

**'Better Days' At Hot AC**

Warner Bros. artists **The Goo Goo Dolls** take home Most Added at the format this week as "Better Days" picks up 47 acds. The Goos are still in the studio putting together their latest album, but they'll take a break on New Year's Eve to play a show at the Las Vegas House of Blues.



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**Real Success Stories**

What defines a legendary station? Find out as Rhythmic/Urban Editor **Dana Hall** profiles 10 influential Urban stations from across the country. These leaders are all revered by listeners, respected by the industry and tied in to their communities. Being good isn't enough anymore; this week you'll learn how to be great. Page 33.

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# INSIDE

## IS NEW MEDIA HURTING RADIO?

Technology Editor **Brida Connolly** takes a look at a few recent studies on the topic of radio vs. alternative media and comes to the conclusion that the potential of new media to kill radio may be a bit overblown. Indeed, if radio dies, it seems much more likely to be suicide than murder.

Page 14

## THE FAIR TAX PLAN

Talk host **Neal Boortz** and Congressman **John Linder** teamed up to write *The Fair Tax Book*, which details their plan to reform the U.S. tax code, and soon found themselves on the top of the *New York Times* best-seller list. News/Talk/Sports Editor **Al Peterson** talks to Boortz about the glamorous life of an author and Boortz's upcoming audit.

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## R&R NUMBER 1s



**CHRISTIAN ROCK**  
**THOUSAND FOOT KRUTCH**  
*Absolute (Tooth & Nail)*

- CHR/POP**  
**MARIAH CAREY** *Sheke It Off (Island/IDJMG)*
- CHR/RHYTHMIC**  
**KANYE WEST** *Gold Digger (Roc-A-Fella/IDJMG)*
- URBAN**  
**KANYE WEST** *Gold Digger (Roc-A-Fella/IDJMG)*
- URBAN AC**  
**CHARLIE WILSON** *Charlie Last... (Live/Zomba Label Group)*
- GOSPEL**  
**DR. CHARLES G. HAYES & WARRIORS** *Work it... (ICEE)*
- COUNTRY**  
**MONTGOMERY GENTRY** *Something To Be... (Columbia)*
- SMOOTH JAZZ**  
**PAUL HARCASTLE** *Serenis (Trippin' 'N' Rhythm)*
- AC**  
**ROB THOMAS** *Lonely No More (Atlantic)*
- HOT AC**  
**LIFEHOUSE** *You And Me (Capitol)*
- ROCK**  
**STAINED RIGHT HERE** *(Flip/Atlantic)*
- ACTIVE ROCK**  
**NICKELBACK** *Photograph (Roadrunner/IDJMG)*
- ALTERNATIVE**  
**GORILLAZ** *Feel Good Inc. (Virgin)*
- TRIPLE A**  
**DAVID GRAY** *The One I Love (ATO/RCA/RMG)*
- CHRISTIAN CHR**  
**JEREMY CAMP** *Lay Down My Pride (BEC/Tooth & Nail)*
- CHRISTIAN AC**  
**CASTING CROWNS** *Lifesong (Beach Street/Reunion/PLG)*
- CHRISTIAN INSP**  
**CASTING CROWNS** *Lifesong (Beach Street/Reunion/PLG)*
- REGIONAL MEXICAN**  
**PATRULLA 81** *Eres Divina (Dsa)*
- SPANISH CONTEMPORARY**  
**RBD** *Sólo Quédate En Silencio (EMI Latin)*
- TROPICAL**  
**AVENTURA / DON OMAR** *Ella Y Yo (Premium)*

ISSUE NUMBER 1626



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[www.radioandrecords.com](http://www.radioandrecords.com)

SEPTEMBER 30, 2005

## REVISITING SPINAL TAP

Rock Editor **Ken Anthony** turns it up to 11 as he talks with comedian, actor and radio host **Harry Shearer**, who played bassist **Derek Smalls** in the classic "rockumentary" *This Is Spinal Tap*, which recently turned 21. As a bonus, we've included a rundown of some of the hottest metal bands on the scene today. Page 64.



This is rock, Mexican-style: Page 84

## Radio Works Together In Preparation For Digital Future

At NAB Radio Show, industry urged to 'step up to the plate,' stay focused on serving listeners

By Joe Howard

R&R Washington Bureau Chief  
[jhoward@radioandrecords.com](mailto:jhoward@radioandrecords.com)

PHILADELPHIA — The NAB Radio Show returned to the City of Brotherly Love two years after its well-received 2003 stand here.

While that year's show was dominated by the FCC's then-new ownership rules, this year's confab, held Sept. 21-23 at the

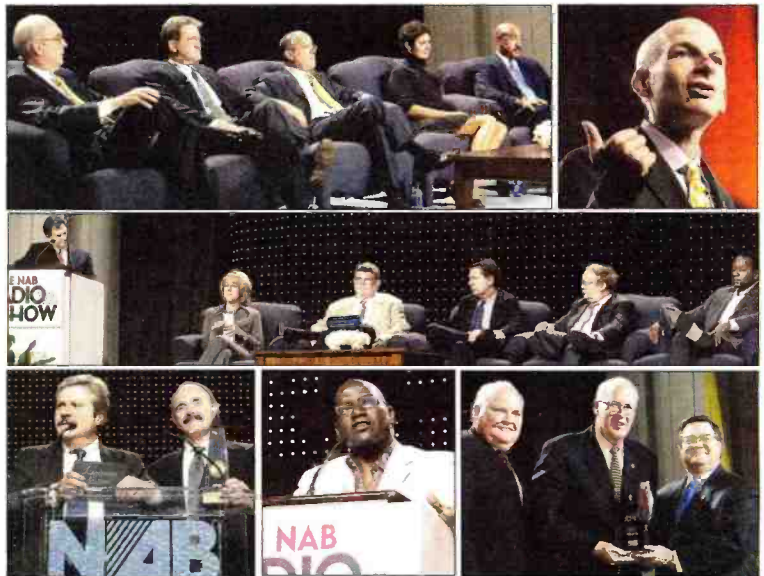
**Marconi Award**  
**Winners: Page 10**

Philadelphia Convention Center, focused on radio's changing competitive landscape and its digital future.

Infinity Broadcasting CEO **Joel Hollander** revealed that a group of companies that includes Infinity, Clear Channel, Emmis and Entercom will, within the next 60 to 90 days, announce plans for developing their digital platforms.

"I'm not sure what the best strategy is, but we're talking and I feel good about

NAB See Page 11



(Top row, l-r) Saga's **Ed Christian**, Clear Channel's **John Hogan**, Infinity's **Joel Hollander**, NRG Media's **Mary Quass** and ICBC Broadcast Holdings' **Charles Warfield** at the "Group Executive Super Session"; author/marketer **Seth Godin** delivers a keynote; (middle l-r) moderator **Dan Mason**, Journal's **Beverlee Brannigan**, Regent's **Bob Moody**, Emmis' **Jimmy Steal**, SBS's **Bill Tanner** and Clear Channel's **Doc Wynter** at the "Programming Executive Super Session"; (bottom row, l-r) **WIBC/Indianapolis** **Jon Quick** and **Tom Severino** accept the **Legendary Station Marconi**; radio host and **American Idol** judge **Randy Jackson** delivers a luncheon address; and **Bonneville's Bruce Reese**, **Federated Media's John Dille III** and the NAB's **Eddie Fritts** celebrate after **Dille** was given the **National Radio Award**.

## WZZN/Chicago Flips To Oldies

By Ken Anthony

R&R Rock Editor  
[kanthony@radioandrecords.com](mailto:kanthony@radioandrecords.com)

ABC Radio on Monday flipped **WZZN (94.7 The Zone)**/Chicago from Active Rock to Oldies as "94.7 True Oldies." The station will run local programming in morning and afternoon drive and Scott Shannon's True Oldies channel in all other dayparts.

PD **Bill Gamble** and the rest of the programming and on-air staff have exited. The flip fills the format hole that was created when Infinity switched Oldies **WJMK/Chicago** to Adult Hits as "Jack FM" in June.

WZZN See Page 11

## R&R Ups Peterson, Jacobson

R&R News/Talk/Sports Editor **Al Peterson** has added duties as Exec. Daily News Manager. He will have oversight of R&R's daily news products.

"Al has proven to be an outstanding newsman with a solid understanding of handling industry news," serving as R&R VP/Editorial & Music Operations **Cyndee Maxwell** said.

"His far-reaching experience, from his early days in music radio to consulting to serving as R&R News/Talk/Sports Editor, is crucial for us as we continue in our role as the industry's resource for



Peterson Jacobson

the most accurate and timely news."

Peterson will continue as News/Talk/Sports Editor and report directly to Maxwell and CEO/Publisher **Erica Farber**.

PETERSON See Page 11

## Bergin Rises To RCA Music Grp. Sr. VP/Top 40

By Keith Berman

R&R Associate Radio Editor  
[kberman@radioandrecords.com](mailto:kberman@radioandrecords.com)

The RCA Music Group has elevated VP/Top 40 Promotion **Mike Bergin** to Sr. VP/Top 40 Promotion. Bergin, who has been with RMG for the past five years, the last three in his most recent post, will continue to report to RMG Exec. VP/Promotion **Richard Palmese** and be based in New York.



Bergin

BERGIN See Page 11

# CONGRATULATIONS Bill Handel \*

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of the  
Year**

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More *Stimulating* Talk Radio

\* Head now actual size.

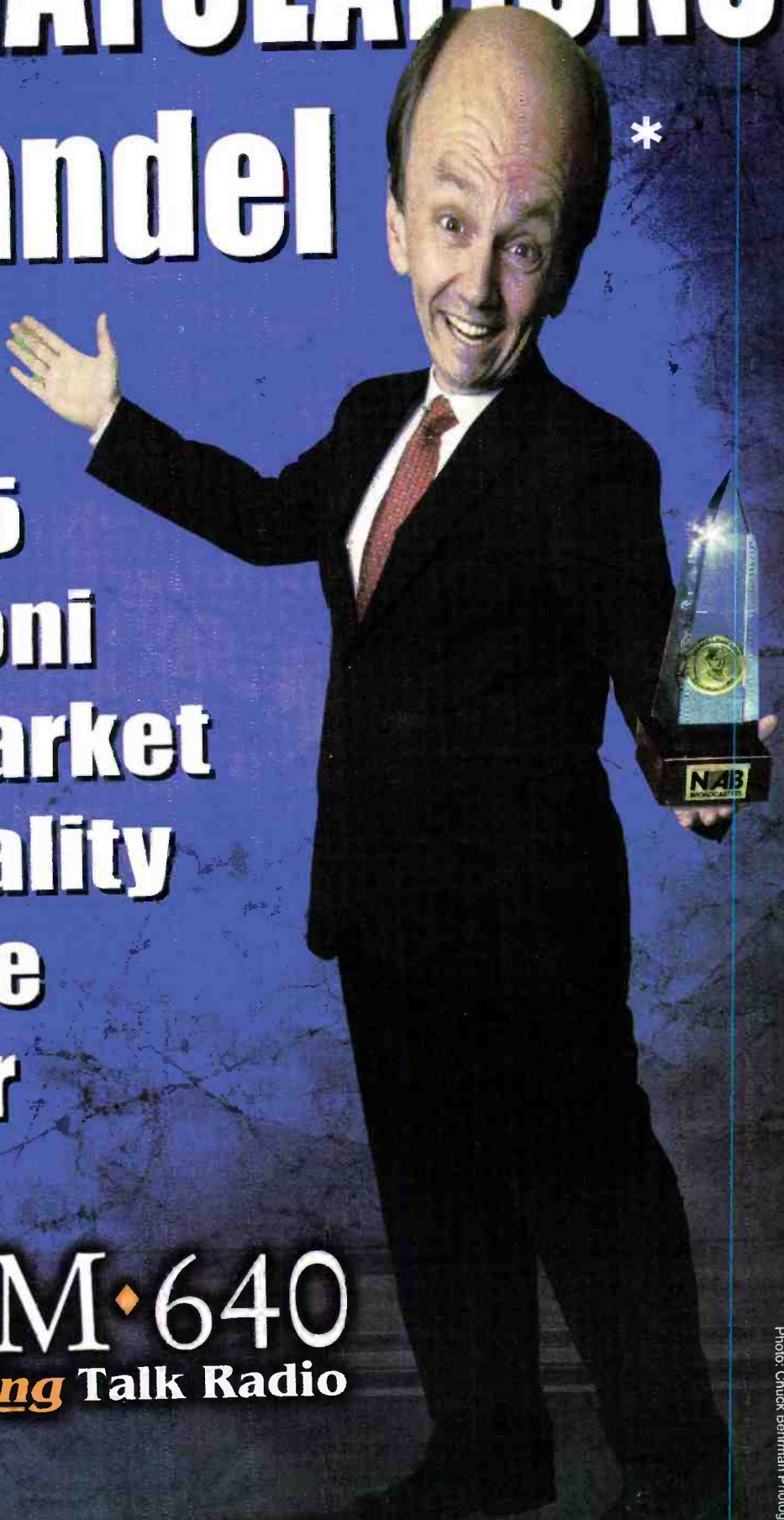


Photo: Chuck Behrman Photography

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September 30, 2005

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ABC Scores Trifecta In RADAR 86

By Adam Jacobson

R&R Management/Marketing/Sales Editor  
ajacobson@radioandrecords.com

ABC Daytime Direction earned an average audience of nearly 8.2 million listeners and a 3.3 rating in RADAR 86, taking the top spot in the September 2005 rankings of national inventory networks con-

ducted by Arbitron. The network improved from 7.5 million listeners and a 3.1 rating in RADAR 85, released in June, and from 7.4 million listeners and a 3.0 rating in RADAR 84.

RADAR See Page 11

RADAR 86

Rank	Network	Audience (in thousands)	AQH Rating
1	ABC Daytime Direction Network*	8,179	3.3
2	ABC Prime Access Radio Network	6,735	2.7
3	ABC Morning News Radio Network*	5,605	2.3
4	Westwood CBS News Primetime Network*	5,586	2.3
5	Jones MediaAmerica TWC Radio Network*	5,570	2.3
6	Premiere Morning Drive Network*	5,362	2.2
7	Dial-Global Complete FM Network*	4,495	1.8
8	Premiere Mediabase Network*	4,092	1.7
9	ABC News/Talk Radio Network*	3,983	1.6
10	Premiere Emerald Plus Network	3,874	1.6
11	Westwood CBS Mix Weekend Radio Network*	3,806	1.6
12	ABC Young Adult Radio Network*	3,589	1.5
13	ABC Prime Reach Radio Network*	3,418	1.4
14	Dial-Global Contemporary Network*	3,310	1.3
15	Premiere Sapphire Plus Network	3,307	1.3
16	American Urban Pinnacle Network*	3,170	1.3
17	Premiere Sapphire Network	3,107	1.3
18	Premiere Diamond Plus Network	3,034	1.2
19	ABC Information Radio Network	2,957	1.2
20	CrystalNet Prestige*	2,850	1.2

\* No broadcasts in one or more component dayparts.  
RADAR 86, September 2005 network rankings of all audiences to all commercials, Monday-Sunday, 6am-midnight, persons 12+, total U.S.

Kirshbom Manages Entercom/Milwaukee

Alan Kirshbom has been elevated from Director/Sales to VP/Market Manager for Entercom's three Milwaukee stations: Hot AC WMYX, Sports WSSP and CHR/Pop WXSS. He succeeds Ray Quinn, who departed in early August to take on similar duties for Entercom's Denver cluster.



Kirshbom

Entercom Regional VP Weezie Kramer, who said, "Alan continues to prove his commitment to the Milwaukee market. His ongoing dedication to our brands and proven track record for results make him the perfect choice for this position."

KIRSHBOM See Page 11

Kirshbom reports to

Robbins Set As Infinity Dir./Digital

WJMK & WUSN/Chicago VP/GM Dave Robbins has added duties as Director/Digital Programming for Infinity Broadcasting. Among his new responsibilities will be overseeing the development and expansion of Infinity's HD Radio strategy, including secondary HD audio programming.



Robbins

Adult Hits WJMK and Country WUSN operate Infinity's only separately programmed HD subchannels: WJMK-HD2, airing WJMK's former Oldies programming, and WUSN-HD2, running a

Country format called "Chicago's Future Country," focusing on new music from established artists and newcomers.

Infinity Chairman/CEO Joel Hollander said, "Dave had an integral role in the successful development and launch of Chicago's WUSN HD-2 and WJMK-HD-2 and has distinguished himself as one of the leaders in the industry. Under his guidance, I am confident Infinity will reach new heights in making the best use of the technology for listeners and advertisers."

ROBBINS See Page 9

Lassman Joins KZJK/Minneapolis As PD

John Lassman has been named PD of Infinity Adult Hits KZJK (104.1 Jack FM)/Minneapolis, effective Oct. 3. A market veteran, Lassman has been Asst. PD of Classic Rock KQRS and PD of now-defunct Alternative KEGE (93.7 The Edge).

Infinity/Minneapolis Sr. VP Mary Niemeyer said, "I'm thrilled to welcome John to the Infinity/Minneapolis family and 104.1 Jack FM. His in-depth knowledge of music, understanding of the market, creativity and irreverent sense of humor will be an asset to Jack and the hot new format."

Lassman has over 23 years of experience in programming, on-air and sales in a variety of music formats and in cities including Richmond and Detroit. He has also been Brand Manager for Clear Channel, a post in which he oversaw Southwestern markets.

Murphy Appointed WHFS/Baltimore PD

Mike Murphy has been named PD of Infinity Talk/Alternative hybrid WHFS/Baltimore, effective Oct. 10. Murphy fills the chair that has been empty since August, when Lisa Worden left to return to the MD post at co-owned KROQ/Los Angeles.



Murphy

"We are thrilled to have Mike Murphy in Baltimore," said Infinity/Baltimore VP/Programming Dave Labrozzi, to whom Murphy will report. "His passion and knowl-

edge make him the right person to take over at WHFS. He will join a solid team of program directors and will make a tremendous addition to the cluster."

Since 2001 Murphy has been PD of Alternative WDYL/Richmond. Before that he held the Asst. PD post at the Boston-based FNX Radio Network and Alternative WWRX/Providence.

"I'm very excited to carry the torch at one of the best brands in radio," Murphy said. "WHFS has

MURPHY See Page 11

New CMA Roles For Benson, Genovese

The Country Music Association board of directors has named current CMA Exec. Director Ed Benson to the newly created Chief Strategic Officer post and current Assoc. Exec. Director Tammy Genovese to the newly established COO position, effective Jan. 1, 2006.

Benson will work closely with the CMA board to develop strategies to step up organization's activities, while Genovese will assume the duties of chief staff executive that have been under the executive director's purview. Both report directly to the CMA Executive Committee.



Benson



Genovese

"I am thrilled to have the opportunity to help take the CMA to the next level," Benson said. "It's logical to be asking 'What's next?'"

CMA See Page 6

Konrad Named Dir./Prog. & Ops For Hubbard Trio

Steve Konrad has been named Director/Programming & Operations for Hubbard Broadcasting/Minneapolis Talk outlets KSTP-AM and WFMP-FM, as well as co-owned Country WIXK/New Richmond, WI. Konrad fills a position that has been open since Joe O'Brien exited last summer.

The move marks a return to the Twin Cities and to Hubbard for Konrad, who was PD of KSTP from 1991-1998 before leaving to program KLIF/Dallas. For the past five years he has served as Regional VP for Clear Channel/Columbus, OH & Central Ohio, where he had primary responsibility for programming News/Talk WTVN/Columbus.

"Finding the right person to come in and lead our programming, especially with some of the challenges ahead, has been a real experience for me these past three months," said KSTP-AM & WFMP VP/GM Todd Fisher.

"In this day of consolidation, finding a solid talent coach, someone with the ability to 'get' our unique radio stations and someone who is a big, strategic thinker, was seemingly impossible. I am

KONRAD See Page 11

Burton Becomes Aware VP/Promo

Aware Records has appointed Scott Burton to the newly created post of VP/Promotion, based in Chicago. Burton was last seen as Elektra Records VP/National Promotion and may be best known for his 18 years at Jeff McClusky & Associates, the majority of which he spent as Exec. VP.



Burton

"Scott is a natural fit for us, and his presence enables Aware to take promotion to the next level," said Aware founder/President Gregg Latterman. "I want to make sure we break every one of our bands, and radio is obviously a very important part of that process."

Scott has deep relationships nationally, as well as vast experience with developing artists, which is what we do at Aware. I've wanted to bring in a senior promotion

BURTON See Page 6

Clarification

WJY/Franklin, IN, which flipped to Oldies last week, is operated under an LMA by Raven Broadcasting. Its new GSM, Russ Dodge, retains duties as GM and GSM of WXLW/Indianapolis, which is being sold by Pilgrim to Raven.

# Clear Channel Launches 'Adlet' Initiative

By Keith Berman  
R&R Assoc. Radio Editor  
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In a recent conversation with R&R, Clear Channel Sr. VP/ West Coast Charlie Rahilly said the company has put together a new advertising program to respond to changing consumer and advertising experiences: five-second "adlets," running once per hour between 5am-1am. Rahilly added that national advertisers and other well-known companies are very interested in the new option.

"We've had a size-12 shoe store for the last 70 years in radio, and we said, 'How about having some size sixes, some size eights, some size nines and some size 12s?'" Rahilly told R&R. "We're providing more options, choices and alternatives."

Along with the varied spot lengths, Rahilly said CC is also offering advertisers a premium-place-

ment. "Adlets, he said, are an opportunity for established companies to "cleverly reinforce" their brands in consumers' minds. While five-second spots would probably not be suitable for a local business, Rahilly said such national advertisers as Fox, McDonald's and Afrin have already purchased adlet airtime.

"Because the five seconds are so

fast, it may be more of a trigger to people's brains to turn them on to a product, especially given the premium positioning," he said.

The adlet initiative is the brainchild of Clear Channel's Creative Services Group and was developed following discussions between the creative shops and Clear Channel Radio Sales Regional President Bob McCurdy, CC Radio Sr. VP/Creative Services Jim Cook and CC Creative Services Group Managing Director Bob Case.

The Creative Services Group, established in November 2004, is working with Clear Channel stations

RAHILLY See Page 6

# Radio One Sees 'Red' With St. Louis Purchase

Acquires WRDA from Emmis for \$20 million

By Adam Jacobson  
R&R Management/Marketing/Sales Editor  
ajacobson@radioandrecords.com

Emmis Communications on Monday confirmed that its Adult Standards WRDA (Red 104.1)/St. Louis was, in the words of Emmis Radio President Rick Cummings, a "noncore asset" as it sold Red to Radio One for \$20 million. Radio One plans to begin operating WRDA under an LMA on Oct. 1, when the Red format will disappear from the station.

"Red was a novel format that our staff in St. Louis executed well, but after 18 months the results have not been robust," Cummings said. "Radio One has been looking for some time for another property in St. Louis, and this was the ideal time for Emmis and Radio One to put the deal together."

Radio One CEO Alfred Liggins said, "Through this acquisition we will complement our current single station in St. Louis, thus greatly strengthening our competitive position in this large urban market."

Radio One's other St. Louis property is Urban WFUN, which it obtained from Arch Broadcasting for \$13.6 million in 1999.

Emmis plans to keep airing Red's programming as a webcast, at [www.red1041.com](http://www.red1041.com), and it will also run the format — a mix of standards by newer artists including Diana Krall, Amos Lee, Katie Melua, The Cherry Poppin' Daddies and Jamie Cullum and songs by artists like Shirley Bassey, Dean Martin, Natalie Cole, Lou Rawls, Rod Stewart and Bobby Darin —

on weekends on FM Talker KFTK/ St. Louis.

## Meet Media Monitors

In other Emmis news, the company last week reached an agreement with Media Monitors that gives Emmis stations the ability to view newspaper ads by page number and see the advertisements compared to radio-spot placement and frequency for the same or similar advertisers.

Emmis will use the "PaperVue" service at its Austin, Chicago, Indianapolis, Los Angeles, New York, Phoenix and St. Louis stations. Media Monitors launched the PaperVue newspaper ad-tracking service earlier this year in the New York metropolitan area.

Additional reporting by Joe Howard.

# Analyst: Radio Needs To Speed Up Ad Reductions

In a report issued late last week, Banc of America Securities analyst Jonathan Jacoby said radio operators other than Clear Channel will need to accelerate their inventory-reduction initiatives at some point. Now that Clear Channel has shown some early ratings success with its "Less Is More" program, he said other companies may speed up spot reductions next year.

Jacoby also warned that Q3 "could be challenging for radio and other media," blaming the potential slowdown on a sluggish retail sector.

His words of caution came as the radio industry saw 3% growth in August and as September appears to be on pace for 2%-3% growth.

Despite those figures, Jacoby said, "We do not believe that radio can escape unscathed, as retail is one of radio's biggest ad categories."

Jacoby maintained his cautious outlook on midcap radio stocks, citing economic conditions nationwide, inventory reductions and remaining acquisition risks for most operators. "While radio performance in August

ANALYST See Page 6

# BUSINESS BRIEFS

## Radio, Record Execs Among Forbes' Richest

Several radio- and recording-industry executives appear on *Forbes* magazine's 2005 list of the wealthiest Americans. Sumner Redstone, the 82-year-old Viacom Chairman/CEO, lands at No. 25, with an estimated net worth of \$8.4 billion, while 62-year-old college dropout David Geffen, who founded Asylum Records and Geffen Records, is in the 45th spot, with a personal fortune of \$4.5 billion.

Also on the list are Univision Chairman/CEO Jerry Perenchio, whose \$2.6 billion fortune puts him in 89th place, and Clear Channel Chairman Lowry Mays, whose net worth of \$1.1 billion lands him at No. 320.

## Salem Increases Its Q3 Guidance

Salem Communications last week upped its Q3 guidance and is now projecting net broadcasting revenue of between \$50.3 million and \$50.8 million, up from \$50 million-\$50.5 million. The company continues to project same-station net broadcasting revenue growth in the mid-single digits.

## XM Updates Subscriber Numbers

Though it didn't reveal when it surpassed the milestone, XM Satellite Radio announced on Tuesday that it now has more than 5 million subscribers and is on track for 6 million by year's end. The year-end figure is up from XM's earlier forecast of 5.5 million.

## Senate Bill Aims To Expand Emergency Alerts

The usefulness of the FCC's Emergency Alert System has been called into question in recent years, and Sen. Jim DeMint this week introduced a bill to create a new warning system that would transmit information across broadcast, wireless, cable and satellite media.

The Warning, Alert and Response Network Act, co-sponsored by Senate Commerce Committee Chairman Ted Stevens, would create a new federal system that, the WARN Act specifies, must "complement, not duplicate, the current Emergency Alert System and obtain the maximum benefit possible from the utilization of existing research and development, technologies and processes developed for or utilized by the Emergency Alert System."

## Stop 26-Riverbend Ordered To Refinance Or Sell

Stop 26-Riverbend Inc., which owns five radio stations in Ohio, has received an order from a U.S. bankruptcy court to refinance or sell its stations. Stop 26-Riverbend has retained John Pierce & Co. and General Capital Partners to help decide exactly what to do with WVKO-AM & FM/Columbus and WASN, WGFT & WRBP/Youngstown.

Stop 26-Riverbend has been in financial difficulties for some time, and the company, headed by COO William Cusack, will most likely put the radio properties up for sale. Of the five stations, Urban AC WRBP enjoys the highest ratings, and it billed \$600,000 in 2004, according to BIAfn. Regional Mexican WVKO-FM billed \$500,000 in 2004.

## Corporation For Public Broadcasting Elects New Leader

C Cheryl Halpern, a Corporation for Public Broadcasting board member for three years, was on Monday elected Chairwoman of the CPB, which oversees National Public Radio and PBS. She replaces Ken Tomlinson, whose efforts to address criticism of the networks' perceived left-leaning tendencies were not well-received by some board members.

Halpern said she hopes to expand the CPB's audience and increase funding through greater outreach on the state and local levels. She praised the diversity of the CPB's programming and vowed to continue reaching out to a broad audience. "Public broadcasting is a trust," she said. "When we do our jobs right, we do things no other network can do."

## Warner Music Group, MTV Make Mobile Deal

Warner Music Group and Viacom's MTV Networks have put together a global licensing agreement that allows MTV to use music videos from the label group's artists in mobile programming. MTV will be creating original, just-for-mobile content that will feature excerpts from the WMG catalog of music videos, including clips from Big & Rich, Green Day, Sean Paul and Twista.

Along with the made-for-mobile material, MTV Networks will provide programming derived from such cable shows as VH1's *Driven* and CMT's *CMT Insider*. The content will be available in streaming and downloadable form, and how consumers buy it — through subscriptions or a la carte — will be determined by wireless carriers in each market.

Continued on Page 6

# Who's throwing the biggest party on the planet every weekend?

**KJYO Oklahoma City**  
13.1 - 14.8  
#1 W 18-34

**WXKS Boston**  
23.3 - 26.3  
#1 W 12-24

**WRVW Nashville**  
4.9 - 7.2  
up 47% P 12+

**KCHZ Kansas City**  
9.7 - 11.8  
up 22% W 18-34

**WQEN Birmingham**  
5.4 - 18.3  
#1 W 18-34

**WFLY Albany**  
3.6 - 19.1  
#1 W 18-34

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## BUSINESS BRIEFS

Continued from Page 4

### BMI Creates Hurricane Help Website

Performing-rights organization BMI has created a website at [www.bmi.com/hurricane](http://www.bmi.com/hurricane) to provide royalties information for BMI songwriters, composers and music publishers, as well as customers affected by Hurricanes Katrina and Rita.

BMI's next royalty statements will be released via mail and direct deposit on Oct. 7 for songwriters and Oct. 12 for publishers, but it will not be mailing checks to ZIP codes where the U.S. Postal Service has advised that service has been stopped or seriously disrupted. Changes of address or new bank information are due at BMI from songwriters by Sept. 30 and from publishers by Oct. 5. Affiliates in the hurricane-affected areas can contact BMI for more information.

Meanwhile, BMI is waiving licensing fees for September and October for its customers that were adversely affected by one or both hurricanes. It's also working with station management in the affected areas and with such organizations as the Radio Music Licensing Committee, the National Religious Broadcasters Music Licensing Committee and the National Restaurant Association.

### MusicNet Expands Catalog

MusicNet, the business-to-business company that supplies the music for legal digital-music services including Yahoo! Music, AOL, Virgin Digital and newly legal former peer-to-peer iMesh, on Tuesday said its catalog has reached 2 million tracks, giving it the largest catalog in the industry.

Most music supplied by MusicNet is licensed for on-demand streaming, tethered downloads, limited burns and "to go" portable subscription services. The company offers music from all four major label groups and, it said, "more than 25,000 independent labels."

### Last-Minute Ad Inventory Gets 'Net Home

A team led by ad-agency veteran Dave Newmark has launched Bid4Spots, an online marketplace for unsold radio ad inventory, at [www.bid4spots.com](http://www.bid4spots.com). The website allows the buying and selling of last-minute radio spots, often referred to as "remnant" airtime.

Bid4Spots, of which Newmark is President/CEO, said it employs a reverse-auction model and CPM-based pricing.

### Arbitron's PPM Gets The Green Light In Kenya

Steadman Group, a leading media-monitoring agency in Africa, has won a contract to provide audience measurement of radio and TV stations in Kenya using Arbitron's Portable People Meter technology.

The research will be conducted using PPMs licensed by global media-measurement firm TNS, and diaries will be phased out in favor of the PPMs in 2006.

### Sabo-Mason International Inks Deal With Tiger Global

Sabo-Mason International, the consulting firm run by Walter Sabo and Dan Mason, has made a management deal with New York-based Tiger Global Management. The two veteran radio executives will identify and target for acquisition radio stations in Central and Eastern Europe.

"Radio in Europe is poised to enter a period of explosive growth," Mason said. "The values will increase significantly. That's why we have chosen Tiger Global Management as our financial partner. They have extraordinary knowledge of this unique market."

Sabo likened the radio market in such nations as Poland, the Czech Republic and Slovakia to the building and growth mode seen in the U.S. during the late 1960s and early 1970s. He said, "For the first time, there are entire countries free of government-run radio and TV stations."

### Rahilly

Continued from Page 4

nationwide to improve the spots they air. "It wasn't just that there were way too many spots, there were too many spots that weren't produced well," Rahilly said.

"So we made the investment in the CSG to work with stations and help clusters outfit themselves with a creative director or copywriter and make sure that we're making

the best possible commercials to put on the air."

Adlets are not counted under the limits set by Clear Channel's "Less Is More" inventory-reduction program, and Rahilly said the company is not reaching its ad capacity under the LIM limits in its 45 markets surveyed by Media Monitors.

"This is not a bleeding-back-in of clutter," he said. "This is not us saying, 'Oh, hey, we're trying to add in-

ventory to increase revenue.' It's an organic process of talking to our large customers and seeing there's some interest in having that kind of solution and building it in.

"We're firm believers that if we can work with advertisers to change how radio advertising is delivered to consumers, that's going to be a good thing for them and, ultimately, a very good thing for our business."

### CMA

Continued from Page 3

And I'm really excited to have time to focus on the challenges ahead, which could not happen unless Tammy Genovese was ready to step up to her new responsibilities."

Genovese said, "Having been with the CMA for more than 20 years, I have had the privilege of being part of its amazing growth and development as a world-class trade association.

"After several years as Assoc. Exec. Director I am prepared to move into this challenging position with the peace of mind of knowing

that my mentor and friend Ed Benson is in the next office and I have the full support of our outstanding board of directors and CMA staff."

Benson joined the CMA in 1979 as its first Assoc. Exec. Director and was promoted to Exec. Director in 1992. He began his music-industry career in 1970 at the Benson Co., a

### Burton

Continued from Page 3

person to help us keep growing, and Scott is the ideal person to fit that role."

Burton said, "I'm a longtime fan of the way Gregg and the crew at

leader in the gospel and Christian music market.

Genovese started at the CMA in 1985 as Administrative Services Coordinator and became Director/Administration Services in 1990 and Director/Operations in 1992. She was promoted to Assoc. Exec. Director in 1999.

Aware have nurtured, developed and eventually broken so many great artists. Gregg and I have wanted to work together for a long time. The time is right, and here I am. I couldn't be more excited to join the Aware team."

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WMRZ-FM (CP)/Dawson, GA \$875,000
- WRDA-FM/Jerseyville (St. Louis), IL \$20 million
- WBIX-AM/Natick (Boston), MA Undisclosed
- KTRS-AM/St. Louis, MO Undisclosed
- KTFX-AM/Sand Springs (Tulsa), OK Undisclosed

Full transaction listings, posted daily, can be found at [www.radioandrecords.com](http://www.radioandrecords.com).

## DEAL OF THE WEEK

### • KFOX-AM/Torrance (Los Angeles), CA PRICE: \$22.58 million

TERMS: Internal share buyout  
BUYER: Chagal Communications minority shareholder and new President Jae Min Chang. Phone: 310-395-1427. It owns no other stations.

SELLER: Chagal Communications co-majority shareholder and former President Warren Chang. Phone: 310-395-1427

COMMENT: Jae Min Chang, Nicholas Chang and Grant Chang, collectively holding a 30% interest in Chagal Communications and sole property KFOX-AM, have agreed to purchase the 70% interest in the company held collectively by Thomas and Warren Chang and the Siegal Family Trust. Upon completion of the acquisition Chagal will immediately transfer 70% interest in the company to Hyun Joo Chang.

## 2005 DEALS TO DATE

Dollars to Date: **\$1,390,537,108**  
(Last Year: \$1,835,932,950)

Dollars This Quarter: **\$439,231,168**  
(Last Year: \$492,830,639)

Stations Traded This Year: **637**  
(Last Year: 841)

Stations Traded This Quarter: **159**  
(Last Year: 198)

## FCC ACTIONS

### FM Broadcast Auction Date Delayed Due To Katrina

The start date for the FCC's FM broadcast auction has been shifted from Nov. 1, 2005 to Jan. 12, 2006 to provide additional time for bidder preparation and planning in the aftermath of Hurricane Katrina. Exactly 171 FM broadcast construction permits will be made available, and upfront payments via wire transfer are due no later than 6pm ET on Dec. 2. A mock auction will be held Jan. 9-10, 2006.

### Analyst

Continued from Page 4

is a nice surprise, one positive data point does not necessarily signal a new trend of stronger growth for radio," he said.

And while September looks stable, Jacoby said he is concerned about a slowdown in retail and effects from Hurricane Katrina that could make growth more difficult in Q4. (The report was written before Hurricane Rita made landfall between Port Arthur, TX and Lake Charles, LA on Sept. 24.)

Jacoby retained his "buy" ratings for Clear Channel, Entravision, Radio One and Univision.

### Katrina & Entercom

Jacoby said in a separately issued report that Hurricane Katrina,

which wreaked havoc on Entercom's New Orleans cluster, won't keep the company down. In fact, he revised his estimates on Entercom upward, explaining that it is outperforming the market in, among other cities, Boston (the source of 14% of the company's revenue) and Denver (where Entercom gets 7% of its revenue).

While New Orleans accounts for between 6% and 7% of Entercom's revenue, Jacoby predicts the company will see only moderate impact from Katrina. "We now forecast Q3 same-station revenue growth of 2.8% vs. our previous estimate of 0.8%," he said, adding that, without Katrina's impact, the company would have reached same-station growth of 4.5%.

— Adam Jacobson



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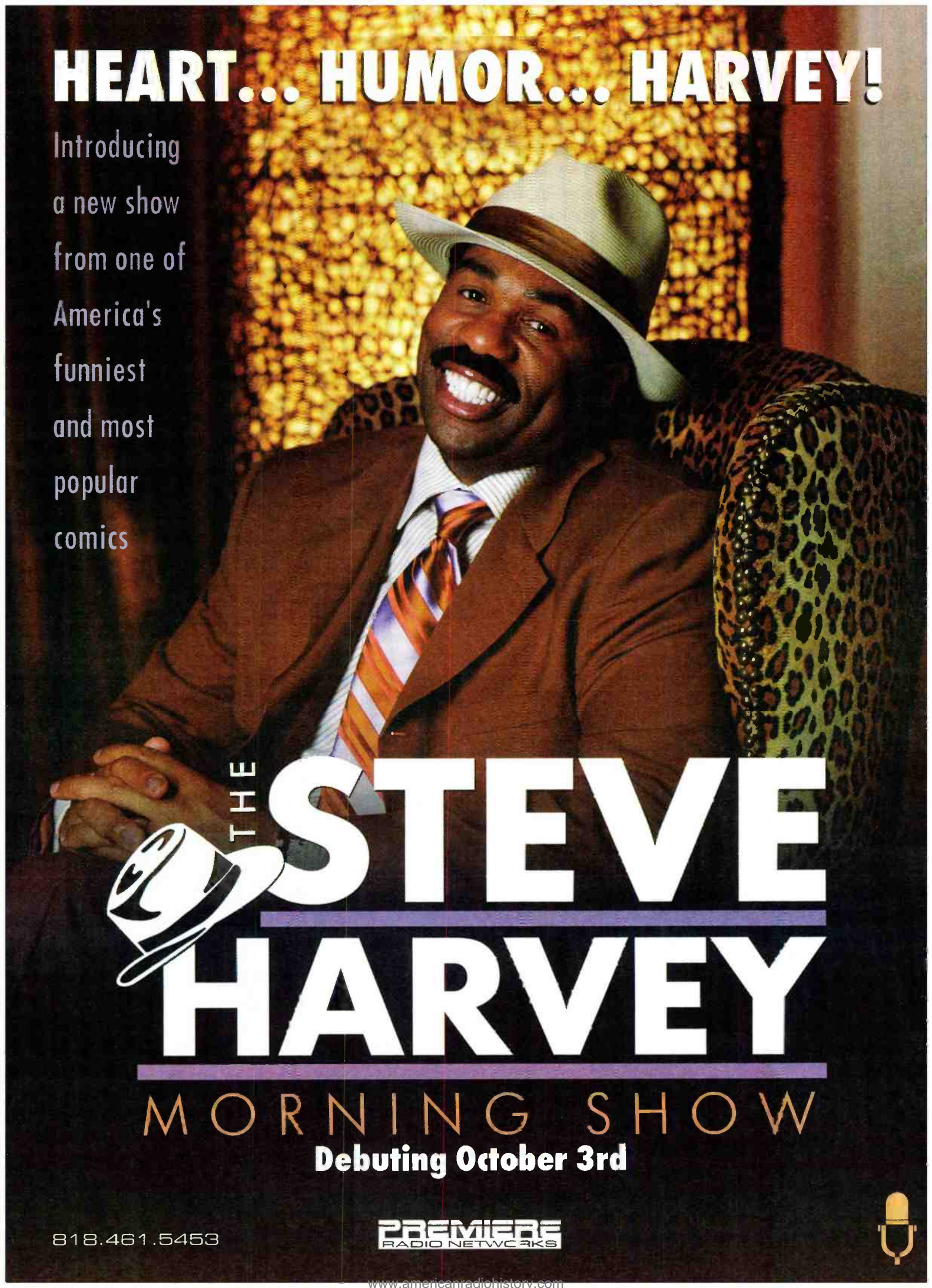


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A photograph of Steve Harvey, a Black man with a mustache, wearing a brown suit, a striped tie, and a light-colored fedora hat. He is sitting in a leopard-print armchair, smiling broadly with his hands clasped. The background is a wall of warm, glowing lights.

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## CC/Columbus Ups Crenshaw, Moves 'FX To 'The Brew'

John Crenshaw, PD/middayer at Country WCOL/Columbus, OH, has added Director/Programming stripes for Clear Channel's market cluster, which also includes Classic Rock WFJX, AC WLZT, CHR/Pop WNCI, Talk WTPG and News/Talk WTVN. He replaces Steve Konrad, who is headed to KSTP-AM & WFMP-FM/Minneapolis as Director/Programming & Operations (see story, Page 3).

This is Crenshaw's second round at WCOL. He worked there from 1994-99 and rejoined the station in 2001, after a two-year run at WCMS/Norfolk. His resume also includes stops at WRQK/Canton, OH; WKDD/Akron; and WNCX and WRQC (Q92)/Cleveland.

"John has done a masterful job charting the course at WCOL," said Clear Channel Regional VP/Market Manager Tom Thon. "I am confident that he will make equally valued contributions to our entire Columbus radio group."

Crenshaw told R&R, "I appreciate the misguided confidence that has been placed in me. They weren't thinking clearly, but I seized the opportunity anyway. The only thing I know about News/Talk is as a listener, and I haven't done Top 40 in 15 years, so I'm obviously the perfect choice."

In related news, WFJX relaunched last week as "The Brew," with a musical focus on '80s rock. New calls WBWR are en route, and Crenshaw is serving as interim PD until a permanent hire can be made.

Crenshaw said, "The music and attitude featured on The Brew have never before been available in the Columbus market. The Brew is a special blend of cool rock music and

## Leymon: Lyric Street Sr. Dir./Nat'l Promo

Renee Leymon has been elevated to Sr. Director/National Promotion for Walt Disney Co.-owned Lyric Street Records. She had been Director/National Promotion at the label since 2001.

Lyric Street VP/Promotion Kevin Herring said, "Renee's passion for our artists and their music, coupled with her continued growth as a record executive, made this deserved promotion to Sr. Director an easy call."

Leymon was Promotion Coordinator for Arista/Nashville sister Career Records in January 1998, when she joined Lyric Street for Midwest regional promotion.

## Bedi Becomes PD Of WRDU/Raleigh

Clear Channel's Classic Rock WRDU/Raleigh has hired veteran programmer Bob Bedi as PD. He replaces Jimmy Kidwell, who left the station several weeks ago.

Bedi has been based in Raleigh and was most recently President of Media Integrations. He has also served as VP/Director of Programming for Prism Radio Partners, Radio Division VP/Content & Promotions for MediaSpan and Media Consultant for DeMers Programming Media Consultants.

"Bob brings a wealth of Classic Rock programming experience and a

working knowledge of the Raleigh marketplace," Clear Channel Regional VP/Programming Jon Robbins said. "I am thrilled to have Bob join our team of listener advocates and lead WRDU to market dominance."

Bedi said, "I'm honored and very excited to become a part of Clear Channel's Raleigh organization. As a longtime programmer and resident of the Raleigh-Durham area, I have an appreciation for the heritage of WRDU, and I am looking forward to working with our team to get the station back to a leadership position in the market."

## Nashville's WBUZ Goes Active Rock

Cromwell Group Alternative WBUZ/Nashville on Sept. 23 flipped from Alternative "102.9 The Buzz, Nashville's New Rock" to Active Rock as "102.9 The Buzz — Rocks."

"It's a full-fledged nudge," Buzz PD/MD Russ Schenck told R&R. "We're pretty ballsy now. This will get the blue-collar rockers in this town talking, and it's going to get

fun that both men and women will enjoy." The station will continue to air Cleveland Browns football.

us some ratings and some beer money back."

The station has dropped such staple alternative artists as Beck and The Killers and replaced them with artists like Pantera, Ozzy Osbourne and Guns 'N Roses. "We were starting to sound so pop because that's the way Alternative is now," Schenck said. "We sounded like a castrated Rocker. After we made the switch, I got a call from a construction site where 40 guys were listening who wanted to hear Pantera."

## EXECUTIVE ACTION

### Shamrock Promotes Laird, Lynett

Jeffrey Laird has been promoted to VP/COO of Shamrock Communications, the privately held parent company of radio operator Times-Shamrock. Laird joined the company in December 1997 as GM of WZBA (then-WGRX)/Baltimore and soon after took on similar duties for WTTR-AM/Westminster, MD. WTTR was sold to Sajak Broadcasting Corp. in late 2004.

In his new role Laird will oversee Times-Shamrock's KMYZ & KTSO/Tulsa and three simulcasts in Wilkes Barre: Sports WBAX & WEJL, Classic Rock WEZX & WPZX and Oldies WQFM & WQFN. He will retain his role as WZBA's GM.

Meanwhile, Bobby Lynett will become GM of the Wilkes Barre stations, starting Jan. 1, 2006. Lynett is currently Asst. Group Publisher of Times-Shamrock's alternative division of newspapers.

Both report to Shamrock President/CEO William Lynett. Speaking of Bobby Lynett, William Lynett said, "We're thrilled to have Bobby join the radio side of our organization and feel confident that he will be a big part in the continued growth and success of Times-Shamrock."

## CC/Louisville Names Duling, Steele PDs

Clear Channel/Louisville has named JJ Duling PD of Adult Hits WLUE (100.5 Louie FM) and Classic Rock WQMF, effective Oct. 3. At the same time, Charlie Steele has been promoted to PD of the cluster's Active Rock WTFX (The Fox).

Duling most recently spent six years with Clear Channel/Orlando. "We conducted a nationwide search to locate the very best leader for [WLUE & WQMF]," Clear Channel Regional VP/Programming Kelly Carls said. "JJ Duling possesses a great combination of experience, skills and creative ideas. We're very pleased to welcome him to the Clear Channel/Louisville team."

Duling said, "Talk about a double win. It's the opportunity to be part of a great startup like 100.5 Louie FM plus pilot a heritage station like '95-7 QMF. This will be a great challenge and even greater fun."

Steele was most recently Asst. PD of WQMF & WTFX and will retain his WQMF duties. "Charlie has a

long-running reputation as a strong 'go to' person in our cluster and has done a yeoman's job of juggling many different demands and responsibilities over the last several months of our transition here," Carls said. "He's really kept the trains on the track for us."

### Robbins

Continued from Page 3

Robbins, a 25-year industry veteran, has been with Infinity since 1998, when he joined as Market Manager for the company's three-station Columbus, OH cluster. He became VP/GM of WBBM-FM/Chicago in 2003 and took on his current position in 2005.

Before joining Infinity Robbins was GM of Nationwide's WCOL & WNCI in Columbus, and from 1985-95 he served as Nationwide VP/Programming, overseeing Houston, Dallas, Phoenix, Columbus and other markets from 1985-95.

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## And The Marconi Award Winners Are....

WIBC/Indianapolis took home the prize for Legendary Station when the Marconi Radio Awards were handed out at the NAB Radio Show in Philadelphia last week. Premiere Radio Networks-syndicated host Kidd Kraddick hosted the event. Here's a complete list of winners.

**Legendary Station:** WIBC/Indianapolis

**Network Syndicated Personality of the Year:** Rush Limbaugh, Premiere Radio Networks

**Major Market Station of the Year:** WTOP-AM/Washington

**Large Market Station of the Year:** WSB-AM/Atlanta

**Medium Market Station of the Year:** WDBO/Orlando

**Small Market Station of the Year:** WJBC/Bloomington, IL

**Major Market Personality of the Year:** Bill Handel, KFI/Los Angeles

**Large Market Personality of the Year:** Lanigan & Malone, WMJ/Cleveland

**Medium Market Personality of the Year:** Don Weeks, WGY/Albany, NY

**Small Market Personality of the Year:** Ward Jacobson & Cathy Blythe, KFOR/Lincoln, NE

**AC Station of the Year:** WBEB/Philadelphia

**Adult Standards Station of the Year:** KJUL/Las Vegas

**CHR Station of the Year:** WSTR/Atlanta

**Classical Station of the Year:** KDFC/San Francisco

**Country Station of the Year:** WIVK/Knoxville

**NAC/Jazz Station of the Year:** KIFM/San Diego

**News/Talk/Sports Station of the Year:** WIBC/Indianapolis

**Oldies Station of the Year:** KCMO-FM/Kansas City

**Religious Station of the Year:** KLTY/Dallas

**Rock Station of the Year:** WFBO/Indianapolis

**Spanish Station of the Year:** KLVE/Los Angeles

**Urban Station of the Year:** WBLS/New York

## Chase Rises To Clear Channel/Tulsa Dir./Prog.

**C**lear Channel/Tulsa has elevated CHR/Pop KIZS (92.1 Kiss FM) PD Chase to Director/Programming for the cluster, which also comprises Business Talk KAKC, Rock KMOD, Oldies KQLL, CHR/Rhythmic KTBT and Sports KTBZ. Chase reports to Regional VP/Programming Don Crisi.

At the same time, KIZS signed off and KTBT (101.5 The Beat) took over its signal. The move increases The Beat's power from 6,000 watts at 101.5 FM to 50,000 watts at 92.1 FM.

"We felt that The Beat had the potential to be the cluster's home-run hitter, so we made the decision to give it the space and the signal to allow it to flourish," Chase told R&R. He also said The Beat will simulcast on both frequencies for now, but a new format will launch on 101.5 FM soon.

With the exception of syndicated morning host Kidd Kraddick, who aired on Kiss, the Kiss airstaff retained their jobs. Kiss MD/afternoon personality K.C. is expected to resurface in the cluster soon. Beat PD/morning co-host Billy Madison remains in that position.

## NAB

Continued from Page 1

it," Hollander said during the "Group Executive Super Session." "The industry is truly getting together."

Clear Channel Radio CEO John Hogan said, "We have one chance to do this. When you think about the challenge of educating the American public about digital radio, it's encouraging that the industry is working together."

However, there's division on whether radio should develop a subscription-based service with its digital spectrum or expand its free, over-the-air offerings. Emmis CEO Jeff Smulyan said, "No one has ever made money with a pay radio service, but that doesn't mean XM and Sirius won't be the first. You should never stand in the way of an idea whose time has come. We would experiment with the pay model if there's a business there."

Cumulus CEO Lew Dickey disagreed. "There is no fundamentally viable business for pay radio, period," he said.

Striking a balance, Saga President/CEO Ed Christian praised the industry for rallying around HD Radio. "It's there right now, and it's going to happen," he said.

According to HD developer iBiquity, it's already happening. The company revealed that over 500 radio stations are broadcasting in HD, including 21 in Detroit, 19 in Los Angeles, 19 in Chicago, 18 in Atlanta and 14 in New York.

### Rallying Around Radio

In a moving speech, Regent Communications CEO Bill Stakelin urged radio to retaliate against detractors — specifically, satellite radio — that are trying to tarnish its image. During the "Radio's Idea Virus' Incubator: Fighting Back With Radio's Positive Message" session, Stakelin said, "They have forced us to play more defense than offense, and we're told we are no longer relevant. But there is no more relevant medium than local radio. We're a 277-million-listener-based, \$20 billion industry. Let's act like it. Make sure people know the facts about this great industry."

In his State of the Industry speech — his first public address since announcing he will not renew his contract next year — RAB President/

CEO Gary Fries said the radio business is on the verge of a "repositioning" that could propel it forward. "There's lots of positives in our business," he said. "There's a tremendous coming together of resources, from the smallest stations to the largest companies."

"Advertisers are looking for new ways to reach consumers. We must not fight being repositioned. We have to do things differently and have the opportunity to do so."

### Jackson Urges Risk-Taking

At the Radio Luncheon, where Federated Media President John Dille III was honored with the National Radio Award, *American Idol* judge, syndicated radio host and former A&R exec Randy Jackson delivered an address in which he warned the radio industry that failing to embrace change gives competitors an opening to steal listeners.

"It's not like it was 20 years ago, when radio was the only game in town," Jackson said. "Look at what *American Idol* did to the record labels. This little TV show did an end-around on them. What is radio going to do when Internet radio hits critical mass? Plus, there are already 21 million iPods out there."

"Step up to the plate and grab their attention. Spend money on program development and look for the new idea."

Jackson also urged radio to take chances on new music and embrace the opportunity HD Radio presents to unveil new formats and artists. "In the end, it always comes down to the product," he said. "The public is waiting. Don't let them leave you behind."

Along the same lines, keynote speaker and best-selling author Seth Godin said that radio can either fear rapidly changing media or embrace it as radio's biggest opportunity of the past 50 years. "If you can't make something that's not boring, then quit now," he said. "People have more than enough choices out there today to never choose boring again unless they want to. Go home and create a station that is remarkable — one that tells a story listeners want to hear so they will become vocal advocates for your station and spread the word."

During the "Programming Execu-

tive Super Session," top programmers discussed how they motivate and manage their staffs. Clear Channel VP/Urban Programming Doc Wynter noted that when he travels across the country meeting with programmers, he finds that, "regardless of market size, there's always an area where different PDs will be challenged." As a result, his company holds regular programmers' meetings where everyone can learn new skills and get assistance.

Discussing the difference between local content and compelling local content, Journal/Wichita OM Beverlee Brannigan said, "That's the million-dollar question. Compelling local content comes in many different ways: building the culture in the station, giving talent permission to try new things, and involving the audience — giving them some control over the radio station. All of this typically involves your top talent."

### Radio's Relief Efforts

NAB President/CEO Eddie Fritts announced that local broadcasters have easily passed the group's industry goal of \$100 million in cash, airtime and other donations under the NAB's "Broadcast-Unity" plan for Hurricane Katrina relief and are now approaching \$200 million. During his welcome address, Fritts said, "I consider our response to Hurricane Katrina to be local broadcasting's finest hour," he presented a \$1 million check on behalf of the NAB to American Red Cross Exec. VP Alan McCurry.

Describing his final speech as head of the NAB as a "bittersweet experience," Fritts said, "I thank you all for the trust that you placed in me these many years. I've tried to represent you with a high degree of integrity and leave the NAB knowing in my heart that we have given broadcasters a voice in Washington that is worthy of our membership and the service provided by local stations."

FCC Commissioner Jonathan Adelstein said during the FCC Breakfast that despite post-9/11 efforts to improve federal emergency response, no effective plans were in place to deal with Katrina. Appearing alongside Commissioner Kathleen Abernathy, Adelstein said broadcasters' struggles during Katrina demonstrated the need to ensure that broadcasters are able to get whatever

they need to stay on the air in times of crisis.

"We need to plan in advance," said Adelstein. "We have to be on the job and allow broadcasters any flexibility they need to respond."

Abernathy said, "As an agency, we need to keep our feet to the fire so that when disasters kick in, we have a chain of command and a clear way of coordinating with the industry."

In fact, one timely panel was dedicated to disaster preparedness. During the "411 on 911 Emergencies" session, Clear Channel/New Orleans' Dick Lewis cited lessons he learned from experiencing Hurricane Katrina.

"The first thing you need to know is that an emergency teaches you about all the things you didn't think about in advance," he said. "In every emergency, we in radio are about saving lives. You must realize the responsibility, the power, and the hope that your station can give to people in an emergency situation."

Entercom VP/News-Talk Programming Ken Beck noted that even the best of plans won't cover every potential situation. "It's virtually impossible to have a foolproof plan in place for a Category 4 or 5 hurricane," he said. "Sometimes the best thing you can do is get your people out of harm's way and beg forgiveness, vs. asking permission to do what you need to do to accomplish that."

Panel moderator Jim Farley, PD of WTOP-AM & FM/Washington, advised, "Be careful that the information you are giving is accurate and well-grounded to ensure that it doesn't cause more problems or miscommunication. Two people calling in to tell you something they heard is not the same as confirming that information with two credible news sources. During any emergency, your radio station must be the calm voice of reason."

### The Law Is Just Different

Back at the FCC Breakfast, Abernathy responded to moderator and Bonneville International CEO Bruce Reese's question about why satellite radio carriers aren't held to the same indecency standards as broadcasters by stating bluntly, "The law is just different for broadcasters."

"There are certain basic rights people have to invite programming into their homes," Abernathy said of subscription-based services like Sirius and XM. "Broadcasters use the public airwaves, and those signals enter people's homes whether they want them or not. There's no special training on how to navigate this delicate balance."

Abernathy added that, while regulating content is "very subjective and very difficult," the indecency rules are "a small price to pay for the importance broadcasters play in our communities and our society."

Adelstein said that he understands broadcasters' frustration, but the FCC is limited by what the courts have said on the issue of imposing indecency restrictions on subscription services like cable and satellite. "If Congress asked us, that would be different," he said. "But it would still be an uphill battle."

Meanwhile, as the commission readies a new review of its media-ownership rules, Abernathy said that how to go about setting those rules is open to interpretation. "We have tried to come up with numbers, but they're a little hard to come up with," she said. "What's the magic in five, six or seven stations in a market?"

Indeed, she said that while many station owners call for the FCC to simply set a limit and establish certainty, reviewing deals on a case-by-case basis may be preferable to using hard numerical limits. She also said that if the agency's rules are challenged in court, as they have been previously, they're open to different and potentially conflicting interpretations, which further muddies the commission's ability to set sustainable limits.

While the next rules review's launch is currently gridlocked due to disagreement among the commissioners about how to proceed on new research and more public hearings, Adelstein hopes to get the ball rolling soon. "We need to move as quickly as we can, given how much we have to do," he said. "We need better research, so the sooner we get going, the better."

Additional reporting by Cyndee Maxwell and Al Peterson.

# NEWS



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## Murphy

Continued from Page 3

an incredible history, an incredible future, and I can't wait to work with Dave Labrozzi and [WHFS interim PD] Tim Virgin. And, yes, we're already talking about the HFSFestival."

WHFS currently airs local and syndicated talk shows, including *Howard Stern* and *Don & Mike*, from 6am-7pm weekdays and alternative music on nights and weekends.

## Peterson

Continued from Page 1

Additionally, R&R Radio Editor Adam Jacobson has risen to Management, Marketing & Sales Editor/Daily News Editor and will report to Peterson. Jacobson will also write the weekly R&R Manager's Minute, in addition to handling a variety of daily news responsibilities.

"Adam is another individual who has worked tirelessly on behalf of R&R," Maxwell said. "His wide knowledge of radio will be an asset in his new position."

Furthermore, Sarah Vance has joined R&R as Staff Reporter/Writer. Vance has been working as a freelance writer, story analyst and feature writer since 1994. Before that she worked in radio in the Midwest as a production director, copywriter and on-air talent. Maxwell said, "We are pleased

## WZZN

Continued from Page 1

"When three of the top Rock stations in town are each generating 12+ shares under 2.0, something has to give," WZZN President/GM Jim Pastor told R&R. "We'll have a personality and energy missing from all those 'We play anything' formats."

"This isn't going to be the same 200 songs over and over. Scott Shannon is really one of the best programmers in the business, and I think he cures what has ailed the Oldies format in recent years."

## Konrad

Continued from Page 3

elated that Steve has decided to accept our offer to return to the Twin Cities."

Konrad told R&R, "Most times it is suggested not to return to the scene of the crime, but KSTP-AM and Hubbard Broadcasting are very special places. I am thrilled that [Hubbard President/Radio] Ginny Morris and Todd Fisher think I can contribute to and enhance their compelling radio stations."

Konrad, who will join Hubbard on Oct. 3, will focus his daily at-

"True Oldies" is the brainchild of WPLJ/New York PD Scott Shannon, who told R&R, "I'm thrilled that ABC had enough faith in my format to give me a shot in Chicago. We are planning on putting together a local morning show, but for the time being I'll be doing it from New York while still on the air at 'PLJ."

"This puts the 'True Oldies Channel' on 25 stations around the USA, and it's still growing, so the Oldies format isn't dead yet."

tention on KSTP-AM. Erin Rasmussen continues as WFMP PD and reports to Konrad.

## Kirshbom

Continued from Page 3

Kirshbom said, "I was thrilled when I joined this team almost two years ago. Entercom has assembled a team of true industry all-stars in Milwaukee, and the opportunity to lead this group to future success as their VP/Market Manager is an honor."

Kirshbom joined Entercom in 2001 as GSM of WKZN/New Orleans. He later transferred to Milwaukee for his most recent role.

In related news, CC/Milwaukee ups sales executive Jeff Jeanpierre to Director/Sales, taps former NextMedia/Suburban Chicago Sales Manager Mike Donovan as GSM and ups cluster Sr. AE Sue Schmitz to NSM.

## Bergin

Continued from Page 1

"Since joining us as J's East Coast Regional and, then, West Coast National, Mike has demonstrated an outstanding ability to maximize our music on radio station playlists quickly and successfully," said Palmese.

"As VP/Pop Promotion for RMG, he has won the respect of his colleagues and peers and delivered hit after hit for our artists. I can and do count on him every day, and he's never let me down. Mike lives and breathes promo-

tion; it's his 24/7 vocation. His love of music inspires his positive and winning commitment to hit records."

Bergin said, "I feel privileged to have been with the company since its beginning and thank Richard Palmese, [BMG North America Chairman/CEO] Clive Davis and [BMG North America President/COO] Charles Goldstuck for providing me the opportunity to expand my role here at RMG."

"I'd like to extend a sincere thank you to Richard Palmese for his unmatched leadership, guidance and

patience throughout the past five years. Richard has been a tremendous teacher, and I am thrilled and honored to work and win with the best team in the business."

Before joining RMG, Bergin spent time at London/Sire Records.

In other RMG news, Midwest Regional Director Josh Reich is upped to Assoc. Director/National Top 40 Promotion. He will remain based in Cincinnati. The label also names promo veteran Bruce Reiner Southwest regional; he will be Dallas-based.

## RADAR

Continued from Page 3

But perhaps the bigger news in RADAR 86 is ABC's one-two-three finish: ABC Prime Access Radio Network — a new offering that combines features from previously offered ABC inventory networks — placed second, with 6.7 million listeners and a 2.7 rating. The ABC Morning News Radio Network climbed from No. 4 to No. 3, bringing in 5.6 million listeners and a 2.3 rating.

The changes at ABC helped drop the Westwood CBS News

Primetime Network from second to fourth. That network's audience dropped from 6.5 million listeners to 5.59 million, and its rating fell from 2.7 to 2.3. Repeating in fifth place was Jones MediaAmerica Network — a new offering that saw its rating climb from 2.1 to 2.3.

Rounding out the top 10 networks were Premiere Morning Drive, which fell from No. 3 to No. 6 (although it improved from 5.2 million listeners to 5.4 million); Dial-Global Complete FM Network, which slipped from sixth to seventh but retained its 1.8 rating; the Premiere Mediabase Network,

which dipped from seventh to eighth; the ABC News/Talk Radio Network, still at No. 9; and Premiere Emerald Plus, which fell from No. 8 to No. 10. With the realignment of networks at ABC, Westwood CBS Mix Weekend Radio falls out of the top 10 to No. 11.

RADAR 86 also saw the debut of ABC Hispanic Advantage, in 41st place with a 0.6 rating, and Premiere Fox News, which debuted at No. 43 with a 0.5 rating.

RADAR 86 covers July 1, 2004 to June 22, 2005 and includes an increase in sample size from 85,000 to 90,000.



**AL PETERSON**  
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# The End Of The IRS?

Talk host's tax-reduction plan hits No. 1 on best-seller lists

There are, they say, two things in life that are inevitable: death and taxes. But if one nationally syndicated Talk radio host has his way, that old saw will become extinct, and so will the much-maligned United States Internal Revenue Service.

Jones Radio Networks syndicated host and WSB/Atlanta personality Neal Boortz and his longtime friend Congressman John Linder have spent years talking together about the need to reform America's tax system. After dozens of conversations on the topic, the duo recently paired up to write *The Fair Tax Book* (Regan Books), which details their plan to reform the U.S. tax code.



**Neal Boortz**

Believing that their effort would be an interesting joint exercise that might garner a bit of attention, they weren't prepared for the success the book has achieved. Having hit No. 1 on the Amazon best-seller list before it was even published, *The Fair Tax Book* has since logged a No. 1 ranking on the prestigious *New York Times* best-seller list.

I recently caught up with Boortz, who has been on the road promoting the new book across America. I wanted to find out why he believes so strongly in the tax system that his book promotes and to ask him if he really believes that Americans can unite to make an entrenched government bureaucracy like the IRS obsolete.

**R&R:** You went a bit beyond the adage "You can't fight city hall" and took on the entire U.S. govern-

ment with this new book. What on earth made you want to do that?

**NB:** A combination of a death wish and wanting to know what it felt like to be audited. I figured, if everyone else was getting audited, why not me? I figured this was the book to make absolutely sure that happens.

Seriously, the idea of replacing the income tax with a consumption tax is something I have been talking about on the radio for 25 years. It goes all the way back to when I was a member of a group called Citizens for an Alternative Tax System. This isn't something I just happened to read an article about in a newspaper one day and say, "Hey, what a great topic. I think I'll go on the air with this." It's something I truly believe in and have believed in for a long time that I think would be miraculous for this country.

John Linder has been a friend of mine for pretty much the entire time I have been interested in this issue. In fact, back when he was a Georgia state representative, he and I would get together and have breakfast almost every Saturday morning.

More often than not the topic would eventually turn to tax policy and this idea of a consumption tax. One thing led to another, and he



**Q-ING UP IN VEGAS** Checking out this month's debut of the Tony-winning Broadway musical Avenue Q at the Wynn Las Vegas mega-resort are (l-r) Take on the Day CEO and New Group Theater Exec. Director Geoff Rich, billionaire casino and hotel developer Steve Wynn and KXNT/Las Vegas PD Jack Landreth.

introduced a bill in Congress and he and I decided to write a book about it.

**R&R:** Did you ever believe that one day you'd see the name Neal Boortz on the *New York Times* best-seller list?

**NB:** If the *New York Times* had figured out who I really was, don't you think they would've found a way around this? The *Atlanta Journal Constitution* — a newspaper that does not like me at all — actually printed a three-week-old copy of the *Times* best-seller list the week our book went to No. 1.

**"The Fair Tax completely removes from politicians the power to manipulate the tax code to punish or reward."**

If I was big on conspiracy theories, I might believe they did that just to keep my name from appearing at the top of the list that week. I mean, really, how hard is it to print the right list on the right week?

**R&R:** Have you been surprised by the book's success?

**NB:** Oh, gosh, yes. I have written other books, and, quite honestly, I never expected this would be the one to go to No. 1. It was never part of some grand plan I had, to write this book. The fact is, it came about because one night John and I were out to dinner with our wives, and, as usual, we began talking about tax policy.

Both his wife, Lynn, and my wife, Donna, began rolling their eyes, and finally Lynn said, "Why don't you two guys stop talking and write a book already so we can all go out to dinner one time and talk about something else?" John looked at me and said, "She's right, let's do it."

**R&R:** What did you hope to accomplish by writing *The Fair Tax Book*?

**NB:** All we were trying to do was put down in writing the story of the Fair Tax so that if anyone was curious about it they would have a resource to go to. Neither one of us ever had any

**ABC News Radio – Sharing America's Story.**

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Correspondent Alex Stone in New Orleans covering the evacuation of survivors from Hurricane Katrina.

kind of expectation that it would put us on the best-seller list.

As I wrote in the beginning of the book, "What are you thinking? You have picked up a book to read about taxes, and who in their right mind would voluntarily do that? But maybe if enough of you do, who knows, we might even end up on the *New York Times* best-seller list." That was written totally tongue-in-cheek, and then lightning struck.

**R&R:** *Others have taken up the challenge of tax reform, but few have succeeded to date. Why is it so hard to reform something that almost everyone agrees needs overhauling?*

**NB:** We have 435 members of Congress. Almost every American who is interested in tax reform and curbing government spending will agree with you that 434 of those rascals need to be replaced in the next election. "Get rid of all of 'em except the one who represents me" is what most Americans will say. Why? Because the one who represents them is the one who brings home the bacon.

The whole idea of the Fair Tax will go nowhere unless the people demand it of all of their representatives. If the Fair Tax were to become law — and it will be voted on next year — it would be the most massive transfer of power from Washington, DC back to the people of this country that has taken place since the Constitution was signed, and politicians are not going to easily or willingly do that.

Politicians never willingly surrender power to the people; it's always the other way around. It's going to take an almost revolutionary attitude on the part of Americans to do it, but it can be done.

A great example is what has happened in the last six months after the Supreme Court ruling on eminent domain. The politicians loved that decision because it made them more powerful, but the people hated it and are now being heard. Right now politicians all over America are scrambling to pass laws to protect their constituents on issues and matters of eminent domain.

People can rise up and be heard in Washington, but the trick is getting them to do it, because, let's face it, even with the current system, most people's lives in America are pretty darn good compared to the rest of the world. It's tough to get people worked up over an issue that is as dry and complicated as our tax system.

**R&R:** *Many would say that taxes, while bad, are*

*not as bad in America as they are in other countries, so what do we have to complain about?*

**NB:** When you include the embedded taxes that exist in everything we buy, along with tax-compliance costs and the fact that we have over \$10 trillion invested and working overseas to escape our tax system, the cost of that system starts to reveal itself.

For example, Daimler, a German company, and Chrysler, an American company, merged to become DaimlerChrysler. Why do you think the new company is headquartered in Germany? They are headquartered there because it was to their tax advantage to do so. If America was a tax haven, you can be sure that company would be ChryslerDaimler. This bill and this plan would make America the world's biggest tax haven.

**"If the Fair Tax were to become law it would be the most massive transfer of power from Washington, DC back to the people of this country that has taken place since the Constitution was signed."**

**R&R:** *Has the success of the book been good for your radio show?*

**NB:** Actually, it has presented some problems for me. Over the years, when people have asked me how I have become successful at Talk radio, I offer them a few rules. One of those is, if you ever reach a point where you begin to believe that your listeners are your followers, you'd better start looking for a new career.

Another is that a talk show host should never seek to become identified with any one particular initiative. So I have had to make a con-

certed effort not to allow *The Neal Boortz Show* to become *The Fair Tax Show*.

With the book being as successful as it has been, I've had to force my producer not to allow us to just talk about the book and the plan on the air. Would I like to talk about it because I believe in it and also because it would help to keep the book at No. 1? You bet; I'd love to do that.

But I don't host *The Fair Tax Show*, and I never will. Affiliates didn't sign on for me to get the Fair Tax passed or to sell my book. They signed on for me to get them ratings, and the way we've done that is by not being predictable.

Unlike on some other politically oriented talk shows out there right now, I don't think listeners can easily predict what I am going to talk about on my show on any given day. Sure, the success of the show has helped sell the book, but, quite frankly, the success of the book has helped to spread the word about the show.

**R&R:** *You've just returned from a monthlong multicity tour to promote the book. What was that like?*

**NB:** The turnout has been amazing. In New Orleans — this was the weekend before Hurricane Katrina, by the way — the bookstore we went to estimated that there were over 1,000 people who came out for the book signing. In Dayton the fire marshal showed up and threatened to shut the store because there were over 1,000 people who came out. In Houston, where the radio show has been on the air for less than two months, we had a massive turnout at a bookstore there.

It has all been so incredibly gratifying. Not to mention that we've added over a dozen new affiliates to the show since the book came out a little over a month ago. And you know I love adding new stations.

**R&R:** *Why do you believe the Fair Tax is a better option than the flat tax that has often been proposed by others?*

**NB:** Because the Fair Tax completely removes from politicians the power to manipulate the tax code to punish or reward. The Tax Reform Act of 1986 was touted as, essentially, a two-level flat tax. They stripped away most deductions, with a few exceptions for things like dependents and the home-mortgage deduction.

From Day One politicians started tinkering with it and doing favors for this group or that industry, and it has been amended 12,000 times since it was passed.

With the Fair Tax, politicians can't ever do

**"The idea of replacing the income tax with a consumption tax is something I have been talking about on the radio for 25 years."**

that again. If they decide they want to raise the rates, they have to raise them across the board on everybody, and the people won't stand for that.

The Fair Tax robs politicians of the power to manipulate our tax code for their own political gain. There are certainly many other reasons why it's better, but that's probably the most important one.

**R&R:** *Once people hear the plan, how do they react?*

**NB:** Once they read it and see how simple and fair it is, it's universal love with the exception of three groups. Politicians hate it for all the obvious reasons I've already noted. The lobbyists on K Street in Washington who make a living out of manipulating the tax code to the benefit of their clients don't like it. And that class of people in this country who are dedicated to the idea that any tax plan must soak the rich don't like it.

Never mind that the Fair Tax plan lifts the tax liability from the poor. That doesn't matter to them. What does matter to them is any plan where the tax rate isn't higher for the rich because they believe that the rich in America must be punished for their success.

**R&R:** *What's your next book?*

**NB:** The working title is *Somebody's Gotta Say It*. In 36 years of hosting Talk radio shows, one common thing I have heard from listeners has been, "Thank God you said that, Neal. It's just what I was thinking but never had the nerve to say." So that's the next book.

But *The Fair Tax Book* is now into its seventh printing, with over 300,000 copies of it out there so far, so I think we still have a bit of a run left to go with it before I put another one out there.



Reaganonomics					
Market	Calls	AQH Share	Spring 2004	Fall 2004	Change
San Antonio, TX	KTSA	P 25-54	2.7	3.5	+30%
Baton Rouge, LA	WJBO	P 25-54	4.2	6.5	+55%
Worcester, MA	WTAG	P 25-54	6.9	8.5	+23%
Lubbock, TX	KFYO	P 25-54	3	5.1	+70%
Green Bay, WI	WTAQ	P 25-54	2.1	7.4	+252%

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# Is New Media Really Hurting Radio?

R&R does the research on the research

By Brida Connolly  
R&R Technology Editor

The question of whether radio can survive the threat of a new entertainment choice has been raised far too often lately. We've had the same old "Radio is dead" conversation ("Is not!", "Is too!") at least half a dozen times over the last few years, as webcasting, on-demand streaming, satellite radio, digital dollar song stores and iPods have arrived to compete for radio listeners' ears and attention.

Obviously, nothing has yet succeeded in doing away with broadcast radio, but that doesn't mean there's nothing to worry about. This week the Management/Marketing/Sales pages take a look back at some recent research on the topic of radio vs. alternative media.

## A Bleak Outlook?

In March Bridge Ratings & Research released early results from its planned two-year "Audience Attrition" study, which examines the time spent listening radio stations may be losing to new media. The study covered iPods and other MP3 players, Internet radio, satellite radio and CDs, and Bridge said the potential TSL loss is real: "[Radio] audience erosion to alternative audio entertainment occurs through all demographics."

The report continued, "The erosion rate is most significant in younger demographics and is pronounced in the 12-17-year-old age group, although we are seeing momentum now in the 18+ market." Additionally, the report said ongoing interest in alternative media has been building through each of the months thus far studied — all of 2004 and January and February 2005.

Males and females reportedly abandon radio for new media at about the same rate across all demographics, and Bridge ominously noted, "Audience erosion is now evident in older demographics (35-64-year-olds), where a 16% increase in alternative media use is reflected from January to December 2004."

The part of the study concerned with erosion involved every-other-day interviews with 1,000 people in six major markets. Among 12-17-year-olds, the survey found that radio TSL was at 68 quarter-hours weekly in January '04,

**Chart 1**  
Quarter-Hours Spent With  
Radio & New Media

Demo	Q1 '04 Radio/Other	Q2 '04	Q3 '04	Q4 '04	Feb '05
12-24	68/50	66/51	62/55	54/64	53/65
25-49	72/33	69/35	66/39	65/43	64/44
35-64	80/19	81/17	76/20	70/22	73/22

Source: Bridge Ratings & Research. Markets measured are Los Angeles, Phoenix, Chicago, Nashville, Boston and West Palm Beach.



**REMEMBER ME?** Seen here is a Kerbango, an early, failed attempt at a standalone webcast receiver. As true wireless broadband rolls out, dedicated Internet-radio receivers will reappear on the market in sleeker, more portable forms. But will that hurt broadcast radio? Most research right now suggests the answer is no.

compared to 50 quarter-hours of new-media time. By February 2005, teens were down to 53 quarter-hours of radio, while their new-media time had risen to 65 quarter-hours. Radio time fell in other demos as well, according to Bridge (see Chart 1).

## A Cheerier Perspective

That's all fairly grim, but later this year Paragon Media Strategies chimed in with a study of its own — released in three parts — that came to different conclusions. In the first part of the study Paragon said new media isn't doing much damage to radio TSL at all.

The research company talked with 400 people ages 15 to 64, a full 97% of whom said they listen to radio, compared to 52% who listen to Internet radio, 38% who burn CDs, 20% who have MP3 players and 8% who subscribe to XM or Sirius. Looking at the growth potential for alternative media, Paragon found that Internet radio has the best prospects, followed by MP3 players, then satellite radio.

But in the second part of the study, released a couple of weeks later, Paragon said that if there is a threat to radio TSL, it is from satellite radio — despite the greater reach of every other

medium studied. Just 8% of respondents were satellite subscribers, but 48% of those individuals said they listen to satellite more than six hours a week. Forty-four percent of those heavy satellite users said they're spending less time with broadcast radio. On the other hand, 40% have simply added six hours or more of XM and Sirius time and aren't listening to broadcast radio any less.

In Part Three of the Paragon study, the research firm looked at radio and alternatives as simply places to listen to music. Fifty-one percent of respondents called broadcast radio their "primary source for listening to music," far outpacing store-bought CDs, in second place at 30%. Home-burned CDs were the leading day-to-day source of music for just 5% of respondents. Interestingly, an NPD Group study done around the same time had 29% of respondents saying the top way they acquire music is by burning copies of other people's CDs.

## Arbitron, Edison: No Medium Trade

Arbitron and Edison Media Research, meanwhile, released "Arbitron/Edison Multimedia 2005," the 13th in the companies' ongoing series of studies on consumer behavior

Continued on Page 15

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## Is New Media Really Hurting Radio?

Continued from Page 14

and new media. That study noted, "There has been a wave of publicity surrounding new audio sources such as satellite and iPods, which has led some to conclude that traditional over-the-air radio is losing a significant portion of its audience to these new choices."

That seems reasonable enough, but the report says no: "Those who use on-demand-media audio devices or services spend slightly less time listening to traditional radio compared to the average. Those who own iPods or portable MP3 devices, subscribe to satellite radio or listen to Internet radio spend only 15 minutes less per day with over-the-air radio than the average listener."

Like some of those hard-core satellite listeners Paragon talked to, these folks seem to be adding more music time rather than trading one medium for another. In other words, the value of spot-free music streams, niche formats and one's personal music collection is great, but it doesn't appear to replace what people get from radio.

Just the same, said Arbitron and Edison, a

number of newer media devices get more love from their users than radio (see Chart 2).

As you can see, radio falls well below DVRs and, more critically, gets less than half the love of satellite radio. Still, given the degree to which radio is taken for granted, it's surely a good sign that nearly one in five respondents were willing to declare their love of radio.

Affection for Internet radio is startlingly low, considering that webcasters have been doing much of what satcasters do — huge playlists, niche formats, low or nonexistent spotloads — since several years before satellite launched, without requiring a \$150-plus investment in equipment and startup fees or (in most cases) a monthly subscription.

I have to wonder how much being leashed to a computer has to do with the lack of love for webcasting and whether users will feel fonder as "Net radio is loosed into the wider world. Live streaming to phones is already available, and we can expect to see new handheld, in-car and tabletop webcast receivers appearing in stores as 3G wireless broadband slowly rolls out.

There were other happy signs for radio in the 13th Arbitron-Edison new-media study: More than 80% of respondents said they plan

to continue to listen to terrestrial radio as much as they do now, despite advances in technology. Even better, 70% of 12-17s and 83% of 18-24s said the same thing.

The survey even raised the "Is radio dead?" question, albeit indirectly, when it asked respondents whether they believe traditional radio will go away, replaced by Internet and satellite radio. To this peculiar question, two-thirds of respondents replied that they don't think new audio media will replace radio as an entertainment option. (What's with the other third?)

As mentioned above, Arbitron and Edison reported

that users of on-demand audio devices spend only a little less time with radio than the average American. Turns out that's one quarter-hour: "The average consumer spends approximately two hours, 48 minutes per day listening to traditional radio, compared with two hours, 33 minutes per day among those who own iPods or portable MP3 devices, subscribe to satellite radio or listened to Internet radio during the past week."

### Bridge Cheers Up

Bridge Ratings — so glum in March about radio's TSL prospects — said in May that the tech-related TSL dip doesn't seem to last, at least in the case of people who own iPods and other MP3 players. Bridge asked radio listeners 12 years of age and older whether they own and use a digital music player. If they did, they were asked how long they'd had it and whether they were spending more time with it than three months before (see Chart 3).

Meanwhile, Bridge also asked if the MP3-player owners were spending more, less or the same amount of time with their favorite radio station than they were three months before (see Chart 4).

After six months of ownership nearly 90% of MP3-player owners are using their devices the same amount of time or more than they did after three months, but it doesn't seem to be cutting into their radio time.

Could it be that radio vs. new media is not a zero-sum game after all?

Chart 4

"Are you listening to your favorite radio station more or less since you got your MP3 player?"

Months Player Owned	% Using Radio More	Same	Less
Less than a month	13	34	53
3 months	15	55	30
4-6 months	19	61	20
More than 6 months	25	67	8

### Radio's Still King, But....

The NPD Group — the folks who came up with that alarming 29% figure for music acquisition through ripping other people's CDs — took a look at the way people listen to music earlier this year. First, it acknowledged that radio is still overwhelmingly the most popular way to hear music: According to NPD, 194 million people in the U.S. listened to radio in March 2005.

That was down from 203 million a year before, a 4% drop, but no other medium gets within 100 million of radio's figure. Listening to music stored on computers bumped up 22% from 2003-2004, from 63.2 million to 77.2 million, while online listening rose 18%, from 45.2 million to 55.5 million people.

Those gains may be a little disturbing, but, as seen in other research, more listening to music elsewhere doesn't necessarily translate into less radio time. There appears to be a solid group of people out there who are responding to technology that offers them more ways to use music by, reasonably enough, using more music.

Could it be there's no point in considering whether every single new entertainment technology that pokes its head up is a potential radio killer? If radio dies, it seems much more likely to be suicide than murder.

Contact Brida Conolly at 310-788-1650 or e-mail [bconolly@radioandrecords.com](mailto:bconolly@radioandrecords.com).

Chart 2

Device	% Users Who 'Love' It
Digital video recorder (TiVo, etc.)	54
HDTV	44
Broadband	40
Satellite radio	40
iPod	35
Satellite TV	31
Hand-held e-mail device (BlackBerry, etc.)	27
Portable MP3 player (other than iPod)	24
Cable TV	20
Over-the-air radio	19
Pay TV channels (HBO, etc.)	17
On-demand video	10
Internet radio	8
Internet video	7

Chart 3

"How long have you had your MP3 player, and are you using it more or less now than you were three months ago?"

Months Player Owned	% Using Device More	Same	Less
3 months	84	13	3
4-6 months	59	32	9
More than 6 months	48	41	11

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# Telephones Are High-Tech Too

Can you order NTR over the phone?

The first commercial phone appeared way back in 1877, and the first recognizable dial phones showed up around 1905. A phone was a simple device back then. All you had to know was how to dial it (and maybe crank it), hang it up and pick it up when it rang. But soon inventors were tinkering, looking for ways to make phones more versatile and to make a little money off phone lines.

The first answering machines were available in Europe in the 1930s, and cell-based mobile phones were proposed by Bell as far back as the '40s (though it took quite a bit longer to get them to market). In the '70s, to the joy of telemarketers everywhere, the first practical automatic dialers arrived.

By the 1990s we had cordless phones at home and tiny phones in our pockets, and these days even tinier mobile phones can handle video, stored and streamed music, custom ringtones, e-mail and instant messaging. And inventors and entrepreneurs are still coming up with ways to do more things with phones.

R&R recently spoke with MediaBounce CEO Mike McCarthy about his company's callout and listener-feedback application, and with Xingtone CEO Jonathan Schreiber about Xingtone's cool new Ringtone Maker music-editing software.

## Bouncing Phone Calls

After walking me through a fast demo, on a landline phone, of a contest-related MediaBounce message — a one-question quiz on Jim Morrison's burial place — McCarthy described how quickly the results came back to MB headquarters. From the call to my confirmed response (I got it right), he said, "The elapsed time was two minutes and 26 seconds."

He went on, "I think this gives you a good idea about how you can ask virtually any kind of question that you would want to ask." Including, possibly, call-out questions. "A radio station can come up with its own hooks, and it can come up with its questions," McCarthy said. "They can call as many or as few people as they want, whether it's P1s, P2s or a group of nonlisteners they have selected."

Songs can be rated on a one-to-five or a one-to-nine scale, and the application can also be used to check if a song is burned. McCarthy explained how it might work for a Classic Rocker: "If it's 'Start Me Up' by The Rolling Stones, you ask, 'Do you like to hear this song a lot? Or are you sick of hearing it?' and everything in between."

"A music programmer or a program director can very easily ask 200 of their P1s that question and get results back immediately that might say, 'Yeah, I like that song. Keep playing it.' Or,

if it's burned, you know immediately, instead of having to wait six months or a year for an auditorium test or a month to get information about a song from another company."

MediaBounce can also be used to test new music, and the station can even make a little money at it. After a listener has rated one or more songs, McCarthy said, "the station can say, 'And if you'd like to press six, we'll send you directly to Amazon.com,' or to Tower Records or whatever relationship partner they have. Then they get a piece of the action if that person buys the CD.

"It's a nice little way, just off a music test, to make a couple of extra bucks on the deal."

## Down With The Locals

McCarthy also feels that MediaBounce can help a station make connections with its listeners, driving both localism and loyalty. To the listener, he said, a call like the ones they get from MediaBounce means "You can help us figure out what we ought to be talking about."

He continued, "You can help us with contests. You can help us do all these things, and, in return, we'll offer you contest prizes, free trips, concert tickets, what have you. You're bribing them to help you out because you're getting good information back, and what I think is most

important — in addition to the NTR — is that you're helping brand your radio station as a station that really cares about its listeners. The perception that the listener has is, 'Hey, I'm a part of something greater. I'm a part of something bigger.'"

MediaBounce can contact listeners via landline, mobile phone, e-mail and text messaging, and it's all opt-in and can be changed or canceled at the station website at any time, driving traffic to the station site. As MB adds new services, McCarthy said, "You ask listeners to go back to the website and click if they want to receive this service."

"So the on-air promotions people are talking

about this, the listener hears it and goes online, and while they're online, the other banners on your station's website then have the opportunity to get people to click through." That could make banners more valuable and increase website revenue, McCarthy said.

He warned, however, that stations have to be careful with all this communication. "One of the things we try to do is help the radio station understand that this needs to be compelling information," he said. "You don't want to call listeners with a message that says, 'Hey, we're going to give you 10% off on a Wendy's hamburger today.' That's not the thing they want to do. It's very important to avoid that spam."

## You're Ringing My Song

Xingtone, primarily a business-to-business supplier of online ringtone stores, is offering an application called Ringtone Maker that, first, is just plain cool and, second, offers, in ringtone form, the kind of customization music fans are demanding more and more.

What Ringtone Maker does is let users take their own home-ripped or -recorded music files and make ringtones from exactly the bits they want. The files have to be user-generated. Ringtone Maker won't work with any rights-managed purchased music, since Xingtone won't hack any DRM, Schreiber said.

Still see potential copyright concerns here? "We believe the user absolutely has the right to do this," Schreiber said. "And so far, nobody — other than wanting to disagree with us — really disagrees with us."

Though Xingtone is a B2B company, Ringtone Maker is a consumer product, so I asked Schreiber what the consumer experience is like. He said, "They download the application, and then we have a Windows Explorer drop-down list so they can get to their music files.

"They pick the song they want, and it shows up as a visual WAV file. They grab the piece of the song they want with mouse clicks, hit 'trim,' then hit the 'send' button, and we send a message to their phone.

"Then — and this is very crucial, from a copyright standpoint — we send a message to their phone that says, 'You have a file waiting for you. Would you like to get it?' That file never comes across our server. The file is invisible to the user, but we never make a copy of it. When the user clicks 'Yes, I want it,' the software grabs the file from their hard drive and pulls it onto their phone. The whole thing, start to finish, takes three minutes."

## As Legal As iTunes

About the potential copyright hazards, Schreiber said, "We point to iTunes, or any software that allows you to re-use a piece of music that — it is truly our hope — you have acquired legally and lawfully. You can take iTunes, grab a CD, convert the song into MP3 or [DRM-free] AAC, and put it on to your device, your iPod or whatever.

"So, in essence, you are recompiling or encoding it into an alternate file format, and you're delivering it onto a personal device. All a ringtone is, is a shortened, degraded piece of music, and so we are, and I say this tongue-in-cheek, as legal as iTunes."

Additionally, he said, "We lock the application to one phone. We do not allow you to send that file to a friend. We do not even allow you to save the output file to your hard drive. So you either send the music to your phone or you don't, but we do everything we can, within reason — even more than iTunes does — to ensure that you cannot take your file and send it to a friend."

**"This needs to be compelling information. You don't want to call listeners with a message that says, 'Hey, we're going to give you 10% off on a Wendy's hamburger today.'"**

Mike McCarthy

Of course, not every purchased file or other commercial download is a problem. "We work with tons of independent artists, and all of them are very happy for people to make ringtones of their music," Schreiber said.

"We work with some of the leading aggregators, like GarageBand.com and [digital song store] EMusic. If you read their end-user license agreements, they are very clear that you can use this in any way for your personal use.

"Creative Commons supports the same notion. We believe that there is 28% of the music market that supports consumers' rights, and tons of user-generated content that's 100% no problem. The only legal debate is on the major-record-label side."

## Give The People What They Want

Though Schreiber said, "We wouldn't hack that in any way, shape or form," he characterized the labels' push for more rights management as "a horrible mistake, from a business perspective."

He continued, "That's ultimately our position: We support what consumers want to do. We will not break the law to accomplish it, and we understand why some people might not like the rights that we enable, but that is a fundamental business issue; it's not a legal issue."

On the B2B side, Xingtone offers the MStore platform, which is, said Schreiber, "a back-end infrastructure that includes billing, tracking and reporting, encoding, delivery, interface, etc." for branded ringtone stores.

Store setup is now automated, Schreiber said, so an artist, label or other B2B customer can "log in, pick the plan they want — there's different pricing for different things — upload their content, pick a template, pick colors, upload their graphics, set their price, hit 'enter,' and then we create an MStore on the fly."

Xingtone is focusing on unsigned artists and indie labels, and Schreiber said, "If you're a garage band, nobody cares enough about your business to give you an opportunity to sell your content. That's what we do. Our perspective is very much in the long tail, which says, 'Hey, we don't know who wants this. We don't know if anyone wants this, and you know what? We don't even know if it's good.'

"But we don't care. We're not the arbiters of good taste, and, certainly, Verizon shouldn't be the arbiter of good taste. That's why 28% of the market is in the independent scene — because it's a long-tail business. So our perspective is to empower both the artist and the user so that they can get what they want."



## Hollander-O'Reilly Team To Replace Stern?

**H**ey, kids, let's start a rumor! Infinity Radio CEO Joel Hollander, who was interviewed at length by R&R's own questionably qualified Kevin Carter in the Sept. 23 special Radio Presidents issue, also sat down with Fox News' cuddly Bill O'Reilly for an hourlong chat at New York's Museum of Television and Radio to help kick off Advertising Week 2005. The *New York Daily News'* David Hinckley reports Hollander raised some interesting issues in a room full of advertising suits — issues like, say, possible replacements for Sirius-bound Howard Stern. Hollander said Stern will be replaced by “five or six” different hosts in various markets. That list will be narrowed down after 12-18 months after seeing which hosts are working. While he didn't directly address the names we've been hearing — Adam Carolla and David Lee Roth — Hollander did mention that such celebs as *The Daily Show's* Jon Stewart, actress Whoopi Goldberg and Fox News' self-promotion machine Geraldo Rivera had been contacted as potential replacements.



Half of the wacky Joel & Bill Show.

“We have all the talent we are talking to under contract,” Hollander said in *Daily Variety*. “To my knowledge, there has never been, in the history of the medium, anyone who has had to replace 27 radio shows at once.”

While Hollander admitted to O'Reilly that Stern brings in “about 5%” of Infinity's revenue and said, “There's no question we'll take a short-term hit,” he also sees some upside in a post-Stern Infinity. “With Stern, you have a lot of ‘no-buy’ dictates,” he said. “When he leaves, those go away. We can approach some blue-chip buyers that have been closed to us.” Hollander also commented on Stern's frequent assertion that he's going to Sirius primarily to escape the artistically confining clutches of the FCC. “Howard left for two reasons: the FCC and money,” he said. “Not necessarily in that order.”

### The Programming Dept.

- Phil Michaels-Trueba joins subscriber-based music and music-video service Promo Only as Director/Programming. Trueba spent the past 13 years working for Cox Radio. In 1999 he launched Dance-leaning WPYO/Orlando, and he returned to Miami in 2002 to help launch WPYM, which flipped to Active Rock as WHDR (93 Rock) in February 2005.

- New Cumulus Hot AC KRUZ/Santa Barbara, CA PD Todd Violette makes some major moves — like flushing the remaining full-time staff: Morning team **Bill & Bonnie** and longtime Asst. PD/MD/afternoon talent **Mandy Thomas** exit. KRUZ is running jockless while Violette looks for a new jock staff. Locate **Bill Pusso** at 805-637-7892, catch **Bonnie Campbell** at [bonnie\\_campbell@hotmail.com](mailto:bonnie_campbell@hotmail.com) and Mandy Thomas at 805-233-4771.

- Night jock **Timmy Daniels** is upped from “Assistant” to “Regular” MD at Clear Channel CHR/Pop KGOT/Anchor-age, AK. P.S.: Congrats to Timmy's boss, PD **Bill “Stu” Stewart**, who celebrated 12 years of contractually mandated morning show bliss with his wakeup partner, Scott Dooley, on Sept. 27.

- KRSQ/Billings, MT night jock **Rob Hirschbuhl** adds MD duties. PD Kyle McCoy elevates his commitment to local

content by promoting midday jock/improv comic **Jason Harris** to mornings to anchor *The Big J Show*.

- After nearly 13 years, market fixture **Jeff Moreau** resigns as Asst. PD/MD/afternoon personality at Entercom AC WWDE (2WD)/Norfolk. OM Don London needs a replacement ASAP. For now, 2WD midday jock **Paul McCoy** will cover afternoons, while middays will be voiced by **Barry McKay**, PD/afternoon dude at clustermate WPTE.

- Former XHTO/El Paso night jock **Kid Vicious** keeps his Texas license as he heads to Clear Channel CHR/Rhythmic KMRK (Wild 96.1)/Odessa as MD/afternoon jock.

### Cut The Crap; Cut To The Chase

Seconds after **Chase Murphy**, PD of Citadel CHR/Pop KHOP/Modesto, CA, bestowed MD stripes on midday princess/Music Coordinator **TJ**, something bad happened. “Our station mascot, ‘Pop The KHOP Prize Weasel,’ has been weasel-napped. *Bastards!*” Murphy yelled at no one in particular. “The whole valley is out looking for him. We've made up some W-O-W — ‘Where's Our Weasel?’ — shirts, pins and flyers to help get the word out on our weasel-napped weasel.” Amazingly, we were still paying attention to what he was saying as if we were actually interested. “The weasel-nappers are calling in three times a day to give us clues as to where



Have you seen this weasel?

Pop is hidden,” Murphy continued. “Caller 95 wins \$100 just for guessing. Whoever ends up finding our beloved weasel will win an awesome reward of \$3,000 and a seven-day Caribbean cruise for two. Yup, I guess you can say we're playing a big-ass game of ‘Hide the Weasel’ — insert all those jokes here....”

### Label Love

New Lava Records promo honcho Mike Easterlin isn't wasting any time getting his new staff rolling: He's hired **Ray Vaughn** as Lava's new Dallas Regional Director/Promotion. Most recently Vaughn worked for RCA/J Records in Dallas and Atlanta. Seconds later promo vet **Brett Dumler** was inked as Lava's new Chicago Regional Director/Promotion. Conveniently, Dumler was already in Chicago, working for Easterlin's former label, Island Def Jam.

### Quick Hits

- Infinity's WNEW (Mix 102.7)/New York has formed yet another morning show out of folks found around the house: Current anchor **Michelle Visage** will now team up with “Brooklyn's Own” **Joe Causi** to create the new *Morning Mix*. Causi, a 25-year New York fixture famous for his long-running dance-music show on crosstown WKTU, joined WNEW for weekends last year.

- In a move that surprised pretty much no one, veteran producer/partner-in-crime **Blain Ensley** has reunited with **Rocky Allen** upon Allen's return to afternoons at WPLJ/New York. The guys worked together at ‘PLJ from 1993-99, when Allen's show was riding high in the ratings.

- After stunting for several days, **Beasley Rhythmic WRDW** (Wired 96.5)/Philadelphia finally unveiled its new

morning show: *Big Mama & The Wild Bunch*, featuring Mr. Mama; **Special K**; **Savannah**; and our favorite character name to say out loud, **Dick**, the stunt guy. The show was previously heard on Radio One's KTTB/Minneapolis and replaces **Rocco The Janitor** and producer **Alex Epstein**, who left last week.

- With WBLI/Nassau-Suffolk night jock **Reno** leaving to do mornings upstate at WPDH/Poughkeepsie, NY, WBLI PD **Jeremy Rice** realized he has the necessary heritage talent on staff to create the station's new fall lineup. Ten-year station vet **Al Levine** “*On The Scene*” moves from afternoons to middays, night jock **Wendy Wild** moves up to afternoons, and MD **LJ** takes over nights, followed by **Jonny Weitz** from 10pm-2am.

- Nationally known stand-up comic **Jeff Garcia**, has been hired to anchor *The Wild Wake Up Crew* on *Styles Media's*

Continued on Page 18

## R&R TIMELINE

### 1 YEAR AGO

- John Farneda promoted to WXRT/Chicago OM.
- Jan Cody named Canadian Country Music Association President.
- Rob Wagman named PD of WIBT/Charlotte.

### 5 YEARS AGO

- Steve Bartels named Arista Sr. VP/Promotions & Special Markets.
- Jeff Hillery joins KLIF/Dallas as PD.
- Darren Davis elevated to Infinity/Houston Group PD.



Darren Davis

### 10 YEARS AGO

- Pioneering female DJ and WXRK/New York overnighter **Alison “The Nightbird” Steele** dies.
- **Andre Harrell** named President/CEO of Motown Records.
- **David Dickey** assumes the GM post at WALR/Atlanta.

### 15 YEARS AGO

- **George Gerrity** named Sr. VP/GM at Zoo Entertainment.
- **Steve Harris** appointed PD of WVAZ/Chicago.
- **Monte Lang** named Sr. VP at Noble Broadcast Group and VP/GM of KMQJ/Houston.



Steve Harris

### 20 YEARS AGO

- **Pat Norman** transfers to KRTH/Los Angeles as VP/GM.
- **Charlie Ochs** named GM of KCBCQ/San Diego.
- **E. Lee Hambleton** named VP/GM of CKGM & CHOM/Montreal.

### 25 YEARS AGO

- **David Braun** appointed President/CEO of Polygram Records Operation.
- **Frank Dileo** named Epic Records Director/National Promotion.
- **Bobby Rich** named Director/Specialized Programming Consultation at Drake-Chenault.



Frank Dileo

### 30 YEARS AGO

- **Jerry Sharell** appointed VP/International Division at Elektra/Asylum Records.
- **Bob Savage** named PD of WBBF/Rochester.
- **Art Astor** named VP/GM of Drake-Chenault.

Continued from Page 17

KWIE/Riverside. He will team up with current KWIE mid-day talent **Cecilia**, who will stay on the air until noon with no bathroom breaks. PD **Preston Lowe** will do noon-3pm.

- Archway/Little Rock OM **Charlie Kendall** makes some significant additions to the cluster. First, he inks the legendary **Raechel Donahue** for middays on Oldies KOLL. **Stacey X**, from the nationally syndicated *Tour Bus*, joins KKZR (93.3 The Razor) across the hall and in the same time slot.

- Carter Urban KSJM (107.9 Jamz)/Wichita afternoon jock **John Blaze** gets the big upgrade to nights at Radio One Urban WCKX/Columbus, OH, filling the void created when Sean Anthony and Keith "Baby" Jones transferred to nights at sister WHTD/Detroit. Back in Wichita, night jock **The Playmaker** moves to afternoons, while KPRS/Kansas City part-timer **J-Smooth** joins for nights.

## Formats You'll Flip Over

- Cromwell has decided make a change at ratings-challenged **WQZQ (102.5 The Party)/Nashville**, flushing Pop in favor of some more upper-demo flava: Hot AC under the female-friendly name "Venus." The flip will occur under the watchful ears of OM Jim Patrick. In other changes, **Lulu, Brad & Trish** shift from mornings to afternoons, making way for Jefferson-Pilot's syndicated *Bob & Sheri* in mornings.

- Infinity's grand Fresno Spanglish experiment is now over

## TELEVISION

TOP 10 SHOWS Total Audience (109.6 million households)	Sept. 19-25 Adults 18-49
1 <i>CSI</i>	1 <i>Desperate Housewives</i>
2 <i>Desperate Housewives</i>	2 <i>CSI</i>
3 <i>Lost</i>	3 <i>Lost</i>
4 <i>Criminal Minds Preview</i>	4 <i>Grey's Anatomy</i>
5 <i>CSI: Miami</i>	5 <i>Extreme Makeover: Home Edition</i>
6 <i>Grey's Anatomy</i>	6 <i>Invasion</i>
7 <i>Survivor: Guatemala</i>	7 <i>CSI: Miami</i>
8 <i>Law &amp; Order: SVU</i>	8 <i>My Name Is Earl</i>
9 <i>Invasion</i>	9 <i>Criminal Minds Preview</i>
10 <i>Extreme Makeover: Home Edition</i>	(tie) <i>NFL Monday Night Football (N.Y. Giants vs. New Orleans/Washington vs. Dallas)</i>


Source: Nielsen Media Research

— please return to your homes! **KKDG (Viva 106)**, which had been running Howard Stern in the morning (the last remnant of the station's FM Talk days) and Spanish-language the rest of the day, flips to KFJK as "105.9 Jack FM." The station will continue to run Stern in mornings until his deal is up. **Jeff Davis**, PD of Urban Oldies clustermate KMGV (Mega 97.9), adds PD duties at Jack FM.

- At press time Apex Hot AC WCSQ (Coast 92.5)/Charleston, SC had parted company with PD/afternoon host **Billy Surf**, morning co-host **Janet Walsh** and 19-year company vet/midday jock **Miles Crosby** ahead of a reported format flip, most likely to Rhythmic as "B92." Find Surf at 843-364-0885, surf@surfnoise.com or through his voiceover website at www.surfnoise.com.

- After two years doing Smooth Jazz, **WCJZ/Charlottesville, VA** returns to Hot AC as "The New Mix 107.5" under **Angie Logan**, who slides over from the PD chair at CHR/Pop clusterbuddy WHTD, where afternoon jock **PJ Styles** is upped to PD.

## Another Cheesy Radio Award

The folks at Kraft must have had a hand in this unintentionally amusing headline on a press release we received about a unique honor recently bestowed upon several radio stations: "The NAB recently recognized Clear Channel Radio at this year's NAB Radio Show by presenting four of the company's personalities and one of its stations with 2005 Macaroni Radio Awards."  Please don't eat the award.

## Great Moments In Syndication

- Premiere Radio Networks assumes the distribution rights to *The Big D & Bubba Show*, based at WSIX-FM/Nashville and currently airing on 23 Country radio stations across America.

- **Mancow's** morning empire expands yet again as he annexes wakeup duties at KZPL/Kansas City and Clear Channel Active Rocker KRZR/Fresno. He replaces **Jen Lipp, Brad Giese and Jerry Lentz** in Fresno.

- The **Star & Buc Wild** morning experiment now in-

cludes Cumulus Urban WZBN/Albany, GA. They replace **PM**, who slides into the station's vacant afternoon shift.

## News/Talk Topics

- In a move that's virtually unprecedented for a commercial broadcaster, cash-strapped **Air America Radio** is making like PBS and coming right out and asking listeners to donate money to support AAR's

programming. A visit to www.airamericaradio.com shows that donating any amount will get you named as an AAR "Associate," while a \$250 donation gets you three "I'm Building Air America Radio" bumper stickers, a stylish AAR tote bag and personal thanks on airamericaradio.com. Now how much would you pay?

- Comedian **Joe Conklin** will be reunited with talk host **Jody McDonald** at Greater Media's WPEN/Philadelphia on Oct. 3, when the station flips to "Sports Talk 950." Conklin gained fame in the '90s as a frequent caller to McDonald's show with his dead-on impressions of athletes, politicians and assorted celebrities.



## FILMS

### BOX OFFICE TOTALS

Sept. 23-25

Title (Distributor)	S	Weekend	S To Date
1 <i>Flightplan</i> (Buena Vista)*	\$24.62	\$24.62	
2 <i>Tim Burton's Corpse Bride</i> (WB)	\$19.14	\$19.65	
3 <i>Just Like Heaven</i> (DreamWorks)	\$9.62	\$29.81	
4 <i>Roll Bounce</i> (Fox Searchlight)*	\$7.57	\$7.57	
5 <i>The Exorcism Of Emily Rose</i> (Sony)	\$7.44	\$62.25	
6 <i>Lord Of War</i> (Lions Gate)	\$5.03	\$17.38	
7 <i>The 40-Year-Old Virgin</i> (Universal)	\$4.31	\$96.94	
8 <i>The Constant Gardener</i> (Focus)	\$2.32	\$27.66	
9 <i>Transporter 2</i> (Fox)	\$2.22	\$39.90	
10 <i>Cry Wolf</i> (Focus)	\$2.18	\$7.45	

\*First week in release. All figures in millions.

Source: ACNielsen EDI

**COMING ATTRACTIONS:** This week's openers include *The Greatest Game Ever Played*, in which recording artist **Joe Jackson** portrays a piano player.

Gypsy punk rock band **Gogol Bordello** make a cameo appearance in *Everything Is Illuminated* and contribute to the film's TVT soundtrack. The band's frontman, **Eugene Hutz**, also stars in the movie.

— Julie Gidlow



# Santa Baby

Recorded by:

- *Eartha Kitt*
- *Kylie Minogue*
- *Rev. Run and the Christmas All Stars*
- *Macy Gray*
- *Madonna and many many others*

With thanks to all the Program Directors and Disk Jockeys who through the years have made **Santa Baby**

one of America's best loved Christmas songs.

# HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART September 30, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	<b>DISTURBED</b>	Ten Thousand Fists	Reprise	232,899	—
—	2	<b>BON JOVI</b>	Have A Nice Day	Island/IDJMG	201,074	—
2	3	<b>KANYE WEST</b>	Late Registration	Roc-A-Fella/IDJMG	124,757	-26%
—	4	<b>VARIOUS</b>	An All-Star Tribute To Luther Vandross	J/RMG	102,430	—
—	5	<b>COHEED AND CAMBRIA</b>	Good Apollo, I'm Burning Star...	Columbia	100,516	—
—	6	<b>BARBRA STREISAND</b>	Guilty Pleasures	Columbia	96,426	—
—	7	<b>DAVID BANNER</b>	Certified	SRC/Universal	89,670	—
8	8	<b>BLACK EYED PEAS</b>	Monkey Business	A&M/Interscope	80,801	-3%
1	9	<b>PAUL WALL</b>	The People's Champ	Asylum/Warner Bros.	74,926	-57%
—	10	<b>T.I. PRESENTS THE PSC</b>	25 To Life	Atlantic	61,064	—
9	11	<b>MARIAH CAREY</b>	The Emancipation Of Mimi	Island/IDJMG	60,726	-16%
3	12	<b>SWITCHFOOT</b>	Nothing In Sound	Columbia	52,580	-59%
17	13	<b>KELLY CLARKSON</b>	Breakaway	RCA/RMG	51,451	4%
5	14	<b>PUSSYCAT DOLLS</b>	PCD	A&M/Interscope	51,404	-47%
13	15	<b>YOUNG JEEZY</b>	Let's Get It: Thug Motivation 101	Def Jam South/IDJMG	50,657	-15%
16	16	<b>GREEN DAY</b>	American Idiot	Reprise	49,556	-11%
6	17	<b>PAUL MCCARTNEY</b>	Chaos And Creation In The Backyard	Capitol	48,125	-47%
15	18	<b>VARIOUS</b>	Now That's What I Call Music!	Capitol	46,007	-19%
18	19	<b>GORILLAZ</b>	Demon Days	Virgin	43,315	-10%
—	20	<b>RYAN CABRERA</b>	You Stand Watching	E.V.L.A./Atlantic	41,920	—
7	21	<b>DAMIAN "JR. GONG" MARLEY</b>	Welcome To Jamrock	Tuff Gong/Universal	41,902	-51%
4	22	<b>TRISHA YEARWOOD</b>	Jasper County	MCA	41,808	-62%
11	23	<b>50 CENT</b>	The Massacre	Shady/Aftermath/Interscope	39,331	-41%
14	24	<b>ROLLING STONES</b>	A Bigger Bang	Virgin	35,895	-39%
21	25	<b>FALL OUT BOY</b>	From Under The Cork Tree	Island/IDJMG	35,537	-8%
23	26	<b>HILARY DUFF</b>	Most Wanted	Hollywood	32,886	-13%
24	27	<b>COLDPLAY</b>	X&Y	Capitol	32,828	-10%
19	28	<b>DAVID GRAY</b>	Life In Slow Motion	ATO/RCA/RMG	31,872	-33%
25	29	<b>RASCAL FLATTS</b>	Feels Like Today	Lyric Street	31,653	-8%
12	30	<b>TRAPT</b>	Someone In Control	Warner Bros.	30,907	-49%
44	31	<b>SUGARLAND</b>	Twice The Speed Of Life	MCA	30,198	28%
31	32	<b>FAITH HILL</b>	Fireflies	Warner Bros.	29,133	-2%
10	33	<b>CHARLIE WILSON</b>	Charlie, Last Name Wilson	Jive/Zomba Label Group	28,439	-60%
27	34	<b>BOW WOW</b>	Wanted	Sony Urban/Columbia	28,038	-13%
—	35	<b>EARTH, WIND &amp; FIRE</b>	Illumination	Sanctuary	27,968	—
26	36	<b>STAINED</b>	Chapter V	Flip/Atlantic	27,560	-20%
30	37	<b>KILLERS</b>	Hot Fuss	Island/IDJMG	27,415	-11%
20	38	<b>BONNIE RAITT</b>	Souls Alike	Capitol	26,884	-42%
22	39	<b>TONY YAYO</b>	Thoughts Of A Predicate Felon	G-Uni/Interscope	26,549	-31%
35	40	<b>GWEN STEFANI</b>	Love.Angel.Music.Baby	Interscope	26,278	-8%
—	41	<b>RAY CHARLES</b>	Genius & Friends	Rhino/Atlantic	26,013	—
38	42	<b>KEITH URBAN</b>	Be Here	Capitol	24,532	-6%
36	43	<b>BRAD PAISLEY</b>	Time Well Wasted	Arista	23,780	-14%
41	44	<b>MY CHEMICAL ROMANCE</b>	Three Cheers For Sweet Revenge	Reprise	23,654	-2%
33	45	<b>RIHANNA</b>	Music Of The Sun	Def Jam/IDJMG	23,041	-20%
—	46	<b>WEEZER</b>	Make Believe	Geffen	22,809	—
37	47	<b>DEATH CAB FOR CUTIE</b>	Plans	Atlantic	22,104	-18%
42	48	<b>YING YANG TWINS</b>	U.S.A. (United States Of Atlanta)	TVT	20,850	-14%
45	49	<b>PRETTY RICKY</b>	Blue Stars	Asylum/Warner Bros.	19,708	-14%
—	50	<b>RAY J</b>	Raydiation	KnockOut/Sanctuary	19,679	—

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## ON ALBUMS

### Seven Debuts In The Top 10 — Again!

Wow! For the second week in a row, we find seven — that's right, seven — debuts in the top 10. All of which should certainly bode well for the industry's fourth quarter.

Reprise's Disturbed lead the charge, as the much-loved metal unit hit No. 1, with an amazing 232,000. If sales



Disturbed

like this continue, the dudes may just have to

rename themselves Well Adjusted!

The old guard is represented in second place, by Island/IDJMG's Bon Jovi, as that good-lookin' Italian boy and his Noo Joisey crew sell 201,000 and end up having not just a nice day, but a mighty fine week as well.

Roc-A-Fella/IDJMG's Kanye West drops one spot, to No. 3 (which makes him an old-timer on this particular chart), with 125,000. But the following four spots are held by debuts: J Records/RMG's all-star tribute to the late, great Luther Vandross comes in at No. 4, with 102,000;



Coheed & Cambria

the exceedingly cunning and popular Coheed & Cambria (Columbia) prove prog rock still rules by hitting No. 5, with 101,000; Barbra Streisand (also Columbia) is at No. 6, with her new collaboration with Bee Gees architect Barry Gibb selling 96,000; and SRC/Universal's David Banner lands at No. 7, with 90,000.

The ever-popular Black Eyed Peas (A&M/Interscope) just keep on hangin' on, maintaining the No. 8 position for the third week in a row, with 81,000, as Asylum/Warner Bros.' Paul Wall drops eight positions, to No. 9, but still sells a healthy 75,000. Rounding out the list is yet another debut — Atlantic's politely monickered Pimp Squad Clique hit No. 10, on 61,000.

Other notable debuts: E.V.L.A./Atlantic's Ryan Cabrera, at No. 20, with 42,000; Sanctuary's Earth, Wind & Fire, at No. 35, with 28,000; Rhino/WEA's Ray Charles, at No. 41, with



Bon Jovi

26,000; and Knock Out/Sanctuary's Ray J, at No. 50, with 20,000.

Next week: Watch out for debuts from our favorite tobacco-chewin' gal, Gretchen Wilson, as well as Sheryl Crow, Three Six Mafia, Lil Kim, Toni Braxton, Sean Paul, Bloodhound Gang and Neil Young.



**MIKE TRIAS**  
mtrias@radioandrecords.com

# The Strokes' 'Juicebox' Leaks

Someone spilled The Strokes' juice on the airwaves last week, so the label has decided that everyone can have a sip. "Juicebox" is the lead single from the quintet's highly anticipated third album, *First Impressions of Earth*, which they teamed with producer David Kahne to record.

It's been about a year since the boys last hit the stage, but beginning in October they plan to rectify that situation by kicking off a tour with shows in South America to promote their forthcoming album, which is scheduled for release in January.



The Strokes

Meanwhile, '80s icon Cyndi Lauper is getting ready to add new flavor to some of her old classics as she goes for adds on multiple tracks from her upcoming album, *Body Acoustic*. As the title implies, the album is an acoustic set that revisits nine of her past hits — including "Time After Time," "True Colors" and "She Bop" — and presents two brand-new songs to her die-hard fans.



Cyndi Lauper

As a bonus, Lauper has enlisted the help of such musical luminaries as Sarah McLachlan, Shaggy, Ani DiFranco, Jeff Beck and Vivian Green. Lauper's *Body*

*Acoustic* hits store shelves Nov. 8, and look for her to begin touring when she plays in Boca Raton, FL on Nov. 26.

He was born Elgin Baylor Lumpkin (supposedly named after NBA legend Elgin Baylor) in Washington, DC, but took the stage name Ginuwine when he began his career. He teamed up with then-freshman-producer Timbaland, and the two seduced listeners into riding Ginuwine's "Pony" all the way to the top of the charts. Next week Lumpkin re-emerges at radio with "When We Make Love," the lead single from his forthcoming album *Back II Da Basics*, slated for a November release.

Apparently, getting back to the basics for Ginuwine means giving listeners a lovmaking groove. While the hook of his newest cut may be a little difficult for the average person to sing along to, it certainly won't stop your listeners from trying. Don't be surprised when callers request the song, saying that they want to cuddle up with their special someone as they try to re-create the sounds on the record. Give "When We Make Love" a spin, and you'll understand what I'm talking about.



Ginuwine

Frank Ortega is offering Country radio "A Soldier's Prayer," the lead single from his upcoming album, for which he wrote four songs. Although Ortega did not pen "A Soldier's Prayer" — Jon Randall ("Whiskey Lullaby") and Bart Allmand did the honors — the song about a dying soldier's last request is nonetheless close to Ortega's heart. He recorded the tune a few weeks after hearing about a friend's cousin who was killed while serving in Iraq.

"The song just took on a whole different meaning to me," says Ortega. Ten percent of all proceeds from the sale of the single will go to the Children of Fallen Soldiers Relief Fund, and Ortega is promoting the organization as he continues his first-ever radio tour.

Guitarist-composer-producer Nils hails from Germany but has called Los Angeles home since the '80s. In fact, he named his latest album *Pacific Coast Highway* after the California landmark from which he has drawn inspiration over the years. "If you put the record on, you get a feeling that corresponds to that certain stretch between Malibu and Ventura County," says Nils. Check out his new single, "Summer Nights," which reaches radio next week.

## R&R Going For Adds

Week Of 10/03/05

### CHR/POP

- C. BROWN f/J. SANTANA Run It (*Live/Zomba Label Group*)
- DESTINY'S CHILD Stand Up For Love... (*Sony Urban/Columbia*)
- JENNIFER EDISON I'm Out (*Song Of Songs*)
- MC MAGIC f/DJ KANE Sexy Lady (*Nastyboy*)

### CHR/RHYTHMIC

- BOBBY VALENTINO My Angel... (*DTP/Def Jam/IDJMG*)
- BROWN BOY Livin' Shady (*AME*)
- DESTINY'S CHILD Stand Up For Love... (*Sony Urban/Columbia*)
- GINUWINE When We Make Love (*Sony Urban/Epic*)
- JENNIFER EDISON I'm Out (*Song Of Songs*)
- LIL WAYNE Fireman (*Cash Money/Universal*)
- M.I.A. Galang (*XL/Interscope*)
- MC MAGIC f/DJ KANE Sexy Lady (*Nastyboy*)
- STYLES P. f/AKON Can You Believe It (*Ruff Ryders/Interscope*)
- TREY SONGZ Gotta Go (*Songbook/Atlantic*)

### URBAN

- ANGIE STONE I Wasn't Kidding (*J/RMG*)
- BOBBY VALENTINO My Angel... (*DTP/Def Jam/IDJMG*)
- DESTINY'S CHILD Stand Up For Love... (*Sony Urban/Columbia*)
- JENNIFER EDISON I'm Out (*Song Of Songs*)
- LIL WAYNE Fireman (*Cash Money/Universal*)
- MC MAGIC f/DJ KANE Sexy Lady (*Nastyboy*)
- SLUM VILLAGE Ez Up (*Barak*)
- STYLES P. f/AKON Can You Believe It (*Ruff Ryders/Interscope*)
- TANK I Love You (*Blackground/Universal*)
- TREY SONGZ Gotta Go (*Songbook/Atlantic*)

### URBAN AC

- ANGIE STONE I Wasn't Kidding (*J/RMG*)
- DESTINY'S CHILD Stand Up For Love... (*Sony Urban/Columbia*)
- JAHEIM f/JADAKISS Everytime I Think... (*Divine MW/Warner Bros.*)

### GOSPEL

- DESTINY'S CHILD Stand Up For Love... (*Columbia*)
- MARY MARY Yesterday (*Sony Urban/Columbia*)

### COUNTRY

- CROSS CANADIAN RAGWEED Fightin' For (*Universal South*)
- FRANK ORTEGA A Soldier's Prayer (*Villa One*)
- HOT APPLE PIE We're Makin' Up (*MCA*)

### AC

- DESTINY'S CHILD Stand Up For Love... (*Sony Urban/Columbia*)

### HOT AC

- DESTINY'S CHILD Stand Up For Love... (*Sony Urban/Columbia*)

### SMOOTH JAZZ

- ALEX BUGNON Free (*Narada Jazz*)
- ANDERS HOLST Love Me Like A River (*UOM*)
- CAMIEL El Alba (*Rendezvous*)
- DDNNY DSMOND What I Meant To Say (*Decca/Universal*)
- NILS Summer Nights (*Baja/TSR*)
- PEABO BRYSON Don't Make Me Cry (*You*)

### ROCK

- DANKO JONES Forget My Name (*Razor & Tie*)
- ROADRUNNER UNITED The End (*Roadrunner/IDJMG*)

### ACTIVE ROCK

- DANKO JONES Forget My Name (*Razor & Tie*)
- MY CHEMICAL ROMANCE The Ghost Of You (*Reprise*)
- ROADRUNNER UNITED The End (*Roadrunner/IDJMG*)

### ALTERNATIVE

- DANKO JONES Forget My Name (*Razor & Tie*)
- MY CHEMICAL ROMANCE The Ghost Of You (*Reprise*)
- QUEENS OF THE STONE AGE Burn The Witch (*Interscope*)
- STROKES Juicebox (*RCA/RMG*)

### TRIPLE A

- BETTER THAN EZRA Our Last Night (*Artemis*)
- CHARLOTTE The Fall (*Seabright*)
- CHOCOLATE GENIUS, INC. Black Yankee Rock (*Commotion*)
- DESOL Blanco Y Negro (*Curb/Reprise*)
- I-NINE Same In Any Language (*J/RCA/RMG*)
- JACK JOHNSON Breakdown (*Brushfire/Universal*)
- KT TUNSTALL Black Horse & The Cherry Tree (*Virgin*)
- MORNING AFTER GIRLS Run For Our Lives (*Rainbow Quartz*)
- REBECCA PIDGEON Tough On Crime (*The Lab*)
- REDWALLS Build A Bridge (*Capitol*)
- SUPERGRASS St. Petersburg (*Capitol*)
- TREY ANASTASIO Shine (*Columbia*)

### CHRISTIAN AC

- ANA LAURA Completely (*Reunion/PLG*)
- ANDY CHRISMAN Believe (*Upside/SHELTER*)
- STORYSIDE: B Miracle (*Gotee*)

### CHRISTIAN CHR

No Adds

### CHRISTIAN ROCK

- LDST ANTHEM Find Me (*IOCC*)

### INSPO

- ANA LAURA Completely (*Reunion/PLG*)
- ANDY CHRISMAN Believe (*Upside/SHELTER*)

### CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at [jfagot@radioandrecords.com](mailto:jfagot@radioandrecords.com).

# NATIONAL MUSIC

**LIVE 365.COM**  
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**Top Rock**  
**ARCADE FIRE** Neighborhood #3 (Power Out)  
**NINE INCH NAILS** The Hand That Feeds  
**DEATH CAB FOR CUTIE** Soul Meets Body  
**MUDVAYNE** Happy?  
**AUDIOSLAVE** Be Yourself

**Top Country**  
**GRETCHEN WILSON** All Jacked Up  
**SARA EVANS** A Real Fine Place To Start  
**KEITH URBAN** Better Life  
**SUGARLAND** Something More  
**CRAIG MORGAN** Redneck Yacht Club

**Top Blues**  
**JOHN LEE HOOKER JR.** Boom Boom  
**CANDYE KANE** Estrogen Bomb  
**WALTER TROUT** Victor The Cajun  
**BERNARD ALLISON** Stay With Me Tonight  
**BIG BILL MORGANFIELD** Boogie Child

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**Adds**  
**GORILLAZ** Feel Good Inc.  
**NICKELBACK** Photograph  
**ASHLEE SIMPSON** Boyfriend  
**NELLY** Fly Away  
**CHRIS BROWN / JUELZ SANTANA** Run It  
**RYAN CABRERA** Shine On

Artist/Title	Plays	
	TW	LW
WEezer Beverly Hills	40	36
BLACK EYED PEAS Don't Lie	38	14
RIHANNA Pon De Replay	38	30
MARIAH CAREY Shake It Off	38	36
NATASHA BEINGFIELD These Words	38	42
MISSY ELLIOTT Lose Control	36	28
LIFHOUSE You And Me	36	38
MARCOS HERNANDEZ If You Were Mine	34	0
KELLY CLARKSON Because Of You	34	24
D.H.T. Listen To Your Heart	34	34
50 CENT / MOB D Deep Outta Control	32	32
GAVIN DeGRAW Follow Through	32	0
KANYE WEST Gold Digger	32	38
CLICK FIVE Just The Girl	28	22
FRANKIE J. More Than Words	26	34
AKON Bely Dancer	22	20
FALL OUT BOY Sugar, We're Going Down	22	24
GWEN STEFANI Cool	20	34
PRETTY RICKY Your Body	18	22
GREEN DAY Wake Me Up When September... BOW WOW / OMARION Let Me Hold You BOW WOW / CIARA Like You BLACK EYED PEAS My Humps	16 12 10 4	28 32 10 26

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**Justin Prager**  
**BOWLING FOR SOUP** Ghostbusters  
**LIFHOUSE** Blind  
**MARDON 5** Shiver  
**RIHANNA** If It's Lovin' That You Want

**Rock**  
**Gary Susalis**  
**DARK NEW DAY** Free

**Alternative**  
**Gary Susalis**  
**ALKALINE TRIO** Mercy Me  
**BLOC PARTY** Two More Years  
**FALL OUT BOY** Dance, Dance  
**JAMISON PARKER** Slow Suicide  
**THRICE** Image Of The Invisible  
**TRAPT** Stand Up

**Today's Country**  
**John Hendricks**  
**TRACE ADKINS** Honky Tonk Badonkadonk  
**SHANNON BROWN** Corn Fed

**Americana**  
**Liz Opoka**  
**BLASTERS** Daddy Rollin' Stone  
**KEVIN CORBIN** Watching The Sun Go Down  
**PATTY LOVELESS** Keep Your Distance  
**BILLY BOB THORNTON** Hobo

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**ARCTIC MONKEYS** Dancing Shoes  
**SUPERGRASS** St. Petersburg  
**MAGIC NUMBERS** Love Me Like You  
**MAGIC NUMBERS** Forever Lost  
**LIVING THINGS** Bom Bom Bom  
**DEVENORA BANHART** Heard Somebody Say

**Hard Attack**  
**Jose Mangin**  
**BLACK LABEL SOCIETY** Doomsday Inc.  
**CANNAE** Rats, Snakes And Thieves

**Faction**  
**Jeff Regan**  
**ATMOSPHERE** Watch Out  
**HIM** Vampire Heart  
**AGAINST ME** Don't Lose Touch

**Jam On**  
**Gary Schoenewetter**  
**SOULIVE** Cross-town Traffic  
**TREY ANASTASIO** Shine

**The Pulse**  
**Haneen Aralat**  
**GOD GOD DOLLS** Better Days  
**BETTER THAN EZRA** Our Last Night

**Underground Garage**  
**Kid Leo**  
**GREENHORNES** Pattern Skies

**Shade 45**  
**Lil Shawn**  
**50 CENT** Window Shopper  
**NOTORIOUS B.I.G. / B. MARLEY** Hold Your Head  
**GHOSTFACE** Be Easy  
**SMIF & WESSUN** Reloaded  
**SLUM VILLAGE** 1. 2  
**KANYE WEST / CONSEQUENCE** Gone  
**DILATED PEOPLES** Back Again

**Hip-Hop Nation**  
**Reggie Hawkins**  
**BLEU DAVINCI / FABOLOUS** Streets Dn Lock  
**LIL FLIP / MANNIE FRESH** What It Do

**Heart & Soul**  
**B.J. Stone**  
**TONI BRAXTON** Trippin'  
**ANGIE STONE** I Wasn't Kidding

**New Country**  
**Al Skop**  
**GEORGE STRAIT** She Let Herself Go  
**ALAN JACKSON** USA Today

**Outlaw Country**  
**Jeremy Tepper**  
**NEIL YOUNG** The Painter  
**RYAN ADAMS** Trains

**Disorder**  
**Meg Griffin**  
**JAMIE CULLUM** Get Your Way  
**P. LOVELESS & D. YOAKAM** Never Ending Song Of Love

**Area 63**  
**Howard Marcus**  
**RICHARD HUMPTY VISION** Automatic

**Pure Jazz**  
**Matt Abramovitz**  
**GERALD WILSON** In My Time  
**ERIC ALEXANDER & VINCENT HERRING** The Battle  
**MARC JOHNSON** Shades Of Jade

**Mexicana**  
**Mark Bejarano**  
**LOS HOROSCOPOS DE DURANGO** Que Vuelva  
**LOS TEMERARIOS** Por Tu Maltrato Amor  
**LUPILLO RIVERA** Que Suene La Mra

**Univero Latino**  
**Gino Reyes**  
**N'KLASE** Amor De Una Noche  
**PABLO MONTERO** Se Te Ovidio  
**BRENDA K. STARR** Atrevete A Ovidarme

**Tropical**  
**Gino Reyes**  
**EDGAR DANIEL** Me Extrañaras  
**GLORY / DON OMAR** La Traicionera  
**YAGA & MACKIE** El Tren

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 HERBIE HANCOCK / JOHN MAYER Stitches Up  
 JO DEE MESSINA Delicious Surprise (I Believe It)  
 JASON MRAZ Wordplay  
 RAUL MIDON If You're Gonna Leave

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

**Alternative**  
**Dave Sloan**  
**STROKES** Juicebox  
**AUGUSTANA** Stars And Boulevards  
**QUEENS OF THE STONE AGE** Burn The Witch

**Adult Contemporary**  
**Jason Shift**  
**INXS** Pretty Vegas  
**GOD GOD DOLLS** Better Days

**RADIO Disney**

Artist/Title Total Plays  
**HILARY DUFF** Wake Up 76  
**CRAZY FROG** Axel F 75  
**KELLY CLARKSON** Behind These Hazel Eyes 74  
**JESSE McCARTNEY** Beautiful Soul 74  
**BOWLING FOR SOUP** 1984 72  
**AKON** Lonely 72  
**ALY & A. J.** Do You Believe In Magic 65  
**ALY & A. J.** Walking On Sunshine 36  
**RIHANNA** Pon De Replay 34  
**CLICK FIVE** Just The Girl 32  
**KELLY CLARKSON** Breakaway 30  
**KELLY CLARKSON** Since U Been Gone 30  
**B5** U Got Me 29  
**BOWLING FOR SOUP** Almost 29  
**JESSE McCARTNEY** She's No You 29  
**WEEZER** Beverly Hills 29  
**JOJO** Leave (Get Out) 28  
**GWEN STEFANI** Rich Girl 28  
**GWEN STEFANI** Cool 28  
**B5** Dance For You 27

Playlist for week of Sept. 18-24.

**AOL Radio@Network**  
*Ron Nenni • 415-934-2790*

**Top Alternative**  
**Pete Schleck**  
**10 YEARS** Wasteland

**Top Country**  
**Beville Darden**  
**BRAD PAISLEY** When I Get Where I'm Going

**Top Jams**  
**Donya Floyd**  
**LIL KIM** Lighters Up  
**FRANKIE J.** More Than Words  
**TRINA / KELLY ROWLAND** Here We Go

**abc RADIO NETWORKS**  
*Phil Hall • 972-991-9200*

**Country Coast To Coast**  
**Dave Nicholson**  
**LITTLE BIG TOWN** Boondocks

**Real Country**  
**Richard Lee**  
**TOBY KEITH** Big Blue Note  
**TRACY LAWRENCE** Used To The Pain

**Rejoice**  
**WillieMae McIver**  
**TYE TRIBBETT & G.A.** Everything Part 1, Part 2

**JONES RADIO NETWORKS**  
*Ken Moultrie • 800-426-9082*

*This week's Jones Radio Network is frozen.*

**Soft AC**  
**Mike Bettelli/Teresa Cook**  
**LIFHOUSE** You And Me

**Mainstream AC**  
**Mike Bettelli/Teresa Cook**  
**DELTA GOODREEM** Lost Without You

**Mainstream Country**  
**Hank Aaron**  
**KENNY CHESNEY** Who You'd Be Today

**New Country**  
**Hank Aaron**  
**KENNY CHESNEY** Who You'd Be Today

**Lia**  
**Ken Moultrie/Hank Aaron**  
**KENNY CHESNEY** Who You'd Be Today

**Danny Wright**  
**Ken Moultrie/Hank Aaron**  
**KENNY CHESNEY** Who You'd Be Today

**AT40**  
**SWITCHFOOT** Stars  
**NATASHA BEINGFIELD** These Words

**CNR**  
**KANYE WEST** Gold Digger  
**ASHLEE SIMPSON** Boyfriend

**U.S. Country**  
**Penny Mitchell**  
**VAN ZANT** Nobody Gonna Tell Me What To Do  
**BRAD PAISLEY** When I Get Where I'm Going

**WESTWOOD ONE**  
*Charlie Cook • 661-294-9000*

**Adult Contemporary**  
**Andy Fuller**  
**KELLY CLARKSON** Behind These Hazel Eyes

**Bright AC**  
**Jim Hays**  
**GOD GOD DOLLS** Better Days

**Mainstream Country**  
**David Felker**  
**REBA McENTIRE** You're Gonna Be

**Adult Rock**  
**Jeff Gonzer**  
**ROLLING STONES** Driving Too Fast

**Young & Vera**  
**David Felker**  
**TERRI CLARK** She Didn't Have Time  
**TIM MCGRAW** My Old Friend

**WRN**  
 WALT RADIO NETWORKS

**Alternative Now**  
**Polychronopolis**  
**LIVING THINGS** Bom Bom Bom  
**HIM** Wings Of A Butterfly

**AC Active**  
**Dave Hunter**  
**GAVIN DeGRAW** Follow Through

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**Audio**  
**50 CENT** Hustle's Ambition  
**AVANT / LIL WAYNE** You Know What  
**BRAD PAISLEY** When I Get Where I'm Going  
**BUBBA SPARXXX** The Otherside  
**COLLECTIVE SOUL** How Do You Love  
**COMMON** Testify  
**FAITH EVANS** Tru Love  
**GOD GOD DOLLS** Better Days  
**JACK JOHNSON** Breakdown  
**JAHIM / JADASSIS** Everyday I Think About Her  
**JAMIE FOX** Extraterrestria  
**JENNIFER PENA** No Hay Nadie Igual Como Tu  
**KENNY CHESNEY** Who You'd Be Today  
**LIL ROB** Back In The Streets  
**LIVING THINGS** Bom Bom Bom  
**MIRANDA LAMBERT** Keroseene  
**MORNINGWOOD** Nth Degree  
**NATASHA BEINGFIELD** Unwritten  
**PHARRELL** Can I Have It Like That  
**PLUMB** Better  
**PUSSYCAT DOLLS** Snikwit  
**REDMAN** Rush Da Security  
**REIK** Novembre Sin Tu  
**SHAKIRA** No  
**SHANNON BROWN** Corn Fed  
**T-PAIN** I'm Sprung  
**TRACE ADKINS** Honky Tonk Badonkadonk  
**TRINA / KELLY ROWLAND** Here We Go

**Video**  
**30 SECONDS TO MARS** Attack  
**ALKALINE TRIO** Mercy Me  
**DIAMOND RIO** In God We Still Trust  
**HAWTHORNE HEIGHTS** Nikki FM  
**JOHN LEGEND** Number One  
**MIRANDA LAMBERT** Keroseene  
**PURPLE BRAD PAISLEY** All Stars ... Kryptonite  
**RIHANNA** If It's Lovin' That You Want  
**VAN ZANT** Nobody Gonna Tell Me What To Do

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*This week's Musicsnippet.com is frozen.*

**Hip-Hop**  
**BUBBA SPARXXX / PETEY PABLO** The Otherside  
**T. WATERS** Tears In My Eyes



**HOPE GWEN DOESN'T GET JEALOUS** Launch Radio Network AC/Hot AC Format Manager Lauren Moraski gets a squeeze from Institute lead singer Gavin Rossdale, in town to promote his new band's debut album.

**866-MV-TUNES**  
 21,000 movie theaters

**West**  
**SWITCHFOOT** Stars  
**BABYFACE** Sorry For The Stupid Things  
**RAY J** One Wish  
**JOSH KELLEY** Only You  
**LEANN RIMES** Probably Wouldn't Be This Way  
**XMAS BALLS** All I Want For Christmas Is You

**Midwest**  
**SWITCHFOOT** Stars  
**RAY J** One Wish  
**BABYFACE** Sorry For The Stupid Things  
**LATOYA LONDON** Appreciate  
**LEANN RIMES** Probably Wouldn't Be This Way

**Southwest**  
**SWITCHFOOT** Stars  
**BABYFACE** Sorry For The Stupid Things  
**RAY J** One Wish  
**JOSH KELLEY** Only You  
**RAY J** One Wish  
**BROOKS & DUNN** Play Something Country

**Northeast**  
**SWITCHFOOT** Stars  
**BABYFACE** Sorry For The Stupid Things  
**JOSH KELLEY** Only You  
**RAY J** One Wish  
**BROOKS & DUNN** Play Something Country

**Southeast**  
**SWITCHFOOT** Stars  
**RAY J** One Wish  
**JOSH KELLEY** Only You  
**LEANN RIMES** Probably Wouldn't Be This Way  
**XMAS BALLS** All I Want For Christmas Is You

# NATIONAL MUSIC

## CMT

COUNTRY MUSIC TELEVISION

75.1 million households  
Brian Phillips, Sr. VP/GM  
Chris Parr, VP/Music & Talent

### Adds

KENNY CHESNEY Who You'd Be Today  
MIRANDA LAMBERT Kerosene  
NEIL YOUNG Walkin' To New Orleans  
PATTY GRIFFIN Long Ride Home  
PHIL VASSAR Good Ole Days  
TOBY KEITH Big Blue Note

### Artist/Title

Artist/Title	TW	LW
TRISHA YEARWOOD Georgia Rain	29	34
JASON ALDEAN Hicktown	29	27
DIERKS BENTLEY Come A Little Closer	29	25
JO DEE MESSINA Delicious Surprise	27	16
SARA EVANS A Real Fine Place To Start	26	29
M. GENTRY Something To Be Proud Of	26	29
BROOKS & DUNN Play Something Country	25	31
GARY ALLAN Best I Ever Had	25	28
BRAD PAISLEY Alcho	25	27
GRETCHEN WILSON A Little Jacked Up	25	27
BLAKE SHELTON Nobody But Me	21	30
KEITH URBAN Better Life	21	24
JOSH GRACIN Stay With Me (Brass Bed)	21	13
FAITH HILL Mississippi Girl	20	26
BIG & RICH Comin' To Your City	20	7
VAN ZANT Help Somebody	16	21
LEANN RIMES Probab' Wouldn't Be This Way	16	16
TOBY KEITH As Good As I Once Was	15	15
WYONNNA I Can Only Imagine	15	0
MIRANDA LAMBERT Bring Me Down	14	14

Airplay as monitored by Mediabase 24/7 between Sept. 19-25.



GREAT AMERICAN COUNTRY™

38.3 million households

Ed Hardy, President

Sarah Trahern, VP/Programming

### Adds

BIG & RICH Comin' To Your City  
FAITH HILL Like We Never Loved At All  
JOE NICHOLS Tequila 'Makes Her Clothes Fall Off'  
WYONNNA Love Can Build A Bridge

GRETCHEN WILSON All Jacked Up  
BILLY CURRINGTON Must Be Doin' Somethin' Right  
GARY ALLAN Best I Ever Had  
CRAIG MORGAN Redneck Yacht Club  
SARA EVANS A Real Fine Place To Start  
TOBY KEITH As Good As I Once Was  
JOSH GRACIN Stay With Me (Brass Bed)  
RAY SCOTT My Kind Of Music  
MONTGOMERY GENTRY Something To Be Proud Of  
BRAD PAISLEY Alcho  
TRISHA YEARWOOD Georgia Rain  
BROOKS & DUNN Play Something Country  
FAITH HILL Mississippi Girl  
CHRIS CAGLE Miss Me Baby  
JASON ALDEAN Hicktown  
FAITH HILL Like We Never Loved At All  
SUGARLAND Something More  
JEFF BATES Good People  
BLAKE SHELTON Goodbye Time  
COWBOY TROY If You Don't Wanna Love Me

Information current as of Sept. 30.

## POLLSTAR

### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	NEIL DIAMOND	1,359.5
2	DAVE MATTHEWS BAND	1,309.4
3	ANGER MANAGEMENT TOUR	1,042.2
4	KENNY CHESNEY	1,025.0
5	OZZFEST	835.2
6	COLDPLAY	775.5
7	MARC ANTHONY	731.6
8	GREEN DAY	723.0
9	TOM PETTY & THE HEARTBREAKERS	641.8
10	JAMES TAYLOR	587.9
11	DESTINY'S CHILD	492.9
12	WOTLEY CRUE	480.5
13	SYSTEM OF A DOWN	450.7
14	VANS WARPED TOUR	434.6
15	AMERICAN IDOLS LIVE	429.3

Among this week's new tours:

Clay Aiken  
Cyndi Lauper  
Kelly Clarkson  
Steven Curtis Chapman

The CONCERT PULSE is courtesy of concert industry trade publication POLLSTAR, 559-271-7900 or www.pollstaronline.com.

## TELEVISION

Friday, 9/30

• **Constantine, *The Tonight Show With Jay Leno*** (NBC, check local listings for time).

• **Hootie & The Blowfish, *Late Show With David Letterman*** (CBS, check local listings for time).

• **Queens Of The Stone Age, *Jimmy Kimmel Live*** (ABC, check local listings for time).

• **Against Me!, *Late Night With Conan O'Brien*** (NBC, check local listings for time).

• **Robert Plant & The Strange Sensation, *Late Show With Craig Ferguson*** (CBS, check local listings for time).



Institute

• **Institute, *Last Call With Carson Daly*** (NBC, check local listings for time).

Saturday, 10/1

• **Kanye West** performs on the season premiere of *Saturday Night Live* (NBC, 11:30pm ET/PT).

Monday, 10/3

• **Liz Phair, *Jay Leno***.  
• **Beck, *David Letterman***.

• **Brad Paisley, *Jimmy Kimmel***.  
• **John Hiatt & The North Mississippi Allstars, *Craig Ferguson***.

• **Maceo** serves as the house band all this week on *Carson Daly, Tuesday, 10/4*.

• **Sinead O'Connor, *Jay Leno***.  
• **Westwood One**-syndicated *Loveline* co-host **Dr. Drew Pinsky, *Craig Ferguson***.  
• **Liz Phair, *Carson Daly***.

Wednesday, 10/5

• **Nickelback, *Jay Leno***.  
• **Sean Paul, *Jimmy Kimmel***.  
• **Sinead O'Connor, *Craig Ferguson***.  
• **Keane, *Carson Daly***.



Liz Phair

• **Liz Phair, *The Ellen DeGeneres Show*** (check local listings for time and channel).

Thursday, 10/6

• **David Gray, *David Letterman***.  
• **Rihanna, *Craig Ferguson***.  
• **Tony Yayo, *Carson Daly***.  
• **Jo Dee Messina, *Ellen DeGeneres***.

— Julie Gidlow

72 million households



Plays

GREEN DAY Wake Me Up When September Ends	25
BOW WOW /CIARA Like You	24
KANYE WEST Gold Digger	23
MARIAH CAREY Shake It Off	22
PUSSYCAT DOLLS... Don't Cha	21
ALICIA KEYS Unbreakable	21
GORILLAZ Feel Good Inc.	19
FALL OUT BOY Sugar, We're Goin' Down	18
BLACK EYED PEAS Don't Lie	18
MY CHEMICAL ROMANCE Helena	15
ASHLEE SIMPSON Boyfriend	13
50 CENT /MOBB DEEP Outta Control	10
SEAN PAUL We Be Burnin'	10
DAVID BANNER Play	10
CLICK FIVE Just The Girl	9
ALL-AMERICAN REJECTS Dirty Little Secret	9
RYAN CABRERA Shine On	9
COLDPLAY Fix You	9
REV RUN Mind On The Road	9
TWISTA /TREY SONGZ Girl Tonite	9

Video playlist for the week of Sept. 19-25.



David Cohn  
General Manager

2

KANYE WEST Gold Digger	47
PAUL WALL /BIG POKEY Sittin' Sideway	36
AVENGED SEVENFOLD Bat Country	35
OAMIAN "JR. GONG" MARLEY Welcome To Jamrock	33
MY CHEMICAL ROMANCE The Ghost Of You	33
YING YANG TWINS Badd	32
GREEN DAY Wake Me Up When September Ends	32
FOO FIGHTERS DOA	30
YOUNG JEEZY /KNOX Soul Survivor	28
FRANZ FERDINAND Do You Want To	26
ALL-AMERICAN REJECTS Dirty Little Secret	26
DAVID BANNER Play	25
CDHEED AND CAMBRIA The Suffering	25
TWISTA /TREY SONGZ Girl Tonite	25
SEAN PAUL We Be Burnin'	24
BOW WOW /CIARA Like You	24
SYSTEM OF A DOWN Question!	24
WHITE STRIPES My Doorbell	24
50 CENT /MOBB DEEP Outta Control	17
CDMMON Go	14

Video playlist for the week of Sept. 19-25.



**MILE-HIGH ADVENTURES** Hollywood Records artist Josh Kelley recently crashed the Jones Radio Networks Denver studios for some mayhem, an interview and a live performance. Seen here (l-r) are JRN Hot AC MD Chad Blake, Kelly and JRN Production Director Mike Willson.





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## Popkomm '05 Pops (And Rocks)

The global music and media market descends on Berlin

Many trade fairs have become annual pilgrimages for executives in the music and media industries. In fact, there are so many fairs these days that it's essential to participate in those from which you can derive the most benefit, commercially and inspirationally.

Internationally, the largest music-industry trade fairs are, in order of size, MIDEM, in France; SXSW, in the United States; and Popkomm, in Germany. This year's Popkomm was held Sept. 14-16, and, while the event may not be familiar to many industry professionals in the U.S., it's a very important conference for those seeking to do business in mainland Europe.



Katja Bittner

Recently spoke with Popkomm Director Katja Bittner about the focus of this international forum and why it's important for U.S. executives to attend.

### Running The Show

Bittner is an energetic and focused individual who completed university in Germany in 2001 and began her career as Project Manager for events at Messe Berlin, the largest conference center in the city. In 2003 Messe Berlin acquired the Popkomm conference, which was until that time held in the Northwestern city of Cologne.

Bittner was tapped to oversee Popkomm in Berlin, and she says, "My responsibilities include the strategic planning of content concepts, budget planning and all other platforms of organization of Popkomm."

"I am also the representative of the show regarding press and have other representative responsibilities both nationally and internationally, and I oversee the management of some of the Popkomm staff."

Popkomm ran in Cologne for 15 years, starting out as a small conference with very few exhibitors. Exhibit space was, in fact, limited by the organizers because they felt Popkomm was better off focusing on the conference itself and providing networking opportunities for the German music industry.

"As Germany developed into a strong and robust music market, Popkomm started to develop quite rapidly in the mid-'90s, and international interest started to grow," Bittner says. "Eventually, Popkomm was no longer an exclusively German-market-focused conference."

"The Ringfest [music festival] around Popkomm created a strong public appetite for the festival, and, therefore, public attendance was also welcome at the Popkomm conference and

exhibits. It felt like an enormous party, where the music industry celebrated itself and its successes.

"Then the dot-com boom was replaced by the dot-com crash in 2000, with the loss of huge amounts of money and business. The industry suffered heavy losses, which started to have a noticeable impact on Popkomm. Fewer exhibitors and fewer visitors, combined with the energy-starved atmosphere of the whole industry, began to deflate Popkomm, and people started to question the reason for having a show like Popkomm at all."

### Popkomm Revives

"A relaunch and a new concept were necessary to give Popkomm a new profile regarding the changing needs of the music industry," Bittner continues. "Popkomm was sold to Messe Berlin, and that was the first step toward a new show in a new city."

"After a long process of research within the music industry, it was clear that Popkomm needed a clear business character and a wider inter-



national approach. Berlin was the perfect location for that. We changed the date of Popkomm to September, as August [when the Cologne Popkomm was held] is a traditional holiday season for southern European countries.

"We also created a partner-country concept, and we had Spain as a partner country this year. Spain is a southern European country, and the participation of delegates from that region of Europe increases Popkomm participation enormously."

"Excluding the public from the trade show and conference and inviting more companies from entertainment industries like film, advertising, fashion, telecommunications — basically, companies that deal with music not as their core business, but as a side business — added value to their products and was also a great move to attract more buyers of music to Popkomm."

### Getting Global

"The conference is now dealing with topics

that are important for the global music market and is held in English only," Bittner says. "The music festival has become an even more international affair, and it has a strong showcase focus, as the live-entertainment sector of the industry is showing a bigger presence at Popkomm than ever before. The fantastic club scene of Berlin provides the perfect surroundings for that."

"The number of exhibitors is constantly growing since the move to Berlin, as is the number of trade visitors. For example, in 2003 Popkomm attracted 618 exhibitors and 10,000 trade visitors, and in 2004 Popkomm generated 663 exhibitors and 15,300 trade visitors. In 2005 it had 700 exhibitors, and the number of trade visitors was somewhere in the realm of 17,000."

"New projects like LabelCamp, the Innovation in Music and Entertainment Award, the Popkomm Media Lounge and the Festival Delegates Club attract more companies and, therefore, more contact potentials for everybody attending the show."

About what Popkomm is working to accomplish, Bittner says, "Our objective is to create a business platform for the international music industry, focusing on mid-sized companies so they can strengthen their global networks and close deals that allow them to enter markets they haven't exported into before."

"In addition, we provide themes and topics and high-profile speakers at the conference so attendees can gain knowledge and exchange experiences while working on the global music market. We want to make the European music market more accessible to music regions from overseas, like the USA, Canada and Australia, and vice versa."

"Given the extraordinary media power to promote artists and close deals [2,200 reporters were on-site in 2004], the festival gives the opportunity to strong national artists to break outside their borders and provides unsigned artists an opportunity to find label homes, promoters and managers."

### Popkomm Vs. Other Trade Fairs

Bittner says the difference between Popkomm and other trade fairs is that Popkomm focuses equally on three sectors: the trade show, conference and festival. She says, "Besides all the business during the day, we offer an enormous amount of fun and very fair prices in regard to accommodations and food and drinks."

"Parties and festival showcases in a hot city like Berlin make Popkomm a trip to experience. It's all well worth the money, because Berlin is so inexpensive compared to other key metropolitan areas in the world."

Why should music-industry execs go to Popkomm? "It's very simple," says Bittner. "Whoever is interested in doing business in Europe should definitely not miss Popkomm. We present the European music market, including all Eastern European countries, on a silver platter. All you have to do is to come and interact with the ones that are the most important to you, depending on what angle you work in the music industry."

How about radio programmers? Bittner says those who are interested in European music can find a great platform to search for the hottest material from Scandinavia, Eastern Europe and countries like France, Spain and Germany. "They can meet radio promoters as well as great artists, if that's of interest to their listeners," she says. "And for the export of great European music, it is actually very important to have U.S. programmers there to introduce that music to the American audience."

**"Inviting more companies from entertainment industries like film, advertising, fashion and telecommunications added value to their products and was also a great move to attract more buyers of music to Popkomm."**

Going into more detail about the conference itself, Bittner explains, "First of all, Popkomm is financially one of the cheapest forums of its kind to attend, which gives small but very important and creative companies the chance to be there. To take it even further, we created the LabelCamp, which is a perfect start to attend Popkomm for small indies with great content that want to get started as exhibitors and push their businesses without taking the risk of organizing their own stand, which they usually don't have the financial and personal capacity to undertake."

"Three hundred and ninety Euros [about U.S. \$472], including two registrations, is a very fair deal to become a LabelCamp exhibitor, and it is strictly limited to the small companies. The number of participants increased from 20 last year to almost 50 labels this year."

"The Innovations in Music and Entertainment Award honors startup companies and brilliant entrepreneurs for their ideas in music-business models combined with technology. Last year's winner, Play Louder, felt a real push for their business from being given an award by such a professional and high-profile jury and from having the chance to introduce their ideas not only to the industry, but to media and venture capitalists."

"Also, last year there were a number of artists who got signed at Popkomm, including Furia, from Norway."

### This Year's Popkomm

"It would take too long to answer that one," says Bittner when asked about all the events scheduled for Popkomm 2005. "However, in a nutshell, we had 22 venues, 300 bands playing and a number of side events around the festival, such as MTV Germany's Designarama event and the Popkomm European Music and Media Night."

"The festival center in the Kulturbrauerei has nine venues and the Popkomm Delegates Club, where Popkomm attendees could drink beer for free, sponsored by fashion label New Yorker and beer brand Beck's."

"Meanwhile, Popkomm delegates with badges and wristbands could create meeting points at night to hang out before the showcases, then go off to see bands and, later, meet again to share the experiences of the night. It is very important, in a city as big as Berlin, to have that kind of orientation point in the festival."

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**KEVIN CARTER**  
kcarter@radioandrecords.com

PART TWO OF A TWO-PART SERIES

# The Fabulous World Of Ryan Seacrest

Today: radio, TV and clothing; tomorrow: whatever's leftover

When we last left our hero, KIIS-FM/Los Angeles morning host Ryan Seacrest, he was knee-deep in explaining how he manages to successfully juggle the 18,436 projects he does on a daily and weekly basis. With the fall book just kicking off, *American Idol* gearing up for Season Five, and *New Year's Rockin' Eve* about three months away, Seacrest is in full-court-press mode.

This week we present the conclusion of our conversation with media monster Seacrest, live from his palatial Ryan Seacrest Productions offices, which just happen to be in the same building as his dedicated studio for doing mornings at KIIS/Los Angeles.

**R&R:** Do people find it difficult to separate Ryan Seacrest the radio guy from Ryan Seacrest the brand name?



**Ryan Seacrest**

**RS:** The person I am — the foundation and the character traits I have — is pretty consistent. When I get together with Dick Clark, hopefully you'll feel as comfortable with me there as you do when I'm on the radio or on *American Idol*.

While the content is different, the character is somewhat the same, and that's an extension of who I really am. However, when I'm behind this door and I've got to run this staff and be responsible and run this company, a different personality is applied.

**R&R:** How many people work with or for you?  
**RS:** Full-time, throughout the year when we're not doing special things, it's 18-20 people. We have a clothing brand, the production company, *American Top 40*, the KIIS morning show and someone who's the development-type person. I love what I get to do every day and don't want it to change, but I want to add to my list of duties programs for other people, not for me, whether it be radio or TV.

There's an opportunity in radio to look at the model of TV development and production and the selling of product. Just because I host *AT40* doesn't mean I can't put together a show for someone else and package and sell it.

**R&R:** You are a big fan of Dick Clark. What kind of impact has he had on your career?

**RS:** I've always admired what Dick has been able to create both on and off the air. He is one of the most — if not the most — successful TV personalities and producers. He started in radio with the *American Bandstand* stories. He

spun that into the mini-version in Philadelphia, and then it became a national hit. Then he had his own late-night show and prime-time show and productions.

When I was trying to figure out what kind of roadmap to apply to what I want to do, I decided that Dick Clark is the guy I want to be. I don't want to be the lead actor in a TV series; I'm not an actor at all.

I have acknowledged that Dick is a guy who is great for our business and who has been instrumental in shaping music. When I think about someone asking me years ago what I wanted to be when I grew up, I wanted to do what he did. I wanted to figure out how to be a part of that culture.

**"Us taking KIIS to the top and, hopefully, having our morning show stay at the top is just as much of a win as hosting the No. 1 TV show in America. To me, it's equal."**

**Ryan Seacrest**

So I reached out to him a few years ago and sat down with him in his office, and I said, "I respect, I appreciate, I admire and I love what you've been able to do, but I know it can never be done again exactly like that. What advice would you have for someone who wants to be successful in the broadcast world and producing?"

He said, "It really can't be done the same way I did it because of corporate consolidation and the way the world works now with outsourcing. The way our business world has evolved, it's not the same, with the number of



**TANNED & LOOKING FABULOUS ... AND SO IS LINDSAY** Universal promo honcho and bandwagon-jumper Dave Reynolds, wisely dressed for the market, swung by WHYI (Y-100.7)/Miami's offices with the lovely Lindsay Lohan to promote Lohan's latest track, "Confessions of a Broken Heart." Seen here are (l-r) Reynolds, Y-100.7 MD/afternoon dude Michael Yo, Lohan and Y-100.7 PD & Clear Channel/South Florida Master of the Space-Time Continuum Rob Roberts.

radio stations and TV channels, both on network and cable.

"I will tell you this: When you're on the air, when you're presenting a TV show or hosting a radio show, if everyone who's watching or listening thinks they can do what you're doing, you're doing a good job.

"They should feel that what you're doing for a living is so easy that they could do it, because then they're comfortable with you and you're making it look very easy."

When people would say, "I can do that," I used to think, "God, I work hard at it every day. I work hard at putting on a good radio show. I work hard at hosting *American Idol* and knowing what the hell I'm doing every night that we're on. It's not that easy for me. Maybe I'm just slow."

But when Dick said that, I realized that's what he was talking about. Sure, you're going to work hard. Sure, you're going to prepare. But when it comes off like it's easy, that's when you're doing a good job. I thought that was some of the greatest advice I'd ever gotten, and we maintained contact a bit over the years.

**R&R:** How did your participation in *New Year's Rockin' Eve* come about?

**RS:** I had started doing the Fox *New Year's Eve* show, and I had also acknowledged that when the opportunity was right, I would love to inherit the *New Year's Eve* tradition.

I think *New Year's Rockin' Eve* is one of the greatest and most institutionalized shows. It's associated with good times, fun, friends and family, and I always loved watching it as a kid. It's something I always wanted to do, if Dick would accept me as a potential heir.

Nothing ever came of it, but in the last couple of months Dick reached out to me and said he thought I was the right person to do this and that when he stopped doing it, he wanted me to do it.

I signed on to co-host, and I want to be co-host as long as I can. I want him to be on that show as long as he wants to, and I think he should be on it as long as he wants to. When he doesn't want to do it anymore, I'm thrilled that I'll get to do it and executive-produce the show.

Personally and professionally, that was one of the greatest moments of my life, when Dick spoke to me on the phone and said, "I'm really proud of what you've been able to do. I think you're great for radio and TV, and I want you to do this. I'm so happy that you want to do it, and I'm looking forward to working with you." I thought, "Don't thank me; I should be thanking you!"

The funny thing is, when I picked up the

**"I'll be out jogging on the weekends, and there are people yelling, 'Seacrest, ouuuuuut!'"**

**Ryan Seacrest**

phone he said, "Do you want another job?" I'm like, "You're telling me? You've got 100!" He said, "How are you going to fit this in?" I get up at 4am, and many days I don't get home until after 7pm.

**R&R:** Do you consider the KIIS job to be the one around which everything else orbits?

**RS:** I consider it my foundation and the catalyst for the other things I've been able to do. It's afforded me the opportunity to do a lot of different things and to be comfortable doing them. I wouldn't invest the time and effort and energy into doing a morning show every day if I didn't love doing it and believe that it was a massive priority.

Us taking KIIS to the top and, hopefully, having our morning show stay at the top is just as much of a win as hosting the No. 1 TV show in America. To me, it's equal. I get the same thrill and satisfaction when I hear that *American Idol* is ranked No. 1 as I do when KIIS is ranked No. 1.

I approach them both the same way in terms of effort and enthusiasm, and I hope to do radio for a long time. I feel very lucky to have the jobs that I have, and I would love to hold on to them and make them successful for as long as Casey Kasem and Rick Dees did. That's the dream.

**R&R:** OK, we're just about out of time. I have to ask: What's the deal with "Seacrest, out!"?

**RS:** I say it on the radio now. I said it on *American Idol* about two seasons ago, and I didn't even realize I said it. I guess I said it two or three times in a row, and then once I didn't, and I got about a million e-mails. It's the weirdest thing.

You think of all the things you try to do to make yourself memorable, and that sticks. There is no science here. I'll be out jogging on the weekends, and there are people yelling, "Seacrest, ouuuuuut!" Of all the things I say or do, that's what people remember? Our game in radio is recall, so if they can recall that...

# CHR/POP TOP 50

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (000)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)	8311	+497	675019	11	115/0
2	2	WEEZER Beverly Hills (Geffen)	6355	+286	429834	17	114/2
3	3	RIHANNA Pon De Replay (Def Jam/IDJMG)	6083	-270	418962	17	115/0
4	4	LIFEHOUSE You And Me (Geffen)	5841	-201	408927	24	111/1
11	5	KELLY CLARKSON Because Of You (RCA/RMG)	5420	+1195	450969	7	115/1
5	6	D.H.T. Listen To Your Heart (Robbins)	5343	-624	359887	19	117/0
6	7	MARIAH CAREY We Belong Together (Island/IDJMG)	5249	-661	391207	25	116/0
8	8	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	5148	-675	379901	17	111/0
12	9	GREEN DAY Wake Me Up When September Ends (Reprise)	5114	+962	377791	5	114/2
7	10	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	5110	-776	386538	23	112/1
9	11	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	5037	-437	425679	26	117/0
15	12	BLACK EYED PEAS My Humps (A&M/Interscope)	4623	+964	374359	7	103/18
22	13	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	4533	+1735	427291	4	107/3
10	14	BLACK EYED PEAS Don't Lie (A&M/Interscope)	4268	-118	329465	9	112/0
13	15	PAPA ROACH Scars (Geffen)	4054	-24	309716	32	108/0
21	16	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3678	+601	261369	7	99/4
18	17	CLICK FIVE Just The Girl (Lava)	3553	+169	211349	14	106/3
20	18	GORILLAZ Feel Good Inc. (Virgin)	3388	+230	182158	13	108/2
23	19	NICKELBACK Photograph (Roadrunner/IDJMG)	3298	+648	219092	6	99/5
17	20	GWEN STEFANI Cool (Interscope)	3017	-397	252618	14	110/0
14	21	NATASHA BEDINGFIELD These Words (Epic)	2961	-856	204682	20	110/0
24	22	AKON Belly Dancer (Bananza) (Universal)	2898	+279	239711	12	73/5
19	23	FAT JOE f/NELLY Get It Poppin' (Atlantic)	2863	-517	181947	18	107/0
16	24	BOW WOW f/MARION Let Me Hold You (Columbia)	2863	-582	219308	14	97/0
25	25	BOW WOW f/CIARA Like You (Columbia)	2802	+487	244975	6	92/13
26	26	FRANKIE J. More Than Words (Columbia)	2773	+546	216676	4	98/5
28	27	PRETTY RICKY Your Body (Atlantic)	2331	+470	164499	7	73/10
27	28	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	2075	+98	128057	12	63/1
29	29	GREEN DAY Holiday (Reprise)	1565	-268	94920	20	91/0
30	30	FRANKIE J. How To Deal (Columbia)	1513	-312	87249	20	94/0
33	31	MARCOS HERNANDEZ If You Were Mine (TVT)	1350	+183	118847	6	53/5
37	32	ASHLEE SIMPSON Boyfriend (Geffen)	1293	+348	80639	2	84/11
36	33	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	1186	+212	52013	5	81/7
34	34	YING YANG TWINS f/MIKE JONES Badd (TVT)	1157	+44	67122	8	40/1
35	35	GAVIN DEGRAW Follow Through (J/RMG)	1073	+15	49571	9	68/0
31	36	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1060	-469	85993	14	90/0
39	37	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1014	+179	58091	6	40/5
44	38	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1013	+384	80972	2	56/21
38	39	3 DOORS DOWN Here By Me (Republic/Universal)	968	+32	41442	8	45/1
42	40	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	877	+115	34248	7	50/3
49	41	DAVID BANNER Play (SRC/Universal)	723	+181	50597	2	32/4
40	42	ROB THOMAS This Is How A Heart Breaks (Atlantic)	711	-124	30374	12	39/0
50	43	NELLY Fly Away (Derrty/Fo' Reel/Universal)	692	+212	59797	2	12/1
Debut	44	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	682	+350	24373	1	46/8
45	45	SWITCHFOOT Stars (Columbia)	590	+1	23152	3	36/1
43	46	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	563	-176	25486	13	62/0
47	47	WILL SMITH Party Starter (Interscope)	554	-28	18974	4	39/0
48	48	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	552	-1	23398	4	32/2
41	49	COLDPLAY Speed Of Sound (Capitol)	534	-266	19581	16	67/0
Debut	50	T-PAIN I'm Sprung (Jive/Zomba Label Group)	533	+206	30977	1	27/10

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	62
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	21
BLACK EYED PEAS My Humps (A&M/Interscope)	18
MARIO f/JUVENILE Boom (J/RMG)	15
SCOTT STAPP The Great Divide (Wind-up)	15
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	14
BOW WOW f/CIARA Like You (Columbia)	13
ASHLEE SIMPSON Boyfriend (Geffen)	11
PRETTY RICKY Your Body (Atlantic)	10
T-PAIN I'm Sprung (Jive/Zomba Label Group)	10

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+1735
KELLY CLARKSON Because Of You (RCA/RMG)	+1195
BLACK EYED PEAS My Humps (A&M/Interscope)	+964
GREEN DAY Wake Me Up When September Ends (Reprise)	+962
NICKELBACK Photograph (Roadrunner/IDJMG)	+648
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+601
FRANKIE J. More Than Words (Columbia)	+546
MARIAH CAREY Shake It Off (Island/IDJMG)	+497
BOW WOW f/CIARA Like You (Columbia)	+487
PRETTY RICKY Your Body (Atlantic)	+470

## NEW & ACTIVE

HOWIE DAY She Says (Epic)	Total Plays: 505, Total Stations: 44, Adds: 5
SEAN PAUL We Be Burnin' (Atlantic)	Total Plays: 489, Total Stations: 26, Adds: 3
RICKY MARTIN f/FAT JOE & AMERIE I Don't Care (Columbia)	Total Plays: 471, Total Stations: 29, Adds: 1
VERONICAS 4Ever (Sire/Warner Bros.)	Total Plays: 408, Total Stations: 35, Adds: 1
NATALIE f/JUSTIN ROMAN Where Are You (Latium/Universal)	Total Plays: 329, Total Stations: 18, Adds: 1
SAVING JANE Girl Next Door (Toucan Cove/Alert)	Total Plays: 285, Total Stations: 21, Adds: 1
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	Total Plays: 265, Total Stations: 41, Adds: 14
JESSE MCCARTNEY Because You Live (Hollywood)	Total Plays: 263, Total Stations: 24, Adds: 2
CIARA And I (LaFace/Zomba Label Group)	Total Plays: 242, Total Stations: 29, Adds: 1
MARIO f/JUVENILE Boom (J/RMG)	Total Plays: 232, Total Stations: 19, Adds: 15

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



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# CHR/POP TOP 50 INDICATOR

September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	MARIAH CAREY Shake It Off (Island/IDJMG)	4038	+218	67209	12	65/0
1	2	D.H.T. Listen To Your Heart (Robbins)	3759	-197	59747	20	64/0
4	3	WEEZER Beverly Hills (Geffen)	3703	+175	58873	17	65/1
3	4	RIHANNA Pon De Replay (Def Jam/IDJMG)	3445	-48	59182	16	63/0
5	5	LIFHOUSE You And Me (Geffen)	3388	-113	57776	24	64/0
6	6	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	2940	-423	44857	23	58/0
13	7	GREEN DAY Wake Me Up When September Ends (Reprise)	2755	+634	46177	5	63/0
7	8	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2742	-288	40984	16	62/0
14	9	KELLY CLARKSON Because Of You (RCA/RMG)	2726	+606	45879	7	60/0
8	10	MARIAH CAREY We Belong Together (Island/IDJMG)	2654	-300	44990	25	57/0
10	11	BLACK EYED PEAS Don't Lie (A&M/Interscope)	2511	+43	42615	9	64/0
12	12	CLICK FIVE Just The Girl (Lava)	2199	+60	36454	13	56/0
11	13	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	2152	-222	35293	25	55/0
9	14	GWEN STEFANI Cool (Interscope)	2047	-458	35469	14	49/0
21	15	NICKELBACK Photograph (Roadrunner/IDJMG)	1954	+352	32756	6	56/3
17	16	PAPA ROACH Scars (Geffen)	1832	-188	28446	33	46/0
19	17	GORILLAZ Feel Good Inc. (Virgin)	1812	-5	29255	14	58/2
20	18	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1810	+200	29335	7	56/4
15	19	FAT JOE f/NELLY Get It Poppin' (Atlantic)	1754	-332	23979	18	47/0
22	20	BLACK EYED PEAS My Humps (A&M/Interscope)	1734	+455	25353	5	54/4
24	21	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	1651	+622	25684	4	57/6
16	22	NATASHA BEDINGFIELD These Words (Epic)	1583	-437	25303	19	44/0
18	23	BOW WOW f/OMARION Let Me Hold You (Columbia)	1439	-403	20627	13	45/0
23	24	FRANKIE J. More Than Words (Columbia)	1393	+277	23194	5	53/3
29	25	BOW WOW f/CIARA Like You (Columbia)	1127	+266	17998	5	46/7
27	26	AKON Belly Dancer (Bananza) (Universal)	1076	+91	17810	10	43/3
31	27	PRETTY RICKY Your Body (Atlantic)	1056	+250	16055	6	45/6
26	28	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	935	+20	14455	11	39/1
25	29	GREEN DAY Holiday (Reprise)	833	-258	12812	20	28/1
32	30	FRANKIE J. How To Deal (Columbia)	722	-140	10346	20	23/0
33	31	ROB THOMAS This Is How A Heart Breaks (Atlantic)	707	-54	11267	14	21/0
39	32	ASHLEE SIMPSON Boyfriend (Geffen)	648	+235	9639	2	39/9
35	33	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	630	+155	10629	5	38/3
28	34	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	615	-312	8278	14	26/0
36	35	MARCOS HERNANDEZ If You Were Mine (TVT)	597	+166	11687	5	29/3
34	36	3 DOORS DOWN Here By Me (Republic/Universal)	574	+83	9397	8	25/0
50	37	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	547	+301	11367	2	30/6
30	38	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	510	-382	8048	11	20/0
41	39	GAVIN DEGRAW Follow Through (J/RMG)	503	+105	8712	3	28/3
44	40	SAVING JANE Girl Next Door (Toucan Cove/Alert)	394	+57	7996	4	22/1
42	41	PRETTY RICKY Grind With Me (Atlantic)	368	-30	4776	20	13/1
48	42	KEITH URBAN You'll Think Of Me (Capitol/EMC)	362	+80	6121	2	20/3
46	43	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	349	+23	5362	7	21/4
38	44	COLDPLAY Speed Of Sound (Capitol)	341	-105	5774	19	15/0
43	45	CUTTING EDGE Everytime I Try (Thunderquest)	314	-32	5232	13	11/0
40	46	YING YANG TWINS f/MIKE JONES Badd (TVT)	304	-23	3757	6	21/4
47	47	FOO FIGHTERS Best Of You (RCA/RMG)	294	-27	4394	10	10/0
Debut	48	ARUNA Break You Open (Eskala)	286	+44	4459	1	9/0
37	49	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	281	-183	3882	13	10/0
Debut	50	SALLY ANTHONY f/5TH WARD WEEBIE Vent (Gracie Productions)	256	+41	4104	1	12/0

67 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 9/18 - Saturday 9/24.

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### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	18
ASHLEE SIMPSON Boyfriend (Geffen)	9
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	9
SIMPLE PLAN Crazy (Lava)	9
BOW WOW f/CIARA Like You (Columbia)	7
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	6
PRETTY RICKY Your Body (Atlantic)	6
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	6
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	5
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4
BLACK EYED PEAS My Humps (A&M/Interscope)	4
YING YANG TWINS f/MIKE JONES Badd (TVT)	4
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	4
D.H.T. Someone (Robbins)	4

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Wake Me Up When September Ends (Reprise)	+634
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+622
KELLY CLARKSON Because Of You (RCA/RMG)	+606
BLACK EYED PEAS My Humps (A&M/Interscope)	+455
NICKELBACK Photograph (Roadrunner/IDJMG)	+352
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+301
FRANKIE J. More Than Words (Columbia)	+277
BOW WOW f/CIARA Like You (Columbia)	+266
PRETTY RICKY Your Body (Atlantic)	+250
ASHLEE SIMPSON Boyfriend (Geffen)	+235
MARIAH CAREY Shake It Off (Island/IDJMG)	+218
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+200
WEEZER Beverly Hills (Geffen)	+175
MARCOS HERNANDEZ If You Were Mine (TVT)	+166
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	+155
GAVIN DEGRAW Follow Through (J/RMG)	+105
JESSE MCCARTNEY Because You Live (Hollywood)	+96
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+92
AKON Belly Dancer (Bananza) (Universal)	+91
3 DOORS DOWN Here By Me (Republic/Universal)	+83
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+80
DAVID BANNER Play (SRC/Universal)	+64
CLICK FIVE Just The Girl (Lava)	+60
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	+59
SAVING JANE Girl Next Door (Toucan Cove/Alert)	+57
SWITCHFOOT Stars (Columbia)	+53
VERONICAS 4Ever (Sire/Warner Bros.)	+47
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+47
ARUNA Break You Open (Eskala)	+44
BLACK EYED PEAS Don't Lie (A&M/Interscope)	+43



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America's Best Testing CHR/Pop Songs 12+  
For The Week Ending 9/23/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Because Of You (RCA/RMG)	4.35	4.35	90%	10%	4.52	4.48	4.55
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.23	4.17	100%	37%	4.28	4.36	4.21
NICKELBACK Photograph (Roadrunner/IDJMG)	4.00	3.95	73%	10%	4.21	3.92	4.00
LIFEHOUSE You And Me (Geffen)	3.98	4.00	96%	34%	4.12	3.86	4.11
CLICK FIVE Just The Girl (Lava)	3.98	4.00	90%	23%	4.42	3.87	3.84
GREEN DAY Wake Me Up When September Ends (Reprise)	3.97	4.17	91%	15%	4.13	3.79	3.90
PAPA RDACH Scar (Geffen)	3.85	3.87	94%	40%	3.96	3.90	3.94
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3.85	3.98	83%	18%	4.46	3.74	3.44
BLACK EYED PEAS Don't Lie (A&M/Interscope)	3.82	3.83	94%	25%	3.91	3.88	3.85
WEEZER Beverly Hills (Geffen)	3.79	3.84	96%	32%	4.05	3.81	3.60
D.H.T. Listen To Your Heart (Robbins)	3.75	3.70	96%	39%	3.84	3.67	3.70
GREEN DAY Holiday (Reprise)	3.72	3.88	98%	41%	3.67	3.70	3.63
BACKSTREET BOYS Just Want... (Jive/Zomba Label Group)	3.65	3.88	91%	25%	3.47	3.86	3.62
GWEN STEFANI Cool (Interscope)	3.57	3.67	96%	37%	3.35	3.42	3.78
NATASHA BEDINGFIELD These Words (Epic)	3.56	3.56	93%	37%	3.53	3.33	3.62
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.53	3.42	92%	39%	3.55	3.30	3.71
MARIAH CAREY Shake It Off (Island/IDJMG)	3.49	3.48	96%	39%	3.62	3.41	3.54
MARIAH CAREY We Belong Together (Island/IDJMG)	3.48	3.57	99%	56%	3.36	3.46	3.75
BLACK EYED PEAS My Humps (A&M/Interscope)	3.45	3.40	77%	26%	3.85	3.42	3.23
GORILLAZ Feel Good Inc. (Virgin)	3.43	3.53	87%	30%	3.48	3.24	3.39
PUSSYCAT DOLLS #B.RHYMES Don't Cha (A&M/Interscope)	3.39	3.39	98%	54%	3.35	3.15	3.72
FRANKIE J. How To Deal (Columbia)	3.39	3.32	86%	38%	3.32	3.43	3.72
AKON Belly Dancer (Bananza) (Universal)	3.37	3.35	79%	29%	3.64	3.28	3.13
FAT JOE #INELLY Get It Poppin' (Atlantic)	3.36	3.47	93%	43%	3.25	3.17	3.77
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.35	3.49	95%	51%	3.42	3.04	3.39
FRANKIE J. More Than Words (Columbia)	3.24	-	68%	20%	3.20	3.61	3.41
BOW WOW #OMARION Let Me Hold You (Columbia)	3.16	3.12	86%	39%	3.40	3.08	3.16
LUDACRIS Pimpin' All Over... (Def Jam South/IDJMG)	3.13	3.04	89%	43%	3.07	3.31	3.19
BOW WOW #CIARA Like You (Columbia)	3.10	-	73%	27%	3.42	3.22	2.83

Total sample size is 314 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR CANADA

CHR/POP TOP 30

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	BLACK EYED PEAS Don't Lie (A&M/Interscope)	481	+4	9	8/0
1	2	RIHANNA Pon De Replay (Def Jam/IDJMG)	457	-80	15	11/0
4	3	MARIAH CAREY Shake It Off (Island/IDJMG)	452	+46	7	8/0
6	4	NICKELBACK Photograph (Roadrunner/IDJMG)	427	+53	7	10/0
7	5	WEEZER Beverly Hills (Geffen)	364	+13	16	7/0
5	6	D.H.T. Listen To Your Heart (Robbins)	362	-15	15	7/0
3	7	NATASHA BEDINGFIELD These Words (Epic)	343	-64	16	10/0
15	8	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	334	+70	3	9/1
14	9	GREEN DAY Wake Me Up When September Ends (Reprise)	315	+49	8	8/0
9	10	LIFEHOUSE You And Me (Geffen)	314	-6	16	6/0
8	11	GWEN STEFANI Cool (Interscope)	305	-28	11	8/0
18	12	BLACK EYED PEAS My Humps (A&M/Interscope)	291	+56	2	8/1
12	13	M. ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	275	+3	8	3/0
16	14	KELLY CLARKSON Because Of You (RCA/RMG)	253	+12	3	4/0
10	15	PUSSYCAT DOLLS #B.RHYMES Don't Cha (A&M/Interscope)	250	-45	19	7/0
19	16	GORILLAZ Feel Good Inc. (Virgin)	235	+7	3	5/0
11	17	MASSARI Be Easy (Capital Prophet)	231	-52	16	6/0
17	18	DANIEL POWTER Bad Day (Warner Bros.)	222	-15	17	8/0
21	19	BEDOUIN... When... (Stomp/Warner Music Canada)	220	+17	4	6/1
25	20	SUM 41 Some Say (Island/IDJMG)	197	+23	2	5/0
24	21	THEORY OF A DEADMAN Santa Monica (604/Universal)	196	+19	2	6/0
22	22	50CENT #MOBB DEEP Outta... (Shady/Aftermath/Interscope)	185	-3	4	5/0
Debut	23	AKON Belly Dancer (Bananza) (Universal)	181	+35	1	5/0
30	24	FRANKIE J. More Than Words (Columbia)	171	+24	2	6/0
Debut	25	HEDLEY On My Own (Universal Music Canada)	159	+34	1	5/0
Debut	26	CARL HENRY I Wish (DEP/Universal)	156	+35	1	5/1
Debut	27	SEAN PAUL We Be Burnin' (Atlantic)	154	+23	1	8/0
27	28	J. BLACK Sweat Of Your Brow (Universal Music Canada)	152	-16	17	7/0
Debut	29	CLICK FIVE Just The Girl (Lava)	150	+7	1	5/0
Debut	30	BOW WOW #CIARA Like You (Columbia)	149	+12	1	4/1

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Cancion.

ON THE RISE

ARTIST: Marcos Hernandez

LABEL: TVT

By MIKE TRIAS/ASSOCIATE EDITOR

To understand the art of 23-year-old singer Marcos Hernandez, you've got to know his roots. Born in Phoenix, raised in Dallas and the youngest of four children, Hernandez has only one thing in his life that has come close to rivaling the love he has for his family: music.

Luckily, his is a very musical family. "It's like the Von Trapp family, but Mexican," says Hernandez. "While I was growing up, it was all about the music. I really want to bring back all those elements that are missing right now. There's a great need for someone to bring it back home."

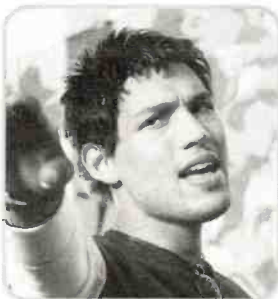
At age 18, Hernandez joined the group Sons Of Harmony. After making a name for themselves locally, the bandmates decided to part ways. However, Hernandez pressed on solo, and earlier this year

his "If You Were Mine" began to gain airplay.

Hernandez was excited when, in March, he first heard his voice on the radio. "I was like 'Wow' and just fell on the floor," he says. "I was with my parents, and they felt this was something I should really take advantage of. They said, 'You need to follow through.'"

While he is realizing his dreams, Hernandez is making sure he's got all his bases covered. Less than two months ago he was still teaching swim lessons and working as a lifeguard and certified EMT. All the while, "If You Were Mine" has been steadily climbing the charts—it rises to No. 31\* at Pop and No. 20\* at Rhythmic this week, with WHTZ/New York and KIIS-FM/Los Angeles leading the way.

Hernandez's debut album, *C About Me*, reaches stores Oct. 25, but perhaps by then we may be seeing Hernandez in an entirely new light. Lately he has been asked to audition for TV roles by some of that industry's top starmakers. But even if his acting career takes off, Hernandez plans to focus primarily on music. "That's what I know," he says. "That's where my heart is."



WHICH ONE'S GOT BETTER ABS? Noted hottie Jennifer Lopez stopped off at WWWQ (All The Hits Q100)/Atlanta, as seen here, hang with The Bert Show personnel. Pictured are (l-r) Bert Show Associate Producer Mark Owens, co-host Jenn Hobby and ringmaster Bert Weiss; Lopez; and Bert Show Exec. Producer Jeff Dauler, News Director Melissa Carter and Traffic Director Crash Clark.



HOT FUN IN THE DESERT Epic artist Nikki Flores took a break from her tour to visit with the fine folks at KKOB-FM/Albuquerque, where she played a few songs on the piano. Seen here are (l-r) KKOB MD/night dude Carlos Duran, Flores and KKOB OM Eddie Haskel and Promotions Director Mark Anderson.





**DANA HALL**  
dhall@radioandrecords.com

# Rifkind's World

Marketer and label head relaunches the Steve Rifkind Company

By Darnella Dunham

**Y**ou won't see him dancing in videos, and the artists on his label don't shout him out in their songs, but Steve Rifkind has been an important player in hip-hop music and marketing for years. Just check the resume: He started Loud Records, and he's legendary for creating the street-team concept.

The now-defunct Loud Records was home to Wu-Tang Clan, Mobb Deep, Xzibit and Funkmaster Flex, who released platinum-selling mix tapes through the label. Many of the artists signed to Loud have had long careers, and Mobb Deep are on the verge of finally becoming mainstream stars now that they're part of the G Unit.

Rifkind's newest label, Street Records Corporation, has brought us David Banner, Terror Squad and Akon, while Terror Squad member Remy Martin is on deck with her scheduled Dec. 6 release, *There's Something About Remy*. R&R recently spoke with Rifkind about relaunching his marketing group, the Steve Rifkind Company, and how his Street Records Corporation is picking up where Loud left off.



**Steve Rifkind**

**R&R:** Why relaunch the marketing company? Had you ceased operations of the original company?

**SR:** When we were with Sony and Loud was still around, SRC had to be managed by different people. Relaunching it was necessary because it will now work hand in hand with the new record company. It's like the human

body — one's the brain, the other's the heart. The current success of the record company is one reason we've been getting so many calls to market brands. I'm actually forced to turn down a lot of business right this second because we're not fully staffed up yet.

**R&R:** How did the marketing company and the

**"The marketing company is not going to be 100% the same as it was back in the '90s. We're dealing with a different music industry, so we're going to have to reinvent ourselves."**

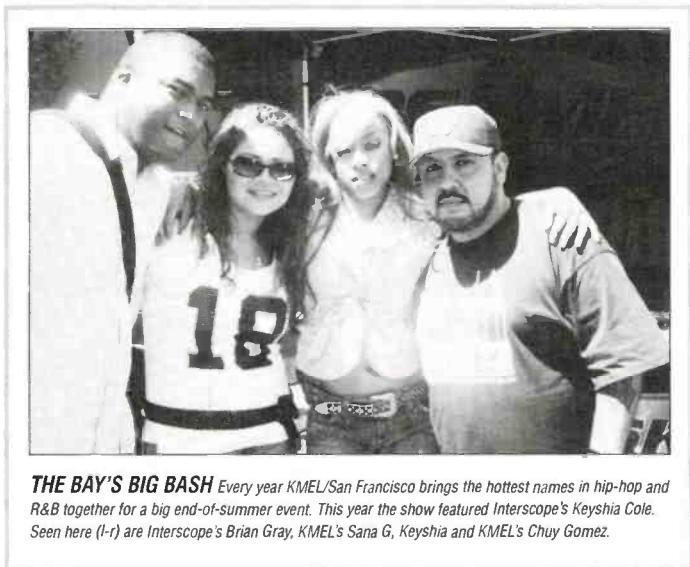
new record company evolve to where they are today?

**SR:** The marketing company and Loud Records grew up together. The marketing company came before Loud and was very successful. It allowed us to form Loud. When we had to do the scenario with Sony where the record company and the marketing company

had to be managed by different people, the synergy was not the same. When the new SRC Records started, I had to focus on getting that label going as quickly as possible. Once we started having success, it was with the formula that I know still works, the same one that worked for the marketing company in the past.

**R&R:** What do you look for in an artist you sign to Street Records Corporation?

**SR:** A vision, a plan and a partner.



**THE BAY'S BIG BASH** Every year KMEL/San Francisco brings the hottest names in hip-hop and R&B together for a big end-of-summer event. This year the show featured Interscope's Keyshia Cole. Seen here (l-r) are Interscope's Brian Gray, KMEL's Sana G, Keyshia and KMEL's Chuy Gomez.

**R&R:** Do you still have rights to the masters of the music that was released on Loud?

**SR:** I wish! No, Sony owns them.

**R&R:** It must be gratifying to see former Loud artists like Xzibit and Mobb Deep doing so well now.

**SR:** Yeah. I saw them at the MTV awards, and it made me ecstatic.

**R&R:** Do you feel any pressure to surpass the success you achieved in the past since you're using the same formula that worked for you before?

**SR:** Loud was a movement. Do I feel SRC is a movement? No. The formula is the same, but they're two different kids. Street Records Corporation is not a movement right this second because it's a little more diverse than Loud ever was.

Take Akon, for example. We used the blueprint of a street record, but this guy became a pop superstar. At the end of the day we'll be close to 3 million records worldwide.

The thing that makes me happy and proud is that he came out of nobody's camp. This was pure, straight grind. It proves that we still know how to develop and set up artists and that we don't give up on them.

**R&R:** How do you balance a label and a marketing company without spreading yourself too thin?

**SR:** Interscope already has shown us how to do that, as well as Def Jam and Roc-A-Fella. I don't think it's spreading yourself too thin. People need partners these days. If it's a win-win for the brand, it's a win-win for the label — that's how I look at it. There's not much difference between the advertising business and the record business.

It's just a route to sell a product. You've got to know the base of the audience you're going after. It's not spreading yourself too thin. Loud

**"If it's a win-win for the brand, it's a win-win for the label."**

was at its best when all cylinders were running like that.

**R&R:** Is it going to be necessary to reinvent yourself, or are you doing what worked before?

**SR:** You've always got to reinvent yourself, otherwise you become stagnant. That's a good thing in life in general, not just in business. The marketing company is not going to be 100% the same as it was back in the '90s.

We're dealing with a different music industry, so we're going to have to reinvent ourselves. I definitely have some ideas, and the people I'm talking to are on the cutting edge. It's something that I'm really excited about.

**R&R:** What can we expect from Remy Martin's album?

**SR:** Her album is incredible. If you're a hip-hop fan, she's delivered a classic album. I'm excited about that record because it reminds me of a Loud record, and that's a great thing.



**BOBBY AT THE BEAT** DTP/Def Jam recording artist Bobby Valentino recently hit the road, visiting WGBT (94.5 The Beat)/Greensboro. Seen here (l-r) are WGBT PD Zac Davis, Valentino and WGBT Asst. PD India Laughlin.



**BIG BIRTHDAY BASH** On Sept. 4 WBTT (105.5 The Beat)/Ft. Myers celebrated its first five years with the Big Ass Birthday Bash. Seen here (l-r) are WBTT's Omar "The Big O," Def Jam recording artist Young Jeezy, WBTT PD Scrap Jackson and Def Jam's Scott Baker.

# CHR/RHYTHMIC TOP 50

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	KANYE WEST Gold Digger (Roc-A-Fella/DJMG)	6476	+627	768211	11	81/0
1	2	MARIAH CAREY Shake It Off (Island/DJMG)	6399	-117	690594	12	83/0
2	3	BOW WOW f/CIARA Like You (Columbia)	6371	-33	734994	10	68/0
4	4	DAVID BANNER Play (SRC/Universal)	5284	-31	532887	13	83/0
5	5	PRETTY RICKY Your Body (Atlantic)	3946	+163	352855	14	78/1
11	6	BLACK EYED PEAS My Humps (A&M/Interscope)	3566	+375	290438	10	50/1
12	7	YOUNG JEEZY f/IAKON Soul Survivor (Def Jam/DJMG)	3549	+494	440429	8	75/3
9	8	T-PAIN I'm Sprung (Jive/Zomba Label Group)	3460	+227	275491	9	78/2
6	9	YING YANG TWINS f/MIKE JONES Badd (TVT)	3288	-385	294816	15	78/0
8	10	BOW WOW f/OMARION Let Me Hold You (Columbia)	3120	-398	348764	19	79/0
13	11	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	3110	+459	300132	9	76/4
7	12	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	3069	-542	291466	13	71/0
14	13	YING YANG TWINS f/PITBULL Shake (TVT)	2888	+293	256569	10	62/5
10	14	MARIAH CAREY We Belong Together (Island/DJMG)	2843	-350	297772	27	82/0
15	15	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2049	-307	220664	23	66/0
16	16	RIHANNA Pon De Replay (Def Jam/DJMG)	1932	-362	146009	18	60/0
22	17	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	1897	+325	187616	6	71/4
19	18	FRANKIE J. More Than Words (Columbia)	1848	+79	108687	5	48/0
17	19	DESTINY'S CHILD Cater 2 U (Columbia)	1725	-140	209757	17	49/0
21	20	MARCOS HERNANDEZ If You Were Mine (TVT)	1644	+70	110827	10	45/0
26	21	SEAN PAUL We Be Burnin' (Atlantic)	1627	+310	196969	4	62/5
25	22	D4L Laffy Taffy (Asylum/Atlantic)	1517	+162	95274	5	51/8
23	23	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	1456	-59	163658	11	62/0
18	24	LUDACRIS Pimpin' All Over The World (Def Jam South/DJMG)	1399	-422	143115	19	65/0
32	25	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	1373	+511	134154	3	50/39
28	26	RAY J One Wish (Knockout/Sanctuary)	1345	+248	85622	6	47/5
27	27	MARIO f/JUVENILE Boom (J/RMG)	1291	+100	55356	5	60/0
24	28	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	1173	-201	95874	19	66/0
29	29	THREE 6 MAFIA Stay Fly (Columbia)	1142	+177	122987	5	41/7
30	30	MARQUES HOUSTON Naked (T.U.G./Universal)	954	+51	87287	6	37/0
39	31	LIL' KIM Lighters Up (Queen Bee/Atlantic)	870	+258	126443	2	42/7
38	32	DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	857	+220	81508	2	43/5
34	33	LYFE JENNINGS Must Be Nice (Columbia)	829	+23	99009	11	21/1
37	34	CHAMILLIONAIRE Turn It Up (Latium/Universal)	817	+121	77566	6	29/0
33	35	BOBBY VALENTINO Tell Me (DTP/Def Jam/DJMG)	675	-176	77458	16	45/0
36	36	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	627	-81	87306	14	24/0
41	37	P&C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	625	+28	61911	11	21/1
46	38	CIARA And I (LaFace/Zomba Label Group)	588	+67	30019	2	42/0
43	39	BABY BASH That's My Lady (Money) (Latium/Universal)	578	+27	74432	3	13/0
42	40	T.O.K. Footprints (When You Cry) (VP)	565	+5	88773	3	14/1
35	41	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)	538	-231	51697	14	44/0
47	42	LIL ROB Back In The Streets (Upstairs)	524	+50	43452	2	7/0
40	43	TEAIRRA MARI No Daddy (Roc-A-Fella/DJMG)	523	-78	26048	5	35/0
49	44	DON OMAR Reggaeton Latino (Urban Box Office/Universal)	513	+86	53600	16	21/0
44	45	YOUNG JEEZY And Then What (Def Jam/DJMG)	486	-58	50923	12	26/0
Debut	46	RIHANNA If It's Lovin' That You Want (Def Jam/DJMG)	474	+118	37462	1	29/6
45	47	KEAK DA SNEAK Superhyphie (Moe Doe)	452	-86	44915	12	13/0
Debut	48	RHYMEFEST f/KANYE WEST Brand New (J/RMG)	391	+71	18985	1	35/6
Debut	49	JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	384	+78	77429	1	20/8
48	50	TONY YAYO So Seductive (G-Unit/Interscope)	383	-52	61541	16	14/0

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	39
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	23
REV RUN Mind On The Road (RSMG/DJMG)	15
AVANT f/LIL' WAYNE You Know What (Geffen)	14
D4L Laffy Taffy (Asylum/Atlantic)	8
JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	8
LIL' KIM Lighters Up (Queen Bee/Atlantic)	7
THREE 6 MAFIA Stay Fly (Columbia)	7
PHARRELL Can I Have It Like That (Star Trak)	7

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST Gold Digger (Roc-A-Fella/DJMG)	+627
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	+511
YOUNG JEEZY f/IAKON Soul Survivor (Def Jam/DJMG)	+494
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+459
BLACK EYED PEAS My Humps (A&M/Interscope)	+375
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+325
SEAN PAUL We Be Burnin' (Atlantic)	+310
YING YANG TWINS f/PITBULL Shake (TVT)	+293
LIL' KIM Lighters Up (Queen Bee/Atlantic)	+258
RAY J One Wish (Knockout/Sanctuary)	+248

## NEW & ACTIVE

MACK 10 Like This (Capitol)	Total Plays: 382, Total Stations: 13, Adds: 0
JAZZE PHA f/ICE-LO Happy Hour (Capitol)	Total Plays: 378, Total Stations: 27, Adds: 4
PURPLE RIBBON ALLSTARS f/BIG BOI & KILLA MIKE Kryptonite (Purple Ribbon/Virgin)	Total Plays: 378, Total Stations: 23, Adds: 0
YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	Total Plays: 377, Total Stations: 20, Adds: 2
NATALIE f/JUSTIN ROMAN Where Are You (Latium/Universal)	Total Plays: 355, Total Stations: 17, Adds: 0
KEYSHIA COLE I Should've Cheated (A&M/Interscope)	Total Plays: 328, Total Stations: 11, Adds: 0
NE-YO f/PEEDI PEEDI Stay (Def Jam/DJMG)	Total Plays: 312, Total Stations: 31, Adds: 3
PHARRELL Can I Have It Like That (Star Trak)	Total Plays: 289, Total Stations: 9, Adds: 7
ALICIA KEYS Unbreakable (J/RMG)	Total Plays: 282, Total Stations: 11, Adds: 2
MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Atlantic)	Total Plays: 272, Total Stations: 24, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

85 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 9/23/05

HEAD RUSH

Table with columns: Artist, Title, Label, TW, LW, Familiarity, Burn, and Persons 12-17, 18-24, 25-34. Lists top CHR/Rhythmic songs like Kanye West's 'Gold Digger' and Chris Brown's 'Run It'.

Total sample size is 269 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

ARTIST: T.O.K. LABEL: VP

By DARNELLA DUNHAM/Asst. Urban/Rhythmic Editor



Like many great reggae artists, Touch Of Klass, better known as T.O.K., come from Jamaica. They are huge with reggae fans, and their live shows set them apart from other groups.

T.O.K. comprises Flexx, Craig T, Alex and Bay-C. They began making music together in the '90s, while still in school, and success didn't come easy.

T.O.K. bounced around to different labels as they were coming up, but VP is the place they've called home since 2001. Dancehall reggae is notorious for its anti-gay lyrics, and T.O.K. followed the pattern with their 2001 release "Chi Chi Man," which talks about burning homosexuals.

The group is already internationally known, and they're rapidly picking up fans in the United States. If "Footprints" doesn't make you into a fan, the group's lively concerts probably will. See them perform live Oct. 14, in Orlando; Oct. 21, in Fayetteville, NC; Oct. 22, in Greensboro; Oct. 25, in Boston; and Oct. 27, in New York.

REPORTERS

Stations and their ads listed alphabetically by market

- List of radio stations and their advertising spots across various markets like Atlanta, Baltimore, Boston, Chicago, Dallas, Denver, Detroit, etc.

POWERED BY MEDIABASE. Monitored Reporters. 108 Total Reporters. 85 Total Monitored. 23 Total Indicator. Did Not Report, Playlist Frozen (3). K8TE/Lubbock, TX. K5PW/Springfield, MO. W2WP/Peoria, IL.

**CRUNA**

**JAHEIM**

**BOHAGON**

**TONY HUSSLE**

**ERIC BENET**

**MIKE JONES**

**TRILLVILLE**

**TANGO REDD**

**LIL SCRAPPY**

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Friday Records



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# URBAN LEGENDS

True Tales Of What Makes A Great Radio Station



Dana Hall

**U**rban legends are usually far-fetched stories about waking up in a bathtub full of ice without your kidney or masked, axe-wielding murderers who only come out on Halloween. But there are plenty of real Urban legends all around us, and some have been around for as long as 30 years.

I'm talking about Urban radio stations that dominate their markets even in the face of competition. They continue to grow and flourish, as well as influence and impact their markets and the radio community as a whole. These Urban legends are respected and revered by their peers, loved by loyal listeners and, in many cases, the only voice of the black community in their cities.

They have evolved from being the only African-American-targeted stations in their markets to being leading stations amid increased competition to being the most-listened-to music stations among all ethnic groups.

In the following pages we salute 10 Urban legends: WGCI/Chicago; KKDA (K104)/Dallas; WUSL (Power 99)/Philadelphia; WVEE (V103)/Atlanta; WERQ (92Q)/Baltimore; KPRS (Hot 103 Jamz)/Kansas City; WQUE (Q93)/New Orleans; WHFK (K-97)/Memphis; WWWZ (Z93)/Charleston, SC; and WBLX (93BLX)/Mobile. We'll speak with the programming minds behind these stations, as well as people who work with them and compete against them.



## WGCI/Chicago

Windy City champ



Elroy Smith

**Station history:** Like the Chicago Bulls, WGCI/Chicago has become a legend against great competitors. In its 28 years it has gone up against numerous stations, including WBMX, WJPC-AM, WVAZ (before it became a sister station) and, now, WPWX (Power 92).

Personalities such as Tom Joyner, Doug Banks, Steve Harvey, Rick Party, Richard Pegue and Herb Kent have graced the mike, and former WGCI programmers include Lee Michaels, Jimmy Smith, Barry Mayo, Sonny Taylor, Graham Armstrong and James Alexander. Marv Dyson was the station's longtime VP/GM. Current OM/PD Elroy Smith joined in 1992.

WGCI officially launched in 1977, under the ownership of Globetrotter Communications. Like its predecessor, the legendary WYON-AM, WGCI became the voice of the black community. WYON created a tradition of being politically involved and responsive to the community during the civil rights movement of the 1960s. WGCI lived up to those expectations even after it was sold to Gannett Co. The station was later sold to AMFM Broadcasting and, most recently, Clear Channel, in the mid-'90s.

Here's the daily lineup: *The Crazy Howard McGee Morning Show*, Bionce Fox in middays; Sam Sylk in afternoons; *Bad Boy Radio* at night, with Mike Love and The Diz; *Whispers in the Dark*, hosted by Chris Michaels; and Sundance in overnights.

### Spring '05 ratings success stories:

- WGCI is the market's No. 1 music station 12+.
- WGCI has been the market's No. 1 music station in the last 12 Arbitron surveys (summer 2002 through spring 2005).
- *The Crazy Howard McGee Morning Show* ranks third with all Chicago radio listeners.
- WGCI is No. 1 18-34, 18-49, 25-54 and with teens.
- WGCI is one of only five stations in Chicago reaching more than 1 million radio listeners.

"We go back and forth between being the No. 1 station or the No. 1 music station," Smith says. "WGCI is a brand that is so strong that I feel that anyone who comes in here to lead would literally have to blow it up to screw it up."

"There are nuances to this station that you won't hear on most other Urban stations. For example, you will never hear four hip-hop records in a row. We never lose the core of this radio station, which is R&B music. There is always a balance, and Asst. PD/MD Tiffany Green and I have a very clear formula to make sure that it never strays from that."

"We also do not offend or insult our listeners. If we were to do some of the things that are heard on the radio today, our listeners would not accept it. It would be out of sync with what they expect from WGCI. On the rare occasion that we slip up and air something like that, believe me, we hear from the listeners and change it immediately."

"A lot of people probably said that when we lost Tom Joyner or Doug Banks or Steve Harvey, WGCI was over and done, but we weren't. That showed me that this station is bigger than any one personality, bigger than any one PD and bigger even than any owner. It has a life all its own."

**What makes WGCI an Urban legend?** "It goes beyond playing the hits, because, honestly, anybody can play the hits. What's special about WGCI is that even as far back as when I joined the station, almost 13 years ago, there was a unique connection with the public that was unparalleled. Listeners believe in the voice of WGCI. They turn to it in times of trouble and confusion."

"We are the black CNN for Chicago. We are known for stopping the music when we need to address important issues like teen pregnancy or domestic violence. It's common for us to have the head of Chicago's public schools or Jesse Jackson on the air on a regular basis. It's always been this way, and it will never change. That's what I love so much about working at WGCI."

Clear Channel VP/Urban Programming Doc Wynter says, "When you talk about what makes WGCI special, the first thing that comes to my mind is Elroy Smith. When Elroy and I began to work together he was the PD of one of the most successful radio stations in America, but he embraced our partnership, and we've been able to withstand attempts by competitors like WPWX (Power 92) to erode our audience."

"Despite losing powerhouse personalities like Joyner or Banks over the years, WGCI has remained committed to the city of Chicago like no other radio station ever."

CC Regional VP/Market Manager John Gahrn says, "What makes WGCI special is our connection to the community — not only in how the station serves the community, but also in the expectations listeners have for WGCI. One example of this is the recent hurricane-relief event we held in conjunction with Operation PUSH last week."

"The outpouring of donations from this listening audience was so great, Operation PUSH didn't have enough space to hold it all. It took us three days to get it all on 27 trucks, headed to the Gulf Coast region. Whenever there is something important happening in Chicago or in relation to this community, WGCI is there. In fact, it leads the way."

**Impact, influence & respect:** Reggie Rouse, PD of Infinity's WVEE (V103)/Los Angeles, says, "WGCI is one of the few stations I look at when I'm looking at playing a record. I respect Elroy and Tiffany's ear and their knack for finding hits even when they might not be hits nationwide. They have an ear for finding records out of the box. They don't care if a song is going for adds or not; they care if a record fits what they are doing on WGCI. And, obviously, it works."

"WGCI has consistently been No. 1, and that means something to me as a programmer. It absolutely impacts and influences Urban radio across the country — not only because it's in Chicago, one of the largest cities in the country, but also because WGCI has proven over and over again, through challenges and battles, that it can win. The station's leadership is a big part of that success."

# URBAN LEGENDS

## → KKDA (K104)/Dallas ←

Texas-size success



**Station history:** KKDA-FM/Dallas launched on Feb. 19, 1980. The new FM signal was the sister station to Service Broadcasting's KKDA-AM/Dallas, which had been airing an R&B/Gospel format for several years. Throughout the 1980s KKDA-FM dominated, with PD Michael Spears and such powerhouse personalities as Tom Joyner. It hit hard times in the early '90s, however, against new competitor KJMZ (Jamz). K104 even slipped out of the top 10.

In 1992 Ken Dowe, a longtime friend and confidant of Service Broadcasting owner Hymen Childs, came on board to help rebuild the station. By that time Joyner had left, the fledgling morning show *Skip Murphy & Company* was not clicking with the Dallas listening audience, and the station had gone through a series of programmers.

Dowe built a team around the morning show — which he believed could win — brought in PD Skip Cheatham in early '94 and evolved K104 into a true hip-hop station. Within two years K104 had beaten Jamz and was officially back on top. The station was not only No. 1 overall, it was No. 1 18-34 and 25-54.

In addition to Joyner, K104 has been home to people like Greg Street, Felli Fel, Terri Avery and James Alexander. Today Dowe serves as COO for Service Broadcasting while Cheatham remains K104 PD and afternoon host, a position he's held for 11 years. The lineup includes *The Skip Murphy & Company Morning Show*, Nate Quick in middays and Cat Daddy at night. Lady Jade holds down the late-night *Grind Time*, and UB Rodriguez does overnights.

**Spring '05 ratings success stories:**

- No. 1 18-34 in nights, with an 11.8
- No. 2 12+, with a 5.5
- No. 2 18-34, with a 7.7
- No. 2 18-34 in afternoons, with a 7.2

Cheatham says, "Until this last book [Spring 2005] we had maintained the No. 1 position in the market for the past five years. That's when Radio One debuted KBFB (97.9 The Beat). Everyone thought we were going to be in big trouble, but, in fact, we didn't lose much, if any, ground to them. This last book we lost No. 1 to the Latin station by only two-tenths of a share. We will be back to No. 1 by the next book."

**What makes KKDA an Urban legend?** "It's the people," Cheatham says. "I believe we have the best staff, on the air and behind the scenes, in the world. From our promotions team to the sales staff to management, we have folks who have been here for years, and that helps us stay strong. That's true on-air

as well. Skip and the morning crew have been here for 13 or 14 years, I've been here over 10, and Nate joined about three years ago.

"The only place we've had some changes has been in nights, but whoever has been there has been strong. Now we have Cat Daddy, whom I think is the strongest of them all. He's even done better than Greg Street [who left earlier this year], which is amazing.

"This company values talent. It pays very well and expects you to do your best. This makes people want to do their best. I could never understand why so many broadcast companies pay their people peanuts. There's no value placed on air talent or programming talent. That's not the case here, and it shows in the caliber of talent we have on the air.

"K104 has created a blueprint for this market not just by winning ratings, but also in terms of what it has achieved in revenue. Dallas is only 13% black, yet we have been No. 1 overall. We are the mass-appeal station in Dallas. You can't get to be No. 1 here with only African Americans listening. When you say 'Dallas' to people, they automatically think the Cowboys, barbecue and K104."

Dowe says, "This is what I like to call 'drive-by radio.' We aren't a corporate business bogged down by corporate dictates. We have no debt to worry about. If Skip needs \$100,000 for a promotion, I can OK it in one afternoon. If a decision needs to be made, all we have to do is walk down the hall to Hymen's office and talk. It's that easy."

**Impact, influence & respect:** Mark Boyd, a veteran of the industry, a Dallas native and President of Pinnacle Marketing, says, "One thing that I've always noticed about K104 is that they know the marketplace better than any other station in Dallas. They pay close attention to who is listening, and they market directly to their consumer. Other stations in the market seem to be going after everybody. They also have the tightest team on-air, and it's entrenched in the market. Anyone who comes in to challenge them has to do more than just play hit records.

"What I've noticed over the years is that success for KKDA runs from the top down. Hymen Childs has a great deal of knowledge about how radio runs. He might not know the music, but he can break down every format in the Dallas market and how it gets numbers. He understands what the market can bear, from Urban to Urban AC to Latin to mainstream CHR. He knows exactly where he needs to win to stay on top. Combine that with the knowledge of Ken and Skip, and you have a winning team."



Skip Cheatham

## → WUSL (Power 99)/Philadelphia ←

Ringing loud and clear



**Station history:** Back in October 1982 WUSL/Philadelphia launched as "Kiss 99FM," led by then-PD/afternoon jock Jeff Wyatt. Another station, in nearby Media, PA, owned the rights to "Kiss," so WUSL became "Power 99," the first station in the country to use that moniker. Power 99 got off to a flashy start, hiring a plane to pull a sign with the station name and frequency in big letters over an event hosted by its rival, heritage WDAS-FM, now a sister station to WUSL. When the station launched, switching from a Country format to Urban, it played The Gap Band's "You Dropped a Bomb on Me" and debuted *The BJ in the Morning Show*.

Over the years a number of well-known air talents and programmers have passed through the doors at WUSL, some even staying for a while. The personalities include Mike Love, Jo Jo Davis, Carter & Sanborn, Lady B (host of the station's — and one of the country's — first hip-hop show, *Street Beat*, in 1984), Cherry Martinez and Golden Boy Glenn Cooper. In programming, the names include Tony "Mike Jackson" Gray, Tony Q, Dave Alan, Gary Young, Helen Little, Colby Colb and Glenn Cooper.

Today the station is led by Clear Channel Director/Urban Programming, Philadelphia Thea Mitchem and Asst. PD/MD Kashon Powell. The on-air lineup is *The Star & Buc Wild Morning Show*, Shamara in middays, *The Wendy Williams Experience* in afternoons, *The Hot Boyz* with Mikey Dredd and Uncle O at night and *Power After Hours* with Golden Girl and Don Juan Banks in overnights.

**Spring '05 ratings success stories:**

- No. 1, 18-34, with a 10.5
- No. 5 12+, with a 4.5
- No. 1 18-34 in middays, afternoons and nights
- No. 2 18-34 in mornings, with a 9.0

Mitchem says, "We've been No. 1 18-34 for 15 straight books, but we don't take being No. 1 for granted. We work hard at growing our position by evolving our product to be competitive in the ever-changing marketplace. We also have the most committed, compelling, incredible talent on the air and behind the scenes. We work as a team and enjoy the challenges presented to us."

**What makes WUSL an Urban legend?** "We take pride in delivering the best product we can," Mitchem says. "Power 99 has an amazing dedication to the community. We mobilize and react quickly to its con-

cerns. We become its voice. For example, when a pregnant woman was missing in Philly, it was Power 99 late-night host Golden Girl who let the audience voice its concern at the lack of attention the case was getting from the media and police. The next morning it was the No. 1 story in Philly, and it stayed in the headlines for weeks."

Clear Channel Regional VP/Market Manager Richard Lewis says, "WUSL is not afraid to take chances. This is more true now than ever before. Thea is completely confident in the moves we have made. When we saw there was a need to make some pretty significant changes, we put our heads together, came up with a plan and did what was necessary. Thea was the force behind that. We went outside the lines of what most people expect from a hip-hop station.

"When we decided to put on *The Star and Buc Wild Morning Show* and *The Wendy Williams Experience*, we were, in essence, choosing two talk-intensive programs. This is not what's expected at hip-hop radio, but Thea never second-guessed herself. Now we have our best ratings ever in those two time slots. The station doesn't just have the hottest music, it's also compelling to listen to."

**Impact, influence & respect:** Clear Channel VP/Urban Programming Doc Wynter says, "[Former WUSL GM and PD] Dave Alan left us a healthy baby, but one day Tiffany Green [Asst. PD/MD for WGCI/Chicago] called me about her close friend Thea Mitchem, who was looking for a new gig. The next day [Clear Channel/Philadelphia Director/Programming] Todd Shannon called me about hiring a Director/Urban programming for Philly. As fate would have it, we drafted Thea within 36 hours. She is one of the most impressive programmers I've ever met."

Reggie Rouse, PD of WVEE/Atlanta and a former co-worker of Mitchem's at WPGC/Washington (she was MD, he was OM/morning producer), says, "WUSL is in good hands with Thea. If I ever needed a PD, she would be the person I would hire. I wouldn't want to go into battle with anyone else. She has been able to refocus WUSL and help it regain its status in the market when it seemed it might lose ground to increased competition.

"The station has a great deal of influence and impact on me because of Thea. If any rep wants me to play a record, I will ask them, 'Is Thea playing it?' She gets it."



Thea Mitchem

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## WVEE (V103)/Atlanta

Hometown heroes

**Station history:** WVEE (V103)/Atlanta launched in 1976 under the ownership of Plough Broadcasting. In the early 1980s the station was bought by DKM Broadcasting, along with market sister WOAK-AM. In 1988 Summit Communications picked up the duo and other properties across the country, creating a powerful and successful chain of stations, many of them Urban. Just before the Telecom Act of 1996 went into effect, WVEE was sold to Granum Communications, but it was spun off to Infinity within a year.

Over the years WVEE has had several prominent programmers at its helm, including Scotty Andrews, Ray Boyd, Mike Roberts and Tony Brown. On-air talent has included "V-Jays" Mike & Carol in the morning, Ryan Cameron, Rick Party, Joyce Littell, Melissa Summers, Porsche Fox, Larry Tinsley, JoJo Davis, Greg Street and Tosha Love.

Several of these people are still part of the team today, along with recently hired PD Reggie Rouse. WVEE's current lineup is *Frank Ski & Wanda in the Morning*; *Magic Man* in middays; market vet Ryan Cameron in afternoons; and another market vet, Greg Street, at night. Joyce Littell handles late-nights, and Jada Bird is in overnights.

**Spring '05 ratings success stories:**

- No. 1 18-34, with a 9.9
- No. 1 25-54, with an 8.6
- No. 1 music station 12+, with an 8.2
- No. 18-34 in nights, with a 15.5

Rouse says, "The station has been No. 1 18-34 for 25 straight books."

**What makes WVEE an Urban legend?** "V is truly the people's station," Rouse says. "Our jocks embody Atlanta. They not only live in the community, they are active in the community. Look at Ryan, who grew up in Atlanta. He's a hometown boy who made it big. Look at WVEE's consistency. When listeners turn on V103, they know what they are getting. Greg Street says I'm the Phil Jackson of radio because I have an all-star team, and I wouldn't have it any other way."

"I also believe that V103 has been successful due to the leadership of GM Rick Caffey. He is a visionary who understands programming. There's no other GM I'd rather work for."

**Impact, influence & respect:** Elroy Smith, OM of WGCI/Chicago, says, "I am a true believer in radio stations that have no boundaries to their music. Like WGCI, WVEE can play hip-hop and R&B, both classic and new. There are only a few stations today that can get away with this and be successful. They're not young or old; they are the perfect balance between the two generations and all those in between."

"I call it a traditional mainstream radio station. It doesn't try to sound like a teeny-bopper station. It has a measure of maturity to it without sounding old. You would never hear five hip-hop records in a row, nor would you hear five R&B records in a row."

"These kinds of stations are also successful because they connect with the community in ways that no newcomer can."



Reggie Rouse



## WERQ (92Q)/Baltimore

Down for the Q-munity

**Station History:** WERQ (92Q)/Baltimore's current owner, Radio One, purchased it and market sister WWIN in 1992, in the company's first acquisitions outside its home base of Washington, DC. It was Hot AC then, but Radio One flipped it to CHR/Rhythmic under PD Jeff Ballentine. It was going up against heritage WXYV (V103).

WERQ first hit No. 1 in 1996, under PD Tom Calococci. V103 eventually flipped out of the format but came back several years later on a new signal as "X105.7." WERQ won the challenge.

WERQ's PDs over the years have included Russ Allen and, more recently, Dion Summers. On-air talent has included Tigger, Frank Ski, Ryan Cameron, Stevie B (now known as Stevie DeMann), Buttaman, Egypt, Coka-Lani, Marcell Thornton and Miss Tony.

Today the lineup is *The Big Phat Morning Show*, with Mark Clark, Troy Johnson and Sonjie DeCaires; Asst. PD/MD Neke Howse in middays; Konan and co-host Erica Kane in afternoons; and K-Swift and Squirrel Wyde at night. LaDawn Black handles the late-night *Love Zone*, and Plus-Love does overnights. The team is led by PD Victor Starr.

when he was PD, and it has been the standing legacy across the board. That's our brand. Aside from playing the hottest music, if you ask anyone in Baltimore about WERQ, they will tell you, "They are down for the Q-munity" — and they believe it. When you are in the hearts of your listeners, you become a legend."

Radio One COO Mary Catherine Sneed says, "I believe the one constant with WERQ is its GM, Howard Mazer. Howard has been with the station for years and is entrenched in the Baltimore market. His commitment to the community is unparalleled. His ability to hire amazing managers should not go unnoticed. Tim Watts is PD of WWIN and the voice of Baltimore on the air. Victor Starr, at WERQ, is definitely a high-powered PD. The sales team is relentless. They're all incredible motivators."

**Impact, influence & respect:** Thea Mitchem, Director/Urban Programming for Clear Channel/Philadelphia, challenged WERQ as PD of Infinity-owned WXYV from 2001-2003. She says, "WERQ placed its stamp on Baltimore by having one of the most popular talents in Baltimore history, Frank Ski, make the switch from the heritage Urban, V103, to 92Q. That change put WERQ on the map. But WERQ's commitment to the Q-munity and its superserving of the unique style of homegrown music, 'Baltimore club,' have ingrained its brand into the fabric of the city."

Dion Summers, currently PD of WMIB (103.5 The Beat)/Miami, was with WERQ for nine years, the last four as PD. He says, "I joined 92Q as a part-time air personality in 1994. I was part of a passionate team, all hungry to be No. 1. At the time the mighty V103 stood between us and that peak position. The V had been all things to all people for so long that many thought it was unbeatable. Fortunately, we didn't."

"Through the efforts of PD Tom Calococci and a great airstaff including morning man Frank Ski — whom we stole from V's morning show — Coka-Lani, Konan, Marc Young, Stevie B, Buttaman and myself, we closed that chapter of the almighty V after a six-year battle. Taking WXYV out of the format in 1997 cemented our station's place in history and showed the industry our strength on the national level."



Victor Starr



## KPRS (Hot 103 Jamz)/Kansas City

The pride of the Midwest

**Station history:** KPRS-FM/Kansas City launched in 1971, but the Carter family had been in broadcasting for over 20 years before that. Family patriarch Skip Carter was awarded an FCC license to operate in 1949 and launched KPRT-AM a year later. At the time the company was a partnership between the Carters and a family named Tate, and KPRT-AM was the first African-American-owned radio station west of the Mississippi. By the mid-'60s Skip Carter was the majority owner of the company, and in 1971 he became the sole owner.

For its first 15 years KPRS was an automated Urban station. In 1986 Michael Carter became President of Carter Broadcasting and took the station live. At the time the station was 12th in the ratings; by the early '90s it had risen to the top 10. It cracked the top three in 1993 and by 1995 had found its way to the top of the ratings, where it has remained — either No. 1 or No. 2 12+ — ever since.

Over the years many veteran radio personalities and programmers have passed through the doors of KPRS, including Chris King, Del Rice, Freddie Bell, Monica Nightingale, Magic Man, Tony G, Don Powers, BJ Murphy, Sonny Andre, Bobby Wonder, Paderick McFreen and Sam Weaver.

Today the station is led by PD Myron Fears and OM Andre Carson. The on-air team includes Sean Tyler and Julee Jonez on the *Breakfast Jam* morning show, market veteran Chris King in middays and Tony G in afternoons. The night show is handled by JT Quick.

**Spring '05 ratings success stories:**

- No. 1 12+, with a 7.9
- No. 1 18-34, with an 11.9
- No. 2 25-54, tied with a 5.8

Fears says, "In this day and age of radio, being able to maintain great numbers overall, as well as in various demos — from 12+ to 18-34 to 25-54 — is a strong statement about how we operate and the value of the brand name that is KPRS."

**What makes KPRS an Urban legend?** "Listeners in Kansas City have grown up listening to KPRS — entire families, from grandchild to grandparent," says Fears. "We are always working on that next generation of listeners. KPRS is also an example of how music has changed over the years. We've adapted."



Myron Fears



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# URBAN

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## → WQUE (Q93)/New Orleans ←

Serving the Big Easy



Rhythmic outlet, much like WPGC/Washington and KBXX/Houston. WQUE went after heritage Urban WYLD-FM, which had long been the dominant station in New Orleans. For two years the battle raged, and then, in 1993, the two became sister stations. WYLD was flipped to Urban AC, and WQUE rose to No. 1 in New Orleans.

The on-air lineup at WQUE has remained fairly consistent over the years, starting with morning anchor CJ Morgan. PDs have included Michaels, Gerod Stevens, Marv Hankston and current PD/middayer "Up-town" Angela. The current on-air lineup also includes AD Berry in nights, Wild Wayne in late-nights and, just added in June of this year, the syndicated *Wendy Williams Experience* in afternoons. WQUE had been guided since 2003 by OM Carla Ferrell, who recently took a new position with Premiere Radio Networks as PD for the new syndicated *Steve Harvey Morning Show*.

### Spring '05 ratings success stories:

- No. 1 12+, with a 13.1
- No. 1 18-34, with a 22.7
- No. 1 18-34 from 6-10am, with a 21.1
- No. 1 12+ from 7pm-midnight, with a 21.3

Clear Channel VP/Urban Programming Doc Wynter says, "I usually equate power in radio with numbers — ratings, research and resistance to ratings decline from competition. There is no more powerful radio station in the country than WQUE/New Orleans."

What makes WQUE an Urban legend? "WQUE is so special because of its heritage," Ferrell says. "Q93 is No. 1 for hip-hop and R&B and plays nothing but the hits. We play more R&B because most of our best-testing songs are R&B songs. Of course, we will bang Cash Money, Baby, Lil Wayne, T.I., Kanye West, Juvenile, Ying Yang Twins, David Banner and Bow Wow. but we'll play more Destiny's Child, Alicia Keys, Fantasia, Mariah Carey, Trey Songz and Ciara.

"Clear Channel's 'Less Is More' initiative is awesome. We are all better programmers because of it. We've cleaned up the airwaves and cut the clutter, which enabled us to play more music every hour.

"Q93's on-air staff are stars in New Orleans. All of the full-time air personalities have been on the air

for over 10 years, and the listeners think of them as family. Q93 is involved in the community. At least four times every day Q93 airs public service announcements from Crime Stoppers, voiced by police Captain Marlon Difflo, encouraging listeners to do their part in stopping the violence in the city. Q participates in such community events as National Night Out and gun-buy-back programs, and the personalities speak at schools and other events on a daily basis.

"Right now the staff of Q93 is focusing on rebuilding. It's time to get back to some sort of normalcy and help rebuild the great city of New Orleans. Q93 and the city of New Orleans are going to come back bigger and better than ever before, and we're serving our listeners the way we always have and just being there for them. Our listeners depend on us, and we're not going to let them down."

Clear Channel/New Orleans OM and Market Manager Muriel Funches, says, "WQUE has an incredible connection with its audience. We're blessed to have a dominant and consistent talent lineup. We ask the listeners what they want to hear, and then we play it. We care about the needs of the community and work hard to deliver on them. We'll come back a bigger and better New Orleans — you can count on that. WQUE will be leading the parade as the primary hip-hop and R&B station, keeping listeners informed as we rebuild the city and playing their favorite hits."

Impact, influence & respect: Skip Dillard, OM of Radio One's Detroit cluster and a veteran of the New Orleans market, who programmed WYLD-FM in the early '90s, says, "In 1991 I was a jock at WYLD when it was competing against WQUE. I became PD of WYLD after it became Urban AC and WQUE's sister station. They were going after us. WYLD had been the No. 1 station in New Orleans for a long time, but WQUE was playing all kinds of cutting-edge music, like reggae.

"I remember a promo they ran, voiced by Clifton himself, that said, 'Money talks, bullshit walks,' and they didn't bleep out the 'bullshit.' It was the first time I recall ever hearing profanity intentionally aired on a radio station. They attacked relentlessly. Once WYLD flipped to Urban AC Q93 moved into the top spot, and they've never been beaten since."

Wynter says, "WQUE is a fixture in the lives of the people who live in New Orleans. The lives of many of the best people I know have been turned upside down by Hurricane Katrina. While the city rebuilds, I know they'll rely upon WQUE to remind them of better days."



Carla Ferrell

## → WHRK (K97)/Memphis ←

What generation gap?



was always the voice of the black community, but this became even more true as the civil rights movement gained momentum. By the '70s, when WHRK launched, radio in the rest of the country was focused on music, but Memphis still had a legacy of community-driven broadcasters.

Over the years WHRK has been home to radio personalities like morning man CJ Morgan (now morning man at WQUE/New Orleans), Stan Bell, Mike Donegan and PD/personality Bobby O'Jay (now PD at WDIA-AM).

Today WHRK is led by PD Devin Steel with the help of former WHRK PD and now-Clear Channel Regional VP/Programming Nate Bell. The on-air lineup includes *The Early Team* with Mike Evans in mornings, Simone Party in middays, Steel in afternoons, Kyran at night and Jazzy Jeff in overnights.

### Spring '05 ratings success stories:

- No. 1 18-34, with an 11.6
- No. 1 18-34 in mornings, with a 10.3
- No. 1 18-34 in middays, with an 8.9
- No. 1 18-34 in afternoons, with a 12.7
- No. 1 18-34 in nights, with a 20.9

Steel says, "WHRK has been the No. 1 station 18-34 for five years. To own it from mornings to midnight — especially in morning drive and afternoon drive — in a market as competitive as Memphis is a major accomplishment. Memphis has more Urban stations than most top 10 markets.

"There's always pressure, but not the pressure of continuing to be successful and stay on top. It's the pressure to continue to do business the way that HRK has always done it. We've tried to keep the ball rolling in exactly the same way we've done in the past. By doing that, you don't miss anything, you just keep on rolling forward. This is how we deal with our staff and handle our promotions and on-air presentation."

What makes WHRK an Urban legend? "WHRK is the heritage Urban station, so everybody grew up with it," Steel says. "Being from here myself, I know it crosses color barriers and age barriers. What makes it

special is that it's probably the only radio station that is a definite household name for everyone from kids to their parents who grew up listening to it and who may be my age now to their parents who grew up on it. It's a household name through generations.

"That's hard to balance for some hip-hop stations. That's one good thing about being a part of a cluster: This is a team effort. We all work really hard to separate the stations by sending listeners to one of our other stations if they're not listening to us. If you want to hear Luther Vandross, you know you're not going to hear it on WHRK, you're going to hear it on [Urban AC clustermate] KJMS. WHRK also has a balance of R&B and hip-hop. Hip-hop is going to be your attraction, but R&B is going to be your passion."

GM/Market Manager Tim Davis agrees, saying, "K97 has balanced hip-hop and R&B while competitors have pigeonholed themselves into playing one type of music. WHRK has been able to consistently do well even with other options for music — other than radio — becoming more common. K97 also exposes the listeners to new music and what's going on around the country."

Nate Bell says, "The air talent on WHRK are superior. They give WHRK a face and name and really bring the personality of the station to life."

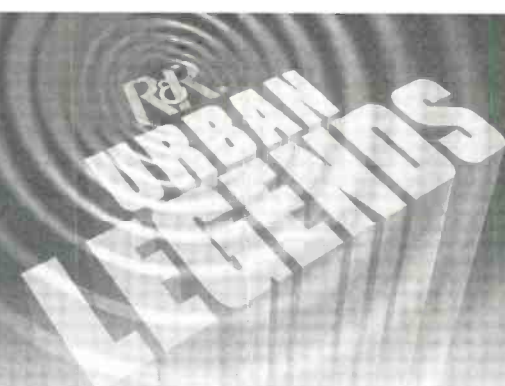
Impact, influence & respect: Clear Channel VP/Urban Programming Doc Wynter says, "WHRK has managed to withstand audience erosion internally and externally. Nate and Devin are animals. They do guerrilla radio at its best. They're musically focused, and Mike Evans has mornings on lock."

Terry Base, PD of WWWZ (Z93)/Charleston, SC, says, "I competed against WHRK between 1992 and 1996. Back then it was a strong heritage station. My station at the time, KJMS — now WHRK's sister station — did a very good job of attacking the streets and getting close to it in the ratings, but WHRK was very personality-driven then, and it did a good job of imaging and contesting. We couldn't touch it with contesting because they really pulled out the contest dough. [Then-PD] Bobby O'Jay and I competed hard, but we had respect for each other.

"WHRK today does a good job based on a combination of the former leadership of Nate Bell and the current leadership of Devin Steel."



Devin Steel



## WWWZ (Z93 Jamz)/Charleston, SC

Delivering what the community wants



Terry Base

**Station history:** WWWZ (Z93 Jamz)/Charleston, SC launched as a Rock station in 1974 but morphed into Urban between 1979 and 1980 as "3WZ." It officially became Z93 in 1980, and by 1992 the station had added the Jamz moniker.

Over the years many industry veterans have walked the hallways of WWWZ and been heard on the mike there. They include Mark Clark, Tony Heart, Big Mac, Rocky Love, Janet G, Stan Verett, Ken Moore, Alysee Stewart, Michael Lynn, Mark Little, BJ Lewis and Eric Scott.

Today Terry Base is the Citadel OM overseeing WWWZ, as well as several market sisters. His on-air team includes *The Breakfuss Club* with Tessa and Baby J in mornings, Deja Dee in middays, MD Yonni Da Rude Bwoy in afternoons, DJ D Nyce in nights and Shawn Cornelius in overnights.

Z over the past 10 years. May they all rest in peace. Last year we had two direct competitors. We continue to be successful because Z93 exceeds the listeners' expectations. If you do that and market the station properly, people may try somebody else for a little bit, but at the end of the day they're going to come back and they're going to stay.

"You see in a lot of markets that people love the new guy. The question is, can the new guy keep somebody for the long haul? I would make this analogy when it comes to Z93: You have two kinds of listeners — listeners you're married to and listeners you're only dating. The listeners you're dating will come and go. The listeners you're married to will always be there in the morning.

"Z93 and the people who come here to work understand the culture — that we are No. 1. Act big, think big, be big. If it takes a little more work and effort, we're going to do it because we're Z93. At the end of the day four Arbitron books come out a year, and they always wind up having Z at or near the top."

**Impact, influence & respect:** Mychal Maguire, PD of WPHH (Power 104.1)/Hartford and former PD of then-WWWZ rival WSSP says, "I knew going into Charleston that, competing with a station with such heritage, the only shot I would have would be if WWWZ helped my cause by making mistakes. They didn't make any!"

"The best stations around the country represent the specific area that they cover, and WWWZ truly represented the city of Charleston. When leaving Charleston I contacted Terry Base for the first time and thanked him for all the intentional and unintentional lessons I received from our spirited competition and told him that he should be proud of what he had accomplished with WWWZ."

O'Malley says, "Z is one of the hidden jewels in radio in America. If you actually look at this radio station, you could stack it up against any station in any format. You can put it up against KROQ's success in Los Angeles, or KJIS-FM there. I don't think anyone has had more attacks from competitors and is still standing. It's not luck, not this long. You can get lucky for a couple of books, but you can't get lucky for years."

### Spring '05 ratings success stories:

- No. 1 12+, with a 12.4
- No. 1 18-34, with a 21.2
- No. 1 18-49, with a 14.3
- No. 1 25-54, with a 9.5

Base says, "We average over a 20 share, Monday-Sunday, 6am-midnight. The highest number I've been associated with during my tenure here was a 13.9 12+, in the winter 1998 book. We were also No. 1 12+ for 26 consecutive books from 1997-2004. We are currently on a new streak, with four books at No. 1 12+."

**What makes WWWZ an Urban legend?** "It's a combination of our heritage, great talent the market identifies with, untouchable promotions and community service and, of course, the best hip-hop and R&B," Base says. "We have identified what Charleston needs and wants from its favorite radio station, and we work very hard to deliver that to them.

"Over the years we have brought to the city events such as our annual Breakfuss Club Day of Love. We host an on-air wedding every Valentine's Day, and then there's our annual Stone Soul Picnic, which we hold in conjunction with clustermates Urban AC WMGL and Gospel WXTG."

GM/Market Manager Paul O'Malley says, "There's a laundry list of call letters that have taken a shot at



## WBLX (93BLX)/Mobile

Alabama's finest



Myronda Reuben

**Station history:** WBLX/Mobile launched in May of 1974 under the ownership of Beasley Broadcasting. Through the years the station has changed hands several times. April Broadcasting was at the helm for a while, and the current owner is Cumulus Media. Cumulus brought together the market's three powerhouse Urban outlets — WBLX, Urban AC WDLT and heritage Gospel WGOK-AM — in the late '90s. Before that WBLX had competed against both WDLT and WGOK, as well as WYOK, which challenged WBLX in a close battle in the mid-'90s.

WBLX personality Elder James Simon has been with the station since the day it signed on. He's worked with a number of programmers, including JB Lewis, Skip Cheatham, Tony Brown and Neicey Davis. His on-air peers have included Greg Street, Chuck Noble, Carmen Brown and Nickie DeMarks.

Today the lineup is Ray Ray and Kelly Mac in mornings; PD Myronda Reuben in middays; Chris Holiday in afternoons; Nick @ Nite, "The Krunk Monster," in nights; and Inetta, "The Mood Setter," in overnights.

### Spring '05 ratings success stories:

- No. 1 18-34, with a 17.2
- No. 1 18-34 from 6-10am, with an 18.8
- No. 1 18-34 from 7pm-midnight, with a 23.6
- No. 3 12+, with a 10.1

Reuben says, "Last year we were struck by Hurricane Ivan, which knocked our tower down, and we were running on low power from November to February. The weather the past two years has really given us a challenge, but we've been able to remain in the top three consistently, even with signal issues from the storm. We usually switch off the top spots with our sister WDLT or the market's Country station, WKSJ."

**What makes WBLX an Urban legend?** "We feel the heart of this city," Reuben says. "One of our slogans has been 'The Beat of the Bay,' and that isn't just talking about the music beat, that's the beat of

the heart of Mobile. We set the pace for the music in Mobile, but we also know what's happening in the streets, in the homes and in the churches.

"We saw that better than ever during the hurricane. The people of the city came together to help each other and others affected by the storm. We were the one place the African-American community turned to for information."

Cumulus Director/Urban Programming Ken Johnson says, "WBLX is a legend because the station is personality-driven. The personalities are linked closely to the community, and many of the staff have been at the station for years. Many of them were born and raised in Mobile — Myronda, Ray Ray, Nick @ Nite and Elder Simon, among others.

"Not only has the station grown up with the listeners, it continues to reinvent itself musically. By being a mainstream Urban it can play several genres of music, from R&B to hip-hop to gold, and still be successful."

**Impact, influence & respect:** Skip Cheatham, PD of KKDA (K104)/Dallas and onetime PD of WBLX, says, "It's a mainstay in the market because, like K104, it has learned to change with the times. I talk to Myronda occasionally, and she gets it. She knows that you have to grow your station.

"Heritage is a good thing, but it can easily turn on you if you let it. There have been many heritage stations that have lost their positions because they were unwilling to reinvent themselves. Heritage can very easily be translated by the younger audience as old and stale. You can be viewed as their parents' station. You want them to listen to you because you're hip and on top of what's new, but also because they remember the station from when they were little and their parents listened.

"Like K104, WBLX never lost its connection to its core community. I use the analogy of politicians. There's that guy who shows up at church when he's running for office, and then there's the guy who is at church every Sunday because that's who he is. The people are going to vote for that guy, not the one who's just there when he needs the support."

**Impact, influence & respect:** Devin Steel, PD of WHRK/Memphis, says, "People always recognize WHRK as being the station in the South, KPRS as being the station in the Midwest and, when it comes to the upper Midwest, WGCI being the station in Chicago. People always say that those three stations are so much alike.

"I check out KPRS's playlist and I keep up with what's going on with them promotionally because I have such a huge amount of respect for that station. It's been the heritage Urban station and the voice of Kansas City for so long."

Industry veteran and consultant Jerry Boulding says, "KPRS/Kansas City is one of the few remaining standalone, independent, African-American-owned stations in America. It's not only format-dominant, it's market-dominant. It has been at or near the top of the ratings for more than a decade, and today it stands as an important symbol of pride and success, one that should encourage other African-American entrepreneurs to step up to the challenge of ownership."

## KPRS (Hot 103 Jamz)/Kansas City

Continued from Page 36

"Twenty years ago hip-hop was underground. This station, like many other Urban stations, didn't really embrace it. But as that generation grew up and new generations began listening, we started to add it in. KPRS is like Snoop Dogg: Back in the day he was considered gangsta rap. Today you see him on commercials with Lee Iacocca.

"Now hip-hop is part of the fabric of urban music. KPRS has always reflected that in its music; it's always played the most popular music of the day."

Carson says, "KPRS's success is probably a combination of several things: Its heritage in the market, its ability to stay connected to the community it serves and the fact that it plays the music that people want to hear. You have to learn to constantly re-create your station just as you have to re-create yourself."

# dem franchise boys



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(+248!)

Dem Franchise Boys f/Jermaine Dupri,  
Da Brat & Bow Wow  
"I Think They Like Me" (Remix)

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# URBAN TOP 50

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3968	+158	528519	10	63/0
2	2	BOW WOW f/CIARA Like You (Columbia)	3864	+57	489214	10	66/0
3	3	MARIAH CAREY Shake It Off (Island/IDJMG)	3586	+101	415131	11	59/0
6	4	YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	3164	+589	343105	8	62/1
4	5	DAVID BANNER Play (SRC/Universal)	3061	+207	333427	13	60/0
5	6	MARQUES HOUSTON Naked (T.U.G./Universal)	2750	+160	289686	17	58/0
7	7	LYFE JENNINGS Must Be Nice (Columbia)	2307	-13	286519	32	50/0
12	8	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	1876	+360	202852	6	65/5
16	9	T-PAIN I'm Sprung (Jive/Zomba Label Group)	1778	+375	167976	7	59/2
14	10	DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	1755	+248	152295	11	60/0
13	11	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	1723	+214	164470	10	55/0
8	12	DESTINY'S CHILDO Cater 2 U (Columbia)	1707	-200	226152	30	41/0
9	13	YING YANG TWINS f/MIKE JONES Badd (TVT)	1678	-4	146130	13	52/0
10	14	50 CENT f/MOBB OEEP Outta Control (Shady/Aftermath/Interscope)	1596	-84	127900	12	58/0
11	15	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	1513	-84	153617	16	47/0
17	16	ALICIA KEYS Unbreakable (J/RMG)	1432	+144	155951	5	58/0
15	17	MARIAH CAREY We Belong Together (Island/IDJMG)	1401	-56	158700	27	54/0
22	18	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1386	+243	171987	8	59/1
21	19	THREE 6 MAFIA Stay Fly (Columbia)	1369	+211	105357	9	47/3
20	20	PRETTY RICKY Your Body (Atlantic)	1316	+115	115821	8	49/0
25	21	LIL' KIM Lighters Up (Queen Bee/Antastic)	1252	+307	160074	4	59/1
26	22	D4L Laffy Taffy (Asylum/Antastic)	1134	+166	93515	6	45/3
28	23	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	1062	+192	144139	5	47/3
19	24	YOUNG JEEZY And Then What (Def Jam/IDJMG)	997	-248	84974	20	44/0
29	25	RAY J One Wish (Knockout/Sanctuary)	969	+201	93472	6	42/0
27	26	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	967	+16	93332	16	35/0
24	27	LUOACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	923	-128	106944	19	51/0
30	28	YOUNGBLOOZ Presidential (Jive/Zomba Label Group)	894	+137	72368	10	51/1
33	29	R. KELLY Slow Wind (Jive/Zomba Label Group)	788	+60	82229	4	44/2
31	30	CIARA And I (LaFace/Zomba Label Group)	744	-5	73173	5	50/1
35	31	WEBBIE f/TRINA Bad Chick (Asylum/Trill)	662	-25	41740	12	46/0
32	32	OAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	650	-97	77827	10	43/0
43	33	SEAN PAUL We Be Burnin' (Atlantic)	575	+128	86423	3	32/1
34	34	GINUWINE When We Make Love (Sony Urban/Epic)	570	+273	49499	1	46/1
39	35	FANTASIA Ain't Gonna Beg (J/RMG)	566	+45	57299	5	38/0
34	36	RIHANNA Pon De Replay (Def Jam/IDJMG)	548	-164	88613	11	27/0
41	37	FLOETRY f/COMMON Supastar (Geffen)	542	+68	35821	2	41/1
37	38	TYRA Get No Ooh Wee (GG&L/Universal)	532	-103	25709	18	20/0
47	39	JAZZE PHA f/CEE-LO Happy Hour (Capitol)	528	+111	44197	2	41/3
50	40	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Antastic)	525	+155	67441	2	43/42
42	41	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	522	+67	26583	2	30/1
40	42	SHARISSA f/R. KELLY In Love With A Thug (Virgin)	467	-11	23209	6	30/0
38	43	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	465	-122	35450	16	43/0
46	44	OMARION I'm Tryna (T.U.G./Sum/Epic)	462	+40	55900	6	21/0
44	45	YOUNG JEEZY Go Crazy (Def Jam/IDJMG)	455	+17	58063	2	1/0
46	46	T.O.K. Footprints (When You Cry) (VP)	449	+116	108359	1	24/1
47	47	NE-YO f/PEEOI PEEOI Stay (Def Jam/IDJMG)	430	+151	46617	1	36/1
48	48	TRINA f/LIL' WAYNE Don't Trip (Slip-N-Slide/Antastic)	377	-26	27810	6	25/0
45	49	GWEN STEFANI Hollaback Girl (Interscope)	369	-64	37537	17	29/0
49	50	CHAMILLIONAIRE Turn It Up (Latium/Universal)	356	+26	21653	1	27/1

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Antastic)	42
AVANT f/LIL' WAYNE You Know What (Geffen)	36
FAITH EVANS Tru Love (Capitol)	35
TONI BRAXTON Trippin' (BlackGround/Universal)	26
MARIO f/JUVENILE Boom (J/RMG)	26
J. JONES f/P. DIDDY & P. WALL What You Been Drankin On (Diplomat/Koch)	25
BUN B Draped Up (Rap-A-Lot/Asylum)	21
HEATHER HEADLEY In My Mind (RCA/RMG)	19
JAHEIM f/JADAKISS Everytime I Think... (Divine Mill/Warner Bros.)	8
TREY SONGZ Gotta Go (Songbook/Antastic)	6

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	+589
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+375
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+360
LIL' KIM Lighters Up (Queen Bee/Antastic)	+307
GINUWINE When We Make Love (Sony Urban/Epic)	+273
DEM FRANCHIZE BOYZ f/JERMAINE DUPRI, DA BRAT & BDW WOW I Think They Like Me (Remix) (So So Def/Virgin)	+248
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+243
P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Antastic)	+214
THREE 6 MAFIA Stay Fly (Columbia)	+211
DAVID BANNER Play (SRC/Universal)	+207

## NEW & ACTIVE

TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG)	Total Plays: 354, Total Stations: 30, Adds: 0
MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Antastic)	Total Plays: 322, Total Stations: 30, Adds: 2
TONI BRAXTON Please (BlackGround/Universal)	Total Plays: 317, Total Stations: 11, Adds: 0
KEM I Can't Stop Loving You (Motown/Universal)	Total Plays: 292, Total Stations: 16, Adds: 0
OLIVIA So Sexy (G-Unr/Interscope)	Total Plays: 288, Total Stations: 24, Adds: 0
JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	Total Plays: 286, Total Stations: 29, Adds: 5
BOYZ IN DA HOOD Felonies (Bad Boy/Antastic)	Total Plays: 274, Total Stations: 35, Adds: 2
JAHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)	Total Plays: 265, Total Stations: 48, Adds: 8
BUSTA RHYMES f/DL' DIRTY BASTARD Where's Your Money (Aftermath/Interscope)	Total Plays: 265, Total Stations: 45, Adds: 3
AMERIE Talking About (Columbia)	Total Plays: 265, Total Stations: 27, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

67 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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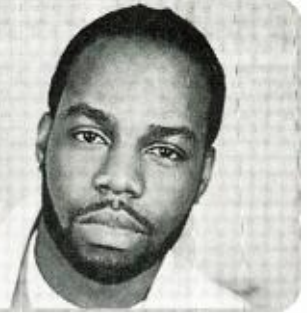


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Contact: Pro Marketing/Craig Neely 510-689-3900

Studio Stars



ARTIST: Dwele
LABEL: Virgin
CURRENT PROJECT: Some Kinda
IN STORES: Oct. 4
CURRENT SINGLE: "I Think I Love U"
TOP SPINS AT: KULH/Los Angeles; WIMX/Toledo; WAKB/Augusta, GA; WVBE/Roanoke, VA; KNDA/Corpus Christi, TX

By DARNELLA DUNHAM
Asst. Rhythmic/Urban Editor

Personal stats: Detroit native Andwele Gardner, better known as Dwele, became interested in music after he began learning to play piano when he was 6. He cultivated his musical talents during his youth by teaching himself to play trumpet, guitar and bass. Dwele was exposed to a lot of hip-hop growing up, and he recorded a demo as a rapper before pursuing a career as a singer. Slum Village heard him perform at a local club and invited him to sing the hook on their song "Tainted."

Influences: Dwele is a soul singer who is equally influenced by great artists from the past, like Miles Davis, Marvin Gaye and Donnie Hathaway, and artists from today, like Faith Evans, Tweet, Bobby Valentino and even Mike Jones. Jazz, hip-hop and R&B are Dwele's favorite types of music, and his primary source of inspiration is A Tribe Called Quest.

The album: "I Think I Love U," the lead single from Dwele's Some Kinda, was produced by Mike Key (Usher, Carl Thomas, Dave Hollister), and Urban AC radio really gets it. At press time the single was at No. 16 and still gaining spins.

Dwele put his background as a musician to good use for this album, producing nine of the 13 songs. "It will be great to finally share new material that I've been working on for several months," says Dwele of Some Kinda's release. "I think people will really see my growth as a songwriter and musician."

He also worked with producers Jay Dilla (Common, Slum Village, Busta Rhymes) and G-1 (R. Kelly, Raphael Saadiq), and the album features Common and Slum Village on "Keep On."

See Him Live: Sept. 20, Los Angeles; Oct. 1, New York.

RateTheMusic.com

America's Best Testing Urban Songs 12 + For The Week Ending 9/23/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers. 12-17, Pers. 18-24, Pers. 25-34. Lists top urban songs like Kanye West's Gold Digger and Bow Wow's Fiacara.

Total sample size is 339 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of radio stations and their adds across various markets including Atlanta, Baltimore, Chicago, Dallas, Denver, Detroit, Houston, Los Angeles, Miami, Minneapolis, New York, Philadelphia, Phoenix, Portland, Raleigh, Sacramento, San Francisco, Seattle, St. Louis, Tampa, and Washington, DC.

POWERED BY MEDIABASE
Monitored Reporters 99 Total Reporters
67 Total Monitored
32 Total Indicator
Did Not Report, Playlist Frozen (6): KIZK/Houston, TX; KJML/Lake Charles, LA; KJWW/Lake Charles, LA; WESE/Tupelo, MS; WUVV/Charlotteville, VA; WZLD/Laurel, MS

# URBAN ACTOP 30

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CHARLIE WILSON Charlie Last Name: Wilson ( <i>Jive/Zomba Label Group</i> )	1683	-48	178277	18	59/0
2	2	MARIAH CAREY We Belong Together ( <i>Island/IDJMG</i> )	1441	-111	161607	20	32/0
4	3	VIVIAN GREEN Gotta Go, Gotta Leave ( <i>Columbia</i> )	1205	+32	122984	18	49/1
3	4	KEM I Can't Stop Loving You ( <i>Motown/Universal</i> )	1202	-117	142135	37	55/0
6	5	ERIC BENET I Wanna Be Loved ( <i>Reprise</i> )	998	+91	80588	8	59/0
5	6	FANTASIA Free Yourself ( <i>J/RMG</i> )	992	-24	123468	26	48/0
7	7	TOMI BRAXTON Please ( <i>BlackGround/Universal</i> )	865	-20	79693	16	46/0
8	8	JILL SCOTT Cross My Mind ( <i>Hidden Beach/Epic</i> )	860	-10	103112	20	37/0
9	9	INDIA.ARIE Purify Me ( <i>Rowdy/Motown</i> )	773	-97	75902	23	48/0
10	10	STEVIE WONDER From The Bottom Of My Heart ( <i>Motown/Universal</i> )	757	-64	61833	16	45/0
11	11	KEM Find Your Way (Back Into My Life) ( <i>Motown/Universal</i> )	738	+27	65867	15	47/1
12	12	DR. CHARLES G. HAYES & WARRIORS Work It Out ( <i>ICEE</i> )	683	+62	65763	13	36/2
13	13	LYFE JENNINGS Must Be Nice ( <i>Columbia</i> )	582	+23	61799	12	16/1
17	14	ALICIA KEYS Unbreakable ( <i>J/RMG</i> )	546	+115	57476	3	46/5
16	15	EARTH, WIND & FIRE Pure Gold ( <i>Sanctuary/SRG</i> )	539	+66	46570	11	37/0
15	16	DWELE I Think I Love U ( <i>Virgin</i> )	500	-3	34410	6	46/1
21	17	JEFFREY OSBORNE Yes, I'm Ready ( <i>JayOz/Koch</i> )	477	+110	39024	5	42/5
22	18	MARIAH CAREY Shake It Off ( <i>Island/IDJMG</i> )	466	+100	56034	2	24/3
18	19	BABYFACE Sorry For The Stupid Things ( <i>Arista/J/RMG</i> )	432	+16	42591	17	46/0
20	20	SHANICE WILSON Every Woman Dreams ( <i>Playtime</i> )	422	+19	28729	8	30/2
14	21	PATTI LABELLE f/MARY J. BLIGE Ain't No Way ( <i>Def Soul/IDJMG</i> )	421	-107	42699	14	38/0
19	22	FAITH EVANS f/SNOOP DOGG Mesmerized ( <i>Capitol</i> )	411	-3	49973	12	36/0
24	23	YOLANDA ADAMS Someone Watching Over You ( <i>Atlantic</i> )	410	+60	53939	9	38/1
23	24	DESTINY'S CHILD Cater 2 U ( <i>Columbia</i> )	319	-45	28800	8	6/1
25	25	MINT CONDITION Whoaa ( <i>Image</i> )	312	+45	16325	7	26/2
Debut	26	BABYFACE Grown & Sexy ( <i>Arista/RMG</i> )	295	+159	26666	1	38/5
30	27	KINDRED THE FAMILY SOUL Where Would I Be (The Question) ( <i>Hidden Beach</i> )	258	+27	31080	3	24/1
-	28	FANTASIA Ain't Gonna Beg ( <i>J/RMG</i> )	243	+24	14909	3	27/0
Debut	29	BEYONCE Wishing On A Star ( <i>Columbia</i> )	232	+81	11882	1	30/4
27	30	WILL DOWNING Crazy Love ( <i>GRP/VMG</i> )	221	-18	14163	2	24/1

61 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premier Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

**MOST ADDED**

ARTIST TITLE LABEL(S)	ADDS
HEATHER HEADLEY In My Mind ( <i>RCA/RMG</i> )	26
TOMI BRAXTON Trippin' ( <i>BlackGround/Universal</i> )	16
ALICIA KEYS Unbreakable ( <i>J/RMG</i> )	5
JEFFREY OSBORNE Yes, I'm Ready ( <i>JayOz/Koch</i> )	5
BABYFACE Grown & Sexy ( <i>Arista/RMG</i> )	5
BEYONCE Wishing On A Star ( <i>Columbia</i> )	4
KIRK FRANKLIN Looking For You ( <i>Gospo Centric/Zomba Label Group</i> )	3
MARIAH CAREY Shake It Off ( <i>Island/IDJMG</i> )	3
FLOETRY f/COMMON Supastar ( <i>Geffen</i> )	3

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BABYFACE Grown & Sexy ( <i>Arista/RMG</i> )	+159
TREY SONGZ Gotta Make It ( <i>Songbook/Atlantic</i> )	+123
ALICIA KEYS Unbreakable ( <i>J/RMG</i> )	+115
JEFFREY OSBORNE Yes, I'm Ready ( <i>JayOz/Koch</i> )	+110
MARIAH CAREY Shake It Off ( <i>Island/IDJMG</i> )	+100

**NEW & ACTIVE**

KIRK FRANKLIN Looking For You ( <i>Gospo Centric/Zomba Label Group</i> )	Total Plays: 184, Total Stations: 25, Adds: 3
LINA Smooth ( <i>Hidden Beach/Red Distribution</i> )	Total Plays: 173, Total Stations: 15, Adds: 0
MARY MARY Heaven ( <i>Sony Urban/Columbia</i> )	Total Plays: 158, Total Stations: 13, Adds: 0
SMOKIE NORFUL I Understand ( <i>EMI Gospel</i> )	Total Plays: 99, Total Stations: 11, Adds: 0
RAHEEM DEVAUGHN Guess Who Loves... ( <i>Jive/Zomba Label Group</i> )	Total Plays: 98, Total Stations: 48, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## REPORTERS

Stations and their adds listed alphabetically by market

<b>WOVE/Albany, GA</b> OM: Bill Jones PD: Rashida Vazquez HEATHER HEADLEY	<b>WONC/Charlotte*</b> OM: Alvin Shore MD: Chris James 1 BABYFACE	<b>WROU/Dayton, OH*</b> ALICIA KEYS	<b>KMJO/Houston, TX*</b> OM: Tom Colestock PD/MD: Sam Chalco 6 JEFFREY OSBORNE 7 SHANICE WILSON	<b>WJMR/Milwaukee, WI*</b> OM: Lewi Jones No Adds	<b>WCFB/Orlando, FL*</b> OM: Steve Gaskins PD: Kevin Gardner No Adds	<b>Music Choice Smooth R&amp;B/</b> <b>Satellite</b> OM/MD: Damon Williams APD: Maeca Thomas MD: Lamonda Williams No Adds	<b>WJBW/W. Palm Beach, FL*</b> PD: Mark McCray APD: Kyle Stewart MD: Patricia Wright MD: Crystal Whitton 24 DWELE TOM BRAXTON	
<b>KSYU/Albuquerque, NM*</b> OM: Bill May PD/MD: Johnny Barrera 4 BABYFACE	<b>WSRB/Chicago, IL*</b> MD: Tracy Pappas 6 LUPERO OWENS 6 HEATHER HEADLEY TOM BRAXTON	<b>WMXD/Detroit, MI*</b> OM: KJ Holliday PD: Jennifer Hammond APD: Donal Stevens MD: Krysti Birchett No Adds	<b>WTOZ/Indianapolis, IN*</b> OM: Bill White PD: Brian White HEATHER HEADLEY	<b>WDLT/Mobile, AL*</b> OM/MD: Steve Crumley MD: Erika Barber HEATHER HEADLEY	<b>WRRK/Pensacola, FL*</b> PD/MD: Terry Styles APD: Linda "Scissors" Moorer HEATHER HEADLEY	<b>Sirius Heart &amp; Soul/Satellite</b> OM/MD: B.J. Stone MD: Eddie Moore TOM BRAXTON ANGE STONE	<b>WHUR/Washington, DC*</b> PD: Dave Dickinson MD: Trent Lattin 1 HEATHER HEADLEY TOM BRAXTON	
<b>WAKS/Augusta, GA*</b> OM/MD: Ron Thomas 4 DR. CHARLES G. HAYES & WARRIORS USHER	<b>WVAZ/Chicago, IL*</b> OM/MD: Emye Smith AP/MD: Jennifer Rivers 1 WLL SCORING 1 JEFFREY OSBORNE TOM BRAXTON	<b>WKUS/Fayetteville, NC*</b> OM: Rice Edwards PD/MD: Jeff Anderson 3 DR. CHARLES G. HAYES & WARRIORS HEATHER HEADLEY MARY J. BLIGE USHER	<b>WTOZ/Jackson, MS*</b> OM/MD: Stan Brumage HEATHER HEADLEY	<b>KJMG/Monroe, LA</b> MD: John Scott 10 KEM 12 HEATHER HEADLEY 13 SHANICE WILSON 9 DWELE	<b>WDAS/Philadelphia, PA*</b> OM: Tracy Mitchell PD: Joe Tamburro 15 YOLANDA ADAMS	<b>Sirius Slow Jamz/Satellite</b> OM: Phil Holt MD: Tony Belf 22 KEM 22 DONALD LYNE	<b>WHM/Washington, DC*</b> PD: Lou Bennett MD: Mike Chase No Adds	
<b>WRSP/Augusta, GA*</b> OM: Mike Kruger PD/MD: Tim "Fat" Snel APD: Cher Best 3 SNOOP DOGG 2 BABYFACE HEATHER HEADLEY	<b>WZAN/Cleveland, OH*</b> OM/MD: Kim Johnson MD: Sadey Heath No Adds	<b>WOZZ/Flint, MI*</b> PD: Troy White BEYONCE KLETON COMANCH TOM BRAXTON HEATHER HEADLEY	<b>WSDJ/Jacksonville, FL*</b> OM: Carl Austin PD: KJ Brooks No Adds	<b>WVMT/Montgomery, AL</b> PD/MD: Darryl Elliot 12 ERIC REED 10 TOM BRAXTON 9 MELISSA BISHOP & FREDDIE JACKSON	<b>WRNB/Philadelphia, PA*</b> OM: Nolan Little MD: Mike Snow 1 SHANICE WILSON ALICIA KEYS	<b>The Touch/Satellite</b> OM: Phil Holt 1 Stan Boston AP/MD: Hollywood Hernandez LITE ENTICED KEM FRANKLIN	<b>WVOC/Wilmington, NC</b> PD: Lou Bennett AP/MD: J. Thomas Russ 8 HEATHER HEADLEY	
<b>WWIN/Baltimore, MO*</b> PD: Tim Watts AP/MD: Keith Fisher 1 LYE JENNING	<b>WLXC/Columbia, SC*</b> PD: Doug Williams LUTRY SCORING TOM BRAXTON HEATHER HEADLEY MARY J. BLIGE	<b>WCMG/Florence, SC</b> OM: Matt Scary PD: Leslie Deep WILL DOWNING HEATHER HEADLEY	<b>WQCK/Jackson, MS*</b> OM/MD: Stan Brumage HEATHER HEADLEY	<b>WVOK/Richmond, VA*</b> OM: Steve Gaskins MD: Justin Barti 4 HEATHER HEADLEY BEYONCE	<b>WFXC/Raleigh, NC*</b> OM/MD: Cy Young APD: Steven Alexander MD: Josh Barti HEATHER HEADLEY BEYONCE	<b>WLVA/Savannah, GA</b> PD: Brad Kelly PD/MD: Gary Young No Adds	<b>WKRS/Richmond, VA*</b> OM/MD: Al Payer MD: Freddy Frazz 2 MARIAH CAREY	<b>POWERED BY</b> <b>MEDIABASE</b> *Monitored Reporters 80 Total Reporters 61 Total Monitored 19 Total Indicator
<b>WKXL/Baton Rouge, LA*</b> PD/MD: Mike Varnon 4 SNOOP DOGG TOM BRAXTON HEATHER HEADLEY	<b>WVMA/Charleston, SC*</b> OM/MD: Terry Bass MD: Tim Watts HEATHER HEADLEY	<b>WVBT/Blacksburg, VA*</b> PD/MD: Mark Dole HEATHER HEADLEY	<b>KDKY/Little Rock, AR*</b> OM: John Beecher PD/MD: Mark Dole HEATHER HEADLEY	<b>WVBC/New Haven, CT*</b> PD: James Schmitt PD: Joni Cosette APD: Angela Haderla 7 BEYONCE KEM FRANKLIN HEATHER HEADLEY	<b>WVBS/Richmond, VA*</b> OM/MD: Al Payer MD: Freddy Frazz 2 MARIAH CAREY	<b>WLVA/Savannah, GA</b> PD: Brad Kelly PD/MD: Gary Young No Adds	<b>WKRS/Richmond, VA*</b> OM/MD: Al Payer MD: Freddy Frazz 2 MARIAH CAREY	
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# GOSPEL TOP 30

September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	946	-140	25067	19	34/1
2	2	YOLANDA ADAMS Be Blessed (Atlantic)	331	-134	35246	26	33/0
3	3	MARY MARY Heaven (Sony Urban/Columbia)	929	-123	30111	24	33/0
4	4	CECE WINANS Pray (Sony Gospel)	919	-54	28666	13	35/1
6	5	ALVIN DARLING All Night (Etnra)	840	+29	26363	22	35/1
5	6	KURT CARR God Blocked It (Gospo Centric)	799	-74	24914	27	32/1
8	7	V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	650	+12	20305	16	26/0
7	8	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	628	-85	24033	26	28/0
9	9	LASHUN PACE Hey (EMI Gospel)	627	-9	20037	22	26/1
12	10	KEITH WONDERBOY JOHNSON I Need A Blessing (Worldwide Music)	570	+4	18684	15	25/0
10	11	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	554	-24	17486	25	25/2
11	12	DETRICK HADDON God Didn't Give Up (Verity)	559	-15	23114	18	24/1
16	13	DOTTIE PEOPLES He Said It (Malaco)	532	+33	18530	8	27/1
20	14	KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	489	+69	17593	4	19/2
15	15	SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	457	-43	14561	21	24/2
13	16	TONEX Work On Me (Verity)	448	-112	15150	16	19/0
18	17	MARVIN SAPP Do You Know Him (Verity)	432	-33	12368	9	17/1
19	18	DORINDA CLARK-COLE Great Is The Lord (Gospo Centric/Zomba Label Group)	422	-16	12854	7	18/2
21	19	EVELYN TURRENTINE-AGEE Go Through (Light)	401	+2	10065	14	20/1
25	20	WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	387	+22	17797	2	17/1
17	21	MIGHTY CLOUDS OF JOY Been So Good To Me (EMI Gospel)	369	-128	7891	20	18/0
23	22	MARY MARY Yesterday (Sony Urban/Columbia)	359	-21	17748	3	16/1
26	23	RUDDOLPH MCKISSICK, JR. & WORD AND WORSHIP... Right Place (Etnra)	344	-10	10446	6	17/0
30	24	SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bel/Artemis Gospel)	338	+81	10526	2	14/5
24	25	PINNACLE PROJECT f/KIM RUTHERFORD Last Say So (Pinnacle)	335	-40	13646	19	13/0
27	26	BRUCE PARHAM Hide Me (S Ford Music Group)	324	-17	8377	13	12/1
22	27	DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	305	-81	12843	11	18/2
28	28	JOANN ROSARIO I Hear You Say (Verity)	299	-20	8934	10	15/0
29	29	SOUNDS OF BLACKNESS f/ANN NESBY Unity (SLR)	287	-5	12915	11	21/1
Debut	30	KIERRA "KIKI" SHEARD That Thing (EMI Gospel)	255	+64	7349	1	11/3

39 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 9/18 - Saturday 9/24.

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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SMOKIE NORFUL God Is Able (EMI Gospel)	6
SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bel/Artemis Gospel)	5
VICKI YOHE Deliverance Is Available (PureSprings/EMI Gospel)	5
BEBE WINANS When You Pray (Still Waters/TMG)	4
MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	4
HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GMWA MASS CHOIR Your Testimony... (Artemis Gospel)	+89
SMOKIE NORFUL God Is Able (EMI Gospel)	+84
SHIRLEY CAESAR I Know The Truth... (Shu-Bel/Artemis Gospel)	+81
KIRK FRANKLIN Looking... (Gospo Centric/Zomba Label Group)	+69
KIERRA "KIKI" SHEARD That Thing (EMI Gospel)	+64
VICKI YOHE Deliverance Is Available (PureSprings/EMI Gospel)	+55
HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	+46
MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	+45
DONNIE MCCLURKIN The Blood Medley (Verity)	+45
DONALD LAWRENCE & TRI-CITY SINGERS I Am Healed (Verity)	+40

## NEW & ACTIVE

JEFF MAJORS f/KELLY PRICE God's... (Music One/Epic/Sony Urban)	Total Plays: 247, Total Stations: 13, Adds: 0
DARWIN HOBBS Glorify Him (EMI Gospel)	Total Plays: 242, Total Stations: 13, Adds: 1
DARIUS BROOKS Your Will (EMI Gospel)	Total Plays: 234, Total Stations: 13, Adds: 3
CHARLES AND TAYLOR Still Gonna Pray (Integrity Gospel)	Total Plays: 199, Total Stations: 9, Adds: 0
RIZEN We've Come To Magnify The Lord (Artemis)	Total Plays: 186, Total Stations: 14, Adds: 1
YOLANDA ADAMS Victory (Atlantic)	Total Plays: 174, Total Stations: 6, Adds: 1

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

**WPZE/Atlanta, GA**  
OM: Fran Johnson  
PM: Denise Fliet  
24 DARIUS BROOKS  
29 KURT CARR

**WTHB/Augusta, GA**  
OM/PM: Ron Thomas  
APD: Sadele Mary (Kingdom)  
1 SOUNDS OF BLACKNESS ANN NESBY

**WCAD/Baltimore, MD**  
PM: Lee Michaels  
APD/MD: Danielle Brown  
20 BISHOP WILLIAM TONEY III  
13 BISHOP MICHAEL V. KELSEY & NEW SAMARITAN MASS CHOIR  
11 MICHAEL BROOKS & ROYAL PRIESTHOOD

**WWIN/Baltimore, MD**  
PM: Jeff Walters  
APD: John Aiston  
12 CANTON JUSTES  
DONALD LAWRENCE

**WXOK/Baton Rouge, LA**  
PM/MD: Kerwin Fealing  
19 LES WILLIAMS & GOSPEL Q.C.'S  
8 ISRAEL AND NEW BREED

**WENN/Birmingham, AL**  
OM/PM: Doug Williams  
APD/MD: Willis Price  
SMOKIE NORFUL  
DORINDA CLARK-COLE

**WJNC/Charleston, SC**  
OM: Michael Bayard  
APD: Big Daddy  
27 KIRK FRANKLIN  
22 CECE WINANS

**WXTG/Charleston, SC**  
OM: Terry Espe  
PM: Erick "Chef" Wright  
APD/MD: James Wallace  
26 SMOKE NORFUL  
28 KIERRA "KIKI" SHEARD

**WPFS/Charlotte**  
PM: John Stove  
MD: Tanya Reeves  
13 SHEKINAH GLORY MINISTRY  
5 DONNIE MCCLURKIN & KIRK FRANKLIN

**WGRB/Chicago, IL**  
OM: Gray Smith  
PM: Michael Robinson  
MD: Eric Rote  
7 MARY MARY  
6 CECE WINANS

**WJMD/Cleveland, OH**  
OM/PM: Kim Johnson  
15 DONNIE MCCLURKIN & KIRK FRANKLIN  
7 KIM DURRELL

**WFWM/Columbia, SC**  
PM: Tony "Doc" Green  
APD/MD: Monica Washington  
2 CANTON JUSTES & PERFECTED PRAISE  
2 HEZEKIAH WALKER

**WCHB/Detroit, MI**  
PD: Shaheed  
BEBE WINANS

**WFLT/Flint, MI**  
OM/PM: Sammie L. Jordan, Jr.  
MD: Anna Johnson  
47 SHIRLEY CAESAR  
46 MIGHTY CLOUDS OF JOY

**WEUP/Huntsville, AL**  
OM: Randall Batts  
PM: Steve Harry  
MD: Ricky Sykes  
No Adds

**WTLI/Indianapolis, IN**  
OM: Brian Wallace  
PM: Paul Robinson  
MD: Donovan Hartwell  
BEBE WINANS

**WHLH/Jackson, MS**  
OM: Steve Kelly  
PM: Jeneil Roberts  
MD: Torie Hains  
No Adds

**WQAD/Jackson, MS**  
OM: Stan Branson  
PM/MD: Perry Greas  
20 DETRICK HADDON  
18 DARIUS BROOKS

**KPRT/Kansas City, MO**  
OM: Andre Carson  
PM: Wynoa Fears  
APD: Freddie Bell  
MD: Robbie Johnson  
14 VICKI YOHE  
11 SMOKIE NORFUL

**KVLO/Little Rock, AR**  
OM: Joe Boster  
PM/MD: Billy St. James  
APD: Mark Dyljan  
10 VICKI YOHE  
7 MYRON BUTLER & LEVI

**WHAL/Memphis, TN**  
PM: Ellen Collier  
APD/MD: Tracy Balboa  
22 SMOKE NORFUL  
14 MARVIN SAPP

**WLOK/Memphis, TN**  
PM/MD: Kim Harger  
No Adds

**WMBM/Miami, FL**  
OM: E. Claudette Freeman  
PM/MD: Greg Cooper  
15 TYE TRIBBETT & G.A.

**WGOK/Mobile, AL**  
OM: Steve Crumbley  
PM/MD: Felicia Albrighton  
7 LES WILLIAMS & GOSPEL Q.C.'S  
7 DONALD ALFORD

**WXEZ/Norfolk, VA**  
OM: John Shomby  
PM: Dale Wormy  
No Adds

**WDAS/Philadelphia, PA**  
OM: Thea Milchem  
PM: Joe Tamburo  
APD/MD: Jo Gamble  
No Adds

**WPPZ/Philadelphia, PA**  
OM/PM: Helein Little  
No Adds

**WNNL/Raleigh, NC**  
OM/PM: Jerry Smith  
APD: Shawn Alexander  
MD: Melissa Wade  
16 JAMES FORTUNE  
13 SHEKINAH GLORY MINISTRY  
13 RIZEN

**WPPZ/Richmond, VA**  
OM: Jerry Smith  
PM: Reggie Baker  
CANTON JONES  
BEBE WINANS

**ABC's Republic/Satellite**  
PM: Willie Mae Motter  
14 TYE TRIBBETT & G.A.

**Sheridan Gospel Network/Satellite**  
PM: Michael Gamble  
APD/MD: Morgan Dukes  
32 GMWA MASS CHOIR  
25 LUTHER BARNES

**WSON/Savannah, GA**  
OM: Stacy Kelly  
PM: E. Lany McCallie  
No Adds

**WTSK/Tuscaloosa, AL**  
OM: Greg Tomassello  
PM/MD: Charles Anthony  
5 SHIRLEY CAESAR

**WPGC/Washington, DC**  
No Adds

**WYCB/Washington, DC**  
PM: Ron Thomas  
BEBE WINANS

**Did Not Report, Playlist Frozen (4):**  
KHVN/Dallas, TX  
WAGG/Birmingham, AL  
WFAI/Wilmington, DE  
WJYD/Columbus, OH

Note: For complete adds, see R&R Music Tracking.

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# Fourth And Goal

Looking ahead at Q4 releases

By Chuck Aly  
R&R Associate Country Editor

**W**hile nobody in Nashville would dismiss the significance of the year's first nine months, the fourth quarter's holiday shopping season is undoubtedly the big payoff for record labels. This installment of our quarterly music-preview series features a heavy dose of album releases aimed at those seasonal shoppers.

You'll also notice, however, that promotion efforts begin to shift toward the end of the quarter as new artists and new singles hoping for a jump on 2006 start to make the rounds at radio. Read on for an advance look at the songs and albums likely to figure prominently at radio over the next three months.

**Arista**

National promo chief Teddi Bonadies says the Arista team will be focused on Brad Paisley's "When I Get Where I Am Going," which went for adds Sept. 26. Brooks & Dunn's second single from *Hillbilly Deluxe* will be "Believe." Look for it Oct. 17. Finally, American Idol Carrie Underwood will have a single in October and an album in November. Bonadies says, "This is a country release."

**BBR**

Country's fast-rising independent is working the Lila McCann single "I'm Amazed," which also features Jim Brickman. The cut went for adds Sept. 26. Written by Victoria Shaw and David Grow, the song was inspired by Disney's *Cinderella* and will be on Brickman's new album *The Disney Songbook*. The album and a DVD rerelease of the movie bow Oct. 4. McCann joins Brickman on tour this fall.

"Jason Aldean's debut single, 'Hicktown,' went top 10, has driven record sales well over 100,000 in less than two months and has audiences everywhere on their feet," says BBR VP/Promo Jon Loba. "Expect his second single, 'Why,



Lila McCann

on your desk in mid- to late fourth quarter. We expect it to be a research monster.

"It's been one heck of a year for Craig



Jamey Johnson

Morgan. He has 2005's most-played song, with 'That's What I Love About Sunday.' The followup, 'Redneck Yacht Club,' is his fastest-growing single to date and currently sits in the top five. Look for the next single mid-fourth quarter."

**BNA**

VP Tom Baldrice says Jamey Johnson's "The Dollar" will be a big priority for the BNA team through the fourth quarter. Look for the album early next year. "We've also got this new kid, Kenny Chesney," Baldrice jokes. "We've got a new single out on him and a Nov. 8 album called *The Road and the Radio*."

Midway through the quarter BNA will have a followup to Lonestar's "You're Like Coming Home" called "I'll Die Trying." "We'll also have new music from Blaine Larsen at the end of the year or first of next year," Baldrice says. "He's still very much in our sights."

**Capitol**

"We have the new hit single from Trace Adkins," says Capitol promo head Jimmy Harnen. "'Honky Tonk Badonkadonk' is Going for Adds as we go to press. As for Q4 and early Q1 '06, look for new music from Kenny Rogers, Merle Haggard and a new artist named Eric Church. We have Chris Cagle's highly anticipated third Capitol release, *Anywhere but Here*, in stores on Oct. 4."



**BRAND ON THE RUN** The city of Nashville recently launched a new Music City branding initiative incorporating a "brand tool kit" for area businesses, the publication of a "brand story" and new signage. On hand were (l-r) Nashville Convention & Visitor's Board President Butch Spyridon, Josh Turner, Nashville Mayor Bill Purcell, sax player Kirk Whalum and Diamond Rio's Brian Prout and Dana Williams.



Eric Church

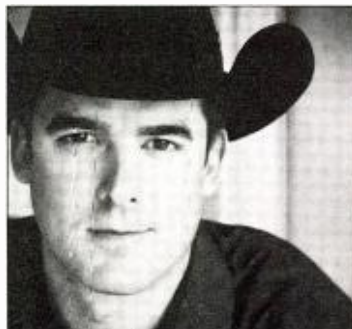
**Columbia**

"First off, the Columbia promotion team sends its collective love and prayers to everyone affected by the devastation of the recent hurricanes on the Gulf Coast and in South Florida," says Columbia VP Larry Pareigis.

As for the music, he points to the Dual-Disc version of Van Zant's *Get Right With the Man*, which recently landed at retail. "We just had a stellar opening week on the new single from the Van Zant brothers, a special radio mix of 'Nobody Gonna Tell Me What to Do,'" Pareigis says. "And thanks for that, Country radio."

Montgomery Gentry's *Something to Be Proud Of: Best of 1999-2005* hits stores Nov. 1. "There's a new song on that package that radio will have digitally delivered at 10am ET on Tuesday, Oct. 4, courtesy of Columbia Records and Promo Only MPE, with a hard-copy CD-Pro to follow that day," Pareigis says.

"It's called 'She Don't Tell Me To,' a new Rivers Rutherford-Bob DiPiero tune that



Trent Willmon

Rivers co-produced with our Exec. VP/A&R, Mark Wright. It's a big ol' tempo rebel's love song — with strings!"

Brice Long will spend the quarter visiting radio in the Southeast and Southwest, and Trent Willmon is recording his second album with Frank Rogers. Radio will begin hearing music in Q4 in advance of a first-quarter release.

"Soon you're going to start hearing about a brilliantly unique new voice for the format with an exceptional pedigree: Ashley Monroe," Pareigis says. "Remember, you read about her first right here. [Sony/Nashville President] John Grady told [Columbia Director/National Promotion] Tom Moran and me that Ashley would be on our roster, and we high-fived on the spot. Mark Wright played us some early cuts, and they're simply amazing. We can't wait to play the tunes for you this winter."

**Dualtone**

Dualtone National Promotion Director Lori Kampa offers, appropriately, two Q4 releases, both at retail. November 1 brings Bobby Bare's *The Moon Was Blue*, produced by Bare's son Bobby Bare Jr. Also in stores that day is The Peasall Sisters' *Home to You*.

**Epic**

"Epic will have exciting new music from Gretchen Wilson's *All Jacked Up* CD



Susan Haynes

for Country radio in the quarter," says Epic VP/National Promo Bill Macky. The album bowed Sept. 27.

"Jace Everett's 'Bad Things' will hit the

Continued on Page 48

## Fourth And Goal

Continued from Page 47

streets in late October, plus we'll have something really fun from Susan Haynes before the end of the year," Macky continues. "All this while we watch Miranda Lambert's 'Kerosene' burn up the charts."

### Koch/Nashville

Jack Purcell and the Koch bunch have CDB DVD *Live* out Nov. 8. Shot at Nashville's Riverfront Park, the concert set is a patriotic salute to the armed forces spiced with vintage Charlie Daniels Volunteer Jam footage.

Another DVD, this one also available as a CD, is Robert Earl Keen's *Live From the Ryman*, out Dec. 8. The release is culled from Music Choice concert footage that has already made the rounds on DirecTV and Comcast.

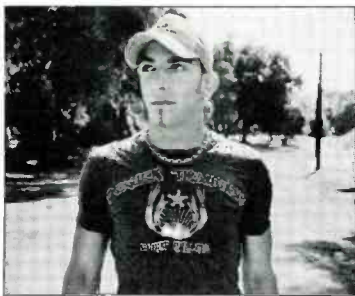
Jerry Douglas' *The Best Kept Secret* hit stores Sept. 20. The "world's greatest Dobro player" (as Purcell tells it) is joined by Alison Krauss, Sam Bush, Bela Fleck and John Fogerty, among others, on the disc.

### Lofton Creek

Mike Borchetta checks in with two new singles. First up is Doug Stone's "Everything," on Oct. 3. Two weeks later it's Keith Bryant, with "Somebody." The label's Shawn King album went to retail late in the third quarter and remains a priority.

### Lyric Street

"Now through November we'll be introducing Trent Tomlinson," says the Mouse's Dale Turner. "He's from Kennett, MO, the hometown of Sheryl Crow. The single 'Drunker Than Me' will arrive the first of November, and the album will be out in the first quarter of '06."



Trent Tomlinson

Also coming up is music from a new SheDaisy album produced by John Shanks, who co-wrote "Come Home Soon." Turner says the label hasn't slotted the release yet.

Rascal Flatts' "Skin" remains a focus through the quarter. The guys are finishing up their next album, which will generate a new single in February. Also on tap is new Josh Gracin late in December or early in the new year. Gracin's sophomore album is being produced by Marty Williams.

### MCA

The MCA staff kicks off the quarter Oct. 3 with Hot Apple Pie's version of "We're



Hot Apple Pie

Makin' Up." On the album side, Gary Allan's *Tough All Over* streets on Oct. 11, and Reba McEntire's No. 1s project is set for Nov. 22. VP Royce Risser expects to come with new Trisha Yearwood and Lee Ann Womack singles sometime in the fall.

### Mercury

Bon Jovi (yes, that Bon Jovi) land at Country radio on Nov. 13. The song is "Who Says You Can't Go Home," from



Bon Jovi



**GERRY KIDS** Hundreds of artists and industry professionals gathered in Nashville as Leadership Music honored songwriter and WSIX/Nashville morning host Gerry House with the Dale Franklin Leadership Award. Pictured at the gala are (l-r) WSIX's Richard Falklen, CMT's Liz Kiley, Leadership Music President Van Tucker, Allyson House, House, Autumn House, attorneys Linda Edell-Howard and Malcolm Mimms and Leadership Music Exec. Director Kira Florita.

their latest Island Records release, *Have a Nice Day*. Featured vocals on the song were contributed by Sugarland's Jennifer Nettles.

Now that he has your attention, Mercury's John Ettinger would like to hint at the possibility of a first single from Julie Roberts' next album sometime during the quarter.

As for albums, Billy Currington's *Doin' Somethin' Right* arrives in stores Oct. 18, as does Tracy Lawrence's *Then and Now: The Hits Collection*. Terri Clark's *Life Goes On*, featuring the current single "She Didn't Have Time," streets Nov. 1.

### Quarterback

Ready to rifle tight spirals to Country radio, Anne Weaver points to two key playmakers. First to the line is Zona Jones, with "I'll Give It to You." Written by Mark Nessler and Tony Martin, the song goes for adds Oct. 10.

Later in the quarter expect the return of "Mrs. Steven Rudy" artist Mark McGuinn. The single is titled "Bring 'Em Back."

### RCA

Mike Wilson and the RCA team have plenty to keep them busy as the year draws down, starting with the Oct. 4 release of Sara Evans' *Real Fine Place*, which has already landed a No. 1 single. Wilson says the second single, "Cheatin'," will bow in late October.

Martina McBride's *Timeless* project has



Jeff Bates

an Oct. 18 street date. "The first single, 'Rose Garden,' is quickly climbing the charts," Wilson says. A yet-to-be-determined second single will follow next year.

Jeff Bates' sophomore album, *Good People*, arrives Oct. 25, and the title-track single is already at radio. "We'll be introducing a new artist to radio in November,"

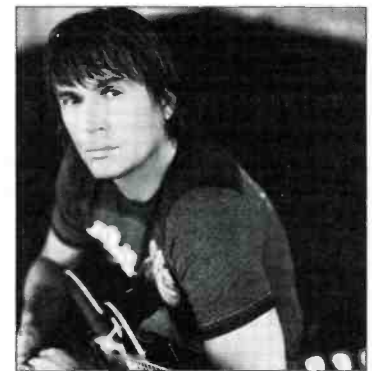
Wilson says. "John Pierce, a Montana native who came to Nashville as a songwriter, will have a single in December."

Andy Griggs will have a new single in November, a ballad called "Be Still."

### Universal South

Erika Jo's version of "I'm Not Lisa" went for adds on Sept. 19. "From the album already in stores," explains U.S. promo chief Michael Powers. "A sparsely arranged and powerful remake of the Jessi Colter classic from this *Nashville Star* winner."

Oct. 17 brings newcomer and North Carolinian Rockie Lynne's first single, "Lipstick," to radio. "He's a big priority for the label," Powers says. "He was



Rockie Lynne

signed by Universal Music Group CEO Doug Morris, and, according to Tony Brown, this guy appears to have the entire package: He writes his own songs, sings great and plays a mean electric guitar." Look for an album in March.

The first single from Cross Canadian Ragweed's next album goes for adds on Oct. 3. "Fightin' For" previews *Garage*, which goes on sale the following day. "They were just on the cover of *USA Today* for being on the verge of breaking through big in '06," Powers says. "Ragweed have been touring for the last year with Dierks Bentley on the High Times and Hangovers Tour."

Also up with music from a new album are Bering Strait, whose cut "You Make Lovin' Fun" goes for adds Oct. 24. The band was recently profiled on *60 Minutes*.

Last, but certainly not least, Joe Nichols returns with his third U.S. album, appropriately titled *Ill*, on Oct. 25. "The current single is moving fast," Powers says. "This guy is back. Big time."



**McBRIDE GOES PUBLIC** Martina McBride recently taped a performance for an episode of Soundstage that will air on PBS Oct. 14. Pictured backstage (l-r) are R&R Country Editor Lon Helton; Soundstage producers Evelyn Shriver and Susan Nadler; RCA Label Group's Jon Elliot and Joe Galante; McBride; CMT's Brian Phillips; RLG's Butch Waugh and Mike Wilson; and McBride's manager, Bruce Allen.

# COUNTRY TOP 50

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOT. AUD. (00)	± AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	12626	630	4596	+282	380823	15480	20	120/0
1	2	SARA EVANS A Real Fine Place To Start (RCA)	12370	-290	4244	-81	383288	-4286	21	120/0
3	3	CRAIG MORGAN Redneck Yacht Club (BBR)	11306	1053	4095	+400	335319	21896	19	119/0
5	4	JAMIE O'NEAL Somebody's Hero (Capitol)	10657	886	3754	+266	322981	18150	26	118/0
4	5	KEITH URBAN Better Life (Capitol)	10470	577	3600	+201	326181	18674	9	119/0
6	6	GRETCHEN WILSON All Jacked Up (Epic)	9398	367	3299	+129	265484	-1144	9	120/0
7	7	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	9295	334	3262	+136	281035	17265	22	119/0
9	8	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	8609	296	3187	+205	256404	9437	26	120/0
10	9	JASON ALOEAN Hicktown (BBR)	7938	27	2958	+42	214926	3900	23	116/0
13	10	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	7492	701	2676	+237	216409	15655	21	118/1
11	11	LONESTAR You're Like Comin' Home (BNA)	7282	71	2599	+61	210928	3280	17	118/1
12	12	TRISHA YEARWOOD Georgia Rain (MCA)	6829	-232	2370	-86	189939	-9847	22	117/1
14	13	GARY ALLAN Best I Ever Had (MCA)	6664	-13	2379	+3	183676	-5832	17	115/1
15	14	NEAL MCCOY Billy's Got His Beer Goggles On (903)	6459	586	2241	+187	180396	14742	21	114/3
16	15	DIERKS BENTLEY Come A Little Closer (Capitol)	5831	415	2110	+157	158026	8332	10	118/1
17	16	LEE ANN WOMACK He Oughta Know That By Now (MCA)	5242	162	1800	+49	137894	-1011	21	112/0
19	17	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	5182	577	1892	+193	146538	15566	8	113/9
30	18	KENNY CHESNEY Who You'd Be Today (BNA)	5149	2348	1617	+801	166260	64838	2	117/4
24	19	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	4915	1607	1695	+504	142819	42828	3	115/6
18	20	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	4618	-10	1657	-10	119989	413	14	114/0
20	21	PHIL VASSAR Good Ole Days (Arista)	4564	255	1601	+68	126885	9234	14	106/0
26	22	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	4147	941	1379	+309	112980	13508	4	109/9
21	23	LITTLE BIG TOWN Boondocks (Equity)	4035	425	1425	+149	116073	11410	18	90/3
27	24	ALAN JACKSON USA Today (Arista)	3595	467	1390	+169	96016	10251	7	106/6
25	25	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	3585	349	1388	+108	102991	10946	17	89/3
22	26	CHRIS CAGLE Miss Me Baby (Capitol)	3549	84	1345	+41	92185	1654	9	92/2
31	27	GEORGE STRAIT She Let Herself Go (MCA)	3381	727	1255	+254	89892	14531	4	109/10
23	28	SHOOTER JENNINGS 4th Of July (Universal South)	3343	-79	1111	-16	89908	-3027	23	79/0
29	29	MARTINA MCBRIDE Rose Garden (RCA)	3326	300	1036	+70	97230	9764	7	84/5
28	30	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3193	152	1114	+4	94973	6667	22	76/1
32	31	KEITH ANDERSON XXL (Arista)	2743	211	1015	+46	70494	9808	9	89/6
34	32	SHANIA TWAIN Shoes (Lyric Street)	2229	146	767	+87	58659	4836	4	82/7
33	33	TRACY LAWRENCE Used To The Pain (Mercury)	2060	-99	855	-29	48081	-4876	13	76/1
35	34	TERRI CLARK She Didn't Have Time (Mercury)	2055	-28	764	-29	53296	-1201	10	75/3
37	35	BIG & RICH Comin' To Your City (Warner Bros.)	1602	200	527	+64	38320	3411	4	62/9
38	36	JOSH TURNER Your Man (MCA)	1513	131	626	+44	35100	4506	10	63/2
36	37	GEORGE STRAIT Texas (MCA)	1330	-121	294	-34	42752	-4932	14	50
<b>Breaker</b>	38	SUGARLAND Just Might (Make Me Believe) (Mercury)	1299	424	534	+178	37199	10623	3	75/14
40	39	REBA MCENTIRE You're Gonna Be (MCA)	1186	103	485	+66	28953	957	4	54/6
43	40	BLAKE SHELTON Nobody But Me (Warner Bros.)	1051	116	477	+36	21090	1640	5	59/5
41	41	JEFF BATES Good People (RCA)	959	-61	418	-14	19077	-224	11	54/2
45	42	JAMEY JOHNSON The Dollar (BNA)	938	95	358	+33	23342	2291	4	38/3
<b>Debut</b>	43	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	746	315	286	+138	20345	8797	1	42/29
46	44	RAY SCOTT My Kind Of Music (Warner Bros.)	661	95	310	+31	13120	3047	4	35/0
<b>Debut</b>	45	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	498	278	252	+131	9585	5235	1	42/5
47	46	SAWYER BROWN They Don't Understand (Curb)	498	-61	179	-6	15575	-1611	4	23/3
48	47	BUDDY JEWELL So Gone (Columbia)	478	6	220	-2	7270	-426	4	27/0
<b>Debut</b>	48	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	476	301	228	+148	10485	7034	1	47/15
50	49	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	416	-28	172	-4	11362	-286	3	17/1
<b>Debut</b>	50	BRAD PAISLEY When I Get Where I'm Going (Arista)	373	284	132	+101	12435	10014	1	42/35

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
BRAD PAISLEY When I Get Where I'm Going (Arista)	35
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	29
MIRANDA LAMBERT Kerosene (Epic)	28
DANIELLE PECK I Don't (Big Machine/Show Dog)	24
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	15
SUGARLAND Just Might (Make Me Believe) (Mercury)	14
SHANNON BROWN Corn Fed (Warner Bros.)	13
LILA MCCANN I/JIM BRICKMAN I'm Amazed (BBR)	11
GEORGE STRAIT She Let Herself Go (MCA)	10

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+2348
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+1607
CRAIG MORGAN Redneck Yacht Club (BBR)	+1053
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+941
JAMIE O'NEAL Somebody's Hero (Capitol)	+886
GEORGE STRAIT She Let Herself Go (MCA)	+727
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+701
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+630
NEAL MCCOY Billy's Got His Beer Goggles On (903)	+586

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+801
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+504
CRAIG MORGAN Redneck Yacht Club (BBR)	+400
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+309
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+282
JAMIE O'NEAL Somebody's Hero (Capitol)	+266
GEORGE STRAIT She Let Herself Go (MCA)	+254
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+237
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+205
KEITH URBAN Better Life (Capitol)	+201

## BREAKERS

**SUGARLAND**  
Just Might (Make Me Believe) (Mercury)  
14 Adds • Moves 44-38

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 9/18-9/24. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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# COUNTRY TOP 50 INDICATOR

September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	4749	320	3922	+217	112882	8387	21	100/0
3	2	CRAIG MORGAN Redneck Yacht Club (BBR)	4389	336	3714	+249	102166	7165	19	100/0
2	3	SARA EVANS A Real Fine Place To Start (RCA)	4083	-77	3359	-168	96018	-447	23	95/0
5	4	KEITH URBAN Better Life (Capitol)	3997	488	3415	+378	93544	10667	9	100/0
4	5	JAMIE O'NEAL Somebody's Hero (Capitol)	3990	335	3334	+269	92718	6786	26	98/0
6	6	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3609	258	3101	+243	82275	5029	25	100/0
9	7	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3466	361	2986	+283	80537	8076	28	96/1
10	8	JASON ALOEAN Hicktown (BBR)	3316	226	2792	+207	78274	5301	25	99/2
7	9	GRETCHEN WILSON All Jacked Up (Epic)	3297	-12	2757	-57	74275	-2116	9	91/0
11	10	GARY ALLAN Best I Ever Had (MCA)	2888	182	2423	+155	66833	4185	18	98/2
13	11	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	2854	338	2498	+282	64703	7603	8	96/0
12	12	LONESTAR You're Like Comin' Home (BNA)	2824	214	2419	+179	65165	5252	17	96/1
15	13	DIERKS BENTLEY Come A Little Closer (Capitol)	2778	429	2396	+377	64100	9503	12	95/3
14	14	NEAL MCCOY Billy's Got His Beer Goggles On (903)	2688	228	2183	+191	63086	5470	25	91/4
18	15	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	2089	326	1795	+274	47558	7147	8	86/4
16	16	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	2065	112	1705	+83	47140	2740	16	88/2
17	17	LEE ANN WOMACK He Oughta Know That By Now (MCA)	1953	54	1672	+34	44082	809	25	84/1
21	18	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	1867	476	1613	+374	41324	10107	4	92/10
19	19	ALAN JACKSON USA Today (Arista)	1839	188	1607	+133	40125	4003	7	93/7
20	20	PHIL VASSAR Good Ole Days (Arista)	1826	192	1510	+159	42676	5067	16	84/1
23	21	GEORGE STRAIT She Let Herself Go (MCA)	1682	391	1458	+292	37097	8313	4	81/3
22	22	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	1651	315	1455	+253	35216	5886	5	92/10
24	23	CHRIS CAGLE Miss Me Baby (Capitol)	1448	177	1228	+133	34198	4409	9	74/4
32	24	KENNY CHESNEY Who You'd Be Today (BNA)	1415	752	1220	+635	32876	18607	2	84/28
25	25	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	1321	194	1162	+162	30640	4898	17	67/7
26	26	SHOOTER JENNINGS 4th Of July (Universal South)	1171	70	1037	+50	27123	1744	24	56/1
27	27	MARTINA MCBRIDE Rose Garden (RCA)	1096	50	911	+44	24143	298	7	61/0
30	28	LITTLE BIG TOWN Boondocks (Equity)	1066	136	874	+113	24280	3264	19	54/8
29	29	KEITH ANDERSON XXL (Arista)	998	59	843	+48	22306	1637	9	56/2
28	30	TERRI CLARK She Didn't Have Time (Mercury)	989	42	843	+34	20888	1099	10	60/1
31	31	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	986	63	831	+63	23875	2586	21	49/2
34	32	SUGARLAND Just Might (Make Me Believe) (Mercury)	833	244	753	+218	18731	5386	3	58/11
33	33	SHANIA TWAIN Shoes (Lyric Street)	688	57	583	+45	15337	2021	4	48/4
37	34	BIG & RICH Comin' To Your City (Warner Bros.)	623	171	539	+137	13862	3691	3	45/6
35	35	JOSH TURNER Your Man (MCA)	617	43	550	+39	13250	621	10	43/1
36	36	BLAKE SHELTON Nobody But Me (Warner Bros.)	601	87	538	+78	13027	1767	6	43/3
38	37	SAWYER BROWN They Don't Understand (Curb)	391	23	305	+21	9326	703	6	25/1
39	38	REBA MCENTIRE You're Gonna Be (MCA)	369	34	327	+23	7780	603	4	29/1
<b>Debut</b>	39	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	362	274	302	+222	7650	5776	1	33/21
50	40	TIM MCGRAW My Old Friend (Curb)	359	203	298	+159	8282	4499	2	19/6
42	41	JAMEY JOHNSON The Dollar (BNA)	314	76	260	+60	7127	2409	3	24/4
43	42	RAY SCOTT My Kind Of Music (Warner Bros.)	262	28	250	+19	4392	339	5	22/1
<b>Debut</b>	43	BRAD PAISLEY When I Get Where I'm Going (Arista)	255	162	213	+142	6085	3765	1	26/17
45	44	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	255	49	246	+48	4896	715	2	28/4
40	45	SHANE DWENS Bottom Of The Fifth (Rust/Universal)	250	-2	209	+5	6171	-305	6	18/0
48	46	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	245	64	205	+43	5414	1321	2	23/5
44	47	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	242	33	245	+22	4897	683	5	23/0
47	48	KEVIN SHARP I Think I'll Stay (Capitol)	219	18	229	+17	4718	539	3	17/1
49	49	STEVE HDLY It's My Time (Waste It If I Want To) (Curb)	176	3	136	0	4071	-37	3	14/0
<b>Debut</b>	50	SHAWN KING In My Own Backyard (Lofton Creek)	164	60	152	+49	2946	976	1	18/5

102 Country reporters. Songs ranked by total plays for the airplay week of Sunday 9/18 - Saturday 9/24.

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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
KENNY CHESNEY Who You'd Be Today (BNA)	28
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	21
BRAD PAISLEY When I Get Where I'm Going (Arista)	17
SUGARLAND Just Might (Make Me Believe) (Mercury)	11
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	10
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	10
LITTLE BIG TOWN Boondocks (Equity)	8
DANIELLE PECK I Don't (Big Machine/Show Dog)	8
MIRANDA LAMBERT Kerosene (Epic)	8

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+752
KEITH URBAN Better Life (Capitol)	+488
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+476
DIERKS BENTLEY Come A Little Closer (Capitol)	+429
GEORGE STRAIT She Let Herself Go (MCA)	+391
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+361
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+338
CRAIG MORGAN Redneck Yacht Club (BBR)	+336
JAMIE O'NEAL Somebody's Hero (Capitol)	+335
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+326

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+635
KEITH URBAN Better Life (Capitol)	+378
DIERKS BENTLEY Come A Little Closer (Capitol)	+377
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+374
GEORGE STRAIT She Let Herself Go (MCA)	+292
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+283
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+282
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+274
JAMIE O'NEAL Somebody's Hero (Capitol)	+269
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+253

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# COUNTRY CALLOUT AMERICA. BY

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES September 30, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of September 18-24.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	OISLIKE	STRONGLY OISLIKE
SARA EVANS A Real Fine Place To Start (RCA)	38.3%	80.8%	4.17	15.5%	98.8%	2.0%	0.5%
CRAIG MORGAN Redneck Yacht Club (BBR)	31.0%	78.3%	4.05	15.3%	98.0%	2.8%	1.8%
BROOKS & DUNN Play Something Country (Arista)	33.5%	76.0%	3.97	12.5%	98.8%	6.8%	3.5%
KEITH URBAN Better Life (Capitol)	23.8%	72.8%	3.95	15.8%	94.3%	5.0%	0.8%
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	31.3%	72.8%	4.04	17.8%	94.8%	3.5%	0.8%
GRETCHEN WILSON All Jacked Up (Epic)	31.5%	70.5%	3.93	17.3%	97.3%	7.3%	2.3%
JAMIE O'NEAL Somebody's Hero (Capitol)	28.0%	67.0%	3.86	20.3%	96.8%	7.5%	2.0%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	25.3%	65.8%	3.83	20.3%	95.8%	7.8%	2.0%
LONESTAR You're Like Comin' Home (BNA)	18.8%	64.8%	3.84	24.8%	93.5%	3.5%	0.5%
SHOOTER JENNINGS 4th Of July (Universal South)	20.5%	62.5%	3.85	20.3%	89.0%	4.8%	1.5%
NEAL MCCOY Billy's Got His Beer Goggles On (903)	18.8%	57.0%	3.70	27.0%	92.5%	5.8%	2.8%
JASON ALDEAN Hicktown (BBR)	15.8%	56.8%	3.70	29.5%	92.8%	5.3%	1.3%
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	18.8%	56.0%	3.75	22.3%	86.5%	6.5%	1.8%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	16.0%	55.5%	3.64	26.0%	92.0%	8.3%	2.3%
TRISHA YEARWOOD Georgia Rain (MCA)	21.5%	55.0%	3.59	25.3%	96.0%	11.5%	4.3%
LEE ANN WOMACK He Oughta Know That By Now (MCA)	14.8%	55.0%	3.63	28.0%	92.8%	7.8%	2.0%
ALAN JACKSON USA Today (Arista)	18.3%	54.8%	3.81	21.3%	81.8%	5.0%	0.8%
GARY ALLAN Best I Ever Had (MCA)	18.8%	54.0%	3.65	29.3%	92.8%	7.0%	2.5%
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	22.0%	52.5%	3.74	22.0%	84.5%	7.8%	2.3%
MARTINA MCBRIDE Rose Garden (RCA)	22.8%	51.0%	3.57	18.8%	87.0%	10.3%	7.0%
PHIL VASSAR Good Ole Days (Arista)	12.5%	50.0%	3.59	29.0%	88.0%	7.8%	1.3%
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	16.5%	49.8%	3.65	25.0%	84.3%	7.5%	2.0%
DIERKS BENTLEY Come A Little Closer (Capitol)	14.0%	47.8%	3.63	27.0%	82.8%	6.8%	1.3%
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	11.8%	47.3%	3.55	21.0%	80.5%	10.0%	2.3%
CHRIS CAGLE Miss Me Baby (Capitol)	17.8%	46.5%	3.62	20.8%	79.8%	10.3%	2.3%
TRACY LAWRENCE Used To Be The Pain (Mercury)	12.0%	44.8%	3.54	25.0%	80.8%	9.0%	2.0%
KEITH ANDERSON XXL (Arista)	13.5%	43.5%	3.47	22.3%	80.5%	10.0%	4.8%
BIG & RICH Comin' To Your City (Warner Bros.)	13.0%	43.0%	3.56	24.0%	76.5%	5.5%	4.0%
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	11.3%	42.8%	3.46	20.0%	77.5%	11.0%	3.8%
TERRI CLARK She Didn't Have Time (Mercury)	10.3%	39.3%	3.42	27.8%	79.5%	9.3%	3.3%
GEORGE STRAIT She Let Herself Go (MCA)	9.5%	38.5%	3.53	26.5%	73.0%	7.0%	1.0%
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	10.0%	32.5%	3.48	18.0%	62.0%	10.5%	1.0%
LITTLE BIG TOWN Boondocks (Equity)	6.0%	32.5%	3.32	25.5%	71.0%	10.5%	2.5%
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	7.0%	29.3%	3.28	25.5%	68.8%	11.0%	3.0%
SHANIA TWAIN Shoes (Lyric Street)	7.0%	23.0%	3.07	20.5%	62.0%	11.5%	7.0%

## CALLOUT AMERICA® HOT SCORES

### This Week At Callout America

By John Hart

**S**ara Evans has the No. 1 song this week in both positive and passion rankers, with "A Real Fine Place to Start." This song is also No. 1 with females and core 35-44 listeners.

Craig Morgan's "Redneck Yacht Club" is the No. 2 song overall and the No. 5 passion song for the week. Younger listeners 25-34 rank this song at No. 1.

Montgomery Gentry move into the top five, at No. 4, with "Something to Be Proud Of." This song is also the No. 4 passion song. Core 35-44 listeners are the strength, ranking the song at No. 3 in both positive and passion scoring.

Lonestar are new to the top 10 this week, with "You're Like Coming Home" ranking at No. 9, up from last week's No. 12. Lonestar rank at No. 8 with males and No. 9 with females. Core 35-44s rank this song at No. 6.

Jason Aldean's "Hicktown" is moving strong, ranking at No. 12 this week, up from No. 21 last week. Males are the strength, ranking Aldean at No. 10, and core 35-44 listeners rank the song at No. 12.

Trisha Yearwood's "Georgia Rain" is the No. 15 song this week and the No. 11 passion song. Females rank it at No. 10, as do females 25-44.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.

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America's Best Testing Country Songs 12+ For The Week Ending 9/23/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
M. GENTRY Something To Be Proud Of (Columbia)	4.10	4.11	96%	21%	4.22	4.18	4.26
SARA EVANS A Real Fine Place To Start (RCA)	4.18	4.25	97%	19%	4.26	4.14	4.39
CRAIG MORGAN Redneck Yacht Club (BBR)	4.15	4.07	94%	19%	4.12	4.11	4.14
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	4.10	3.93	85%	19%	4.13	4.34	3.92
DIERKS BENTLEY Come A Little Closer (Capitol)	4.08	4.09	84%	9%	4.04	4.23	3.87
B. CURRINGTON Must Be Doin' Somethin' Right (Mercury)	4.08	3.98	77%	10%	4.10	4.27	3.93
BROOKS & DUNN Play Something Country (Arista)	4.07	4.07	98%	26%	4.09	4.09	4.09
GARY ALLAN Best I Ever Had (MCA)	4.07	4.12	91%	15%	4.06	4.14	3.97
JOE NICHOLS Tequila Makes Her... (Universal South)	4.06	4.03	70%	8%	4.09	4.05	4.12
KEITH URBAN Better Life (Capitol)	4.04	4.00	91%	16%	4.09	4.15	4.02
ALAN JACKSON USA Today (Arista)	4.02	-	50%	0%	4.08	4.08	4.08
CHRIS CAGLE Miss Me Baby (Capitol)	4.00	4.03	73%	9%	4.00	4.21	3.81
LONESTAR You're Like Comin' Home (BNA)	3.95	3.89	92%	10%	3.99	4.04	3.95
JAMIE O'NEAL Somebody's Hero (Capitol)	3.94	3.86	95%	26%	4.01	4.09	3.93
NEAL MCCOY Billy's Got His Beer Goggles On (903)	3.94	3.91	92%	17%	3.99	4.03	3.95
VAN ZANT Help Somebody (Columbia)	3.93	3.95	95%	31%	3.94	3.93	3.96
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3.91	3.90	93%	24%	4.04	4.15	3.94
LEE ANN WOMACK He Oughta Know That By Now (MCA)	3.91	3.86	84%	17%	3.99	4.02	3.96
PHIL VASSAR Good Ole Days (Arista)	3.89	3.79	70%	15%	3.97	4.03	3.92
MARTINA MCBRIDE Rose Garden (RCA)	3.88	-	81%	16%	3.91	3.86	3.95
JASON ALDEAN Hicktown (BBR)	3.87	3.82	91%	23%	3.80	3.75	3.85
SHOOTER JENNINGS 4th Of July (Universal South)	3.84	3.85	83%	23%	3.81	3.91	3.72
FAITH HILL Mississippi Girl (Warner Bros.)	3.83	3.82	99%	42%	3.89	3.96	3.81
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3.80	3.89	93%	24%	3.83	4.05	3.62
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	3.71	-	50%	10%	3.81	4.09	3.74
TRISHA YEARWOOD Georgia Rain (MCA)	3.74	3.70	95%	30%	3.85	3.87	3.82
LITTLE BIG TOWN Boondocks (Equity)	3.71	3.76	61%	14%	3.68	3.76	3.61
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3.69	3.73	60%	13%	3.74	3.82	3.67
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	3.65	3.50	81%	19%	3.68	3.71	3.66

Total sample size is 304 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-3300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	KEITH URBAN Better Life (Capitol)	568	+32	6	15/0
4	2	GRETCHEN WILSON All Jacked Up (Epic)	502	+41	8	13/0
3	3	SARA EVANS A Real Fine Place To Start (RCA)	502	-47	15	14/0
6	4	ROAD HAMMERS East Bound... (Open Road/Universal)	455	+20	4	16/0
2	5	BROOKS & DUNN Play Something Country (Arista)	440	-8	16	15/0
10	6	JAMIE O'NEAL Somebody's Hero (Capitol)	416	+26	10	13/0
5	7	M.GENTRY Something To Be Proud Of (Columbia)	410	-32	10	12/0
15	8	LONESTAR You're Like Comin' Home (BNA)	408	+55	9	14/0
16	9	DIERKS BENTLEY Come A Little Closer (Capitol)	402	+85	4	15/1
7	10	AARON LINES It Takes A Man (BNA)	393	-38	12	13/0
1	11	PAUL BRANDT Alberta Bound (Orange/Universal)	385	+23	4	16/1
12	12	DERIC RUTTAN Shine (Lyric Street)	374	+5	5	13/0
11	13	DOC WALKER I Am Ready (Open Road/Universal)	348	-35	15	15/0
9	14	GEORGE CANYON Who Would You Be (Universal South)	341	-66	13	14/0
8	15	OSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	340	+8	8	11/0
14	16	TIM MCGRAW Do You Want Fries With That (Curb)	333	-92	16	16/0
25	17	CRAIG MORGAN Redneck Yacht Club (BBR)	324	-34	7	11/0
21	18	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	314	+61	2	15/0
20	19	GORD BAMFORD All About Her (GWB/Royalty)	311	-1	7	14/0
20	20	TERRI CLARK She Didn't Have Time (Mercury)	299	-22	8	13/0
26	21	GARY ALLAN Best I Ever Had (MCA)	281	+31	5	13/0
19	22	BRAD PAISLEY Alcohol (Arista)	271	-61	17	13/0
2	23	L RIMES Probably Wouldn't Be This Way (Asylum/Curb)	256	+7	3	9/1
24	24	JO DEE MESSINA Delicious Surprise... (Curb)	253	-2	9	7/0
Debut	25	SEAN HOGAN A Cowboy's Heart (Barnstorm)	248	+43	1	10/0
Debut	26	J. NICHOLS Tequila Makes Her... (Universal South)	240	+62	1	9/2
Debut	27	F.HILL Like We Never Loved At All (Warner Bros./Curb)	239	+90	1	10/0
23	28	A.WILKINSON No More Me And You (Universal South)	238	-33	14	8/0
Debut	29	LISA BROKOP Big Picture (Asylum/Curb)	233	+77	1	10/1
Debut	30	STEVE FOX Dream On (EMI Music Canada)	224	+25	1	10/1

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Cancun.

COUNTRY FLASHBACK

- 1 YEAR AGO
  - No. 1: "Days Go By" — Keith Urban
- 5 YEARS AGO
  - No. 1: "Kiss This" — Aaron Tippin
- 10 YEARS AGO
  - No. 1: "She's Every Woman" — Garth Brooks
- 15 YEARS AGO
  - No. 1: "Friends In Low Places" — Garth Brooks
- 20 YEARS AGO
  - No. 1: "Some Fools Never Learn" — Steve Wariner
- 25 YEARS AGO
  - No. 1: "I Believe In You" — Don Williams
- 30 YEARS AGO
  - No. 1: "Blue Eyes Crying In The Rain" — Willie Nelson

NEW & ACTIVE

- TIM MCGRAW My Old Friend (Curb)
 

Total Points: 367, Total Stations: 18, Adds: 9
- STEVE HOLY It's My Time (Waste It If I Want To) (Curb)
 

Total Points: 363, Total Stations: 29, Adds: 1
- LISA BROKOP Big Picture (Asylum/Curb)
 

Total Points: 240, Total Stations: 22, Adds: 0
- MIRANDA LAMBERT Kerosene (Epic)
 

Total Points: 216, Total Stations: 33, Adds: 28
- DANIELLE PECK I Don't (Big Machine/Show Dog)
 

Total Points: 151, Total Stations: 26, Adds: 24
- SUSAN HAYNES Crooked Little Heart (Epic)
 

Total Points: 142, Total Stations: 11, Adds: 0
- AMBER DOTSON I Ain't Your Mama (Capitol)
 

Total Points: 121, Total Stations: 15, Adds: 1
- SHANNON BROWN Com Fed (Warner Bros.)
 

Total Points: 78, Total Stations: 14, Adds: 13
- LILA MCCANN f/JIM BRICKMAN I'm Amazed (BBR)
 

Total Points: 42, Total Stations: 12, Adds: 11





**JULIE KERTES**  
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# The Amazing Luther

Morning show host celebrates 65 years of service

When WDEF/Chattanooga, TN PD Danny Howard told me that his morning man, Luther Masingill, was celebrating his 65th year on the air this December, I thought I had heard him incorrectly. "Are you sure it's sixty-five years?" I asked. That type of longevity is astonishing and almost unheard of in this fickle business, so I had to meet this man and hear his story.

Joe Engel, then-owner of WDEF, discovered Masingill in 1940, when Masingill was working at a gas station. Masingill was offered a job at the radio station as a receptionist and became an announcer on New Year's Eve 1940.

Masingill put his radio career on hold in 1942, when the 13th Airborne Signal Corps called him to duty in the South Pacific during World War II, but he returned to the airwaves in 1945 and has been there ever since. In 1954 Masingill added TV duties to his gig, and he still does two TV appearances a day, reporting the goings-on in Chattanooga.

When Masingill called me for our interview, I couldn't believe how young he sounded. He later confessed that he'd planned to play a practical joke on me, where I'd answer the phone and hear a frail, quivering voice at the other end of the line. "Even at 83, people are surprised at the way I sound," he said.

"I received an award recently at the Tennessee state legislature for years of dedicated service to the community, and when they introduced me, I was going to make my way up to the podium hobbling and hunching way over.

"But then they introduced somebody before me for another award, and he was old and bent over and crippled, and I said, 'I can't do that now. I'd be making fun of that gentleman.' So I just went up as-is and thanked them."

## 'A Pretty Boring Life'

Masingill has been in radio since 1940, on TV since 1954 and married for many, many years. He obviously knows something most of us don't when it comes to longevity and stability. "I live a pretty boring life," he said. "I'm not a drinker, I don't use drugs, and I've been



Luther Masingill

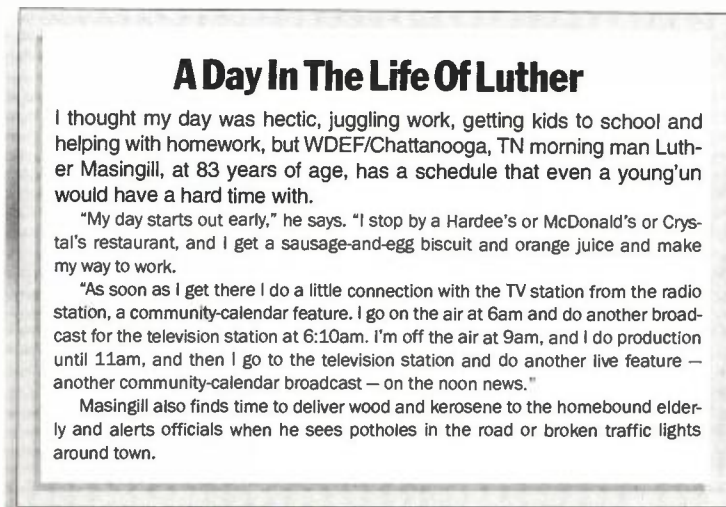
married to the same woman since 1957. She was a lot younger than I was. In fact, she was so young, I went on the honeymoon and she went to camp.

"I'm active in my church, and I've got a couple of Model T Fords that I've rebuilt — that's my hobby. If I ever retire, I may step into playing golf."

But Masingill has no plans to retire. "My voice is holding up, and as long as it does, I think I'll stick with it," he said. "It's not hard work. I get up in the morning, go to work early, play some music, do traffic and help lost dogs and cats.

"Someone said to me the other day, 'You look pretty good for your age.' I told him, 'Well, every morning before I go to work, I touch the tips of my shoes 50 times without stopping — and then I take the shoes off the dresser and put 'em on my feet.'"

One thing Masingill is known for is reuniting lost pets with their owners. "Listeners call me 'the finder of lost dogs and cats' in the Chattanooga area," he said. "A few years ago, on a hot July day, a woman called to tell me she'd lost two Jack Russell terriers. I announced it on the air, and another woman



## A Day In The Life Of Luther

I thought my day was hectic, juggling work, getting kids to school and helping with homework, but WDEF/Chattanooga, TN morning man Luther Masingill, at 83 years of age, has a schedule that even a young'un would have a hard time with.

"My day starts out early," he says. "I stop by a Hardee's or McDonald's or Crystal's restaurant, and I get a sausage-and-egg biscuit and orange juice and make my way to work.

"As soon as I get there I do a little connection with the TV station from the radio station, a community-calendar feature. I go on the air at 6am and do another broadcast for the television station at 6:10am. I'm off the air at 9am, and I do production until 11am, and then I go to the television station and do another live feature — another community-calendar broadcast — on the noon news."

Masingill also finds time to deliver wood and kerosene to the homebound elderly and alerts officials when he sees potholes in the road or broken traffic lights around town.

heard it, saw the dogs outside her kitchen window, called the owner and said she'd return the dogs.

"The woman drove the dogs to the owner's house, got out of the car and left the car running with the air conditioning on so the dogs would be comfortable. As the owner came out of the house, the dogs got so excited, they jumped around in the car and locked the doors. The women had to wait over an hour for a locksmith to come and let them in."

## The Evolution Of Radio

Masingill witnessed the evolution of radio during his 65-year career as 78s evolved into 45s, 45s into LPs and LPs into CDs until, now, most music is stored on computers. He is never bored with the medium.

He has also lived through numerous historical events and tragedies, and in many cases he was the first to convey information to his listeners. "When people introduce me at speaking events, they always say, 'This is the man who made the first mention of the attack on Pearl Harbor to people in Chattanooga,'" he said.

"At the time it meant so little to me. I was in my last year of high school, and I didn't realize the significance of it. I understood the magnitude of it later, when the bulletins kept coming in. I was also on the air when President Kennedy was assassinated and during the attacks on the Twin Towers."

Despite numerous offers from larger markets like San Francisco, New York, Boston, Philadelphia and Chicago, Masingill decided early on that he would stay in Chattanooga.

"I love the town," he said. "My parents lived here. I met my wife here.

"When Tennessee Ernie Ford became popular across the country, a lot of other towns wanted a Southern guy. I had offers that were very tempting — even one from Ted Turner — but I wanted to stay in Chattanooga, and I stuck with it over the years."

## Words Of Wisdom

So what can we learn from Masingill? He certainly has a lot to share when it comes to professional advice. "Be yourself," he said. "Don't try to be someone else. Don't try to change your voice into something else. If you want to keep your voice, don't smoke.

"One time a fellow was dying of throat cancer, and he said, 'Luther, don't ever start smoking. You'll get a bassiness to your voice, and it'll sound good for a while, but then it becomes one big long cough, and then you're diagnosed with throat cancer. I've been lucky to have kept my voice.'"

I told Masingill that our interview was the highlight of my R&R career thus far, and he humbly replied, "I'm just an ordinary guy. There was a Southern comedian named Jerry Clowers, who died recently, who had a philosophy of life that was 'Don't complain. Don't moan and bitch. Fifty percent of the people you're moaning and complaining to really don't give a darn, and the other 50% are glad that you're finally getting what's coming to you.'"

"I try to get through life and be as bright and cheerful as I can."



**SPREADING A LITTLE CHRISTMAS CHEER** WDEF/Chattanooga, TN has reached out to children's hospital wards since the early days of radio.

## A Lifetime Of Achievement

To work with Luther Masingill is a special experience. He has won countless awards, including the Marconi Radio Award for Excellence in Radio and Broadcaster of the Year from the Tennessee Association of Broadcasters. Earlier this year the Tennessee state legislature honored Masingill for his years of dedicated service to the community.

Here is what some of his co-workers have to say about him.

"Luther Masingill is truly one of the last of his breed. He has been the voice of Chattanooga for almost 65 years and counting. Everyone young and old knows him, and his ratings reflect that. If you are from this area, you grew up with Luther's voice on the radio." — WDEF/Chattanooga, TN PD Danny Howard

"Luther is an original character who has woven himself into the very fabric of this community. His longevity and service to this station speak for themselves." — WDEF GM Gary Downs

"Luther has taught me the value of truly relating to the listener on a level that few comprehend. Everyone who grew up in this area has a personal story to tell about him. He has provided the soundtrack for hundreds of thousands of Chattanoogans every morning throughout generations." — WDEF morning show co-host James Howard



# AC TOP 30

POWERED BY  
MEDIABASE

September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ROB THOMAS Lonely No More (Atlantic)	2012	0	187764	32	99/0
2	2	MICHAEL BUBLE Home (143/Reprise)	1830	-78	159069	35	101/0
3	3	KELLY CLARKSON Breakaway (Hollywood)	1599	-92	152584	52	98/0
6	4	MARIAH CAREY We Belong Together (Island/IDJMG)	1520	+19	135535	18	86/1
5	5	ANNA NALICK Breathe (2am) (Columbia)	1475	-44	98478	21	94/0
4	6	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	1346	-186	97151	21	96/0
7	7	EAGLES No More Cloudy Days (ERC)	1278	+101	98909	13	80/2
8	8	MAROON 5 She Will Be Loved (Octone/JRMG)	1106	+14	95721	49	86/0
9	9	KIMBERLEY LOCKE I Could (Curb/Reprise)	1072	+15	51378	18	84/1
13	10	CARRIE UNDERWOOD Inside Your Heaven (Arista)	918	+43	65744	13	74/1
12	11	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	911	+36	87304	39	81/1
14	12	D.H.T. Listen To Your Heart (Robbins)	855	+26	89805	11	67/1
11	13	JOHN MAYER Daughters (Aware/Columbia)	840	-124	72851	48	97/0
15	14	HOWIE DAY Collide (Epic)	790	-18	69610	30	62/1
17	15	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	760	+70	32728	10	62/3
16	16	LIFEHOUSE You And Me (Geffen)	713	+11	90036	11	48/3
20	17	ERIC CLAPTON Say What You Will (Duck/Reprise)	529	+109	32841	4	67/8
18	18	DELTA GOODREM Lost Without You (Columbia)	483	-46	20099	10	56/5
19	19	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	476	+23	52594	8	33/0
21	20	JON SECADA Window To My Heart (Big 3)	453	+58	38991	5	58/5
23	21	NATALIE GRANT Held (Curb)	300	+46	7551	4	46/3
22	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)	289	-18	33142	14	15/1
26	23	VERTICAL HORIZON Forever (Hybrid)	225	+21	7926	5	32/1
27	24	SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	206	+12	20738	2	37/4
24	25	KELLY CLARKSON Since U Been Gone (RCA/RMG)	194	-22	12816	6	12/0
Debut	26	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	188	+89	19429	1	19/3
Debut	27	JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)	187	+62	6710	1	36/5
28	28	PAUL MCCARTNEY Fine Line (Capitol)	169	+7	3817	6	26/0
29	29	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	158	0	23970	5	21/1
30	30	SCOTT GRIMES Livin' On The Run (Velocity)	146	+4	4562	3	23/2

104 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOS LONELY BOYS Heaven (DR Music/Epic)	1205
TIM MCGRAW Live Like You Were Dying (Curb)	874
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	872
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	792
SHERYL CROW The First Cut is The Deepest (A&M/Interscope)	791

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KEITH URBAN You'll Think Of Me (Capitol/EMC)	763
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	708
MAROON 5 This Love (Octone/JRMG)	706
MARTINA MCBRIDE This One's For The Girls (RCA)	673
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG)	656
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	655
MATCHBOX TWENTY Unwell (Atlantic)	639

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)	10
JAMES BLUNT You're Beautiful (Atlantic)	9
ERIC CLAPTON Say What You Will (Duck/Reprise)	8
JON SECADA Window To My Heart (Big 3)	5
DELTA GOODREM Lost Without You (Columbia)	5
JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)	5
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ERIC CLAPTON Say What You Will (Duck/Reprise)	+109
EAGLES No More Cloudy Days (ERC)	+101
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+89
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	+70
JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)	+62
JON SECADA Window To My Heart (Big 3)	+58
NATALIE GRANT Held (Curb)	+46
CARRIE UNDERWOOD Inside Your Heaven (Arista)	+43
JAMES BLUNT You're Beautiful (Atlantic)	+40
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+36

## NEW & ACTIVE

JAMES BLUNT You're Beautiful (Atlantic)	Total Plays: 118, Total Stations: 22, Adds: 9
BONNIE RAITT I Will Not Be Broken (Capitol)	Total Plays: 117, Total Stations: 25, Adds: 2
MICHAEL BOLTON Til The End Of Forever (Montaigne/Passion Group)	Total Plays: 114, Total Stations: 24, Adds: 3
BARBRA STREISAND Stranger In A Strange Land (Columbia)	Total Plays: 81, Total Stations: 12, Adds: 2
JONES GANG Angel (Reality/AAD Music)	Total Plays: 72, Total Stations: 15, Adds: 1
BRYAN ADAMS Why Do You Have To Be So Hard To Love (Mercury)	Total Plays: 61, Total Stations: 10, Adds: 0
JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)	Total Plays: 5, Total Stations: 11, Adds: 10

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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America's Best Testing AC Songs 12 + For The Week Ending 9/23/05

Table with 10 columns: Artist (Label), TW, LW, Famil., Burn, W 25-54, W 25-34, W 35-54. Lists top AC songs like Daniel Powter's 'Bad Day' and Rob Thomas's 'Lonely No More'.

Total sample size is 206 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dishlike very much, 5 = like very much).



AC TOP 30



Table with 10 columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top AC songs with weekly movement and station counts.

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premier Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of reporter stations across various markets including Albany, Albuquerque, Allentown, Anchorage, Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Colorado Springs, Dallas, Denver, Detroit, Evansville, Fayetteville, Flint, Fort Lauderdale, Fort Worth, Greenville, Harrisburg, Houston, Indianapolis, Jacksonville, Kansas City, Knoxville, Las Vegas, Lincoln, Little Rock, Los Angeles, Madison, Manchester, McAllen, Melbourne, Memphis, Middletown, Mobile, Modesto, Monterey, Morganstown, Nashville, Nassau, New York, Norfolk, Oklahoma City, Omaha, Orlando, Peoria, Pensacola, Philadelphia, Phoenix, Pittsburgh, Portland, Portland, Reno, Richmond, Roanoke, Rockford, Sacramento, St. Louis, Springfield, Springfield, St. Thomas, Tallahassee, Toledo, Tusculum, Tulsa, Union City, Virginia Beach, Washington DC, Wichita, Wilkes Barre, Wilmington, Winchester, Worcester, York.



130 Total Reporters, 104 Total Monitored, 26 Total Reporter, 150 Total Indicator, 150 Total Playlist Frozen (1): WPEZ/Macon, GA

**S**ame top three at AC: **Rob Thomas'** "Lonely No More" (Atlantic) remains No. 1, **Michael Bubl e's** "Home" (Reprise) is No. 2, and **Kelly Clarkson's** "Breakaway" (Hollywood) holds strong at No. 3 ... Most Increased Plays for a current



record goes to **Eric Clapton's** "Say What You Will," with +109, taking it from No. 20 to No. 17. **The Eagles'** "No More Cloudy Days" (ERC) gets second Most Increased, with +101... **Santana f/Michelle Branch's** "I'm Feeling You" (Arista/RMG) debuts at No. 26, and **Jim Brickman f/Wayne Brady's** "Beautiful" (Walt Disney/Hollywood) debuts at No. 27 ... Most Added this week is **Jordan Knight's** "Where Is Your Heart Tonight" (Trans Continental), with 10 adds ... Over at Hot AC, **Lifeshouse's** "You and Me" (Geffen) is No. 1, Clarkson's "Behind These Hazel Eyes" (RCA/RMG) is No. 2, and Thomas' "This Is How a Heart Breaks" (Atlantic) remains No. 3 ... Another great week for **Green Day's** "Wake Me Up When September Ends" (Reprise), which gets Most Increased Plays (+532), taking it from No. 17 to No. 12. "I'm Feeling You" gets Second Most Increased, with +425, and jumps to No. 17 from No. 27 ... Most Added this week is **Goo Goo Dolls'** "Better Days" (Warner Bros.), with a whopping 47 adds.

— Julie Kertes, AC/Hot AC Editor

**Please Send Your Photos**

R&R wants your best snapshots.

Please send high-resolution images with the names and titles of all pictured to Julie Kertes at [jkertes@radioandrecords.com](mailto:jkertes@radioandrecords.com).



**HOOTIE HIT DENVER** Last week the boys of Hootie & The Blowfish rocked Denver's Paramount Theater, and the Jones Radio Networks crew had to go backstage and tell them how awesome they were. Seen here are (l-r) Cindy Perkins, fiancée of JRN Sr. Director/Programming Jon Holiday; bandmembers Jim "Soni" Sonefeld and Mark Bryan; JRN's Holiday and Hot AC MD Chad Blake; and bandmembers Darius Rucker and Dean Felber.



**BAKERSFIELD GETS BETTER** Better Than Ezra dropped by KLLY (Kelly 95.3)/Bakersfield's World-Famous Kelly Lounge to rock the worlds of 150 Kelly listeners. Seen here following the show are (l-r) Better Than Ezra's Tom Drummond and Kevin Griffin, Kelly PD EJ Tyler, Better Than Ezra's Travis McNabb and Artemis' promo goddess Amanda Moore.

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# HOT AC TOP 40

September 30, 2005

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MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LIFEHOUSE You And Me (Geffen)	2981	-55	172610	34	87/0
2	2	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	2961	-67	167539	21	81/0
3	3	ROB THOMAS This Is How A Heart Breaks (Atlantic)	2605	+45	130574	17	84/0
4	4	GWEN STEFANI Cool (Interscope)	2402	+14	123237	13	80/0
9	5	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1962	+116	112827	16	68/1
5	6	GREEN DAY Holiday (Reprise)	1892	-101	115220	19	67/0
13	7	NICKELBACK Photograph (Roadrunner/IDJMG)	1863	+271	88690	6	78/3
8	8	JOSH KELLEY Only You (Hollywood)	1859	+3	82350	16	78/0
7	9	TRAIN Get To Me (Columbia)	1857	-32	84694	14	76/0
11	10	SHERYL CROW Good Is Good (A&M/Interscope)	1755	-6	82879	8	80/0
6	11	ROB THOMAS Lonely No More (Atlantic)	1736	-177	117553	34	84/0
17	12	GREEN DAY Wake Me Up When September Ends (Reprise)	1630	+532	97017	3	79/9
10	13	3 DOORS DOWN Let Me Go (Republic/Universal)	1612	-233	77001	39	76/0
14	14	D.H.T. Listen To Your Heart (Robbins)	1536	+12	73701	10	50/2
12	15	COLDPLAY Speed Of Sound (Capitol)	1505	-238	70920	23	70/0
18	16	BON JOVI Have A Nice Day (Island/IDJMG)	1038	+84	57388	9	60/5
27	17	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	1044	+425	46784	2	67/6
16	18	MARIAH CAREY We Belong Together (Island/IDJMG)	943	-164	38835	15	44/0
21	19	WEEZER Beverly Hills (Geffen)	940	+103	35369	13	34/4
23	20	SWITCHFOOT Stars (Columbia)	877	+109	22817	9	49/2
22	21	HOWIE DAY She Says (Epic)	858	+82	25461	8	48/1
19	22	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	857	-22	30067	10	45/0
20	23	VERTICAL HORIZON Forever (Hybrid)	856	+13	32472	19	43/0
25	24	3 DOORS DOWN Here By Me (Republic/Universal)	713	+40	18044	8	43/1
24	25	GWEN STEFANI Hollaback Girl (Interscope)	675	-61	49859	18	24/1
28	26	NATASHA BEDINGFIELD These Words (Epic)	663	+37	26742	5	30/0
26	27	MICHAEL BUBLE Home (143/Reprise)	643	+41	26249	8	31/2
29	28	STAINED Right Here (Flip/Atlantic)	607	+10	18732	9	32/0
30	29	GORILLAZ Feel Good Inc. (Virgin)	555	+13	20875	7	30/2
33	30	LIZ PHAIR Everything To Me (Capitol)	504	+70	13693	6	36/2
32	31	PAPA ROACH Scars (Geffen)	461	+13	20878	13	12/0
37	32	GAVIN DEGRAW Follow Through (J/RMG)	447	+128	14548	22	32/2
31	33	DEF LEPPARD No Matter What (Island/IDJMG)	433	-20	24924	17	25/0
34	34	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	395	-7	8931	5	25/0
36	35	JAMES BLUNT You're Beautiful (Atlantic)	377	+53	25847	3	31/6
35	36	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	377	-12	22728	13	14/0
Debut	37	KELLY CLARKSON Because Of You (RCA/RMG)	310	+92	16175	1	21/4
Debut	38	DANIEL POWTER Bad Day (Warner Bros.)	285	+47	12370	1	18/1
-	39	FOO FIGHTERS Best Of You (RCA/RMG)	260	+2	10228	4	13/0
Debut	40	COLDPLAY Fix You (Capitol)	255	+77	14388	1	24/4

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
GOO GOO DOLLS Better Days (Warner Bros.)	47
SCOTT STAPP The Great Divide (Wind-up)	13
COLLECTIVE SOUL How Do You Love (EI Music Group)	10
GREEN DAY Wake Me Up When September Ends (Reprise)	9
BETTER THAN EZRA Our Last Night (Artemis)	8
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	6
JAMES BLUNT You're Beautiful (Atlantic)	6
LIFEHOUSE Blind (Geffen)	6
BON JOVI Have A Nice Day (Island/IDJMG)	5
DEPECHE MODE Precious (Mute/Sire/Reprise)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Wake Me Up When September Ends (Reprise)	+532
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+425
NICKELBACK Photograph (Roadrunner/IDJMG)	+271
GOO GOO DOLLS Better Days (Warner Bros.)	+242
COLLECTIVE SOUL How Do You Love (EI Music Group)	+134
GAVIN DEGRAW Follow Through (J/RMG)	+128
LIFEHOUSE Blind (Geffen)	+127
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+116
SWITCHFOOT Stars (Columbia)	+109
WEEZER Beverly Hills (Geffen)	+103

## NEW & ACTIVE

GOO GOO DOLLS Better Days (Warner Bros.)	Total Plays: 242, Total Stations: 48, Adds: 47
U2 City Of Blinding Lights (Interscope)	Total Plays: 228, Total Stations: 20, Adds: 0
RA Every Little Thing She Does Is Magic (Republic/Universal)	Total Plays: 218, Total Stations: 10, Adds: 1
DAVID GRAY The One I Love (ATO/RCA/RMG)	Total Plays: 203, Total Stations: 24, Adds: 1
FRAY Over My Head (Cable Car) (Epic)	Total Plays: 186, Total Stations: 13, Adds: 0
COLLECTIVE SOUL How Do You Love (EI Music Group)	Total Plays: 138, Total Stations: 26, Adds: 10
LIFEHOUSE Blind (Geffen)	Total Plays: 133, Total Stations: 22, Adds: 6
SCOTT STAPP The Great Divide (Wind-up)	Total Plays: 37, Total Stations: 14, Adds: 13

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

87 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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**AP** Radio News

Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-34
GREEN DAY Wake Me Up When September Ends (Reprise)	4.16	-	87%	14%	4.02	4.06	3.99
LIFEHOUSE You And Me (Geffen)	4.06	4.20	97%	36%	4.19	4.30	4.09
ROB THOMAS This Is How A Heart Breaks (Atlantic)	4.01	4.01	94%	26%	4.03	4.03	4.03
NICKELBACK Photograph (Roadrunner/IDJMG)	4.01	4.01	77%	11%	3.97	4.14	3.82
3 DOORS DOWN Let Me Go (Republic/Universal)	3.98	3.90	98%	43%	4.10	4.25	3.96
3 DOORS DOWN Here By Me (Republic/Universal)	3.98	3.88	64%	11%	4.14	4.17	4.10
SWITCHFOOT Stars (Columbia)	3.95	3.82	62%	6%	3.82	4.00	3.63
GREEN DAY Boulevard Of Broken Dreams (Reprise)	3.89	3.96	99%	51%	3.88	3.82	3.94
ROB THOMAS Lonely No More (Atlantic)	3.87	3.98	99%	48%	3.92	3.86	3.98
GREEN DAY Holiday (Reprise)	3.87	3.93	98%	41%	3.92	3.87	3.98
STAIN'D Right Here (Flip/Atlantic)	3.85	3.83	61%	9%	3.88	4.04	3.95
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3.83	4.01	99%	47%	3.87	3.77	3.98
WEEZER Beverly Hills (Geffen)	3.82	3.80	90%	29%	3.82	3.74	3.91
COLLECTIVE SOUL Better Now (EJ Music Group)	3.82	4.01	82%	20%	3.79	3.71	3.86
GORILLAZ Feel Good Inc. (Virgin)	3.80	-	73%	17%	3.76	3.97	3.53
MICHAEL BUBLE Home (143/Reprise)	3.80	-	47%	8%	3.92	3.68	4.12
HOWIE DAY She Says (Epic)	3.79	3.69	62%	11%	3.78	3.96	3.61
JOSH KELLEY Only You (Hollywood)	3.77	3.75	76%	16%	3.84	3.97	3.72
VERTICAL HORIZON Forever (Hybrid)	3.77	3.77	69%	13%	3.75	3.86	3.83
TRAIN Get To Me (Columbia)	3.73	3.79	84%	18%	3.68	3.61	3.74
BON JOVI Have A Nice Day (Island/IDJMG)	3.72	3.81	70%	13%	3.71	3.73	3.70
KEITH URBAN You'll Think Of Me (Capitol/EMC)	3.70	3.87	84%	32%	3.95	3.87	4.03
COLDPLAY Speed Of Sound (Capitol)	3.67	3.72	96%	38%	3.58	3.49	3.65
D.H.T. Listen To Your Heart (Robbins)	3.56	3.72	95%	37%	3.59	3.89	3.31
SHERYL CROW Good Is Good (A&M/Interscope)	3.54	3.49	74%	17%	3.53	3.62	3.46
GWEN STEFANI Cool (Interscope)	3.53	3.68	93%	30%	3.45	3.28	3.60
NATASHA BEDINGFIELD These Words (Epic)	3.50	-	72%	24%	3.51	3.37	3.67
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	3.43	3.66	64%	20%	3.38	3.16	3.54
MARIAH CAREY We Belong Together (Island/IDJMG)	3.09	3.28	93%	50%	3.20	3.29	3.10

Total sample size is 350 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	GWEN STEFANI Cool (Interscope)	704	+2	10	18/1
2	2	NICKELBACK Photograph (Roadrunner/IDJMG)	699	+55	7	14/0
4	3	DANIEL POWTER Bad Day (Warner Bros.)	656	-26	15	18/0
3	4	ROB THOMAS This Is How A Heart Breaks (Atlantic)	645	-14	13	18/0
6	5	BEDOUIN... When The Night... (Stomp/Warner Music Canada)	567	+44	9	14/0
8	6	GREEN DAY Wake Me Up When September Ends (Reprise)	564	+63	6	13/1
7	7	SHERYL CROW Good Is Good (A&M/Interscope)	562	+51	5	15/0
10	8	NATASHA BEDINGFIELD These Words (Epic)	521	+42	13	13/0
5	9	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	516	-33	16	18/0
12	10	BLACK EYED PEAS Don't Lie (A&M/Interscope)	503	+34	6	13/1
9	11	BON JOVI Have A Nice Day (Island/IDJMG)	7	-23	7	13/0
16	12	THEORY OF A DEADMAN Santa Monica (GDA/Universal)	414	+27	6	12/0
1	13	COLOPLAY Speed Of Sound (Capitol)	377	-47	22	16/0
15	14	LIFEHOUSE You And Me (Geffen)	368	-33	31	14/0
11	15	MARIAH CAREY We Belong Together (Island/IDJMG)	366	-107	13	12/0
14	16	SIMPLE PLAN Untitled (Atlantic)	351	-62	18	11/0
19	17	RIHANNA Pon De Replay (Def Jam/IDJMG)	329	+10	10	11/0
21	18	J. BLACK Sweat Of Your Brow (Universal Music Canada)	317	+14	12	10/0
23	19	MATTHEW BARBER Soft One (Warner Music Canada)	306	+58	4	13/2
18	20	LOW MILLIONS Statue (Manhattan/EMC)	294	-41	19	11/0
22	21	TRAIN Get To Me (Columbia)	276	-9	8	8/0
24	22	JOSH KELLEY Only You (Hollywood)	260	+15	9	10/0
26	23	BACKSTREET BOYS Just Want... (Jive/Zomba Label Group)	239	+14	2	7/1
Debut	24	SANTANA I/M. BRANCH I'm Feeling You (Sony BMG)	220	+57	1	12/4
28	25	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	215	+21	4	7/0
27	26	BLACK EYED PEAS Don't Phunk... (A&M/Interscope)	208	+1	19	7/0
Debut	27	GORDIE SAMPSON You... (MapleMusic/Universal)	200	+23	1	7/0
Debut	28	CORY LEE Goodbye (Hipjoint)	194	+19	2	7/1
25	30	ARCADE FIRE Rebellion (Lies) (Merge)	189	-48	14	9/0

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. Indicates Canon.

REPORTERS

Stations and their adds listed alphabetically by market

<p>WKDD/Albany, OH Dir: Bob Koenig No Adds</p> <p>WKDY/Albany, NY Dir: Bob Koenig No Adds</p> <p>KPAX/Albuquerque, NM Dir: Tony M... 15 GREEN DAY 1 KROCK 1 DEFEDE MODE</p> <p>KDQS/Anchorage, AK Dir: Rick... 16 WEEZER 9 JET</p> <p>WKSZ/Appleton, WI Dir: Don... 1 MICHAEL BUBLE 2 GOOD DOLLS</p> <p>WAYV/Atlantic City, NJ Dir: Paul... 1 BETTER THAN EZRA SCOTT STAPP GOOD DOLLS</p> <p>KAMQ/Austin, TX Dir: Dan... 12 SWITCHFOOT CORLIZ</p> <p>KLLY/Saltersfield, CA Dir: Erik... 1 BON JOVI 1 SCOTT STAPP</p> <p>WKRC/Baltimore, MD Dir: Dan... 1 KELLY CLARKSON LIZ PHAR</p> <p>WWRV/Binghamton, NY Dir: Jim... 1 JOSH KELLEY 1 JAY-Z</p>	<p>KDZ/Boston, ID Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WBMX/Boston, MA Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WTSB/Buffalo, NY Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WCCO/Cape Cod, MA Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WWSZ/Charleston, SC Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WAVY/Charleston, WV Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WKYC/Chicago, IL Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WKRC/Cincinnati, OH Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WKRC/Cincinnati, OH Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>KMVA/Cleveland, OH Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>KMVA/Cleveland, OH Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>KMVA/Cleveland, OH Dir: Jay... 1 JAY-Z 1 JAY-Z</p>	<p>WVXV/Cleveland, OH Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WQAL/Cleveland, OH Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>KVTV/Colorado Springs, CO Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WRAS/Columbus, OH Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>KCPM/Corpus Christi, TX Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>ILTS/Corpus Christi, TX Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>KMVA/Dallas, TX Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WKRC/Denver, CO Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>KMVA/Denver, CO Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WYTV/Denver, CO Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>WKRC/Detroit, MI Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>KMVA/Detroit, MI Dir: Jay... 1 JAY-Z 1 JAY-Z</p> <p>KMVA/Detroit, MI Dir: Jay... 1 JAY-Z 1 JAY-Z</p>	<p>WVXV/Detroit, MI Dir: 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**CAROL ARCHER**  
carcher@radioandrecords.com

## The Next Level

Programming's big guns on the dire need for marketing

Considering the magnitude of programming firepower on the panel at R&R Convention 2005's second Smooth Jazz session, "The Next Level, 2.0," it's no wonder the session attracted PDs from other formats who, no doubt, hoped to sniff out some secrets of success from our esteemed cadre, some of whom were their competitors.

The session was sponsored by Broadcast Architecture and Gold Note Music, who arranged for a performance by vocalist Carol Duboc. The discussion was moderated by Clear Channel Regional VP/Programming, Chicago Trade Zone & WLIT & WNUA OM Bob Kaake, and the panel consisted of KJCD/Denver PD Michael Fischer, KTUV (The Wave)/Los Angeles VP/Programming Paul Goldstein, WNWV/Cleveland PD Bernie Kimble, WNUA/Chicago PD Steve Stiles and WJZZ/Philadelphia PD Michael Tozzi.

Attendees watched a video presentation created by Broadcast Architecture that highlighted Smooth Jazz's musical variety and included clips from artists like Dido, Ray Charles, Sting, Al Green, Norah Jones, Seal, BWB, Luther Vandross and Sade.

It also touched on such ratings highlights as KTUV's top-five 35-54 ranking for 21 consecutive books and No. 1 ranking 35-64 since fall 2000, WNUA scoring No. 1 25-54 in spring 2002 and top five 25-54 for 15 out of the last 19 books, KKSJ/San Francisco being top five 25-54 four books in a row in 2000, and KOAI (The Oasis)/Dallas being top five 35-54 for eight books between 2001 and 2002.

After the presentation Kaake asked the panelists, "After 18 years, what will keep Smooth

**"Smooth Jazz is the little engine that could, not voodoo, but the fact is, as we move ahead, it's only getting noisier out there. To continue to perform, Smooth Jazz must market."**

Bob Kaake

Jazz dynamic and make the format even more user-friendly than it is today?"

### Phantom Cume

"The Smooth Jazz community has a portfolio of legendary stations that, for the past 10 years in most major markets, have consistently been top five," Goldstein said. "We need to make sure we're not overlooking the incredible successes we're having, and we should learn how to turn legendary stations

into a dynasty, as I learned from former Infinity President John Fulham."

Stiles said that Clear Channel/Chicago undertook a detailed market study last January, when ratings wobbled after a new station signed on. "The great news was that it wasn't a product, music, talent or imaging issue," he said. "At the heart of the matter was that we, and presumably other SJ stations, suffer a top-of-mind shortfall and phantom cume."

Kaake added an additional finding: In terms of Smooth Jazz's real strength, the 45-54 cell is WNUA's bull's eye, followed by 35-44, then 55-64. "The older group seems to perform better in Arbitron because those listeners bonded early on when there was less competition," Kaake said.

"They fell in love with Smooth Jazz, got married, and they're very faithful. We scrutinized younger listeners and found that they love our artists, too, but they have more radio choices, and we haven't done as good a job of marketing to them."

### Top-Of-Mind Shortfall

Tozzi said that Philadelphia is ethnically similar to Chicago and that WJZZ had similar findings in a study it conducted. "Our cume grows by 11% when people remember the Smooth Jazz station, so we know we have a problem being top-of-mind," he said. "The jump is 180% with white listeners, which is our biggest struggle.



Michael Fischer

"We also found that less than half of potential P1s for Smooth Jazz are cuming WJZZ. That's a huge marketing issue. It's not about changing the marketing, but targeting it. We have to learn where those younger listeners are and market to them. Thirty-year-olds want to relax just like older listeners.

"Thirty-year-olds are out of college and set in their ways as far as jobs, having children and buying houses and cars, so they reflect the older demo, because we [the older demos] buy the same things. The psychographic is the same even if the demographic is different."

Kaake said, "Go to your general managers to discuss the critical issue of marketing. Smooth Jazz is the little engine that could, not voodoo, but the fact is, as we move ahead, it's only getting noisier out there.

"To continue to perform, Smooth Jazz must market. Beg, borrow or steal, but give forceful pushback if you encounter resistance."

Stiles said that, in tandem with Clear Channel's outdoor division, WNUA had 49 billboards up before the spring book, as well as transit cards. "We're not jamming 10 pounds of stuff into a five-pound bag," he said. "Keep the message simple, clean and clear, with big calls and dial position, plus the fact that people can stream you online."

WNUA also did two direct-mail campaigns to hot ZIP codes over the last year.

Goldstein said that some GMs believe that marketing works sometimes and not at other times. "In Smooth Jazz, when you spend a meaningful amount of money marketing, the ratings consistently go up," he said.

Stiles said that, as an adjunct to direct mail, WNUA ran bookend 15-second cable TV spots — "If you haven't tried us lately, you haven't tried us at all" — in hot ZIPs.

### Zero-Based Thinking

Fischer said, "One of the coolest things about working for Jefferson-Pilot is that they constantly push me to zero-based thinking. We have a 4-year-old station that had a predecessor in the market, KHHH. But that station didn't leave very deep footprints, perhaps because the market is alternative-focused, with KBCO's older lifestyle merging with the vibe of Denver.

"We created Smooth Jazz from the basics of branding — vacation-a-day, a Sunday brunch and the rest. But as radio gets more competitive, you have to think differently. If you do as you've always done, you'll get the same results.

"To that end, we spent millions on marketing, but the brand wasn't sticking. So, on the recommendation of our former president, Clarke Brown, we embarked on a messaging mission that was designed to revolve around advertising research, not perceptual research. We hired John Parikhhal to use very interesting techniques to assess the brand kernel of the radio station.

"It's important to look at vacation-a-day in the context of where the radio station is in its life cycle. You can't ask a 3-year-old to sprint across the room like a 12-year-old. People within the organization have to understand that.

"And Broadcast Architecture's video touting Smooth Jazz should be in the hands of every ad agency in America, because you can't build a brand in captivity and expect to make money."

### Create An Upgrade

KJCD's study revealed that listeners didn't grasp KJCD's stance as the station that presents live music events and they weren't especially motivated by trip-a-day, so Fischer decided to concentrate on upgrading KJCD. "The idea was, we'll give you \$1,000, but you have to spend it on yourself, because it's an upgrade," he said.

"We do all the couponing aspects of vacation-a-day, but if I give away a CD, I upgrade someone's music collection. A hotel package or theater tickets upgrades someone's weekend or nightlife. It's the same with getting listeners backstage; it's an upgrade that gives people something extra in a time when they have to tighten their belts and can't give themselves a treat.

"Smooth Jazz has always been about listeners' aspirations, and what I was trying to do was bring that down to street level. We learned that people wanted to get away from their kids for a couple of days on a trip to the mountains. But make it a suite and give them a limo, too, and it's better than a trip to Hawaii.

"We asked people their biggest wishes and greatest fears, because, as John Parikhhal points out, advertisers create campaigns that address one or the other. Undeniably, everyone's greatest fear was the amount of hate in the world and the war and the fact that no one is getting along.

"Now, if there is one positive aspect of our station, it's the communal environment it creates by accentuating the positive. We've always known this about Smooth Jazz, but have we messaged it?"

### Type-A Knucklehead

Fischer continued, "Except for those who say they want to win the lottery, most people's deepest wish is for world peace or the cure for a disease that someone in their family suffers from — very personal emotional connections. After taking all this data back to my station I have to ask how I can message these people to integrate my radio station into their lifestyle and bond with them emotionally.

"It was a great exercise that has helped me zero-base my thinking and define a young brand. I thrive in chaos, so having a young brand is another knucklehead way of me staying Type A and building this radio station. We've been as high as No. 5 and as low as 15 25-54, and it's been an interesting challenge."

Kimble said that WNWV doesn't have resources comparable to those of the other panelists, so he devotes considerable time and creative energy to developing guerrilla-marketing tactics to make his station sticky.

Those strategies include smooth jazz concerts, of course, with front-row seats for winners and aftershow meet-and-greets; marketing partnerships with concerts of other musical genres and theatrical events; "Breakfast Breaks," where the station delivers morning goodies to offices with more than 400 employees; Sunday morning's brunch remote; and concerts at Chateau Dubonnet, a local winery.



Steve Stiles



Bernie Kimble



Michael Tozzi

# KIRK WHALUM

"Kirk Whalum is one of the masters of the saxophone and he proves it once again, with his 'Babyface Songbook'. The reaction WSMJ is getting from 'I'll Make Love To You' and 'Whip Appeal' is overwhelming. Kirk sings with his saxophone, making you feel his passion. What a treat!"  
— Lori Lewis - WSMJ, Baltimore

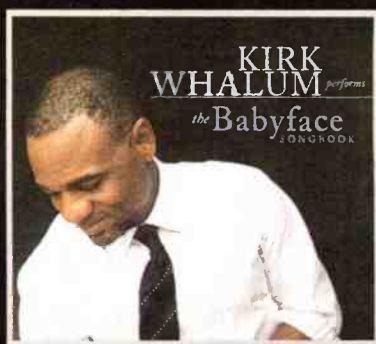
"What a combination! Babyface is a great songwriter and Kirk is a great musician. It's fantastic to have new music from one of our very best."  
— Renee DePuy - WJZV, Washington DC

"'Whip Appeal' sounds great on WNWV. Kirk Whalum's performance is passionate and soulful, and his treatment of this great song makes it new again."  
— Bernie Kimble - WWNV, Cleveland

"Kirk's interpretation of 'I'll Make Love To You' is as heartfelt as they come. It's classy, sensual and irresistible. Expect a population boom in about nine months!"  
— Mike Vasquez - KIFM, San Diego



In Stores Oct. 4th



[www.kirkwhalum.com](http://www.kirkwhalum.com)  
[www.rendezvousmusic.com](http://www.rendezvousmusic.com)



September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	765	+20	108401	16	33/0
	2	RICHARD ELLIOT People Make The World Go Round (Artizen)	645	-61	82996	21	34/0
	3	DAVE KOZ Love Charges Everything (Capitol)	615	+18	68959	17	34/0
	4	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	605	+81	79366	13	34/0
	5	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	525	-5	51795	27	30/0
	6	KEN NAVARRO You Are Everything (Positive)	487	+49	47466	22	28/0
	7	EUGE GROOVE Get Em Goin' (Narada Jazz)	481	-4	63819	9	34/0
	8	STEVE COLE Thursday (Narada Jazz)	419	-121	36343	28	30/0
	9	CHUCK LOEB Tropical (Shanachie)	413	-81	45787	29	30/0
	10	WALTER BEASLEY Coolness (Heads Up)	405	+12	73052	14	29/2
	11	PAUL TAYLOR Nightlife (Peak)	395	-52	45254	28	30/0
	12	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	377	-27	46063	36	31/0
	13	NORMAN BROWN West Coast Coolin' (Warner Bros.)	364	-4	42421	25	31/0
	14	DAVID PACK You're The Only Woman (Peak)	357	-3	27303	12	25/1
	15	PAUL BROWN Cosmic Monkey (GRP/VMG)	341	-46	53341	15	29/0
	16	MARION MEADOWS Suede (Heads Up)	313	+34	43454	10	26/0
	17	MINDI ABAIR Make A Wish (GRP/VMG)	295	+4	32895	17	25/1
	18	JEFF GOLUB Simple Pleasures (Narada Jazz)	248	+18	23096	20	22/0
	19	KEM I Can't Stop Loving You (Motown/Universal)	242	-14	37431	14	19/0
	20	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	232	+16	14738	6	18/0
	21	DONNY OSMOND Breeze On By (Decca)	229	-4	13667	19	18/0
	22	MARIAH CAREY We Belong Together (Island/IDJMG)	224	+24	33220	6	16/1
	23	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	209	-1	16449	14	22/1
	24	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	202	+27	34572	3	20/1
	25	KIM WATERS Steppin' Out (Shanachie)	202	+19	16497	3	21/1
	26	BRIAN SIMPSON It's All Good (Rendezvous)	201	+22	22445	2	22/3
	27	WARREN HILL Still In Love (Popjazz/Native Language)	197	+2	13522	6	18/0
	28	BONEY JAMES 2:01 AM (Warner Bros.)	192	+6	33048	8	17/0
	29	CHIELI MINUCCI The Juice (Shanachie)	183	+5	24914	13	16/0
Debut	30	RICK BRAUN Shining Star (Artizen)	165	+78	28539	1	24/5

34 Smooth Jazz® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

## NEW & ACTIVE

**SOUL BALLET** She Rides (215)

Total Plays: 131, Total Stations: 14, Adds: 1

**RAUL MIDON** If You're Gonna Leave (Manhattan/EMC)

Total Plays: 98, Total Stations: 8, Adds: 1

**MICHAEL BUBLE** Home (143/Reprise)

Total Plays: 93, Total Stations: 8, Adds: 2

**KIRK WHALUM** I'll Make Love To You (Rendezvous)

Total Plays: 80, Total Stations: 6, Adds: 0

**SIMPLY RED** Perfect Love (simplyred.com/Verve Forecast)

Total Plays: 76, Total Stations: 9, Adds: 2

**NAJEE** 2nd 2 None (Heads Up International)

Total Plays: 74, Total Stations: 10, Adds: 2

**JONATHAN BUTLER** Rio (Rendezvous)

Total Plays: 70, Total Stations: 8, Adds: 1

**MARC ANTOINE** Bella Via (Rendezvous)

Total Plays: 61, Total Stations: 6, Adds: 0

**GREGG KARUKAS** Show Me The Way (Trippin' 'N' Rhythm)

Total Plays: 57, Total Stations: 6, Adds: 0

**KIRK WHALUM** Any Lovs (GRP/VMG)

Total Plays: 55, Total Stations: 4, Adds: 0

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
RICK BRAUN Shining Star (Artizen)	5
3RD FORCE You Got It (Higher Octave)	5
HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	4
BRIAN SIMPSON It's All Good (Rendezvous)	3
WALTER BEASLEY Coolness (Heads Up)	2
NAJEE 2nd 2 None (Heads Up International)	2
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	2
MICHAEL BUBLE Home (143/Reprise)	2
CAMIEL El Alba (Rendezvous)	2
BEYONCÉ' Wishin' On A Star (Columbia)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	+81
RICK BRAUN Shining Star (Artizen)	+78
KEN NAVARRO You Are Everything (Positive)	+49
MARION MEADOWS Suede (Heads Up)	+34
DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	+27
MARIAH CAREY We Belong Together (Island/IDJMG)	+24
BRIAN SIMPSON It's All Good (Rendezvous)	+22
GERALD VEASLEY Sugar Time (Heads Up)	+21
PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	+20
ERIC MARIENTHAL New York State Of Mind (Peak)	+20

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NILS Pacific Coast Highway (Baja/TSR)	336
WAYMAN TISDALE Ready To Hang (Rendezvous)	276
TIM BOWMAN Summer Groove (Liquid 8)	181
SOUL BALLET Cream (215)	178
KENNY G. Pick Up The Pieces (Arista/RMG)	176
MARION MEADOWS Sweet Grapes (Heads Up)	165
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	164
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	160
GERALD ALBRIGHT To The Max (GRP/VMG)	157
MICHAEL LINGTON Two Of A Kind (Rendezvous)	157
JEFF LORBER Ooh La La (Narada Jazz)	148
VANESSA WILLIAMS You Are Everything (Lava)	145
FOURPLAY Fields Of Gold (RCA Victor/RMG)	138
JONATHAN BUTLER Fire & Rain (Rendezvous)	134
CHRIS BOTTI Back Into My Heart (Columbia)	133

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

Songs ranked by total plays

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Jerry Lewis,  
National Chairman

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ALS strikes adults of every age and background. Lou Gehrig was 38. MDA provides hope and help for those who have the disease.





# SMOOTH JAZZ TOP 30 INDICATOR

September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	207	+1	601	16	12/0
5	2	EUGE GROOVE Get Em Goin' (Narada Jazz)	167	+18	678	7	14/0
3	3	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	160	+5	449	11	13/0
7	4	BRIAN SIMPSON It's All Good (Rendezvous)	156	+14	406	12	12/1
2	5	WALTER BEASLEY Coolness (Heads Up)	153	-5	515	16	12/0
8	6	DAVE KOZ Love Changes Everything (Capitol)	149	+8	413	11	8/0
4	7	PAUL BROWN Cosmic Monkey (GRP/VMG)	147	-2	720	11	11/0
6	8	RICHARD ELLIOT People Make The World Go Round (Artizen)	143	-2	693	20	12/0
10	9	KEM I Can't Stop Loving You (Motown/Universal)	130	-7	367	23	8/0
11	10	CHIELI MINUCCI The Juice (Shanachie)	128	+4	287	10	8/0
9	11	MINDI ABAIR Make A Wish (GRP/VMG)	128	-11	265	10	10/0
13	12	WARREN HILL Still In Love (Popjazz/Native Language)	122	+2	367	16	11/0
27	13	KIM WATERS Steppin' Out (Shanachie)	107	+13	228	2	10/1
21	14	MARC ANTOINE Bella Via (Rendezvous)	107	+2	354	7	12/0
16	15	ANDRE DELANO Night Riders (7th Note)	107	-3	280	19	6/0
20	16	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	106	+1	290	13	10/0
19	17	MARION MEADOWS Suede (Heads Up)	106	0	309	5	8/0
12	18	KEN NAVARRO You Are Everything (Positive)	106	-16	140	20	6/0
17	19	BONEY JAMES 2:01 AM (Warner Bros.)	104	-5	315	8	9/0
24	20	KIRK WHALUM I'll Make Love To You (Rendezvous)	103	+4	297	4	9/0
23	21	DAVID PACK You're The Only Woman (Peak)	103	+3	398	5	9/0
25	22	MIKE PHILLIPS Heartbeat Of The City (Hidden Beach)	100	+1	375	8	9/0
18	23	DONNY OSMOND Breeze On By (Decca)	99	-9	399	13	6/0
26	24	GARRY GOIN Riverside Drive (Compendia)	98	+2	294	12	7/0
22	25	PRAFUL Moon Glide (Rendezvous)	96	-4	339	16	10/0
28	26	SOUL BALLET She Rides (215)	91	0	328	2	8/0
29	27	KEVIN TONEY Quiet Conversation (Shanachie)	87	+5	372	3	10/0
30	28	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	85	+6	328	2	8/1
Debut	29	TOM BRAXTON Bounce (Rendezvous)	80	+7	245	1	6/0
Debut	30	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	80	+2	395	1	9/0

16 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 9/18 - Saturday 9/24.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
PAUL TAYLOR East Bay Bounce (Peak)	3
ALEX BUGNON Free (Narada Jazz)	3
TOM SCHUMAN Your Song (Independent)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICK BRAUN Shining Star (Artizen)	+21
PAUL TAYLOR East Bay Bounce (Peak)	+19
EUGE GROOVE Get Em Goin' (Narada Jazz)	+18
ERIC MARIENTHAL New York State Of Mind (Peak)	+15
BRIAN SIMPSON It's All Good (Rendezvous)	+14
KIM WATERS Steppin' Out (Shanachie)	+13
HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	+13
BOMA FIDE Bona Fide Club (Heads Up)	+12
RAUL MIDON f/JASON MRAZ Keep On Hoping (Manhattan/EMC)	+11

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
WAYMAN TISDALE Ready To Hang (Rendezvous)	104
NILS Pacific Coast Highway (Baja/TSR)	103
JEFF LORBER Ooh La La (Narada Jazz)	99
STEVE COLE Thursday (Narada Jazz)	98
PAUL TAYLOR Nightlife (Peak)	69
CHUCK LOEB Tropical (Shanachie)	68
3RD FORCE Believe In Me (Higher Octave)	62
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	60
GEORGE DUKE T-Jam (BPM)	53
AVERAGE WHITE BAND Work To Go (Liquid 8)	46

## REPORTERS

Stations and their adds listed alphabetically by market

KAJZ/Albuquerque, NM\*  
OM: Jim Walton  
PD/MD: Paul Lavoie  
2 RICK BRAUN

WJZZ/Atlanta, GA\*  
PD/MD: Dave Kosh  
5 CAMEL

KSMJ/Bakersfield, CA\*  
OM/MD: E.J. Tyler  
APD: Nick Novak  
No Adds

WSMJ/Baltimore, MD\*  
PD/MD: Lori Lewis  
BEYONCE\*

WVSU/Birmingham, AL  
OM/MD: Andy Parrish  
1 OONNY OSMOND  
1 JONATHAN BUTLER  
1 PAUL TAYLOR  
1 TOM SCHUMAN

WNUV/Chicago, IL\*  
OM: Bob Kaake  
PD: Steve Stiles  
MD: Michael La Crosse  
BEYONCE\*

WNWV/Cleveland, OH\*  
OM/MD: Bernie Kimble  
HERBIE HANCOCK f/JOHN MAYER

WJZA/Columbus, OH\*  
PD/MD: Bill Harman  
1 DAVID PACK  
BLAKE AARON  
NAJEE  
SIMPLY REO  
PAUL TAYLOR  
MICHAEL BUBLE

KOAI/Dallas, TX\*  
PD: Charley Connolly  
APD/MD: Mark Sanford  
RICK BRAUN

KJCD/Denver, CO\*  
PD/MD: Michael Fischer  
4 RAUL MIDON  
2 HERBIE HANCOCK f/JOHN MAYER  
3RD FORCE

WVMV/Detroit, MI\*  
OM/MD: Tom Sleecker  
MD: Sandy Kovach  
No Adds

KEZL/Fresno, CA\*  
OM: E. Curtis Johnson  
PD/MD: J. Weidenheimer  
RICK BRAUN

WZJZ/Ft. Myers, FL\*  
PD: Joe Turner  
MD: Randi Bachman  
No Adds

WSBZ/Ft. Walton Beach, FL  
PD: Mark Carter  
MD: Mark Edwards  
KIM WATERS  
ALEX BUGNON

WOTO/Hartford, CT  
PD/MD: Stewart Stone  
8 JEFF GOLUB  
8 EUGE GROOVE

KHJZ/Houston, TX\*  
PD: Maxine Todd  
APD/MD: Greg Morgan  
No Adds

WYJZ/Indianapolis, IN\*  
OM/MD: Carl Frye  
MARIAH CAREY  
WALTER BEASLEY  
RICK BRAUN

KOAS/Las Vegas, NV\*  
PD/MD: Michael Joseph  
No Adds

KUAP/Little Rock, AR  
PD/MD: Michael Neliemus  
4 PAUL TAYLOR  
3 TOM SCHUMAN  
2 ALEX BUGNON  
2 MICHAEL SUTTON  
1 CAMEL  
1 NORTH WOODALL

KSBR/Los Angeles, CA  
OM/MD: Terry Wedel  
MD: Enid Cogswell  
9 ACOUSTIC ALCHEMY

KTWV/Los Angeles, CA\*  
PD: Paul Goldstein  
MD: Samantha Pascual  
RICHARD ELLIOT

WVLE/Miami, FL\*  
OM: Rob Roberts  
PD/MD: Rich McMillan  
NAJEE

WJZZ/Milwaukee, WI\*  
PD: Stan Atkinson  
MD: Steve Scott  
1 SIMPLY REO

KJZJ/Minneapolis, MN\*  
PD: Lauren MacLeash  
MD: Mike Wolf  
5 MICHAEL BUBLE  
5 KIM WATERS  
3RD FORCE

KRVR/Modesto, CA\*  
OM/MD: Doug Wolff  
PD: James Bryan  
No Adds

WQCD/New York, NY\*  
PD: Blake Lawrence  
MD: Carolyn Bednarski  
1 KIM WATERS f/MAYSA

WLOQ/Orlando, FL\*  
PD/MD: Brian Morgan  
APD: Patrick Riley  
1 CAMEL  
HERBIE HANCOCK f/JOHN MAYER  
3RD FORCE

WJZJ/Philadelphia, PA\*  
OM: Todd Shannon  
PD: Michael Tozzi  
MD: Frank Childs  
No Adds

KYOT/Phoenix, AZ\*  
APD/MD: Angie Handa  
NILS

KJZS/Reno, NV\*  
PD/MD: Robert Dees  
No Adds

KSSJ/Sacramento, CA\*  
PD/MD: Lee Hansen  
BRIAN SIMPSON

KBZN/Salt Lake City, UT\*  
OM/MD: Dan Jessop  
8 RICK BRAUN  
7 NELSON RANGELL  
6 DEF JAZZ f/GERALD ALBRIGHT

KIFM/San Diego, CA\*  
PD: Mike Vasquez  
APD/MD: Kelly Cole  
6 SOUL BALLET  
5 BRIAN SIMPSON

KKSF/San Francisco, CA\*  
PD: Michael Erickson  
MD: Ken Jones  
BRIAN SIMPSON  
3RD FORCE

KJZY/Santa Rosa, CA\*  
PD: Gordon Zlot  
APD/MD: Rob Singleton  
2 MINDI ABAIR  
2 WALTER BEASLEY

DMX Jazz Vocal Blend/Satellite  
No Adds

DMX Smooth Jazz/Satellite  
PD/MD: Jeanne Destro  
9 JEFF LORBER  
9 PAUL TAYLOR  
7 ALEX BUGNON

Jones Radio Network/Satellite\*  
OM: J.J. McKay  
PD: Steve Hibbard  
MD: Laurie Cobb  
10 ERIC MARIENTHAL  
3RD FORCE

Music Choice Smooth Jazz/Satellite  
PD/MD: Will Kinnally  
9 KEVIN LATTAU  
8 PAUL BROWN  
5 HUGH MASEKELA  
5 GERALD VEASLEY

Sirius Jazz Cafe/Satellite  
PD: Shirley Maldonado  
MD: Rick Libbey  
13 RICK BRAUN  
12 BRIAN SIMPSON

XM Watercolors/Satellite  
PD/MD: Shirrita Colon  
RIPPINGTONS  
RICHARD ELLIOT

KWJZ/Seattle, WA\*  
PD: Carol Handley  
MD: Dianne Rose  
JONATHAN BUTLER  
HERBIE HANCOCK f/JOHN MAYER

KCQZ/Springfield, MO  
OM: Joe Jones  
PD/MD: Rachael Elliott  
5 RAUL MIDON  
5 NAJEE

WSJT/Tampa, FL\*  
PD: Ross Block  
MD: Kathy Curtis  
No Adds

WJZW/Washington, DC\*  
OM: Kenny King  
PD: Carl Anderson  
MD: Renee DePuy  
No Adds

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MEDIABASE

\*Monitored Reporters

50 Total Reporters

34 Total Monitored

16 Total Indicator

Did Not Report,  
Playlist Frozen (5):  
KJLU/Jefferison City, MO  
KPVU/Houston, TX  
WEAA/Baltimore, MD  
WFSK/Nashville, TN  
WVAS/Montgomery, AL



**KEN ANTHONY**  
kanthony@radiandrecords.com

# This Is Spinal Tap Turns 21

**Harry Shearer (a.k.a. Derek Smalls) on the movie that made the band famous**

It's one of those age-old questions: Which came first — the movie or the band? In the case of *This Is Spinal Tap*, Rob Reiner, Christopher Guest, Michael McKean and Harry Shearer's tribute to heavy metal, the history of the band was written long before the movie was made. This week, for our Metal Focus, I thought I'd sit down with Shearer, who was bassist Derek Smalls in the band that spawned *This Is Spinal Tap*, arguably the greatest rock 'n' roll movie of all time.

Today you can hear Shearer doing voiceover for *The Simpsons*, as well as a weekly radio program on public radio called *Lo Show*. He also recently formed a new record label, Courgette Records, with his wife, recording artist Judith Owen. But he might be best-known for Guest-McKean-Shearer ensemble "mockumentaries" like *Waiting for Guffman*, *Best in Show*, *A Mighty Wind* and *This Is Spinal Tap*.



**Harry Shearer**

Shearer's comedy pedigree was established well before any of these films were made. His first show-business experience came at the ripe old age of 7, on the legendary *Jack Benny* TV show. A native of Southern California, he graduated from UCLA and in the late '60s joined a local comedy group called the Credibility Gap. Two of his Gap partners, McKean and David Lander, left to be Lenny and Squiggy, respectively, on TV's *Laverne & Shirley*.

Shearer went on to write for the classic TV show *Fernwood Tonight* with Martin Mull. Shortly after that he joined forces with McKean, Guest, Reiner and Billy Crystal to write and produce a pilot for ABC called *The TV Show*. That was in 1978. The collaboration was the first glimmer of what was to become *Spinal Tap*.

In 1979 and '80 Shearer became a writer and cast member on *Saturday Night Live*, and after that he got back together with Reiner, Guest and McKean and started working on *This Is Spinal Tap*.

Now, on the 21st anniversary of the movie's release, let's take a journey down memory lane with Shearer for an inside look at the movie that made this virtual metal band famous.

**R&R:** Where did the original concept for *This Is Spinal Tap* come from?

**HS:** We were all fans of rock 'n' roll and all shared a frustration that the fictional movies never seemed to get it right — the guys who never put their fingers in the right places when they were pretending to play the guitar, etc. We figured we could do a movie that got it right.

We made up a band, but we didn't know whether we wanted to focus on the band or the

background and behind the scenes. Then we went to see a movie called *Roadie* and decided we were going to focus on the band. Chris had been doing the Nigel Tufnel character since *The National Lampoon Radio Hour*, so that kind of steered us in the direction of a British band.

We all threw in different bits and pieces of bands and players we knew or had met. It was all based on experiences we had or stuff we heard about. We made up very little of this. Once we decided we were going to do it real, it followed that we weren't going to make stuff up.

**R&R:** It is very real, even down to the dressing room with the large cold cuts and little pieces of bread.

**HS:** There's enough funny in that world that we thought, "Let's just take out the boring parts, and we've got a film." We actually sat down and tried to write a script because we had a little money from a film company.



After a few days we realized that nobody was going to read it or have any idea what we were talking about, so we took the money and made a 20-minute demo of the film with some of the jokes, like Stonehenge. We took it to every studio in Hollywood, and they thought we were crazy. We drew them a picture and they still didn't get it.

**R&R:** Everyone in Hollywood balked?

**HS:** Yes. The lights would come up after we showed them the demo, and you've never seen blinder stares. They'd say, "What was that?" And we'd say, "That would be a movie." They all said rock 'n' roll films never make money.

Fortunately, Rob had a relationship with Nor-

## What's On Tap For The Future

By Michael Vogel

With all due respect to Spinal Tap, here's a list of some of the hottest metal bands who may soon break through to the masses.

### Atreyu (Victory)

In 2002 Atreyu exploded out of Southern California, grabbing the attention of a wide spectrum of music fans by demolishing the barriers between rock, melodic hardcore and metal and crafting a sound much closer to Agnostic Front or Hatebreed.

The band's debut album, *Suicide Notes and Butterfly Kisses*, has already scanned 90,000 units and shows no signs of slowing down. Their sophomore release, *The Curse*, was produced by GGGarth.

The band's unique music, with detuned guitars matched by pounding drums and acidic vocals, hit like a lightning bolt in hard music circles. With the support of Active Rock radio and a slot on the Ozzfest Tour, Atreyu are energizing audiences and helping to redefine the hardcore sound Southern California is known for.

### Brand New Sin (Century Media)

Hailed by *All Music Guide* as "an example of everything right about hard rock," this Syracuse, NY-based band came to Active Rock radio with a monstrous sophomore release that is sure to garner them the attention and respect they deserve. *Recipe for Disaster*, the first release for Century Media Records, features 13 tracks of pure hard-rockin' intensity mixed with undeniably catchy choruses and sheer aggression.

The Southern-rock-influenced quintet burst upon the scene in 2002 with their self-titled debut album, garnering much critical acclaim. The group went on to earn a legion of devoted fans through relentless touring with a wide array of artists, including Black Label Society, Motorhead and Slayer.

*Recipe for Disaster* incorporates a variety of metal and hard rock influences ranging from Black Sabbath and Guns N' Roses to Pantera and Metallica, but echoes of Lynyrd Skynyrd remain, giving Brand New Sin the bluesy, swampy edge they are known for. Still, though they have plenty of '70s and '80s influences, the band maintain their hardcore influences, making them relevant to the 21st-century alternative metal scene.

### Iced Earth (SPV)

Trends may come and go, but Florida's Iced Earth have remained steadfastly committed to championing the cause of heavy metal. After years of laboring in obscurity and undergoing countless lineup changes, they have emerged as one of the greatest hopes for classic metal in America.

Led by guitarist extraordinaire Jon Schaffer and featuring vocals from the incomparable Tim "Ripper" Owens, Iced Earth's music has been described as Iron Maiden combined with '80s thrash metal.

Lyrical, the band tends to deal with theological issues such as destiny, heaven and hell and the apocalypse. Many of the band's recent projects have been concept albums: *The Dark Saga*, devoted to comic book antihero Spawn; *Horror Show*, about horror movies; and *The Glorious Burden*, focusing on historical wars.

*Demons & Wizards*, Schaffer's other project (an ongoing collaboration with vocalist Hansi Kirsch from Blind Guardian), released the album *Touched by the Crimson King* in June, receiving tremendous airplay at metal radio. Currently, Schaffer is busy writing the next Iced Earth project, a double album that continues the story begun on *Something Wicked This Way Comes*.

### Shadows Fall (Century Media)

Although their music sometimes bears strong similarities to the technical, progressive brand of death metal centered around Gothenburg, Sweden and epitomized by bands like In Flames, Shadows Fall actually hail from Massachusetts.

Continued on Page 67

man Lear, who was co-running a film company at the time called Embassy [formerly Avco-Embassy]. He decided to take a chance on Spinal Tap. We were so lucky so many times.

Norman left Embassy while we were in the middle of making the movie, and Jerry Perenchio, the former fight promoter who now owns Univision, hated the movie and hated the fact that Norman had given it the go-ahead. Perenchio made it very clear to us that if the first two critics who saw the movie didn't like it, it wasn't coming out.

Thank God the first two critics liked it. That's how close it came to never coming out.

**R&R:** How did the movie do at the box office back then?

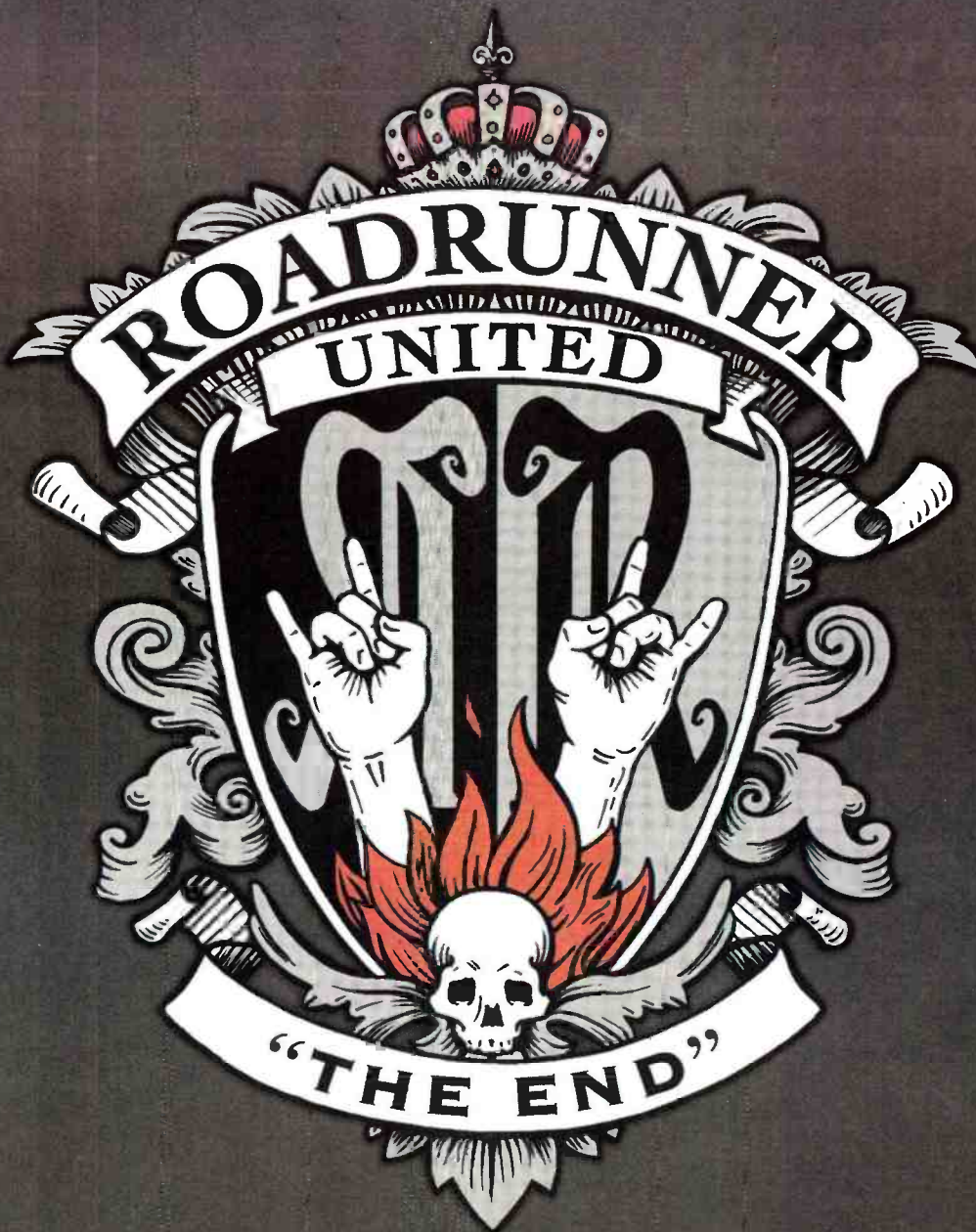
**HS:** It opened theatrically, and it was not a big hit. Embassy was about to go under. The movie

was playing in [L.A. suburb] Westwood, CA, and we were doing good business there. We'd been in that one theater for about six weeks.

Paramount had a big Christmas movie coming out, and they wanted to be in that theater. They basically went to the theater and said, "If you want our Christmas film, you'll give us your theater now." Embassy only had two other minor films out that year, and basically had nothing. That's how the big guys eat the little guys in the movie business. That happened to us before the movie ever had a chance to catch on.

Fortunately, videotape was just coming along. That saved us. People discovered the movie when it came out on video about a year later.

Continued on Page 67



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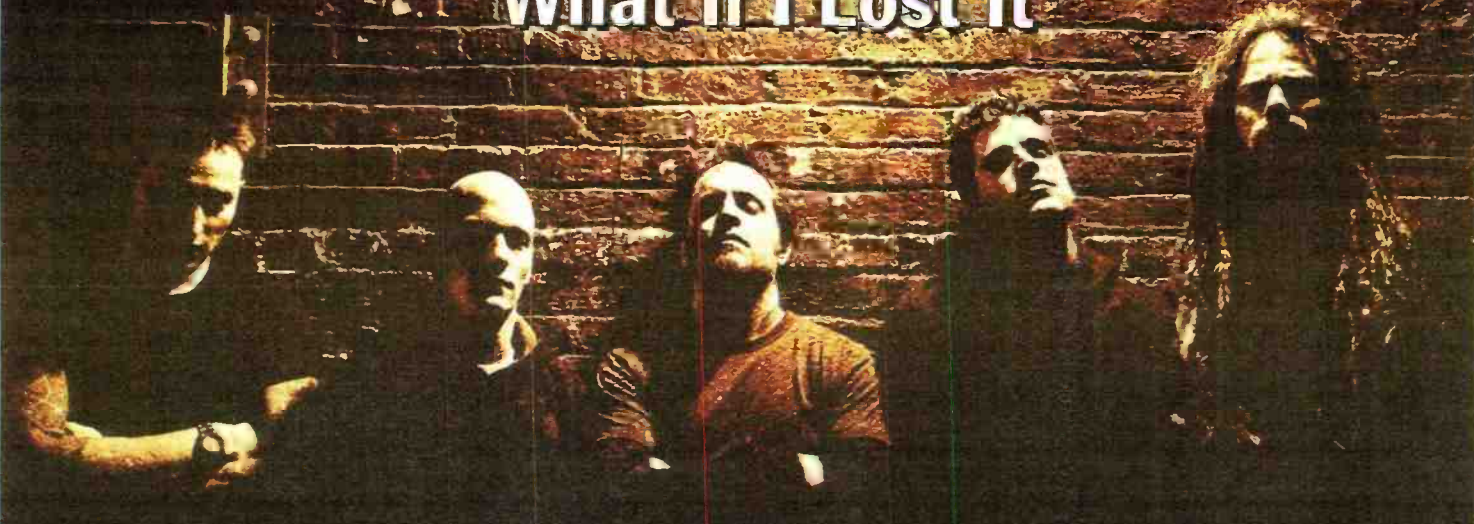
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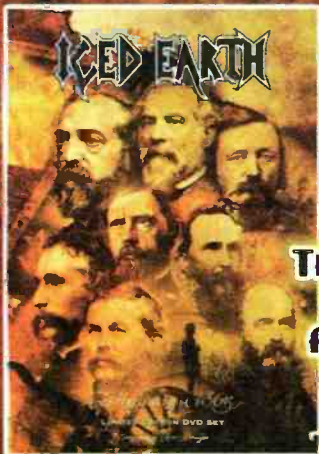
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## This Is Spinal Tap....

Continued from Page 64

There was no money or promotion on the film; people just started telling each other about it.

**R&R:** *That's how I saw it. I don't remember seeing it in a movie theater, but I remember seeing it on VHS in the mid- to late '80s. It became one of the first big word-of-mouth hits on video.*

**HS:** It was actually one of the first big word-of-mouth non-porno video hits.

**R&R:** *That's a better way of describing it. That's why you're the comedy writer here.*

**HS:** There was no marketing. Nothing. It was just dumped out there on the market, and people found it. It was pretty miraculous. After a few years of that, Chris, Michael and I met at a



Spinal Tap

Squeeze concert at the Universal Amphitheatre in Los Angeles and realized that, the Spinal Tap thing was big enough that we could actually tour. That was always a part of our plan, but we needed a fan base. By 1992, when we did the tour, we felt there was one.

**R&R:** *How big was the tour?*

**HS:** Too fucking big. We played 26 cities in this country, plus the Royal Albert Hall in London. We played 5,000- to 10,000-seat sheds as well, and we sold out almost all of them. Playing live was the fun part. People would ask us all the time if we really played, and we'd look at them and say, "No, it's real fun to stand there and mime."

**R&R:** *Who are some of the metal bands you guys used as influences for Spinal Tap?*

**HS:** There was a very memorable evening when we all went down to Long Beach, CA to see Judas Priest. That was a life-changing experience. We also paid careful attention to a film called *The Song Remains the Same*, with Led Zepplin.

It wasn't just metal bands though. [Reiner's character] Marty DiBergi's attitude toward Spinal Tap came from watching the *Last Waltz* con-

**"Playing live was the fun part. People would ask us all the time if we really played, and we'd look at them and say, 'No, it's real fun to stand there and mime.'"**

cert film. I went on the road in England for a while with a British metal band called Saxon and pulled some tricks from them. Clearly, people have seen Jeff Beck's haircut reflected in Nigel Tufnel. It's metal and beyond. Deep Purple were also an influence.

Our first keyboard player had been in a couple of bands, including Uriah Heep. He told us a story that became the Air Force-base scene in the movie. Our drummer, Rick Parcell, had been in hard rock bands in Britain. Everybody was bringing different influences to the table.

**R&R:** *What was the inspiration for the "kick my ass" bit in the movie, where Paul Shaffer played a record-label guy?*

**HS:** That is a real thing that came straight from Lou Dennis at Warner Bros. Michael McKean and I had been in the comedy group the Credibility Gap, which put out records on Reprise, and they begged us to go down to Tucson to help unveil an "eight-track" invention way back in the day.

We told the record label what we needed for the event. Of course, on that night none of it was there. Nothing. We were doing the show, and I don't think anyone could see the steam coming out of our ears, but everyone knew we were upset.

We walked off the stage after our performance, and Lou Dennis, who was the VP at Reprise who had set this up, was waiting in the wings. Before we could even inhale to say, "What the fuck?" he goes, "Kick my ass." He wouldn't even give us

the pleasure of getting mad at him. To this day Lou will tell you, "I'm that guy, I'm the 'kick my ass' guy." He's so proud of it.

**R&R:** *How about your character, Derek Smalls, and the airport-security scene?*

**HS:** We just lucked into that. Who knew that 20 years later airport security would be such a big deal? I thought it was a great backhanded compliment to Derek last year when a point guard for the Portland Trailblazers was stopped in an airport trying to carry marijuana wrapped in tin foil through security. Here's the one guy who didn't see *This Is Spinal Tap*. It's an educational film, schmuck.

We all knew that these guys did that. Where can you put that zucchini that makes it the funniest? That wasn't anything that we knew had happened to anybody. It was one small thing that we made up, but it was based on a reality that we all knew — they're all packing.

**R&R:** *Was there any particular individual who influenced the Derek Smalls character?*

**HS:** The bass player from Saxon and Lemmy from Motorhead were the main two. We sat down and wrote the history of the band before we ever made the movie. The idea was that there are these two guys who have been friends since childhood, and then this third guy enters the band and is a bass player and is always on the outer edge of the inner circle. He has to define his role as mediating between the two geniuses. That was a familiar story.

**R&R:** *You don't necessarily have to be in rock 'n' roll to get the movie, but if you are, it's on the top rung of reality-based rock movies.*

**HS:** It's not just rock 'n' roll. I've run into country and classical players who dig it because it's really about that life.

**R&R:** *Do you have any idea how well the movie has done financially?*

**HS:** I have to tell you on the record that even though I was a partner in the company that produced the film, in the 21 years since the movie was released, I've never seen a statement. I have

## What's On Tap For The Future

Continued from Page 64

After extensive touring throughout New England, they scored a deal with Century Media in 1999, and their first widely distributed domestic album, *Of One Blood*, was issued in early 2000.

In 2005 Shadows Fall unveiled their most aggressive morsel to date. Their sixth studio release, *The War Within*, is a well-crafted opus challenging the hard rock community to embrace a record that is as revolutionary as Metallica's classic *Master of Puppets*.

It is their desire to evolve and triumph that earns Shadows Fall accolades from the press, fans and other bands. The group was recently named one of *Alternative Press*' Top Five Bands in Metal Today and voted Best New Talent by the readers of *Revolver*.

Preceding the release of *The War Within*, the band have already toured Europe as part of the New Wave of American Heavy Metal tour with Killswitch Engage, Chimaira and God Forbid and will headline the U.S. on the first ever Str8ss Tour, sponsored by well-known artist Derek Hess.

### Other Bands To Watch

- **Bullet For My Valentine** (Trustkill/Jive/ZLG): One of the most intense acts to come out of Wales, the band draws on influences like Iron Maiden, Metallica and Testament. Bullet For My Valentine's debut effort, *Hand of Blood*, is available now.
- **Killswitch Engage** (Roadrunner): Their first disc on Roadrunner, *Alive or Just Breathing*, scanned 160,000. Their second release, *End of Heartache*, has scanned close to 350,000 and has a real shot at going gold by the end of the year. The title track has done great at Active Rock, with 13,000 spins to date.
- **Lamb Of God** (Epic): Originally known as Burn The Priest, this Richmond-based outfit changed their name shortly after the release of their self-titled 1998 debut. With a true D.I.Y. mentality, their sophomore release for Epic is a reissue of the band's dynamic debut.
- **Mastodon** (Reprise): Storming out of Atlanta, this hardcore quartet has received rave reviews from America to Europe and has been compared to early Metallica. The band's debut EP, *Lifesblood*, and the full-lengths *Remission* and *Leviathan* were released through Relapse Records. They're in the studio now, working on their major-label debut on Reprise.

### Extreme Retail Stories

- **As I Lay Dying** (Metal Blade): Hailing from San Diego, As I Lay Dying have perfected a brand of metal hardcore that's kickin' ass and taking names at retail. Their debut on Metal Blade, *Frail Words Collapse*, has scanned more than 140,000, followed closely by their sophomore release, *Shadows Are Security*, which is at over 120,000 to date. The band achieved success the old-fashioned way, by touring as a co-headliner on the Ozzfest 2005 second stage and playing the Cornerstone Festival (the nation's largest Christian music festival). Breakout retail markets include Los Angeles, New York, Philadelphia, San Diego, Boston and Chicago.
- **Unearth** (Metal Blade): These Boston natives are carving out their place in metal hardcore with headbangin' performances with Shadows Fall, Hatebreed, Damage Plan and Areyu. Their current release, *The Oncoming Storm*, has scanned over 105,000 to date, and they have a special-edition CD/DVD slated for Oct. 18 release. They're currently on the road with Dillinger Escape Plan and will tour with Slipknot and As I Lay Dying in October.

### Major Metal Project

- **Roadrunner United** (Roadrunner): Evolving from an unassuming Dutch import company into one of the world's most innovative record labels over the past quarter-century, Roadrunner has set a high standard in the music world, both in musicianship and presentation, and has an unwavering commitment to some of the most intense music in the hard rock and heavy metal genres.

Drawing on its past, Roadrunner has amassed an all-star mega-group, the aptly titled Roadrunner United, for the album *The All-Star Sessions*, marking the label's 25th anniversary.

The full-length studio release, in stores Oct. 11, boasts a who's who of the hard rock world, including Joey Jordison (Slipknot), Dino Cazares (ex-Fear Factory), Robert Flynn (Machine Head) and Matt Heafy (Trivium). The album features collaborations among 56 artists from 45 of Roadrunner's past and present bands.

Michael Vogel is R&R's Charts & Music Manager and does a weekly heavy metal show on KNAC.com.

no idea of the numbers. We had to give up our publishing to get the movie made, and we had to give up our right to the characters. I have no idea how much the movie has made. I couldn't even estimate it.

**R&R:** *Beyond the financials, you must be very pleased with the influence of this film, because 21 years later people are still talking about it.*

**HS:** Because of what we went through to make it and the fact that it almost never came out, it's stunningly thrilling that the movie

continues to have this life. I don't think very many movies that came out in 1984 are this alive for that many people today. The respect that it's gotten is such a thrill because of the disrespect it got at the beginning. Almost to a man, all the studio guys who turned us down the first time came back to us 10 years later and asked us if we would do a sequel. It's one of those lessons: If you stick around long enough, you'll watch all those people eat their words.

# ROCK TOP 30

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAINED Right Here (Flip/Atlantic)	638	-27	31012	19	25/0
2	2	NICKELBACK Photograph (Roadrunner/IDJMG)	593	+8	31484	8	25/0
3	3	SEETHER Remedy (Wind-up)	573	-10	29273	24	24/0
5	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	524	+27	27977	13	23/0
4	5	FOO FIGHTERS Best Of You (RCA/RMG)	503	-38	27587	23	25/0
6	6	SHINEDOWN Save Me (Atlantic)	485	+20	23496	7	26/0
7	7	GREEN DAY Wake Me Up When September Ends (Reprise)	355	-29	19811	11	18/1
11	8	TRAPT Stand Up (Warner Bros.)	345	+25	12682	11	22/0
8	9	ROLLING STONES Rough Justice (Virgin)	339	+1	19435	9	16/0
10	10	NINE INCH NAILS The Hand That Feeds (Interscope)	335	+13	16906	28	15/0
13	11	DISTURBED Stricken (Reprise)	288	+24	11387	9	20/1
12	12	GREEN DAY Holiday (Reprise)	288	-8	18532	28	19/0
9	13	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	284	-48	12545	24	15/0
17	14	FOO FIGHTERS DOA (RCA/RMG)	244	+34	10648	5	24/1
14	15	SYSTEM OF A DOWN Question! (American/Columbia)	235	-21	9783	9	15/0
15	16	TAPROOT Calling (Velvet Hammer/Atlantic)	228	-4	6658	11	17/0
16	17	CROSSFADE Colors (Columbia)	202	-11	8337	18	14/0
19	18	10 YEARS Wasteland (Republic/Universal)	177	+16	6430	14	14/0
18	19	3 DOTS DOWN Live For Today (Republic/Universal)	176	+8	4878	7	16/0
21	20	HINDER Get Stoned (Universal)	150	-4	6829	9	9/0
22	21	MUDVAYNE Forget To Remember (Epic)	147	+8	5982	10	9/0
25	22	DISTURBED Guarded (Reprise)	108	+13	6778	13	7/0
30	23	KORN Twisted Transistor (Virgin)	103	+41	4183	2	12/4
26	24	INSTITUTE Bullet-Proof Skin (Interscope)	102	+10	2354	4	10/0
28	25	SEETHER Truth (Wind-up)	95	+19	2768	2	12/1
23	26	DEFAULT Count On Me (TVT)	95	-8	4653	7	10/1
24	27	BON JOVI Have A Nice Day (Island/IDJMG)	90	-10	7706	7	7/1
27	28	THEORY OF A DEADMAN Hello Lonely (Walk Away From This) (Roadrunner/IDJMG)	82	-2	4072	6	8/0
-	29	AVENGED SEVENFOLD Bat Country (Warner Bros.)	77	+16	1632	2	10/3
Debut	30	NINE INCH NAILS Only (Interscope)	72	+11	2523	1	6/0

27 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc., © 2005 Radio & Records.

## NEW & ACTIVE

**SEVENDUST** Ugly (Winedark/7Bros.)  
Total Plays: 67, Total Stations: 7, Adds: 1

**ILL NINO** What You Deserve (Roadrunner/IDJMG)  
Total Plays: 55, Total Stations: 4, Adds: 0

**FALL OUT BOY** Sugar, We're Goin' Down (Island/IDJMG)  
Total Plays: 50, Total Stations: 3, Adds: 0

**SCOTT STAPP** The Great Divide (Wind-up)  
Total Plays: 32, Total Stations: 8, Adds: 7

**CASANOVAS** Livin' In The City (IROCK)  
Total Plays: 32, Total Stations: 4, Adds: 0

**THOUSAND FOOT KRUTCH** Move (Tooth & Nail/EMI Music Reactive)  
Total Plays: 28, Total Stations: 5, Adds: 1

**STAINED** Falling (Flip/Atlantic)  
Total Plays: 15, Total Stations: 3, Adds: 1

### Songs ranked by total plays

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SCOTT STAPP The Great Divide (Wind-up)	7
KORN Twisted Transistor (Virgin)	4
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Twisted Transistor (Virgin)	+41
FOO FIGHTERS DOA (RCA/RMG)	+34
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	+27
TRAPT Stand Up (Warner Bros.)	+25
DISTURBED Stricken (Reprise)	+24
ILL NINO What You Deserve (Roadrunner/IDJMG)	+22
WEEZER Beverly Hills (Geffen)	+22
SHINEDOWN Save Me (Atlantic)	+20
SEETHER Truth (Wind-up)	+19
GREEN DAY Jesus Of Suburbia (Reprise)	+17

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CROSSFADE Cold (Columbia)	172
VELVET REVOLVER Fall To Pieces (RCA/RMG)	169
AUDIOSLAVE Be Yourself (Interscope/Epic)	157
JET Cold Hard Bitch (Atlantic)	154
VELVET REVOLVER Slither (RCA/RMG)	146
MUDVAYNE Happy? (Epic)	130
GREEN DAY Boulevard Of Broken Dreams (Reprise)	126
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	120
DARK NEW DAY Brother (Warner Bros.)	119
NICKELBACK Figured You Out (Roadrunner/IDJMG)	114

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## REPORTERS

Stations and their adds listed alphabetically by market

**KZRR/Albuquerque, NM\***  
OM: Bill May  
PD: Phil Mahoney  
APD: Judi Civerolo  
No Adds

**WPTQ/Bowling Green, KY**  
OM/PO: Alex "Axe" Chasse  
APD/MD: Monty Foster  
11 BLACK LABEL SOCIETY  
11 QUEEN & PAUL RODGERS

**WMMS/Cleveland, OH\***  
PD: Bo Matthews  
MD: Hunter Scott  
1 SEETHER  
1 AVENGED SEVENFOLD  
1 DEFAULT  
1 SCOTT STAPP

**WRQC/Fayetteville, NC\***  
OM: Perry Stone  
PD/MD: Al Field  
1 KORN

**WRVC/Huntington**  
OM/PO: Jay Hanley  
APD/MD: Reeves Kirner  
3 AMERICAN MINOR  
1 KORN

**WRKR/Kalamazoo, MI**  
OM: Mike McLaughlin  
PD/MD: Jay Deacon  
No Adds

**KZEE/Medford, OR**  
PD: Rob King  
MD: Montana  
3 KORN

**WDHA/Morrisville, NJ\***  
PD/MD: Terrie Carr  
3 SCOTT STAPP  
THEORY OF A DEADMAN

**WXMM/Norfolk, VA\***  
OM: John Shonby  
PD/MD: Jay Stalter  
No Adds

**KCLB/Palm Springs, CA**  
OM/PO: Chris Sargent  
19 KORN  
13 AVENGED SEVENFOLD

**WWCT/Peoria, IL**  
PD: Gabe Reynolds  
MD: John Marshall  
No Adds

**WMMR/Philadelphia, PA\***  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbit" Tysler  
1 BUDS  
1 THOUSAND FOOT KRUTCH

**KDKB/Phoenix, AZ\***  
MD: Paul Peterson  
No Adds

**WRKZ/Pittsburgh, PA\***  
OM: Keith Clark  
PD: Ryan Hill  
KORN

**KUFO/Portland, OR\***  
OM/PO: Dave Marzette  
APD/MD: Dan Boyle  
FOO FIGHTERS  
AVENGED SEVENFOLD

**WHEB/Portsmouth, NH\***  
PD: Chris "Doc" Garrett  
MD: Jason "JR" Russell  
1 SEVENDUST  
SCOTT STAPP  
AMERICAN MINOR

**WHJY/Providence, RI\***  
OM: Bruce Jones  
PD: Scott Laudon  
APD: Doug Palmieri  
No Adds

**WBBB/Raleigh, NC\***  
PD: Jay Nachts  
No Adds

**KCAL/Riverside, CA\***  
PD: Steve Hoffman  
APD/MD: Darryl Worsell  
21 KORN

**WRDQ/Roanoke, VA\***  
OM/MD: Aaron Roberts  
APD: Heidi Krummen-Tate  
No Adds

**WXRK/Rockford, IL**  
PD: Jim Stone  
MD: Jon Schultz  
1 ROADRUNNER UNITED  
1 NONPOINT

**KRXQ/Sacramento, CA\***  
OM/MD: Jim Fox  
PD: Pat Martin  
STAINED

**KBER/Salt Lake City, UT\***  
OM: Bruce Jones  
PD: Kelly Hammer  
APD/MD: Darby Wilcox  
GREEN DAY

**KSRX/San Antonio, TX\***  
PD/MD: Mark Lauffe  
APD: Ed "Mister Ed" Lambert  
No Adds

**KZOZ/San Luis Obispo, CA**  
PD: John Boyle  
No Adds

**KTUX/Shreveport, LA\***  
PD/MD: Fyrl Stone  
No Adds

**WWDG/Syracuse, NY\***  
OM: Rich Lauber  
PD: Scott Dixon  
MD: Scott Dixon  
DISTURBED  
BON JOVI  
SCOTT STAPP

**KRTQ/Tulsa, OK\***  
OM: Steve Hunter  
PD: Chris Kelly  
APD/MD: Kelly Garrett  
No Adds

**KBRQ/Waco, TX**  
PD/MD: Brent Henslee  
7 CHEVELLE  
7 SEETHER

**WMZK/Wausau, WI**  
PD/MD: Brandon Peoples  
2 SCOTT STAPP  
1 THOUSAND FOOT KRUTCH  
STORY OF THE YEAR  
BLACK LABEL SOCIETY

**KBZS/Wichita Falls, TX**  
OM: Chris Walters  
PD: Liz Ryan  
APD/MD: Vicky Vox  
5 KORN

POWERED BY  
MEDIABASE

\*Monitored Reporters

46 Total Reporters

27 Total Monitored

19 Total Indicator

Did Not Report,  
Playlist Frozen (1):  
WKLT/Traverse City, MI



# AS I LAY DYING

Shadows are Security

In Stores Now  
Soundscan @ 120,000  
On tour with Unearth & Slipknot In Oct./Nov.



Wake Pig

In Stores 11-1-05

"One of the few modern bands I truly consider to be great, an inspiration to me and all the members of Coheed & Cambria. This is important."

- Claudio Sanchez of Coheed and Cambria



# The Black Dahlia Murder

Miasma

In Stores Now • Soundscan @ over 32,000  
On tour now w/BETWEEN THE BURIED AND ME, CEPHALIC CARNAGE & INTO THE MOAT



# UNEARTH

The Oncoming Storm -Special Edition

"The Oncoming Storm" In Stores Now / Soundscan @ over 106,000  
"The Oncoming Storm" Special Edition w/bonus DVD out 10-18-05  
On tour with AS I LAY DYING & SLIPKNOT In Oct./Nov.



# DEMIRICIOUS

One

In Stores 1-24-06  
One delivers all the rage, hooks, and solos metalheads have been waiting for!



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805-522-9111 x21  
radio@metalblade.com

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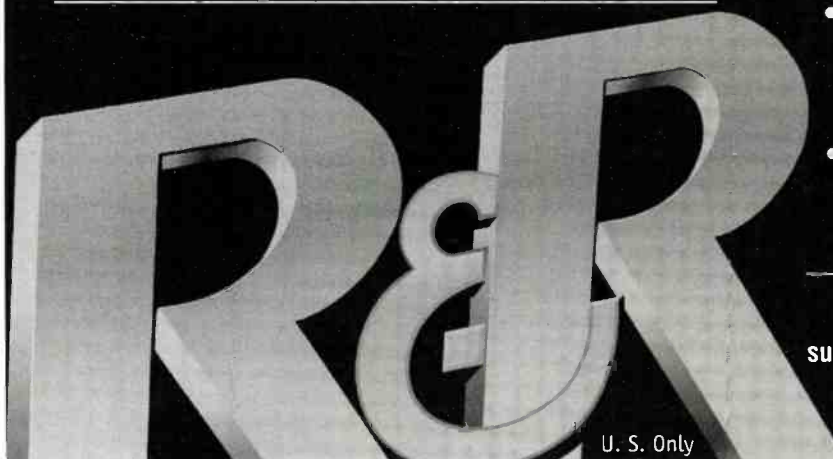
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# ACTIVE ROCK TOP 50

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	NICKELBACK Photograph (Roadrunner/IDJMG)	1528	+64	72722	8	54/1
1	2	STAIN'D Right Here (Flip/Atlantic)	1469	-15	61218	20	54/0
5	3	DISTURBED Stricken (Reprise)	1439	+111	64478	10	56/0
3	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1428	+42	65557	13	57/0
4	5	SEETHER Remedy (Wind-up)	1309	-70	67490	25	56/0
6	6	CROSSFADE Colors (Columbia)	1275	-33	49331	21	52/0
7	7	TRAPT Stand Up (Warner Bros.)	1222	+52	47857	12	56/0
8	8	SYSTEM OF A DOWN Question! (American/Columbia)	1218	+87	49649	15	57/0
9	9	SHINEDOWN Save Me (Atlantic)	1123	+37	47898	7	56/1
10	10	TAPROOT Calling (Velvet Hammer/Atlantic)	1031	-21	34914	15	52/0
11	11	MUDVAYNE Forget To Remember (Epic)	1029	+36	35857	13	56/2
12	12	10 YEARS Wasteland (Republic/Universal)	1012	+56	30510	17	54/0
13	13	AVENGED SEVENFOLD Bat Country (Warner Bros.)	969	+117	33240	7	55/1
15	14	FOO FIGHTERS DOA (RCA/RMG)	919	+129	43694	6	53/1
14	15	GREEN DAY Wake Me Up When September Ends (Reprise)	747	-48	32012	13	44/0
30	16	KORN Twisted Transistor (Virgin)	702	+368	32211	2	51/8
16	17	FOO FIGHTERS Best Of You (RCA/RMG)	696	-18	37121	23	47/0
18	18	COLD Happens All The Time (Flip/Lava)	661	-12	20868	16	44/0
17	19	MUDVAYNE Happy? (Epic)	660	-22	33493	34	52/0
20	20	NINE INCH NAILS The Hand That Feeds (Interscope)	634	-19	38523	28	45/0
24	21	3 DOORS DOWN Live For Today (Republic/Universal)	630	+66	19923	8	42/0
21	22	DISTURBED Guarded (Reprise)	605	-20	26660	14	33/0
22	23	CHEVELLE Panic Prone (Epic)	597	-7	18085	12	45/0
25	24	SEETHER Truth (Wind-up)	557	+52	16773	4	47/2
23	25	DEFAULT Count On Me (TVT)	556	-13	14227	11	40/1
28	26	SEVENDUST Ugly (Winedark/7Bros.)	497	+41	10707	9	40/1
26	27	HINDER Get Stoned (Universal)	495	0	10560	9	38/1
27	28	INSTITUTE Bullet-Proof Skin (Interscope)	433	-27	9054	8	36/2
31	29	THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)	353	+26	7408	5	32/2
32	30	BLACK LABEL SOCIETY In This River (Artemis)	326	+4	10744	5	26/0
29	31	THEORY OF A DEADMAN Hello Lonely (Walk Away From This) (Roadrunner/IDJMG)	323	-78	7636	10	31/0
33	32	NINE INCH NAILS Only (Interscope)	301	+71	10583	8	22/2
34	33	ILL NINO What You Deserve (Roadrunner/IDJMG)	250	+32	4148	4	29/5
35	34	VAUX Are You With Me (Lava)	240	+32	6493	4	31/2
36	35	WEEZER We Are All On Drugs (Geffen)	190	-3	6164	10	17/1
47	36	HIM Wings Of A Butterfly (Warner Bros.)	171	+77	4428	2	21/4
37	37	DOPE Always (Artemis)	171	-18	3214	15	15/0
39	38	PROM KINGS Bleeding (Three Kings)	159	+26	3535	4	17/1
38	39	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	146	+7	2251	3	21/2
43	40	CASANOVAS Livin' In The City (IROCK)	136	+28	1788	3	15/1
44	41	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	126	+27	5669	3	6/0
<b>Debut</b>	42	STAIN'D Falling (Flip/Atlantic)	101	+54	8554	1	15/8
49	43	MY CHEMICAL ROMANCE Helena (Reprise)	97	+8	5146	14	5/0
41	44	CLUTCH 10001110101 (DRT)	90	-36	1073	9	13/0
45	45	DANKO JONES Lovercall (Razor & Tie)	89	-9	4382	18	9/0
40	46	SMILE EMPTY SOUL Don't Need You (Lava)	89	-43	1285	10	13/0
42	47	RA Fallen Angels (Republic/Universal)	86	-27	2264	20	9/0
50	48	ROLLING STONES Rough Justice (Virgin)	83	-4	6796	2	7/0
<b>Debut</b>	49	SCOTT STAPP The Great Divide (Wind-up)	77	+3	10753	1	22/19
<b>Debut</b>	50	311 Don't Tread On Me (Volcano/Zomba Label Group)	73	+3	1762	1	6/2

57 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
OFFSPRING Next To You (Columbia)	19
SCOTT STAPP The Great Divide (Wind-up)	19
KORN Twisted Transistor (Virgin)	8
STAIN'D Falling (Flip/Atlantic)	8
ILL NINO What You Deserve (Roadrunner/IDJMG)	5
HIM Wings Of A Butterfly (Warner Bros.)	4
THRICE Image Of The Invisible (Island/IDJMG)	4
PRESENCE Ride (Curb/Warner Bros.)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Twisted Transistor (Virgin)	+368
FOO FIGHTERS DOA (RCA/RMG)	+129
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+117
DISTURBED Stricken (Reprise)	+111
SYSTEM OF A DOWN Question! (American/Columbia)	+87
HIM Wings Of A Butterfly (Warner Bros.)	+77
NINE INCH NAILS Only (Interscope)	+71
3 DOORS DOWN Live For Today (Republic/Universal)	+66
NICKELBACK Photograph (Roadrunner/IDJMG)	+64
10 YEARS Wasteland (Republic/Universal)	+56

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	603
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	579
BREAKING BENJAMIN So Cold (Hollywood)	419
DARK NEW DAY Brother (Warner Bros.)	384
CHEVELLE The Clincher (Epic)	367
BREAKING BENJAMIN Sooner Or Later (Hollywood)	361
CROSSFADE Cold (Columbia)	348
SLIPKNOT Duality (Roadrunner/IDJMG)	334
THREE DAYS GRACE Home (Live/Zomba Label Group)	332
PAPA ROACH Getting Away With Murder (Geffen)	318

## NEW & ACTIVE

FEAR FACTORY Supernova (Capitol)	Total Plays: 66, Total Stations: 7, Adds: 0
ART OF DYING Get Through This (Decibel Collective)	Total Plays: 63, Total Stations: 7, Adds: 1
OFFSPRING Next To You (Columbia)	Total Plays: 60, Total Stations: 22, Adds: 19
COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	Total Plays: 54, Total Stations: 8, Adds: 0
REVELATION THEORY Slow Burn (Independent)	Total Plays: 48, Total Stations: 6, Adds: 0
AUDIOSLAVE Your Time Has Come (Interscope/Epic)	Total Plays: 40, Total Stations: 6, Adds: 0
SOCIALBURN Touch The Sky (IROCK)	Total Plays: 32, Total Stations: 6, Adds: 1
THRICE Image Of The Invisible (Island/IDJMG)	Total Plays: 14, Total Stations: 6, Adds: 4

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

BEAUTIFUL CREATURES  
DEUCE

### "ANYONE"

9/29 Houston, TX / Numbers  
10/2 San Antonio, TX / Sanctuary  
10/6 Hollywood, CA / The Key Club  
10/12 Rancho Cordova, CA / Fandango's  
10/15 Seattle / The Fenix  
10/20 Chicago, IL / Mr. Kellys Music Box

9/30 Dallas, TX / The Axis  
10/3 El Paso, TX / Lucky Devils  
10/9 Santa Ana, CA / Galaxy Theatre  
10/13 San Francisco, CA / DNA Lounge  
10/16 Boise, ID / Bogies  
10/21 Detroit, MI / Harpo's

10/1 Austin, TX / The Backroom  
10/5 San Diego / Brick By Brick  
10/11 Concord, CA / Bourbon St  
10/14 Portland, OR / Dante's  
10/18 Denver, CO / Bluebird Theatre

Coming Soon: Slave to the System featuring members of Queensryche & Brother Cane







America's Best Testing Active Rock Songs 12+ For The Week Ending 9/23/05

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
MUDVAYNE Happy? (Epic)	4.44	4.39	90%	15%	4.48	4.53	4.38
DISTURBED Guarded (Reprise)	4.42	4.43	87%	6%	4.41	4.40	4.43
DISTURBED Stricken (Reprise)	4.39	4.45	84%	4%	4.44	4.47	4.38
SEETHER Remedy (Wind-up)	4.34	4.34	96%	20%	4.34	4.32	4.38
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	4.30	4.18	90%	14%	4.42	4.45	4.36
MUDVAYNE Forget To Remember (Epic)	4.27	4.27	71%	7%	4.41	4.40	4.41
TRAPT Stand Up (Warner Bros.)	4.17	4.10	86%	8%	4.14	4.04	4.35
CROSSFADE Colors (Columbia)	4.17	4.24	85%	13%	4.09	4.11	4.04
TAPROOT Calling (Velvet Hammer/Atlantic)	4.08	3.97	71%	9%	4.09	3.94	4.41
SEETHER Truth (Wind-up)	4.08	-	60%	4%	4.15	4.21	4.00
10 YEARS Wasteland (Republic/Universal)	4.07	4.22	64%	5%	4.21	4.20	4.22
DARK NEW DAY Brother (Warner Bros.)	3.98	4.01	68%	11%	3.86	3.88	3.82
STAINED Right Here (Flip/Atlantic)	3.96	3.94	93%	21%	3.92	3.86	4.04
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.95	3.98	55%	9%	4.05	4.05	4.07
SYSTEM OF A DOWN Question! (American/Columbia)	3.94	4.05	87%	16%	3.97	4.02	3.88
CHEVELLE Panic Prone (Epic)	3.94	4.06	63%	10%	3.82	3.98	3.50
SHINEDOWN Save Me (Atlantic)	3.93	3.91	66%	6%	3.87	3.85	3.90
COLD Happens All The Time (Flip/Lava)	3.93	3.93	62%	8%	3.91	3.85	4.05
SEVENDUST Ugly (WineDark/7Bros.)	3.91	4.16	55%	5%	3.98	4.00	3.94
NINE INCH NAILS The Hand That Feeds (Interscope)	3.87	3.73	95%	35%	3.63	3.60	3.69
NICKELBACK Photograph (Roadrunner/IDJMG)	3.83	3.84	86%	18%	3.58	3.40	3.92
THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)	3.75	3.72	50%	7%	3.56	3.42	3.88
FOO FIGHTERS DOA (RCA/RMG)	3.71	3.64	66%	13%	3.80	3.52	4.35
HINDER Get Stoned (Universal)	3.71	3.69	46%	8%	3.65	3.58	3.85
FOO FIGHTERS Best Of You (RCA/RMG)	3.65	3.74	98%	46%	3.80	3.52	4.38
3 DOORS DOWN Live For Today (Republic/Universal)	3.65	3.85	64%	12%	3.42	3.43	3.42
DEFAULT Count On Me (TVT)	3.64	3.74	55%	7%	3.39	3.37	3.44
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.63	3.57	79%	21%	3.63	3.40	4.08

Total sample size is 320 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



ROCK TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST	TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	AUDIOSLAVE	Doesn't Remind Me (Interscope/Epic)	592	+15	8	17/0
1	2	GREEN DAY	Wake Me Up When September Ends (Reprise)	564	-14	12	16/0
5	3	OUR LADY PEACE	Where Are You (Sony BMG Canada)	491	+5	13	18/0
4	4	NICKELBACK	Photograph (Roadrunner/IDJMG)	472	-19	8	15/0
3	5	KILLERS	All These Things That I've Done (Island/IDJMG)	457	-46	17	14/0
10	6	FOO FIGHTERS	DOA (RCA/RMG)	448	+84	5	17/0
6	7	TREWS	So She's Leavin' (Sony BMG Canada)	446	0	13	19/0
8	8	STAINED	Right Here (Flip/Atlantic)	441	+28	16	19/0
7	9	THEORY OF A DEADMAN	Santa Monica (604/Universal)	429	+6	16	17/0
11	10	MATTHEW GOOD	Oh Be Joyful (Universal Music Canada)	397	+33	7	18/0
9	11	ROLLING STONES	Rough Justice (Virgin)	396	+12	9	13/0
13	12	WEEZER	We Are All On Drugs (Geffen)	327	+30	8	13/1
12	13	DEFAULT	Count On Me (TVT)	301	-17	10	16/0
15	14	SWITCHFOOT	Stars (Columbia)	289	+41	5	20/1
14	15	SEETHER	Remedy (Wind-up)	275	-7	22	11/0
17	16	NINE INCH NAILS	Only (Interscope)	240	+21	6	10/0
16	17	BON JOVI	Have A Nice Day (Island/IDJMG)	220	0	7	12/0
19	18	FRANZ FERDINAND	Do You Want To (Domino/Epic)	216	+26	3	8/2
22	19	COLIN JAMES	Far Away Like A Radio (MapleMusic/UMG)	206	+27	8	14/0
21	20	MOBILE	Montreal Calling (Universal Music Canada)	187	+8	3	14/1
18	21	SUM 41	Some Say (Island/IDJMG)	181	-33	14	14/0
23	22	311	Don't Tread On Me (Volcano/Zomba Label Group)	174	+4	5	5/0
24	23	HOT HOT HEAT	Middle Of Nowhere (Warner Bros.)	158	-7	8	8/0
20	24	STRIPPER'S UNION	Give Up... (Universal Music Canada)	158	-22	15	9/0
-	25	HEDLEY	Villain (Universal Music Canada)	154	+44	2	10/3
27	26	DISTURBED	Stricken (Reprise)	142	+1	2	4/0
29	27	MATT MAYS...	On The Hood (Sonic/Warner Music Canada)	138	+17	4	9/1
28	28	GORILLAZ	Feel Good Inc. (Virgin)	137	+6	6	4/0
-	29	ARMCHAIR CYNICS	Bang (604/Universal)	122	+14	1	5/0
25	30	U2	City Of Blinding Lights (Interscope)	122	-29	14	10/0

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. \* Indicates Cancun.

REPORTERS

Stations and their ads listed alphabetically by market

<b>KEY/Abilene, TX</b> OM: James Coleman PD/MG: Frank Paine MY CHEMICAL ROMANCE WEE RICH NAILS PRESENCE SCOTT STAPP	<b>WYBB/Charleston, SC*</b> OM/PO: Miles Allen SCORPION PRESENCE WARRIORS HEIGHTS OFFSPRING SCOTT STAPP	<b>KRBR/Duluth</b> OM/PO: Brent Pleschler NO: Joe Demer 1 DISTURBED 2 THUNDERBOLT WRUTCH 4 INSULT E 5 SEETHER 7 SEVENDUST	<b>WKLO/Great Rapids, MI*</b> OM: Brent Alberta PD/MG: Dennis Aronow OFFSPRING SCOTT STAPP	<b>WZOR/Green Bay, WI</b> PO: Roseanne Steale 100% 1 BLOODSUCKLE	<b>WXOZ/Greenville, NC*</b> No Ads	<b>WTPJ/Greenville, SC*</b> OM/PO: Mark Hendrix NO: Sean Taylor 1 SEVENDUST	<b>WOCM/Hagerstown</b> OM: Rick Alexander PD/MG: Mike Holder NO ADS	<b>WQXA/Harrisburg, PA*</b> NO: None NO ADS	<b>WCCC/Hartford, CT*</b> PD: Michael Piccini PD/MG: Mike Karolyi 1 OFFSPRING SCOTT STAPP STAND	<b>WRWF/Huntsville, AL*</b> OM: Fish Hunter PD/MG: James Wood OFFSPRING SCOTT STAPP THRICE	<b>WRWF/Fl. Wayne, IN*</b> PD: Casey Miller NO ADS	<b>WRUF/Gainesville, FL*</b> OM/PO: Harry Decost AP: Monica Fitz NO: Matt Lebato 11 1 SCOTT STAPP HEM*
<b>WGBK/Albany, NY*</b> OM: Chris Walker 1 INSTITUTE	<b>WRUR/Chattanooga, TN*</b> OM: Rob Mitchell PD: Brent NO: Gyle SEETHER	<b>KIRO/Eugene, OR</b> OM: Rob Mitchell PD: Al Scott NO ADS	<b>WZOR/Green Bay, WI</b> PO: Roseanne Steale 100% 1 BLOODSUCKLE	<b>WXOZ/Greenville, NC*</b> No Ads	<b>WTPJ/Greenville, SC*</b> OM/PO: Mark Hendrix NO: Sean Taylor 1 SEVENDUST	<b>WOCM/Hagerstown</b> OM: Rick Alexander PD/MG: Mike Holder NO ADS	<b>WQXA/Harrisburg, PA*</b> NO: None NO ADS	<b>WCCC/Hartford, CT*</b> PD: Michael Piccini PD/MG: Mike Karolyi 1 OFFSPRING SCOTT STAPP STAND	<b>WRWF/Huntsville, AL*</b> OM: Fish Hunter PD/MG: James Wood OFFSPRING SCOTT STAPP THRICE	<b>WRWF/Fl. Wayne, IN*</b> PD: Casey Miller NO ADS	<b>WRUF/Gainesville, FL*</b> OM/PO: Harry Decost AP: Monica Fitz NO: Matt Lebato 11 1 SCOTT STAPP HEM*	<b>WRUF/Detroit, MI*</b> OM/PO: Doug Podell AP/MG: Mark Pennington NO ADS
<b>WYBB/Charleston, SC*</b> OM/PO: Miles Allen SCORPION PRESENCE WARRIORS HEIGHTS OFFSPRING SCOTT STAPP	<b>WRUR/Chattanooga, TN*</b> OM: Rob Mitchell PD: Brent NO: Gyle SEETHER	<b>KIRO/Eugene, OR</b> OM: Rob Mitchell PD: Al Scott NO ADS	<b>WZOR/Green Bay, WI</b> PO: Roseanne Steale 100% 1 BLOODSUCKLE	<b>WXOZ/Greenville, NC*</b> No Ads	<b>WTPJ/Greenville, SC*</b> OM/PO: Mark Hendrix NO: Sean Taylor 1 SEVENDUST	<b>WOCM/Hagerstown</b> OM: Rick Alexander PD/MG: Mike Holder NO ADS	<b>WQXA/Harrisburg, PA*</b> NO: None NO ADS	<b>WCCC/Hartford, CT*</b> PD: Michael Piccini PD/MG: Mike Karolyi 1 OFFSPRING SCOTT STAPP STAND	<b>WRWF/Huntsville, AL*</b> OM: Fish Hunter PD/MG: James Wood OFFSPRING SCOTT STAPP THRICE	<b>WRWF/Fl. Wayne, IN*</b> PD: Casey Miller NO ADS	<b>WRUF/Gainesville, FL*</b> OM/PO: Harry Decost AP: Monica Fitz NO: Matt Lebato 11 1 SCOTT STAPP HEM*	<b>WRUF/Detroit, MI*</b> OM/PO: Doug Podell AP/MG: Mark Pennington NO ADS

<b>WGR/Warchester, NH</b> PD: Alex James APO: Steve Polasky SCOTT STAPP	<b>WKFO/McAllen, TX*</b> OM/PO: Alex Derra NO: Jeff Derrin 3 FOGALTERN LIMITED BLACK MARIA BLACK MARIA OFFSPRING	<b>WYSP/Philadelphia, PA*</b> OM/PO: Tom Silvano AP: Jeff Cavatta MD: Dallas STAND OFFSPRING DUSTY RIBBON SHINEDOWN	<b>KURQ/San Luis Obispo, CA</b> OM/PO: Andy Winford NO: Stephanie Bell KCRK	<b>WKXZ/Santa Rosa, CA*</b> PD/MG: Todd Frye 1 THUNDERBOLT WRUTCH WAVE OFFSPRING SCOTT STAPP FROM RAIN HINDER	<b>WLLA/Albion, NY</b> PD: Scott Pothoven AP/MG: Tim Robbe NO ADS	<b>KRBR/Duluth</b> OM/PO: Brent Pleschler NO: Joe Demer 1 DISTURBED 2 THUNDERBOLT WRUTCH 4 INSULT E 5 SEETHER 7 SEVENDUST	<b>KJZZ/Jacksonville, FL*</b> OM: Dave Woodson PD: Wade Linder AP/MG: Pablo NO ADS	<b>KMQR/Moorestown, NJ*</b> PD: Jack Papper NO: None NO ADS	<b>WYSP/Philadelphia, PA*</b> OM/PO: Tom Silvano AP: Jeff Cavatta MD: Dallas STAND OFFSPRING DUSTY RIBBON SHINEDOWN	<b>KJZZ/Jacksonville, FL*</b> OM: Dave Woodson PD: Wade Linder AP/MG: Pablo NO ADS	<b>KMQR/Moorestown, NJ*</b> PD: Jack Papper NO: None NO ADS	<b>KJZZ/Jacksonville, FL*</b> OM: Dave Woodson PD: Wade Linder AP/MG: Pablo NO ADS	<b>KMQR/Moorestown, NJ*</b> PD: Jack Papper NO: None NO ADS
<b>WYBB/Charleston, SC*</b> OM/PO: Miles Allen SCORPION PRESENCE WARRIORS HEIGHTS OFFSPRING SCOTT STAPP	<b>WRUR/Chattanooga, TN*</b> OM: Rob Mitchell PD: Brent NO: Gyle SEETHER	<b>KIRO/Eugene, OR</b> OM: Rob Mitchell PD: Al Scott NO ADS	<b>KURQ/San Luis Obispo, CA</b> OM/PO: Andy Winford NO: Stephanie Bell KCRK	<b>WKXZ/Santa Rosa, CA*</b> PD/MG: Todd Frye 1 THUNDERBOLT WRUTCH WAVE OFFSPRING SCOTT STAPP FROM RAIN HINDER	<b>WLLA/Albion, NY</b> PD: Scott Pothoven AP/MG: Tim Robbe NO ADS	<b>KRBR/Duluth</b> OM/PO: Brent Pleschler NO: Joe Demer 1 DISTURBED 2 THUNDERBOLT WRUTCH 4 INSULT E 5 SEETHER 7 SEVENDUST	<b>KJZZ/Jacksonville, FL*</b> OM: Dave Woodson PD: Wade Linder AP/MG: Pablo NO ADS	<b>KMQR/Moorestown, NJ*</b> PD: Jack Papper NO: None NO ADS	<b>WYSP/Philadelphia, PA*</b> OM/PO: Tom Silvano AP: Jeff Cavatta MD: Dallas STAND OFFSPRING DUSTY RIBBON SHINEDOWN	<b>KJZZ/Jacksonville, FL*</b> OM: Dave Woodson PD: Wade Linder AP/MG: Pablo NO ADS	<b>KMQR/Moorestown, NJ*</b> PD: Jack Papper NO: None NO ADS	<b>KJZZ/Jacksonville, FL*</b> OM: Dave Woodson PD: Wade Linder AP/MG: Pablo NO ADS	<b>KMQR/Moorestown, NJ*</b> PD: Jack Papper NO: None NO ADS
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POWERED BY MEDIABASE

\* Monitored Reporters

87 Total Reporters

57 Total Monitored

30 Total Indicator

Did Not Report:  
Playlist Frozen (3):  
KBBM/Columbia, MO  
KRCR/Amarillo, TX  
WKQH/Wausau, WI



**STEVEN STRICK**  
sstrick@radioandrecords.com

# Disaster-Relief Alternatives

How should stations react when there's a crisis?

One of the points covered in last week's column was the importance of a radio station becoming part of the city it serves. Under normal circumstances, that entails getting involved in events and charities near and dear to the hearts of the market's audience. But it also means being ready to react when there's a crisis. That crisis may be local, but in other cases it may be an event of great magnitude happening elsewhere in the country or the world that can't be ignored.

We witnessed the nation come together after the 9/11 attacks, and we are witnessing it again in the aftermath of hurricanes Katrina and Rita. Radio is playing an important part in the Katrina relief effort, especially in the Southeast, where the worst of the damage occurred.

## 99X's Foundation

WNNX (99X)/Atlanta is very close to the area Katrina hit, and it's taking a generous and multifaceted approach to helping victims of the tragedy. The station made an early commitment to help out, working with government and private organizations in Atlanta to raise money and supplies.



**Leslie Fram**

A lot of thought and planning have gone into 99X's efforts, and station staffers keep coming up with ever more creative ways to help. They started by establishing the 99X Foundation for Hurricane Katrina Relief, an umbrella organization that centralizes the station's relief efforts.

One of the biggest events the station has planned is the 99X Big Day In concert, set for Oct. 25 at Atlanta's Gwinnett Center and featuring Audioslave, Seether and 30 Seconds To Mars. Proceeds from the concert will go to victims of Hurricane Katrina.

**"Recovery is a long process. It's not days, weeks or a few months. It takes years to replace what can be replaced."**

**John Rozz**

**"When you visit the evacuees, they are so happy to see you. They appreciate anything you can give them."**

**Leslie Fram**

Additionally, the Toucher, Jimmy & Leslie morning show is adopting families forced by the hurricane to relocate to Atlanta. The Adopt a Family program introduces families in need to the 99X audience while urging listeners to donate cash and department-store, phone and gas gift cards. WNNX is also partnering with Project Open Hand, which is helping feed the evacuees.

The Katrina victims who have been directed to the Atlanta number in the thousands, and displaced families are being featured both on the air and on 99X's website ([www.99x.com](http://www.99x.com)). "These people have nothing," says WNNX PD Leslie Fram.

"Many of the area churches are housing thousands of relocated victims. When you visit these people, they are so happy to see you. They appreciate anything you can give them. They don't have the basic necessities of life, and the look on their faces really affects you."

And 99X isn't done yet: The station teamed up with The Foo Fighters at a recent concert and collected canned food, bottled water and hygiene supplies for storm victims, and it's conducting the 99X Rock Auction for the benefit of Hurricane Katrina survivors.

Currently up for bids in the online auction are five trips to see Coldplay in Birmingham, a trip to see The White Stripes at Coney Island in New York and a chance to go surfing with Switchfoot. One hundred percent of the money raised is going to Katrina victims.

Finally, there's also 99X Freedom for Relief, in which 99X afternoon host Axel trades requests for donations. All the money goes to the Red Cross.

## Beasley Gets Busy

Beasley Broadcasting, parent of WJBX (New Rock 99X) in Ft. Myers, has established the Beasley Disaster Relief Fund. All 41 stations in the company are on board, bringing in contributions from their own markets.

WJBX PD John Rozz says, "The Ft. Myers market can certainly relate to the massive devastation and cost of a significant hurricane. Charlie paid us a visit last August."

WJBX has been collecting donations on and off the air, with most of the money raised being split between the American Red Cross and the Salvation Army. Initially, Rozz says, the station "went to the streets and auctioned off tons of concert tickets to the biggest shows in South Florida." The person who gave the largest donation got a chance to go backstage and meet The Foo Fighters in Ft. Lauderdale.

Rozz says WJBX is in the process of putting together a series of charity concerts, but he has no details to share right now. Asked about the audience's response to the relief effort, he says, "I wouldn't say it was overwhelming, but it was pretty good. Maybe it would be stronger if much of this area weren't still recovering from last year."

## Plan Ahead

Any radio station could find itself facing disaster at any time, and Rozz advises stations to have a plan in place. "I'd suggest an immediate department-head meeting, then a programming staff meeting to specifically outline your plan," he says.

And make sure you know exactly how you're going to deliver information to your listeners. "Know who your television partner will be during the roughest period," says Rozz. "Let's face it: TV has a meteorologist on staff. We don't."

Your plan should also include specifics on who's going to stay at the station (assuming you're not directly in the path of the disaster) and who the point person is to contact when the crisis is over. "Much of what you do, on and off the air, will depend on how badly your area is hit," Rozz says. "Be prepared for no power, water, phones, gas, air conditioning, etc., for quite some time."

Fort Myers was hit hard by Hurricane Charlie last year, and Rozz says, "Recovery is a long process. It's not days, weeks or a few months. It takes years to replace what can be replaced."

## Citadel & WRAX

Florida's neighbor to the north, Alabama, took a direct hit from Katrina, devastating the Alabama coastline, so WRAX/Birmingham asked listeners to help by bringing bottled water to a 311-Papa Roach concert held Sept. 5. The station collected more than 2,400 bottles, which were taken directly to FEMA.

WRAX also partnered with the local Fox TV affiliate in two separate drives for supplies, cash and blood. According to WRAX PD Ken Wall, the station raised more than \$55,000, filled eight

**"We knew Katrina was going to be a bitch, so we put our heads together and had the plan ready to execute days in advance."**

**Ken Wall**

tractor-trailer rigs with supplies and collected 100 units of blood. Additionally, WRAX parent Citadel has a website, to which all the company's station websites are linked, set up for making donations to the Red Cross.

Birmingham has been inundated with relocated hurricane victims. "In the first few days after Katrina, hotels were packed," Wall says. "Since then things have settled down a bit. I'm not sure how many, exactly, have relocated here as evacuees, but it's in the thousands." There are a couple of arenas housing 1,500 to 2,000 evacuees apiece.

Wolfgang, midday personality at WRAX's sister Alternative in New Orleans, KKND (106.7 The End), relocated to Birmingham in the aftermath of the hurricane and is doing air-shifts on WRAX.

Much of the media attention has focused on New Orleans and Gulfport, MS, but Wall says Gulf Breeze, AL and areas surrounding Mobile were hit hard as well. WRAX has been very careful to direct a lot of its relief efforts locally. For example, donated blood went directly to people in Alabama who needed it.

## Fantastic Response

The response from Birmingham has been fantastic, according to Wall. "People are still fired up about helping out," he says. "With Rita now in the picture, people are just as concerned about the Texas coast. This isn't an effort that we are going to let up on."

"The holidays are around the corner, so that will present another set of problems for displaced kids and Christmas, families, holiday meals, etc." He sees the relief efforts lasting well into 2006.

Wall advises station staffs faced with an impending storm to plan ahead. "We knew Katrina was going to be a bitch, so we put our heads together and had the plan ready to execute days in advance," he says.

Talking to these and other programmers affected by the storm, it was clear the devastation is far worse than we can imagine from seeing it on TV. These programmers are dealing with the victims face to face and witnessing a kind of human suffering they have probably never been exposed to before.

You have to give it up for our radio brothers and sisters who are at the heart of the destruction. Everything they are doing to help is making a difference.

Judging by the level of destruction, this relief effort is going to be around for a while, probably years. It has become part of the radio landscape. And this is the kind of crisis in which radio shines, as a friend people can turn to for information, entertainment and help.



**John Rozz**

# ALTERNATIVE TOP 50

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GORILLAZ Feel Good Inc. (Virgin)	2486	+11	127044	26	70/0
2	2	311 Don't Tread On Me (Volcano/Zomba Label Group)	2240	+56	96269	10	76/0
3	3	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	2133	+72	96473	14	74/0
7	4	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	2074	+147	104650	20	63/0
5	5	NINE INCH NAILS Only (Interscope)	2029	+66	87272	10	76/1
4	6	STAINED Right Here (Flip/Atlantic)	1823	-147	78369	19	61/0
6	7	GREEN DAY Wake Me Up When September Ends (Reprise)	1822	-111	91038	17	66/0
8	8	FOO FIGHTERS Best Of You (RCA/RMG)	1584	-185	94626	23	68/0
14	9	FOO FIGHTERS DOA (RCA/RMG)	1432	+161	65392	6	73/0
13	10	SYSTEM OF A DOWN Question! (American/Columbia)	1432	+129	60353	11	63/0
11	11	KILLERS All These Things That I've Done (Island/IDJMG)	1373	+34	74110	13	57/0
9	12	SEETHER Remedy (Wind-up)	1364	-178	58837	25	55/0
10	13	RISE AGAINST Swing Life Away (Geffen)	1275	-77	47044	21	59/0
16	14	NICKELBACK Photograph (Roadrunner/IDJMG)	1221	+80	57690	8	51/0
18	15	TRAPT Stand Up (Warner Bros.)	1140	+17	36864	11	52/1
12	16	WEEZER We Are All On Drugs (Geffen)	1124	-200	39034	13	69/0
15	17	WEEZER Beverly Hills (Geffen)	1105	-63	55144	27	74/0
17	18	NINE INCH NAILS The Hand That Feeds (Interscope)	1102	-29	72219	28	75/0
21	19	SHINEDOWN Save Me (Atlantic)	1066	+115	40350	7	52/1
19	20	WHITE STRIPES My Doorbell (Third Man/V2)	1054	+45	54666	11	55/3
20	21	COLOPLAY Fix You (Capitol)	1034	+78	53165	9	60/0
22	22	FRANZ FERDINAND Do You Want To (Domino/Epic)	1019	+116	43767	6	60/3
23	23	DISTURBED Stricken (Reprise)	920	+48	31945	9	46/0
25	24	AVENGED SEVENFOLD Bat Country (Warner Bros.)	890	+97	34919	7	53/5
24	25	3D SECONOS TO MARS Attack (Immortal/Virgin)	854	+34	26759	15	48/2
27	26	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	840	+167	49334	8	50/7
30	27	10 YEARS Wasteland (Republic/Universal)	662	+63	24929	14	31/2
34	28	INSTITUTE Bullet-Proof Skin (Interscope)	582	+36	16978	8	43/1
45	29	KORN Twisted Transistor (Virgin)	577	+286	33676	2	47/14
28	30	BECK Girl (Interscope)	573	-71	28205	18	33/0
31	31	JACK JOHNSON Good People (Brushfire/Universal)	568	0	30832	12	31/0
37	32	3 DOORS DOWN Live For Today (Republic/Universal)	533	+44	11198	7	34/0
38	33	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	527	+82	13871	5	40/3
26	34	SWITCHFOOT Stars (Columbia)	524	-223	18310	13	40/0
35	35	DUR LADY PEACE Where Are You (Columbia)	483	-46	18869	10	34/0
32	36	TAPROOT Calling (Velvet Hammer/Atlantic)	480	-80	12765	13	28/0
33	37	COLO Happens All The Time (Flip/Lava)	462	-95	16597	14	30/0
36	38	HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)	452	-64	13169	16	41/0
29	39	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	452	-155	33983	18	29/0
39	40	FRAY Over My Head (Cable Car) (Epic)	437	+6	12857	10	26/0
43	41	SEETHER Truth (Wind-up)	407	+101	9486	2	33/3
40	42	BRAVERY Unconditional (Island/IDJMG)	407	+30	15665	4	34/1
42	43	COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	401	+82	10360	3	38/5
47	44	DEPECHE MODE Precious (Mute/Sire/Reprise)	391	+179	32969	2	27/5
41	45	DEFAULT Count On Me (TVT)	324	-3	11819	9	19/0
44	46	DISTURBED Guarded (Reprise)	257	-37	10342	13	9/0
46	47	MUOVAYNE Forget To Remember (Epic)	255	-10	7015	5	20/0
<b>Debut</b>	48	O.A.R. Love And Memories (Lava)	251	+108	13897	1	20/3
48	49	ALL-AMERICAN REJECTS Move Along (Interscope)	202	-6	10969	3	17/0
50	50	STELLASTARR* Sweet Troubled Soul (RCA/RMG)	194	-2	4817	3	19/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
KORN Twisted Transistor (Virgin)	14
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	14
MORNINGWOOD Nth Degree (Capitol)	11
OFFSPRING Next To You (Columbia)	10
WEEZER Perfect Situation (Geffen)	9
STROKES Juicebox (RCA/RMG)	9
HAWTHORNE HEIGHTS Niki FM (Victory)	8
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	7
LIVING THINGS Bom Bom Bom (Live/Zomba Label Group)	7
THRICE Image Of The Invisible (Island/IDJMG)	6

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Twisted Transistor (Virgin)	+286
DEPECHE MODE Precious (Mute/Sire/Reprise)	+179
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+167
FOO FIGHTERS DOA (RCA/RMG)	+161
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+147
SYSTEM OF A DOWN Question! (American/Columbia)	+129
STROKES Juicebox (RCA/RMG)	+119
FRANZ FERDINAND Do You Want To (Domino/Epic)	+116
SHINEDOWN Save Me (Atlantic)	+115
O.A.R. Love And Memories (Lava)	+108

## NEW & ACTIVE

<b>BLOODHOUND GANG</b> No Hard Feelings (Republic/Geffen) Total Plays: 191, Total Stations: 14, Adds: 0
<b>KAISER CHIEFS</b> I Predict A Riot (Universal) Total Plays: 185, Total Stations: 18, Adds: 2
<b>MORNINGWOOD</b> Nth Degree (Capitol) Total Plays: 170, Total Stations: 20, Adds: 11
<b>VAUX</b> Are You With Me (Lava) Total Plays: 152, Total Stations: 18, Adds: 1
<b>HIM</b> Wings Of A Butterfly (Warner Bros.) Total Plays: 144, Total Stations: 15, Adds: 4
<b>STROKES</b> Juicebox (RCA/RMG) Total Plays: 119, Total Stations: 9, Adds: 9
<b>MOTION CITY SOUNDTRACK</b> Everything Is Alright (Epitaph) Total Plays: 108, Total Stations: 9, Adds: 1
<b>MXPX</b> Wrecking Hotel Rooms (SideOneDummy) Total Plays: 107, Total Stations: 9, Adds: 0
<b>LIVING THINGS</b> Bom Bom Bom (Live/Zomba Label Group) Total Plays: 97, Total Stations: 16, Adds: 7
<b>OFFSPRING</b> Next To You (Columbia) Total Plays: 96, Total Stations: 15, Adds: 10

### Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

79 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.



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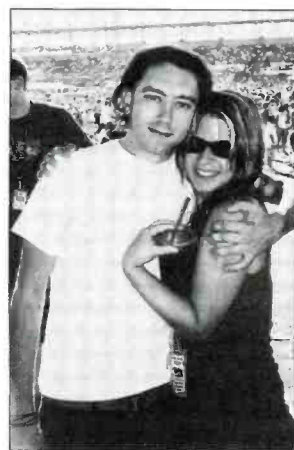
America's Best Testing Alternative Songs 12+  
For The Week Ending 9/23/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
<b>GREEN DAY</b> Wake Me Up When September Ends (Reprise)	4.16	4.13	99%	25%	4.24	4.22	4.27
<b>FALL OUT BOY</b> Sugar, We're Goin' Down (Island/IDJMG)	4.10	4.22	97%	27%	4.08	3.99	4.19
<b>GORILLAZ</b> Feel Good Inc. (Virgin)	4.04	4.13	96%	30%	4.21	4.26	4.14
<b>FOO FIGHTERS</b> Best Of You (RCA/RMG)	4.00	3.88	98%	36%	3.95	3.85	4.08
<b>RISE AGAINST</b> Swing Life Away (Geffen)	4.00	4.00	81%	18%	4.08	4.07	4.10
<b>FOO FIGHTERS</b> DOA (RCA/RMG)	4.00	3.96	79%	9%	4.04	4.10	3.96
<b>KILLERS</b> All These Things That I've Done (Island/IDJMG)	3.93	3.87	91%	27%	3.93	3.99	3.84
<b>AUDIOSLAVE</b> Doesn't Remind Me (Interscope/Epic)	3.88	3.86	79%	15%	3.88	4.03	3.65
<b>HOT HOT HEAT</b> Middle Of Nowhere (Sire/Reprise)	3.83	3.65	64%	10%	3.73	3.68	3.83
<b>SEETHER</b> Remedy (Wind-up)	3.79	3.83	93%	31%	3.68	3.52	3.93
<b>WEEZER</b> Beverly Hills (Geffen)	3.73	3.93	100%	50%	3.87	3.82	3.94
<b>WEEZER</b> We Are All On Drugs (Geffen)	3.71	3.70	86%	19%	3.68	3.79	3.48
<b>NINE INCH NAILS</b> Only (Interscope)	3.70	3.55	83%	21%	3.80	3.71	3.95
<b>NINE INCH NAILS</b> The Hand That Feeds (Interscope)	3.69	3.77	96%	39%	3.72	3.64	3.85
<b>SWITCHFOOT</b> Stars (Columbia)	3.68	3.65	83%	18%	3.52	3.41	3.71
<b>30 SECONDS TO MARS</b> Attack (Immortal/Virgin)	3.64	3.41	52%	11%	3.59	3.51	3.84
<b>AVENGED SEVENFOLD</b> Bat Country (Warner Bros.)	3.64	3.35	46%	11%	3.72	3.62	3.89
<b>BECK</b> Girl (Interscope)	3.63	3.61	88%	25%	3.76	3.82	3.65
<b>DISTURBED</b> Stricken (Reprise)	3.63	3.70	68%	14%	3.49	3.32	3.77
<b>311</b> Don't Tread On Me (Volcano/Zomba Label Group)	3.62	3.63	84%	21%	3.54	3.49	3.61
<b>STAINED</b> Right Here (Flip/Atlantic)	3.58	3.66	86%	28%	3.51	3.33	3.80
<b>TRAPT</b> Stand Up (Warner Bros.)	3.58	3.70	78%	18%	3.49	3.35	3.71
<b>SYSTEM OF A DOWN</b> Question! (American/Columbia)	3.57	3.58	78%	19%	3.59	3.42	3.86
<b>COLD</b> Happens All The Time (Flip/Lava)	3.57	3.44	57%	12%	3.53	3.39	3.76
<b>FRANZ FERDINAND</b> Oo You Want To (Domino/Epic)	3.56	3.46	66%	14%	3.55	3.50	3.64
<b>SHINEDOWN</b> Save Me (Atlantic)	3.53	3.44	55%	11%	3.36	3.29	3.47
<b>TAPROOT</b> Calling (Velvet Hammer/Atlantic)	3.52	3.28	59%	16%	3.42	3.35	3.57
<b>NICKELBACK</b> Photograph (Roadrunner/IDJMG)	3.45	3.61	80%	24%	3.38	3.29	3.51
<b>COLDPLAY</b> Fix You (Capitol)	3.41	3.34	66%	17%	3.30	3.25	3.36

Total sample size is 296 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



**CATIE ANN CHIOS** Roadrunner Sr. Director/National Promotion Elias Chios and wife Kelly are the proud parents of Catie Ann Chios, who was born on Sept. 24 at 12:25pm. Miss Chios weighed in at 6 lbs., 2 oz. and measured 20 inches long.



**THE HAPPY COUPLE** Tim McIlrath of Rise Against cuddles with KEDJ/Phoenix MD/midday host Robin Nash.



**FALLING IN WITH FALL OUT BOY** Fall Out Boy are trekking across the country, and recently they squeezed between a couple of buses with the gang from WDYL/Richmond. Seen here (l-r) are Fall Out Boy's Pete Wentz, WDYL promotion staffer Punk Rock Liam, contest winner Neil, WDYL promo guy Special Ed and MD Dustin "Fletcher" Matthews and the band's Patrick Stump.

## REPORTERS

Stations and their adds listed alphabetically by market

<b>WEQX/Albany, NY</b> PD: Dan McColly APD: Nikki Alexander 6 INKS STROKES WEEZER BIF NAKED	<b>KQXR/Boise, ID</b> PD: Randy Malby PD: Eric Kristensen MD: Jeremi Smith KANSER CHIES WHITE STRIPES	<b>WVCD/Columbus, OH</b> OM: Dan McColly PD: Andy "Andyman" Davis MD: Mike DeVoss 8 KANSER CHIES BLOC PARTY JACK'S MANNÉQUIN CEPHEUS MODE LIVING THINGS	<b>WXNR/Greenville, NC</b> OM: Bruce Small PD: Jamie Bryant PD: Jeff Sanders APD/MD: Sally DEATH CAB FOR CUTIE STORY OF THE YEAR	<b>WGRD/Grand Rapids, MI</b> PD: Jerry Terras 5 OFFSPRING 1 THRICE MORNINGWOOD SCOTT STAPP	<b>KXTE/Las Vegas, NV</b> OM: Jim Patrick MD: Cary Brown 6 STAINED SLURPKOT	<b>WBUX/Nashville, TN</b> OM: Paul Michaels PD: Russ Schneck 10 KORN MOTLEY CRUE BLACK LABEL SOCIETY REVELATION THEORY SCOTT STAPP THRICE	<b>WDXP/Pittsburgh, PA</b> OM: John Moschitta MD: Vinale Ferguson No Adds	<b>KBZI/San Diego, CA</b> PD: Scott Michaels APD: Mike Hansen MD: Mike Halloran No Adds	<b>WKRL/Syracuse, NY</b> PD: Scott Michaels APD: Tim Nole WHITE STRIPES LIVING THINGS
<b>WHRL/Albany, NY</b> MD: John Cooper PD: Lisa Biello MD: Stephen SEVENTHST STAINED LIVING THINGS	<b>WBEN/Boston, MA</b> PD: Dave Wellington APD/MD: Steven Strick No Adds	<b>WDCB/Buffalo, NY</b> PD: Kerry Gray MD: Evi Jim SOCIAL BURST SCOTT STAPP	<b>KUCD/Honolulu, HI</b> MD: Paul Wilson PD: Jamie Bryant MD: Chris Sampaio 12 WEEZER 1 DEPECHE MODE HAWTHORNE HEIGHTS SHINEDOWN	<b>WRXR/Indianapolis, IN</b> PD: Lenay Diaz MD: Michael Young WHITE STRIPES	<b>KROD/Los Angeles, CA</b> OM: Bruce Small APD: Mike DeVoss MD: Lisa Worden 13 MY CHEMICAL ROMANCE 12 STROKES 5 FALL OUT BOY 4 GORILLAZ	<b>WRRV/Newburgh, NY</b> PD: Andrew Bours MD: Bill Dunn STAINED	<b>KNRK/Portland, OR</b> MD: Steve Hamilton APD: Jaime Cooley No Adds	<b>XTRA/San Diego, CA</b> PD: Kevin Stapp MD: Marco Collins 7 STROKES 2 BLOC PARTY WEEZER MY CHEMICAL ROMANCE	<b>WSUN/Tampa, FL</b> PD: Steve 5 MY CHEMICAL ROMANCE MOTION CITY SOUNDTRACK ALKALINE TRIO VALD FRANZ FERDINAND 5 DEATH CAB FOR CUTIE
<b>KTEG/Albuquerque, NM</b> APD: Jack Chevrolet MD: Aaron "Buck" Burnett No Adds	<b>WEDG/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds	<b>WYXG/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds	<b>KTBB/Houston, TX</b> PD: Vince Richards 6 AVENGED SEVENFOLD 1 OFFSPRING FRANZ FERDINAND	<b>WMAJ/Madison, WI</b> OM: Mike Ferris PD: Brad Savage MD: Leslie Scott MY CHEMICAL ROMANCE AMERICAN MIND HAWTHORNE HEIGHTS OFFSPRING	<b>WROR/Norfolk, VA</b> PD: Mike Diamond MD: Mike Heston 12 STROKES 2 SLIGHTLY STOOPID 23 SYSTEM OF A DOWN 11 OUR LADY PEACE STROKES HIM AVENGED SEVENFOLD RILLERS WEEZER	<b>WBRU/Providence, RI</b> PD: Sath Roster APD: Sarah Rose MD: Mike Heston 28 20X 23 SYSTEM OF A DOWN 11 OUR LADY PEACE STROKES HIM AVENGED SEVENFOLD RILLERS WEEZER	<b>KJEE/Santa Barbara, CA</b> PD: Eddie Gutierrez MD: Dave Hanzack No Adds	<b>KITV/San Francisco, CA</b> PD: Steve Roberts APD/MD: Aaron Anselon No Adds	<b>WRWK/Toledo, OH</b> OM: Tom Roberts APD/MD: Aaron Anselon No Adds
<b>WVFX/Albany, NY</b> PD: Mike Stern APD/MD: Jason Jackson 5 STROKES	<b>WVFX/Burlington</b> OM/MD: Matt Grasso APD/MD: Kevin Mays 10 STROKES	<b>WVFX/Charleston, SC</b> PD: Dave Rossi MD: Stacy Bob 18 OFFSPRING 10 MORNINGWOOD 9 REEBEL COHEED AND CAMBRIA	<b>WVLA/Jacksonville, FL</b> OM: Gail Austin PD: Chad Chelmy No Adds	<b>WVFX/Memphis, TN</b> OM/MD: Rob Grossman MD: Sydney Hobbs 2 KORN 1 DEATH CAB FOR CUTIE	<b>KORX/Odessa, TX</b> PD: Michael Todd APD: One 30 FOO FIGHTERS 24 MOTION CITY SOUNDTRACK 21 COLD 1 HAWTHORNE HEIGHTS	<b>WRXK/Reno, NV</b> PD: Mat Diablo MD: Melaine Flores 3 ROB DICKINSON 1 ALKALINE TRIO SEETHER WEEZER	<b>WVIZ/Sarasota, FL</b> OM: Ron White PD: Ron Miller 15 KORN 5 MY CHEMICAL ROMANCE MORNINGWOOD LIVING THINGS OFFSPRING	<b>WVFX/Atlanta, GA</b> OM: Jeff Garris APD/MD: Jason Jackson 5 STROKES	<b>WVFX/Charlotte, NC</b> OM: Kevin Logan PD/MD: Jack Daniel No Adds
<b>WVFX/Atlanta, GA</b> OM: Kevin Logan PD/MD: Jack Daniel No Adds	<b>WVFX/Charlotte, SC</b> PD: Dave Rossi MD: Stacy Bob 18 OFFSPRING 10 MORNINGWOOD 9 REEBEL COHEED AND CAMBRIA	<b>WVFX/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds	<b>WVFX/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds	<b>WVFX/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds	<b>WVFX/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds	<b>WVFX/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds	<b>WVFX/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds	<b>WVFX/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds	<b>WVFX/Dayton, OH</b> MD: Tom Tilford PD: Steve Kramer APD/MD: Boomer No Adds

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\*Monitored Reporters  
93 Total Reporters  
79 Total Monitored  
14 Total Indicator

Did Not Report, Playlist Frozen (1):  
WXSR/Tallahassee, FL



**JOHN SCHOENBERGER**  
jschoenberger@radioandrecords.com

PART ONE OF A TWO-PART SERIES

## New Blood

How younger programmers and listeners can revitalize Triple A

The overarching theme of this year's Triple A Summit, held in August in Boulder, CO, was the need for new blood at the format in terms of younger artists and in terms of reaching out to and nurturing young adult listeners. At the same time, format veterans must also offer advice and insight to the younger members of the Triple A community.

The Thursday-morning panel "Bringing New Blood to the Format" was moderated by KINK/Portland, OR PD Dennis Constantine, and the panelists included then-KZPL/Kansas City PD Ted Edwards, WTTS/Indianapolis PD Brad Holtz, Sirius Satellite Radio Rock PD Gary Schoenwetter, WRVA/Raleigh PD Jim Zeigler and KTCZ/Minneapolis PD Lauren MacLeash.

### Getting Started

To get things started, Constantine showed convention attendees a number of charts to give us an idea of the makeup of the adult population in the U.S. "One of the advantages we have at the Triple A Summit each year is that we talk about things that just apply to us," he said. "I want to talk first a bit about how the population has changed over the years.

"Back in 1990, when a lot of the Triple A stations were signing on, the format was just beginning to gain some traction within the industry, and the bulge of adult listeners was squarely in the 25-34 cell. This was the biggest opportunity and the most obvious target for a format like Triple A that is conceived for adults.

"But as time went on that bulge shifted. By 1995 it was 30-39-year-olds, by 2000 it had increased to 35-44, and by 2005 the bulge had moved to 40-49. So the bulge is growing older, and that leads us to ask where we are headed. By 2010 — just five years from now — the population bulge will be at 45-54.

"This is dangerously close to falling off the edge in terms of the way advertisers think when they buy 18-49 and 25-54 demos. When your demos grow beyond 55, your value begins to drop, and drop quickly. We are already seeing this happen at many Oldies stations that can no

**"The roots of Triple A have always been associated with word of mouth, and that is more important now than ever before."**

Lauren MacLeash

longer sustain themselves and are changing format.

"The choice for us at Triple A — and many other formats, too, unless the ad agencies change the way they buy advertising — is either euthanize or 'youth'-anize. Let's face it, if we intend to survive as a format, we are going to have get younger."

### Programming Advantage

Constantine went on to say that one of the advantages of being in the Triple A format is that even though we are targeting adults, we are not confined by any nostalgic notions in terms of how we can program our stations.

We are not stuck in certain decades, like Classic Rock or Oldies formats, nor are we limited by musical styles. This gives us the opportunity to continually adjust the musical mix of both past and present music to fit the situation in a given market.

Holtz, one of the format's younger programmers, is in the Indianapolis-Bloomington market, where there are a lot of colleges and many graduates end up settling.

"We see our average listener to be in the 37-38-year-old range," he explained. "Having said that, though, we skew our music toward a bit younger adult. The way we do that is by staying true to the values of Triple A programming, such as diversity of music and a wide variety of hit songs, while still finding the songs that will cause a spark with younger listeners while not alienating the older demo.

"We also do a number of things that get the listeners involved in the promotions that we do, and we make many of the artists we play accessible to them. The personal touch that is part of the Triple A philosophy can work for us in terms of keeping almost any adult — be he younger or older — engaged and entertained."

WRVA (The River), a new sign-on, is trying to reach a younger adult demo by concentrating on the library more than on current songs at this point. "We have taken a little different approach," said Zeigler. "We do play some new music, but The River is basically gold-based. The thinking was to be more familiar since we're a new station.

"I'd say that we are almost 'Jack'-like in our philosophy but targeted at a specific lifegroup. Focusing on the established Triple A hits and some pop and alternative songs of the '80s and '90s inherently skews us a bit younger.

"My theory is that much of the new music that gets played by the format exclusively never becomes that familiar, even after several hundred spins. Once you get past your PIs, it takes a lot to get a listener familiar with new music and, therefore, comfortable with your station. We are not at a stage where we can take that kind of chance yet."

### A Different Kind Of Competition

Both XM and Sirius have a wide variety of music programming, and rock is certainly a category that gets a lot of attention. Sirius has many Rock channels, including its version of Triple A, The Spectrum, which is overseen by Schoenwetter. Constantine asked Schoenwetter if there was any competition between the channels.

"Speaking about The Spectrum, in particular, which is our Triple A channel, we don't approach it as competition with the other Rock or even the other adult-oriented channels," Schoenwetter said.

"Odds are that we won't lose the listener from Sirius; they'll simply switch to another one of our channels. For those whose tastes reside within the rock world, whatever their mood might be, we have something for them.

"Having said that, we make sure we have a very clear line of delineation between The Spectrum and, say, the Jam Band, Classic Rock and Alternative channels. We make sure each channel has a distinct personality and that each channel is easy to identify in a short time of listening.

"It is less about competition between the channels and more about making sure each of them represents something unique. It also means that some channels can complement others.

"More specifically, The Spectrum is targeting adults in their 30s, and we have various Alternative channels that we hope will eventually nurture listeners toward it. We use those Alternative channels to develop certain songs that we will eventually add to the 'five decades' mix of The Spectrum."

### Be Careful

KTCZ (Cities 97) is one of the heritage Triple A stations. It has over two decades of history and success in its market. At this point it represents

more than just the music it plays, it's about an image and a lifestyle. Constantine asked MacLeash what she does to attract to younger listeners.

"The format's core listener demo is somewhere between 36 and 42 years old," MacLeash said. "But our core 36-42-year-old is much different from Classic Rock's core 36-42-year-old, or AC's, so the expectations and lifestyles are different.

"At this stage of the game I stay focused on our core listeners and their expectations because that is where our bread is buttered. At the same time, though, part of that expectation is that we will challenge them with new ideas, new music and new artists. This is where we can often accomplish our mission and also offer ourselves up to the younger listener.

"Having said that, most of our cultivation of the younger adult — the 25-34 cell — is done through imaging and packaging. I use a lot of different sources to find out the interests and trends of younger folks, everything from talking to the guys who book the local clubs to investigating what's being downloaded from the more popular Internet sites to looking at what pops up in Soundscan. I also listen to my interns.

"These are just some of the ways I get a feel for what's happening out there that I should know more about."

### Word Of Mouth

MacLeash made the point that, even though it is not directly about music, she learned about the movie *Napoleon Dynamite*. She realized it was a cool thing with younger adults, and her using some of the music from the movie in her beds has given her station a hip factor.

"The key is that you don't have to play or tie in to a lot of these things, just the right ones," she said. "That's how we caught on to Ben Lee too. He had the right kind of music to appeal to the upper end, but the college kids and younger adults are all about this artist, so getting involved early made sense.

"The 24-34s are very connected and very tech-savvy. They text-message and send photos to each other, and they are all over the Internet. The roots of Triple A have always been associated with word of mouth, and that is more important now than ever before, so finding new ways of getting the word out can benefit us on a variety of levels.

"I can't emphasize enough, though, that you have to be careful. You have to remember who really supports your radio station on the whole. If you start to be too cool for the room, not only are you going to scare off the loyal core, but the younger end will likely see through your guise too.

"Keep in mind that you can get involved with certain shows and activities and really give them a boost without the artists being part of your daily programming. Much of what we do for developing artists has little to do with actual regular airplay. Eventually, that may be the case, but you can certainly participate early in meaningful ways if you believe in something."

Next week, in Part Two, the panel identifies in more detail the lifestyle characteristics of younger adults and suggests ways to market to them. They also discuss how many of the newer, younger artists out today are compatible with the core library artists of Triple A.



**EXPERT ADVICE** Seen here are the participants in the "Bringing New Blood to the Format" session at this year's Triple A Summit. (l-r) moderator Dennis Constantine, Brad Holtz, Ted Edwards, Jim Zeigler, Gary Schoenwetter and Lauren MacLeash.

# TRIPLE A TOP 30

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MEDIABASE

September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	360	-23	20161	10	22/0
3	2	U2 City Of Blinding Lights (Interscope)	357	-4	16579	16	16/0
4	3	SHERYL CROW Good Is Good (A&M/Interscope)	357	-11	15935	9	22/0
6	4	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	340	-14	13357	13	21/0
5	5	JACK JOHNSON Good People (Brushfire/Universal)	329	-24	18770	20	23/0
2	6	ERIC CLAPTON Revolution (Duck/Reprise)	325	-51	16548	10	21/0
7	7	ROLLING STONES Rough Justice (Virgin)	322	+9	15397	9	20/0
10	8	GREEN DAY Wake Me Up When September Ends (Reprise)	316	+50	18551	10	16/0
9	9	TRACY CHAPMAN Change (Atlantic)	293	-2	14998	11	21/0
13	10	NEIL YOUNG The Painter (Reprise)	285	-2	15427	4	21/1
14	11	NICKEL CREEK When In Rome (Sugar Hill)	277	+15	11417	9	21/1
8	12	COLDPLAY Fix You (Capitol)	277	+11	12862	9	19/0
11	13	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	274	-12	15103	14	21/0
15	14	BONNIE RAITT I Will Not Be Broken (Capitol)	272	+3	15140	8	20/0
12	15	MIKE DOUGHTY Looking At The World From The Bottom Of A Well (ATO/RMG)	253	+15	16033	19	16/0
17	16	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	253	+49	13338	5	17/1
16	17	BECK Girl (Interscope)	194	-19	11943	17	15/0
21	18	VAN MORRISON Stranded (Geffen)	185	+3	7984	7	13/0
18	19	FRAY Over My Head (Cable Car) (Epic)	174	-10	7317	4	16/1
20	20	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	170	+39	8478	3	19/1
22	21	TRISTAN PRETTYMAN Love Love Love (Virgin)	163	+4	6437	6	13/0
24	22	JOHN BUTLER TRIO What You Want (Lava)	152	+3	3139	5	13/0
26	23	KEANE Bend And Break (Interscope)	152	+11	6712	7	14/1
19	24	DESOL Karma (Curb/Reprise)	151	-33	5149	18	15/0
27	25	JAMES BLUNT You're Beautiful (Atlantic)	147	+21	6829	3	13/0
23	26	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	144	-15	5437	12	15/0
25	27	MELISSA ETHERIDGE Refugee (Island/IDJMG)	127	-26	5600	7	15/0
29	28	WALLFLOWERS God Says Nothing Back (Interscope)	118	+11	3864	2	13/1
30	29	BLUES TRAVELER Amber Awaits (Vanguard)	112	+5	4737	2	13/2
<b>Debut</b>	30	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	95	+24	3671	1	12/2

24 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

**DELBERT MCCLINTON** One Of The Fortunate Few (New West)  
Total Plays: 89, Total Stations: 8, Adds: 0

**CARBON LEAF** Let Your Troubles Roll By (Vanguard)  
Total Plays: 86, Total Stations: 9, Adds: 1

**LEO KOTTKE & MIKE GORDON** Sweet Emotion (RCA Victor/RMG)  
Total Plays: 80, Total Stations: 7, Adds: 0

**NICKELBACK** Photograph (Roadrunner/IDJMG)  
Total Plays: 80, Total Stations: 4, Adds: 0

**DEPECHE MODE** Precious (Mute/Sire/Reprise)  
Total Plays: 68, Total Stations: 5, Adds: 3

**KATHLEEN EDWARDS** In State (Zoe/Rounder)  
Total Plays: 65, Total Stations: 8, Adds: 0

**KT TUNSTALL** Black Horse & The Cherry Tree (Virgin)  
Total Plays: 50, Total Stations: 4, Adds: 2

**FRANZ FERDINAND** Do You Want To (Domino/Epic)  
Total Plays: 50, Total Stations: 3, Adds: 0

**FEIST** Mushaboom (Cherry Tree/Interscope)  
Total Plays: 48, Total Stations: 8, Adds: 1

**JAMES MCMURTRY** Childish Things (Compadre)  
Total Plays: 44, Total Stations: 3, Adds: 0

Songs ranked by total plays

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GOO GOO DOLLS Better Days (Warner Bros.)	5
JAMIE CULLUM Get Your Way (Verve Forecast/Universal)	5
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	4
TREY ANASTASID Shine (Columbia)	4
DEPECHE MODE Precious (Mute/Sire/Reprise)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Wake Me Up When September Ends (Reprise)	+50
HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	+49
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+39
GOO GOO DOLLS Better Days (Warner Bros.)	+37
SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	+24
CARBON LEAF Let Your Troubles Roll By (Vanguard)	+24
NICKELBACK Photograph (Roadrunner/IDJMG)	+24
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+23
DEPECHE MODE Precious (Mute/Sire/Reprise)	+22
JAMES BLUNT You're Beautiful (Atlantic)	+21

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
COLDPLAY Speed Of Sound (Capitol)	230
SNOW PATROL Chocolate (A&M/Interscope)	172
RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	149
U2 Sometimes You Can't Make It On Your Own (Interscope)	122
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	118
ANNA NALICK Breathe (2am) (Columbia)	107
LDW MILLIONS Statue (Manhattan/EMC)	102
GREEN DAY Boulevard Of Broken Dreams (Reprise)	95
KEANE Somewhere Only We Know (Interscope)	93
HOWIE DAY Collide (Epic)	89

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



# SHERYL CROW

## "Good is Good"

BDS AAA: 1\*

R&R Triple A: **3**

BDS Adult Top 40: 9\*

R&R Hot AC: **10**

TELEVISION:

The View 9/27

CBS Early Show 10/14

Letterman 9/22

Oprah 9/20

Conan TBA

In stores now!  
Touring this fall

Produced by John Shanks, Jeff Trott and Sheryl Crow  
Management: Scooter Weintraub, W Management Inc.  
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# TRIPLE A TOP 30 INDICATOR

September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE (Label/S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	728	+14	7468	10	41/0
4	2	BONNIE RAITT I Will Not Be Broken (Capitol)	575	+26	7164	8	41/0
2	3	COLDPLAY Fix You (Capitol)	564	-22	5796	6	36/1
3	4	ERIC CLAPTON Revolution (Duck/Reprise)	536	-31	5289	10	34/0
6	5	HERBIE HANCOCK ft JOHN MAYER Stitched Up (Hear Music/Vector)	525	-2	5291	9	38/0
7	6	SHERYL CROW Good Is Good (A&M/Interscope)	522	+7	4716	8	34/0
9	7	ROLLING STONES Rough Justice (Virgin)	505	+20	5461	8	33/0
8	8	TRACY CHAPMAN Change (Atlantic)	505	-4	4650	11	37/1
5	9	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	500	-33	3305	11	29/0
10	10	NICKEL CREEK When In Rome (Sugar Hill)	487	+9	5746	11	41/0
11	11	NEIL YOUNG The Painter (Reprise)	475	+14	6085	4	39/1
12	12	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	394	+96	6097	3	38/6
15	13	FRAY Over My Head (Cable Car) (Epic)	339	+21	3161	7	27/0
22	14	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	317	+63	3550	2	39/3
16	15	GREEN DAY Wake Me Up When September Ends (Reprise)	302	+12	2723	5	17/0
17	16	DAR WILLIAMS Echoes (Razor & Tie)	298	+16	4244	6	31/0
21	17	NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)	272	+10	3073	4	32/1
26	18	BLUES TRAVELER Amber Awaits (Vanguard)	253	+34	735	2	25/0
20	19	U2 City Of Blinding Lights (Interscope)	252	-15	2181	16	18/0
18	20	DELBERT MCCLINTON One Of The Fortunate Few (New West)	248	-24	3694	8	28/0
19	21	MELISSA ETHERIDGE Refugee (Island/IDJMG)	246	-22	1742	7	23/0
14	22	BECK Girl (Interscope)	242	-58	3338	17	18/0
23	23	TRISTAN PRETTYMAN Love Love Love (Virgin)	240	-8	1006	4	20/0
24	24	PAUL MCCARTNEY Fine Line (Capitol)	237	-11	3087	8	26/0
Debut	25	RYAN ADAMS & THE CARDINALS The Hardest Part (Lost Highway)	209	+32	3540	1	27/3
30	26	JOHN BUTLER TRIO What You Want (Lava)	201	+10	2018	2	18/1
29	27	WHITE STRIPES My Doorbell (Third Man/V2)	191	-11	2793	7	17/1
25	28	JOHN HIATT Master Of Disaster (New West)	187	-40	1841	16	18/0
Debut	29	WALLFLOWERS God Says Nothing Back (Interscope)	185	+14	1051	1	21/2
Debut	30	SHEMOKIA COPELAND Who Stole My Radio? (Alligator)	183	+10	2412	1	21/0

48 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 9/18 - Saturday 9/24.  
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## MOST ADDED

ARTIST TITLE (Label/S)	ADDS
JAMIE CULLUM Get Your Way (Verve Forecast/Universal)	15
BEN HARPER & INNOCENT CRIMINALS Michelle (Razor & Tie)	8
TREY ANASTASIO Shine (Columbia)	7
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	6
STRING CHEESE INCIDENT Drive (SCI/Fidelity)	5
JOHN MAYER TRIO Who Did You Think I Was (Aware/Columbia)	5
SPIN DOCTORS Nice Talking To Me (Ruffination)	4
MADELINE PEYROUX	
You're Going To Make Me Lonesome When You Go (Rounder)	4

## MOST INCREASED PLAYS

ARTIST TITLE (Label/S)	TOTAL PLAY INCREASE
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+96
BEN HARPER & INNOCENT CRIMINALS Michelle (Razor & Tie)	+85
SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	+63
STRING CHEESE INCIDENT Drive (SCI/Fidelity)	+47
JAMES BLUNT You're Beautiful (Atlantic)	+45
FIDNA APPLE Oh Sailor (Epic)	+43
JAMIE CULLUM Get Your Way (Verve Forecast/Universal)	+41
DEPECHE MODE Precious (Mute/Sire/Reprise)	+38
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	+37

## SYNDICATED PROGRAMMING

Added This Week

**World Cafe - Dan Reed 215-898-6677**  
**MAVIS STAPLES / BILLY PRESTON That's Enough**  
**SIGUR ROS Saeglogur**  
**SISTER GERTRUDE MORGAN Living Bread**  
**THE 88 Hide Another Mistake**  
**Acoustic Cafe - Rob Reinhart 734-761-2043**  
**CALEXICO/JIRON & WINE Prison On Route 41**  
**JAMIE CULLUM London Skies**  
**MARTY STUART Somebody Saved Me**  
**NELLY MCKAY If I Needed Someone**

## REPORTERS

Stations and their adds listed alphabetically by market

**WAPS/Akron, OH**  
 OM/PD: Bill Gember  
 1 SPIN DOCTORS  
 1 GARDNER  
 1 JAMIE CULLUM

**KNBA/Anchorage, AK**  
 OM/PD: Levan Dixon  
 MD: Danny Preston  
 JAMES MCMURTRY  
 PIETA BROWN  
 SOUTHLAND

**WOKL/Ann Arbor, MI**  
 OM/PD: Rob Walter  
 MD: Marc Copeland  
 No Adds

**KSPN/Aspen, CO**  
 PD: Sam Schell  
 1 MIKE DOUGHTY  
 1 DEPECHE MODE  
 1 FROM APPLES  
 1 JAMIE CULLUM

**WZGO/Atlanta, GA\***  
 OM: Sam Givens  
 PD: Michelle Engel  
 APD: Chris Brannen  
 MD: Margot Smith  
 1 TREY ANASTASIO

**KGSR/Austin, TX\***  
 OM: Jeff Carol  
 PD: Jody Denberg  
 APD: Jodi Hershman-Ross  
 MD: Susan Castle  
 1 BUDDY GUY  
 3 CALEXICO WIRON & WINE  
 JACKSON BROWNE  
 JACKSON BROWNE

**WNRN/Baltimore, MD**  
 OM/PD: Bob Waugh  
 APD/MD: Alex Corbitt  
 1 JOHN MAYER TRIO

**WTMD/Baltimore, MD**  
 APD/MD: Mike "Matthews" Vestilias  
 8 DECEMBERISTS  
 7 BEN HARPER & INNOCENT CRIMINALS  
 5 BONNIE RAITT  
 5 KT TUNSTALL  
 5 DANIELA COTTON  
 4 SPIN DOCTORS  
 4 NARVIN WINDFOLDS  
 4 TREV ANASTASIO  
 3 JOHN MAYER TRIO  
 3 JONAS MEYER  
 BLACK REBEL MOTORCYCLE CLUB  
 STRING CHEESE INCIDENT

**KLRR/Bend, OR**  
 OM/PD: Doug Donoho  
 APD: Davi Johnson  
 DEATH CAB FOR CUTIE  
 MELISSA ETHERIDGE  
 JOHN MAYER TRIO

**KRVB/Boise, ID\***  
 OM/PD: Dan McCully  
 MD: Tim Johnson  
 FRAY

**WBOS/Boston, MA\***  
 OM: Buzz Knight  
 PD: Dave Douglas  
 MD: David Glascock  
 10 GOO GOO DOLLS  
 RIC OCASEK

**KHNS/Boston, MA**  
 OM/PD: Michelle Wolfe  
 5 AQUAJUNGLE  
 5 NADA SURF

**WBOS/Burlington\***  
 MD: Jamie Canfield  
 BLUE ROBED  
 WALLFLOWERS  
 DEPECHE MODE  
 JAMIE CULLUM  
 TREY ANASTASIO

**WMMV/Cape Cod, MA**  
 PD: PJ Finn  
 2 JAMES MCMURTRY  
 2 JAMIE CULLUM

**WDDO/Chattanooga, TN\***  
 OM/PD: Danny Howard  
 MD: Brad Steiner  
 4 BON JOVI  
 10 GOO GOO DOLLS  
 TREY ANASTASIO

**WXRT/Chicago, IL\***  
 OM/MD: John Farnes  
 PD: Norm Viner  
 No Adds

**KBXR/Columbia, MO**  
 PD: Liz Mazzocco  
 APD/MD: Jeff Swanson  
 BEN HARPER & INNOCENT CRIMINALS

**WBCE/Columbus, OH**  
 OM: Tammy Allen  
 PD: Dan Macaluso  
 MD: Maggie Brennan  
 9 BLUE OCEANS  
 9 BEN HARPER & INNOCENT CRIMINALS  
 9 BRYAN AUGUSTY  
 6 JAMES MCMURTRY & THE CARDINALS  
 6 BEN HARPER & INNOCENT CRIMINALS  
 3 KT TUNSTALL  
 3 KT TUNSTALL  
 3 KEVIN WEISS ASSASSINATION  
 3 BEN HARPER & INNOCENT CRIMINALS  
 3 CALEXICO WIRON & WINE  
 3 RICHARD LIVINGSTONES

**WMMV/Conway, NH**  
 OM/PD: Mark Johnson  
 4 KT TUNSTALL  
 4 DEATH CAB FOR CUTIE  
 4 TURIN BRACKES  
 4 JAMIE CULLUM  
 1 FEIST

**KBCO/Denver, CO\***  
 PD: Scott Abney  
 MD: Herb Anzures  
 9 KT TUNSTALL  
 9 BLUES TRAVELER  
 9 TREY ANASTASIO

**WDET/Detroit, MI**  
 OM: Jody Adams  
 MD: Martin Standish  
 3 DEPECHE MODE  
 2 JAMIE CULLUM  
 2 MADELINE PEYROUX  
 2 JAMES BLUNT

**WVOD/Elizabeth City, NC**  
 PD: John Mathias  
 MD: David Black  
 10 STRING CHEESE INCIDENT  
 10 RAUL MIDON

**KRVF/Fargo**  
 OM: Mike "Big Dog" Kaper  
 PD: Ryan Kelly  
 MD: David Black  
 CARSON LEAF  
 JAMES BLUNT

**KOZT/Fl. Bragg, CA**  
 PD: Tom Yates  
 APD/MD: Kate Hayes  
 MD: Melissa Etheridge  
 5 LEO KOTIKE & MIKE GORDON  
 4 TREY ANASTASIO  
 4 ERIC BIBB  
 4 ERIC BIBB

**WEHM/Hampton, NY**  
 PD: Brian Caspore  
 MD: Lauren Stone  
 1 SUSAN TEDESCHI

**WVVV/Hilton Head, SC**  
 PD: Gene Marell  
 1 SPIN DOCTORS  
 1 NEIL YOUNG

**KSUT/Inglis, CO**  
 PD: Steve Raworth  
 MD: Steve Raworth  
 3 BEN HARPER & INNOCENT CRIMINALS  
 3 JAMIE CULLUM  
 3 CHAD COYNE  
 3 CALEXICO WIRON & WINE

**WTTT/Indianapolis, IN\***  
 APD/MD: Laura Duncan  
 3 JOHN MAYER TRIO

**KMTN/Jackson, WY**  
 OM/PD: Mark "Fish" Fishman  
 1 STRING CHEESE INCIDENT  
 1 DESOL  
 1 WE REBEL ASSASSINATION  
 1 SPIN DOCTORS

**KTBC/Kansas City, MO**  
 PD: Joe Hart  
 MD: Bryan Johnson  
 No Adds

**WEBK/Killington, VT**  
 OM/PD: Mitch Terricciano  
 SPIN DOCTORS  
 JAMIE CULLUM  
 SOLIVIVE  
 TREY ANASTASIO

**WOKI/Knoxville, TN\***  
 OM: Mike Harmon  
 PD: Joe Stutler  
 No Adds

**WFPK/Louisville, KY**  
 OM: Brian Cox  
 PD: Steve Owen  
 BRITT DENNY  
 ZOOBENDO  
 ZOOBENDO  
 BLACK THUMB  
 NORTH MISSISSIPPI ALLSTARS  
 JAMIE CULLUM

**WMMN/Madison, WI\***  
 PD: Tom Yeager  
 MD: Brian James  
 DEATH CAB FOR CUTIE  
 JAMIE CULLUM

**KTCZ/Minneapolis, MN\***  
 PD: Lauren MacLachlan  
 APD/MD: Mike Wolf  
 7 GOO GOO DOLLS  
 MELISSA ETHERIDGE

**WZEW/Mobile, AL\***  
 OM: Tim Camp  
 PD: Jim Hartney  
 MD: Leo Ann Kalik  
 3 KILLERS  
 2 SUSAN TEDESCHI  
 1 DEPECHE MODE  
 1 NEIL YOUNG  
 1 KEANE  
 MADELINE PEYROUX

**WBLB/Monmouth, NJ**  
 OM: Tom Brennan  
 PD: Rich Robinson  
 APD: Leo Zaccari  
 MD: Jeff Raspe  
 CALEXICO WIRON & WINE  
 JAMIE CULLUM  
 SUPERGRASS  
 BIG STAR  
 MINDY SMITH

**KPIC/Monterey, CA**  
 OM: Frank Caprio  
 PD/MD: Laura Ellen Hopper  
 APD: Allan Macleary  
 MD: Stella Lindner  
 4 WALLFLOWERS  
 4 JERRY DOUGLAS  
 2 MADELINE PEYROUX  
 2 JOAN BAZZ

**WRLL/Nashville, TN\***  
 OM/PD: David Hall  
 APD/MD: Rev. Keith Cox  
 FEIST  
 JONAS MEYER  
 DICKINSON  
 DESOL  
 BLUES TRAVELER  
 DEPECHE MODE  
 RIC OCASEK  
 MELISSA ETHERIDGE

**WFUV/New York, NY**  
 PD: Cheri Singleton  
 MD: Mike Heenan  
 MAGIC NUMBERS  
 BEN TAYLOR BAND  
 MY MORNING JACKET  
 BIG STAR

**WRSI/Northampton, MA**  
 PD: Sean O'Shealy  
 MD: Johnny Memphis  
 BEN HARPER & INNOCENT CRIMINALS  
 JAMIE CULLUM  
 CALEXICO WIRON & WINE  
 No Adds

**WXPN/Philadelphia, PA**  
 OM/MD: Dan Reed  
 PD: Bruce Warren  
 No Adds

**WYEP/Pittsburgh, PA**  
 PD: Rosemary Welch  
 MD: Mike Stader  
 WHITE STRIPES  
 IOLEWELL  
 TREY ANASTASIO

**WCLZ/Portland, ME**  
 PD: Herb Ivy  
 MD: Brian James  
 6 GOO GOO DOLLS

**KINK/Portland, OR\***  
 PD: Dennis Constantino  
 MD: Kevin Welch  
 11 GOO GOO DOLLS  
 2 JAMIE CULLUM  
 MELISSA ETHERIDGE

**WXRV/Portsmouth, NH\***  
 PD: Cate Wilner  
 MD: Melissa Etheridge

**WDSY/Poughkeepsie, NY**  
 PD: Jimmy Boff  
 MD: Rick Schneider  
 APD/MD: Chad Carlson  
 14 STRING CHEESE INCIDENT  
 DEATH CAB FOR CUTIE  
 JAMIE CULLUM  
 COLLECTIVE SOUL

**KSDY/Rapid City, SD**  
 PD: Chad Carlson  
 JOHN BUTLER TRIO  
 DEATH CAB FOR CUTIE

**KTHX/Reno, NV\***  
 PD: Rob Brooks  
 APD/MD: Dave Herold  
 No Adds

**KENZ/Salt Lake City, UT\***  
 MD: Bruce Jones  
 MD: Casey Scott  
 No Adds

**KPRI/San Diego, CA\***  
 OM: Bob Burch  
 PD/MD: Dana Shaeb  
 No Adds

**KFOG/San Francisco, CA\***  
 PD: David Benson  
 MD: Kelly Rosendorn  
 5 SUSAN TEDESCHI  
 4 HERBIE HANCOCK ft JOHN MAYER  
 4 JOHN MAYER TRIO  
 3 NICKEL CREEK  
 GOO GOO DOLLS

**KPMO/Sandpoint, IO**  
 PD: Diane Michaels  
 APD: K.T. Rain  
 MD: Norm Michels  
 COLDPLAY  
 BEN HARPER & INNOCENT CRIMINALS  
 B.B. KING/WELTON JOHN

**KSAC/Santa Fe, NM**  
 PD/MD: Ira Gardner  
 No Adds

**KRSH/Santa Rosa, CA\***  
 PD/MD: Dan Reed  
 RYAN ADAMS & THE CARDINALS

**DMX Folk Rock/Satellite**  
 OM: Leanne Vince  
 MD: Steve Blamp  
 ARIAN AND MASGIE  
 BEN HARPER & INNOCENT CRIMINALS  
 SWINGIN' COMPILO  
 FITZLE THUMBS

**Music Choice Adult Alternative/Satellite**  
 PD: Liz O'Leary  
 9 MADELINE PEYROUX  
 9 DEATH CAB FOR CUTIE  
 9 FROM APPLES  
 9 JAMIE CULLUM

**Sirius Spectrum/Satellite**  
 PD: Gary Schoenwetter  
 MD: Jessica Brandt  
 11 JOHN MAYER TRIO  
 9 DEATH CAB FOR CUTIE  
 2 ROLLING STONES  
 2 MELISSA ETHERIDGE  
 1 SHERYL CROW  
 1 SHERYL CROW

**XM Cafe/Satellite**  
 MD: Brian Chamberlain  
 4 CALEXICO WIRON & WINE  
 2 CALEXICO WIRON & WINE  
 GARDNER RIZZO  
 NADA SURF  
 NADA SURF  
 TREY ANASTASIO  
 GARDNER RIZZO  
 JOHN MAYER TRIO

**KEXP/Seattle, WA**  
 PD: Tom Mera  
 PD: Steve Cole  
 APD: John Richards  
 MD: Don Yates  
 7 GENERAL ELECTRICS  
 4 LITTLE BROTHER  
 3 OMEGA WATTS  
 4 COLD POKED PA  
 MORCHEEBA  
 RYAN ADAMS & THE CARDINALS  
 CALLA  
 BROADCAST  
 FIVE  
 ATMOSPHERE  
 DAVE DOUGLAS  
 VELLELA VELLELA  
 SHINDAD

**KMTT/Seattle, WA\***  
 OM/PD: Chris Mays  
 APD/MD: Shawn Stewart  
 2 CARSON LEAF

**WNCW/Spartanburg, NC**  
 OM: Elise Pinnau  
 PD: Elie Ellis  
 APD/MD: Martin Anderson  
 TULLY CHAPMAN  
 3 NEIL YOUNG  
 3 LUCY KRAFT ASHBY  
 3 SPIN DOCTORS  
 3 JAMES BLUNT  
 3 JERRY SEINFELD  
 3 RYAN ADAMS & THE CARDINALS  
 BUDDY GUY  
 MARK LEMMON/SHREVE  
 OLD 97'S

**WNRN/Springfield, MA\***  
 PD: Dennis MacBeth  
 MADELINE PEYROUX  
 KT TUNSTALL  
 SPIN DOCTORS  
 JAMIE CULLUM

**KCLC/St. Louis, MO**  
 PD: Rich Reighard  
 MD: Steve Conner  
 7 KATE EARL  
 7 JAMES BLUNT  
 7 SUSAN TEDESCHI  
 1 JAMIE CULLUM

**WVSI/St. Thomas**  
 OM/PD: Jan Peterson  
 No Adds

**KFMU/Steamboat Springs, CO**  
 PD/MD: John Johnston  
 1 LEO KOTIKE & MIKE GORDON  
 1 JUDY AND MARGIE  
 1 JAMIE CULLUM

**KTAO/Taos, NM**  
 OM: Mitch Miller  
 PD: Brad Hochmeyer  
 MD: Shirley Mays  
 6 MADELINE PEYROUX  
 6 SPIN DOCTORS

**KWMT/Tucson, AZ\***  
 OM/PD: Tim Richards  
 APD/MD: Blaise Rogers  
 No Adds

**WXPX/White Plains, NY**  
 PD: John Johnston  
 APD/MD: Rob Lipsitz  
 7 BEN HARPER & INNOCENT CRIMINALS  
 6 DEATH CAB FOR CUTIE  
 TREY ANASTASIO

**POWERED BY**  
**MEDIABASE**  
 Monitored Reporters  
 72 Total Reporters  
 24 Total Monitored  
 48 Total Indicator

Did Not Report,  
 Play/Het/Frozen (2):  
 WNRN/Charlotteville, VA  
 WUIN/Wilmington, NC

# AMERICANA TOP 30 ALBUMS



September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	DELBERT MCCLINTON Cost Of Living (New West)	722	-21	5694
2	2	RODNEY CROWELL The Outsider (Columbia)	687	-43	5975
3	3	JAMES MCMURTRY Childfish Things (Compadre)	507	-8	3055
4	4	DWIGHT YOAKAM Blame The Vain (New West)	444	-18	8797
5	5	JIMMIE DALE GILMORE Come On Back (Rounder)	442	-18	2724
6	6	ADRIENNE YOUNG The Art Of Virtue (AddieBelle)	422	-36	6275
8	7	SON VOLT Okemah And The Melody... (Transmit Sound/Legacy)	404	-15	5744
9	8	NICKEL CREEK Why Should The Fire Die? (Sugar Hill)	387	+1	3E08
11	9	BILLY JOE SHAVER The Real Deal (Compadre)	383	+15	1683
7	10	JOHN HIATT Master Of Disaster (New West)	371	-65	7976
10	11	TWO TONS OF STEEL Vegas (Palo Duro)	362	-23	4504
12	12	TIM O BRIEN Cornbread Nation (Sugar Hill)	352	-2	1626
14	13	ELIZA GILKYSOON Paradise Hotel (Red House)	309	-36	2916
15	14	JEFF BLACK Tin Lily (Dualtone)	302	-13	2952
16	15	KNITTERS The Modern Sounds Of The Knitters (Zoe/Rounder)	302	+6	2817
23	16	BONNIE RAITT Souls Alike (Capitol)	301	+44	1115
19	17	STEPHEN BRUTON From The Five (New West)	299	+25	1827
26	18	MARTY STUART AND... Souls' Chapel (Superlatone)	279	+62	872
13	19	JOHN PRINE Fair And Square (Oh Boy)	275	-74	12836
20	20	ROBERT EARL KEEN What I Really Mean (Koch)	273	0	11282
22	21	PIETA BROWN In The Cool (Valley)	260	-5	1581
17	22	ROBBIE FULKS Georgia Hard (Yep Roc)	254	-25	7704
18	23	GREENCARDS Weather And Water (Dualtone)	246	-30	5703
21	24	UNCLE EARL She Waits For Night (Rounder)	243	-24	2212
25	25	JAMIE OLDAKER Mad Dogs & Okies (Concord)	232	+3	1666
32	26	SOUTH AUSTIN JUG BAND Dark And Weary World (Independent)	215	+30	626
31	27	KATE CAMPBELL Blues & Lamentations (Compass)	212	+25	93E
24	28	WILLIE NELSON Countryman (Lost Highway)	203	-27	4214
Debut	29	WOODYS Telluride To Tennessee (Independent)	197	+57	438
Debut	30	HACKENSAW BOYS Love What You Do (Nettwerk)	191	+20	1075

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and Internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2005 Americana Music Association.

## AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Hackensaw Boys  
Label: Nettwerk



Many of the younger players of today have managed to bypass the preconceptions and musical pigeonholes of previous generations and mix genres and eras without hesitation. The eight fellows who comprise Charlottesville, VA's Hackensaw Boys are fine examples. These talented songwriters and players take their cues from mountain music, to be sure, but aside from that, the field of influences is wide open. In fact, the H Boys are so tough to pin down that they have graced the stage with acts ranging from The Flaming Lips and Modest Mouse to Charlie Louvin and The Del McCoury Band. *Love What You Do* is their third album, but it's their first on Nettwerk. Standout tracks include "Sun's Work Undone," "Alabama Shamrock" and "Cannonball."

## AMERICANA NEWS

The Americana Music Conference, held Sept. 8-10 at the Nashville Convention Center, attracted an estimated 900 attendees, breaking last year's record of 734. Throughout the conference, delegates and music fans bought posters, the new *This Is Americana, Vol. 2* CD, T-shirts, stickers and bracelets to raise funds for Hurricane Katrina relief agencies and the Milk Money project ... Alison Krauss, Tim McGraw, Earl Scruggs and gospel singers BeBe and CeCe Winans have been named recipients of the Nashville chapter of the Recording Academy's 2005 Recording Academy Honors. The award recognizes outstanding individuals whose work embodies excellence and integrity. The winners will be honored during a Nov. 7 dinner in Nashville ... The Grand Ole Opry will make a rare move to New York for a one-off show at Carnegie Hall. The Nov. 14 event will feature performances by Trace Adkins, Vince Gill, Alison Krauss & Union Station, Alan Jackson, Brad Paisley, Charley Pride, Ricky Skaggs, Bill Anderson, Little Jimmy Dickens, Martina McBride and Trisha Yearwood. The show is part of the Opry's 80th-anniversary celebration and will be held just one day before the Country Music Association Awards take place at New York's Madison Square Garden ... Speaking of Krauss, Cracker Barrel stores have sold more than 200,000 copies of the Alison Krauss & Union Station compilation *Home on the Highways* since May.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
PATTY LOVELESS Dreamin' My Dreams (Epic)	12
SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	11
MARTY STUART AND HIS FABULOUS SUPERLATIVES Souls' Chapel (Superlatone/Universal South)	10
KEVIN GORDON O Come Look At The Burning (Crowville Collective)	9
RYAN ADAMS AND THE CARDINALS Jacksonville City Nights (Lost Highway)	9
BILLY BOB THORNTON HOBO (Big Deal)	8
JERRY DOUGLAS The Best Kept Secret (Koch)	8
JON RANDALL Walking Among The Living (Epic)	8

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# All He Really Wants For Christmas

An interview with Steven Curtis Chapman

Steven Curtis Chapman heads into the holidays with the first single from the *Music Inspired by the Chronicles of Narnia* CD, a new Christmas album, a new Christmas book and a Christmas tour with MercyMe. Just before he went onstage at Walt Disney World's Night of Joy in Orlando, I got a chance to talk with him about his busy fall.

You may already be playing "Remembering You." It's the first single from *Music Inspired by the Chronicles of Narnia: The Lion, the Witch and the Wardrobe*, which hit stores Tuesday. I asked Chapman if he wrote the song after seeing the movie, and he said, "No, I've actually not seen the movie. I don't know that anybody has except the inner sanctum, which I'm not a part of at this point.

"I did get to see some of the script, and the instructions I was given before I started writing were to read the book and see what happens. Somehow I had lived a deprived childhood, in that I never had the *Chronicles of Narnia* read to me, but I read *The Lion, the Witch and the Wardrobe* at that point.

"A real good friend of mine who works with Disney out in Los Angeles had been involved in the whole process of getting the film to be made, so he knew about it quite a while ago and gave me a little tip that it was going to happen.

"Obviously, there would be music, and he said, 'You're one of my favorites; you've got to write some songs for this.' I read the book and was very inspired. C.S. Lewis is brilliant. I've been a huge fan for years from *Mere Christianity*, *Screwtape Letters* and those kinds of things, but I had never read any of the *Chronicles of Narnia* books."

## Capturing The Essence

"As a songwriter and a storyteller myself, I think C.S. Lewis is the master, and I was so inspired," Chapman continued. "I finished that one small book and had about five song ideas swirling around in my head. 'Remembering You' was the one that seemed like it best captured the whole essence of it.

"In my mind I wanted to write the perfect end-title song that you walk out of the movie theater singing in your head. I don't know that it will be used that way. In fact, right now the plans are not for it to be the end title of the movie, but I would gladly accept that if they

wanted to bless me in that way — hint, hint, Mickey Mouse, or anybody involved in this movie.



Steven Curtis Chapman

"It was not a hard thing to write. I'm always needing things that remind me of truth, and that's what this story does in such an amazing, creative way. That's why, for me, it's really a story about remembering the past in order to remind myself of what's to come, of the future.

"That's what I love about the way this story ends, because it ends, but it is really just a beginning, and you know there's so much more to come. That's the story of God's grace too."

Chapman is excited about the video for the song too. "It's the first video of mine where they're going to put movie clips together with my video," he said. "And we got to have some of the sets from the film on the video shoot, which was really cool.

"We have the lamppost, and we made snow in Southern California, which was fun. We kind of created Narnia in the middle of California. Getting to see a video cut with actual movie footage is going to be really exciting."

## Getting Inspired

Chapman's first Christmas CD came out 10 years ago. His new CD, *All I Really Want for Christmas*, landed in stores Tuesday. I asked what made him decide that now is the right time for another Christmas CD. He replied, "I love Christmas music. There's probably not any other music that stirs more in me — the memories it brings up and the emotion it has in it.

"We had talked about doing another Christmas record for several years. The record label and management guys had asked me about it, and I kept telling them I didn't feel inspired to do it.

"Actually, part of the inspiration has been coming to this thing at Disney World each year for the last two years. I've done the Candlelight Processional. I get to narrate the Christ-

mas story straight out of the scriptures, and there are a couple of really beautiful poems and things that I'll read.

"There's a 200-voice choir and a 70-piece orchestra. It's an awesome night, and it happens right in the heart of Epcot Center here at Disney World.

"The last two years I've stood up there reading the story, hearing these great Christmas songs, and that kind of stirred something in me. I found myself thinking, 'Somebody needs to redo that Christmas song. That's a great Christmas song.' It was 'Angels From the Realms of Glory.'

"That's part of where the inspiration came from. The other part was feeling compelled to write a song that would remind people about the children who are orphans at Christmas."

## The Gift Of Family

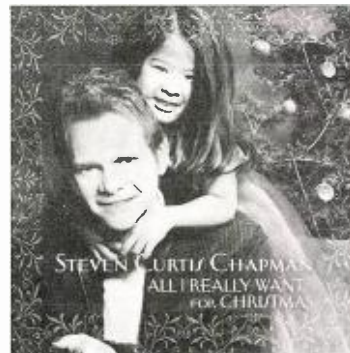
"It's no secret to anybody now that whenever I get a microphone in my hand or in front of me I talk about adoption and the fact that there are 50 million orphans in the world," Chapman continued. "I like to ask, 'How engaged are we with that? How can we be more engaged, especially as a church here in America?'"

"Thinking about all that, I wrote a song called 'All I Really Want.' That became the anchor for the Christmas record. I wanted a Christmas record that gave me a chance to remind people of this, but it's not a heavy-handed song.

"Hopefully, it's a Christmas song that stirs all those warm emotions about family being a great treasure and about Christmas being the time when we remember that.

"But while we're remembering what a treasure family is, let's remember a lot of kids who don't have that treasure and don't have that gift. Let's think about what we might be able to do to help them. That's a lot of why the Christmas record came into existence."

I wondered how much of the Christmas CD is new and how much is traditional Christmas music. "I'd say about 70% is traditional, and I think I wrote four new songs out of the 12 songs on the CD," Chapman replied.



"My daughter, Shaohannah, is also on the record with me. She's on the cover with me, she actually narrates the Christmas story, and we sing 'We Wish You a Merry Christmas' together at the end of the record. For me, that's worth the price of admission right there."

## The Tour

Chapman's Christmas tour with MercyMe starts the day after Thanksgiving. I asked how they got together, and Chapman replied, "I found out they were in the process of doing a Christmas record. I did a song with MercyMe's

**"I wrote a song called 'All I Really Want.' Hopefully, it's a Christmas song that stirs all those warm emotions about family being a great treasure and about Christmas being the time when we remember that."**

Bart Millard and Third Day for the *Passion of the Christ* CD called 'I See Love.'

"That was the first time I had ever worked with Bart, and I got to spend some time with him in the studio and find out what a great guy he is to hang around. Through that I got to spend more time with the band, and we talked about trying to find a way to do a tour together.

"We could never make it work, but then I found out about the Christmas record, and the managers and all those people started talking. I thought it would be great, and, fortunately, the guys from MercyMe thought the same.

"We've already been talking about ideas, but the thing with Bart and me is, it's going to be hard for it not to be more of a comedy show than a real music event, because the two of us get together, and he's such a cutup. It could end up being like Abbott & Costello."

## A Christmas Miracle

*Shaoy and Dot: A Christmas Miracle* will be released in November as the second book in a series written by Chapman and his wife, Mary Beth. "It's crazy," Chapman said, reflecting on their foray into writing children's books. "It seems like this whole realm of adoption, the miracle that it is, has transformed our lives and turned our lives upside down.

"We're always looking for opportunities to tell others our story or to encourage other people or the church to get involved — not because it's some great cause and it is our mission in life to get everyone to join the cause, but because it is one of those things that, when you experience something that's so incredible and life-changing and transforming, you tell people about it.

"That's what this whole process of adoption has been for us. We realized that God encourages us to do it because he wants to bless us. He wants us to experience what we can only experience when we do the things that he tells us in scripture to do. He says to care for the least of the least, and when you do it, you're doing it for Him.

"God honors that. He blesses that, and we wanted to encourage as many people as we could. My wife thought, 'What if we wrote a little story — not just a "Here's what happened," but a whimsical, fun tale about a little ladybug that shows up and carries the story along?'"

"As parents, we're always looking for ways to encourage our kids to remember what Christmas is really about, and this story is one way of doing that."

# CHRISTIAN AC TOP 30

POWERED BY  
MEDIABASE

September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1230	+39	10	38/0
2	2	MERCYME In The Blink Of An Eye (INO/Curb)	1134	-40	16	36/0
3	3	MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	804	-63	17	32/0
7	4	THIRD DAY Cry Out To Jesus (Essential/PLG)	780	+107	3	33/1
5	5	JADON LAVIK What If (BEC/Tooth & Nail)	776	+25	24	30/0
4	6	NATALIE GRANT Held (Curb)	726	-31	28	32/0
8	7	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	626	-43	35	35/0
6	8	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	619	-57	24	34/0
9	9	MARK HARRIS For The First Time (INO)	597	-48	16	24/0
10	10	AFTERS You (Simple/INO)	585	-7	17	27/1
12	11	CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	533	+56	11	24/1
11	12	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	524	-50	20	26/0
14	13	SUPERCHICK We Live (Inpop)	482	+13	7	22/0
20	14	JEREMY CAMP This Man (BEC/Tooth & Nail)	481	+107	5	23/5
15	15	JOHN DAVID WEBSTER Miracle (BHT)	431	-30	25	31/0
16	16	MICHAEL W. SMITH Here I Am (Reunion/PLG)	401	-49	15	27/0
21	17	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	400	+58	6	19/2
17	18	PAUL COLMAN The One Thing (Inpop)	392	-20	14	16/1
18	19	BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	368	-19	5	18/1
22	20	AUDIO ADRENALINE King (ForeFront/EMI CMG)	332	+13	8	17/0
24	21	JOSH BATES Perfect Day (Beach Street/PLG)	287	+26	5	13/0
28	22	ICONOCLAST Walk On In (Independent)	272	+52	2	8/1
23	23	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	265	0	7	14/0
25	24	KUTLESS Draw Me Close (BEC/Tooth & Nail)	261	+7	9	4/0
27	25	DAVID CROWDER BAND Here Is Our King (Sixsteps/Sparrow/EMI CMG)	248	+17	3	14/2
26	26	TOBYMAC Burn For You (ForeFront/EMI CMG)	247	+11	6	11/2
Debut	27	BEBO NORMAN Borrow Mine (Essential/PLG)	246	+73	1	10/0
Debut	28	JARS OF CLAY I/SARAH KELLY I'll Fly Away (Essential/PLG)	239	+64	1	14/2
Debut	29	LINCOLN BREWSTER All To You (Integrity Label Group)	237	+36	1	11/1
30	30	SAWYER BROWN They Don't Understand (Curb)	218	+11	2	9/1

39 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## NEW & ACTIVE

**LIFHOUSE** You And Me (Geffen)  
Total Plays: 210, Total Stations: 6, Adds: 0  
**JOY WILLIAMS** We (Red Ink/Reunion/PLG)  
Total Plays: 182, Total Stations: 11, Adds: 4  
**TDDD AGNEW** In The Middle Of Me (SRE/Ardent)  
Total Plays: 170, Total Stations: 8, Adds: 1  
**NEWSONG** Rescue (Integrity Label Group)  
Total Plays: 168, Total Stations: 13, Adds: 1

**AARON SHUST** Matchless (Brash)  
Total Plays: 131, Total Stations: 8, Adds: 0  
**NATE SALLIE** Save Me (Curb)  
Total Plays: 119, Total Stations: 10, Adds: 0  
**BY THE TREE** Hold You High (Fervent/Curb/Warner Bros.)  
Total Plays: 116, Total Stations: 10, Adds: 0  
**ZOEGIRL** Scream (Sparrow/EMI CMG)  
Total Plays: 113, Total Stations: 5, Adds: 0  
**JACI VELASQUEZ** Lay It Down (Word/Curb/Warner Bros.)  
Total Plays: 113, Total Stations: 4, Adds: 0  
**KUTLESS** Ready For You (BEC/Tooth & Nail)  
Total Plays: 105, Total Stations: 5, Adds: 0

Songs ranked by total plays

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
JEREMY CAMP This Man (BEC/Tooth & Nail)	5
JOY WILLIAMS We (Red Ink/Reunion/PLG)	4
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	3
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	2
JARS OF CLAY I/SARAH KELLY I'll Fly Away (Essential/PLG)	2
DAVID CROWDER... Here Is Our King (Sixsteps/Sparrow/EMI CMG)	2
TOBYMAC Burn For You (ForeFront/EMI CMG)	2
SWITCHFOOT Stars (Sparrow/EMI CMG)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THIRD DAY Cry Out To Jesus (Essential/PLG)	+107
JEREMY CAMP This Man (BEC/Tooth & Nail)	+107
BEBO NORMAN Borrow Mine (Essential/PLG)	+73
JARS OF CLAY I/SARAH KELLY I'll Fly Away (Essential/PLG)	+64
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	+58
CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	+56
ICONOCLAST Walk On In (Independent)	+52
SARA GROVES You Are The Sun (INO)	+49
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	+42
CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	+39

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	504
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	451
PHILLIPS, CRAIG & DEAN Friend Of God (INO)	430
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	419
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	398
MATTHEW WEST More (Universal South/EMI CMG)	396
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	382
SALVADOR Heaven (Word/Curb/Warner Bros.)	376
MERCYME I Can Only Imagine (INO/Curb)	373
NEWSBOYS He Reigns (Sparrow/EMI CMG)	352

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	1367	+5	16	30/0
4	2	SWITCHFOOT Stars (Sparrow/EMI CMG)	1338	+97	11	32/0
2	3	AFTERS Beautiful Love (Simple/INO)	1323	+4	14	32/0
3	4	TOBYMAC Burn For You (ForeFront/EMI CMG)	1273	-44	13	31/0
6	5	SUPERCHICK We Live (Inpop)	1177	+102	9	31/0
5	6	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	1122	+1	11	32/0
8	7	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1021	+79	9	29/1
7	8	RELIENT K Who I Am Hates Who I've Been (Gotee)	1000	+21	11	27/0
9	9	PAUL WRIGHT Take This Life (Gotee)	878	-63	15	24/0
12	10	JOY WILLIAMS We (Red Ink/Reunion/PLG)	820	+25	5	30/0
14	11	TODD AGNEW Unchanging One (SRE/Ardent)	798	+18	13	21/0
11	12	KUTLESS Strong Tower (BEC/Tooth & Nail)	787	-83	23	16/0
10	13	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	727	-169	20	20/0
13	14	MATTHEW WEST Next... (Universal South/EMI CMG)	669	-117	18	20/0
16	15	CASTING PEARLS Alright (Inpop)	666	+51	9	24/0
19	16	STORYSIDE:B Miracle (Gotee)	627	+50	4	27/0
17	17	ZOE GIRL Scream (Sparrow/EMI CMG)	590	-6	9	17/0
18	18	STELLAR KART Life Is Good (Word/Curb/Warner Bros.)	556	-33	11	18/0
21	19	AUDIO ADRENALINE King (ForeFront/EMI CMG)	541	+6	7	19/0
28	20	THIRD DAY Cry Out To Jesus (Essential/PLG)	538	+179	2	23/5
23	21	MERCYME In The Blink Of An Eye (INO/Curb)	519	+13	5	18/2
22	22	LIFEHOUSE You And Me (Geffen)	514	-7	20	14/0
20	23	SHAWN MCDONALD Take My Hand (Sparrow/EMI CMG)	488	-60	13	15/0
24	24	SEVEN PLACES Fall In Line (BEC/Tooth & Nail)	464	+11	7	16/0
25	25	KRYSTAL MEYERS My Savior (Essential/PLG)	431	+11	4	18/0
26	26	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	424	+11	11	17/1
27	27	CHARITY VON Take Me Through It (Slanted)	389	+2	4	12/0
29	28	INHABITED One More Night (Fervent/Word/Warner Bros.)	381	+78	3	18/2
<b>Debut</b>	29	SANCTUS REAL Closer (Sparrow/EMI CMG)	371	+92	1	17/3
<b>Debut</b>	30	OJ MAJ Love (Gotee)	292	+42	1	10/2

32 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 9/18 - Saturday 9/24.  
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NEW & ACTIVE

<b>NUMBER ONE GUN</b> We Are (BEC/Tooth & Nail) Total Plays: 285, Total Stations: 13, Adds: 4	<b>4TH AVENUE JONES</b> Stereo (Gotee) Total Plays: 202, Total Stations: 10, Adds: 3
<b>REBECCA ST. JAMES</b> Alive (ForeFront/EMI CMG) Total Plays: 260, Total Stations: 14, Adds: 12	<b>NICOL SPONBERG</b> Resurrection (Curb) Total Plays: 194, Total Stations: 7, Adds: 0
<b>JARS OF CLAY f/SARAH KELLY</b> I'll Fly Away (Essential/PLG) Total Plays: 253, Total Stations: 10, Adds: 1	<b>KENDALL PAYNE</b> Stand (BHT) Total Plays: 188, Total Stations: 8, Adds: 1
<b>MARY MARY</b> Heaven (Integrity Label Group) Total Plays: 219, Total Stations: 6, Adds: 0	<b>ROBBIE SEAY BAND</b> Faith Of Our Fathers (Sparrow/EMI CMG) Total Plays: 188, Total Stations: 8, Adds: 1
<b>NATALIE GRANT</b> What Are You Waiting For (Curb) Total Plays: 212, Total Stations: 9, Adds: 1	<b>KIERRA "KIKI" SHEARD</b> War (EMI Gospel) Total Plays: 187, Total Stations: 8, Adds: 1

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	369	+4	11	29/1
3	2	RELIENT K Who I Am Hates Who I've Been (Gotee)	332	+20	12	30/3
2	3	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	313	-4	15	23/0
5	4	SEVENTH DAY SLUMBER Shattered... (BEC/Tooth & Nail)	301	+21	9	26/0
4	5	SWITCHFOOT Stars (Sparrow/EMI CMG)	301	+8	8	30/0
7	6	FALLING UP In My Dreams (Exit Calypsan) (Tooth & Nail)	276	0	14	21/1
10	7	SPOKEN September (Tooth & Nail)	268	+34	8	24/1
11	8	DISCIPLE Into Black (SRE)	254	+20	5	31/0
9	9	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	254	+19	10	23/4
8	10	PROJECT 86 All Of Me (Tooth & Nail)	253	+16	2	21/3
6	11	DIZMAS Controversy (Credential)	228	-50	15	24/1
13	12	EMERY Studying Politics (Tooth & Nail)	226	+8	7	16/2
14	13	FLYLEAF I'm So Sick (Octone)	220	+2	9	22/0
16	14	HASTE THE DAY Long... (Solid State/Tooth & Nail)	215	+3	10	20/0
15	15	JONAH33 Tell Me (SRE/Ardent)	211	-4	10	24/1
25	16	STAPLE Sound Of Silence (Flicker)	208	+42	6	23/2
17	17	SANCTUS REAL Closer (Sparrow/EMI CMG)	203	-8	7	21/0
22	18	CHEMISTRY About You (Razor & Tie)	194	+16	3	18/0
23	19	STELLAR KART Student Driver (Word/Curb/Warner Bros.)	184	+9	13	25/0
24	20	BLINDSIDE Fell In Love With The Game (DRT)	182	+11	4	22/0
20	21	MYRIAD Perfect Obligation (Floodgate)	179	-9	10	15/0
21	22	FURTHER SEEMS FOREVER Light Up Ahead (Tooth & Nail)	170	-16	5	14/1
19	23	HOUSE OF HEROES Serial Sleepers (Gotee)	165	-38	13	20/0
27	24	KRYSTAL MEYERS My Savior (Essential/PLG)	164	+15	4	17/1
29	25	AFTERS Beautiful Love (Simple/INO)	151	+6	2	8/1
26	26	GRAND PRIZE Break Me (A'postrophe)	147	-2	5	17/0
<b>Debut</b>	27	SUBSEVEN Hold On (Flicker)	144	+17	1	18/1
18	28	OLIVIA THE BAND Stars And Stripes (Essential/PLG)	134	-71	12	19/1
-	29	SUPERCHICK Anthem (Bruises & Scars) (Inpop)	131	-3	3	21/1
<b>Debut</b>	30	MONDAY MORNING Sunshine (Selectric)	128	+5	1	18/1

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 9/18 - Saturday 9/24.  
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NEW & ACTIVE

<b>MANIC DRIVE</b> Memones (Whiplash) Total Plays: 109, Total Stations: 15, Adds: 2	<b>UNDYING ANTHEM</b> Voices (November Twelve) Total Plays: 88, Total Stations: 11, Adds: 1
<b>EOWYN</b> Remedy (Independent) Total Plays: 107, Total Stations: 12, Adds: 1	<b>TERMINAL</b> Oak (Tooth & Nail) Total Plays: 85, Total Stations: 4, Adds: 0
<b>INHABITED</b> Revolution (Fervent/Curb/Warner Bros.) Total Plays: 96, Total Stations: 12, Adds: 1	<b>PLUMB</b> Better (Curb) Total Plays: 81, Total Stations: 5, Adds: 4
<b>KIDS IN THE WAY</b> Breaking The Legs Of Sheep (Flicker) Total Plays: 94, Total Stations: 15, Adds: 3	<b>CASTING PEARLS</b> Alright (Inpop) Total Plays: 78, Total Stations: 11, Adds: 0
<b>STORYSIDE:B</b> Miracle (Gotee) Total Plays: 89, Total Stations: 12, Adds: 1	<b>TOBYMAC</b> Bum For You (ForeFront/EMI CMG) Total Plays: 76, Total Stations: 8, Adds: 1

CHRISTIAN



Summit 2005

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INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	294	+18	9	17/0
2	2	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	284	+22	7	16/0
3	3	STEPHEN MARSHALL Truly Amazing (MH Tunes)	258	+9	7	14/0
4	4	WAYBURN DEAN Each Day Of My Life (WayJade)	234	-12	10	13/0
7	5	BEO NORMAN Borrow Mine (Essential/PLG)	212	-4	10	14/0
6	6	NEWSONG Rescue (Integrity Label Group)	202	-27	13	11/0
10	7	BART MILLARD Mawmaw's Song... (Simple/INQ)	200	+5	6	13/0
5	8	MARK HARRIS The Line Between The Two (INQ)	199	-44	15	12/0
11	9	SELAH Be Thou My Vision (Curb)	184	-11	10	11/0
9	10	RICARDO I Call Your Name (Waymaker)	176	-21	11	10/0
12	11	WATERMARK Holy Roar (Rocketown)	173	-6	8	13/0
16	12	ALLEN ASBURY Life To The Living (Doxology)	168	+14	4	13/2
8	13	ANDY CHRISMAN Adore You (Upside/SHELFER)	146	-60	20	9/0
14	14	MICHAEL W. SMITH Here I Am (Reunion/PLG)	142	-23	17	10/0
13	15	PAUL BALOCHE All The Earth... (Integrity Label Group)	140	-29	16	8/0
17	16	PAUL COLMAN The One Thing (Inpop)	138	-14	9	9/0
Debut	17	THIRD DAY Cry Out To Jesus (Essential/PLG)	137	+89	1	13/6
15	18	STEVEN C. CHAPMAN Believe... (Sparrow/EMI CMG)	133	-23	16	8/0
18	19	JACI VELASQUEZ Lay It Down (Word/Curb/Warner Bros.)	121	-27	9	7/0
20	20	JEREMY CAMP This Man (BEC/Tooth & Nail)	120	+23	2	10/2

18 inspo reporters. Songs ranked by total plays for the airplay week of Sunday 9/18 - Saturday 9/24.  
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	T-BONE Can I Live? (Flicker)
2	CROSS MOVEMENT Hey Y'all (Cross Movement)
3	3 THE GOD WAY Klap Ya Hands (Kaught Upp)
4	AMBASSADOR Feels Good (Cross Movement)
5	FLAME #DA' T.R.U.T.H. L.A.D.I.E.S. (Cross Movement)
6	MANAFEST Let It Go (BEC)
7	L.A. SYMPHONY Timeless (Gotee)
8	4TH AVENUE JONES Stereo (Gotee)
9	NICOL SPONBERG Resurrection (Curb)
10	SITUATION Starry Eyes (Kalubone)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1244	+78	10	38/1
1	2	MERCYME In The Blink Of An Eye (INQ/Curb)	1172	-21	16	37/0
6	3	JEREMY CAMP This Man (BEC/Tooth & Nail)	884	+137	7	32/0
4	4	CHRIS TOMLIN The Way... (Sixsteps/Sparrow/EMI CMG)	816	+34	12	31/1
3	5	MATTHEW WEST Next... (Universal South/EMI CMG)	796	+6	17	27/0
8	6	BIG DADDY WEAVE Just... (Fervent/Curb/Warner Bros.)	789	+53	9	31/0
12	7	THIRD DAY Cry Out To Jesus (Essential/PLG)	775	+170	3	34/7
9	8	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	764	+43	9	28/0
7	9	AFTERS You (Simple/INQ)	757	+8	15	27/0
5	10	MICHAEL W. SMITH Here I Am (Reunion/PLG)	687	-94	18	28/0
10	11	BEO NORMAN Borrow Mine (Essential/PLG)	653	+31	11	26/1
11	12	JADON LAVIK What If (BEC/Tooth & Nail)	601	-18	27	20/1
14	13	AARON SHUST Matchless (Brash)	592	+70	5	29/0
15	14	BETHANY DILLON All That I... (Sparrow/EMI CMG)	524	+2	13	22/0
16	15	DAVID CROWDER... Here... (Sixsteps/Sparrow/EMI CMG)	518	+15	7	24/0
18	16	MARK HARRIS For The First Time (INQ)	464	+28	20	17/1
17	17	NEWSONG Rescue (Integrity Label Group)	408	-90	18	15/0
19	18	PAUL COLMAN The One Thing (Inpop)	389	-18	19	14/0
20	19	AUDIO ADRENALINE King (ForeFront/EMI CMG)	372	-21	9	18/0
24	20	BY THE TREE Only To You (Fervent)	360	-2	5	17/0
25	21	SUPERCHICK We Live (Inpop)	346	+23	5	18/1
22	22	STEVEN C. CHAPMAN Believe... (Sparrow/EMI CMG)	337	-49	17	15/0
29	23	KUTLESS Ready For You (BEC/Tooth & Nail)	321	+53	3	15/0
23	24	SHAUN GROVES Bless The Lord (Rocketown)	316	-54	17	13/0
-	25	LINCEN BREWSTER All To You (Integrity Label Group)	286	+46	2	13/2
Debut	26	STEVEN C. CHAPMAN Remembering... (Sparrow/EMI CMG)	282	+38	1	16/1
26	27	PAUL WRIGHT Take This Life (Gotee)	278	-19	10	13/0
30	28	JOY WILLIAMS We (Red Ink/Reunion/PLG)	276	+34	2	18/2
Debut	29	TODD AGNEW In The Middle Of Me (SRE/Ardent)	272	+53	1	14/2
28	30	CHRIS RICE Love Like Crazy (INQ)	264	-16	7	13/0

38 AC reporters. Songs ranked by total plays for the airplay week of Sunday 9/18 - Saturday 9/24.  
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NEW & ACTIVE

JOSH BATES Perfect Day (Beach Street/PLG)	Total Plays: 260, Total Stations: 13, Adds: 3
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	Total Plays: 225, Total Stations: 15, Adds: 7
GINNY DWENS Fellow Traveler (Rocketown)	Total Plays: 204, Total Stations: 12, Adds: 3
BROTHER'S KEEPER Beyond Beautiful (Training Union/Ardent)	Total Plays: 191, Total Stations: 11, Adds: 1
JARS OF CLAY SARAH KELLY I'll Fly Away (Essential/PLG)	Total Plays: 179, Total Stations: 12, Adds: 1
SARA GROVES You Are The Sun (INQ)	Total Plays: 166, Total Stations: 9, Adds: 4
CHARITY VON Take Me Through It (Slanted)	Total Plays: 146, Total Stations: 7, Adds: 0
ALLEN ASBURY Life To The Living (Doxology)	Total Plays: 131, Total Stations: 6, Adds: 1
BART MILLARD Mawmaw's Song... (Simple/INQ)	Total Plays: 130, Total Stations: 5, Adds: 1
SCOTT KRIPPAYNE Alive Again (Spring Hill)	Total Plays: 119, Total Stations: 7, Adds: 1



TroyResearch

America's Best Testing Christian AC Songs  
12 + For The Week Ending 9/23/05

Artist Title (Label)	Fam.	W 25-54	W 54-34	W 35-44	W 45-54
CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	99%	4.26	4.24	4.25	4.29
THIRD DAY Cry Out To Jesus (Essential/PLG)	72%	4.23	4.24	4.25	4.21
NATALIE GRANT Held (Curb)	99%	4.18	4.15	4.15	4.24
JEREMY CAMP This Man (BEC/Tooth & Nail)	87%	4.13	4.20	4.12	4.06
BIG DADDY WEAVE... You're Worthy... (Fervent/Curb/Warner Bros.)	99%	4.12	4.08	4.16	4.12
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	93%	4.07	3.97	4.04	4.19
CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	91%	4.07	4.10	4.06	4.06
BEO NORMAN Nothing Without You (Essential/PLG)	97%	4.06	4.01	4.07	4.10
POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	99%	4.03	4.13	3.93	4.03
DAVID CROWDER... Here's Our King... (Sixsteps/Sparrow/EMI CMG)	93%	4.01	4.06	3.91	4.06
MERCYME In The Blink Of An Eye (INQ/Curb)	95%	4.00	3.99	4.06	3.96
BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	88%	4.00	4.05	3.87	4.07
BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	97%	3.99	4.04	4.04	3.90
JADON LAVIK What If (BEC/Tooth & Nail)	98%	3.99	3.94	4.03	4.00
MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	94%	3.97	3.90	4.12	3.89
PAUL COLMAN The One Thing (Inpop)	97%	3.95	3.92	3.94	3.99
NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	98%	3.94	4.06	3.95	3.82
CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	88%	3.91	3.94	3.90	3.89
AFTERS You (Simple/INQ)	92%	3.86	3.84	3.85	3.90
MICHAEL W. SMITH Here I Am (Reunion/PLG)	96%	3.77	3.70	3.83	3.77

Total sample size is 1608 respondents. Total average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

Another Entry In The Barlow Girls' Journal

When sisters Rebecca, Alyssa and Lauren Barlow, better known as BarlowGirl, released their second album, *Another Journal Entry*, this week, they were excited — and rightly so. They wrote eight of the songs on the new CD, their good friend and mentor Todd Agnew sings on one of the tracks, and they got to put the BarlowGirl touch on a couple of tunes that were written by well-known worship artists.

"It's so much about our journey over this year, things that God has taught us about the concept in Revelation of living hot or cold — don't live gray," Alyssa says. "And there are some different songs about Psalm 73 and things that God has taught us. It's kind of the same thing as the last al-

bum. We just opened up our journal and said, 'Here's what I'm learning. Here's what God is teaching me.'"

Not only are the sisters a team on the record and onstage, but they write their songs together too. Rebecca explains, "It's funny: We've been writing for five or six years together, and we've learned that God wants all three of us to be together and to each bring our different piece. If one of us doesn't bring our piece, the songs are awful. God is really teaching us how to be a team."

Lauren sums up the new album, saying, "The message is based on Romans 12:2, which says you don't have to conform to the world, but you can be transformed by letting God renew your mind."

# CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

## AC

<p><b>WBLJ/Albany, GA</b> OM/PO: Roger "Casper" Russell APD: Chris Hall 20 DANNY OWENS 20 THRID DAY</p> <p><b>WFSN/Atlanta, GA*</b> PO: Kevin Avery MD: Mike Stout 4 LINCOLN BREWSTER</p> <p><b>WVF/Atlanta, GA</b> OM/PO: Dan Schaeffer No Adds</p> <p><b>WAFW/Augusta, GA*</b> PO: Jeremy Daley 3 NEWSONG 3 SWITCHFOOT 3 BIG DADDY WEAVE 3 ROCKCLAST</p> <p><b>WDJZ/Birmingham, AL*</b> AP/MD: Rozelle Brice 18 JOY WILLIAMS</p> <p><b>KTSY/Boise, ID*</b> OM: Ty McFarland PO: Jerry Woods MD: Lisa "Boz" Whitman No Adds</p> <p><b>WCWK/Bowling Green, KY</b> MD: Whitney Yale 36 ANTONIO NEAL 24 CASTING PEARLS 9 JEFF MORRIS/MICHAEL D'BRIEN</p> <p><b>WBFI/Carlinville, IL</b> OM/PO: Jeremiah Beck MD: Joe Buchanan 21 THRID DAY</p>	<p><b>WBGL/Champaign, IL</b> OM: Jeff Scott PO: Ryan Springer MD: Joe Buchanan 18 THRID DAY</p> <p><b>WRCM/Charlotte*</b> PO: Deynne Harrison No Adds</p> <p><b>WBXD/Chattanooga, TN</b> OM/PO: Jason McKay No Adds</p> <p><b>WAKW/Cincinnati, OH*</b> PO: Bob Lewis MD: David Pines 20 JEREMY CAMP 18 JOY WILLIAMS 3 ROCKCLAST</p> <p><b>WFHM/Cleveland, OH*</b> PO: Sam Wilson MD: Todd Stach No Adds</p> <p><b>KGTS/College Place, WA</b> PO: Elizabeth Nelson 5 NICHOLE NORDEMAN</p> <p><b>KBIC/Colorado Springs, CO*</b> PO: Steve Ehrig MD: Jack Hamilton No Adds</p> <p><b>KCVJ/Columbia, MO</b> OM/PO: James McDermott MD: TWILA PARIS 15 JOEL ENGLE 14 REBECCA ST. JAMES 14 OVERFLOW</p>	<p><b>WMHK/Columbia, SC*</b> PO: Tom Greene APD: Mike Weston 4 NATALIE GRANT 3 CHRIS TOMLIN</p> <p><b>WCVO/Columbus, OH*</b> OM/PO: Mike Russell No Adds</p> <p><b>KBNM/Corpus Christi, TX</b> PO: Joe Feld 13 NICHOLE NORDEMAN</p> <p><b>KLTY/Dallas, TX*</b> PO: Bob Lewis MD: David Pines AP/MD: William Ryan 18 PAUL COLMAN 17 NICHOLE NORDEMAN 15 JARS OF CLAY/SARAH KELLY</p> <p><b>WWTB/Eau Claire, WI</b> OM: Paul Anthony PO: Greg Stewart 11 JOSH BATES 10 TODD AGNEW</p> <p><b>WCTE/erie, PA</b> OM: Ronald Raymond PO: Adam Fraze 19 BEBO NORMAN 19 CHRIS TOMLIN</p> <p><b>KIPE/Eugene, OR</b> OM/PO: Jeff Melchion MD: Paul Hernandez No Adds</p>	<p><b>KYTT/Eugene, OR</b> OM/PO: Rick Stevens 4 REBECCA ST. JAMES 4 TELECAST 3 NATALIE GRANT</p> <p><b>KLRC/Fayetteville, AR</b> OM/PO: Melody Miller 8 LINCOLN BREWSTER 7 NICHOLE NORDEMAN</p> <p><b>WCLM/Fayetteville, NC</b> OM: Dan DeBruin PO: Steve Turley APD: Ryan Long 13 SARA GROVES 12 JOSH BATES 12 GWYNETH OWENS 11 NATALIE GRANT</p> <p><b>WPER/Fredericksburg, VA</b> PO: Frankie Morse No Adds</p> <p><b>KZCZ/Ft. Smith, AR</b> OM/PO: Dave Barber NICHOLE NORDEMAN</p> <p><b>WPSM/Ft. Walton Beach, FL</b> PO: Terry Thorne MD: Drew Powell 35 SARA GROVES</p> <p><b>WLAF/Ft. Wayne, IN*</b> OM: Don Mitchell MD: Melissa Montana No Adds</p> <p><b>WCSG/Grand Rapids, MI*</b> No Adds</p> <p><b>WGBG/Jacksonville, FL*</b> MD: Tom Frisley 4 TOBYMAC 2 JEREMY CAMP</p>	<p><b>WJAG/Grand Rapids, MI*</b> OM/PO: Troy West MD: Brian Nelson 18 SWITCHFOOT</p> <p><b>WBFJ/Greensboro, NC</b> OM/PO: Wally Decker APD: Damon Stevens 14 TODD AGNEW</p> <p><b>WLFJ/Greensville, SC*</b> PO: Rob Dempsy APD: Gary Miller 2 AFTERS 1 JOY WILLIAMS JEREMY CAMP</p> <p><b>KAMM/Honolulu, HI*</b> PO: Michael Stebbins MD: Kim Harper No Adds</p> <p><b>KSBH/Houston, TX*</b> PO: Chad Fryer MD: Jim Beeler 20 SARA GROVES</p> <p><b>WTRC/Huntington</b> OM/PO: Clint McElroy 20 CARL CARTTE 20 REUBEN MORGAN 20 BART MALLARD 19 ALLEN ASBURY 19 TWILA PARIS 18 JOEL ENGLE 18 KM DEXTER</p> <p><b>WISQ/Indianapolis, IN*</b> OM/PO: David Wood AP/MD: Fritz Messer 3 JEREMY CAMP</p> <p><b>WJLH/Lansing, MI</b> No Adds</p> <p><b>KFSH/Los Angeles, CA*</b> OM: Jim Taylor PO: Chuck Tyler AP/MD: Bob Shaw No Adds</p> <p><b>WRVV/Louisville, KY</b> MD: Fred North 25 JADON LAVIK</p> <p><b>KSNW/Lufkin, TX</b> OM/PO: Al Rice MD: Michelle Calvert 39 THRID DAY</p> <p><b>KVMV/McAllen, TX*</b> PO: James Gamble MD: Bob Malone 2 DAVID CROWDER BAND BROTHER'S KEEPER</p>	<p><b>WMCU/Miami, FL*</b> OM/PO: Dwight Taylor 3 ANTONIO NEAL JOY WILLIAMS JOY WILLIAMS SWITCHFOOT</p> <p><b>KJBC/Joplin, MO</b> OM/PO: Lisa Davis 15 NICHOLE NORDEMAN 15 SARA GROVES</p> <p><b>KLJC/Kansas City, MO*</b> OM: Bud Jones PO: Michael Grimm NICHOLE NORDEMAN SCOTT KRIPPAYNE</p> <p><b>WJTL/Lancaster, PA*</b> PO: John Skirt MD: Phil Smith 6 MARK HARRIS 3 KATE HANER 2 KATHNAS</p> <p><b>WLGH/Lansing, MI</b> No Adds</p> <p><b>KFSH/Los Angeles, CA*</b> OM: Jim Taylor PO: Chuck Tyler AP/MD: Bob Shaw No Adds</p> <p><b>WRVV/Louisville, KY</b> MD: Fred North 25 JADON LAVIK</p> <p><b>KSNW/Lufkin, TX</b> OM/PO: Al Rice MD: Michelle Calvert 39 THRID DAY</p> <p><b>KVMV/McAllen, TX*</b> PO: James Gamble MD: Bob Malone 2 DAVID CROWDER BAND BROTHER'S KEEPER</p>	<p><b>WNSJ/Portland, ME</b> PO: Paula K. APD: Joe Pelek JOY WILLIAMS SWITCHFOOT</p> <p><b>WAWZ/Middlesex, NJ*</b> OM: Scott Taylor PO: Johnny Stone MD: Keith Stevens No Adds</p> <p><b>WFWZ/Wilmington, WI*</b> PO: Danny Clayton MD: Anni Miller No Adds</p> <p><b>KTIS/Minneapolis, MN*</b> PO: Chuck Knapp MD: Dan Wypis 8 JARS OF CLAY/SARAH KELLY 7 TODD AGNEW</p> <p><b>KBQM/Monroe, LA</b> PO: Phillip Brooks MD: Melissa Rawls 15 JOY WILLIAMS 15 JOSH BATES 15 LINCOLN BREWSTER</p> <p><b>WFFW/Nashville, TN*</b> PO: Vance Dillard MD: Scott Thayer LINCOLN BREWSTER SAMMYER BROWN</p> <p><b>WPOZ/Orlando, FL*</b> OM: Dean O'Neal APD: Melody McKay MD: Scott Smith No Adds</p> <p><b>WCIG/Peoria, IL</b> OM: Dave Brooks PO: Gregson Long MD: Joe Buchanan 19 THRID DAY</p>	<p><b>WMSJ/Portland, ME</b> PO: Paula K. APD: Joe Pelek JOY WILLIAMS SWITCHFOOT</p> <p><b>KTIS/Portland, OR*</b> PO: Dave Arltter MD: Keith Stevens No Adds</p> <p><b>KSLL/Rapid City, SD</b> OM: Tom Schoenheit PO: Jan Anderson MD: Jennifer Walker No Adds</p> <p><b>KSGN/Riverside, CA*</b> OM: Dave Masters PO: Scott Michaels AP/MD: Ernest Beck 7 JEREMY CAMP</p> <p><b>WPAR/Reanohe, VA*</b> OM/MD: Jackie Howard No Adds</p> <p><b>WROC/Rochester, NY</b> PO: Mark Cunningham MD: Kelly McKay 1 JARS OF CLAY/SARAH KELLY 1 SUPERCHICK 1 ANDY CHRISMAN 1 DARDENE ZSCHECH 1 NICOLE C MULLEN 1 NEWSONG</p> <p><b>KKFS/Sacramento, CA*</b> MD: Chris Squares MD: Jeremy Burgess No Adds</p> <p><b>WJS/Sarasota, FL*</b> PO: Steve Swanson MD: Jeff Hoffmann MARK SCHULTZ THRID DAY</p>	<p><b>KCMS/Seattle, WA*</b> PO: Scott Valentine MD: Tom Pettibone No Adds</p> <p><b>WFRW/South Bend, IN</b> PO: Jim Carter MD: Doug Moore 6 AM LAURA 2 BROTHERS KEEPER</p> <p><b>WHPZ/South Bend, IN</b> PO/MD: Tom Scott No Adds</p> <p><b>KWHD/Springfield, MO</b> PO/MD: Jeremy Morris 45 CASTING CROWNS 24 THRID DAY</p> <p><b>WPAR/Reanohe, VA*</b> OM/MD: Jackie Howard No Adds</p> <p><b>WROC/Rochester, NY</b> PO: Mark Cunningham MD: Kelly McKay 1 JARS OF CLAY/SARAH KELLY 1 SUPERCHICK 1 ANDY CHRISMAN 1 DARDENE ZSCHECH 1 NICOLE C MULLEN 1 NEWSONG</p> <p><b>KKFS/Sacramento, CA*</b> MD: Chris Squares MD: Jeremy Burgess No Adds</p> <p><b>WJS/Sarasota, FL*</b> PO: Steve Swanson MD: Jeff Hoffmann MARK SCHULTZ THRID DAY</p>	<p><b>WGTS/Washington, DC*</b> PO: David Wilson APD: Brennan Winick MD: Rob Conway No Adds</p> <p><b>KTLW/Wichita, KS*</b> PO: Jim Carter MD: Jon Rivers No Adds</p> <p><b>WGRG/Williamsport, PA</b> PO/MD: Larry Wiedeman 17 NICHOLE NORDEMAN 17 GINNY OWENS 17 STEVEN CURTIS CHAPMAN 17 SCOTT KRIPPAYNE 17 TWILA PARIS 17 THRID DAY 17 SARA GROVES 17 CASTING PEARLS 17 JOEL ENGLE</p> <p><b>WOKL/Wilmington, DE</b> OM/MD: Dan Edwards PO/MD: Dave Kirby 5 NICOLE C MULLEN 5 TELECAST</p>
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Monitored Reporters

77 Total Reporters

39 Total Monitored

38 Total Indicator

Did Not Report, Playlist Frozen (1): WJLE/Louisville, KY

## CHR

<p><b>KAFK/Anchorage, AK</b> PO: Joe King MD: Mike Carter No Adds</p> <p><b>WHMX/Bangor, ME</b> PO: Tim Collins No Adds</p> <p><b>KWOF/Cedar Rapids, IA</b> OM/MD: Mike Kapler 4TH AVENUE JONES REBECCA ST. JAMES</p>	<p><b>WONU/Chicago, IL</b> PO: Jonathan Elsworth MD: Malory DeWies 32 REBECCA ST. JAMES 31 JOHN REUBEN</p> <p><b>ICWA/Denver, CO</b> PO: Scott Vogel 8DA</p> <p><b>KZZQ/Des Moines, IA</b> PO/MD: Dave St. John 42 REBECCA ST. JAMES 12 4TH AVENUE JONES 5 PLUMB</p>	<p><b>WJRF/Duluth</b> PO/MD: Terry Michaels 10 NUMBER ONE GUN 2 MERCYME 2 SANCITUS REAL</p> <p><b>KNMI/Farmington, MI</b> PO: Johnny Curry MD: Melissa Ray 25 ROBBIE SEAV BAND 25 RACHAEL LAMPA</p> <p><b>WOLR/Gainesville, FL</b> OM/PO: Rita Loos No Adds</p>	<p><b>WORQ/Green Bay, WI</b> OM/PO: Jim Raider 7 REBECCA ST. JAMES 6 JOHN COX</p> <p><b>WAYK/Kalamazoo, MI</b> OM: Rick Anderson PO/MD: Mike Gooden 8 REBECCA ST. JAMES 7 JOHN REUBEN</p> <p><b>WYLL/Knoxville, TN</b> PO: Jonathan Oshank MD: Danielle Heiges 9 DISCIPLE 2 REBECCA ST. JAMES</p> <p><b>WAYM/Nashville, TN</b> OM: Dave Sines PO: Jeff Brown MD: Steve Whitman 37 THRID DAY</p>	<p><b>WNAX/Nashville, TN</b> OM: Dave Sines APD: Jennifer Houslin 29 REBECCA ST. JAMES 17 SARA GROVES 3 CASTING CROWNS</p> <p><b>WJLZ/Norfolk, VA</b> OM/PO: JP Morgan MD: Anne Verwey No Adds</p> <p><b>KOKF/Oklahoma City, OK</b> OM: Paul Youngblood PO/MD: Rick Hall 14 JARS OF CLAY/SARAH KELLY 14 INHABITED 14 3 THE GOD WAY</p>	<p><b>KJTN/Ponca City, OK</b> OM: Dan O'Neal APD: Jeremy Louis 20 KUTLESS 14 NUMBER ONE GUN 13 DU MAJ</p> <p><b>KFFR/Pullman, WA</b> OM/PO: Chris Gilbrath 26 REBECCA ST. JAMES 10 LYSTRAS SILENCE 4 3 THE GOD WAY</p> <p><b>WDFL/Rockford, IL</b> OM: Paul Youngblood PO/MD: Rick Hall 9 MERCYME 8 KERRA "KIKI" SHEARD 7 THRID DAY</p>	<p><b>WPRN/Saginaw, MI</b> OM: Cassie Washer PO: Aaron Dicar 12 NUMBER ONE GUN</p> <p><b>KLFF/San Luis Obispo, CA</b> PO: Matt Williams MD: Nicole Fagler 24 REBECCA ST. JAMES 21 BETHANY DILLON</p> <p><b>AIR1/Satellite</b> OM: Mike Novak PO: David Pines APD: J.D. Chandler 23 SANCITUS REAL 21 NUMBER ONE GUN 21 AARON SHURT</p>	<p><b>WBYO/Sellersville, PA</b> OM: David Isler PO/MD: Kristina McClain 21 THRID DAY 12 SARA GROVES 12 REBECCA ST. JAMES 12 KENDALL PACE</p> <p><b>KTSL/Spokane, WA</b> PO: Ryan O'Neal 58 SANCITUS REAL 57 THRID DAY 57 SCOTT STAPP</p> <p><b>KADI/Springfield, MO</b> PO/MD: Rod Kittleson 14 AARON SHURT</p>	<p><b>WBVM/Tampa, FL</b> MD: Olivia Pait 10 JOHN COX 9 NICOLE GRANT 9 NICHOLE NORDEMAN</p> <p><b>WYSZ/Toledo, OH</b> PO/MD: Jeff Howe APD: Craig Ingram 6 REBECCA ST. JAMES</p> <p><b>WJVF/Tulsa, OK</b> OM: Matt "PK" Baldridge APD: Roger "Casper" Russell 20 CHEMISTRY 20 MAT KEARNEY 10 4TH AVENUE JONES 10 DU MAJ 10 THRID DAY 10 MAT KEARNEY</p>	<p><b>KDLV/Visalia, CA</b> PO: Joe Croft MD: Shannon Steete 31 INHABITED 28 KUTLESS 27 REBECCA ST. JAMES 27 JEFF ANDERSON</p> <p><b>WCLO/Wausau, WI</b> PO/MD: Matt Deane No Adds</p> <p><b>Did Not Report, Playlist Frozen (2): KLYT/Albuquerque, NM</b></p> <p><b>WSCF/Ft. Pierce, FL</b></p>
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## ROCK

<p><b>WCWK/Bowling Green, KY</b> PO: Dale McCabbin MD: Whitney Yale 5 ROCKET SUMMER 5 TOBYMAC</p> <p><b>WVDF/Bridgeport, CT</b> PO/MD: Bob Feltory APD: Bob Shriver 4 TOBYMAC 3 EMERY 3 LYSTRAS SILENCE 2 DZMAS</p> <p><b>WUFM/Columbus, OH</b> PO: Michael Buckingham APD: Jonathan Smith MD: Mike Caste 32 ROCKET SUMMER 29 PLUMB</p>	<p><b>KBNM/Corpus Christi, TX</b> PO: Aaron Daniels 1 THOUSAND FOOT KRUTCH</p> <p><b>KVKR/Dallas, TX</b> OM: Eddie Alcaraz PO: Chris Goodwin MD: Drew Hillcutt 24 MANIC DRIVE 23 MOURNING SEPTEMBER 23 EOWYN</p> <p><b>WSNL/Flint, MI</b> MD: Brian Goodman 1 SPOKEN 1 NEW METHOD 1 UNDYING ANTHEM 1 ROCKET SUMMER 1 DZMAS 1 KEVIN MAX</p>	<p><b>WORQ/Green Bay, WI</b> OM/PO: Jim Raider 1 TOBYMAC</p> <p><b>WRGX/Green Bay, WI</b> OM/PO: Dave Robertson 15 DZMAS 15 SUBSEVEN 15 NEW METHOD 15 SECONDHAND</p> <p><b>WBFJ/Greensboro, NC</b> PO/MD: Wally Decker APD: Damon Stevens 1 SKILLET 1 RELIENT K 1 MUTE MATH 1 LAST TUESDAY 1 PLUMB 1 JOHN REUBEN (MATT THEISSEN) 1 OLIVIA THE BAND 1 FALLING UP 1 BARLOWGIRL</p> <p><b>KWVE/Los Angeles, CA</b> PO: Mike Inverts MD: Isabelle Lepole 1 HAWK NELSON 1 RELIENT K 1 TOBYMAC 1 JOHN REUBEN 1 SKILLET</p>	<p><b>WDML/Marion, IL</b> MD: Tom Schroeder 1 BARLOWGIRL</p> <p><b>WNWL/Miami, FL</b> PO: Rob Reubens MD: Kelly Downing 30 STRETCH ARM STRONG 27 PLUMB 27 KIDS IN THE WAY</p> <p><b>KOKF/Oklahoma City, OK</b> PO/MD: Brandon Rabher 8 TOBYMAC</p> <p><b>WNSJ/Portland, ME</b> PO: Paula K. APD: Joe Pelek SUPERCHICK PROJECT 86</p>	<p><b>WTRR/Rochester, NY</b> PO/MD: Pamela Peters APD: Craig "Zippy" Blaine No Adds</p> <p><b>WPRN/Saginaw, MI</b> OM: Cassie Washer PO: Aaron Dicar 1 KIDS IN THE WAY 1 SECONDHAND</p> <p><b>WJIS/Sarasota, FL</b> PO: Steve Swanson MD: Jeff Hoffmann 1 KIDS IN THE WAY 1 SKILLET</p>	<p><b>Effect Radio Network/Satellite</b> OM/PO: Brian Harman APD: Andrew McArthur 24 PILLAR 21 LYSTRAS SILENCE 15 DZMAS</p> <p><b>Positive Rock Show/Satellite</b> PO/MD: Josh Booth 2 JOHN REUBEN 2 DZMAS 2 TOBYMAC 1 FURTHER SEEMS FOREVER</p> <p><b>The Sound of Light/Satellite</b> PO/MD: Bill Moore 1 CASTING PEARLS</p>	<p><b>ZJAM/Satellite</b> PO: Bill Scott MD: Leslie Priebe 1 BARLOWGIRL 1 PLUMB 1 TOBYMAC 1 SKILLET 1 SARAH BRENDEN 1 L.A. SYMPHONY</p> <p><b>KCLC/St. Louis, MO</b> MD: Dave Marlet 1 INHABITED 1 SECONDHAND</p> <p><b>KYMC/St. Louis, MO</b> MD: Dave Marlet 1 JOHN COX 1 MICHAEL JOHN STANLEY</p>	<p><b>WBVM/Tampa, FL</b> MD: Olivia Pait 4 FLAME (DA TR.U.T.H) 4 MONDAY MORNING 4 3 THE GOD WAY 3 PHANATIK 3 CROSS MOVEMENT</p> <p><b>WYSZ/Toledo, OH</b> PO/MD: Jeff Howe APD: Craig Ingram 21 PLUMB 6 MANIC DRIVE 2 DZMAS 2 SKILLET</p> <p><b>KCRV/Tulsa, OK</b> PO: Bob Thompson MD: Scott Herrold 20 STAPLE 19 TOBYMAC</p>	<p><b>KMOD/Tulsa, OK</b> PO: Charlie Spears 1 RELIENT K</p> <p><b>WCLO/Wausau, WI</b> PO/MD: Matt Deane 1 AFTERS 1 PROJECT 86</p> <p><b>Did Not Report, Playlist Frozen (5): KLYT/Albuquerque, NM</b></p> <p><b>Red Letter Rock 20/ Satellite</b></p> <p><b>WCRJ/Jacksonville, FL</b></p> <p><b>WJLZ/Norfolk, VA</b></p> <p><b>WVCP/Nashville, TN</b></p>
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## INSPO

<p><b>WNIT/Asheville, NC</b> PO: Carol Davis APD: Miranda Curtis 3 JAMIE SLOCOM</p> <p><b>WMBU/Chicago, IL</b> PO: John Hayden MD: Kai Elmer No Adds</p> <p><b>WYWR/Brunswick, GA</b> PO: Dan Wiggert 15 SCOTT KRIPPAYNE 15 THRID DAY 12 ALLEN ASBURY 4 MARK HARRIS</p>	<p><b>WVCI/Evira, NY</b> PO: John Owens MD: Bruce Barrows 12 THRID DAY 11 SHANE &amp; SHANE 11 KRISTINA 11 TODD AGNEW 11 DAVID PHELPS 11 ALLEN ASBURY</p> <p><b>WVFR/Flint, MI</b> OM: Brian Smith PO: Brian Smith MD: Elyn Davay 11 TODD AGNEW 11 THRID DAY</p>	<p><b>KNLR/Phoenix, AZ</b> PO: Faron Eckelbarger 1 JADON LAVIK 1 NICHOLE NORDEMAN</p> <p><b>KLVN/Ponca City, OK</b> PO/MD: Tony West APD: Jeremy Louis 18 THRID DAY</p> <p><b>WGSL/Rockford, IL</b> OM: Ron Thurst PO: Corey Meese MD: Charmed Jacobs 13 GREG TROYER</p>	<p><b>WUGN/Saginaw, MI</b> PO/MD: Peter Brooks 9 THRID DAY</p> <p><b>KCRN/San Angelo, TX</b> PO/MD: Mark Mohr APD: Steve Hayes 8 GWYNETH OWENS 7 CHRIS RICE 7 POINT OF GRACE 7 SARA GROVES</p> <p><b>KYCC/Stockton, CA</b> OM/MD: Adam Biddell 8 SARA GROVES 7 JEREMY CAMP</p>	<p><b>WOLM/Traverse City, MI</b> PO/MD: Patrick Greene 9 JARS OF CLAY/SARAH KELLY 9 JEREMY CAMP</p> <p><b>WAFR/Tupelo, MS</b> OM: Marissa Sanders PO: John Riley MD: Jim Stanley 10 DAVID BUSH 10 POINT OF GRACE 5 NICOLE C. MULLEN 5 BRETT RUSH 5 BROTHERS KEEPER 5 THRID DAY</p>	<p><b>WGNW/Wausau, WI</b> MD: Todd Christopher 11 TWILA PARIS 9 VARIOUS ARTISTS</p> <p><b>18 Total Reporters</b></p> <p><b>Did Not Report, Playlist Frozen (3): KCB/Dallas, TX</b></p> <p><b>KCFB/St. Cloud, MN</b></p> <p><b>KFLT/Tucson, AZ</b></p>	<p><b>WVDF/Bridgeport, CT</b> OM/PO: Bob Feltory APD: Bob Shriver 1 PHANATIK</p> <p><b>WUFM/Columbus, OH</b> PO: Michael Buckingham APD: Jonathan Smith MD: Mike Caste 1 DA TR.U.T.H 1 L.A. SYMPHONY 1 VERBS</p> <p><b>WNWL/Miami, FL</b> PO: Rob Reubens MD: Kelly Downing 1 4TH AVENUE JONES 1 4TH AVENUE JONES 1 L.A. SYMPHONY</p>	<p><b>The Sound of Light/Satellite</b> PO/MD: Bill Moore No Adds</p> <p><b>WYSZ/Toledo, OH</b> PO/MD: Jeff Howe APD: Craig Ingram 1 JUS BOOGIE 1 MARY HARRY 1 PRODIGAL SON 1 TODD BANGZ 1 R-SWIFT 1 AWESTRUCK 1 YOUNG 1 DA TR.U.T.H 1 PLATINUM SOULS 1 LECRAE</p> <p><b>8 Total Reporters</b></p> <p><b>Did Not Report, Playlist Frozen (1): WTCC/Springfield, MA</b></p>
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**JACKIE MADRIGAL**  
jmadrigal@radioandrecords.com

## This Is Rock, Mexican-Style

A history of the genre

By Zuleika Déciga and Julio Sánchez

Which is the best Mexican rock band? To answer that question, it is necessary to know the genre's history. The popular belief is that this style of music originated in the middle of the 1980s with the boom of the "Rock en tu Idioma" (rock in your language) movement, which was later rebaptized "Rock en Español." The musicians and bands who existed before this period were buried in anonymity due to forgetfulness or, perhaps, the censorship imposed by the government on the rock movement.

There are two elements that mold and mark "Aztec" rock. One is the great influence of the United States, and the other is the socioeconomic system in Mexico, which inevitably affects and divides rock. The phrase "Tell me the music that you listen to, and I will tell you which class you belong to" illustrates this.

The history of Aztec rock begins at the end of the 1950s. The genre started as a logical consequence of the increasing influence of American rock. A handful of young performers from the Mexican upper-middle class — like Enrique Guzmán, César Costa, Angélica María, Arturo Vázquez and Johnny Laboriel — and bands like Los Locos Del Ritmo, Los Teen Tops, Los Rogers, Los Camisas Negras, Los Rebeldes Del Rock and The Hooligans translated and interpreted the American rock hits of the time.

"High School Confidential" ("Confidente De Secundaria"), "C'mon Everybody" ("Aviéntense Todos"), "Tallahassee Lassie" ("La Chica Alborotada"), "Good Golly Miss Molly" ("La Plaga"), "Jailhouse Rock" ("El Rock De La Cárcel"), "Another Sleepless Night" ("Anoche No Dormí") "Mother In-law" ("La Suegra") and "Hang On Sloopy" ("Hey Lupe") were a few of the translated hits.

### Censorship Begins

The second generation of Aztec rock kicked off in the late '60s and early '70s with bands like La Revolución De Emiliano Zapata, Three Souls In My Mind (now El TRI), Dug Dug's, Antorcha, Peace And Love, Love Army and El Ritual.

The groups' main characteristic was their desire to distance themselves from the influence of Anglo rock when they wrote their music. Although their music could not be considered original, it included unique characteristics inspired by events in Mexico during those years.

Little by little the rock 'n' roll movement became a source of inspiration and a symbol of freedom for many young Mexicans who began

to protest for the first time against the repressive Mexican government.

Worried about the increasing popularity of rock 'n' roll, president Gustavo Díaz Ordaz initiated an anti-rock 'n' roll campaign and implemented the first guidelines for censorship in the media.

Months later the Mexican government dealt a physical and moral blow to Mexican society during "The Slaughter of Tlatelolco," in 1968, where it's estimated that between 400 and 500 students died.

During the '70s, under the mandate of President Luis Echeverría, the government's censorship of rock continued.

The watershed event in Mexican rock took place in September 1971. The Avándaro festival, the Mexican Woodstock, was attended by an estimated 150,000 to 200,000 people. Days after the festival the government banned all rock concerts and the state-controlled media closed their doors to the music. This kind of governmental persecution forced rock underground.

### The Ban Ends

The only place to see rock performances, known as *toquines*, was at *hoyos funkys* (funky holes), which began as parties thrown by well-to-do youths living in the southern part of Mexico City. As the government hardened its stance against rock, these performances moved to less-affluent neighborhoods.

During this dark period the rock industry went into a slump and only about a dozen rock 'n' roll records were released. Nowadays funky holes still exist in working-class neighborhoods and are refuges for urban rock bands like Tex Tex,

**What started out as a copy of American rock and roll has evolved and formed hybrids with unique identities.**

Liran Roll, Sur 16, El Haragán, Interpuesto, Sam Sam and Heavy Nopal.

One band was able to break the class barrier and perform for both upper- and working-class audiences: El TRI, led by Alex Lora, an important figure in Aztec rock. For more than 35 years he has reflected the issues faced by Mexican youth in his music, which is heavily influenced by rhythm and blues and the most basic and elemental rock.

With two concerts in Mexico in 1989, British singer Rod Stewart sent the 18-year government ban on rock out the window, and a new era of Aztec rock began. The media opened their doors again and programmed Spanish bands of the "Movida Madrileña" (Madrid) movement like La Unión, Hombres G, Mecano, Radio Futura, Alaska Y Dinarama, Danza Invisible and Olé Ole!, and bands from Argentina like Soda Stereo, Virus, Zas, Enanitos Verdes and GIT.

### A New Generation

Mexican record companies realized that rock could sell and began to sign bands. Bands like Kenny Y Los Eléctricos, Botellita De Jerez, La Maldita Vecindad, Neón, Caifanes (today known as Jaguares), Los Amantes De Lola, Fobia, Ritmo Peligroso, Cecilia Toussaint, Sombbrero Verde (now known as Maná), Bon Y Los Enemigos Del Silencio and Café Tacuba are considered the third generation of Mexican rock.

Later, other bands, such as Santa Sabina, La Lupita, La Castañeda, La Cuca, Tijuana No!, Panteón Rococó and Peligro De Contagio kept the scene alive and thriving.

At the end of the '90s Mexican rock fell into a lethargic phase. Even so, a small regional movement made up of bands



**Julio Sánchez**

hailing from the northern city of Monterrey, like Plastilina Mosh, El Gran Silencio, Zurdok, Jumbo and Control Machete, thrived. A few groups from Mexico City, like Molotov, La Barranca, La Gusana Ciega, Titán and Los De Abajo, also did well.

### The Best

In recent times Mexican rock has been defined by the phrase "You become more creative with less money." The mix of inexpensive and accessible technology and the showcase provided by the Internet has helped the fourth generation of rock to bloom. Thus we find bands with more complex musical proposals and riskier sounds, like Kinky, Quiero Club, Nortec Collective, Miki Silverio, etc.

We also find bands who, while not generating any new musical formulas, have lyrics or musical interpretations that make them look promising, bands like San Pascualito Rey, Toldos, Termo, Delux, Los Estrambóticos, Zoé, Ely Guerra, Cohete, Moderatto, Porter, Eufemia, Liq-uits, Austin TV, Dildo, Telefunka and Daniela Y Su Sonido Láser.

With this general panorama of the history of Mexican rock in mind, we return to the initial question of "Which is the best Mexican rock band?" Here is the top five list, counting down to No. 1.

### The List

No. 5: El TRI, favored by urban rockers and rock purists.

No. 4: La Maldita Vecindad, one of the bands who spearheaded "Mestizo rock," a movement with a strong concept and an eclectic fusion of rhythms such as bolero and danzón, rock, ska and punk. In spite of not releasing a new CD

**There are two elements that mold and mark "Aztec" rock. One is the great influence of the United States, and the other is the socioeconomic system in Mexico, which inevitably affects and divides rock.**

since 1998, they are still active, performing in Mexico and other countries.

No. 3: Caifanes, who were once considered the best. They risked everything, were creative and had a concept and identity. The Caifán mystique mobilized millions of people. Changing their name to Jaguares and constantly changing their lineup has damaged their credibility irreparably.

No. 2: Maná, because they have been the most acknowledged band, with worldwide exposure and great popularity at all levels of Mexican society. With more than 20 years on the musical circuit, five studio records and high sales both in Mexico and abroad, they are at a level not yet achieved by any other Latin or Mexican band.

Their merit lies more in their worldwide popularity than in their music, which is based on an effective and elementary formula that doesn't pose any challenges to the listener. Though this has worked well for their sales, it is the biggest problem rock purists have with Maná.

No. 1: Café Tacuba. Until June of this year no artist or group had managed to draw more than 170,000 people to the free concerts the Mexico City government organizes yearly in the Zócalo, the main plaza of the city. Café Tacuba was able to accomplish this feat.

In 1989 the tacubos took the Mexican musical scene by surprise, mixing rock and punk with elements of Mexican music like son veracruzano, tambora and norteño. The distinguishing elements that marked the songs on Café Tacuba's self-titled debut album, recorded in 1992, were the Mexico City slang; their intelligent, tongue-in-cheek lyrics; and their pride in being Mexican.

With every new CD they develop new ideas and evolve musically, reaching new audiences every time. Their work ranges from electronic music on *Revés/Yo Soy* (2000) to classical and British rock on *Cuatro Caminos* (2003). In the words of lead singer Sisu Yantra, "Our culture is racially mixed; we are a mixture of different elements. If we wanted something pure, we could not do it. Our music, what comes from our heart, is the mixture."

With ups and downs, creativity and the lack of it, crisis and censorship and the sometimes opportunistic support of the mass media, Aztec rock continues and is stronger than ever. What started out as a copy of American rock 'n' roll has evolved and formed hybrids with unique identities. So watch out! This is rock made in Mexico.

Zuleika Déciga is host of the specialty show Rock Radical on KTFH/Seattle. She and Julio Sánchez produce the monthly rock and alternative live show *Latino Fusion in Seattle*, which features local and international bands.

# REGIONAL MEXICAN TOP 30

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	PATRULLA 81 Eres Divina (Disa)	1238	-15	28	43/0
3	2	CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	1158	+128	13	45/0
4	3	LOS TIGRES DEL NORTE Socios (Fonovisa)	1082	+58	7	44/0
2	4	BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	1072	-3	15	42/0
5	5	K-PAZ DE LA SIERRA Mi Credo (Disa)	898	-49	21	39/0
6	6	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	891	-2	23	40/0
8	7	GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	848	+61	8	34/0
7	8	INTOCABLE Tiempo (EMI Latin)	815	-47	21	37/0
10	9	LOS TUCANES DE TIJUANA Cómo La Ves (Universal)	775	+68	5	32/0
11	10	LOS HURACANES DEL NORTE Nada Contigo (Univision)	774	+84	6	37/0
9	11	BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	708	-60	15	35/0
12	12	GRUPO BRYNDIS Por Muchas Razonas Te Quiero (Disa)	692	+10	10	34/0
13	13	LOS RIELEROS DEL NORTE Que El Mundo Ruede (Fonovisa)	675	+3	14	34/0
14	14	CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	656	+82	5	28/0
22	15	JOAN SEBASTIAN Inventario (Musart)	614	+147	5	28/0
18	16	CUISILLOS Descontrolado (Balboa)	582	+70	4	29/0
17	17	BETO TERRAZAS Muñeca De Ojos De Miel (Sony BMG Norte)	556	+21	9	31/0
20	18	BRONCO "EL GIGANTE DE AMERICA" Por Ti (Contra Viento Y Marea) (Fonovisa)	514	+13	9	25/0
Debut	19	LOS HOROSCOPOS DE DURANGO Que Vuelva (Disa)	485	+299	1	25/0
23	20	DIANA REYES El Sol No Regresa (Universal)	468	+8	12	26/0
19	21	RAMON AYALA Y SUS BRAVOS DEL NORTE Ya No Llores (Freddie)	453	-50	20	24/0
21	22	LUPILLO RIVERA Ya Me Habían Dicho (Univision)	424	-66	18	36/0
Debut	23	K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Disa)	406	+160	1	18/0
-	24	JENNI RIVERA Qué Me Vas A Dar (Univision)	389	+98	2	19/0
25	25	LOS MORROS DEL NORTE El Aretito (Disa)	386	-18	8	25/0
24	26	ALEGRES DE LA SIERRA Así Como Hoy (Viva Music)	386	-37	5	25/0
26	27	DUELO Le Dije Al Corazón (Univision)	385	-4	3	18/1
28	28	COYOTE Y SU BANDA TIERRA SANTA Suspiros (Univision)	375	+8	5	19/0
Debut	29	LOS TEMERARIOS Por Tu Maldito Amor (Fonovisa)	367	+142	1	17/0
Debut	30	PESADO A Chillar A Otra Parte (Warner M.L.)	334	+110	1	13/0

54 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
GRUPD INNOVACION Mañana Que Ya No Esté (Univision)	577	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	415
BANDA EL RECODO Que Más Quisiera (Fonovisa)	460	LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	412
PANCHO BARRAZA Y Las Mariposas (Balboa)	454	LOS TEMERARIOS Ni En Defensa Propia (Fonovisa)	345
MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	420	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	276
		K-PAZ DE LA SIERRA Volveré (Univision)	257

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NO ADDS.	

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LOS HOROSCOPOS DE DURANGO Que Vuelva (Disa)	+299
BANDA EL RECODO Parece Mentira (Fonovisa)	+182
K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Disa)	+160
JOAN SEBASTIAN Inventario (Balboa)	+147
LOS TEMERARIOS Por Tu Maldito Amor (Fonovisa)	+142
CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	+128
POLO URIAS Y SU MAQUINA NORTEÑA Cariño Santo (Fonovisa)	+127
LOS HOROSCOPOS DE DURANGO Oiga (Disa)	+111
PESADO A Chillar A Otra Parte (Warner M.L.)	+110
JENNI RIVERA Qué Me Vas A Dar (Univision)	+98

## NEW & ACTIVE

LUPILLO RIVERA Qué Suerte La Mía (Univision)	Total Plays: 325, Total Stations: 15, Adds: 0
EL MOMENTO Porque Estás Enamorada (EMI Latin)	Total Plays: 304, Total Stations: 20, Adds: 0
ZAINO Encontrarás El Amor (Fonovisa)	Total Plays: 278, Total Stations: 13, Adds: 0
BANDA EL RECODO Parece Mentira (Fonovisa)	Total Plays: 271, Total Stations: 10, Adds: 0
LA FIRMA Le Diré (Sony BMG Norte)	Total Plays: 221, Total Stations: 7, Adds: 0
EL PLAN Te Juro (I Swear) (EMI Latin)	Total Plays: 217, Total Stations: 8, Adds: 0
RAMON AYALA Y SUS BRAVOS... Puñalada Fatal (Freddie)	Total Plays: 214, Total Stations: 9, Adds: 0
JULIO PRECIADO Aunque No Sea Conmigo (Sony BMG Norte)	Total Plays: 198, Total Stations: 9, Adds: 0
IMAN Se Nos Fue El Amor (Univision)	Total Plays: 197, Total Stations: 7, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



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# CONTEMPORARY TOP 30

September 30, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RBD Sólo Quédate En Silencio (EMI Latin)	730	-6	14	22/0
2	2	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	692	-27	24	25/0
3	3	LUIS FONSI Nada Es Para Siempre (Universal)	644	-30	17	23/1
4	4	LAURA PAUSINI Viveme (Warner M.L.)	627	-6	29	23/0
7	5	SHAKIRA No (Epic)	570	+10	10	20/0
5	6	LA 5A. ESTACION Algo Más (Sony BMG)	565	-5	31	25/0
6	7	REIK Yo Quisiera (Sony BMG)	553	-8	20	23/0
8	8	JUANES La Camisa Negra (Universal)	499	-14	33	25/0
9	9	RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	471	-9	11	19/0
10	10	LU Por Besarte (Warner M.L.)	464	+30	8	16/0
11	11	LA 5A. ESTACION Daria (Sony BMG)	450	+46	5	18/0
16	12	CHAYANNE No Te Preocupes Por Mí (Sony BMG)	410	+69	5	17/0
12	13	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	409	+9	12	20/0
15	14	MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	344	-3	15	15/0
17	15	JUANES Para Tu Amor (Universal)	337	+27	4	14/0
19	16	OLGA TAÑÓN Vete Vete (Sony BMG)	329	+71	4	8/0
13	17	LA SECTA ALLSTAR La Locura Automática (Universal)	315	-51	17	15/0
18	18	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/Vi/Machete Music)	305	-5	19	10/0
14	19	THALIA Amar Sin Ser Amada (EMI Latin)	295	-54	18	18/0
20	20	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)	264	+13	6	7/0
23	21	REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	259	+29	7	11/0
22	22	TIZIANO FERRO w/PEPE AGUILAR Mi Credo (EMI Latin)	252	+6	19	13/0
21	23	TOMMY TORRES Un Poquito (Ole Music)	251	+3	7	5/0
25	24	ESTEFANO Un Hombre Que No Ha Sido El De Tus Sueños (Universal)	242	+48	3	8/0
24	25	ANGEL & KHRIZ Ven Bailalo (Machete Music)	224	+4	4	5/0
26	26	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	185	+10	10	9/0
30	27	ANASOL Sentimiento (Univision)	175	+13	2	7/0
28	28	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	170	+5	6	6/0
29	29	THALIA Un Alma Sentenciada (EMI Latin)	163	+47	1	8/0
30	30	RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	163	+43	1	10/1

29 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

## MOST ADDED

ARTIST TITLE LABEL(S) ADDS  
NO ADDS.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE  
CHRISTIAN CASTRO Amor Eterno (Universal) +128  
OLGA TAÑÓN Vete Vete (Sony BMG) -71  
CHAYANNE No Te Preocupes Por Mí (Sony BMG) -69  
MARIANA No Vuelvo Contigo (Univision) +64  
LA SECTA ALLSTAR Lloro Mi Corazón (Universal) +52  
ESTEFANO Un Hombre Que No Ha Sido... (Universal) +48  
THALIA Un Alma Sentenciada (EMI Latin) +47  
LA 5A. ESTACION Daria (Sony BMG) +46  
EL CANTO DEL LOCO Ya Nada Volverá A Ser Como Antes (Sony BMG) +44  
RICKY MARTIN f/FAT JOE Qué Más Da (Columbia) +43

## NEW & ACTIVE

LA SECTA ALLSTAR Lloro Mi Corazón (Universal)  
Total Plays: 142, Total Stations: 3, Adds: 0  
KUMBIA KINGS Parte De Mi Corazón (EMI Latin)  
Total Plays: 141, Total Stations: 9, Adds: 0  
CHRISTIAN CASTRO Amor Eterno (Universal)  
Total Plays: 128, Total Stations: 6, Adds: 0  
YAHIR No Te Apartes De Mí (Warner M.L.)  
Total Plays: 125, Total Stations: 5, Adds: 1  
DAVID DEMARIA Cada Vez Que Estoy Sin Ti (Warner M.L.)  
Total Plays: 123, Total Stations: 5, Adds: 0  
LUIS MIGUEL Mi Ciudad (Warner M.L.)  
Total Plays: 100, Total Stations: 4, Adds: 0  
COLDPLAY Speed Of Sound (Capitol)  
Total Plays: 92, Total Stations: 3, Adds: 0  
MARIANA No Vuelvo Contigo (Univision)  
Total Plays: 91, Total Stations: 5, Adds: 0  
LOS CAFRES Mostrame Como Sos (DBN)  
Total Plays: 88, Total Stations: 3, Adds: 0  
DON OMAR Reggaetón Latino (Urban Box Office/Universal)  
Total Plays: 79, Total Stations: 7, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
REYLI BARBA Amor Del Bueno (Sony BMG)	338	ALEKS SYNTEK f/ANA TORRILJA Duete El Amor (EMI Latin)	198
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	224	RICARDO ARJONA Por Qué Es Tan Cruel El Amor (Sony BMG)	184
JUANES Volverte A Ver (Universal)	204	PAULINA RUBIO Mía (Universal)	183
FRANCO DE VITA Tú De Qué Vas (Sony BMG)	203	LA OREJA DE VAN GOGH Rosas (Sony BMG)	172
		ALEX UBAGO A Gritos De Esperanza (Warner M.L.)	169

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# TROPICAL TOP 30

POWERED BY  
MEDIABASE

September 30, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AVENTURA f/DON OMAR Ella Y Yo (Premium)	298	+7	7	9/0
2	2	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	252	+6	24	11/0
3	3	LUNY TUNES f/BABY RANKS, DON OMAR... Mayor Que Yo (Universal)	217	-3	24	9/0
8	4	N'KLABE Amor De Una Noche (Sony BMG)	210	+29	5	10/0
7	5	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VII/Machete Music)	197	+11	42	10/0
5	6	LUIS FONSI Nada Es Para Siempre (Universal)	196	-4	15	8/0
4	7	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	186	-34	21	10/0
9	8	DON OMAR Reggaeton Latino (Urban Box Office/Universal)	172	-3	22	8/0
6	9	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	172	-28	19	10/0
12	10	MARC ANTHONY Amigo (Sony BMG)	158	+8	9	9/0
10	11	MASTER JOE & OG BLACK Mil Amores (Ole Music)	156	+4	10	8/0
15	12	GILBERTO SANTA ROSA Dime Lo Que Quieres (Sony BMG)	142	+39	3	8/0
11	13	JUANES La Camisa Negra (Universal)	133	-18	24	8/0
13	14	BRENDA K. STARR Tú Eres (Mi Voz)	113	-19	18	7/0
14	15	DADDY YANKEE Mirame (El Cartel/VII/Machete Music)	112	-10	18	8/0
16	16	LA SECTA ALLSTAR La Locura Automática (Universal)	110	+7	9	6/0
19	17	GRUPO MANIA La Peleona (Universal)	96	+2	4	5/0
22	18	CHICHI PERALTA La Zalamera (Vene Music/Universal)	89	+4	3	3/0
17	19	FRANKIE NEGRO Lento (SGZ Entertainment)	88	-13	18	6/0
21	20	GLORY f/DON OMAR La Traicionera (VII/Machete Music)	87	+2	2	5/0
18	21	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)	84	-15	11	6/0
28	22	BANO A GOROA Déjalo Ahí (MP)	77	+4	2	4/0
Debut	23	EDGAR DANIEL Me Extrañarás (MP)	75	+19	1	2/0
30	24	JOHN ERIC Tembleque (Sony BMG)	75	+10	2	5/0
27	25	N'KLABE I Love Salsa (Sony BMG)	74	-3	17	7/0
26	26	HECTOR "EL BAMBINO" Calor (Universal)	74	-3	2	3/0
-	27	EL GRAN COMBO DE PUERTO RICO Me Dejé En El Aire (Sony BMG)	72	+11	7	5/0
24	28	RUBBY PEREZ El Perro Ajeno (J&N)	72	-10	6	3/0
20	29	XTREME Te Extraño (SGZ Entertainment)	71	-18	15	5/0
29	30	BANDA GOROA No Doy Mi Truco (MP)	69	+4	9	3/0

14 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/18-9/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

## MOST ADDED

ARTIST TITLE LABEL(S) ADDS  
NO ADDS.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE  
GILBERTO SANTA ROSA Dime Lo Que Quieres (Sony BMG) +39  
OBIE BERMUDEZ Celos (EMI Latin) +32  
N'KLABE Amor De Una Noche (Sony BMG) +29  
IVY QUEEN Cuéntale (La Calle) +28  
ANASOL Sentimiento (Univision) +27  
EDGAR DANIEL Me Extrañarás (MP) +19  
YANDEL Te Suelto El Pelo (Lideres) +18  
MONCHY & ALEXANDRA Tú Sin Mi Y Yo Sin Ti (J&N) +17  
LUNY TUNES f/ALEXIS, FIDO & BABY RANKS El Tiburón (Universal) +15

## NEW & ACTIVE

TONY TOUCH Play That Song (EMI Latin)  
Total Plays: 67, Total Stations: 6, Adds: 0  
ALVARO TORRES He Venido A Pedirte Perdón (Ole Music)  
Total Plays: 67, Total Stations: 3, Adds: 0  
ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)  
Total Plays: 66, Total Stations: 3, Adds: 0  
SHAKIRA No (Epic)  
Total Plays: 63, Total Stations: 4, Adds: 0  
TITO "EL BAMBINO" La Cazadora (Sony BMG/Platinum)  
Total Plays: 59, Total Stations: 4, Adds: 0  
LA 5A. ESTACION Daria (Sony BMG)  
Total Plays: 53, Total Stations: 2, Adds: 0  
MONCHY & ALEXANDRA Tú Sin Mi Y Yo Sin Ti (J&N)  
Total Plays: 47, Total Stations: 3, Adds: 0  
CHAYANNE No Te Preocupes Por Mi (Sony BMG)  
Total Plays: 47, Total Stations: 3, Adds: 0  
R. KELLY Bum It Up (Jive/Zomba Label Group)  
Total Plays: 46, Total Stations: 4, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANGEL & KHRIZ Ven Báilalo (Machete Music)	173	ZION & LENNOX f/DADDY YANKEE Yo Voy (Sony BMG)	83
ZION & LENNOX Doncella (Sony BMG)	135	DJ NELSON f/HECTOR "EL BAMBINO" & DIVINO Esta Noche De Travesura (Universal)	77
MONCHY & ALEXANDRA Hasta El Fin (J&N)	118	IVY QUEEN Yo Quiero Bailar (Perfect Image)	69
DADDY YANKEE Gasolina (El Cartel/VII/Machete Music)	106	DOMENIC MARTE Ven Tú (J&N)	65
		AMARFIS Y LA BANDA DE ATAKKE Lamento Boliviano (AméricaJ&N)	63

## ROCK/ALTERNATIVE

TW	ARTIST TITLE LABEL(S)
1	DELUX Más De Lo Que Te Imaginas (Rampet/V&J)
2	CIRCO Un Accidente (Universal)
3	NATALIA Y LA FORQUETINA Ser Humano (Sony BMG)
4	CAFE TACUBA Mediodía (Universal)
5	JAGUARES La Forma (Sony BMG)
6	CIRCO Cascarón (Universal)
7	ENJAMBRE Biografía (Oso/V&J)
8	EUFEMIA Revólver (DIVA/V&J)
9	ORISHAS Nací Orishas (Universal)
10	LA SECTA ALLSTAR La Locura Automática (Universal)
11	MARS VOLTA L'via L'viaquez (Strummer/Universal)
12	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)
13	LIQUITS Fancy Blue (Surco/Universal)
14	A.N.I.M.A.L. Combativo (Universal)
15	LA SECTA ALLSTAR Consejo (Universal)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 9 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

## RECORD POOL

TW	ARTIST TITLE LABEL(S)
1	EDGAR DANIEL Me Extrañarás (MP)
2	OTRA NOTA El Mapén (Mock & Roll)
3	BIMBO Fuleteama El Tanque (Urban Box Office)
4	BANDA GORDA Déjalo Ahí (MP)
5	NESS BAUTISTA f/N.O.R.E., BIG MATO & GEMSTAR Qué Dolor (Virgin)
6	MASTER JOE & OG BLACK Mil Amores (Ole Music)
7	ELVIS MARTINEZ Yo No Nací Para Amar (Univision)
8	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)
9	NICKY JAM I'm Not Your Husband (Tu Marido) (Machete Music/Piña)
10	JOHN ERIC Tembleque (Sony BMG)
11	GLORY f/DON OMAR La Traicionera (VII/Machete Music)
12	AVENTURA f/DON OMAR Ella Y Yo (Premium)
13	TAINO Traga (Universal)
14	LUISITO ROSARIO Rumba Del Barrio (Fuentes)
15	TONY TOUCH Play That Song (EMI Latin)

Songs ranked by total number of points. 22 Record Pool reporters.

## NATIONAL

Nationally syndicated radio show needs Latino American hosts. Must live hip-hop/politics/pop culture. Reply to: Black Granite Productions luizgroove@yahoo.com. EOE (9/30)

## EAST

### Somewhere in New England

Everyone wants to live and work in New England! We're looking for a morning co-host on a major station, in a major format. You're a personality driven talent that relates to adults, women, family, community and the workplace. Our station has dominated our market for many years and we want you to help keep it that way. We are an EOE. Please send airchecks, resumes and references to: Radio & Records, Inc., 2049 Century Park East, 41st Floor, #1143, Los Angeles, CA 90067.

### WDHA/Greater-Media Program Director

New Jersey's oldest heritage rock station, WDHA 105.5 FM has a unique career opportunity for the right individual.

If you have a proven track record of hiring and coaching on-air talent, schedule music, perform on-air mid-day shift, conceptualize and write all station imaging, execute the marketing campaigns and can work closely with the Promotions and Sales departments, than I would like to speak with you.

John Ryan

Station Manager

973-538-1250 Ext. 1327

Fax: 973-538-3060

Email: jryan@wmtr-wdha.com

Greater Media, Inc. is an equal opportunity employer

## POSITIONS SOUGHT

Seeking Sports Director/Play-by-Play/Sales position. JOE: (888) 327-4996. (9/30)

The 2002 R&R Rock PD of the Year nominee is available to program your station! Contact DEBBIE WYLDE at: debandnub@aol.com. (9/30)

**PAUL CRUZ** - sexy, fresh, smooth and ready to take over LA. The best talent in the market to drive your 18-34 female demo through the roof. A great producer, on air talent, web/graphic designer, and showman. Online portfolio at: www.gurufaction.com/~pc947. (9/30)

## EAST



### SALES MANAGER

Exciting sales career opportunity with WMGM Television, NBC for Southern New Jersey. Small market radio, television or cable sales management experience necessary. Mail resume with 2003 and 2004 income to Ms. J. Goldsmith, Human Resources, WMGM-TV, 1601 New Road, Linwood, NJ 08221. Email rjsmith68@att.net. No phone calls. WMGM-TV is an equal opportunity employer.

## SOUTH

### Morning Show Co-Host

Are you a talented communicator with a passion for doing positive radio? Rare opportunity for morning show co-host at top rated Christian AC Z88.3 in Orlando. No Christian radio experience required. Submit resume, air check cd (or mp3 if via e-mail), cover letter and statement of faith to Z88.3, 1065 Rainer Drive, Altamonte Springs, FL 32714-3847 or humanresources@zradio.org. No phone calls please. Minorities and women are encouraged to apply. EOE.

## MIDWEST



### WGN-Chicago-Morning News Anchor

Once in a lifetime opportunity to be a major player on Chicago's #1 morning show. You'll apply for the "morning news" position, but your role will be much greater. You will anchor morning news with authority and credibility, but will also be a strong number two on Spike O'Dell's show. You'll need strong interviewing skills, depth, great personality and a sense of when to step in, and when to step out. This is not a position for "news readers" or "voice talent." Audio & Resume to: WGN Radio, Human Resources, 435 N. Michigan Ave., Chicago, IL 60611. Fax: 312-222-5031. EOE

## MIDWEST

### PROGRAM DIRECTOR Clear Channel Columbus Ohio

WBWR-FM dba "The Brew" debuted September 19 with an 80's Rock based format and we are looking for a "Brewmaster" to fine tune the musical recipe for this very tasty "Brew". Currently jockless, you will have the opportunity to build your airstaff and create the Brew band. You will work in an environment of market leading programmers, ratings, revenue and facilities. Brand new opportunity in one of the Midwest's great cities. Send your package to: mikeeiland@clearchannel.com to "tap" into "The Brew". Clear Channel Columbus is an Equal Opportunity Employer

## WEST

### Ops Mgr/PD KFBK Sacramento

Does an 80+ year heritage excite you? Do you know news? Can you talk Talk?

Is your passion programming? The best job in the best market in the country is available. NewsTalk 1530 KFBK, nationally recognized and award winning station and one of the nation's top AM stations wants a leader with a resume to match the requisite talents and skills to do the job. If you're one of the best in the business with a history to demonstrate it, forward your resume to jeffholden@clearchannel.com. EOE

### ON-AIR MUSIC DIRECTOR

Southern California Rock station looking for on-air Music Director. Requirements: Extensive knowledge of Selector & Linker, on-air skills, a diverse musical ear. Benefits and the very best working environment imaginable. We want to hear from you now. Radio & Records, 2049 Century Park East, 41st Floor, #1144, Los Angeles, CA 90067. Email: Job #1144 kmumaw@radioandrecords.com. Equal Opportunity Employer.

## RADIO & RECORDS, INC.

2049 Century Park East, 41st Floor, Los Angeles, CA 90067

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POSTMASTER: Send address changes to R&R, 2049 Century Park East, 41st Floor, Los Angeles, California 90067.

## R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East., 41st Floor, Los Angeles, CA 90067.

## R&R Opportunities Advertising

1x \$200/inch  
2x \$150/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. ([www.radioandrecords.com](http://www.radioandrecords.com)).

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kmumaw@radioandrecords.com. Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

## HOW TO REACH US

RADIO & RECORDS, INC. / 2049 CENTURY PARK EAST, 41ST FLOOR, LOS ANGELES, CA 90067

WEBSITE: [www.radioandrecords.com](http://www.radioandrecords.com)

	Phone	Fax	E-mail
<b>CIRCULATION:</b>	310-788-1625	310-203-8727	subscribe@radioandrecords.com
<b>NEWS DESK:</b>	310-788-1699	310-203-9763	newsroom@radioandrecords.com
<b>R&amp;R MUSIC TRACKING:</b>	310-788-1668	310-203-9763	cmawell@radioandrecords.com
<b>ADVERTISING/SALES:</b>	310-553-4330	310-203-8450	hmowry@radioandrecords.com

	Phone	Fax	E-mail
<b>OPPORTUNITIES/MARKETPLACE:</b>	310-788-1621	310-203-8727	kmumaw@radioandrecords.com
<b>EDITORIAL, OTHER DEPTS:</b>	310-553-4330	310-203-9763	mailroom@radioandrecords.com
<b>WASHINGTON, DC BUREAU:</b>	301-951-9050	301-951-9051	jhoward@radioandrecords.com
<b>NASHVILLE BUREAU:</b>	615-244-8822	615-248-6655	ihelton@radioandrecords.com

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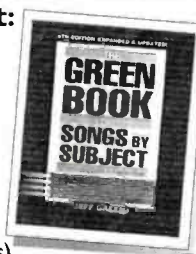
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1 time	\$95.00
6 insertions	90.00
13 insertions	85.00
26 insertions	75.00
51 insertions	70.00

Marketplace  
(310) 788-1621  
Fax: (310) 203-8727  
e-mail: kmumaw@radioandrecords.com

## OPPORTUNITIES

### RADIO SALES - SAN DIEGO

**General Sales Manager** positions available in beautiful San Diego for success-driven, highly motivated individuals with the right qualifications. Candidates must possess major market radio sales experience; both agency and direct. National experience a plus. Individuals would be responsible for developing and achieving station revenue goals; recruiting, training, and motivating sellers; and handling multiple priorities in a fast-paced environment. Positions require 5+ years radio sales experience. Minimum 2 years GSM experience required.

**Account Executives** needed with ability to generate new business and grow and manage existing accounts. Candidates must be highly organized, detail-oriented, with excellent verbal and written communication skills. Looking for creative thinkers with problem solving abilities. 2+ years radio sales experience is required.

**NTR/New Business Specialist** needed with ability to generate new business for radio station events and program sponsorships. Position requires an organized, detail-oriented individual, with excellent verbal and written communication skills. Must be a creative thinker and problem solver. 2+ years sales experience is required, either in media sales or event/sponsorship sales.

Send cover letter and resume to: Jefferson Pilot Communications  
Email: jpjobs@jpc.com Fax: (619) 543-1353  
PO Box 889004, SD, CA 92168-9004 EOE

**Jefferson Pilot**

# THE BACK PAGES

September 30, 2005

POWERED BY  
MEDIABASE

## CHR/POP

LW	TW	ARTIST	SON	RECORD LABEL
1	1	MARIAH CAREY	Shake It Off (Island/IDJMG)	
2	2	WEEZER	Beverly Hills (Geffen)	
3	3	RIHANNA	Pon De Replay (Def Jam/IDJMG)	
4	4	LIFEHOUSE	You And Me (Geffen)	
11	5	KELLY CLARKSON	Because Of You (RCA/RMG)	
5	6	D.H.T.	Listen To Your Heart (Robbins)	
6	7	MARIAH CAREY	We Belong Together (Island/IDJMG)	
8	8	MISSY ELLIOTT	Lose Control (Gold Mind/Violator/Atlantic)	
12	9	GREEN DAY	Wake Me Up When September Ends (Reprise)	
7	10	PUSSYCAT DOLLS	fiBUSTA RHYMES Don't Cha (A&M/Interscope)	
9	11	KELLY CLARKSON	Behind These Hazel Eyes (RCA/RMG)	
15	12	BLACK EYED PEAS	My Humps (A&M/Interscope)	
22	13	KANYE WEST	Gold Digger (Roc-A-Fella/IDJMG)	
10	14	BLACK EYED PEAS	Don't Lie (A&M/Interscope)	
13	15	PAPA ROACH	Scars (Geffen)	
21	16	FALL OUT BOY	Sugar, We're Goin' Down (Island/IDJMG)	
18	17	CLICK FIVE	Just The Girl (Lava)	
20	18	GORILLAZ	Feel Good Inc. (Virgin)	
23	19	NICKELBACK	Photograph (Roadrunner/IDJMG)	
17	20	GWEN STEFANI	Cool (Interscope)	
14	21	NATASHA BEDINGFIELD	These Words (Epic)	
24	22	AKON	Belly Dancer (Banana) (Universal)	
19	23	FAT JOE	fiNELLY Get It Poppin' (Atlantic)	
16	24	BOW WOW	fiOMARION Let Me Hold You (Columbia)	
25	25	BOW WOW	fiCIARA Like You (Columbia)	
26	26	FRANKIE J.	More Than Words (Columbia)	
28	27	PRETTY RICKY	Your Body (Atlantic)	
27	28	50 CENT	fiMOBB DEEP Dutta Control (Shady/Aftermath/Interscope)	
29	29	GREEN DAY	Holiday (Reprise)	
30	30	FRANKIE J.	How To Deal (Columbia)	

### #1 MOST ADDED

PUSSYCAT DOLLS *Stickwitu* (A&M/Interscope)

### #1 MOST INCREASED PLAYS

KANYE WEST *Gold Digger* (Roc-A-Fella/IDJMG)

### TOP 5 NEW & ACTIVE

HOWIE DAY *She Says* (Epic)

SEAN PAUL *We Be Burnin'* (Atlantic)

RICKY MARTIN *fiFAT JOE & AMERIE I Don't Care* (Columbia)

VERONICAS *4Ever* (Sire/Warner Bros.)

NATALIE FIJUSTIN ROMAN *Where Are You* (Latinium/Universal)

CHR/POP begins on Page 24.

## CHR/RHYTHMIC

LW	TW	ARTIST	SON	RECORD LABEL
3	1	KANYE WEST	Gold Digger (Roc-A-Fella/IDJMG)	
1	2	MARIAH CAREY	Shake It Off (Island/IDJMG)	
2	3	BOW WOW	fiCIARA Like You (Columbia)	
4	4	DAVID BANNER	Play (SRC/Universal)	
5	5	PRETTY RICKY	Your Body (Atlantic)	
11	6	BLACK EYED PEAS	My Humps (A&M/Interscope)	
12	7	YOUNG JEEZY	fiAKON Soul Survivor (Def Jam/IDJMG)	
9	8	T-PAIN	I'm Sprung (Live/Zomba Label Group)	
6	9	YING YANG TWINS	fiMIKE JONES Badd (TVT)	
8	10	BOW WOW	fiOMARION Let Me Hold You (Columbia)	
13	11	CHRIS BROWN	fiJUELZ SANTANA Run It (Live/Zomba Label Group)	
7	12	50 CENT	fiMOBB DEEP Dutta Control (Shady/Aftermath/Interscope)	
14	13	YING YANG TWINS	fiPITBULL Shake (TVT)	
10	14	MARIAH CAREY	We Belong Together (Island/IDJMG)	
15	15	MISSY ELLIOTT	Lose Control (Gold Mind/Violator/Atlantic)	
16	16	RIHANNA	Pon De Replay (Def Jam/IDJMG)	
22	17	TWISTA	fiTREY SONGZ Girl Tonite (Atlantic)	
19	18	FRANKIE J.	More Than Words (Columbia)	
17	19	DESTINY'S CHILD	Cater 2 U (Columbia)	
21	20	MARCOS HERNANDEZ	fi You Were Mine (TVT)	
26	21	SEAN PAUL	We Be Burnin' (Atlantic)	
25	22	D4L	Laffy Taffy (Asylum/Atlantic)	
23	23	DAMIAN	"JR. GONG" MARLEY Welcome To... (Tuff Gong/Universal)	
18	24	LUDACRIS	Pimpin' All Over The World (Def Jam South/IDJMG)	
32	25	TRINA	fiKELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	
28	26	RAY J	One Wish (Knockout/Sanctuary)	
27	27	MARIO	fiJUVENILE Boom (J/RMG)	
24	28	MIKE JONES	Back Then (SwishaHouse/Asylum/Warner Bros.)	
29	29	THREE 6 MAFIA	Stay Fly (Columbia)	
30	30	MARQUES HOUSTON	Naked (T.U.G./Universal)	

### #1 MOST ADDED

TRINA FI/KELLY ROWLAND *Here We Go* (Slip-N-Slide/Atlantic)

### #1 MOST INCREASED PLAYS

KANYE WEST *Gold Digger* (Roc-A-Fella/IDJMG)

### TOP 5 NEW & ACTIVE

MACK 10 *Like This* (Capitol)

JAZZE PHA *fiCEELO Happy Hour* (Capitol)

PURPLE RIBBON ALLSTARS... *Kryptonite* (Purple Ribbon/Virgin)

YOUNGBLOODZ *Presidential* (Live/Zomba Label Group)

NATALIE FIJUSTIN ROMAN *Where Are You* (Latinium/Universal)

CHR/RHYTHMIC begins on Page 29.

## URBAN

LW	TW	ARTIST	SON	RECORD LABEL
1	1	KANYE WEST	Gold Digger (Roc-A-Fella/IDJMG)	
2	2	BOW WOW	fiCIARA Like You (Columbia)	
3	3	MARIAH CAREY	Shake It Off (Island/IDJMG)	
6	4	YOUNG JEEZY	fiAKON Soul Survivor (Def Jam/IDJMG)	
4	5	DAVID BANNER	Play (SRC/Universal)	
5	6	MARQUES HOUSTON	Naked (T.U.G./Universal)	
7	7	LYFE JENNINGS	Must Be Nice (Columbia)	
12	8	TWISTA	fiTREY SONGZ Girl Tonite (Atlantic)	
16	9	T-PAIN	I'm Sprung (Live/Zomba Label Group)	
14	10	DEM FRANCHIZE BOYZ...	I Think They Like Me... (So So Def/Virgin)	
13	11	P\$C	fiT.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	
8	12	DESTINY'S CHILD	Cater 2 U (Columbia)	
9	13	YING YANG TWINS	fiMIKE JONES Badd (TVT)	
10	14	50 CENT	fiMOBB DEEP Dutta Control (Shady/Aftermath/Interscope)	
11	15	BOBBY VALENTINO	Tell Me (DTP/Def Jam/IDJMG)	
17	16	ALICIA KEYS	Unbreakable (J/RMG)	
15	17	MARIAH CAREY	We Belong Together (Island/IDJMG)	
22	18	CHRIS BROWN	fiJUELZ SANTANA Run It (Live/Zomba Label Group)	
21	19	THREE 6 MAFIA	Stay Fly (Columbia)	
20	20	PRETTY RICKY	Your Body (Atlantic)	
25	21	LIL' KIM	Lighters Up (Queen Bee/Atlantic)	
26	22	D4L	Laffy Taffy (Asylum/Atlantic)	
28	23	KEYSHIA COLE	I Should've Cheated (A&M/Interscope)	
19	24	YOUNG JEEZY	And Then What (Def Jam/IDJMG)	
29	25	RAY J	One Wish (Knockout/Sanctuary)	
27	26	CHARLIE WILSON	Charlie Last Name: Wilson (Live/Zomba Label Group)	
24	27	LUDACRIS	Pimpin' All Over The World (Def Jam South/IDJMG)	
30	28	YOUNGBLOODZ	Presidential (Live/Zomba Label Group)	
33	29	R. KELLY	Slow Wind (Live/Zomba Label Group)	
31	30	CIARA	And I (LaFace/Zomba Label Group)	

### #1 MOST ADDED

TRINA FI/KELLY ROWLAND *Here We Go* (Slip-N-Slide/Atlantic)

### #1 MOST INCREASED PLAYS

YOUNG JEEZY *fiAKON Soul Survivor* (Def Jam/IDJMG)

### TOP 5 NEW & ACTIVE

TEAIRRA MARI *No Daddy* (Roc-A-Fella/IDJMG)

MISSY ELLIOTT *Teary Eyed* (Gold Mind/Violator/Atlantic)

TONI BRAXTON *Please* (Blackground/Universal)

KEM I *I Can't Stop Loving You* (Motown/Universal)

OLIVIA *So Sexy* (G-Unit/Interscope)

URBAN begins on Page 33.

## AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	ROB THOMAS	Lonely No More (Atlantic)	
2	2	MICHAEL BUBLE	Home (143/Reprise)	
3	3	KELLY CLARKSON	Breakaway (Hollywood)	
4	4	MARIAH CAREY	We Belong Together (Island/IDJMG)	
5	5	ANNA MALICK	Breathe (2am) (Columbia)	
6	6	BACKSTREET BOYS	Incomplete (Live/Zomba Label Group)	
7	7	EAGLES	No More Cloudy Days (ERC)	
8	8	MAROON 5	She Will Be Loved (Octone/J/RMG)	
9	9	KIMBERLEY LOCKE	I Could (Curb/Reprise)	
13	10	CARRIE UNDERWOOD	Inside Your Heaven (Arista)	
12	11	GOD GOD DOLLS	Give A Little Bit (Warner Bros.)	
14	12	D.H.T.	Listen To Your Heart (Robbins)	
11	13	JOHN MAYER	Daughters (Aware/Columbia)	
15	14	HOWIE DAY	Collide (Epic)	
17	15	HOOTIE & THE BLOWFISH	One Love (Sneaky Long/Vanguard)	
16	16	LIFEHOUSE	You And Me (Geffen)	
20	17	ERIC CLAPTON	Say What You Will (Duck/Reprise)	
18	18	DELTA GOODREM	Lost Without You (Columbia)	
19	19	KELLY CLARKSON	Behind These Hazel Eyes (RCA/RMG)	
21	20	JON SECADA	Window To My Heart (Big 3)	
23	21	NATALIE GRANT	Held (Curb)	
22	22	JESSE MCCARTNEY	Beautiful Soul (Hollywood)	
26	23	VERTICAL HORIZON	Forever (Hybrid)	
27	24	SIMPLY RED	Perfect Love (Simply Red/Com/Verve Forecast)	
24	25	KELLY CLARKSON	Since U Been Gone (RCA/RMG)	
—	26	SANTANA	fiMICHELLE BRANCH I'm Feeling You (Arista/RMG)	
—	27	JIM BRICKMAN	fiWAYNE BRADY Beautiful (Walt Disney/Hollywood)	
—	28	PAM MCCARTNEY	Fine Line (Capitol)	
29	29	EARTH, WIND & FIRE	Pure Gold (Sanctuary/SRG)	
30	30	SCOTT GRIMES	Livin' On The Run (Velocity)	

### #1 MOST ADDED

JORDAN KNIGHT *Where Is Your Heart Tonight* (Trans Continental)

### #1 MOST INCREASED PLAYS

ERIC CLAPTON *Say What You Will* (Duck/Reprise)

### TOP 5 NEW & ACTIVE

JAMES BLUNT *You're Beautiful* (Atlantic)

BONNIE RAITT *I Will Not Be Broken* (Capitol)

MICHAEL BOLTON *Til The End Of Forever* (Montaigne/Passion Group)

BARBRA STREISAND *Stranger In A Strange Land* (Columbia)

JONES GANG *Angel* (Real Gone Music)

AC begins on Page 54.

## HOT AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	LIFEHOUSE	You And Me (Geffen)	
2	2	NICKELBACK	Photograph (Roadrunner/IDJMG)	
3	3	ROB THOMAS	This Is How A Heart Breaks (Atlantic)	
4	4	GWEN STEFANI	Cool (Interscope)	
9	5	KEITH URBAN	You'll Think Of Me (Capitol/EMC)	
5	6	GREEN DAY	Holiday (Reprise)	
13	7	NICKELBACK	Photograph (Roadrunner/IDJMG)	
8	8	JOSH KELLEY	Only You (Hollywood)	
7	9	TRAIN	Get To Me (Columbia)	
11	10	SHERYL CROW	Good Is Good (A&M/Interscope)	
6	11	ROB THOMAS	Lonely No More (Atlantic)	
17	12	GREEN DAY	Wake Me Up When September Ends (Reprise)	
10	13	3 DOORS DOWN	Let Me Go (Republic/Universal)	
14	14	D.H.T.	Listen To Your Heart (Robbins)	
12	15	COLDPLAY	Speed Of Sound (Capitol)	
18	16	BON JOVI	Have A Nice Day (Island/IDJMG)	
27	17	SANTANA	fiMICHELLE BRANCH I'm Feeling You (Arista/RMG)	
16	18	MARIAH CAREY	We Belong Together (Island/IDJMG)	
21	19	WEEZER	Beverly Hills (Geffen)	
20	20	SWITCHFOOT	Stars (Columbia)	
22	21	HOWIE DAY	She Says (Epic)	
19	22	HOOTIE & THE BLOWFISH	One Love (Sneaky Long/Vanguard)	
20	23	VERTICAL HORIZON	Forever (Hybrid)	
25	24	3 DOORS DOWN	Here By Me (Republic/Universal)	
24	25	GWEN STEFANI	Hollaback Girl (Interscope)	
26	26	NATASHA BEDINGFIELD	These Words (Epic)	
28	27	MICHAEL BUBLE	Home (143/Reprise)	
29	28	STAINED RIGHT	Here (Flip/Atlantic)	
30	29	GORILLAZ	Feel Good Inc. (Virgin)	
33	30	LIZ PHAIR	Everything To Me (Capitol)	

### #1 MOST ADDED

GOD GOD DOLLS *Better Days* (Warner Bros.)

### #1 MOST INCREASED PLAYS

GREEN DAY *Wake Me Up When September Ends* (Reprise)

### TOP 5 NEW & ACTIVE

GOD GOD DOLLS *Better Days* (Warner Bros.)

UZ *City Of Blinding Lights* (Interscope)

RA *Every Little Thing She Does Is Magic* (Republic/Universal)

DAVID GRAY *The One I Love* (ATO/RCA/RMG)

FRAY *Over My Head* (Cable Car) (Epic)

AC begins on Page 54.

## ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	STAINED RIGHT	Here (Flip/Atlantic)	
2	2	NICKELBACK	Photograph (Roadrunner/IDJMG)	
3	3	SEETHER	Remedy (Wind-up)	
5	4	AUDIOSLAVE	Doesn't Remind Me (Interscope/Epic)	
4	5	FOO FIGHTERS	Best Of You (RCA/RMG)	
6	6	SHINEDOWN	Save Me (Atlantic)	
7	7	GREEN DAY	Wake Me Up When September Ends (Reprise)	
11	8	TRAPT	Stand Up (Warner Bros.)	
8	9	ROLLING STONES	Rough Justice (Virgin)	
10	10	NINE INCH NAILS	The Hand That Feeds (Interscope)	
13	11	DISTURBED	Stricken (Reprise)	
12	12	GREEN DAY	Holiday (Reprise)	
9	13	SYSTEM OF A DOWN	B.Y.D.B. (American/Columbia)	
17	14	FOO FIGHTERS	ODA (RCA/RMG)	
14	15	SYSTEM OF A DOWN	Question! (American/Columbia)	
15	16	TAPROOT	Calling (Velvet Hammer/Atlantic)	
16	17	CROSSFADE	Colors (Columbia)	
19	18	10 YEARS	Wasteland (Republic/Universal)	
18	19	3 DOORS DOWN	Live For Today (Republic/Universal)	
21	20	HINDER	Get Stoned (Universal)	
22	21	MUDVAYNE	Forgotten To Remember (Epic)	
25	22	DISTURBED	Guarded (Reprise)	
30	23	KORN	Twisted Transistor (Virgin)	
26	24	INSTITUTE	Bullet-Proof Skin (Interscope)	
28	25	SEETHER	Truth (Wind-up)	
23	26	DEFAULT	Count On Me (TVT)	
27	27	BON JOVI	Have A Nice Day (Island/IDJMG)	
28	28	THEORY OF A DEADMAN	Hello Lonely... (Roadrunner/IDJMG)	
—	29	AVENGED SEVENFOLD	Bat Country (Warner Bros.)	
—	30	NINE INCH NAILS	Only (Interscope)	

### #1 MOST ADDED

SCOTT STAPP *The Great Divide* (Wind-up)

### #1 MOST INCREASED PLAYS

KORN *Twisted Transistor* (Virgin)

### TOP 5 NEW & ACTIVE

SEVENDUST *Ugly* (Windward/Bros.)

ILL NINO *What You Deserve* (Roadrunner/IDJMG)

FALL OUT BOY *Sugar, We're Goin' Down* (Island/IDJMG)

## URBAN AC

LW	TW	
1	1	CHARLIE WILSON Charlie Last Name: Wilson ( <i>Live/Zomba Label Group</i> )
2	2	MARIAH CAREY We Belong Together ( <i>Island/IDJMG</i> )
3	3	VIVIAN GREEN Gotta Go, Gotta Leave ( <i>Columbia</i> )
4	4	KEM I Can't Stop Loving You ( <i>Motown/Universal</i> )
5	5	ERIC BENET I Wanna Be Loved ( <i>Reprise</i> )
6	6	FANTASIA Free Yourself ( <i>J/RMG</i> )
7	7	TONI BRAXTON Please ( <i>BlackGround/Universal</i> )
8	8	JILL SCOTT Cross My Mind ( <i>Hidden Beach/Epic</i> )
9	9	INDIA.ARIE Purify Me ( <i>Rowdy/Motown</i> )
10	10	STEVIE WONDER From The Bottom Of My Heart ( <i>Motown/Universal</i> )
11	11	KEM Find Your Way (Back Into My Life) ( <i>Motown/Universal</i> )
12	12	DR. CHARLES G. HAYES & WARRIORS Work It Out ( <i>ICEE</i> )
13	13	LYFE JENNINGS Must Be Nice ( <i>Columbia</i> )
14	14	ALICIA KEYS Unbreakable ( <i>J/RMG</i> )
15	15	EARTH, WIND & FIRE Pure Gold ( <i>Sanctuary/SRG</i> )
16	16	DWELI I Think I Love U ( <i>Virgin</i> )
17	17	JEFFREY OSBORNE Yes, I'm Ready ( <i>Jay/Dz/Koch</i> )
18	18	MARIAH CAREY Shake It Off ( <i>Island/IDJMG</i> )
19	19	BABYFACE Sorry For The Stupid Things ( <i>Arista/J/RMG</i> )
20	20	SHANICE WILSON Every Woman Dreams ( <i>Playtime</i> )
14	21	PATTI LABELLE & MARY J. BLIGE Ain't No Way ( <i>Def Soul/IDJMG</i> )
19	22	FAITH EVANS & SNOOP DOGG Mesmerized ( <i>Capitol</i> )
24	23	YOLANDA ADAMS Someone Watching Over You ( <i>Atlantic</i> )
24	24	DESTINY'S CHILD Cater 2 U ( <i>Columbia</i> )
25	25	MINT CONDITION Whoaa ( <i>Image</i> )
—	26	BABYFACE Grown & Sexy ( <i>Arista/RMG</i> )
30	27	KINDRED THE FAMILY SOUL Where Would I Be... ( <i>Hidden Beach</i> )
—	28	FANTASIA Ain't Gonna Beg ( <i>J/RMG</i> )
—	29	BEYONCÉ Wishing On A Star ( <i>Columbia</i> )
27	30	WILL DOWNING Crazy Love ( <i>GRP/VMG</i> )

### #1 MOST ADDED

HEATHER HEADLEY In My Mind (*RCA/RMG*)

### #1 MOST INCREASED PLAYS

BABYFACE Grown & Sexy (*Arista/RMG*)

### TOP 5 NEW & ACTIVE

KIRK FRANKLIN Looking For You (*Gospo Centric/Zomba Label Group*)

LINA Smooth (*Hidden Beach/Red Distribution*)

MARY MARY Heaven (*Sony Urban/Columbia*)

SMOKIE NORFUL I Understand (*EMI Gospel*)

RAHEEM OEVUAGHN Guess Who Loves You More (*Live/Zomba Label Group*)

URBAN begins on Page 33.

## ACTIVE ROCK

LW	TW	
2	1	NICKELBACK Photograph ( <i>Roadrunner/IDJMG</i> )
1	2	STAIN'D Right Here ( <i>Flip/Atlantic</i> )
5	3	DISTURBED Stricken ( <i>Reprise</i> )
3	4	AUDIOSLAVE Doesn't Remind Me ( <i>Interscope/Epic</i> )
4	5	SEETHER Remedy ( <i>Wind-up</i> )
6	6	CROSSFADE Colors ( <i>Columbia</i> )
7	7	TRAPT Stand Up ( <i>Warner Bros.</i> )
8	8	SYSTEM OF A DOWN Question! ( <i>American/Columbia</i> )
9	9	SHINEDOWN Save Me ( <i>Atlantic</i> )
10	10	TAPROOT Calling ( <i>Velvet Hammer/Atlantic</i> )
11	11	MUDVAYNE Forget To Remember ( <i>Epic</i> )
12	12	10 YEARS Wasteland ( <i>Republic/Universal</i> )
13	13	AVENGED SEVENFOLD Bat Country ( <i>Warner Bros.</i> )
15	14	FOO FIGHTERS ODA ( <i>RCA/RMG</i> )
14	15	GREEN DAY Wake Me Up When September Ends ( <i>Reprise</i> )
30	16	KORN Twisted Transistor ( <i>Virgin</i> )
16	17	FOO FIGHTERS Best Of You ( <i>RCA/RMG</i> )
18	18	COLD Happens All The Time ( <i>Flip/Lava</i> )
17	19	MUDVAYNE Happy? ( <i>Epic</i> )
20	20	NINE INCH NAILS The Hand That Feeds ( <i>Interscope</i> )
24	21	3 DOORS DOWN Live For Today ( <i>Republic/Universal</i> )
21	22	DISTURBED Guarded ( <i>Reprise</i> )
22	23	CHEVELLE Panic Prone ( <i>Epic</i> )
25	24	SEETHER Truth ( <i>Wind-up</i> )
23	25	DEFAULT Count On Me ( <i>TVT</i> )
28	26	SEVENDUST Ugly ( <i>Windward/7Bros.</i> )
26	27	HINDER Get Stoned ( <i>Universal</i> )
27	28	INSTITUTE Bullet-Proof Skin ( <i>Interscope</i> )
31	29	THOUSAND FOOT KRUTCH Move ( <i>Tooth &amp; Nail/EMI Music Reactive</i> )
32	30	BLACK LABEL SOCIETY In This River ( <i>Artemis</i> )

### #1 MOST ADDED

OFFSPRING Next To You (*Columbia*)

### #1 MOST INCREASED PLAYS

KORN Twisted Transistor (*Virgin*)

### TOP 5 NEW & ACTIVE

FEAR FACTORY Supernova (*Calvin*)

ART OF DYING Get Through This (*Decibel Collective*)

OFFSPRING Next To You (*Columbia*)

COHEED AND CAMBRIA The Suffering (*Equal Vision/Columbia*)

REVELATION THEORY Slow Burn (*Independent*)

ROCK begins on Page 64.

## COUNTRY

LW	TW	
1	1	MONTGOMERY GENTRY Something To Be Proud Of ( <i>Columbia</i> )
1	2	SARA EVANS A Real Fine Place To Start ( <i>RCA</i> )
3	3	CRAIG MORGAN Redneck Yacht Club ( <i>BBB</i> )
5	4	JAMIE O'NEAL Somebody's Hero ( <i>Capitol</i> )
4	5	KEITH URBAN Better Life ( <i>Capitol</i> )
6	6	GRETCHEN WILSON All Jacked Up ( <i>Epic</i> )
7	7	JOSH GRACIN Stay With Me (Brass Bed) ( <i>Lyric Street</i> )
9	8	LEANN RIMES Probably Wouldn't Be This Way ( <i>Asylum/Curb</i> )
10	9	JASON ALDEAN Hicktown ( <i>BBB</i> )
13	10	RASCAL FLATTS Skin (Sarabeth) ( <i>Lyric Street</i> )
11	11	LONESTAR You're Like Comin' Home ( <i>BNA</i> )
12	12	TRISHA YEARWOOD Georgia Rain ( <i>MCA</i> )
14	13	GARY ALLAN Best I Ever Had ( <i>MCA</i> )
15	14	NEAL MCCOY Billy's Got His Beer Goggles On ( <i>903</i> )
16	15	DIERKS BENTLEY Come A Little Closer ( <i>Capitol</i> )
17	16	LEE ANN WOMACK He Oughta Know That By Now ( <i>MCA</i> )
19	17	JOE NICHOLS Tequila Makes Her Clothes Fall Off ( <i>Universal South</i> )
30	18	KENNY CHESNEY Who You'd Be Today ( <i>BNA</i> )
24	19	TOBY KEITH Big Blue Note ( <i>Show Dog/DreamWorks</i> )
18	20	JO DEE MESSINA Delicious Surprise (I Believe It) ( <i>Curb</i> )
20	21	PHIL VASSAR Good Ole Days ( <i>Arista</i> )
26	22	FAITH HILL Like We Never Loved At All ( <i>Warner Bros./Curb</i> )
21	23	LITTLE BIG TOWN Boondocks ( <i>Equity</i> )
27	24	ALAN JACKSON USA Today ( <i>Arista</i> )
25	25	BILLY CURRINGTON Must Be Doin' Somethin' Right ( <i>Mercury</i> )
22	26	CHRIS CAGLE Miss Me Baby ( <i>Capitol</i> )
31	27	GEORGE STRAIT She Let Herself Go ( <i>MCA</i> )
23	28	SHOOTER JENNINGS 4th Of July ( <i>Universal South</i> )
29	29	MARTINA MCBRIDE Rose Garden ( <i>RCA</i> )
28	30	RYAN SHUPE & THE RUBBERBAND Dream Big ( <i>Capitol</i> )

### #1 MOST ADDED

BRAD PAISLEY When I Get Where I'm Going (*Arista*)

### #1 MOST INCREASED PLAYS

KENNY CHESNEY Who You'd Be Today (*BNA*)

### TOP 5 NEW & ACTIVE

TIM MCGRAW My Old Friend (*Curb*)

STEVE HOLY It's My Time (Waste It If I Want To) (*Curb*)

LISA BROKOP Big Picture (*Asylum/Curb*)

MIRANDA LAMBERT Kerosene (*Epic*)

DANIELLE PECK 'I Don't' (*Big Machine/Show Dog*)

COUNTRY begins on Page 47.

## ALTERNATIVE

LW	TW	
1	1	GORILLAZ Feel Good Inc. ( <i>Virgin</i> )
2	2	311 Don't Tread On Me ( <i>Volcano/Zomba Label Group</i> )
3	3	AUDIOSLAVE Doesn't Remind Me ( <i>Interscope/Epic</i> )
7	4	FALL OUT BOY Sugar, We're Goin' Down ( <i>Island/IDJMG</i> )
5	5	NINE INCH NAILS Only ( <i>Interscope</i> )
4	6	STAIN'D Right Here ( <i>Flip/Atlantic</i> )
6	7	GREEN DAY Wake Me Up When September Ends ( <i>Reprise</i> )
8	8	FOO FIGHTERS Best Of You ( <i>RCA/RMG</i> )
14	9	FOO FIGHTERS ODA ( <i>RCA/RMG</i> )
13	10	SYSTEM OF A DOWN Question! ( <i>American/Columbia</i> )
11	11	KILLERS All These Things That I've Done ( <i>Island/IDJMG</i> )
9	12	SEETHER Remedy ( <i>Wind-up</i> )
10	13	RISE AGAINST Swing Life Away ( <i>Geffen</i> )
16	14	NICKELBACK Photograph ( <i>Roadrunner/IDJMG</i> )
18	15	TRAPT Stand Up ( <i>Warner Bros.</i> )
12	16	WEEZER We Are All On Drugs ( <i>Geffen</i> )
15	17	WEEZER Beverly Hills ( <i>Geffen</i> )
17	18	NINE INCH NAILS The Hand That Feeds ( <i>Interscope</i> )
21	19	SHINEDOWN Save Me ( <i>Atlantic</i> )
19	20	WHITE STRIPES My Doorbell ( <i>Third Man/V2</i> )
20	21	COLDPLAY Fix You ( <i>Capitol</i> )
22	22	FRANZ FERDINAND Do You Want To ( <i>Dominó/Epic</i> )
23	23	DISTURBED Stricken ( <i>Reprise</i> )
24	24	AVENGED SEVENFOLD Bat Country ( <i>Warner Bros.</i> )
24	25	30 SECONDS TO MARS Attack ( <i>Immortal/Virgin</i> )
27	26	DEATH CAB FOR CUTIE Soul Meets Body ( <i>Atlantic</i> )
30	27	10 YEARS Wasteland ( <i>Republic/Universal</i> )
34	28	INSTITUTE Bullet-Proof Skin ( <i>Interscope</i> )
45	29	KORN Twisted Transistor ( <i>Virgin</i> )
28	30	BECK Girl ( <i>Interscope</i> )

### #1 MOST ADDED

KORN Twisted Transistor (*Virgin*)

### #1 MOST INCREASED PLAYS

KORN Twisted Transistor (*Virgin*)

### TOP 5 NEW & ACTIVE

BLOODHOUND GANG No Hard Feelings (*Republic/Geffen*)

KAISER CHIEFS I Predict A Riot (*Universal*)

MORNINGWOOD Nth Degree (*Capitol*)

VAUX Are You With Me (*Lava*)

HIM Wings Of A Butterfly (*Warner Bros.*)

ALTERNATIVE begins on Page 72.

## SMOOTH JAZZ

LW	TW	
1	1	PAUL HARDCASTLE Serene ( <i>Trippin' 'N' Rhythm</i> )
2	2	RICHARD ELLIOT People Make The World Go Round ( <i>Artizen</i> )
3	3	DAVE KOZ Love Changes Everything ( <i>Capitol</i> )
6	4	BRIAN CULBERTSON Hookin' Up ( <i>GRP/VMG</i> )
5	5	PAUL JACKSON, JR. Never Too Much ( <i>GRP/VMG</i> )
10	6	KEN NAVARRO You Are Everything ( <i>Positive</i> )
8	7	EUGE GROOVE Get Em Goin' ( <i>Narada Jazz</i> )
4	8	STEVE COLE Thursday ( <i>Narada Jazz</i> )
7	9	CHUCK LOEB Tropical ( <i>Shanachie</i> )
12	10	WALTER BEASLEY Coolness ( <i>Heads Up</i> )
9	11	PAUL TAYLOR Nightlife ( <i>Peak</i> )
11	12	KENNY G. HEARTH, WIND & FIRE The Way You Move ( <i>Arista/RMG</i> )
14	13	NORMAN BROWN West Coast Coolin' ( <i>Warner Bros.</i> )
15	14	DAVID PACK You're The Only Woman ( <i>Peak</i> )
13	15	PAUL BROWN Cosmic Monkey ( <i>GRP/VMG</i> )
17	16	MARION MEADOWS Suede ( <i>Heads Up</i> )
16	17	MINDI ABAIR Make A Wish ( <i>GRP/VMG</i> )
21	18	JEFF GOLUB Simple Pleasures ( <i>Narada Jazz</i> )
19	19	KEM I Can't Stop Loving You ( <i>Motown/Universal</i> )
22	20	BOZ SCAGGS Lowdown (Unplugged) ( <i>Virgin</i> )
20	21	DONNY OSMOND Breeze On By ( <i>Decca</i> )
24	22	MARIAH CAREY We Belong Together ( <i>Island/IDJMG</i> )
23	23	NELSON RANGEL Don't You Worry 'Bout A Thing ( <i>Koch</i> )
30	24	DEF JAZZ FIERALD ALBRIGHT Hey Young World ( <i>GRP/VMG</i> )
27	25	KIM WATERS Steppin' Out ( <i>Shanachie</i> )
28	26	BRIAN SIMPSON It's All Good ( <i>Rendezvous</i> )
25	27	WARRIOR HILL Still In Love ( <i>Popjazz/Native Language</i> )
26	28	BONEY JAMES 2:01 AM ( <i>Warner Bros.</i> )
29	29	CHIELI MINUCCI The Juice ( <i>Shanachie</i> )
—	30	RICK BRAUN Shining Star ( <i>Artizen</i> )

### #1 MOST ADDED

RICK BRAUN Shining Star (*Artizen*)

### #1 MOST INCREASED PLAYS

BRIAN CULBERTSON Hookin' Up (*GRP/VMG*)

### TOP 5 NEW & ACTIVE

SOUL BALLET She Rides (*215*)

RAUL MIDON If You're Gonna Leave (*Manhattan/EMC*)

MICHAEL BUBLE Home (*143/Reprise*)

KIRK WHALUM 'I'll Make Love To You' (*Rendezvous*)

SIMPLY RED Perfect Love (*simplyred.com/Verve Forecast*)

SMOOTH JAZZ begins on Page 60.

## TRIPLE A

LW	TW	
1	1	DAVID GRAY The One I Love ( <i>ATO/RCA/RMG</i> )
3	2	U2 City Of Blinding Lights ( <i>Interscope</i> )
4	3	SHERYL CROW Good Is Good ( <i>A&amp;M/Interscope</i> )
6	4	DAVE MATTHEWS BAND Dreamgirl ( <i>RCA/RMG</i> )
5	5	JACK JOHNSON Good People ( <i>Brushfire/Universal</i> )
2	6	ERIC CLAPTON Revolution ( <i>Duck/Reprise</i> )
7	7	ROLLING STONES Rough Justice ( <i>Virgin</i> )
10	8	GREEN DAY Wake Me Up When September Ends ( <i>Reprise</i> )
9	9	TREY CHAPMAN Change ( <i>Atlantic</i> )
13	10	NEIL YOUNG The Painter ( <i>Reprise</i> )
14	11	NICKEL CREEK When In Rome ( <i>Sugar Hill</i> )
8	12	COLDPLAY Fix You ( <i>Capitol</i> )
11	13	AQUALUNG Brighter Than Sunshine ( <i>Slightly Bigger/Red Ink/Columbia</i> )
15	14	BONNIE RAITT I Will Not Be Broken ( <i>Capitol</i> )
12	15	MIKE DOUGHTY Looking At The World From The Bottom... ( <i>ATO/RMG</i> )
17	16	HERBIE HANCOCK & JOHN MAYER Stitched Up ( <i>Hear Music/Vector</i> )
16	17	BECK Girl ( <i>Interscope</i> )
21	18	VAN MORRISON Stranded ( <i>Geffen</i> )
18	19	FRAY Over My Head (Cable Car) ( <i>Epic</i> )
20	20	DEATH CAB FOR CUTIE Soul Meets Body ( <i>Atlantic</i> )
22	21	TRISTAN PRETTYMAN Love Love Love ( <i>Virgin</i> )
24	22	JOHN BUTLER TRIO What You Want ( <i>Lava</i> )
26	23	KEANE Bend And Break ( <i>Interscope</i> )
19	24	DESOL Karma ( <i>Curb/Reprise</i> )
27	25	JAMES BLUNT You're Beautiful ( <i>Atlantic</i> )
23	26	AMOS LEE Keep It Loose, Keep It Tight ( <i>Blue Note/EMC</i> )
25	27	MELISSA ETHERIDGE Refugee ( <i>Island/IDJMG</i> )
29	28	WALLFLOWERS God Says Nothing Back ( <i>Interscope</i> )
30	29	BLUES TRAVELER Amber Awaits ( <i>Vanguard</i> )
—	30	SUSAN DESCHERI Tired Of My Tears ( <i>Verve Forecast/VMG</i> )

### #1 MOST ADDED

GOD GOD DOLLS Better Days (*Warner Bros.*)

### #1 MOST INCREASED PLAYS

GREEN DAY Wake Me Up When September Ends (*Reprise*)

### TOP 5 NEW & ACTIVE

DELBERT MCCLINTON One Of The Fortunate Few (*New West*)

CARBON LEAF Let Your Troubles Roll By (*Vanguard*)

LEO KOTTKE & MIKE GORDON Sweet Emotion (*RCA Victor/RMG*)

NICKELBACK Photograph (*Roadrunner/IDJMG*)

DEPECHE MODE Precious (*Mute/Sire/Reprise*)

TRIPLE A begins on Page 75.

# PUBLISHER'S **Profile** BY ERICA FARBER

**K**en Johnson began his radio career while attending Emerson College in Boston and hasn't looked back since. In the five years Johnson has been Format Director/Urban for Cumulus, he has helped launch stations from Huntsville, AL to Houston to the Caribbean, and he oversees more than 20 radio stations in the Urban, Urban AC and Gospel formats.

**Getting into the business:** "I went to college for it. Somebody I knew was in radio and going to school for it, and I was looking at what I wanted to do. I was doing plays and acting. That's what got me into the entertainment thing. When the possibility of doing radio was introduced to me, I was like, 'Wow, that's real cool.'"

"I had my first full-time job before I graduated. In my junior year I started working for Greater Media. I was producing the Wolfman Jack show overnight. I learned a great deal about being a personality from that show. Wolfman Jack had an influence on how I was on the air, and I never even knew the man.

"I then went to WILD/Boston for weekends. I left WILD to go to Washington, DC to do part-time at WHUR. I was working there and for my family's business. The GM at the station, Jim Watkins, liked me. He had a new PD coming in and decided to put me on the morning show."

**Joining Cumulus:** "I ended up leaving WHUR to go back to Boston to program WILD. I was doing mornings and programming. When I was in Washington I met Lew Dickey. He was WHUR's consultant at the time, with Stratford Research. We had really good conversations about radio, and he told me that he liked how I sounded on the air.

"We kept in touch, and when I left WILD he gave me a couple of leads and ended up turning me over to his brother. He was like, 'Call my brother John. We've got something going on.' When I talked to John, he said, 'I've got a position opening up. We're putting on a station in Wilmington, NC, and if you're interested, let's do it.' I was a little hesitant because I had never really hung out in the South before, but I moved, and it was on from there."

**Becoming a format captain:** "Basically, Cumulus kind of centralized its programming in Atlanta. When I started with the company it had 53 radio stations. It started in May of '97, and I started there in October of '97. About a year later I started having trouble reaching John on the phone because he was so busy with all the stations. He pulled together a team of people to oversee programming. He happened to mention that he needed someone to help with the Urban stations. I said, 'Can anybody apply?' and he said, 'Are you interested?' and I said, 'Yeah, I'm interested,' and it went from there."

**His programming philosophy:** "My philosophy is kind of old-school, in the sense that it's all about the music. Music is what people turn to the radio for, other than a News/Talk station. After the music it's about personality, but we can't lose sight of the music. We used to be told when I was coming up that if, as a personality, you sold the music, it would sell you. My philosophy is that it's still the music.

"My goal has been to entertain, inform and uplift the people who are listening to the stations, so I play music for them; I tell them what's going on in terms of news, weather and in their community; and then I uplift them by telling them what's out there to help them better themselves. I still believe in public service announcements. I still believe in giving information about what's going on in the community. Those are very important parts of radio.

"We also tell people what music we play. I do music tests all across the country, and people come up and ask me for the CD with the clips on it so they can take it to the record store and play it for them and say, 'This is the song I want.' They don't know the name of the artist, but they know they love the song when they hear it."

**Biggest challenge:** "Finding good people — and not just at Cumulus. It's hard to find somebody who is a total package, or at least a potential total package — someone who is a good air personality and hungry to know the business. I look for radio cats, people who want to know more."

**State of radio:** "It's trying to find its footing right now. With the number of people radio reaches and what people want out of outlets that play music, radio still has the best ability to reach people and keep their attention, but we, as programmers, have to challenge ourselves. We have to open our minds and listen a little more to what the end user is looking for. It takes people like a Lew and a John Dickey to spark that.

"It's all about research. It's all about talking to people and finding out what they want. I constantly think about new questions I can ask or new ways I can ask questions when we do

our research to get a better handle on what people are looking for. There are opportunities with HD Radio and all of that, but we're still finding out where we are going to be and what we're going to do.

"I liken it to broadcast TV and cable TV. Everybody was going to cable TV because of what it offered, and then broadcast TV came back with *Survivor* and *Desperate Housewives*, and that brought people back to broadcast TV. They still play commercials, and people are still watching them."

**State of Urban radio:** "Urban radio still needs some direction. Urban radio is popular radio, it's mainstream. In markets where there was one Urban station, maybe two, now there are four. You can't just put on an Urban station and think people will find it. The battle used to be TSL, but now it's also come.

"And the listeners want variety. They want to be able to listen to an AC station, a Jazz station and a hip-hop station. They want different radio stations, and there is nothing you can do about that. I remember asking focus groups 'What would make you stick with one radio station?' and they said, 'Nothing. I like this station, but I like this other station too,' so there's nothing you can do to please all people.

"All you can do is massage your product and work your brand to make it the most appealing. You still have to do all the things you do to work a brand. Urban radio needs some direction. Everybody is kind of doing their own thing right now."

**Something about Cumulus that would surprise our readers:** "Cumulus is not too corporate. It's a lot of people working hard, and everybody is busy, but Cumulus corporate has a different feel to it. We have a pretty good time around here. We laugh. People like coming over to the programming side of the building because they still hear music coming out of the offices."

**Most influential individual:** "I've come up in an era when you don't have a lot of mentors — or at least I didn't. There was no one who took me under his or her wing and said, 'I'm going to show you how you're supposed to do things.' I picked it up on my own from different people. Lew Dickey inspires me. I don't go into his office and say, 'Hey, Lew, inspire me today,' but I feel good after I talk to him, and I appreciate that about him."

**Career highlight:** "The time at Greater Media was good for me. It gave me a very good perspective on radio. I worked with some great people there. Peter Smyth, who still runs Greater Media today, is a great guy. The best part of my career is that I've had access to a lot of really good people, and that has allowed me to become the programmer I am now.

"Sonny Joe White had a big influence on me. Donny Simpson had a big influence on me. My PD when I worked at the Oldies station was Don Daniels. He was one of those guys you wanted to

do a good job for, like John Dickey. You know he is there for you, and he's one of those guys you want to do a good job for."

**Career disappointment:** "Everything is supposed to happen for a reason, and I can't think of anything that I wish I had done differently. Everything happens like it is supposed to. I'm happy to be where I am right now, and it's all good."

**Favorite radio format:** "Classic Rock."

**Favorite television show:** "Rome."

**Favorite song:** "One of my all-time favorites could be Cameo's 'Why Have I Lost You?' There's also this Aaron Neville song from the movie *The Truth About Cats and Dogs* called 'I Can't Imagine.' I absolutely love that record."

**Favorite movie:** "Right now it would be *Crash*, but my favorite of all time would be *Blazing Saddles*."

**Favorite book:** "The Winner Within, by Pat Riley."

**Favorite restaurant:** "Morton's."

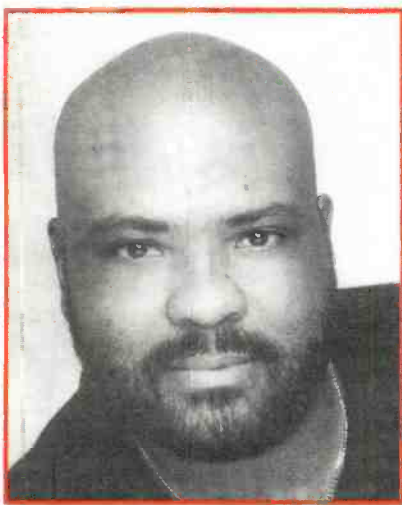
**Beverage of choice:** "I love a good margarita."

**Hobbies:** "Golf, and, believe it or not, I enjoy running. And I love going to the movies."

**E-mail address:** "ken.johnson@cumulus.com."

**Advice for broadcasters:** "I'll take it from an old O'Jays song: 'Got to Give the People What They Want.'"

**Advice for the music community:** "I have an appreciation for writers and producers and all of that, but the one thing they have to realize is that everybody isn't going to get them, and they have to work with the people who do. It's kind of like Prince. Prince knows everybody isn't going to get him, but he's got his fans who get him, and he's all good."



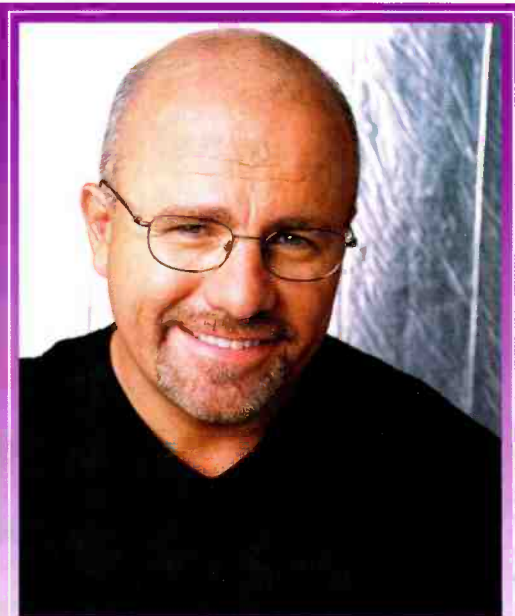
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Format Director/Urban, Cumulus Broadcasting



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