



TOYOTA
Believe

RAV4



RAV4 LIMITED AWD IN WILDFIRE



RAV4 LAUNCHES IN NEW ZEALAND - IN 1995.

...then along came RAV4

In 1995 RAV4 introduced a ground-breaking mix of personality and practicality making it an immediate hit with outgoing drivers with a sense of fun and adventure.

The revolutionary idea of a higher driving position and accessible load space also paved the way for a whole new class of urban vehicle.

Now in its 4th generation, RAV4 continues to keep Kiwis sense of adventure alive.



RAV4 GX 2WD



RAV4 GXL AWD IN GRAPHITE

◀ THERE'S ADVENTURE
in everyone ▶

RAV4

RAV4 has always been a favourite with Kiwis. It's an SUV that offers family-sized comfort, versatility to fit in with an active Kiwi lifestyle, as well as the ability to be an ideal business vehicle. The distinctive RAV4 design combines an aggressive, sporty exterior silhouette with a bold, functional high quality interior, smart technology and lively, seamless performance. The result is a RAV4 with a 'can do' attitude, designed for whatever the next adventure brings.



RAV4 GXL AWD



RAV4 LIMITED AWD



RAV4 LIMITED AWD IN INFERNO

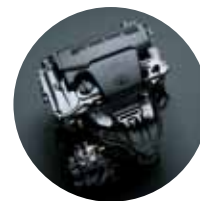
Performance with a smile!

Whatever the next adventure happens to be, RAV4 will get you there whether your priority is performance, fuel economy, or both. RAV4 has matched efficient engines with either a 7-step Continuously Variable Transmission (CVT) or a 6-speed automatic transmission to give you ideal options for both urban and open road driving. The choice is yours...



Petrol 2.0 Litre
4 cylinder DOHC with Dual VVT-i and Electronic Fuel Injection (EFI)

Two Wheel Drive - GX & GXL with a 7-step Continuously Variable Transmission (CVT)



Petrol 2.5 Litre
4 cylinder DOHC with Dual VVT-i and Sequential Fuel Injection (SFI)

All Wheel Drive - GX, GXL & Limited with a 6-speed Automatic transmission



Diesel Turbo 2.2 Litre
4 cylinder DOHC and Common Rail Direct Injection (D-4D)

All Wheel Drive - GX, GXL & Limited with a 6-speed Automatic transmission

Features that make a difference

The RAV4 not only has smart features and packaging but also treats customers with enhanced technology and a wide model range.



RAV4 LIMITED AWD IN WILDFIRE

EXTERIOR - a new look design direction

RAV4's sophisticated exterior styling is defined by bold character lines with flared front and rear wheel arches. The black resin molded rocker panels, front and rear wheel arches and rear bumper combine to give the exterior a strong, purposeful look.

The back door is now hinged at the top for easier opening with power opening for Limited models. With the spare wheel now under the luggage floor the uncluttered rear design gives a clearer view through the rear window.

INTERIOR - a bold and high quality interior

Occupants will enjoy the more spacious interior that has enhanced functionality and visibility. The instrument panel in all models is finished in soft-touch material, GXL and Limited receive leather-look accents with contrasting stitching. The interior is complimented with carbon fibre-like detailing and silver painted accents.

In all models, the audio system includes a 6.1" Touchscreen display with Bluetooth hands-free phone capability with audio streaming and voice recognition plus a reversing camera for GXL and Limited models. All models also feature AUX/USB inputs in the lower instrument panel. RAV4 Limited adds Satellite Navigation to its audio system which also includes SUNA traffic avoidance software (selected areas only). This provides alternative route information to keep you moving during peak commuting times.

Air conditioning is manually controlled in GX while GXL and Limited occupants will enjoy dual zone climate control. Rear passengers receive air directed between the front seats from the top of the instrument panel. Front occupants in the Limited will enjoy the added comfort of heated seats when the weather is chilly.



RAV4 has doors that cover the lower sill preventing mud and dust from accumulating - you will arrive looking as smart as when you left.



Sequential shift transmission and sport modes in 2WD and AWD models help optimise engine output and economy.



A centre air vent mounted on top of the instrument panel directs air towards the rear occupants to ensure a comfortable climate throughout the cabin.



With no rear-mounted spare tyre and a back door that now opens upwards, RAV4 provides enhanced rear visibility while making access even easier.



A clever cargo net can be positioned vertically or horizontally. Luggage tie downs, under floor storage and tonneau cover along with split rear folding seating also give you versatile and practical options to safely stow whatever needs to be taken.



All RAV4 models are conveniently equipped with steering wheel mounted audio controls and have Bluetooth hands-free phone capability together with audio streaming and voice recognition. In the lower instrument panel all models add an additional auxiliary jack and USB input for portable music player connectivity.

GX

TWO WHEEL
DRIVE
2.0L PETROL
7-STEP
VARIABLE
TRANSMISSION

ALL WHEEL
DRIVE
2.5L PETROL
6-SPEED
AUTOMATIC
TRANSMISSION

ALL WHEEL
DRIVE
2.2L DIESEL
6-SPEED
AUTOMATIC
TRANSMISSION

Like all RAV4 models, GX shares the clean-lined dynamic design approach that is clearly focused on better all-round capability and comfort.

Along with a stylish interior with high quality accents, soft-touch materials and technology, GX drivers have the luxury of choice with 3 impressive engine grades.



RAV4 GX 2WD 2.0L IN SILVER PEARL

RAV4 GX AWD 2.5L IN GLACIER WHITE



High quality materials can be found on the instrument panels and dash of the GX. The look of simulated carbon fibre and silver accents complement the clarity of instruments creating a space which is both practical and functional, yet comfortable and stylish.



Soft-touch materials finished with contemporary style take standards in RAV4 to new levels, inviting a driving experience that is a real pleasure.



Rear seat space has been increased by hollowing the backs of the front seat backrests. Loadspace is easily adapted with 60/40 split folding rear seat backs.



RAV4 GX 2WD is powered by a 2.0 litre petrol engine, the all-wheel drive version has a choice of either petrol or diesel engines.



GXL

TWO WHEEL
DRIVE
2.0L PETROL
7-STEP
VARIABLE
TRANSMISSION

ALL WHEEL
DRIVE
2.5L PETROL
6-SPEED
AUTOMATIC
TRANSMISSION

ALL WHEEL
DRIVE
2.2L DIESEL
6-SPEED
AUTOMATIC
TRANSMISSION

Expect even more with RAV4 GXL. Enjoy added technology like smart key entry, push button start and reversing camera. Discover extra touches of luxury with sport style seating, dual zone auto air conditioning and a genuine leather steering wheel. Exclusive features of GXL are the chrome exterior door handles and smokey chrome tinted 5-spoke alloy wheels.



GXL takes full advantage of an improved RAV4 driving position with supportive bolstered sport seating and manual adjustments options.



The contemporary instrument panel welcomes you to new technology with the sleek look of simulated carbon fibre, silver painted accents and soft touch leather look materials.



In addition to rear parking sensors GXL makes parking a breeze with the help of a reversing camera display on the 6.1" touchscreen that also shows static backing guide lines.



Both 2.5L Petrol and 2.2L Diesel models have a 6-speed automatic transmission with sequential manual and sport modes.



RAV4 GXL and Limited have smart key starting. The front doors and luggage door have touch sensors for easy access.



RAV4 GXL AWD IN GRAPHITE



RAV4 GXL AWD models will surprise with their ability off-road.



RAV4 GXL is equally at home in the city.

LIMITED

ALL WHEEL
DRIVE
2.5L PETROL
6-SPEED
AUTOMATIC
TRANSMISSION

ALL WHEEL
DRIVE
2.2L DIESEL
6-SPEED
AUTOMATIC
TRANSMISSION

RAV4 Limited sets a new benchmark for comfort and versatility. Heated front seats, genuine leather seat facings and accents, power back door with height memory function, tilt and slide moonroof, satellite navigation with SUNA, auto levelling HID headlights and 18" alloy wheels are all part of the very impressive package.



RAV4 LIMITED AWD IN WILDFIRE



Leather seat facings and interior accents add to the luxury in RAV4 Limited.



A RAV4 Limited's tilt and slide moonroof provides you with a more adventurous outlook and invites you to enjoy the great outdoors even more.



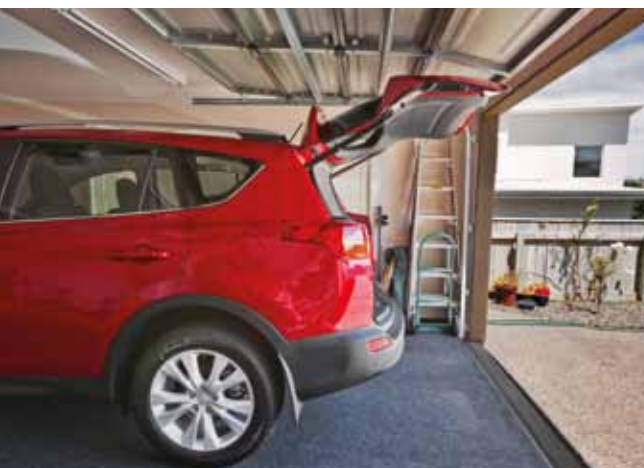
A feature in Limited is Satellite Navigation with SUNA. The display audio also displays the reversing camera image with static backing guide lines.



Using conveniently positioned handles 60/40 split rear seating can be configured for whatever purpose you require, or whatever activity you're heading for.



RAV4 Limited is fitted with a Blind Spot Monitor (BSM) that uses radar sensors to detect other road users that may be in your blind spot, a warning light appears in the mirror closest to the object.



The power back door on RAV4 Limited can be operated by switch, or remotely by smart key. For extra convenience the power back door opening height can also be pre-set to suit driver height, or height of a garage.



RAV4 Limited is also available with the option of a Terracotta interior accents.

Safer than ever

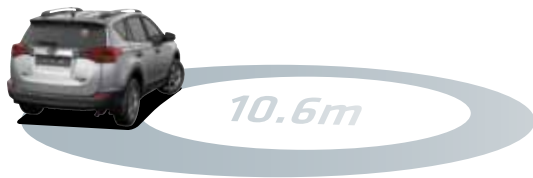
RAV4 is proud to have achieved its 5 star ANCAP safety rating. Safety is optimised for 2WD models with features like Vehicle Stability Control (VSC) and Traction Control (TRC). Active safety for AWD models is more advanced with Vehicle Stability Control Plus (VSC+), Traction Control (TRC) and Downhill Assist Control (DAC).

Naturally, Anti-lock Braking Systems (ABS), Brake Assist (BA), Electronic Brake-force Distribution (EBD) and Hill Start Assist Control (HAC) are part of the entire RAV4 range.

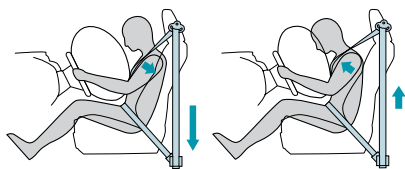
Added protection for every model includes a package with 7 airbags including a driver's knee airbag. There is an emergency brake signal that blinks hazard lights to alert following drivers in certain braking situations.



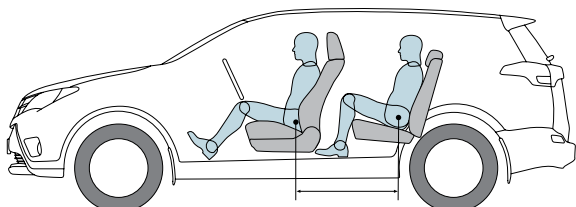
RAV4 has achieved 5-stars in the ANCAP safety test.



Electric Power Steering (EPS) is vehicle speed sensitive so low speed maneuvers require minimal effort while at highway speeds less assistance is provided. RAV4 GX and GXL turning circle is 10.6m (tyre). RAV4 Limited's turning circle is 11.2m (tyre).



Front seat pretensioners instantly tighten the seat belts at the time of a collision to help enhance occupant restraint performance. The force limiter function loosens the seat belts while maintaining the load to help mitigate the impact to the chest regions of the front seat occupants.



The increase in passenger space will be most noticed by rear seat passengers - achieved by re-shaping of front seat backs.



The new RAV4 body shape and removal of the rear-mounted spare wheel has created better overall visibility to make manoeuvrability easier and driving safer. All models also have rear parking sensor guidance and a reversing monitor is also a feature of GXL and Limited models.



All RAV4 models have Hill-start Assist Control (HAC) that ensures smooth starts uphill and prevents the vehicle from rolling backwards. All Wheel Drive (AWD) models also feature Downhill Assist Control (DAC) to keep descents under control. There's also an AWD lock switch that ensures all wheels work together.



RAV4 occupants are well protected with driver and passenger front, front side, front/rear curtain shield and driver's knee airbags.



Well-located ISOFIX rear seating fixing points enable child seating to be more easily attached.



Be seen sooner. Highly visible LED Daytime Running Lights are standard on all models.



Front seat occupants are quickly reminded if rear passengers are not correctly belted up.



RAV4 Limited with the following accessories: Front Park Assist - 2 Sensor; Front Nudge Bar - Alloy; Side Steps - Alloy.

Make RAV4 your own

Only Toyota Genuine Accessories are designed and manufactured to the same high standard as original parts. They are engineered using manufacturer data to ensure that vehicle integrity is not compromised. This means the functionality of important precision systems such as airbags will not be impaired by their installation.



Audio Visual Navigation (AVN) Unit (GXL only).
Confidently navigate anywhere with this 6.1" TFT full colour touchscreen AVN unit. GPS mapping in 2D/3D display modes and voice guidance to assist in accurate navigation when driving.



Front Seat Covers - SRS Airbag Compatible (GX only).
Protect the front seats from daily wear and tear with these airbag compatible black fabric seat covers. Rear covers available separately.



Towbar - Removable Tongue, Towball, Towball Cover, and Trailer Wiring Harness
Tested to stringent standards you'll have peace of mind no matter what you tow. Spec will differ per RAV4 model. Note: sold separately.



Carpet Floor Mats. Custom tailored for a superb fit, these high quality carpet mats will protect the floor of your RAV4 from wear and tear. The driver's floor mat has two clip retainers to ensure it remains securely in place. Rubber floor mats also available.



Front Park Assist. This two sensor Front Park Assist system provides audible alerts to help assist with front clearance when parking. The ultrasonic sensors are colour matched to your vehicle.



Cargo Liner - Rubber. Protect the cargo area of your RAV4 with this all-weather cargo liner. Custom moulded to ensure a secure fit. Remove and hose off for easy cleaning.

RAV4 exterior colours

Glacier White
040



Crystal Pearl
CRYSTAL SHINE
070
N/A GX



Silver Pearl
METALLIC
1F7



Liquid Bronze
MICA METALLIC
4T3
N/A GX



Graphite
METALLIC
1G3



Wildfire
MICA METALLIC
3R3



Inferno
METALLIC
4R8
N/A GX



Ink
MICA
209



RAV4 interior trim

GX
BLACK FABRIC



GXL
BLACK FABRIC
WITH
CONTRASTING
STITCHING



Limited
BLACK
LEATHER
SEAT FACINGS
WITH
CONTRASTING
STITCHING



Limited
BLACK &
TERRACOTTA
LEATHER
SEAT FACINGS
OPTIONAL



Cocoa Bean
METALLIC
4U5



RAV4 SPECIFICATIONS

	2.0L Petrol Front 2WD		2.5L Petrol All-Wheel Drive			2.2L Diesel All-Wheel Drive			
	GX	GXL	GX	GXL	Limited	GX	GXL	Limited	
MECHANICAL SPECIFICATIONS	Engine - Petrol, 2.0 Litre, 4 cylinder, in-line, 16 valve Double Over Head Cam (DOHC) with Dual Variable Valve Timing-intelligent Control (VVT-i) and Electronic Fuel Injection (EFI)								
	Engine - Petrol, 2.5 Litre, 4 cylinder, in-line, 16 valve Double Over Head Cam (DOHC) with Dual Variable Valve Timing-intelligent Control (VVT-i) and Sequential Fuel Injection (SFI)								
	Engine - Diesel Turbo, 2.2 Litre, 4 cylinder, in-line, 16 valve Double Over Head Cam (DOHC) and Common Rail Direct Injection (D-4D)								
Maximum power	107kW at 6200rpm		132kW at 6000rpm			110kW at 3600rpm			
Maximum torque	187Nm at 3600rpm		233Nm at 4100rpm			340Nm at 2000-2800rpm			
Drive type	Front 2WD		All-Wheel Drive			All-Wheel Drive			
Fuel economy - Combined ADR 81/01. CO ₂ emissions - Combined petrol ADR 79/02. Combined diesel ADR 79/02 and 30/01	7.4L/100km 173g/km		8.5L/100km 198g/km			6.5L/100km 172g km			
Exhaust emission standard	Euro 5		Euro 5			Euro 4			
Driveline - 7-step Continuously Variable Transmission (CVT) with Sequential M mode, ECO and Sport drive modes	•		•			•			
Driveline - 6-speed Automatic transmission with Super Intelligent Electronic Control, Artificial Intelligence and sequential S mode. Flex Lock Up control. ECO and Sport (AWD cooperative) drive modes. Downshift blipping control when both Sport and S modes are selected. Dynamic Torque Control AWD System with AWD Lock Switch	•		•			•			
Driveline - 6-speed Automatic transmission with Super Intelligent Electronic Control, Artificial Intelligence and sequential M mode. Flex Lock Up control. ECO and Sport (AWD cooperative) drive modes. Downshift blipping control when both Sport and M modes are selected. Dynamic Torque Control AWD System with AWD Lock Switch	•		•			•			
BRAKES & SUSPENSION	Brakes - Front - Ventilated disc brakes. Rear - Solid disc brakes								
	Anti-lock Braking System (ABS), Brake Assist (BA), Electronic Brake-force Distribution (EBD), and Traction Control (TRC) with on/off switch and Hill-start Assist Control (HAC)								
	Vehicle Stability Control (VSC) and Auto Limited Slip Differential (LSD)								
	Vehicle Stability Control Plus (VSC+) and Downhill Assist Control (DAC)								
	Suspension - Front - MacPherson strut and stabiliser bar								
	Suspension - Rear - Double wishbone and stabiliser bar								
EXTERIOR FEATURES	Wheels								
	17" steel	17" alloy	17" steel	17" alloy	18" alloy	17" steel	17" alloy	18" alloy	
Spare wheel (GX and GXL can be optioned to temporary spare wheel)	Full sized	Full sized	Full sized	Full sized	Temporary	Full sized	Full sized	Temporary	
Headlights - Halogen with manual levelling. LED daytime running lights	•	•	•	•	•	•	•	•	
Headlights - High Intensity Discharge (HID) lights with automatic levelling, LED daytime running lights and pop-up headlight cleaners. Active high beam system	•	•	•	•	•	•	•	•	
Fog lights - Front in lower bumper	•	•	•	•	•	•	•	•	
Body coloured front bumper, front grille with chrome accent and outside door handles. Outside mirrors are heated with side indicator lights and electric adjustment	•	•	•	•	•	•	•	•	
Body coloured front bumper with chrome accent, front grille with chrome accent, outside door handles with smart key sensors. Outside mirrors are heated with side indicator lights, electric adjustment and retract functions	•	Chrome handles	•	Chrome handles	•	•	Chrome handles	•	
Front and rear aero stabilising fins and air spats. Front and rear mud guards	•	•	•	•	•	•	•	•	
Moonroof - Tilt and slide functions	•	•	•	•	•	•	•	•	
Roof Rails - Silver painted	•	•	•	•	•	•	•	•	
Windscreens wipers - Variable intermittent and mist functions	•	•	•	•	•	•	•	•	
Windscreens wipers - Rain-sensing variable intermittent wipers with mist functions; Privacy glass - Rear	•	•	•	•	•	•	•	•	
INTERIOR FEATURES & CONVENIENCE	Interior trims - Black fabric seat material and door trim								
	Interior trims - Black sporty fabric seat material and door trims with chrome plated door handles.								
	Interior trims - Black sporty leather seat facings, leather-like door trim and chrome plated door handles.								
Drivers seat - Seat with slide, vertical height adjustment and seat back angle. Headrest with vertical manual adjustment	•	•	•	•	•	•	•	•	
Drivers seat - Power seat with additional lumbar and seat cushion tilt functions; Drivers and front passenger seat heaters	•	•	•	•	•	•	•	•	
Passenger seat - Slide and recline adjustments. Headrest with vertical manual adjustment	•	•	•	•	•	•	•	•	
Rear seat - 60:40 split folding with recline function. Rear headrests with vertical manual adjustment	•	•	•	•	•	•	•	•	
Steering wheel - 3-spoke with audio, meter display and telephone buttons. Manual tilt and telescopic adjustment	Urethane	Leather	Urethane	Leather	Leather	Urethane	Leather	Leather	
Air conditioning - Manual with dial type controls and clean air filter	•	•	•	•	•	•	•	•	
Air conditioning - Dual zone climate control with push button controls, pollen removal mode and clean air filter	•	•	•	•	•	•	•	•	
Cruise control	•	•	•	•	•	•	•	•	
Locking system	Wireless	Smart key	Wireless	Smart key	Smart key	Wireless	Smart key	Smart key	
Inside rear view mirror, day/night anti-glare function; Electrochromatic for Limited	•	•	•	•	•	•	•	•	
Storage - Centre console box, door pockets with bottle holders, seatback pockets, cup holders, glove box, front storage tray. Luggage area with removable tonneau cover and luggage net	•	•	•	•	•	•	•	•	
Rear door - Lift-up type. Power type with height memory function for Limited	•	•	•	•	Power	•	•	Power	
METERS	Meters - Three ring style with speedometer, tachometer, fuel gauge and LCD Multi-Information Display (MID)								
	Multi-Information Display (MID) with current and average fuel consumption, cruising range, average speed, elapsed time, Eco driving indicator zone display and temperature display								
AUDIO	6.1" touchscreen display audio with radio, single disc CD player, microphone with amplifier, Bluetooth handsfree phone capability and audio streaming with email and SMS support, voice recognition.								
	6 speakers	6 speakers	6 speakers	6 speakers	11 speakers	6 speakers	6 speakers	11 speakers	
AUX/USB plugs in lower instrument panel	•	•	•	•	•	•	•	•	
Premium JBL audio includes Satellite navigation with SUNA traffic avoidance system; with amplifier	•	•	•	•	11 speakers	•	•	11 speakers	
SAFETY AND SECURITY	Airbag system - Driver and passenger front, front side, front/rear curtain shield and driver's knee								
	Engine immobiliser and alarm with horn, siren and double locking function (alarm not available for GX)								
	Child seat fixing points - 2 x ISOFIX, 3 x tether anchor. Child proof rear door locks								
Seat belts - Front - 3-point, ELR, pre-tensioners and force limiters with warning lights. Height adjustable seat belt anchors	•	•	•	•	•	•	•	•	
Seat belts - Rear - 3-point, 3 x ELR and 2x ALR with occupant warning lights	•	•	•	•	•	•	•	•	
Smart key system with front door and luggage door touch sensors	•	•	•	•	•	•	•	•	
Reversing sensors with on/off switch	•	•	•	•	•	•	•	•	
Blind Spot Monitor (BSM) with cross traffic alert, Lane Departure Alert (LDA)	•	•	•	•	•	•	•	•	
Reversing camera with static guide lines (display in audio)	•	•	•	•	•	•	•	•	
DIMENSIONS	Overall length / width / height / wheelbase								
	4570mm / 1845mm / 1705mm (1660mm for 2.0L Petrol GX) / 2660mm								
Minimum ground clearance	187mm	187mm	167mm	167mm	167mm	187mm	187mm	187mm	
Gross vehicle weight	2050kg	2050kg	2130kg	2130kg	2130kg	2190kg	2190kg	2190kg	
Kerb weight (min/max)	1500-1520kg	1510-1540kg	1590-1605kg	1600-1630kg	1600-1630kg	1630-1640kg	1640-1660kg	1640-1660kg	
Towing capacity (unbraked/braked)	750/800kg	750/800kg	750/1500kg	750/1500kg	750/1500kg	750/1800kg	750/1800kg	750/1800kg	
Luggage capacity - litres (rear seats up/rear seats down with standard spare wheel)	506-1655	506-1655	506-1655	506-1655	506-1655	506-1655	506-1655	577-1776	
OPT	Temporary spare wheel option: Increases luggage space capacity to 577L/1776L (rear seats up/rear seats down)								
	Interior colour option: Terracotta leather trim available for seat bolsters, instrument panel and door trims								
	Premium JBL Audio and Navigation Package with temporary spare wheel: Satellite navigation with SUNA traffic avoidance system; 11 speakers with amplifier								

Because Toyota believes in going the extra mile we offer comprehensive support and a great range of products and services for our valued customers.

For more detail please visit: toyota.co.nz



*Fuel consumption and CO₂ emissions will vary depending on driving conditions/style, vehicle condition and options/accessories fitted. ADR 81/02 (combined).

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