

Newsletter

Chrysler prices up an average 5.9%

Chrysler announced Thursday the prices on its 1977 models will be up an average of \$328 — that's 5.9 per cent higher than comparable 1976 models. The percentage boost is identical to that of General Motors Corp., and is higher than the 5.1 per cent increase set by Ford Motor Co. GM prices, announced last week, averaged \$338 more than 1976 models. Ford prices, unveiled Tuesday, were up an average \$310.

This year's boost compares with a \$178 or 3.4 per cent hike by the No. 3 U.S. automaker a year ago with the launching of its 1976 models. The increases raise the average retail price of a 1977 Chrysler car to \$5,785, the firm said. GM cars will average \$6,200, while Ford models will retail for about \$6,100 on the average in the new model year. The prices include options and shipping charges, but not taxes or discounts offered to customers by dealers.

Fed's money data called incomplete, inaccurate

The Federal Reserve Board's estimates of weekly and monthly changes in the nation's money supply are based on incomplete and inaccurate data and have caused excessive fluctuations in interest rates, according to the Conference Board. Weekly changes in the money supply primarily reflect "statistical noise," its analysis finds. The board suggests that the release of weekly growth rate figures be abolished and that monthly rates be de-emphasized.

Narrowly defined, the money supply includes all private checking deposits at commercial banks and currency in public hands. The Federal Reserve issues seasonally-adjusted weekly estimates of the money supply each Thursday.

There is convincing evidence that the average growth of the country's money supply over periods of at least six months to one year affects economic growth, employment, output and prices, but changes in the money supply over shorter periods — from a few weeks to even a few months — appear to have no discernible influence on the economy, according to the analysis.

Market edges down again in day of light trading

The stock market closed out a sluggish, uninspired third quarter of 1976 with a modest decline Thursday in the quietest trading in nearly four weeks. The Dow industrial average dropped one point to 990.19, extending its loss for the last three sessions to 22.94 points. Losers nosed out gainers by about a 6.5 margin in the daily tally of New York Stock Exchange-listed issues.

For September, the average registered a 16.45-point net gain. Nevertheless, it wound up with a loss of 12.59 points for the July-September quarter, after a sharp gain in the first quarter and a flat showing in the second.

Brokers noted that many traders decided to sit the day out awaiting the Federal statistical report on money and credit conditions. When the report was issued at the NYSE close, it showed that the basic measure of the money supply had fallen a record \$2.8 billion in the latest reporting week. That offset a large part of the record \$4.5 billion rise reported by the Fed last week. And analysts said it seemed likely to be taken as good news by traders who have been keeping close tabs on the Fed figures for possible signs that the central bank might be inclined to ease up on credit.

Wholesale food index drops to 18-week low

The wholesale food price index compiled by Dun & Bradstreet dipped 0.6 per cent to an 18-week low of \$13.04 Tuesday from \$13.12 the preceding week. The index was 1.3 per cent under last year's \$13.21 on the corresponding date.

Seven foodstuffs were priced lower at wholesale markets, with strong declines in cottonseed oil, bellies and lambs and milder easing in wheat, corn, rye and lard. Sugar and cocoa prices rose appreciably, and modest gains occurred in oat, beef, ham and steer costs.

Money

THE HERALD STATESMAN, YONKERS, N.Y., FRIDAY, OCTOBER 1, 1976

Wall Street commuter offered express buses

A new "UniTicket" that gives commuters on Conrail's Harlem, Hudson and New Haven lines an express bus trip from Grand Central Terminal to the downtown Manhattan business and financial districts was introduced today by the Metropolitan Transportation Authority.

Eleven New York City Transit Authority buses will be used in the new service, designated the "Wall Street Express."

Purchasers of Conrail communication tickets can get an express bus communication ticket for only \$30 more a month, a saving of 50 per cent from the regular express bus fare. The tickets will be sold at all Conrail ticket offices in New York State and Connecticut.

Passengers not wishing to use the service on a monthly basis can board the bus by paying the regular express bus fare of \$1.50.

The express buses will leave Grand Central Terminal approximately every 15 minutes between 7:30 A.M. and 10 A.M., Monday through Friday, from the north side of East 42nd Street, east of Vanderbilt Avenue, at the door of Grand Central.

They will travel non-stop to Broadway and Houston Street, the first stop. Subsequent stops along Broadway will be at Canal Street, Duane Street, Park Place and Fulton, Cedar, Rector and Morris Streets, with the last stop at Battery Place and Greenwich Street. The entire trip takes a half-hour.

Homeward-bound com-

muters may board buses at eight stops in lower Manhattan between 3 P.M. and 6:20 P.M.: at Battery Place and Greenwich Street and at Rector Street and Trinity Place; at Cortlandt, Fulton, Barclay, Chambers and Worth Streets along Church Street; and at Canal and Houston Streets along the Avenue of the Americas.

The company now believes that its net earnings for the July-December period may be substantially less than its net earnings for the comparative period in 1975.

The company believes however, that it is still possible that net earnings for the full year ending Dec. 25 will be greater than for any previous year in the company's history.

In early August the company announced that it believed the second-half earnings of this year would approximate those of the second half of 1975, which were \$4.5 million. For the full year of 1975, the company earned \$2.134,000 and for the first half of 1976 the company earned \$1,301,000.

to 57th Street and Madison Avenue, Manhattan, as Route 27X. In the late afternoon rush hours, they also had traveled empty from the garage to mid-Manhattan to pick up homeward-bound Brooklynites.

Business Beat



Esposito

The new manager of the Dale Carnegie Institute of Westchester is Paul Esposto of Croton-on-Hudson. He has been with Dale Carnegie & Associates, Inc., of Garden City, L.I., for two years, as a sales representative and recently as a sales manager. The Westchester Carnegie office is on Central Avenue in Greenwich.

Tech Tape cuts earning estimate

Technical Tape, Inc., New Rochelle, has announced that because of increased costs of raw materials which have not yet been reflected in higher prices to customers, it has revised downward its previously announced estimate of net earnings for the second half of 1976.

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Chesebrough wins round

Chesebrough-Pond's Inc. has announced that the federal district court in Los Angeles has granted the company's motion to dismiss a complaint filed in July by Hunt-Wesson Foods Inc.

The court dismissed those counts of the complaint alleging that Chesebrough-Pond's introduction of Ragu Extra Thick and Zesty spaghetti sauces violated the Sherman Antitrust Act and the Robinson-Patman Act. It ruled Hunt-Wesson had failed to provide facts sufficient to constitute a valid cause of action on any of these counts.

The court also dismissed Hunt-Wesson's complaint as to unfair competition by Ragù Extra Thick and Zesty spaghetti sauces with its new Prima Salsa brand, indicating that it has failed to provide facts sufficient to claim a proprietary right to the phrase "extra thick and zesty." The court said that the plaintiff had not demonstrated that this phrase had acquired a secondary meaning in the minds of consumers.

In making this decision, the court granted leave to Hunt-Wesson to file an amended complaint within 30 days.

MolyCorp takes an optimistic view

William R. Kuntz, president of MolyCorp, Inc., White Plains, has told a meeting of non-ferrous metals security analysts, that market conditions for the company's molybdenum and columbium products are strong and that demand for its rare-earth products improved sharply during the third quarter, with the corporation's sales and earnings maintaining the strong pace established in the first two quarters.

Assuming stable economic conditions, Kuntz said that he expects continued favorable results in the fourth quarter and in 1977.

Kuntz said that MolyCorp's longer term prospects have been enhanced by recent indications of significant potential usage for rare-earth metal in high-strength steels and for rare-earth phosphors in fluorescent lighting.

Ups and Downs

New York American Over the Counter

Name	Last	Net	Pct	Name	Last	Net	Pct	Name	Last	Net	Pct
1. AVCO Corp	174	+16	+9.2	2. UNITED Int'l	536	-14	-26.4	3. ARCO Corp	174	-17	-10.0
Citizens & Fin.	174	+16	+9.2	Viasat Inc	274	+12	+26.7	4. NautiCorp	174	-12	-32.3
Conrail So. Ry.	174	+16	+9.2	5. AT&T	174	+12	+22.2	Bazar Telecom	174	-12	-75.0
Eastman Kodak	174	+16	+9.2	6. DCL Inc.	174	+12	+20.0	7. Timex Corp.	174	-12	-75.0
Express-News	174	+16	+9.2	8. Brodar Int'l	174	+12	+15.0	8. Motor Corp.	174	-12	-70.8
CityPrint of A.	224	+16	+9.2	9. Cont Mater	174	+12	+14.3	9. OrlOil	174	-12	-70.8
10. Bausch & Lomb	174	+16	+9.2	10. Cognac Corp.	174	+12	+12.5	10. Wm. W. Astor	174	-12	-70.8
Corporation	174	+16	+9.2	11. Capetel Co.	174	+12	+11.1	11. Schuk Electr.	174	-12	-68.2
12. LIFO Corp.	174	+16	+9.2	12. Amer Corp.	174	+12	+10.0	12. Hamilton Inv'r.	174	-12	-68.2
13. LORI Loan	174	+16	+9.2	13. UniTicket	174	+12	+10.0	13. Integrity Enter.	174	-12	-68.2
14. Merck & Co.	224	+16	+9.2	14. Unifl. Branches	174	+12	+10.0	14. Survival Tech.	174	-12	-68.2
15. Natl Chemi. Co.	174	+16	+9.2	15. Felt Harford	174	+12	+10.0	15. Felt Develop.	174	-12	-68.2
16. PHET Labor	174	+16	+9.2	16. Mercantile	174	+12	+10.0	16. Bunting Forests	174	-12	-68.2
17. Sola Basic Ind.	174	+16	+9.2	17. PreSteel Bldg.	174	+12	+10.0	17. Carlson Inv'r.	174	-12	-68.2
18. UniTech Int'l	174	+16	+9.2	18. Filmways	174	+12	+10.0	18. McKesson Cn.	174	-12	-68.2

Name	Last	Net	Pct	Name	Last	Net	Pct	Name	Last	Net	Pct
1. BML Ltd.	3	-12	-38.0	2. AMFC Corp.	174	-12	-38.0	3. Dromont	174	-12	-38.0
2. ADT	224	-12	-5.4	4. Gannett	264	-12	-4.6	5. Barrett Winston	174	-12	-38.0
3. AmCan	38	+2	+5.3	6. GenCable	104	-12	-38.0	7. Fabs Inc.	174	-12	-38.0
4. AT&T	224	-12	-5.4	8. GenFood	334	-12	-36.4	9. ArrowElec	174	-12	-38.0
5. AMF	194	-12	-6.2	10. GrandPac	174	-12	-38.0	11. Bausch	174	-12	-38.0
6. Arlen	194	-12	-6.2	12. GrandPac	174	-12	-38.0	13. ConTech	174	-12	-38.0
7. Avco	15	+2	+13.3	14. Harlan	264	-12	-38.0	15. Condex	174	-12	-38.0
8. Bangor Pun	85	+2	+2.3	16. HarBr.Jr.	284	-12	-38.0	17. ConsRef	174	-12	-38.0
9. Bausch & Lomb	174	-12	-6.2	18. HiltonHtl	182	-12	-38.0	19. Delwood	174	-12	-38.0
10. Belden	244	-12	-4.9	20. HowJohn	174	-12	-38.0	21. DynAme	174	-12	-38.0
11. BICC	174	-12	-6.2	22. Intercom	174	-12	-38.0	23. ConnNG	174	-12	-38.0
12. BICC	174	-12	-6.2	24. Intercon	174	-12	-38.0	25. Hornhard	174	-12	-38.0
13. BICC	174	-12	-6.2	26. Intercon	174	-12	-38.0	26. Iroquois	174	-12	-38.0
14. BICC	174	-12	-6.2	27. Ipsocorp	174	-12	-38.0	28. Irwin	174	-12	-38.0
15. BICC	174	-12	-6.2	28. ITEL	174	-12	-38.0	29. J.C. Penney	174</td		