

All 'Bout The Money (dum dum da da da dum)



## OVER 900 TOP 40 MAINSTREAM BDS DETECTIONS THIS WEEK

"#6 with KIIS FM's core audience!!"
- Dan Kieley, KIIS/LA/TOP 25 SELLING
SINGLE LA!!!

"DRAMATIC TURNAROUND IN CALLOUT, now playing 4 to 5 times a day!!" - Diana Laird, KHTS/San Diego

"Terrific callout,...we just moved it into power rotation, 58 spins this week!"

- Brian & Kip G105/Raleigh







Management: Basic Music Management, Lasse Karlsson Produced And Arranged By Douglas Carr. www.meja.net

www.c2records.com

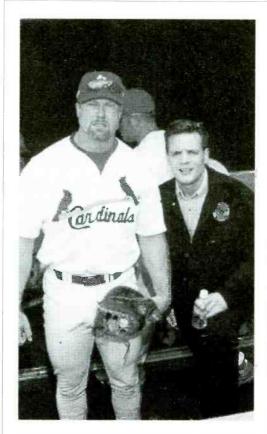
\*Columbia\* Reg. U.S. Pat. & Tm. Off. Marca Registrada./C2 Records is a trademark of Sony Music Entertainment Inc./© 1999 Sony Music Entertainment Inc.

## STREET TALK®

Continued from Page 26

in memory of radio syndication exec **Tom Shovan**, who died April 9. Pledge cards will be available at Shovan's memorial service in New York City on Friday. Donations, made payable to the Tom Shovan Scholarship Fund, can also be mailed to Emerson College, Office of Institutional Advancement, 100 Beacon St., Boston, MA 02116.

Sad to report the passing of three longtime broadcasters this past week: Eddie Saunders — whose Sermons and Songs program ran for 47 years on WVKO/Columbus, OH — died Saturday (4/17) on his 90th birthday; Alan Sagal, a familiar voice to Hartford listeners since 1974 on WTIC and WDRC, died of cancer Friday (4/16) at age 57; and Rege Cordic, whose KDKA/Pittsburgh show once commanded an 85 share in the ratings, died of cancer Friday at age 72.



THE SWINGER AND THE SINGER — WBIG/DC morning show producer Don "Wicky" Wicklin beat out 50 other contestants for the honor of singing the national anthem at a pre-season game between St. Louis and Montreal at Washington's RFK Stadium. One of the perks: getting to hang with Cardinals slugger Mark McGwire.

## Rumbles, Pt. 1

- WXDG/Detroit PD Amy Doyle exits, with no replacement named.
- Another former Detroit PD, WKQI's Rick Gillette, resurfaces as VP/Broadcast Programming for cable radio network DMX (Digital Music Express).
- Chancellor's KISO-AM/Phoenix drops Country Gold to simulcast KOY-AM, which will soon move from 550 AM to KISO's 1230. The 550 frequency will then be home to Sports Talk.
- Sports KFNS-AM/St. Louis takes on a fulltime simulcast partner: KZMM-FM/Troy, MO becomes KFNS-FM.
- At AC WRVF/Toledo, interim PD Susan Gates is officially awarded the programming post.
- Dennis Hughes, PD of WAYZ/Hagerstown, MD, is now also PD of sister Classic Rock WSRT.
- Billy Burke crosses the street from middays at CHR/Pop KIIS/L.A. to take nights at KBIG.
- Chancellor keeps the heritage WGAY calls in Washington, giving them to Nostalgia WWDC-AM.
- Onetime WPLJ/NY programmer Larry Berger signs on with NBG Radio Network as consultant for the net's Absolutely '80s program.
- Matt Bruce is appointed PD at Pop/Alternative WYSR/Ft. Wayne.
- New owner Back Bay Broadcasters flips WKCD-FM/New London, CT from NAC/Smooth Jazz to Pop/Alternative "Channel 107.7." WAKX-FM & WWKX-FM/Providence PD Jerry McKenna adds similar duties at 'KCD, and the entire WKCD airstaff stays on.
- KBZK-FM & KBZX-FM/San Luis Obispo, CA break their Soft AC simulcast, with each adopting a Spanish-language format. KBZK becomes Regional Mexican KLMM (La Maquina Musical), while KBZX is now Spanish AC KLUN (Radio Tequila).
- PD Brock Owen flips WJKK/Jackson, MS from Jones Satellite Light AC "Luv 98" to live 'n' local AC "98 Mix." Brian Kelly & Nikki Brown do mornings, MD John Parker does middays, Owen handles afternoons, and Delilah continues at night.
- KHTT/Tulsa MD Scotty Mac returns to WSPK/ Poughkeepsie, NY as PD.
- KFAT/Anchorage drops Sports in favor of CHR/Rhythmic.
- Former KQAR/Little Rock morning driver Rob Tanner is appointed PD/afternoon driver for WBHV/ State College, PA. Also, WBHV middayer GlenTurner adds APD/MD stripes.
- Ray Bauer, PD of Classic Rock outlet WSUE/ Sault Ste. Marie, MI, joins WRKR/Kalamazoo as PD. Bauer, who starts in early May, replaces Mike FerrIs, who is now MD at WIBA/Madison, WI. Meanwhile, Jack Mitchell, who had been WIBA's MD, moves to co-owned AC WMLI as MD/afternoon driver.
- Jim Davis, formerly of WFKS/Daytona Beach, joins WYNF/Sarasota as GM.

The 10th annual Rick Carroll Foundation award dinner has been announced. The event will be held on Friday, June 11, from 5-7pm during **R&R** Convention '99. Expect more details to be announced shortly.

To: All Programming readers of Radio & Records
From: Lindsay Wood Davis – Sr. VP/Sales – Central Star Communications
Re: The Best Salespeople You Ever Met

In every market, there are one or two Account Executives who have earned the (sometimes grudging) respect of people in programming. These are the types of Account Execs we're looking for at Central Star Communications, the midwest operating division of Capstar. We have great positions in Wisconsin, Illinois, Iowa, Michigan, Nebraska, Kansas, Oklahoma and Arkansas.

Tear out and give to your friends."

Tear out this ad, or copy it, and give it to the Account Exec you respect most. They'll thank you, and I thank you. Tell them to e-mail me at davis703@aol.com. We'll all be glad when they do.

E.O.E CENTRAL STAR