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THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

SARAH NEWMAYER, PUBLICITY DIRECTOR

November 20, 1940.

TO City Editors
Art Editors
Household Editors
Feature Writers

Dear Sirs:

You are invited to come or send a representative to the

OPENING of two small exhibitions:
Color Prints Under Ten Dollars
Useful Objects Under Ten Dollars

at the Museum of Modern Art
11 West 53 Street

Monday afternoon, November 25
from 2 to 6 P.M.

Photographs and information will be available at the opening.
For further information please call me at Circle 5-8900.

Sincerely,

Sarah Newmeyer
Sarah Newmeyer
Publicity Director

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THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK
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FOR IMMEDIATE RELEASE

AMERICAN COLOR PRINTS ON VIEW AND ON SALE AT
MUSEUM OF MODERN ART FOR ART WEEK

In connection with Art Week the Museum of Modern Art, 11 West 53 Street, is showing an exhibition of seventy-nine Color Prints Under Ten Dollars by American artists, some of which were selected from the Art Week entries, others obtained directly from the artists. Since the purpose of Art Week is to stimulate the public's interest in buying American art at moderate prices, thus bringing together the artist and a wider buying audience, all the prints shown may be purchased from the exhibition.

The exhibition in the main consists of silk screen prints-- a color process comparatively new but which is a modern development of the basic stencil process. Similar to early Japanese stencils in which details of the design were held in place by hairs, in the modern version these details are held together by a silk mesh stretched over a frame attached to the printing bed. The silk screen process in a more commercial form has been employed for many years for window displays, posters and car cards.

This process enables the artist to print in his own studio, without expensive or intricate machinery, editions of color prints from twenty-five to as many as a thousand. A great variety of technical and original effects can be achieved ranging from transparent to opaque, dull or glossy surfaces, heavy or thin pigmentation and the like. Textured water color papers, wood, beaver board or gesso may be used, producing even greater variety.

The color prints to be shown are by the following American artists: Bernece Berkman, Sarah Berman, Judson Briggs, Ruth Chaney, Max Arthur Cohn, Frank Davidson, Stuart Davis, Adolf Dehn, Todros Geller, Ruth Gikow, Harry Glassgold, Harry Gottlieb, Hananiah Harari, Riva Helfond, Philip B. Hicken, Ernest Hoff, Misch Kohn, Edward Landon,

Beatrice Mandelman, Doris Meltzer, Elizabeth Olds, Dan Palumbo,
 Herbert W. Pratt, Leonard Pytlak, Mildred Rackley, Hulda D. Robbins,
 Bernard Schardt, Harry Shokler, Charles Smith, Harry Sternberg,
 Morris Topchevsky, Anthony Velonis, Helen Wagner, Sylvia Wald,
 Hyman Warsager, Carol Weinstock.

This exhibition and the exhibition of Useful Objects of
 American Design Under Ten Dollars, which will open simultaneously,
 will remain on view until Christmas Eve.

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AMERICAN COLOR PRINTS UNDER TEN DOLLARS

EXHIBITION AT THE MUSEUM OF MODERN ART

November 25 - December 24, 1940

1. BERKMAN, Bernece: "I'm gonna sit here 'til they come and git me" - \$6.00
2. BERMAN, Sarah: Still Life. \$5.00
3. BRIGGS, Judson: Don Pablo. \$5.00
4. " " Indian Dance. \$8.00
5. CHANEY, Ruth: Evening. \$10.00
6. " " Boy in a Skull Cap. \$10.00
7. COHN, Max Arthur: Boat Pier. \$7.50
8. DAVIDSON, Frank: Leader's Funeral. \$5.00
9. " " Workmen. \$5.00
10. DAVIS, Stuart: Café. \$10.00
11. DEHN, Adolf: The Great God Pan. \$10.00
12. GELLER, Todros: Kachinas. \$5.00
13. GIKOW, Ruth: Two Women and a Girl. \$10.00
14. " " Alien Corn. \$10.00
15. " " Audience. \$10.00
16. GLASSGOLD, Harry: Coal Breaker. \$10.00
17. GOTTLIEB, Harry: Winter in the Creek. \$10.00
18. " " Fisherman's Luck. \$10.00
20. " " The Old Quarry. \$10.00
21. " " "Nor Rain Nor Snow". \$5.00
22. " " To Liberty. \$10.00
23. " " Mine Disaster. \$10.00
24. HARARI, Hananiah: Divers. \$5.00
25. HELFOND, Riva: Negro Child. \$9.50
26. " " Sleeping Girl. \$7.50
27. HICKEN, Philip B.: Hay Harvest. \$9.00
28. HOFF, Ernest: Railroad Cut. \$5.00
29. KOHN, Misch: Nick. \$10.00
30. " " Clown. \$10.00
31. LANDON, Edward: Houses Near the B & A. \$9.50
32. " " Coal Yards. \$9.50

- 33. MELTZER, Doris: Along the Hudson. \$5.00
- 34. " " Inside and Out. \$5.00
- 35. MANDELMAN, Beatrice: Screeno. \$7.50
- 36. " " Ferris Wheel. \$10.00
- 37. OLDS, Elizabeth: Three Men and a Fish. \$10.00
- 38. " " Harlem River Bridges. \$10.00
- 39. " " Dead End Kids. \$10.00
- 40. " " Picasso Study Club. \$10.00
- 41. " " Ducklings. \$10.00
- 42. " " Fire. \$10.00
- 43. " " Merry-Go-Round. \$10.00
- 44. PALUMBO, Dan: Kinzie St., Chicago. \$10.00
- 45. " " Medals. \$10.00
- 46. " " Steel Mills, Chicago. \$10.00
- 47. PRATT, Herbert W.: Late Afternoon. \$8.00
- 48. " " Low Tide. \$8.00
- 49. PYTLAK, Leonard: Repotting. \$8.00
- 50. " " In Springtime. \$10.00
- 51. " " Strollers. \$10.00
- 52. " " Philipsburg, N. J. \$10.00
- 53. " " Fishing^{Contest} \$10.00
- 54. RACKLEY, Mildred: Boogie Woogie. \$7.50
- 55. ROBBINS, Hulda D.: The Phrenologists. \$5.00
- 56. " " Storm. \$5.00
- 57. SCHARDT, Bernard: Flower Piece. \$5.00
- 58. " " Girl with Comb. \$10.00
- 59. SHOKLER, Harry: Net Menders. \$10.00
- 60. SMITH, Charles: Abstraction. \$10.00
- 61. " " Abstraction. \$10.00
- 62. " " Abstraction. \$10.00
- 63. " " Abstraction. \$10.00
- 64. " " Abstraction. \$10.00
- 65. STERNBERG, Harry: Shovel. \$3.00
- 66. " " Drill. \$3.00
- 67. TOPCHEVSKY, Morris: At Factory Gates. \$10.00
- 68. VELONIS, Anthony: Half-ton Fish. \$9.50
- 69. " " Side Street. \$8.00
- 70. WAGNER, Helen: Bay Shore.

- 71. WAGNER, Helen: Bronx Coal Yard.
- 72. WALD, Sylvia: Fuel. \$10.00
- 73. " " Gardening. \$10.00
- 74. WARSAGER, Hyman: Flower Study. \$9.50
- 75. " " Fisherman's Dream. \$10.00
- 76. " " Sea Wall. \$9.50
- 77. WEINSTOCK, Carol: Morris Run, Pa. \$10.00
- 78. " " Fat Man's Store. \$10.00
- 79. " " Nude. \$10.00