

# Splunk IT Cloud

Prevent service interruptions and reduce the mean time to restore service

## IT Must Meet the Critical Service Level Objectives of the New Cloud-Based Digital Normal

IT organizations face new pressures to meet aggressive service-level objectives across an increasingly diverse and hybrid service portfolio. As more critical customer-facing and back-end services continue to be delivered digitally, IT organizations have struggled to ensure the performance and reliability required in an efficient and scalable way. As organizations rely ever more on digital solutions to deliver critical services, customer satisfaction has become more dependent on the ability to meet the highest standards of availability and performance. Issues and outages can lead to other problems as well, including regulatory fines and other expenses associated with failing to meet service expectations. Traditional approaches to monitoring have been too siloed, slow and incomplete, generating too much alert noise and requiring excessive manual intervention, to accurately pinpoint the highest-priority issues that may lead to interruptions in service.

IT organizations need a more modern, domain-agnostic, service-centric approach to monitoring and operations analytics that provides real-time visibility to prevent service interruptions before they happen and reduce the mean time to restore service.

### Splunk Empowers IT Operations Teams

- **Improve Service Health, Performance, and Availability:** Increase uptime and prevent service interruptions before they affect end user experience
- **Reduce Mean-Time-To-Remediation:** Accelerate incident troubleshooting, investigation, and remediation with analytics and recommendations
- **Maximize IT Productivity:** Reduce manual effort and drive cross-functional alignment with more end-to-end visibility across the tech stack
- **Accelerate Adoption:** Curated and prescriptive guidance helps adoption of individual capabilities and products as a whole

Splunk provides end-to-end, full-stack visibility over the entire IT environment from end user experience down to infrastructure components. This prevents service interruptions before they happen and ensures the health and performance of critical services meet their objectives.



## Splunk IT Cloud

Splunk's IT Cloud leverages the power of machine learning on top of the Splunk's highly scalable, real-time Data-to-Everything™ platform to empower IT Operations teams to prevent service interruptions before they happen and reduce the mean time to restore service. As a progressive suite of capabilities, Splunk's IT Cloud packages all of Splunk's innovations into a simple, prescriptive adoption journey with pricing that is not contingent on the volume of data ingested. Splunk IT Cloud provides IT Operations professionals with purpose-built machine learning capabilities that maximize IT productivity and improve service level outcomes.

## Splunk IT Cloud Capability Matrix

|   | IT Cloud Standard   | IT Cloud Plus  |
|---|---|--|
| <b>Splunk IT Cloud provides a simple way to adopt Splunk's IT operations management capabilities and is available in two editions, Standard and Plus:</b> | Starts at \$40/Host/Month<br><br>Monitor and troubleshoot issues across hybrid/multicloud infrastructure to reduce time to investigate issues | Starts at \$60/Host/Month<br><br>Identify and prevent incidents using machine learning to ensure performance of most critical services |
| Get started monitoring quickly with curated, pre-configured guidance for IT use cases   | ✓   | ✓  |
| Monitor and troubleshoot all infrastructure in real time  | ✓   | ✓  |
| Determine root causes quickly using machine learning to cluster events into highest severity episodes   |   | ✓  |
| Monitor business service health with customizable dashboards and predictive analytics   |   | ✓  |

## Get Started with Splunk

Splunk's innovations in domain-agnostic, service-centric IT monitoring and management give everyone in IT Operations the productivity to achieve faster remediation times and improve service level objectives. That's why Splunk is the platform of choice for 92 of the Fortune 100 and recognized as the market leader in IT Infrastructure Monitoring (ITIM), IT Operations Management (ITOM) and AIOps by leading industry analyst firms. Splunk's unique and powerful approach empowers operations teams to achieve a greater level of service resiliency and more efficiently respond to the demands of the new digital normal.

[See](#) for yourself how Splunk can prevent service interruptions and reduce the mean time to restore service.



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