

The all-new

**omega 120**

**CAMERA**

makes **sharper** pictures sure and simple!

right on the nose

every time

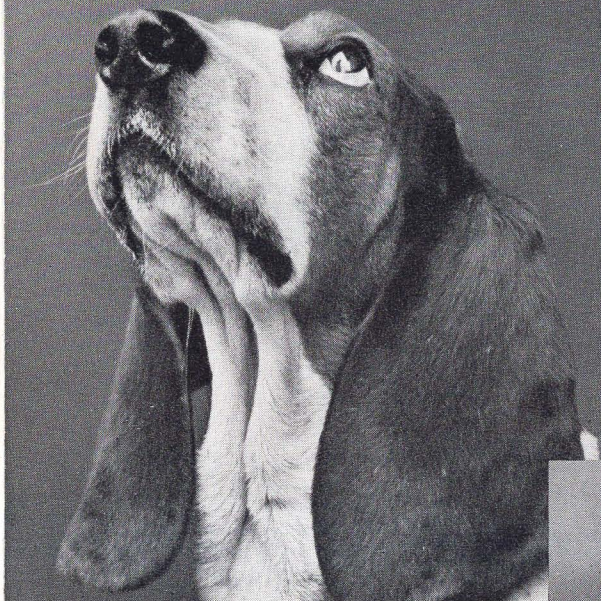
Never before has any camera design made possible such critically sharp, consistently perfect pictures . . . with such incredible ease and speed.

The remarkable new automatic features of the Omega 120 mean that right from your very *first* roll of film you'll focus, compose, shoot and reset it as though you've used it all your life.

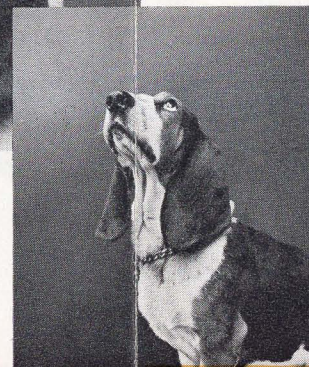
In *color* or black and white, its unique mechanical innovations at long last *fully realize* the supreme resolving power of great new advances in lens design.

On economical 120 roll film you get nine  $2\frac{1}{4} \times 2\frac{3}{4}$  pictures with clear, crisp, beautiful lifelike detail . . . dramatic blow-ups that hold all the "snap" of a contact print.

A handsomely-finished magnesium body makes the Omega 120 rugged, light, highly maneuverable. And its exceptional features for rapid-sequence *both* by flash and natural light, can as much as *double* your action coverage.



Look over the news-making highlights of the remarkable all-new Omega 120 Camera inside, then go to your dealers, get the amazing *natural* "feel" of it firsthand, and hear the *whole* exciting story.



**MORGAN\***: Omega photo by Rudolph Simmon taken at f/8, 1/100 second with daylight flash.

\*Currently featured in Paramount's new Martin and Lewis movie—"Living It Up"

(Portion of regular  $2\frac{1}{4} \times 2\frac{3}{4}$ " negative)

omega

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SIMMON BROTHERS, INC. 30-28 STARR AVENUE, LONG ISLAND CITY 1, N. Y.

Created and manufactured in the U. S. by the makers of world-famous Omega and Automega Enlargers



### Enjoy these great new "sharp-shooting" features

**NEW SUPERB-DEFINITION LENS** 90 mm. coated Omicron f/3.5 *anastigmat*, custom-designed by Wollensak. Four-element construction includes new *rare-earth* high index glass element . . . assures supreme resolving power essential to sharper pictures.

**NEW "PIN-POINT" RANGEFINDER** Oversized, superimposing type, more sensitive than the camera lens. Shows brighter, clearer, *magnified* image. Assures faster, more accurate focusing under even the poorest light conditions for added picture sharpness.

**NEW SOLID FOCUSING MOVEMENT** Controlled by oversized focusing knob for easier, faster, firmer setting . . . keeps alignment perfect, negatives sharper.

**NEW RETRACTABLE FILM PRESSURE PLATE** Synchronizes with shutter release, to press film *uniformly flat* during moment of actual exposure . . . positions it perfectly to assure unsurpassed picture sharpness under any atmospheric conditions. Retracts to prevent both scratching and buckling.

**NEW "STEADY-GRIP" DESIGN** Molded, finger-notched handle provides firm, easy grip for steady training on target . . . long stroke shutter release "squeezes off" pictures more smoothly . . . prevents blurring motion.



(Actual 2 1/4" x 2 3/4" OMEGA negative size)

Simplified Focusing Control

Flash jacks also accept conventional flash unit or speed-lights

Automatic Film Transport Lever

#### XFM SYNCHRONIZED RAPAX SHUTTER

offers range of shutter speeds from 1 to 1/400 sec. Synchronized for No. 5, No. 25, SM, SF and strobe at selected shutter speeds.

C100 **\$239.50** Fed. Tax Incl.

#### FULLY SYNCHRONIZED RAPAX SHUTTER

offers range of shutter speeds from 1 to 1/400 sec. Synchronized for No. 5 and strobe at all shutter speeds; for SM, SF at all speeds up to 1/50 sec.

C100-A **\$258.50** Fed. Tax Incl.

Loss-proof Hinged Lenscap

Soft-stroke Shutter Release

Die-cast magnesium body keeps overall weight down to only 2 lbs., 9 ozs. Rigid construction means perfect alignment . . . sharper pictures

Supersensitive Magnifying Rangefinder

Automatic Exposure Counter

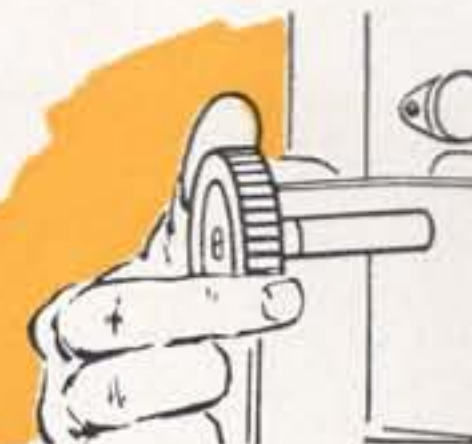
Automatic Camera Lock

. . . plus unparalleled **handling ease and speed!**

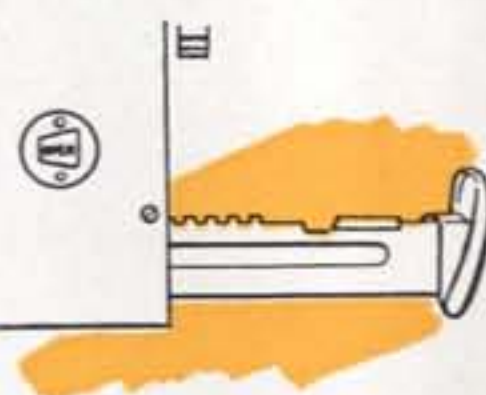
**Automatic Parallax Correction** Precision viewfinder synchronizes with focusing knob for *self-correction* of parallax . . . simplifies and improves your composition.



**"Touch System" Operation** Simplified, oversized controls are shaped and positioned for unprecedented *natural "feel"* . . . for easy, two-hand operation *even with gloves on.*



**Completely Automatic Re-setting** Simple, piston-action lever simultaneously and instantly advances film, cocks shutter, counts picture. Also prevents double exposure . . . and *actually changes flash bulb, too* (see below).

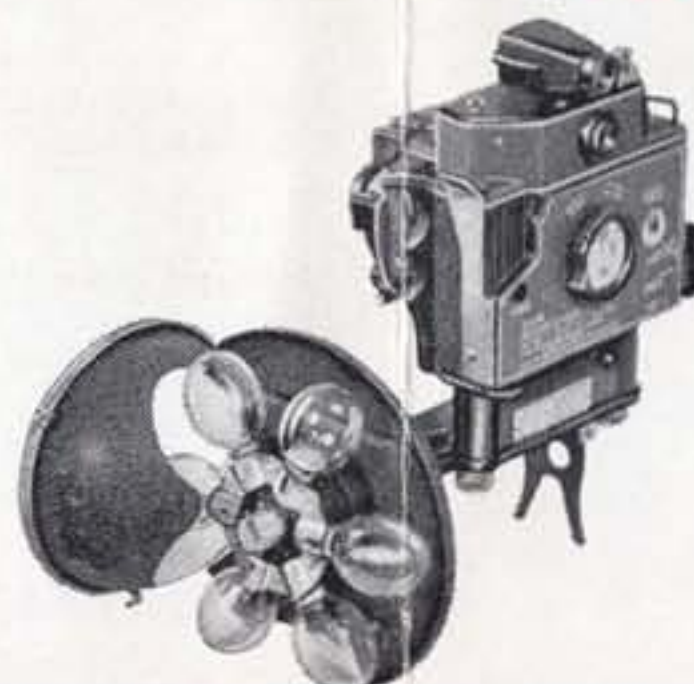


**Simplified Film Loading** Single turn of lever opens camera for speedy reloading. Closes in same easy way and automatically locks to prevent accidental opening when unexposed film is in camera.



**PROVED IN ACTION—** The unique automatic features of the Omega 120 make hard-to-get action shots of every kind *easier* for you. Widely used by the U. S. Armed Forces as a general purpose and combat camera, it has won acclaim for its outstanding performance on the toughest "testing grounds" of all.

#### Revolutionary **REPEATER-ACTION** Omegaflash Attachment



For the first time completely eliminates the loss of time *and* pictures caused by delay of changing flash bulbs in rapid-sequence shooting. Easily interchangeable six-bulb, rotating magazine works automatically on film transport lever. Patented capacitor type. Has shatterproof shield in reflector. *Omegaflash, C130, \$49.50.*

# omega

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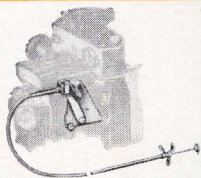


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**CABLE RELEASE ATTACHMENT**

For use with tripod.

**C109      \$12.50**

**LEATHER CAMERA CASE** Finely stitched, tan saddle leather. Room for exposure meter, sunshade, filters, extra film. Separate adjustable shoulder strap.

**C103      \$32.50****ALUMINUM CARRY-ALL CASE**

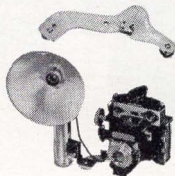
Light, compact, waterproof, shockproof. Lined and fitted. Rugged enough to stand on. Takes camera, Omegaflash, exposure meter, spare turrets, film, bulbs, filter, sunshade.

**C135      \$69.50****LEATHER CARRY-ALL CASE**

Made of finest saddle-stitched tan saddle leather with special fittings for camera, Omegaflash, spare turret, and all accessories including spare bulbs and film.

**C133      \$42.50**

**FLASH BRACKET** Places light source above lens for both vertical and horizontal shooting. Accepts all types of flash, including electronic units.

**C113      \$6.50**

Graflex type adapter for Flash Bracket.

**C114      \$1.50***All prices subject to change without notice.*

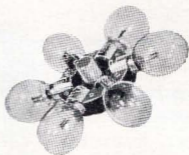
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## "sharp-shooting" accessories

### OMEGAFLASH LAMP TURRETS

Fit quickly and easily into flash attachment to replace used magazine. May be pre-loaded with bulbs for extended rapid sequence shooting.

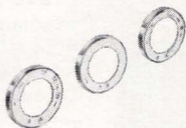
C131 \$7.50



### QUICK READING FLASH GUIDE ATTACHMENTS

Fit over focusing knob to indicate correct lens stop . . . eliminate conversion scales . . . give faster, more accurate flash results. (A) ASA 50 to 80 SM, SF Bulb, C111-2 (B) Blank—to mark yourself for specific conditions, C111-3 (C) ASA 25 to 40 SM, SF Bulb, C111-1

\$3.50 each



### SUNSHADE AND FILTER HOLDER COMBINATION

Convenient dual design simplifies filter change, saves time. Protects camera lens, prevents glare. Sunshade geared for series VI Kodak adapter ring 33mm.

C105 \$9.15 (with adapter ring)

C112 \$7.50 (without adapter ring)



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