



2020-2025 STRATEGIC PLAN

MENA

WALDRON

MT. IDA

FROM THE CHANCELLOR

I am pleased to share with you the strategic plan for the University of Arkansas Rich Mountain. This plan is the syntheses of the ideals and partnerships represented by all of our stakeholders and is a guide for our path forward.

Our college is in the midst of its greatest transformation. Progress is an infinite journey. Our focus has not wavered and our commitment to our stakeholders remains the same - to serve our constituents while improving and enhancing their lives.

This strategic plan expands the already solid foundation established by the faculty and staff of Rich Mountain. Our core beliefs, goals and commitments are demonstrated by our daily actions and laced within the framework of this plan.

We must continue to plan for our future while being responsible business stewards. This plan serves as a road-map for a transformed, stronger, and resilient college. There is little doubt in my mind that our best days are ahead of us.

Sincerely,





MISSION:

UA Rich Mountain provides transformative education to all learners.

VISION:

UA Rich Mountain, as a gateway of opportunity, respects the worth and dignity of each person.

VALUES

UA Rich Mountain seeks to provide an excellent learning environment based upon the following core values:

- All who engage UA Rich Mountain resources are treated with respect and challenged to maximize their potential.
- All students are encouraged to grow as citizens and individuals who accept responsibility for learning.
- The College commits to providing an atmosphere of respect and cooperation where diversity, ideas, inquiry, and the continued pursuit of self-development are emphasized.
- The College is dedicated to responsible stewardship and continued sustainability of human, fiscal, and natural resources.
- The use of data-driven, responsible decision-making not only maintains, but also expands the impact the college has on its service area.



1 MISSION DRIVEN
UA Rich Mountain's mission is a guide to all operations.

2 OPERATE WITH INTEGRITY
UA Rich Mountain acts with integrity in its operations.



3 PROVIDE HIGH QUALITY EDUCATION
UA Rich Mountain provides high quality education, wherever and however its services are delivered.

4 CONTINUOUS QUALITY IMPROVEMENT
UA Rich Mountain evaluates the effectiveness and quality of student learning to promote improvement.



5 EFFECTIVE & EFFICIENT OPERATIONS
UA Rich Mountain is effective and efficient within its operations and infrastructure.

MISSION DRIVEN

UA Rich Mountain's mission is a guide to all operations.

STRATEGY 1

Communicate mission and educational opportunities to stakeholders through continuous marketing.

STRATEGY 2

Expand institutional events and community outreach meetings in coordination with community entities.

STRATEGY 3

Improve new program awareness.



OPERATE WITH INTEGRITY

UA Rich Mountain acts with integrity in its operations.



STRATEGY 1

Clearly communicate state and federal regulation compliance to the college community.

STRATEGY 2

Partake in regulatory audits

STRATEGY 3

Maintain college policies reflective of NJCAA rules/standards



PROVIDE HIGH QUALITY EDUCATION

UA Rich Mountain provides high quality education, wherever and however its services are delivered.



STRATEGY 1

Implement an enrollment management process and degree completion initiative including centralized advising.

STRATEGY 2

Identify and implement additional vocation/technical programs of study reflecting community and regional needs.

STRATEGY 3

Expand alternate course schedules and delivery methods.

STRATEGY 4

Institute advanced technology in Allied Health education.



CONTINUOUS QUALITY IMPROVEMENT

UA Rich Mountain evaluates the effectiveness and quality of student learning to promote improvement.

STRATEGY 1

Participate in the Educational Projects and find new resources to use as evaluation tools.

STRATEGY 2

Implement assessment processes for all institutional units.

STRATEGY 3

Renew and improve assessment plan for program and course review.



EFFECTIVE & EFFICIENT OPERATIONS

UA Rich Mountain is effective and efficient within its operations and infrastructure.

STRATEGY 1

Evaluate and update Institutional Technology to meet needs of alternative schedules.

STRATEGY 2

Optimize human, economic, and environmental expenses with variable revenue.

STRATEGY 3

Align facility utilization and personnel assignments with changing program needs.

STRATEGY 4

Continuously improve information technology to enhance cybersecurity, comply with regulatory requirements, and embrace evolving functional trends in support of the UARM mission.



University of Arkansas

RICH MOUNTAIN

Join the *Growing* tradition.