

The hottest Nippon TV programs now available in the US!

## NIPPON TV Channel launched!

On May 28, 2019 (May 29, 2019 JST), Nippon Television Network Corporation (Nippon TV) launched its broadcast/OTT service “NIPPON TV Channel” on DirecTV, the largest satellite broadcaster in the US. This service primarily caters to the needs of Japanese people living in the US and delivers Nippon TV’s programs and Yomiuri Giants baseball games. Viewers in the US will now be able to enjoy this year’s much-talked-about drama series ‘Mr. Hiiragi’s Homeroom’ and hit entertainment shows ‘Matsuko in the Room’ and ‘Celebrity Confessions to ARIYOSHI’. What’s more, the Yomiuri Giants brought back Manager Tatsunori Hara, making their games more irresistible than ever.

NIPPON TV Channel is available via DirecTV’s JapanDirect package, which also includes “Channel NECO International,” a Japanese movie channel.



Service name: NIPPON TV Channel

Content: Nippon TV drama series, entertainment shows and Yomiuri Giants regular season home games

Price: USD 25/month \*1

Territory: USA

Viewing method: Satellite TV, Cable TV, IPTV and OTT \*2

\*1 Price is for JapanDirect package

\*2 Some programs are not available for OTT

DirecTV : the largest American direct broadcast satellite service provider and a subsidiary of AT&T. ‘DirecTV NOW’ is their OTT service.