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Beyond Homophily in Graph Neural Networks: Current Limitations and Effective Designs

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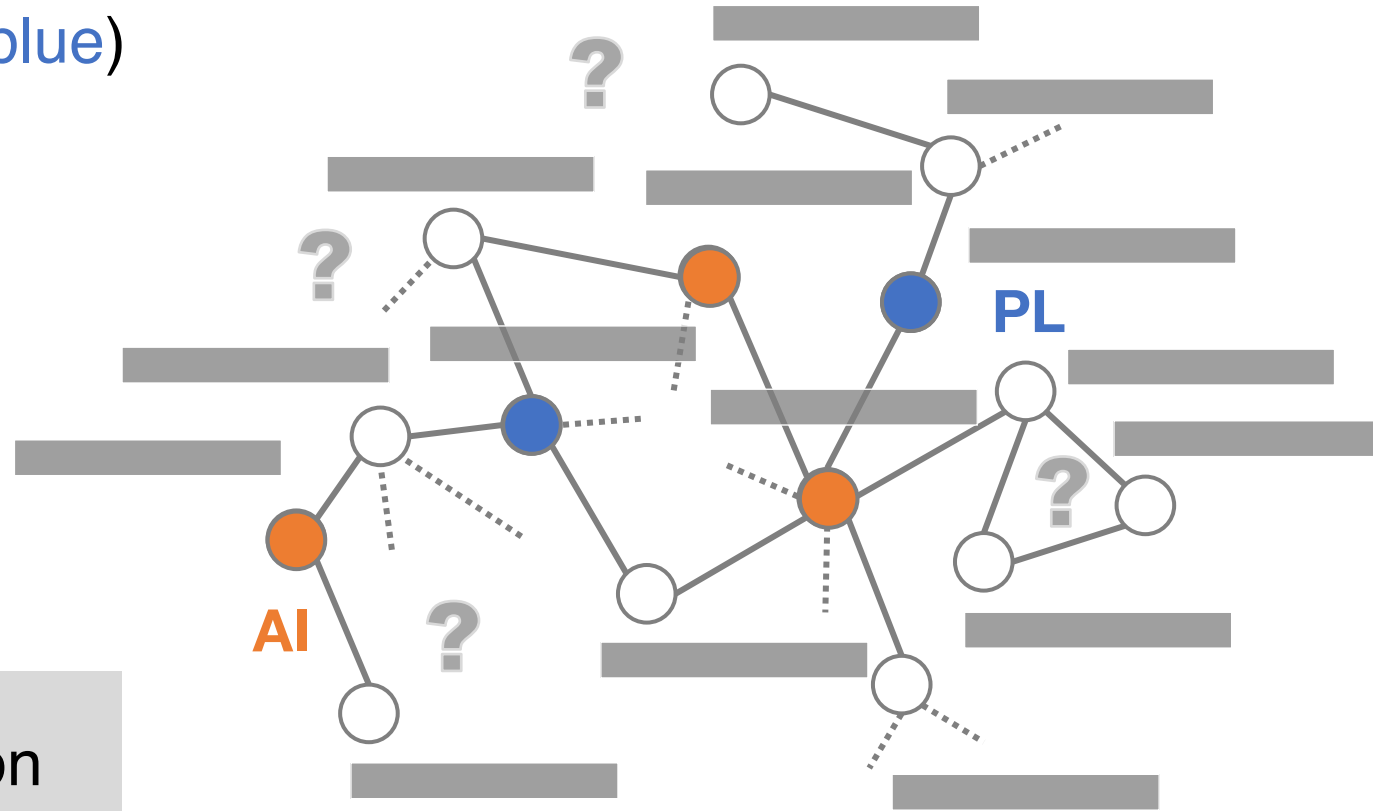


Semi-supervised Node Classification

- **Given** a graph $\mathcal{G} = (V, E)$ with adjacency matrix A ;
feature vector \mathbf{x} for each node;
a few labeled nodes (**orange/blue**)
- **Find** the class label for each of the remaining nodes.

Graph Neural Networks (GNNs) are effective and widely-adopted approaches for this problem.

However, many existing GNNs relies on the **homophily assumption** in the network.

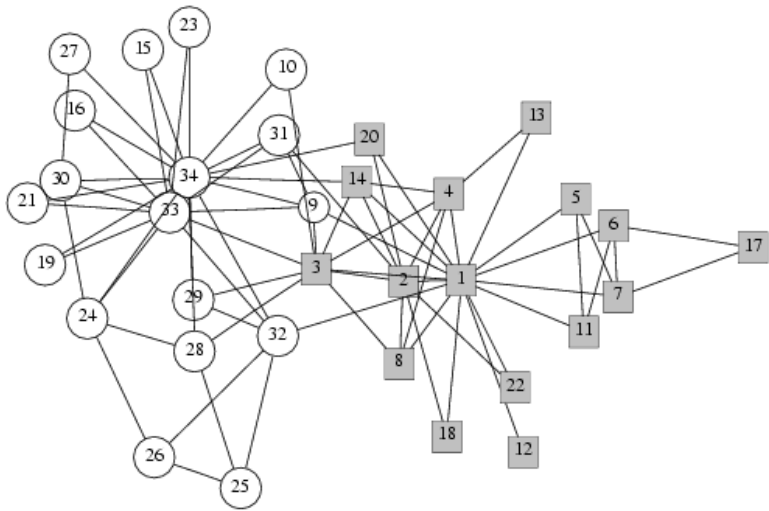


Graphs: Homophily and the Beyond

Homophily

“Birds of a feather, flock together”
Majority of linked nodes are similar

- Social Networks (wrt. political beliefs, age)
- Citation Networks (wrt. research area)

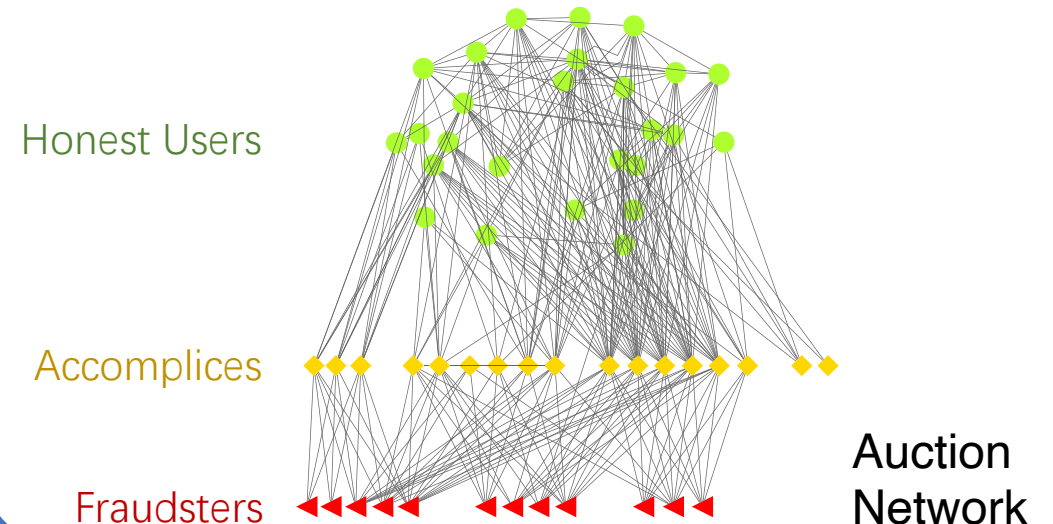


Zachary's Karate Club

Heterophily

“Opposites Attract”
Majority of linked nodes are different

- Friend network (e.g., talkative / silent friends)
- Protein structures (wrt. amino acid types)
- E-commerce (wrt. fraudsters / accomplices)



Largely
Overlooked

Our Contributions



We reveal current limitations of GNNs in **heterophily**.



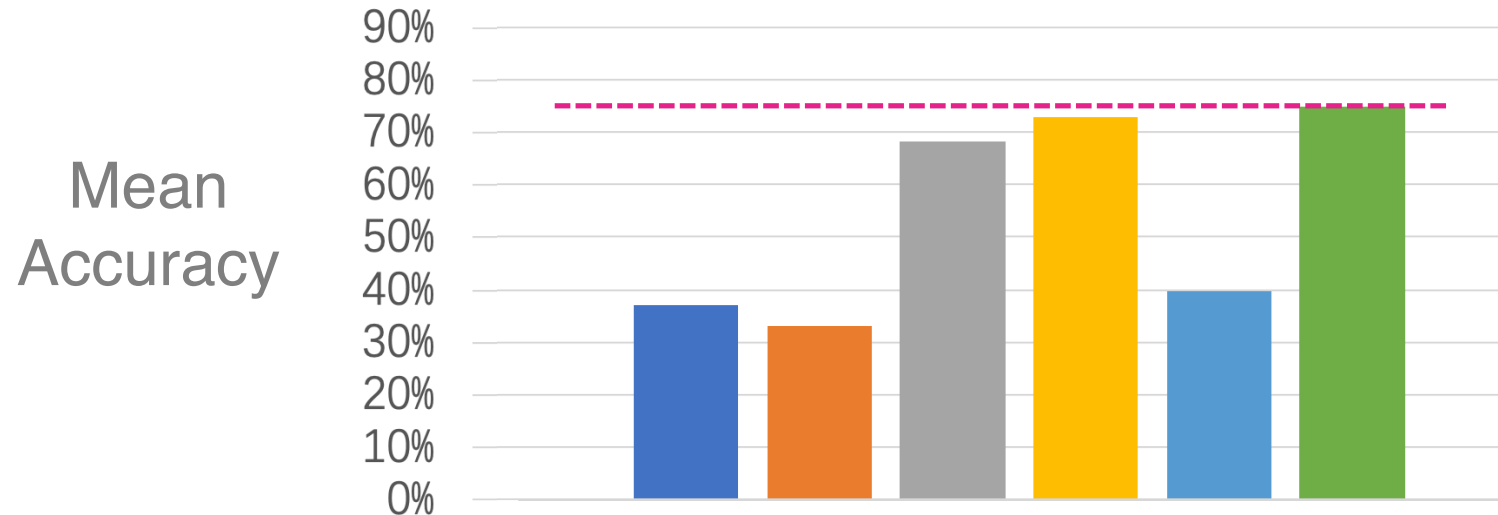
We identify **key design choices** that boost learning in heterophily, without sacrificing in homophily, and analyze them theoretically.



We conduct **extensive empirical evaluation** across the full spectrum of low-to-high homophily, which confirms the effectiveness of the designs.

Current Limitations of GNNs in Heterophily

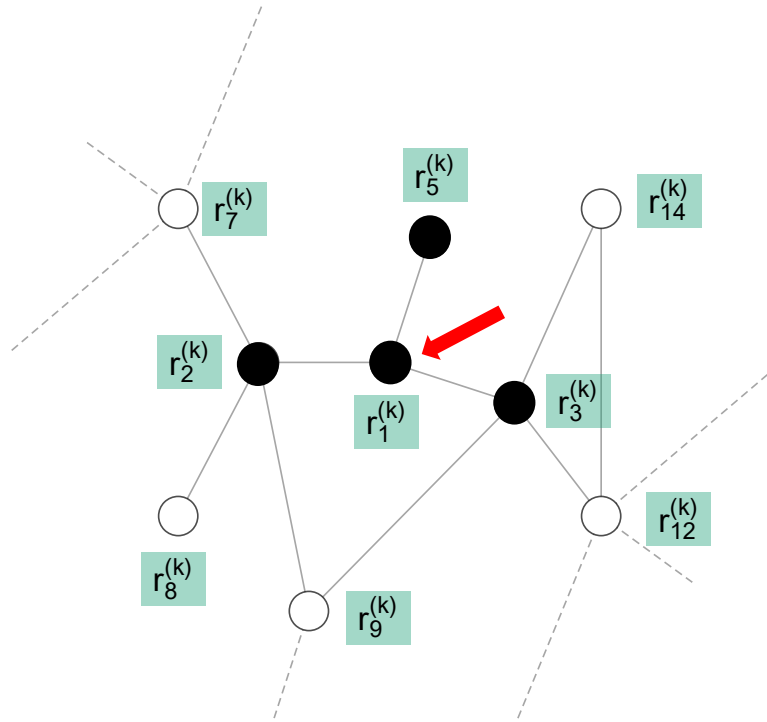
■ GCN ■ GAT ■ GCN-Cheby ■ GraphSAGE ■ MixHop ■ MLP



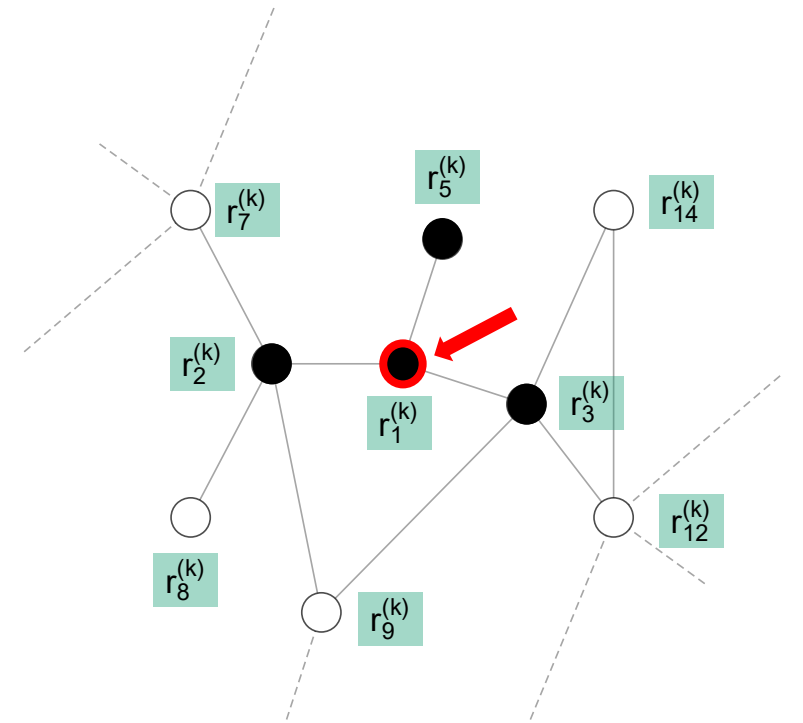
Under heterophily, all existing methods fail to perform better than Multilayer Perceptron (MLP), which is graph agnostic.

Designs for Boosting Learning in Heterophily

- (D1) Ego- and Neighbor-embedding Separation;



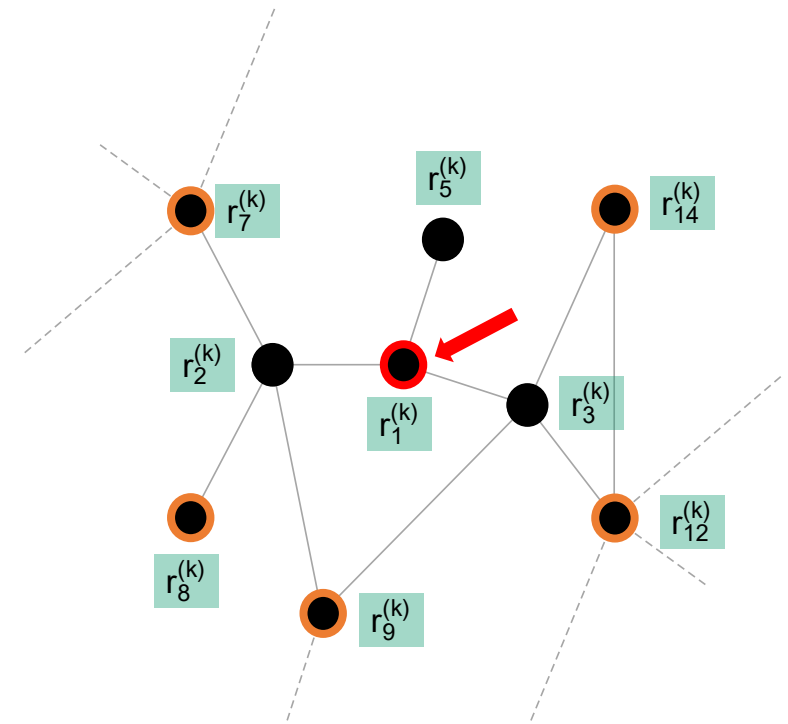
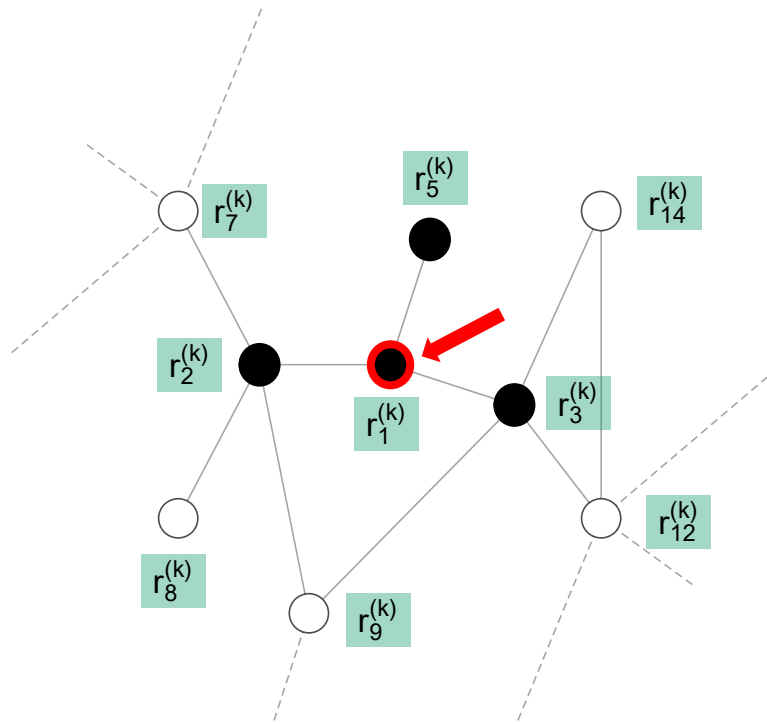
$$r_1^{(k+1)} = \text{AGGR}(\{\bullet\})$$



$$r_1^{(k+1)} = \text{COMBINE}(\bullet, \text{AGGR}(\{\bullet\}))$$

Designs for Boosting Learning in Heterophily

- (D1) Ego- and Neighbor-embedding Separation;
- (D2) Higher-order Neighborhoods;

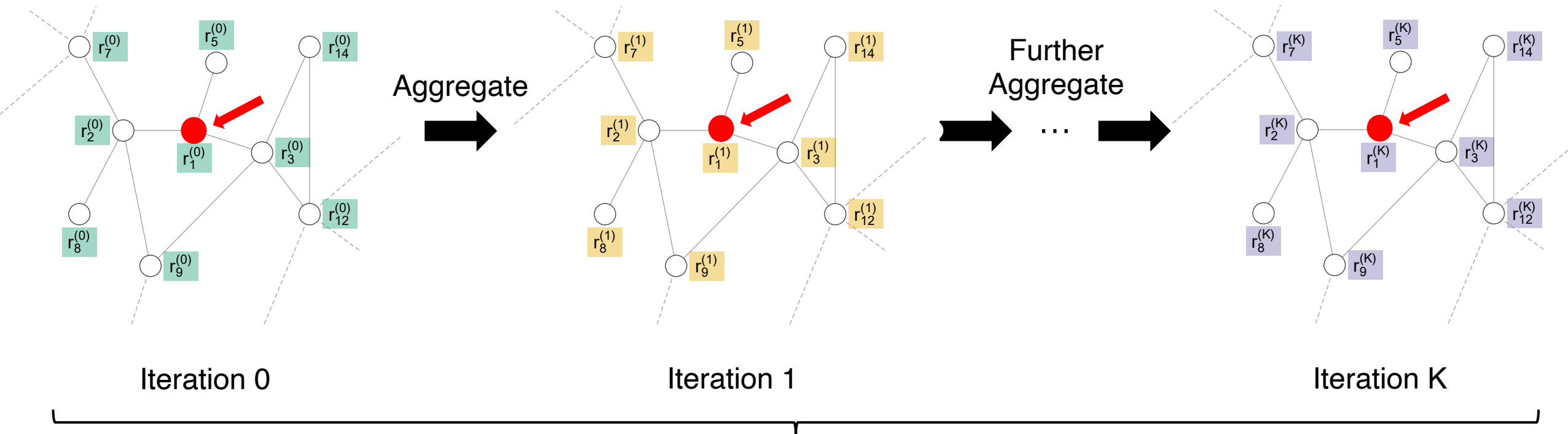


$$r_1^{(k+1)} = \text{COMBINE}(\text{●}, \text{AGGR}(\{\text{●}\}))$$

$$r_1^{(k+1)} = \text{COMBINE}(\text{●}, \text{AGGR}(\{\text{●}\}), \text{AGGR}(\{\text{●}\}))$$

Designs for Boosting Learning in Heterophily

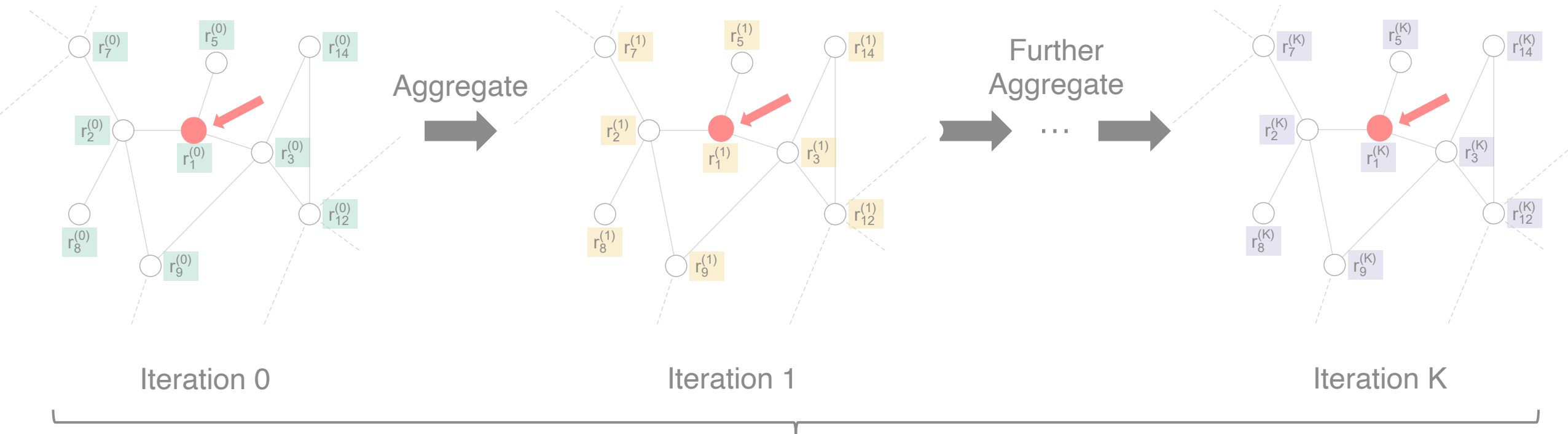
- (D1) Ego- and Neighbor-embedding Separation;
- (D2) Higher-order Neighborhoods;
- (D3) Combination of Intermediate Representations.



$$r_1^{(\text{final})} = \text{COMBINE}(r_1^{(0)}, r_1^{(1)}, \dots, r_1^{(K)})$$

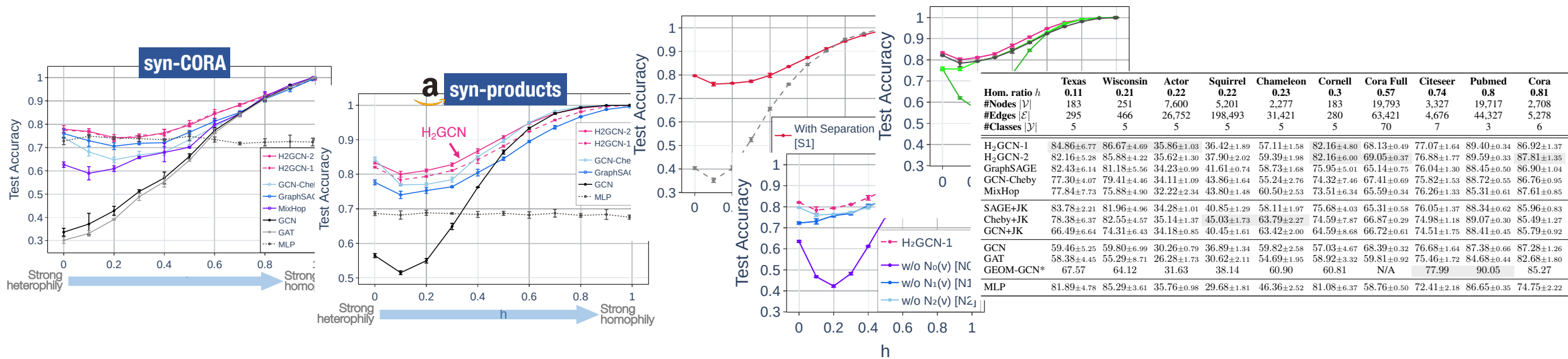
Designs for Boosting Learning in Heterophily

- (D1) Ego- and Neighbor-embedding Separation;
 - (D2) Higher-order Neighborhoods;
 - (D3) Combination of Intermediate Representations.
- } H₂GCN



$$r_1^{(\text{final})} = \text{COMBINE}(r_1^{(0)}, r_1^{(1)}, \dots, r_1^{(K)})$$

Empirical Evaluation of Identified Designs



- In synthetic graphs with heterophily, the identified designs help H₂GCN perform **up to 40% better in accuracy** compared to the variants without them.
- In real graphs with heterophily, methods with our identified designs perform **up to 27% better** compared to vanilla GCN.
- Under homophily, methods with our identified designs **remain competitive**.

Thank you!



We reveal current limitations of GNNs in **heterophily**.



We identify **key design choices** that boost learning in heterophily, without sacrificing in homophily, and analyze them theoretically.



Extensive empirical evaluation across the full spectrum of low-to-high homophily confirms the effectiveness of the designs.

Join our poster presentation at NeurIPS 2020 for more details!

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