

California Radio

KYA (AM)—1926: 1260 khz; 5 kw-D, 1 kw-N. One Norb Hill Circle (94108). (415) 397-2500. Avco Bcstg Corp. (group owner; acq 6-10-65). Audio news: UPI. Rep: Eastman Radio. Format: Top-40. ■ John T. Murphy, pres; Clifford M. Hunter, VP, gen mgr; Michael O'Conner, prog dir; Larry Brownell, news dir; Ron Smith, chief engr; Fred Schumacher, coml mgr; Steve Jordan, mus dir; Bonita Williams, prom mgr. ■ Rates: \$65; 55; 65; 55.

KYA-FM—February 1959: 93.3 mhz; 25 kw. Ant 660 ft. Separate from AM. Format: Progressive. ■ Steve Mitchell, prog dir. ■ Rates: \$26; 22; 26; 22.

San Gabriel

KALI (AM)—1942: 1430 khz; 5 kw-U, DA-2. 5723 Melrose Ave., Hollywood (90038). (213) HOLLYWOOD 6-6161. Tele Bcstrs of California Inc. (acq 2-57). Format: Spanish. ■ Richard Eaton, pres; Philip A. Malkin, gen mgr; Juan Rafael Meono, prog & news dir; Jim Stratton, sls mgr; Charles McKee, chief engr.

San Jose

KARA (FM)—See Santa Clara.

KBAY (FM)—Listing follows KEEN(AM).

KEEN (AM)—June 21, 1947: 1370 khz; 5 kw-U, DA-2. 1245 S. Winchester Blvd. (92128). (408) 249-5336. United Bcstg Co. Group owner: Golden Pacific. Rep: Harlan Oakes. Audio news: UPI. Format: C&W. ■ George Snell, gen mgr; Steve Snell, prog dir; Len Smith, coml mgr; Martin Van Der Kamp, chief engr.

KBAY (FM)—Co-owned with KEEN(AM). March 4, 1963: 100.3 mhz; 14.5 kw. Ant 2,580 ft. horiz. 2,540 ft. vert. Stereo. (408) 249-5229. Rep: HR/Stone. Prog sep from AM. Format: Beautiful music. ■ Ray Hollingsworth, stn mgr; Dave Young, prog dir; Bill Holmberg, natl sls mgr.

KEZR (FM)—July 3, 1967: 106.5 mhz; 50 kw. Ant 430 ft. Stereo. Box 167. (95103). Alta Broadcasting Co. (acq 8-9-76). Rep: Torbet-Lasker. Format: Easy listening rock. ■ James E. Levitt, pres & stn mgr; John F. Levitt, VP; Joe E. Levitt, gen mgr; Steve O'Neil, mus dir; Don E. Welsh, prog dir; Jim Kelly, asst prog dir; Ken Blase, news dir; Greg Lindell, chief engr.

KLEL (FM)—Not on air, target date unknown: 89.3 mhz; 10 w. 6677 Camden Ave. (95120). San Jose Unified School District, Leland High School (acq 6-8-76).

KLIV (AM)—1946: 1590 khz; 5 kw-U, DA-N. Box 995 (95108). (408) 293-8030. KLIV Inc. (acq 7-1-67). Rep: Avery-Knodel. Format: Top 40. ■ Robert S. Kieve, pres & gen mgr; Max Reeder, sls mgr; Alan Wald, news dir; John Bettencourt, mus dir; Vicent Lopopolo, chief engr.

KLOK (AM)—Oct 19, 1946: 1170 khz; 50 kw-D, 5 kw-N, DA-2. Box 6177 (95150). (408) 274-1170. TWX: 910-338-0233. Davis Fowler Corp. (acq 12-5-66). Audio news: UPI. Rep: KATZ. Format: MOR/Personality. Spec prog: Farm 1/2 hr wkly. ■ Philip C. Davis, pres; Bill Weaver, gen mgr, mus & prog dir; Judy Currier, gen sls mgr; Ray Hasha, pub affrs, news dir; Ron Blassnig, chief engr. ■ Rates: \$47; 37; 47; 16.

KOME (FM)—July 1, 1959: 98.5 mhz; 12.5 kw. Ant 880 ft. Stereo. 1245 S. Winchester Blvd. (95128). (408) 246-6811. The Audio House Inc. (acq 5-1-73). Rep: Selcom. Format: Progressive. ■ Michael Weiner, pres; Dan Tapson, gen mgr; Ed Romig, prog dir; Dana Jang, mus dir; Lynn Raskis, news dir; John Higdon, chief engr; Pam Cleeland, prom mgr. ■ Rates: \$34; 46; 46; 46.

KSJO (FM)—December 1946: 92.3 mhz; 20 kw. Ant minus 57 ft. Stereo. 3003 Moorpark (95128). (408) 246-6060. Sterling Recreation Organization (group owner; acq 5-74). Audio news: UPI. Rep: PRO/Meeker. Format: Progressive. ■ Fred Danz, pres; Steve Rosetta, gen mgr; Barry Brady, sls & prom mgr; Dale Harveson, news dir. ■ Rates: \$18; 20; 22; 22.

***KSJS (FM)**—Feb 4, 1963: 90.7 mhz; 1 kw. Ant minus 165 ft. San Jose State University (95114). (408) 275-0449. State of California. Format: Diversified. Spec progs: Black 16 hrs; Jazz 16 hrs wkly. ■ Tim Hulse,

gen mgr; David Mora, prog dir; Brent Baeder, news dir; Bill Matolyak, chief engr.

KXRX (AM)—June 24, 1948: 1500 khz; 10 kw-D, 5 kw-N, DA-2. Box 167 (95103). (408) 292-5080. San Jose Bcstg Co. Rep: Torbet. Format: News. ■ Joe E. Levitt, pres & gen mgr; Chuck Christianson, coml mgr; David Smith, ops dir; Alice Schokley, prom mgr; Herm Stalberg, mus dir; Ken Blase, news dir; James E. Levitt, research dir.

San Luis Obispo

KATY (AM)—Dec 13, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 841 (93401). (805) 543-1340. Hill Radio Inc. (acq 6-7-73). Net: CBS, Golden West. Rep: Masla/Young, Hyett. Format: MOR. ■ Duane E. Hill, pres.

***KCBX (FM)**—July 27, 1975: 90.1 mhz; 76 w. Ant 1440 ft. (CP: 3.6 kw. Ant 1410 ft.). 1026 Chorro St. (93401). (805) 541-1295. Community Bcstg Inc. Net: NPR. Format: Classical, jazz. Spec progs: Black 3 hrs; C&W 3 hrs wkly. ■ Stephen E. Urbani, pres; C. Stephen Burrell, gen mgr; Conan Nolan, news dir; Frank Calabrese, chief engr.

***KCPK (FM)**—1968: 91.3 mhz; 2 kw. Ant minus 350 ft. Stereo. California State Polytechnic College (93401). (805) 544-4640. Calif Polytechnic State University. Format: Progs. Spec prog: Classical 20 hrs wkly. ■ Mark Rief, gen mgr; Peter Hames, prog dir; Travis Williams, mus dir; Dee Hester & Madilyn Eyan, news dirs; Jan Tarsala, chief engr.

KSLY (AM)—Feb 6, 1960: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (93406). (805) 543-9400. KSly Inc. (acq 4-1-76). Rep: McGavren-Guild. Format: Top-40. Spec progs: Farm 1 1/2 hrs wkly. ■ C.T. Robinson, pres; Michael D. Hesser, gen mgr; Guy Paul, prog dir; John Tobin, mus dir; Fred Peterson, news dir.

KUNA (FM)—December 1959: 96.1 mhz; 3.8 kw. Ant 1410 ft. Box 1400 (93406). (805) 543-9400. KUNA-FM Inc. Format: Beautiful music. ■ C.T. Robinson, pres; Thomas L. Jones, gen mgr; Rodney Quano, prog dir.

KVEC (AM)—May 1937: 920 khz; 1 kw-D, 500 w-N. Box 787 (93406). (805) 543-8830. Century Bcstg Co. (acq 3-13-75). Group owner: Greentree. Net: ABC/I, ABC/E. Rep: PRO-Meeker. Format: MOR. ■ Charlie D. Powers, pres; Leah Wise, coml mgr; Jay Green, mus dir; Steve Gale, news dir; Denny Clarkson, gen mgr; Richard Fitzmaurice, prog dir; Eric Dausman, chief engr. ■ Rates: \$12; 9; 12; 7.

KZOZ (FM)—1962: 93.3 mhz; 29.5 kw. Ant 1430 ft. Forrest Communications Corp. Co-owned with KDON, Salinas, Calif. Format: Progs. ■ Michael Stallings, prog dir.

San Mateo

***KCSM (FM)**—October 1964: 91.1 mhz; 14 kw. Ant 330 ft. 1700 W. Hillsdale Blvd. (94402). (415) 574-6427. San Mateo Community College District. Net: NPR. Format: MOR. ■ Douglas B. Montgomery, gen mgr; Daniel C. Odum, prog dir; Mike Davidson, mus dir; Frank Lanzone, prom mgr; Francis (Joe) Morgan, chief engr. ■ *KCSM-TV affil.

KOFY (AM)—1946: 1050 khz; 1 kw-D. 1818 Gilbreth Rd., Burlingame (94010). (415) 692-2433. Radio Espanol Inc. (acq 5-1-76). Format: Spanish. ■ Douglas Pledger, pres; Jess Carlos, gen mgr. ■ Rates: \$15; 15; 15; —.

KSOL (FM)—September 1963: 107.7 mhz; 3.8 kw. Ant 1590 ft. (CP 6.2 kw H, 4.5 kw V. Ant 1160 ft.). Stereo. 1730 S. Amphlett Blvd, Suite 327. (94402). (415) 341-8777. Intercontinental Radio Inc. (acq 4-67). Group owner: United Bcstg. Net: National Black. Format: Black. ■ Ken Shubat, VP; Gary Morrison, sls mgr; Herman Henry, sls mgr; J.J. Jeffries, prog dir; Steven Waldee, chief engr. ■ Rates: \$20; 20; 24; 24.

San Rafael

KTIM (AM)—May 1947: 1510 khz; 1 kw-D. 1040 B St. (94901). (415) 456-1510. Marin Bcstg Co. Inc. Format: Progs. ■ Jack Craemer, pres; Ollie Hayden, gen mgr; Clint Weyrauch, prog dir; Vicky Cunningham, news dir; Keith Davidson, chief engr. ■ Rates: \$14; 14; 18; 18.

KTIM-FM—June 1, 1961: 100.9 mhz; 1.9 kw. Ant 360 ft. Dup AM 100% Stereo.

Santa Ana

KWIZ (AM)—November 1926: 1480 khz; 5 kw-D, 1 kw-N, DA-2. 3101 W. 5th St. (92703). (714) 839-4220. Voice of the Orange Empire Inc. Ltd. (acq 1965). Group owner: Davis Bcstg. Audio news: APR, UPI. Rep: P.W. Radio, Neil, Walton, Nick Imbornone, Schneider. Format: Oldies, MOR. ■ Philip C. Davis, pres; William Weaver, VP & gen mgr; Pat Michaels, sls mgr, news dir; Steve Colley, chief engr; Winnie Coombs, coml mgr; Jim Bain, prog supvr; Michelle Carey, mus dir; Guy Heston, prom mgr. ■ Rates: \$43; 32; 43; 17.

KWIZ-FM—1947: 96.7 mhz; 3 kw. Ant 120 ft. horiz, 115 ft. vert. Prog sep from AM. Stereo. Format: MOR. ■ Sandy Reynolds, coml mgr. ■ Rates: \$16; 16; 16.

KYMS (FM)—Feb 6, 1960: 106.3 mhz; 3 kw. Ant 130 ft. Stereo. 1601 N. Bristol Ave. (92706). (714) 835-1063. Southwestern Bcstrs Inc. (group owner; acq 10-1-68). Format: Contemp Christian mus. ■ Edward T. Shadck, pres; Annie McClatchey, gen mgr.

Santa Barbara

***KCSB-FM**—November 1964: 91.5 mhz; 185 w. Ant 2,910 ft. Stereo. Box 13401 (93107). (805) 961-3757. Regents of the U. of Calif. Net: ABC/FM. Audio news: APR. Format: Diversified, Black. ■ Helen Lyons, gen mgr; Gary Tegler, prog dir; Bob Blackmar, mus dir; Steve Sellman, chief engr.

KDB (AM)—December 26, 1926: 1490 khz; 1 kw-D, 250 w-N. 23 West Michelorena (93101). (805) 966-4131. Pacific Bcstg Co. (acq 4-21-71). Audio news: UPI. Rep: McGavren-Guild. Format: Beautiful music. ■ Roby Scott, coml mgr; Bob Scott, mus dir; Linda O'Conner, news dir. ■ Rates: \$15.20; 15.20; 15.20; 7.60.

KDB-FM—February 14, 1960: 93.7 mhz; 12.5 kw. Ant 870 ft. Prog separate from AM. Stereo. Format: Btlf mus. ■ Rates same as AM.

KIST (AM)—1947: 1340 khz; 1 kw-D, 250 w-N. Box 1169 (93102). (805) 966-3981. Radio Santa Barbara Inc. Rep: Buckley. Format: Contemp. Spec progs: Farm 2 hrs; Spanish 1/2 hr wkly. ■ J.P. Wardlaw Jr, pres; Bob Jones, sls mgr; Hal Bates, prog dir; Patrick C. Riley, news dir; Cherie Welly, coml mgr; Dick Williams, mus dir; Douglas A. Wedel, chief engr. ■ Rates: \$15; 13; 15; 13.

KKIO (AM)—March 2, 1962: 1290 khz; 500 w-D. 5386 Hollister Ave. (93111). (805) 964-8661. KACL Radio Inc. (acq 5-1-74). Net: ABC/I. Rep: Savali, Gates. Format: C&W. Spec prog: Sp 2 1/2 hrs. wkly. ■ Guy S. Erway, pres, gen & coml mgr; Joyce C. Erway, prog & mus dir; F.W. Carr, chief engr. ■ Rates: \$9; 8; 9; —.

KRUZ (FM)—April 18, 1961: 103.3 mhz; 105 kw. Ant 2980 ft. Stereo. Carillo Hotel (93101). (805) 963-1831. The Schuele Org., Inc. (acq 5-15-71). Net: ABC/E. Format: Beautiful mus. Spec prog: Classical 14 hrs wkly. ■ Carl L. Schuele, pres and gen mgr; Randall Chase, prog dir; Thomas Kemp, mus dir; Fred Holub, chief engr; Ed Foley, news dir; Patricia Drake, prom mgr. ■ Rates: \$13; 17; 17; 13.



KTMS (AM)—Oct 31, 1937: 1250 khz; 1 kw-U, DA-1. Drawer NN (93102). (805) 963-1975. News-Press Pub Co. Net: NBC. Rep: Howard. Format: MOR, news. Spec progs: Sp 2 1/2 hrs wkly. ■ Stuart S. Taylor, pres; Malcolm G. Morehouse, gen mgr; Robert Senn, prog dir; Yvonne Van Duyn, mus dir; Gary Clark, news dir; John Strahler, chief engr. ■ Rates: \$13; 9; 13; 9.

KTMS-FM—Sept 1, 1957: 97.5 mhz; 17.5 kw. Ant 2900 ft. Dup AM 15%. ■ Robert Senn, prog dir; Mark Gildes, mus dir. ■ Rates: \$6.50; 4.50; 6.50; 5.25.

KTYD (AM)—Aug 11, 1962: 990 khz; 1 kw-D, DA. 1216 State St. (93101). (805) 963-1601. Antares Bcstg Co. (acq 6-14-75). Rep: Selcom. Format: Progressive; free form. Spec progs: Nostalgia 2 hrs, comedy 1 hr wkly. ■ G.D. Gentling Jr, pres and gen mgr; Gerry DeWitt, news dir; Larry Johnson, prog dir; Laurie Cobb, mus dir. ■ Rates: \$12; 10.50; 12; 7.75.