

DEAL OF THE WEEK

• **KORG-AM & KEZY-FM/Anaheim (Los Angeles), CA**
\$30.1 million

1998 DEALS TO DATE

Dollars To Date: \$7,767,671,677
(Last Year: \$9,575,899,857)

Dollars This Week: \$56,228,000
(Last Year: \$52,485,129)

Stations Traded This Year: 1559
(Last Year: 1824)

Stations Traded This Week: 33
(Last Year: 47)

TRANSACTIONS AT A GLANCE

- WBHL-FM/Florence (Muscle Shoals), AL \$100,000
- KDDA-AM/Dumas, AR \$489,000
- KRNN-AM/North Little Rock (Little Rock), AR \$200,000
- KCKC-AM/San Bernardino (Riverside), CA \$2.3 million
- WATG-FM/Trion, GA Undisclosed
- WNDU-AM & FM/South Bend, IN Undisclosed
- WCBL-AM & FM/Benton (Paducah), KY \$1 million
- WBFC-AM/Stanton, KY \$70,000
- KRVV-FM/Bastrop (Monroe), LA Undisclosed
- WTCF-FM/Carrollton (Saginaw-Bay City-Midland), MI \$3.585 million
- KGRC-FM/Hannibal (Quincy), MO & KZZK-FM/New London (Quincy), MO \$2.1 million
- WBDR-FM/Cape Vincent (Watertown), NY \$50,000
- WNCQ-FM/Morristown (St. Lawrence-Ogdensburg), NY & WYSX-FM/Ogdensburg, NY \$285,000
- KFYR-AM & KYYY-FM/Bismarck, ND \$4.8 million
- WJMW-AM & WHLM-FM/Bloomsberg (Wilkes Barre-Scranton), PA \$2.51 million
- WEBG-AM/Loretto (Johnstown-Altoona), PA \$100,000
- WBHT-FM/Mountaintop (Wilkes Barre-Scranton), PA \$1.2 million
- WBXE-FM/Baxter (Cookeville), TN \$50,000
- WCSD-FM/Livingston (Cookeville), TN \$1 million
- KVVW-AM & FM/Pearsall, TX \$200,000
- KPUG-AM & KAFE-FM/Bellingham, WA \$5.825 million
- KAPV-FM/Elma (Aberdeen-Hoquiam), WA \$56,000
- WXCE-AM/Amery, WI \$208,000

TRANSACTIONS

Jacor Adds Two To Golden State Stable

■ **Pays \$30.1 million for AM/FM combo in Orange County, adds Bellingham, WA duo**

Deal Of The Week

KORG-AM & KEZY-FM/Anaheim (Los Angeles), CA

PRICE: \$30.1 million
TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. It owns 219 radio stations, including KXTA-AM & KIIS-FM/Los Angeles. Phone: (606) 655-2267
SELLER: ML Media Partners LP, headed by President I. Martin Pompadur. It owns three other stations. FREQUENCY: 1190 kHz; 95.9 MHz
POWER: 10kw day/1.3kw night; 2.4kw at 328 feet
FORMAT: Ethnic/Variety; Hot AC
BROKER: Gary Stevens & Co.

Arkansas

KDDA-AM/Dumas

PRICE: \$489,000
TERMS: Asset sale for cash
BUYER: Metro Birch Enterprises Inc., headed by President Jackie Harris. Phone: (870) 536-1199
SELLER: Eastham, Eastham & Graves. Phone: (870) 534-8978
FREQUENCY: 1560 kHz
POWER: 500 watts/daytime only
FORMAT: Urban AC

KRNN-AM/North Little Rock (Little Rock)

PRICE: \$200,000
TERMS: Asset sale for cash
BUYER: Equity Broadcasting Corp. Phone: (501) 221-0400
SELLER: Citadel License Inc., headed by President Lawrence Wilson. The company owns 67 other stations, including KLIH-AM/Little Rock. Phone: (602) 731-5229
FREQUENCY: 1380 kHz
POWER: 5kw
FORMAT: News

California

KCKC-AM/San Bernardino (Riverside)

PRICE: \$2.3 million
TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. It owns 219 radio stations, including KXTA-AM & KIIS-FM/Los Angeles. Phone: (606) 655-2267
SELLER: All Pro Broadcasting Inc.

Phone: (909) 384-1039
FREQUENCY: 1350 kHz
POWER: 5kw day/600 watts night
FORMAT: Country
Broker: McCoy Broadcast Brokerage

Georgia

WATG-FM/Trion

PRICE: Undisclosed
TERMS: Asset sale for cash
BUYER: TTA Broadcasting, licensee of Cripple Creek Broadcasting Inc., headed by President Randy Davis. He also owns WGTA-AM/Summerville. Phone: (706) 232-7767
SELLER: Tri-State Broadcasting Co. Phone: (706) 857-1226
FREQUENCY: 95.7 MHz
POWER: 1.3kw at 699 feet
FORMAT: Country

Indiana

WNDU-AM & FM/South Bend

PRICE: Undisclosed
TERMS: Asset sale for cash
BUYER: Artistic Media Partners Inc., headed by President Arthur Angotti. The company owns seven other stations, including WAZY-AM & FM, WEZV-FM & WGBD-FM/Lafayette. Phone: (317) 594-0600
SELLER: Michiana Telecasting Corp., a wholly owned subsidiary of the University of Notre Dame
FREQUENCY: 1490 kHz; 92.9 MHz
POWER: 1kw; 12.5kw at 800 feet
FORMAT: '70s Oldies; AC
BROKER: George Otwell and Elliot Evers, Media Venture Partners

Kentucky

WCBL-AM & FM/Benton (Paducah)

PRICE: \$1 million
TERMS: Asset sale for cash
BUYER: Jim Freeland. Phone: (502) 527-3102
SELLER: The Purchase Broadcasting Company of Kentucky Inc. Phone: (310) 471-2868
FREQUENCY: 1290 kHz; 99.1 MHz
POWER: 5kw daytime/53 watts night; 3.3kw at 298 feet
FORMAT: Country; Oldies

WBFC-AM/Stanton

PRICE: \$70,000
TERMS: Asset sale for cash
BUYER: James Harold Combs. Phone: (606) 663-6631
SELLER: Parks Broadcasting Company Inc., headed by owner Walter Parks. Phone: (606) 663-2811
FREQUENCY: 1470 kHz
POWER: 1kw/daytime only
FORMAT: News/Talk

Louisiana

KRVV-FM/Bastrop (Monroe)

PRICE: Undisclosed

TERMS: Sale of stock
BUYER: Robert Holladay, President of Holladay Broadcasting of Louisiana Inc., which is also a time broker of KLMB-FM/Bastrop. Phone: (318) 322-1914

SELLER: Clay Holladay, owner of Holladay Broadcasting of Louisiana Inc. He also owns 12 other stations. Phone: (318) 322-1914
FREQUENCY: 100.1 MHz
POWER: 50kw at 492 feet
FORMAT: Urban

Michigan

WTCF-FM/Carrollton (Saginaw-Bay City-Midland)

PRICE: \$3.585 million
TERMS: Asset sale for cash
BUYER: Liggett Broadcast Group, headed by Chairman Robert Liggett Jr. The company owns eight other stations, including WHN-FM/Saginaw-Bay City-Midland. Phone: (517) 393-0073
SELLER: Mid-America Broadcasting Inc. Phone: (808) 254-3596
FREQUENCY: 100.5 MHz
POWER: 3kw at 328 feet
FORMAT: CHR/Pop

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STRETCH YOUR ADVERTISING DOLLARS

Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners. Roll-A-Sign™ offers a better way. With Roll-A-Sign banners you get up to four vibrant colors printed on durable, high quality 4" or 6" mil plastic film to display your logo and message brilliantly for an economical price. Now you can afford to display a bright new sign at every public event. They even make great cost-effective promotional give-aways. Just roll off what you need and cut.

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