

Production, Shipment of Digital Still Camera  
January-December in 2023

Unit Upper:PCS,Lower:1,000Yen

Item	Production		Total shipment(World wide)		Shipment to Japan		Except for Shipments to Japan	
	Jan.-Dec.	Y/Y	Jan.-Dec.	Y/Y	Jan.-Dec.	Y/Y	Jan.-Dec.	Y/Y
		(%)		(%)		(%)		(%)
Digital Still Camera Total	7,865,967	98.0	7,720,505	96.4	911,658	98.1	6,808,847	96.1
	436,398,769	110.5	714,336,952	104.9	62,616,150	103.7	651,720,802	105.0

By Type	Camera with Built-in Lens	1,700,591	82.1	1,721,592	82.6	391,957	85.6	1,329,635	81.7
		58,730,915	102.6	77,292,650	108.9	11,819,528	106.6	65,473,122	109.3
By Type	Camera with Interchangeable Lens	6,165,376	103.5	5,998,913	101.2	519,701	110.2	5,479,212	100.4
		377,667,854	111.8	637,044,302	104.4	50,796,622	103.0	586,247,680	104.5
By Type	Single Lens Reflex	1,177,184	64.0	1,166,100	62.9	37,933	53.3	1,128,167	63.3
		38,967,896	71.1	56,575,775	65.2	2,173,184	57.6	54,402,591	65.5
By Type	Mirrorless	4,988,192	121.2	4,832,813	118.6	481,768	120.4	4,351,045	118.5
		338,699,958	119.7	580,468,527	110.9	48,623,438	106.8	531,845,089	111.3

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China		Shipments to Asia (except for Japan and China)		Shipments to Europe		Shipments to Americas		Shipments to Other Areas	
	Jan.-Dec.	Y/Y	Jan.-Dec.	Y/Y	Jan.-Dec.	Y/Y	Jan.-Dec.	Y/Y	Jan.-Dec.	Y/Y
		(%)		(%)		(%)		(%)		(%)
Digital Still Camera Total	1,564,709	124.7	1,083,416	98.2	1,932,817	80.8	1,941,959	94.3	285,946	104.0
	179,999,466	124.6	110,946,772	106.6	158,588,983	93.2	173,451,330	99.2	28,734,251	105.5

By Type	Camera with Built-in Lens	245,280	115.3	227,384	93.6	409,457	65.0	367,835	80.8	79,679	92.9
		13,555,338	135.3	11,172,665	118.1	18,924,645	89.4	18,190,542	109.3	3,629,932	138.5
By Type	Camera with Interchangeable Lens	1,319,429	126.6	856,032	99.5	1,523,360	86.5	1,574,124	98.2	206,267	109.1
		166,444,128	123.7	99,774,107	105.5	139,664,338	93.7	155,260,788	98.2	25,104,319	101.9
By Type	Single Lens Reflex	119,334	65.7	96,205	49.1	458,926	64.2	433,588	65.9	20,114	62.5
		9,733,375	67.3	5,927,042	55.9	18,581,361	65.2	19,374,166	68.6	786,647	63.8
By Type	Mirrorless	1,200,095	139.5	759,827	114.4	1,064,434	101.8	1,140,536	120.6	186,153	118.7
		156,710,753	130.5	93,847,065	111.7	121,082,977	100.5	135,886,622	104.6	24,317,672	103.9

(Camera & Imaging Products Association)