

### A Into Stereo Tape

NEW YORK—United Artists Records is moving into the stereo tape it was announced last week by V. Picker executive vice president of the company, as a result of an agreement with United Stereo (UST) a division of Ampex Company.

UST will duplicate, package and distribute key material from the UA catalog including sound track, classical, pop and jazz material. A series of eight to ten tapes is being scheduled for mid-Feb.

### Burrell Begins Field Tour For Warner Bros.

HOLLYWOOD—Warner Bros. Records sales manager Bob Burrell arrived in Dallas, Texas last week for a week long session of visiting radio stations, one-stops, and dealers in the Houston-Dallas-Memphis-New Orleans area for Warner Records.

Burrell is now in the Chicago-Memphis area, being based out of the Chicago branch in Chicago, and will return there the entire week.

### Kolsky Sets Extensive Road Trip For Roulette

NEW YORK—Joe Kolsky, executive vice-president of Roulette Records, has begun the first leg of what will be his most extensive road trip in years. The Roulette exec, covered New York and Hartford this past week and expects to include Philadelphia, Boston and Albany this week before heading the eastern area for this cross-country trek.

The trip will include a complete appraisal of each distributor's Roulette operation, its problems, needs as well as the promotion of the disks. The program and the new album releases current singles.

Along with the new Jimmie Rodgers single of "Tender Love & Care" which is now on the best-seller lists Kolsky's promotional barrage will be headed at "Little Sister"—Cathy Carr; "Southern Love"—Ronnie Hawkins; "Mer"—Trade Martin; "Twangy"—The Rock-A-Teens; "The Golden Rule"—Don Rondo; "On The Beach"—The Playmates; and two new releases, one by the Castle Sisters, "I'll Love You Tomorrow" and "My True Love" and "My Truly, True Love" by Johnnie Strickland. He will point up the new Ray Vernon of "Here Was A Man" which label just purchased for national distribution.

Kolsky's tour will cover radio stations, deejays, operators, one-stops dealers. His trip will take in every where there is a Roulette promotional representative and wherever he will call on some twenty of the label's distribution points in New York to the west coast and through the south. The trip will keep on the road until Feb. 20.

### 7 New LP's Issued By HiFi Records

LOS ANGELES—HiFi Records has announced the issue of seven new LP's, including two on the label's new HiFiJazz line.

The HiFi albums are: "Carlson Plays The Classics"—Dave Carlson; "Have Organ, Will Travel"—George Wright; "It's All Right With Me"—Cathi Hayes; "Feelin' The Spirit"—Jimmy Witherspoon; and "Tahiti"—The Surfers.

The HiFiJazz albums are: "Jimmy Witherspoon At Monterey" and "The Fox"—Harold Land Quintet.

The new releases were demonstrated at the Los Angeles HiFi Show last week.

### New Darin Album

NEW YORK—Heading an Atlantic-Atco Records release of four LP's for Jan.-Feb. is a new Bobby Darin Atco package, "This Is Darin." The Darin package will be issued this month, while the remaining LP's—all on Atlantic—will be issued in Feb. They are: "Giant Steps"—John Coltrane and "The Rocking 50's." The latter LP is the only issue not available in stereo.

### Quinn Sales Director Of Rank Audio Plastics

NEW YORK—Matthew B. J. Quinn has been appointed director of sales of Rank Audio Plastics, it was announced today by Harold L. Friedman, consultant and member of the firm's executive committee.

Quinn has had over twenty years of experience in advertising, merchandising, and sales. He previously was an account executive at William H. Weintraub & Company, Inc., The Biow Company, Compton Advertising, Inc., and McCurry, Henderson, Enright, Inc., Norfolk, Va. Quinn also was associated with the Frank H. Lee Co., as a sales executive, and the Crucible Steel Company of America.

Rank Audio Plastics is a joint operation of the Rank Organization, London, and Librairie Hachette, Paris. The company produces Rank T.U.P. Records, a new kind of low cost, thin, unbreakable plastic record. Advertising and sales managers, premium buyers, and publishers are the major users of the new records.

### Seeco Pacts Rose Hardaway

NEW YORK — Songstress Rose Hardaway has signed a three-year pact with Seeco Records, proxy Sidney Siegel announced last week. Mort Hillman, the label's A&R head, is rushing an album into production for release March 1 and a single will be issued shortly. Miss Hardaway does a Jerry Lewis TV spec in April and one for Sammy Davis in May. She has had many nitery engagements across the country.

Hillman stated that "the addition of Rose Hardaway is another step in the drive to put Seeco heavily into the pop field." Other albums now in production include such artists as Teal Joy, Bette St. Claire, comedian Alan King, Lilo and jazzist Zoot Sims." The label recently released a jazz reading of the "Fiorello!" score by the Leon Merian Jazz Quartet.

### Gala Ramrod Premiere



CHICAGO — Jimmy Martin and Jack Solinger of Music Distributing Company, and Eddie Fisher, Elizabeth Taylor and Mike Todd, Jr., representing Ramrod Records, co-hosted a star studded cocktail party and buffet, Wednesday, January 6, at Joe Jacobson's Fritzel Restaurant in this city.

Miss Taylor, Fisher and Todd were in Chicago to present their highly publicized premiere First Night showing of their film production, "Scent Of Mystery," in Smell-O-Vision at the Todd Cinestage Theater, to a black tie-formal gathering of celebrities, civic officials, and representatives of the press.

The evening's festivities were topped off in the wee hours of the morning with a gala banquet at the Guildhall of the Ambassador West Hotel. Morty Craft, president of Warwick Records, who distributes Ramrod Records nationally also appeared at the premiere and the banquet.

Fisher's single recording, which was introduced during the evening, is a vocal arrangement of "Scent Of Mystery" b/w "The Chase," featured

on the soundtrack of "Scent of Mystery".

During the cocktail party the National Broadcasting Company videotaped a segment by remote at Fritzel's, for the nationally televised Dave Garroway "Today" morning show, featuring Miss Taylor, Fisher, Mike Todd, Jr., and Peter Lorre, one of the stars of the film.

The evening's proceedings were photographed as follows: Shown above at the fete: 1. (l. to r.) Jimmy Martin, Fisher, Jack Solinger and Fred Sipiara, Singer One-Stop record stores; 2. Fisher, Jerry Leighton and Ray Wheat (WAAF) and Chuck Francisco (WIND); 3. Sig Sakowicz discusses Fisher's new waxing with Fisher and spouse Elizabeth Taylor; 4. Fisher being congratulated by Joe Jacobson, owner of Fritzel's Restaurant, scene of the affair. On the right are Stan Dale and Ray Simak; 5. Simak, Solinger, Mike Todd, Jr., Sakowicz, and Martin; 6. (Foreground) Fisher and Bernie Allen (WIND) (Background) Duke Hazlett and friend.

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