### A Into Stereo Tape

is moving into the stereo tape it was announced last week by I.V. Picker executive vice. W YORK-United Artists Recd V. Picker executive vice presi-of the company, as a result of w agreement with United Stereo (UST) a division of Ampex o Company.

T will duplicate, package and ibute key material from the UA o catalog including sound track, ical, pop and jazz material. A se of eight to ten tapes is being led for mid-Feb.

## urrell Begins Field fur For Warner Bros.

OLLYWOOD—Warner Bros. Rec-singles sales manager Bob Bur-arrived in Dallas, Texas last for a week long session of ring radio stations, one-stops, and ers in the Houston-Dallas-Mem-New Orleans area for Warner

te trip is the beginning of an isive, year-long series of field notion tours by Burrell. In the as area, Burrell worked on WB's Connie Stevens single, "Little rr," and three others.

irrell is now in the Chicago-oit area, being based out of the branch in Chicago, and will re-there the entire week.

## (Isky Sets Extensive **Rad Trip For Roulette**

EW YORK-Joe Kolsky, executive -president of Roulette Records, begun the first leg of what will nis most extensive road trip in s. The Roulette exec, covered ark and Hartford this past week expects to include Philadelphia, on and Albany this week before ing the eastern area for this cross itry trek.

ne trip will include a complete epraisal of each distributor's Rouoperation, its problems, needs s vell as the promotion of the disk-s Jan. "Soundsational Sales" rram and the new album releases current singles.

long with the new Jimmie Rodsingle of "Tender Love & Care' ch is now on the best-seller lists sky's promotional barrage will be ed at "Little Sister"—Cathy Carr; uthern Love" - Ronnie Hawkins; Mer"-Trade Martin; "Twangy" ie Rock-A-Teens; "The Golden 2"—Don Rondo; "On The Beach" le Playmates; and two new rees, one by the Castle Sisters, ll You Love Me Tomorrow" and irteen", and "My Truly, True e" by Johnnie Strickland. He will point up the new Ray Vernon of "Here Was A Man" which label just purchased for national ribution.

olsky's tour will cover radio stas, deejays, operators, one-stops dealers. His trip will take in every where there is a Roulette proional representative and altoner he will call on some twentyof the label's distribution points n New York to the west coast and ough the south. The trip will keep on the road until Feb. 20.

## 7 New LP's Issued By HiFi Records

LOS ANGELES—HiFi Records has announced the issue of seven new LP's, including two on the label's new HiFiJazz line.

The HiFi albums are: "Carlson Plays The Classics"—Dave Carlson; "Have Organ, Will Travel"—George Wright; "It's All Right With Me"—Cathi Hayes; "Feelin' The Spirit"—Jimmy Witherspoon; and "Tahiti"—The Surfers The Surfers.

The HiFiJazz albums are: "Jimmy Witherspoon At Monterey" and "The Fox"—Harold Land Quintet.

The new releases were demonstrated at the Los Angeles HiFi Show last

#### New Darin Album

NEW YORK-Heading an Atlantic-Atco Records release of four LP's for Jan.-Feb. is a new Bobby Darin Atco package, "This Is Darin." The Darin package will be issued this month, package while the remaining LP's—all on Atlantic—will be issued in Feb. They are: "Giant Steps"—John Coltrane and "The Rocking 50's." The latter LP is the only issue not available in

### **Ouinn Sales Director Of** Rank Audio Plastics

NEW YORK-Matthew B. J. Quinn has been appointed director of sales of Rank Audio Plastics, it was announced today by Harold L. Friedman, consultant and member of the firm's executive committee.

Quinn has had over twenty years of experience in advertising, merchanof experience in advertising, merchandising, and sales. He previously was an account executive at William H. Weintraub & Company, Inc., The Biow Company, Compton Advertising, Inc., and McCurry, Henderson, Enright, Inc., Norfolk, Va. Quinn also was associated with the Frank H. Lee Co., as a sales executive, and the Crucible Steel Company of America.

Rank Andio Plastics is a joint

Rank Audio Plastics is a joint operation of the Rank Organization, London, and Librairie Hachette, Paris. The company produces Rank T.U.P. Records, a new kind of low cost, thin, unbreakable plastic record. Advertis unbreakable plastic record. Advertising and sales managers, premium buyers, and publishers are the major users of the new records.

#### Seeco Pacts Rose Hardaway

NEW YORK - Songstress Rose Hardaway has signed a three-year pact with Seeco Records, prexy Sidney Siegel announced last week. Mort Hillman, the label's A&R head, is rushing an album into production for release March 1 and a single will be issued shortly. Miss Hardaway does a Jerry Lewis TV spec in April and one for Sammy Davis in May. She has had many nitery engagements across the country.

Hillman stated that "the addition of Rose Hardaway is another step in the drive to put Seeco heavily into the pop field." Other albums now in production include such artists as Teal Joy, Bette St. Claire, comedian Alan King, Lilo and jazzist Zoot Sims." The label recently released a jazz reading of the "Fiorello!" score by the Leon Merian Jazz Quartet.

# **Gala Ramrod Premiere**



Jimmy Martin and f Music Distributing Jack Solinger of Company, and Eddie Fisher, Elizabeth Taylor and Mike Todd, Jr., represent-

Taylor and Mike Todd, Jr., representing Ramrod Records, co-hosted a star studded cccktail party and buffet, Wednesday, January 6, at Joe Jacobson's Fritzel Restaurant in this city. Miss Taylor, Fisher and Todd were in Chicago to present their highly publicized premiere First Night showing of their film production, "Scent Of Mystery," in Smell-O-Vision at the Todd Cinestage Theater, to a black tie-formal gathering of celebrities, civic officials, and representatives of the press.

The evening's festivities was topped off in the wee hours of the morning with a gala banquet at the Guildhall with a gala banquet at the Guildhall of the Ambassador West Hotel. Morty Craft, president of Warwick Records, who distributes Ramrod Records nationally also appeared at the premiere and the banquet.

Fisher's single recording, which was introduced during the evening, is a vocal arrangement of "Scent Of Mystery" b/w "The Chase," featured

on the soundtrack of "Scent of Mys-

on the soundtrack of "Scent of Mystery".

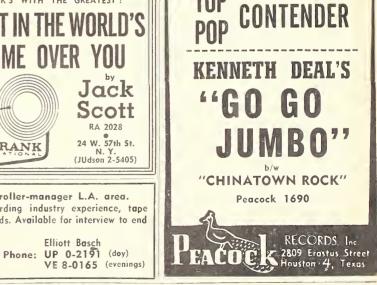
During the cocktail party the National Broadcasting Company videotaped a segment by remote at Fritzel's, for the nationally televised Dave Garroway "Today" morning show, featuring Miss Taylor, Fisher, Mike Todd, Jr., and Peter Lorre, one of the stars of the film.

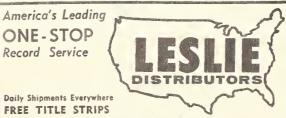
The evening's proceedings were pho-

Todd, Jr., and Peter Lorre, one of the stars of the film.

The evening's proceedings were photographed as follows: Shown above at the fete: 1. (l. to r.) Jimmy Martin, Fisher, Jack Solinger and Fred Sipiora, Singer One-Stop record stores; 2. Fisher, Jerry Leighton and Ray Wheat (WAAF) and Chuck Francisco (WIND); 3. Sig Sakowicz discusses Fisher's new waxing with Fisher and spouse Elizabeth Taylor; 4. Fisher being congratulated by Joe Jacobson, owner of Fritzel's Restaurant, scene of the affair. On the right are Stan Dale and Ray Simak; 5. Simak, Solinger, Mike Todd, Jr., Sakowicz, and Martin; 6. (Foreground) Fisher and Bernie Allen (WIND) (Background) Duke Hazlett and friend.







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