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SPECIAL REPORT:

**The definitive
guide to the world's
most-visited
museums and
shows**

ART'S MOST POPULAR

Exhibition and
museum visitor
figures 2019

Art's most popular

The results are in...



Ai Weiwei is world's most popular artist

The Chinese artist was a hit in Brazil and records were broken in London and Paris—but is this the final year of museum visitor growth?

By Emily Sharpe and José da Silva

It's official: Ai Weiwei is the world's most popular artist. The Chinese dissident's travelling survey in Brazil—his first in the South American country and his largest exhibition to date—was a runaway hit. More than 1.1 million people came to see the exhibition that started at Oca in São Paulo with stops in Belo Horizonte and Curitiba before landing at Centro Cultural Banco do Brasil's (CCBB's) space in Rio de Janeiro, where it was seen by 9,172 visitors a day (around 600,000 in total). Ai's greatest hits included his series of large-scale iron sculptures cast from the roots of endangered Pequi Vinagreiro trees found in Brazil's Atlantic Forest. Sadly, the display became all the more poignant against the backdrop of the fires that ravaged the Amazon rainforest last summer, peaking in August when the Rio show opened. Speaking to *The Art Newspaper* in December, Ai said: "Roots are the last evidence of what we have: a sad eulogy for human stupidity."

Ai's triumph helped Brazil and the CCBB secure the top three positions in our 2019 attendance survey, *Art's Most Popular*, which ranks shows by the number of visitors a day. Occupying the first and second spots is a free travelling exhibition that offered a behind-the-scenes look at DreamWorks. Co-organised by the animation studio and

Melbourne's Australian Centre for the Moving Image, where it debuted in 2014, the 400-piece show featured storyboards, concept drawings, paintings and maquettes for film favourites such as *Shrek*, *Madagascar* and *Kung Fu Panda*. A whopping 11,380 visitors a day went to it in Rio, while a further 9,277 daily saw it in Belo Horizonte. The CCBB last topped our survey in 2016 with another trio of shows, including one on Post-Impressionist masterpieces (9,700 visitors a day). The CCBB, which hosts free exhibitions at its four locations in Brazil, had nearly 5.6 million visitors in 2019—a 28% increase on 2018 and a 36% increase on 2017.

Japan's enduring appetite for Western masters is shown by the success of the Tokyo Metropolitan Art Museum's exhibitions on Edvard Munch (8,931 visitors a day) and Gustav Klimt (7,808), which claim fourth and fifth place overall in our survey. Numbers for the Munch show were bolstered by a tempera-and-oil on cardboard version of *The Scream* from 1910 that was given a rare ticket to travel from Oslo's Munch Museum, which, as we went to print, was still due to reopen this autumn in a new building. A travelling show of Impressionist works from London's Courtauld Gallery was also a hit in Tokyo (3,802 a day)—although not as popular as the version at Paris's Fondation Louis Vuitton (4,712).

But Japanese audiences also appreciate art created closer to home, judging by the daily total who turned up to the Tokyo National Museum to see works that told the story of the Japanese Buddhist monk who made To-ji Temple a centre for Shingon Esoteric Buddhism (7,697). However, the Nara National Museum still stages the most visited show in Japan with its annual display of treasures from the Shoso-in Temple. Although its 71st edition drew 13,140 visitors a day (227,133 total) in just three weeks, the religious nature of the objects puts it in a class of its own and so it is not included in our exhibition rankings.

King Tut on tour

Tutankhamun took Paris by storm with the arrival of a touring show billed as the last chance to see the Boy King's grave goods before they return permanently to their new home in Cairo's Grand Egyptian Museum, which is due to open later this year. Some 7,735 visitors a day (1.4 million overall) caught the blockbuster at the Grande Halle de la Villette, which featured everything from golden pharaonic flip flops to *shabtis* (funerary figurines) of every shape and size. It broke Paris's previous Tut record, set back in 1967, for an exhibition at the Petit Palais visited by 1.2 million people. The touring exhibition, which began at the California Science Center in Los Angeles at the end of 2018 (2,379 visitors a day), has since travelled across the Channel to England, where we expect the London leg to break records in our 2020 survey.

Births and deaths

Anniversaries always help pull in the crowds and 2019 was chock-a-block with major milestones. The Louvre's Leonardo bonanza was the jewel in the crown of exhibitions commemorating the quincentenary of the master's death but because it closed earlier this year, the record 1.1 million who braved the crowds will be factored into our 2020 survey. Among other notable Leonardo celebrations were a single-painting display of

a loan from the Vatican at New York's Metropolitan Museum of Art (3,099 visitors a day) and a UK travelling show of drawings lent by The Queen. The Royal Collection declined to provide figures for its stops at The Queen's galleries at Buckingham Palace and Holyroodhouse so we cannot quantify the tour's overall popularity, but the turnout for smaller versions of the show at Manchester Art Gallery (2,677) and Glasgow's Kelvingrove Art Gallery and Museum (1,409) demonstrate a healthy public interest.

Visitors to the Kunsthistorisches Museum in Vienna more than doubled to 1.8 million thanks to its blockbuster Bruegel show marking the 450th anniversary of the artist's death. Seen by 408,000 people (3,923 visitors a day), the exhibition broke the museum's previous record: a 2005 display on the Spanish painter Francisco Goya (3,460). The Royal Museums of Fine Arts of Belgium capitalised on having the world's second largest collection of Bruegel paintings by offering a series of initiatives to coincide with the anniversary, including digital experiences and a "Bruegel trail" throughout the Brussels museum. These projects, along with the museum's record-breaking Dalí and Magritte exhibition that finished in 2020, and so will feature in our next survey, contributed to an impressive 60% increase in the museum's attendance (1.1 million).

Museums in the Netherlands and beyond went all out to mark the 350th anniversary of Rembrandt's death. The Rijksmuseum's dusting-off of all works

by the Dutch master in its collection contributed to a record year: 2.7 million visited the Amsterdam museum, including 455,000 (3,922 a day) who went to *All the Rembrandts*. The Museo Nacional del Prado chose to honour Rembrandt with a show that compared the Leiden-born artist's work with that of fellow 17th-century heavyweights Velázquez and Vermeer (4,553). But despite being the most attended show in Spain and coinciding with the Prado's 200th anniversary, the Madrid museum still managed to fall shy of its 2018 record attendance, of nearly 3.7 million, by 175,000 visitors.

Man on the Moon

Last year was a stellar time for lunar-themed art, with museums honouring the 50th anniversary of the Apollo Moon landing with a surprising array of exhibitions. The *Apollo's Muse* photography show at the Met was seen by 3,038 a day, while Denmark's Louisiana Museum of Modern Art's exhibition—which asked visitors "to join the Louisiana on a trip to the Moon" with its eclectic display of everything from Norman Foster's 3D-printed Moon base designs to space suits by the designer and professor Neri Oxman—was seen by 2,524 visitors a day. In total, nearly 780,000 punters flew to the Moon—a figure that would rise if we factored in shows that closed in 2020.

Louvre on top—again

The Musée du Louvre once again tops our survey in terms of overall attendance with 9.6 million visitors, 600,000 less than its all-time record set in 2018 but impressive nonetheless. Ongoing protests throughout the city likely contributed to four of Paris's five most popular museums experiencing drops last year except for the city's second most visited, the Musée d'Orsay, which had nearly 3.7 million—an 11% increase on 2018.

The National Museum of China in Beijing retains second position overall with 7.4 million visitors, followed by the Vatican Museums (6.9 million), which places third for the first time. It swapped



Tate Modern and Tate Britain both had their best year to date



Exhibition and museum visitor figures 2019



TOP 10 Most popular art museums



1	Musée du Louvre PARIS	9,600,000	NO CHANGE
2	National Museum of China BEIJING	7,390,000	NO CHANGE
3	Vatican Museums VATICAN CITY	6,882,931	+1
4	Metropolitan Museum† NEW YORK	6,479,548	-1
5	British Museum LONDON	6,239,983	+1
6	Tate Modern LONDON	6,098,340	-1
7	National Gallery LONDON	6,011,007	NO CHANGE
8	State Hermitage ST PETERSBURG	4,956,529	+1
9	Reina Sofía MADRID	4,425,699	+2
10	National Gallery of Art WASHINGTON, DC	4,074,403	-2

† Does not include attendance figures for the Met Breuer (290,592) but does include figures for the Met Cloisters

Visitors head down the Vatican Museums's famous staircase as the institution goes up a place in our table

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TOP 20 Most popular exhibitions

Daily	Total	Exhibition	Venue	City	Dates
11,380	663,265	*DreamWorks	Centro Cultural Banco do Brasil	Rio de Janeiro	6 FEB-15 APR
9,277	605,674	*DreamWorks	Centro Cultural Banco do Brasil	Belo Horizonte	15 MAY-29 JUN
9,172	598,818	*Ai Weiwei: Root	Centro Cultural Banco do Brasil	Rio de Janeiro	21 AUG-4 NOV
8,931	669,846	Munch: a Retrospective	Tokyo Metropolitan Art Museum	Tokyo	27 OCT-18-20 JAN
7,808	577,828	Gustav Klimt: Vienna, Japan 1900	Tokyo Metropolitan Art Museum	Tokyo	23 APR-10 JUL
7,735	1,423,170	Tutankhamun: Treasures of Golden Pharaoh	La Villette	Paris	23 MAR-22 SEP
7,697	463,991	To-ji Temple: Kukai and Sculpture Mandala	Tokyo National Museum	Tokyo	26 MAR-2 JUN
7,026	676,503	Jean-Michel Basquiat / Egon Schiele	Fondation Louis Vuitton	Paris	3 OCT-18-21 JAN
6,188	1,677,000	*Diane Arbus: Box of Ten Photographs	Smithsonian (SAAM)	Washington, DC	6 APR-18-27 JAN
6,019	356,867	*50 Years of Realism: Photorealism to VR	Centro Cultural Banco do Brasil	Rio de Janeiro	22 MAY-29 JUL
5,918	432,000	Van Gogh and the Sunflowers	Van Gogh Museum	Amsterdam	21 JUN-1 SEP
5,857	960,500	*Between Worlds: Art of Bill Traylor	Smithsonian (SAAM)	Washington, DC	28 SEP-18-7 APR
5,839	1,132,800	*Trevor Paglen: Sites Unseen	Smithsonian (SAAM)	Washington, DC	21 JUN-18-6 JAN
5,819	913,650	*American Art and Vietnam War 1965-75	Smithsonian (SAAM)	Washington, DC	15 MAR-18 AUG
5,778	198,920	Unrivaled Calligraphy: Yan Zhenqing	Tokyo National Museum	Tokyo	16 JAN-24 FEB
5,629	968,200	*Tiffany Chung: Vietnam, Past is Prologue	Smithsonian (SAAM)	Washington, DC	15 MAR-2 SEP
5,589	687,449	Camp: Notes on Fashion	Metropolitan Museum of Art	New York	9 MAY-8 SEP
5,522	337,639	Anniversary Japan-China Cultural Exchange	Tokyo National Museum	Tokyo	9 JUL-16 SEP
5,454	294,538	Miraculous World of Edo Painting	Tokyo Metropolitan Art Museum	Tokyo	9 FEB-7 APR
5,149	378,846	*Jean-Michel Basquiat: Mugrabi Collection	Centro Cultural Banco do Brasil	Rio de Janeiro	12 OCT-18-7 JAN

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Methodology

- The daily figures are calculated automatically by our database, which computes the number of days for which an exhibition was open using the following formula: total number of days between start date and end date, divided by seven, multiplied by the number of days a week the institution is open, minus exceptional closures.
- All of the data used was supplied by the institutions concerned.
- Some institutions offer a number of exhibitions for a single ticket: these are shown as one entry.
- Exhibitions that were free to visit—ie, neither the museum nor the show had an entry fee—are indicated with an asterisk (*).



Clockwise from top: Tutankhamun treasures drew 7,735 visitors a day in Paris; Bruegel's anniversary helped set records in Vienna; the travelling DreamWorks show tops our table; one million visitors saw Ai Weiwei shows in Brazil

Last year's 35-day government shut-down in Washington, DC had a significant impact on visits to the city's publicly funded museums, which closed for most of January. Overall visitorship to both the Smithsonian American Art Museum and National Portrait Gallery, which share a building, was down by 604,000. The Renwick Gallery was down by 500,000 and the National Gallery of Art by 330,000. The Hirshhorn, however, bucked the trend to welcome 891,000 visitors – nearly 10,000 more than in 2018.

The Art Newspaper has published its annual attendance survey in some form for more than two decades. While the data collected for this year's report reflects the usual fluctuations in visitor numbers across museums worldwide, the period covered predates the widespread effects of the Covid-19 (coronavirus) pandemic. It is worth noting, too, that some museums in Asia and Italy were not able to take part in the survey as they were closed during our research period. We would like to thank the press officers at museums worldwide for their assistance. The outbreak, combined with an increased awareness within the art world of the scale of the climate crisis, are leading to a change in thinking about the role of museums and exhibition-going. Next year we may find that Art's Most Popular is measured more by digital engagement than footfall.

Research compiled by Valentina Bin, Erin Irwin and Vanessa Thill



places with the Metropolitan Museum of Art (6.5 million), which is down from the nearly seven million who graced its halls in 2018 when it hosted its blockbuster Costume Institute show *Heavenly Bodies* (1.7 million; 10,919 daily) at both its Fifth Avenue and Cloisters locations.

With 6.2 million visitors, 400,000 up from the previous year, the British Museum (BM) reclaims its title as the UK's most visited museum after being ousted from the top spot by Tate Modern in 2018. Its most attended show of 2019 was *Manga* (1,920), which was more popular than a free show of the BM's collection of Rembrandt drawings (1,823).

But it is Tate Modern and Tate Britain that have the most cause to celebrate as both had a record year. Tate Modern welcomed 6.1 million visitors – 230,000 more than in 2018 – despite none of its shows ranking as high as its 2018 Picasso exhibition (2,802 visitors a day); its top two exhibitions of 2019 were its Pierre Bonnard display (2,388) and Christian Marclay's *The Clock* (1,890), which attracted more visitors in London than it did at its 2012 showing at New York's Museum of Modern Art (1,547). Around 1.8 million headed to Tate Britain: it had a 536,000 uptick in visitors – 422,000 of whom turned up for the popular *Van Gogh and Britain* exhibition.

BRUEGEL IMAGE COURTESY OF HISTORISCHES MUSEUM © CLAUDIA ROHRBAUER, DREAMWORKS, DILGART/ONCEB

Art's most popular



When did just looking at art lose its appeal?

Sleep in Hopper's motel room or dive into Monet's pond—museums are increasingly going beyond traditional exhibition formats to attract visitors.

By Dale Berning Sawa

These days, it seems a blockbuster painting exhibition is incomplete without something extra to liven things up. In recent years, marketing spiels have urged visitors to meet Van Gogh, to dive into Monet's pond, or sleep in an Edward Hopper. In 2017 London's Tate Modern offered to transport visitors to the heart of early 20th-century Paris and traipse through Modigliani's paint and cigarette ash-encrusted studio. The Louvre, meanwhile, augmented its recent Leonardo da Vinci juggernaut with a virtual reality (VR) experience billed, in French, as a tête-à-tête with the *Mona Lisa*.

The immersive installation—digital, performative or experiential—is of course nothing new. For decades, contemporary artists have harnessed acting methods, construction techniques and new technologies to create spaces in which the viewer becomes a live component. And museums have organized sleepovers for years too—from the routine, no-frills offerings for kids armed with sleeping bags, to Airbnb's recent luxe competition for an overnight stay under I.M. Pei's Louvre Pyramid. But having major historical exhibitions offer experiences alongside masterpieces is something else entirely. This begs the question: when did just looking at a famous painting lose its vim? More pressingly, why? And crucially, is it worth it?

The Art Institute of Chicago (AIC)

sparked the trend for a sleepover in an actual painting when it staged its *Van Gogh's Bedrooms* exhibition in 2016. To mark the first time the three versions of the artist's Arlesian room were shown side by side, the institution teamed up with Airbnb to recreate it in a nearby rental. For \$10, visitors could spend the night in as faithful a 3D rendition of the rickety yellow bed with red covers in a room with blue walls as a team of fabricators could muster. Katie Rahn, the associate vice president for marketing and communications at AIC, cannot remember the other ideas their ad agency came up with. Everyone loved this one, she says. It presented a creative solution that involved doing a lot on a limited budget—something with which other institutional marketers will be only too familiar.

In our selfie-fueled times, it makes perfect sense that museum marketing departments should be thinking in this way. Business analysts, after all, have waxed lyrical about “the experience economy” since the late 1990s. In 2017, CityLab might have singled out the Indianapolis Museum of Art, newly rebranded as Newfields, as “the greatest travesty in the art world” for embracing the experiential and the Instagrammable, but the museum's director Charles Venable was unfazed. “I think much of the industry is still hoping the old model of doing traditional art exhibitions will somehow attract more people than it

ever really has, unless you're in a top tourist city like New York City, or maybe San Francisco. And most of us are not,” he says. Instead, he was branching out into the kind of entertainment that market research had shown his local audience wanted more of.

Interestingly, though, marketing has not been the primary driver for most of the experiences mentioned here. The curator Leo Mazow had dreamed of a show on the hotel motif that runs through Edward Hopper's oeuvre well before joining the Virginia Museum of Fine Arts. And from the outset, he knew he wanted visitors to be able to stay the night. “I wanted to stop them in their tracks,” he says. The impetus was conceptual. For the recent *Edward Hopper and the American Hotel* exhibition, the museum recreated Hopper's *Western Motel* as a room in the actual gallery



Major historical shows that offer experiences along with masterpieces is something new



Opposite, teamLab's *Universe of Water Particles on a Rock Where People Gather* (2018). Below, Virginia Museum of Fine Arts's recreation of Edward Hopper's *Western Motel*. Bottom, Tate Modern's *Modigliani VR: The Ochre Atelier Experience*

space that visitors could compare with the original painting on the wall by day, and book to stay in for the night. Recreating it chimed not only with the theme of the show, but Hopper's Modernism. The experience was a curatorial tool: a way to give visitors resonant clues to an artist's world.

Tate's digital director Hilary Knight concurs. The Ochre Studio VR experience she worked on for the 2017 Modigliani exhibition, seen by nearly 340,000 people, was an opportunity to see what new technology could do that existing tools (audio, film, wall text) could not. Her goal is always to provide visitors with an "emotional connection" to the art in question. And her approach echoes that of the teams in both Chicago and Richmond, Virginia in terms of curatorial rigour and forensic levels of detail. Mostly, the experience, whatever it is, had to make sense. Modigliani's Paris studio is still intact but inaccessible to the public. Virtual reality enabled the Tate to let people in.

The numbers suggest these endeavours have been on the money. While feedback for the Hopper Hotel experience was not all positive (no toilet, no light switch and an armed guard posted outside the door had one *Hyperallergic* writer liken the experience to a horror movie – he woke up screaming), the tickets, which ranged from \$150 to \$500, nonetheless sold out within two hours. And with more than 88,000 visitors, attendance for the exhibition exceeded expectations by 10%. The bedroom experience in Chicago, meanwhile, achieved similarly buoyant results. It was covered in 100 countries, with \$8m in earned media value – an amount normal ad budgets cannot buy. "We're not often on [the television show] *Good Morning America*," says Rahn. With 433,623 visitors (4,984 daily), it was the institute's most-attended exhibition in 15 years.

When the Parisian agency Lucid Realities proposed a Monet VR experience to the Musée de l'Orangerie, one of their selling points was that it would make mobile works that could never travel. It could not replace the *Water Lilies*, but it could open up new audiences in far-flung places. What no one anticipated was how unique the

experience would be. When installed during the smallish collection-based *Monet, Clémenceau* show in 2018, it changed the visitor flow. Staff observed people going back and forth between the paintings on the ground floor and the VR experience on the floor below. Months of observation onsite had shown the creator Nicholas Thépot that people wanted to dive into the paintings. His seven minutes of taut storytelling allowed viewers to do exactly that and, crucially, to be alone in the process. VR creates intimacy.

One only has to look at the visitor figures for new venues to see that museums are not overstating their case when they talk of reaching out to younger audiences this way. There are the new state-of-the-art digital venues – from Tokyo's Mori Building Digital Art Museum, a showcase for a single art collective, teamLab (in 2019 it welcomed more than 2.3 million people), to Artechouse, which commissions work and has seen nearly one million visitors across its three venues in Washington DC, New York and Miami since 2017. And then there is the Atelier des Lumières phenomenon in France, where projection-based monographic edutainment shows pull in millions (1.2 million people came to see Gustav Klimt last year), and the similar travelling *Meet Vincent* experience, produced by the Van Gogh Museum as a way to draw people to Amsterdam. There are also the immersive, set-based spaces such as the Museum of Ice Cream, which, between 2016 and August 2019, sold more than 1.5 million tickets at \$38 a pop.

Detractors such as CityLab's Kriston Capps might cling to the idea that "museums are meant to be the house of the few, not the house of the many", but this is something museums cannot afford. Nor do they want to. As Mazow puts it, "There is nothing less profound, less heady, than a museum being fun." And in a world where you can tweet from your refrigerator and ask life questions of a speaker, that means being interactive. "For huge portions of our audience," Knight says, "this is just part of the fabric of the universe."

Museum masters of the social media universe

We rank the most-visited institutions in the world according to their followings on Instagram, Twitter and Facebook to see which ones rule the digital realm. By Aimee Dawson

One are the days when the number of people walking through the door was the only marker for a museum's attendance. Increasingly, the digital sphere is another frontier where institutions battle it out for the attention of culture-seekers. The level of social media engagement, the number of likes for posts, and the total followers of an account are all taken into consideration when museums analyse the success of a show or the popularity of an institution.

We have calculated the total social media followers (for Instagram, Twitter and Facebook) for the 100 most-attended museums in our survey to see how their in-person popularity relates to their popularity online. The Museum of Modern Art in New York comes out on top with 12.4 million followers. It was the 31st most-visited museum in 2019 but was closed between June and October for major renovation work (it is usually in the top 20).

Managing social media accounts well is a full-time job. Therefore, many of the larger museums with more staff and resources (and often the highest attendance figures) naturally have the most popular social media accounts: five of the top-ten most visited museums are also in the top ten list of the most followers on social media. New York's Metropolitan Museum of Art in New York, which is the fourth most-visited museum in the world, comes in second with almost 9.8 million followers. The encyclopaedic museum has two people dedicated solely to their social media.

London's Tate comes in third (although the institution's social media accounts serve both Tate Modern and Tate Britain), with 9.3 million followers and a team of three working on their accounts. The Musée du Louvre in Paris, which is the most-visited museum in the world, is the fourth most-followed museum with 7.7 million followers and a social media team of four.

London museums seem to be the most social media-savvy, with five of the top ten most-followed museums based in the UK capital, followed by New York with three. One of the big upsets is the Vatican Museums: while it is third in



Getting the perfect shot for social media at the Met

the global attendance rankings, its social media presence is less impressive, with only 238,000 followers (Pope Francis's official Twitter account alone has 18.2 million followers).

The realm of social media offers museums an opportunity that is, in many ways, quite liberating and democratic. It is an open forum that allows museums to show the world, at the click of a button, what they have to offer and it allows an institution to shed any limitations it may have, whether it be space, location, or ticket price. Examples of this can be found in our top ten: the Van Gogh Museum, which places 29th for attendance, is able to let its remarkable collection of work by the popular Dutch artist shine for the social media masses, making it eighth in this list.

Surprisingly, the results show that Twitter is the most-popular social media platform for museums. The total Twitter followers for the top 100 museums is 45.7 million, while Instagram has 41.7 million. However, it is worth remembering that Twitter has been around four years longer than Instagram, and the latter will likely overtake it by next year. Meanwhile, Facebook brings up the rear with 32.3 million followers.

TOP 10 Social media



	Social media followers	Actual number of visitors
1 Museum of Modern Art NEW YORK	12,442,000	1,992,000*
2 Metropolitan Museum of Art NEW YORK	9,790,000	6,480,000
3 Tate Modern / Tate Britain LONDON	9,312,000	7,907,000
4 Musée du Louvre PARIS	7,701,000	9,600,000
5 Guggenheim Museum NEW YORK	6,731,000	1,283,000
6 Saatchi Gallery LONDON	5,842,000	1,161,000
7 Van Gogh Museum AMSTERDAM	5,596,000	2,100,000
8 British Museum LONDON	5,156,000	6,240,000
9 National Gallery LONDON	3,369,000	6,011,000
10 Victoria and Albert Museum LONDON	3,304,000	3,933,000

* Museum closed June to October for refurbishment

Methodology

The data was collected on 23 March from the three most popular English language platforms: Instagram, Twitter and Facebook. It is worth noting that the omission of popular Asian sites in other languages – such as Sina Weibo, WeChat and Line – does skew the results towards Western museums. (An honourable mention should be given to the National Museum of Modern and Contemporary Art in South Korea – the highest-ranking Asian institution – which came in 22nd place with 1.4 million followers.)

Art's most popular



How do museums stack up against other popular visitor attractions and public events?

They might not always draw the crowds that flock to the Mall of America or Disney World's Magic Kingdom, but museums are seen as valuable additions to communities—even by people who have never stepped foot in one. By **Helen Stoilas**

With 9.6 million annual visitors, the Musée du Louvre is the world's most popular art museum. But going to a museum is just one of many things people do in their free time. So how does this attendance compare with other activities, such as sporting events, shopping, theme parks or visits to other kinds of cultural and historical sites?

Anyone who becomes anxious among the hordes at the Louvre—jockeying for a selfie in front of the *Mona Lisa* or trying to catch a glimpse of the *Venus de Milo*—might want to avoid Disney World. The Orlando, Florida resort welcomed around 20.8 million visitors to its Magic Kingdom, the most popular of its seven theme parks, in 2018. Even those numbers, however, are eclipsed by the number of visitors to the largest shopping centre in the US: an estimated 40 million people went to the Mall of America in Bloomington, Minnesota last year (based on parking,

transit and nearby hotel stays, according to a spokeswoman).

More in line with museum going, although not as easy to calculate, is attendance at historic sites, such as the Great Wall of China, which had around ten million visitors in 2018, according to the district office for the Badaling site. Major sporting events, however, are limited by the number of seats a stadium can hold. Fifa reported that the Women's World Cup in France last year sold around 1.1 million tickets for all its live football matches, although more than 260 million people viewed the games as they were broadcast on television.

According to the US museum consultant Susie Wilkening, who conducts regular surveys, around 25% of the American population are museum-goers. This is low when compared with the UK, where around 50% visited a museum or gallery within the past year, based on a recent government poll; and Europe, where around 42% did the same, according to a 2019 Eurostat report.



About a third of the world's population is regularly engaged in social, cultural or educational activities

The reality of how many people attend museums may be somewhere in between, Wilkening says. "When I ask somebody, 'Have you been to a museum in the past year?' I get a lot of false positives. Because maybe they went to a museum three years ago, or maybe they drive by a museum every day on their way to work. Or there is this museum that they really keep meaning to go to but have just [not quite made it] there. And those people will all say, yes, they have been to a museum in the past year. So I don't ask that question."

More generally, about a third of the world's population is regularly engaged in social, cultural or educational activities, Wilkening adds, whether this involves attending the symphony, going to the cinema, or reading a book for pleasure. "And then there is a third that are just not that engaged with things we think of as educational. This could be because they have all these constraints in their lives; it could be money, time, energy or systemic racism," she says.

As museums become more open and diverse in their displays—for example, by presenting the work of previously underrepresented artists and making their programming more accessible—some of these barriers may lessen. "That inclusive practice is something museums are thinking a lot about and trying to turn around," Wilkening says.

"What's amazing is that more than 90% of Americans not only value museums for the impact they have in their communities, primarily educationally, they also want their legislators to take positive action on behalf of museums," adds Wilkening, who shared her data with the US Congress in February as part of the national Museum Advocacy Day. "There is a really positive view of museums in the public space and among people, whether they are museum-goers or not. Even people who do not go to museums value them in their community."

Overcrowding at the Louvre led reception and security staff to go on strike last May



Mo people, no problems: when busy shows go wrong

The cost of producing crowd-pulling exhibitions can outstrip the cash they bring in—and they can attract the world's biggest klutzes. By Emily Sharpe

Blockbusters are often seen as a simple marker of success: the more visitors, the better. Earlier this year 30,000 free tickets to the Louvre's once-in-a-lifetime display of works by Leonardo were snapped up in just three hours by those desperate to catch the final days of the Paris exhibition – even if it meant opting for a 3am viewing. And already, thousands have turned up to see Tutankhamun's treasures in London, despite the hefty £31 full-price entry fee. As we went to press the show, which was due to finish in May, was closed until further notice due to the Covid-19 pandemic. Even so, it may still achieve record attendance. Yet despite the public's enthusiasm for blockbusters, there are downsides. From spiralling insurance costs to visitors with two left feet, we look at the perils that come with being just too popular.

Striking out

Over the past two years, France has experienced some of its worst strikes and protests in decades because of the government's plan to reform the country's pension scheme. But when staff at the Bibliothèque Nationale de France (BNF) called a one-day strike in November, it was for a different reason. Their beef centred on the unexpected number of diehard fans of the *Lord of the Rings* and *The Hobbit* who descended upon the BNF to see *Journey to Middle-Earth*, a 300-piece exhibition on J.R.R. Tolkien that included everything from the author's work notes to designs for

the books' dust jackets. The throng was so great that library executives were forced to operate ticket booths to shorten the 90-minute queues, according to the *Times* newspaper. Staff also objected to the impact the Tolkienites had on researchers using the library. The BNF had planned for 80,000 visitors – that number had swelled to 135,068 by the time the show closed on 16 February.

Similarly, overcrowding at the Louvre led reception and security staff to go on strike in May last year. They argued that the world's most-visited art museum, which welcomed 9.6 million people in 2019, was "suffocating" from a 20% rise in the number of museum-goers over the past decade.

Qing Dynasty vases were broken by a hapless visitor to the Fitzwilliam Museum



Ticket touts

Fake tickets and ticket touts are no longer headaches just faced by concert lovers, theatre aficionados and sporting enthusiasts. Museum-goers are increasingly fallen victim to bogus websites that trick them into paying inflated prices for tickets to some of the world's most-visited museums. In February, the perennially popular Uffizi gallery in Florence, which had 2.4 million visitors in 2019, won a US court case against a company that had registered several websites with "uffizi" in their domain name. After the ruling, the museum's director, Eike Schmidt, said: "We have delivered a devastating blow to the web's blood-suckers who have been exploiting our heritage illegally and in bad faith for years like parasites, depriving the community of resources."

Blockbuster exhibitions are also a target for forgers. London's Victoria and Albert Museum had to contact police in 2013 when staff detected around 50 "good-quality" fake tickets to its sold-out David Bowie exhibition. The tickets had been bought online.

And according to a report by the Arts Management and Technology Laboratory at Carnegie Mellon University, Pittsburgh, staff at the Cleveland Museum of Art, which does not have an entrance fee but does charge for special

The Catch-22 of blockbusters

From an outsider's perspective, staging an exhibition on Rembrandt in the Dutch Master's hometown on the 350th anniversary of his death sounds like a museum director's dream come true—a free pass to a huge financial windfall. But for Meta Knol, the director of the Museum De Lakenhal in Leiden, the experience led her to conclude that blockbusters are not sustainable, especially for a mid-sized city museum such as the Lakenhal. For starters, the insurance costs for *Young Rembrandt: Rising Star* were €280,000—a whopping figure for the museum, especially in the Netherlands, where the government does not guarantee the policy for insurers. "It was 25% of the overall budget. We needed to sell 37,000 tickets just to cover insurance," Knol says.

The high insurance costs, together with other trappings of blockbuster exhibitions, such as expensive media campaigns, required the museum to tack on an extra €7.50 to the €12.50 museum entrance fee, something that did not sit well with Knol. "There should not be a financial barrier to seeing [an exhibition]; they should be available to everyone," she says.

Overcrowding was also an issue.



The Rembrandt anniversary exhibition caused headaches for the Lakenhal

Ahead of the show's opening, the museum had completed major renovation and expansion project. Before the building works, the museum had around 55,000 visitors a year: "We had the same number in just three months during the Rembrandt exhibition," Knol says. The flood of visitors also prompted other costs: the museum had to build a temporary cloakroom, for example.

In the end, the museum was out of pocket. "People assume that blockbusters always make money, but that isn't always the case," Knol says. "We were hoping to get more visitors to cover our costs, but we didn't. But if more people came, the joy of looking at the works of art would be at stake... it's a Catch-22."

exhibitions, noticed that in 2016 a single person had bought hundreds of tickets on its website. Believing the person intended to resell them at a higher price, museum officials contacted the buyer, asked for the tickets to be returned, and offered a full refund to send a message that such behaviour "was unacceptable to the organisation".

Damage control

Although museums do their best to prevent works of art from being damaged—deliberately or accidentally—the bottom line is, it still happens. Last December, a man attacked and ripped a Picasso canvas at Tate Modern—the

second most-visited museum in the UK in 2019 (6.1 million). Who can forget the slapstick scenario in which a visitor with a loose shoelace tumbled down the stairs at the UK's Fitzwilliam Museum, Cambridge, taking three 17th-century Qing Dynasty vases worth £100,000 with him? In 2017 a visitor to the Hirshhorn Museum in Washington, DC took one step too many in their quest to take the perfect selfie and broke a Yayoi Kusama dotty pumpkin during the popular *Infinity Mirrors* exhibition.

Sometimes being popular just isn't all that it is cracked up to be.

Art's most popular

Exhibition and museum visitor figures 2019

continued from page 3



TOP 15 Big Ticket attractions



A London Underground station was one of the sites at which Steve McQueen's *Year 3* photos were displayed

The Big Ticket category covers events that cannot be properly compared with regular museum exhibitions. These include shows where the ticket covers entry to other attractions; exhibits staged in a museum's lobby or thoroughfare; or when there is the possibility that visitors may be counted more than once (such as at biennials with multiple venues). Previous winners include the Dhaka Art Summit in 2018, where 300 artists exhibited in ten venues (35,222 visitors a day), and Christo and Jeanne-Claude's 3km-long *Floating Piers* installation on Lake Iseo, Italy, in 2016 (75,000 visitors a day), which was almost shut down due to mass overcrowding.

Topping this year's list is Steve McQueen's *Year 3* project, estimated to have been seen by an

extraordinary 357,107 people a day. The work consisted of more than 600 billboards across London plastered with class photographs of seven- and eight-year-old schoolchildren. The artist worked with Art Angel and Tate Britain to place his works in advertising spots on buildings, railway bridges and the London Underground.

Singapore's city-wide *Light to Night* festival, comes in second place, while the State Hermitage Museum's *Count Pavel Sergeevich Stroganov* exhibition, staged in one of the museum's main halls, comes third. The inaugural *Yorkshire Sculpture International* in the north of England (14,000 visitors a day) also makes the top ten. The event included exhibitions at several institutions and public sculptures by Damien Hirst and Huma Bhabha. **J.S.**

Daily	Total	Exhibition	Venue	City	Dates
357,107	6,785,041	*Year 3	Various locations	London	4 NOV-22 NOV
21,253	807,616	*Light to Night: Traces and Echoes	Various locations	Singapore	18 JAN-24 FEB
20,098	1,897,824	Count Pavel Sergeevich Stroganov	State Hermitage Museum	St Petersburg	26 JUN-13 OCT
15,044	2,151,325	*Hyundai Commission: Tania Bruguera	Tate Modern	London	2 OCT 18-24 FEB 19
14,000	1,400,000	*Yorkshire Sculpture International	Various locations	Wakefield/Leeds	22 JUN-29 SEP
12,125	883,374	Jacob Jordaens: Russian Collections	State Hermitage Museum	St Petersburg	2 MAR-26 MAY
11,800	118,000	*BMW Tate Live: Anne Imhof	Tate Modern	London	22 MAR-31 MAR
10,967	921,197	Birds, Flowers, Fruit in Melodic Harmony	National Palace Museum	Taipei	1 JAN-25 MAR
10,832	844,934	Kerchief-box Editions	National Palace Museum	Taipei	23 DEC 18-10 MAR
10,769	872,314	Exchanges: East and West in 17th Century	National Palace Museum	Taipei	20 DEC 18-10 MAR
10,359	1,154,280	Rembrandt and Vermeer: Leiden Collection	State Hermitage Museum	St Petersburg	5 SEP 18-13 JAN
10,312	886,804	Retrospective: Chang Dai-chien's Art	National Palace Museum	Taipei	1 APR-25 JUN
10,267	862,422	Brush and Ink: History Chinese Calligraphy	National Palace Museum	Taipei	1 JAN-25 MAR
10,267	862,422	Selection of Paintings: Guangdong Artists	National Palace Museum	Taipei	1 JAN-25 MAR
10,111	1,112,163	Chinese Medical Texts: Life, Health, Longevity	National Palace Museum	Taipei	27 MAR-14 JUL

* An asterisk indicates that entrance to the exhibition and the museum was free

Most popular exhibitions continued...

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
5,125	666,271	Shiota Chiharu: Soul Trembles	Mori Art Museum	Tokyo	20 JUN-27 OCT
5,125	666,271	Aida Makoto, Yuan Goang-Ming, Zhou Tiehai	Mori Art Museum	Tokyo	20 JUN-27 OCT
5,125	666,271	Takata Fuyuhiko	Mori Art Museum	Tokyo	20 JUN-27 OCT
5,125	666,271	Sodeisha: Contemporary Japanese Ceramics	Mori Art Museum	Tokyo	20 JUN-27 OCT
5,069	472,130	Matsukata Collection: 100-Year Odyssey	National Museum of Western Art	Tokyo	11 JUN-23 SEP
5,019	321,211	Jennifer Bartlett: Rhapsody	Museum of Modern Art	New York	13 APR-15 JUN
5,015	526,559	Essential Duchamp	MMCA	Seoul	22 DEC 18-7 APR
4,986	500,026	Black Models: from Géricault to Matisse	Musée d'Orsay	Paris	26 MAR-21 JUL
4,961	535,776	Claude Monet: Floating World	Albertina	Vienna	21 SEP 18-6 JAN
4,959	413,000	Berthe Morisot, 1841-95	Musée d'Orsay	Paris	18 JUN-22 SEP
4,956	343,392	*100 Years of Athos Bulcão	Centro Cultural Banco do Brasil	Rio de Janeiro	7 NOV 18-28 JAN
4,889	1,070,688	Bodys Isek Kingelez: City Dreams	Museum of Modern Art	New York	26 MAY 18-1 JAN
4,884	120,715	teamLab: Impermanent Flowers Floating	21st Century MCA	Kanazawa	9 AUG-1 SEP
4,712	482,000	Courtauld Collection: Impressionism	Fondation Louis Vuitton	Paris	20 FEB-17 JUN
4,672	588,696	Joana Vasconcelos: I'm Your Mirror	Museu de Serralves	Porto	19 FEB-24 JUN
4,626	601,400	*American Myth, Memory: David Levinthal	Smithsonian (SAAM)	Washington, DC	7 JUN-14 OCT
4,575	348,982	Vasarely: Sharing Forms	Centre Pompidou	Paris	6 FEB-6 MAY
4,572	736,171	What Ought to be Done? Work and Life	MMCA	Seoul	27 OCT 18-7 APR
4,553	441,665	Velázquez, Rembrandt, Vermeer: Visions	Museo Nacional del Prado	Madrid	25 JUN-29 SEP
4,540	413,166	Projects 195: Park McArthur	Museum of Modern Art	New York	27 OCT 18-27 JAN
4,518	804,271	Choi Jeong Hwa: Blooming Matrix	MMCA	Seoul	5 SEP 18-3 MAR
4,513	344,927	Shchukin: Biography of a Collection	Pushkin Museum	Moscow	19 JUN-15 SEP
4,492	601,298	Ilya Repin	State Tretyakov Gallery	Moscow	16 MAR-18 AUG
4,475	475,618	Miró	Galerías Nacionales du GP	Paris	3 OCT 18-4 FEB
4,423	415,783	Niko Pirosmani	Albertina	Vienna	26 OCT 18-27 JAN
4,422	231,208	*The National Museum Lives	Centro Cultural Banco do Brasil	Rio de Janeiro	27 FEB-29 APR
4,373	472,237	Helen Levitt	Albertina	Vienna	12 OCT 18-27 JAN
4,361	451,638	Jesper Just: This Nameless Spectacle	Guggenheim	Bilbao	4 JUL-20 OCT
4,324	552,213	Lucio Fontana: On the Threshold	Guggenheim	Bilbao	17 MAY-29 SEP
4,296	799,098	Yun Hyong-keun	MMCA	Seoul	4 AUG 18-6 FEB
4,256	445,105	Gerhard Richter: Seascapes	Guggenheim	Bilbao	24 MAY-9 SEP
4,236	702,010	Giorgio Morandi and the Old Masters	Guggenheim	Bilbao	12 APR-6 OCT
4,230	408,000	*Kaleidoscope	Saatchi Gallery	London	15 MAR-11 JUN
4,161	328,701	Picasso: Birth of a Genius	UCCA Center Contemporary Art	Beijing	15 JUN-1 SEP
4,138	360,000	Hockney, Van Gogh: Joy of Nature	Van Gogh Museum	Amsterdam	1 MAR-26 MAY
4,084	655,713	Jenny Holzer: Thing Indescribable	Guggenheim	Bilbao	22 MAR-9 SEP
4,081	402,850	*Tarsila do Amaral: Modernism	MASP	São Paulo	5 APR-28 JUL
4,080	297,258	Kevin Beasley: View of a Landscape	Whitney Museum	New York	15 DEC 18-10 MAR
4,076	331,302	Rubens and the Birth of the Baroque	National Museum of Western Art	Tokyo	16 OCT 18-20 JAN
4,065	520,331	Vertiginous Data	MMCA	Seoul	23 MAR-28 JUL
4,030	355,823	Franz Marc and August Macke: Blue Rider	Musée de l'Orangerie	Paris	6 MAR-17 JUN
3,990	106,593	Japan Art: Sesshu, Eitoku, Korin, Hokusai	Tokyo National Museum	Tokyo	3 MAY-2 JUN
3,975	235,634	*Ai Weiwei: Root	Centro Cultural Banco do Brasil	Belo Horizonte	6 FEB-15 APR
3,929	369,319	Walter Schmögner: Sculptures and Objects	Albertina	Vienna	9 NOV 18-10 FEB
3,923	408,000	Bruegel	Kunsthistorisches Museum	Vienna	2 OCT 18-13 JAN
3,922	455,000	All the Rembrandts	Rijksmuseum	Amsterdam	15 FEB-10 JUN
3,911	336,331	Anton Vidokle: Immortality for All	MMCA	Seoul	27 APR-21 JUL
3,873	670,667	Picasso: Blue and Rose	Musée d'Orsay	Paris	18 JUN 18-6 JAN
3,842	284,274	Antony Gormley	Royal Academy of Arts	London	21 SEP-3 DEC
3,817	312,960	Erwin Wurm: Peace and Plenty	Albertina	Vienna	21 NOV 18-10 FEB
3,811	670,651	Play it Loud: Instruments of Rock and Roll	Metropolitan Museum of Art	New York	8 APR-1 OCT
3,802	345,940	Impressionism: Courtauld Collection	Tokyo Metropolitan Art Museum	Tokyo	10 SEP-15 DEC
3,719	397,897	Park Seo Bo: Untiring Endeavorer	MMCA	Seoul	18 MAY-1 SEP
3,707	556,084	Alternative Languages: Asger Jorn	MMCA	Seoul	12 APR-8 SEP
3,628	136,811	Elegant Arts of Classical Japanese Court	Kyoto National Museum	Kyoto	12 OCT-24 NOV
3,616	314,632	Maria Lassnig: Ways of Being	Albertina	Vienna	6 SEP-1 DEC
3,615	313,491	Monet: the Late Years	de Young Museum	San Francisco	16 FEB-27 MAY
3,596	384,814	Roppongi Crossing 2019: Connexions	Mori Art Museum	Tokyo	9 FEB-26 MAY
3,596	384,814	Ken and Julia Yonetani	Mori Art Museum	Tokyo	9 FEB-26 MAY
3,596	384,814	Mikhail Karikis	Mori Art Museum	Tokyo	9 FEB-26 MAY
3,596	384,814	Curtis Tamm	Mori Art Museum	Tokyo	9 FEB-26 MAY
3,548	493,176	Basquiat's Defacement: Untold Story	Guggenheim	New York	21 JUN-6 NOV
3,539	400,915	Cubism	Centre Pompidou	Paris	17 OCT 18-25 FEB
3,509	418,082	Andy Warhol: from A to B and Back Again	Whitney Museum	New York	12 NOV 18-31 MAR
3,505	441,689	Bruce Nauman: Disappearing Acts	Museum of Modern Art	New York	21 OCT 18-25 FEB
3,498	55,973	*Johnnie Cooper: Throe on Throe	Saatchi Gallery	London	19 APR-4 MAY

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Daily	Total	Exhibition	Venue	City	Dates
3,494	582,000	Fondation Louis Vuitton Collection	Fondation Louis Vuitton	Paris	20 FEB-31 AUG
3,458	663,849	Hilma af Klint: Paintings for Future	Guggenheim	New York	12 OCT 18-23 APR
3,434	593,616	58th Venice Biennale	Giardini e Arsenale	Venice	11 MAY-24 NOV
3,402	363,993	Catastrophe / Crows / Hsu / Kyoto 1990s	Mori Art Museum	Tokyo	6 OCT 18-20 JAN
3,362	460,581	*Charline von Heyl: Snake Eyes	Hirshhorn Museum	Washington, DC	8 NOV 18-21 APR
3,357	644,575	Hugo Boss Prize 2018: Simone Leigh	Guggenheim	New York	19 APR-27 OCT
3,353	506,337	*Rafael Lozano-Hemmer: Pulse	Hirshhorn Museum	Washington, DC	1 NOV 18-28 APR
3,327	59,877	*Nancy Cadogan: Mind Zero	Saatchi Gallery	London	1 SEP-22 SEP
3,321	384,707	Arkip Kuindzhi	State Tretyakov Gallery	Moscow	6 OCT 18-17 FEB
3,299	267,230	*Carmignac Photojournalism Award: Arctic	Saatchi Gallery	London	15 MAR-11 JUN
3,276	244,749	*Sally Mann: a Thousand Crossings	Getty Center	Los Angeles	16 NOV 18-10 FEB
3,250	390,944	*Renaissance Drawings Revealed	Getty Center	Los Angeles	11 DEC 18-28 APR
3,199	348,730	Museo del Prado 1819-2019: Memory	Museo Nacional del Prado	Madrid	20 NOV 18-10 MAR
3,177	346,259	Delacroix	Metropolitan Museum of Art	New York	17 SEP 18-6 JAN
3,168	218,578	*Rirkrit Tiravanija: Red, Yellow, Green	Hirshhorn Museum	Washington, DC	17 MAY-24 JUL
3,122	299,751	New Order: Art, Technology in 21st Century	Museum of Modern Art	New York	12 MAR-15 JUN
3,099	257,232	Leonardo da Vinci's St Jerome	Metropolitan Museum of Art	New York	15 JUL-6 OCT
3,094	146,315	Dora Maar	Centre Pompidou	Paris	5 JUN-29 JUL
3,093	95,892	*Turner in January	Scottish National Gallery	Edinburgh	1 JAN-31 JAN
3,058	422,047	Van Gogh and Britain	Tate Britain	London	27 MAR-11 AUG
3,050	227,889	Homeless Souls	Louisiana Museum of Modern Art	Humblebaek	27 JUN-21 SEP
3,040	194,537	Summer Exhibition 2019	Royal Academy of Arts	London	10 JUN-12 AUG
3,038	249,076	Apollo's Muse: Moon in Age of Photography	Metropolitan Museum of Art	New York	3 JUL-22 SEP
3,027	547,873	Architecture in Yugoslavia, 1948-80	Museum of Modern Art	New York	15 JUL 18-13 JAN
3,016	166,737	Treasures of Lale in the Ottoman Empire	National Art Center Tokyo	Tokyo	20 MAR-20 MAY
3,016	183,959	Sweet Harmony: Rave Today	Saatchi Gallery	London	12 JUL-14 SEP
3,002	171,969	*50 Years of Realism: Photorealism to VR	Centro Cultural Banco do Brasil	São Paulo	7 NOV 18-14 JAN
2,999	47,981	*In Search of Truth: the Truth Booth	Hirshhorn Museum	Washington, DC	8 JUN-23 JUN
2,963	269,625	Lincoln Kirstein's Modern	Museum of Modern Art	New York	17 MAR-15 JUN
2,948	154,578	The Union of Youth	State Russian Museum	St Petersburg	4 JUL-2 SEP
2,933	134,928	*Ibrahim El-Salahi: Pain Relief	Saatchi Gallery	London	7 JUN-13 AUG
2,931	211,904	*Pontormo: Miraculous Encounters	Getty Center	Los Angeles	5 FEB-28 APR
2,917	378,400	Spilling Over: Painting Colour in the 60s	Whitney Museum	New York	29 MAR-18 AUG
2,914	311,846	Quilty	Queensland Gallery of Modern Art	Brisbane	29 JUN-13 OCT
2,893	86,791	*Red Dress Project	NMAI	Washington, DC	1 MAR-31 MAR
2,866	248,564	Birgit Jürgensen: I Am	Louisiana Museum of Modern Art	Humblebaek	14 JUN-22 SEP
2,854	254,042	*Evidence Room	Hirshhorn Museum	Washington, DC	12 JUN-8 SEP
2,853	460,179	*Past, Future, Present	MAM SP	São Paulo	22 JAN-28 JUL
2,841	185,458	*Paul Klee: Unstable Balance	Centro Cultural Banco do Brasil	São Paulo	13 FEB-29 APR
2,816	215,220	Edvard Munch	State Tretyakov Gallery	Moscow	17 APR-14 JUL
2,807	594,994	Christian Dior: Designer of Dreams	Victoria and Albert Museum	London	2 FEB-1 SEP
2,803	339,128	Margaret Olley: a Generous Life	Queensland Gallery of Modern Art	Brisbane	15 JUN-13 OCT
2,788	585,391	Constantin Brancusi Sculpture	Museum of Modern Art	New York	22 JUL 18-18 FEB
2,767	766,326	*No Spectators: the Art of Burning Man	Renwick Gallery	Washington, DC	30 MAR 18-21 JAN
2,766	430,154	Whitney Biennial 2019	Whitney Museum	New York	17 MAY-27 OCT
2,753	196,278	*50 Years of Realism: Photorealism to VR	Centro Cultural Banco do Brasil	Brasilia	5 FEB-28 APR
2,745	49,404	Looped: Films from Serralves Collection	Museu de Serralves	Porto	12 SEP-29 SEP
2,737	317,520	*Sean Scully: Landline	Hirshhorn Museum	Washington, DC	13 SEP 18-3 FEB
2,727	811,152	*1900-60s Modern Art from MMCA Collection	MMCA	Gwacheon	11 JUL 18-23 JUN
2,718	252,000	Andy Warhol: from A to B and Back Again	SFMOMA	San Francisco	18 MAY-2 SEP
2,691	290,640	Essential Korea	Metropolitan Museum of Art	New York	7 JUN-22 SEP
2,685	515,142	*A Journey That Wasn't	The Broad	Los Angeles	30 JUN 18-10 FEB
2,684	474,217	Pipilotti Rist: Open My Glade	Louisiana Museum of Modern Art	Humblebaek	1 MAR-22 SEP
2,677	254,345	*Leonardo da Vinci: a Life in Drawing	Manchester Art Gallery	Manchester	1 FEB-6 MAY
2,667	139,837	Three Petersburg Collections	State Russian Museum	St Petersburg	11 APR-10 JUN
2,649	157,073	*Man Ray in Paris	Centro Cultural Banco do Brasil	São Paulo	21 AUG-28 OCT
2,637	377,105	Terracotta Warriors and Cai Guo-Qiang	NGV International	Melbourne	24 MAY-13 OCT
2,604	442,003	Rules, Codes, Choreographies, 1965-2018	Whitney Museum	New York	28 SEP 18-14 APR
2,598	187,436	*Paul Klee: Unstable Balance	Centro Cultural Banco do Brasil	Belo Horizonte	28 AUG-19 NOV
2,590	785,406	Dali, Raphael: Prolonged Reverie, Part Two	Teatre-Museu Dalí	Figueres	15 JAN-8 DEC
2,583	153,115	*To and Fro	Centro Cultural Banco do Brasil	São Paulo	22 MAY-29 JUL
2,572	360,026	*Enrico David: Gradations of Slow Release	Hirshhorn Museum	Washington, DC	16 APR-2 SEP
2,550	288,935	Prehistory, a Modern Enigma	Centre Pompidou	Paris	8 MAY-16 SEP
2,550	122,764	Cultural Exchanges: Emperor, Empress Japan	Tokyo National Museum	Tokyo	5 MAR-29 APR
2,545	232,289	Vienna on the Path to Modernism	National Art Center Tokyo	Tokyo	24 APR-5 AUG
2,539	284,341	Joan Miró: Birth of the World	Museum of Modern Art	New York	24 FEB-15 JUN
2,536	192,387	Ai Weiwei: Root	Oca do Ibirapuera	São Paulo	20 OCT 18-20 JAN
2,524	274,043	Moon: from Inner Worlds to Outer Space	Louisiana Museum of Modern Art	Humblebaek	13 SEP 18-20 JAN
2,524	280,143	Fra Angelico: Florentine Renaissance	Museo Nacional del Prado	Madrid	28 MAY-15 SEP
2,518	317,307	The Value of Good Design	Museum of Modern Art	New York	10 FEB-15 JUN
2,502	335,244	Young Picasso: Blue and Rose Periods	Fondation Beyeler	Basel	3 FEB-16 JUN
2,498	254,750	*Janet Laurence: After Nature	MCA Australia	Sydney	1 MAR-10 JUN
2,498	78,871	Masterworks: Temple and Shrine Treasures	Kyoto National Museum	Kyoto	14 AUG-16 SEP
2,485	342,929	Alphonse Mucha	Musée du Luxembourg	Paris	12 SEP 18-27 JAN
2,485	234,649	Vincent van Gogh: His Life in Art	MFAH	Houston	10 MAR-27 JUN
2,457	380,904	*Ecology as New Politics, 2030-2100	Garage MCA	Moscow	29 JUN-1 DEC
2,444	184,724	*Sensitive Buildings	Centro Cultural Banco do Brasil	Belo Horizonte	12 OCT 18-7 JAN
2,441	171,924	Liu Xiaodong: Ummannaq	Louisiana Museum of Modern Art	Humblebaek	21 MAR-10 JUN
2,438	190,883	*Oscar Rejlander / Re-enactment	Getty Center	Los Angeles	12 MAR-9 JUN
2,427	228,178	*Lorenzo Lotto Portraits	National Gallery	London	5 NOV 18-10 FEB
2,424	470,322	Roof Garden: Alicja Kwade, ParaPivot	Metropolitan Museum of Art	New York	16 APR-27 OCT
2,418	400,305	Dea Trier Mørch: Into the World	Louisiana Museum of Modern Art	Humblebaek	17 JAN-28 JUL
2,411	341,276	*New Acquisitions 2017-18	MMCA	Gwacheon	21 MAR-1 SEP
2,400	311,996	*BP Portrait Award 2019	National Portrait Gallery	London	13 JUN-20 OCT
2,397	202,010	*Book of Beasts: Bestiary in Medieval World	Getty Center	Los Angeles	14 MAY-18 AUG
2,394	173,067	*Wondrous Cosmos in Medieval Manuscripts	Getty Center	Los Angeles	30 APR-21 JUL
2,390	182,317	Cruel Stories of Paula Rego	Musée de l'Orangerie	Paris	17 OCT 18-14 JAN
2,388	248,338	Pierre Bonnard: Colour of Memory	Tate Modern	London	23 JAN-6 MAY
2,387	207,647	Photo Book Art	Albertina	Vienna	28 JUN-22 SEP
2,385	369,676	*Martin Parr: Return to Manchester	Manchester Art Gallery	Manchester	16 NOV 18-22 APR
2,381	150,000	Long Live Rembrandt	Rijksmuseum	Amsterdam	15 JUL-15 SEP
2,380	245,843	*Gordon Parks / Once, Again	Getty Center	Los Angeles	9 JUL-10 NOV
2,379	697,000	King Tut: Treasures of the Golden Pharaoh	California Science Center	Los Angeles	24 MAR 18-13 JAN
2,367	227,888	*Calligraphy: Illuminated Manuscripts	Getty Center	Los Angeles	18 DEC 18-7 APR

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TOP 10 Post-Impressionist and Modern



Edvard Munch's *The Dance of Life* (1925). His exhibition in Tokyo attracted 8,931 visitors a day

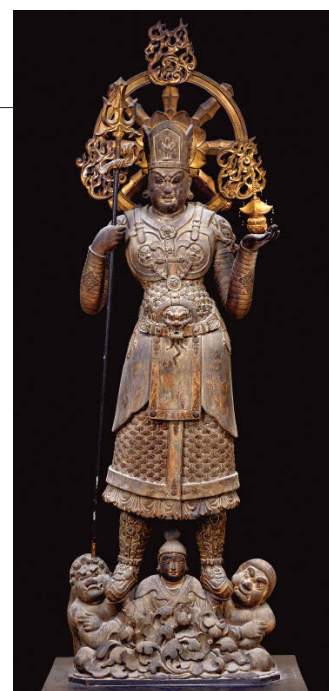
This list regularly reflects museum goers' appetite for paying to see male artists at the heart of the art-historical canon: only one of the top ten shows was free, and the names are mostly the usual suspects, including the ubiquitous Van Gogh. Indeed, you have to go down to the 13th most popular show in this category to find a woman artist, Tarsila do Amaral. And despite the acclaim and surprise at its success, the Guggenheim New York's Hilma

af Klint exhibition only comes in 18th, though it did have the sixth most visitors overall (663,849 in total; 3,458 daily). But there are some surprises in the top ten: two self-taught artists, the African American painter Bill Traylor, and the Russian folk artist Niko Pirosmani. It is notable that figurative art appears to win over abstraction: Munch, Klimt, Schiele, Van Gogh and Traylor form the top five, with Vasarely, Miró and Fontana below them. **B.L.**

Daily	Total	Exhibition	Venue	City	Dates
8,931	669,846	Munch: a Retrospective	Tokyo Metropolitan Art Museum	Tokyo	27 OCT 18-20 JAN
7,808	577,828	Gustav Klimt: Vienna, Japan 1900	Tokyo Metropolitan Art Museum	Tokyo	23 APR-10 JUL
7,026	676,503	Egon Schiele	Fondation Louis Vuitton	Paris	3 OCT 18-21 JAN
5,918	432,000	Van Gogh and Sunflowers	Van Gogh Museum	Amsterdam	21 JUN-1 SEP
5,857	960,500	*Between Worlds: Art of Bill Traylor	Smithsonian (SAAM)	Washington, DC	28 SEP 18-7 APR
5,015	526,559	Essential Duchamp	MMCA	Seoul	22 DEC 18-7 APR
4,575	348,982	Vasarely: Sharing Forms	Centre Pompidou	Paris	6 FEB-6 MAY
4,475	475,618	Miró	Galerías Nacionales du GP	Paris	3 OCT 18-4 FEB
4,423	415,783	Niko Pirosmani	Albertina	Vienna	26 OCT 18-27 JAN
4,324	552,213	Lucio Fontana: On the Threshold	Guggenheim	Bilbao	17 MAY-29 SEP

TOP 10 Asian art

The Tokyo National Museum regularly appears in this category, and it is business as usual this year with five shows in the top ten. While its top exhibition brought together sculptures linked to the Buddhist monk Kukai (774-835), its second most visited show, which focused on work by the famed Tang Dynasty calligrapher Yan Zhenqing (709-785), was not without controversy. Critics objected to the loan by Taipei's National Palace Museum of *Requiem to My Nephew* (759) to the Japanese museum. Some questioned whether the piece was safe to travel, others called for it to be repatriated to China, and another group cited long-felt anger following the Second Sino-Japanese War as the reason not to lend the Chinese masterpiece. The Kyoto National Museum has two shows in the top ten. Its highest-ranking exhibition (with 3,628 visitors a day) reunited a set of 13th-century scrolls. The only Western museum in the top ten is the Metropolitan Museum of Art in New York, with its exhibition tracing 5,000 years of Korean art. In our 2018 survey, the Shanghai Museum dominated this category. It is among the Chinese museums unable to release figures as a result of the coronavirus (Covid-19) outbreak. **E.S.**



This eighth-century figure of the guardian king Tobatsu Bishamonten (Vaisravana) featured in the chart-topping To-ji Temple show

Daily	Total	Exhibition	Venue	City	Dates
7,697	463,991	To-ji Temple: Kukai and Sculpture Mandala	Tokyo National Museum	Tokyo	26 MAR-2 JUN
5,778	198,920	Unrivalled Calligraphy: Yan Zhenqing	Tokyo National Museum	Tokyo	16 JAN-24 FEB
5,522	337,639	Anniversary Japan-China Cultural Exchange	Tokyo National Museum	Tokyo	9 JUL-16 SEP
5,454	294,538	Miraculous World of Edo Painting	Tokyo Metropolitan Art Museum	Tokyo	9 FEB-7 APR
3,990	106,593	Japan Art: Sesshu, Eitoku, Korin, Hokusai	Tokyo National Museum	Tokyo	3 MAY-2 JUN
3,628	136,811	Elegant Arts of Classical Japanese Court	Kyoto National Museum	Kyoto	12 OCT-24 NOV
2,691	290,640	Essential Korea	Metropolitan Museum of Art	New York	7 JUN-22 SEP
2,550	122,764	Cultural Exchanges: Emperor, Empress Japan	Tokyo National Museum	Tokyo	5 MAR-29 APR
2,498	78,871	Masterworks: Temple and Shrine Treasures	Kyoto National Museum	Kyoto	14 AUG-16 SEP
2,112	122,482	*Traditional Korean Painters in Modern Era	Gwangju National Museum	Gwangju	27 SEP-24 NOV

Art's most popular

TOP 10 Thematic

Nearly 1.3 million people turned out for the Brazilian leg of the touring *DreamWorks* exhibition. The Centro Cultural Banco do Brasil's (CCBB's) spaces in Rio de Janeiro and Belo Horizonte offered visitors a free look at what goes into creating some of the animation studio's most popular films, including *Shrek* and *Madagascar*. The Rio show attracted a staggering 11,380 visitors a day, making it the clear leader not just in the thematic category but in our overall survey. A display, also at the CCBB, of more than 100 works salvaged from the devastating fire at Rio's Museu Nacional in 2018 comes in sixth (4,422 visitors a day). Anniversary shows appear twice in the top ten: in third place is a 60th anniversary exhibition at Tokyo's National Museum of Western Art that brought together works assembled by the Japanese shipbuilder Kojiro Matsukata (5,069 daily), while the Prado's 200th birthday celebration comes in ninth (3,199 daily). **E.S.**



An exhibition celebrating the creations of the DreamWorks animation studio was a big hit with visitors in Brazil, where it was seen at the CCBB's spaces in Rio and Belo Horizonte

Daily	Total	Exhibition	Venue	City	Dates
11,380	663,265	* DreamWorks	Centro Cultural Banco do Brasil	Rio de Janeiro	6 FEB-15 APR
9,277	605,674	* DreamWorks	Centro Cultural Banco do Brasil	Belo Horizonte	15 MAY-29 JUL
5,069	472,130	Matsukata Collection: 100-Year Odyssey	National Museum of Western Art	Tokyo	11 JUN-23 SEP
4,986	500,026	Black Models: from Géricault to Matisse	Musée d'Orsay	Paris	26 MAR-21 JUL
4,513	344,927	Shchukin: Biography of a Collection	Pushkin Museum	Moscow	19 JUN-15 SEP
4,422	231,208	* The National Museum Lives	Centro Cultural Banco do Brasil	Rio de Janeiro	27 FEB-29 APR
4,138	360,000	Hockney, Van Gogh: Joy of Nature	Van Gogh Museum	Amsterdam	1 MAR-26 MAY
3,811	670,651	Play it Loud: Instruments of Rock and Roll	Metropolitan Museum of Art	New York	8 APR-1 OCT
3,199	348,730	Museo del Prado 1819-2019: Memory	Museo Nacional del Prado	Madrid	20 NOV-18-10 MAR
3,016	166,737	Treasures of Låle in the Ottoman Empire	National Art Center Tokyo	Tokyo	20 MAR-20 MAY

TOP 10 Old Masters



Bruegel at the Vienna's Kunsthistorisches Museum was the third most popular show with 3,923 visitors a day

Given the widespread Leonardo hype in and outside the art world on the quincentenary of his death last year, it comes as no surprise that two monographic shows of his drawings – at the Metropolitan Museum of Art, New York, and The Queen's travelling exhibition of 80 drawings that peaked in Manchester – should make the top ten. It is very likely that the Louvre's recently closed Leonardo show will top the Old Masters category in our 2020 survey. Hype also contributed to a strong turnout at the Rijksmuseum's somewhat misleadingly titled *All the Rembrandts*, which

featured all the museum's works by the Dutch master, not his entire oeuvre. However, "all the works" came close to being an accurate description of the Bruegel show at Vienna's Kunsthistorisches Museum, which was seen by 3,923 visitors a day. The Prado pulled off a coup with its *Velázquez, Rembrandt, Vermeer* exhibition. Although there is little evidence that either Velázquez or Rembrandt were even aware of one another's work (and neither would have had a clue about Vermeer), the Spanish show nevertheless presented a number of intriguing comparisons. **D.L.**

Daily	Total	Exhibition	Venue	City	Dates
4,553	441,665	Velázquez, Rembrandt, Vermeer: Visions	Museo Nacional del Prado	Madrid	25 JUN-29 SEP
4,076	331,302	Rubens and the Birth of the Baroque	National Museum of Western Art	Tokyo	16 OCT-18-20 JAN
3,923	408,000	Bruegel	Kunsthistorisches Museum	Vienna	2 OCT-18-13 JAN
3,922	455,000	All the Rembrandts	Rijksmuseum	Amsterdam	15 FEB-10 JUN
3,250	390,944	* Renaissance Drawings Revealed	Getty Center	Los Angeles	11 DEC-18-28 APR
3,099	257,232	Leonardo da Vinci's St Jerome	Metropolitan Museum of Art	New York	15 JUL-6 OCT
2,931	211,904	* Pontormo: Miraculous Encounters	Getty Center	Los Angeles	5 FEB-28 APR
2,677	254,345	* Leonardo da Vinci: a Life in Drawing	Manchester Art Gallery	Manchester	1 FEB-6 MAY
2,524	280,143	Fra Angelico: Florentine Renaissance	Museo Nacional del Prado	Madrid	28 MAY-15 SEP
2,427	228,178	* Lorenzo Lotto Portraits	National Gallery	London	5 NOV-18-10 FEB

Most popular exhibitions continued...

Daily	Total	Exhibition	Venue	City	Dates
2,360	189,464	Le Corbusier and the Age of Purism	National Museum of Western Art	Tokyo	19 FEB-19 MAY
2,358	297,101	Escher X Nendo: Between Two Worlds	NGV International	Melbourne	2 DEC-17-7 APR
2,342	211,472	* Between the Lines: Drawing Illustrations	Getty Center	Los Angeles	4 JUN-15 SEP
2,341	245,141	* Amà: the Gathering Place	Cleveland Museum of Art	Cleveland	2 AUG-1 DEC
2,332	247,187	Manet and Modern Beauty	Art Institute of Chicago	Chicago	26 MAY-8 SEP
2,331	281,092	Elemental: Alejandro Aravena So Far	Louisiana Museum of Modern Art	Humblebaek	11 OCT-18-3 MAR
2,318	788,935	* Cracks in Concrete II from MMCA Collection	MMCA	Gwacheon	18 SEP-18-20 OCT
2,314	220,452	Manoel de Oliveira: the Collection	Museu de Serralves	Porto	25 JUN-13 OCT
2,295	87,220	A Year with Children 2019	Guggenheim	New York	26 APR-2 JUN
2,291	219,954	New Objectivity	Albertina	Vienna	3 APR-7 JUL
2,291	233,684	Jewellery: the Body Transformed	Metropolitan Museum of Art	New York	12 NOV-18-24 FEB
2,286	149,221	* Tim Burton and Lurid Beauty of Monsters	Centro Cultural Banco do Brasil	Brasília	28 MAY-11 AUG
2,260	259,876	Rubens to Makart / Rudolf von Alt	Albertina	Vienna	16 FEB-10 JUN
2,258	145,182	Cartier: Crystallisation of Time	National Art Center Tokyo	Tokyo	2 OCT-16 DEC
2,247	230,524	Cecily Brown	Louisiana Museum of Modern Art	Humblebaek	8 NOV-18-10 MAR
2,243	285,820	In Statu Quo: Structures of Negotiation	Tel Aviv Museum of Art	Tel Aviv	15 JAN-15 JUN
2,240	223,037	Voyage to the Beginning and Back	Museu de Serralves	Porto	11 JUL-3 NOV
2,239	241,814	Manfred Willmann	Albertina	Vienna	8 FEB-26 MAY
2,238	253,549	Manoel de Oliveira: the House	Museu de Serralves	Porto	25 JUN-3 NOV
2,213	159,355	Civilisation: the Way We Live Now	UCCA Center Contemporary Art	Beijing	9 MAR-19 MAY
2,206	239,818	Sabartés / Publishers Gustavo Gili	Museu Picasso	Barcelona	23 NOV-18-31 MAR
2,204	213,820	Charles White: a Retrospective	Museum of Modern Art	New York	7 OCT-18-13 JAN
2,203	176,255	Contemporary Project: Horácio Frutuoso	Museu de Serralves	Porto	15 FEB-5 MAY
2,202	230,254	Civilisation: the Way We Live Now	MMCA	Gwacheon	18 OCT-18-17 FEB
2,200	170,000	Karl Marx Forever?	State Russian Museum	St Petersburg	17 OCT-18-14 JAN
2,197	156,307	Michael Jackson: On the Wall	Galerías Nacionales du GP	Paris	23 NOV-18-14 FEB
2,194	151,087	Impressionism: Monet, Pissarro and More	Art Gallery of Ontario	Toronto	16 FEB-5 MAY
2,188	190,335	Nitsch: Spaces of Colour	Albertina	Vienna	17 MAY-11 AUG
2,173	305,795	Game, Set, Match	Museu de Serralves	Porto	28 JUN-8 DEC
2,158	189,873	Self-Publishing in Porto 1999-2019	Museu de Serralves	Porto	21 MAR-16 JUN
2,156	263,051	Susan Hillier: Serralves Collection	Museu de Serralves	Porto	1 MAR-30 JUN
2,137	196,631	Toulouse-Lautrec, Spirit of Montmartre	CaixaForum Barcelona	Barcelona	18 OCT-18-20 JAN
2,131	251,444	Antoni Muntadas at Serralves Villa	Museu de Serralves	Porto	15 MAR-10 JUL
2,124	696,622	* Speech: Reflection, Imagination, Repetition	Manchester Art Gallery	Manchester	25 MAY-18-22 APR
2,120	85,691	East West Jazz	Pushkin Museum	Moscow	30 SEP-15 NOV
2,117	170,873	Conservation at Moscow Kremlin Museums	Moscow Kremlin Museums	Moscow	12 JUL-13 OCT
2,115	435,638	Fred Meijer, His Collection and Legacy	Frederik Meijer Gardens	Grand Rapids	1 FEB-25 AUG
2,112	1,022,153	* Nordic Craft and Design	Manchester Art Gallery	Manchester	6 JUL-18-10 NOV
2,112	122,482	* Traditional Korean Painters in Modern Era	Gwangju National Museum	Gwangju	27 SEP-24 NOV
2,109	193,719	Art and Porn	ARoS Aarhus Kunstmuseum	Aarhus	25 MAY-8 SEP
2,094	246,548	Ai Weiwei: Resetting Memories	MUAC UNAM	Mexico City	13 APR-6 OCT
2,078	214,050	Genji: a Japanese Classic Illuminated	Metropolitan Museum of Art	New York	5 MAR-16 JUN
2,072	35,814	Emmaus: Caravaggio Meets Rembrandt	Pinacoteca di Brera	Milan	5 FEB-24 FEB
2,067	229,491	Armenia	Metropolitan Museum of Art	New York	22 SEP-18-13 JAN
2,066	206,555	Joan Jonas	Museu de Serralves	Porto	25 MAY-1 SEP
2,064	182,560	Titian and the Renaissance in Venice	Städel Museum	Frankfurt	13 FEB-26 MAY
2,061	286,514	Judson Dance: the Work is Never Done	Museum of Modern Art	New York	16 SEP-18-3 FEB
2,059	317,132	William Christenberry / 45 Years of Collecting	High Museum of Art	Atlanta	14 OCT-18-14 APR
2,056	193,234	Sean Scully: Eleuthera	Albertina	Vienna	7 JUN-8 SEP
2,048	218,879	Glenn Kaino and Tommie Smith	High Museum of Art	Atlanta	29 SEP-18-3 FEB
2,027	210,482	Tomorrow is the Question	ARoS Aarhus Kunstmuseum	Aarhus	6 APR-4 AUG
2,025	162,036	* Rashed Aaraen: a Retrospective	Garage MCA	Moscow	8 MAR-26 MAY
1,996	193,591	Tacita Dean	Museu de Serralves	Porto	29 JAN-5 MAY
1,991	220,428	Bulgari: Femininity, Roman Jewels	Moscow Kremlin Museums	Moscow	7 SEP-18-13 JAN
1,976	76,490	Treasures of Låle in the Ottoman Empire	MOMAK	Kyoto	14 JUN-28 JUL
1,972	162,544	Lucio Fontana: Earth and Gold	Galleria Borghese	Rome	22 MAY-25 AUG
1,969	152,211	Bird Cage: a Temporary Shelter	Galleria Borghese	Rome	9 APR-7 JUL
1,967	183,781	Photographer's Gaze / Name of the Father	Museu Picasso	Barcelona	7 JUN-24 SEP
1,963	229,663	Frida Kahlo and Arte Popular	Museum of Fine Arts	Boston	22 FEB-19 JUN
1,957	121,055	Flowers: Musical Memory and Art Exhibition	MoCA	Taipei	27 APR-7 JUL
1,956	172,101	Goryeo: the Glory of Korea	National Museum of Korea	Seoul	4 DEC-18-3 MAR
1,952	172,574	Fondation Louis Vuitton Collection	Pushkin Museum	Moscow	19 JUN-29 SEP
1,952	173,722	Klimt, Schiele: Drawings from Albertina	Royal Academy of Arts	London	4 NOV-18-3 FEB
1,950	150,728	* The Renaissance Nude	Getty Center	Los Angeles	30 OCT-18-27 JAN
1,948	170,000	Dream of Italy: Marquis Campana Collection	Musée du Louvre	Paris	7 NOV-18-18 FEB
1,941	158,086	Art in Society in Asia 1960s-90s	MMCA	Gwacheon	31 JAN-6 MAY
1,939	140,143	* Blurring Line: Manuscripts in Age of Print	Getty Center	Los Angeles	6 AUG-27 OCT
1,932	281,789	The Dream About Denmark	ARoS Aarhus Kunstmuseum	Aarhus	2 MAR-18 AUG
1,931	262,613	* Get Together and Get Things Done	Manchester Art Gallery	Manchester	17 MAY-29 SEP
1,927	180,074	* Faith Ringgold	Serpentine Galleries	London	5 JUN-8 SEP
1,925	121,274	* Rachel Maclean: the Lion and the Unicorn	National Gallery	London	29 NOV-18-3 FEB
1,920	184,334	Manga	British Museum	London	23 MAY-26 AUG
1,919	207,749	The Impressionist's Eye	Philadelphia Museum of Art	Philadelphia	16 APR-18 AUG
1,918	1,122,006	* And Breathe	Manchester Art Gallery	Manchester	16 MAR-18-27 OCT
1,907	448,096	Nedjemankh and His Gilded Coffin	Metropolitan Museum of Art	New York	20 JUN-18-12 FEB
1,907	100,000	Gilbert, George: Two Young Men, April 1971	Fondation Louis Vuitton	Paris	2 JUL-31 AUG
1,891	125,357	Picasso and Khokhlova	Pushkin Museum	Moscow	20 NOV-18-3 FEB
1,890	238,148	* Christian Marclay: the Clock	Tate Modern	London	14 SEP-18-20 JAN
1,888	162,329	* Primavera 2018: Young Australian Artists	MCA Australia	Sydney	9 NOV-18-3 FEB
1,884	171,422	* Reframe	Manchester Art Gallery	Manchester	20 OCT-18-20 JAN
1,882	423,520	Anish Kapoor	Museu de Serralves	Porto	6 JUL-18-17 FEB
1,871	280,596	Thrill of Deception: from Ancient Art to VR	Kunsthalle der Hypo-Kulturstiftung	Munich	17 AUG-18-13 JAN
1,864	117,415	* Landseer's the Monarch of the Glen	National Gallery	London	29 NOV-18-3 FEB
1,860	143,200	* Yayoi Kusama: Infinity Mirrors	High Museum of Art	Atlanta	18 NOV-17 FEB
1,852	154,234	Balenciaga and Spanish Painting	Museo Thyssen-Bornemisza	Madrid	18 JUN-22 SEP
1,844	195,427	* Tintoretto: Artist of Renaissance Venice	National Gallery of Art	Washington, DC	24 MAR-7 JUL
1,840	146,968	New Acquisitions	MAM SP	São Paulo	12 JAN-14 APR
1,839	118,467	Jacob Jordaens: Russian Collections	Pushkin Museum	Moscow	17 SEP-30 NOV
1,834	192,036	Mantegna and Bellini: Renaissance Masters	Gemäldegalerie	Berlin	1 MAR-30 JUN
1,834	175,838	Modern Times	Tel Aviv Museum of Art	Tel Aviv	12 OCT-18-2 FEB
1,828	575,708	* Annie Swynerton: Light and Hope	Manchester Art Gallery	Manchester	23 FEB-18-6 JAN
1,823	114,335	Move	ARoS Aarhus Kunstmuseum	Aarhus	9 FEB-22 APR
1,823	326,400	* Rembrandt: Thinking on Paper	British Museum	London	7 FEB-4 AUG
1,823	326,400	* Artists' Postcards from 1960 to Now	British Museum	London	7 FEB-4 AUG

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Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
1,822	184,000	Gauguin and Laval in Martinique	Van Gogh Museum	Amsterdam	5 OCT-18 JAN
1,817	120,174	Treasures: Flourishing China 18th Century	Moscow Kremlin Museums	Moscow	15 MAR-30 MAY
1,814	127,000	Bureau des Transmissions	Garage MCA	Moscow	7 MAR-15 MAY
1,809	160,000	Forgotten Kingdoms: Hittite to Arameans	Musée du Louvre	Paris	2 MAY-12 AUG
1,807	175,265	Don McCullin	Tate Britain	London	5 FEB-12 MAY
1,777	37,323	Group Show of Contemporary Artists 2019	Tokyo Metropolitan Art Museum	Tokyo	9 JUN-30 JUN
1,765	137,650	Monet: the Late Years	Kimbell Art Museum	Fort Worth	16 JUN-15 SEP
1,756	165,572	The Moon	Galleries Nationales du GP	Paris	3 APR-22 JUL
1,751	290,455	Thierry Mugler: Couturissime	Montreal Museum of Fine Arts	Montreal	2 MAR-8 SEP
1,748	76,654	Legendary Hara Sankei Collection	Yokohama Museum of Art	Tokyo	13 JUL-1 SEP
1,740	142,163	Oskar Kokoschka	Leopold Museum	Vienna	6 APR-8 JUL
1,737	113,387	Bacon, Freud and School of London	Pushkin Museum	Moscow	5 MAR-19 MAY
1,725	429,635	Southern Craft of the 19th Century	High Museum of Art	Atlanta	14 OCT-18 AUG
1,715	96,023	*Gyeongju Before the Silla Kingdom	Gyeongju National Museum	Gyeongju	7 OCT-1 DEC
1,713	210,692	Toulouse-Lautrec and the Stars of Paris	Museum of Fine Arts	Boston	2 APR-4 AUG
1,712	187,630	*No Spectators: the Art of Burning Man	Cincinnati Art Museum	Cincinnati	26 APR-2 SEP
1,711	210,403	Picasso and the Myth	Palazzo Reale	Milan	18 OCT-17 FEB
1,706	139,608	Agnes Slott-Møller: Heroes and Heroines	ARoS Aarhus Kunstmuseum	Aarhus	29 SEP-18 JAN
1,705	137,656	Caravaggio Naples	Museo Nazionale Capodimonte	Naples	12 APR-14 JUL
1,700	131,399	*Paul Klee: Unstable Balance	Centro Cultural Banco do Brasil	Rio de Janeiro	15 MAY-12 AUG
1,698	230,710	Lucas Lenglet: Untilled Air Between	Kröller-Müller Museum	Otterlo	20 APR-22 SEP
1,681	145,795	Anthropocene	Art Gallery of Ontario	Toronto	28 SEP-18 JAN
1,671	198,313	Julian Schnabel: Aktion Paintings 1985-2017	ARoS Aarhus Kunstmuseum	Aarhus	12 OCT-18 MAR
1,669	174,996	Charlotte Posenenske: Infinite Movement	Kröller-Müller Museum	Otterlo	18 MAY-15 SEP
1,666	408,248	*Captain Cook: Pacific Perspectives	British Museum	London	29 NOV-18 AUG
1,647	165,205	Venice, Europe and Arts in 18th Century	Galleries Nationales du GP	Paris	26 SEP-18 JAN
1,646	172,573	The Beginning of a New World	Kröller-Müller Museum	Otterlo	1 JUN-29 SEP
1,645	182,833	Virgil Abloh: Figures of Speech	Museum of Contemporary Art	Chicago	10 JUN-29 SEP
1,643	141,973	Picasso: the Sculpture	Galleria Borghese	Rome	24 OCT-13 FEB
1,641	134,342	Do Ho Suh: Korridor	ARoS Aarhus Kunstmuseum	Aarhus	10 NOV-17 FEB
1,635	42,500	*Generations: Across Time, Place	Somerset House	London	8 JUN-3 JUL
1,625	146,208	Toulouse-Lautrec: Spirit of Montmartre	CaixaForum Madrid	Madrid	19 FEB-19 MAY
1,624	148,267	Pixar: Thirty Years of Animation	Palazzo delle Esposizioni	Rome	9 OCT-18 JAN
1,614	163,000	80 Years' War: Birth of Netherlands	Rijksmuseum	Amsterdam	12 OCT-18 JAN
1,614	137,646	Piero Tosi: Beauty, CSC Years, 1988-2016	Palazzo delle Esposizioni	Rome	16 OCT-18 JAN
1,612	159,126	Lina Bo Bardi: Habitat	MASP	São Paulo	5 APR-28 JUL
1,608	152,716	*Take One Picture 2019	National Gallery	London	9 MAY-11 AUG
1,606	110,837	*Hizen: Korean Ceramics in Japan	Jinju National Museum	Jinju	1 OCT-8 DEC
1,601	201,735	Frida Kahlo: Appearances Can Be Deceiving	Brooklyn Museum	New York	2 AUG-5 DEC
1,601	279,654	Hiroshi Sugimoto	Tel Aviv Museum of Art	Tel Aviv	15 NOV-18 JUN
1,599	244,685	*Gold Crown: Gumnyongchong Tomb	Gyeongju National Museum	Gyeongju	1 APR-31 AUG
1,597	224,958	Jan van Munster: in Motion 1970-2020	Kröller-Müller Museum	Otterlo	4 MAY-13 OCT
1,595	131,233	Balthus	Museo Thyssen-Bornemisza	Madrid	19 FEB-26 MAY
1,588	60,122	Kyoto Painting: Maruyama Okyo to Modern Era	MOMAK	Kyoto	2 NOV-15 DEC
1,580	165,901	Velázquez and the Golden Age	CaixaForum Barcelona	Barcelona	16 NOV-18 MAR
1,566	159,771	Miró in Mallorca: a Free Spirit	Musée National des Beaux-arts	Québec	30 MAY-8 SEP
1,566	228,683	*Disrupting Craft: Renwick Invitational 2018	Renwick Gallery	Washington, DC	9 NOV-18 MAY
1,557	39,369	*Hito Steyerl: Power Plants	Serpentine Galleries	London	10 APR-6 MAY
1,549	159,083	*Seaside Photographed	Turner Contemporary	Margate	24 MAY-8 SEP
1,545	284,108	Hanne Darboven	Kröller-Müller Museum	Otterlo	16 FEB-15 SEP
1,540	128,922	Odilon Redon: Into the Dream	Ny Carlsberg Glyptotek	Copenhagen	12 OCT-18 JAN
1,535	148,893	Art and Identity in the Ancient Middle East	Metropolitan Museum of Art	New York	18 MAR-23 JUN
1,532	153,031	Gabriele Münter: Painting to the Point	Museum Ludwig	Cologne	15 SEP-18 JAN
1,531	157,665	Antonello da Messina	Palazzo Reale	Milan	21 FEB-3 JUN
1,528	142,069	French Landscape from the Pushkin	National Palace Museum	Taipei	17 NOV-18 FEB
1,526	162,442	Mikhail Larionov	State Tretyakov Gallery	Moscow	19 SEP-18 JAN
1,517	76,952	Artemisia Gentileschi	Pushkin Museum	Moscow	1 FEB-31 MAR
1,512	109,937	František Kupka	Ateneum Art Museum	Helsinki	22 FEB-19 MAY
1,511	166,179	Robert Mapplethorpe: Pictures	Museu de Serralves	Porto	20 SEP-18 JAN
1,507	121,608	Rembrandt, Vermeer, Dutch Golden Age	Louvre Abu Dhabi	Abu Dhabi	14 FEB-18 MAY
1,500	90,000	Yannis Kefallinos: Ten White Lekythos	National Archaeological Museum	Athens	12 NOV-18 JAN
1,495	136,942	Ingres and Hayez: Mid 19th-Century Women	Pinacoteca di Brera	Milan	4 OCT-18 JAN
1,493	167,216	Sorolla: Spanish Master of Light	National Gallery	London	18 MAR-7 JUL
1,491	293,928	Leonardo	Castello Sforzesco	Milan	15 MAY-31 DEC
1,489	131,442	Red: Art and Utopia in the Land of Soviets	Galleries Nationales du GP	Paris	20 MAR-1 JUL
1,487	130,656	Alexander von Humboldt: Photography	Museum Ludwig	Cologne	13 OCT-18 JAN
1,485	10,397	*Marina Abramović: the Life	Serpentine Galleries	London	18 FEB-24 FEB
1,477	162,436	*Bartolomé Bermejo	National Gallery	London	12 JUN-29 SEP
1,477	97,922	*Ercole de' Roberti in Focus	Getty Center	Los Angeles	18 JUN-15 SEP
1,476	136,890	Jan Hendrix: Landfall	MUAC UNAM	Mexico City	4 MAY-22 SEP
1,471	127,956	*The Lover: MCA Collection	MCA Australia	Sydney	28 JUN-22 SEP
1,467	178,934	Marina Abramović: the Cleaner	Palazzo Strozzi	Florence	21 SEP-18 JAN
1,465	118,020	100th Anniversary of Birth Quac Insik	MMCA	Gwacheon	13 JUN-15 SEP
1,462	345,460	Archaeology Goes Graphic	Musée du Louvre	Paris	26 SEP-18 JUL
1,457	135,095	Pierre Bonnard: Colour of Memory	Ny Carlsberg Glyptotek	Copenhagen	7 JUN-22 SEP
1,450	108,120	Young Korean Artists: Liquid Glass Sea	MMCA	Gwacheon	20 JUN-15 SEP
1,448	72,197	*Rooftop: Chu ChunTeng	Museum of Contemporary Art	Taipei	1 JUN-28 JUL
1,446	99,598	Peacock in Desert: Royal Arts of Jodhpur	Seattle Art Museum	Seattle	18 OCT-18 JAN
1,446	108,071	Women Artists Before 1900/After 2000	MASP	São Paulo	23 AUG-17 NOV
1,435	103,761	Christian Boltanski: Lifetime	National Art Center Tokyo	Tokyo	12 JUN-2 SEP
1,434	134,194	The Rediscovery of Modern Artists, One	MMCA	Deoksugung	30 MAY-15 SEP
1,433	164,428	Egon Schiele: Jubilee Show Reloaded	Leopold Museum	Vienna	28 SEP-18 MAR
1,429	173,270	Fashion: from Dior's New Look to Now	Philadelphia Museum of Art	Philadelphia	16 OCT-18 MAR
1,416	188,349	Tom Emerson with Álvaro Siza Archive	Museu de Serralves	Porto	27 OCT-18 MAY
1,416	70,601	*Atemschaukel: Liu Xia and Tsai Hai-Ru	MoCA	Taipei	30 MAR-26 MAY
1,412	263,810	Gauguin: a Spiritual Journey	de Young Museum	San Francisco	17 NOV-18 JUN
1,411	122,385	*Katie Paterson and JMW Turner	Turner Contemporary	Margate	26 JAN-6 MAY
1,409	133,884	*Leonardo da Vinci: a Life in Drawing	Kelvingrove Art Gallery Museum	Glasgow	1 FEB-6 MAY
1,406	105,215	Richard Long: from the River	Kröller-Müller Museum	Otterlo	23 FEB-19 MAY
1,401	218,894	*Art of Three Faiths: Torah, Bible, Qur'an	Getty Center	Los Angeles	7 AUG-18 FEB
1,400	114,383	Edmund Kalb	Leopold Museum	Vienna	24 MAY-18 AUG
1,400	59,786	Sally Mann: a Thousand Crossings	High Museum of Art	Atlanta	19 OCT-16 DEC
1,386	82,156	*To and Fro	Centro Cultural Banco do Brasil	Brasília	3 SEP-10 NOV
1,376	94,777	With Us in the Nature	Kröller-Müller Museum	Otterlo	16 FEB-5 MAY

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TOP 10 PAID SHOWS New York, London, Paris



The popular Tutankhamun touring exhibition nudged passed Basquiat and Schiele in Paris to take the top spot

New York's Metropolitan Museum of Art tops the list for the second year running, with an exhibition exploring the aesthetics of "camp". However, the total failed to beat last year's *Heavenly Bodies*, which hit the, err, heavenly heights of 10,919 visitors a day. Beyond that, it seems New Yorkers are embracing "America first", as six of the top ten solo shows are of US artists. But despite the presence of some big hitters – Basquiat, Warhol, Nauman – it was the lesser-known Jennifer Bartlett, Park McArthur and Kevin Beasley shows that attracted the most people. A notable mention should also go to the Congolese artist Bodys Isek Kingelez, whose miniature cities made from paper were a hit at the Museum of Modern Art.

Londoners stuck to the tried and tested, flooding to the Royal Academy of Art's (RA)

galleries the same way Antony Gormley flooded one of them (with mud and water) for his exhibition there. Last year's most popular show, the RA's *Summer Exhibition*, drops to third behind the ever popular Van Gogh at Tate Britain.

In Paris, a touring Tutankhamun exhibition pipped the concurrent solo shows of Jean-Michel Basquiat and Egon Schiele at the Fondation Louis Vuitton to the top spot. King Tut is always popular, as are the Impressionists, as seen here with Berthe Morisot and a selection from the Courtauld. Interestingly, these were topped by a thematic exhibition exploring depictions of black people in 19th- and early 20th-century Western art. The show began as a doctoral dissertation inspired by a lecturer ignoring the black maid when speaking about Edouard Manet's *Olympia* (1863). **J.S.**

New York

Daily	Total	Exhibition	Venue	Dates
5,589	687,449	Camp: Notes on Fashion	Metropolitan Museum of Art	9 MAY-8 SEP
5,019	321,211	Jennifer Bartlett: Rhapsody	Museum of Modern Art	13 APR-5 JUN
4,889	1,070,688	Bodys Isek Kingelez: City Dreams	Museum of Modern Art	26 MAY-18 JAN
4,540	413,166	Projects 195: Park McArthur	Museum of Modern Art	27 OCT-18 JAN
4,080	297,258	Kevin Beasley: View of a Landscape	Whitney Museum	15 DEC-10 MAR
3,811	670,651	Play It Loud: Instruments of Rock and Roll	Metropolitan Museum of Art	8 APR-1 OCT
3,548	493,176	Basquiat's Defacement: Untold Story	Guggenheim	21 JUN-6 NOV
3,509	418,082	Andy Warhol: from A to B and Back Again	Whitney Museum	12 NOV-18 MAR
3,505	441,689	Bruce Nauman: Disappearing Acts	Museum of Modern Art	21 OCT-18 FEB
3,458	663,849	Hilma af Klint: Paintings for Future	Guggenheim	12 OCT-18 APR

London

Daily	Total	Exhibition	Venue	Dates
3,842	284,274	Antony Gormley	Royal Academy of Arts	21 SEP-3 DEC
3,058	422,047	Van Gogh and Britain	Tate Britain	27 MAR-11 AUG
3,040	194,537	Summer Exhibition 2019	Royal Academy of Arts	10 JUN-12 AUG
3,016	183,959	Sweet Harmony: Rave Today	Saatchi Gallery	12 JUL-14 SEP
2,807	594,994	Christian Dior: Designer of Dreams	Victoria and Albert Museum	2 FEB-1 SEP
2,388	248,338	Pierre Bonnard: Colour of Memory	Tate Modern	23 JAN-6 MAY
1,952	173,722	Klimt, Schiele: Drawings from Albertina	Royal Academy of Arts	4 NOV-18 FEB 19
1,920	184,334	Manga	British Museum	23 MAY-26 AUG
1,807	175,265	Don McCullin	Tate Britain	5 FEB-12 MAY
1,493	167,216	Sorolla: Spanish Master of Light	National Gallery	18 MAR-7 JUL

Paris

Daily	Total	Exhibition	Venue	Dates
7,735	1,423,170	Tutankhamun: Treasures, Golden Pharaoh	La Villette	23 MAR-22 SEP
7,026	676,503	Jean-Michel Basquiat / Egon Schiele	Fondation Louis Vuitton	3 OCT-18 JAN
4,986	500,026	Black Models: from Géricault to Matisse	Musée d'Orsay	26 MAR-21 JUL
4,959	413,000	Berthe Morisot, 1841-95	Musée d'Orsay	18 JUN-22 SEP
4,712	482,000	Courtauld Collection: Impressionism	Fondation Louis Vuitton	20 FEB-17 JUN
4,575	348,982	Vasarely: Sharing Forms	Centre Pompidou	6 FEB-6 MAY
4,475	475,618	Miró	Grand Palais	3 OCT-18 FEB
4,030	355,823	Franz Marc and August Macke: Blue Rider	Musée de l'Orangerie	6 MAR-17 JUN
3,873	670,667	Picasso: Blue and Rose	Musée d'Orsay	18 JUN-18 JAN
3,539	400,915	Cubism	Centre Pompidou	17 OCT-18 FEB

Art's most popular

TOP 10 Photography



Photographer Diane Arbus, pictured here in 1970, holding up one of her most famous photographs, *Identical Twins, Roselle, New Jersey (1966)*, during a lecture at the Rhode Island School of Design

Two elements stand out in this category: the abundance of free exhibitions – seven of the top ten – and the dominance of US institutions, with the Getty Center and the Smithsonian's multiple successes. Even bearing in mind it was free, the number of people who saw the exhibition of Diane Arbus's legendary *Box of Ten Photographs* at the Smithsonian is staggering: 1.67 million people over eight months, amounting to more than 6,000 visitors a day. Meanwhile, the top paying

show was another female giant of photography, Helen Levitt. She has not yet achieved Arbus's wider fame, but the Albertina's figures suggest a huge appetite for her work. The Carmignac Photojournalism Award again appears in the list, though as with last year, its numbers are significantly down on its 2016 peak. Notably, it is the Saatchi Gallery's only entry in this year's top ten category lists, as the gallery has nothing in the contemporary category. **B.L.**

Daily	Total	Exhibition	Venue	City	Dates
6,188	1,677,000	*Diane Arbus: Box of Ten Photographs	Smithsonian (SAAM)	Washington, DC	6 APR-18-27 JAN
4,626	601,400	*American Myth, Memory: David Levinthal	Smithsonian (SAAM)	Washington, DC	7 JUN-14 OCT
4,373	472,237	Helen Levitt	Albertina	Vienna	12 OCT-18-27 JAN
3,299	267,230	*Carmignac Photojournalism Award: Arctic	Saatchi Gallery	London	15 MAR-11 JUN
3,276	244,749	*Sally Mann: a Thousand Crossings	Getty Center	Los Angeles	16 NOV-18-10 FEB
3,038	249,076	Apollo's Muse: Moon in Age of Photography	Metropolitan Museum of Art	New York	3 JUL-22 SEP
2,649	157,073	*Man Ray in Paris	Centro Cultural Banco do Brasil	São Paulo	21 AUG-28 OCT
2,438	190,883	*Oscar Rejlander: Artist Photographer	Getty Center	Los Angeles	12 MAR-9 JUN
2,438	190,883	*Re-enactment Contemporary Photography	Getty Center	Los Angeles	12 MAR-9 JUN
2,387	207,647	Photo Book Art	Albertina	Vienna	28 JUN-22 SEP

TOP 10 Contemporary

The Centro Cultural Banco do Brasil has long been a fixture in this category, but Ai Weiwei gives the gallery its first chart-topper since 2016. It has free entry and long opening hours – 9am to 9pm – but, still, more than 9,000 visitors a day to Ai's show is a remarkable number. Five other free shows attest to their power in introducing audiences to less widely celebrated artists than Ai, such as Tiffany Chung and Trevor Paglen. But the top ten features only four institutions, with the Mori Art Museum in Tokyo making big gains: only one of the gallery's shows was in the top ten last year. Perhaps the standout number is the 676,503 visitors who paid to see Jean-Michel Basquiat at the Fondation in Paris. Notably, that is almost 2,000 more per day than for the free show of the US artist's work in Rio. Basquiat now stands alongside Picasso and Van Gogh as a blockbuster artist. **B.L.**



Untitled (1982) by Basquiat, who drew big crowds in Paris

Daily	Total	Exhibition	Venue	City	Dates
9,172	598,818	*Ai Weiwei: Root	Centro Cultural Banco do Brasil	Rio de Janeiro	21 AUG-4 NOV
7,026	676,503	Jean-Michel Basquiat	Fondation Louis Vuitton	Paris	3 OCT-18-21 JAN
6,019	356,867	*50 Years of Realism: Photorealism to VR	Centro Cultural Banco do Brasil	Rio de Janeiro	22 MAY-29 JUL
5,839	1,132,800	*Trevor Paglen: Sites Unseen	Smithsonian (SAAM)	Washington, DC	21 JUN-18-6 JAN
5,819	913,650	*American Art and Vietnam War 1965-75	Smithsonian (SAAM)	Washington, DC	15 MAR-18 AUG
5,629	968,200	*Tiffany Chung: Vietnam, Past is Prologue	Smithsonian (SAAM)	Washington, DC	15 MAR-2 SEP
5,149	378,846	*Jean-Michel Basquiat: Mugaribi Collection	Centro Cultural Banco do Brasil	Rio de Janeiro	12 OCT-18-7 JAN
5,125	666,271	Shiota Chiharu: Soul Trembles	Mori Art Museum	Tokyo	20 JUN-27 OCT
5,125	666,271	Aida Makoto, Yuan Goang-Ming, Zhou Tieshai	Mori Art Museum	Tokyo	20 JUN-27 OCT
5,125	666,271	Takata Fuyuhiko	Mori Art Museum	Tokyo	20 JUN-27 OCT

Most popular exhibitions continued...

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
1,372	109,790	Joan Miró, Death of Painting	Museu de Serralves	Porto	12 DEC-18-3 MAR
1,367	168,672	Venice 1450: Tadino Madonna, Jacopo Bellini	Castello Sforzesco	Milan	10 OCT-18-3 MAR
1,366	67,925	*Emma Kunz: Visionary Drawings	Serpentine Galleries	London	22 MAR-19 MAY
1,363	100,680	Triumph of the Body: Michelangelo	Museum of Fine Arts Budapest	Budapest	6 APR-30 JUN
1,362	144,000	Gustave Caillebotte: Impressionism	Alte Nationalgalerie	Berlin	17 MAY-15 SEP
1,361	106,157	What Price Hollywood	Museum of Modern Art	New York	30 MAR-15 JUN
1,354	36,167	*Human Dog	Castello Sforzesco	Milan	31 MAY-30 JUN
1,349	438,457	Edo Paintings, Fishbein-Bender Collection	Metropolitan Museum of Art	New York	27 FEB-18-21 JAN
1,349	114,510	European Masterworks: Phillips Collection	High Museum of Art	Atlanta	6 APR-14 JUL
1,326	148,861	Splitting the Air: Bamboo Art in Japan	Musée du Quai Branly	Paris	27 NOV-18-7 APR
1,325	139,130	Ashurbanipal: King of Assyria	British Museum	London	8 NOV-18-24 FEB
1,324	183,455	Olga Wisinger-Florian	Leopold Museum	Vienna	24 MAY-21 OCT
1,324	115,177	*The National 2019: New Australian Art	MCA Australia	Sydney	29 MAR-23 JUN
1,322	149,748	Jean Dubuffet: a Barbarian in Europe	Mucem	Marseilles	24 APR-2 SEP
1,320	699,828	*Double Fantasy: John and Yoko	Museum of Liverpool	Liverpool	18 MAY-18-3 NOV
1,320	69,937	*Nara: Sacred Images from Early Japan	British Museum	London	3 OCT-24 NOV
1,319	50,122	*Meet Goryeo in Chungcheongnam-do	Gongju National Museum	Gongju	6 DEC-18-13 JAN
1,317	85,618	Bill Viola, Michelangelo: Life Death Rebirth	Royal Academy of Arts	London	26 JAN-31 MAR
1,315	66,678	Priest Shinkyō: Art of Ji Shū	Kyoto National Museum	Kyoto	13 APR-9 JUN
1,314	103,806	*Reflection on Ancient Kingdom Silla	Gyeongju National Museum	Gyeongju	13 DEC-18-3 MAR
1,311	88,960	Way Out There: Art of Southern Backroads	High Museum of Art	Atlanta	2 MAR-19 MAY
1,308	167,257	Jonathas de Andrade: One to One	Museum of Contemporary Art	Chicago	13 APR-25 AUG
1,307	158,175	*Sea Star: Sean Scully	National Gallery	London	13 APR-11 AUG
1,307	150,275	City of Women	Belvedere (Lower Belvedere)	Vienna	25 JAN-19 MAY
1,306	197,020	Yildiz Moran: a Mountain Tale	Istanbul Modern	Istanbul	24 NOV-18-19 MAY
1,300	49,203	Ofrendas: Celebrating el Día de Muertos	Detroit Institute of Arts	Detroit	28 SEP-10 NOV
1,297	89,129	Djanira: Picturing Brazil	MASP	São Paulo	1 MAR-19 MAY
1,296	120,531	Mellon French Art / Sporting Art / Parmiggiani	Frist Center for the Visual Arts	Nashville	2 FEB-5 MAY
1,295	145,053	*New Acquisitions: Gozzoli to Kara Walker	British Museum	London	4 OCT-18-27 JAN
1,294	120,000	Moving Times: Archaeology in Germany	Martin-Gropius-Bau Museum	Berlin	21 SEP-18-6 JAN
1,294	68,940	Julio González: Space and Matter	Instituto Tomie Ohtake	São Paulo	4 JUN-4 AUG
1,290	127,715	Pedro Costa: Company	Museu de Serralves	Porto	19 OCT-18-27 JAN
1,290	120,000	Murakami vs Murakami	Tai Kwun Contemporary	Hong Kong	1 JUN-1 SEP
1,278	137,118	*Vesuvius: Treasures from Villa dei Papiri	Getty Villa	Los Angeles	26 JUN-28 OCT
1,270	127,365	Art of the Korean Empire: a New Path	MMC	Seoul	15 NOV-18-12 MAR
1,263	134,755	Diane Arbus, Piet Zwart: Bartenbach Donation	Museum Ludwig	Cologne	31 AUG-18-6 JAN
1,263	106,601	Anton Raff: Portraits	Gemäldegalerie Alte Meister	Dresden	13 MAR-16 JUN
1,262	154,838	The Nature of Arp	Peggy Guggenheim Collection	Venice	13 APR-2 SEP
1,261	115,630	Perfect Poses	Ny Carlsberg Glyptotek	Copenhagen	1 MAR-16 JUN
1,261	152,534	Archibald, Wynne and Sulman Prizes 2019	Art Gallery of New South Wales	Sydney	11 MAY-8 SEP
1,256	175,293	*Smoke and Mirrors	Wellcome Collection	London	11 APR-15 SEP
1,256	133,172	Anni Albers	Tate Modern	London	11 OCT-18-27 JAN
1,255	199,491	*William Kentridge: Thick Time	Whitworth Art Gallery	Manchester	21 SEP-18-3 MAR
1,254	127,000	Island Time	Mucem	Marseilles	17 JUL-11 NOV
1,246	90,789	Maira Kalman's Books for Children	High Museum of Art	Atlanta	22 JUN-15 SEP
1,240	111,635	Madagascar	Musée du Quai Branly	Paris	18 SEP-18-1 JAN
1,240	115,000	Harald Sohlberg	National Gallery	Oslo	28 SEP-18-13 JAN
1,240	97,601	Finnish Art from the 20th Century / Not Vital	Ateneum Art Museum	Helsinki	19 OCT-18-20 JAN
1,240	213,241	*Alice Kettle: Thread Bearing Witness	Whitworth Art Gallery	Manchester	1 SEP-18-24 FEB
1,238	100,643	Fernand Khnopff, the Master of Enigma	Petit Palais	Paris	11 DEC-18-17 MAR
1,233	72,775	Novo Banco Revelation Prize 2018	Museu de Serralves	Porto	30 NOV-18-29 JAN
1,229	13,867	*Quantum Futurism: Temporal Deprogramming	Institute of Contemporary Arts	London	13 AUG-25 AUG
1,227	98,999	Splendour et Laetitia: Princely Wedding 1719	Residenzschloss	Dresden	9 AUG-10 NOV
1,225	90,628	Dorothea Lange: Politics of Seeing	Frist Center for the Visual Arts	Nashville	15 MAR-27 MAY
1,224	150,165	Jaume Plensa	MACBA	Barcelona	1 DEC-18-22 APR
1,222	150,000	Romanticism	Gallerie d'Italia Piazza Scala	Milan	26 OCT-18-17 MAR
1,219	123,155	Diana Al-Hadid: Sublimations	Frist Center for the Visual Arts	Nashville	21 JUN-29 SEP
1,218	123,045	Donna Huanca: Piedra Quemada	Österreichische Galerie Belvedere	Vienna	28 SEP-18-6 JAN
1,216	111,674	Suzanne Lacy: We Are Here	SFMoMA	San Francisco	20 APR-4 AUG
1,214	23,070	2019 Sony World Photography	Somerset House	London	18 APR-6 MAY
1,213	100,713	*Masterpieces of Cizhou Ware from China	Gwangju National Museum	Gwangju	28 MAY-18 AUG
1,207	123,155	Kahlo and Rivera, Gelman Collection	Frist Center for the Visual Arts	Nashville	24 MAY-2 SEP
1,205	130,000	Pure Rubens	Museum Boijmans-van-Beuningen	Rotterdam	8 SEP-18-13 JAN
1,203	97,461	*Shaun Gladwell: Pacific Undertow	MCA Australia	Sydney	19 JUL-7 OCT
1,198	156,783	Chihuly	Groninger Museum	Groningen	8 DEC-18-5 MAY
1,196	167,215	Soul of a Nation: Art in Age of Black Power	The Broad	Los Angeles	23 MAR-1 SEP
1,192	144,277	Edward Burne-Jones	Tate Britain	London	24 OCT-18-24 FEB
1,190	61,380	French Advertising, 19th, 20th Century	Pushkin Museum	Moscow	21 FEB-21 APR
1,189	92,543	Françoise Sullivan / Julien Rosefeldt	Musée d'art Contemporain	Montreal	20 OCT-18-20 JAN
1,188	119,137	Oceania	Musée du Quai Branly	Paris	12 MAR-7 JUL
1,187	144,822	*Astronomy Photographer of the Year	World Museum	Liverpool	3 MAY-1 SEP
1,186	89,611	Ai Weiwei: Root	Museu Oscar Niemeyer	Curitiba	2 MAY-28 JUL
1,185	147,000	The Emil Bührle Collection	Musée Maillol	Paris	20 MAR-21 JUL
1,179	105,928	Contemporary Muslim Fashions Manifesto	de Young Museum	San Francisco	22 SEP-18-6 JAN
1,177	102,693	Lange, Mendieta, Cesarco	Jeu de Paume	Paris	16 OCT-18-27 JAN
1,173	144,000	Giacometti: from Tradition to Avant-Garde	Musée Maillol	Paris	14 SEP-18-3 FEB
1,173	113,098	Rubem Valentim: Afro-Atlantic Constructions	MASP	São Paulo	14 NOV-18-10 MAR
1,171	165,180	Masters of Modern Art of the Hermitage	Art Gallery of New South Wales	Sydney	13 OCT-18-3 MAR
1,171	286,736	Prisoner of Love	Museum of Contemporary Art	Chicago	26 JAN-20 OCT
1,168	150,689	Quel Amour	Museu Coleção Berardo	Lisbon	10 OCT-18-17 FEB
1,168	183,161	Photography of Clarence John Laughlin	High Museum of Art	Atlanta	11 MAY-10 NOV
1,166	235,000	1948: Biennale Peggy Guggenheim	Peggy Guggenheim Collection	Venice	25 MAY-18-14 JAN
1,164	89,148	Radicals: Pre-Raphaelites to Arts and Crafts	Seattle Art Museum	Seattle	13 JUN-8 SEP
1,162	141,718	Courtauld Impressionists: Manet to Cézanne	National Gallery	London	17 SEP-18-20 JAN
1,159	168,084	Stanley Kubrick: the Exhibition	Design Museum	London	26 APR-17 SEP
1,158	90,673	*An Enduring Icon: Notre-Dame Cathedral	Getty Center	Los Angeles	23 JUL-20 OCT
1,157	173,475	*Sol Calero	Tate Liverpool	Liverpool	14 JUN-10 NOV
1,156	117,932	Munch	British Museum	London	11 APR-21 JUL
1,155	94,726	*Boilly: Scenes of Parisian Life	National Gallery	London	27 FEB-19 MAY
1,155	117,858	Daguerreotypes of Girault de Prangey	Metropolitan Museum of Art	New York	30 JAN-12 MAY
1,155	100,460	Monet: Impression Sunrise	National Gallery of Australia	Canberra	7 JUN-1 SEP
1,154	105,976	Experiencing Le Cobusier	Museu Oscar Niemeyer	Curitiba	27 APR-11 AUG
1,154	126,812	Photographs: Mail Art to Social Networks	SFMoMA	San Francisco	30 MAR-4 AUG
1,153	113,828	Osvaldo Licini: Sheer Folly	Peggy Guggenheim Collection	Venice	22 SEP-18-14 JAN

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ARBUS © STEPHEN APANEK; BASQUIAT: PRIVATE COLLECTION © ESTATE OF JEAN-MICHEL BASQUIAT; LICENSED BY ARTISTBY, NEW YORK

Daily	Total	Exhibition	Venue	City	Dates
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* An asterisk indicates that entrance to the exhibition and the museum was free

1,152	108,000	Andreas Mühle: Mischpoche	Hamburger Bahnhof	Berlin	26 APR-11 AUG
1,150	169,112	Jerry Lewis: Nutty Professor Storyboards	Museum of Modern Art	New York	6 OCT 18-3 MAR
1,145	93,425	Titled, Untitled: Acquisitions and Donations	Museu Oscar Niemeyer	Curitiba	16 MAY-18 AUG
1,144	117,693	Origins and Belonging, Drawn from Atlanta	High Museum of Art	Atlanta	1 JUN-29 SEP
1,142	155,325	*Connect, Disconnect: Growth in the 'It' City	Frist Center for the Visual Arts	Nashville	22 MAR-4 AUG
1,142	46,657	First Glimpse: Enthronement of an Emperor	Kyoto National Museum	Kyoto	30 JAN-17 MAR
1,140	250,000	Anthony Cragg: Human Nature	Istanbul Modern	Istanbul	22 MAY 18-3 FEB
1,140	98,334	Metahaven: Version History	Institute of Contemporary Arts	London	2 OCT 18-13 JAN
1,139	87,998	*The Years We Lived in Danger	MAM SP	São Paulo	30 APR-28 JUL
1,139	60,517	Jeffrey Gibson: Like a Hammer	Seattle Art Museum	Seattle	28 FEB-12 MAY
1,137	93,714	I. I. I. I. I. Kathy Acker	Institute of Contemporary Arts	London	1 MAY-4 AUG
1,132	102,806	Vija Celmins: Fix the Image in Memory	SFMOMA	San Francisco	15 DEC 18-31 MAR
1,127	34,128	*Leonardo da Vinci: 500 Years	Getty Center	Los Angeles	30 APR-2 JUN
1,126	46,162	*The Last Supper: Timeless Inspiration	Palazzo Reale	Milan	8 OCT-17 NOV
1,124	138,950	Klimt, Moser, Gerstl	Leopold Museum	Vienna	6 DEC 18-28 APR
1,122	32,368	Hina Matsuri and Japanese Dolls	Kyoto National Museum	Kyoto	13 FEB-17 MAR
1,118	121,868	*Jeolla-do Province, 1,000 Years	Gwangju National Museum	Gwangju	22 OCT 18-10 FEB
1,118	115,110	Dorothea Tanning	Tate Modern	London	27 FEB-9 JUN
1,116	6,695	*Uniqlo: Art and Science of Lifewear	Somerset House	London	17 SEP-22 SEP
1,116	65,189	Da Vinci: Budapest Horse and Rider	Museum of Fine Arts Budapest	Budapest	31 OCT 18-6 JAN
1,114	151,161	Alexander Calder: Radical Inventor	Montreal Museum of Fine Arts	Montreal	21 SEP 18-24 FEB
1,111	86,674	*The Life of Animals in Japanese Art	National Gallery of Art	Washington, DC	2 JUN-18 AUG
1,106	141,513	Verrocchio: Master of Leonardo	Palazzo Strozzi	Florence	9 MAR-14 JUL
1,105	150,000	Emil Nolde: Artist During the Nazi Regime	Hamburger Bahnhof	Berlin	12 APR-15 SEP
1,103	78,002	*Mario Merz: Igloos	Pirelli Hangar Bicocca	Milan	25 OCT 18-24 FEB
1,099	108,497	Dali to Magritte: Crisis and Rebirth	Hungarian National Gallery	Budapest	28 JUN-20 OCT
1,096	82,825	Marcel Barbeau: in Motion	Musée National des Beaux-arts	Québec	11 OCT 18-6 JAN
1,093	80,876	*Collecting Histories: Solomon Islands	British Museum	London	20 JUN-1 SEP
1,091	100,233	Masterpieces Ordrupgaard Collection	National Gallery in Prague	Prague	29 JUN-13 OCT
1,091	181,610	Tracing Ara Güler's Footsteps in Istanbul	Istanbul Modern	Istanbul	29 MAY-8 DEC
1,091	119,969	Winnie-the-Pooh: Exploring a Classic	Museum of Fine Arts	Boston	16 SEP 18-6 JAN
1,091	151,436	Architecture, Environment, Idealism	SFMOMA	San Francisco	22 DEC 18-2 JUN
1,090	110,045	Surrealism and War in 1930s and 1940s	Frist Center for the Visual Arts	Nashville	21 JUN-29 SEP
1,087	85,600	Brassai	SFMOMA	San Francisco	17 NOV 18-18 FEB
1,085	154,105	Egypt's Sunken Cities	Minneapolis Institute of Arts	Minneapolis	28 OCT 18-14 APR
1,085	70,867	Morag Keil: Moarg Kiel	Institute of Contemporary Arts	London	29 JAN-14 APR
1,084	138,541	Guita Soifer: Offering	Museu Oscar Niemeyer	Curitiba	30 MAR-25 AUG
1,084	93,192	*Compass: MCA Collection	MCA Australia	Sydney	9 NOV 18-3 FEB
1,082	232,734	Andy Warhol	Complesso del Vittoriano	Rome	3 OCT 18-5 MAY
1,080	120,529	Marcelo Conrado: What is Original?	Museu Oscar Niemeyer	Curitiba	11 APR-18 AUG
1,080	97,090	Art and China After 1989	SFMOMA	San Francisco	10 NOV 18-24 FEB
1,079	169,352	*Boris Mikhailov: the Forbidden Image	PinchukArtCentre	Kiev	28 JUN-27 DEC
1,078	92,080	Space Shifters	Hayward Gallery	London	26 SEP 18-6 JAN
1,073	93,312	*Michael Armitage: the Promised Land	MCA Australia	Sydney	28 JUN-22 SEP
1,065	31,485	Exquisite Chinese Ceramics	Kyoto National Museum	Kyoto	18 DEC 18-3 FEB
1,065	102,244	Ragnar Kjartansson: Death is Elsewhere	Metropolitan Museum of Art	New York	30 MAY-2 SEP
1,064	173,411	*TC Cannon: at the Edge of America	NMAI	New York	6 APR-15 SEP
1,060	121,864	Mantegna and Bellini	National Gallery	London	1 OCT 18-27 JAN
1,059	96,840	The World of Charles and Ray Eames	Pasadena Museum of California Art	Los Angeles	13 OCT 18-18 FEB
1,055	30,142	New Acquisitions	Kyoto National Museum	Kyoto	2 JUL-4 AUG
1,054	121,243	Frank Stella: Permanent Collection	Lacma	Los Angeles	5 MAY-15 SEP
1,053	92,179	Ceramic Sculpture of Ancient China	Pushkin Museum	Moscow	6 DEC 18-17 MAR
1,051	126,405	*Mapping Space: Recent Acquisitions Focus	Getty Center	Los Angeles	26 FEB-14 JUL
1,045	159,620	Global Narratives on Textiles	Istanbul Modern	Istanbul	22 FEB-18 AUG
1,045	38,963	Seeing Red!	Kyoto National Museum	Kyoto	2 JUL-12 AUG
1,041	114,515	Etruscans: Rising to Rome	National Museum of Korea	Seoul	9 JUL-27 OCT
1,040	70,402	*Patrick Heron and Akram Zaatari	Turner Contemporary	Margate	19 OCT 18-6 JAN
1,037	104,144	Romantic Paris	Petit Palais	Paris	22 MAY-15 SEP
1,033	90,441	Konstantin Somov: 150th Anniversary of Birth	State Russian Museum	St Petersburg	8 AUG-17 NOV
1,033	89,855	*Ibrahim Mahama: Parliament of Ghosts	Whitworth Art Gallery	Manchester	5 JUL-29 SEP
1,031	196,859	Rauschenberg: the 1/4 Mile	Lacma	Los Angeles	28 OCT 18-9 JUN
1,030	405,936	*Goya and Hogarth, European Turmoil	Whitworth Art Gallery	Manchester	7 JUL 18-4 AUG
1,026	82,643	Moroni: Riches of Renaissance Portraiture	Frick Collection	New York	21 FEB-2 JUN
1,026	484,210	*Taino: Identity in the Caribbean	NMAI	New York	28 JUL 18-12 NOV
1,021	524,656	*Four Corners: Textiles from Islamic World	Whitworth Art Gallery	Manchester	23 JUN 18-24 NOV
1,016	102,633	Outliers and American Vanguard Art	Lacma	Los Angeles	18 NOV 18-17 MAR
1,007	166,122	*Leo Fitzmaurice: You, Me, Everything Else	Walker Art Gallery	Liverpool	29 SEP 18-17 MAR
1,007	111,438	Ilya and Emilia Kabakov: Future	State Tretyakov Gallery	Moscow	7 SEP 18-13 JAN
1,006	362,053	*Breaking Stereotypes, Wallpaper Collection	Whitworth Art Gallery	Manchester	4 MAY 18-28 APR
1,001	139,082	Dior: from Paris to the World	Dallas Museum of Art	Dallas	19 MAY-27 OCT
995	107,469	Gauguin: Portraits	National Gallery of Canada	Ottawa	24 MAY-8 SEP
995	73,508	Unfinished Progressive Past	MoCA	Taipei	20 JUL-13 OCT
994	87,920	Images Not Only from Czech History	National Gallery in Prague	Prague	24 OCT 18-3 FEB
994	70,282	Lucia Laguna: Neighbourhood	MASP	São Paulo	14 DEC 18-10 MAR
991	78,828	Beckmann: Exile Figures	Museo Thyssen-Bornemisza	Madrid	25 OCT 18-27 JAN
986	107,514	Opera: Passion, Power and Politics	CaixaForum Madrid	Madrid	25 APR-11 AUG
985	40,678	Antique Collection Karisalov Family	Pushkin Museum	Moscow	26 MAR-12 MAY
984	112,134	*Anya Gallaccio and Other Artists	Scottish National Gallery	Edinburgh	1 JUN-22 SEP
983	93,338	Max Beckmann: Leipzig 1884, NY 1950	CaixaForum Barcelona	Barcelona	21 FEB-26 MAY
981	48,070	500 Arhats of Changyeonsa Temple Site	National Museum of Korea	Seoul	29 APR-16 JUN
979	100,000	Leonard Cohen: a Crack in Everything	Jewish Museum	New York	12 APR-8 OCT
971	48,265	*Grace Wales Bonner: New Dreams	Serpentine Galleries	London	18 JAN-17 MAR
968	145,150	Minimalism: Space, Light, Object	National Gallery	Singapore	16 NOV 18-14 APR
963	24,076	*Prix Pictet	Victoria and Albert Museum	London	14 NOV-8 DEC
961	74,244	Tiepolo: Lost Frescoes of Palazzo Archinto	Frick Collection	New York	16 APR-14 JUL
960	84,463	Kazakhstan: Cradleland of the Golden Man	National Museum of Korea	Seoul	27 NOV 18-24 FEB
950	32,700	*Mariana: Christian Cravo	Instituto Tomie Ohtake	São Paulo	18 SEP-27 OCT
946	147,364	Cecily Brown: If Paradise Were Half as Nice	Museu Oscar Niemeyer	Curitiba	21 JUL 18-20 JAN
944	209,408	3D: Double Vision	Lacma	Los Angeles	15 JUL 18-1 APR
942	86,526	Mary Corse: a Survey in Light	Lacma	Los Angeles	28 JUL-11 NOV
941	49,359	*Julie Mehretu / Louise Bourgeois	Kettle's Yard	Cambridge	22 JAN-23 MAR
936	87,334	Victor Vasarely: Labyrinth of Modernism	Städel Museum	Frankfurt	25 SEP 18-13 JAN
936	21,801	Artists' Film International 2019	Istanbul Modern	Istanbul	23 JUL-18 AUG
935	102,628	Wim Delvoye	Musées Royaux des Beaux-Arts	Brussels	22 MAR-28 JUL

CONTINUED ON PAGE 14 >

TOP 10 2016-18

2018

Daily	Total	Exhibition	Venue	City	Dates
10,919	1,659,647	Heavenly Bodies	Metropolitan Museum of Art	New York	10 MAY-8 OCT
7,893	702,516	Michelangelo: Divine Draftsman, Designer	Metropolitan Museum of Art	New York	13 NOV 17-12 FEB 18
7,853	1,123,000	*Do Ho Suh: Almost Home	Smithsonian (SAAM)	Washington, DC	16 MAR-5 AUG
7,126	617,926	*Masterpieces from Tate Britain 1700-1980	Shanghai Museum	Shanghai	27 APR-5 AUG
6,933	54,473	*Bronze Vessels	Shanghai Museum	Shanghai	12 MAY-20 MAY
6,819	240,623	Higashiyama Kail Retrospective 1908-99	National Art Center Tokyo	Tokyo	24 OCT-3 DEC
6,741	463,210	*Crossroad: Belief, Art of Kushan Dynasty	Shanghai Museum	Shanghai	29 DEC 17-18 MAR 18
6,666	458,035	*The Wanderers: from Tretyakov Gallery	Shanghai Museum	Shanghai	15 DEC 17-4 MAR 18
6,648	354,259	Jomon: 10,000 Years of Prehistoric Art in Japan	Tokyo National Museum	Tokyo	3 JUL-2 SEP
6,552	534,455	*Ancient Wall Paintings Shanxi Museum	Shanghai Museum	Shanghai	30 NOV 17-4 MAR 18

2017

Daily	Total	Exhibition	Venue	City	Dates
11,268	600,439	Unkei: Great Master of Buddhist Sculpture	Tokyo National Museum	Tokyo	26 SEP-26 NOV
8,926	1,205,063	Icans of Modern Art: Shchukin Collection	Fondation Louis Vuitton	Paris	22 OCT 16-5 MAR 17
8,505	657,350	Alphonse Mucha	National Art Center Tokyo	Tokyo	8 MAR-5 JUN
7,509	833,490	*Painters' Painters	Saatchi Gallery	London	30 NOV 16-22 MAR 17
6,714	518,893	Yayoi Kusama: My Eternal Soul	National Art Center Tokyo	Tokyo	22 FEB-22 MAY
6,687	516,834	*Mondrian and De Stijl	Centro Cultural Banco do Brasil	Rio de Janeiro	12 OCT 16-9 JAN 17
6,388	597,702	Ken Jacobs: the Guests	Guggenheim	Bilbao	27 JUL-12 NOV
6,229	710,995	Bill Viola: a Retrospective	Guggenheim	Bilbao	30 JUN-9 NOV
6,161	534,221	Georg Baselitz: the Heroes	Guggenheim	Bilbao	14 JUL-22 OCT
6,082	462,262	Van Gogh and the Seasons	National Gallery of Victoria	Melbourne	28 APR-12 JUL

2016

Daily	Total	Exhibition	Venue	City	Dates
9,700	749,679	*Post-Impressionist Masterpieces	Centro Cultural Banco do Brasil	Rio de Janeiro	20 JUL-17 OCT
8,340	444,425	*Patricia Piccinini: Consciousness	Centro Cultural Banco do Brasil	Rio de Janeiro	27 APR-27 JUN
8,288	638,205	*Castelo Rá-Tim-Bum: the Exhibition	Centro Cultural Banco do Brasil	Rio de Janeiro	12 OCT 15-11 JAN 16
6,777	33,883	Artist's Choice: Jérôme Bel	Museum of Modern Art	New York	27-31 OCT
6,594	667,897	Renoir: Masterpieces	National Art Center Tokyo	Tokyo	27 APR-22 AUG
6,525	592,854	Frida Kahlo: Surrealist Women in Mexico	Instituto Tomie Ohtake	São Paulo	26 SEP 15-10 JAN 16
6,073	752,995	Manus x Machina: Fashion in Age of Tech	Metropolitan Museum of Art	New York	5 MAY-5 SEP
6,014	598,832	Ivan Aivazovskiy: 200th Anniversary	State Tretyakov Gallery	Moscow	28 JUL-20 NOV
5,872	851,385	Picasso Sculpture	Museum of Modern Art	New York	14 SEP 15-7 FEB 16
5,710	421,700	Hieronymus Bosch: Visions of Genius	Noordbrabants Museum	Den Bosch	13 FEB-8 MAY

TOP 10 Antiquities



Ndjemankh's gilded coffin (1st-century BC)

The public could not resist the chance to marvel at rarely exhibited treasures from King Tutankhamun's tomb before they go on permanent display in Cairo's Grand Egyptian Museum, which is due to open later this year after a series of delays. The tour, co-organised by the Egyptian Minister of Antiquities and the events company IMG, began in Los Angeles, where it was seen by 2,379 visitors a day. But it was the Paris leg that blew away the competition, with an impressive 7,735 daily visitors. The Metropolitan Museum of Art held the third most popular show but the institution's rosette is a bittersweet victory: the ancient golden coffin upon which the exhibition centred was seized from the museum by US authorities after it was identified as having been stolen during the chaos following the 2011 Egyptian revolution. It was returned to Egypt in 2019. The New York museum also places fifth with a show looking at major ancient Middle Eastern trade routes (1,535 visitors a day), including sites damaged during the recent Syrian conflict such as Palmyra and Dura Europos. **E.S.**

Daily	Total	Exhibition	Venue	City	Dates
7,735	1,423,170	Tutankhamun: Treasures of Golden Pharaoh	La Villette	Paris	23 MAR-22 SEP
2,379	697,000	King Tut: Treasures of the Golden Pharaoh	California Science Center	Los Angeles	24 MAR 18-13 JAN
1,907	448,096	Ndjemankh and His Gilded Coffin	Metropolitan Museum of Art	New York	20 JUN 18-12 FEB
1,809	160,000	Forgotten Kingdoms: Hittite to Arameans	Musée du Louvre	Paris	2 MAY-12 AUG
1,535	148,893	Art and Identity in the Ancient Middle East	Metropolitan Museum of Art	New York	18 MAR-23 JUN
1,325	139,130	Ashurbanipal: King of Assyria	British Museum	London	8 NOV 18-24 FEB
1,278	137,118	*Vesuvius: Treasures from Villa dei Papi	Getty Villa	Los Angeles	26 JUN-28 OCT
1,085	154,105	Egypt's Sunken Cities	Minneapolis Institute of Arts	Minneapolis	28 OCT 18-14 APR
1,041	114,515	Etruscans: Rising to Rome	National Museum of Korea	Seoul	9 JUL-27 OCT
985	40,678	Antique Collection Karisalov Family	Pushkin Museum	Moscow	26 MAR-12 MAY

* An asterisk indicates that entrance to the exhibition and the museum was free

Art's most popular

TOP 10 19th Century



A 1921 photograph of Claude Monet in his garden at Giverny, where he painted some of his most famous works

Monet can almost be guaranteed to appear every year in this top ten category, and 2019 was no exception with shows dedicated to the famed Impressionist in Vienna and San Francisco attracting 4,961 and 3,615 visitors a day respectively. Exhibitions comprised of loans from London's Courtauld Gallery (while closed for refurbishment) claim two places in the list, with 4,712 visitors a day to the Fondation Louis Vuitton in Paris and 3,802 to the Tokyo Metropolitan Art Museum. Russians cannot get enough of Ilya

Repin, another perennial top ten high scorer, but the numbers for the little-known Russian landscape painter Arkhip Kuindzhi come as a surprise. Around 3,300 visitors a day went to the State Tretyakov Gallery to see Russian landscapes by Kuindzhi, a contemporary of Repin who specialised in realistic light effects. The great popular success of the Berthe Morisot exhibition at the Musée d'Orsay, seen by 4,959 visitors a day, may help to further to redress the art-historical balance in favour of women artists. **D.L.**

Daily	Total	Exhibition	Venue	City	Dates
4,961	535,776	Claude Monet: Floating World	Albertina	Vienna	21 SEP-18-6 JAN 19
4,959	413,000	Berthe Morisot (1841-95)	Musée d'Orsay	Paris	18 JUNE-22 SEP
4,712	482,000	Courtauld Collection: Impressionism	Fondation Louis Vuitton	Paris	20 FEB-17 JUN
4,492	601,298	Ilya Repin	State Tretyakov Gallery	Moscow	16 MAR-18 AUG
3,802	345,940	Impressionism: Courtauld Collection	Tokyo Metropolitan Art Museum	Tokyo	10 SEP-15 DEC
3,615	313,491	Monet: the Late Years	de Young Museum	San Francisco	16 FEB-27 MAY
3,321	384,707	Arkhip Kuindzhi	State Tretyakov Gallery	Moscow	6 OCT-18 FEB 19
3,177	346,259	Delacroix	Metropolitan Museum of Art	New York	17 SEP-18-6 JAN 19
3,093	95,892	*Turner in January	Scottish National Gallery	Edinburgh	1-31 JAN
2,332	247,187	Manet and Modern Beauty	Art Institute of Chicago	Chicago	26 MAY-8 SEP

TOP 10 Decorative Arts and Fashion



The US rapper Cardi B attends The Met Gala, marking the opening of *Camp: Notes on Fashion* in New York

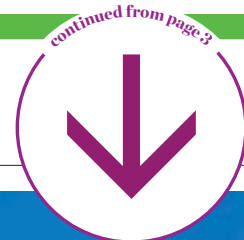
The Metropolitan Museum of Art retains the crown for this category in 2019, with its flamboyant show *Camp: Notes on Fashion*. It is the third time in the past five years that the New York museum's annual Costume Institute shows have come out on top – no doubt the star-studded Met Gala fundraiser does an excellent job of publicising these exhibitions to the masses. However, the *Camp* show had only half as many visitors as 2018's most popular exhibition in this category, *Heavenly Bodies* (5,589 visitors a day, compared with 10,919), also at the Met. Cartier maintains its appeal: a show of the luxury French jeweller at the National Gallery of Australia in 2018 was the ninth most popular decorative art show in our last survey, while this time it is fifth, with a show at the National Art Center Tokyo. Japan is, in fact, heavily represented in this category, with three shows from three museums in the top ten. **A.D.**

Daily	Total	Exhibition	Venue	City	Dates
5,589	687,449	Camp: Notes on Fashion	Metropolitan Museum of Art	New York	9 MAY-8 SEP
5,125	666,271	Sodeisha: Contemporary Japanese Ceramics	Mori Art Museum	Tokyo	20 JUN-27 OCT
2,807	594,994	Christian Dior: Designer of Dreams	Victoria and Albert Museum	London	2 FEB-1 SEP
2,291	233,684	Jewellery: the Body Transformed	Metropolitan Museum of Art	New York	12 NOV-24 FEB
2,258	145,182	Cartier: Crystallisation of Time	National Art Center Tokyo	Tokyo	2 OCT-16 DEC
2,112	1,02,2153	*Nordic Craft and Design	Manchester Art Gallery	Manchester	6 JUL-18-10 NOV
1,991	220,428	Bulgari: Femininity, Roman Jewels	Moscow Kremlin Museums	Moscow	7 SEP-18-13 JAN
1,976	76,490	Treasures of Lâle in the Ottoman Empire	National Museum of Modern Art	Kyoto	14 JUN-28 JUL
1,751	290,455	Thierry Mugler: Couturissime	Montreal Museum of Fine Arts	Montreal	2 MAR-8 SEP
1,725	429,635	Southern Craft of the 19th Century	High Museum of Art	Atlanta	14 OCT-18-4 AUG

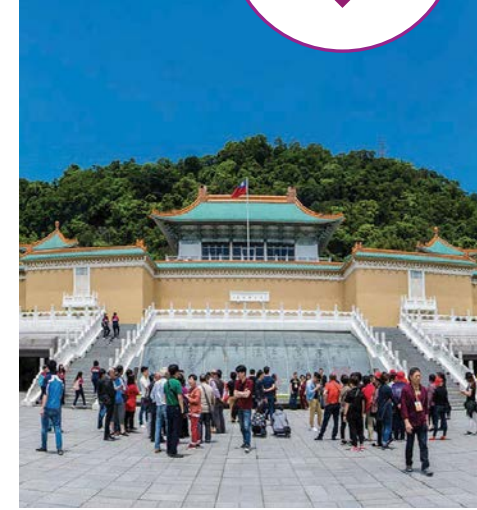
Most popular exhibitions continued...

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
935	81,603	The Birth of Gothic Sculpture	Musée de Cluny	Paris	10 OCT-18-21 JAN
934	74,445	*Medieval Monsters: Terrors, Aliens, Wonders	Cleveland Museum of Art	Cleveland	5 JUL-6 OCT
934	88,726	Natalia Goncharova	Tate Modern	London	6 JUN-8 SEP
934	36,950	Supple Means of Connection	High Museum of Art	Atlanta	25 JUL-8 SEP
933	38,272	Ueno Artist Project 2018	Tokyo Metropolitan Art Museum	Tokyo	18 NOV-18-6 JAN
933	163,628	Chicago Works: Jessica Campbell	Museum of Contemporary Art	Chicago	18 DEC-18-7 JUL
929	178,344	Jane and Louise Wilson: Stasi City	Metropolitan Museum of Art	New York	18 SEP-18-31 MAR
926	100,942	Bartolomé Bermejo	Museo Nacional del Prado	Madrid	9 OCT-18-27 JAN
924	69,580	Meiji: Splendors of Imperial Japan	Musée Des Arts Asiatiques, Guimet	Paris	17 OCT-18-14 JAN
923	72,246	*Atelier E.B. Passer-by	Serpentine Galleries	London	2 OCT-18-6 JAN
921	11,977	*Freedom and Friendship	Institute of Contemporary Arts	London	15 AUG-29 AUG
920	42,963	Pedro Figari: African Nostalgias	MASP	São Paulo	14 DEC-18-10 FEB
915	67,426	Oskar Kokoschka	Kunsthau Zürich	Zürich	14 DEC-18-10 MAR
911	26,939	Celebrating the Year of the Wild Boar	Kyoto National Museum	Kyoto	18 DEC-18-27 JAN
911	98,626	Yoshitoshi: Spirit and Spectacle	Philadelphia Museum of Art	Philadelphia	16 APR-18 AUG
910	63,802	*Leonor Antunes: Last Days in Galliate	Pirelli Hangar Bicocca	Milan	14 SEP-18-13 JAN
909	138,086	Play and Grief: Latino American Collection	MFAH	Houston	16 MAR-8 SEP
907	91,578	Kiki Smith	Belvedere (Lower Belvedere)	Vienna	7 JUN-15 SEP
905	113,668	*Living with Buildings	Wellcome Collection	London	4 OCT-18-3 MAR
905	87,828	*Leonardo da Vinci: a Life in Drawing	Museum and Art Gallery	Birmingham	30 JAN-6 MAY
899	153,686	*Ancient Textiles from the Andes	Whitworth Art Gallery	Manchester	29 MAR-15 SEP
899	48,700	*Ruy Ohtake: Design of Form	Instituto Tomie Ohtake	São Paulo	25 FEB-28 APR
897	86,772	Nordic and East-Asian Interaction	Ateneum Art Museum	Helsinki	14 JUN-6 OCT
895	19,312	*The Cambridge Show	Kettle's Yard	Cambridge	3 OCT-27 OCT
895	96,954	*Underworld: Imagining the Afterlife	Getty Villa	Los Angeles	31 OCT-18 MAR
894	78,329	Louise Bourgeois at Itau Cultural Collection	Museu Oscar Niemeyer	Curitiba	8 AUG-17 NOV
894	189,476	Nature by Design: Embroidered, Embellished	Cooper Hewitt	New York	30 MAR-27 OCT
894	189,476	Nature by Design: Katagami	Cooper Hewitt	New York	30 MAR-27 OCT
892	130,109	Jan Fabre: Red Gold	Museo Nazionale Capodimonte	Naples	30 MAR-15 SEP
890	108,530	New Horizons: Canada and Impressionism	Kunsthalle der Hypo-Kulturstiftung	Munich	19 JUL-17 NOV
889	190,281	Nature by Design: Paisley	Cooper Hewitt	New York	12 APR-11 NOV
887	39,663	Schulhof: Postwar European, American Art	Peggy Guggenheim Collection	Venice	26 JAN-18 MAR
887	84,244	*Leonardo da Vinci: a Life in Drawing	Walker Art Gallery	Liverpool	1 FEB-6 MAY
887	258,137	Saturated: the Allure and Science of Colour	Cooper Hewitt	New York	4 MAY-18 MAR
886	54,816	Laurie Simmons: Big Camera, Little Camera	Museum of Contemporary Art	Chicago	23 FEB-5 MAY
882	100,538	Graciela Iturbide's Mexico	Museum of Fine Arts	Boston	18 JAN-12 MAY
880	70,059	Didonet Thomaz: Irregular Polytopes	Museu Oscar Niemeyer	Curitiba	13 DEC-18-17 MAR
879	85,219	Olga Picasso	Museo Picasso Málaga	Malaga	26 FEB-2 JUN
879	80,890	Renaissance Nude	Royal Academy of Arts	London	3 MAR-2 JUN
879	151,397	Pierre Verger	Museu Oscar Niemeyer	Curitiba	27 SEP-18-17 APR
878	73,743	*BP Portrait Award	Scottish National Portrait Gallery	Edinburgh	15 DEC-18-10 MAR
876	97,453	*Pierre Huyghe: UUMwelt	Serpentine Galleries	London	2 OCT-18-10 FEB
874	93,740	Gertrude Kosovsky Collection	Frick Collection	New York	30 APR-1 SEP
874	71,264	Geraldo Leão: Declaration of Principles	Museu Oscar Niemeyer	Curitiba	8 AUG-10 NOV
874	168,444	Magical Unicorns	Musée de Clunye	Paris	14 JUL-18-25 FEB
869	76,192	Zaha Hadid: Design as Second Nature	MUAC UNAM	Mexico City	20 OCT-18-3 MAR
868	25,162	*Joy, Anger, Sorrow, Contemporary Sho	Tokyo Metropolitan Art Museum	Tokyo	1 DEC-18-6 JAN
868	118,812	Struggle: 100 Years of Women's Suffrage	Groninger Museum	Groningen	20 APR-15 SEP
868	180,569	Pollock and the New York School	Complesso del Vittoriano	Rome	10 OCT-18-5 MAY
868	41,649	*Rubbing of an Ancient Tombstone, Luoyang	Gongju National Museum	Gongju	23 JUL-8 SEP
866	93,419	Antonio Arney: Structures and Values	Museu Oscar Niemeyer	Curitiba	10 NOV-18-17 MAR
860	85,406	Charterhouse Bruges: Van Eyck, Christus, Vos	Frick Collection	New York	18 SEP-18-13 JAN
860	78,775	Serguei Maksimishin: the Last Empire	Museu Oscar Niemeyer	Curitiba	13 DEC-18-31 MAR
857	71,153	*Gordon Parks: Early Work 1940-50	National Gallery of Art	Washington, DC	4 NOV-18-18 FEB
855	60,916	Diane Arbus: in the Beginning / Kader Attia	Hayward Gallery	London	13 FEB-6 MAY
855	41,049	Transitions: Korean Calligraphy, Painting	National Museum of Korea	Seoul	16 APR-2 JUN
853	124,954	Elective Affinities: Edmund de Waal	Frick Collection	New York	30 MAY-17 NOV
853	217,627	Colour Decoded: Textiles of Richard Landis	Cooper Hewitt	New York	9 JUN-18-17 MAR
852	62,895	Nil Yalter: Exile is a Hard Job	Museum Ludwig	Cologne	9 MAR-2 JUN
851	103,411	Diaphanous: the Works of Carlos Fajardo	Museu Oscar Niemeyer	Curitiba	22 NOV-18-14 APR
850	27,814	Steve McCurry: a Head, a Face	Collezioni Comunali d'Arte	Bologna	30 NOV-18-6 JAN
849	90,862	*Too Cute: Sweet is About to Get Sinister	Museum and Art Gallery	Birmingham	26 JAN-12 MAY
849	82,328	Charles White: a Retrospective	Lacma	Los Angeles	17 FEB-9 JUN
845	81,840	Maharajas Jewels from Al Thani Collection	Legion of Honor	San Francisco	3 NOV-18-24 FEB
844	70,870	Paris 1900: City of Entertainment / Do Ho Suh	Frist Center for the Visual Arts	Nashville	12 OCT-18-6 JAN
844	299,004	*18th-Century Pastel Portraits	Getty Center	Los Angeles	28 AUG-18-13 OCT
842	34,780	*Oscar Niemeyer: Territories of Creation	Instituto Tomie Ohtake	São Paulo	2 APR-19 MAY
840	85,849	Shall We Dance	Mucem	Marseilles	22 JAN-20 MAY
838	104,305	Zuloaga 1870-1945	Museo de Bellas Artes de Bilbao	Bilbao	29 MAY-20 OCT
834	246,251	French Faience: Sidney R Knafel Collection	Frick Collection	New York	10 OCT-18-22 SEP
831	138,829	Videogames: Design, Play, Disrupt	Victoria and Albert Museum	London	8 SEP-18-24 FEB
831	88,927	Disney: the Art of Storytelling	CaixaForum Zaragoza	Zaragoza	12 DEC-18-31 MAR
828	61,888	*Collaboration: Drawings in Context	Getty Center	Los Angeles	18 JAN-14 APR
827	85,623	Walter Ophey: With Flying Colours	Museum Kunstpalast	Düsseldorf	13 SEP-18-13 JAN
826	110,603	*Children's Biennale: Dreams and Stories	Staatliche Kunstsammlungen	Dresden	22 SEP-18-24 FEB
824	65,824	*36th Panorama of Brazilian Art: Sertão	MAM SP	São Paulo	17 AUG-17 NOV
822	56,272	Luigi Valadier: Splendour 18th-Century Rome	Frick Collection	New York	31 OCT-18-20 JAN
821	133,015	Gender Bending Fashion	Museum of Fine Arts	Boston	15 MAR-25 AUG
821	352,981	Iridesence	Cooper Hewitt	New York	28 JUL-18-27 OCT
818	97,611	Buddha: the Golden Legend	Musée Des Arts Asiatiques, Guimet	Paris	19 JUN-4 NOV
816	270,000	Dream: Art Meets Dreams	Chiostro del Bramante	Rome	29 SEP-18-25 AUG
814	53,956	*Artist Unknown: Art and Artefacts	Kettle's Yard	Cambridge	9 JUL-22 SEP
812	115,650	*Luchita Hurtado: I Live I Die I Will Be Reborn	Serpentine Galleries	London	22 MAY-20 OCT
811	72,751	It's Alive! Frankenstein at 200	Morgan Library and Museum	New York	12 OCT-18-27 JAN
811	39,719	Paul Gauguin: the Art of Invention	Saint Louis Art Museum	Saint Louis	21 JUL-15 SEP
810	54,291	Every Living Thing: Animals in Japanese Art	Lacma	Los Angeles	22 SEP-8 DEC
808	92,915	Picass: Andalusian References	Museo Picasso Málaga	Malaga	9 OCT-18-3 FEB
806	89,500	Southern Geometries: Mexico to Patagonia	Fondation Cartier	Paris	14 OCT-18-24 FEB
805	66,020	Only Human: Martin Parr	National Portrait Gallery	London	7 MAR-27 MAY
803	75,141	Rebecca Belmore: Facing the Monumental	Musée d'art contemporain	Montreal	20 JUN-6 OCT
802	53,956	*Jennifer Lee: the Potter's Space	Kettle's Yard	Cambridge	9 JUL-22 SEP
798	73,429	Life, Love, Marriage Chests: Renaissance Italy	Frist Center for the Visual Arts	Nashville	16 NOV-18-18 FEB
796	88,851	Lotte Laserstein: Face to Face	Berlinische Galerie	Berlin	5 APR-12 AUG
796	202,652	Capodimonte's Storerooms	Museo Nazionale Capodimonte	Naples	21 DEC-18-15 OCT

CONTINUED ON PAGE 15



TOP 100 Art museum attendance



More than 3.8 million visitors went to the National Palace Museum in Taipei last year

Daily	Total	Exhibition	Venue	City	Dates
	150,000	Flesh	Altes Museum	Berlin	1 JUN-6 JAN
795	21,912	World Press Photo Exhibition	Palazzo delle Esposizioni	Rome	25 APR-26 MAY
791	84,673	Boldini and Fashion	Palazzo dei Diamanti	Ferrara	16 FEB-2 JUN
791	76,763	Olga Picasso	CaixaForum Madrid	Madrid	18 JUN-22 SEP
790	66,598	*John Martin: a New Acquisition	Getty Center	Los Angeles	2 JUL-6 OCT
789	257,853	Process Lab: Scholten and Baijings	Cooper Hewitt	New York	14 SEP-18-2 SEP
787	57,469	*How to Use Art to Change the World	Whitworth Art Gallery	Manchester	29 MAR-9 JUN
786	79,360	Celebrating Tintoretto: Paintings, Drawings	Metropolitan Museum of Art	New York	16 OCT-18-27 JAN
784	60,600	Tokaido Road: the Leskowitz Collection	Musée Des Arts Asiatiques, Guimet	Paris	10 JUL-7 OCT
779	26,939	Winter Landscapes of Kyoto	Kyoto National Museum	Kyoto	18 DEC-18-27 JAN
779	76,386	Victorian Fashion Dolls and Feminine Ideal	Philadelphia Museum of Art	Philadelphia	11 NOV-18-3 MAR
776	19,394	*Illuminating the Wilderness	Tate Liverpool	Liverpool	4 APR-28 APR
775	59,194	Picasso: Printmaking as Experiment	Städel Museum	Frankfurt	3 APR-30 JUN
774	29,293	*Chen Chien-Pei: Midwife Overture	MoCA	Taipei	9 FEB-24 MAR
774	101,357	Merce Cunningham, Clouds and Screens	Lacma	Los Angeles	28 OCT-18-31 MAR
773	90,196	František Kupka 1871-1957	National Gallery in Prague	Prague	7 SEP-18-20 JAN
772	79,247	Salón Independiente in Mexico, 1968-71	MUAC UNAM	Mexico City	20 OCT-18-24 MAR
772	70,249	Beyond Line: the Art of Korean Writing	Lacma	Los Angeles	16 JUN-29 SEP
767	98,894	Luxury: Assyrians to Alexander the Great	CaixaForum Barcelona	Barcelona	5 APR-11 AUG
766	65,891	*Beings	Scottish National Portrait Gallery	Edinburgh	2 FEB-28 APR
766	48,719	La Fabrique des Illusions	Mucem	Marseilles	18 JUL-29 SEP
766	30,300	*AkzoNobel Architecture Awards	Instituto Tomie Ohtake	São Paulo	17 OCT-1 DEC
763	70,171	Félix Vallotton: Painter of Disquiet	Royal Academy of Arts	London	30 JUN-29 SEP
762	34,740	One Hundred Years of Friendship	Ateneum Art Museum	Helsinki	15 AUG-6 OCT
762	73,906	Jonas Wood	Dallas Museum of Art	Dallas	24 MAR-14 JUL
759	63,254	Leonardo da Vinci: Drawing the Future	Galleria Sabauda	Turin	16 APR-21 JUL
758	8,560	Arthur Jafa	Palazzo Madama	Turin	1 NOV-13 NOV
756	172,473	Rebeca Méndez Selects	Cooper Hewitt	New York	5 OCT-18-16 JUN
755	67,176	Joseon Painters: Landscapes of Korea	National Museum of Korea	Seoul	23 JUL-20 OCT
752	73,635	Between the Lines: Typography	Lacma	Los Angeles	12 MAY-2 SEP
750	116,939	Food	Victoria and Albert Museum	London	18 MAY-20 OCT
750	71,204	Lee Krasner: Living Colour	Barbican Art Galleries	London	30 MAY-1 SEP
746	86,402	Nancy Spero: Paper Mirror	Tamayo Arte Contemporáneo	Mexico City	6 OCT-18-17 FEB
745	99,857	Rudolf Stingel	Fondation Beyeler	Basel	26 MAY-6 OCT
744	50,067	*Oscar Murillo: Violent Amnesia	Kettle's Yard	Cambridge	9 APR-23 JUN
744	95,000	Anthropocene	National Gallery of Canada	Ottawa	28 SEP-18-24 FEB
741	54,754	Berthe Morisot: Woman Impressionist	Barnes Foundation	Philadelphia	21 OCT-18-14 JAN
739	54,608	Hockney, Hamilton: Expanded Graphics	Museum Ludwig	Cologne	19 JAN-14 APR
738	87,384	Wolfgang Hahn Prize: Jac Leirner	Museum Ludwig	Cologne	10 APR-25 AUG
738	96,741	*Saya Woolfalk: Expedition to Chima Cloud	Nelson-Atkins Museum of Art	Kansas City	1 APR-1 SEP
737	74,941	Pontormo: Miraculous Encounters	Morgan Library and Museum	New York	7 SEP-18-6 JAN
736	49,968	Stories We Tell to Scare Ourselves	MoCA	Taipei	26 JAN-14 APR
736	94,699	Lady, Unicorn Tapestries, Five Senses	Musée de Cluny	Paris	23 MAR-19 AUG
735	129,870	Jean-Luc Vilmouth, Café Little Boy, 2002	Centre Pompidou Metz	Metz	16 JUN-18-7 JAN 19
735	63,081	Fiona Tan	Museum Ludwig	Cologne	4 MAY-11 AUG
735	59,503	Cindy Sherman	National Portrait Gallery	London	27 JUN-15 SEP
735	468,388	Moustiers Ceramics	Cooper Hewitt	New York	2 AUG-17-27 MAY
734	24,015	36 x Rembrandt	Royal Castle	Warsaw	5 OCT-11 NOV
731	119,095	Power of Pattern: Central Asian Ikats	Lacma	Los Angeles	3 FEB-11 AUG
730	53,952	Ed Hardy: Deeper than Skin	de Young Museum	San Francisco	13 JUL-6 OCT
727	79,948	Pre-Raphaelites: Love and Desire	Palazzo Reale	Milan	19 JUN-6 OCT
724	67,143	La Monte Young and Marian Zazeela	Centre Pompidou Metz	Metz	22 SEP-18-7 JAN
723	105,084	After 68: Art in Basque Country 1968-2018	Museo de Bellas Artes de Bilbao	Bilbao	7 NOV-18-28 APR
719	58,000	Native Voices, 1950s to Now	Crystal Bridges Museum	Bentonville	6 OCT-18-7 JAN
719	142,365	*Woodman, Arbus and Mapplethorpe	Scottish National Portrait Gallery	Edinburgh	6 APR-20 OCT
717	96,836	David Goldblatt: Photographs 1948-2018	MCA Australia	Sydney	19 OCT-18-3 MAR
716	102,015	Christian Marclay: Compositions	MACBA	Barcelona	12 APR-24 SEP
715	85,839	Wildlife Photographer of the Year	Royal Ontario Museum	Toronto	1 DEC-18-31 MAR
712	46,960	Hearts of Our People: Native Women Artists	Minneapolis Institute of Arts	Minneapolis	2 JUN-18 AUG
711	64,470	*Giorgio Andreotta Calò	Pirelli Hangar Bicocca	Milan	14 FEB-21 JUL
711	88,133	Charlotte Salomon: Life or Theatre	Museu Coleção Berardo	Lisbon	10 APR-11 AUG
709	99,744	Carnegie International	Carnegie Museum of Art	Pittsburgh	13 OCT-18-25 MAR
708	47,440	Eleanor Antin: Time's Arrow	Lacma	Los Angeles	12 MAY-28 JUL
708	29,012	*Bigeokjincheolloe: Time Bomb	Jinju National Museum	Jinju	16 JUL-25 AUG
706	21,877	*Art Side of Kartell	Palazzo Reale	Milan	11 APR-11 MAY

No	Total	Venue	City
11	3,932,738	Victoria and Albert Museum	LONDON
12	3,832,373	National Palace Museum	TAIPEI
13	3,651,616	Musée d'Orsay	PARIS
14	3,497,345	Museo Nacional del Prado	MADRID
15	3,354,161	National Museum of Korea	SEOUL
16	3,273,867	Centre Pompidou	PARIS
17	3,101,550	Moscow Kremlin Museums	MOSCOW
18	2,873,806	Tokyo Metropolitan Art Museum	TOKYO
19	2,841,772	Somerset House	LONDON
20	2,835,836	State Tretyakov Gallery	MOSCOW
21	2,700,000	Rijksmuseum	AMSTERDAM
22	2,684,754	Tokyo National Museum	TOKYO
23	2,606,999	Centro Cultural Banco do Brasil	RIO DE JANEIRO
24	2,432,883	NGV International †	MELBOURNE
25	2,394,400	State Russian Museum	ST PETERSBURG
26	2,361,732	Galleria degli Uffizi	FLORENCE
27	2,286,276	National Folk Museum of Korea	SEOUL
28	2,210,024	National Museum of Scotland	EDINBURGH
29	2,100,000	Van Gogh Museum	AMSTERDAM
30	2,070,270	Shanghai Museum	SHANGHAI
31	1,992,121	Museum of Modern Art	NEW YORK
32	1,921,526	National Art Center Tokyo	TOKYO
33	1,839,027	Kunsthistorisches Museum	VIENNA
34	1,832,097	Kelvingrove Art Gallery and Museum	GLASGOW
35	1,817,335	National Gallery	SINGAPORE
36	1,808,637	Tate Britain	LONDON
37	1,760,315	Acropolis Museum	ATHENS
38	1,721,399	Österreichische Galerie Belvedere	VIENNA
39	1,704,776	Galleria dell'Accademia di Firenze	FLORENCE
40	1,700,000	National Portrait Gallery/SAAM†	WASHINGTON, DC
41	1,665,516	Art Institute of Chicago	CHICAGO
42	1,634,934	National Portrait Gallery	LONDON
43	1,587,363	National Museum of Western Art	TOKYO
44	1,583,231	Scottish National Gallery†	EDINBURGH
45	1,519,033	Centro Cultural Banco Brasil	BELO HORIZONTE
46	1,481,300	Pushkin Museum	MOSCOW
47	1,439,084	Getty Center†	LOS ANGELES
48	1,420,161	MMCA†	SEOUL
49	1,322,439	Tel Aviv Museum of Art	TEL AVIV
50	1,309,345	Royal Ontario Museum	TORONTO
51	1,289,195	Art Gallery of New South Wales	SYDNEY
52	1,283,209	Guggenheim Museum	NEW YORK
53	1,261,623	Museum of Fine Arts	BOSTON
54	1,256,920	Royal Castle	WARSAW
55	1,251,196	Gyeongju National Museum	GYEONGJU
56	1,248,882	Royal Academy of Arts	LONDON
57	1,248,624	Museum of Fine Arts	HOUSTON
58	1,207,663	Mucem	MARSEILLES
59	1,196,207	National Museum in Krakow	KRAKOW
60	1,174,890	Montreal Museum of Fine Arts	MONTREAL
61	1,170,669	Guggenheim	BILBAO
62	1,160,729	Saatchi Gallery	LONDON
63	1,115,922	Museo Soumaya	MEXICO CITY
64	1,112,423	Musée du Quai Branly	PARIS
65	1,091,280	Musées Royaux des Beaux-Arts	BRUSSELS
66	1,075,187	Galerias Nacionales du Grand Palais	PARIS
67	1,074,200	Museu de Serralves	PORTO

Venues marked with a dagger (†) indicate institutions with more than one museum building. We have separated the venues to give a more accurate reflection of footfall. The institutions' additional venues and combined totals are: NGV International (NGV Australia: 600,251; total for NGV: 3,033,134); SAAM (Renwick Gallery: 320,000; total for both: 2,020,000); Scottish National Gallery (Scottish National Gallery of Modern Art: 508,090; Scottish National Portrait Gallery: 372,743; total: 2,464,064); Getty Center (Getty Villa: 443,007; total for Getty: 1,882,091); MMCA (MMCA Deoksugung: 647,805; total for both: 1,872,185); de Young Museum (Legion of Honor: 274,854; total for FAMSF: 1,345,011). The following prefer not to separate figures: Queensland Art Gallery/GoMA (1,362,330) and Serpentine Galleries (952,518).

No	Total	Venue	City
68	1,073,936	Imperial War Museum	LONDON
69	1,072,887	Museu Picasso	BARCELONA
70	1,070,157	de Young Museum†	SAN FRANCISCO
71	1,065,000	Fondation Louis Vuitton	PARIS
72	1,060,644	Museu Coleção Berardo	LISBON
73	1,034,939	Museo Thyssen-Bornemisza	MADRID
74	1,030,945	Whitney Museum	NEW YORK
75	1,029,925	Musée de l'Orangerie	PARIS
76	1,014,021	MCA Australia	SYDNEY
77	1,001,294	Albertina	VIENNA
78	975,483	Louvre Abu Dhabi	ABU DHABI
79	968,161	Lacma	LOS ANGELES
80	960,933	American Indian Museum	WASHINGTON, DC
81	956,918	Museum of Liverpool	LIVERPOOL
82	950,288	Petit Palais	PARIS
83	950,000	SFMOMA	SAN FRANCISCO
84	942,159	Garage Museum	MOSCOW
85	927,043	Ashmolean Museum	OXFORD
86	922,014	Art Gallery of Ontario	TORONTO
87	920,744	Israel Museum	JERUSALEM
88	917,489	The Broad	LOS ANGELES
89	891,114	Hirshhorn Museum	WASHINGTON, DC
90	884,967	Dallas Museum of Art	DALLAS
91	883,636	MUAC UNAM	MEXICO CITY
92	867,088	National Gallery of Australia	CANBERRA
93	853,320	Museo Egizio	TURIN
94	837,694	MNAC	BARCELONA
95	837,093	Reggia di Venaria Reale	VENARIA
96	828,503	Huntington Library	SAN MARINO, CA
97	827,989	Neues Museum	BERLIN
98	827,588	Centro Cultural Banco do Brasil	SÃO PAULO
99	819,542	Teatre-Museu Dalí	FIGUERES
100	804,113	Pergamonmuseum	BERLIN

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