

HOURS EARLIER, PHASAR WAS AN EFFICIENT, FRONT-WHEEL DRIVE COMMUTER. AGILE AND RESPONSIVE IN THE FRIDAY AFTERNOON TRAFFIC.

BUT NOW WORK IS FORGOTTEN. AND WITH COMPUTER-CONTROLLED PRECISION, PHASAR EAGERLY SPRINTS WEST. OUT OF THE CITY. INTO THE SUN.

NOW PHASAR IS A STATE OF THE ART MOTOR HOME. NOW PHASAR IS FREEDOM.

HIGH TECH?
OR HIGH ADVENTURE.



PHASAR



HIGH TECH? OR HIGH ADVENTURE.

Phasar is state of the art. A profound expression of Itasca's commitment to advanced engineering — to uncompromised value — and to the future of motor homing.

It began with an eight million dollar investment in research and development. The objective was to create a vehicle equally suited to the diverse demands of city streets, super highways and recreational living.

The result is a remarkable combination of pure practicality and unabashed pleasure. The result is Phasar.

Because Phasar is a mere 20 feet in length and aerodynamically designed, it can perform efficiently in both urban and interstate driving environments. For those used to difficult campground and city parking, Phasar is nothing short of a technological wonder, effortlessly responding to driver commands as it moves into and out of small spaces.

Phasar's fuel-saving 2.0 liter diesel engine allows for everyday driving, and

longer trips on the byways. And the expansive interior spaces leave plenty of room for transport of sizeable baggage, boxes, or other goods.

Best of all, Phasar offers all the comfort, luxury and convenience of a quality motor home. With galley, dinette, bathroom, and lounge accommodations that match the best that modern homes have to offer.

In short, Phasar is a vehicle with a welcome place in your life seven days a week, including holidays and vacations.

You can take it to work. Take it



shopping. Take it to the ball game. Take it fishing. Take it to a party. Take it on the weekend trip. Take it on a picnic. Take it to a wedding. Take it anywhere you want.

And wherever you go, eyes will follow. Because Phasar is no less impressive to look at than it is to drive.

But make no mistake. Phasar's exterior beauty is much more than simply cosmetics. Exterior form, like everything else about Phasar, follows function.

The radical, wedge-shaped leading edge slices through headwinds like a

knife. And dramatically reduces the drag co-efficient.

The graceful, uncluttered lines of the cab and transition panels are sculptured in steel—for exceptional strength and safety.

And the distinctively low silhouette means easy access to the interior and positive road handling characteristics.

Best of all, while Phasar is totally dedicated to flexibility and function—it's priced to be affordable. It's equipped to live effortlessly. And it's ready to take you anywhere.

Whenever adventure calls.





**ADVANCED AUTOMOTIVE
ENGINEERING?
PURE DRIVING PLEASURE.**

Phasar introduces an entirely new dimension of driving pleasure to motor homes.

Front-wheel drive is coupled with a low profile to deliver an unprecedented sense of control and confidence.

After conducting rigorous road tests, *Motor Home Magazine* reported, "You can't help but be impressed with the vehicle's amazing stability. It is virtually

immune to the buffeting of passing trucks, and it corners, even at high speeds, like a sports car."

Power is provided by a 2 liter, turbo-charged diesel with four-speed manual transmission—or a new 2.2 liter, fuel-injected gas engine with automatic transmission.

The gas engine has a fuel-saving computer-controlled ignition. And when combined with an optional auxiliary generator, there's an additional eight gallon gasoline reservoir that can be diverted to the engine—and increase Phasar's

range by 50%.

When the United States Auto Club tested a prototype diesel, it turned in an impressive average fuel consumption of 24.11 miles per gallon.*

The prototype was identical to Phasar—except it was not equipped with sink, range, refrigerator and marine toilet. With that added weight, diesel mileage could be reduced to an estimated 22 miles per gallon—still significantly better than many automobiles.

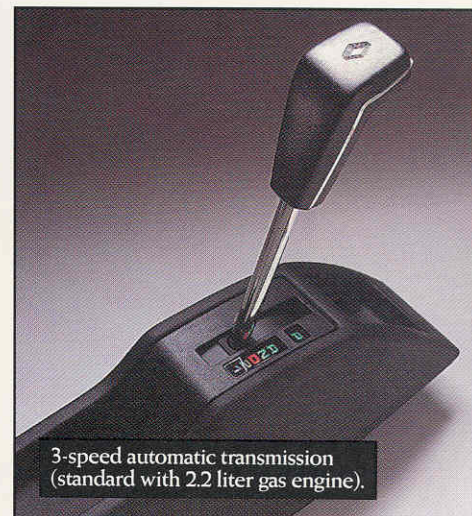
Even Phasar's braking system is a technological wonder. It actually reads the



European-styled instrument panel and oak beverage tray.



Optional automotive air.



3-speed automatic transmission (standard with 2.2 liter gas engine).



Optional wheels: Gotti Mecca aluminum alloy or wire mesh.

weight load — and automatically adjusts the braking balance between front discs and rear drums.

Weight is kept to a minimum with aircraft-styled materials. And our own Thermo-Panel Sidewalls. While the rugged uni-body construction — along with a lattice of aluminum and steel reinforcements — provide exceptional strength and durability.

Inside Phasar's functional cockpit, every component is laid-out to facilitate the total integration of driver and machine.

The windshield is broad and tall,

for a commanding view of the road. The European styled instrument panel is logically located — and easy to reach and reference. And the fully-adjustable, pedestal-mounted, reclining bucket seats are designed to fit the driver — not the other way around.

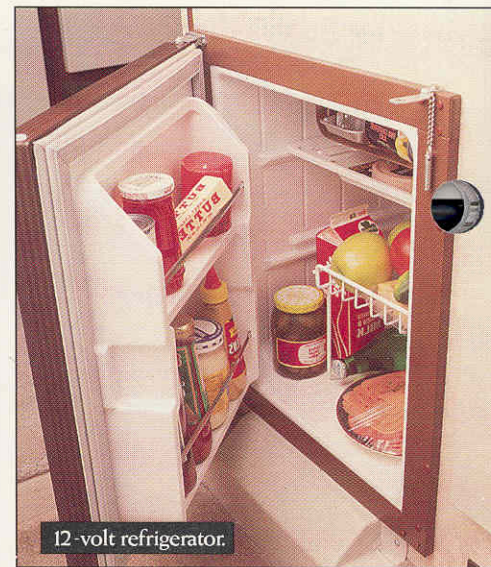
Cockpit options include power-assist steering, cruise control, automotive air conditioning — even power door locks.

And in the event that's not enough music to your ears, Phasar will surround you with the song of the open road — in stereo.





Compact galley with stainless steel sink, 2-burner range, storage space, and counter extension.



12-volt refrigerator.



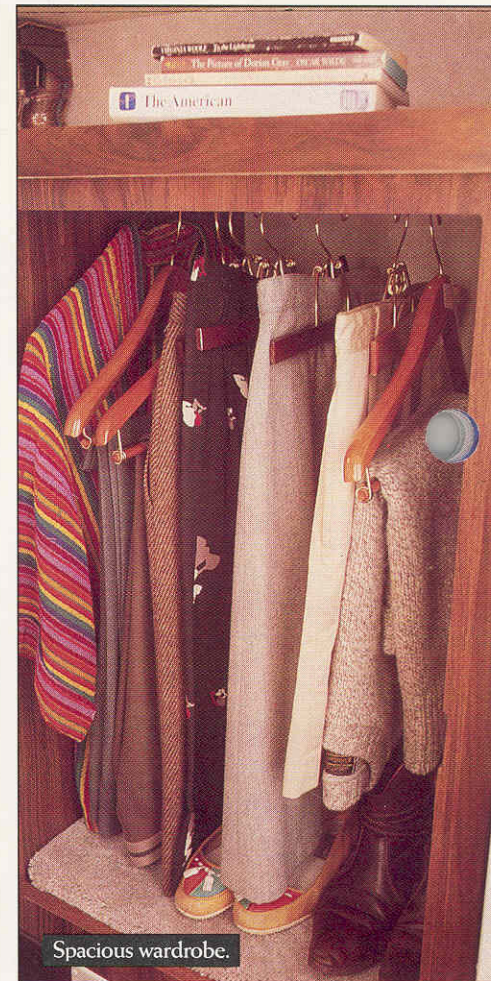
Radius-edged overhead cabinets feature plenty of storage space.



Companion seats convert to cozy double bed.



Phasar's ingenious bathroom features pull-out walls, fold-up sink, even an optional shower.



Spacious wardrobe.

UNSURPASSED ERGONOMICS? UNCOMPROMISED COMFORT.

Outside, Phasar measures a mere 20 feet from bumper to bumper. Yet, inside, it's a fully-equipped and luxuriously livable motor home.

There's everything you need. Compact galley, roomy dinette, bathroom and lounge.

And Phasar's ingenious split-level floor plan provides ample headroom in the galley, bathroom and lounge—where you stand. While conserving space in the

dinette and cockpit—where you sit.

In the galley, there's a 12-volt refrigerator. A two-burner range. A stainless steel sink. And a six-gallon water heater.

Counter space is stretched by a clever stove extension. It looks like a drawer. But open, it also becomes the base for additional working space.

The dinette table folds away and becomes a cozy double bed. So do the companion seats in the lounge.

And then there's Phasar's bathroom. It's a marvelous example of Itasca design expertise. When not in use, it shrinks to half

size. But when needed, simply open the door—pull out the walls—and in an instant, it becomes a full-size bathroom. Complete with an optional shower, if you'd like.

Like every Itasca, Phasar is filled with storage space. There are radius-edged, overhead cabinets. Under seat compartments. And a spacious wardrobe that doubles as a pantry.

Every square inch of Phasar is engineered for function. Even the plumbing is routed to provide additional shelf space.

But Phasar is not only functional. It's also engineered for comfort. Inside every



Dinette with large tabletop and panoramic view.



Dinette Convert-A-Bed.



Every square inch of Phasar's interior is engineered for function, yet it doesn't feel cramped.

Phasar you'll find lush, deep-pile carpeting with thick foam padding underneath.

Seat cushions are made of dacron-wrapped foam, and covered in rich, Scotchguarded® upholstery.

Phasar's nine large windows are tinted, and offer the luxury of woven wood shades. Plus, most open and have screens.

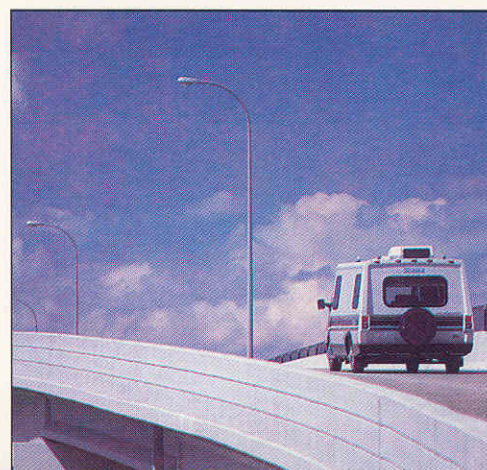
On most motorhomes this much comfort would suffice. But not on Phasar.

A 20,000 BTU furnace provides plenty of warmth on even the chilliest days, while the powerful ceiling vent removes stuffy air on the warm ones.

For the driver who likes to keep cool when the weather gets really hot, the optional automotive air conditioning unit does the job. And the additional 7,100 BTU optional roof air conditioner provides additional climate control for every corner of Phasar.

And there are dozens of other amenities—including an optional TV antenna and electrical receptacle. A deluxe monitor panel with digital alarm clock. And an LP leak detector.

In short, your new Phasar will have everything. Except wasted space.





Winnebago Industries spent \$8 million to develop and produce the Phasar.

SOPHISTICATED TECHNOLOGY? A SIMPLE COMMITMENT.

Nowhere is Itasca's total commitment to motor home excellence more evident than in our massive research, design and manufacturing facility in Forest City, Iowa.

The sprawling complex includes over 2.4 million square feet. More than 57 acres under roof. Fifty-seven acres filled with the systems of advanced design and production technology. Because we don't simply assemble motor homes, we manufacture them.

In fact, we build nearly 80% of the components that go into Phasar. From holding tanks to window frames. From cabinetry to cockpit seats. And we use the most sophisticated systems found anywhere in the industry.

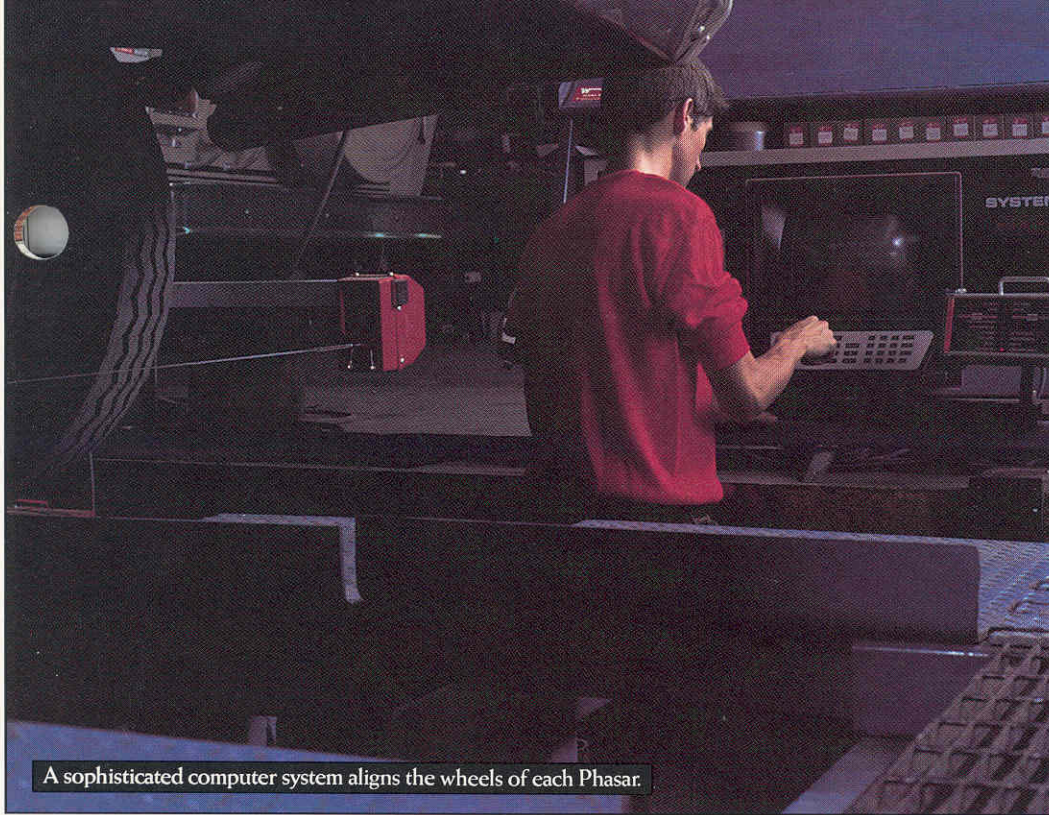
For example, we pioneered the application of computer aided design (CAD) to motorhomes. We use our computers to analyze stress and weight distribution. To continually probe for more efficient space utilization. And to speed the search for more effective materials.

Itasca has introduced the same high

degree of sophistication to manufacturing as well. Our vertically integrated facility includes four 1,000 foot assembly lines. And they're fed by an incredible array of state of the art tooling.

Things like an automated welding system that's accurate to within six hundredths of an inch. And a series of enormous 22,000 gallon dip tanks for acid cleansing and the application of corrosion resistant materials.

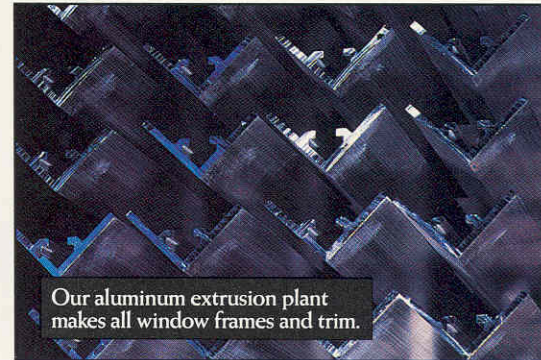
Obviously, the emphasis is on precision, quality and consistency. And the effort doesn't stop with manufacturing.



A sophisticated computer system aligns the wheels of each Phasar.



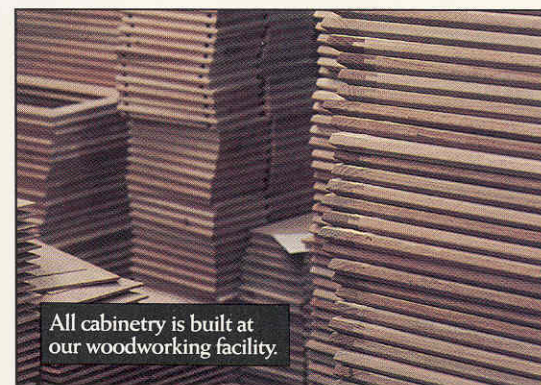
The company builds nearly 80% of Phasar's components.



Our aluminum extrusion plant makes all window frames and trim.



Experienced craftspeople produce Itasca's superior quality.



All cabinetry is built at our woodworking facility.



Electrical wiring is color-coded to simplify service.

Even though Phasar meets or exceeds all applicable state and federal motor home codes written — we don't stop until we're confident it meets or exceeds *our* standards.

Accordingly, we've devised a system that hurls gravel at our paint finishes to test chip resistance.

A special heat chamber subjects molded plastic parts to temperature extremes from -100 to +400 degrees Fahrenheit.

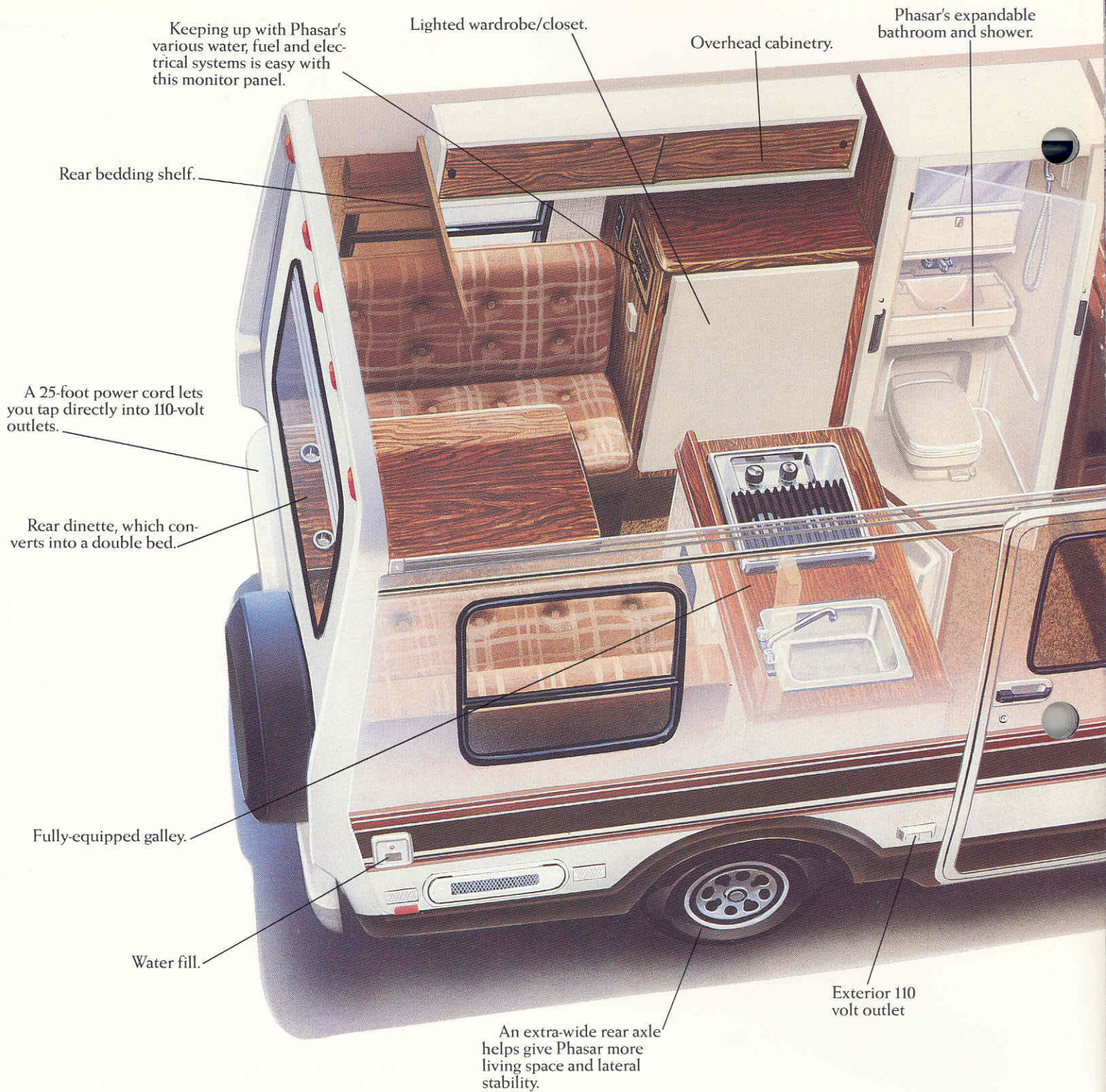
A huge pneumatic device is used to violently shake components — and test the quality of seams, welds and steel tie-downs.

And then there's the most comprehensive test of all. Our famous drop test. When a complete, fully-equipped motor home is hoisted three feet in the air — and dropped, roof first — on solid pavement.

It's the ultimate test of sidewall strength. Of appliance tie-downs. Of doors and windows. Of overall structural integrity.

It's the proving ground for Itasca's total, unswerving dedication to your comfort, safety and satisfaction.





Keeping up with Phasar's various water, fuel and electrical systems is easy with this monitor panel.

Lighted wardrobe/closet.

Overhead cabinetry.

Phasar's expandable bathroom and shower.

Rear bedding shelf.

A 25-foot power cord lets you tap directly into 110-volt outlets.

Rear dinette, which converts into a double bed.

Fully-equipped galley.

Water fill.

An extra-wide rear axle helps give Phasar more living space and lateral stability.

Exterior 110 volt outlet

NOW THE SEARCH ENDS. AND THE ADVENTURE BEGINS.

Standard features.

Reclining front bucket seats with armrests/
Companion lounge seats with armrests/
Convertible dinette-double bed/12-volt
refrigerator/2-burner range/Stainless steel
sink/6-gallon electric water heater/20,000
BTU furnace/Full tinted windows/Powered
ceiling vent/5 BC fire extinguisher/
Deluxe monitor panel/Ceiling lights/
Carpeting/Woven wood shades/Fold-up
lavatory/Medicine cabinet/Marine toilet/
Wardrobe/High-output alternator/Dual

battery system/32-Amp solid state con-
verter-battery charger/LP leak detector/
Rear mud flaps/Lockable water fill door/
Left, right and interior rearview mirrors/
Sewer hose and compartment/110-volt
exterior outlet/2 liter, turbo-charged
diesel with 4-speed manual transmission/
Emergency start solenoid/Radial tires/
Front wheel drive/Seatbelts/Sunvisors with
velcro hold-ups/Spare tire, carrier, and
vinyl cover/Tire tools/Demand water
system/Electric water pump.

Optional equipment.

2.2 Liter, fuel-injected gas engine with

computer-controlled ignition and auto-
matic transmission/Power-assist steering/
Automotive air conditioning/7,100 BTU
roof air conditioning/Cruise control/
AM-FM cassette stereo/Electronic tuning
AM-FM cassette stereo sound system/
Shower package/Running boards/Gotti-
Meca aluminum alloy wheels/Sport
steering wheel/Beverage tray/Compani
bucket seats/TV antenna/5 Year-50,000
mile Traveler's Protection Plan.**

Service and Warranty features.

Your new Phasar comes complete
with a solid 12 month/12,000 mile limited

Lighted beverage holder and ashtray.

Itasca's continuing program of product improvement makes specifications, equipment, model availability and prices subject to change without notice. Some items shown may be extra cost options.
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Desert-tested automotive air conditioning will keep you cool. A special 7100 BTU, 2-speed, roof-mounted air conditioning unit in the rear of the coach will keep you even cooler.

Optional beverage tray.

Reclining front bucket seats/ complement companion seats, which convert into a bed.

Cab options include power steering, cruise control and an AM/FM/cassette stereo with or without electronic tuning.

Choose standard, wire or cast alloy wheels for Phasar's long-lasting radials.

Thermo-panel walls and roof are a rugged lamination of aluminum skin foam insulation and a sturdy metal support structure.

Rich fabrics set the tone for your choice of color-coordinated interiors.

Phasar's unitized steel body is primed, rustproofed and painted in a series of 22,000 gallon dip tanks before a tough PVC rock-guard coating is applied.

Technical data.

Sleeping capacity: 4/Seating capacity: 4 (U.S.A.); 6 (Canada)/Length: 20'7"/Exterior height with roof air: 97.0"/Interior height-normal: 67.6"/Interior height-maximum: 72.4"/Interior width: 82.7"/GVWR: 6037 lbs./Wheelbase: 144.9"/Fuel capacity: 15.9 gallons/Freshwater capacity (with 6 gallon water heater): 22 gallons/Holding tank capacity: 13 gallons/LP Gas capacity: 28 lbs.

warranty. Or, if you'd prefer, our optional 5 year/50,000 mile Traveler's Protection Plan.**

And your warranty works hand in hand with Itasca's unmatched service network. A network that stretches from coast to coast. So no matter where the road to adventure leads you, you're never far from an authorized Itasca service center.

Join the W.I.T. Club.

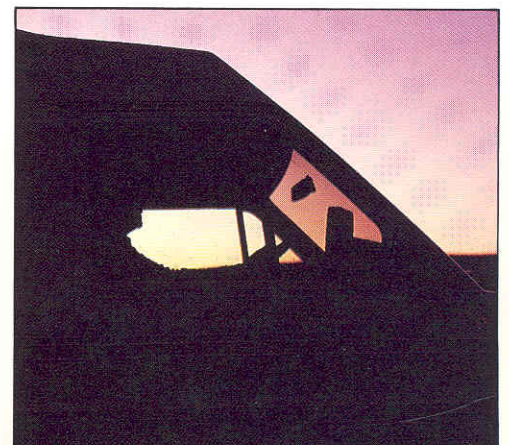
W.I.T. stands for the Winnebago International Travelers' Club. It's a great way to make your new Phasar an even

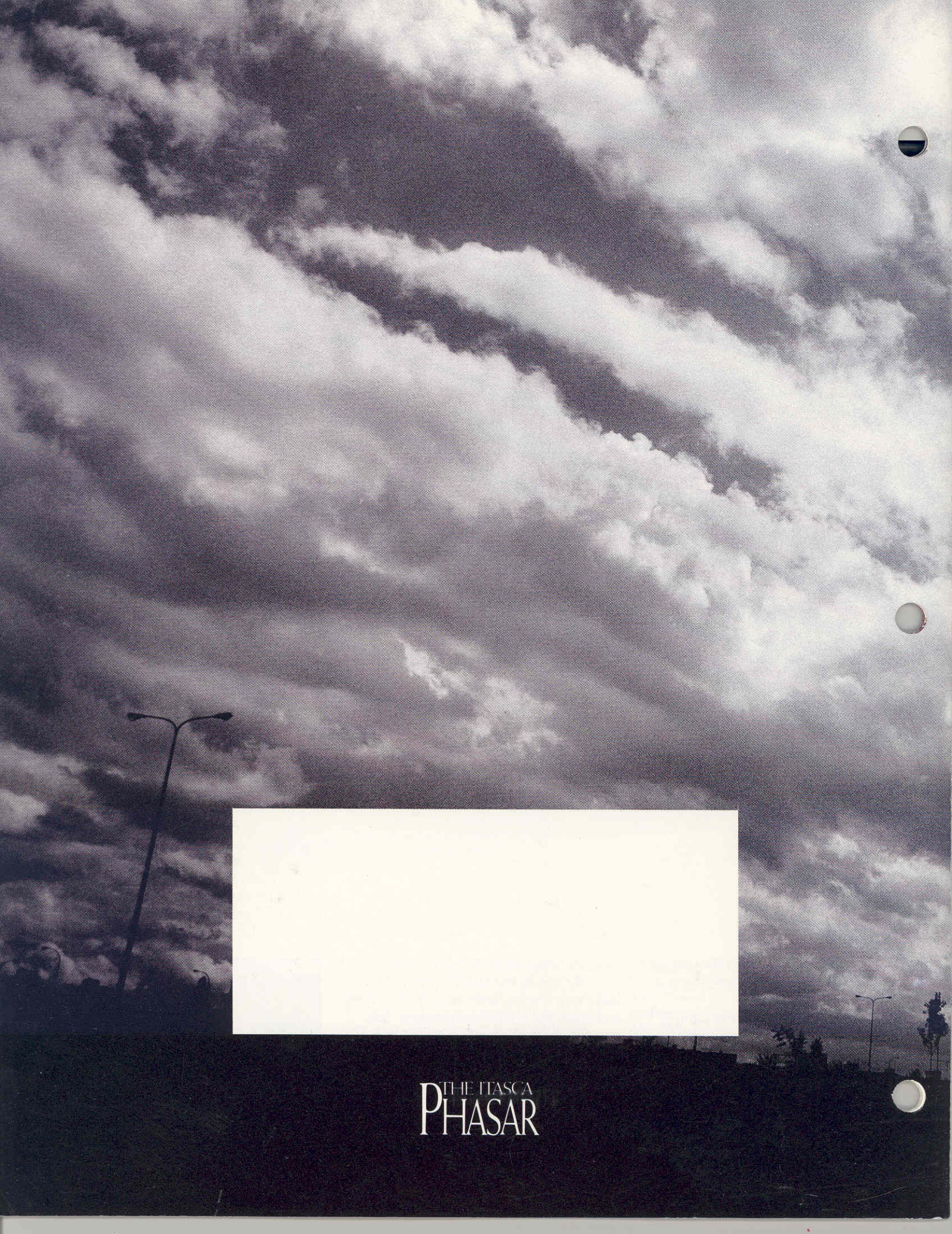
more exciting motor home to own.

By joining the W.I.T. Club you'll make new friends, keep up with old friends and enjoy the unique camaraderie that comes only from owning a motor home built with the care and quality of Winnebago Industries.

You'll be invited to rallies and caravans all across the U.S., Canada and Mexico. And you'll be treated to special services and discount opportunities as an official W.I.T. Club Member.

Ask your Itasca dealer for details.





THE ITASCA
PHASAR