



The new **SEAT**
Ateca

The world doesn't stand still. And neither do you. Every challenge is an opportunity to try something new. Be curious. Keep pushing forward.

It's the way we live too. SEAT is a brand born in Barcelona. Inspired by colour and light. Fuelled by creative energy and optimism. We're here to make it easier for you to move the way you want to. So, where shall we go?

Where
to next?



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A true embodiment of versatility and freedom with a modern sportive design as standard and advanced tech features to get you out into the world larger than ever. Give yourself the space you need. Exploration fulfilled, with a bigger, bolder outlook. Ready for endless possibilities, where will it take you?

Live large.





The new SEAT Ateca offers striking design and unbounded off-road character. With innovative connectivity features and advanced safety technology to make every journey a dream.

Adventurers,
seekers,
challengers.

Bring a little sporting sophistication to the party.

Boasting a larger front grille and 19" alloy wheels for better handling and performance. Hidden exhaust pipes framed in silver give the new SEAT Ateca a subtly refined charm. All signed off with the hand-written name badge. The new SEAT Ateca is bold and ready for any adventure it might take you on.





Life-easing interior design.

User-focused with a cabin geared towards driver and passenger satisfaction. Make it the way you want it with personal touches. For Nordic style and the comfort of home, choose the XPERIENCE trim with its door panels and central console in a Light wood finish. The new SEAT Ateca has more space so you can rest easy, sit back and enjoy every trip to the full.

Convenience all year round. The Climacoat heated windshield defrosts in under 3 minutes while reflecting the sun to maintain a comfortable interior temperature in summer, minimising air-conditioning consumption and reducing glare to improve safety and well-being. The heated steering wheel gives you increased comfort and control in the cold winter months and with the new SEAT Ateca's ambient lighting you can set the right hue for your journey at any time of year.

Fully comfortable,
completely looked after.





Totally connected.

Keep in touch and navigate through your world while you're on the road. The new SEAT Ateca is all kitted out so you can make the most of your technology: stay connected, stay in touch, stay on it with ease.

Hola Hola Voice Assistant.

Easy natural voice commands. It all starts with a simple "Hola Hola". Activate the assistant and take control of the functionalities on your Navi System, without lifting a finger. Perfect for when you've got your hands full of wheel.

Wireless Full Link.

Seamless connectivity to your phone as soon as you step in. No wires. No messing. No fuss. All you need is your smartphone.

The more you see, the more you know. The larger 9.2" Navi System splits into 3 panels for easier access, and the 10.3" Digital Cockpit displays all your drive data within your line of vision, improving visibility while you focus on the drive ahead.

There's a whole new world to discover.





Pre-crash Assist.

Anticipating oncoming collisions, the Pre-Crash Assist feature prepares for impact by tightening safety belts and closing windows.

Enjoy worry-free driving.

Today's driver has more things than ever to watch out for on the roads. That's why the new SEAT Ateca comes with the latest safety features to let you focus on what's important. The ride.



Travel Assist.

The Travel Assist features on the new SEAT Ateca monitor your journey and use cameras to scan for upcoming traffic, lane markings, traffic lights, road signs and curves letting you drive with peace of mind.



Side Assist.

Overtaking and changing lanes doesn't have to mean straining your neck. If anything enters your blind spot, Side Assist warns you with a visual cue.

The new SEAT Ateca comes available in 4 trims. The same robust design and bold spirit, but each with distinct cultivated subtleties, so you can find a style to suit whatever adventures you seek.

Have it
your way.



Time for passion?

The FR trim offers optimum performance: lustrous, sportive design with a character to match. Energetic, powerful and vibrant. With Cosmo Grey detailing and dynamic blinkers. A chrome-framed simulated double-exhaust pipe and embossed fabric upholstery in the cabin — propelled forward by high-performance alloy wheels for serious driving euphoria.



Reinforced style.

Every little detail. A full-bodied, moulded bumper in Cosmo Grey with a sports-inspired exhaust pipe.

A hardy front grille.

It's all about how you go forward. Confidently cutting through with a powerful front grille.

FR trim.

Wheels.

18"



PERFORMANCE 18"
BRILLIANT SILVER
FR



PERFORMANCE 18"
36/3 COSMO GREY MACHINED
FR

19"



EXCLUSIVE 19"
36/9 COSMO GREY MACHINED
FR



EXCLUSIVE 19"
36/6 AERO COSMO GREY MACHINED
FR



EXCLUSIVE 19"
36/7 COSMO GREY MACHINED¹
FR



EXCLUSIVE 19"
36/10 GLOSSY BLACK
FR

FR FR
Serial FR
Optional FR

¹With decorative inserts.

Colours.



NEVADA WHITE²



RODIUM GREY²



CRYSTAL BLACK²



DARK CAMOUFLAGE²



ENERGY BLUE¹

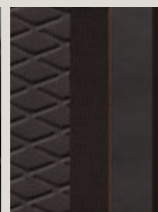
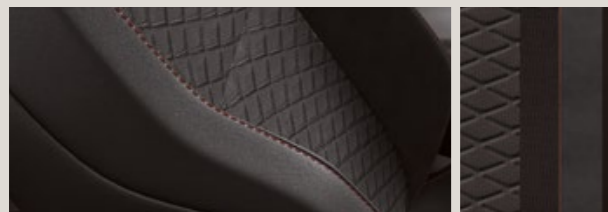


VELVET RED²

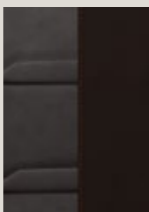
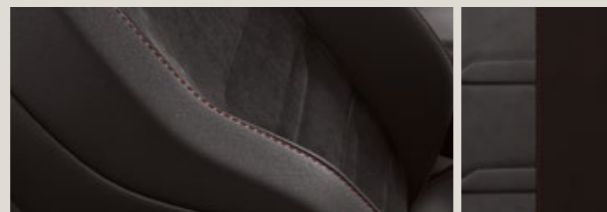
¹ Soft
² Metallic
* Exterior mirror in
Cosmo Grey for FR trim



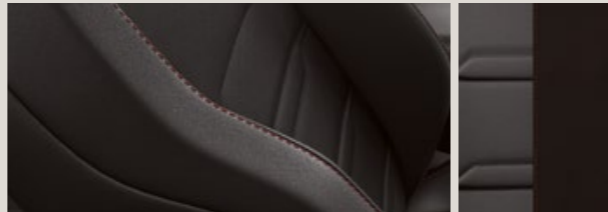
Upholstery.



CLOTH NILO / DINAMICA® BLACK (BM)



DINAMICA® BLACK² (BM+PL7)



LEATHER BLACK² (BM+WL1)





Make it yours with the intricate details and accessories that you'll need for the road ahead. Your choice of customisation features on both the exterior and interior of your new SEAT Ateca.

Those tiny touches
that matter.

Decorative mouldings.

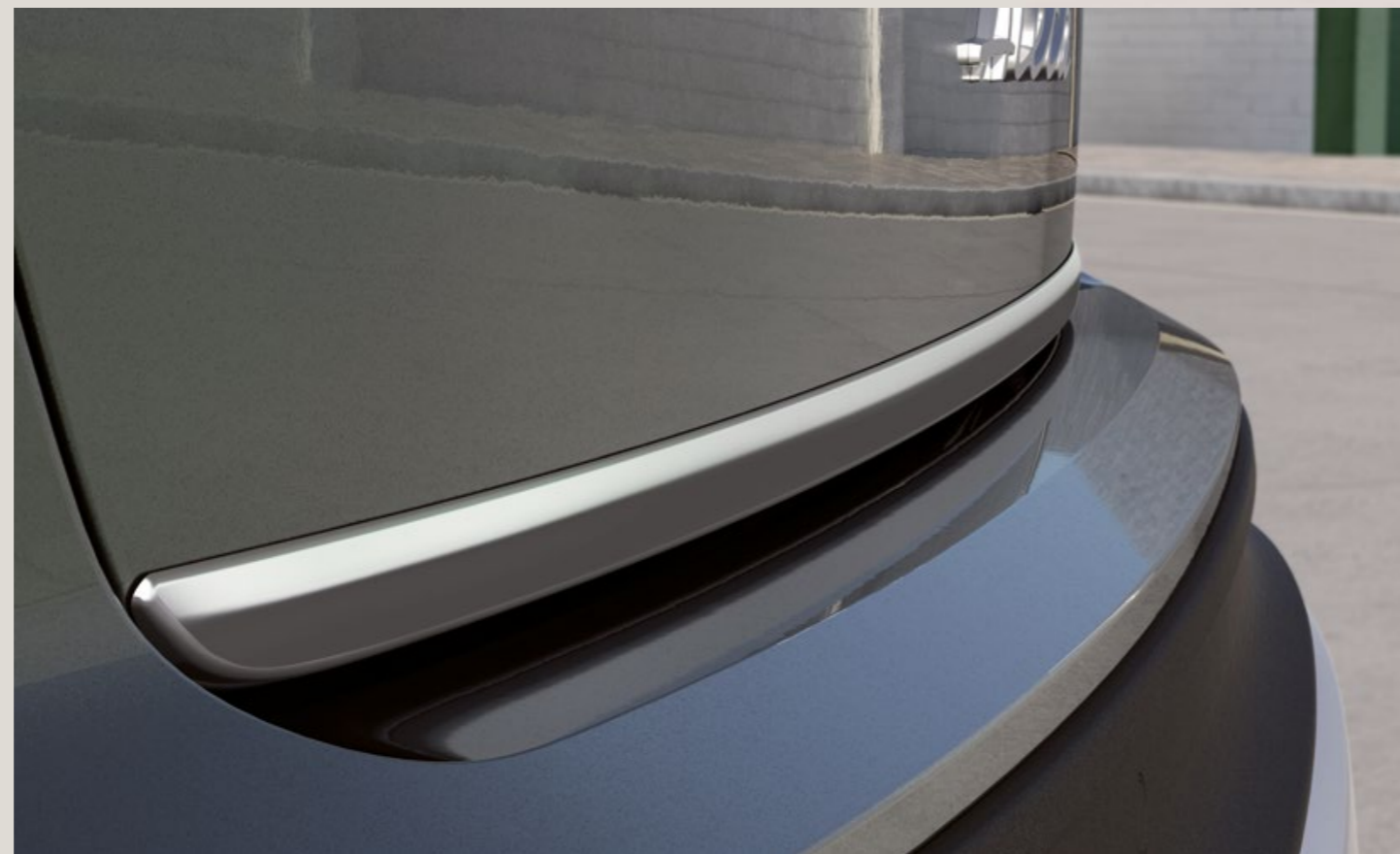
Perfectly framed. Add those final touches to your new SEAT Ateca's interior and exterior.

Hatch door moulding.

From front to back, the new SEAT Ateca is designed to expand. Hatch door moulding brings another dimension to your journey.

Interior mouldings.

Looking great, inside and out. The new SEAT Ateca's dashboard, central console, doors and Climatronic System. The pieces tie in seamlessly to the original parts for a natural look. Comes with everything needed for easy assembly.





Transport.

Taking on the road on 2 wheels? Both of our bike racks are a perfect fit. Tailored especially to your new SEAT Ateca and compliant with strict quality tests.

Towing Bike rack.

Extra wheels don't need to mean more work. Aluminium rails on the tow bar support any type of bicycle. You can even add an extension kit for a third bike.

Bike rack.

Going off the beaten path? Bring your bicycle with you in this easy-to-mount and configurable bike rack. Quick and easy fastening. With long-lasting care for your bike's frame tubes.

Transport.

Roof Bars.

Front and rear transport bars easily attach to the roof and come with a secure anti-theft system.

Surf Rack.

Steady breaks rolling in? Load up your gear and jump right in. The rack adapts perfectly to the shape of your surfboard and allows you to carry two along.

Roof box.

Big plans? These weather-resistant roof boxes come in a range of 400l to 460l, support up to 50 kg of weight and use a double-opening system so you can easily access your gear. Easily attach it to the roof bars, even with a sunroof. Transport solutions taken care of.





Transport.

Ski rack xtender.

No need to strain your back to load your skis. The Ski rack xtender slides out easily for convenient loading and safe transport to the snow.

Ski rack.

Trip to the slopes? This ski rack is specially designed and perfect for family use. Holding 4-6 skis or 2-4 snowboards.

Towing Ski rack.

Leave the real challenge for the piste. With the towing ski rack, you can easily and securely transport up to 6 pairs of skis or 2 snowboards.



Boot solutions.

Keeping all your stuff stored safe, sound, in order and just where you want it to be. No one likes a messy boot. SEAT's Boot Accessories keep the balance just right.

Boot organising net.

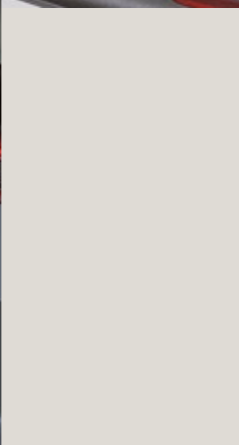
Like staying organised? Flexible black boot nets help you arrange and properly secure your luggage.

Boot organiser.

This aluminium divider makes the most of the space in your new SEAT Ateca's luggage compartment, ensuring that everything arrives at your destination in perfect condition.

Reversible boot mat.

Protect your new SEAT Ateca with this easy to secure, reversible boot mat. Keep dirt and liquids away from whatever's in your boot.





Protection.

Rear bumper protective moulding and multifunctional base & net.

Keep it looking fresh and clean. The protective moulding stops you from scratching your bumper. And with the multifunctional base and net off to one side of the boot, all your small essentials can be kept within easy reach.

SEAT front and rear mud flaps.

The SEAT Ateca is built for exploration. So, adding the specially adapted front and rear mud flaps to your set-up will guard and protect your car from mud and flying debris while you're out there.

Rubber floor mats.

It's your look. Make it last. Waterproof rubber mats add extra grip and protection. Or try textile for even more elegance.

Safety.

Bring your favorite passengers along for the ride while keeping them safe and secure en route.

Separation grille.

This removable grille separates the car compartment from the boot area, providing extra protection for pets along for the ride.

Kidfix² S 2-in-1 Car Seat.

Keep your most precious passengers extra safe. The Kidfix² S has a V-shaped backrest with adjustable SICT system. It can be adapted to the right size to allow for more space as your child grows and provides exceptional protection against side impacts. For children from 3.5 to 12 years.



Life's too short to sweat the small stuff. The experts in our SEAT Service team use only SEAT Genuine Parts to keep your SEAT Ateca at its best – and you at your boldest.

Bolder living
starts here.



Life's for living.

With SEAT CARE, you benefit from a package of SEAT After Sales services at a fixed and competitive monthly rate. Value for money, with the service you expect. Starting from XX€ / month, you can save up to 50% compared to standard costs. No worries. For more fun.



Go the extra mile. We've got your back.

The SEAT Warranty Extension lets you extend your 5-year / 100,000 km (whatever comes first) manufacturer's warranty up to 150,000 km. And if your car is new, the warranty comes included. Easy. Cost-effective. Ready for bolder living.



Whatever you need. Just ask.

Want a tow? More fuel? On-the-spot repair? SEAT Mobility Service is here for you. 24/7. For 5 years. This is complete, reliable roadside assistance.



Play harder. We'll keep you on track.

SEAT Insurance is tailor-made to your car. To make moving forward easy. Our 24-hour customer service and official workshops using only SEAT Genuine Parts get you back on the road. Vandalism or theft? No problem. We're your ride.



Challenge ahead. Worries behind.

Live life to the fullest. SEAT Service & Maintenance contracts cover most services in the SEAT Service Programme for the first 3, 4 or 5 years of ownership. Available in Basic or Premium, with options for financing. So you can put your positivity into what really matters.



Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

Environmental information.



SEAT's technical development environmental objectives

 Climate protection.  Preservation of resources.  Health protection.



Air quality

Diesel engines incorporate an optimised exhaust gas treatment system to further minimise NOx emissions (AdBlue twin dosing).



Seats

The use of new PUR foam formulations reduces the emission of volatile organic compounds (VOCs) in the cabin interior by up to 50%.



Renewable and recycled materials

Use of renewable materials (cotton, natural rubber and cellulose) and recycled materials (plastics) in various parts of the vehicle.



SEAT Eco Drive Profile

ECO Mode allows a driving style that respects the environment, modifying engine and transmission parameters in order to reduce fuel consumption and emissions.



Lights

100% LED headlights and tail lights significantly reduce electrical consumption and increases the life and effectiveness of the lights.



Acoustics

All versions incorporate a double-seal system on the doors, which reduces noise levels and enhances comfort.



Tyres

Low rolling resistance tyres provide an average 20% reduction of the rolling resistance coefficient.



Engines

By using a modular configuration system to reduce components and assemblies, the Ateca's engines are up to 30% lighter, contributing to the efficiency and overall fuel consumption of your car. Acoustic improvements have also been made throughout all our engines to decrease noise pollution on the road.



SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/ recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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