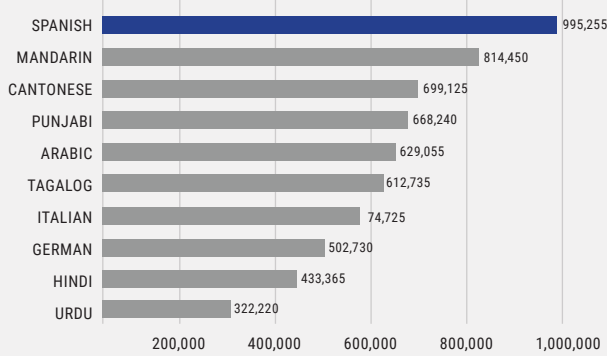


# Spanish is the Most Spoken Foreign Language in Canada\*\*

# Almost 1.8 Million Canadians Speak Spanish

# Spanish Speakers in Canada Over-index the Canadian Population in the following Categories

## Canada's Most Spoken Foreign Languages (Knowledge of Language)



Knowledge of Language refers to languages, other than English or French, in which the respondent can conduct a conversation

\*\*Source: 2016 Census; Catalogue no 98-316-x2106001, Knowledge of Language release Nov29'17

## Spanish Speakers in Canada\*\*\* 1.775M

### By Region

Quebec	39%   609,000
Ontario	31%   478,000
Western Canada	28%   429,000
Others	39%   40,000

### By Gender



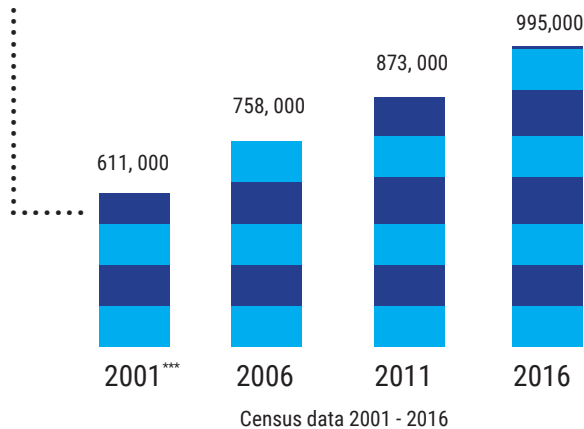
### By Age

Under 12 years of age	219,000
12 years and older	1,556,000

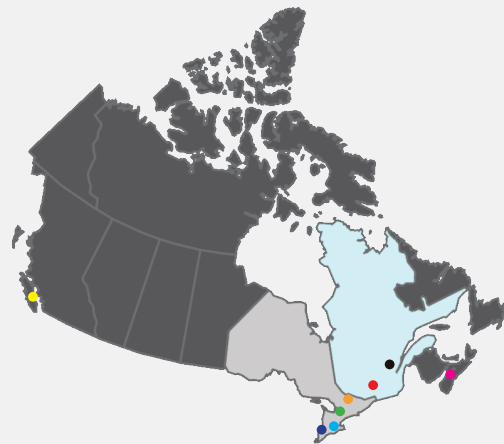
## ...and it's growing

## Spanish is a Force in Key Markets

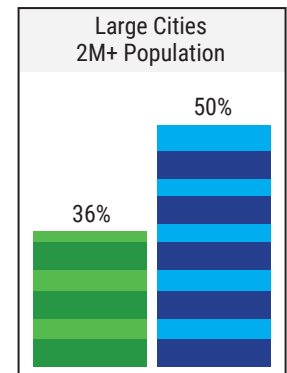
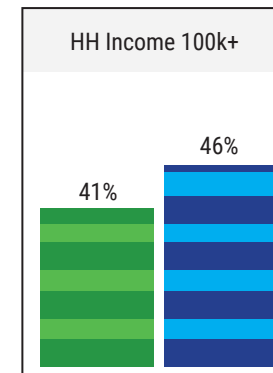
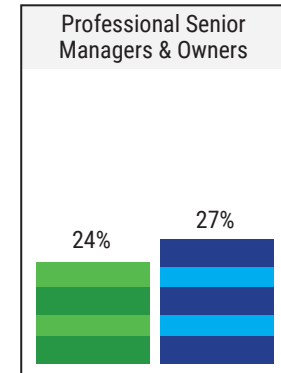
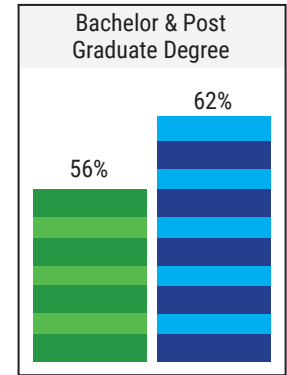
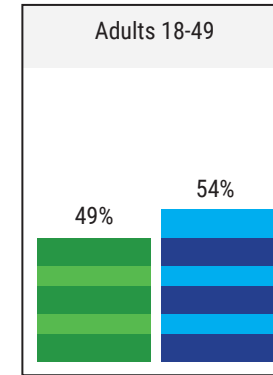
**63%** Spanish growth since 2001\*\*



**70%** of the population reside in the provinces of ON (31%) and QC (39%) and more than half (57%) were born in Canada\*\*



Victoria   30,780	Montreal   280,030	Toronto   313,605	Hamilton   17,135
Quebec City   53,440	Ottawa-Gatineau   58,430	London   14,500	Halifax   8,845



\*\*Source: 2016 Census; Catalogue no 98-316-x2106001, Knowledge of Language release Nov29'17

\*Source: Vivadata, Q2 2017 Release Age 12 Conversational Language capacity vs. Canadian population profile

\*Source: Vivadata, Q2 2017 Release Age 12 Conversational Language capacity vs. Canadian population profile