

## California Radio

Los Angeles (90028). (213) 466-3001. Spanish Broadcasting System of Florida Inc. Group owner: Spanish Broadcasting System. (acq 1-88). Format: Sp. ■ Raul Alarcon Sr., chmn; Raul Alarcon Jr., pres; Jose Grimalt, VP & gen mgr; Peter Picher, gen sls mgr; Pep Reyen, prog dir; Art Pemberton, chief engr.

## Los Altos

\***KFJC(FM)**--Dec 4, 1959: 89.7 mhz; 250 w. Ant 1,845 ft. TL: N37 19 14 W122 08 29. Stereo. Hrs opn: 24. 12345 El Monte Rd., Los Altos Hills (94022). (415) 949-7260. FAX: (415) 948-1085. Foothill Community College Board of Trustees. Format: Eclectic/alternative. News progmg 5 hrs wkly. Target aud: 8-80 years of age; people who want something interesting and no commercials. Spec prog: Blues 8 hrs, reggae 7 hrs, country/bluegrass 7 hrs, jazz 4 hrs, urban 3 hrs, soundtracks 3 hrs wkly. ■ Robert Pelzel, stn supvr; Douglas Kelly, gen mgr; Les Scurry, prog dir; Matthew Callahan, mus dir; Kate Enochs, prom mgr; Dan Gunning/Mark Herbert, news dirs; Marty Preece, chief engr.

**KHQT(FM)**--Oct 17, 1960: 97.7 mhz; 1.65 kw. Ant 433 ft. TL: N37 18 27 W122 05 36. Stereo. Suite 201, 2860 Zanker Rd., San Jose (95134). (408) 943-0770. San Jose Broadcast Corp. Anaheim Broadcasting Corp. (acq 1-1-88). Rep: HNWH. Format: CHR. News progmg one hr wkly. Target aud: 18-49. ■ Tim Sullivan, pres; Jeff Salgo, VP; Dayton Phillips, gen sls mgr; Ken Richards, prog dir; John Christian, mus dir; Krista Coutts, prom mgr; Chris Holt, chief engr.

## Los Angeles



**KABC(AM)**--Nov 15, 1929: 790 khz; 5 kw-U, DA-N. TL: N34 01 40 W118 22 20. 3321 S. La Cienega Blvd. (90016). (213) 840-4912. KABC-AM Radio Inc. Capital Cities/ABC Inc. (acq 6-86; grps; FTR 7-15-85). Format: Talk. News staff 3; news progmg 30-40 hrs wkly. Target aud: 35 plus; upscale, affluent, college educated. ■ George Green, pres & gen mgr; Pat Duffy, gen sls mgr; Michael Fox, opns dir; Rex Newcombe, chief engr.

**KLOS(FM)**--Co-owned with KABC(AM). Dec 30, 1947: 95.5 mhz; 68 kw. Ant 2,920 ft. TL: N34 13 37 W118 03 58. Stereo. Progsep from AM. (213) 840-4800. Net: ABC/FM. Format: AOR. ■ Bill Sommers, gen mgr; Tom Roe, gen sls mgr; Carey Curelop, prog dir; Rex Newcombe, chief engr.

**KACE(FM)**--See Inglewood.

**KAL(AM)**--See San Gabriel.

**KBIG(FM)**--Feb 15, 1959: 104.3 mhz; 105 kw. Ant 2,950 ft. TL: N34 13 36 W118 03 59. Stereo. 7755 Sunset Blvd. (90046). (213) 874-7700. Bonneville International Corp. (group owner; acq 3-11-69). Net: UPI, AP. Rep: CBS. Format: Adult contemp. ■ Kari J. Winston, VP & gen mgr; Barbara Dean, gen sls mgr; Rob Edwards, VP progmg; Dave Verdery, mus dir; Stacy H. Okonowsky, mktg dir; Chuck Casterline, VP & chief engr.

**KBRT(AM)**--See Avalon.

**KDAY(AM)**--See Santa Monica.

**KFI(AM)**--April 16, 1922: 640 khz; 50 kw-U. TL: N33 52 48 W118 00 48. 610 S. Ardmore (90005). (213) 251-3128. FAX: (213) 251-3170. KFI Inc. Cox Enterprises (acq 6-1-73). Net: AP. Rep: Chrystal. Format: Talk. News staff 7; news progmg 25 hrs wkly. Target aud: 25-54. ■ Howard Neal, VP & gen mgr; George Oliva, prog mgr; Luz Erdmann, gen sls mgr; Bill Lewis, asst prog dir; Patty Young, prom dir; David Hall, news dir; Kim Kelly, mktg mgr.

**KOST(FM)**--Co-owned with KFI(AM). Oct 9, 1957: 103.5 mhz; 12.5 kw. Ant 3,100 ft. TL: N34 13 34 W118 03 55. Prog sep from AM. (213) 385-0101. Format: Adult contemp. Target aud: 25-54. ■ Jhani Kaye, prog dir; Kim Amidon, mus dir; Pam Barker, prom mgr.

## William A. Exline, Inc.

Media Brokers ■ Consultants

4340 Redwood Hwy. ■ Suite F 230 ■ San Rafael, CA 94903

TEL (415) 479-3484 ■ FAX (415) 479-1574

**KFSG(FM)**--1949: 96.3 mhz; 54 kw. Ant 480 ft. TL: N34 05 05 W118 12 10. Stereo. Hrs opn: 24. Suite 480, 1910 W. Sunset Blvd. (90026). (213) 483-5374. Foursquare Radio. (group owner). Net: AP. Format: Contemp Christian music. Target aud: 25-49. ■ Rolf K. McPherson, pres; Alan Bowles, stn & gen mgr; Paul Gulino, opns mgr & prog dir; Melissa Borquez, gen sls mgr; Richard Taylor, mus dir; George Riggs, chief engr.

**KFWB(AM)**--March 25, 1925: 980 khz; 5 kw-U. TL: N34 04 11 W118 16 35. 6230 Yucca St. (90028). (213) 462-5392. Westinghouse Broadcasting Co. Inc. (group owner; acq 2-28-66). Net: NBC, AP. Rep: Select. Format: News. ■ Chris Claus, VP & gen mgr; Bill Yeager, exec ed; Jack Hutchison, gen sls mgr; Dick Rudman, chief engr.

**KGFJ(AM)**--1926: 1230 khz; 1 kw-U. TL: N34 02 15 W118 16 35. 1100 S. LaBrea Ave. (90019). (213) 930-9090. East-West Broadcasting Inc. (acq 10-86; \$4,500,000; FTR 9-22-86). Net: Sheridan. Rep: Roslin. Format: Oldies. Spec prog: Black 16 hrs wkly. ■ Bill Shearer, gen mgr; Ed Evans, gen sls mgr; Tony Hart, prog dir; John Morris, mus dir & chief engr; Shirley Jackson, prom mgr; Pat Kirk, news dir.

**KIEV(AM)**--See Glendale.

**KIIS(AM)**--1927: 1150 khz; 5 kw-U, DA-N. TL: N34 05 05 W118 12 10. Stereo. 6255 Sunset Blvd. (90028). (213) 466-8381. Eleven-Fifty Corp. Group owner: Gannett Co., Inc. (acq 5-79). Rep: McGavren Guild. Format: Top-40. ■ Jay Cook, pres & gen mgr; Peggy Schiavo, gen sls mgr; Bill Richards, prog dir; Michael Martin, mus dir; Karen Lamas-Tobin, prom mgr; Vic Jacobs, news dir; Michael Callaghan, chief engr.

**KIIS-FM**--1948: 102.7 mhz; 8 kw. Ant 2,960 ft. TL: N34 13 36 W118 03 57. Stereo. Dups AM 100%.

**KKBT(FM)**--Dec 29, 1948: 92.3 mhz; 43 kw. Ant 2,910 ft. TL: N34 13 36 W118 03 57. Stereo. 6735 Yucca St., Hollywood (90028-4691). (213) 466-9566. FAX: TWX: 627 63544. FAX: (213) 466-2592. Evergreen Media Corp. (group owner; acq 5-15-89; \$55,000,000; FTR 4-10-89). Rep: McGavren Guild. Format: Urban rock. News staff one; news progmg 10 hrs wkly. Target aud: 25-49; female. ■ Jim deCastro, pres; Blake Mendenhall, natl sls mgr; Greg McElroy, gen sls mgr; Liz Kiley, prog dir; Frank Miniaci, mus dir; Sharon Klein, prom mgr; Patty Lotz, news dir; Bob Conger, chief engr. ■ Rates: \$650; 650; 650; 300.

**KKGO-FM**--Feb 18, 1959: 105.1 mhz; 18 kw. Ant 2,900 ft. TL: N34 13 45 W118 04 04. Stereo. 1500 Cotner (90025). (213) 478-5540. Mt. Wilson FM Broadcasters Inc. Net: AP. Rep: CMBS. Format: Class, jazz. ■ Saul Levine, pres & gen mgr; J. Handman, sls mgr; Robert Turner, chief engr.

**KKHJ(AM)**--April 13, 1922: 930 khz; 5 kw-U, DA-N. TL: N34 02 26 W118 22 18. Stereo. 5724 Hollywood Blvd., Hollywood (90028). (213) 461-9300. FAX: (213) 461-9946. Liberman Broadcasting Inc. (group owner; acq 3-27-90). Rep: Caballero. Wash atty: Wiley, Rein & Fielding. Format: Spanish. News staff one. Target aud: 18-49. ■ Jose Liberman, pres & gen mgr; Ernesto Degali, news dir; Fred Folmer, chief engr.

**KKLA(FM)**--1985: 99.5 mhz; 30 kw. Ant 669 ft. TL: N34 09 50 W118 11 46. Stereo. 4640 Lankershim, North Hollywood (91602). (818) 762-5552. FAX: (818) 762-3152. Inspiration Media of Southern California Inc. (acq 1-86). Format: Relg. ■ Dennis Worden, gen mgr.

**KLAC(AM)**--1924: 570 khz; 5 kw-U, DA-N. TL: N34 04 11 W118 11 36. 6th Fl., 4000 W. Alameda Ave., Burbank (91510). (818) 842-0500. Malrite Radio and Television inc. Malrite Communications Group Inc. (acq 1986). Net: ABC/D, UPI. Format: Country. ■ Norman Epstein, VP & gen mgr; Tom Fenno, gen sls mgr; Bob Guerra, prog dir; Dean Sander, news dir; Ron Blassnig, chief engr.

**KZLA-FM**--Co-owned with KLAC(AM). Aug 7, 1957: 93.9 mhz; 49 kw. Ant 720 ft. TL: N34 09 50 W118 11 46. Stereo. Prog sep from AM. Format: C&W.

**KLIT-FM**--See Glendale.

**KLOS(FM)**--Listing follows KABC(AM).

**KLSX(FM)**--1954: 97.1 mhz; 29.5 kw. Ant 2,998 ft. TL: N34 09 50 W118 11 46. Stereo. 3580 Wilshire Blvd. (90010). (213) 383-4222. Greater Media Inc. (group owner; 9-6-79). Rep: Major Mkt. Format: Classic rock. ■ Robert K. Moore, VP & gen mgr; Jim Freeman, gen sls mgr; Fred Jacobs, prog dir; Sam Russell, mus dir; Julie Cahill, prom mgr; Russ Spears, news dir; David Ping, chief engr.

**KLVE(FM)**--Listing follows KTNQ(AM).

**KMPC(AM)**--Feb 18, 1927: 710 khz; 50 kw-D, 10 kw-N, DA-N. TL: N34 10 24 W118 24 24. 5858 Sunset Blvd. (90078). (213) 460-5672. TWX: 910-321-4412. Golden West Broadcasters (group owner; acq 12-52). Net: NBC, AP. Rep: Durpetti. Wash atty: Irving Gastfreund. Format: MOR. News staff 4; news progmg 9 hrs wkly. Target aud: general. ■ Gene Autry, pres; Bill Ward, gen mgr; Sue Hinsche, gen sls mgr; John Felz, opns dir; Bill Mouzis, prog dir; Chuck Southcott, prog dir; Robert Lyles, prom mgr; Bob Steinbrinck, news dir; Clark Ortone, chief engr.

**KNX(AM)**--Sep 10, 1920: 1070 khz; 50 kw-U. TL: N33 51 35 W118 20 56. Stereo. Hrs opn: 24 6121 Sunset Blvd. (90028). (213) 460-3000. CBS Inc. (group owner; acq 9-36). Net: CBS. Rep: CBS. Format: All/news. Target aud: general. ■ George Nicholaw, VP & gen mgr; Micheal J. Masterson, gen sls mgr; Marco Camacho, natl sls mgr; Fred Bergendorff, prom mgr; Robert Sims, news dir; Michael Smith, chief engr.

**KODJ(FM)**--Co-owned with KNX(AM). 1948: 93.1 mhz; 54 kw. Ant 5,000 ft. TL: N34 13 57 W118 04 18. (CP: 28.5 kw. Ant 3,497 ft). Stereo. (213) 460-3657. FAX: (213) 463-9270. Format: Oldies. News staff one. ■ Charlie Seraphin, VP & gen mgr; Brad West, gen sls mgr; Kurt Kelly, prog dir; Maggie Day, prom mgr; Lynda Lambert, news dir.

**KOST(FM)**--Listing follows KFI(AM).

\***KPFK(FM)**--July 26, 1959: 90.7 mhz; 112 kw. Ant 2,830 ft. TL: N34 13 45 W118 04 03. Stereo. Hrs opn: 24. 3729 Cahuenga Blvd. W., North Hollywood (91604). (818) 985-2711. Pacifica Foundation. (group owner). Wash atty: Haley, Bader & Potts. Format: Progs. News staff one; news progmg 11 hrs wkly. Target aud: general. Spec prog: Black 17 hrs, class 14 hrs, folk 10 hrs, jazz 12 hrs, Sp 11 hrs, rock 16 hrs, arts 13 hrs, women 4 hrs, children 2 hrs, pub affrs 4 hrs, spiritual 33 hrs wkly. ■ David Sainker, CEO; Alan Fong, gen mgr; Lucia Chappelle, prog dir; Judith Gabriel, news dir; Bob Reite, chief engr.

**KPPC(AM)**--See Pasadena.

**KPWR(FM)**--Dec 20, 1956: 105.9 mhz; 72 kw. Ant 770 ft. TL: N34 09 50 W118 11 45. Stereo. Suite 850, 2600 W. Olive Ave., Burbank (91505). (818) 953-4200. KPWR Inc. (a Indiana Corporation) Emmis Broadcasting (acq 1-84; grps; FTR 1-30-84). Rep: HNWH. Format: CHR. ■ Jeff Smulyan, pres; Philip B. Newmark, VP & gen mgr; Marie Kordus, gen sls mgr; Jeff Wyatt, prog dir; Al Tavera, mus dir; Duncan Payton, prom mgr; Monica Brooks, news dir; Tom Koza, chief engr. ■ Rates: \$1,000; 1,000; 1,000; 800.

**KQLZ-FM**--June 1, 1957: 100.3 mhz; 5.3 kw. Ant 3,005 ft. TL: N34 13 37 W118 03 58. Stereo. Suite 1102, 6430 Sunset Blvd. (90028-7954). (213) 469-1321. Westwood One Radio Group (acq 3-17-89; \$56,000,000; FTR 1-9-89). Net: NBC The Source. Rep: Eastman. Format: Rock, top 40. ■ Simon T, gen mgr; Nancy Leichter, gen sls mgr; Brad Lusk, natl sls mgr; Scott Shannon, prog dir; Steve Hoffman, mus dir; Joseph Heinz, prom mgr; Eddie De La Fuente, chief engr.

**KRCK(AM)**--(Burbank). January 1986: 1500 khz; 50 kw-D, 14 kw-N, DA-2. TL: N34 16 09 W118 20 31. Stereo. Hrs opn: 24. 1425 River Park Dr., Sacramento (95815); 6430 Sunset Blvd., Los Angeles (90028). (916) 929-5000. FAX: (916) 929-5781. Royce International Broadcasting Co. Rep: Katz & Powell. Wash atty: Hogan & Hartson. Format: AOR. Target aud: 18-49; mass appeal. ■ Edward R. Stolz II, pres, gen & natl sls mgr, dir of engr; Gerry Cagle, corp prog dir; Adam Smasher, loc prog dir; Shawn Cash, pub affairs dir.

**KRLA(AM)**--See Pasadena.

**KRTH(FM)**--1941: 101.1 mhz; 51 kw. Ant 3,130 ft. TL: N34 13 38 W118 04 00. (CP: 53.6 kw). Stereo. 5901 Venice Blvd. (90034). (213) 937-5230. FAX: TWX: 510-101-2454. GRADH-102 Beasley Broadcast Group. (acq 7-27-89). Net: AP. Rep: Republic. Format: Oldies. ■ George Beasley, pres; Patrick W. Norman, VP & gen mgr; Hal Merrill, loc sls mgr; Phil Hall, prog dir; Pat Hines, adv & prom mgr; Claudia Marshall, news dir; Bob Kanner, chief engr. KHJ-TV affil.

**KSKQ(AM)**--Sep 22, 1952: 1540 khz; 50 kw-D, 10 kw-N, DA-2. TL: N34 04 43 W118 11 05. Stereo. 5700 Sunset Blvd. (90028). (213) 466-3001. FAX: (213) 466-8259.