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INCLUDING

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(2)

ABC- 7-7:15pm EDT, Mon thru Fri; DEBUT; The Jack Drees Sports Show; LIVE from WBKB(Chi), to WABC-TV(NY) & WXYZ-TV(Detroit). § Sustaining. § Pkgr- WBKB(Chi); Prod- Grover J. Allen. § Sports commentator Jack Drees presents sports editorials followed by sports news, features and interviews. The program will be seen thru Aug 24 as the summer replacement for Kukla, Fran & Ollie (last show June 29) which returns Aug 27.

CBS- 9-9:30pm EDT; DEBUT; The Charlie Farrell Show; FILM from WCBS-TV(NY) & KNXT (LA), 135 stations net, 25 delayed. § Alternate Week Sponsors- 1) General Foods Corp (Swans Down Cake Mixes) thru Young & Rubicam, Inc(NY); Acct Superv- Joe Wilkerson; Acct Exec- Edward Alleman. 2) Procter & Gamble Co (Lilt, Fluffo); Lilt thru Grey Advertising Agency, Inc(NY); V.P.'s, Acct Supervs- Samuel Dalsimer, Jerry S. Stolzoff; Acct Exec- John Van Deusen. Fluffo thru Tatham-Laird, Inc(Chi); Acct Exec- George Norris. § Pkgr & Film Prod- Hal Roach Studios, Culver City, Calif.; Exec Prod- Hal Roach, Jr.; Prod- Gordon Hughes (creator of series); Dir- Rod Amateau; Writers- Gordon Hughes, Lee Karson, Phil Shuken, John L. Greene, Jack Harvey. § Charlie Farrell stars in this situation comedy series as himself, owner of the Racquet Club in Palm Springs, Calif., with the episodes based on his activities in the club and in the community. Charles Winninger plays Farrell's father, with Richard Deacon as Sherman Hull, manager of the club, and Kathryn Card as Farrell's housekeeper, Mrs. Papernow. The program is the summer replacement for I Love Lucy (last show June 25).

CBS- 9:30-10pm EDT; DEBUT; The Vic Damone Show; LIVE from WCBS-TV(NY), 153 stations live, 32 kine. § Sponsor- General Foods Corp (Instant Maxwell House Coffee, Gaines Dog Food) thru Benton & Bowles, Inc(NY); TV Acct Superv- Thomas McDermott; Comm Annrs- Rex Marshall (Maxwell House), Bob Dixon (Gaines). § Pkgr- Benton & Bowles, Inc(NY); Prod & Dir & Casting- Don Appel; Music Dir- Tutti Camarata; Sets- Howard Barker; Writers- Selma Diamond, Jerry Seelen. § Musical program starring singer Vic Damone, with variety guests each week. The orchestra is directed by Tutti Camarata. The program is the summer replacement for December Bride (last show June 25).

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Monday(2)

NBC- 8-9pm EDT; DEBUT; The Ernie Kovacs Show; LIVE from WRCA-TV(NY), 118 stations live, 32 kine. § Segment Sponsors- 1) American Chicle Co (Dentyne, Roloids, Beeman's); Dentyne thru Dancer-Fitzgerald-Sample, Inc(NY), Roloids, Beeman's thru Ted Bates & Co., Inc(NY). 2) Helen Curtis Industries, Inc (Spray Net) thru Weiss & Geller, Inc(Chi). 3) Remington Electric Shaver Div of Remington-Rand, Inc thru Young & Rubicam, Inc(NY). § Pkgr- NBC-TV(NY); Prod- Perry Cross; Dir- Barry Shear; Music Dir- Harry Sosnik; Prog Anncr- Bill Wendell; Sets- Herb Andrews, Burr Schmidt; Costumes- Guy Kent; Choreog- Bob Hamilton; Writers- Ernie Kovacs, Rex Lardner, Deke Hayward, Mike Marmer; Casting- Marie Correll(NBC). § Comedy-variety show presented three Mondays out of four, starring comedian Ernie Kovacs, with his wife, singer-comedienne Edie Adams; with the Hamilton Trio, dancers and comedian Henry Lascoe as regulars and various guest stars. The program replaces Caesar's Hour (last show June 18) in this time spot.

NBC- 9:30-10:30pm EDT; RETURN; Robert Montgomery Presents: The Johnson's Wax Summer Program alt with The Schick Summer Theatre; LIVE from WRCA-TV(NY), 101 stations live, 2 kine. § Alternate Week Sponsors- 1) S. C. Johnson & Son, Inc (Waxes, Polishes, Polisher); Waxes, Polishes thru Needham, Louis & Brorby, Inc(Chi); Polisher thru Benton & Bowles, Inc(NY). 2) Schick, Inc. (Electric Shaver) thru Warwick & Legler, Inc(NY). § Pkgr- Neptune Productions(NY); Prods- Robert Montgomery, John Gibbs; Prod Superv- Joseph Bailey; Alt Dirs- Alex March, John Schwartz, Jim Beach, Ira Cirker, Tom Reynolds, Bill Hamilton, with John Newland and Perry Lafferty as supervisory directors; Script Ed- Kathleen Rowan; Casting- Julain Williams(Neptune). § Summer drama series with a stock company of six performers in the major roles each week; including Charles Drake, Mary K. Wells, Elizabeth Montgomery, Jan Miner, John Gibson and Tom Middleton. The program is the regular summer replacement for Robert Montgomery Presents (last show June 25) for the same sponsors.

Tuesday(3)

ABC- 9-9:30pm EDT; DEBUT; G. E. Summer Originals; FILM from WABC-TV(NY) & KABC-TV(LA), 60 stations, 57 delayed. § Sponsor- General Electric Co (Appliances, TV Receiver Div) thru Young & Rubicam, Inc(NY); TV Acct Superv- Norman Glenn. § Pkgrs & Film Prods- Different ones for each film. § Series of 10 different filmed programs, starring various personalities. Each film was produced as the pilot for an intended series; none went into production. The films and their stars are: "It's Sunny Again," starring Vivian Blaine, with Jules Munshin; "Duel at Dawn," starring James Mason, Pamela Kellino and Scott Forbes; "Uncle Charlie," starring Noah Beery, Jr.; "War Drums," starring Tom Keene; "Bulletin from Bertie," starring Arthur Treacher and Arnold Stang; "Reno English," starring Zachary Scott; "Alias Mike Hercules," starring Hugh Beaumont; "The Green Parrot," starring Claude Dauphin; "Squeegie," starring Ben Blue, and "Country Store," starring Joe E. Brown. The program replaces Make Room for Daddy (last show June 26).

NBC- 9-9:30pm EDT; DEBUT; Sneak Preview; FILM from WRCA-TV(NY) & KRCA-TV(LA), 104 stations net, 28 delayed. § Procter & Gamble Co (Ivory, Gleem, Prell); Ivory & Gleem thru Compton Advertising, Inc(NY); Acct Execs- John Cantwell (Ivory), John Cross (Gleem); Prell thru Benton & Bowles, Inc(NY); Acct Exec- Norman Grulich. § Pkgrs & Film Prods- Different ones for each film. § Nelson Case is host and narrator (also doing commercials) for a group of 7 films, each originally intended as pilots for series, including: "Just Plain Folks," starring Zsa Zsa Gabor and Cy Howard; "Merry-Go-Round," written by Ray Bradbury; "One Minute from Broadway," starring Brian Aherne and John Carradine; "Real George," with George O'Hanlon; "The Way Back," starring Pat O'Brien; "Carolyn," starring Celeste Holm, and "Calling Terry Conway," (Continued on next page)

THIS WEEK(Cont'd)

Tuesday(3)

NBC- Sneak Preview(Continued from previous page): starring Ann Sheridan. The program is summer replacement for Jane Wyman's Fireside Theatre (last show June 26).

NBC- 9:30-10:30pm EDT, alt Tue; DEBUT; Kaiser Aluminum Hour; LIVE from WRCA-TV (NY), 91 stations live, 10 kine. § Sponsor- Kaiser Aluminum & Chemical Corp (Aluminum) thru Young & Rubicam, Inc(S.F.); Acct Execs- Doug Maservey, Fred S. Crashaw; TV Acct Rep- Richard Dana. § Pkgr- Unit Four Productions(NY); Exec Prod- Worthington Miner; Alt Prods-Dirs- Franklin Schaffner, Fielder Cook, George Roy Hill; Assoc Prod- Joseph Dackow; NBC Prog Superv- Joseph Cuneff; Script Ed- Marian Searchinger(Ashley-Steiner); Casting- James Merrick(A-S); Writers- Various. § Two-act presentations of full hour dramas with a wide range of themes; originals and book and play adaptations; with stars from all fields and top rank supporting casts. The program will alternate weekly with Armstrong Circle Theatre and replaces Playwrights '56 (last show June 19) in this alternate week spot.

Wednesday(4)

NBC- 8-8:30pm EDT; DEBUT; Press Conference; LIVE from WRC-TV(Wash), 75 stations live, none kine. § Sponsor- Corn Products Refining Co (Institutional, occasional comm'ls for Karo, Mazola, Niagara, Linit) thru C. L. Miller Co., Inc (NY); V.P. in chg- W. F. Mueller; TV Acct Rep- C. Duncan Rogers. § Prod- Martha Rountree; pkgr and other production credits not available at press time. § Martha Rountree is moderator at a news conference at which 16 members of the Washington press corps (six regulars and ten guests) interview a top level figure in the government or a newsmaking person. The program will be seen in this time spot thru Sept 26. It replaces Screen Directors Playhouse (last show on NBC June 27) which moves to ABC, Wed, 9-9:30pm EDT, this date, July 4.

NBC- 10:30-11pm EDT; DEBUT; Ina Ray Hutton Show; LIVE from KRCA-TV(LA), 29 stations live, 49 kine. Sponsor- Purex Corp, Ltd (Dry, Liquid Bleaches) thru Foote, Cone & Belding(LA). § Pkgr & Exec Prod- Harold Jovien(LA); Prod & Dir- Bob Lehman; Music Dir- Ina Ray Hutton; Prog Anncr- Diane Brewster; Sets- John Schum; Writer- Jerry Bowen (special material). § Variety and musical show, starring Ina Ray Hutton and her all-girl band, presenting music specialists from the band as well as guest artists; only women will be featured on the program. The program replaces Midwestern Hayride (last show June 27).

Friday(6)

CBS- 10:30-11pm EDT; RETURN; Pantomime Quiz; LIVE from WCBS-TV(NY), 50 stations live(Amoco), 33 stations live(Hamm), no. not available for Time-Life. § Alternate Week Sponsors- 1) Time-Life, Inc (Magazines) thru Young & Rubicam, Inc (NY); Acct Exec- Bob Fenton. 2) (Eastern States) American Oil Co (Amoco) thru Joseph Katz Co(NY); Acct Exec- John T. McHugh; with (Midwest and West) Theo. Hamm Brewing Co (Hamm Beer) thru Campbell-Mithun, Inc(Minn). § Pkgr- Mike Stokey Enterprises, Inc(NY); Prod- Mike Stokey; Assoc Prod- James Barnett; Dir- Alan Dinehart. § Mike Stokey is host to teams of celebrities who play the popular charade game; permanent panel members are Rocky Graziano, Carol Haney, Robert Strauss, Dorothy Hart, Hans Conreid and Robert Alda; with two guest celebrities weekly. The program originally debuted on TV in 1947 in California and has been on the networks as a regular program or summer replacement every year since then. The program replaces Person to Person (last show June 29) thru Sept 7, with the Edward Murrow program returning Sept 14.

Saturday(7)

CBS- 9:30-10pm EDT; DEBUT; The Russ Morgan Show; LIVE from WCBS-TV(NY), 118 stations live, 18 kine. § Sponsor- Procter & Gamble Co (Cont'd on next page)

Saturday(7)

CBS- The Russ Morgan Show (Continued from previous page): (Drene, Dash, Crest) Irene & Dash thru Compton Advertising, Inc(NY); Acct Execs- Bill Stewart (Drene), Paul Cooke (Dash); Crest thru Benton & Bowles, Inc(NY); Acct Exec- George Ogle. § Pkgr- General Artists Corp(NY); Prod- Bob Bach; Dir- Kirk Alexander; Prog Annor- Hal Simms; Sets- Bill Cecil; Casting- GAC. § Musical showcase, starring Russ Morgan and his orchestra, with vocalist Helen O'Connell, and a guest vocalist each week; spotlighting pop tunes of the past and present. The program replaces It's Always Jan (last show June 30).

CBS- 10:30-11pm EDT; DEBUT; High Finance; LIVE from WCBS-TV(NY), no. of stations not available. § Sponsor- The Mennen Co (Skin Bracer, Spray Deodorant, Shampoo) thru McCann-Erickson, Inc(NY); Acct Exec- Frank Mayers; Mennen Baby Products thru Grey Advertising Agency, Inc(NY); Acct Superv- Herb D. Strauss; Acct Exec- Robert Zimmern. § Pkgr- Jade Productions(NY); Creators- Dennis James, Robert Jennings; Prod- Peter Arnell; Assoc Prod & Dir- Lou Sposa; Music Dir- John Gart. § Audience participation quiz with Dennis James as host. Contestants chosen from letters are asked questions based on stories printed in their hometown newspapers during the week before they appear on the program. Each starts with a cash stake determined by preliminary questions; then is asked to invest a percentage of the money, with each further question answered correctly giving the contestant another chance to re-invest the money until he reaches his previously announced goal or misses a question. A contestant missing a question keeps his prizes and the balance of his initial stake. The program replaces Damon Runyon Theatre (last show June 30).

NBC- 10-10:30pm EDT; DEBUT; The Encore Theatre; FILM from WRCA-TV(NY) & KRCA-TV (LA), 153 stations net, 26 delayed. § Alternate Week Sponsors- 1) Armour & Co (Dial Soap, Shampoo) thru Foote, Cone & Belding(Chi); Acct Superv- W. R. Forrest; TV Acct Rep- Jack Simpson. 2) Pet Milk Co thru Gardner Advertising Co(St. Louis); Acct Exec- Champ Humphrey. (Programs of July 7, Aug 4, Sept 1 are sustaining; Armour starts July 14, with sponsorship alternating weekly). § Pkgr- MCA-TV(NY). § Re-runs of films previously shown as part of Pepsi-Cola Playhouse and Studio 57. Program is summer replacement for the George Gobel Show (last show June 30).

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC & CBS & NBC- None this week.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Going Places (Sun, 5-6pm EDT) Merv Griffin replaced Jack Gregson as m.c., effective June 24.

Screen Directors Playhouse (Wed, 9-9:30pm EDT) Network debut, effective July 4, moving from NBC, Wednesdays, 8-8:30pm EDT (see page 58). It moves into the time previously vacated by Masquerade Party (see page 55) now seen Sat, 10-10:30pm.

CBS- Special Steel Wage Negotiations Talk; SPECIAL June 28; Thu, 10:30-10:45pm EDT; LIVE from WCBS-TV(NY), no. of stations not available. § Sponsor- 10 major U.S. steel companies thru Batten, Barton, Durstine & Osborn, Inc(NY). § Admiral Ben Moreell, chairman of the board of Jones and Laughlin Steel Corp talked on the steel wage negotiations, from the viewpoint of management. The program pre-empted the 10:30-10:45pm portion of Quiz Kids, which was seen from 10:45-11pm EDT, this day only.

CBS- General Electric Theatre (Sun, 9-9:30pm EDT) S. Mark Smith named producer succeeding Mort Abrahams.

OTHER NETWORK CHANGES(Cont'd)

CBS- The Arthur Godfrey Show (Wed, 8-9pm EDT) New title for program, effective June 27; formerly titled Arthur Godfrey and his Friends. This program, with Arthur Godfrey Time (Mon thru Thu, 10:30-11:30am EDT) and Arthur Godfrey's Talent Scouts (Mon, 8:30-9pm EDT) originate from San Francisco, July 2 thru 5.

Search for Tomorrow (Mon thru Fri, 12:30-12:45pm EDT) Production staff changes effective July 2: Pkgr- Leo Burnett Co., Inc (also now agency on the program for sponsor Procter & Gamble Co); Prod- Woody Klose; Asst Prod- Steven Meyer; Dir & Casting- Charles Irving (Production Aids, Ltd).

NBC- Feather Your Nest (Mon thru Fri, 12noon-12:30pm EDT) and It Could Be You (Mon thru Fri, 12:30-1pm EDT) New times effective July 2, each program moves into the other's previous spot.

Queen For a Day (Mon thru Fri, 4-4:45pm EDT) Program expands time and moves from its previous 4:30-5pm EDT spot, effective July 2. It replaces Date With Life, 4-4:15pm, (last show June 29) and Modern Romances, 4:15-4:30pm EDT, with the latter moving to 4:45-5pm EDT, this date.

Producer's Showcase (Every 4th Mon, 8-9:30pm EDT) Mort Abrahams now producer, with Leo Davis as associate producer and script ed.

Kraft Television Theatre (Wed, 9-10pm EDT) Will be telecast in color and b & w, July 4 thru Sept 3.

Best of Groucho (Thu, 8-8:30pm EDT) Summer replacement for You Bet Your Life, repeats of the best programs in the series, returned for its fifth season, effective June 28 for 13 weeks.

People Are Funny (Sat, 9-9:30pm EDT) Repeats of shows of the past season, to be shown for 11 weeks, starting June 30.

Man Against Crime (Sun, 10-10:30pm EDT) Change name of packager to: Frank Cooper Associates(LA). (See page 54).

MAJOR LOCAL DEBUTS & HIGHLIGHTS

WABC-TV(Ch 7)- Cecil Brown and the News; DEBUT July 2; Mon thru Fri, 11-11:10pm EDT. New York Sponsor- Carter Products, Inc., thru Sullivan, Stauffer, Colwell & Bayles. Pkgr & Prod- WABC-TV. Commentator and news analyst Cecil Brown presents a summary of late sports results, news and weather reports.

WRCA-TV(Ch 4)- Inside Story with Victor Riesel; DEBUT June 29; Fri, 6:30-6:45pm EDT. New York Sustaining. Pkgr- WRCA-TV; Prod- Ted Nathanson; Dir- Mike Gargiulo. Labor columnist Victor Riesel presents the background of the top news story of the week, through interviews with guests concerned with the story. The program will also feature a digest of labor news of the week.

KRCA-TV(Ch 4)- Sermons From Science, ON FILM; DEBUT July 1; Sun, 4-4:30pm PDT. Los Angeles Sustaining. Pkgr & Prod- Moody Institute of Science. Dr. Irwin A. Moon, scientist and bible authority, shows the relationship of science and nature to religion, in the same manner as the platform demonstrations he has been conducting for the past 20 years. The film series replaces Eleanor Powell's Faith of our Children during the summer.

TALENT SHOWSHEET JUNE 29 - JULY 8
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Most of the shows on June 29, 30, July 1, were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday July 6. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listings, below) are: Adventures of Rin-Tin-Tin, Armstrong Circle Theatre (Kine), Crossroads, Crusader, Ethel & Albert, Father Knows Best, Fury, Captain Gallant of the Foreign Legion, Jackie Gleason Show, It's Always Jan, Life & Legend of Wyatt Earp, Life of Riley, Millionaire, Navy Log, Our Miss Brooks, People's Choice, Roy Rogers, Phil Silvers Show, Star Stage, Tales of the Texas Rangers, The Wise (through July), You Are There, Jane Wyman, Warner Brothers Presents ("Cheyenne" series), Loretta Young Show, Alfred Hitchcock Presents, 20th Century-Fox Hour, Ford Theatre

FRIDAY JUNE 29  
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<u>Science Fiction Theatre</u>	WRCA 7pm	<u>Add</u> (to cast): Susan Cummings, Bruce Wendell
MAMA	CBS 8pm	with regulars & Geoffrey Horne, Matt Crowley, Leora Thatcher
MARTIN & LEWIS TV ROUNDUP	WABD 10pm	with Ed Sullivan, Steve Allen, Sammy Davis, Jr, Morey Amsterdam, Kitty Kallen, Jack Paar, Jack Carter, Eddy Gorme, Steve Lawrence, Jaye P. Morgan, Vincent Price, Carole Bennett, Imogene Coca, Joey Adams, Thelma Carpenter, Ernie Kovacs, Edie Adams, Vic Damone, Fran Warren, Elaine Malbin, Nick Kenny; (This date only).

SUNDAY JULY 1
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|                                             |             |                                                                                                                                                                          |
|---------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LAMP UNTO MY FEET                           | CBS 10am    | <u>At Noon Day As In The Night</u> - (O) Milton Wayne; with Earl Hyman, Jane White, Frederic Downs, Robert van Hooten; Dir - James MacAllen                              |
| LOOK UP & LIVE                              | CBS 10:30am | (O) - Harold Martin; (A) Gene Hurley; with Felice Orlandi, John Reese, Kali Deei, Joe Mantell, Sid Armus; (SD)                                                           |
| CAMERA THREE<br>(James MacAndrew)           | CBS 11:30am | <u>The Green and Golden Bough</u> - (O) John McGiffert; with Henderson Forsythe, Joanna Roos, Don Hotten, Vinette Carroll (SD)                                           |
| STEVE ALLEN SHOW                            | NBC 8pm     | <u>Add</u> : Eddy Gorme, Steve Lawrence; <u>Kill</u> : Louis Armstrong & orchestra                                                                                       |
| GENERAL ELECTRIC<br>THEATRE (Ronald Reagan) | CBS 9pm     | <u>Man With A Vengeance</u> - (O) Rod Serling; with Dennis King, Walter Matthau, Paul McGrath, Jocelyn Brando, Dir - Don Medford; (This script originally used 5/15/55). |
| GOODYEAR PLAYHOUSE                          | NBC 9pm     | <u>Add</u> (to cast): Ralph Bellamy                                                                                                                                      |
| MAN AGAINST CRIME<br>(Frank Lovejoy)        | NBC 10pm    | <u>Add</u> (cast): Mike Barnett, Carol Hill, Olan Soule, Dick Reeves, Pete Mamakos, Matty Paine, David Orrick, Roxanne Arlen                                             |

MONDAY JULY 2  
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GORDON MACRAE SHOW	NBC 7:30pm	regulars & June Hutton
<u>Stage 7</u>	WPIX 8pm	<u>Harrigan's Ghost</u> ; with Howard Duff, Aline Towne, James Seay
<u>TV Reader's Digest</u> (Gene Raymond)	ABC 8pm	<u>The Only Way Out</u> - (O) Claus Galdemann, Robert Littell; (A) William Spier; with Paul Stewart, Arthur Franz
ERNIE KOVACS SHOW	NBC 8pm	Kovacs, Edie Adams, The Hamilton Trio, Henry Lascoe (all regs); with Dick Haymes (S), Nairobi Trio (S-D); (SD) Barry Shear; (PREMIERE)
VOICE OF FIRESTONE	ABC 8:30pm	Eugene Conley, Rose Bampton

MONDAY JULY 2(Cont'd)

Charlie Farrell Show CBS 9pm Charlie Farrell, Charles Winninger, Richard Deacon, Leon Askin, Ann Lee, Kathryn Card(all regs); with Marie Windsor, Peggy Knudson, Douglas Dumbrille; (SW - responsible for different scripts) Gordon Hughes, Lee Karson, Phil Shuken, John L. Greene, Jack Harvey; (SD) Rod Amateau;(PREMIERE)

Medic NBC 9pm Black Friday; re-run of 11/21/55

VIC DAMONE SHOW CBS 9:30pm Damone(reg); with Pier Angeli, Spring Byington, Buddy Hackett(C), Shirley Jones(S); (Prod-SD) Don Appel;(PREMIERE)

ROBERT MONTGOMERY SUMMER THEATRE NBC 9:30pm Dream No More (O) Philip MacDonald; (A) Milton Gelman; with Jan Miner, Tom Middleton, Charles Drake, Mary K. Wells, Elizabeth Montgomery, John Gibson(all members of stock Co. used on Summer Theatre); this week with Drake, Miner, Middleton & Minnie Joe Curtis; Dir - Sterling T. Reynolds; (PREMIERE)

STUDIO ONE SUMMER THEATRE CBS 10pm The Luck of Luke McTrigger - (O) Leo Brady; with Pat Henning, Peg Hillias, Staats Cotsworth, William Hickey, Mary Doyle, Donald McKee; (SD) Frank Moriarty

Douglas Fairbanks WRCA 10:30pm Play Me A Blue Note; with Douglas Fairbanks Jr, Mary Steele, Gene Anderson

TUESDAY JULY 3

THE CHEVY SHOW NBC 8pm Gisele MacKenzie, Bobby Van, Double Daters, Ray Charles orch. Cornel Wilde, Phil Harris; (O) Herb Baker

Sneak Preview NBC 9pm Just Plain Folks; with Zsa Zsa Gabor, Cy Howard;(PREMIERE)
(Nelson Case)

GE Summer Originals ABC 9pm It's Sunny Again; with Vivian Blaine, Jules Munshin, Shirley Mitchell, Dir-Don Weis (PREMIERE)

DuPont Cavalcade Theatre ABC 9:30pm The Rescue of Dr. Beanes - (O) Harold Shumate; with Donald Murphy, Paula Raymond, Christopher Dark, Griff Barnett

KAISER ALUMINUM HOUR NBC 9:30pm The Army Game - (O) Loring D. Mandel, Mayo Simon; with Paul Newman, Edward Andrews, Philip Abbott, George Grizzard, Patrick McVey, Frank Campanella, James Pritchett, Haila Stoddard Burt Brinckerhoff, Jeff Harris, Sidney Pollack, Bill Gunn, Betsy Meade, Clint Young; Dir - Frank Schaffner;(PREMIERE)

Big Town NBC 10:30pm Sneer Magazine; with regulars & William Erwin, David Orrick, Theodore Newton, Murray Arnold, George Selk

WEDNESDAY JULY 4

Death Valley Days WRCA 7pm Dear Teacher; with Nancy Hale, Michael Moore, Geraldine Wall, Donna Corcoran, Vivi Janiss, Paul McGuire, Jon Gardner, Don Bender, George Sherwood, Kermit Maynard, Francis McDonald, John Frank
(Stanley Andrews)

THE ARTHUR GODFREY SHOW CBS 8pm Myoshi Umeki(S), Pat Boone(S)

Screen Directors ABC 9pm Partners - (O) Tay Garnett, Winston Miller; with Casey Tibbs, Brandon de Wilde, Clem Bevins, Robert Wilke, Don Beddoe, Chuck Parkison, James Bell, Paul Birch; Dir - Tay Garnett
Playhouse

KRAFT TELEVISION THEATRE NBC 9pm Tear Open the Skies - (O) Francis Wilson; with Richard Carlson, Geoffrey Lumb, Bruce Gordon, Nancy Marchand, Jean Shelley, Richard Kendrick, John Boruff, Jimmy Sommer, June Evert

EDDY ARNOLD SHOW ABC 9:30pm Beverly Collins(S)

US STEEL HOUR CBS 10pm Operation 3 R's - (O) Helen Cotton; with Robert Culp, Frank Milan, Gerald Price, Warren Oates, Arch Johnson, Sallie Brophy, Paul Mazursky, John Napier, Karl Lucas, Edwin Bruce, Howard Dayton, Michael Enserro, Frank Gero, William Canfield, Ray Bramley; (SD) Norman Felton

WEDNESDAY JULY 4(Cont'd)
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INA RAY HUTTON SHOW NBC 10:30pm Ina Ray Hutton & orch., specialists from orch., and guests:  
 Judy Canova(C), Kay Brown(S); (PREMIERE)

THURSDAY JULY 5  
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Guy Lombardo WRCA 7pm Ella Logan
Bob Cummings Show CBS 8pm The Petticoat Derby; with regulars & John Hubbard, May Lynn,
 Joi Lansing, Bob Cummings, Jr.
 CLIMAX! CBS 8:30pm Phone Call for Matthew Quade - (O) Oliver Crawford; with Ever-
 ett Sloane, Mona Freeman, Mary Astor, Arthur Franz; Dir -
 Ralph Nelson
 STAR TONIGHT ABC 9pm Shadow of Evil - (O) James Aswell, (A) Calvin Tomkins; with
 Charles Aidman, Lori March, John Shellie, Bert Freed; (SD)
Four Star Playhouse CBS 9:30pm Distinguished Service - (O) Frederick J. Lipp; with Charles
 Boyer, Dorothy Green, Harry Bartell, Gayle Kellogg, Tim
 Graham, Tom Brown Henry; Dir - Roy Kellino
 ARTHUR MURRAY PARTY CBS 10pm Teresa Brewer
 LUX VIDEO THEATRE NBC 10pm A Marriage Day - (O) Merle Miller; with Marilyn Erskine, Ray
 (Ken Carpenter) Collins, Cloris Leachman, Andrew Duggan; (SD)

FRIDAY JULY 6
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Science Fiction Theatre WRCA 7pm The Phantom Car; with Judith Ames, John Archer  
Combat Sargeant ABC 8pm Pass Into Danger; with regulars & Francis McDonald, Carleton  
 Young, Frank Chase  
 THE BIG STORY NBC 9pm Herbert B. Krone, Reporter: Lancaster(Pa) New Era - (A) Doug-  
 las Taylor; with Joseph Julian, Peg Hillias, Buzz Martin,  
 Stuart Germain  
Schlitz Playhouse CBS 9:30pm The Mechanical Cook - (O) Richard English; with William Ben-  
 dix, Audrey Totter, Harry Tyler, William McLean, Roy Engel,  
 Will J. White, Renny McEvoy, William Schallert; (SD) Chris-  
 tian Nyby

MULTIPLE & ACROSS THE BOARD SHOWS FRIDAY JUNE 29 THRU FRIDAY JULY 6  
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GARRY MOORE SHOW CBS 10am 7/4 - Billy Gilbert(C); 7/6 - Marian MacPartland(M), "Mr. Bal-
 lantine"(C-magic)
 NBC MATINEE THEATRE NBC 3pm 7/2 - There's Always Juliet - (O) John VanDruten, (A) Helene
 Hanff; 7/3 - Seasoned Timber - (O) Dorothy Canfield Fisher,
 (A) Elinu Winer; 7/4 - The Declaration - (O) Stephen R. Cal-
 lahan, John Vlahos; 7/5 - The High Place - (O) Roger Garis;
 7/6 - Black Chiffon - (O) Leslie Storm, (A) Philip Barry, Jr.
 MODERN ROMANCES NBC 4:45pm (O) Mike Morris; with Joe Maross, Sylvia Daneel, Jay Meredith
 (Kathy Norris)
 TONIGHT NBC 11:30pm 7/2-7/3, host: Jack Paar; guests, 7/2 - Jose Melis & orch, Elise
 Rhodes(S), Louis Nye(C), Michael Brown Group(S-S-C); 7/3 -
 same as above & Alice Pearce(C); 7/4 - Jeri Southern(S), Pat
 Tooner, Sr.(D); 7/5 - Jill Corey(S), Peggy Ryan, Ray McDonald
 (D); 7/6 - Jill Corey(S)

SATURDAY JULY 7
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OZARK JUBILEE ABC 7:30pm with Sonny James(S-M), Tommy Duncan(S), Wally Fowler(S),  
 (Red Foley) "Harmonica Bill" Russell(M), "Speedy" West(M)  
 PATTI PAGE SHOW NBC 8pm Julius LaRosa, Johnny Puleo & His Harmonica Gang, Beverlee  
 Dennis(C), Dieter Tasso(acro); (SD)



SATURDAY JULY 7(Cont'd)

|                                            |             |                                                                                                                 |
|--------------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------|
| STAGE SHOW                                 | CBS 8:30pm  | regulars & Tony Bennett(S), Nat Brandwynne(M), Stepin Fetchit(C)                                                |
| RUSS MORGAN SHOW                           | CBS 9:30pm  | Russ Morgan, Helen O'Connell(regs); with Hoagy Carmichael (M-S); (SW) Bob Bach; (SD) Kirk Alexander; (PREMIERE) |
| <u>Gunsmoke</u>                            | CBS 10pm    | with regulars & Robert Ellenstein, Anne Barton, Dabbs Greer                                                     |
| <u>Adventure Theatre</u><br>(Paul Douglas) | NBC 10:30pm | <u>Willful Widow</u> ; with Derek Blomfield, Noel Byson, George Baker                                           |

SUNDAY JULY 8

|                       |            |                                                                                                                                                                    |
|-----------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Telephone Time</u> | CBS 6pm    | <u>The Joyful Lunatic</u> - (O) John Nesbitt, (A) Donald S. Sanford; with Alexander Scourby, Lowell Gilmore; (SD) Erle Kenton                                      |
| <u>Frontier</u>       | NBC 7:30pm | <u>Voyage of Captain Castle</u> ; with Donald Murphy, Jan Arvan, Trevor Bardette, Denver Pyle, Rosa Rey, Eleanore Kent, John Merrick, Gloria Saunders; (SW&SD)     |
| ED SULLIVAN SHOW      | CBS 8pm    | Patachou(S), Constance Bennett(S), Senor Wences(ventril), Myron Cohen(C), Reese & Davis(C), Cell Block Seven(M), Sciplini's Chimps                                 |
| STEVE ALLEN SHOW      | NBC 8pm    | Vic Damone(S), Abe Burrows, Don Adams(C)                                                                                                                           |
| ALCOA HOUR            | NBC 9pm    | <u>The Piper of St. James</u> - (O) Hugh Kemp; with Barry Jones, Patrick O'Neal, Brenda Forbes, William Hansen, Peggy Maurer, Pat Harrington, Patrick Macnee; (SD) |