

Fates & Fortunes®

Media

Herb Victor, VP-general manager, KBHK-TV San Francisco, named executive VP with responsibility for station operations, program planning and development for parent Kaiser Broadcasting Co. Second newly created position, director of program services and reporting to Mr. Victor, has yet to be filled.



Victor



Fletcher

Fred Fletcher, president of Capitol Broadcasting Co., Raleigh, N.C., retires after 36 years in broadcasting. Company, founded by his father, A.J. Fletcher, operates WRAL-FM-TV Raleigh, Woody Hayes Background Music, Tobacco Radio Network and North Carolina News Network.



Henkin

Joseph Henkin II, operations manager, KPAT(FM) Sioux Falls, S.D., named general manager. He is third generation of Ksoo Radio Inc. family: Joseph Henkin purchased KSOO(AM) Sioux Falls in 1927; his son, Morton, became president and general manager in 1945 on death of Joseph. Morton Henkin died a year ago (BROADCASTING, Sept. 2, 1974).

Lawrence Busse, general manager, WLUC-TV Marquette, Mich., named to same post, WEAU-FM-TV and WAXX(AM) Chippewa Falls, Wis.

Thomas L. Cagnon, sales manager, KTVQ(TV) Ottumwa, Iowa, succeeds Mr. Busse.

Bernice Slater, correspondent, KRAK(AM) Sacramento, Calif., and VP of parent Hercules Broadcasting Co., named general manager of Hercules Broadcasting, which owns and operates KRAK-KEWT(FM) Sacramento and KMPS(AM)-KEUT(FM) Seattle. **Jim McGovern**, general manager, KYXI(AM) Oregon City, Ore., named to same post, KMPS(AM)-KEUT(FM) Seattle, stations newly acquired by Hercules (BROADCASTING, Aug. 4).

Joan F. Mosley, attorney, NBC law department, New York, named senior attorney.

Meyer Davis, producer-director, WAGA-TV Atlanta, named operations manager, WTVC(TV) Chattanooga.

Ralph Daniels, director of broadcast standards, NBC, New York, promoted to VP, broadcast standards administration, effective Sept. 2. He continues to report to **Herminio Traviesas**, VP, broadcast standards.

New officers, West Virginia Broadcasters Association: **Frank J. Lee**, WMMN(AM) Fairmont, president; **George Andrick**, WSAZ-TV Huntington, VP; **J. Ross Felton**, WWVA(AM) Wheeling, secretary-treasurer. Winner of WVBA Mel Burka award: **Robert W. Ferguson**, WTRF-TV Wheeling.

Concert Music Broadcasters Association newly elected officers: **Myron Bennett**, noncommercial WGUC(FM) Cincinnati; **Vianne Webb**, WGH-FM Newport News, Va.; **Henry Fogel**, WONO(FM) Syracuse, N.Y., and **Mike Cuthbert**, WGMS-FM Washington. Re-elected officers are **Ray Nordstrand**, WFMT(FM) Chicago, chairman, and **C.K. Patrick**, WCLV(FM) Cleveland.

John J. Miller, general manager, KCOL-AM-FM Fort Collins, Colo., elected secretary-treasurer. Colorado Broadcasters Association, in special election held to replace S.A. Heater, KSPN(FM) Aspen, resigned.

Robert D. Wood, president of CBS Television Network, will receive the 12th annual humanitarian award by the National Conference of Christians and Jews at its entertainment division dinner Sept. 18 in Los Angeles.

B.G. Robertson, VP-general manager, KTHV(TV) Little Rock, Ark., awarded Arkansas Pioneer Broadcaster citation by Arkansas Broadcasters Association to honor his 43 years in broadcasting.

Sol Talshoff, editor and chairman of BROADCASTING, and **Harold Kassens**, retired assistant chief of FCC's Broadcast Bureau and long-time FM exponent, now consultant, named to receive National Association of FM Broadcasters' first annual Golden Radio awards, at NAFMB's National Radio Broadcasters Conference and Exposition in Atlanta Sept. 17-20.

Thomas Carwitz, manager, plant operations and maintenance, Hollywood Presbyterian Medical Center, named manager of facilities for KCET(TV) Los Angeles.

Frank Akers, bureau chief, Springfield, Mo. noncommercial WSSR(FM) there, named community services director, WRTH(AM) St. Louis.

Broadcast Advertising



Kern

Arthur H. Kern, general sales manager, WJZ-TV Baltimore, named to same post at KYW-TV Philadelphia. He replaces **Jonathan Hayes** who last month moved to KDKA-TV Pittsburgh (BROADCASTING, Aug. 18). All three outlets are Group W-owned stations.

Joseph Dell'Aquila, VP-account supervisor, deGarmo Advertising Agency, New York, and **James Andrews**, executive VP, Calderhead, Jackson, New York, named advertising managers for Polaroid Corp., Cambridge, Mass. **Cameron Foote**, in advertising merchandising for Polaroid, named sales promotion manager.

Ronald B. Kaatz, VP, network broadcast supervisor and associate media director, J. Walter Thompson, Chicago, assumes additional duties as director of media analysis.

Frank Di Giacomo and **Stan Block**, senior VP and VP, respectively, of Rosenfield, Sirowitz and Lawson, named associate creative directors of Cohen Pasqualina Timberman Inc., New York.

Carol Lang, production coordinator, Topel & Associates, Chicago broadcast production agency, named to same post, Clinton E. Frank, Chicago.

Robert J. Norsworthy, VP-account executive, J. Walter Thompson, Chicago, named management supervisor.

Robert Barnett, sales manager, KALO(AM) Little Rock, Ark., named general sales manager, WYLD-AM-FM New Orleans.

James Joslyn, formerly general sales manager, WLS(AM) Chicago, named to same post, KVOA-TV Tucson, Ariz.

Sara Bazer, formerly sales assistant, Peters Griffin Woodward, New York, named buyer/estimator, Kelly, Scott and Madison, Chicago media service organization.

Don Bernard, sales manager, WPET(AM)-WRQK(FM) Greensboro, N.C., named local sales manager, WSOC-AM-FM Charlotte, N.C.

George C. Allen Jr., with Edward Petry & Co., Los Angeles, named general sales manager, WJIL-TV Terre Haute, Ind.

John Baggio, account executive, Television Advertising Representatives, Chicago, named sales manager, WPGH-TV Pittsburgh.

Dan Cohen, account executive, WMAL-FM Washington, named local sales manager.

Mike Byrnes, assistant treasurer, Pickard China, Antioch, Ill., elected VP of finance, A. Eicoff & Co., Chicago agency.

R. Jackson Little, account supervisor, BBDO, San Francisco, elected VP.

Programming

Herbert F. Solow, formerly VP worldwide production, MGM, named president, Hanna-Barbera Television, newly formed live-action TV programming arm of Hanna-Barbera Productions, aiming to produce prime-time entertainment.

Douglas A. Skene, manager, sports administration, NBC, named director, operations and administration, NBC Sports, New York.