



Thank you for your recent order!

UltraStik™ is designed for **interior use only**.

Magic Murals assumes no responsibility for the ordered UltraStik™ mural if it is not installed as outlined in this guide.

ACCEPTABLE WALL SURFACES

- Smooth painted drywall/sheetrock
 - *Important* For recently primed or painted surfaces, allow a minimum of 14 days prior to install.*
 - Non-textured, smooth wallpaper
 - Orange peel and knockdown surfaces
 - Other lightly textured surfaces
 - Interior glass
 - Smooth wood surfaces
 - painted/primed/stained plywood
 - hardboard/masonite
- *Removing UltraStik™ from a varnished surface may result in minor damage to the varnish coating.*

UNACCEPTABLE WALL SURFACES

- Heavily textured, porous, or uneven wall surfaces
- “Commercial Grade” wallpapers - UltraStik™ will not adhere to wallpaper with “easy clean” or Teflon coatings
- Exterior wall surfaces
- Unpainted drywall, or walls with inferior paint applications
- Walls exposed to extremely humid conditions may be problematic
- Heavily textured concrete or brick surfaces

***If you recently painted your wall, make sure the final coat has cured for a minimum of 14 days before installation.**

Installing Over Existing Wall Coverings:

If your mural is being applied to a wall with an existing, smooth wallcovering (especially with dark colors or patterns), we recommend removing it first or adding a solid coat of paint primer to the surface to prevent any possible “shadowing” or “color bleed” through the new mural. If you use a paint primer you must wait a minimum of 14 days for the paint to properly cure before installing the new mural.

Low-VOC/Stain Resistant Paints:

In some cases, paints with low-VOC formulas can prevent wall murals from adhering to the wall surface. To ensure good installation of your Magic Mural, we recommend cleaning your wall surface TWICE with a solution of 70% isopropyl alcohol/30% water. This cleaning method has been proven to significantly improve adhesion of your UltraStik™ mural to the wall.

Have a question? Contact our Customer Service Consultants at 877-448-7295

GETTING STARTED

- Unroll and arrange mural panel(s) on the floor as they will be installed on the wall. Allow panel(s) to flatten for several hours.
- Measure the overall size of the mural AND wall to ensure a proper fit. **ALL multi-panel murals include a 3/4" overlap between panels which is accounted for in your overall ordered dimensions.**
- Please check your mural prior to installing. If there are any issues with the mural, do NOT install it. Contact us immediately at 877-448-7295 (Mon - Fri. 8:30am - 5:30pm EST) for assistance.
- **⚠ WARNING: ELECTRICAL OUTLET/SWITCHES:** If the mural requires install around an outlet/switch, shut off power to circuit. Remove faceplate. Install over the box, trim away excess material covering outlet hole along edges and reinstall faceplate.

TOOLS NEEDED

Felt Squeegee Tool (provided)

Scissors and Utility Knife

2" Wide Masking Tape

Ladder or Step Stool

Measuring Tape

Another Person to Assist You

Spray Bottle/Water Tray

Ready? Let's Go! (Open to follow our easy, step-by-step instructions.)

STEP
1**PREP THE WALL SURFACE**

Remove any objects (nails, hooks, fixtures, etc.) and clean the wall surface with a damp cloth to remove any dust. (*Do not use chemical cleaners.*) Allow adequate time for wall to dry prior to application.

STEP
2**TAPE THE MURAL PANEL(S) IN PLACE**

Using masking tape, position the first panel of your mural in place by taping the top two corners as shown in the photo at left. (*For multi-panel murals, you may start with the left or right side of the mural.*) Use a pencil to lightly mark the wall with vertical and horizontal reference marks indicating the final desired position of the panel.

*** Proper alignment of the first panel is important for a straight and level installation!**

STEP
3**ACTIVATE ADHESIVE ON THE BACK OF THE MURAL PANEL**

Option 1 - Remove the first panel from the wall and lay face down on a dropcloth on the floor, with the glue side up. Using clean, cold water in a household spray bottle, apply water liberally to glue side of the mural panel, making sure all the glue has been fully activated. Allow to sit for 1-2 minutes before applying to the wall.



Option 2 - Fill a water tray wide enough to hold each mural panel with clean, cold water. Remove the first panel from the wall and loosely roll the panel with glue side out and immerse in water for approximately 10 seconds. Remove from water, unroll and lay face down on a dropcloth on the floor for 1-2 minutes before applying to the wall.



*** All UltraStik™ murals are pre-pasted -- no additional wallpaper paste is required.**

STEP
4**APPLY THE MURAL PANEL**

With your assistant, lift the panel and allow the excess water to drip onto the dropcloth. Using the reference marks on the wall you made earlier, align the panel with the glue side against the wall.

Using the provided felt squeegee tool, or a wallpaper smoothing tool, apply the top portion of the mural panel to the wall by starting at the center and using horizontal outward strokes with even pressure. Use this method to work your way down the mural until completing the panel. Be careful not to use excessive force to squeeze glue out of the sides of the panel. (*continued...*)





APPLY THE MURAL PANEL *continued...*

It is important to squeegee out air bubbles but do not overwork the application. Smooth out as many bubbles and ripples as possible with your squeegee, but as a rule of thumb, bubbles smaller than a U.S. Quarter (1" across) should disappear as the wallpaper dries overnight.

At this point, any excess glue can be wiped away with a damp rag or paper towel. The glue is water soluble and will not leave a sticky residue on the mural surface once cleaned.

FOR MULTI-PANEL INSTALLATIONS CONTINUE TO STEP 5

NOTE: All multi-panel murals include a $\frac{3}{4}$ " overlap between panels which is accounted for in your overall ordered dimensions. **All panels were pre-checked for alignment consistency prior to shipping your order.**



STEP
5

APPLY ADDITIONAL MURAL PANEL(S)

Follow Step 2 to align the next panel in sequence. Be sure to line up this panel allowing an overlap of approximately $\frac{3}{4}$ ".

Continue Steps 3 and 4, having your assistant help align the overlapped seam of the 2nd panel with the previous mural panel.

Be careful to match the alignment as you work your way down the panel with the squeegee.

Repeat this step for remaining panels.

Allow 12 hours for the mural to dry and adhere to the wall. Small bubbles may form underneath the panel during installation. Any small bubbles will typically disappear once the water has completely evaporated.

FINAL NOTES:

- If you ordered your mural slightly larger than your wall space, use a sharp utility knife and a straight-edge to carefully trim the mural to size.
- Although not necessary, the overlapped seams on UltraStik™ murals may be double-cut or french-cut if preferred.
- Finish your installation by using the felt squeegee to ensure the edges of each panel are well adhered to the wall surface.
- UltraStik™ meets all requirements for ASTM E-84 testing with a Class "A" Fire Rating. 🔥



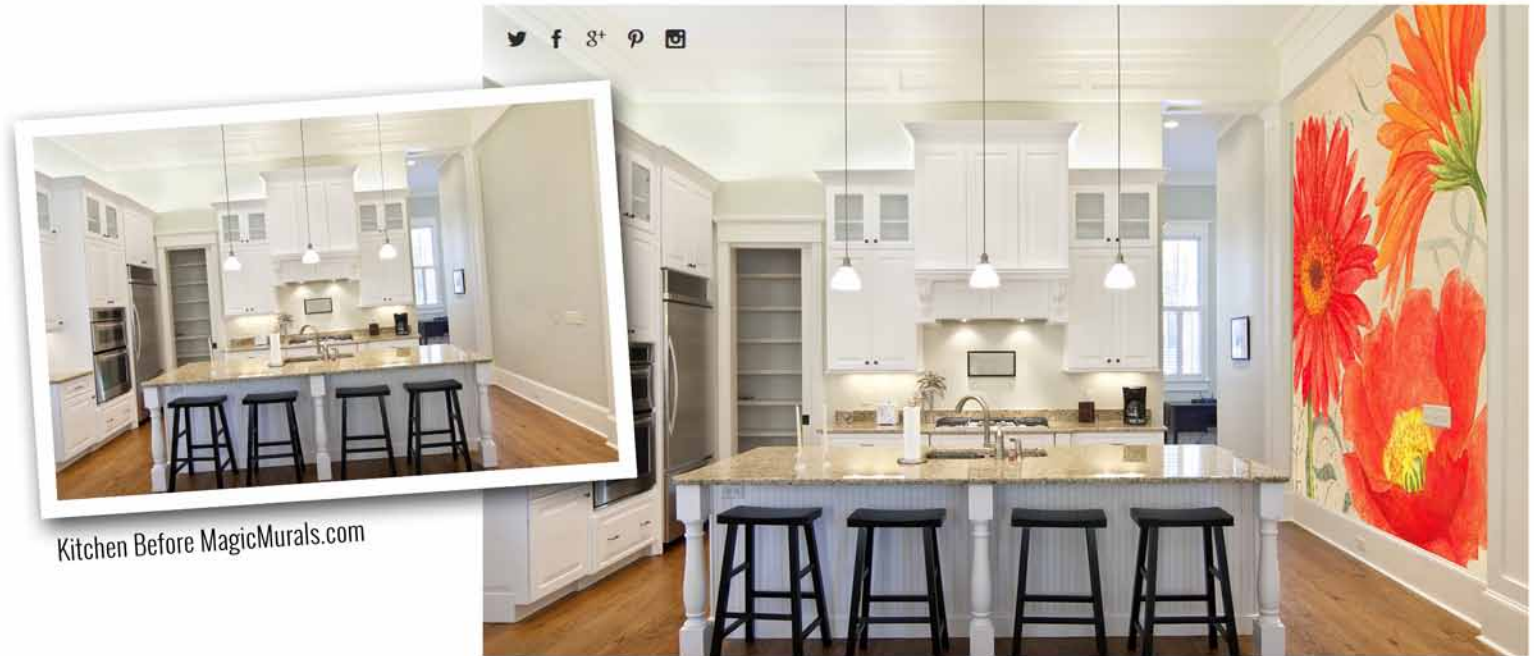
Congratulations... Enjoy your Magic Mural for years to come!
Thank You for your order!

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WIN a \$50 Magic Murals eGift Card



1. Take a great photo of your installed mural (*using the tips listed below*)
2. Email it to testimonials@magicmurals.com along with a testimonial about your customer experience which may be added to our online Customer Gallery and our various social media outlets.
3. We will contact the winner via email once one has been selected.



Kitchen Before MagicMurals.com

Tips for Taking a Great Photo of Your Mural:

- Turn on the lights to eliminate shadows.
- Clear out the clutter & stage the room like a professional.
- Take multiple photos of the **whole room or whole mural** from different angles.
- Please turn off your date/time stamp in your camera setting.
- Include your Order # or Name in your email subject.



Here's one example of a great customer photo and testimonial.

"My designer and I had been searching for an idea to capture fun and energy in my home office remodel. We had a beach concept, but needed something exciting to pull it off. After seeing this mural design online we knew we had just the thing. I was a little worried about the install as my husband and I were going to do it on our own - but after we got started it was done in just one evening. Lining up the seams was easy to do, looks professional and got perfect results - Just what I wanted!"

Thanks Magic Murals!"
~ Leah D. - Dove Canyon
Mural: "Island Surfboards"

For other great examples, check out our Customer Gallery:
www.magicmurals.com/testimonials

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