

KWNZ(FM)—Co-owned with KPTL(AM). June 27, 1972: 97.3 mhz; 52 kw. Ant 2,240 ft. Stereo. (702) 882-6263. Format: C&W.

Elko

KELK(AM)—Dec 7, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 790 (89801). (702) 738-7118. Elko Bcstg Co. (acq 11-1-74). Net: ABC/L. Rep: Eastman, IMN. Format: MOR, div. Spec prog: Farm 2 hrs wkly. ■ D. Ray Gardner, pres & gen mgr; Elden Ramsey, coml mgr; Stuart Rider, news dir; D. Ray Gardner, chief engr. ■ Rates: \$8; 8; 8; 8.

KLKO(FM)—Co-owned with KELK(AM). May 1982: 93.5 mhz; 3 kw. Ant minus 314 ft. Prog sep from AM. Stereo. Format: Btfl mus. ■ Rates: \$6; 6; 6; 6.

KRJC(FM)—Oct 1981: 95.3 mhz; 450 w. Ant 761 ft. Stereo. 1859 Manzanita Box 1626 (89801). (702) 738-9895. Holiday Bcstg of Elko. Group owner: Holiday Bcstg of Salt Lake. Net: UPI. Format: C&W. Spec prog: Farm 1/2 hr. ■ Ralph J. Carlson, pres; Randy Mathis, VP & gen mgr; Alan Hague, exec VP; Mark Armstrong, asst mgr; Joseph Torsitano, opns mgr & chief engr. ■ Rates: \$8; 8; 8; 8.

Ely

KBXS(FM)—Not on air, target date unknown: 92.7 mhz; 3 kw. Ant 169 ft. 484 Aultman St. (89301). Eastern Nevada Bcstg.

KELY(AM)—July 8, 1950: 1230 khz; 250 w-SH. Box 600 (89301). (702) 289-2077 & 3963 Hansen Corp. Net: UPI. Format: Div. ■ David I. Hansen, pres & coml mgr. ■ Rates: \$7.50; 7.50; 7.50;

William A. Exline, Inc.

4340 Redwood Hwy., Suite F-121
SAN RAFAEL, CALIFORNIA 94903
(415) 479-3484

MEDIA BROKERS - CONSULTANTS

Fallon

KVLV(AM)—May 9, 1957: 980 khz; 5 kw-D, DA. 1155 Gumrow Drive (89406). (702) 423-2243. Lahontan Valley Bcstg Co. Format: C&W. ■ Lester W. Pearce, gen mgr & chief engr; Mike McGinness, gen sls mgr; Deanna McGinness, prog dir; Lynn L. Pearce, news dir. ■ Rates: \$6.45; 6.45; 6.45; 6.45.

KVLV-FM—Nov 26, 1966: 99.3 mhz; 2.9 kw. Ant 250 ft. Stereo. Prog sep from AM. Format: AOR. ■ Rates: \$4.10; 4.10; 4.10; 4.10.

Gardnerville-Minden

KTRD(FM)—Not on air, target date unknown: 99.3 mhz. c/o 645 School St., Lone Pine, Calif. (93545). Lloyd W. Higuera.

Henderson

***KILA(FM)**—July 18, 1972: 95.5 mhz; 100 kw horiz. 61 kw vert. Ant 1120 ft. 2201 S. 6th St., Las Vegas (89104). (702) 731-5452. Faith Communications Corp. Format: Var, relg. ■ Jack G. French, pres & gen mgr; Chris Staehel, prog dir; Mike Worrell, chief engr.

KMZQ-FM—Nov 28, 1982: 100.5 mhz; 98 kw. Ant 1,180 ft. Stereo. 1555 E. Flamingo Rd., Suite 335, Las Vegas (89109). (702) 731-5100. Pinnacle Communications Corp. Format: MOR. ■ Larry Shipp, gen mgr.

KREL(AM)—May 1956: 1280 khz; 5 kw-D. Box 400 (89015). (702) 564-2591. Consolidated Bcstg Corp. (acq 11-81). Net: ABC Talk, NBC. Rep: Unirep. Format: Relg, Sp. ■ Ralph D. Calvin, pres; Dan Newburn, gen mgr. ■ Rates: \$10; 10; 10; 10.

KXTZ(FM)—February 10, 1971: 94.1 mhz; 41 kw. Ant minus 119 ft. (CP: 100 kw. Ant 1,210 ft.) Stereo. 307 Water St. (89015). (702) 564-2696. Pennino Music Co. Rep: Selcom. Format: Btfl mus. ■ Jeannette Banoczi, pres; Jack Banoczi, VP & gen mgr; Bob Bunnell, stn mgr; Dick Knight, prog dir; Gordon Aslum, chief engr.

Incline Village

KLKT(FM)—June 10, 1983: 100.1 mhz; 3 kw. Ant 629 ft. Stereo. Box 6063, 774 Mays Blvd. (89450). (702) 832-1000. North Lake Tahoe Bcstg Co. Inc. Format: Adult contemp. Spec progs: News 8 hrs, jazz 4 hrs, old 4 hrs, class 2 hrs wkly. ■ Jim King, pres & gen mgr; Pamela Nelf, gen sls mgr; Ken Hunter, prog dir; Mickey Lees, mus dir; Nancy Bono, news dir; Bill Kingman, chief engr. ■ Rates: \$14; 14; 14; 14.

Las Vegas

THE
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Media Brokers/Consultants
315 Second Avenue South
Seattle, WA 98104
(206) 622-7050

***KCEP(FM)**—1974: 88.1 mhz; 4.7 kw. Ant 120 ft. Stereo. c/o Operation Opportunities Clark County, 330 W. Washington St. (89030). (702) 648-4218. Economic Opportunity Board of Clark County. Format: Black, ed, urban contemp. ■ Ray E. Willis, gen mgr; Roger Cook, underwriting dir; Robert Holiday, prog dir; Willi McIver, mus dir; Ladora Franklin, pub affrs dir; Michael Worrall, chief engr.

KDWN(AM)—April 7, 1975: 720 khz; 50 kw, DA-N. No. 1 Main St. (89101). (702) 385-7212. Radio Nevada. Net: AP. Rep: Blair. Format: News, talk. ■ A.J. Williams, pres; C. Reis, gen mgr; D. Hubbard, gen sls mgr; Ken Stahl, opns mgr; M. Messina, chief engr. ■ Rates: \$22; 20; 22; 20.

KENO(AM)—1940: 1460 khz; 5 kw-D, 1 kw-N, DA-N. 4660 S. Decatur Blvd. (89103). (702) 876-1460. Lotus Communications Corp. (group owner; acq 6-1-65). Rep: Christal. Format: Adult contemp. ■ Howard A. Kalmenson, pres; Nancy L. Reynolds, gen mgr; Lucretia Langham, gen sls mgr; Gary Campbell, news dir.

KOMP(FM)—Co-owned with KENO(AM). Sep 1, 1966: 92.3 mhz; 100 kw. Ant 1,520 ft. Prog sep from AM. Stereo. (acq 3-77). Net: NBC's The Source. Format: AOR. ■ Charlie Morriss, prog dir; Leslie Blien, news dir; Mike Worrall, chief engr.

KFMS(FM)—Listing follows KVEG(AM).

KITT(FM)—Listing follows KRAM(AM).

KLAV(AM)—June 1947: 1230 khz; 1 kw-U. Stereo. Box 15290 (89114). (702) 732-2555. Frontier Media Corp. (acq 12-16-76). Net: MBS, RKO One. Format: Adult Top-40. ■ Morgan Skinner, pres; Jack London, gen mgr; Stephen Potter, sls mgr; Mike Reinhardt, opns mgr & news dir; Pat O'Gara, chief engr.

KLUC(FM)—Listing follows KMJJ(AM).

KMJJ(AM)—(North Las Vegas) 1956: 1140 khz; 10 kw-D, 2.5 kw-N, DA-D. Box 14805 (89114). (702) 736-8910. Western Cities Bcstg (group owner; acq 9-1-70). Net: ABC/E. Rep: McGavren-Guild. Format: Adult contemp. ■ Keith A. Gerst, VP & gen mgr; Tim Maranville, prog dir; Bob Berzins, mus dir; Joe McCarthy, news dir; James McNally, chief engr.

KLUC(FM)—Co-owned with KMJJ(AM). 1956: 98.5 mhz; 25 kw. Ant 320 ft. (CP: 100 kw. Ant 1,195 ft.) Stereo. 3510 W. Hacienda (89030). (702) 739-9383. Net: ABC/C. Rep: McGavren-Guild. Format: Top-40. ■ Rick Denton, gen sls mgr; Bill Richards, prog dir; Bob Beers, news dir.

***KNPR(FM)**—March 24, 1980: 89.5 mhz; 7.5 kw. Ant 1,570 ft. Stereo. 5151 Boulder Hwy. (89122). (702) 456-6695. Nevada Public Radio Corp. Net: NPR. Format: Class, jazz. ■ John Harvey, chmn; Lamar Marchese, gen mgr; Bob Dambach, prog dir; Mike Worrall, chief engr.

KNUU(AM)—Feb 21, 1962: 970 khz; 5 kw-D, 500 w-N, DA-2. 2001 E. Flamingo, o, Magna Executive Center. (89109). (702) 735-8644. Las Vegas Electronics Inc. (acq 1972). Net: CBS, MBS, NBC Talknet, AP. Rep: Weiss-Powell. Format: News, talk. ■ Joseph McMurray, pres & gen mgr; Rosanne Berkey, gen sls mgr;

Nevada Radio

Larry Martin, prog dir; Steve Herman, news dir; Gordon Alsum, chief engr. ■ Rates: \$22; 16; 16; 15.

KOMP(FM)—Listing follows KENO(AM).

KORK(AM)—June 1953: 920 khz; 5 kw-D, 500 w-N, DA-2. 42129, 1950 Sandhill Road (89104). (702) 457-5511. Donrey of Nevada. (acq 7-15-55). Group owner: Donrey Media Group. Net: ABC/L. Rep: Eastman. Format: Big band, MOR. ■ Donald W. Reynolds, pres; John R. Lego, stn mgr; David G. Scribner, group mgr/bcstg; Jim Austin, prog dir; Stephanie Roberts, news dir; Bryant Smith, chief engr. ■ Rates: \$20; 16; 18; 12.

KYRK-FM—Co-owned with KORK(AM). Nov 29, 1961: 97.1 mhz; 50 kw. Ant 1,950 0 ft. (CP: 15 kw. Ant 1,811 ft.) Stereo. Prog sep from AM. Format: Btfl mus. ■ Charles F. Harper, stn mgr; Ray Green, prog dir. ■ Rates: \$21; 18; 20; 15.

KRAM(AM)—1947: 1340 khz; 1 kw-D, 250 w-N. 925 E. Desert Inn Rd. (89109). (702) 732-1363. Cole Industries Inc. (acq 6-77). Net: UPI. Rep: Torbet. Format: C&W. ■ Donald Cole, pres; Ken Copper, gen mgr; Brian Rouff, gen sls mgr; Scotty Allen, prog dir & prom mgr; Bat Henderson, mus dir; Al Nelson, news dir; Bryant Smith, chief engr. ■ Rates: \$19; 17; 19; 17.

KITT(FM)—Co-owned with KRAM(AM). Jan 26, 1984: 96.3 mhz; 100 kw. Ant 1,175 ft. Stereo. Prog sep from AM. Format: Top-40.

KREL(AM)—See Henderson.

KRRI(FM)—See Boulder City.

KUDO(FM)—March 6, 1980: 93.1 mhz; 50 kw; Ant 103 ft. Stereo. 66 E. Tropicana Ave. (89109). (702) 798-5657. Quality Bcstg. Net: CBS RadioRadio. Rep: Hillier, Newmark & Wechsler. Format: Adult contemp. ■ Diane Clary, pres & gen mgr; Johnny Gunn, VP & gen sls mgr; Bill Bauman, mus dir, prom mgr & chief engr; Paul Miller, news dir. ■ Rates: \$27; 23; 27; 23.

***KUNV(FM)**—April 21, 1981: 91.5 mhz; 15 kw. Ant 45 ft. (CP: Ant 1,100 ft.) Stereo. Univ of Nev, 4505 Maryland Parkway (89154). (702) 739-3877. Univ of Nevada Board of Regents. Format: Div. ■ Neyeswah Abiku, gen mgr; Paul Nyman, chief engr.

KVEG(AM)—(North Las Vegas) 1954: 1410 khz; 5 kw, DA-2. 1555 E. Flamingo Rd. (89109). (702) 732-7753. Broadcast Assocs. (acq 8-28-72). Rep: Katz. Format: C&W. ■ Steve Gold, pres; Alwyn A. Cohen, gen mgr; Doug Shane, prog dir; Jack Abell, coml mgr; Johnny Steele, mus dir & prom mgr; Darrell Dryer, news dir; Jim Free, chief engr.

KFMS(FM)—Co-owned with KVEG(AM). March 22, 1963: 101.9 mhz; 100 kw. Ant 1,110 ft. (CP: Ant 1,180 ft.) Stereo. Box 15223 (89114).

KYRK-FM—Listing follows KORK(AM).

***KYVD(FM)**—Not on air, target date unknown: 90.5 mhz; 100 kw. Ant 1,269 ft. 2201 S. Sixth St. (89104). Faith Communications Corp.

Lovelock

KDXA(AM)—Not on air, target date June 1985: 880 khz; 1 kw-D, 250w-N. Stereo. Box 550, Fair Oaks, Calif. (95628). (916) 965-7700. John L. Gardner dba 88 Bcstg Co. Format: MOR. ■ Jack Gardner, owner & gen mgr.

North Las Vegas

KMJJ(AM)—Licensed to North Las Vegas. See Las Vegas.

KVEG(AM)—Licensed to North Las Vegas. See Las Vegas.

Reno

KBET(AM)—July 1946: 1340 khz; 1 kw-D, 250 w-N. Box 11710 (89510). (702) 322-1340. Reno Electronics Inc (acq 7-1-81). Rep: Unirep. Format: MOR. ■ Robert