BRAND AND PRODUCT LICENSING

Did you know that **The Old Farmer's Almanac** brand and suite of products are available for licensing to select companies? **The Old Farmer's Almanac** is one of the longest-lasting brands in North America. Throughout our 234-year history, we've maintained our relevancy while staying true to our core. As a result, we continue to be one of the most-trusted brands in North America, and our products are sought after by consumers across the continent.

BRAND LICENSING

By licensing The Old Farmer's Almanac brand for your product, you are earning instant credibility in the marketplace. We work with companies and products that share the values of The Old Farmer's Almanac. And we can support your licensed products with a custom promotional package to provide your audience with immediate product awareness.

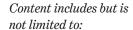
LAWN FOOD

PLANT FOOD



PRODUCT LICENSING

We've already laid the groundwork for you:
License content and products from The Old
Farmer's Almanac
to fulfill your content marketing needs. (Our products also make great giveaways/gifts/incentives for your audience.)



- Astronomy
- Gardening
- Weather
- Recipes
- Harvesting (seed-saving, pickling/canning)
- Household tips
- History and folklore
- Content for children

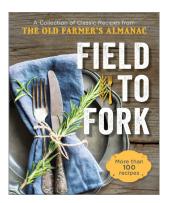
We've been publishing books for 234 years, and we have a whole lot more content to license, Contact us!













WEED BARRIER PAPER

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