

# LGBT ADULTS IN LARGE US METROPOLITAN AREAS

### **AUTHORS:**

Kerith J. Conron Winston Luhur Shoshana K. Goldberg

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Table 1. Estimated number of US LGBT adults in large metropolitan statistical areas (MSA)

| STATE                | MSA ABBREVIATED NAME                     | % LGBT | # LGBT (Total) | RANGE            |
|----------------------|--|--------|----------------|------------------|
| Arizona              | Phoenix-Mesa-Scottsdale, AZ              | 4.3%   | 146,000        | 135,000, 158,000 |
|                      | Tucson, AZ                               | 4.7%   | 37,000         | 33,000, 43,000   |
|                      | Los Angeles, CA                          | 5.1%   | 523,000        | 499,000, 548,000 |
|                      | Riverside-San Bernardino-Ontario, CA     | 4.0%   | 133,000        | 122,000, 145,000 |
| California           | Sacramento, CA                           | 4.4%   | 77,000         | 69,000, 85,000   |
|                      | San Diego, CA                            | 4.5%   | 115,000        | 105,000, 126,000 |
|                      | San Francisco/Bay Area, CA               | 6.7%   | 247,000        | 232,000, 262,000 |
|                      | San Jose-Sunnyvale-Santa Clara, CA       | 3.8%   | 58,000         | 51,000, 67,000   |
| Colorado             | Denver, CO                               | 4.8%   | 103,000        | 95,000, 112,000  |
| Connecticut          | Hartford-West Hartford-East Hartford, CT | 4.6%   | 44,000         | 38,000, 51,000   |
| District of Columbia | t of Columbia Washington, DC (DC-MD-VA)  |        | 209,000        | 197,000, 222,000 |
|                      | Miami, FL                                | 4.5%   | 214,000        | 199,000, 230,000 |
| Florida              | Jacksonville, FL                         | 4.2%   | 47,000         | 41,000, 54,000   |
| rioriua              | Orlando, FL                              | 5.0%   | 93,000         | 84,000, 103,000  |
|                      | Tampa-St. Petersburg-Clearwater, FL      | 4.8%   | 113,000        | 104,000, 123,000 |
| Georgia              | Atlanta, GA                              | 4.6%   | 194,000        | 182,000, 207,000 |
| Illinois             | Chicago, IL (IL-IN-WI)                   | 4.1%   | 298,000        | 280,000, 316,000 |
| Indiana              | ndiana Indianapolis, IN                  |        | 68,000         | 61,000, 76,000   |
| Kentucky             | Louisville, KY (KY-IN)                   | 4.2%   | 42,000         | 36,000, 48,000   |
| Louisiana            | Louisiana New Orleans, LA                |        | 46,000         | 40,000, 53,000   |

| STATE          | MSA ABBREVIATED NAME                    | % LGBT | # LGBT (Total) | RANGE            |
|----------------|---|--------|----------------|------------------|
| Maryland       | Baltimore, MD                           | 4.1%   | 89,000         | 81,000, 98,000   |
| Massachusetts  | Worcester, MA (MA-CT)                   | 4.5%   | 33,000         | 28,000, 39,000   |
|                | Boston, MA (MA-NH)                      | 4.9%   | 186,000        | 174,000, 198,000 |
| Michigan       | Detroit, MI                             | 3.9%   | 131,000        | 119,000, 143,000 |
| Minnesota      | Minneapolis-St. Paul, MN (MN-WI)        | 4.2%   | 112,000        | 103,000, 121,000 |
| Missouri       | St. Louis, MO (MO-IL)                   | 3.7%   | 79,000         | 71,000, 88,000   |
| Missouri       | Kansas City, MO (MO-KS)                 | 3.8%   | 60,000         | 53,000, 67,000   |
| Nebraska       | Omaha-Council Bluffs, NE (NE-IA)        | 3.4%   | 23,000         | 20,000, 27,000   |
| Nevada         | Las Vegas, NV                           | 5.1%   | 82,000         | 73,000, 92,000   |
| New Mexico     | Albuquerque, NM                         | 4.4%   | 31,000         | 27,000, 36,000   |
|                | Albany, NY                              | 4.0%   | 28,000         | 24,000, 33,000   |
| New York       | Buffalo, NY                             | 4.1%   | 37,000         | 32,000, 42,000   |
|                | Rochester, NY                           | 4.3%   | 37,000         | 32,000, 43,000   |
|                | New York, NY (NY-NJ-PA)                 | 4.5%   | 706,000        | 681,000, 733,000 |
| Nouth Coupling | Raleigh, NC                             | 3.3%   | 32,000         | 27,000, 37,000   |
| North Carolina | Charlotte, NC (NC-SC)                   | 4.0%   | 74,000         | 66,000, 83,000   |
|                | Cleveland, OH                           | 3.8%   | 62,000         | 54,000, 70,000   |
| Ohio           | Columbus, OH                            | 4.4%   | 67,000         | 60,000, 76,000   |
|                | Cincinnati, OH (OH-KY-IN)               | 3.6%   | 60,000         | 53,000, 67,000   |
| Object and     | Oklahoma City, OK                       | 3.8%   | 39,000         | 34,000, 45,000   |
| Oklahoma       | Tulsa, OK                               | 4.1%   | 30,000         | 26,000, 35,000   |
| Oregon         | Portland, OR (OR-WA)                    | 6.0%   | 112,000        | 104,000, 121,000 |
|                | Pittsburgh, PA                          | 3.3%   | 63,000         | 57,000, 70,000   |
| Pennsylvania   | Philadelphia, PA (PA-NJ-DE-MD)          | 4.2%   | 198,000        | 185,000, 212,000 |
| Rhode Island   | Providence, RI (RI-MA)                  | 4.5%   | 58,000         | 51,000, 65,000   |
| Tennessee      | Nashville, TN                           | 3.7%   | 52,000         | 46,000, 59,000   |
|                | Austin-Round Rock, TX                   | 5.9%   | 90,000         | 82,000, 99,000   |
| Texas          | Dallas-Fort Worth-Arlington, TX         | 4.0%   | 211,000        | 197,000, 226,000 |
|                | Houston, TX                             | 3.5%   | 169,000        | 156,000, 183,000 |
|                | San Antonio, TX                         | 4.4%   | 78,000         | 70,000, 88,000   |
| Utah           | Salt Lake City, UT                      | 4.7%   | 39,000         | 35,000, 45,000   |
| Virginia       | Richmond, VA                            | 4.1%   | 40,000         | 35,000, 47,000   |
|                | Virginia Beach-Norfolk-Newport News, VA | 4.1%   | 55,000         | 48,000, 62,000   |
| Washington     | Seattle-Tacoma-Bellevue, WA             | 5.2%   | 152,000        | 141,000, 163,000 |
| Wisconsin      | Milwaukee-Waukesha-West Allis, WI       | 3.5%   | 42,000         | 37,000, 48,000   |

Note: Population estimates accompany the Williams Institute's MSA series.

Top 10 metropolitan areas in the US by LGBT population

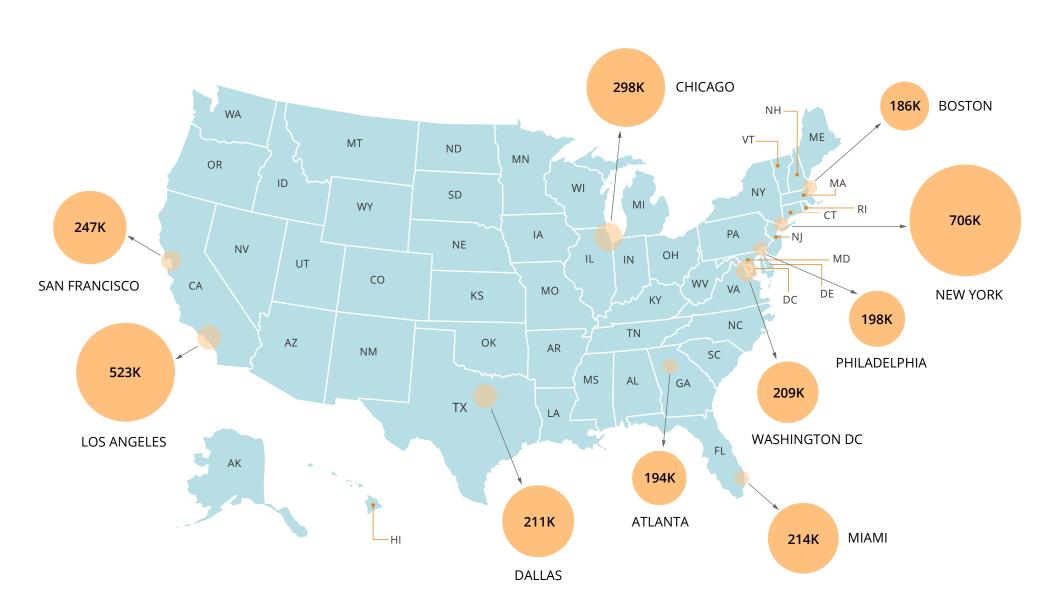


Table 2. Metropolitan areas ranked by LGBT population

| RANK by<br>LGBT # | MSA FULL NAME   | MSA ABBREVIATED NAME                 | # LGBT<br>(Total) | RANGE            | % LGBT<br>(Total) |
|-------------------|---|--------------------------------------|-------------------|------------------|-------------------|
| 1                 | New York-Newark-Jersey City, NY-NJ-PA<br>Metro Area     | New York, NY (NY-NJ-PA)              | 706,000           | 681,000, 733,000 | 4.5%              |
| 2                 | Los Angeles-Long Beach-Anaheim, CA Metro<br>Area        | Los Angeles, CA                      | 523,000           | 499,000, 548,000 | 5.1%              |
| 3                 | Chicago-Naperville-Elgin, IL-IN-WI Metro Area           | Chicago, IL (IL-IN-WI)               | 298,000           | 280,000, 316,000 | 4.1%              |
| 4                 | San Francisco-Oakland-Berkeley, CA Metro<br>Area        | San Francisco/Bay Area, CA           | 247,000           | 232,000, 262,000 | 6.7%              |
| 5                 | Miami-Fort Lauderdale-Pompano Beach, FL<br>Metro Area   | Miami, FL                            | 214,000           | 199,000, 230,000 | 4.5%              |
| 6                 | Dallas-Fort Worth-Arlington, TX Metro Area              | Dallas-Fort Worth-Arlington, TX      | 211,000           | 197,000, 226,000 | 4.0%              |
| 7                 | Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area | Washington, DC (DC-MD-VA)            | 209,000           | 197,000, 222,000 | 4.5%              |
| 8                 | Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area  | Philadelphia, PA (PA-NJ-DE-MD)       | 198,000           | 185,000, 212,000 | 4.2%              |
| 9                 | Atlanta-Sandy Springs-Alpharetta, GA Metro<br>Area      | Atlanta, GA                          | 194,000           | 182,000, 207,000 | 4.6%              |
| 10                | Boston-Cambridge-Newton, MA-NH Metro<br>Area            | Boston, MA (MA-NH)                   | 186,000           | 174,000, 198,000 | 4.9%              |
| 11                | Houston-The Woodlands-Sugar Land, TX<br>Metro Area      | Houston, TX                          | 169,000           | 156,000, 183,000 | 3.5%              |
| 12                | Seattle-Tacoma-Bellevue, WA Metro Area                  | Seattle-Tacoma-Bellevue, WA          | 152,000           | 141,000, 163,000 | 5.2%              |
| 13                | Phoenix-Mesa-Chandler, AZ Metro Area                    | Phoenix-Mesa-Scottsdale, AZ          | 146,000           | 135,000, 158,000 | 4.3%              |
| 14                | Riverside-San Bernardino-Ontario, CA Metro<br>Area      | Riverside-San Bernardino-Ontario, CA | 133,000           | 122,000, 145,000 | 4.0%              |
| 15                | Detroit-Warren-Dearborn, MI Metro Area                  | Detroit, MI                          | 131,000           | 119,000, 143,000 | 3.9%              |
| 16                | San Diego-Chula Vista-Carlsbad, CA Metro<br>Area        | San Diego, CA                        | 115,000           | 105,000, 126,000 | 4.5%              |
| 17                | Tampa-St. Petersburg-Clearwater, FL Metro<br>Area       | Tampa-St. Petersburg-Clearwater, FL  | 113,000           | 104,000, 123,000 | 4.8%              |
| 18                | Minneapolis-St. Paul-Bloomington, MN-WI<br>Metro Area   | Minneapolis-St. Paul, MN (MN-WI)     | 112,000           | 103,000, 121,000 | 4.2%              |
| 19                | Portland-Vancouver-Hillsboro, OR-WA Metro<br>Area       | Portland, OR (OR-WA)                 | 112,000           | 104,000, 121,000 | 6.0%              |
| 20                | Denver-Aurora-Lakewood, CO Metro Area                   | Denver, CO                           | 103,000           | 95,000, 112,000  | 4.8%              |
| 21                | Orlando-Kissimmee-Sanford, FL Metro Area                | Orlando, FL                          | 93,000            | 84,000, 103,000  | 5.0%              |
| 22                | Baltimore-Columbia-Towson, MD Metro Area                | Baltimore, MD                        | 89,000            | 81,000, 98,000   | 4.1%              |
| 23                | St. Louis, MO-IL Metro Area                             | St. Louis, MO (MO-IL)                | 79,000            | 71,000, 88,000   | 3.7%              |
| 24                | San Antonio-New Braunfels, TX Metro Area                | San Antonio, TX                      | 78,000            | 70,000, 88,000   | 4.4%              |
| 25                | Charlotte-Concord-Gastonia, NC-SC Metro<br>Area         | Charlotte, NC (NC-SC)                | 74,000            | 66,000, 83,000   | 4.0%              |

Top 10 metropolitan areas in the US by LGBT percentage

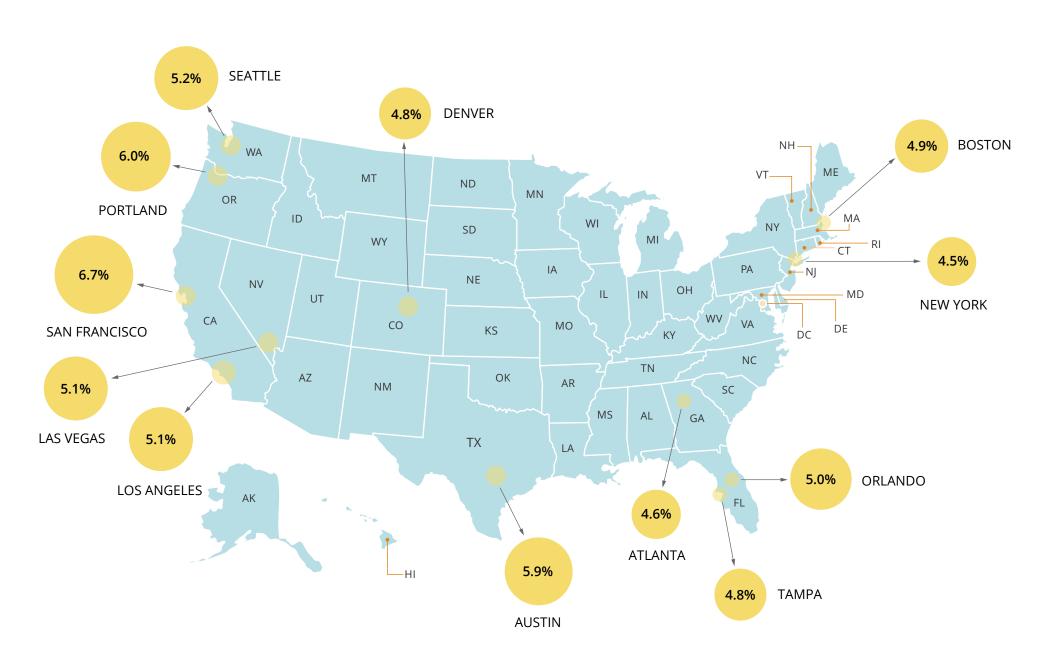


Table 3. Metropolitan areas ranked by LGBT percentage

| RANK by<br>LGBT % | MSA FULL NAME   | MSA ABBREVIATED NAME                        | # LGBT<br>(Total) | RANGE            | % LGBT<br>(Total) |
|-------------------|---|---|-------------------|------------------|-------------------|
| 1                 | San Francisco-Oakland-Berkeley, CA Metro<br>Area            | San Francisco/Bay Area, CA                  | 247,000           | 232,000, 262,000 | 6.7%              |
| 2                 | Portland-Vancouver-Hillsboro, OR-WA Metro<br>Area           | Portland, OR (OR-WA)                        | 112,000           | 104,000, 121,000 | 6.0%              |
| 3                 | Austin-Round Rock-Georgetown, TX Metro<br>Area              | Austin-Round Rock, TX                       | 90,000            | 82,000, 99,000   | 5.9%              |
| 4                 | Seattle-Tacoma-Bellevue, WA Metro Area                      | Seattle-Tacoma-Bellevue, WA                 | 152,000           | 141,000, 163,000 | 5.2%              |
| 5                 | Los Angeles-Long Beach-Anaheim, CA Metro<br>Area            | Los Angeles, CA                             | 523,000           | 499,000, 548,000 | 5.1%              |
| 6                 | Las Vegas-Henderson-Paradise, NV Metro<br>Area              | Las Vegas, NV                               | 82,000            | 73,000, 92,000   | 5.1%              |
| 7                 | Orlando-Kissimmee-Sanford, FL Metro Area                    | Orlando, FL                                 | 93,000            | 84,000, 103,000  | 5.0%              |
| 8                 | Boston-Cambridge-Newton, MA-NH Metro<br>Area                | Boston, MA (MA-NH)                          | 186,000           | 174,000, 198,000 | 4.9%              |
| 9                 | Denver-Aurora-Lakewood, CO Metro Area                       | Denver, CO                                  | 103,000           | 95,000, 112,000  | 4.8%              |
| 10                | Tampa-St. Petersburg-Clearwater, FL Metro<br>Area           | Tampa-St. Petersburg-Clearwater, FL         | 113,000           | 104,000, 123,000 | 4.8%              |
| 11                | Tucson, AZ Metro Area                                       | Tucson, AZ                                  | 37,000            | 33,000, 43,000   | 4.7%              |
| 12                | New Orleans-Metairie, LA Metro Area                         | New Orleans, LA                             | 46,000            | 40,000, 53,000   | 4.7%              |
| 13                | Salt Lake City, UT Metro Area                               | Salt Lake City, UT                          | 39,000            | 35,000, 45,000   | 4.7%              |
| 14                | Hartford-East Hartford-Middletown, CT Metro<br>Area         | Hartford-West Hartford-East Hartford,<br>CT | 44,000            | 38,000, 51,000   | 4.6%              |
| 15                | Atlanta-Sandy Springs-Alpharetta, GA Metro<br>Area          | Atlanta, GA                                 | 194,000           | 182,000, 207,000 | 4.6%              |
| 16                | Indianapolis-Carmel-Anderson, IN Metro Area                 | Indianapolis, IN                            | 68,000            | 61,000, 76,000   | 4.6%              |
| 17                | San Diego-Chula Vista-Carlsbad, CA Metro<br>Area            | San Diego, CA                               | 115,000           | 105,000, 126,000 | 4.5%              |
| 18                | Washington-Arlington-Alexandria, DC-VA-MD-<br>WV Metro Area | Washington, DC (DC-MD-VA)                   | 209,000           | 197,000, 222,000 | 4.5%              |
| 19                | Miami-Fort Lauderdale-Pompano Beach, FL<br>Metro Area       | Miami, FL                                   | 214,000           | 199,000, 230,000 | 4.5%              |
| 20                | Worcester, MA-CT Metro Area                                 | Worcester, MA (MA-CT)                       | 33,000            | 28,000, 39,000   | 4.5%              |
| 21                | New York-Newark-Jersey City, NY-NJ-PA<br>Metro Area         | New York, NY (NY-NJ-PA)                     | 706,000           | 681,000, 733,000 | 4.5%              |
| 22                | Providence-Warwick, RI-MA Metro Area                        | Providence, RI (RI-MA)                      | 58,000            | 51,000, 65,000   | 4.5%              |
| 23                | Sacramento-Roseville-Folsom, CA Metro Area                  | Sacramento, CA                              | 77,000            | 69,000, 85,000   | 4.4%              |
| 24                | Albuquerque, NM Metro Area                                  | Albuquerque, NM                             | 31,000            | 27,000, 36,000   | 4.4%              |
| 25                | Columbus, OH Metro Area                                     | Columbus, OH                                | 67,000            | 60,000, 76,000   | 4.4%              |

# METHODOLOGICAL NOTES

% LGBT: The estimated percentages of adults age 18 and older who identify as LGBT is derived from the Gallup Daily Tracking Survey. The Gallup Daily Tracking survey is an annual list-assisted random digit dial (70% cell phone, 30% landline) survey, conducted in English and Spanish, of approximately 350,000 U.S. adults ages 18 and up who reside in the 50 states and the District of Columbia.

LGBT identity is based on response to the question, "Do you, personally, identify as lesbian, gay, bisexual, or transgender?" Respondents who answered "yes" were classified as LGBT. Respondents who answered "no" were classified as non-LGBT. Estimates derived from other measures of sexual orientation and gender identity may yield different results.

Aggregated data collected from June 1, 2012 (when the LGBT identity question was first added to the Gallup survey) through December 31, 2017 were used to estimate the percentage of the population that is LGBT-identified in select US Metropolitan Statistical Areas (MSA). MSAs are defined by the Office of Management and Budget (OMB) as "at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties." MSAs were last delineated July 15, 2015 in OMB Bulletin No. 15-01; MSAs that changed boundaries since were aggregated together (e.g. the "Atlanta-Sandy Springs-Marietta, GA" MSA from 2012-2013 was aggregated with the "Atlanta-Sandy Springs-Roswell" 2014-2017 MSA into a single Atlanta area MSA). Within Gallup, respondents' MSA name and code are pre-populated based on their ZIP code. All percentages are weighted using Gallup post-stratification MSA sampling weights that account for differences in 2017 survey sampling fractions, allowing estimates to be representative of the full MSA population.

MSA were selected for the MSA brief series if the aggregated Gallup sample included at least 200 LGBT-identified respondents – a sample size large enough to produce stable prevalence estimates. In general, the selected MSA are also the largest MSA in the US.

# LGBT (Total): To estimate the number of LGBT adults age 18 and older by MSA, the weighted percentage of LGBT Gallup Daily Tracking respondents was applied to 2017 MSA population estimates produced by the US Census Bureau's American Community Survey (ACS) for adults ages 18 and up and then rounded to the nearest 1,000. ACS population estimates by MSA were obtained via the data explorer on the Census Bureau website, in table DP05 "ACS Demographic and Housing Estimates" column 0021E "SEX AND AGE > Total population > 18 years and over" under 2017 ACS 5-Year Estimates Data Profiles.

Range: To provide lower and upper bound estimates of the number of LGBT adults by MSA, the lower and upper 95% confidence intervals for each weighted percentage were applied to the population estimates produced by the US Census Bureau as described above. 95% confidence interval = % LGBT + (1.96 \* % LGBTSTANDARD ERROR). Ranges reflect the natural imprecision (due to sampling error) in percentages and estimates that are based upon survey samples rather than a census count.

## SUGGESTED CITATION

Conron, K.J., Luhur, W., & Goldberg, S.K. Estimated number of US LGBT adults in Large Metropolitan Statistical Areas (MSA). (December 2020). The Williams Institute, UCLA, Los Angeles, CA.

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The Williams Institute, UCLA School of Law Box 951476 Los Angeles, CA 90095-1476

Phone: (310) 267-4382

Email: williamsinstitute@law.ucla.edu

Website: https://williamsinstitute.law.ucla.edu