

and talked with visiting celebrities who stopped by his new home. Visitors to the WIP car were given coffee and doughnuts, and serenaded by a marching fife and drum corps that somehow managed to be heard above the strident screams of the angry subways.

Drumbeats...

Polka partners ■ Jay Jay Records Co., Chicago, and WJRT (TV) Flint have gotten together to produce a disc entitled "WJRT Polka." The composition, written by Jock Check and played by the Michigan Dutchmen band has been recorded on a 45 r.p.m. disc. The Dutchmen appear weekly on the station's *Michigan Polka Party* telecast, and have recorded polka and waltz albums for the record company.

Spots scheduled ■ An advertiser's dream come true! That's what it was for KPIX (TV) San Francisco when

'Big John' hits the road

John Cigna, WOWO Fort Wayne, Ind., mobile news reporter, is travelling throughout the tri-state area on assignment to find out "all about Christmas." Calling himself "Big John," and outfitted as a northwoodsman, he interviews people on anything pertinent to the season. Driving in a WOWO scout car, his tour is taking him through 30 counties, in each of which he will stop at hospitals, and children's homes, to bring candy and gifts as an emissary of Santa Claus, and a goodwill ambassador for WOWO.

the Westinghouse outlet was forced by popular response to place newspaper

advertisements carrying the schedule of its station promotional spot announcements. The appearance of comedienne Phyllis Diller in a series of seven, one-minute spots prompted requests for the time schedule. The promotional series was conceived and produced by Miss Diller, A. H. Christensen, KPIX (TV) promotion manager, and program manager Ray Hubbard.

Thirteen for dinner ■ Thirteen girls, selected by their schoolmates as the most popular in New York area high schools, had Thanksgiving dinner with Troy Donahue, tv-motion picture character actor Nov. 23 in New York. Winners of the popularity poll conducted by WINS New York, also viewed the Macy's Thanksgiving Day parade from the Warner Theatre where Donahue's latest epic film, "Susan Slade," is playing.

FOR THE RECORD

STATION AUTHORIZATIONS, APPLICATIONS

As compiled by BROADCASTING, Nov. 22 through Nov. 29, and based on filings, authorizations and other actions of the FCC. Includes data on new stations, changes in existing stations, ownership changes, hearing cases, rules & standards changes, routine roundup.

Abbreviations: DA—directional antenna. cp—construction permit. ERP—effective radiated power. vhf—very high frequency. uhf—ultra high frequency. ant.—antenna. aur.—aural. vis.—visual. kw—kilowatts. w—watts. mc—megacycles. D—day. N—night. LS—local sunset. mod.—modification. trans.—transmitter. unl.—unlimited hours. kc—kilocycles. SCA—subsidiary communications authorization. SSA—special service authorization. STA—special temporary authorization. SH—specified hours. CH—critical hours. *—educational. Ann.—Announced.

New tv stations

APPLICATION

Oklahoma City, Okla.—Consolidated Enterprises Inc. Uhf ch. 19 (500-506 mc); ERP 23.2 kw vis., 12.7 kw aur. Ant. height above average terrain 470.375 ft.; above ground 504 ft. Estimated construction cost \$156,607; first year operating cost \$180,000; revenue \$228,000. P. O. address Kilgore Hotel, Kilgore, Tex. Studio and trans. location Oklahoma City. Geographic coordinates 35° 28' 08" N. lat., 97° 30' 57" W. long. Trans. RCA TTU-1B; ant. RCA TFU-24DL. Legal counsel Prescott & Prescott, Dallas, Tex.; consulting engineer Guy C. Hutcheson, Arlington, Tex. Principals: A. E. McCubbin, G. U. Yoachum, J. Stanley McCubbin, Carol Ann Watson, F. L. Sartain (each 20%). A. E. and J. Stanley McCubbin have oil and real estate interests; Mr. Yoachum owns oil well drilling business; Mr. Sartain is president of two banks; Mrs. Watson is housewife. Consolidated Enterprises Inc. is also applicant for ch. 73 Dallas, Tex. Ann. Nov. 27.

Existing tv stations

ACTION BY FCC

WCYB-TV (ch. 5) Bristol, Va.—By letter, granted waiver of Sec. 3.652(a) of rules to permit identification as Bristol-Johnson City-Kingsport station. Comr. Bartley dissented. Action Nov. 29.

New am stations

ACTION BY FCC

Santa Maria, Calif.—Artistry In Radio Co. Granted 1800 kc; 500 w D. P. O. address

c/o Willis R. Harpel, 7766 Torreyson Drive, Los Angeles, Calif. Estimated construction cost \$17,400; first year operating cost \$45,000; revenue \$48,000. Willis R. Harpel, sole owner, is announcer with KNXT(TV) Hollywood, Calif. Action Nov. 29.

APPLICATIONS

Moulton, Ala.—Lawrence County Bestg. Co. 1530 kc; 1 kw D, 250 w CH. P. O. address box 242, Moulton. Estimated construction cost \$8,900; first year operating cost \$18,000; revenue \$25,000. Principals: E. B. Bain, Arthur F. Slaton (equal partners). Mr. Bain is minister; Mr. Slaton owns newspaper and half of another. Ann. Nov. 29.

Winslow, Ariz.—Willard Shoecraft, 1230 kc; 250 w unl. P. O. address 326 South High St. Globe, Ariz. Estimated construction cost \$9,700; first year operating cost \$14,000; revenue \$18,000. Willard Shoecraft, sole owner, owns KIKO Miami and KATO Safford, both Arizona. Ann. Nov. 27.

Danville, Pa.—Montour County Bestg. Co. 1570 kc; 1 kw D. P. O. address c/o William Emert, Philipsburg, Pa. Estimated construction cost \$9,790; first year operating cost \$17,376; revenue \$64,860. Principals: William Emert, Dean Sharpless (equal partners). Mr. Emert owns WPHB Philipsburg, Pa.; Mr. Sharpless is chief engineer of WPHB. Ann. Nov. 24.

Smithville, Tenn.—Center Hill Bestg. Corp. 1480 kc; 1 kw D. P. O. address c/o James W. Dempster, box 332, McMinnville, Tenn. Estimated construction cost \$33,860; first year operating cost \$34,370.40; revenue \$48,736. Principals: W. E. Vanatta, Franklin

H. Brown, Aaron Durham, Herman Spivey, C. H. Cope, Harold L. Durham (each 16.66%). Dr. Vanatta is chiropractor; Mr. Brown is general manager of WBMC McMinnville, Tenn.; Mr. Spivey is treasurer and 38.4% stockholder of hardwood flooring manufacturing firm; Dr. Cope is president and 14% owner of WBMC; A. Durham is general manager of hatchery; H. Durham is program director of WBMC. Ann. Nov. 29.

Existing am stations

ACTIONS BY FCC


WBOW Terre Haute, Ind.—Granted increased daytime power on 1230 kc from 250 w to 1 kw, continued nighttime operation with 250 w; engineering conditions. Action Nov. 29.

WHIR Danville, Ky.—Granted increased daytime power on 1230 kc from 250 w to 1 kw, continued nighttime operation with 250 w; engineering conditions. Action Nov. 29.

WMLF Pineville, Ky.—Granted increased daytime power from 250 w to 1 kw, continued operation on 1230 kc, 250 w-N; engineering conditions and without prejudice to any action commission may find appropriate in connection with outstanding WMLF renewal application. Chmn. Minow abstained from voting. Action Nov. 29.

WDLC Port Jervis, N. Y.—Granted increased daytime power on 1490 kc from 250 w to 1 kw, continued nighttime operation with 250 w; engineering conditions. Action Nov. 29.

WMDD Fajardo, P. R.—Granted change of facilities from 1490 kc, 250 w, unl. to 1480 kc, 5 kw, unl., engineering condition.



EDWIN TORNBERG & COMPANY, INC.

**Negotiators For The Purchase And Sale Of
Radio And TV Stations
Appraisers • Financial Advisors**

New York—60 East 42nd St., New York 17, N. Y. • MU 7-4242
West Coast—1357 Jewell Ave., Pacific Grove, Calif. • FR 2-7475
Washington—1426 "G" St., N.W., Washington, D.C. • DI 7-8531