
ASCENDER™ 2010 FONT PACK for Microsoft® Office 2010

The Ascender 2010 Font Pack features 14 fonts with enhanced OpenType features to showcase the advanced typographic features that are new in Microsoft Word 2010 and Microsoft Publisher 2010. Also included in the Font Pack is a set of templates for Word 2010 and Publisher 2010 that show off the fonts in action.

All the fonts and new OpenType features were developed by the type experts at Ascender Corp and optimized for Office 2010. Included are fonts from both the Microsoft and Ascender font collections:

Comic Sans™ 2010 Regular

Comic Sans 2010 Italic 

Comic Sans 2010 Bold

Comic Sans 2010 Bold Italic 

Impact™ 2010

POKERFACE™ 2010

Rebekah™ 2010

Rebus Script™ 2010

Trebuchet™ 2010 Regular

Trebuchet 2010 Italic

Trebuchet 2010 Bold

Trebuchet 2010 Bold Italic

Trebuchet 2010 Black 








Trebuchet 2010 Black Italic 

NEW FONT FEATURES IN MICROSOFT OFFICE 2010

Microsoft Word 2010 and Microsoft Publisher 2010 have new features for advanced typographic effects available in specially-developed OpenType fonts.

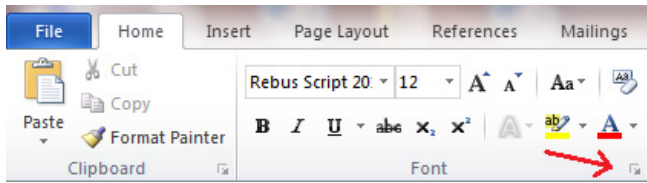
Note: the OpenType features are turned off by default, and are not enabled in a document opened in Compatibility Mode.

The new OpenType font features are:

-  Ligatures (standard, contextual, discretionary/historical)
-  Number spacing (tabular, proportional)
-  Number forms (lining, old-style)
-  Stylistic Sets (up to 20 pre-programmed sets)
-  Contextual Alternates
-  Swashes (Publisher 2010 only)
-  Stylistic Alternates (Publisher 2010 only)

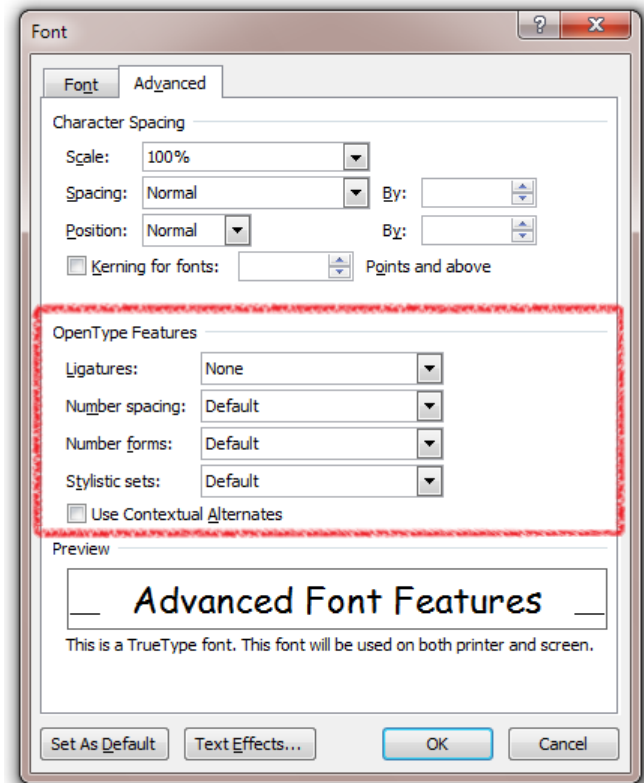
How to apply OpenType features

1. Select the text you want to format.



2. On the **Home** tab, click the **Font** Dialog Box Launcher (in the lower right corner).

3. Click on the **Advanced** tab to see the OpenType features. (Note: the illustration on the right is from Microsoft Word 2010. The Font menu in Publisher 2010 is slightly different.)



FREQUENTLY ASKED QUESTIONS

“What if the OpenType features are greyed out?”

The OpenType Features section will be grayed out when text is selected with a font that does not have OpenType features.

Also, the OpenType Features will be grayed out for any document opened in Compatibility Mode.

“What is Compatibility Mode in Microsoft Word 2010?”

The words ‘Compatibility Mode’ will appear on the title bar when you open a document that was created in an earlier version of Microsoft Word.

None of the new features in Word 2010 (including OpenType features) are enabled when you are in Compatibility Mode. To change the status of a document, go to the **File** tab (to ‘Backstage’ view) and click on the **Compatibility Mode** button to turn it off.

“Are the OpenType features compatible with older versions of Microsoft Office?”

When you open a Microsoft Word 2010 or Publisher 2010 document in older versions of Word or Publisher, the OpenType features are automatically disabled (because they are not available in older versions of this software). Any text formatted with an OpenType feature will revert to the default character formatting.

For more information on the Ascender 2010 Font Pack, please visit the FontMarketplace:

<http://www.fontmarketplace.com/info/2010-font-pack.aspx>

The following sections showcase each of the fonts and their OpenType features.

COMIC SANS™ 2010 (4 FONTS)

Comic Sans was originally designed by Vincent Connare based on lettering from comic magazines. It has a friendly, casual appearance and is extremely readable on screen at small and large sizes.

Comic Sans 2010 features two brand new fonts (Italic & Bold Italic) and an extensive range of OpenType features and enhancements. The new weights and features were developed by Ascender's Terrance Weinzierl and Steve Matteson.



NUMBER SPACING/FORMS FEATURE:

Lining Proportional Figures*	\$123,456,789.00
Lining Tabular Figures	\$123,456,789.00
Old-style Tabular Figures	\$123,456,789.00
Old-style Proportional Figures	\$123,456,789.00

*default numeral style

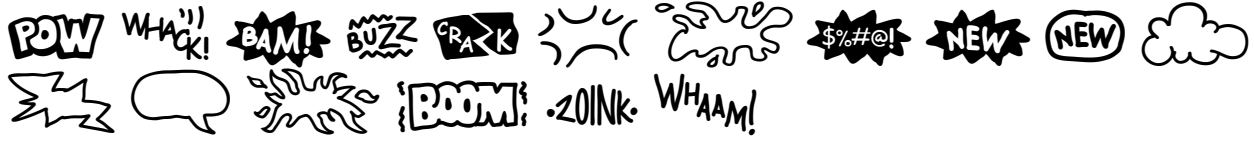
STYLISTIC SETS

Stylistic Set Off* –	That New Dog House For You
Stylistic Set 1 –	That New Dog House For You
Stylistic Set 2 –	THAT NEW DOG HOUSE FOR YOU
Stylistic Set 3 –	That New Dog House For You

* Default is off

COMIC SANS ORNAMENTS:

The fonts include a special set of ornaments and symbols that can be used in a variety of ways:



Also included are smaller ornaments pre-sized to work well as bullets: * ⚡ 🌩️ 🌩️ 🔊 🔊 🌀 ☹️ ❄️

CHARACTER SETS:

Each font contains over 1000 glyphs. In addition to the OpenType features shown above, the fonts include the WGL Pan-European character set (Western and Eastern Europe, Cyrillic, Greek, Turkish and Baltic).

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩ

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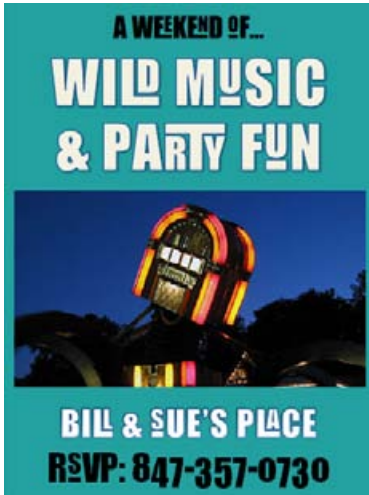
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IMPACT™ 2010

Impact™ was designed by Geoffrey Lee and released by the Stephenson Blake type foundry in 1965 during the height of fashion for bold condensed display typefaces. Impact 2010 is a new release featuring extensive OpenType features that give Impact added impact. Developed by Ascender's Terrance Weinzierl, Impact 2010 includes intricate nested letterforms in the Contextual Alternate feature. This makes for visually stimulating and attractive headlines.



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Lining Tabular Figures	\$123,456,789.00
Old-style Tabular Figures	\$123,456,789.00
Old-style Proportional Figures <i>*default numeral style</i>	\$123,456,789.00

CONTEXTUAL ALTERNATES

Contextual Alternates – OFF	TURKEY AND GRAVY ON OUR PLATES
Contextual Alternates– ON	TURKEY AND GRAVY ON OUR PLATES

STYLISTIC SETS

Stylistic Set Default* –	TURKEY AND GRAVY ON OUR PLATES
Stylistic Set 1 –	TURKEY AND GRAVY ON OUR PLATES
Stylistic Set 2 – <i>* Default is off</i>	TURKEY AND GRAVY ON OUR PLATES

TREBUCHET™ PRO 2010 (6 FONTS)

Trebuchet™ was designed by Vincent Connare in 1996. It is a humanist sans serif designed for easy screen readability. Trebuchet takes its inspiration from the sans serifs of the 1930s which had large xheights and round features intended to promote readability on signs. Trebuchet 2010 features an extensive overhaul of the original fonts by Ascender’s Steve Matteson with two new fonts added to the family (Black, Black Italic) and OpenType features that breathe new life into the family.



NUMBER SPACING/FORMS FEATURE:

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Lining Tabular Figures*	\$123,456,789.00
Old-style Tabular Figures	\$123,456,789.00
Old-style Proportional Figures	\$123,456,789.00
<i>*default numeral style</i>	

DISCRETIONARY AND HISTORICAL LIGATURES

Standard ligatures – off	fi fl ff ffi ffl
Standard ligatures – on	fi fl ff ffi ffl
Discretionary Ligatures – off	ct st – actor stand
Discretionary Ligatures – on	ct st – aꝢtor stꝢnd

STYLISTIC SETS

Stylistic Set Off* – **VINTAGE KARTS** Gold Poster agi&tj

Stylistic Set 1 – VINTAGE KARTS Gold Poster agi&j
 Stylistic Set 2 – VINTAGE KARTS Gold Poster agi&j
 Stylistic Set 3 – VINTAGE KARTS GOLD POSTER AGI&J
 Stylistic Set 4 – VINTAGE KARTS Gold Poster agi&j
 * Default is off

CHARACTER SETS:

Each font contains over 1000 glyphs. In addition to the OpenType features shown above, the fonts include the WGL Pan-European character set (Western and Eastern Europe, Cyrillic, Greek, Turkish and Baltic).

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩ

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REBUS SCRIPT™ 2010

Rebus Script is a fun, lively font that lets you create rebus puzzles by automatically replacing certain words or syllables with pictures. Rebus Script is an advanced OpenType font that requires an application that supports Contextual Alternates.

The Rebus Script font was created by Terrance Weinzierl and is based on the Louisville Script™ handwriting font designed by Steve Matteson. To use Rebus Script you simply type a word like 'sun' or 'son' and those letters will automatically be replaced by a picture of the sun. There are over 70 pictorial symbols in Rebus Script that make up the 'vocabulary' for automatic substitution based on over 300 different syllable/word combinations in various cases (lower, upper, titling) in the English language.



CONTEXTUAL ALTERNATES:

Contextual Alternates Feature – OFF

Maybe next time I can bring you.

Contextual Alternates Feature - ON

May  n  t   b   U.

CHARACTER SETS:

In addition to the OpenType features shown above, this font has the basic Latin 1 character set.

ABCDEFGHIJKLMNOPQRSTUVWXYZ


































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REBUS VOCABULARY CHART

ant		cat		for		light	
are		dear		four		listen	
at		deer		gal		lite	
ate		dog		girl		lol	
be		down		guy		love	
bea		ear		happy		man	
beat		eer		hat		music	
bed		eight		hear		no	
bee		ere		heart		nose	
beet		ex		home		note	
block		eye		house		nut	
boy		find		l		oh	
cake		fish		kee		one	
can		fly		key		pen	
car		font		knows		phone	

REBUS VOCABULARY CHART

ring		Time		:>		:S	
said		to	2	:(	:-S	:-S
saw		too	2	:)		:X	
sea		two	2	:*		;)	
search		up	↑	:-*	:-*	\m/	
see		wait		:/		>:)	> 
she	she	water	wOr	:?		X(
ship		which	↓	:-?	:-?	B)	
smile		who	h?	:\		B-)	
son		why	Y	:			
star		wich	↓	:D			
sun		witch	↓	:0			
tea	T	won	↑	:-0	:-0		
te	T	you	U	:P			
tie		:")		:P~			

POKERFACE™ 2010

Pokerface™ is an industrious mixed-case display font devised on the theme of playing cards, designed by Jim Ford. Most letterforms in the Pokerface font have ‘four of a kind’ while some are only available in pairs. Pokerface features Clarendon-style slab serif and grotesque sans serif forms. Furthermore, the letterforms are ‘shuffled’ to give a random appearance in standard text. Pokerface fuses a utilitarian sturdiness with a soft and friendly feel, and adds a bold flare to headlines, logos and posters.



STYLISTIC SETS:

Default* –

Stylistic set 1 – On

* Default is off

highly important NEWS
highly important NEWS

CHARACTER SETS:

In addition to the OpenType features shown above, this font has the basic Latin 1 character set.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

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REBEKAH™ 2010

Tom Rickner revived this old typeface from a 1930 American Type Founders catalogue for use in his wedding invitations for his marriage to Rebekah Zapf in 2006. Rebekah is based on ATF Piranesi Italic by Morris Fuller Benton. Rebekah 2010 shows Tom’s meticulous care and expertise. While considered an informal script because its letterforms do not connect, Rebekah Pro has graceful strokes and a truly elegant appearance. Tom created a variety of typographic enhancements not found in the original Piranesi italic font. These OpenType typographic features offer a distinguishing touch to everything from invitations and announcements to greeting cards and advertisements.



REBEKAH ORNAMENT EXAMPLES:



NUMBER SPACING/FORMS FEATURE:

Lining Tabular Figures	\$123,456,789.00
Lining Proportional Figures	\$123,456,789.00
Old-style Proportional Figures*	\$123,456,789.00

*default numeral style

DISCRETIONARY AND HISTORICAL LIGATURES

Standard ligatures – off *fi fl ff ffi ffl*

Standard ligatures – on *fi fl ff ffi ffl*

Historical/Discretionary Ligatures – off *ct st - actors stand*

Historical/Discretionary Ligatures – on *ct st - actors stand*

STYLISTIC SETS:

Default – *Highly Important News*

Stylistic set 1 – On *Highly Important News*

Stylistic set 2 – On *HIGHLY IMPORTANT NEWS*

* Default is off

CHARACTER SETS:

In addition to the OpenType features shown above, this font has the basic Latin 1 character set.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

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