



2021 FACTS

AWARDS AND RECOGNITION

College Consensus

Best Online Colleges and Universities (No. 38)

CNBC Make It

Top Colleges that Pay Off the Most (No. 50)

GuideToOnlineSchools.com

2020 Best Online Bachelor's Degrees in California (No. 6)

2020 Best Online Colleges

(No. 14 nationwide)

2020 Best Online Bachelor's Degree

(No. 16 nationwide)

Learn.Org

50 Best Health Science Degrees (No. 10)

Best Online Colleges in California (No. 11)

San Francisco Business Times

Largest Bay Area MBA Programs (No. 5)

ValueColleges.com

2020 Best Online Schools in California (No. 3)

The Hispanic Outlook on Education Magazine

Top 100 Grand Total Bachelor's Degrees (No. 60)

Top 100 Total Enrollment (No. 92)

The Princeton Review

2020 Best Business Schools in the West

2020 Best Business Schools

Study.com

Best Online Business Degree Programs (No. 27)

The Stack.com

2020 Public Colleges Best Return on Investment (No. 65)

U.S. News & World Report

2021 Greatest Racial and Ethnic Diversity in the West (No. 1)

2021 Top Performers on Social Mobility (No. 28)

2021 Top Public Schools (No. 39)

2021 Regional Universities in the West (No. 80)

Wall Street Journal

2020 Environment/Diversity (No. 5)

Washington Monthly

America's Best Bang for the Buck Colleges (No. 49)

PROMINENT PIONEERS

Judy Belk

President and CEO, California Wellness Foundation

Robert M. "Mike" Bellotti

College Football Analyst, ESPN; Former Head Coach, University of Oregon

Ruth Bley

Founder, Bleyco Incorporated

Kelly Bowers

Superintendent, Livermore Valley Joint Unified School District

Chris Brannan

CFO, Lawrence Livermore National Lab

Keith Carson

Supervisor, Alameda County

Scott A. Chambliss

Production Designer and 2002 Emmy Award Winner

Ping Cheng

CEO, Delta Electronics

Karen Colonias

President and CEO, Simpson Manufacturing Company, Inc.

Bitu Daryabari

Philanthropist and Entrepreneur

Atul Dhablania

Vice President of Hardware Engineering, Dell SonicWALL

John Garcia

Vice President, Government Relations, Kaiser Permanent

Janet E. Grove

Former Vice Chair, Macy's

Tessie Guillermo

Chair of the Board, Dignity Health

James Hannan

Executive Vice President and Chief Executive Officer of Enterprises, Koch Industries, Inc.

J.R. Havlan

Writer, "The Tonight Show Starring Jimmy Fallon"; Emmy Award Winner, "The Daily Show"

Gaylord G. "Glenn" Henry

Cofounder, Centaur Technology

Cheryl E. Hurd

Reporter, NBC Bay Area

James M. Iglehart

Tony Award-winning Broadway Actor, "Aladdin"; "Hamilton"

Michael Jedlicka

Retired Executive, Walt Disney Studios

Marilyn E. King

Olympic Pentathlete, '72, '76

Scott G. Kriens

Chairman & Former CEO, Juniper Networks; Co-Founder, 1440 Multiversity

Karen Luey

Chief Financial Officer, Mina Group

Mark Mastrov

Founder, 24 Hour Fitness

Byron J. Miranda

Meteorologist, WPIX 11, New York

Joe L. Morgan**

Hall of Fame Player, Major League Baseball; Former Broadcaster, ESPN

Karen Oliver

Founder and Owner, Karen Oliver and Associates

Nancy O'Malley

District Attorney, Alameda County

David Rinetti

Vice President, Stadium Operations, Oakland A's

Richard Valle

Supervisor, Alameda County

Timothy P. White

Former Chancellor, CSU System

Gene L. Yang

MacArthur Fellow and National Ambassador for Young People's Literature, Library of Congress

**deceased

ABOUT CAL STATE EAST BAY

- A comprehensive university serving the San Francisco Bay Area
- One of 23 campuses in the California State University system- the nation's largest public higher education system
- Founded in 1957 as the State College for Alameda County

LOCATIONS

HAYWARD CAMPUS

Undergraduate and graduate programs
25800 Carlos Bee Blvd.
Hayward, CA 94542
(510) 885-3000
csueastbay.edu

CONCORD

Select undergraduate and credential programs
4700 Ygnacio Valley Rd.
Concord, CA 94521
(510) 602-6700
csueastbay.edu/concord

OAKLAND PROFESSIONAL DEVELOPMENT CENTER

Professional degrees and continuing education
1000 Broadway, Suite 109
Oakland, CA 94607
(510) 208-7001
theoaklandcenter.com

ONLINE

Select undergraduate and graduate programs
online.csueastbay.edu

CAL STATE EAST BAY

For more than 60 years, Cal State East Bay has served the Bay Area as part of the California State University system, providing access to higher education for a diverse student body and advancing regional engagement through its academic programs and leadership.

Motto

Per Aspera Ad Astra — Through Adversity to the Stars

President

Cathy A. Sandeen, Ph.D., MBA
csueastbay.edu/administration

Colleges

College of Business and Economics
College of Education and Allied Studies
College of Letters, Arts and Social Sciences
College of Science

Degree Programs

Bachelor of Arts, Bachelor of Science, Bachelor of Fine Arts, Bachelor Online Degree Completion Programs, Minors, Master of Arts, Master of Science, Master Online Degree Programs, Master of Business Administration (MBA), Master of Public Administration, Master of Social Work, Credential Programs, Single Subject Matter Preparation and Certificate Programs, Doctor of Education

48 bachelor's degrees

55 minors

34 master's degrees

27 credentials and certificates

1 doctoral degree

Degrees Conferred, 2019-2020

Bachelor's 3,456
Master's 1,023
Doctorate 6
Total 4,485

Most Popular Undergraduate Majors

Business Administration, Psychology, Health Science, Computer Science, Biological Sciences, Criminal Justice, Human Development, Kinesiology, Sociology, Art BFA

Most Popular Post-Baccalaureate Programs

Teacher Credential Program, Business Administration, Business Analytics, Computer Science, Social Work, Health Care Administration, Counseling and Guidance, Special Education, Public Administration and Speech Language Pathology

Continuing Education

Offers more than 40 high-quality continuing education degree and certificate programs for working professionals — many taking place in the evening, on weekends, or online. Programs are taught by instructors with industry experience and academic accolades.
ce.csueastbay.edu

STUDENTS

Fall 2020 Total Enrollment: **14,641**

STUDENT FACTS – FALL 2020

	Undergraduate	Post-Baccalaureate	TOTAL ENROLLMENT*
Full-time	10,197	1,423	11,620 (79.4%)
Part-time	2,265	756	3,021 (20.6%)
GENDER			
Female	60.3%	65.7%	8,943 (61.1%)
Male	39.6%	34.2%	5,685 (38.8%)
Nonbinary	.1%	.1%	13 (.1%)
FIRST GENERATION COLLEGE STUDENTS			
	63.8%	38.6%	8,792 (60.1%)
RACE/ETHNICITY (DOMESTIC)			
African American/Black	9.7%	7.4%	1,370 (9.35%)
American Indian/Alaskan Native	0.2%	0%	22 (0.15%)
Asian	23.1%	19.2%	3,300 (22.54%)
Hawaiian/Other Pacific Islander	1.1%	0.7%	155 (1.06%)
Latinx	37.8%	19.1%	5,124 (35.0%)
White	14.1%	24.1%	2,279 (15.57%)
Multiple Ethnicity	5.3%	3.7%	735 (5.02%)
Race/Ethnicity Unknown	3.8%	5.5%	603 (4.12%)
INTERNATIONAL			
	4.9%	20.3%	1,053 (7.19%)
RESIDENCE			
Alameda and Contra Costa counties	7,466	1,236	8,701 (59.44%)
Other California counties	4,648	556	5,204 (35.54%)
Other states	65	14	79 (0.54%)
Other countries	283	373	654 (4.48%)

*These values are rounded to the nearest hundredth of a percent.

Online Campus

In fall 2020, 94.85 percent of instruction was delivered through online or hybrid courses. In addition, every undergraduate and graduate student took at least one hybrid or online course, with 94.7 percent of students enrolled in courses exclusively online.
csueastbay.edu/online/

ACCREDITATION

Cal State East Bay is accredited by the WASC Senior College and University Commission. In addition to institutional accreditation, a number of individual programs are accredited by national organizations.

csueastbay.edu/about/institutional-effectiveness/accreditation/index.html

COST AND FINANCIAL AID

Mandatory Tuition and Fees per Year

Full-time, undergraduate, California resident \$6,995
csueastbay.edu/student-financial-services/fall-2020/

Students receiving financial aid, 2019-20 74%

Grants or scholarships 64%

Loans 35%

Federal Work-Study 3%

Students receiving Pell Grants 42%

Total aid awarded in 2019-20 \$143 million

COMMUNITY ENGAGEMENT

The Center for Community Engagement works to ensure all students have the chance to develop real-world skills by supporting programs that connect students with the community. Through courses and volunteer work, students support community issues such as economic development, education, food insecurity, health, housing security and sustainability.

csueastbay.edu/communityengagement

In 2019-20:

- 6,000 students enrolled in community engagement courses
- 150 students participated in the CCE's Saturdays of Service program
- Students volunteered 79,000 hours
- Nursing students spent 1,600 hours supporting the East Bay's regional response to COVID-19

ALUMNI

More than 140,000 alumni contribute to the economic, social and cultural quality of life in the East Bay and beyond.
csueastbay.edu/alumni

ATHLETICS

NCAA Division II

Mascot Colors

Pioneers Red, black and white

Men's: baseball, basketball, cross country, golf, soccer, track and field

Women's: basketball, cross country, golf, soccer, softball, swimming, track and field, volleyball, water polo

Student Athletes, 2019-20: 249

eastbaypioneers.com

EMPLOYEES

As of Fall 2020:

Faculty **891**

Tenured, tenure-track 354

Lecturers, academic-related positions 516

Coaches 21

Staff & Administration **903**

Full-time 824

Part-time 79

Total **1,794**

OPERATING BUDGET

Fiscal Year 2020-21: \$208.8 million

GIFTS AND GRANTS

Private Support: \$12,582,245 in the 2019-20 fiscal year

Research: \$18.7 million in sponsored project contracts and grants in the 2019-20 academic year

CAL STATE EAST BAY IN THE NEWS AND ON SOCIAL MEDIA

Keep up with students, faculty, alumni and friends.

ebtoday.com (East Bay Today)

 @CalStateEastBay  @CalStateEastBay  @csueb