

ter, gen sls mgr; Dave Daniels, prom mgr & progmg dir; Scott Dean, chief engr.

**KJUG-FM**—(Tulare). May 6, 1965: 106.7 mhz; 1.2 kw. Ant 6, 100 ft. TL: N36 17 08 W118 50 17. Stereo. Prog dups AM 90%. Format: Today's country.

**KSEQ(FM)**—October 1984: 97.1 mhz; 17 kw. Ant 777 ft. TL: N36 38 08 W118 56 32. Stereo. 617 W. Tulare Ave. (93277). (209) 627-9710. FAX: (209) 627-1590. Licensee: Buckley Broadcasting of Monterey. Group owner: Buckley Broadcasting Corp. (acq 12-87). Rep: D & R Radio. Wash atty: Martin Leader. Format: CHR, pop. News staff one. Target aud: 18-49. ■ Rick Buckley, pres; Ray McCarty, vp & gen mgr; Charlie T. Wolff, opns dir & progmg dir; Clint Showalter, sls dir; Kirsten Silva, news dir; Ken Warren, chief engr.

**KSLK(FM)**—Nov 22, 1995: 96.1 mhz; 4.8 kw. Ant 360 ft. TL: N36 21 59 W119 10 46. Stereo. Hrs opn: 24. Suite B, 2025 E. Noble (93292); Suite 203, 320 W. Bedford, Fresno (93711). (209) 635-0961; (209) 261-1110. FAX: (209) 635-0964; (209) 261-1133. Licensee: New Visalia Broadcasting Inc. Format: Smooth jazz. Target aud: 25-54. ■ Robert Eurich, pres & gen mgr; J. Weidenheimer, opns mgr; Bob Turner, chief engr.

**KTHX(AM)**—January 1948: 1400 khz; 1 kw-U. TL: N36 21 14 W119 17 02. 3232 S. Mooney Blvd. (93277); Suite 124, 4991 E. McKinley, Fresno (93727). (209) 733-1400; (209) 251-8614. FAX: (209) 251-3347. Licensee: Americom Broadcasting. Group owner: Americom (acq 4-16-85). Rep: McGavren Guild. Format: Golden Oldies. Target aud: 25-64; general. ■ Tom Quinn, pres; Scott Seidenstricker, gen mgr; Art Nugent, stn mgr; Ken Flower, gen sls mgr; Michael Bushey, progmg dir; Steve Weber, chief engr.

**KFSO-FM**—Co-owned with KTHX(AM). Sept 1, 1951: 92.9 mhz; 18.5 kw horiz, 17 kw vert. Ant 820 ft. TL: N36 38 10 W118 56 33 (CP: 17.5 kw, ant 853 ft. TL: N36 38 10 W118 56 34). Stereo. Prog sep from AM. Format: Oldies. ■ Michael Bushey, prom mgr.

## Vista

**KCEO(AM)**—Nov 3, 1967: 1000 khz; 2.5 kw-D, 500 w-N, DA-2. TL: N33 13 59 W117 16 09. Hrs opn: 24. 550 Laguna Dr., Carlsbad (92008). (760) 729-5946. FAX: (760) 434-2367. Licensee: North County Broadcasting Corp. (acq 4-30-97; \$2.6 million). Net: MBS. Format: Talk. News staff 3; news progmg 20 hrs wkly. Target aud: 35 plus. ■ Sandra Jennings, opns mgr, mktg dir, prom dir & adv dir; Rick Radford, gen sls mgr & natl sls mgr; John Van Zante, progmg dir & pub affrs dir; Paul Sakrisson, chief engr.

## Walnut

\***KSAK(FM)**—Jan 10, 1974: 90.1 mhz; 3.5 w. Ant 460 ft. TL: N34 02 53 W117 51 43 (CP: Ant 410 ft.). 1100 N. Grand Ave. (91789). (909) 594-5611, ext. 4678. Licensee: Mount San Antonio Community College District. Format: Adult contemp, jazz, community progmg. Target aud: 18-25; students. Spec prog: Comedy, nostalgia, jazz, new releases. ■ William Feddersen, pres; Scott Lender, gen mgr; Phillip S. Markell, opns mgr & progmg dir.

## Walnut Creek

**KZWC(FM)**—Dec 10, 1959: 92.1 mhz; 3 kw. Ant 89 ft. TL: N37 53 59 W122 05 38. Stereo. Rebroadcasts KZSA(FM) Placerville 90%. Suite 200, 1430 Willow Pass Rd., Concord (94520). (510) 825-9000; (916) 676-5996. FAX: (510) 825-9393. Licensee: KZWC Broadcasting Inc. (acq 8-10-93; \$1.6 million; FTR 9-6-93). Rep: Caballero; Lotus. Format: Sp. News staff one; news progmg 5 hrs wkly. Target aud: 18-49. ■ John Bustos, vp; Pilar Garcia, gen mgr; Alberto Gomez, natl sls mgr; Salvador Campos, progmg dir.

## Wasco

**KERI(AM)**—May 17, 1950: 1180 khz; 50 kw-D, 10 kw-N, DA-2. TL: N35 34 17 W119 19 26. Hrs opn: 24. #205, 110 S. Montclair St., Bakersfield (93309). (805) 832-3100; (805) 758-1133. FAX: (805) 832-3164. Licensee: KWSO Inc. Net: USA. Format: Family talk, relig. News staff one; news progmg 11 hrs wkly. Target aud: 35-55; women. Spec prog: Sp 13 hrs wkly. ■ Don Bevilacqua, pres & gen mgr; Terri Blankenship, stn mgr, sls dir, prom dir & progmg dir; Michael McCutchan, opns mgr; Mark Hefferman, news dir & pub affrs dir; Terry Geiser, chief engr.

## Watsonville

**KOMY(AM)**—1937: 1340 khz; 1 kw-U. Hrs opn: 5 AM-midnight (M-S). Rebroadcasts KSCO(AM) Santa Cruz. c/o KSCO(AM), 2300 Portola Dr., Santa Cruz (95062). (408) 475-1080. Licensee: Zwerling Broadcasting System Ltd. (acq 6-5-97). Format: News/talk. ■ Michael Zwerling, pres; Michael Olson, gen mgr.

## Weaverville

**KAWX(FM)**—Not on air, target date unknown: 103.1 mhz; 25 kw. Ant 492 ft. Box 7568, Chico (95927). Licensee: Phoenix Broadcasting Inc.

## Weed

**KWHO(FM)**—November 1983: 102.3 mhz; 5.5 kw. Ant 1,437 ft. TL: N41 21 12 W122 15 35. Stereo. Hrs opn: 24. Box 1023 (96094); 113 E. Alma, Mount Shasta (96067). (916) 926-5946. FAX: (916) 926-0830. Licensee: Great Western Broadcasting (acq 6-16-92; \$360,000; FTR 7-6-92). Net: ABC/I. Format: Adult contemp. News staff one; news progmg 6 hrs wkly. Target aud: 25-54. Spec prog: Nostalgia 2 hrs wkly. ■ Tom Huth, pres & gen mgr; Mike Summers, opns dir; Bob Davidson, chief engr. ■ Rates: \$13; 12; 10; na.

## West Covina

**KRRA(AM)**—Sept 25, 1963: 900 khz; 500 w-D, DA. TL: N34 01 54 W117 56 06. Suite 101, 13100 Brooks Dr., Baldwin Park (91706). (626) 813-3526; (626) 813-3534. Licensee: El Dorado 900 L.L.C. Group owner: El Dorado Communications Inc. (acq 6-12-97; \$3.1 million). Format: Sp, ranchera. ■ Humbert Fernandez, gen mgr; Dino Mercado, prom mgr; Bob Coneer, engrg dir.

**KRTO(FM)**—Nov 18, 1957: 98.3 mhz; 2.3 w. Ant 328 ft. TL: N34 01 22 W117 56 15 (CP: 650 w, ant 971 ft.). Stereo. Hrs opn: 24. 610 S. Ardmore Ave., Los Angeles (90005); Suite 101, 13100 Brooks Dr., Baldwin Park (91706). (213) 427-1039; (213) 251-3150. FAX: (213) 381-6475. Licensee: Cox Radio Inc. Group owner: Cox Broadcasting (acq 3-25-97; \$19 million). Rep: Caballero. Wash atty: Roberts & Eckard. Format: Rhythm and blues, oldies. News progmg 3 hrs wkly. Target aud: 18-49; Sp-speaking Hispanics, primarily of Mexican origin. ■ Howard Neal, gen mgr; Carol Terakawa, gen sls mgr; Dean Hawthorne, natl sls mgr; Allison Hodges, prom mgr; Jhan Kaye, progmg dir; Sharon Dale, pub affrs dir; Marvin Collins, chief engr.

## Willits

**KLLK(AM)**—Aug 5, 1985: 1250 khz; 5.4 kw-D, 2.7 kw-N, DA-2. TL: N39 23 58 W123 19 20. Hrs opn: 5 AM-midnight. Rebroadcasts KLLK(FM) Willits 100%. 12 W. Valley St. (95490); 221E N. Main St., Fort Bragg (95437). (707) 459-1250; (707) 961-9670. FAX: (707) 459-1251. Licensee: Henry Radio Co. Wash atty: Haley, Bader & Potts. Format: Alternative. News progmg 8 hrs wkly. Target aud: 18-49; adults who like a progsv mix of modern rock mus. Spec prog: Blues 3 hrs, reggae 3 hrs, ambient 2 hrs, progsv dance 2 hrs wkly. ■ Brian J. Henry, gen mgr; David Gutz, opns dir; Matthew McArdle, mus dir.

\***KZYZ(FM)**—1995: 91.5 mhz; 600 w. Ant 1,820 ft. Stereo. Rebroadcasts KZYX(FM) Philo 100%. Box 1, Philo (95466). (707) 895-2324. Licensee: Mendocino County Public Broadcasting. Format: Div. ■ Bruce Longstreet, stn mgr; C. Jack Tysseling, opns dir; Mary Aigner, sls dir; Teresa Simon, progmg dir; Annie Esposito, news dir; Ron O'Brien, chief engr.

## Willows

**KIQS(AM)**—Dec 29, 1961: 1560 khz; 250 w-D. TL: N39 31 44 W122 10 09. Box 7, 118 W. Sycamore (95988). (916) 934-4654. FAX: (916) 934-4656. Licensee: KIQS Inc. (acq 9-72). Net: ABC. Rep: Radio Time. Wash atty: Art Goodkind. Format: Country. News progmg 12 hrs wkly. Target aud: General. Spec prog: Farm 2 hrs wkly. ■ Anthony Rusnak, pres, gen sls mgr, prom mgr & adv mgr; Peggy Rusnak, vp, mktg dir, progmg dir & news dir; Ken Green, chief engr. ■ Rates: \$13.35; 13.35; 13.35; 13.35.

## Windsor

**KMHX(FM)**—Not on air, target date unknown: 104.1 mhz; 250 w. Ant 1,105 ft. TL: N38 32 24 W122 57 39. Box 968, Healdsburg (95448). Licensee: JYH Broadcasting Inc. ■ Judy Yep Hughes, gen mgr.

## Winton

**KLOQ-FM**—1994: 98.7 mhz; 6 kw. Ant 246 ft. TL: N37 16 42 W120 37 33 (CP: Ant 298 ft. TL: N37 16 41 W120 37 35). 514 E. Bellvue Rd., Atwater (95301). (209) 358-9723. FAX: (209) 358-9793. Licensee: Clarke Broadcasting Corp. (group owner; acq 1996; \$508,620 with KLOQ(AM) Merced). Format: Mexican rgnl. ■ Randolph Holder, pres; Steve Wrath, gen mgr, opns mgr & gen sls mgr; Yolanda Navarro, prom dir, prom mgr & progmg dir; Oscar Silva, news dir & pub affrs dir; Jerry Suesoff, chief engr. ■ Rates: \$22; 22; 22; 18.

## Woodlake

**KFRF(FM)**—September 1994: 104.1 mhz; 17 kw. Ant 853 ft. TL: N36 38 12 W118 56 34. Suite 101, 1981 N. Gateway Blvd., Fresno (93727). (209) 255-1041. FAX: (209) 456-8077. Licensee: Ionosphere Broadcasting Ltd. Wash atty: Arter & Hadden. Format: Modern rock. News staff one; news progmg one hr wkly. Target aud: 18-34; young affluent adults. ■ Tony Perlongo, gen mgr; Don O'Neal, progmg dir; Paul Klein Kramer, engrg dir.

## Woodland

**KSFM(FM)**—Licensed to Woodland. See Sacramento.

**KTKZ(AM)**—See Sacramento.

## Yermo

**KRXV(FM)**—April 1980: 98.1 mhz; 1.1 kw. Ant 2,280 ft. TL: N34 59 43 W116 50 15. Stereo. Hrs opn: 24. Box 1668, 1611 E. Main St., Barstow (92312). (760) 256-0326. FAX: (760) 256-9507. Licensee: KHVY Inc. Net: AP. Wash atty: Hogan & Hartson. Format: Adult contemp. News staff one; news progmg 28 hrs wkly. Target aud: 35 plus; travelers on I-15 & I-40 & loc communities. ■ Howard B. Anderson, CEO, chmn & pres; Julie Miller, CFO; Timothy B. Anderson, vp & gen mgr; Kirk M. Anderson, vp sls & gen sls mgr; John Gregg, mktg mgr & prom mgr; Lance Todd, progmg dir; Keith Hayes, news dir; Gordon Alsum, engrg mgr.

**KYHT(FM)**—December 1996: 105.3 mhz; 400 w. Ant 1,037 ft. TL: N34 48 30 W116 41 01. Hrs opn: 24. Rebroadcasts KAVS(FM) Mojave 100%. 2501 West Ave. I, Lancaster (93536). (805) 942-1121. Licensee: Antelope Broadcasting Co. Inc. Wash atty: Pepper & Corazzini. Format: Modern rock. News staff one. Target aud: 18-49; young adults, families. ■ Ron Carter, pres; Ivan Ladizinsky, gen mgr; Larry Thornhill, opns dir; Henry Tchindel, sls dir; Dexter Taylor, natl sls mgr; Clay Roe, progmg dir; Reid Phlegming, asst mus dir; Bruce Gary, chief engr.

## Yreka

**KSYC(AM)**—July 27, 1947: 1490 khz; 1 kw-U. TL: N41 43 28 W122 39 00. Hrs opn: 24. 316 Lawrence Ln. (96097). (916) 842-4158. FAX: (916) 842-7635. Licensee: Siskiyou Radio Partners Inc. (acq 8-21-97; \$187,500 for stock with co-located FM). Net: CBS. Wash atty: Baraif, Koerner & Olender. Format: Oldies, news/talk. News staff one; news progmg 11 hrs wkly. Target aud: 25-54. ■ Fred Missman, pres; Al Blackmore, gen mgr & gen sls mgr; Kevin Sponsler, opns mgr & progmg dir; George Booth, vp prom; Rick Martin, news dir; Corky Small, pub affrs dir; Bob Stone, chief engr.

**KSYC-FM**—June 1, 1983: 103.9 mhz; 10 kw. Ant 2,364 ft. TL: N41 43 28 W122 37 46. Stereo. Prog sep from AM. Format: Country. ■ Rates: \$21; 21; 21; 18.

## Yuba City

**KMYC(AM)**—See Marysville.

**KOBO(AM)**—June 1953: 1450 khz; 500 w-U. TL: N39 08 07 W121 36 41 (CP: 1 kw-N). Suite 6500, 185 Berry St., San Francisco (94107). (415) 978-5378. FAX: (415) 978-5380. Licensee: KOBO Radio License Inc. Group owner: Douglas Broadcasting Inc. Net: ABC/I, ABC Talk-Radio. Rep: Fredrick Smith, Gillis. Format: Sp, ethnic. Spec prog: East Indian 3 hrs wkly. ■ Brian Holton, gen mgr.

**KUBA(AM)**—January 1948: 1600 khz; 5 kw-D, 2.5 kw-N, DA-N. TL: N39 06 00 W121 39 18. Hrs opn: 19. Drawer 232, 1479 Sanborn Rd. (95993). (916) 673-1600. FAX: (916) 673-4768; (916) 673-1917. Licensee: Ridge L. Harlan (acq 1-83; \$775,000). Net: CNN; Calif. Agri-Radio, Calif. Farm. Rep: Roslin. Wash atty: Koteen & Naftalin. Format: Modern country, news. News staff 2; news progmg 15 hrs wkly. Target aud: 35-64; community oriented. Spec prog: Farm 4 hrs, Punjabi Indian 4 hrs.