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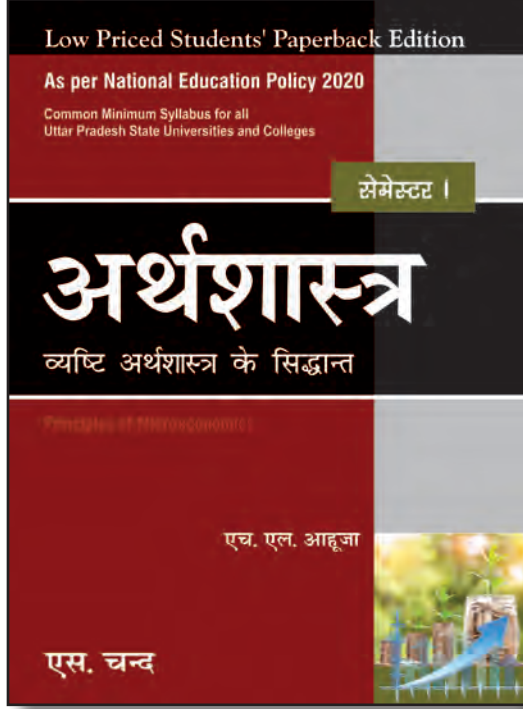
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Books as per National Education Policy (NEP) 2020 New  
Common Minimum Syllabus for all Uttar Pradesh State Universities



## अर्थशास्त्र: व्यष्टि अर्थशास्त्र के सिद्धान्त सेमेस्टर I ( NEP-2020-Uttar Pradesh)

एच.एल. आहूजा

### पुस्तक के विषय में

यह पुस्तक, नई शिक्षा नीति 2020 द्वारा अनुशंसित उत्तर प्रदेश के सभी राज्य विश्वविद्यालयों तथा महाविद्यालयों के लिए समान न्यूनतम पाठ्यक्रम (Common minimum Syllabus) के आधार पर विकसित की गई है। इस पुस्तक में नई शिक्षा नीति के अंतर्गत निर्देशित पाठ्यक्रम का पूर्ण रूप से समावेश है।

### प्रमुख विशेषताएँ:

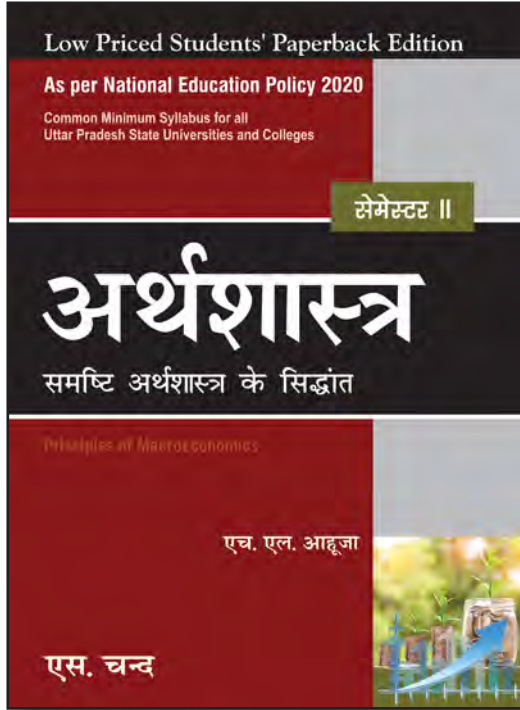
- माँग के सिद्धान्त में मार्शल के गणनावाचक तुष्टिगुण और अनधिमान वक्रों के क्रमवाचक तुष्टिगुण के सिद्धान्तों की विस्तृत व्याख्या एवं उनकी तुलना।
- माँग के नवीन सिद्धान्त एवं उद्घाटित अधिमान सिद्धान्त की आलोचनात्मक विवेचना।
- पूर्ण प्रतियोगिता के मॉडल की कैल्डर तथा स्नाफा द्वारा आलोचना की सरल ढंग से व्याख्या।
- कीमत-निर्धारण के एकाधिकार, एकाधिकारिक प्रतियोगिता तथा अल्पाधिकार के अनेक मॉडलों की विस्तार से विवेचना।

- सामान्य संतुलन विश्लेषण एवं कल्याण अर्थशास्त्र में परेडो मानदण्ड तथा परेडो अनुकूलतम का विस्तृत अध्ययन।
- सामाजिक कल्याण फलन का आलोचनात्मक विश्लेषण।

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### विषय-सूची

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## अर्थशास्त्र: समष्टि अर्थशास्त्र के सिद्धान्त सेमेस्टर II ( NEP-2020-Uttar Pradesh)

**New**

एच.एल. आहूजा

### पुस्तक के विषय में

यह पुस्तक, नई शिक्षा नीति 2020 द्वारा अनुशंसित उत्तर प्रदेश के सभी राज्य विश्वविद्यालयों और महाविद्यालयों के लिए समान न्यूनतम पाठ्यक्रम (Common minimum Syllabus) के आधार पर, अत्यंत ही सरल और सुबोध भाषा में लिखी गई है। यह पुस्तक सिविल सेवा के अभ्यर्थियों के लिए भी उपयोगी है।

### प्रमुख विशेषताएँ:

- राष्ट्रीय आय संबंधी जटिल अवधारणाओं का अत्यंत सरल और रोचक भाषा में विवेचन।
- क्लासिकल और कीन्स के समष्टिपरक सिद्धांतों का स्तरीय आलोचनात्मक विवेचन।
- उपभोग (Consumption) और निवेश (Investment) संबंधी समष्टिपरक सिद्धांतों का विस्तारित विश्लेषण।
- मुद्रास्फीति की अवधारणा और संबंधी सिद्धांतों का गहन विश्लेषण।

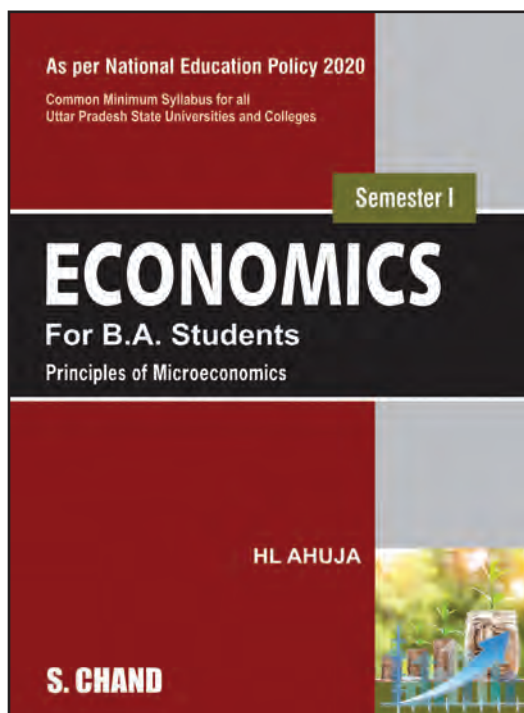
- मुद्रास्फीति और बेरोजगारी के अन्तर्संबंध पर आधारित फिलिप्स वक्र का तार्किक विवेचन।
- IS-LM मॉडल का अवधारणात्मक विवेचन।

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### विषय-सूची

1. समष्टि-अर्थशास्त्र: विषय क्षेत्र एवं इसकी विभिन्न विचारधाराएं
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**H L Ahuja**, Formerly Associate Professor, Department of Economics, Zakir Husain Delhi College, University of Delhi.



## Economics for B.A. Students Semester I ( NEP-2020-Uttar Pradesh)

H. L. Ahuja

### About the Book

This textbook has been conceptualized to meet the need of B.A. First Semester students of Economics as per Common Minimum Syllabus prescribed for all Uttar Pradesh State Universities and Colleges under the recommended National Education Policy 2020. Maintaining the traditional approach to the subject, this textbook comprehensively covers first semester paper Principles of Microeconomics. This textbook acquaints the students with the important concepts of microeconomics such as demand, supply & market equilibrium, theory of consumer's behaviour, theory of production & cost, theory of firm & pricing in perfect competition, price & output under monopoly & imperfect competition, theory of distribution and lastly welfare economics & economic efficiency

### Salient Features

- Syllabi Relevant: As per Common Minimum Syllabus prescribed for all Uttar Pradesh State Universities and Colleges under the recommended National Education Policy 2020

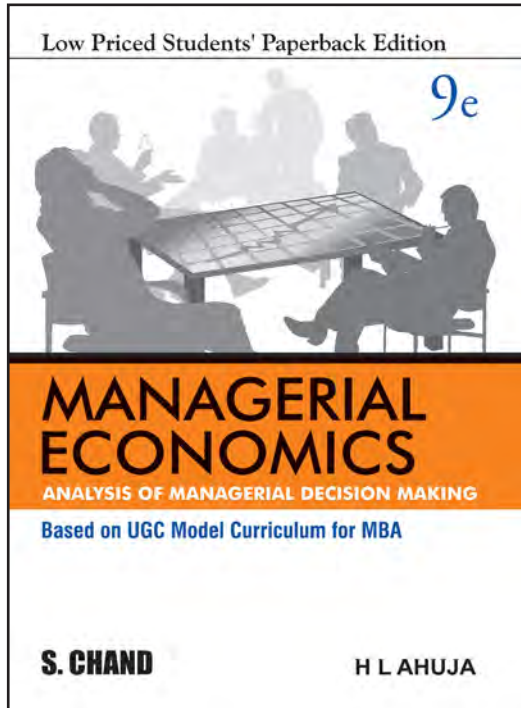
- Coverage on Important Topics: Indifference curve analysis of demand with an exclusive coverage on Slutsky substitution effect, cardinal utility analysis vs. indifference curves, production process and profit-maximising behaviour of firms, economic efficiency of perfect competition, drawbacks and remedies for monopoly, externalities and market failures, problem of imperfect information, and much more
- Abundant Graphs and Figures: Facilitates understanding and recapitulation of concepts discussed

**ISBN: 9789355012210 | Price: ₹ 450 | Pages: 752 | Size: 6.75" X 9.5" (Paperback)**

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**H L Ahuja**, Formerly Associate Professor, Department of Economics, Zakir Husain Delhi College, University of Delhi.



## Managerial Economics, 9e

H L Ahuja

### About the Book

Widely acknowledged, this popular and detailed text is a comprehensive treatise on Managerial Economics - both micro and macro-economic aspects. This text ensures a thorough understanding of core concepts before advancing to provide an expanded treatment of topics. It explains the economic environment and the impact on managerial decisions regarding price & output determination in different market structures followed by an account of the behaviour of individuals under conditions of uncertainty.

### Key Features

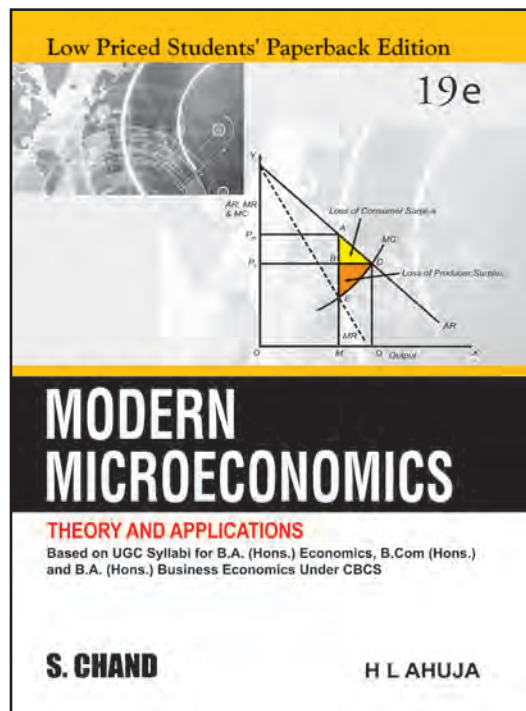
- Recent data of Balance of Payments
- Up-to-date explanation of the changes in GDS and GDCF and valued added method to measure national income in India by CSO
- Contemporary discussion on the role of Government borrowing for financing economic development and the concept of fiscal deficit

ISBN: 9789355010674 | Price: ₹ 799 | Pages: 1160 | Size: 6.75" X 9.5" (Paperback)

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Part-I: Managerial Economics: Nature, Scope and Optimisation Techniques • The Nature and Scope of Managerial Economics • Basic Model of the Firm and Role of Profits • Optimisation: Concepts and Techniques • Marginal and Incremental Analysis Part-II: Demand Analysis and Theory of Consumer's Choice • Demand and Demand Function • Elasticity of Demand • Consumer's Behaviour: Cardinal Utility Analysis • Indifference Curve Analysis of Demand • Revealed Preference Theory of Demand • Demand Estimation • Demand Forecasting Part-III: Theory of Production and Cost Analysis • The Theory of Production: Returns to a Variable Factor • Production Function with Two Variable Inputs • Optimum Input Combination • Cost Analysis • Break-Even Analysis (Cost-Volume Profit Analysis) • Linear Programming • Supply and its Elasticity Part-IV: Pricing and Output Decisions in Various Market Structures • Market Structures and Price and Output Determination Under Perfect Competition • Pricing and Output Decisions under Monopoly • Pricing and Output Decisions under Monopolistic Competition • Price and Output Determination under Oligopoly • Non-Price Competition: Advertising Expenditure • Government Policies Towards Monopoly and Competition Part-V: Pricing Practices and Strategies, Managerial and Behavioural Models of The Firm • Cost-Plus (or Mark-up) Pricing • Price Discrimination • Pricing of Multiple Products • Transfer Pricing • Pricing in Non-Profit Enterprises, Ramsey Pricing and Peak-Load Pricing • Sales Maximisation Model of Oligopoly Firm • Managerial Theories of the Firm: Marris and Williamson's Models • Behavioural Model of the Firm (Satisficing Theory of the Firm) • Theory of Games and Strategic Behaviour Part-VI: Capital Budgeting and Decision Making Under Risk and Uncertainty • Capital Budgeting: Long-term Investment Analysis • Cost of Capital • Decision Making Under Risk and Uncertainty • Decision Making Under Risk and Uncertainty (Continued) Part-VII: Macroeconomics for Management • Macroeconomics: Issues and Concepts • Macroeconomic Aggregates: Aggregate Consumption, Gross Domestic Saving and Capital Formation • National Income Aggregates (GDP & GNP) and their Measurement • Determination of National Income: Keynes's Two Sector Basic Model • Determination of National Income with Government and Foreign Trade: Three Sector and Four Sector Models • Consumption and Investment Demand • Money Supply, Money Demand and Money Market Equilibrium • The IS-LM Curve Model (Synthesis of Monetary and Real Factors) • Aggregate Demand and Aggregate Supply: Flexible Price Model • International Economic Linkages and Mundell-Fleming Model • Inflation: Nature and Causes • Analysis of Business Cycles • Economic Stabilisation: Fiscal Policy • Economic Stabilisation: Monetary Policy • Monetary Policy and Economic Growth with Special Reference to India • Role of Fiscal Policy in Economic Development: Taxation • Role of Fiscal Policy: Government Borrowing for Financing Development

H L Ahuja, Formerly Associate Professor, Department of Economics, Zakir Husain Delhi College, University of Delhi.



## Modern Microeconomics, 19e

H L Ahuja

### About the Book

This book is designed as the updated syllabus of B.A.(Hons.) Economics and B.Com. (Hons.) of the universities. Also added various topics of UGC new syllabi of B.A. (Hons.) Economics, B.Com. (Hons.) and B.A. (Hons.) Business Economics under the 'Choice Based Credit System' (CBCS) which is to be adopted by all India Universities. It explains the use of graphs in economics, various types of curves and measurement of their slopes, the concept of function, both linear and power functions, the concept of derivatives and the use of differential calculus as optimising technique for solving the problems of maximisation and minimisation in economics. This book will help the students to understand various economic theories better as economics in recent years has become increasingly mathematical.

This book will also be of immense use for professional courses such as Business Economics, BBA, CA, ICWA and for the candidates preparing for all India and State level competitive examinations such as IAS, IES and allied services.

### Key Features

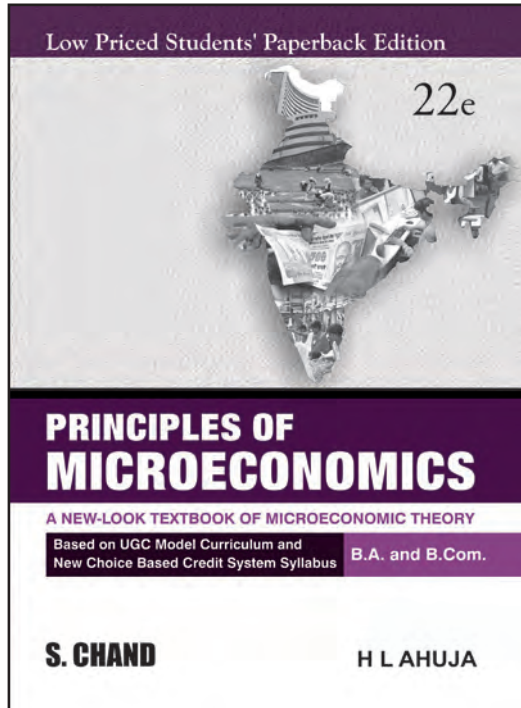
- Important additions and elaborations in the new edition - phenomenon of 'poverty amidst plenty', compensating variation in income and equivalent variation in income, Hicksian analysis of wage-determination under collective bargaining in terms of employer's concession curve and labour union's resistance, tragedy of commons

- Inclusion of a new chapter on Consumer Surplus, Producer Surplus and Competitive Market and Taxation (Chapter 7B) which explains assumed economic efficiency of perfectly competitive market economy
- Exclusive chapter on 'The Use of Mathematical Concepts, Graphs and Other Techniques in Economics' which enables better understanding among students as economics has increasingly become mathematical in recent years

**ISBN: 9789355011015 | Price: ₹ 699 | Pages: 976 | Size: 6.75" X 9.5" (Paperback)**

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## Principles of Microeconomics, 22e

H L Ahuja

Instructor's Resource available

### About the Book

The book makes a comprehensive and analytical study of theories of demand, production/cost and determination of price and output of products in different market structures. It also discusses theory of factor pricing and income distribution as wages, rent, interest and profits. Above all, it critically analyses the conditions of economic efficiency and maximum social welfare and causes of market failures. It takes a further lead with this revision by aligning its contents with the prescribed UGC model curriculum and new Choice Based Credit System (CBCS) syllabus.

### Key Features

- Syllabi Relevant: Updated and revised topics as per UGC model curriculum and new Choice Based Credit System (CBCS) syllabus
- New Chapters: Production Process and Profit-Maximising Behaviour of firms; Economic Efficiency of Perfect Competition; Remedies of Monopoly; Market Failures and its Sources; Externalities and Market Failure; Public Goods and Market Failure; Problem of Imperfect Information and Market for Lemons and Social Choice and Role of Government
- Student Friendly Features: Clear and comprehensive presentation and extensive use of graphs to understandably illustrate the economic principles

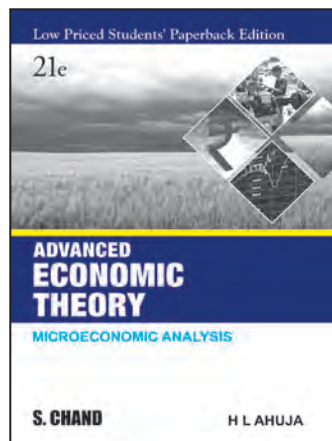
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**Part-I: Introduction:** 1. The Economic Problem: Scarcity and Choice, 2. The Scope of Economics, 3. The Methodology of Economics, 4. Free Market Economy and other Economic Systems, **Part-II: Demand, Supply and Market Equilibrium:** 5. Demand, Supply and Competitive Market Equilibrium, 6. Applications of Demand and Supply Analysis, 7. Elasticities of Demand and Supply, 8. Applications of Elasticities of Demand and Supply, **Part-III: Theory of Consumer's Behaviour:** 9. Consumer's Behaviour: Marshall's Cardinal Utility Analysis, 10. Consumer Surplus, 11. Indifference Curve Analysis of Demand, 12. Cardinal Utility Analysis vs Indifference Curve Analysis, 13. Applications and Uses of Indifference Curves, 14. Labour Supply and Saving Decisions, **Part-IV: Theory of Production and Cost:** 15. Production Process and Profit-Maximising Behaviour of Firms, 16. Factors of Production, 17. The Theory of Production: Returns to a Variable Factor, 18. Production Function with two Variable Factors, 19. Least Cost Factor Combination: Technological Choice, 20. Cost of Production and Cost Curves: Short Run and Long Run, **Part-V: Theory of Firm and Pricing in Perfect Competition:** 21. Market Structures and Concepts of Revenue, 22. Objectives of the Firm – A General Analysis, 23. Equilibrium of the Firm under Perfect Competition, 24. Equilibrium of the Industry and Long-Run Supply Curve under Perfect Competition, 25. Economic Efficiency of Perfect Competition, **Part-VI: Price and Output under Monopoly and Imperfect Competition:** 26. Price and Output under Monopoly, 27. Price Discrimination, 28. Drawbacks and Remedies for Monopoly, 29. Price and Output under Monopolistic Competition, 30. Price and Output under Oligopoly, 31. Classical Models of Oligopoly: Cournot and Bertrand's Models, 32. Theory of Games and Strategic Behaviour, 33. Full-Cost or Mark-Up Pricing and Sales Maximisation Models, 34. Market Failures and its Sources, 35. Externalities and Market Failure, 36. Public Goods and Market Failure, 37. Imperfect Information Problem, 38. Social Choice, Role of Government and its Inefficiency, **Part-VII: Theory of Distribution:** 39. Pricing of Factors (Inputs) and Distribution of Income: A General View, 40. Labour Market: Determination of Wages, 41. Land Market and the Theory of Rent, 42. Alternative Theories of Interest, 43. Theory of Profits, **Part-VIII: International Trade:** 44. International Trade: Absolute Advantage Theory and Comparative Cost Theory, 45. Heckscher-Ohlin Theory of International Trade and Terms of Trade, 46. Trade Barriers and Free Trade Versus Protection, **Part-IX: Welfare Economics and Economic Efficiency:** 47. Welfare Economics and Role of Value Judgements, 48. Pareto Criterion and Economic Efficiency: General Equilibrium Approach, 49. Kaldors Hicks' Welfare Criterion: Compensation Principle, 50. Social Welfare Function

**H L Ahuja**, Formerly Associate Professor, Department of Economics, Zakir Husain Delhi College, University of Delhi.





## Advanced Economic Theory, 21e

H L Ahuja

### About the Book

This authoritative and comprehensive text is an advanced treatise on microeconomics. Featuring simplified mathematical treatment, the book covers a wide spectrum of theories and concepts aimed at effective understanding of advanced economic theory. This revised edition explores further the concept of economic efficiency and the concept of utility and its critique by Prof. Amartya Sen. It further includes an incisive analysis of Hicksian and Slutsky substitution effect. The revision also includes important distinctions and critical analysis of several functions exposing the latest developments in the field.

### Key Features

- New Topical Coverage: A critical analysis of economic efficiency under perfect competition and its market failures
- Advanced Treatment of Topics: Discussion on the choice of a risk averter and risk lover under conditions of risk and uncertainty
- Abundant Graphs and Figures: Facilitate understanding and recapitulation of concepts discussed

**ISBN: 9789352837335 | Price: ₹ 775 | Pages: 1368 | Size: 6.75" X 9.5" (Paperback)**

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**Part-I: Scope and Methodology of Economics:** 1. Nature and Scope of Economic Theory, 2. Micro and Macro Economics, 3. Methodology of Economics, 4. Methodology of Economics: Economic Statics and Dynamics, 5. Basic Mathematical Concepts and Optimisation Techniques, **Part-II: Demand Analysis and Theory of Consumer's Choice:** 6. Demand and Demand Function, 7. Consumer's Behaviour: Cardinal Utility Analysis, 8. Indifference Curve Analysis of Demand, 9. Demand for Complementary and Substitute Goods, 10. Marshallian Cardinal Utility Analysis Vs Indifference Curve Analysis, 11. Application and Uses of Indifference Curve, 12. Revealed Preference Theory of Demand, 13. Hicks' Logical Ordering Theory of Demand, 14. Elasticity of Demand, 15. Consumer Surplus, 16. Attribute Approach to Consumer's Behaviour, 17. Individual Choice under Risk and Uncertainty, **Part-III: Theory of Production and Cost Analysis:** 18. Theory of Production: Returns to a Variable Factor, 19. Production Function with two Variable Inputs, 20. Optimum Factor Combination, 21. Cost Analysis, 22. Linear Programming, 23. Supply and its Elasticity, **Part-IV: Price and Output Determination in Various Market Structures:** 24. Market Structures and Concepts of Revenue for a Firm, 25. Firm: A General Analysis of its Nature, Objectives and Equilibrium, 26. Pricing in Competitive Markets: Demand Supply Analysis, 27. Applications of Demand and Supply Analysis, 28. Equilibrium of the Firm and Industry under Perfect Competition, 29. Comparative Static Analysis of Equilibrium and Long-Run Supply Curve of the Competitive Industry, 30. Existence and Stability of Equilibrium under Perfect Competition, 31. Kaldor and Sraffa on Incompatibility of Equilibrium with Perfect Competition, 32. Price and Output Determination under Monopoly, 33. Price Discrimination, 34. Measurement of the Degree of Monopoly Power, 35. Price and Output under Bilateral Monopoly, 36. Price and Output Determination under Monopolistic Competition, 37. A Critique of Chamberlin's Theory of Monopolistic Competition, 38. A Critical Evaluation of Excess Capacity of Doctrine Monopolistic Competition Theory, 39. Chamberlin's Monopolistic Competition Vs Joan Robinson's Imperfect Competition Theories, 40. Price and Output Determination under Oligopoly, 41. Classical Models of Oligopoly, 42. Non-Price Competition: Selling Cost and Advertising, 43. Cost-Plus (or Mark-Up) Pricing Theory, 44. Theory of Games and Strategic Behaviour, 45. Sales Maximisation Model of Oligopoly Firm, 46. Managerial Theories of the Firm: Marris and Williamson's Models, 47. Behavioural Theory of the Firm: Satisficing Model, 48. Theory of Limit Pricing, 49. Government Policies Towards Monopoly and Competition, **Part-V: Theory of Distribution (Pricing of Factors):** 50. Theory of Distribution: A General View, 51. Neo-Classical Macro Theory of Relative Distributive Shares, 52. Pricing of factors in Competitive Markets, 53. Pricing of factors in Imperfectly Competitive Markets, 54. Trade Unions, Collective Bargaining and Wages, 55. Theory of Rent, 56. Theories of Interest, 57. Theory of Profits, 58. Alternative Macro Theories of Distribution, **Part-VI: General Equilibrium Analysis and Welfare Economics:** 59. General Equilibrium Analysis, 60. Welfare Economics: An Introduction, 61. Concept and Conditions of Pareto Optimality, 62. New Welfare Economics: Compensation Principle, 63. Grand Utility Possibility Frontier and Welfare Maximization, 64. Market Failures, Externalities and Public Goods, 65. Social Welfare Function and Theory of Social Choice, **Part-VII: Intertemporal Choice and Markets with Asymmetric Information:** 66. Interest, Saving and Investment: Intertemporal Choice, 67. Information Problem and Markets with Asymmetric Information



## Business Economics, 13e

H L Ahuja

### About the Book

The book provides conceptual understanding of essential concepts in business life. It details the foundations of business economics with special emphasis on demand analysis and consumer behaviour. It also discusses analysis of production and cost of the firm, market structures and pricing of products, factor pricing and income distribution and concludes with the discussion of capital budgeting. Based on the author's extensive teaching experience, the book champions a collaborative approach to delivering an appropriate textbook that is curriculum relevant.

### Key Features

- Syllabi Relevant: Caters to UGC's new CBCS syllabus and also to its earlier Model Curriculum

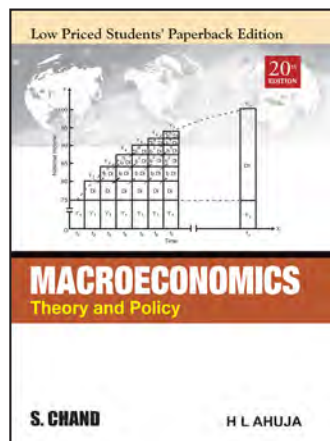
- New Topics: Study of destination between private and social costs, rule of thumb, for pricing followed under monopoly and imperfect competition, mark up pricing, marginal cost pricing, Ramsey's multi-product pricing, causes of market failure and role of Government intervention to correct market failure. The book also includes a critical analysis of Economic Efficiency under perfect competition.
- Diagrams and Graphs: They clearly illustrate theoretical concepts and enhance understanding of their practical application.

**ISBN: 9789352837366 | Code: 9789352837366 | Price: ₹ 625 | Pages: 712 | Size: 6.75" X 9.5" (Paperback)**

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**Part-I: Nature and Scope of Business Economics:** 1. Business Economics: Introduction, 2. Basic Problems of an Economy and Role of Price Mechanism, Appendix to Chapter 2: The Use of Mathematical Concepts, Graphs and Optimisation Techniques, **Part-II: Demand Analysis and Consumer Behaviour:** 3. Demand and Law of Demand, 4. Consumer's Behaviour: Cardinal Utility Theory, 5. Indifference Curve Analysis of Demand, 6. Revealed Preference Theory of Demand, 7. Consumer Surplus, 8. Elasticity of Demand, 9. Demand Forecasting, **Part-III: Analysis of Production and Cost:** 10. Production Analysis: Factors of Production, 11. Theory of Production: Returns to a Variable Factor, 12. Production Function with Two Variable Inputs, 13. Optimum Factor Combination, 14. Cost Analysis, 15. Break-Even Analysis, 16. Supply and its Elasticity, **Part-IV: Market Structures and Pricing of Products:** 17. Market Structures and Concepts of Revenue, 18. Objectives of Business Firms and their Equilibrium: A General Analysis, 19. Equilibrium of the Firm and Industry Under Perfect Competition, 20. Pricing in a Perfectly Competitive Market, 21. Consumer Surplus, Producer Surplus and Economic Efficiency of Perfect Competition, 22. Price and Output Under Monopoly, Appendix to Chapter 22: Measurement of Monopoly Power and Rule of Thumb for Pricing, 23. Price Discrimination, 24. Monopolistic Competition, 25. Price and Output Under Duopoly and Oligopoly, Appendix to Chapter 25: Classical Models of Oligopoly, 26. Pricing Practices: Full-cost (Mark-up) Pricing, Multi-product Pricing and Marginal Cost Pricing, **Part-V: Market Failures and Government Intervention:** 27. Market Failures and its Causes, 28. Externalities, Public Goods and Market Failure, 29. Asymmetric Information and Market Failure, 30. Government Intervention and Economic Efficiency, **Part-VI: Capital Budgeting:** Long-Term Investment Analysis: 31. Capital Budgeting: Analysis of Investment Projects, Appendix to Chapter 31, 32. Cost of Capital of Business Firms, 33. Cost-benefit Analysis, **Part-VII: Factor Pricing and Income Distribution:** 34. Factor Pricing and Theory of Income Distribution, 35. Determination of Wages, 36. Theory of Rent, 37. Theories of Interest, 38. Theories of Profits

**H L Ahuja**, Formerly Associate Professor, Department of Economics, Zakir Husain Delhi College, University of Delhi.



## Macroeconomics, 20e

H L Ahuja

Instructor's Resource available

### About the Book

This textbook acquaints the students with the latest trends and tendencies in macroeconomics analysis and policy. It keeps in view the macroeconomic environment of the developing economies, especially the emerging Indian economy, while analysing and discussing various theories and policies of macroeconomics. Not confining itself to mere Keynesian macroeconomics, it critically examines the post-Keynesian developments in macroeconomics as well.

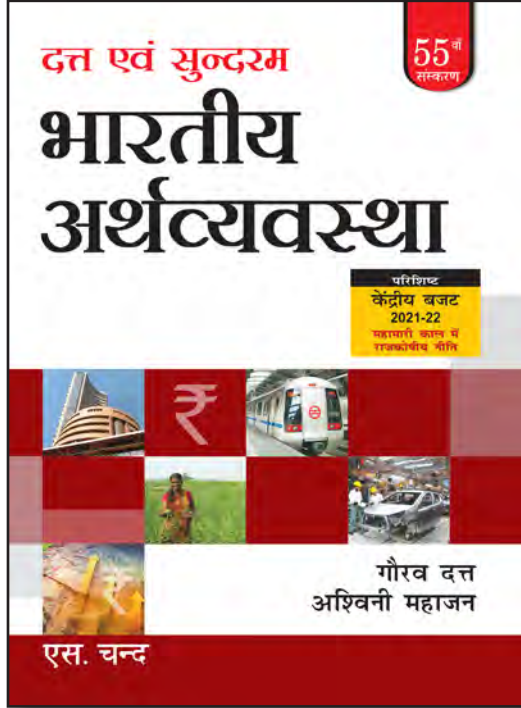
### Key Features

- Exclusive coverage on critical examination of Harrod-Domar Model of Growth, Neoclassical Theory of Growth, New Growth Theory and Lewis Model of Development with Surplus Labour
- Inclusion of a chapter on International Economic Linkages and Mundell-Fleming Model to enhance student's understanding of the current impact of globalisation on the Indian economy
- Coverage on Nature of Unemployment and Development Strategies for Labour-Surplus Developing Countries
- Close to 300 figures for better understanding of the concepts as well as 450+ chapter-end questions for practice

**ISBN: 9789352837328 | Code: 9789352837328 | Price: ₹ 625 | Pages: 952 | Size: 6.75" X 9.5" (Paperback)**

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## भारतीय अर्थव्यवस्था, 55वाँ संस्करण

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### मुख्य आकर्षण

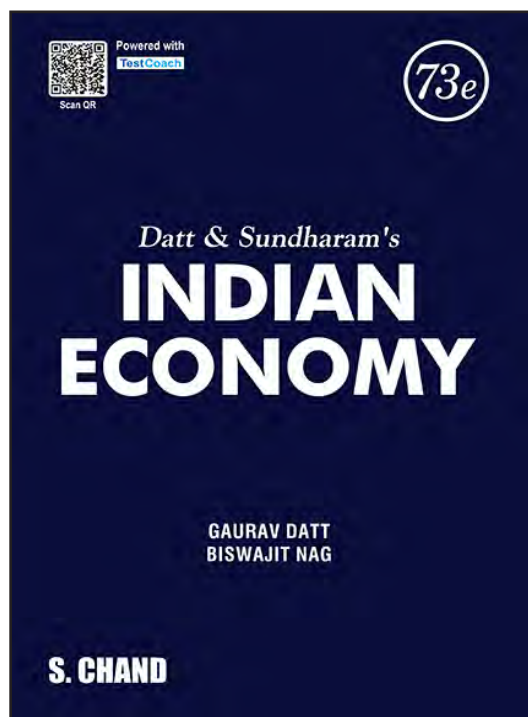
- केंद्रीय बजट 2021-22: महामारी काल में राजकोषीय नीति
- नीति आयोग
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*Datt & Sundharam's*

## **INDIAN ECONOMY, 73e**

Gaurav Datt | Biswajit Nag

### **About the Book**

This revised edition of Datt and Sundharam's Indian Economy presents an up-to-date review of trends and issues framing the development of the modern Indian economy. This comprehensive update involved a complete rewrite of the original book as part of the endeavour to promote a critical understanding of the ever-changing canvass of opportunities and challenges facing the Indian economy.

This edition represents a fresh attempt to study the evolving journey of the increasingly complex Indian economy from a contemporary vantage point while retaining a longer-term historical perspective. Divided into five parts, the book begins with an overview of the Evolving Structure of the Indian Economy, which introduces India as a developing economy, and discusses its economic growth, demographic trends, human development, infrastructure and the environment. The second part delves into India's Planning System and Evolution of Economics Sectors. As areas of national concern, the topics of Poverty, Inequality, Employment and Social Security are taken up in the third part. The fourth part on the Fiscal-monetary system and India's Financial Sector discusses key aspects of India's fiscal, monetary and financial sector policy, including a detailed review of the Union Budget 2023-24. The final part focuses on Trade, Technology and Globalisation discussing issues related to trade policy, foreign direct investment, India's interface with the World Trade Organisation, participation in global value chains, and the state of technology in the context of India's emergence on the global economic stage.

With the marshalling of large amounts of data in an array of tables, graphs, charts, and boxes explaining key concepts and special topics, the book is informative, engaging, visually appealing and facilitates better understanding of the evolving complexities of the Indian economy along with the potential and limits of economic policy in the country. The revision has been developed according to the curriculum of the National Education Policy 2020 and caters to the academic requirements of undergraduate Economics students. The findings from contemporary literature/research covered in the book will help the Post graduate students and researchers from economics, commerce and finance streams. It will also be a useful resource for the aspirants appearing for various competitive examinations.

### **Key Features**

- Latest updates and analysis of Union Budget 2023-24
- Detailed review and assessment of a wide range of topics including
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  - the country's demographic transition and challenges
  - the chequered experience of economic growth, poverty and inequality
  - the evolution of the agricultural, industrial and services sectors
  - education, healthcare and food security
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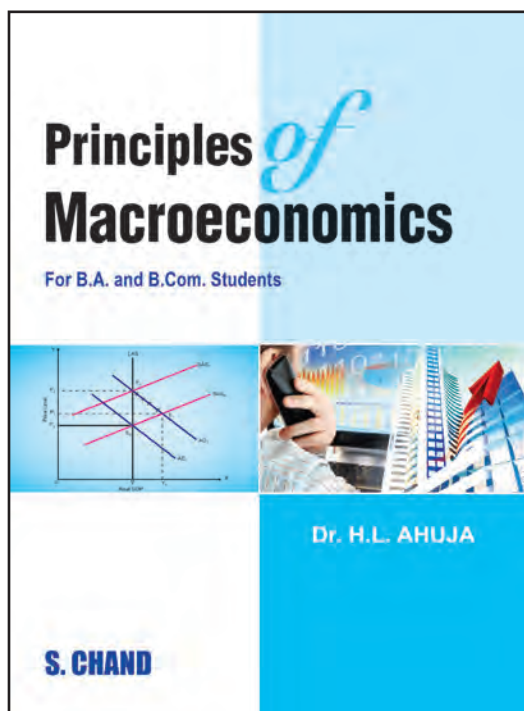
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**Gaurav Datt**, Associate Professor, Centre for Development Economics and Sustainability, Department of Economics, Monash University, Melbourne (Australia).

**Biswajit Nag**, Professor of Economics, Indian Institute of Foreign Trade (IIFT), New Delhi (India)



## Principles of Macroeconomics

H L Ahuja

### About the Book

Designed for the undergraduate students of economics, commerce and management, this textbook thoroughly explains the principles of macroeconomics. It provides insights into the important macroeconomic issues, such as determination of output, employment, interest rates and inflation. This textbook discusses Classical and Keynesian theories of macroeconomics as well as aptly incorporates Post-Keynesian developments in various aspects of macroeconomics. Further it discusses, at appropriate places, the relevance and applicability of various macroeconomic theories for the developing countries. This textbook also explains and critically evaluates the post-Keynesian theories of consumption function namely, Kuznet's consumption function, Modigliani's life cycle hypothesis and much more.

### Key Features

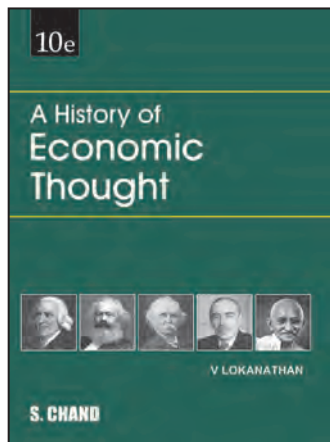
- Discusses Keynesian and monetarist explanations of causes of depression and the global financial crisis (2007-09)
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- Briefly captures and critically examines the debate on economic growth, poverty and redistribution between two eminent Indian economists, Amartya Sen and Jagdish Bhagwat

**H L Ahuja**, a distinguished academician, is a distinction holder in MA Economics. He was the recipient of McConnel Levin prize from Punjab University for his paper "Investment Criteria in Development Planning". He continued his academic pursuit and received his doctorate from Delhi University in 1982 for his thesis 'Development Strategy for a Labour Surplus Economy'.

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## A History of Economic Thought, 10e

V Lokanathan

### About the Book

This book provides a comprehensive coverage of the origin and development of economic thought from ancient times to the present day. It documents the contributions of major thinkers from the time of *Hebrews to Maurice Dobb*, and the perspectives that influenced the economic thought. It further provides an account of the recent trends in Indian economic thought and will be of interest & relevance to all students & scholars of the subject.

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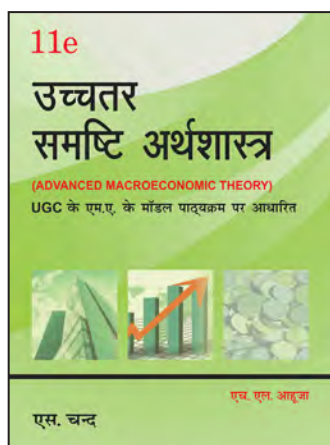
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V Lokanathan, Emeritus Professor of Economics, Sir Theagaraya College, Chennai.



## उच्चतर समष्टि अर्थशास्त्र, 11वाँ संस्करण

एस एल आहूजा

### पुस्तक के विषय में

भारतीय विश्वविद्यालयों के एम.ए. (अर्थशास्त्र) एवं एम. कॉम. के विद्यार्थियों के लिए अत्यंत सरल एवं सुबोध भाषा में लिखी गयी यह पुस्तक सिविल सेवा के अभ्यर्थियों के लिए भी उपयोगी है।

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- केन्ज के समष्टिपरक सिद्धान्तों की विवेचना के साथ केन्ज उपरान्त विभिन्न समष्टिपरक सिद्धान्तों की आलोचनात्मक व्याख्या
- विकासशील देशों में विकास के लिए राजकोषीय नीति तथा कराधान की विवेचना

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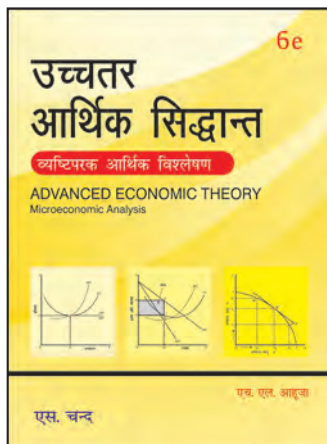
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## उच्चतर आर्थिक सिद्धान्त, 6वाँ संस्करण

एच एल आहूजा

पुस्तक के विषय में

भारतीय विश्वविद्यालयों के एम.ए. (अर्थशास्त्र) तथा एम.कॉम. के विद्यार्थियों के लिए अत्यंत सरल एवं सुबोध भाषा में लिखी गयी इस पुस्तक में आर्थिक सिद्धान्तों की नवीनतम तथा आधुनिक प्रवृत्तियों एवं दृष्टिकोणों की व्यष्टिपरक विश्लेषणात्मक व्याख्या की गयी है। इसमें न केवल माँग, उत्पादन, लागत तथा वितरण के सिद्धान्तों की बल्कि विभिन्न मार्केट ढाँचों में कीमत-निर्धारण एवं सामान्य संतुलन विश्लेषण तथा कल्याणकारी अर्थशास्त्र की आलोचनात्मक समीक्षा की गयी है। यह पुस्तक आई.ए.एस. एवं पी.सी.एस. के अभ्यर्थियों के लिए भी उपयोगी सिद्ध होगी।

प्रमुख विशेषताएं

- अर्थव्यवस्था की केन्द्रीय समस्याओं तथा उत्पादन संभावना वक्र के उपयोग की विस्तार से व्याख्या।
- मुक्त मार्केट अर्थव्यवस्था तथा उसके संचालन में कीमत प्रणाली की भूमिका का स्पष्टीकरण।
- रेखीय प्रायोजन के अन्तर्गत द्वैत समस्या तथा आहार समस्या का संशोधित विवरण।
- कीमत-निर्धारण के एकाधिकार, एकाधिकारिक प्रतियोगिता तथा अल्पाधिकार के अनेक मॉडलों की विस्तार से विवेचना।
- सामान्य संतुलन विश्लेषण एवं कल्याण अर्थशास्त्र में परेडो मानदण्ड तथा परेडो अनुकूलतम का विस्तृत अध्ययन।

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## Development Economics

H L Ahuja

About the Book

A result of more than four decades of teaching experience, this book deals with the problems of economic growth, development and eradication of poverty and unemployment. The book also includes an analytical study of important issues of environment and sustainable development. The book not only explains the models and theories of economic growth but also critically evaluates their relevance to developing countries. A major highlight of discussion in the context is the exploration of the widely accepted Amartya Sen's Capability Approach to development.

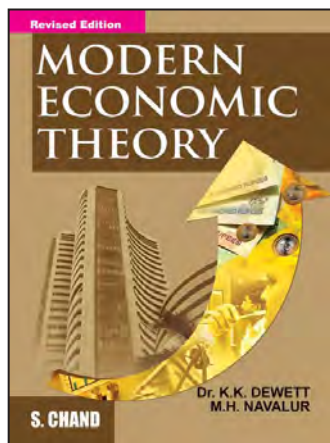
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## Modern Economic Theory

K K Dewett & M H Navalur

### About the Book

*Modern Economic Theory* is a critique on how monetary revolution across the globe is changing the course of world economies, financial systems and markets. Beginning with discussion on price theory and microeconomics, this classic textbook progresses to describe comprehensively, theory of income and employability or macroeconomics, money and banking, international economies and public finance. Economic systems, economics of development and planning and economics of welfare provide a clear idea about recent developments in and criticism of compensation principle, market structures and social welfare. It adequately meets the requirements of the BA and B.Com courses (Pass and Honours). In addition, postgraduate students of Arts and Commerce and aspirants of various competitive examinations will also find the book very useful and informative.

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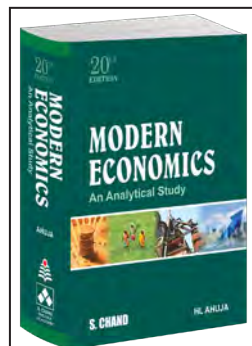
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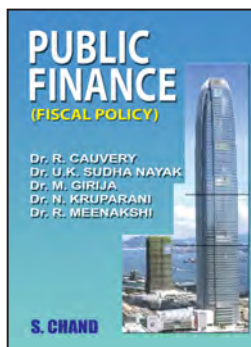
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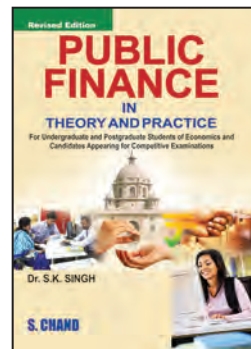
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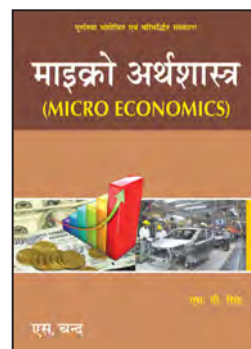
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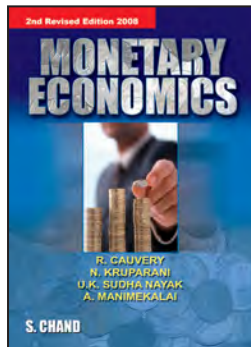
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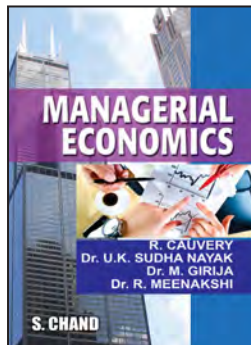
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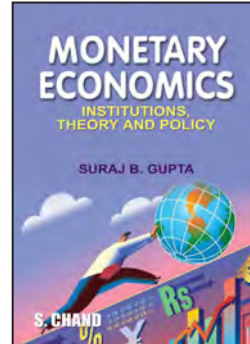
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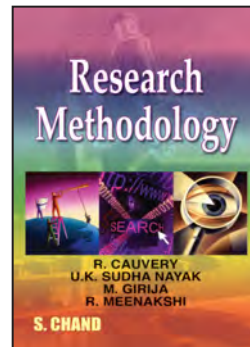
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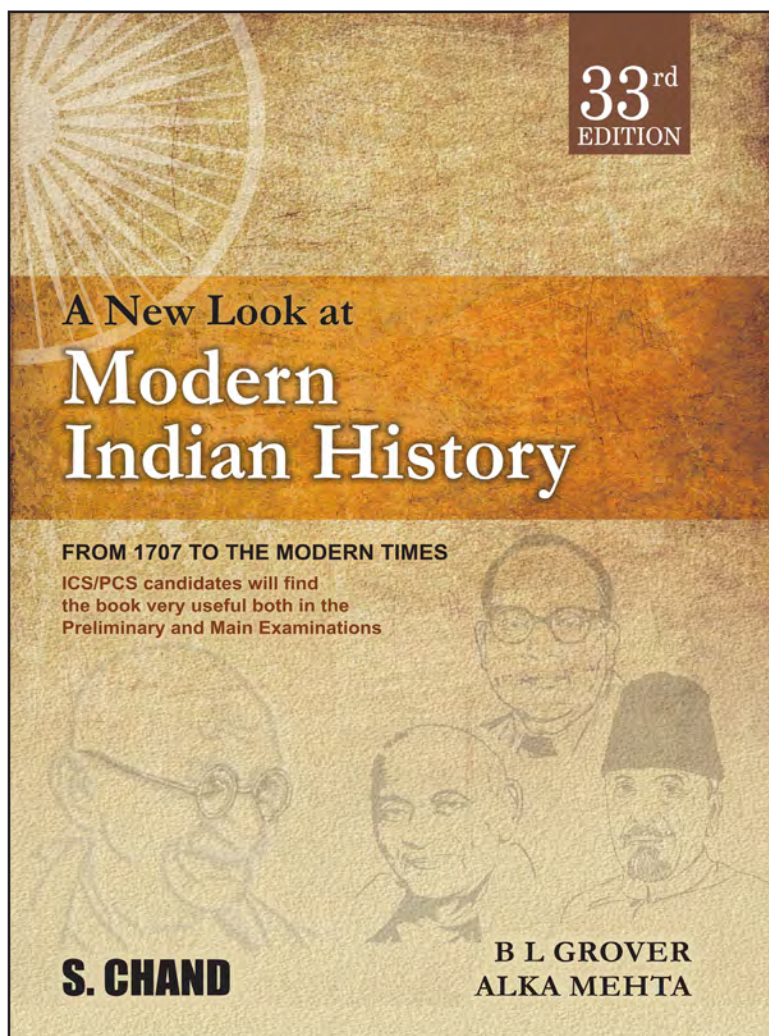
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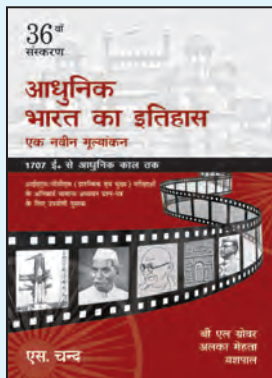
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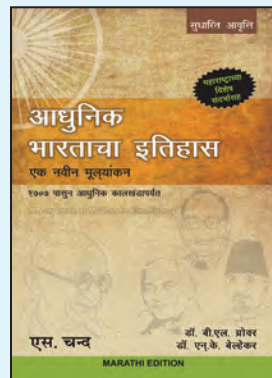
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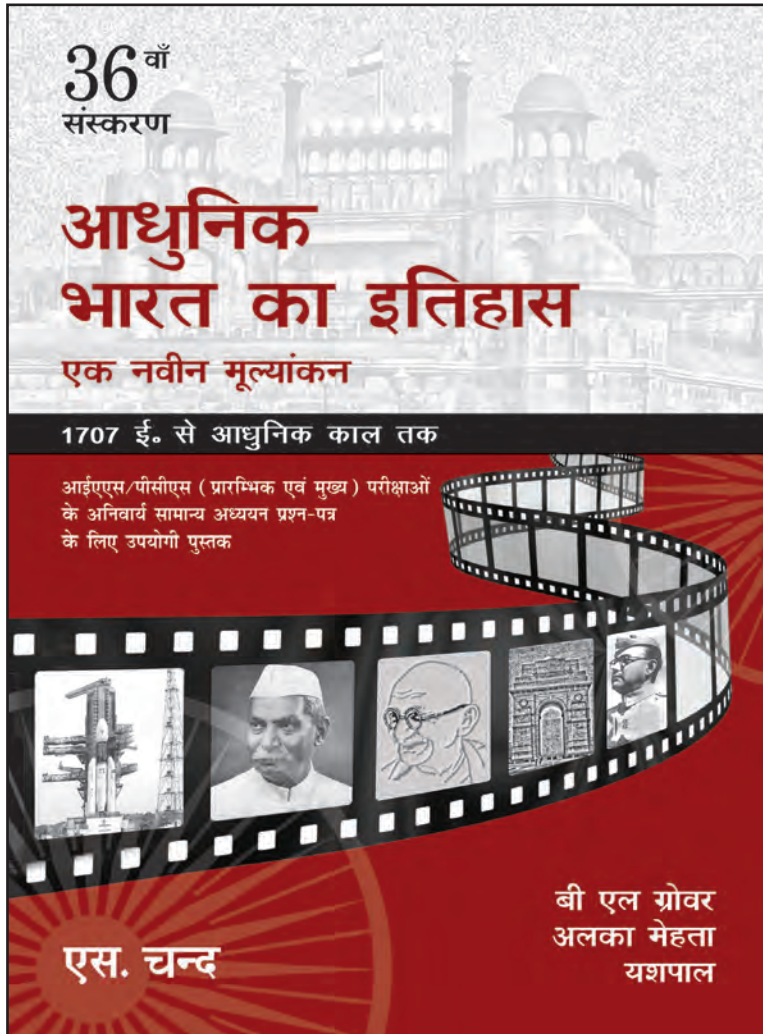


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### पुस्तक के विषय में

यह आधुनिक भारत के इतिहास की अत्यन्त लोकप्रिय एवं सबसे अधिक बिकने वाली पुस्तकों में से एक है। इसमें आधुनिक भारत के इतिहास (1707 ई. से आधुनिक काल तक) के विभिन्न पहलुओं की विस्तार से विवेचना की गयी है। इस पुस्तक में न केवल तथ्यात्मक आँकड़ों का समावेश है अपितु इसमें विभिन्न विषयों पर पाश्चात्य एवं भारतीय इतिहासकारों की व्याख्या दी गयी है। यह पुस्तक इतिहास के स्नातक स्तर के विद्यार्थियों के लिए उपयोगी है साथ ही विभिन्न प्रतियोगी परीक्षाओं में सम्मिलित हो रहे अभ्यर्थी भी इससे लाभान्वित होंगे।

### प्रमुख विशेषताएँ

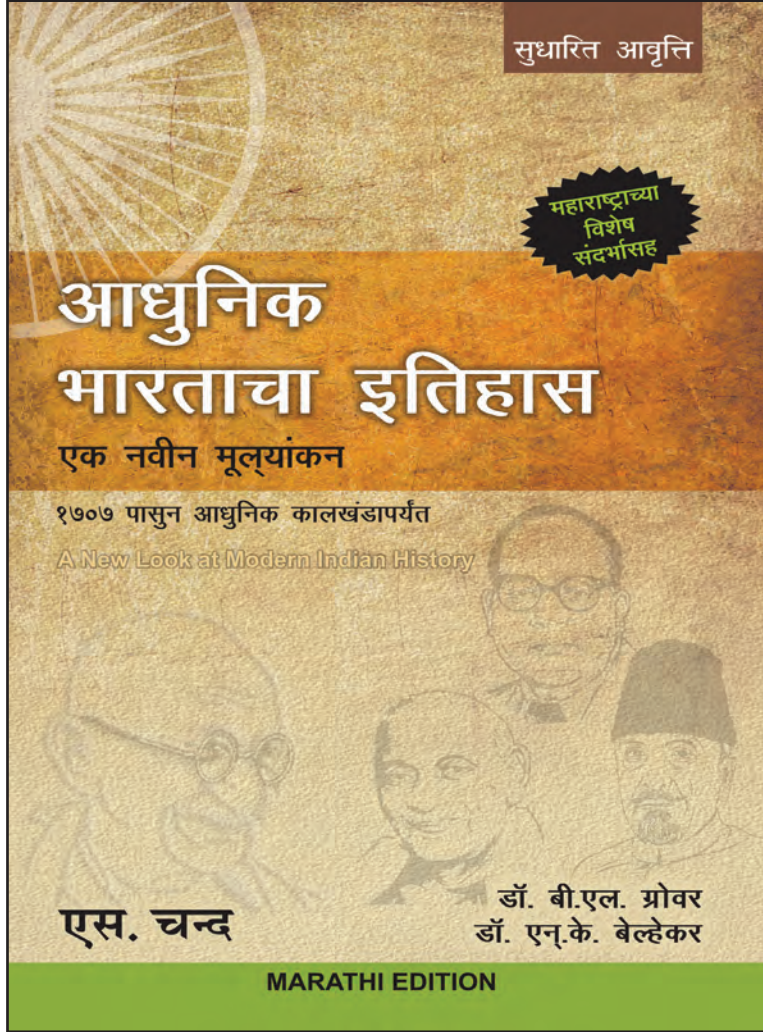
- पुस्तक के अन्त में दी गयी 29 परिशिष्टों में भारतीय राष्ट्रीय आन्दोलन, स्वतंत्रता संघर्ष एवं भारतीय राज्य व्यवस्था और अर्थव्यवस्था से सम्बन्धित जानकारियाँ दी गयी हैं। इनके अलावा, राष्ट्रीय एवं अन्तर्राष्ट्रीय महत्त्व की सामयिक घटनाएँ दी गयी हैं।
- विषय-वस्तु के गहन अध्ययन के लिए प्रत्येक अध्याय के अन्त में चुने हुए संदर्भ भी दिये गये हैं।

बी एल ग्रोवर, विभाग के प्रमुख- इतिहास, हंस राज कॉलेज, दिल्ली विश्वविद्यालय।

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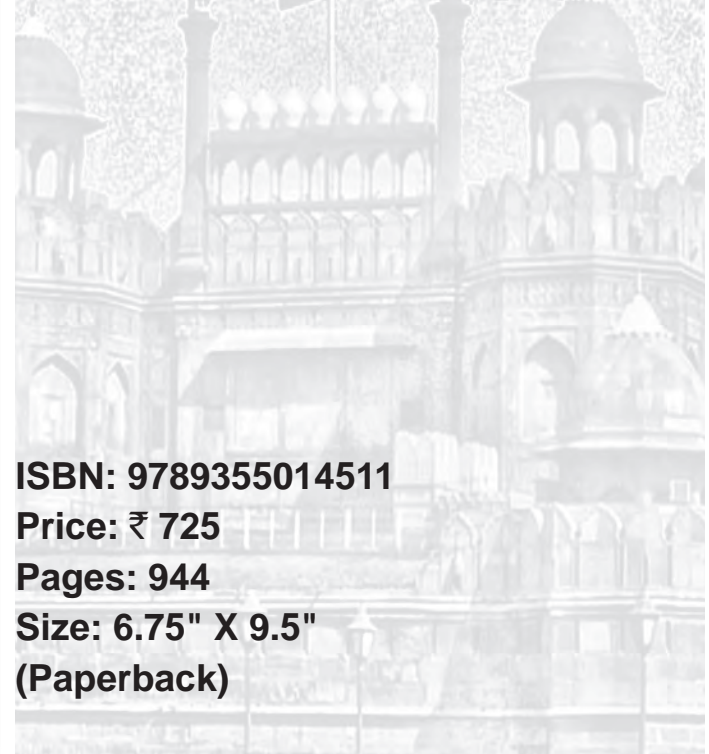






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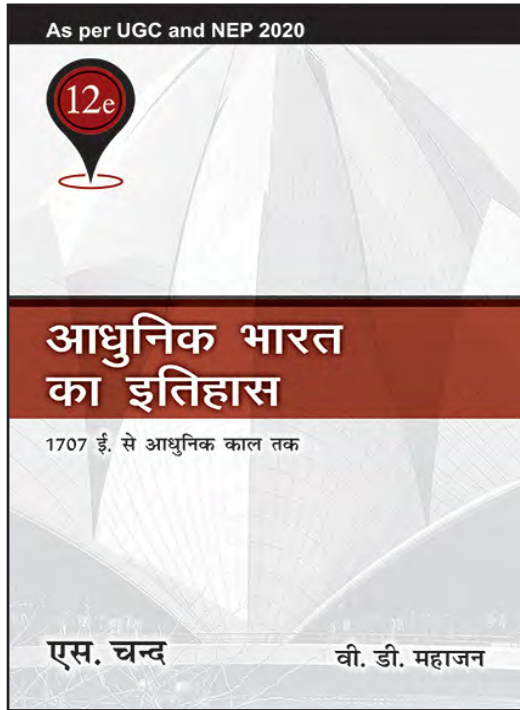
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'संदर्भ ग्रंथ सूची



## आधुनिक भारत का इतिहास 12e

वी. डी. महाजन

### पुस्तक के विषय में

इस संस्करण में 1707 ई. से लेकर आधुनिक काल तक के भारत के इतिहास का व्याख्यात्मक और व्यापक विवरण प्रदान किया गया है। इस पुस्तक में 42 अध्याय हैं जो मुगल साम्राज्य के पतन और विघटन पर चर्चा के साथ शुरू होते हैं और यूरोपीय लोगों के भारत आगमन और ब्रिटिश साम्राज्यवाद के विस्तार पर प्रकाश डालते हैं। इस पुस्तक में न केवल तथात्मक आँकड़ों का समावेश है अपितु इसमें विभिन्न विषयों पर पाश्चात्य एवं भारतीय इतिहासकारों की व्याख्या दी गई है। यह पुस्तक इतिहास के स्नातक स्तर के विद्यार्थियों के लिए उपयोगी है तथा विभिन्न परीक्षाओं में सम्मिलित हो रहे अभ्यर्थी भी इससे लाभान्वित होंगे।

### प्रमुख विशेषताएँ:

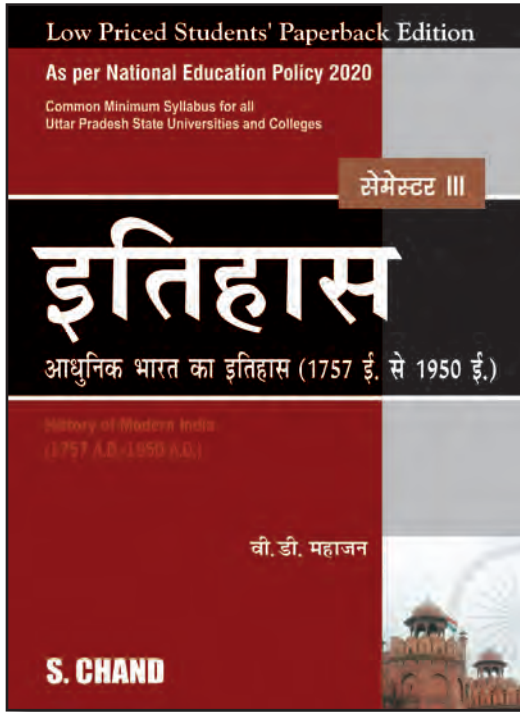
- इस पुस्तक में आधुनिक भारत से संबंधित सभी महत्वपूर्ण विषयों को सम्मिलित किया गया है।
- विषय के गहन अध्ययन के लिए प्रत्येक अध्याय के अंत में 'सजेस्टेड रीडिंग्स' दी गई हैं।
- यह पुस्तक आधुनिक भारत की तथ्यात्मक एवं विश्लेषणात्मक समझ बनाने में सहायता करती है।

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### विषय-सूची

1. मुगल साम्राज्य का पतन तथा विघटन; 2. स्वतंत्र राज्यों का उदय; 3. अठारहवीं शताब्दी में समाज और संस्कृति; 4. भारत में यूरोपीय जातियों का आगमन; 5. अंग्रेजी ईस्ट इण्डिया कम्पनी की स्थापना तथा विकास; 6. दक्षिण में प्रभुत्व के लिए अंग्रेजों तथा फ्रांसीसियों का संघर्ष; 7. बंगाल में अंग्रेज (1757-1772); 8. वारेन हेस्टिंग्स (1772-1785); 9. लॉर्ड कार्नवालिस तथा सर जॉन शोर; 10. लॉर्ड वैलज़ली (1798-1805); 11. लॉर्ड हेस्टिंग्स तथा एमहर्स्ट; 12. पेशवाओं का उत्थान और पतन 13. बैन्टिक से आकलैंड तक; 14. एलनबरा तथा हार्डिंग; 15. महाराजा रणजीत सिंह तथा उसके उत्तराधिकारी; 16. लॉर्ड डलहौज़ी; 17. गदर; 18. कैनिंग से लिटन तक; 19. रिपन से एलगिन तक (1880-1898); 20. लॉर्ड कर्ज़न (1899-1905); 21. भारत लॉर्ड मिण्टो से आगे; 22. सवैधानिक विकास (1773-1950); 23. केन्द्रीय तथा प्रान्तीय विधान सभाओं का विकास; 24. राष्ट्रवादी आन्दोलन का विकास; 25. भारत में मुस्लिम साम्प्रदायिकता का विकास; 26. आधुनिक भारत के नेता; 27. वित्त का विकेन्द्रीकरण; 28. भारत में स्थानीय स्वराज्य का विकास; 29. भारत में समाचार-पत्रों का इतिहास; 30. शिक्षा का इतिहास; 31. धार्मिक तथा सामाजिक सुधार आन्दोलन; 32. आँग्ल-अफ़गान सम्बन्ध; 33. भारतीय रियासतें; 34. भारत को ब्रिटिश शासन की देन; 35. अंग्रेजी शासन का भारत पर आर्थिक प्रभाव; 36. भारत में वाम-पंथी आन्दोलन; 37. आधुनिक भारत का पुनर्जागरण; 38. कृषक संघर्ष; 39. उदारवादी राजनीति का युग (1885-1905); 40. महात्मा गांधी और भारतीय स्वतंत्रता आन्दोलन; 41. ब्रिटिश शासन का राजनीतिक, सांस्कृतिक तथा सामाजिक प्रभाव; 42. भूमि राजस्व व्यवस्था में परिवर्तन

V D Mahajan, Formerly Professor, History & Political Science, Punjab University, Lahore and Faculty of Law, University of Delhi.



## इतिहास आधुनिक भारत का इतिहास ( 1757 ई. से 1950 ई. ) सेमेस्टर III ( NEP-2020-Uttar Pradesh)



वी. डी. महाजन

### पुस्तक के विषय में

यह पुस्तक, नई शिक्षा नीति 2020 द्वारा अनुशंसित उत्तर प्रदेश के सभी राज्य विश्वविद्यालयों और महाविद्यालयों के लिए समान न्यूनतम पाठ्यक्रम (Common minimum Syllabus) के आधार पर, अत्यंत ही सरल और सुरूचिपूर्ण भाषा में इतिहास के छात्र के लिए लिखी गई है। यह पुस्तक बी.ए. इतिहास के विद्यार्थियों के साथ प्रशासनिक सेवा (सिविल सेवा) के अभ्यर्थियों के लिए भी उपयोगी है।

### प्रमुख विशेषताएँ:

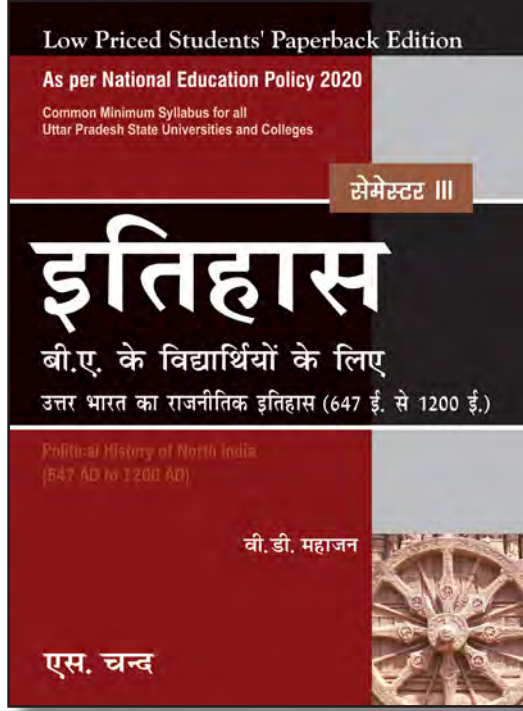
- इस पुस्तक में आधुनिक भारत से सम्बन्धित सभी महत्वपूर्ण विषयों को सम्मिलित किया गया है।
- इस पुस्तक में स्वातंत्र्योत्तर भारत में रियासतों के विलय और सरदार वल्लभभाई पटेल के योगदान का विवेचन किया गया है।
- यह पुस्तक आधुनिक भारत की तथ्यात्मक एवं विश्लेषणात्मक समझ बनाने में सहायता करती है।

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V D Mahajan, Formerly Professor, History & Political Science, Punjab University, Lahore and Faculty of Law, University of Delhi.



## इतिहास: उत्तर भारत का राजनीतिक इतिहास ( 647 ई. से 1200 ई. ) सेमेस्टर III ( NEP-2020-Uttar Pradesh)



वी. डी. महाजन

### पुस्तक के विषय में

यह पुस्तक इतिहास के छात्रों के लिए नई शिक्षा नीति 2020 द्वारा अनुशंसित उत्तर प्रदेश के सभी राज्य विश्वविद्यालयों और महाविद्यालयों के लिए समान न्यूनतम पाठ्यक्रम (Common Minimum Syllabus) के आधार पर अत्यंत ही सरल और सुरुचिपूर्ण भाषा में लिखी गई है। यह पुस्तक विशेष रूप से बी.ए. इतिहास के द्वितीय वर्ष (सेमेस्टर III) के उत्तर भारत का राजनीतिक इतिहास (647 ई. से 1200 ई.) के पाठ्यक्रम के अनुसार लिखी गई है। यह पाठ्यक्रम "प्राचीन भारतीय इतिहास, पुरातत्व एवं संस्कृति (Ancient Indian History, Archaeology & Culture)" पेपर के अंतर्गत पढ़ाया जा रहा है। यह पुस्तक प्रशासनिक सेवा (सिविल सेवा) और अन्य प्रतियोगी परीक्षाओं के अभ्यर्थियों के लिए भी उपयोगी है।

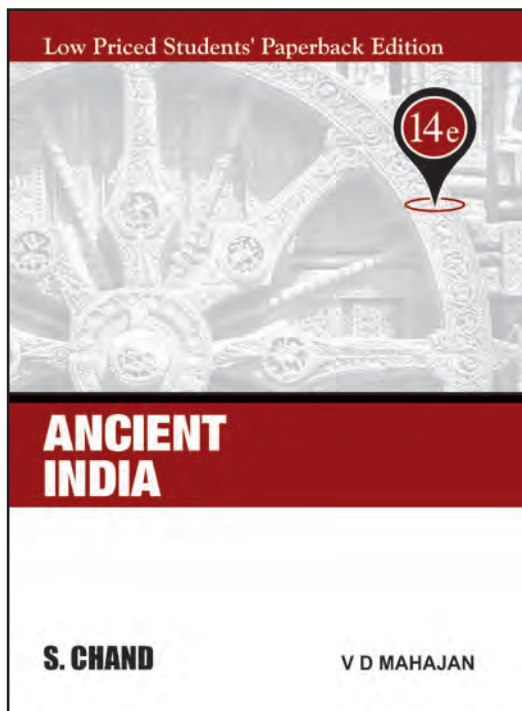
### प्रमुख विशेषताएँ:

- पुस्तक में आरंभिक मध्यकालीन भारत के प्रमुख राजनीतिक, आर्थिक, सामाजिक और सांस्कृतिक पहलुओं का विस्तृत विवरण किया गया है।
- यह पुस्तक छात्रों को उत्तर भारत के समृद्ध राजनीतिक इतिहास से परिचित कराती है।
- यह पुस्तक परीक्षा एवं विद्यार्थी-केंद्रित दृष्टिकोण से विकसित की गई है।

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### विषय-सूची

1. आरंभिक मध्यकालीन इतिहास के स्रोत, साहित्यिक स्रोत, राजनीतिक आख्यान और राजनीतिक संरचना, पुरातात्विक स्रोत, पुरातात्विक स्रोतों की ऐतिहासिक विवेचना
2. केंद्रीय राजनीतिक संक्रमण और क्षेत्रीय राजवंशों का उदय, हर्ष की मृत्यु के उपरांत उत्तर भारत की राजनैतिक अवस्था, मौखरि राजवंश, राजकीय भूमि अनुदान, कन्नौज के यशोवर्मन (यशोवर्मा), मगध के परवर्ती गुप्त
3. राजपूतों की उत्पत्ति और उनका प्रसार, राजपूतों का उद्भव, राजपूतों की उत्पत्ति संबंधित इतिहास लेखन, गाथाओं और अभिलेखों में तोमर तथा दिल्ली
4. आरंभिक संक्रमणकालीन राजनीति एवं विभिन्न क्षेत्रीय वंश, गुर्जर प्रतिहार वंश, पाल वंश, हिन्दू शाही वंश, सिंध के वंश, कश्मीर के वंश, काकोट वंश, उत्पल वंश, लोहार वंश, द्वितीय लोहार वंश
5. कन्नौज: राजनीतिक प्रतिस्पर्धा का प्रमुख केंद्र, त्रिपक्षीय संघर्ष
6. मुसलमानों के आक्रमण के समय भारत की राजनीतिक अवस्था, भारत की राजनीतिक अवस्था, सामाजिक, आर्थिक और धार्मिक दशा
7. परिधीय राजनीतिक शक्तियाँ, सोलंकी वंश, परमार वंश, स्वतंत्र परमार साम्राज्य की स्थापना: हर्ष अथवा सीयक द्वितीय (945 ई०-972 ई०), चंदेल वंश, गहड़वाल वंश, कलचुरी वंश, चौहान वंश (चाहमान)
8. बाह्य आक्रमण का दौर (७११ ई०-१२०० ई०), अरबों द्वारा सिंध विजय से पूर्व भारत की दशा, महमूद गजनवी के आक्रमण (999 ई०-1026 ई०), मोहम्मद गौरी का आक्रमण (1180 ई०-1192 ई०)
9. मुस्लिम आक्रमणों के कारण व प्रभाव, भारत में तुर्कों का आगमन, तुर्क आक्रमणों के पूर्व भारत की स्थिति, तुर्कों की सफलता के कारण, दिल्ली सल्तनत की स्थापना के परिणाम



## Ancient India, 14e

V D Mahajan

### About the Book

This textbook narrates the ancient Indian history from the genesis of civilisations to the early middle ages. It examines the sources, chronology of civilisations and authoritatively details the facts, feats, triumphs and religious crusades of the period. It unveils the rich cultural, religious and social diversity that is uniquely and peculiarly Indian.

### Key Features

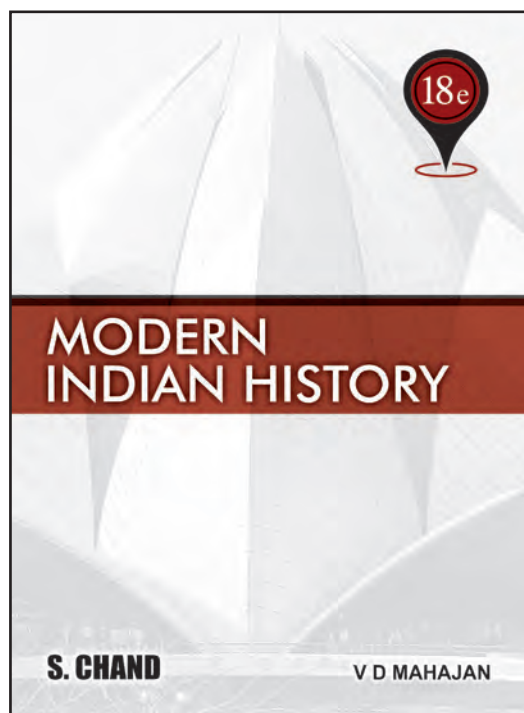
- Balanced account of historical transition from ancient to middle ages
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- Interesting exposition of specific cultures and political, social, cultural, linguistic and economic developments

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16. Ancient Indian Polity			

**V D Mahajan**, Formerly Professor, History & Political Science, Punjab University, Lahore and Faculty of Law, University of Delhi.



## Modern Indian History, 18e

V D Mahajan

### About the Book

Written in an easy-to-understand language, this informative and well-written textbook provides an interpretive and comprehensive account of the history of modern India from 1707 to the present day.

Organised into 44 chapters in two parts, the textbook commences with a discussion on the decline and disintegration of the Mughal Empire and walks us through the advent of Europeans and the phases of British imperialism. It also provides a detailed discussion on the important aspects of Indian National Movement introducing contributions of prominent leaders of the Movement. It is fortified with questions at the end of each chapter to help students prepare for the examinations. Besides the students of History and Law, this textbook would also be of immense value to the aspirants of various competitive examinations, especially IAS, PCS and NET

### Key Features

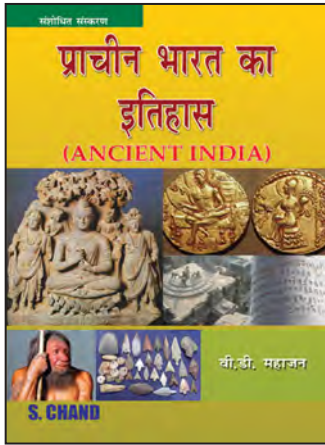
- Balanced account of historical transition from 1707 to the modern times
- Insightful interpretation of evidential sources, theory and disputations of events of historical importance
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## प्राचीन भारत का इतिहास

वी डी महाजन

पुस्तक के विषय में

इस पुस्तक में सभ्यताओं की उत्पत्ति से लेकर आरम्भिक मध्य युग तक प्राचीन भारत के इतिहास का वर्णन है। इसमें सभ्यताओं के स्रोत एवं कालक्रम का विवरण दिया गया है साथ ही विभिन्न युगों के कार्य, उनकी उपलब्धियों, सफलताओं एवं असफलताओं पर भी प्रकाश डाला गया है। इस पुस्तक में भारत की विशिष्ट सांस्कृतिक, धार्मिक एवं सामाजिक विविधताओं को दर्शाया गया है। प्राचीन भारत के इतिहास के विद्यार्थियों के अलावा यह पुस्तक विभिन्न प्रतियोगी परीक्षाओं में सम्मिलित हो रहे अभ्यर्थियों के लिए भी उपयोगी है।

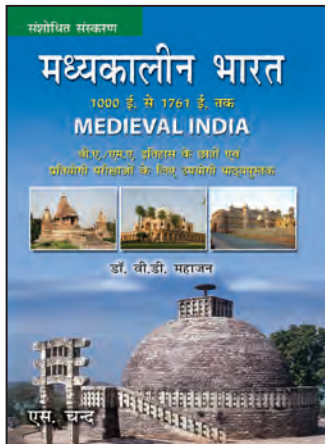
प्रमुख विशेषताएं:

- प्राचीन काल से आरम्भिक मध्य युग तक ऐतिहासिक परिवर्तनों का संतुलित विवरण
- साक्ष्य स्रोतों, सिद्धान्तों एवं विवादों की विस्तृत जानकारी
- सांस्कृतिक, राजनैतिक, सामाजिक एवं आर्थिक विकास का विवरण

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## मध्यकालीन भारत

वी डी महाजन

पुस्तक के विषय में

भारत के प्रस्तुत संशोधित संस्करण में देश के विभिन्न विश्वविद्यालयों के नवीनतम पाठ्यक्रमों तथा विभिन्न प्रतियोगिता परीक्षाओं के पाठ्यक्रमों को दृष्टि में रखते हुए आवश्यक संशोधन किए हैं। पुस्तक के इस संस्करण में भाषा को अधिक सरल और प्रवाहपूर्ण बनाकर प्रस्तुत किया गया है। पुस्तक के पुराने अध्यायों को नया रूप दिया गया है तथा उनमें कुछ विस्तार किया गया है। मध्यकालीन भारतीय इतिहास से संबंधित जो भी महत्वपूर्ण सामग्री हो सकती है, उसे इस संशोधित एवं परिवर्धित संस्करण में शामिल किया गया है। प्रत्येक अध्याय के अन्त में दीर्घ उत्तरीय, लघु उत्तरीय और बहुविकल्पीय वस्तुनिष्ठ प्रश्नों की संख्या में भी पर्याप्त वृद्धि की गई है, जोकि विद्यार्थियों के लिए बहुत उपयोगी सिद्ध होगी। इस पुस्तक के प्रथम अध्याय में पर्याप्त संशोधन किए गए हैं। इस अध्याय के महत्व को दृष्टि में रखते हुए इसे अत्यधिक सरल एवं रोचक ढंग से प्रस्तुत किया गया है। प्रस्तुत पुस्तक के दो भाग 'दिल्ली सल्तनत' तथा 'मुगलकाल' की समाप्ति पर अत्यन्त महत्वपूर्ण परिशिष्ट प्रस्तुत किए गए हैं। जो विद्यार्थियों के लिए मध्यकालीन इतिहास के अध्ययन की दृष्टि से बहुत उपयोगी सिद्ध होंगे।

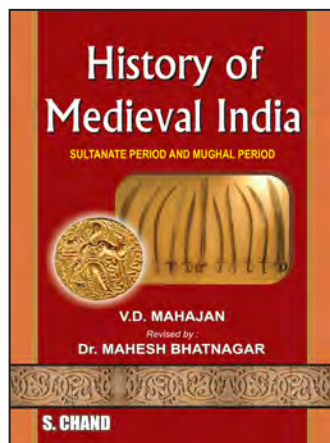
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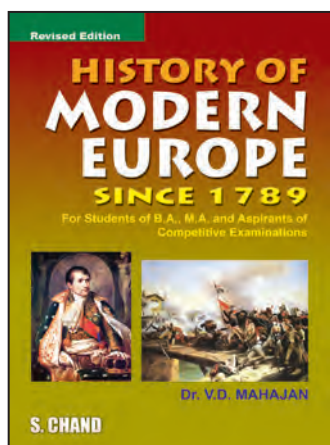
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**V D Mahajan**, Formerly Professor, History & Political Science, Punjab University, Lahore and Faculty of Law, University of Delhi.



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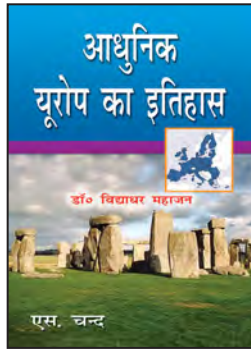
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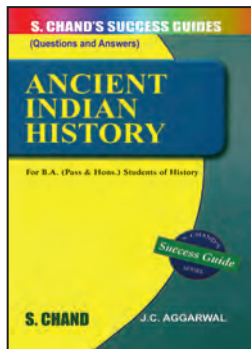


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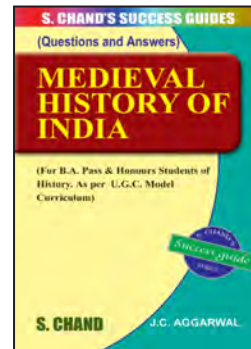
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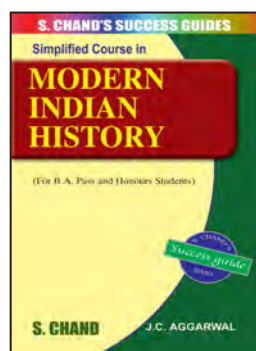
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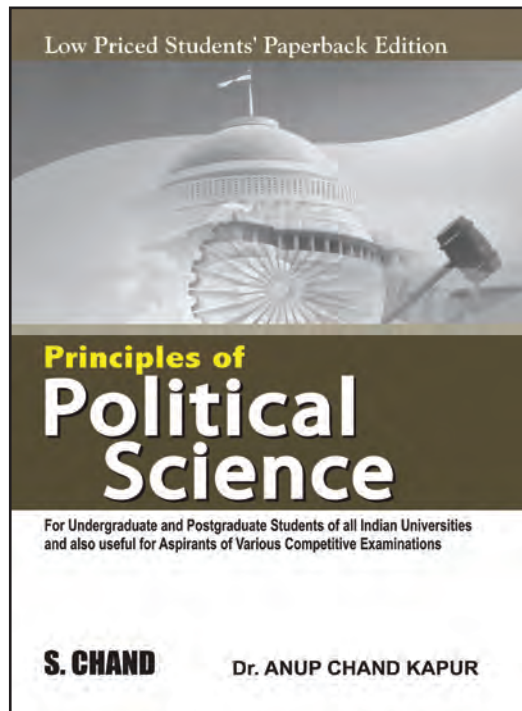
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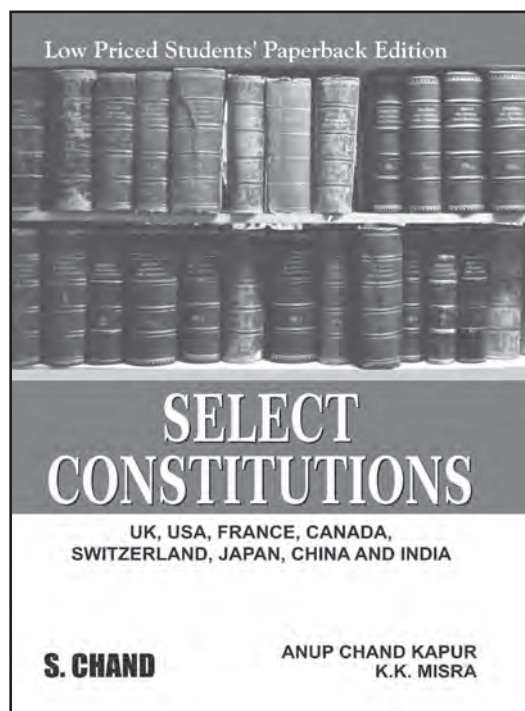
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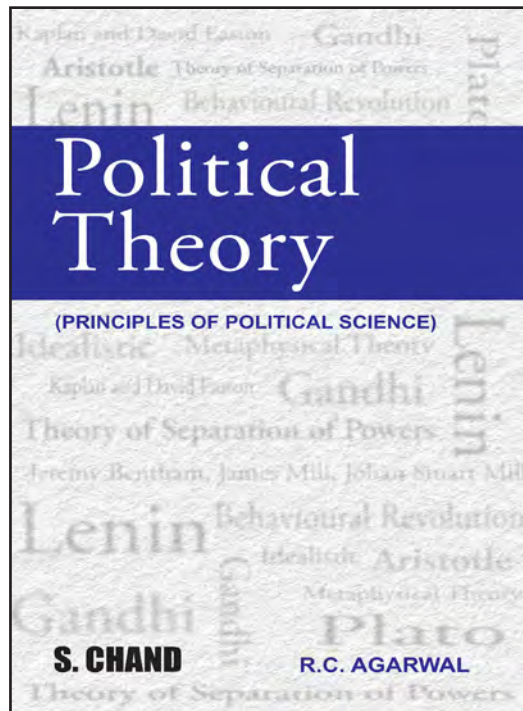
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**Anup Chand Kapur**, Head of Department - Political Science, Guru Nanak Dev University, Amritsar.



## Political Theory

R C Agarwal

### About the Book

Comprehensively written, this book presents the political theories, concepts, analysis, thoughts and main currents. The book begins with introduction to political theory, its history, evolution & approaches while also discussing forms & organs of Government. It progresses to discuss contemporary political analysis in light of American concepts and main currents of Political Thought in detail. This book would be extremely useful for the students pursuing BA Political Science.

### Key Features

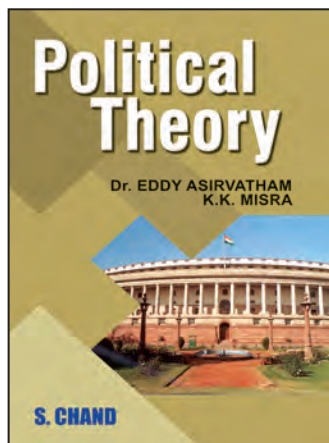
- Special focus on Marxist Concepts
- Selected questions at the end chapters to evaluate students' understanding of concepts

**R C Agarwal**, Formerly Principal, Government College, Naraingarh, Ambala.

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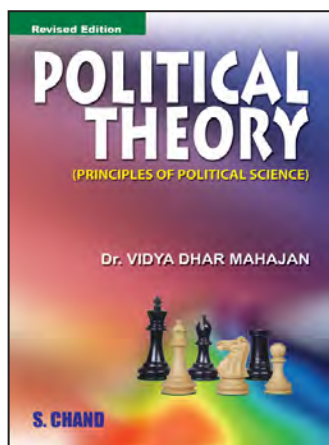
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**Eddy Asirvatham**, Formerly Professor of Political Science and Public Administration at various universities in India and U.S.A.

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Vidya Dhar Mahajan

### About the Book

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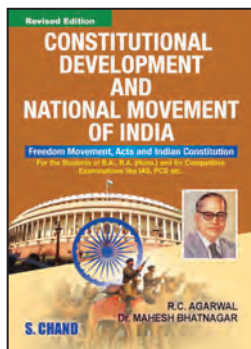
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**V D Mahajan**, Formerly Professor, History & Political Science, Punjab University, Lahore and Faculty of Law, University of Delhi.



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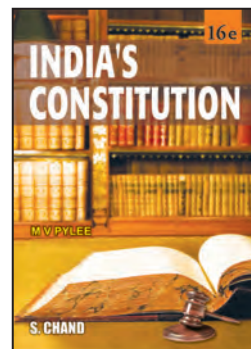
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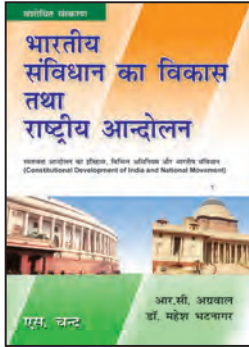
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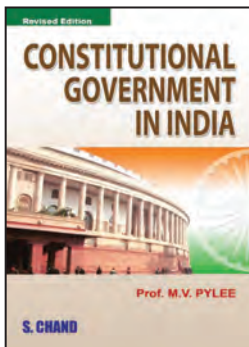


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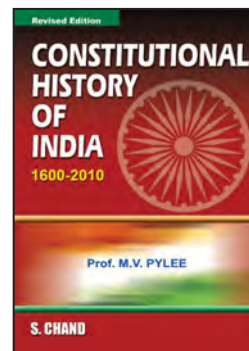
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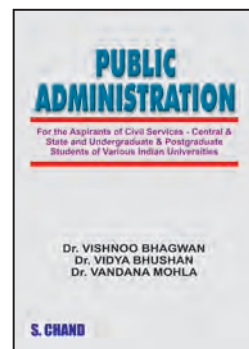


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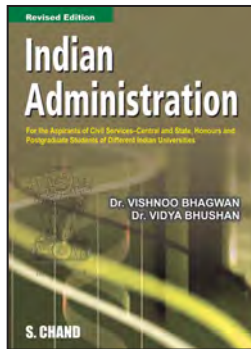
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और दृष्टिकोण, 4. राज्य का स्वरूप, 5. राज्य की उत्पत्ति, 6. समाज, राज्य और नागरिकता, 7. राज्य का विकास, 8. स्वतन्त्रता, समानता, सम्पत्ति और न्याय, 9. हॉब्स, लॉक और रूसो का सामाजिक सविदा सिद्धान्त, 10. राज्य का औचित्य और उद्देश्य, 11. राज्य का उचित कार्य-क्षेत्र, 12. लोक कल्याणकारी राज्य, 13. अधिकार-सम्बन्धी सिद्धान्त, 14. विशिष्ट अधिकार, 15. राजनीतिक बहुलवाद, 16. सम्प्रभुता के सिद्धान्त, 17. कानून और राज्य, 18. राज्य के उदारवादी तथा मार्क्सवादी सिद्धान्त, 19. राजनीतिक व्यवस्थाओं के रूप, 20. राज्यों तथा संविधानों का वर्गीकरण, 21. सरकार का संगठन, 22. लोकतंत्र के सिद्धान्त, 23. स्थानीय स्वशासन, 24. राजनीति में उपयोगितावाद, 25. राजनीति में आदर्शवाद, 26. राष्ट्रवाद, साम्राज्यवाद और अन्तर्राष्ट्रवाद, 27. साम्यवाद विचारधारा का विकास, 28. मार्क्स के बाद समाजवाद, 29. फासिस्टवाद और नाजीवाद, 30. संयुक्त राष्ट्रसंघ, 31. महात्मा गांधी की राजनीतिक विचारधारा, 32. विचारधाराओं की तुलनात्मक समीक्षा, 33. लास्की का राजनीतिक चिंतन, 34. क्रियावाद तथा बहुलवाद, 35. उदारवादी विचारधारा, 36. मार्क्सवाद का मूल्यांकन, 37. फासीवाद की आलोचना, 38. राज्य का वर्गचरित्र, 39. अधिकार और स्वतंत्रता, 40. लोकतांत्रिक समाजवाद, 41. अंतरराष्ट्रीयता का आदर्श, 42. आधुनिक राजनीति और व्यवहारवाद तथा व्यवहारवादी क्रांति • सन्दर्भ ग्रन्थ-सूची

## Books for Kannada



### Indian Administration

Vishnoo Bhagwan & Vidya Bhushan

ISBN: 9788121904025  
Code: 1017A00163  
Price: ₹ 375 | Pages: 504  
Size: 6.75" X 9.5" (Paperback)

#### Contents

1. Evolution of Indian Administration, 2. Constitutional Framework, 3. Central Political Executive, 4. Structure of Administration, 5. State Administration, 6. Centre-State Relations, 7. Public Services, 8. Machinery for Planning, 9. Public Undertakings, 10. Control of Public Expenditure, 11. Administration of Law and Order, 12. District Administration, 13. Panchayati Raj, 14. Urban Local Government, 15. Administration for Welfare, 16. Major Issues in Indian Administration, 17. Administrative Reforms in India • Annexure-I: Office Administration • Annexure-II: Salient Features of The Indian Constitution



### राजनीति विज्ञान

एडी आशीर्वादम् एवं कृष्णाकान्त मिश्र

ISBN: 9788121908962  
Code: 1017B00152  
Price: ₹ 695 | Pages: 768  
Size: 6.75" X 9.5" (Paperback)

#### विषय-सूची

1. राजनीति विज्ञान का स्वरूप, 2. राजनीति और सामाजिक प्रक्रिया, 3. राजनीति के उपागम



### Rajakeeya Siddhanta

Dr. Meena Deshpande  
B K Dattatri

ISBN: 9789352833290  
Code: 10HE000087  
Price: ₹ 450 | Pages: 484  
Size: 6.75" X 9.5" (Paperback)

#### About the Book

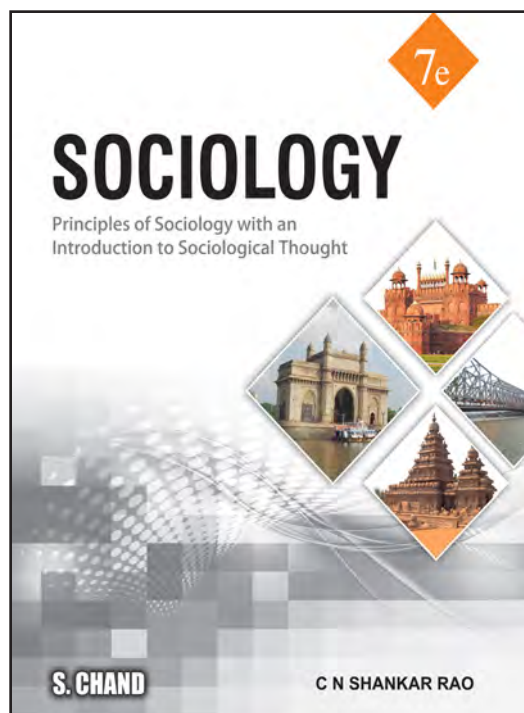
This Textbook of Political Theory is written for the students pursuing their under graduate and post-graduate degree courses in Political Science at all the Universities in Karnataka. The book covers most of the topics mentioned in the latest syllabi of Universities in the state. Political theory is one of the basic papers at undergraduate and post graduate levels in Political science. This book would serve as a reliable source for teachers and students and the material is presented in a student-friendly style making it easy to understand difficult concepts.

#### Key Features

- Imparting knowledge about the growth of political theory and basic concepts. Various theories leading to the basic concepts are critically analysed.
- An attempt to track the evolution of political theories and present the views of eminent political thinkers wherever necessary.
- The recent developments and debates in political theory are discussed and explained.
- A glossary of technical terms in English with Kannada translation tracing their evolution and the present connotation is given.

#### Contents

1. Evolution of political theory, Behaviouralism and post-behaviouralism, 2. State, Society and nation, 3. Theories of state, 4. Theories of Sovereignty and Rights, 5. Law, liberty and equality, 6. Justice- conceptualisation and theories, 7. Theories of democracy, 8. Socialism: Utopian socialism, Fabianism, Democratic Socialism and Marxism, 9. Fascism, 10. Capitalism, Imperialism and Dependency theory, 11. Anarchism, Civil Society, Modernism, Post-modernism, Multiculturalism and Communitarianism, 12. Glossary of words



## Sociology, 7e

C N Shankar Rao

### About the Book

This textbook has been comprehensively written to acquaint the students with the fundamental concepts of sociology as well as provide an introduction to the diverse field of sociology. Students will be introduced to the origins of sociology as a discipline and would get acquainted with relevant topics such as inequality, institutions, control, change, disorganisation & problems in the society. Topics such as applied sociology and social thought have also been provided to give a complete overview of the subject. This textbook not only caters as a primary text to the undergraduate students of Sociology but is also a useful reference for postgraduate students and aspirants appearing for various competitive examinations.

### Key Features

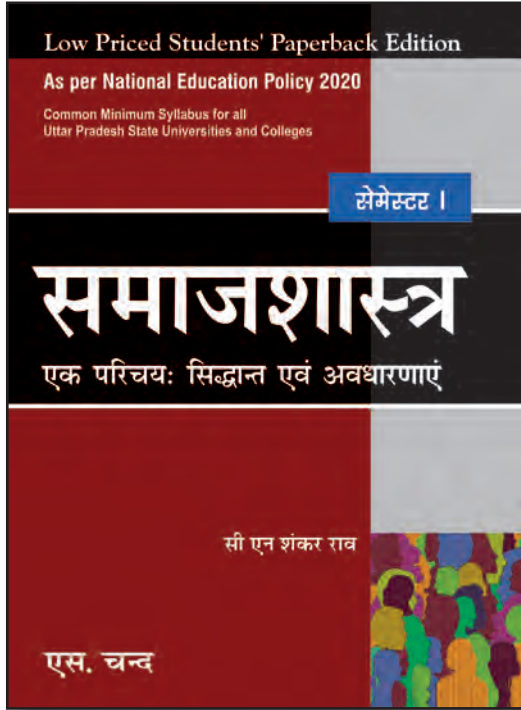
- Addition of two new chapters on Women in Society and Social Work, Social Welfare and Social Securing: Conceptual Overviews
- Replacement of old chapter on 'Population Problem and Beggary' with 'Problem of Overpopulation in India' to give a more contemporary approach and treatment to the problem

ISBN: 9788121910361 | Code: 1018D00044 | Price: ₹ 895 | Pages: 800 | Size: 8.25" X 10.5" (Paperback)

### Contents

<b>Part-I: Introduction to Sociology</b>	18. Social Processes	35. Meaning and Nature of Social Change	47. Applied Sociology
1. Introduction	19. Organisation and Individual	36. Theories and Factors of Social Change	<b>Part-XI: Sociological Thought</b>
2. Definition, Scope and Uses of Sociology	<b>Part-IV: Social Inequality</b>	<b>Part-VIII: Collective Behaviour and Social Movements</b>	48. Introduction to Social Thought
3. Some Branches of Sociology	20. Social Differentiation and Social Stratification	37. Collective Behaviour	49. Auguste Comte and His Thoughts
4. Methods of Sociology	21. Caste – Estates and Class	38. Social Movements	50. Herbert Spencer and His Thoughts
5. Social Research: Its Methods and Techniques	22. Some Aspects of Social Mobility	<b>Part-IX: Social Disorganisation and Social Problems</b>	51. Durkhiem and His Contributions
6. Sociology and Other Social Sciences	<b>Part-V: Social Institutions</b>	39. Social Disorganisation	52. Max Weber and His Thoughts
7. The Study of Human Society	23. Marriage	40. Juvenile Delinquency, Youth Unrest and Problems of Aged	53. Karl Marx and His Thoughts
<b>Part-II: Basic Sociological Terms</b>	24. Marriage in India	41. The Problem of Overpopulation in India	54. Science and Technology
8. Some Basic Concepts	25. The Family	42. The Problem of Poverty	55. Types of Societies
9. Role and Status	26. Kinship System	43. Unemployment Problem	56. Social Mobility
10. Power, Status and Authority	27. The Educational System	44. Problems of the Under-Privileged: Scheduled Castes and Scheduled Tribes and Other Backward Classes	57. Race and Ethnic Relations
11. Social Structure and Function	28. The Economic System	45. Corruption and Black Money in Society	58. Women in Society
<b>Part-III: Individual – Culture and Society</b>	29. The Political System	<b>Part-X: Applied Sociology</b>	59. Social Work, Social Welfare and Social Security: Conceptual Overviews
12. Individual and Society	30. Religion – Morality and Magic	46. The Problem of Order	60. Talcott Parsons and Robert K Merton: Their Contributions
13. Heredity and Environment	<b>Part-VI: Social Control</b>		• <i>Annexure to Chapter 20: Social Differentiation and Social Stratification</i>
14. Individual and Communities	31. Meaning and Nature of Social Control		• <i>Bibliography</i>
15. Culture	32. Folkways – Mores – Customs and Sanctions		
16. Socialisation and Culture	33. Social Norms and Social Values		
17. Social Groups	34. Social Conformity and Deviance		
	<b>Part-VII: Social Change</b>		

C N Shankar Rao, Canara Pre-University College, Mangalore.



### समाजशास्त्र

एक परिचय: सिद्धान्त एवं अवधारणाएं

सेमेस्टर-I NEP-2020-Uttar Pradesh

सी एन शंकर राव

#### पुस्तक के विषय में

यह पुस्तक को नई शिक्षा नीति 2020 द्वारा अनुशंसित उत्तर प्रदेश के सभी विश्वविद्यालयों और महाविद्यालयों के लिए समान न्यूनतम पाठ्यक्रम (Common minimum Syllabus) को ध्यान में रखकर विकसित किया गया है।

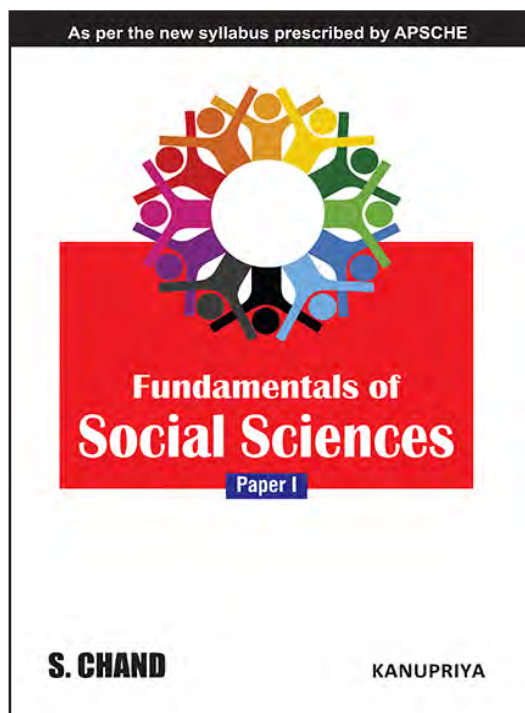
#### प्रमुख विशेषताएँ:

- परिवार, नातेदारी और विवाह जैसी संस्थाओं में हुए नए परिवर्तनों से वैश्वीकरण तथा उदारवादी सोच में विकास की विशेष चर्चा की गई है।
- बदलते सामाजिक व सांस्कृतिक परिवेश में परसंस्कृति-ग्रहण, बहुलवाद तथा सांस्कृतिक सापेक्षवाद और एकीकरण के मार्ग में आने वाली चुनौतियों के संदर्भ में समाजशास्त्रियों के विचार प्रस्तुत किए गए हैं।

ISBN: 9789355014917 | Price: ₹ 199 | Pages: 184 | Size: 6.5" X 9.25" (Paperback)

#### विषय-सूची

1. समाजशास्त्र: परिभाषा, अर्थ, प्रकृति एवं विषय-क्षेत्र
2. समाजशास्त्र एवं अन्य सामाजिक विज्ञान
3. मूलभूत अवधारणाएं
4. सामाजिक संस्थाएं
5. संस्कृति एवं सभ्यता
6. सामाजिक-सांस्कृतिक प्रक्रियाएं
7. सामाजिक संरचना
8. सामाजिक स्तरीकरण



## Fundamentals of Social Sciences Paper I As per the new syllabus prescribed by APSCHE

Kanupriya

### About the Book

This book has been primarily designed to meet the needs of Undergraduate students for the Andhra Pradesh State Council of Higher Education (APSCHE). It comprehensively covers the Paper I, namely, Fundamentals of Social Sciences. This book has been divided into five units, comprising of 20 chapters. The book will help the students to learn about the importance of social science, understand the emergence of culture and history, society and social behaviour, political economy and knowledge on applications of computer technology including, internet basics, Cryptography, ethical and social implications. All the topics have been aptly discussed as per the requirements of the syllabus.

### Key Features

- Comprehensive coverage of the syllabus
- Written in lucid manner for better understanding of concept
- Engaging chapter-end exercises have been provided for practice

ISBN: 9789355019219 | Price: ₹ 299 | Pages: 264 | Size: 6.50" x 9.25" (Paperback)

### Contents

#### Unit I: What is Social Science?

1. Definition and Scope of Social Science –Different Social Sciences
2. Distinction between Natural Science and Social Science
3. Interdisciplinary Nature of Social Sciences
4. Methods and Approaches of Social Sciences

#### Unit II: Understanding History and Society

5. Defining History, Its Nature and Scope
6. History-A Science or an Art
7. Micro Importance of History in the Present Society
8. Types of History and Chronology of Indian History

#### Unit III: Society and Social Behaviour

9. Definition, Nature and Scope of Psychology
10. Importance of Social Interaction

11. The Need for Psychology in Present Society

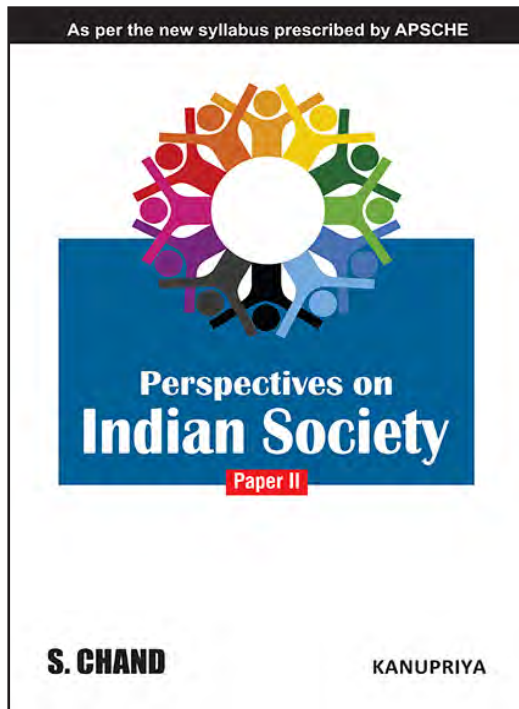
12. Thought Process and Social Behaviour

#### Unit IV: Political Economy

13. Understanding Political Systems
14. Political Systems–Organs of State
15. Understanding over Economics-Micro and Macro Concepts
16. Economic Growth and Development-Variou Aspects of Development

#### Unit V: Essentials of Computer

17. Milestones of Computer Evolution
18. Internet Basics
19. Ethical and Social Implications
20. Cryptography, Malware and Data Protection



## Perspectives on Indian Society

**Paper II** As per the new syllabus prescribed by APSCHE

Kanupriya

### About the Book

This book has been primarily designed to meet the needs of Undergraduate students for the Andhra Pradesh State Council of Higher Education (APSCHE). It comprehensively covers the Paper II, namely, Perspectives on Indian Society. This book has been divided into five units, comprising of 20 chapters. The book will help the students to learn about the significance of human behaviour and social dynamics, the Indian Heritage and freedom struggle. Topics like the philosophical foundations of Indian Constitution, Indian Economy and Impact on Society & Analytics including role and impact of computers on human behaviour, Social Networking like WhatsApp, Twitter and Facebook have been included as per the requirements of the syllabus.

### Key Features

- Comprehensive coverage of the syllabus
- Written in lucid manner for better understanding of concept
- Engaging chapter-end exercises have been provided for practice

**ISBN: 9789355019226 | Price: ₹ 275 | Pages: 296 | Size: 6.50" x 9.25" (Paperback)**

### Contents

#### Unit I: Man in Society

1. Human Nature and Real Life Engagement
2. Social Groups and Social Dynamics
3. Individualism and Collectivism–Ethical Concerns
4. Human Life–Social Influence and Social Impact

#### Unit II: Indian Heritage and Freedom Struggle in India

5. Cultural & Heritage Sites of Tourism in India
6. Indian Dance, Music, and Yoga
7. Rise of Nationalism Under British Rule in Brief (1857–1947)
8. Contemporary History of India-Integration of Princely States, Abolition of Zamindari, Formation of Linguistic States

#### Unit III: Indian Constitution

9. Philosophical Foundations of Indian Constitution
10. Elements of Indian Constitution

11. Study of Rights in Indian Constitution

12. Directive Principles of State Policy

#### Unit IV: Indian Economy

13. Introduction to Indian Economy-Features: Sectoral Contribution in Income

14. Role of Financial Institutions

15. Monetary and Fiscal Policies for Economic Development

16. Economic Reforms-Liberalization-Privatization-Globalization

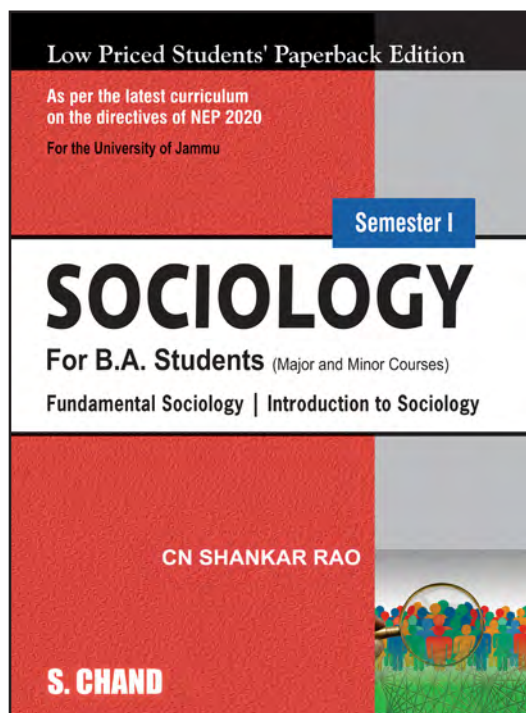
#### Unit V: Impact on Society & Analytics

17. Role and Impact of Computer

18. Social Networks and their Impact

19. Managing and Analysing Quantitative Data

20. Expert Systems and Artificial Intelligence Applications in the Social Sciences



## Sociology : Semester I For B.A Students Social Institutions | Basic Institutions in Society (NEP 2020 – Jammu)

CN Shankar Rao

### About the Book

The book has been written to meet the needs of B.A first semester students of Sociology for the University of Jammu under the recommended National Education Policy 2020. It comprehensively covers the syllabus of both major and minor courses, namely Fundamental Sociology and Introduction to Sociology. This book has been divided into four units, comprising of eight chapters. Important fundamental concepts of sociology like, genesis of sociology, sociological perspectives: macro & micro and social institutions including its types & function have been aptly discussed. The book contains simple, lucid and precise explanation of the topics so that it becomes students friendly. This textbook can also be useful for students of sociology studying at the undergraduate level in all the other universities across India.

### Key Features

- In-depth discussion on relationship of sociology with other social sciences such as history, political science, economics and anthropology
- Review questions have been provided at the end of each chapter for students practice
- Students will find this book interesting and informative

**ISBN: 9789355017642 | Price: ₹ 145 | Pages: 152 | Size: 6.75" X 9.5" (Paperback)**

### Contents

#### Unit I: Genesis of Sociology

- 1: Meaning, Nature and Scope of Sociology
- 2: Origin and Growth of Sociology
- 3: Sociology and Other Social Sciences

#### Unit II: Sociological Perspectives: Macro and Micro

- 4: Sociological Perspectives

#### Unit III: Basic Concepts

#### 5: Society, Community and Association

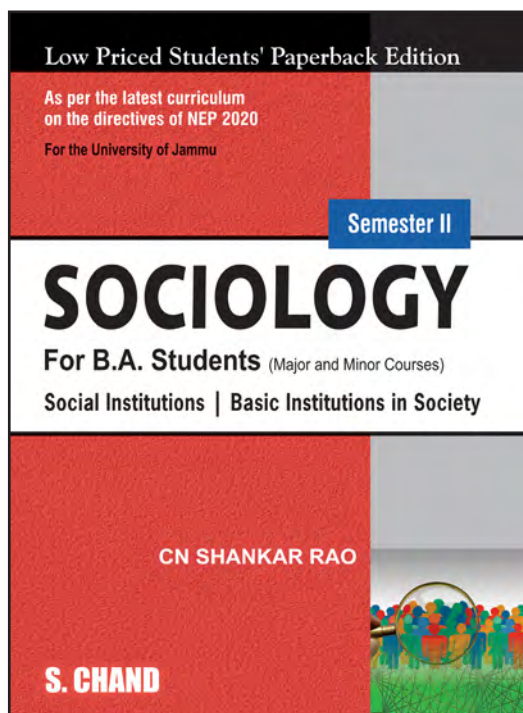
- 6: Groups: Meaning and Types

- 7: Status and Role, Culture

#### Unit IV: Social Institutions

- 8: Social Institutions: Meaning and Characteristics

C N Shankar Rao, Canara Pre-University College, Mangalore



## Sociology : Semester II For B.A Students Social Institutions | Basic Institutions in Society (NEP 2020 – Jammu)

**New**

CN Shankar Rao

### About the Book

The book has been prepared to meet the needs of B.A Second Semester students of Sociology for the University of Jammu under the recommended National Education policy 2020. It comprehensively covers the syllabus of major and minor courses Social Institutions and Basic Institutions in Society. This book gives systematic introduction and explanation to all the four units of both the papers. All the Social Institutions namely, family and marriage, Kinship, religion and economy, polity and education including types of education and political system have been aptly discussed. The book contains simple, lucid and precise explanation of the topics so that it becomes students friendly. It can serve as a general reference book for the sociology students studying at the undergraduate level in all the other universities of India.

### Key Features

- In-precise discussion on topics such as Family and Marriage, Kinship, Religion and Economy, Polity and Education.
- Exercises have been provided at the end of each chapter for better understanding of the concepts.
- Students will find this book interesting and informative in serving their needs

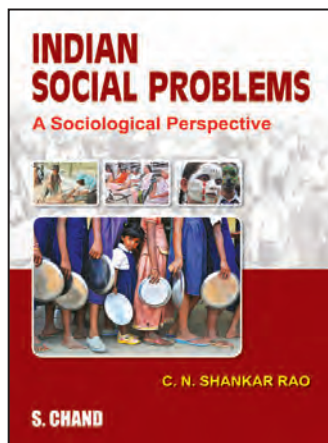
**ISBN: 9789355016645 | Price: ₹ 150 | Pages: 112 | Size: 6.75" X 9.5" (Paperback)**

### Contents

- Unit 1: Family And Marriage
- Unit 2: Kinship
- Unit 3: Religion And Economy
- Unit 4: Polity And Education

C N Shankar Rao, Canara Pre-University College, Mangalore





## Indian Social Problems

C N Shankar Rao

### About the Book

This book entitled '*Indian Social Problems: A Sociological Perspective*' provides a glimpse of many social problems that have been haunting the Indian society since years, decades, and even centuries.

Though India is fast developing, it has lots of regional, cultural, linguistic and religious diversities. These diversities are also reflected in its social problems. This book covers social problems which are general in nature and common to the whole nation such as population problem, poverty, unemployment, child labour, urbanization, youth unrest, problems of the aged, family disorganization, corruption, crime and delinquency, etc.

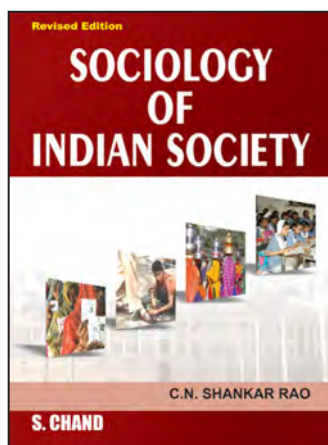
This book is prepared mainly to cater to the needs of the undergraduate and postgraduate students. Most of the universities in India have prescribed one paper on 'Indian Social Problems' either at the undergraduate or postgraduate level. The book also covers topics that are included in the syllabi of IAS, NET, SLET, KAS and other national- and state-level competitive examinations. It also contains lessons that form part of MBA, nursing and five-year law courses. Such students and examinees will definitely find the book highly helpful.

**ISBN: 9789384857950 | Code: 101800053 | Price: ₹ 495 | Pages: 664 | Size: 6.75" X 9.5" (Paperback)**

### Contents

1. Social Problems: An Introduction, 2. Problem of Poverty, 3. Unemployment Problem, 4. Problem of Over Population in India, 5. Crime and Punishment, 6. Juvenile Delinquency, 7. Problem of Child Labour, 8. Youth Unrest and Agitations, 9. Problems of the Aged in India, 10. Problems of Women in Modern India, 11. Dowry as a Social Problem, 12. Family Disorganisation: Divorce and Desertion in India, 13. Prostitution and Aids, 14. Alcoholism and Drug Addiction, 15. Corruption in Public Life and Nepotism, 16. Challenges for National Integration, 17. The Menace of Terrorism, 18. The Scheduled Castes, 19. Problems of Scheduled Tribes, 20. Backward Castes / Classes [OBCS], 21. Problems of the Religious Minorities, 22. Problems of Indian Villages, 23. Problems of Urbanisation, 24. Environmental Pollution, 25. Illiteracy, 26. Commercialisation of Higher Education in India, 27. Problem of Bonded Labour, 28. Problem of Black Money  
• Bibliography

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## Sociology of Indian Society

C N Shankar Rao

**ISBN: 9788121924030**

**Code: 1018D00051**

**Price: ₹ 725**

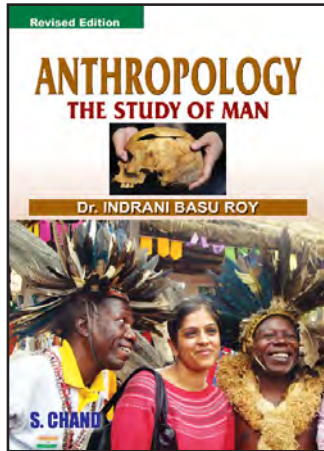
**Pages: 792**

**Size: 6.75" X 9.5" (Paperback)**

### Contents

1. Historical Moorings of the Indian Society, 2. Indian Society Through the Ages, 3. Pioneers of Indian Sociology, 4. Marriage System in India, 5. Family System in India, 6. Women in India, 7. Indian Caste System, 8. Some Aspects of Social Mobility, 9. The Scheduled Castes, their Problems, and Welfare Measures for their Upliftment, 10. Backward Castes / Classes [OBCS] their Problems and Welfare, 11. Social Movements in India, 12. Tribal Life in India, 13. Rural Life in India (Part I: Rural India : Nature, Features and Problems), 14. Rural Life in India (Part II: Rural Development and Rural Change), 15. Urban Life in India, 16. Environment Pollution, 17. Economic Factors in Modern India, 18. Demographic Dynamics in India, 19. Religion and Society, 20. Political System in India, 21. Education in India, 22. Some Social Problems of India • Annexure • Bibliography • I.A.S. Examination Syllabus - Paper II

C N Shankar Rao, Canara Pre-University College, Mangalore



## **Anthropology: The Study of Man**

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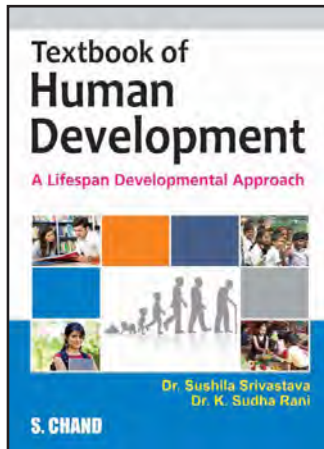
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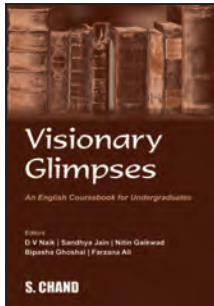
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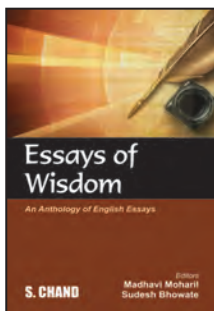
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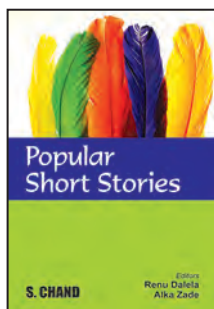
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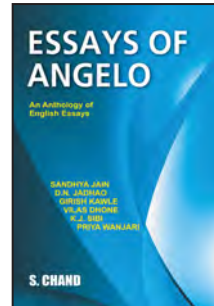
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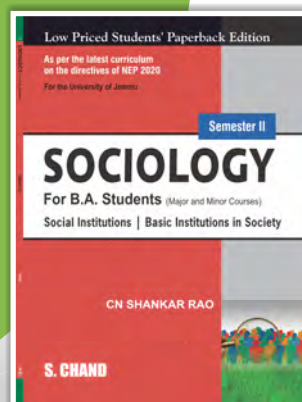
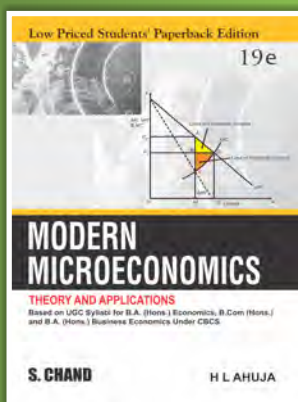
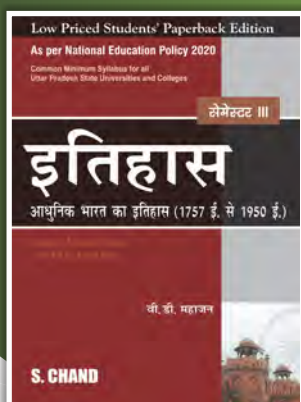
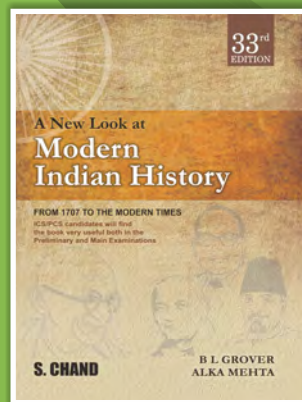
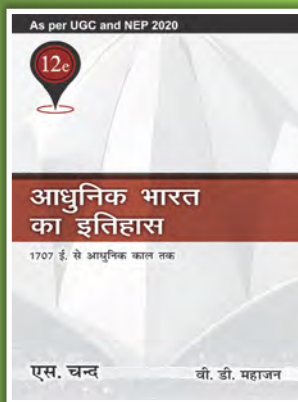
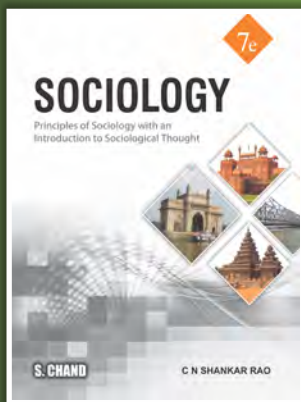
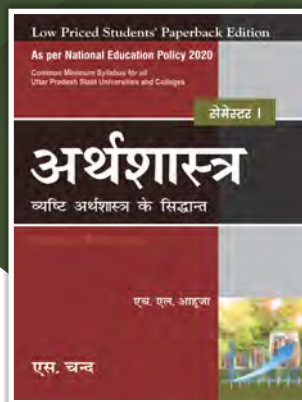
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