

INDUSTRIAL LINKAGE PROGRAMME

BUSINESS OPPURTUNITIES PLATFORM



The FMM SYEC Industrial Linkage Programme (ILP) Business Opportunities Platform aims to support business-to-business opportunities to build and expand markets, specifically for FMM members to:

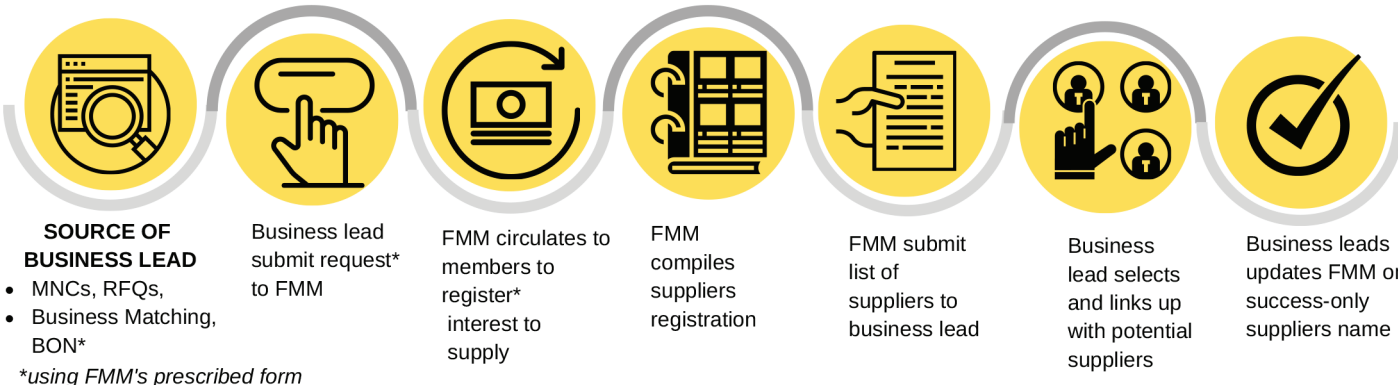
- Help SMIs strengthen market capability and capacity; and
- Promote Buy Made-in-Malaysia products and services.

Potential Sources for Business Leads

- MNCs identified by SYEC ILP State Task Forces
- MIDA Supply Chain Development Programme to supply to multinationals
- Companies interested to work with FMM members to supply to third parties or RFQ
- Non-MNCs seeking local suppliers for own supply chain
- Business delegations seeking buyers and sellers

Business leads are strictly for products manufactured by FMM members. Projects offered must be of significant value.

HOW PROGRAMME WORKS? *#Business Opportunities Networking*



OTHER SERVICES OFFERED BY FMM AT NOMINAL FEE

(Contact: SMI & Entrepreneurship Unit, FMM)

- Organise briefings and/or business meetings for business lead to suppliers
- Provide neutral venue for business meetings for business lead with suppliers
- Identify suppliers for business lead from FMM membership and supplier database



IMPORTANT

- FMM only provides a platform for receiving and distributing supplies requests.
- FMM does not warrant / guarantee successful business collaboration.
- Buyers welcomed from all sources BUT Suppliers must be FMM members.
- Business evaluation and negotiation are strictly between buyer and seller.

