FREEZE ON FAIRNESS

Congress freezes the Fairness Doctrine for one year and orders an FCC study. Page 14

RADIOACTIVITY

George Duncan acquires Oppenheimer group for \$38 million, while the Viacom board rebuffs a management buyout. More about these and other industry happenings in Radio Business.

AC: OFF THE BEATEN TRACKS

The quest for good material is leading AC beyond the designated hits to B-sides and album tracks. Hurricane Heeran discusses the phenomenon with four programmers.

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IN THE NEWS THIS WEEK

- Jeff Kelly PD, Al Lewis Sales Manager at WDMT Paul Harvey re-signs with ABC
- Sean Lynch upped to KKRZ PD
- Dave Reinhart OM/PD at WLW
- Ed Chandler KBUC PD
- Gary Fisher VP/GSM at WHTZ
- Tom Parker WGFM PD
- Stan Main PD at WCMF
- Fred Gregory GSM at WBYR
- Dave Gariano Harris VP/Programming
- **Rip Pelley Allied Artists** VP/Marketing
- iDB sets remote record

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AOR = ALL OLD RECORDS?

Although format defenders disagree, others - including record companies are questioning AOR's ability and desire to break new artists. Steve Feinstein talks to label executives about their viewpoints.

THE GOLD RUSH CIRCA 1986

More new Gold stations are hitting the scene without benefit of much lead time. Sean Ross shows how KFSO/Fresno made the switch in less than 30 days

REPACKAGING THE FUTURE

Adam White reports on label and retailer reactions to 4 × 12 cassette packaging, and surveys CHR PDs on the single's

HAPPY BIRTHDAY TO US

This month R&R begins its 14th year of publication.

NEXT WEEK IN R&R

Dan O'Day kicks off a two-part interview with Gary Owens.

Newsstand Price \$5.00



ELLIS BECOMES MD

Salkowitz Slated To Program WQHT

Joel Salkowitz has been selected as Program Director for Emmis Broadcasting's Urban-slanted hybrid WQHT (Hot 103)/New York (formerly WAPP). Previous WAPP PD Steve Ellis assumes the Music Director's chair.

GM Stuart Layne remarked, "Joel has been instrumental in the development of our new Urban/CHR hybrid stations. There are very few people in the country who have as good a grasp of the format as he does, and I'm glad to give him this op-

Salkowitz, who helped put coowned KPWR (Power 106)/Los



nothing but the best things to say about Emmis. I've worked for two other companies in my career, and by far this is the

SUMMER '86 ARBITRON

WHTZ, WPLJ Tie; KIIS In First, KPWR Gains

Los Angeles

KACE (B/U) 1.2 1.0 MORE RATINGS/See Page 30, 32

| | Spring '86 | Su '88 | | Spring '86 | Su '8 |
|-----------------|------------|--------|----------------|------------|-------|
| WHTZ (CHR) | 6.9 | 5.5 | | | 7. |
| WPLJ (CHR) | 5.9 | 5.5 | KABC (Talk) | 7.0 | 6. |
| WOR (Talk) | 4.5 | 5.3 | | 6.0 | 6.6 |
| WRKS (B/U) | 6.2 | 5.1 | KJOI (B/EZ) | 5.2 | 4.4 |
| WBLS (B/U) | 4.3 | 4.9 | KOST (AC) | 4.2 | 4. |
| WINS (News) | 4.6 | 4.9 | KRTH-FM (Gold) | 3.5 | 4.0 |
| WPAT-FM (B/EZ) | 4.3 | 4.4 | KBIG (B/EZ) | 4.3 | 3.9 |
| WLTW (AC) | 4.2 | 3.6 | KLOS (AOR) | 3.4 | 3.7 |
| WCBS (News) | 3.3 | 3.5 | KROQ (AOR) | 3.8 | 3.6 |
| WNEW-FM (AOR) | 3.9 | 3.5 | KNX (News) | 3.1 | 3.5 |
| WCBS-FM (Gold) | 3.6 | 3.3 | KMPC (BBnd) | 3.0 | 3.3 |
| WXRK (AOR) | 3.1 | 3.3 | KFWB (News) | 3.7 | 3.3 |
| WNEW (BBnd) | 2.7 | 3.0 | KTNO (Span) | 2.7 | 3.2 |
| WHN (Ctry) " | 3.0 | 2.8 | KIQQ (AC) | 2.9 | 2.9 |
| WABC (Talk) | 2.6 | 2.7 | KLVE (Span) | 3.4 | 2.2 |
| WNSR (AC) | 1.9 | 2.3 | KMET (AOR) | 2.2 | 2.0 |
| WQXR-AM & FM (C | las)1.7 | 2.0 | KJLH (B/U) | 1.4 | 1.8 |
| WPIX (AC) | 2.0 | 1.9 | KZLA (Ctry) | 2.5 | 1.6 |
| WADO (Span) | 1.8 | 1.8 | KUŢE (A/A) | 1.2 | 1.5 |
| WYNY (AC) | 2.0 | 1.8 | KDAY (B/U) | 1.1 | 1.5 |
| WNBC (AC) | 2.0 | 1.5 | KBZT (AC) | 1.2 | 1.5 |
| VPAT (B/EZ) | 1.6 | 1.5 | KNAC (AOR) | 1.2 | 1.4 |
| VNCN (Clas) | 1.2 | 1.4 | KNX-FM (AOR) | 1.8 | 1.4 |
| VQHT (B/U) | . 1.6 | 1.4 | KLAC (Ctry) | 1.2 | 1.4 |
| VSKQ (Span) | 1.0 | 1.4 | KWKW (Span) | 1.7 | 1.3 |
| VLIR-FM (AOR) | .8 | 1.2 | KRLA (Gold) | 1.2 | 1.3 |
| VKDM (Span) | 1.1 | 1.0 | KKGO (Jazz) | 1.3 | 1.3 |
| VLIB (B/U) | .6 | 1.0 | KFI (AC) | 1.6 | 1.2 |
| | | | KFAC-FM (Clas) | 1.1 | 1.1 |
| | | | | | |

Formerly WAPP (CHR)



Joel Salkowitz

Angeles on the air, said, "I have best working situation I've ever

York and worked here five years before moving to L.A. It's great to be home again, and I hope to make the Hot 103 team as good as the one at Power 106 Salkowitz worked at ABC

experienced. I was born in New

Radio Enterprises and ABC Watermark for three years before joining Emmis. He became KPWR's Research Director last January. Regarding Ellis, Salkowitz continued, "Steve was PD before the format switch, and has worked hard familiarizing us with the station's systems. He's been in New York a long time and has a great knowledge of this market. as well as good relationships with the record promotion people. I think he'll be a great addi-



ager of Programming Ric Lippincott has resigned from the NBC O&O AC to become PD at Cap Cities/ABC CHR WYTZ (Z95) (formerly WLS-FM)/Chicago. He replaces Jan Jeffries who left three weeks ago to become GM & VP/Programming at WXLK/Roanoke-Lynchburg, VA. The move marks a return to the station for Lippincott, as he programmed WLS-AM & FM from 1981-83.

WLS & WYTZ President/GM Jeff Trumper told R&R, "When (OM) John Gehron was GM, Ric programmed both stations



Ric Lippincott

very successfully. Naturally, I'm very excited to have him back, as he's done a great job in San Francisco, and has learned a lot between his experience in L.A. at KHTZ (later KBZT, now KLSX) and KYUU.

LIPPINCOTT/See Page 6

Bennett VP/AOR At MCA



Bill Bennett

Bill Bennett has joined MCA Records as VP/Album Promotion, responsible for AOR airplay for all the label's artists on a national basis. Bennett comes to MCA after 13 years with CBS, the last three as VP/ National Album Promotion for BENNETT/See Page 4

CHR ENDS WGCL CALLS

Gorman WNCX VP. Sanders PD



John Gorman

WGCL/Cleveland has changed hands from GCC Communi-

Camelot Chain Curtails Store Reports

Concerned over the mounting pressure for store reports used in compiling national trade charts, the Camelot Music chain has instructed its local managers to stop giving out such information. Instead,

CAMELOT/See Page 6



Denny Sanders

cations to Metropolis Broadcasting, owner of WDTX/Detroit, and will switch call letters later this month to WNCX, Current PD Phil LoCascio will exit, as former WMMS PD (now Gorman Media President) John Gorman has signed a multiyear deal to become VP/OM. At the same time, former WMMS Assistant PD and 15-year air talent Denny Sanders has joined the station as PD and air talent. A GM has not yet been

GORMAN/See Page 4

KIIIII

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MCA RECORDS

MCA HO CASSETTES AND ALBUMS

THE PRESIDENCE THE CORDS INC

PAGE THREE

OCTOBER 17, 1986

SUMMER RATINGS BENEFITS

Rip Ridgeway tells why the **Arbitron** summer book is worth studying.

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Reinhart Becomes WLW OM/PD

Dave Reinhart has been named OM/PD at Republic Broadcasting's WLW/Cincinnati, where he has been a weekend personality for the past three years while working as a stockbroker for John Finn & Co. Reinhart was formerly one of the "Good Guys" on the city's original WSAI.

Republic Exec. VP/Operations Randy Michaels, who retains that title as Republic merges into Jacor, commented, "Anyone who would leave a successful, wellpaying job as a stockbroker to program a radio station is absolutely crazy, and we thrive on that around here. Dave is extremely bright and understands the product here, but still knows how to have fun. And if you can't have fun in this business, you ought to get a real job. I'm really pleased that Dave's a guy who had a real job and got back in radio."

"I'm here because Randy Michaels has new dragons to slay on behalf of Jacor." Reinhart said. "I'm going to stick around and hold down the castle!" LEWIS NEW
SALES MANAGER

Kelly Returns To Program WDMT



Jeff Kelly

Jeff Kelly has returned as PD to Beasley Black/Urban station WDMT/Cleveland, replacing the exiting Dean Rufus. Kelly was OM and PD at WDMT between 1980-84 before being transferred to the chain's WLAT & WYAV/Myrtle Beach. Also, Al Lewis, formerly GSM at WVAF/Charleston WV, has been named Sales Manager, while Calvin Hicks moves from Production Director at WYAV to the Asst. PD/MD job at WDMT.

"The thing that impressed me about both Jeff and Al." said WDMT GM Charles Slavic, "is that they're very professional both in their systems and their accountability, which is something we need very much here."

"Beasley is really growing and I'm really excited about getting back to Cleveland," said Kelly.

WDMT's summer Arbitron fell 4.8-3.5, leading some observers to predict a format change for the station. But Kelly insisted, with several Cleveland outlets poised to switch, "We want to see what happens. I'm just going in there to observe and learn. There are weaknesses in some areas demographically, and while we want to shore those up, we don't want to totally mess up what's already been done.

"It's been quiet in Cleveland for a while. Now it looks like this is going to be a really changing market in the next couple of weeks. It appears there could be a rock and roll war in town, and we want to see what our place in the market is."

Kris Blake, who helped Kelly put WYAV's present format on the air two years ago before leaving radio, has returned to those stations as PD.

A Lucky Night In Nashville





Any superstition surrounding October 13 didn't stop Reba McEntire (above), who walked away with both the Entertainer Of The Year and Fernale Vocaist Of The Year honors at the 20th annual Country Music Association Awards show Monday night at the Grand Ole Opry house in Nashviller. The many recopinzed talents included George Strail as Male Vocaist Of The Year, the Judds (Vocal Group), Marie Osmond/Dan Seals (Duo), and Randy Travis (Horizon Award, given to the top up-and-coming aritist). Dan Seals's "Bop" triumphed as Single Of The Year, "On The Other Hand" by Paul Overstreet and Don Schlitz won as Song Of The Year, and Ronnie Milsap's "Lost In The Fittles Tonight" earned the Album Of The Year award. Many artists performed during the ceremony, including such highlights as Alabama and Lionel Richie, Ricky Skaggs and Amy Grant, and the tiro of Linda Ronstadt, Emmylou Harris, and Dolly Parton (above). The late comedian Whitey Ford and publisher Wesley Rose were inducted into the Country Music Hail of Fame. Hosting the star-studded, black-lie event were Kris Kristofferson and Willie Nelson.

Harvey Re-Signs With ABC



Paul Harvey signed an exclusive seven-year contract with the ABC Radio Network last week, renewing his 35-year relationship with the company. Harvey, whose four news programs are heard on over 1200 radio stations nationwide and on 400 stations on Armed Forces Radio, had been courted by several other networks but chose to remain with ABC. The terms of the contract were not disclosed.

ABC Radio Networks President Aaron Daniels commented, "Paul Harvey is the most recognized radio news commentator in America today. We at ABC are pleased to continue our relationship with him." Pictured following the official signing are (I-i) Harvey, ABC's Daniels, and Mrs. Lynne Harvey.

Chandler Joins KBUC As Program Director

Veteran Country programmer and air talent Ed Chandler has been named PD/afternoon personality for TK Communications Country combo KBUC-AM & FM/-San Antonio. He replaces Jay Robbins, who was named PD three months ago and remains as the station's morning host.

While Chandler will be leaving his afternoon airshift at KPLX/-Dallas, he'll continue as PD/Country Division for Dallas-based Century 21 Programming, a position he's occupied since July.

TK Communications National PD Rick Peters told R&R, "Ed is a fabulous manager, great with people, and a great jock. What we saw was the chance to bring in a player who is absolutely an asset to the company plus the opportunity to let Jay concentrate on his morning show."

Chandler commented, "This is a chance to get back to what I really love — programming at the local level. It was real tough leaving my home town and a great radio station like KPLX, but programming is where I want to be. With the support TK Communications gives its people and facilities, KBUC has a real good chance to go to the top of this market."

Before his move to Dallas in mid-July, Chandler was PD for Transtar's Country network. Prior to that he was morning personality at AC KMGG/Los Angeles. Between 1971-83, Chandler was a San Diego Country programmer, working at KSON from 1971-9, KCBQ between 1979-81, and back to KSON from 1981-8.

Lynch Advances To KKRZ PD Post



Sean Lynch

KKRZ (Z100)/Portland MD Sean Lynch has been promoted to PD at the Taft CHR. Lynch had been serving as acting PD since Gary Bryan left recently to become PD at First Media's KUBE/Seattle.

KEX & KKRZ VP/GM David Crowl told R&R, "A lot of folks wanted this job, but we felt very good about Sean all along. He-knows what we're doing here, and has a working knowledge of the systems Gary left behind. KKRZ is in fine hands with Sean, and he will have a great opportunity to grow into this position. Things have fallen nicely into place for us all."

Lynch, who will retain his midday airshift, told R&R, "Z100 has been the most exciting thing to happen in Northwest radio since its inception two and a half years ago. With the support of Taff TV & Radio, an incredible airstaff, and the assistance of our consultant (Burkhart/Abrams President) Dwight Douglas, there is nothing we can't

A former PD at KNBQ/Seattle, and KENI/Anchorage, Lynch added, "We are pleased to announce the addition to the 'Morning Zoo' of John Murphy, who's been doing mornings at EZ's WBMW (B106)/ Washington. He's an incredible talent and we're very fortunate to have him join us. He'll fill Gary's shoes in the mornings."

Gariano Named Harris VP/Programming

David Gariano has joined Harris Communications as its third VP/ Programming. Tom Kelly and Chris Gable also hold that title with the company.

Gariano, a 14-year broadcasting veteran, served as PD of WZOU/Boston, WLLZ/Detroit, KPOP/Sacramento, and KMJJ/Las Vegas from 1983-86. From 1981-83, he was Director of Marketing for the Sebastian/Casey & Associates consultancy. Prior to that, Gariano was Director of Research for WCOZ/Boston when it climbed 4.112.6 in just over a year.



Dave Gariano
President George Harris commented, "David's extensive exGARIANO/See Page 6

Gregory New WBYR GSM WCMF

Fred Gregory has been named GSM at Devine Communications AOR WBYR/Buffalo. Former GSM Carl Gerace remains with the station as Local Sales Manager.

In the summer Arbitron, WBYR, which switched to AOR in June, debuted fifth 12+ with a 7-4, finishing first in adults 18-34. In the summer Birch, it placed second 12+ with an 8.2.

Gregory is formerly of crosstown WYRK, where he worked his way up from AE to Sales Manager. "We have merely begun to fight," he said. "It's a tremendous feeling to be this successful in 90 days, but it's also a big responsibility. We don't expect anybody here to sit back and concede; the competition is going to get better. It'll make us stay on our toes."



AMC WEST COAST LAUNCHES CAMPAIGN-To help kick off the West Coast's AMC Cancer Research fundraiser campaign, A&M Chairman Jerry Moss (I) hosted a luncheon for industry leaders at a Beverly Hills restaurant. Also on hand were AMC President Dr. Marvin Rich (c) and RCA/Ariola President and CEC Elliot Goldman, the 1986 honoree.

WCMF Selects Main As PD

Stoner Broadcasting AOR WCMF/Rochester has hired WDAY-FM (Y94)/Fargo PD Stan Main as PD, effective October 20. Main succeeds Greg Ausham, who left last month to take the programming reins at WQFM/Mil-waukee. At WDAY-FM, Jack Lundy has been upped from MD to PD.

A 15-year radio veteran, Main had been PD at WDAY-FM for the last six months. He previously programmed KELP/El Paso and worked under Ausham, his WCMF predecessor, at KCPX/Salt Lake City as Assistant PD and KOSO/Modesto as MD.

WCMF is coming off a spring Arbitron of 15.6, first in the market and the highest rating in the station's 17-year history. When asked about his first shot at programming AOR, Main said, "This is a super-successful station which has been doing AOR for the past 18 years. Stoner is committed to the format and to maintaining dominance in the market. I'm simply going to continue with the methodology Greg put in place. I'll be keeping the station very visible and promotionally active."

Gorman

Continued from Page 1

Several additional WMMS staffers have also joined WNCX. Former WMMS Program Coodinator Rhonda Kiefer has been named MD, while former WMMS Promotion Coordinator Gina Iorillo will become Promotion Director. WNCX has drafted WMMS meteorologist Shane Hollet to handle similar responsibilities, as well as WHK & WMMS Chief Engineer Steve Church, who joins WNCX and sister WERE in a supervisory engineering role. Church will also bring along his Sunday night talk show "Live Wire" to WNCX.

The airstaff is still being assembled, but WGAR/Cleve-land's Paul Tapie has signed on for morning drive. WHK/Cleve-land PD Bernie Kimble has joined WNCX as a personality, as has WMMS air talent Spaceman Scott and Nancy Alden from WKDD/Akron.

Metropolis President and WDTX PD Jim Harper commented to RRR, "This will be the most competitive-sounding CHR in the history of radio. John is uniquely talented in putting basic formatics together and at coming up with fresh ideas. The people in Cleveland are in for a real treat, as this station will be putting on some great radio."

In reference to WMMS, Harper added, "The new calls don't mean 'North Coast Express,' as WMMS has suggested on the air. We realize this will be a long and hard battle. We are street fighters and will definitely go the distance."

"It will be almost like beating myself," Gorman said of his six hation." But it seems WMMS is making some changes which will make that easier to do. I'm not concerned with their changes, as we are simply out to build one hell of a radio station for the North Coast."

Explaining the new calls, Gorman continued, "There hasn't been a station in this market since WTXY to use an 'X' in years. As for a specific meaning, the letter 'X' gives us lots of creative room. While we will be programmed differently from sister WDTX, the same creative spark will be present here as well.

"Both Denny and I were heavily influenced while growing up to CHR giants WBZ, WMEX, WCOP, and WRKO," he continued. These were broad-based, personality-oriented stations playing a lot of current music. They were community-involved and highly informational in terms of news, traffic, and public affairs. In short, we are going to be a full-service CHR with a wide demographic appeal. It will reflect Cleveland and expose it to new and different things."

Gorman indicated his consultancy will continue. "This will be very difficult to build something from the ground on up and mold it into a winner. For the longest time, people have said WMMS could use some competition. It's too soon to talk about projecting ratings,

but we're confident of success." Sanders told R&R, "We're so busy right now putting this to-gether we're not worried about specific problem areas of record company, concert promoter, or client support. We'll address things as they come along. We're planning to pursue vigously all the avenues we choose to, and the best station will win. I'm just glad I'm here."

Instead of jingles, WNCX will utilize custom sweepers voiced by Ken Nordine (Taster's Choice, Levi's). Sanders said that the music will be primarily from CD; the studios will be "state-of-the-art." There are plans to mass market the stion through a variety of media.

Bennett

Continued from Page 1

Commented MCA Music Entertainment Group President Irv Azoff, "I've long known and respected Bill, and it's always wonderful to have your best competitor join your team."

Added label Exec. VP/Marketing & Promotion Rich Palmese, "Album radio is not only important to our established artists, but we believe that the AOR format will develop the new rock artist of today into the star of tomorrow. We look forward to Bill's contributions on both of these fronts."

Bennett, who reports to MCA Sr. VP/Promotion Steve Meyer, has relocated to the label's Universal City headquarters. Prior to heading the album radio department at E/P/A, he held a variety of promotion posts at CBS, which he joined as a salesman in 1973.

Parker Upped To WGFM PD

Tom Parker, a five-year station veteran and MD for the past three years at WGFM/Schenectady-Albany, NY has been promoted to PD for the CHR outlet.

Said WGY & WGFM Program Manager Michael Neff, "From day one, Tom has been a vital member of the staff in the areas of ideas and execution. A winning station needs a coagulation of ideas, efforts, and teamwork, and Tom has really been the 'point man' on this.

"Many of the programming elements we introduced eventually fell into Tom's lap and area of expertise to implement," Neff explained. "Perhaps one of the main reasons for the promotion is his musical ability. He's been able to audition, select, and air the hits, and maintain a great relationship with the labels and promoters. Without question, much of our success as a music-intensive station goes to Tom."

Parker, a native of Albany, has also been MD at crosstown station wPTR. He will continue to report to Neff.

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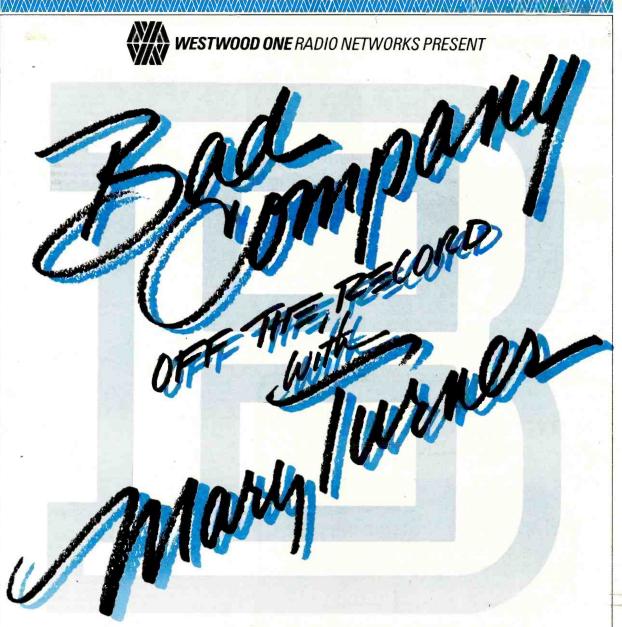
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WHTZ GSM Fisher **Earns VP Stripes**



WHTZ (Z100)/New York GSM Gary Fisher has been elevated to VP/GSM, a newly created position within Malrite.

Gil Rosenwald, Malrite Exec. VP and President/Radio Division, commented, "Gary is the first GSM to be recognized as a VP. While his accomplishments at WHTZ alone would justify this action, Gary's election was based on his contributions to the sales efforts, training, and operating philosophy of our entire radio group."

An executive at Z100 since its inception three years ago, Fisher told R&R, "I'm thrilled with the stripes, but in reality the credit should go to the passionate sales people who just sell the hell out of this station. With the kind of product (President/GM) Dean Thacker and (PD) Scott Shannon have crafted, and the quality of people within the sales department, it's rather easy to appear smart.

Fisher was also GSM for ten years at crosstown WABC, and held various sales positions at neighbor WCBS.

Gariano

Continued from Page 3

perience in research, consultation, and on-line radio programming will add even greater dimension and depth to our growing company. A veritable walking encyclopedia of radio, David has achieved success in a variety of formats including AOR, CHR, AC, and Country, and offers a broad perspective on the radio business.

Gariano said, "This company is dedicated to providing quality broadcasters with the absolute best service and all the tools they need to achieve big ratings and big bottom-line returns. The application of computer technology is essential for winning in today's highly competitive radio environment. All this energy and excitement, plus Philly cheesesteaks and soft pretzels too!



Pelley VP/ Marketing At Allied

Record industry veteran Rip Pelley has been named VP/Mar-keting for Allied Artists Records. In his new position, he will oversee sales, promotion, advertising, and creative services, and will be the label's chief liaison to Capitol distribution and manufacturing.

Pelley previously headed his own firm, Advance Marketing, for six years. Before that he spent eight years in the National Promotion and Artist Development departments of Elektra/Asylum.

In a related move at Allied. Bob Schlesinger was promoted to VP/ Retail Services. He has been with Allied for two years

Camelot

Continued from Page 1

Camelot will release national sales information through its headquarters in North Canton, OH, but will not be able to give radio stations specific data pertaining to their markets.

Camelot currently operates 191 stores in more than a dozen states, and is one of the nation's largest record retailers. The leading chain, Musicland, stopped its store managers from reporting to the trades this past summer. However, Musicland outlets locally are permitted to provide sales information to radio stations in their market.

Another major retail chain, Record Bar, recently stressed to its personnel the importance of giving out accurate sales information, and asked store managers to minimize the time spent on reporting. The company is reevaluating its policy regarding the trades, but has no changes at present

Roll Over, King Arthur

Reaction from radio programmers was openly critical. Upon hearing Camelot's decision, KCPW/Kansas City PD Dene Hallam charged, "King Arthur would roll over in his grave. We all have problems with pressure, but we also have an inherent duty to help each other. In a sense, Camelot is reneging on its commitment to this give-and-take relationship. They should have better checks and balances.'

Said KTXQ/Dallas PD Andy Lockridge, "I think it's a coun-terproductive move for the entire industry. What happens in Boston or Seattle means nothing to us here in Dallas. We have access to enough national outlooks already, so does everyone else, so you could say the move is pretty ridiculous.

KHFI/Austin MD Selby Ed-wards pointed out, "I understand their concerns but feel I'm being punished for nothing." Remarked WGKX/Memphis PD Dana Harmon, "I don't see how national figures will do a damn bit of good for us. I need to know with other retail outlets. It's important to me for my research.

KHTR/St. Louis PD Dave Robbins stated, "This is not good for the industry as a whole, and certainly not helpful for stations like ours which require an effective retail base. The repercussions will be even stronger in smaller markets which don't have many alternative sources.

Concluded WRBQ/Tampa PD Randy Kabrich, "It's onesided and shortsighted on their behalf. From now on, should radio pull out all its local reports so retailers won't know what to order? This can work both ways.

Store Report Pressure

Retail and label sources familiar with these developments confirm that the pressure for 'favorable' store reports has intensified since the cutbacks in independent radio promotion. Many of the calls to local outlets of the big chains, they say, originate from independent marketing firms as well as from record company staffs. The issue was discussed in closed session during last month's NARM retail/manufacturer advisory committee meetings in San Diego last month.

Chain chiefs say they're worried about the effect on store managers. "They're too easily put in a compromising position," says Record Bar Vice Chairman Bill Golden. "It puts too much pressure on them." Musicland VP Gary Ross points to the potential for "possible under-the-table activity." He adds, "However, we're very happy to report to a specific radio station what's hot in an

Explaining Camelot's stance, Sr. VP Joe Bressi told R&R, "The amount of time being spent by the various labels and promotion people in extracting reports became just a little bit more than we felt was necessary. It became a burden for our managers, so we decided to go to a national report." The information is available Fridays and Mondays, Bressi says, and derives from computer data of across-the-counter sales at Camelot outlets, not warehouseto-store shipments.

Lippincott

Continued from Page 1

"Some fabulous candidates applied, but Ric's growth makes him the absolute right person to program Z95. Ric is coming in with a nice start, with a jump in the book from 2.0-2.5. Under his leadership we'll score even better

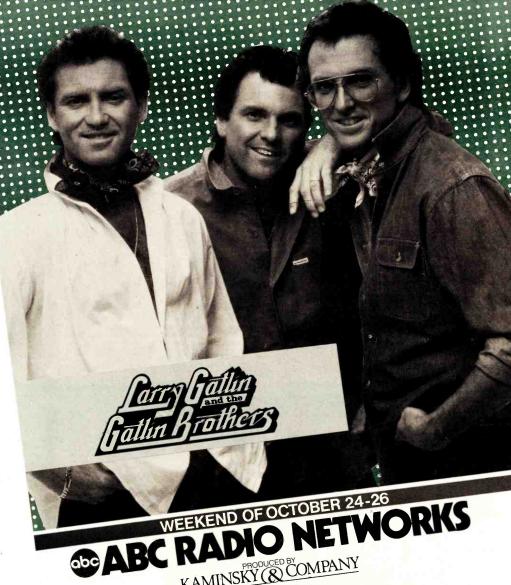
Said Lippincott, "I'm going back for two reasons. One, because of the people I worked with before. Two, when I left I had (B96 PD) Buddy Scott on the ropes, and I want to put him back there again. Sorry, nothin' personal, Buddy. It was an emotional decision to leave this station as I've been here for almost two and a half years and have some wonderful relationships. This is the only programming job that could have lured me away.

Lippincott went on to analyze the Chicago market and the strength of the format. "I'm glad to be going into a station that's on its way, Z95 is positioned where it should be, and with continued effort in the same direction it should be very successful. It goes without saying that the formula to success is easy, but when you try to keep expanding your demos it can lead to mistakes. From listening to this market, I'd say most of the stations are very lacka-daisical in approach. That would explain why CHR hasn't been as dominant in Chicago as elsewhere.

A replacement hasn't been named at KYUU for Lippincott, who assumes his new duties fulltime October 27.



MUSIC IN CONCERT



KAMINSKY (& COMPANY

NEWS IN BRIEF



Merlin Bobb



Ted Higashioka







Ed Lenane



Charlie Cooper



John Griffin

- MERLIN BOBB has been appointed Director/A&R for the Black Music Division of Atlantic Records, based at the company's New York headquarters. Prior to joining Atlantic, Bobb was Music Consultant and an air personality at WBLS/New York.
- . BOB ZIEGLER has been named PD and morning man for Ingstad Broadcasting's KXLP/New Ulm-Mankato. MN. He was most recently morning man at KKXL/Grand Forks, ND, and programmed WRJZ/Knoxville, TN from 1982-83
- CRAIG HODGSON and BOB LIN-DEN have been named GM and PD, respectively, at KKLZ/Las Vegas, Hodgson joins KKLZ after four and a half vears as GM at KLTH/St. Louis. He previously established and was GM at the Continental Radio Network, managed WHME/South Bend, and spent nine years with Fairbanks, Linden was formerly PD at KESI/San Antonio, WLVE/Miami, and KEZO/Omaha.
- TED HIGASHIOKA has been named National Promotion Manager for MCA Jazz, and will be responsible for the promotional efforts of the label's jazzoriented artists on a national basis. Prior to Joining MCA, he spent eight years as Director/Marketing & Promotion for California Records Distributing.
- THOMAS BIRK has been appointed GM at Woodward Communications' KLMS & KFMQ/Lincoln, NE. From 1975-79. Birk had worked as an Account Executive at KFMQ. His background includes stints as LSM at KPTM-TV/Lincoln-Omaha and President/GM at KFMG/Albuquerque.
- FRANK MOORE has been named GSM at WELI/New Haven. He was formerly President/GM of WGTU & WGTQ-TV/Traverse City, MI. Moore worked previously for WELI from 1972-79 as VP/GM, and was Sr. VP/ GM at WELI sister stations WVCG & WYOR/Miami from 1979-82. Former GSM MARK WILDER has accepted a similar position at WMJJ/Birmingham.

• TERRY KING, GM of KFMZ/Columbia, MO, has been elected President of the Missouri Broadcasters Association, WILTON OSBORN III, President/ GM of KJLA/Kansas City is the new President-Elect, Immediate past President RON PETERSEN (VP of KDMO & KRGK/Carthage) continues to serve on the MBA Board for one year. Directors elected to two-year terms include ALVINA BRITZ, GM at KIRX & KRXL/ Kirksville; WILLIAM NEAL, President/ GM, KQYX & KSYN/Joplin; and WALT TURNER, GM, KDEX-AM & FM/Dex-

• GREG MULL has been named PD of Beasley Broadcasting Group's WLEQ/Ft. Myers. FL. which will be switching from AC to AOR soon. Mull comes from WXRC/Charlotte-Hick-

MIKE KASABO, an independent promotion veteran and former sevenvear AC Editor at Radio & Records, has become the Adult Contemporary Promotion Affiliate for The Music Group. TMG, headed by President JOE ISGRO, provides a "full-service" marketing company for the radio and record industry. The firm has moved to new headquarters: 3575 Cahuenga Blvd., Suite 650, Los Angeles, CA 90068; (213) 969-8133.

● RONN MOTT becomes GM of AOR WZZQ/Terre Haute. Formerly of WJBM/Jerseyville IL, he replaces WILLIAM KEPLER.

● TOM BIRK is the new GM of KLMS & KFMQ/Lincoln, Formerly of KFMGi Albuquerque, he replaces RAY FARR

 JOHN GRIFFIN has been promoted from Production Director to Program Director at WPLR/New Haven. He's been with the AOR station for ten

· CHARLIE COOPER has been promoted to PD at Capitol Broadcasting Corp.'s WVAF/Charleston, WV. He was formerly Asst. PD of co-owned WMJJ/Blrmingham.

• ED LENANE has been advanced to PD/morning man at WLIX/Bay Shore, NY, where he was previously afternoon drive personality. He formerly did afternoon drive at WBLI/Patchoque. NY.

STAFF

NewTran Sop - VICTOR DUSON

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CHOP DESCRIPTION AND AGATA

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OYROY, POGER ZANWALT

FIREY KENT THOMAS, LUCIE MORRS, BILL MOHE

KEL GARY VAN DER STEUR.

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Nation of Surgess (615) 272-27902, 292-27913, 1610, 1611 South Nationals, TN 12212 Surge, Chaff MARKON ALEN Saccare Forty, KATY BE Biologopoust: DEB FENNELL

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Platinum Pets

The Pet Shop Boys received platinum awards for their first LP, "Please," recently. Pictured (I-r) are group's Neil Tennant and Chris Lowe, EMI America President Jim Mazza, and manager Tom Watkins.

Serves 135 Stations In what is regarded as the larg-

IDB Disney Remote

est project of its kind in broadcast radio history, IDB Communications Group provided remote facilities for 135 radio stations covering the 15th anniversary of Walt Disney World from September 29-October 5.

IDB President Jeffrey Sudikoff commented, "IDB has been involved in a host of exciting, often exotic projects, but this is our most challenging to date. This is not merely one remote going to 135 different stations, this is 135 different remotes going to 135 different stations. It's very complex, and we're proud that Disney chose us to be involved."

IDB facilities provided simultaneous transmission of programming for 50 stations via its two transportable uplinks, one located at Disney's Magic Kingdom and the other at Epcot Center. Each facility was capable of uplinking two different transponders simultaneously. IDB beamed up to Westar III's Transponder 2 (with 40 SCPC channels) and Satcom 1R's Transponder 15 (12 channels, digital format). IDB's headquarters in New York and Los Angeles served as central switching points where the signals were downlinked and retransmitted to other transponders on Satcom 1R for reception by stations across the country.

Walt Disney World invited more 8/R&R FRIDAY, OCTOBER 17, 1986

than 10,000 government leaders, entertainers, and members of the media to take part in the celebration, including media representing Canada, Europe, Japan, and South

Genesis Of Brilliance



A highlight of Atlantic Night at the recent WEA National Sales Meeting in Hollywood, FL was the presentation of special awards to Genesis for "two decades of musical brilliance.

Pictured (I-r) are manager Tony Smith, Atlantic Exec. VP/GM Dave Glew, label President Doug Morris, and Genesis's Phil Collins, Mike Rutherford, and Tony Banks

We just signed up the top four radio personalities in the U.S.



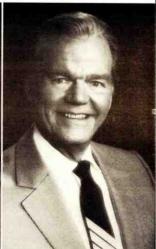
PAUL HARVEY
For the highest-rated program in all of network radio. Paul Harvey News at 8:30 a.m. ET Monday to Friday.



PAUL HARVEY
For the 2nd highestrated program. Paul
Harvey News at
12:06 p.m. ET
Monday to Friday.



PAUL HARVEY
For the 3rd highestrated program.
Paul Harvey News
at 11:10 a.m. ET
Saturday.



PAUL HARVEY
For the 4th highestrated program. Paul
Harvey's Rest of The
Story 3:06 p.m. ET
Monday to Friday.

Paul Harvey, often referred to as a one-man news network, has just signed a new contract with ABC Radio Network which lasts until 1993.

Paul Harvey began his special brand of news and commentary for ABC Radio Network back in 1951, and has been a landmark here ever since.

His list of honors and awards is endless. His unmistakable voice and style are delivered to more than 1,290 great radio stations, plus an additional 400 stations of American Forces Radio around the world.

We're proud and delighted to have renewed the contract of The Number One Radio Commentator in America.

Thanks, Paul.

@ABC RADIO NETWORKS

TRANSACTIONS

Duncan Grabs Oppenheimer Group For \$38 Million

BUYER: Encore Communications Associates, George Duncan, President. Encore is in the process of purchasing KOKA & KVKI/Shreveport. SELLER: Capitol Cities Broadcasting, Dick Oppenheimer, owner. The firm retains KDVE & KQXY/Beaumont, TX, but will soon announce its sale also. Oppenheimer says he is "very confident" that both deals can be closed by year's end to enjoy favorable capital gains treatment. Oppenheimer says he will "probably" reenter radio In 1987.

KIXL & KHFI/AUSTIN

DIAL POSITION: 970 kHz; 98.3 MHz POWER: 1 kw daytimer; 1.3 kw at

FORMAT: Religious; CHR

FORMAT: Urban; CHR

KOKY & KZOU/LITTLE ROCK DIAL POSITION: 1250 kHZ; 98.5

POWER: 1 kw days/50 watts nights; 100 kw at 880 feet

WXAM & WOXY **BATON ROUGE**

DIAL POSITION: 910 kHz; 100.7

POWER: 1 kw daytimer; 100 kw at 690 fee

FORMAT: Heart & Soul; AC

WGSM & WCTO/ NASSAU-SUFFOLK

PRICE: \$9 million (unconfirmed) BUYER: Elton Spitzer of Phoenix Medla and Bob Williams, in an as-vetunnamed company. Spitzer is operator of WLIR/Garden City, NY, under special temporary authority from the

SELLER: Greater Media, Frank Kabela, President, It also owns KRLA & KHTZ/Los Angeles, WPEN & WMGK/ Philadelphia, WHND & WMJC/Detroit, WMEX & WMJX/Boston. WWRC & WGAY/Washington, and WCTC & WMGQ/New Brunswick,

DIAL POSITION: 740 kHz; 94.3 MHz POWER: 25 kw; 3 kw at 300 feet FORMAT: Nostalgia; Beautiful Music BROKER: Blackburn & Co.

WHWH & WPST/ TRENTON, NJ

PRICE: \$8.1 million for an 80% inter-

BUYER: Nassau Broadcasting, John Morris, President/CEO. Morris is a 20% owner, and has served as President of the company for eight years. The remaining interests have been purchased by a group of local investors who will not be involved in control of the station.

SELLER: Nassau Broadcasting, Herbert Hobler, Chairman. Hobler is founder of the company DIAL POSITION: 1380 KHz; 97.5

POWER: 5 kw; 50 kw at 410 feet FORMAT: AC: CHR

KBFM/McALLEN-BROWNSVILLE (EDINBURG)

DIAL POSITION: 104.1 MHz POWER: 100 kw at 990 feet FORMAT: CHR PRICE: \$38 million **BROKER: Americom**

TRANSACTIONS AT A GLANCE

Transactions So Far In 1986: \$2,431,818,000 This Week's Transactions: \$80,378,000

- Capitol Cities Broadcasting \$38 million KIXL & KHFI/Austin KOKY & KZOU/Little Rock WXAM & WQXY/Baton Rouge KBFM/McAllen-Brownsville
- WGSM & WCTO/Nassau-Suffolk \$9 million WHWH & WPST/Trenton, NJ \$8.1 million
- WGNC & WZXI/Gastonia, NC \$6.1 million WCOA & WJLQ/Pensacola, FL \$5.5 million
- WMYF & WERZ/Exeter, NH \$5 million
- KCAL-FM/San Bernardino-Riverside \$4 million
- KNFO/Waco, TX \$2.8 million
- KLCY & KYSS/Missoula, MT \$1.05 million
- KGEE/Midland-Odessa, TX \$750,000

WGNC & WZXI/ GASTONIA, NC

PRICE: \$6.1 million BUYER: Beasley Broadcasting, George Beasley, President, It also owns WXTU/Philadelphia; WDMT/ Cleveland; WMOO & WBLX/Mobile; WGAC/Augusta, GA; WYNG/Evansville; WLAT & WYAV/Conway, SC; WFAI & WKML/Fayetteville, NC; WWMO/Reidsville, NC; WFTC & WRNS/Kingston, NC; KFMD/Des Moines, IA; WPOW/Miami; and WLEQ/Fort Myers, FL.

SELLER: WGNC Inc. and WZXI Inc., subsidiaries wholly-owned by the Mc-Swain family, Pat McSwain, President, Jerry McSwain, VP. The family also owns WFGN/Gaffney, NC. DIAL POSITION: 1450 kHz; 101.9

POWER: 1 kw: 100 kw at 870 feet FORMAT: Classic Rock; Format 41

WCOA & WJLQ/ PENSACOLA, FL

PRICE: \$5.5 million cash BUYER: Norman S. Drubner. He is a Connecticut-based group broadcaster who owns WNLC & WTYD/New London, CT; WNFI/Palatka, FL; and WTAP/Panama City, FL, Drubner is

50% owner of Ronette Communications of Oregon, Inc., owner of KSLM & KXYQ/Salem, OR. **SELLER: Summit Communications**

of Florida, Richard S. Stakes, Chairman, Peter Schulte, Executive VP/ Radio, Summit is based in Winston-Salem, NC and owns WREC & WZXR/ Memphis, KCNN & KXXY/Oklahoma City, and WSJS & WTQR/Winston-

DIAL POSITION: 1370 kHz; 100.7

POWER: 5 kw; 100 kw at 1554 feet FORMAT: Nostalgia; CHR BROKER: Richard A. Foreman Asso-

KNFO/WACO, TX

PRICE: \$2.8 million

BUYER: KNFO Broadcasting Co., T.H. Dinerstein, Vincent and Jack Caltagirone, John Enoch and Norman Fischer, general partners. Fischer is President of Norman Fischer & Associates, Inc., an Austin-based media brokerage firm SELLER: Sunburst Communications, inc., John Borders, owner DIAL POSITION: 95.5 MHz

POWER: 10 kw at 200 feet FORMAT: Country BROKER: Norman Fischer & Associ-

WMYF & WERZ/EXETER, NH PRICE: \$5 million for 100% of stock BUYER: Justice Broadcasting Corp., Larry Justice, President, It also owns WCIB/Falmouth, MA and WQEZ/Ft. Myers, FL. It is currently selling

WCRJ/Jacksonville to Hoker Communications SELLER: Porter Communications, Inc., Turner Winslow Porter, Jr. owner. It also owns WWGT-AM &

DIAL POSITION: 1540 kHz; 107.1 MHZ

POWER: 5 kw daytimer; 3 kw at 300

FORMAT: AC: CHR BROKER: Richard A. Foreman Associates

KCAL-FM/RIVERSIDE-SAN BERNARDINO, CA (REDLANDS)

PRICE: \$4 million

BUYER: San Bernardino Broadcasting, Tim Sullivan, President, Other major principal is Brian Applegate, partner in venture capital firm Burr, Egan, Deleage. Sullivan is President of Anaheim Broadcasting, which owns KPZE & KEZY/Anabelm

SELLER: Southwest Broadcasting, Andy James, President. It retains KCAL(AM)/Riverside-San Bernardi-

DIAL POSITION: 96 7 MHz POWER: 3 kw at 300 feet FORMAT: AOR

KLCY & KYSS/MISSOULA, MT PRICE: \$1.05 million BUYER: USA Broadcasting Co., John Mattus and Craig Cordial, prin-

SELLER: Garden City Broadcasting, a wholly-owned subsidiary of Standard Communications, George Hatch, President,

DIAL POSITION: 930 kHz: 94.9 MHz POWER: 5 kw: 15 kw at 2511 feet FORMAT: AC; Country BROKER: Frank Boyle & Co.

KGEE/MIDLAND-ODESSA, TX

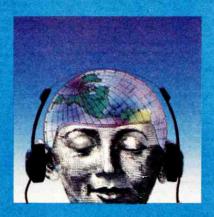
(MONAHANS) PRICE: \$750.000

BUYER: American General Media, Anthony Brandon, owner, It also owns KERN & KQZR/Bakersfield. CA: KLLF/Wichita Falls, TX: KVOX/ Lubbock, TX; WYDE/Birmingham; and WWWG/Rochester, NY. SELLER: KGEE Communications,

Inc., John Patton, Ronald Driver and Jerry Reed. DIAL POSITION: 99 9 MHz

POWER: 100 kw at 500 feet FORMAT: Country BROKER: Norman Fischer & Associ-

CHAPMAN IS AT WORK IN THE SOUTHWEST: KQXK/KCIZ KBBB/KDXR KSLE-FM KPOM-TV El Dorado TM Programming Dallas KDOK/KEYP KMLB/KWEZ KIIZ/KIXS KLOZ-FM KNAN-FM Killean/Austin . Monroe KGTN-AM/FM KAYC/KAYD. Georgetown/Austin The above properties represent over \$25,000,000 in transactions which Chapman Associates has brokered over the past several months. If you're a Southwestern owner/operator considering selling, call our Associate Bill Whitley today. CHAPMAN ASSOCIATES® nationwide media brokers William L. Whitley 510 S. Waterview, Richardson, TX 75080 (214) 680-2807



It reaches beyond sight. Into the imagination. 200 million listen every week. Three and a half hours every day. On the road, at work, on the jogging path, 96% of all Americans sing its tune, hear its message. That's the power of radio. Radio advertising sells. How do we know? We've been measuring and describing radio audiences so you can turn the power of radio into money—for over 21 years. Arbitron. We know the territory.

ARBITRON RATINGS

CAPITAL GAINS ESCAPE HATCH

Tax Certificates To Bolster Minority Buyers In 1987

When the new year arrives, bringing with it a stiff hike in capital gains taxes. radio station sellers may find themselves casting about for innovative means of ducking the increased tax burden, which could run as high as an extra 8%

One way to defer capital gains taxes entirely is to sell to a minority buyer under the FCC's tax certificate program. It appears that next year the program will put minorities in an unusually advantageous position to offer owners a hedge against heavier tax bites, while shoring up the paltry profile minorities enjoy in ownership

The flight from capital gains is expected to drive an increasing number of sellers to the ambitious but largely ignored tax certificate program. To date, the FCC has issued only 105 tax certificates for sales to minorities.

"The tax certificate is primarily responsible for the number of sales of stations to minorities that we've seen to this point," said Donald Thurston. Chairman of BROADCAP, NAB's venture capital fund for minority owners.

"Cornerstone" Of Minority **Ownership Policy**

The FCC agrees, stating in a 1982 report on strategies for advancing minority ownership in telecommunications that tax certificates are "the cornerstone of the Commission's minority ownership policies.

But with only about two percent of all broadcast stations controlled by minority owners, even Thurston acknowledges the tax certificate hasn't revolutionized minority ownership.

But, Thurston indicated, that may change. "Under the tax laws, as they exist today and will exist next year. sale to minorities is clearly something that owners will want to consider, given the tax certificates.

Begun in 1956, the first tax certificates were awarded as a means of financially salving the wounds of group owners who were ordered by the FCC to divest parts of outlawed AM-FM-TV-newspaper combinations.

Although the FCC rarely orders such divestitures anymore, it continues to offer tax certificates to group owners who willingly divest of combos "grandfathered" under its cross-

In 1978, the FCC voted to extend the tax certificate program to situations where non-minority owners sell their stations to minority buyers

EAST 500 East 77th Street Suite 1909 New York NY 10021 (212) 288-0737

WEST 9701 Wilshire Boulevard Suite 700 Beverly Hills CA 90212 7213) 273-9266

SOUTH 11285 Elliens Road Soite J.R.

Ruswell GA 30076 (404) 642-5731 HAL CORE Vicespre

Two-Year Or Indefinite Deferral

"It's similar to the tax situation you experience in selling a house," explained Roy Stewart, Chief of the FCC's Video Services Division. The certificate permits the seller to defer payment of the capital gains tax for at least two years. If, in that two-year period, the certificate's holder reinvests in other broadcast properties. the capital gains tax is deferred indefinitely.

Sellers are instructed to apply for a tax certificate following the completion of the license transfer. There is no application form. "Just write us a letter," said an FCC staffer who administers the certificate program in the FM branch. "That's about all there is

The FCC in 1982 extended the program even further, deciding to offer tax certificates to investors in joint ventures and limited partnerships controlled by minorities.

In that ruling, the FCC said its intent

"Sale to minorities is clearly something that owners will want to consider, given the tax certificates."

- Don Thurston

was twofold: to increase the incentive to sell to minorities, and to indirectly help the minority purchaser, who is likely to be underfinanced, meet the purchase price.

"The tax certificate is effective only in those situations where the seller's capital gains savings exceed the difference in purchase prices offered by a non-minority and a minority purchaser." the FCC stated in 1982.

"Minorities are supposed to benefit through reduced sales prices," Thurston explained. "Whether it's been just a motivation for owners, or whether it's actually had an impact on prices, I don't know. It depends on the individual negotiations.

\$70 MILLION DEAL

Resort Broadcasters Merging With Telstar

Resort Broadcasters, the first-radio group to buy up to the 12 AM-12 FM limit, is undergoing a three-way merger twith Telstar Corp. and Golden West Television Productions to form a "diversified multimedia company." Resort's 24 radio stations are valued at \$70 million.

Under a preliminary agreement subject to approval by boards of directors, regulatory agencies, and Telstar shareholders, Resort will become a division of Telstar. Resort President/ CEO Ellek Seymour will join Telstar's management team.

Telstar is a publicly-traded Los Ángeles firm specializing in satellite delivery of television programming, including the Country Music Television video channel. Golden West is a TV programming and distribution company. One of the new venture's first projects will be a home shopping TV service.

Seymour said in a statement, "Our broadcast stations will provide strong marketing backup to several of Telstar's business segments, including television programming and special events. The combination would enable major distribution of programming and the advantages of

"25 YEARS EXPERIENCE GOES INTO EVERY SALE"

A. B. La Rue, Media Brokers

RADIO • TV • CABLE • APPRAISALS

cross promotion to strengthen our individual business activities.

Resort's radio stations are WVAB/ Virginia Beach, VA; WAKS-AM & FM/Raleigh; WLNB-AM & FM/Charleston, SC; WGAI & WWOK/Colum bia, SC; WFLB/Fayetteville, NC; WVBS-AM & FM/Wilmington, NC; WWGH/Cape Charles, VA; WSVS-AM & FM/Crewe, VA; WDSC & WZNS/Dillion, SC; WHCC & WQNS/ Waynesville, NC; WETT & WWTR/ Ocean City, MD; WDVR/Ocean City, NJ; and WYAK-AM & FM/Surfside Beach, SC.

WYEN Renewal Upheld

WYFN/Des Plaines II 's license renewal has withstood another challenge from the National Black Media Coalition (NBMC). The Commission last week affirmed its 1985 grant of the license, subject to EEO reporting conditions

NBMC had sought to deny the station's license for failure to recruit minorities. But the FCC upheld its earlier view that "the licensee's shortcomings warranted future monitoring, not an investigation or evidentiary hearing.

Viacom Board Rebuffs Mana<mark>ge</mark>ment Buyout

turned down a bid by senior management to buy the assets of the media company, despite efforts by the managers to boost the value of their original \$2.7 billion offer

President/CEO Terrence Elkes originally offered \$40.50 for each of more than 53 million shares of common stock. He later upped the bid to \$44 per share, comprising \$35 in cash and partial shares of preferred stock worth \$9.

Window Open On 106.7 FMs

An October 10-November 26 filing window has been set for 14 FMs to be licensed on 106.7 MHz in the Docket 80-90 Iproceeding. The dropins are available in Truman, AR; Grinnell, IA; Mt. Vernon, IN; Berea, KY; Cave City, KY; North Fort Polk, LA; Rayne, LA; Babbitt, MN; Mt. Vernon, MO; Semora, NC; Irondequoit, NY; Churchville, VA; Matewan, WV; and Perryville, MO (subject to change on reconsideration by the FCC.)

the Viacom board, made up of the eight members who are not part of the management team, turned down that offer. They said they will consider alternative offers.

Some reports speculate that Sumner Redstone, Chairman of National Amusement, Inc., a nationwide chain of movie theaters, will make a bid for the company's assets. The firm already owns 18% of Viacom stock. A spokesman for Viacom could not comment on that report.

At stake are Viacom's eight major market radio stations, as well as TV stations, and its cable programming networks and operating systems. Via com's assets are valued at \$2.7

New FM Channels **Assigned**

The FCC has assigned new FM channels to Newberry, FL (100.5 MHz); Celina, TN (93.7); and Goodlettesville, TN (97.1)

CALL SIGN CHANGES

Albany, NY WWOM to WKLI (effective

Amarillo, TX KRGN (new station) Baker, OR KCMB (new, 10/3) Bushnell, Ft. WWLB (new. 10/6) Des Moines, IA WDFR (new, 10/1) Earlysville, VA WKTR (10/3) Erie, PA WJET to WBLQ (10/2) Erie, PA WSEG to WJET (10/2) Evansville, IN WROZ to WIKY (9/29) Farmville, VA WUTA to WLCX (11/1) Fergus Falls, MN KJJK (new) Fergus Falls, MN KJJK to KJJK-FM (9/23)

Fort Myers, FL WCAI to WWWQ (11/20)

Gilmer, TX KNIF to KAEZ (requested) Gordon, GA WMKS to WQXM (11/3) Gray, KY WALY to WKYZ (9/22) Healdton, OK KZEA to KTYX (requested)

Henderson, NV KYYX to KLSQ (10/15)

Houston, AK KJHA (new, 10/8) Houston, TX KSRR to KKHT (10/15) Hyannis, MA WPXC (new, 10/1) Jeffers, MN KCHN (new, 10/3) Kinsey, MT KCCA to KMTA (9/23) Lafayette, LA KVOL to KRKR (requested)

La Quinta, CA KBZT-FM (new, 10/1) Laurel, MS WLAU to WKYL (re-

Liberty, MO KKCI-FM to KLTY (10/2) Los Angeles KBZT to KLSX (9/27)

THE MAHLMAN COMPANY One Stone Place, Bronxville, NY 10708 / 73-981 Highway 111, Palm Desert, CA 92260

Lyons, KS KLFQ to KSKU (9/23) Mackinaw City, MI WSSW (new, 10/8) Macon, GA WPTC to WDEN (10/2) McComb MS WCCA to WXLT (10/2) McDaniels, KY WBFI (new, 10/1) Moab, UT KMOB to KCNY (9/30) Nampa, ID KNPA to KSGR (requested) New Bern, NC WRNB to WLOJ (requested)

New Hope, NC WAUG (new, requested)

Pageland, SC WCPL to WPSC (10/9) Parkersburg, WV WIKS to WLTP (11/1)

Phenix City, AL WEIZ-FM to WGLV (requested) Portales, NM KNIT to KKHJ (11/1) Pueblo, CO KPFR (new) Quincy, IL WGCA-FM (new, re-

quested) Quitman, GA WGAF-FM (new, 10/1) Redding, CA KSXO to KHTE (9/30) Riverside, CA KMAY to KPRO (10/30) Riverside, CA KPRO to KDIF (9/23)

Rochester, MN KLSX-FM to KZSE Rochester, NY WMJQ (remains

assigned) Roy, UT KRGO-FM to KRPN (9/19) Saginaw, MI WIOG to WGER-FM (9/22)

St. Augustine Beach, FL WAIA (new) Terre Haute, IN WVTS to WMGI (11/1) Taos, NM KVNM to KTAO (10/6) Topeka, KS KSKX to KEWI (requested)

Radio's blue-chip broker for **Major and Medium** Markets.



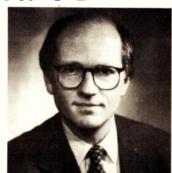
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California: 619-341-0855

Lou Faust

The Risks Were Immense --We Needed a Proven Leader --Coleman Research

We needed to look at the format options available to us in New York - one of the most competitive markets. We wanted research that would give us answers. We turned to Coleman Research. Their list of successes is long. They're a proven leader.



- Mark Bench General Manager WNSR

Most broadcasters tell us there are really only two top research companies in our industry. Here's why many choose Coleman Research.

- 1. Exclusivity: Unlike other companies, Coleman Research will work only for one station in a market. When we're on your team, we're on your team only.
- Proven Record of Successes: Coleman Research works with successful stations in all formats. Their experience provides the insight to help you succeed.
- 3. Sensitivity to Your Needs: Your station is unique. Coleman Research helps you develop the best approach for your special research needs.



Coleman Research is a full service company offering a wide range of research that can be tailored to your needs.

- Format Search
- Strategic Profiles
- 3. Focus Probe Studies
- 4. Music Segmentation and Acceptance Tests
- Advertising Awareness Studies
- 6. Sales Effectiveness Studies

Coleman Research

WASHINGTON REPORT

FCC STUDY ORDERED

Congress Freezes Fairness Doctrine For One Year

In a major victory for broadcasters, Congress last week refused to codify the Fairness Doctrine. Instead it effectively froze the doctrine into place for a year by ordering the FCC to undertake a study on possible alternatives and report back with its findings by next September.

While the FCC study is underway, the Commission is barred from abolishing or weakening the policy, which requires stations to cover varying points of view on controversial issues of public importance.

O'Neill Leads Charge

House Speaker Tip O'Neill (D-MA) led a last-minute charge last week to add codification of the Fairness Doctrine to an omnibus spending bill urgently needed to keep the federal government from going broke. A House- Senate conference committee, however, refused to go along.

Heeding arguments that policy should not be made in appropriations or money bills, the committee settled on the study proposal, which the Senate had voted into the continuing resolution on federal spending several months ago.

Broadcasters Lobby Against Codification

NAB, anticipating a move to codify the doctrine, had activiated its legislative liaison network

earlier in the week. Broadcasters were urged to telephone conference committee members at once to lobby against writing the Fairness Doctrine into federal law.

NAB and other broadcast groups staunchly oppose the doctrine, claiming the threat of a complaint triggering a government investigation has the "chilling" effect of discouraging, rather than promoting, coverage of controversial issues.

The FCC takes the position that, while it believes the doctrine to be an unconstitutional violation of broadcasters' First Amendment rights, only Congress has the power to alter it.

However, a federal appeals court ruled recently that the doctrine was never written into federal law. And another appeals court, hearing oral arguments two weeks ago in a lawsuit in which RTNDA and other groups seek to overturn the policy, sharply questioned FCC attorneys on how the agency can continue to enforce a doctrine it believes to be illegal.



AM EMPHASIS STANDARDS WIN BACKING — NAB's Medium Market Radio Committee last week endorsed new standards on AM preemphasis and deemphasis and urged other broadcasters to fall into line. The Committee asked stations to file supporting comments by December 15 with the National Radio Systems Committee, the radio/receiver industry panel that developed the processing standards to improve AM reception.

Committee members pictured at last week's Washington meeting are (seated, i-r) Rusty Shalfer, KBOL/Boulder, CO, Gene Millard, KFEQ/St. Joseph, MO; Charles Wilson, KBOI & KOFC/Boise, ID: Robin Marlin, Deer River Broadcasting, Washington, (standing), I-r) Walter Maxwell, WGHO & WBPM/Kingston, NY, Andrew Langston, WDKX/Rochester, NY; William McElveen, WNOK-AM & FM/Columbia, SC; and NAB Sr. VP/Radio Dave Parnigoni.

922 ACTIVATIONS IN 1986

Call Signs Permitted In EBS Tests

Acting on a request from WLIF/Baltimore, the FCC last week authorized stations, for the first time, to insert their own call letters into the language used on their weekly tests of the Emergency Broadcast System (EBS).

Historically, stations have been required to stick to the precise test script, which refers in several places to "this station."

The Commission continues to require that stations air EBS tests at least once a week, at random days and times, between 8:30am and local sunset. Tests are not required

if, within the test week, a station has activated the EBS system or participated in a coordinated test.

Varied Emergencies Reported

Meanwhile, the Commission announced that in the first nine months of 1986 the EBS system was activated 922 times by 125 stations. There have been 7653 reported activations since 1976.

Emergencies cited by stations this year include floods, tornadoes, hurricanes, snowstorms, "911" phone service outages, toxic leaks, high winds, tidal waves, waterspouts, earthquakes, power outages, forest and chemical fires, a volcanic eruption, an evacuation, and a possible dam break.

"Stations have an obligation to serve in the public interest... the EBS is an excellent example of fulfilling that obligation."

The top user of EBS was KORQ/ Abilene, TX (165 times), followed by WOWO/Ft. Wayne, IN (76), KRLD/Dallas (76), KRED & KPDJ/Eureka, CA (38) and WKBN-AM & FM/Youngstown, OH (38).

Public Service Commended

According to the Commission, the actual number of uses is probably higher, since stations aren't required to report EBS activations.

The Commission commended broadcasters for using EBS, adding, "Stations, as the holders of a valuable public franchise, have an obligation to serve in the public interest. And the use of the EBS is an excellent example of fulfilling that obligation."

NEWS BRIEFS

Main Studio Rule On FCC Agenda

The FCC this week was expected to Issue a Notice of Proposed Rulemaking aimed at eliminating the main studio rule, which has come under increasing attack from broadcasters in the past year.

The rule requires stations to maintain a "main studio" in their community of license, and to originate at least 50% of their non-network programming from that community.

A consortium of radio groups, acting as the Arizona Justice Committee, petitioned the FCC earlier this year to Dabolish the policy. They say it imposes unnecessary economic burdens on stations, often lorcing them to maintain two full studios.

The Commission was slated to take up the petition at a meeting this week (10/16). Mass Media Bureau Chief Jim McKinney has gone on record supporting abolition of the rule, and has predicted the FCC will ultimately across

Issuance of the expected NPRM this week would most likely trigger a 60-day public comment period, clearing the way for an actual rule change in early 1987.

Senate Bill Targets Digital Taping

Six U.S. senators have introduced legislation to curb importation of digital audio tape (DAT) recorders that can be used for home taping. Under the biil, DAT devices not equipped with "copy-code scanners" to block duplication would be subject to a 35% import fee. Scanner-equipped machines would be subject only to the present fee of 4.1%.

DAT has the recording industry worried because it will permit consumers to make near-perfect recordings using the same technology as compact discs (CDs).

Cosponsor John Danforth (R-MO) says the pending legislation would "preserver the status quo until Congress has an opportunity to consider a comprehensive response to the home taping problem." Öther sponsors are Sens. Pete Wilson (R-CA), Al Gore (D-TN), John Chafee (R-RI), Lloyd Bensten (D-TX), and Alan Cranston (D-CA).

Other Key Developments:

 Former Chief Justice Warren Burger has named NAB President Eddie Fritts to chair the U.S. Bicentennial Commission's Media Advisory



COOL AID — NAB has presented to the Alaska Broadcasters Association (ABA) another of its checks underwriting government relations activities. Pictured are NAB Sr. VP/Fladio Dave Pamigoni and board member Patricia Smullin (center) of KOBI-TV/Medford, OR, who delivered the check at ABA's recent Anchorage convention to outgoing ABA President Ron Moore, Northern Television; ABA Executive Director Theda Comstock; and incoming ABA President Roy Robinson, KFQD & KWHL/Anchorage.

"CEA's market approach actually enhances the value of properties for sellers."

"Radio is the most management-intensive medium in the communications industry. And there are more variables in a radio transaction than in any other kind of media investment.

Not getting enough information is the biggest mistake people make in radio station sales. Especially in today's volatile marketplace, where declining interest rates and deregulation have

pushed trading activity to its most competitive level ever.

It's no longer enough to simply review a property's financial statement. The success of a transaction depends on complete information. About the station. The competition. And the market:

That's CEA's forte.

We go the extra mile for you by visiting each station, analyzing its operation, and thoroughly researching the market. All to show the station in the best possible light. Our enormous bank of research information and knowledge of the marketplace gives CEA clients a very real competitive edge.

We have developed a reputation

for our professionally-researched, effective broker presentations for clients. Presentations that actually enhance the value of their properties. Presentations a buyer can take right to the bank.

In addition, our brokers have the experience and the contacts to identify a small, qualified pool of potential investors for every transaction. Ouickly and discreetly,

And the CEA team is strengthened by our financial experts. We can handle every aspect of a transaction for our clients' best interest, including the financing when necessary.

Experience. Professionalism. Information. It's a combination that keeps us at the leading edge in the industry. CEA's emphasis on quality and best effort makes things happen for our clients quickly. With CEA working for you, you'll always know you haven't missed out on the action."

1133 20th St., N.W., Suite 260 Washington, DC 20036 202/778-1400

GLENN M. SERAFIN

Glenn Serafin began

his career in radio in 1971, and has

worked in every area, from program-

ming to reporting and sales. He spent

10 years in management positions with

Associated Press

before joining CEA.

Radio Broadcast Services Division

Diane Healey Linen, Sr. Vice President – Broadcast Services Kent M. Phillips, Sr. Vice President & Managing Director Dennis R. Eckhout, Senior Broadcast Analyst

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Investment Banking, Financial and Brokerage Services

STREET OF THE COURT OF TRUITS OF THE

PRO:MOTIONS

CBSI Marketing

With the reorganization of its Marketing department, CBS Record International has named Mason Munoz Director/Marketing and Sales, Columbia; Frank Hendrick Director/Marketing and Sales, Classical and Jazz Product; and Alan Street Director/Marketing and Sales, Special Products Steve Ripley is on special assignment from CBS Records U.K. as Director/

Munoz joined CBS in 1975 and became a Product Manager in 1980, advancing to Director/East Coast Product Marketing. In 1985 he joined Bronze Records as VP/ GM. He returned to CBS this year.

Most recently Director/Marketing Administration for CBSI, Hendricks joined the label in 1965, holding various finance, accounting, and marketing posts

Street joined CBS Records UK in 1983 as Marketing Manager.

Ripley joined April Music in 1978, transferring to CBS Records Sales in 1980. He joined the CBS label in 1984, where he became Product Manager in 1985.



Mason Munoz



Frank Hendricks

9

Steve Ripley



Alan Street

PROS ON THE

Christopher Alexander — OM KQSW & KRKK/Rock Springs, WY (307) 362-9022

Randy Chambers — Nights KTKS/Dallas (214) 690-3701 Joe Collins — PD KSLY/San

Luis Obispo (805) 549-9150

Michael Cross — Afternoons

KDWZ/Des Moines (515) 225-

8088
A.J. Daniels — 7pm-midnight
KGMG/San Diego (619) 728-

Johnny Dolan — Afternoons KGNR/Sacramento (916) 924-

6635
Barry Freeman — Director Talent
Acquisition Westwood One (818)

501-6732

Doug Hamand — Mornings.

WKZL/Winston-Salem (919) 446-

0957

Robin Luse — Production Director WIOD & WAIA/Miami (305)

861-0852 Mike O'Neil — Nights KRTH/Los Angeles (818) 884-9321

Dale Taylor — PD WJDQ(Q101)/ Meridian, MS (601) 482-4720 Michael E. Taylor — Mornings WHYZ/Greenville, SC (803) 246-

Mark Ward — Weekends KDAY/ Los Angeles (213) 296-8634

Arista Ups DiRienzo and Jones

Donna DiRienzo fills the newlycreated position of National Manager/Artist Development for Arista Records. DiRienzo joined the label in 1981 and was most recently Admistrative Assistant, Artist Development.

In other company activity, Sandy Jones has been named Manager/ R&B Artist Development & Publicity. Jones joined the label in 1985 as Administrative Assistant.

Cypress Records Bows

Cypress Records, headed by former CBS Records exec Craig Sussman, has scheduled the release of five albums in the next six months. Handling the label's marketing responsibilities is Ted Cohen, who formerly served in various artist development posts for Westwood One Radio Networks and Warner Bros. Records. Jim Snowden will utilize his PARAS marketing services, while Jeff McClusky and Rick Cooper will handle CHR promotion. For more information contact Sharon Welsz, (213) 852-1043.

Frank GM For Almo Irving

Mary Dell Frank has been promoted to GM of Almo Irving/Nash-ville. Having served for five years as Al's Professional Manager for their Nashville operation, she previously handled administration and copyrights for Nashville-based Pl-Gem Music.

CHRONICLE

Born To:

- KSQY/Rapid City Asst. PD/MD/ midday personality Jeff Michaels, wife Julie, daughter Nicolle Renee, September 24.
- A&M Records Co-Director/National Publicity Audrey Strahl, husband Tom, daughter Magda Strahl Losonczy, September 30.
- WMEE/Ft. Wayne midday jock Tommy Allan, wife Terri, daughter Danielle, October 4.

Married

- KLAC/Los Angeles night jock Maggie Ross to KFI/Los Angeles afternoon personality Roger Rose, August 24.
- KOST/Los Angeles morning personality Brian Simmons to Minda Kaylor, September 27.

Rossmeier WEA VP/Controller



Gordon Rossmeier

Gordon Rossmeier was appointed VP/Controller of WEA International. He joined Warner Communications in 1981 as Director/Financial Planning. Since 1984 he has been Assistant Controller for the company.

Also at WEA, Don Sweeney has been named Asst. Controller/Financial Analysis and Budgeting. Sweeney was most recently Manager of Budgeting/Planning for Warner Home Video, and served as manager of WCl's West Coast Audit Division from 1970-1980.

Fresh Bows

Atlanta-based Fresh! Records has debuted, headed up by Arthu-Hanson, Jr. as A&R/Talent Acquisition and Willie Hunter directing National Marketing & Promotion. The label's first release is "The Girl's With Me" by Ede. The label's address is: 3542 Garfield Way SE, Atlanta, GA 30354; (404) 642-2645.

TSF Bows .

Major market production specialist Tyree Ford has established TSF, a company that helps sharpen airstaffs' writing, performance and operating skills, assesses/upgrades production systems, and provides new product information. TSF is based at 3804 Ednor Rd., Baltimore, MD 21218; (301) 889-6201.

Johnstone Joins Earle Tones

Margaret Johnstone has exited to Director/Publicity post at Windham Hill to join Earle Tones Music as Publicity Consultant. Her new role with composer/performer Mark Isham will cover all aspects of his recording career, including involvement with his recording projects for Windham Hill.

Blair Taps Three

At Blair's Radio Rep. Division Dorothy Leonhart was named Manager/East Coast Retail Development, Karen Harper was promoted to Manager/Retail Development, and Lisa Morrison became Exclusive Consultant, Leonhart joins Blair from KGW/Portland, where she was Manager/New Business Development since 1983. Harper joined Blair as Manager/West Coast last year after working at KIRO-TV/Seattle as Director/Market Development. Morrison has been Director of Blair's Retail Development Program since its inception in 1984 and wlll now be responsible for the development of new vendor/retail selling approaches.

CHANGES

Damian Rajkovich, former Sales Manager for Roslin Radio/ Chicago, joins Weiss & Powell/Chicago as AE.

Christopher Squire, former Director of Creative Services WBMX/Chicago, has been promoted to Corporate Director/Merchandising & Promotions.

Judy Stitt, former Coordinator of Chapter Services for March of Dimes/Sacramento, joins KFBK & KAER/Sacramento as Creative Services Director.

Francis Hickey, former AE for WMRY/Belleville, joins WLS & Z95/Chicago as AE.

Mary Antonelli, former Sales Assistant at WLS-TV/Chicago, Joins WLS & Z95/Chicago as AE.

Julie Phillips, former AE KSDO/San Diego, joins KYXY/San Diego as AE.

Lewis Finch, former Marketing Director for the North Carolina Press Association/Raleigh, joins WRDU/Raleigh as Co-op Advertising Specialist.

Art Jones, former AE for KFWB/Los Angeles, Joins McGavren Guild Radio/Los Angeles as AE.

John Chichester, former Sales Manager for John Blair Company/Detroit joins CBS Radio Network/Detroit as AE.

Greg Madden, former freelance sports reporter, joins WMJX/ Boston as Sports Director.

Pamela Greeley, former AE WMJC & WHND/Southfield, MI, ioins WNIC/Dearborn as AE.

I'd like to wrap up a Dream for you al

"It's irresistible. This will be a Christmas programming staple for years and years to come."

(Chuck Blore/Hollywood)

"The first time we've ever had listeners request more airplay of a feature."

(WTQR/Winston Salem)
"Premier Christmas programming.
We're delighted!

(KOST/Los Angeles)

"A great way of saying 'I Love You' to a radio audience." (Don Richman/Hollywood)

"The minute we heard it, we knew it was right."

(WKHX/Atlanta)
"The best we've ever heard."
(KIDO/Boise)

"We listened to it once and bought It for every one of our markets." (Sandusky Broadcasting/Denver) This Christmas, I'd Like To Wrap Up A Dream For You All will be heard on radio stations from Nome to New York, including WHTZ/New York, KFI, KOST-RM/Los Angeles, WJR/Detroit, WZGO/Philadelphia, WIRE/Indianapolis, WHDH/Boston KDKB/Phoenix, WOKY/Miliwaukee and nearly 100 others...so far.

The exclusive Canadian radio rights have been wrapped up by . **McDonald's** of Canada. And

Armed Forces Radio will air our show on 400 radio stations in 44 countries and 150 ships at sea.

If you'd like to wrap up the exclusive radio rights in your market to the very Christmas radio special that reaches out and gives listeners great big hugs, please call Beverley McDonald at:

P.S. PRODUCTIONS (800) 231-9208 or (805) 251-4493 SHSAHKANIKANSHSAHKANIKANSHSAHKANIKANSHSAHKANIKANSHSAHKANSHSAHKANSHSAHKANSHSAHKANIKANSHSAHKAN

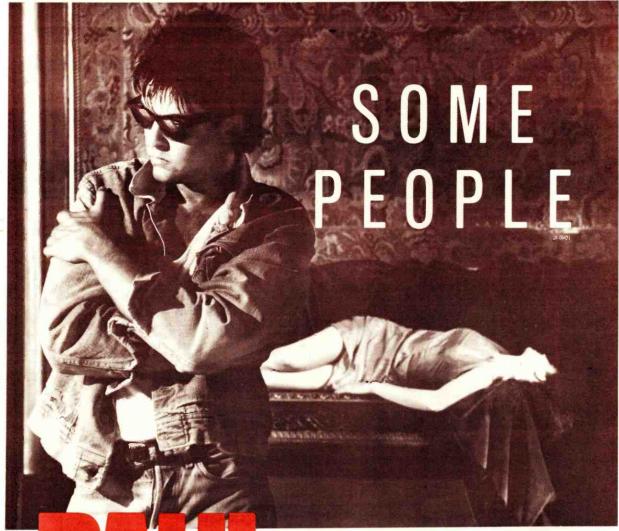
WESTWOOD ONE RADIO NETWORKS

The rock & roll wizards at Westwood One have conjured up a super-special treat for you and your listeners this Halloween – 38 Special, that is, live via satellite in digital stereo from the Summit in Houston. Starting at 11 p.m. (ET) Friday, October 31, bandmembers Don Barnes, Steve Brookins, Jeff Carlisi, Jack Grondin, Larry Junstrom and Donnie Van Zandt will make their musical magic, delivering a 90-minute set featuring the best bone-rattling rock & roll from their seven albums.

You'll hear devilishly hot versions of "Like No Other Night," "Somebody Like You," "Caught Up In You," "Hold On Loosely," "Teacher Teacher," "Rough Housin'," "Back Where You Belong," "Rockin' Into The Night" and much more.

Get ready for the witching hour with 38 Special live from Houston - exclusively from Westwood One, the leader in live concerts and big events! To scare up exclusivity in your market, contact your Westwood One Station Relations alchemist now at (213) 204-5000 or





FROM THE FORTHCOMING ALBUM

BETWEEN

TWO

FIRES FC-40543



● 1986, CBS Inc.

STREET TALK

Who says we're in this business just for fun? Forbes magazine has just released its annual "Forbes 400" list — the compendium of the 400 richest Americans — and it turns out there's a handful of radio and record types sitting on a nice nest egg. Tops among broadcasters is JOHN KLUGE, whose \$2.5 billion from METROMEDIA places him second on the national list. Also among those likely never to buy a lottery ticket are DICK CLARK (\$180 million), BERRY GORDY (also at \$180 million), and talk show host-station owner MERV GRIFFIN (\$235 million).

Likely to join the list in a year or two is BILL COSBY, who is shaping up as a key player to purchase the RKO RADIO stations. Cosby's COZZIN COMMUNICATIONS has already filed against all but one RKO license (WHBQ/MEMPHIS being the exception), and at a price that figures to be well into the hundreds of millions Cosby may find himself with more pudding pops than he can shake a stick at.

With transaction fever continuing unabated this month, don't be surprised to see EDENS BROADCASTING announce the purchase of a San Diego FM this week.

Rev. JESSE JACKSON met with leading blacks from the music, broadcasting, and entertainment communities Sunday (9/12) in Los Angeles. On the agenda were his initiatives against WARNER COMMUNICATIONS, as well as industry issues affecting blacks in general. Jackson apparently reported that WCl Chairman STEVEN ROSS has replied to his original letter, "denying the allegations it contained and expressing a wish that the problems might have been discussed more privately than publicly. But a meeting between the two has not yet been scheduled. What's next for the Jackson campaign? Stay tuned.

GROUP W is severing its relationship with BLAIR's SELECT RADIO REPRESENTATIVES. Effective November 27, all 13 Group W O&Os will be repped by RALPH GUILD's INTEREP, which will form a "dedicated rep organization" just to handle the group. The out for Group W came when Blair was taken over by RELIANCE, triggering a clause giving the company review rights in the event of a Blair ownership change.

Speaking of Blair, JOHN BLAIR & CO. has confirmed that it's been holding discussions with several potential purchasers for its radio stations through DREXEL BURNHAM. Looks like Westinghouse is interested in buying the group's WFLA & WPDS/TAMPA, this in addition to a possible (and widely-rumored) deal with GE-NBC for some O&Os.

Ever since the rumored jazz/new age show from UNITED STATIONS bit the dust a few weeks back, WINDHAM HILL lovers have been waiting for another program supplier to take a stab at it. It may be DIR BROADCASTING's turn; seems it's been "looking into the idea." LEE ABRAMS, who's got a new age format on the drawing board, keeps popping up as a possible consultant on

Speaking of formats, THE PROGRAMMING CONSULTANTS (formerly TM PROGRAMMING) has joined forces with DICK BARTLEY to produce and syndicate "Rockin" Oldies," a solid gold format. "Rockin" is slated to debut mid-November.

Meanwhile, Dallas-based TM
COMMUNICATIONS has purchased all shares
of TECFILMS, INC. stock for an undisclosed
price. Tecfilms is a specialist in the production
of media aids for corporate and government
interests.

With B106/WASHINGTON morning man JOHN MURPHY moving to mornings at KKRZ/PORTLAND, and former Q107 and WPGC morning star JIM ELLIOTT grabbing Murphy's gig, is the three-city HOWARD STERN simulcast rumor over? Maybe, maybe not. INFINITY, which has Stern simulcasting on WXRK/NEW YORK and WYSP/PHILADELPHIA, may have plans to slip Stern into Washington, although it's been denying this move ad infinitum.

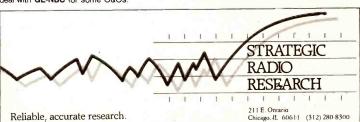
Is something exciting is about to happen to ARISTA VP/Promotion PHIL QUARTARARO? The full story as soon as the ink is dry.

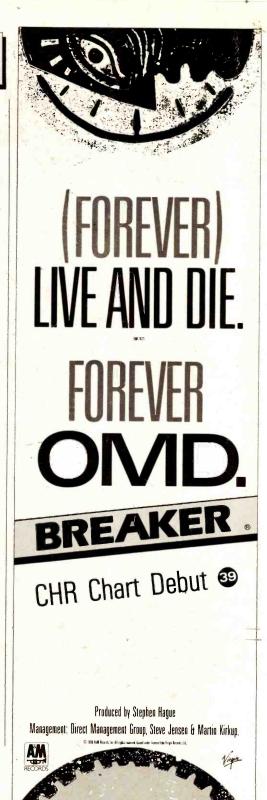
DANNY GOLDBERG's new venture, GOLD CASTLE, appears to be heading for POLYGRAM distribution. Described as a label for survivors of the '60's folk scene, its first release will be an album by PETER, PAUL & MARY. Goldberg'spartner in Gold Castle is movie maker JULIAN ("No Nukes") SCHLOSSBERG.

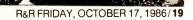
You have to hand it to KDAB/OGDEN'S MIKE BUTTS, who shook his way into the record book by gripping 16,615 hands last week — shattering the old record of 12,387. For six hours Mike toured several colleges, hospitals, and state agencies to press the flesh and raise over \$16,000 for United Way. "My hand is like mush," Butts said after it was all over.

What's all this we hear about Broadcasters Against Drugs? While KIIS-AM & FM's RICK DEES, LORNA LOVE, and Coach CHARLEYE

Continued on Page 22









1986 COUNTRY AWARDS



Dean Pitchford



Tom Snow



Donnie Mora



Sonny Lemaire



THE MOST PERFORMED COUNTRY SONG OF THE YEAR

THE ROBERT J. BURTON AWARD

"DON'T CALL IT LOVE"

Dean Pitchford • Tom Snow

Careers Music, Inc. • Pzazz Music • Snow Music

SONGWRITERS OF THE YEAR

Dennis Morgan • Sonny Lemaire • J.P. Pennington

PUBLISHER OF THE YEAR

Tree Publishing Co., Inc.

ANGEL IN YOUR ARMS Clayton Ivey • Terry Woodford • Song Tailors Music Company

BETWEEN BLUE EYES AND JEANS Kenneth R. McDuffie • Hall-Clement Publications Lionel Delmore Music Company

Bop Paul Davis • Web IV Music

CAROLINA IN THE PINES
Michael Martin Murphey - Mystery Music, Inc.

THE CHAIR
Hank Cochran - Dean Dillon
Blackwood Music, Inc. - Larry Butler Music
Tree Publishing Co., Inc.

COUNTRY BOY Albert W. Lee

COUNTRY GIRLS Eddie Setser - Warner-Tamerlane Pub. Corp.

DIXIE ROAD Don Goodman - Mary Ann Kennedy - Pam Rose Circle South Music - Southern Soul Music Window Music Publishing Co., Inc.

Don't Call It Love Dean Pitchford • Tom Snow • Careers Music, Inc. Pzazz Music • Snow Music

DRINKIN' AND DREAMIN' Max D. Barnes - Blue Lake Music

EVERYOAY
Buddy Holly • Norman Petty • Peer International

THE FIREMAN
Wayne Kemp • Mack Vickery
Tree Publishing Co., Inc.

FORGIVING YOU WAS EASY Willie Nelson • Willie Nelson Music, Inc.

FORTY HOUR WEEK (FOR A LIVIN')
Lisa Silver • Music Corporation of America, Inc.

Got No Reason Now For Goin' Home Johnny Russell • Sunflower County Songs Vogue Music

HANG ON To Your HEART Sonny Lemaire • J.P. Pennington • Pacific Island Publishing • Tree Publishing Co., Inc.

HAVE I GOT A DEAL FOR YOU Michael Heeney • Jackson Leap Friday Night Music • Songmedia

HAVE MERCY
Paul Kennerley • Irving Music, Inc.

HEART TROUBLE

Dave Gibson • Kent Robbins • Irving Music, Inc.

Silverline Music, Inc.

HELLO MARY LOU Cayet Mangiaracina • Gene Pitney • Champion Music Corporation • Unichappell Music, Inc.

Home Again In My Heart
Josh Leo • Wendy Waldman • Moon And Stars
Music • Mopage Music • Screen Gems-EMI
Music, Inc. • Warner/ Elektra/Asylum Music, Inc.

I Coulo Get Used To You Sonny Lemaire • J.P. Pennington • Pacific Island Publishing • Tree Publishing Co., Inc.

l Don't Know Why You Don't Want Me Rosanne Cash - Atlantic Music Corp. Chelcait Music

I Don't MIND THE THORNS
(IF You'rE THE ROSE)
Jan Buckingham • Linda Young • Duck Songs
Pullman Music • Warner-Tamertane Pub. Corp.

I Don't THINK I'M READY For You Milton Brown • Steve Dorff • Snuff Garrett Burt Reynolds • Happy Trails Music Music Corporation Of America, Inc.

I FELL IN LOVE AGAIN LAST NIGHT Paul Overstreet • Thom Schuyler Scarlet Moon Music • Writers Group Music

I WANNA SAY YES R.C. Bannon • Three Ships Music Warner-Tamerlane Pub. Corp.

1'LL NEVER STOP LOVING YOU

J.D. Martin • Music Corporation Of America, Inc.

I'm For Love Hank Williams, Jr. • Bocephus Music, Inc.

In A New York Minute Chris Waters • Michael Garvin • Tom Shapiro O'Lyric Music • Tree Publishing Co., Inc.

JUST IN CASE Sonny Lemaire • J.P. Pennington • Pacific Island Publishing • Tree Publishing Co., Inc.

A LAOY LIKE YOU
Keith Stegall - Blackwood Music, Inc.

Lasso The Moon Milton Brown • Steve Dorff • Ensign Music Corporation

LIE To You For Your Love Jeff Barry • Steeple Chase Music

LITTLE THINGS Billy Barber • Reynsong Publishing Corporation

A Long And Lasting Love Gerald Goffin • Screen Gems-EMI Music, Inc.

LOST IN THE FIFTIES TONIGHT (IN THE STILL OF THE NIGHT) Fredericke L. Parris • Liee Corporation

Love Don't Care (Whose Heart It Breaks) Randy Scruggs - Blackwood Music, Inc. Labor Of Love Publishing Co.

Love Is ALIVE Kent Robbins • Irving Music. Inc.

LOVE TALKS
Michael Garvin • Tom Shapiro • O'Lyric Music Tree Publishing Co., Inc.

MEET ME IN MONTANA Paul Davis • Web IV Music

My Baby's Got Good Timing Dan Seals • Pink Pig Music

My ONLY LOVE
Jimmy Fortune • Statler Brothers Music, Inc.

NATURAL HIGH Freddy Powers • Mount Shasta Music, Inc.

NOBODY FALLS LIKE A FOOL Mark Wright • Blackwood Music, Inc. Land Of Music Publishing

Nobody Wants To Be Alone Rhonda Fleming • Eaglewood Music Irving Music, Inc.

A PLACE To FALL APART Merle Haggard • Willie Nelson • Freddy Powers Mount Shasta Music, Inc.

RADIO HEART

Steve Davis • Dennis Morgan • Tapadero Music Tom Collins Music Corporation

REAL LOVE David Malloy • Randy McCormick DebDave Music, Inc.

ROLLIN* LONELY
Gary Harrison • J.D. Martin • Music Corporation
Of America, Inc. • Nashlon Music, Inc.

SEVEN SPANISH ANGELS
Eddie Setser • Warner-Tamerlane Pub. Corp.

SHE KEEPS THE HOME FIRES BURNING
Dennis Morgan • Tom Collins Music Corporation

SHE'S A MIRACLE Sonny Lemaire • J.P. Pennington • Pacific Island Publishing • Tree Publishing Co., Inc.

She's Comin' Back To Say Goodbye Eddie Rabbitt • Even Stevens • Briarpatch Music DebDave Music, Inc.

She's Single Again Charlie Craig • Blackwood Music, Inc.

Some Fools Never Learn
John Scott Sherrill • Sweet Baby Music

SomeBody Else's Fire
Pat Bunch - Mary Ann Kennedy - Pam Rose
Love Wheel Music

SOMEBODY SHOULD LEAVE Hartan Howard • Tree Publishing Co., Inc.

SOMETIMES WHEN WE TOUCH Barry Mann • ATV Music Corp. Mann And Weil Songs, Inc.

STAND UP Bruce Channel - Richard Rector Old Friends Music

THERE'S NO LOVE IN TENNESSEE
Steve Davis • Dennis Morgan • Tapadero Music
Tom Collins Music Corporation

THERE'S No STOPPING YOUR HEART Craig Karp • Flying Cloud Music, Inc.

THIS AIN 'T DALLAS
Hank Williams, Jr. • Bocephus Music, Inc.

Too Much On My HEART Jimmy Fortune • Statler Brothers Music, Inc.

Touch A Hand, Make A Friend Homer Banks • Carl Hampton Raymond Earl Jackson • Irving Music, Inc.

USED TO BLUE
Bill LaBounty • Captain Crystal Music

Walkin* A Broken Heart Dennis Linde - Alan Rush - Combine Music Corp. Dennis Linde Music

WARNING SIGN Eddie Rabbitt • Even Stevens • Briarpatch Music DebDave Music, Inc.

What I Dion't Do Wood Newton • Warner House Of Music

WHAT SHE WANTS
KERRY Chater • Renee Armand
Padre Hotel Music • Vogue Music

With Just One Look In Your Eyes Steve Davis • Dennis Morgan • Little Shop Of Morgansongs • Tapadero Music

Working Man

Jim Hurt • Billy Ray Reynolds • Tapadero Music

You CAN DREAM OF ME John Hall • Steve Wariner • Siren Songs Steve Wariner Music, Inc.

You've Got A Good Love Comin' Danny Morrison • Van Stephenson Warner House Of Music

Carly Simon is back on top again.

She has the #1
AC single this
week in R&R,
pulling heavy
requests and selling
through at retail,
and we're ready to
bring this smash
around to CHR.

You can play it now, or wait until later, but you will play it because ...

Arista is committed!

"Coming Around Again"

The <u>first</u> Arista hit by Carly Simon is coming home.

ARISTA

P.S. Great Job, Bruce

STREET TALK

Continued from Page 19 ~

WRIGHT were hobnobbing with the bobbies in London live via satellite this past week, Rick slipped and made an uncontrolled remark about controlled substances. Seems Dees was interviewing a waitress and asked her what the best selection was on the menu. When she responded, "Me!" he chuckled, "We're getting loose and wasted." Realizing the gaffe, Dees ordered "another round of coffee for everyone."

Speaking of substance abuse: Dr.
TIMOTHY LEARY is the featured guest on
WESTWOOD ONE's "Psychedelic Psnack"
next week (10/20-24). Among other things he
talks about his new "Mind Mirror" computer
software package and the MOODY BLUES'
musical declaration that "Timothy Leary's
Dead."

"King of the Schmooze" is the title of Esquire's November profile of CBS/IRECORDS GROUP- President WALTER YETNIKOFF— and it's pure, undiluted Walter. You'll pick your own favorite anecdote, but here's a sample concerning independent promotion. Apparently asked by GEORGE VRADENBURG, General Counsel for CBS, to prove that he hadn't given or taken kickbacks, or been aware of them, Yetnikoff complains, "How the hell is a man supposed to prove a thing like that? Do you put your pecker on the desk and swear an oath?" No word yet as to what Yetnikoff thinks of the article.

DB RECORDS' DANNY BEARD and CAPITOL have been talking about an artist development deal involving several acts. The indie and the major just paired up for "Bad Pumpkin," the new album by FETCHIN BONES.

Meanwhile, bon voyage to SUSAN BLOND-ERICKSON, who's leaving E/P/A as VP/Publicity to start her own PR company.

Expect some heavy hitters to go after the morning slot at WNEW-FM/NEW YORK, where wake-up team members MARK McEWEN and 1.5-year station vet RICHARD NEER have exited. Newsperson LISA GLASBERG remains on board, while PD CHARLIE KENDALL will be doubling on mornings.

WYNG/EVANSVILLE's studios were partially destroyed by fire early last Tuesday (10/7) morning. No one was injured, the all-night personality escaped unharmed to call the fire department, and at present there is no damage estimate. PD DALE CARTER said that, while not official, the blaze is believed to have been deliberately set. He added that the. station is broadcasting from the transmitter and is in need of current and gold country product.

KFMW/WATERLOO is back to full height. The station's transmitter tower crashed in a severe storm in Nov. '82. And while KFMW has been at full power, it's been with a short stick. But now, says PD MARK HANSON, "We have a five-state listener party every day."

WXKS-FM/BOSTON'S DALE DORMAN'S

car was stolen from the station's parking lot last week, so he gave a description of the car and license plate.over the air. A loyal listener spotted the hot vehicle and called the station. Dale was able to track the car and recover almost all of it. The only thing missing: the radio

Also out of Boston: JOAN RIVERS has WMRE to thank for getting her show on television. The scheduled outlet WNXE-TV (owned by the CHRISTIAN BROADCASTING NETWORK) decided Joan was too saucy for its tastes; in response the AM station began a "Banned In Boston" campaign, which succeeded in getting Joan's show on the air. Just wait till FOX takes over

Is automated AOR KOLA/RIVERSIDE-SAN BERNARDINO about to go live CHR? Station Manager AL BARNETT says there's "no format change to announce, but stay tuned." Should we take that as a yes or no?

It's musical chairs in Atlanta as former Z93 MD/afternoon driver CHRIS THOMAS is now the night rocker at crosstown CHR WARM(Power-99.7). Over at Z93, six-year night veteran and Promotion Director LYNDSEY BURDETTE becomes MD.

Longtime KZZP/PHOENIX afternoon driver STEVE GODDARD has left to do mornings crosstown for PD RALPH CARROLL at KKFR. KZZP PD GUY ZAPOLEON will have an on-air replacement for Goddard shortly, but meanwhile KEVIN WETHERLY has added MD duties to his Research Director responsibilities.

Hold the presses! FALCO has come out in favor of a worldwide home taping royalty. The "Amadeus" rocker made his position clear at the recent International Confederation of Authors, Composers and Publishers congress in Madrid. "The best things in life are not always free," he said. "That is why I want to be paid for the use of my songs."

Former WCXI-AM/DETROIT personality JYL JACKSON has moved to New Orleans for middays at WNOE.

L.A. AOR vet **BILLY JUGGS** has joined the city's Classic rocker, **KLSX**. He's doing mornings for the time being, but chances are he'll eventually end up on another shift.

MCA President IRVING AZOFF has been named the 12th annual recipient of the T.J. MARTELL FOUNDATION's Humanitarian Award. The award is in "recognition of Azoff's continuing and active participation in aiding numerous humanitarian causes," and will be presented in New York next April.

Too many dates to keep track of? Mark 'em down on the new 1987 Country Calendar, now available from the COUNTRY MUSIC FOUNDATION. Featuring the JUDDS, GEORGE STRAIT, EXILE, the STATLERS, and other country artists, the calendars are available in bulk at discount prices.

IPC THE INNOVATORS

GREG AUSHAM ON JOINING

93<u>QFM</u>

CONGRATULATES

MILWAUKEE

AS PROGRAM DIRECTOR

LOS ANGELES 213-459-8556

JEFF POLIACK COMMUNICATIONS, INC

NEW YORK 212-315-5889

DURAN DURAN NOTORIOUS

7" & 12" AVAILABLE NOW FROM THE FORTHCOMING ALBUM NOTORIOUS

Produced by Nile Rodgers & Duran Duran

Capital





HERE'S YOUR CHANCE TO TELL R&R YOUR FAVORITE
RADIO/RECORD "TURKEY TALE"— AND GET PAID FOR IT!

The line that sent
You packing (we
might even send
You some handsome
luggage).

The photo you've kept hidden for years — but are greedy enough to show off now!

These and any other stories you'd care to share with us can win you fabulous numbers of US Treasury "Turkey Dollars" — Susan B.
Anthony silver dollars — and other exciting prizes!

Send your entries (you may enter anonymously — but then you can't win any prizes) to:

Thanksgiving "Turkey" Special Radio & Records 1930 Century Park West Los Angeles, CA 90067 Att: Reed Bunzel that promotion that promised the most — and delivered the least.

The format that died so dead you leave the call letters off your resume.

The
employee
who came
and went
faster than
FM quad.

The nasty, nasty story you've been dying to tell on your favorite competitor.

But nurry — entries must be received by R&R no later than November 7, 1986 ... which also happens to be the birthday of one of our nation's fowlest politicos, Spiro T. Agnew.

Gobble up all the winners in our first Radio & Records THANKSGIVING "TURKEY" SPECIAL — November 28. Don't be a cluck, enter now!

Segue Segue Subject

Once upon a time, segueing songs by their subject matter was strictly a seat-of-the-pants maneuver, solely up to the whims of the individual air personality. Now, the recently published 1987 "Green Book" has made the art of the segue into a virtual science.

Compiled by R&R Managing Editor Jeff Green, this newly updated, 400-page paperback breaks over 15,000 popular songs down into more than 450 subjects, ranging from "adolescence" to "writing."

While the "Green Book" 's contents span the spectrum of radio formats (AOR, CHR, AC, Country, Jazz, Big Band, et al), Green has chosen to primarily focus on the biggest and best-known hits in each. More important, he has limited most of his selections to songs currently in print; all titles found here are matched with the appropriate album and record label for easy access.

Given the propensity for golden oldies to slip in and out of print, these listings are by no means complete. A quick check of the "food" category reveals no mention of the Spats' '64



neo-classic, semi-hit "Gator Tails And Monkey Ribs," but then the "Green Book" is perhaps most useful as a launching pad for the whims of the individual air personality...

The "Green Book" is priced at \$43 (postage included); order from Professional Desk References, 2246 Maiden Lane, Altadena, CA 91001.

International Tapetronics Corporation/3M

The World Leader

Cartridge Mach

Gatorade Sweating Shortages

This summer's Southeastern drought has brought a smile to the faces of America's isotonic drink manufacturers. According to a recent Advertising Age report, Gatorade, which currently accounts for nearly 95% of the \$200 million U.S. isotonic drink market, found itself suffering product shortages in its most popular sizes and flavors, forcing the company to step up its advertising of powered mixes and single-serving cans.

Line extensions introduced by the company, such as a lemonade-flavored version and four-packs of 16 oz. bottles, increased the firm's sales by 23% to \$1.70 million in 1985. Meanwhile, a host of competitors has sprung up, hoping to chip away at the leader's commanding market share. Industry experts believe the expanding market for isotonic beverages, coupled with a concurrent explosion in prime user demographics, make the emergence of a "number two" brand inevitable.

What this means to your radio station is increased billings via the

necessary advertising battle. Among the challengers are the Max Energy & Fluid Replacement, Drink from Coca-Cola Foods of Houston, USA Wet from Plano, TX-based Texas Wet, 10-K from New Orleans-based Kenwood Spring Water, Dragonade from the Atlantic Beverage Co. of Battimore, and TQ from Omaha-based Wagner Juice.

Then there are those companies who are choosing to fight the industry igent via health clubs and sporting goods stores instead of in the supermarket. These include Exceed from Columbus, OH-based Ross Laboratories, Tour de France from Santa Clara, CA-based Unipro Inc., Bodytuel from L.A.'s Vitex Foods, and Pripos Plus from White Plains, NY-



based Pripps USA. Should be a sweaty contest.

POLLSTAR

TOP 20
CONCERT PULSE

LW TW ARTIST

- 1 NEIL DIAMOND
- 4 3 ELTON JOHN
- 5 4 ZZ TOP
- 6 5 BOB SEGER
- 7 6 STEVIE WONDER 8 7 WHITNEY HOUSTON
- 9 8 HUEY LEWIS...
- 10 9 KENNY ROGERS
- 11 10 AC/DC
- 12 11 BEACH BOYS
- 14 12 ALABAMA
- 20 13 MOODY BLUES
- 15 14 RUN D.M.C./WHODINI/ LL COOL J
- 16 15 EDDIE MURPHY
- 19 16 MONKEES
- 21 17 OZZY OSBOURNE 22 18 38 SPECIAL
- 18 19 JACKSON BROWNE
- 20 STEVE WINWOOD

The CONCERT PULSE Is a weekly computerized report ranking each artist by their average box office gross reported review. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7383. or In California. (209) 224-2631

Writer's Block Available

After coming up with that oh-sopreciously clever headline, quite frankly we were stymied in our efforts to create an equally good lead. Which leads us to the subject at hand, the "Original Writer's Block."

This brainchild of Cal State Bakersfield professor Russell Travis is an 11-inch square of laminated oak and walnut "meant to bring focus and a sense of comic relief to creative artists of all kinds."

Recommended to those who suffer from "procrastination, blank-page panic, Nobel-prize complex, terminal literacy, or print overdose," this glorified paperweight has been hand-oiled, beveled, and waxed and comes in either light or dark colors. They are individually priced at \$15 (postage free). For additional information, contact the inventor at (805) 327-8232.

tiveness; backed by ITC's legendary status as the industry's service leader. International Tapetronics Corporation/3M's professional audio products include the most complete line of cartridge machines featuring state-of-the-art microprocessor based logic for increased operational flexibility, reliability and easy maintainability. 99B Cartridge Machines, "The Best," offering the patented ELSA automatic cartridge preparation feature which includes azimuth aligning for

More International Tapetronics
Corporation/3M cartridge machines

are installed in radio stations around the

facturers' cartridge machines combined

decades, ITC equipment has maintained

the standard of excellence in reliability,

audio quality, and long-term cost effec-

and for good reason. For almost two

world each year than all other manu-

- performance

 DEITA Cartridge Machines, "Today's Most Popular Cartridge Machines"
- OMEGA Cartridge Machines, "Affordable Performance You Can Trust"

maximum phase response

- ESL Y Eraser/Splice Locator, combining quick erasing and splice locating into one simple step
- ScotchCart®II Broadcast Cartridges, reel-to-reel audio performance and five times the average life of its nearest premium cartridge competitor
- The FB-1 Interface converts an ITC cartridge machine into a potentially profitable telephone information service

3M's vast financial and technological resources have combined with ITC's proven commitment for delivering uncompromising product quality to insure that when newer technology emerges, it will come from International Tapetronics Corporation/3M, "The Leader in Reliability and Service."

Call today for more information and ask about ITC's new lease purchase plan. In the U.S., call toll-free 800-447-0414, or collect from Alaska or Illinois 309-828-1381. In Canada, call Maruno Electronics, Ltd. 416-255-9108.

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For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411



RATINGS AND RESEARCH

RIP RIDGEWAY

Need Confidence In A Summer Survey?

The summer Arbitron will present surprises for broadcasters, and more will benefit from them than seems possible. It will reveal that demographic groups other than teens have their listening peak in the summer relative to other seasons. It will also show that some dayparts are relatively stronger in summer than in the rest of the year. Therefore, the summer book is worth studying.

Arbitron released some highlights of a release titled "Radio Year-Round" at NAB's Radio '86 Convention. This release can be very helpful in pointing the way to some of the assets of a summer survey. The data are presented to highlight variations by season relative to the year's listening level by demographic group and daypart. But let's focus on summer.

The daypart which benefits broadcasters the most by summer measurement is Mon-Fri 7pm-midnight. This is true for each major age grouping for both men and women. The listening levels are from five to 12 percent above the annual average. Women listen about two percent more than men in every age group. For teenagers, this daypart is below average, probably because teens use radio to accompany their homework during the rest of the year.

Do you actively market your summer evening listening? Are

your rates the same as in other seasons, or do you just "give the time away," assuming there is a smaller audience out there? This could be a daypart, where any increase in revenue drops directly to the bottom line.

The daypart Mon-Fri 10am-Spm has its greatest listening audience in the summer, and not just because of teen listening. The listening by women 18-34 and men 35-64 also peaks during summer. Depending on how your audience skews, you may find your adults 25-54 are similarly affected. Summer is at or above the annual level for all adult demographics.

Here is another opportunity for marketing your seasonal audience to your advantage, with knowledge that could help you sell schedules which cover months rather than weeks: sell rate protection over the summer period to spring advertisers. You can document the audiences you deliver that warrant the higher rates. Let regular advertisers benefit by giving them a lower cost per thousand, while you reduce your inventory and increase your summer billings.

Summer has its lowest adult audience during the Mon-Fri 6-10am daypart. This is true for men, women, and teens. Afternoon drive (Mon-Fri 3-7pm) is also somewhat lower than the average, but generally about the same level as fall.

Look not only at the AQH, but also at the curne. Expect to find some real time-spent-listening changes in a summer book. Your best hint of what to expect can be obtained by looking at the differences between your previous spring-to-fall surveys. Do not use fall-to-spring (it would cover winter). Fall will generally be the lowest point in the year. The differences and variations provide the range of expectations from summer measurement.

Among the unsung dayparts which have summer value is a new one for which there is little information readily available. To get information on the Mon-Fri lam-Sam daypart, special analyses need to be purchased. A post-midnight or "Overnight" daypart will appear with the winter Arbitron book. This daypart has its highest listening level in summer, which should help you with those longterm contracts and ways to provide "make goods."

These nationwide general performance levels may or may not be applicable in your market. Study your market's history. Determine where there are and are not similarities. Try to find a rationale for why the numbers look like they do. Next, think about your market and start looking for the success stories that are particularly applicable to your individual situation.

Arbitron's summer survey should begin to build greater stability into the audience estimates because the sample size variations. due to "overlapping" survey areas, will be more consistent over the year. Previously, Arbitron could have swings in sample size in a given county based on its measurement in more than one market, with each market at a different measurement frequency. With 77 markets being measured four times a year, intab variations by county between surveys will be reduced. However, this condition will still exist in those counties/metros which are only measured once or twice a year. The largest of these situations occurs in Los Angeles, where the metro of Anaheim-Santa

Ana is completely overlapped by the Los Angeles metro.

You should be able to evaluate your summer survey with greater confidence since you have new skills in evaluating your AQH and cume. In addition, the fact that agencies will have 77 markets should change the way they look at the value of summer information for the placement of summer buys.

Also New for Summer

Arbitron started using its Daypart Diary with the summer survey period. This diary was designed to eliminate confusion in diary entries which either omitted AM/PM or those entries which could be interpreted as crossing noon or midnight. The Daypart Diary eliminates the AM/PM confusion, maintains listening levels, and should provide some increase in response rate. The Daypart Diary should not cause any changes in station shares or performance.

Metro definitions changed in Arbitron's Chattanooga, San Francisco, and Portland markets.

Birch Radio is excited about the delivery of its summer quarterlies ahead of Arbitron's. Bear in mind, however, that Birch has changed the dates for each of its Quarterly Reports.

New for Fall

For Arbitron: New metro definitions will be in effect for Dayton and Salt Lake City.

New procedures for males 18-24 start with fall. Here we should see better representation and larger intabs for that demographic group. This change should improve the overall reliability and audience stability between books. Don't expect any one format to benefit. The greater number of male 18-24 diaries will actually have smaller weights, which are necessary to ensure that proper representation is still provided. For audiences to change, the added 18-24s will have to listen quite differently than those currently available, which is not

The way the "Race/Nationality" question is asked will change. The question will ask if the respondent is black or white, and then if the respondent is Hispanic or not. This should improve Hispanic representation in some markets.

Arbitron has introduced a series of factors, each of which could act to improve return and response rates. Expect an improvement, but it would be very difficult to estimate how much improvement there will be. We and Arbitron will just have to wait and see.

Birch Radio will have no changes in its format and procedures for the fall quarterly service.

RADIO STATION ACQUISITION SEMINARS



National Association of Broadcasters

October 24 • San Francisco November 7 • St. Louis

November 21 • New York

Featuring Radio Industry Financial Experts To Teach You:

- Small & Large Market Acquisition Techniques
- Property Evaluation
- Sources of Financing
- Negotiating Purchase Agreements
- New Tax Laws on Property Buying & Selling

Seminars will be held at the locations listed below. Please make your hotel reservations directly using the phone numbers listed below, and specify that you are attending the NAB Radio Acquisition Seminar.

San Francisco Airport Marriott (800) 228-9290 Henry VIII Inn at St. Louis Airport (800) 325-1588 Marriott Marquis at Times Square (800) 228-9290

Pre-registration \$295 (NAB members—\$50 discount) On-site registration \$325 (regardless of membership)

To pre-register, or for more information, call NAB Radio at (202) 429-5420.

CIVE YOUR EARS THE BEATING THE DESERVE.

PAIN
IS SO OLOSE TO
PLEASURE.

The New Single By



FROM Exputol

916 Quest Productions Etd.

The Label To Look For!



WHAM!

"Where Did Your Heart Go?"

Third Straight Week Of Hot ADD-Tivity

ONE OF THE MOST ACTIVE NOW ON OVER 85 CHR REPORTERS! Including

K106 WPHD Y100 KHTR KS103 WXKS WBLI B96 KIIS KPLZ WBEN WCAU WMMS KKRZ WKSE PRO-FM KBEO KMIK



BANGLES

"Walk Like An Egyptian"

Heavy Phones; Explosive Chart Movement

CHR CHART: DEBUT 40 103/41 - 43%!

ONE OF THE MOST ADDED ONE OF THE MOST ACTIVE

TOP TEN:

Z93 7-3 KUBE 7-5 KITY 7-5 KZZU 2-2 KOZE 5-1 KPLZ 6-4 KZZB 2-1 99DTX 5-5 WCIL 14-9 KZFN 10-5

"'Walk Like An Egyptian' has just unseated 'Walk This Way,' which had been #Inrequests for over 3 months."

MARK ST. JOHN, PD, WAVA/WASHINGTON, DC



GREGORY ABBOTT

"Shake You Down"

Graces the top of the urban charts and has a host of CHR and AC stations that couldn't wait any longer.

52/20 - 22% The Major Market Lock-Up Continues

WXKS Y100 27-20 Added This Week: WKSE Q100 WNVZ deb 20 WANS 100KHI 99KG WPLI add 19 B96 add WTIC 94Z WGAN KKAZ KC101 Q104 WKZL **KBIM** Z100 add 20 FM102 **WKQB** WVBS 99DTX 940 G105 **KMGX** BLACK/URBAN: 2



The **OUTFIELD**

"Everytime You Cry"

Their album has now broken the 1.5 million unit mark and is racing towards double platinum.

Now On 80 CHR Reporters!

Check These Moves:

WKSE add WSSX 16-14 95XXX 31-23 WPHD deb 38 KWES 23-17 OK100 22-18 KEGL deb 31 WKDD 14-11 95XIL 20-17 KRBE 38-34 KJ103 29-25 KISR 38-34 KWK 24-19 WRQN 7-6 Y94 27-20 WAMX 11-9 KZZU 18-12 WSPT 40-34



BURNS SISTERS

"I Wonder Who's Out Tonight?"

It's early start at one of the most-watched radio stations in the country spells a hit in the making:

KZZP 26



STABILIZERS

"One Simple Thing"

It's accelerated growth at AOR makes it a candidate for immediate CHR consideration.

AOR TRACKS: 48 - 38















NEW & ACTIVE

ONE OF "MOST ACTIVE" 92/26

WXKS deb-32 WPHD 13-12 WCAU add-40 B94 20-17 PRO-FM deb-34 KPLZ 36-33 Q107 add WAVA add 94Q 31-28 Z93 36-33 KTKS 30-26 KRBE deb-30 Y100 add WRSR 28-25 Z95 17-16 WMMS on WKTI deb-27 KDWB add-38

KWK 33-26

WLOL 12-9

THIS WEEK'S ACTION: KIIS 17-14 KKRZ 31-28 KMEL 31-25 RI-104 deb-30 B106 add WKRZ add KXX106 add WBCY deb-34 WDLX add KZIO deb-34 WGRD 34-25 WIXX add-38

KXYQ 26-19 KDON add KWOD deb-33 WIGY add-26 95XXX add WQCM add WFXX add KQIZ add WKSF add WCGQ add KISR add WZYP add WPFM add WGLF add WBWB 28-20 WEAG 16-12 WLRW 31-19 Y94 add-38 WAZY 13-8 KFRX add KFMW 20-14

THE SINGLE FROM THE ALBUM "TRUE STORIES

Z104 11-9

KZ93 add

KIYS 17-11

KFIV add

Arbitron Summer Results 12+

San Francisco

KGO Retains Lead; KABL Combo Up; KCBS Dips; KROR Ties KFOG.

| | Spring as | 2n 86 |
|-----------------|-----------|-------|
| KGO (N/T) | 7.2 | 7.3 |
| KSOL (B/U) | 4.4 | 5.0 |
| KCBS (N/T) | 6.8 | 4.9 |
| KNBR (Misc) | 4.9 | 4.7 |
| KABL-AM & FM | 5.7 | 6.7 |
| (B/EZ) | | |
| KMEL (CHR) | 3.0 | 4.3 |
| KYUU (AC) | 2.9 | 3.1 |
| KLOK-FM (AC) | 2.4 | 2.6 |
| KBAY (B/EZ) | 2.3 | 2.5 |
| KBLX-FM (A/A) | 2.9 | 2.5 |
| KOIT-FM (AC) | 2.7 | 2.4 |
| KFOG (AOR) | 2.8 | 2.2 |
| KIOI (AC) | 2.5 | 2.2 |
| KROR (AOR) | 2.1 | 2.2 |
| KSAN (Ctry) | 2.8 | 2.2 |
| KSFO (Gold) | 2.1 | 2.0 |
| KNEW (Ctry) | 2.0 | 1.8 |
| KFRC* (BBnd) | 1.6 | 1.7 |
| KWSS (CHR) | 1.8 | 1.7 |
| KYA (Gold) | 1.6 | 1.6 |
| KKHI-AM & FM (C | las) 1.8 | 1.5 |
| KITS (CHR) | 1.9 | 1.5 |
| KOME (AOR) | 1.6 | 1.5 |
| KDFC-AM & FM (| | 1.4 |
| KOFY (Gold) | 1.8 | 1.4 |
| KJAZ (Jazz) | .9 | 1.2 |
| KSJO (AOR) | 1.1 | 1.2 |
| KDIA (News) | .8 | 1.1 |
| KKCY (AOR) | 1.3 | 1.0 |
| KLIV (BBnd) | 1.Q | 1.0 |
| *Switched fr | om CHR | |
| | | |

San Diego

KFMB Increases

Dominance; KGB Takes

Chicago

WGN Slips, Still Leads; WGCI-FM Increases B/U Lead; WKQX & WBBM-FM In Close Battle.

| | Spring '86 | Su '86 |
|---------------|------------|--------|
| WGN (Talk) | 11.4 | 10.1 |
| WGCI-FM (B/U) | 7.2 | 8.4 |
| WBMX (B/U) | 5.3 | 5.9 |
| WBBM (News) | 5.7 | 5.6 |
| WLOO (B/EZ) | 5.5 | 5.6 |
| WLUP (AOR) | 4.6 | 5.6 |
| WLAK (AC) | 3.9 | 3.6 |
| WKQX (CHR) | 3.3 | 3.4 |
| WBBM-FM (CHR) | 3.2 | 3.3 |
| WCLR (AC) | 3.6 | 3.0 |
| WXRT (AOR) | 3.1 | 2.9 |
| WFYR (AC) | 3.1 | 2.6 |
| WJMK (Gold) | 3.0 | 2.6 |
| WLS (CHR) | 2.4 | 2.6 |
| WUSN (Ctry) | 2.9 | 2.6 |
| WJJD (BBnd) | 2.9 | 2.5 |
| WYTZ (CHR) | 2.0 | 2.5 |
| WCKG (AOR) | 2.2 | 2.0 |
| WMAQ (Ctry) | 2.6 | 1.8 |
| WVON (B/U) | 1.3 | 1.6 |
| WRXR (AC) | 1.2 | 1.5 |
| WFMT (Clas) | 1.7 | 1.4 |
| WOJO (Span) | 1.3 | 1.2 |
| WNIB (Clas) | 1.2 | 1.0 |
| WGCI (B/U) | .6 | .7 |
| | | |
| | | |

Boston

WXKS-FM Leads: WBZ Drops; WJIB, WRKO, WZLX Increase; FM AC Race Tightens.

| | Spring '86 | Su '86 |
|---------------|------------|--------|
| WXKS-FM (CHR) | 6.7 | 8.5 |
| WBZ (AC) | 9.2 | 8.2 |
| WBCN (AOR) | 7.7 | 7.6 |
| WJIB (B/EZ) | 5.3 | 6.8 |
| WRKO (Talk) | 6.0 | 6.8 |
| WHDH (AC) | 6.9 | 5.1 |
| WZLX (Gold) | 4.1 | 4.6 |
| WEEI (News) | 3.9 | 4.3 |
| WROR (AC) | 3.3 | 4.3 |
| WSSH (AC) | 4.7 | 4.1 |
| WMJX (AC) | 3.0 | 3.2 |
| WAAF (AOR) | 2.2 | 3.0 |
| WVBF (AC) | 2.9 | 2.6 |
| WBOS (Ctry) | 2.8 | 2.4 |
| WZOU (CHR) | 2.4 | 2.1 |
| WILD (B/U) | 2.0 | 1.6 |
| WPLM (BBnd) | 1.2 | 1.6 |
| WCRB (Clas) | 1.2 | 1.4 |
| WXKS (BBnd) | 1.7 | 1.1 |
| WMRQ (AOR) | 2.8 | 1.1 |
| WFNX (AOR) | 1.3 | 1.1 |
| WROL (Rei) | 1.0 | 1.0 |
| | | |

Riverside-San Bernardino

KGGI Grabs First; KIIS-FM A Strong Second; KOST Gains A Share; KDOU Slips.

| | | | | | OU I |
|----------------|------------|--------|----------------|-----|------|
| AOR Lead | | | KGGI (AC) | 7.1 | 8 |
| Gains As K | (SDO SII | ps. | KIIS-FM (CHR) | 4.9 | 6. |
| | Spring '86 | Su '86 | KDOU (B/EZ) | 7.9 | 5. |
| KFMB (AC) | 9.0 | 9.8 | KOST (AC) | 3.5 | 4. |
| KGB (AOR) | 6.6 | 7.3 | KRTH-FM (Gold) | 5.0 | 4. |
| KJQY (B/EZ) | 8.2 | 7.1 | KFI (AC) | 5.1 | 4. |
| KSDO-FM (CHR) | 4.8 | 6.5 | KLOS (AOR) | 4.5 | 3. |
| KSDO (N/T) | 7.0 | 6.0 | KFXM (BBnd) | 3.7 | 2. |
| XHRM (B/U) | 4.9 | 6.0 | KNX (News) | 2.4 | 2.8 |
| XTRA-FM (AOR) | 6.6 | 6.0 | KCKC (Ctry) | 2.8 | 2.7 |
| KFMB-FM (AC) | 6.8 | 5.9 | KPWR (B/U) | 2.0 | 2.7 |
| KPOP (BBnd) | 3.5 | 4.2 | KCAL (Span) | 2.4 | 2.5 |
| KYXY (AC) | 3.1 | 3.0 | KMET (AOR) | 2.2 | 2.5 |
| KSON-FM (Ctry) | 3.9 | 2.9 | KCAL-FM (AOR) | 2.0 | 2.4 |
| KWLT (AC) | 3.1 | 2.9 | KMEN (Gold) | 1.3 | 2.3 |
| KFSD (Clas) | 2.4 | 2.8 | KQLH (AC) | 3.2 | 2.3 |
| KIFM (AC) | 3.1 | 2.6 | KOLA (AOR) | 1.7 | 2.1 |
| KCBQ-FM (Ctry) | 2.8 | 2.4 | KROQ (AOR) | 2.2 | 2.1 |
| XTRA (Gold) | 2.9 | 2.4 | KBIG (B/EZ) | 4.2 | 2.1 |
| KNX (News) | 1.6 | 1.8 | KMPC (BBnd) | 1.4 | 2.0 |
| KLLZ (AC) | 2.3 | 1.7 | KLAC (Ctry) | 1.1 | 1.9 |
| XHITZ (AOR) | 1.4 | 1.3 | KWDJ (Ctry) | .9 | 1.8 |
| KSON (Ctry) | 1.3 | 1.2 | KABC (Talk) | 2.2 | 1.6 |
| KKOS (CHR) | .5 | 1.1 | KIQQ (AC) | .9 | 1.4 |
| KWLT (AC) | 3.1 | 1.1 | KNX-FM (AOR) | 1.4 | 1.4 |
| KCBQ (Ctry) | 1.6 | 1.0 | KBON (AC) | 1.2 | 1.1 |
| | | | KUTE (A/A) | .4 | 1.0 |

Nassau-Suffolk

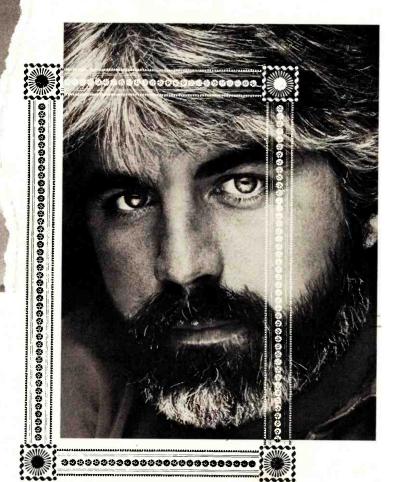
WALK-AM & FM Tie With WHTZ For Lead; WPLJ Takes Third; WXRK Closes In On WNEW-FM; WOR Up; WCTO Nearly Doubles.

| Spring '86 | Su '86 |
|------------|---|
| AC) 5.5 | 5.8 |
| 7.4 | 5.8 |
| .4 | 5.0 |
| 3.1 | 4.6 |
| 5.7 | 4.5 |
| 4.6 | 3.9 |
| 3.5 | 3.7 |
| 3.3 | 3.6 |
| 3.5 | 3.5 |
| 2.2 | 3.4 |
| 2.7 | 3.3 |
| 1.7 | 3.2 |
| 2.9 | 3.1 |
| 2.4 | 2.8 |
| 1.6 | 2.8 |
| 3.1 | 2.8 |
| 2.1 | 2.8 |
| 4.1 | 2.4 |
| 2.7 | 2.2 |
| 3.5 | 2.2 |
| 2.0 | 2.1 |
| 2.0 | 2.0 |
| 2.2 | 1.9 |
| 2.2 | 1.5 |
| 1.4 | 1.8 |
| 1.2 | 1.8 |
| 1.6 | 1.8 |
| 2.0 | 1.4 |
| .6 | 1.3 |
| (CHR) | |
| | AO) 5.5 7.4 3.1 5.7 4.6 3.5 3.3 3.5 2.2 2.7 7.7 2.9 2.4 1.6 3.1 2.7 2.0 2.0 2.0 2.0 2.2 2.2 1.4 1.2 1.6 2.0 2.0 2.0 2.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3 |

MICHAEL McDonald sings hits. Here's his new one.

MICHAEL McDONALD & OUR LOVE

THE NEW SINGLE PRODUCED BY MICHAEL McDonald and Ted Templeman







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1100

RATINGS

Arbitron Summer Results 12+

Baltimore

WBAL Soars To Top; WLIF Down; WXYV Gains A Share; WBSB Down.

| | Spring '86 | Su '86 |
|---------------|------------|--------|
| WBAL (N/T) | 6.9 | 9.1 |
| WLIF (B/EZ) | 10.2 | 8.8 |
| WXYV (B/U) | 7.7 | 8.7 |
| WBSB (CHR) | 7.3 | 6.7 |
| WIYY (AOR) | 6.4 | 6.1 |
| WPOC (Ctry) | 6.6 | 5.8 |
| WFBR (AC) | 4.6 | 4.4 |
| WWDC-FM (AOR) | 2.4 | 3.2 |
| WMKR (CHR) | 3.6 | 3.1 |
| WITH (BBnd) | 2.6 | 3.0 |
| WBGR (Rel) | 2.9 | 2.8 |
| WYST-FM (AC) | 2.8 | 2.8 |
| WWIN-FM (B/U) | 2.8 | 2.7 |
| WCAO (Ctry) | 3.3 | 2.4 |
| WHUR (B/U) | 2.0 | 2.3 |
| WEBB (B/U) | 2.3 | 2.0 |
| WQSR (Gold) | 2.9 | 1.9 |
| WRQX (CHR) | .8 | 1.8 |
| WGRX (AOR) | 1.2 | 1.7 |
| WWIN (B/U) | 1.2 | 1.7 |
| WCBM (AC) | 1.4 | 1.4 |
| WHFS (AOR) | 1.2 | 1.2 |
| | | |
| | | |

Philadelphia

WMMR Increases Lead; WEAZ Down; WUSL Steady; WMGK AC Champ.

| | Spring '86 | Su '86 |
|---------------|------------|--------|
| WMMR (AOR) | 10.9 | 11.5 |
| WEAZ (B/EZ) | 8.1 | 7.2 |
| WUSL (B/U) | 6.9 | 6.9 |
| KYW (News) | 6.8 | 6.5 |
| WWDB (Talk) | 4.0 | 5.3 |
| WMGK (AC) | 4.9 | 5.0 |
| WCAU-FM (CHR) | 4.4 | 4.7 |
| WPEN (BBnd) | 4.5 | 4.7 |
| WCAU (News) | 4.7 | 4.1 |
| WDAS-FM (B/U) | 4.0 | 3.9 |
| WXTU (Ctry) | 3.8 | 3.8 |
| WYSP (AOR) | 3.6 | 3.6 |
| WKSZ (AC) | 3.4 | 3.5 |
| WSNI (AC) | 4.7 | 3.5 |
| WIP (Misc) | 3.2 | 2.6 |
| WIOQ (AOR) | 2.6 | 2.5 |
| WFLN (Clas) | 1.8 | 2.0 |
| WFIL (Gold) | 1.8 | 1.6 |
| WTRK (CHR) | 1.5 | 1.6 |
| WDAS (B/U) | 1.0 | 1,1 |
| | | |

Detroit

WJR Hits Double Digits; WJLB Level; AOR Race Tightens; WWJ Drops.

| | Spring '86 | Su '86 |
|----------------|------------|--------|
| WJR (Misc) | 9.9 | 11.6 |
| WJLB (B/U) | 7.9 | 7.9 |
| WJOI (B/EZ) | 5.4 | 5.7 |
| WRIF (AOR) | 5.3 | 5.3 |
| WCZY-AM & FM | 5.8 | 5.1 |
| (CHR) | | |
| WLLZ (AOR) | 4.1 | 5.0 |
| WWJ (News) | 6.3 | 4.7 |
| CKLW (BBnd) | 5.0 | 4.1 |
| WHYT (CHR) | 5.0 | 4.0 |
| WNIC-AM & FM (| AC) 3.8 | 4.3 |
| WWWW (Ctry) | 3.5 | 3.5 |
| WXYT (Talk) | 3.5 | 3.4 |
| WDTX (CHR) | 2.8 | 3.1 |
| WLTI (AC) | 2.5 | 2.6 |
| WOMC (AC) | 3.6 | 2.6 |
| WKSG (Gold) | 3.1 | 2.4 |
| WQRS (Clas) | 1.1 | 2.1 |
| WMJC (AC) | 2.2 | 2.1 |
| WJZZ (Jazz) | 2.3 | 1.9 |
| WGPR (B/U) | 1.8 | 1.7 |
| CKLW-FM (Gold) | .9 | 1.5 |
| WCXI (Ctry) | 1.0 | 1.4 |
| WCHB (B/U) | 1.1 | 1.2 |
| WQBH (B/U) | .8 | 1.1 |
| WHND (Gold) | 1.1 | 1.0 |
| | | |

Washington, DC

WKYS Builds Lead, Other Urbans Up; WMAL Slips; WM7Q-FM Down

| WIVIZ CO-F | M DOM | 1. |
|----------------|------------|--------|
| | Spring '86 | Su '86 |
| WKYS (B/U) | 7.6 | 8.0 |
| WGAY (B/EZ) | 7.3 | 7.2 |
| WHUR-AM & FM | | |
| (B/U) | 6.1 | 6.5 |
| WMAL (AC) | 6.8 | 5.8 |
| WWDC-FM (AOR) | 4.4 | 4.7 |
| WAVA (CHR) | 4.7 | 4.5 |
| WMZQ-FM (Ctry) | 6.8 | 4.4 |
| WRQX (CHR) | 3.5 | 4.3 |
| WDJY (B/U) | 3.9 | 4.2 |
| WTOP (News) | 4.3 | 4.1 |
| WCXR (Gold) | 5.3 | 3.8 |
| WBMW (CHR) | 2.3 | 3.6 |
| WLTT (AC) | 3.8 | 3.2 |
| WGMS (Clas) | 3.1 | 2.8 |
| WCLY & WPGC | | |
| (AC) | 2.7 | 2.5 |
| WWRC (BBnd) | 3.1 | 2.5 |
| WXTR (Gold) | 1.6 | 2.2 |
| WASH (AC) | 1.7 | 1.8 |
| WTKS (AC) | 1.5 | 1.8 |
| WYCB (Rel) | 1.0 | 1.7 |
| WHFS (AOR) | 1.3 | 1.3 |
| | | |

Houston

KMJQ Takes First; KKBQ Combo Down; KRBE-FM Gains; KODA Stable.

| Ł | | | |
|---|----------------|------------|--------|
| ı | | Spring '86 | Su '86 |
| l | KMJQ (B/U) | 8.0 | 8.0 |
| | KKBQ-AM & FM (| CHR) 8.3 | 7.4 |
| ı | KIKK-FM (Ctry) | 7.4 | 6.8 |
| l | KODA (B/EZ) . | 6.2 | 6.4 |
| ı | KRBE-FM (CHR) | 5.1 | 6.2 |
| | KTRH (News) | 5.8 | 5.8 |
| | KILT-FM (Ctry) | 5.7 | 5.7 |
| | KLOL (AOR) | 3.8 | 5.0 |
| | KFMK (AC) | 6.6 | 4.6 |
| | KPRC (N/T) | 3.4 | 4.4 |
| | KQUE (AC) | 4.6 | 3.7 |
| | KJYY (AC) | 2.7 | 3.1 |
| | KLAT (Span) | 1.1 | 3.0 |
| | KLTR (AC) | 4.4 | 3.7 |
| | KRBE (Gold) | .7 | 1.2 |
| | KSRR (AOR) | 4.8 | 2.9 |
| | KXYZ (Span) | 1.0 | 1.8 |
| | KYOK (B/U) | 1.4 | 1.8 |
| | | | |
| | | | |

Cleveland

WMMS Holds First; WQAL Gains; WMJI Widens AC Lead; WZAK Urban Champ.

| | Spring '86 | Su '86 |
|---------------|------------|--------|
| WMMS (CHR) | 13.2 | 13.5 |
| WOAL (B/EZ) | 7.1 | 8.2 |
| WMJI (AC) | 7.0 | 7.8 |
| WWWE (N/T) | 4.9 | 6.9 |
| WLTF (AC) | 6.7 | 6.3 |
| WDOK (B/EZ) | 6.5 | 5.9 |
| WGCL (CHR) | 5.4 | 5.1 |
| WZAK (B/U) | 4.8 | 4.9 |
| WBBG (BBnd) | 4.5 | 4.2 |
| WGAR-FM (Cty) | 4.0 | 3.6 |
| WDMT (B/U) | 4.8 | 3.5 |
| WERE (N/T) | 3.8 | 3.5 |
| WRQC (CHR) | 2.1 | 2.5 |
| WONE-FM (AOR) | 1.9 | 1.8 |
| WRMR (B/EZ) | 1.9 | 1.8 |
| WCLV (Clas) | 1.5 | 1.6 |
| WJMO (B/U) | 2.0 | 1.5 |
| WABQ (Rel) | 1.4 | 1.4 |
| WBEA (CHR) | 1.2 | 1.1 |
| WHK (Gold) | 1.9 | 1.1 |
| WGAR (Ctry) | .8 | 1.0 |
| | | |

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classicai, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.





NETWORKS/PROGRAM SUPPLIERS

REED BUNZEL

CBS World Series Lineup

After playing more games in one season than most pro football players go through in a lifetime, the boys of summer are finally heading into the final days of autumn. The long 1986 baseball season is almost over — no strikes, very few player holdouts, and clear runaways in each of the four major league divisions. The World Series begins tomorrow (10/18) — and for the 11th consecutive season the CBS Radio Network is broadcasting the play-by-play.

More than 250 CBS affiliates will carry the broadcasts in the US, and more than 400 international outlets will air the best-of-seven series through Armed Forces Radio. In addition, the network will also produce a Spanish language broadcast scheduled to be carried by 25 Caballero Radio Network stations in the US and a total of 175 worldwide.

Producing a sportscast for radio is less of a logistical nightmare than doing one for television. Instead of involving dozens of different camera angles and scores of technicians, radio can broadcast the game with two or three microphones, a cassette recorder, and several expert announcers. But covering an event with the scope of the World Series still presents some challenges. Says CBS Executive Producer Frank Miller, "Television has a mammoth operation going. Just the number of cameras, not to mention their pre-and post-game shows, dwarfs us in size.

"Still, we have a lot of basic arrangements we have to consider," Miller continues. "These include ordering booth facilities, working with the Commissioner's Office and the various clubs, ordering our satellite system, arranging the engineers, and installing lines into the hometeam dugout and dressing rooms. There are a lot of considerations we have to work out."

The CBS announce team broadcasting the World Series play-byplay includes Jack Buck, Sparky Anderson, and Win Elliot. Buck has called the Series action for CBS three times, and has covered the National League Championships for the network since 1978. He also has been Sports Director at KMOX/ St. Louis for 30 years and is co-host of "The NFL Tonight" on CBS.

Anderson is back in the World Series commentary chair for the eighth year and also manages the Detroit Tigers. He made history in 1984 when he became the first manager to win 100 games in a season with two different teams and win a World Series in both leagues. Elliot has provided pre-and post-game summaries for the Series for the past ten years and has covered virtually every professional sport.

The Spanish broadcasts will be called by Juan Vene and Gustavo Lopez Moreno. Vene is known to the Hispanic community as the voice of the New York Yankees, and also anchors the Spanish language version of "This Week In Baseball." Moreno has been a San Diego Padres announcer for 16 years, and has tearned up with Vene for 11 years of CBS post-season broadcasts.

The World Series broadcasts are scheduled to run through October 26, if necessary.

Syndicate It Unveils "Essence"

Syndicate It Productions, in a joint effort with Essence magazine, has developed a new program targeted to Black/Urban radio stations.

"You . . . From The Pages Of Essence Magazine," aimed at the black female audience, deals with self-help topics based on articles published in the magazine. Leading experts will comment on a variety of topics including beauty, mental health, relationships, money, nutrition, and career strategies. "You" is hosted by broadcast journalist Gillian Harris, who says, ""You' is a show for contemporary and progressive people. This

is information that you can use as soon as you hear it."

Essence Editor-In-Chief Susan Taylor adds, "All of us are excited about the show. We think that our tearning with Syndicate It makes a winning combination. The pages of Essence, with their current topics of interest to women, will be reinforced in the radio message."

The programs are set to run on a daily basis for 13 consecutive weeks.



TRICK OR TREAT — During the recent NAB Radio '86 in New Orleans, Cap Cities/ABC and Global Satellite Network sponsored a Mississippi riverboat cruise on the Natchez, with music provided by Cheap Trick. Pictured during a break are (I-r): Global's Howard Gillman; CT's Robin Zander, ABC's John Axten and Beverly Padratzik; CT's Rick Nielsen; ABC's Jim Arcara, and CT's John Brant & Bun E. Carlos.





FROM ORANGE PRODUCTIONS:

New Special, Heritage Programs

Narberth, PA-based Orange Productions has introduced two new radio programs: "Something Special," an MOR-oriented weekly hour-long music show; and "Reflections On The Black Experience," a daily Black/Urban series.

"Something Special" is described as "an intimate hour of music and interviews," and features traditional—and contemporary MOR artists. The show is hosted by "Sounds Of Sinatra" host Sid Mark, and is targeted at a 35+ audience. "The enjoyed a terrific relationship with artists like Steve and Eydie, Tony Bennett, Vic Damone, and newcomers like Pia Zadora," says Mark. "We'll get their music and their personality across to the audience."

"The great artists are not nostalgia," Orange Productions President Lita Cohen adds. "They and their music are as vital as ever to the stations' core audiences, and programmers recognize this."

"Reflections" is a :60 daily vignette focusing on black heritage. "We found that stations are very interested in serving the community with information on black heritage and history," Cohen explains. "By creating a daily :60 triviastyle feature we've given stations the opportunity to be good programmers and good neighbors."

The program is written and voiced by noted black historian Mark Hyman, who stresses that black heritage should be a year-round interest, not just something to highlight during Black History Month in February.

All Star Tap-Dance

All Star Radio has signed radio's first (they say) tap dancing newscaster. Sondra Lowell, who has covered the news while demonstrating her fancy footwork on KABC/Los Angeles as well as several TV talk shows, is now available to dance and sing the news nationwide.

Lowell first tapped out the news while dancing to "Tea For Two," but the song's publisher disagreed with her choice in music. She now uses her own composition, "Tap Dance The News," as the musical background for her delivery, Lowell claims to be the first reporter to report a tap dance newscastfrom behind the Iron Curtain, and also tapped out coverage of the 1986 royal wedding of Prince Andrew and Sarah Ferguson.

Says Lowell of her news delivery: "Someone had to fill the gap between news and entertainment. I'm glad I could be of service."

Chicken Nuggets, Cactus Cooler

Santa Barbara-based A Produc-

tions has two new weekly programs available for national syndication.

"Back At The Chicken Shack" features artists involved in the development of early rock and roil and urban blues, including Big Joe Turner, Richard Berry, Screamin' Jay Hawkins, and Koko Taylor. Artist interviews are mixed with original recordings to present vintage material in a contemporary setting.

"The Cactus Ranch Barn Dance" applies nostalgia to country programming through interviews with such artists as Wanda Jackson, Tommy Collins, Billy Walker, Rose Maddox, and Charlie Walk-

NETWORK FEATURE FILE

MUSIC FEATURES

The Weekend

| | Octobe | er 25-26 | |
|---|-----------------|--|-------------|
| American Eagle Tom T. Hall/Roger Miller | (DIR) | Metalshop Wasp | (ILM) |
| Christian | | Music Of America | (ABCR) |
| Countdown America Rick Floria/White Heart | (CCA) | Larry Gatlin & the Gatlin Brothers Musical! | |
| The Countdown | (WO) | Supernatural themes/"Mame"/Rub | (WO) |
| General Kane/Millie Jackson | (, | Musical Starstreams | (FF) |
| Countdown America | | Pierre Bachelet | , , |
| With Dick Clark | (US) | National Howard Stern S | |
| John Leader's | | Father Guido Sarducci/Billy Squire National Music Survey | (WO) |
| Countdown USA | (CUSA) | Dan Fogleberg/Madonna/Paul Sim | |
| Ric Ocasek | | On The Radio | (NSBA) |
| Country Report Count | down(WRN) | Steve Winwood | |
| John Schneider/T.G. Brown/Gir | is Next Door | Party America | (ABCR) |
| Country Today | (MJI) | George Carlin/OMD/Survivor Pioneers In Music | (DIR) |
| Judds | | Electric Rock of the '60s, '70s, '8 | |
| Dick Clark's Rock, Roll & Remembe | (1100) | Wakeman/Yes/Moody Blues/Dev | o/Roxy |
| Smokey Robinson & the Miracle | | Music/Brian Eno/Thomas Dolby/I Powercuts | |
| Dr. Demento | (WO) | Pretenders/KBC Band | (GSN) |
| Halloween show | (110) | Reelin' & A Rockin' | . (RI) |
| Elvis Hour | (CRS) | Robert Palmer/Whoopi Goldberg | . (, |
| The King sings Entertainment | | Reelin' In The Years | (GSN) |
| Entertainment Coast To Coast | (CBSR) | Bob Dylan/Jefferson Airplane Rock Chronicles | |
| Halloween show: Gene Simmon Milano/Vincent Price | s/Elvira/Alyssa | Producer of the year: Dave Stewar Steve Winwood/David & David | (WO) |
| Future Hits | (14(0) | Rock Watch | (USP) |
| Paul Young/Genesis | (WO) | David Lee Roth | |
| Great Sounds | (USP) | Scott Muni's Ticket To Ric | de (DIR) |
| Lettermen | | Abbey Road | |
| Highlights Freddie Hubbard/Fun Seals | (DIR) | Scott Shannon's Rockin' America Countdown(WO) | |
| John Landers' | | Bon Jovi/Boston/Toto | () |
| Hit Music USA | (US) | Sinatra Special | (CRS) |
| Elton John/Van Halen | ,) | Harry James | |
| Hot Rocks | (USP) | Solid Gold Saturday Night Buddy Holly & the Crickets | (US) |
| | | Star Beat | (ILM) |
| (Ing Biscuit Flower Hour | (DID) | Cameo | |
| STR | (DIR) | Superstars Rock Concert Jackson Browne | (WO) |
| Jazz Show | | That's Love | (WO) |
| With David Sanborn | (NBCE) | Yoko Ono/Ben E. King/Belinda Carl | sle |
| ee Rittenour Legends Of Rock | (AIDCE) | Top 30 USA | (CBSR) |
| Legends Of Hock | (NBCE) | 1965 top ten tunes Urban Music Magazine | (C) |
| Live Album Party | (NBC) | Genobia Jeter/Vesta Williams/Beau | (SI) |
| Pete Townsend | (1100) | Weekly Country | |
| Live From The Apollo | | Music Countdown | (USP) |

The Week Of October 27-31

| October 27-31 | |
|---|--------------|
| Album Party | (NBCE |
| American Music Manager | - 416 |
| American Music Magazin Janet Jackson (10/27) Daryl Hall | (10/30) |
| OMD (10/28) Howard J | ones (10/3 |
| Cameo (10/29) | |
| The Concert Hour | (WO |
| Eugene Wilde/Jets Country Calendar | (CW |
| Lee Greenwood (10/27) | (CW |
| Charlie Daniels (10/28) Conway To | vitty (10/3) |
| Juice Newton (10/29) Tammy Wy Steve Earl (10/30) T. Graham | nette (1 1/1 |
| Steve Earl (10/30) T. Graham | Brown (11) |
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| Lyle Lovett | ereit |
| Earth News | (WO |
| Eddie Money Burt Lancaster & Kirl | Douglas: |
| "Tough Guys"/Neil Young/Marc F Simmons: "Trick or Treat"/Cassa | ndra |
| Peterson: "Elvira. Mistress of the | Dark" |
| Encore With Jim Lange | (WO |
| 1952: Peggy Lee In Concert | (14) |
| Red Rider/Bruce Hornsby & The Ri | (WO |
| Line One | (WO |
| Fabulous Thunderbirds | (|
| Live From Gilley's | (WO) |
| Salute to Country Music Month | |
| Music Of America | (ABCR) |
| Larry Gatlin & the Gatlin Brothers Off The Record | (11/0) |
| Huey Lewis/Toto/Tina Turner | (WO) |
| Off The Record Special | (WO) |
| Bad Company | (|
| Pop Concerts/ | |
| Star Trak Profiles | (WO) |
| Paul McCartney profile, Pt. 2 Rockline | (00) |
| NOCKIINE Daryl Hali / Joe Jackson/Pet Shop (| (GSN) |
| Michael Des Barres | xoys |
| Rock Over London | (RI) |
| Paul Young Anti-heroine interviews | |
| Rock Today | (MJI) |
| Talking Heads | 44.6 |
| Shootin' The Breeze Jeffrey Osbourne/Lisa Lisa & Cult Ja | (WO) |
| Stacy Lattisaw | The same |
| Solid Gold Country | (USP) |
| Birthday salute: Lee Greenwood (10 | (27) |
| Feature year 1979 (10/28) Solid Gold Country stars in the new | (10/20) |
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| Golden Duets: #1 Duet albums (10/ Birthday salute: Bill Anderson (10/3 | 1) |
| Golden Duets: #1 Duet albums (10/ Birthday salute: Bill Anderson (10/3 Solid Gold Scrapbook | |
| Golden Duets: #1 Duet albums (10/ Birthday salute: Bill Anderson (10/3 Solid Gold Scrapbook The name game, chapter 2 (10/27) | 1) |
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NEWS & INFORMATION FEATURES

October 20-24

COMEDY

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Comedy Drop-ins

casters/Bobby Rockjaw high school detective/Bill & Doc/topless PSA United Spots Of America (ASR)

eckline/boogaloo stereo/placebos

49 states Stevens & Grdnic's

GENERAL INFORMATION

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(CN)

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NETWORK PEOPLE

· ABC TalkRadio promotes David Rimmer to Director/Station Operations & Services. Rimmer most recently served as the network's East Coast Operations Manager. Before joining TalkRadio in 1983, Rimmer was Program Coordinator for NBC's Talknet, prior to which he was with WOR/New York for five years.

· Angela Becker joins NBC Entertainment as Manager/Program Clearance. She has served as Radio Buying Unit Supervisor for New York-based Ted Bates Advertising since 1985, and also worked with Ogilvy & Mather, Marschalk Company, and Dancer, Fitgerald, Sample.

 Westwood One/Mutual promotes Gary Schonfeld and Greg Batusic to VP/New York Sales Manager (WW1) and VP/Midwestern Region Sales Manager, respectively. Both joined WW1 in the summer of '85: Schonfeld as Director/New Business Development, advancing to Sales Director/Eastern Region; and Batusic as Sales Director/ Midwest region, and subsequent Midwest Region Sales Director for both WW1 & Mutual.

in other company activity. Thomas Evans comes aboard as Mutual's New York-based Director/Research; he previously was Director of Research for the NBC Radio Network. Also, Bill Roberts segues to Mutual's Program Clearance Manager, Midwest Region post. He was previously GSM at WAGE/Leesburg, VA and operator/ owner of WCKM/Winnsboro, SC. In addition, Mitzi Barnes is named Southwest Clearance Coordinator, advancing from her Contract Administrator post at Mutual. Also, Kathy Springer becomes Administrative Assistant while Meredith Dayton joins Mutual's L.A. office as Western Clearance Coordinator

Janice Ginsberg joins United Stations as Director/Artist Relations. Most recently a Producer at DIR Broadcasting, her background includes stints as Promotions Director at WXRK/New York and Staff Producer at Narwood Productions.

Also at USRN, Bob Bartolomeo becomes Manager/Sports & Entertainment: prior to this appointment he was with WMZQ-AM & FM/Washington. At the same time, Steve Taylor joins the network as White House correspondent. Most recently a freelance correspondent for Post-Newsweek Television, he has also served as general assignment correspondent for ARC Radio & Television.

In other company activity, Kerry Ward, Karen Akerstrom, and Mark Maddrey become Station Clearance Reps for United Stations Programming Network's Washington, DC office. Ward was USRN's Marketing Assistant for the past 21/2 years, Akerstrom was KNX/Los Angeles's Community Services/Technical Operations Coordinator since 1982, and Maddrey recently interned at WCHL/Chapel Hill, NC.



(ASR)

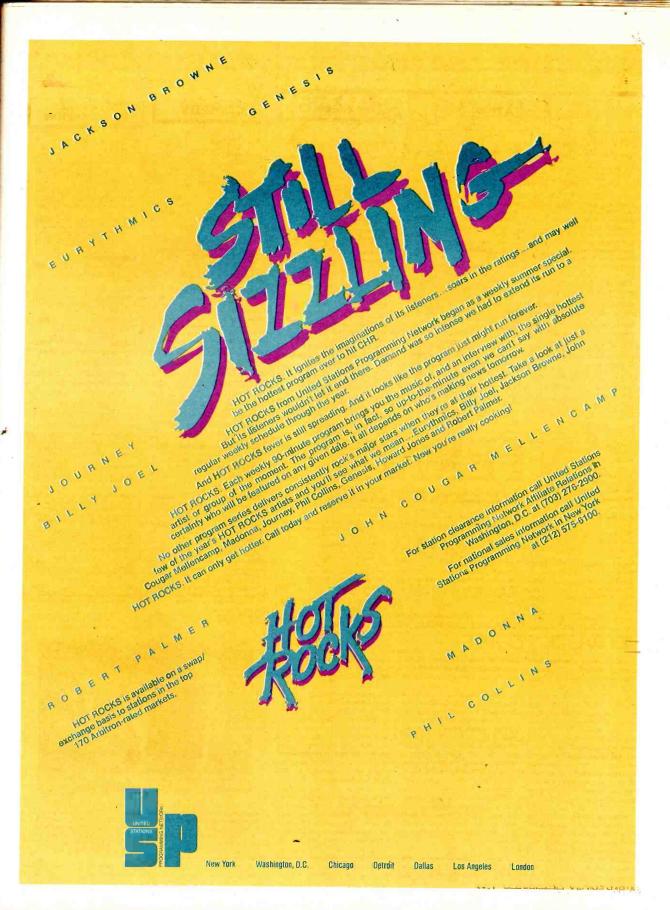
Sports Trivia

Wireless Flash

Mama's Family": Vicki Lawrence/"The Day The Universe Changed": James Burke/REM

IT'S ON US — That's the positioning statement taken by United Stations in its new media presentation, which was unveiled for advertisers and agencies in New York, Los Angeles, Detroit, and Chicago over the past week. Pictured prior to the West Coast premiere at Pip's Rodeo Drive in Beverly Hills are (I-r) Levi-Strauss District Sales Manager Tom Krakker, United Stations partner Dick Clark, and Levi-Strauss Regional Sales Manager Wendt Taylor.

34/R&R FRIDAY, OCTOBER 17, 1986



The Image Issue

Imagine two cans of green beans on a grocer's shelf. One is generic, and the other is a national, name-brand product. The generic can has a plain white label with black printing. The name-brand's label is quite colorful. Which can will the average consumer reach for, put in the car, and purchase? The name-brand product, in

most cases. The next question is: which can of

beans is comparable to your station?

Consumers purchase name brands more often than generics not only as a result of strong product merchandising and advertising, but also because of another type of merchandising that is just as important: the product's label, or packaging. A combination of both prior promotion and on-the-spot merchandising

David Franklin is an air personality at KTWN/Texarkana, TX.

creates what is known as the "image" of the product.

The image you create for your "product" will do as much work selling it as your best salesperson can.

By David Franklin

Remember the two cans of green beans? Both contained essentially the same product: the only difference between the two was in the packaging. To the consumer, the product with the inferior packaging was an inferior product.

One of our greatest sales tools available is the ability to create our own image — not of what our stations are, but of what we persuade the listeners to believe they are. A radio station is really just a bunch of people's voices, some music, and technical equipment. Sounds a little generic, doesn't it? Without the proper packaging, that's all you are to the people in



LIP SERVICE — Among the 2000 recipients of the Blair Radio Representation Division's radios with moving lips was (I) DFS/Dorland Worldwide, NY VP/Radio Media Sam Michaelson. Also on hand: Blair Radio NY AE Rosemary Zimmerman.

your market – a faceless, generic radio station.

Go back and imagine a can of beans again — only this time the can is your station. Into the can put your music, personalities, news department, contests, and local features; all the ingredients that make your radio station a unique product.

Your next task is to let the consumer know your product is available. Just as the name brands merchandise their products through the various media, so should you, through bill-boards, print, TV, community involvement, and other methods. Consumers will not purchase a product they do not know is available.

Next, you must concentrate on your on-the-spot merchandising, or the packaging of your product. It must be colorful and it must stand out to keep the consumer (listener), listening to it. Through on-air promotions, slogans, and jingles, you package your product and complete the image of what you have persuaded listeners to believe your radio station is.

So ask yourself what image your product has, whether it's good or bad, and what you can do to enhance the image. Let today be the day you start merchandising your product more effectively. You might find it's like opening a whole new can of beans.

INTERACT WITH THE MOST ACTIVE

MUSICSCAN Plus is winning favor with top radio programmers across the U.S. and in Canada—fast.

MUSICSCAN Plus is working for them now, winning ratings.

MUSICSCAN Plus is the HOT music scheduling system from TAPSCAN.

MUSICSCAN has already become the industry definition for efficient music rotation. The system provides every tool you need for precise control over the broadcast day... it's that versatile. And now it's interactive. Schedule a 24-hour pre-log in ONE minute; retest any song, then MUSICSCAN will suggest possible replacements. You can swap elements instantly within any hour or across the entire day. All changes are immediately reflected in your "History" files for absolute accuracy.

MUSICSCAN is as dynamic as radio...new features are developed and added constantly. Yet MUSICSCAN will never become "too complicated"—the system's ease of operation is self-evident, even if your first time with MUSICSCAN is your first time with a computer.

Ask anyone who has worked with the system...use it once, and nothing else will do. The hottest stations in the country are switching to MUSICSCAN. And no one who's ever begun using MUSICSCAN has ever stopped.

(205) 987-7456

Or Call Toll Free: 1-800-634-3322; When Dial Tone Returns, Dial 726

MUSICAN

2100 DATA PARK, SUITE 202 BOSTON CHICAGO

BIRMINGHAM, AL 35244 LOS ANGELES

TORONTO

60 ST. CLAIR AVENUE EAST, SUITE 510 TORONTO, ONTARIO M4T INS $PHONE: \ \, \textbf{(416)} \,\, \textbf{963-9944}$

SPOTS

Blair's Radio Representation Division conducted a "We Talk Radio" contest/giveaway for advertising agencies covered by the national sales offices of the division's Select Radio, Blair Radio, and Torbet Radio, Blair Radio, and Torbet Radio. AEs distributed 2000 radios with moving lips that lip-sync the music, news, or talk being broadcast. Accompanying the radios were entry blanks for a Montego Bay vacation giveaway. A total of four trips were awarded on October 15.

• Metro Radio Reps of Denver has brought together five area radio stations to create a local unwired network, and claims to be the first company utilizing last May's combination sales deregulation by the FCC. KBRQ-AM & FM/Denver, KDEN/Denver, KLSC/Aurora, and KTCL/F1. Collins are the non-affiliated stations involved. The combination approach is intended to allow smaller stations to compete more effectively for major advertising dollars.

• Major Market Radio has been selected to replace Masia as national sales rep for the United Broadcasting Co. United stations now represented by MMR include: KSOL/San Francisco, KALI/Los Angeles, WRQC/Cleveland, WJMO/Cleveland, WKDM/New York, WYST-AM & FM/Baltimore, and WINX/Rockville, MD. The company's WDJY/Washington will be represented by Welss & Powell. MMR has also announced its representation of KEBC/Oklahoma City, formerly represented by Torbet Radio.

• RAB has released a booklet that includes findings from its "Media Targeting For The '90s" research project conducted by R.H. Bruskin and Associates. The results ofter an up-to-date comparative analysis of the major media. using time spent as a criteria. For more information, contact RAB's Danny Flamberg at (212) 254-4800. (Wipic)

This column was coordinated by Jim Dawson.





HARVEY MEDNICK

A NEW WAY OF THINKING

Managerial Minds Really Do Work Differently

At this year's BPME meeting I found not only that the quality of promotion/marketing people has increased, but that these professionals have very real ambitions to move upward in our industry. Since the development and execution of long-range marketing plans is an integral part of upward mobility in our field. I thought you'd be interested in some new research you can use to assess your own management potential. It will also help you deal with managers you must work with - both the ones at your station as well as those at the client, agency, and advertiser level.

After years of studying the subject, behavioral scientists have concluded that there is indeed something distinctive about the workings of the executive mind. The expert who has labored longest in this field is Elliott Jacques, Director of the Institute of Organizational and Social Studies at England's Brunel University. He bases his findings on a 30-year study of an engineering outfit in England. The results are shared with you here courtesy of Fortune magazine.

One Dominant Thought

The core of Jacques's findings is a concept he calls the "time frame" of the individual. He has found that individuals vary dramatically in terms of the time periods they can think out, organize, and work through. As you have no

"Executive types are not only able to identify the steps necessary for moves that will take vears to complete, but can also envision the consequences of each step and take the appropriate measures to set plans in motion."

doubt found, maybe at your own station, it taxes some folks to figure out what they have to do, and in what order, for the day. Jacques claims that others, namely executive types, can see a long way. They are not only able to identify

the steps necessary for moves that will take years to complete, but can also envision the consequences of each step and take the appropriate measures to set plans in motion. If you've now started to measure

yourself with an eye towards a GM stripe or better in the future, be aware that a person typically becomes able to handle progressively longer time frames over a lifetime However, this process is not developed smoothly. It occurs in spurts that carry the individual from a minimum one-day time frame to a three-month time frame and, after a reasonable interval at each stage, to one-year, two-year, five-, ten-, and maybe 20-year time frames. I was surprised to find that most of the population is never capable of planning out more than a three-month time span. If you plan a quarter in advance promotionally, you're part of the norm. A smaller group is capable of envisioning an entire year. Only one person out of several million is capable of a 20-year time frame. To give you a target to shoot at, Jacgues noted that Konosuke Matsushita has laid down a 250-year plan for the giant Japanese company (of which Panasonic is a small part) that bears his name.

The Good Stuff

Jacques found that there is a sort of natural structure to organizations engaged in work. Most jobs can be classified according to the time frame required of the worker. The unskilled can almost always get by with a one-day horizon. Persons holding down base-level managerial positions, if they're to be any good at them, must be capable of at least a three-month time frame. (Got that?)

Jacques's research also showed that the best organizations, in terms of productivity and morale, are those which possess a natural progression: one-day time frame workers report to a department head who can organize three months, he in turn follows a manager who can plan a year or longer, that manager reports to a GM with a two-year time frame, and the GM answers to a corporate VP capable of strategizing over five years. On top of this structure sits a CEO who looks forward ten years. In simple terms, this ability is called "vision," and is one of the most sought-after qualities in contemporary management. If you'd like to get a feel for where you fit, think about the most distant deadline with which you feel comfortable.

of thinking out two years is at the

next level, and so on. Each level has a characteristic mode of thought. For example, a person capable of thinking out ten years can shape whole systems. He can understand how a large organization (such as a group of stations) fits together, imagine how its boundaries might be expanded (such as by getting into cable or production), and reason through the second or third-level consequences of such a move.

What This Means To You

If you believe this information is valid, you now have a gauge to measure your peers and superiors. This is useful because a large part of our jobs involves planning ahead in concert with other department heads. It also gives you a reference point when dealing with people at the top; if they can't think in a time frame longer than yours, you have to deal with them on a task-orient ed basis, one small step at a time, and avoid grand-scale plans.

Two key points worth remembering: a near-genius IQ (claimed by many, possessed by very few) does Communication

Aspects Of The Managerial Mind

Time Frame Is An Important Gauge

Time frame is believed to be the best indicator of broader mental capabilities called cognitive power. Cognitive power is not IQ; it does not reflect raw brainpower, but how perception and thinking are organized and how they operate. An individual capable of thinking one year ahead has one level of cognitive power, someone capable

"A near-genius IQ does not quarantee superior managerial thinking, and there is no test to determine executive thinking ability."

not guarantee superior managerial thinking, and there is no standardized college board-type test at this time to determine executive thinking ability

I was fascinated by this study and wanted to bring it to your attention not only as a resource for your own career assessment and development, but also as a guide in dealing with the managerial people with whom you interact in the performance of your job.

Now all of you potential 250-year planners can resume normal breathing and go back to planning for tomorrow

DATELINES

1987

February 1-4

National Religious Broadcasters 44th Annual Convention Sheraton Washington, Washington,

February 7-10

Radio Advertising Bureau 7th Annual Managing Sales Conference Hyatt Regency, Atlanta

March 28-April 1

National Association of Broadcasters 65th Annual Convention Dallas Convention Center, Dallas

April 1-5 Alpha Epsilon Rho 45th Annual Convention

Clarion Hotel, St. Louis

April 26-29

Broadcast Financial Management Association Annual Meeting Marriott Copley Place, Boston

American Advertising Federation Annual Convention

Buena Vista Palace Hotel, Orlando June 10-13

American Women in Radlo and Television 36th Annual Convention Beverly Hilton, Los Angeles

June 10-14

Broadcast Promotion and Marketing Executives/Broadcast Designers Association Annual Seminar Peachtree Plaza, Atlanta

ONE YEAR AGO TODAY

- Rick Balis OM/PD at KSHE/St. Louis
- Arbitron announces four surveys per year for top 75 markets
- #1 CHR: "Take On Me" A-Ha (WB) (3 wks)
- #1 AC: "Part-Time Lover" Stevie Wonder (Tamla/Motown) (3 wks)
- #1 B/U: "Part-Time Lover" Stevie Wonder (Tamla/Motown) (3 wks) • #1 Country: "Can't Keep A Good Man Down" — Alabama (RCA) (2 wks)
- #1 AOR Track: "Sleeping Bag" ZZ Top (WB)
- •#1 LP: "Scarecrow" John Cougar Mellencamp (Riva/PG) (8 wks)

FIVE YEARS AGO TODAY

- •#1 CHR: "Arthur's Theme" Christopher Cross (WB) (3 wks)
- #1 AC: "Hard To Say" Dan Fogelberg (Full Moon/Epic) (2 wks) • #1 B/U: "Take My Heart" - Kool & The Gang (De-Lite/Polygram)
- #1 Country: "Never Been So Loved (In All My...) Charley Pride (RCA)
- •#1 LP: "Tattoo You" Rolling Stones (Rolling Stones/Atlantic) (2 wks)

TEN YEARS AGO TODAY

- #1 CHR: "Rock'N Me" Steve Miller (Capitol)
- #1 AC: "If You Leave Me Now" Chicago (Columbia) (5 wks)
- •#1 Country: "You & Me" Tammy Wynette (Epic)
- •#1 LP: "Songs In The Key Of Life" Stevie Wonder (Tamla/Motown)

R&R FRIDAY, OCTOBER 17, 1986/37



SEAN ROSS

TURNING ON A NEW STATION

KFSO: Up From "Nothin" In 30 Days

In the last week of September, there were no less than four new Gold stations in top 50 markets. By the time you read this, given the current ferocity of the Gold rush, there will probably be more. The speed at which these changes are taking place — at least three of them occurred after the fall book started — means that many of these outlets haven't had much startup time. (At least one major market PD says his switch had to be implemented over the course of four days.)

KFSO/Fresno PD Mike Bushey's advice to programmers of new Gold outlets is, "You've got to try and come on with all the pieces in place, or at least as many of the pieces as possible." KFSO, until 14 months ago known as KNTN/Visalia, hadn't shown in the Fresno book for several years; it was completely rebuilt after Americom bought it in April 1985. Bushey came on board June 6 and kicked off the new format on July 3. While 27 days might seem like a luxury now, KFSO is a good example of a station springing into action without a lot of lead time.

Raising The Boom

KNTN — known derisively as "K-Nothin" in the market — had an even tougher job than many stations because most of the physical plant had to be overhauled. "We had to replace everything: microwaves, studio-transmitter link, control boards, countertops, walls, ceilings, and lights," Bushey said. "Twe seen turnarounds before, three of them in fact. But this is the silliest one I ever saw. We even had to replace the mike boom; they had a chair caster holding the mike up."

As that was happening, KFSO also went to work on perhaps the hardest part of a change to Gold —



Mike Bushey

assembling a music library. Much of its starter list came from consultant Jeff Pollack. "We found a syndicated service that would, for a fee, do something they don't normally do for us." Bushey recalled. "Rather than send us music on reels, they took Dynamax tape, recorded the songs, then cut and wound them on eart so that most of our carts are custom length and recue in 10-15 seconds."

Of the 1200 titles K-Fresno turned on with, roughly 1000 were obtained this way. "The way the format has grown in recent months," Bushey said, "I think more titles would be available from the syndicator now. "About the only advantage I had with this facility was that they had a record library stored in a shed somewhere in the vicinity with over 30,000 records. Easily 50% of them were unusable, most of them left over from when KNTN had been a Religious station.

"I put on my dirty clothes and spent weeks crawling through the cobwebs with a couple of announcers, pulling out records and carting them up. We also had to buy all-new recording equipment: reel-to-reels, cart machines, turntables, pre-amps, the whole number." Within a month, the library had hit 1500 titles. Bushey estimated it has increased to 2000 songs now. Even after a career spent mostly in AOR, he said he has never had as many working titles.

Music Bee

KFSO also made early attempts to localize the music library. Bushey noted, "I put an ad in the Fresno Bee looking for people who had collected old Top-40 hitlists, and we found some. Since the beginning we've tabulated requests. We kind of prompt listeners for information." One example of how this effort paid off is "Gloria." In Fresno, Them won the cover battle, so both its version and the Shadows Of Knight version are used. Other titles added as a result of listener research are Tower Of Power's "You're Still A Young Man" and Quicksilver Messenger Service's "Fresh Air."

"Fresh Air."
"We told Jeff Pollack and (associate) Dave Brewer we thought we should add records based on what we could find out. Their attitude was, as always, 'if you're sure, go

ahead." Even with those additions, Bushey said the one thing he would do differently if he were signing on now would be to start out with greater library depth. He also commented, "The national charts sometimes mislead you on a song's potency. That's one thing a consultant helps a lot with."

"I put on my dirty clothes and spent weeks crawling through the cobwebs with a couple of announcers, pulling out records and carting them

—Mike Bushey

Flamethrower On Low

Even before Bushey arrived at KFSO, want-ads soliciting new announcers had run in the trades. Only one member of the sign-on staff, the evening person, had been with KNTN. "Our morning man came from KBND/Bend, OR. I did middays. My PM drive person was stolen from KFYE, which was Transtar AC outside AM drive at the time. He -was being totally wasted running the carts. My overnight person was from (local Country outlet) KNAX.

"I looked for good jocks first, since we think of ourselves as a CHR station that happens to play oldies. Everything is in stereo here, even the commercials. Believe it or not, that is unusual in Fresno. The station is a flamethrower set on low, so I looked for people with AC backgrounds who could be kicked up 10 mph."

One area where many Gold stations trip themselves up is music image; in start-ups, it's often possible to hear "Hanky Panky" backsold as from 1968 or something equally wrong. One consultant recently estimated that, on new stations, 90% of his listeners knew more about the music than his jocks. One way to avoid ID snags, according to Bushey, is not to talk about the past very often." We communicate amongst ourselves that time is a continuum. I once had a morning sidekick who would refer to deceased people as if they were still there somewhere, never in the past tense. We try to treat songs the same way.
"Everybody here is in his late

"Everybody here is in his late 28 so early 30s, so a large chunk of the library is familiar to them. And most of them were natives. My morning man and I went out and learned the city — went to Bulldog football games and everything. Since I'm single, I just did what I normally do and went out a lot at night. I didn't tell people what I did for a living, but I listened to them talk and learned certain pronunciations. We flag things in the studio phonetically to protect ourselves from being stupid.

"The other thing that has to be learned in this format is that we have an 18-song-an-hour clock. The Letter is 1:43. Shut Down' is 1:57. 'Fun Fun Fun' is 1:53. Most jocks under age 30, and even people like me in their early 30s, have forgotten exactly how fast that is.'

Say Hello

"We wanted to be on by July 4," continued Bushey, "because from a promotional viewpoint for the fol-

Continued on Page 39



AND THIS IS NOW — WFIL/Philadelphia recently staged a contest for tickets to the Monkees' local show; those winners also qualified to vie for tickets to the group's Los Angeles performance. Mickey Dolenz, Davy Jones, and Peter Tork Itank WFIL's Jerry Blavat.



NEW HEROES — KRTH (AM)/Los Angeles awarded its first "Hometown Hero" plaque to Lorayne Lamas for her work with needy families. Shown making the presentation on KH-1"V's "Mid-Morning LA" are hosts Meredith McRae & Tommy-Hawkins, Lamas, KRTH's Al Conners, and Marilyn Lamas, who nominated her mother.

GOLD

KFSO: **Up From** "Nothin"

Continued from Page 38

lowing years, it's a tremendous advantage. For 48 hours before we signed on, we ran a 38-second endless loop of a music box winding up, then playing 'Somewhere My Love.' My GM's voice would say '92.9 is recycling. Please stand by. There'd be a two-second pause and it repeated, approximately 6000 times. There's a store down the block with 500-watt car stereos; these people had the music box ticking away so loud it was rocking the walls of the building adjoining

"I signed on with 'Layla' be cause I knew it would scare (AOR) KKDJ, which I confirmed after the fact. I have a history of AOR. The company has a history of CHR. Pollack was AOR first, although he does many other formats. So we were trying to send as many confusing signals as possible."

While Bushey said the new

K-Fresno "wasn't complete by any stretch of the imagination," he added, "We came on conceptualized. You've got to get as much done as you can before you open the microphone the first time. When I signed the station on, I had my first rap all written out and had practiced the clock. The other jocks had all done run-throughs. The library was at least two-thirds ready. We knew what the station should sound

"We were probably a little rough around the edges at times. But by coming on the air with no summer book last year we were able to have it totally tuned by the time the fall book began.

While KFSO had money and time advantages that not every new Gold outlet possesses, it understood the importance of offering its new cume a relatively finished product. Top 75 market stations will never have the luxury of signing on outside a book again. But it's still possible to hit the ground running.



VETERAN ARTISTS NEED HANDOUTS - Lou Christie and Lesley Gore stopped by WCBS-FM/New York to promote their new "Since I Don't Have You Medley." They're seen in the classic "arms outstretched" pose with MD Jeff Mazzei (c).



PUBLIC MEMORIES — WJMK (Magic 104)/Chicago sponsored a lunch-time concert at the Illinois Center Plaza. Dick Biondi MC'd and "all-girl'50s band" Mickie & The Memories (pictured) entertained.



SWITCH PARTY — Throwing the switch on KZZC/Kansas City's conver sion to SMN Pure Gold were (I-r, back): KZZC's SM Dennis Meier, Dave Tidmore, Debra Walsh, SM Art Samuel, Chandler Wiems, and Steve Mc-Cavett. Center: SMN VP Greg Daugherty, KZZC's Bonnie Barnes, Sheila Hallacy, Gil Shapiro, OM Laura Strouse, Lynn Nevins, Jacque Montgomery, GM Mark Wodlinger, Sara Dickey, Bridget Breen, and T.J. Johnston. Kneeling is SMN OM Gary Hamilton.



VALLI OF THE SHANNON OF DEF -- Frankie Valli (I) was a recent visitor on the afternoon drive program of WCBS-FM/New York's Bob Shannon.

GOLD EXCHANGE

WFIL/Philadelphia honored the twentieth anniversary of its switch to Top 40 in 1966 with a day-long on-air reunion. Among those who showed up: Don Rose, Dave Parks, J.J. Jeffries, Jay Cook, Lee Sherwood, Alan "Brother Love" Smith, Tom Tyler, Banana Joe Montione, and Dick Heatherton, George Michaels made a cameo appearance via telephone, and several WFIL engineers from the '60s and '70s showed up to be board ops again. (Yes, it's the same board.) APD Carole Harris coordinated the entire event. Look for reunion pictures in a future issue

With KBZT/Los Angeles converting to Classic Rock KLSX, Charlie Tuna moves to mornings on sister KRLA. The rest of the KRLA lineup is now Mike Wagner, Johnny Hayes, Don Steele, and Wolfman Jack. The latter is touring local clubs backed by the Rock & Roll All Stars and performing "New Orleans-style '50s and '60s

KLZZ/San Diego, recently converted to "California Classics," adds crosstown XETRA staffers Michael Boss and Gary Beck for PM drive and evenings, respectively. Beck had been with KLZZ during its now distant AOR incarnation as KPRI. At XETRA Nicky Silver moves from parttime to nights, leaving PD Jim LaMarca with an afternoon opening. CHR-style jocks with knowl-

edge of the format should send T&R to 4891 Pacific Hwy., San Diego, CA 92110

At WMEX/Boston PD Don Daniels moves to mornings. Midday jock Ron Scott is named APD. And veteran Boston Gold personality Little Walter joins the station for 10am-3pm Sundays . . . KYA has received FCC permission for a translator in Contra Costa County, the portion of the San Francisco metro that manages to thwart almost every Bay Area radio station.

Syndicated R&B history program "Harlem Hit Parade" has entered its second season, with veteran rocker Ruth Brown hosting. More information is available from Felix Hernandez or Karen Jefferson at (718) 745-4273.



KAMP FOLLOWING - KAMP/FI Centro recently made listener Pat Abubo (seated) its guest weather personality for the day. Abubo is flanked by PD John Dionne and MD

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R&R FRIDAY, OCTOBER 17, 1986/39



"FAME AND FORTUNE"

TRACK 17 ALBUM 13

"THIS LOVE"

NOW BREAKING CHR!

PRO-FM WKQB KATD KSMB KTKS WNOK OK100 WPFM WRSR **WLRS** 100KHI WVBS WBWB WMMS KTUX 95XIL KWK WEAG WGAN Y94 Q100 WZOK WOMP KKLS K104 WRQN WJAD WDBR WERZ KIKX WJMX ·KKAZ WAMX KBOS Q104 KTMI WKRZ

> Produced by Keith Olsen Executive Producer: Mick Jones Management: Bud Prager/(E.S.P. Management) & Phil Carson



ON ATLANTIC RECORDS, CASSETTES AND COMPACT DISCS

CALENDAR

BRAD MESSER

K.I.S.S. Rule Still Valid

An enjoyable blast from the past occurred the other day when I visited the Hollywood studios of KFWB, the Westinghouse All-News outlet for Los Angeles, to have a look at the layout and engineering setups which smoothly handle nonstop news and information seven days a week.

My host was Westinghouse Chief Engineer Richard Rudman, a friend from days gone by, and one of the more capable and cooperative engineers around. We worked together back in the early glory days of KGB-FM/San Diego, the 1970s birthplace of the first Homegrown Album, the first Charity Ball rock concert, and the famous Chicken

Today, as back then, Rudman's philosophy is based on making an air studio reliable, cost-effective. simple and convenient to use. Very convenient.

Many of his former co-workers recall that, prior to the rebuilding of the KGB newsroom, Rudman used a collection of cardboard boxes to make full-scale mockups of the equipment he was purchasing. In cooperation with all the people who would eventually be using those machines, he shuffled the mockups here and there in the studio to determine the best possible placement, so everything would be lineof-sight and within easy reach. The studio turned out to be the best in which many of us had ever worked. because it worked. The engineer

had followed the K.I.S.S. Rule: Keep It Simple, Stupid!

Today at KFWB, Rudman still appears to be refining the ergonomics of air studios, partly through even more stringent simplification. For instance, there are no V-U meters in front of the anchors. "They don't have time to ride levels," says Rudman, "so we installed devices to do that for

Rudman still refuses to speak the native tongue of engineering, mumbo jumbo. During my visit, someone approached him about a project and said, "We'll have to develop a protocol for that." Dick's reply was, "A protocol. Do you mean a way?"

Still simplifying.

Capitalism Okayed By Red China

MONDAY, OCTOBER 20 — The Communist government of China announced in 1984 that it was liberalizing the national economy to allow individual capitalistic competition.

The second Reagan-Mondale presidential campaign debate was held in 1984. Three members of Lynyrd Skynyrd died in a plane crash in 1977.

Astronomers predict the annual Orionid meteor shower will produce between 10 and 70 shooting stars per hour after midnight, but bright light from the moon (which was full last Friday) will overwhelm all but the brightest of these meteorites, which are debris from Comet Halley.

Hurricane Thanksgiving Day, a legal holiday in the Virgin Islands celebrating the end of the hurricane season on 10-25. Birthdays: Mickey Mantle 55. Dr. Joyce Brothers 58. Art Buchwald 61.

Edison Saw The Light

TUESDAY, OCTOBER 21 — The world's first successful electric light bulb was switched on 107 years ago at Thomas Edison's laboratory in Menlo Park, New Jersey (1879). It burned out after 40 hours and was then dismantled for inspection.

The first major Vietnam antiwar demonstration drew 35,000 participants to the Pentagon, and resulted in more than 600 arrests, in 1967.

R.J. Reynolds introduced the first machine-rolled national cigaret brand. Camel. in 1913. Birthdays: Carrie Fisher 30. Elvin Bishop 44. Michael Landon 49. Edward "Whitey" Ford 58.

Houston Became Texas President

WEDNESDAY, OCTOBER 22 — 150 years ago, Sam Houston was sworn in as the first President of the Republic of Texas, an independent nation (1836). General Houston had been the hero who led Texas to victory in the battle of San Jacinto with the battle cry "Remember the Alamo."

The world's largest crossword puzzle, with 12,308 clues covering 18.5 square feet, was published in England in 1979. President John Kennedy announced an air and naval blockade of Cuba in 1962 to stop a buildup of Soviet

Chester Carlson, inventor of the Xerox machine, made his first copy in 1938. The FBI shot Pretty Boy Floyd in 1934. Princeton University was chartered (as the college of New Jersey) in 1746 Birthdays: Catherine Deneuve 43. Annette Funicello 44. Dr. Timothy Leary 66.

Father of Canned Food

THURSDAY, OCTOBER 23 — Nicolas Appert, born in France on this date in 1752, invented canned food. His method of heating food and sealing it in airtight containers made it possible, for the first time, for people to have fresh food from crops which were not in season. Appert, who became very wealthy, also invented bouillion cubes. A dynamite-laden truck crashed into U.S. Marine headquarters in Beirut, Lebanon in 1983, killing 241 people. Korean President Park Chung Hee was assassinated by his chief intelligence officer in 1979. The swallows traditionally depart San Juan Capistrano, CA. Birthdays: Pele 46. Johnny Carson 61

Wall Street "Black Thursday"

FRIDAY, OCTOBER 24 — "Black Thursday" hit Wall Street in 1929 as stocks began plunging in panic selling. Within a week, some blue chips lost two-thirds of their value (Wall Street "crashed" Oct. 29) and the market continued to nosedive until America was hopelessly enmeshed in almost ten years of Great Depression.

Two years ago, a Philippine panel reported the top military commander had been involved in the conspiracy to murder Benigno Aquino Jr. (1984). A major snowstorm in Colorado in 1956 ended a 66-day drought in Denver. Vietnam was established in French Indochina in 1945. The George Washington Bridge across the Hudson River, linking New Jersey and New York City, opened in 1931.

125 years ago, the first instant coast-to-coast communication was achieved transcontinental telegraph between California and New York (1861).

United Nations Day. Christmas two months from tomorrow. Birthdays: Bill Wyman and David Nelson 50. Y.A. Tittle 60.



ON THE RECORDS

KEN BARNES

Custom Covers For Specific Formats

Gloria Loring & Carl Anderson called it "Friends & Lovers" and scored a massive CHR/AC hit. Eddie Rabbitt & Juice Newton dubbed it "Both To Each Other" and took it to the top of the Country charts. Two titles, two duos, but just one song.

It's not that common for different versions of the same song to succeed in different formats. Usually a song with multiformat appeal will cross over in its original form. But Country these days is so isolated from other formats that Rabbit & Newton were able to revive an age-old tradition and customize a cover version for a specific format.

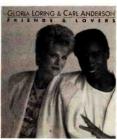
The dual versions on this song were noted by United Stations' Chris Charles and Ed Salamon, as well as R&R's Sean Ross. Thanks to all of them for the idea.



As long as there have been formats (in the sense of musical styles), there have been competitive covers. Pop singers have redone R&B and country hits long before rock & roll came into the picture. The chart I compiled, however, begins with the early days of rock, since what I know about prerock music could fit into one of R&B's 24-word Openinss ads.

Some definitions: Because there are approximately 793,427 cover versions recorded since rock began, according to the authoritative Encyclopedia of Random Numbers, I had to put some limits on this chart. I restricted it to sizable hit (mostly) covers recorded within a year of the original, so there was some semblance of competition. Therefore, the Rolling Stones' cover of "It's All Over Now" by the Valentinos qualifies, since it came within a few months of the original R&B hit, but the Stones' version of "Ain't Too Proud To Beg" doesn't make it, since it came eight years after the Temp-

It's important to note (important to me, anyway, for reasons of self-respect) that this is not a definitive chart, listing every instance of customized cover hit. It's a sampling, one I hope has most of the important examples, but one I'm sure is missing some perfectly valid entrants. As always, I'll be happy to



print the ones you remind me of at a later date.

Long Trends Running

Using the sample compiled here, you can note that most of the '50s covers followed the classic pattern. the one cited ad nauseam in all the rock history books, of white pop artists covering R&B hits. This practice had a flurry of revival in the midsixties, when British Invasion artists like the Stones and Moody Blues covered their favorite R&B artists and got the pop/rock hits as a result. But in recent years the black-to-white syndrome has become far less common (although not extinct, as a recent example that doesn't quite fill the one-year requirement, Robert Palmer's cover of Cherrelle's "I Didn't Mean To Turn You On," testifies).

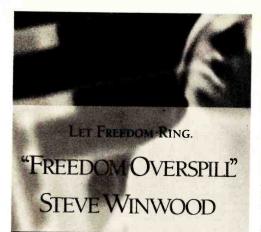
The lack of competitive covers between 1959-63 is an interesting phenomenon for which no ready answer comes to mind. (Same for the less drastic gap in 1978-80.) In the late '60s you begin to see more R&B covers of country or pop songs, as well as country covers of pop hits. And there are still pop covers of country hits, which continue into the '70s and '80s. These more recent times reveal more interaction between pop and country than pop and B/U, probably be-cause it's become easier for B/U records to achieve significant pop impact, while country records are finding it virtually impossible.

Of particular interest are those rare songs that score triple versions, across Country, B/U, and CHR/AC, the "Ode To Billie Joe"/"Every Breath You Take" type. It's a neat trick to write a song with such broad multiformat appeal.

Anyway, there are many more conclusions to draw from this data and other examples. It's obvious that the Loring/Anderson & Rabbitt/Newton situation is not unique, but it's quite unusual these days and a phenomenon worth noting.

Multiformat Cover Timeline

| N | lultiform | at Cov | ver Tin | neline |
|-------------------------------------|---|-----------------------------------|---------------------------------------|--|
| Year | Song | R&B | Рор | Original artist in bold type. Country |
| 54 | Sh-Boom | Chords | Crew Cuts | |
| 54 | Shake Rattle & Roll | Joe Turner | Bill Haley | |
| 55 | Ain't That A Shame | Fats Domino | Pat Boone | ** |
| 55 | At My Front Door | El Dorados | Pat Boone | |
| 55 | Hear You Knocking | Smiley Lewis | Gale Storm | |
| 55 | Sincerely | Moonglows | McGuire Sisters | |
| 55 | The Wallflower (Dance With Me Henry) | Etta James | Georgia Gibbs | |
| 55 | Tweedle Dee | Lavern Baker | Georgia Gibbs | |
| 55/56 | Tutti Frutti | Little Richard | Pat Boone | |
| 56 | Church Bells May Ring | Willows Little Richard | Diamonds | |
| 56 56 | Long Tall Sally Why Do Fools Fall in Love | Frankie Lymon & | Pat Boone | |
| | | Teenagers | Diamonds | |
| 57 | Little Darlin' | Gladiolas | Diamonds | |
| 57 | Party Doll | Roy Brown Rays | Buddy Knox | |
| 57 58 | Silhouettes You Cheated | Shields | Diamonds Slades | |
| 64 | Go Now | Bessie Banks | Moody Blues | |
| 64 | I Want To Hold Your Hand | Book Bulks | Beatles | Homer & Jethro |
| 64 | It's All Over Now | Valentinos | Rolling Stones | Homer a Jenno |
| 64 | Someday We're Gonna | Barbara Lewis | Searchers | |
| 64 | Love Again | Irma Thomas | Rolling Stones | |
| 64 64/65 | Time Is On My Side Don't Let Me Be | Nina Simone | Animals | |
| 65/66 | Misunderstood Good Lovin' | Olympics | Rascals | |
| 65/66 65/66 | Green Green Grass Of Home | ,p | Tom Jones | Johnny Darrell/Porter |
| 65/66 | Satisfaction | Otis Redding | Rolling Stones | Wagoner |
| 66 | Day Tripper | Vontastics | Beatles | |
| 66 | The Men In My Little Girl's Life | | Mike Douglas Lovin' Spoonful | Archie Campbell |
| 66/67 | Nashville Cats | | | Flatt & Scruggs Jack Greene |
| 66/67 66/67 | There Goes My Everything | C | Engelbert Humperdinck | Jack Greene |
| 67 | You Keep Me Hangin' On Dark End Of The Street | James Carr | Vanilla Fudge | Archie Campbell & |
| 67 | lealines | | N 0: 0.1 | Lorene Mann |
| 67 | Jackson | | Nancy Sinatra & Lee Hazlewood | Johnny Cash & June Carter |
| 67 | Mercy Mercy Mercy | Cannonball Adderley | Buckinghams | |
| 67/68 | Ode To Billie Joe | Kingpins/Mighty Flea | Bobbie Gentry | Margie Singleton |
| 67/68 | To Love Somebody | Sweet Inspirations | Bee Gees | |
| 67/68 68 | You Better Sit Down Kids | | Cher | Roy Drusky |
| 68/69 | Son Of Hickory Holler's Tramp Abraham, Martin & John | Miracles/Moms Mabley | O.C. Smith Dion | Johnny Darrell |
| 68/69 | Born To Be Wild | Wilson Pickett | Steppenwolf | |
| 68/69 | Hey Jude | Wilson Pickett | Beatles | |
| 68/69 | The Weight | Aretha Franklin | Band | |
| 69 | Color Him Father | Winstons | | Linda Martell |
| 69 | Games People Play | Donald Height | Joe South | Freddy Weller |
| 69 | In The Ghetto | | Elvis Presley | Dolly Parton |
| 69 | Lodi | | Creedence | Buddy Alan |
| 69 | MacArthur Park | | Richard Harris | Waylon Jennings |
| 69 | Proud Mary | Solomon Burke | Creedence | Anthony Armstrong Jones |
| 69 69/70 | These Eyes | Junior Walker | Guess Who | |
| | Come Together | lke & Tina Turner | Beatles | Manadalla |
| 69/70 69/70 | Leaving On A Jet Plane Me & Bobby McGee | | Peter Paul & Mary Janis Joplin | Kendalls Roger Miller |
| 69/70 | Sugar Sugar | Wilson Pickett | Archies | WAG WILLIA |
| 69/70 | Take A Letter Maria | R.B. Greaves | | Anthony Armstrong Jones |
| 70 | Border Song | Aretha Franklin | Elton John | |
| 70/71 | Double Lovin' | Spencer Wiggins | Osmonds | |
| 70/71 71 | Lookin' Out My Back Door Help Me Make It | Joe Simon | Creedence | Buddy Alan Sammi Smith |
| 71 | Through The Night Love The One You're | Isley Bros. | Stephen Stills | |
| 71 | With | | Lobo | Stonewall Jackson |
| 71 | Me & You & A Dog Named Bo Never Ending Song Of Love | | Delaney & Bonnje | Dickey Lee |
| | Rings | | Cymarron | Tompall & Glaser Bros. |
| 71 | The Night They Drove Old Dix | ie Down | Joan Baez | Alice Creech |
| 71 | You've Got A Friend | Roberta Flack & Donny Hathaway | James Taylor | |
| 71/72 | Old Fashioned Love Song | · mariarray | Three Dog Night | Jeris Ross |
| 72/73 | Delta Dawn | | Helen Reddy | Tanya Tucker |
| 73 | Bad Bad Leroy Brown | | Jim Croce | Anthony Armstrong Jones |
| 73 | Drift Away | | Doble Gray | Narvel Felts |
| 73 | Tie A Yellow Ribbon | | Tony Orlando & Dawn | Johnny Carver |
| 73 | Top Of The World | | Carpenters | Lynn Anderson |
| 75 76 | Blind Man In The Bleachers | | David Geddes | Kenny Starr |
| 75 7 6 | Afternoon Delight | | Austin Roberts Starland Vocal Band | Dickey Lee Johnny Carver |
| 76/77 | Afternoon Delight | | Randy Bishop | Dolly Parton |
| | Here You Come Again | Otis Liggett | Sting | Mason Dixon |
| | | | | |
| 81/82 | | | Pointer Sisters | Tanya Tucker |
| 81/82 81/ 82 | Should I Do It Slow Hand | | Pointer Sisters Pointer Sisters | Tanya Tucker Conway Twitty |
| 81/82 81/82 31/82 36 36 | Should I Do It | | | |





FROM THE SMASH ALBUM BACK IN THE HIGH LIFE PRODUCED BY RUSS TITELMAN AND STEVE WINWOOD

THE NEW SINGLE

MANAGEMENT: NUVISIONS MANAGEMENT, LTD. RON WEISNER BENNETT FREED

CHR CHART 33



42/ R&R FRIDAY, OCTOBER 17, 1986

Bootsy's Birthday & Earlobotomies

MONDAY, OCTOBER 20

DATEBOOK

1954/Lavern Baker records "Tweedlee-Dee" in New York City.

1956/Elvis Presiev's "Love Me Tender" charts at #2

1969/John Lennon releases his second solo single, "Cold Turkey," after the rest of the Beatles refuse to put the group name on it.

1976/Led Zeppelin's concert film, "The Song Remains The Same," premieres.

1977/Lynyrd Skynyrd's Ronnie Van Zant, Steve Gaines, and Cassie Gaines die in a plane crash near

1980/KIMN/Denver's Steve Kelly sits in every seat of Denver's Mile High Stadium to raise money for the American Cancer Society. The project takes three days. Birthdays: Tom Petty 1953, Wanda Jackson 1937.

TUESDAY, OCTOBER 21

1965/Elvis Presley's drummer/combo leader Bill Black dies in Memphis at age 39 following surgery for a brain tumor. Also, the **Kingsmen** perform "Louie Louie" on "Shindig." 1971/Mick & Bianca Jagger's daughter Jade is born in Paris's Belvedere Nursing Home

1978/Country artist Mel Street ("Borrowed Angel," "Close Enough For Lonesome") kills himself on his

1979/A Vietnam vet holds 27 people hostage in a West Virginia church until WCHS/Charleston allows him to make a public statement about poor health care for vets

1983/"Islands In The Stream" #1 Country; Yes's "Owner Of A Lonely Heart" released. Birthdays: Elvin Bishop 1942, Charlotte Caffey 1953, Steve Cropper 1953, Manfred Mann 1941, Steve Lukather (Toto) 1957

WEDNESDAY, OCTOBER 22

1964/EMI rejects a demo tape from the Who.

1965/Ernest Tubb is elected to the CMA Hall of Fame.

1966/Eddy Arnold is elected to the CMA Hall of Fame.

1976/Keith Moon plays his last North American show with the Who at Toronto's Maple Leaf Gardens. 1979/Then-Elektra/Asylum President Joe Smith takes an open letter in the trades asking radio not to track entire LPs

Birthdays: Annette Funicello 1942, Stiv Bators 1956, Eddie Brigati (Rascals) 1946.



Charlotte Caffey, Tom Petty, Manfred Mann, Annette Funicello

THURSDAY, OCTOBER 23

1969/Twenty years after recording "It's All In The Game," ten years after it was a hit, Tommy Edwards dies. 1976/Rum, sodomy, and the gash: Jane Mo-dette tears the earlobe of a pre-Pogues Shane MacGowan at a

1978/But at least his earlobes were okay: Sid Vicious tries to kill himself at Rikers Island.

1979/City-owned WNYC/New York makes its first broadcast of nine names of arrested prostitutes' customers.

1981/George Thorogood & the Destroyers set out for a 50-day/50-state tour in a Checker Cab.

1982/Culture Club's "Do You Really Want To Hurt Me" #1 UK

1984/Aid for Ethiopia begins to trickle in after the first pictures of that country's famine surface on Western

FRIDAY, OCTOBER 24

1970/Does this mean that congressional wives have more power than former presidents? Richard Nixon publicly asks record companies for a reduction in sex and drug lyrics.

1973/Ten days after being sentenced in France for another drug bust, Keith Richards is fined \$500 and conditionally discharged for four drug and three firearms charges.

1975/Dickey Lee's version of Austin Roberts's death-rock "Rocky" goes #1 Country. The German pop hit. incidentally, went to Frank Farian, later responsible for Boney M and then the Far Corporation.

1980/Donna Summer's "The Wanderer" and Linda Ronstadt's "Greatest Hits Vol 2" are released. And WMMS/Cleveland's Kid Leo appears on the "From Cleveland" comedy show as the leader of a street gang called "The Buzzards.

Birthdays: Bill Wyman 1936, Ted Templeman 1944.

SATURDAY, OCTOBER 25

1964/The Rolling Stones make their first appearance on the "Ed Sullivan" show.

1973/As part of his battle with US Immigration, John Lennon sues the government charging that his phone

1974/BTO's "You Ain't Seen Nothin' Yet" goes #1. Also, Louis Newman, then the promotion director for Frank Zappa's DiscReet Records, advertises the lyrics to "Don't Eat The Yellow Snow." The copy charges radio to "have some balls, play a hit."

1980/Paul Kantner suffers a stroke at age 39.

Birthdays: Jon Anderson 1944, Helen Reddy 1942, Glen Tipton (Judas Priest) 1948.

SUNDAY, OCTOBER 26

1970/"Doonesbury" debuts nationally. Over the next 15 years, there are several recorded spinoffs, among them "Ginny's Song" by Jimmy Thudpucker and Reathel Bean's "Rap Master Ronnie," but none of them

1974/Al Green gets his first gold single for "Tired Of Being Alone."

1976/Walter Murphy's "A Fifth Of Beethoven" LP goes gold

1984/Ted Turner's Cable Music Channel, the best publicized although not the only attempt to compete fulltime with MTV, debuts . . . briefly.

Birthdays: Bootsy Collins 1951, Maggie Roche 1951.

POINTER SISTERS



THE FIRST RELEASE FROM THE POINTER SISTERS' DAZZLING NEW ALBUM,

HOT TOGETHER

START PROSPECTING! 7" AND 12" HIT RADIO THIS WEEK. LP FORTHCOMING IN EARLY NOVEMBER.

PRODUCED BY RICHARD PERRY



THE POINTER SISTERS. ALWAYS HOT TOGETHER.

RC/

lecords, Cassettes and Compact Discs Tmk(s)

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ADAM WHITE

PACKAGING THE FUTURE

Stress Reduction Measures 4x12

You probably saw those recent newspaper reports about the video game industry's plans for a comeback at Christmas. The news reminded me how the music business reacted - in a less than cool way - to the competition from PacMan and friends last time around.

Music survived that onslaught, of course, and this Yule, we've even got a boxed set from the Boss to help us do battle with the new generation of Space Invaders, But the consumer continues to be courted by many other industries for his leisure-time dollars. This fact was reiterated during last month's NARM meeting of label and retail executives in San Diego, in a discussion about the industry's approach to cassette packaging

Sounds exciting, right? Actually, it is an important issue in the manufacturer and merchandiser community. Two leading industry forces - WEA and RCA/Ariola want to see the 4×12 cassette package become standard, as opposed to the original, small Norelco box. Some large retail chains, such as Camelot and Musicland, support this initiative. Others oppose it. especially chains which merchandise cassettes on wall shelves or in special floor fixtures (with security boxes) - and which would have to bear substantial refixturing costs.

In The Non-LP World

The point about competition for the leisure dollar helps put this issue in perspective. In San Diego, WEA Sr. VP/Marketing Development Russ Bach noted, "The consumer is aging, and very likely to be overloaded with stress factors in his life. Rock and roll is 30 years old this year. If the consumer cannot easily find a selection, or cannot read the graphics when he does find the selection, he may just pass by our leisure-time product for one that will be less stressful to his

Bach was referring to the fact that the consumer shopping for music currently "has easy reference to the LP for graphics and other information to help make the purchase decision." He added, 'We well noted the CBS research of last year that showed 65% of cassette-only buyers shopped the LP section before making their cassette selection. If this cassetteonly buyer finds it impossible to shop the LP section because retailers-are not buying many LP selections - and this same consumer can't shop the CD section because CDs are not day-and-date with the LP or cassette - then we need to

"How our product is presented to the consumer at retail is all-important, and the specific packaging of that product is the most important element of all."

> -Elliot Goldman RCA/Ariola President/CEO

concern ourselves with the very real possibility of turning off this

In other words, the 4×12 is a more effective way of merchandis-

ing music in an increasingly non-LP world than the small cassette box. That's a view strongly endorsed by RCA/Ariola President/CEO Elliot Goldman. "How our product is presented to the consumer at retail is all-important, and the specific packaging of that product is the most important element of he explained. "With the prerecorded cassette now representing 55% to 65% of the album market, and the LP dropping to less than 20%, the issue of the Norelco box as an adequate packaging vehicle must be addressed."

Trouble Ahead

Goldman continued, "Anyone who has watched consumers in retail stores eye-browse through the colorful wall or step-down displays of 12×12 LP covers of the top 50 albums, before going to request his selections at the cassette desk.

knows that when that 12×12 display begins to diminish because the configuration is not selling, we record manufacturers will be in trou-

Norelco box

WEA has been researching consumer and merchandiser reaction to the 4×12 with a number of titles, including albums by Madonna, Julian Lennon, Van Halen, Jackson Browne, Genesis, Prince, Steve Winwood, David Lee Roth and Talking Heads. Upcoming releases by the Pretenders and Yes will also employ this packaging.

Musicland and Camelot stores

have been involved in specific, WEA-sponsored tests; the results have proved "inconclusive" so far, said Bach, because of data collection snafus. More information, in a second round of testing, is needed. "There's a lot more to be tested before we come to any conclusions," he added. Even so, he said 4×12 sales amount to "some very nice numbers." Among these:

close to 500,000 on the Madonna alburn, 325,000 on Genesis, and more than 250,000 on David Lee Roth.

Three packages in the happy ending machine: 4 × 12 cassette, LP, and



Another test which may be conducted soon, according to the WEA executive, will be the effect of 4×12 in the catalog cassette section of retail stores. This would try to discover how it performs vs. the Norelco in a security box when the product is out of the new release bins and Top 20 sections. "We want to find out how cassette product performs when it's merchandised without the LP next to it," said

RCA/Ariola's support of the packaging will be visible through this selling season via approximately 40 titles, including several from Arista and A&M. According to Goldman, the company is mak ing them available in both Norelco # and 4×12, while absorbing the extra costs involved in the latter "for as long as we can."

There are several reasons why other manufacturers aren't ready to convert; at CBS the primary reason is cost. The 4×12 concept has the support of the company's Sr. VP/GM of Marketing, Paul Smith, but it's thought that current economic pressures within CBS Inc. form a stumbling block. MCA will test a number of new age titles in 4×12 this month, while Poly-Gram and the Capitol labels are watching developments.

Commented Russ Bach, "We're hoping that the position we're going to get for our product will force some other people in that direction as well. Right now, we feel that we have an advantage, because the package is an attractive piece of point-of-purchase in the stores."

Marketing Future

To hear Bach tell it, this entire issue is vital to the industry's wellbeing. WEA wants retailers' and wholesalers' continued use and support of the configuration, he says, as well as the participation of other manufacturers. "This truly is our marketing future," he conclud-

So what happens in the unlikely event that 4×12 isn't eventually adopted industry-wide? Elliot Goldman expressed concerns that consumers "are going to browse for music with their heads cocked to one side, trying to read the side of a Norelco box." He is also worried, as is Russ Bach, that the consumer may be turned off. Video games, anyone?

45s — Get Fresh!

Talking to people in the music industry these past few weeks about the single - and its future - was informative and thought-provoking. I hope you felt the same about the resultant columns.

To conclude this survey I also interviewed a number of CHR PDs. who seemed to have similar mixed feelings about the single as did their colleagues in records. Singles have lost dominance in the broad context of the music industry, these PDs agree, but obviously they still play a critical role in promotion and in focusing consumer

KDWB/Minneapolis PD Dave Anthony makes a particularly astute observation. "The 45 remains a good barometer when you're checking sales," he says, but on the other hand, it worries me when I go out and see who's actually buying those things. If I did that too much, I'd probably never use them '

Watch The Consumer

What he means by this, of course, is teens. "I don't see too many adults going out to buy singles," he continues. "But damn it, they still seem to pretty well predict the pulse of the market. It's like two plus two does not equal

four, but in a roundabout way, it

But teens aren't the only consumers buying singles. Comments WTIC-FM/Hartford PD Garry Wall, "It depends on the record and the artist. You can't tell me that Anita Baker is a teen artist, but she's still selling singles." The Loring/Anderson duet is probably big on teen appeal, he adds, "but that's also a record that skews 12 to what-

Spending time at retail and watching consumer buying habits is very much endorsed by Q105/ Tampa PD Randy Kabrich. "It's a very good exercise which every programmer should go through," he says. "When you have ten teens come in and buy one record, that's fine. But when you see an adult buy a single or two, then you obviously have to make a mental note of it and that has to weigh heavily in your mind as to what adults will

Also, Kabrich wonders why labels don't use singles to test an act's commercial viability "before they invest more time and money

in an album." That's the same point made in a letter here last week; it's also the way much of the UK music business operates.

Make It Collectible

Another question is why record companies don't market singles more aggressively to the consumer a view expressed by Tower Records' Stan Goman (R&R, 10/10). "I just wish they could work out something where the single would become more valuable than just because of the song which happens to be on it," says this programmer

Sharing that view are Dave Anthony and Garry Wall. "There are a significant number of people who go in for the collectors' and limitededition stuff," Wall states. "You could put out a gift pack at Christmas, sell a 45 with the cassette, and press it in blue vinyl.

"Singles could just be imaged in such a way that would make them collectible," Anthony adds. "I mean, people save damned baseball cards, and they're just pieces of cardboard. The single is very salvageable, and I don't see why record companies can't make a profit from them - properly done. It's an old idea; all they have to do is freshen the idea.

44/R&R FRIDAY, OCTOBER 17, 1986



MIAMI SOUND MACHINE."
"FALLING IN LOVE (UH-OH)."
"FALLING IN LOVE From
The 4th Hit Single From
The Platinum Album," Primitive Love.
The Platinum Album, "Primitive Love."



ON EPIC RECORDS, CASSETTES AND COMPACT DISCS.

Produced by Emilio Estelan, Jr. Scotti Brothers Moress. & Nanas Artists Management: "Epic," dain are trademarks of CBS Inc. € 1886 CBS Inc.

WE GOTTHEHITS

Survivor



"Is This Love"



First Week 72 Adds! #1 Most Added

Weird Al



"Living With A Hernia"

On Your Desk someones This Week



Joan Jett **And The Blackhearts**



"Good Music"

Now On Over 50 CHR Reporters!

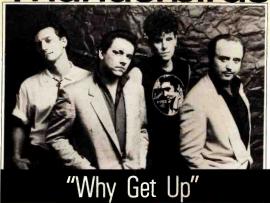
WXKS KDWB WKSE PRO-FM WFLY Q100 KRBE K104 WRSR

WMMS WERZ 93Q WRCK WKRZ WBBQ

Blackheart Records WLRS KIKX WHHY KDON **KCPX** KTUX KIIK KATD WRQN KRQ KIYS

CBS Associated/

The **Fabulous Thunderbirds**



CBS ASSOC. RECORDS

On Your Desk This Week



CONTEMPORARY HIT RADIO

JOEL DENVER

BREAKING THE RULES

An Around-The-Clock Zoo At KZZU

What would you do if someone told you, "Here, take this radio job, but there's a catch. We're going to pay you well, but you have to be able to break just about all the rules you've ever thought should be broken in radio."

Some dyed-in-the-wool liner-card readers would panic and run - but for people such as KZZU/Spokane on-air PD John Langan it would be a dream come true. "We basically get on the air and screw around. Langan said. "This is every radio guy's dream: to get on the air and be allowed to break the rules.'

Out Of The Cage

Langan credited much of KZZU's success to this attitude. "Our focus is really mass appeal, and our demos are huge (see sidebar), especially with the crazy stuff we do. We are a zoo around the clock.

"The jocks are always encouraged to make it fun and reflect the way we are. We have gotten away from putting listeners on the air having orgasms over winning an album. If there is something to say, the jocks can say it. They're all familiar with our direction.

"Now, don't get the impression things are totally carefree and without structure," he cautioned. "We are well-formatted musically, and pretty aggressive, I might add. Generally, we are early on product, and are playing no more than 15% noncurrent music."

Tongue In Cheek

"The promotions and the way we approach the listeners are very loose. We don't take ourselves too. seriously on the air. Because we make fun of ourselves, we can make fun of everything else."

If you think John and his staff keep tongue firmly planted in cheek most of the time, you're right. "We're silly but cool, like David Letterman. Around the clock, it's like one continuous morning show - not from the standpoint of a lot of talk, but from our attitude."

A 16-year radio veteran, Langan became PD last January. He replaced PD Bill Stairs, who went to Constant Communications for all of five minutes as its VP/Programming. "Yes, that was slightly longer than the two minutes I spent with ex-partner Mike West doing mornings at KMET/Los Angeles. Langan quipped. His other credits include mornings at Seattle AORs KZOK and KISW.



PD John Langan



Breakfast Boys Jim Arnold & Craig Johnson



Production Director/noon-3pm Pete Sensen







All-nighter Derrin Allen

Diverse Background

Langan's background isn't all in AOR; he's even done a bit of Country. "I did CHR at KILT/Houston, and was PD at WIVY/Jacksonville in the mid '70s. Programming KZZU is like coming back and doing the fun things all over again." he said.

"This job really is a lot of fun. In many ways, it's more fun than AOR. You can break new music in CHR. I find most AORs tiredsounding, with so many oldies. CHR is vibrant, alive, and stimu-

Comparing his experience in Seattle with the approach he takes in Spokane, he said, "The two-hour show I do is to keep my hand in being on the air. It allows me to keep a feeling for our station, which is important here. The folks in Spokane have one foot in Seattle and the other in Billings. It's a mixture of the Pacific Northwest and the West/Midwest stereotype."



Weekender John Michaels

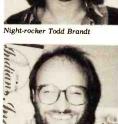
Calling All Wieners

One of the most important aspects of KZZU's success is the way the station promotes. "Over \$30,000 in cash has been handed out in 'Cash Call' during the last year and a half, but when we did an 'All Wiener Weekend,' with 'a wiener an hour,' we got more talk going than with the cash. Why? Because it was fun and quite unexpected. We made the three-day wiener weekend sound like the Second Coming.

"It's simply a matter of picking and choosing things your audience will have fun with. If it's not fun, then KZZU won't do it. Make the big things small, and the small things big. Just like David Letter-

Programming & Sales Cooperation

Langan was quick to credit Bill Stairs for instituting this "let's have fun" attitude upon starting



Promotion Director Bruce Deming

the station almost three years ago. He also shed light on the cooperative efforts between VP/GM Barbara Beddor and the sales department. "A month ago, some stereo liquidators came into town and bought spots on every station. Their spots were the screaming, super-hype variety, so we did a 'no liquidators weekend.' We had the audience listen for the sound of the 'exploding liquidator,' and then call in to win a Walkman. No other sales department I know of would have let us do that.

KZZU celebrated its second birthday earlier this month. According to Langan, "We crammed between 5000 and 6000 folks over the evening into a place that was designed for about half that many. It was nuts. There were police barricades, and folks were lined up around the block. It was like a Rolling Stones concert. All we did was throw a party with local bands and prizes, and the folks came out and 'boogied 'til they puked.' "

Competition

As far as direct CHR competition, there hasn't been any up until now; KVXO is gearing up to do battle. But who does John see as the major challenger? "No one is really a threat, but (AOR) KEZE is our biggest competitor. As far as KVXO goes, we expect them to be good until they prove themselves otherwise. Any competition really makes us stronger in the long run.

"You know, just because we haven't had someone take a run at us doesn't mean we don't stay sharp," he stated. "I work with my jocks all week long. We talk all the time, and they seem to look forward to it as much as I do.

"We've only lost an afternoon man since I've been here. I replaced him with Ken Hopkins, who started as an intern almost three years ago. Now he's Assistant PD and has a 22 share in afternoons."

Breakfast Boys

But what about the "Breakfast Boys?" "Jim Arnold & Craig Johnson are two of the ugliest and funniest men we know," he joked. "When I first got here, I pulled them off the air for two days and made it a bit. We never said they were fired. In their place we put on the 'Breakfast Guys' – two of our salesmen. The town went nuts and really put up a stink.

"So, when Arnold and Johnson suddenly reappeared, they did 36 hours straight on the air and raised money for the local food bank. 93ZOO-FM got tons of TV coverage. It went off better than I ever could have hoped."

Speaking of TV, KZZU spends the bucks on tube-time for promotional purposes. Its last campaign featured Langan in a Sam Kinison type role, asking the remaining five or six listeners in the market to tune in the station. It soon turned to begging, then outright hysterics. As it hit a crescendo, the screen went black and the calls appeared. Along with the TV time, a liberal outdoor campaign completed KZZU's marketing efforts.

Shining Future

I asked Langan what KZZU has up its sleeve for this book. "We are starting something called the 'Cash Cow.' We air a disgusting cow sounder, and people call in to guess the amount - which is always \$93. Then the cow unceremoniously 'dumps' the money.

"We have a super-secret contest coming in the back half of the book," he said. "It's something done years ago at KRLA/Los Angeles, which I grew up listening to

R&R FRIDAY, OCTOBER 17, 1986/47

A whole



...and a whole new meaning to the expression ''A
Roaring Success.'' "GLASS

TIGER. THE THIN RED LINE is their career breaking debut album. The first single DON'T FORGET ME (WHEN I'M GONE) is a smash. The video is in MTV's top 10. They're on one of the major tours of the fall, opening for Journey.



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ALAN FREW-LEAD VOCALS

MAN

cobatton Records a Division of Caminal Records Inc.

new breed.

This is just the beginning. SOMEDAY. The next smash (and there's more) from GLASS TIGER.

O M E D A Y

| 0 N | TOU | R W | ITH | 1 O U | RNEY |
|----------|---------------|----------|-----------------|----------|---------------|
| 9-23-86 | DES MOINES | 10-25-86 | MEADOWLANDS | 11-22-86 | LAKELAND FL |
| 9-25-86 | MINNEAPOLIS | 10-31-86 | WORCHESTER MA | 11-23-86 | MIAMI |
| 9-28-86 | INDIANAPOLIS | 11-2-86 | PROVIDENCE | 11-26-86 | BIRMINGHAM AI |
| 9-30-86 | ST. LOUIS | 11-4-86 | HARTFORD CT | 11-28-86 | CHATANOOGA |
| 10-1-86 | LOUISVILLE | 11-6-86 | HAMPTON VA | 11-29-86 | MEMPHIS |
| 10-2-86 | CINCINATTI | 11-8-86 | CHARLESTON W VA | 11-30-86 | BILOXI |
| 10-4-86 | CHICAGO | 11-9-86 | ROANOKE | 12-2-86 | DALLAS |
| 10.8.86 | DETROIT | 11-11-86 | RICHMOND | 12-4-86 | OKLAHOMA CITY |
| 10-11-86 | CLEVELAND | 11-13-86 | GREENSBORO | 12-6-86 | SHREVEPORT LA |
| 10-14-86 | PHILADELPHIA | 11-14-86 | CHARLOTTE NC | 12-7-86 | BATON ROUGE |
| | SPECTRUM | 11-15-86 | COLUMBIA SC | 12-9-86 | HOUSTON |
| 10.18.86 | BUFFALO | 11-18-86 | ATLANTA | 12-12-86 | AUSTIN |
| 10-19-86 | PITTSBURGH | 11-21-86 | JACKSONVILLE | 12-14-86 | PHOENIX |
| 10-22-86 | WASHINGTON DC | | | 12 11 00 | 1110011111 |



MICHAEL HANSON-DRUMS



WAYNE PARKER—BASS



SAM REID-KEYBOARDS

CONTEMPORARY HIT RADIO

An Around-The-Clock Zoo At KZZU

Continued from Page 47

along with KFWB."

As for any predictions for the next book, Langan said, "Nothing but success. I really look at this station as a baby yet. We are committed to the format and the market on a longterm basis. During the last six months these people and I have gotten to know each other, and I look at the corning months as being even better. As long as this station can remain irreverent within reason, yet warm and community-oriented, it will remain dominant."

KZZU-FM/Spokane is far and away number one in its market with a 12+ share of 19.0. It has been simulcasting with KZZU (AM) since the beginning of March. Here is a five-book frend for the FM only: 5.8-12.2-14.1-15.6-19.0. Impressive—and so are the demos. Combined AM & FM numbers put the combo #1 in men 18+, 18-34, 18-34, 28-49, 25-49, and 25-54. In women, it is #1 18+, 18-34, and 18-49, but thes Country outlet KDRK for top honors in 25-49 and 25-54. In teens, the station has better than a 62 share.



An example of the hundreds of banners brought to Spokane International Airport to welcome MCA artist Charlie Sexton.



Morning maniac Jim Arnold hugs another satisfied KZZU listener.



KZZU's spring busside campaign.



Donrey Outdoor Advertising congratulates the Zoo.

MOTION

Jim Elliott is doing weekend/swing at B104/Baltimore ... Judy Puente, aka Toni Phillips, leaves WTRK/Philadelphia and has joined WKQX/Chicago as a partner to afternoon drive personality Dan Welker ... Mike "The Hose" Evans, formerly with L.A.'s KROQ and KMET, has joined PD Jay Stone on the morning show at 194/Honolulu.

Silm "The Silm One" Nelson returns on-air as a weekender at KNBO/Seattle . . . Night rocker Dave Curry moves to middays and adds promotion director dufies at WBWB/Bloomington, while Chris Newton is boosted from overnights to evenings . . . At WGRD/Grand Rapids, Sales Coordinator Kim Krause is upped to Promotion Director replacing Lisa Georgis, and parttimer John Howell takes over morning drive from Preston Thompson.

Ron Reams leaves WABB/Mobile to join crosstown WKRG as News Director, and Randy Patrick is promoted to Assistant PD. At Z93/Gainesville, FL: Reynold Hawk, formerly of WSLO/Roanoke, is GM and Mark Davis leaves K106/Baltimore to become PD. Russ Rountree exits MD duties at KNMC/Albuquerque and is replaced by Bruce Daniels, formerly of crosstown KOEO. Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime to the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime the 6-10 pm slot at KNMC/Patient Shana Rosa goes from partitime the 6-10 pm slot at KNMC/Patient Shana Rosa goes from patient Shana goes from patient Shana goes from patient Shana goes from pati

Chuck Crane exits MD/Asst. PD duties at WLS/Chicago to be PD at WYNY as Rich McMilian succeeds him. . . . WNVZ/Norfolk makes changes: News Director Liz York exits and is replaced by Promotion Director Angela Aresco; Blayne Perry joins as Promotion Director ... Jonathan Smith and Darrell Ray were co-PDs at WVAM & WPRR/Altoona, but have

since split duties. Darrell handles WVAM and Jonathan programs WPRR



FIGHTIN' AGAINST MDA — WNCI/Columbus personalities igined the fight against muscular dystrophy on Labor Day by making a \$1000 donation and answering phones for the Jerry Lewis telethon. Pictured (I-r) are WNCI's Andy Clark and Michael J. Fox, 1986 MDA poster child P.J. Dixon, and WNCI's Dave Ryan.

BITS

 It's Cellular, Like Fer Sure! — It's always been difficult to cover the traffic accurately in a large metropolis, but now Y100/Miami is getting its listeners involved by having them report from their cellular phones. Any listener with a car phone can dial a toll-free number to the studios and give their traffic report, which is recorded and played onair.

Dining In Style! — WKXL/Concord, NH's current contest is "Dinner For Two, Anywhere In The World." The four-week promotion asked listeners to send in postcards with their hoped-for destinations including such locales as Moscow, Paris, Nairobi, Boston, San Francisco, Quebec, and New York. The winners will be given round-trip airtare, two nights of first class hotel accomodations, \$200 dinner allowance, \$100 spending money, and transportation to and from the airport.

• Buzzard Balloonfest — WMMS/
Cleveland sponsored Balloonfest '86
by releasing more than two million balloons in the sky above downtown
Cleveland. The event set a new world
record and gained entry in the Guinness Book. Over 3000 students from
the Cleveland area volunteered to Jinflate, tie, and stuff 2000 balloons into
1000 balloon release bags. The
WMMS air personaltites were on hand
during the event and broadcast live
throughout the day.

50/R&R FRIDAY, OCTOBER 17, 1986

The Sound of the Town **That Set Music**

The soulful sound that first came out of Detroit in the sixties seems to own a permanent place on the charts.

Now, every week, for three solid hours, your listeners can cruise to the infectious rhythms of MOTOR CITY BEAT, a new guaranteed ratings-grabber from US.

MOTOR CITY BEAT will include a focus on a different star or topic each week, with track after track of Detroit's best. Between the tunes the artists will tell their stories in brief capsule form. Each show will also highlight a year in the history of the Motor City's music.

We'll play every one of your favorites: Diana Ross, Wilson Pickett, Michael Jackson, Stevie Wonder, Mitch Rider and The Detroit Wheels and scores of other superstars.

So don't spin your wheels. Call today and rev up your ratings with the hottest new show around!





For station clearance information call United Stations Programming Network Affiliate Relations in Washington D.C. at (703) 276-2900.

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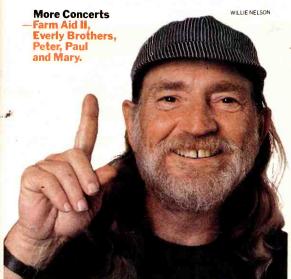
Dallas





You crave more rec VH-1 has put their f







ord-buying adults? inger on it!

Independent nationwide research from the Street Pulse Group, Opinion Research Corp. and A.C. Nielsen all dramatically indicates that VH-1 sells records and tapes to adults, 25-54. Why? VH-1 is <u>their</u> music on cable tv. VH-1 is where they see it and listen to it before they go out and buy it!

response to further consumer research we've taken these steps to keep VH-1 in its unique and one-of-a-kind position to help you market music to those elusive (and music-loving) 25-54 year olds.

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STEVE FEINSTEIN

AOR = ALL OLD RECORDS?

Why The Format Has A Bad **Rap At Record Companies**

Rock radio seems to always be in the doghouse with someone. Not too long ago, it was the pariah format of the broadcasting industry. The resurgence of CHR made ratings inroads on AOR, which many people predicted was on its deathbed. After some soul searching, the format reevaluated its target audience and adjusted its presentation accordingly. The result is that ratings are now better than ever.

But those very changes - deeper oldies, less metal, more 25+ listeners - have cast AOR in an increasingly unflattering light in the eyes of record companies. More oldies means fewer slots for currents, to the point where many record executives might suggest that "AOR" stands for "All Old Records." Less metal has cut back on the genre's only outlet for radio airplay, while skewing 25+ results in the format reaching less of the 12-24 audience that buys the bulk of

In particular, many record companies are beginning to question AOR's ability (and even desire) to break new artists. It's seen as too conservative in stepping out on

"It's a perception vs. reality problem. The perception among record companies is that AOR should be there for new artists." -Al Cafaro

new acts, too slow in its rotations, and doing a lackluster job of spotlighting new music on the air.

Credit Where It's Due

Defenders of the format would point to recent breakthroughs on AOR by exciting new acts such as David & David, Bruce Hornsby, Smithereens, and Timbuk3. Bands such as the Fabulous Thunderbirds and Icehouse scored their first major airplay this year, and rock radio supported Peter Gabriel and INXS prior to their breakthroughs on recent albums. In '85, first singles by the Hooters and Outfield were hits on AOR before subsequent releases took hold in other formats. Also, rock radio has been loyal to acts such as U2, R.E.M. and Stevie Ray Vaughan - even without substantial CHR play.

This line of defense would hold that the format usually finds and champions the new acts that are the pick of the litter, while most of the records that don't get played simply don't have the goods or are inappropriate for the format's target audience

Of course, such reasoning as "it's all in the grooves" or "survival of the fittest" begs the question: "But what about all the worthy acts it doesn't play . . . deserving acts that fall between the cracks?"

Worthy Artists Neglected

That's Columbia VP/AOR Promotion Paul Rappapport's contention. "Look at the number of qualified artists being released and look at the number that get pushed through. It's not as if the acts not getting played are no good while the cream is rising to the top. Everything we release isn't a hit, but more and more time and care is being taken by A&R departments to bring in good records. There're fewer records released and there's more nurturing of acts today than there was years ago when we signed everything and threw it all against the wall to see what would

Perception Vs. Reality

A&M Associate AOR Director Al Cafaro feels there's a gap between what album radio is and what record companies think it should be. "It's a perception vs. reality problem. The perception among record companies is that album radio is (or should be) there for new artists, when in many cases it's just not. The reality is that it's a format that deals with 70% old music and 30% new.1

That reality doesn't jibe with Chrysalis VP/Promotion Daniel Glass's definition of genuine AOR. "The only true form of album radio I know of - where stations get excited about new music, play more than one track from a new group, have more artist heritage than

CHR - is at college radio and at a very few commercial stations."

Still, Glass bears no malice towards AOR. "A lot of record people have chips on their shoulders and are pissed off at album radio. I'm not. It's making money, doing what it should be doing to grow with its audience. I just think it's up to us to find alternative ways to promote records '

"If we get a number one AOR track and don't cross it over to another format. what have we really done? We've hit the average 25-34 year-old, but is he really going to buy that record?" -Daniel Glass

He questions the value of targeting only the AOR listener. "If we get a number one album radio track and don't cross it over to another format, what have we really done? We've hit the average 25-34 year-old, but is he really the one who's going to buy that record? Or do we really want an 18 year-old? A heavy rotation on a college station may actually sell more records, concert tickets and merchandise, which is really our goal.'

Other executives also note that AOR may "break" a record in terms of giving it extensive airplay, but few acts "break" in terms of sales with only AOR play.

Another observation is that,

Hooters and Outfield notwithstand-

ing, AOR is seen as reluctant to try

a second track by a new artist

whose first single didn't cross over

to CHR. Says Cafaro, "When an

act's first track does well for AOR

but hasn't had some degree of CHR

acceptance, invariably the act is

then perceived by AOR as a fail-ure. You'll hear, 'Well, the first track didn't do anything.' That



WITH GUIDE ON OUR SIDE — Here ye, hear ye . . . the latest edition of WMMR's Survival Guide has hit the streets of Philadelphia. Besides the usual seating diagrams of concert venues, the 93-cent guide includes an interview with Eagles head coach Buddy Ryan and a wacky seating diagram for the Morning Zoo studio. For more info, call Promotion Director Jack Quigley at (215) 561-0933 or Parkway Publishing at (215)

crimps our ability to further im-**AOR As Starter**

pact with a new band

Record reps acknowledge AOR's role as a proving ground for rock records that cross over to other formats. They just wish it would play that role more often. Arista AOR Director Sean Coakley: "AOR does continue to be the starter and does build acts for future breakthroughs. Bon Jovi is a great example. It's going to be a multi-plat-inum record, and nobody can say it started anywhere other than AOR. Our problem is that those stories are so few and far between because playlists are so heavily-weighted with oldies.

He also bemoans what he feels is a lack of on-air sizzle and enthusiasm when presenting new music. "Album radio by-and-large is not excited when it does play new music. The new songs often get sand-

Continued on Page 56



BEAR BITES IT -- CFOX/Vancouver midday man Darrell A. Bear chomps on a ceramic sandwich that contains one of the many inventive Electric Lunch song "menus" submitted by area businesses. (Note also the inner tube with song titles lying behind Promotion Director Peter Taylor). Winning entries hear their suggestions played on the noon hour oldies feature and get pizzas for their Friday staff lunch. A recent round of trivia contesting on the show drew an estimated 10,000+ phone calls, blowing out the phone company's switching apparatus and landing CFOX a new exchange for its request line number.

KILLER MILLER

I WANT TO MAKE THE



WORLD TURN AROUND

THE NEW CINCLE DV

THE STEVE MILLER BAND

FROM THE FORTHCOMING ALBUM

LIVING IN THE 20TH CENTURY

Produced by Steve Miller for Sailor Music.

7" & 12" ON YOUR DESK TODAY!

Capitol

Why The Format Has A Bad Rap At Record Companies

wiched in between the classics, and listeners aren't told who the artist is and why they should be excited about it."

Cafaro adds, "That lack of excitement at album radio is compounded by its inability to deal with sales stories. It's one thing if you can't hear a record, but it's another thing when you don't read the roadmap. When you tell them that UB40 is over a quarter-of-a-million records with no airplay, they just say 'that's nice.

"Most AORs also don't devote enough resources to answering and logging requests. When was the last time somebody in your studio answered the phone and paid attention to it?

Oldies Backlash: How Soon?

No analysis of this situation would be complete without stating the obvious - radio trends are cyclical, and the emphasis on gold won't last forever. But that's little consolation to Rappoport, who wor-ries, "Where will album radio go? When do you finally just not care about hearing these old records anymore? When does it burn itself out and become extinct? Are we putting ourselves in a big hole that we're not going to get out of?"

Coakley says AOR will change only when faced with declining

ratings. "I'm realistic enough to admit that album radio is more profitable than ever before in its history. It's not going to turn back from playing a lot of oldies until it experiences a severe ratings shock. I would submit, though, that more stations could get to #1 the way WBCN has - by not rigidly segmenting every record and turning down so many because they're too soft, too hard, not appealing to this or that demographic, etc."

In lieu of getting more currents on the air, what would Cafaro, Coakley, Glass, and Rappoport like AOR to do? Their suggestions in· More thorough sales research

· Involving more of the staff in music decisions. "When they're involved in the musical activity of a station, you can hear it on the air by the way the music is presented," says Coakley.

· Air new music shows like Scott Muni's "Things From England" on WNEW-FM/New York, where new records get exposure and become candidates for adds to the playlist.

Ideally, they'd also like to see a new rock format for 12-24s disenfranchised by AOR. Says Glass, "A new kind of station has to evolve. There's nothing for these 16-23 vear-old kids to claim for their own.

Cafaro-asks, "Is there someone out there pitching the GMs that they can profit by being involved with the active 12-24s?" Countering this, however, he points to the skyrocketing costs of radio properties as putting a damper on formatic innovation

Rappoport concludes with a commitment to support stations that are musically aggressive. 'We can't give enough to people who are excited about the music. We go over the top for them with promotions that help the station and build the act. We're there for people who help us explore new areas. We have an investment in the format, and we have long memories.1

Next week, VPs/Promotion speak out. In two weeks, we hear from programmers. Coming soon, we'll debut our New Artists Charts .* that spotlight the progress of new

Ligget Broadcasting's new Fresno

property will reportedly have call let-

ters of KCLQ. Does that indicate a

KKEG/Favetteville, AR is evolving

from CHR to AOR with OM J.L. Fisk at

WXRC/Charlotte-Hickory PD Greg

Mull leaves to program AOR-to-be

WLEQ/Ft. Myers . . . WPLR/New Ha-

ven promotes Production Director

John Griffin to PD . . . With KCAL-

FM/Riverside's sale, GM/PD Jim

James will exit, with Jeff Salgo set to

WXRK/New York is no longer con-

Ex-WKLC/Charleston MD Mike

Paul

Richter replaces David Miller on

"Lobster" Wells returns to middays

at KSJO/San Jose, where Shanna

KSHE relocates to 700 St. Louis

Union Station; The Annex Suite 101

St Louis MO 83103; (314) 621-

Sherrie Gregory takes over

WGTR/Miami Production Director

resigns KICT/Wichita middays to con-

centrate on Z-Rock weekends. Also.

Terry Miles from KHTZ/Reno takes

on afternoons at WHEB-FM/Ports-

Dave Richards exits KICT nights

Shelly Hammer

6-10pm at WFYV/Jacksonville

sulted by Jeff Pollack, with no

SEGUES

Classic Rock format? WRJX/Jackson, TN OM/PD Roy Gregory at (901) 424-1310

(501) 521-5566.

become PD.

replacement named

KFMZ/Columbia nights

Lea takes on overnights.

Robin Luce exits .

mouth



KSJO'S GREAT AMERICAN SIGN OFF - Enough already with those silly "Baby On Board" rear window stickers and all their variations, said KSJO San Jose. The station offered a free album to anyone who beautified Ameri ca by removing his sticker and turning it in. Hundreds of listeners took up the offer and local newspapers and TV outlets covered the stunt. Pictured with some of the signs affixed (temporarily) to the KSJO van are (I-r) Promotion Director Jim Sheehan, newsman Rudy Koerner, and personalities Laurie Roberts and Ted Kopulos



THIS CAR ROCKS - On the other hand, KSHE/St. Louis and KATT/ Oklahoma have chosen to join the trend rather than try to buck it KSHE's sign attaches with a suc tion cup and is sold for \$1.50 while KATT's has an adhesive back like a bumper sticker and is distri buted for free

RADIO ACTIVITY

KBCO: Tacky, Tacky

Are you the type of person who, when travelling, looks for the tackiest postcards you can find? If so, you'll get a kick out of KBCO/Denver's "Tacky Postcard" contest in which the station asked listeners on vacation this summer to send in the campiest cards they could find. 'BCO received 500 cards ranging from shots of fur-bearing trout in Michigan to beach bunnies in Florida. There was no grand prize for the tackiest card, but some of the "best" were put on display in shopping malls.

Good Deeds

KGON/Portland flew 80 listeners. sponsors, and celebrities to Las Vegas for the station's first Celebrity Golf Tournament, hosted by morning team Mike Turner & Iris Harrison. Michael Jordon of the Chicago Bulls was

among the celebs; \$15,000 was raised for the Make-A-Wish Foundation, which grants wishes to terminally ill children.

A WFXR/Charlotte Fox/MDA Freedom Ride had a field of motorcyclists ride to the tune of \$12,000, the most ever raised for MDA in the market.

Presidential Giveaway

This one's a little dated, but too good to not pass on. When a supporter of Ferdinand Marcos took over a hotel in Manila and declared himself the country's President this summer, KKFMI Colorado Springs morning man John Millinder decided to "give away" the Presidency of the Philippines to the sixth caller.

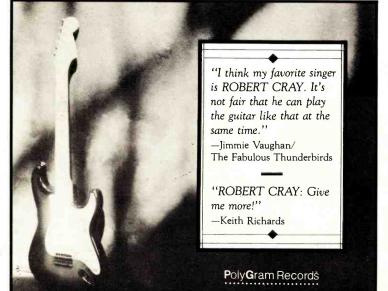
There seems to be a new president every week," explains Promotion Director Alan Rider. "John just thought this week's president should be from Colorado Springs.

The winner, by the way, was a hotel's short order cook whose father happens to be an immigration officer in the Philippines. The second-floor men's room in KKFM's building was chosen as her headquarters

Other listeners called up to join in the fun. Soldiers stationed at a nearby base volunteered to train the new president's security guards - fwo 1.1-yearold Boy Scouts armed with Uzi water pistols. The manager of a shoe store offered to donate 3200 pairs of shoes.

Millinder, who was in his first week on the job, capped it off by calling the Philippine embassy in Washington to inform them of the change in leadership. The stunt received extensive cov-

erage from the local media.



56/R&R FRIDAY, OCTOBER 17, 1986





LON HELTON

CMA LARGE MARKET PERSONALITY OF THE YEAR

Terry Dorsey: More Than Just Another Witty Hiney

Have a Terry Dorsey day. MORNINGS ON KPLX 99.5

"There aren't a lot of rewards you can put your hands on for doing a good job in this business. Sure, somebody may come up and say 'nice job,' but after that it's gone. After 20 years it feels great to get something from somebody who says 'Hey - you're doing a great job.'

That's how KPLX/Dallas morning talent Terry Dorsey expressed his thoughts after winning the Country Music Association's Large Market Personality of the Year

Dorsey's road to the CMA award began some 20 years ago. Born and raised in Cincinnati, he never had any thoughts of going into radio un-til after high school. "I went to college for a few weeks and decided that wasn't any fun at all," he said. 'As a mater of fact, I even flunked golf. At any rate, one day I was driving an office supply truck and heard this commercial for the Career Academy of Broadcasting. I signed up for a six-month course. It consisted of sitting in a booth from noon to six, listening to pronunciation records. Twice a week I got to go in and run a board, we also had to move to New York City during that time and everybody who took the course stayed in a hotel. That was kind of scary for someone who'd never been out of Cincinnati.

At the end of the course, the CAB found Dorsey a job through its placement service. He went to WFKY/Frankfort, KY, where he spent a year and a half doing 3-5pm, taking an hour for supper, and then returning for 6-midnight. "I was like a pig in heaven," laughed Dorsey, who was there from early '67 through mid-'68. "This was show biz."

Headphones To Helmets

The above dates are especially meaningful to those of you over 35. who may already have an inkling of where Dorsey's next gig was: K-ARMY. Unable to get into Armed Forces Radio, he chose instead to enter through the draft, serving two years as a combat engineer including a year in Vietnam.

Prior to getting out, Dorsey entered a program designed to help GIs reenter the work force in their chosen field. "The Army got me a job at KYSN/Colorado Springs, which is near Fort Carson, doing one shift on Sunday, 6am-3pm," he remembered. "When I got out of the Army, KYSN offered me the all-night shift, and they sent me to Sarasota to get my first phone through one of those quickie sixweek courses. The deal was if I came back with my first class ticket I had a job. If I didn't, I



Dorsey did the overnight show there for eight months, and then it was on to WHON/Richmond, IN, where he did afternoons for a year. All this time, though, he'd been harhoring the secret desire to get back to Cincinnati. "I grew up listening to WSAI, and I wanted to work there. When I got out of broadcasting school, I went right over to 'SAI PD Roy Cooper and said 'Here I am. I'm ready!' While WHON got him close, Dorsey decided a move to Dayton would get him even closer, so in '72 he moved to Top 40 WTUE, where he did mornings for five years.

"This was the pivotal time in my development," said Dorsey. "The station had been automated, but decided to go live, and we had a ball. I cut my personality teeth at TUE with the teaching of PD Bill Struck. He helped me more than anybody along the trip by offering real constructive criticsm. I learn ed how to talk with other people, which is the key element of a morning show. And I learned how to deliver a punch line, and I learned if you're going for humor do it in as few lines as possible."

When the numbers began to slip WTUE moved to AOR. Neither the company nor Dorsey felt he fit into the AOR sound, so he was switched to afternoons at Country sister station WONE. Six months into this gig he decided he wanted to make some money in the radio business, so he left the station to take a job in sales at his former employer, WHON - thus setting up one of



THE KPLX MORNING CREW -- (I-r) Sports Director "Uncle Bob" Dahlgren, Terry Dorsey, newsman Mark Watkins and "Traffic Doctor" Bob King.

those great radio stories.

Dorsey's replacement at WONE was a kid named Bobby Kraig, who had come up from Terre Haute. As Dorsey recalled it, "Three months later I got a call from WONE. They wanted me back and I went. They moved Bobby to 7-midnight, but despite the fact that I replaced him we became good friends.'

The story picks up in the fall '81. By this time Dorsey had been doing oldies at WING/Dayton for two years. Kraig, who had since become PD at KPLX/Dallas, called his old buddy - the one who'd bumped him from afternoons to evenings in Dayton - to come and do mornings for him . . . where he's been ever since.

Anatomy Of A Hiney

No Terry Dorsey story can be complete without a recount of the Hiney Wine tale. As a matter of fact, outside of those who have bought and aired the Hiney Wine

Continued on Page 58

CMA MEDIUM MARKET PERSONALITY OF THE YEAR

Coyote Calhoun: Louisville Slugger

The last several years have been pretty good for Coyote Calhoun, and he's the first to admit it. So good, in fact, that he's been in these pages a lot recently. So much, in fact, that I wasn't sure what we could talk about for this article. But, knowing Coyote, I knew we'd come up with something.

WAMZ/Louisville is the station he programs, and has led the market twice in the past two years. While Coyote is still moaning over this spring's second place finish (WAMZ's 12+ of 15.7 ranked behind sister station WHAS and its 17.6), last spring WAMZ received the ACM award as "Station of the

In the spring of '85 Coyote received the ACM trophy for "Personality of the Year," but for him the capper is this year's Medium Market Personality of the Year Award. For a more detailed study of Coyote's career (like the story about his Dad firing him) check the May 17 Country column in R&R. If you've misplaced yours, Coyote still has two or three hundred.

"I made the switch from rock to Country in 1980," Coyote reminisces. "I remember going to my



Covote Calhour

first few conventions, not knowing anyone and just standing around listening to people talk. Then I began to make friends on both the ra-dio and record end. Coming up that way, it's very gratifying to receive the nominations and awards for both myself and the station.

Despite the earlier awards, Coyote was genuinely ecstatic about winning this one. "What makes this

so great is you gotta send your tape and resume in and it's actually judged in competition with four other extremely talented people. To have been chosen by a panel of professionals is really what makes this one special."

Afternoon Delight

Afternoon jocks typically play more music than their morning counterparts and use fewer of the elements typically allowed in mornings. WAMZ features a more music format, and Coyote's bits must fit into that structure. "I don't do as much as guys who do morning shows," he explained. "They may have five or six breaks where they do bits, but I don't even have that many breaks. When we do stop and do a bit, however, I can be more se-lective and make the bits better. They may stand out more in people's minds since I'm not doing one every few minutes. I look at it as quality as compared to quantity."

The vast majority of Personality Of The Year winners are on in the morning. Since getting up at 4:30am would conflict with Covote's lifestyle, would he ever think of



RUNNING AWAY - Calhoun (I) keeps pace in a recent marathon

doing mornings somewhere? "Never, ever, ever, ever, ever!" was his reply (followed by seven more "evers.") "I would never consider doing mornings.

He did admit, however, that he did mornings once. "And I won't ever do another one. I don't remember anything that happened before 8:30. I've made every ex-Continued on Page 58

R&R FRIDAY, OCTOBER 17, 1986/57

CMA SMALL MARKET PERSONALITY OF THE YEAR

Dana Webb: He's Got Huntsville In His Net

Dana Webb lived and worked in Indianapolis his entire life before moving to Huntsville two years ago to program and do mornings. Not many people get the chance to be on hometown radio in their life, but that's where Dana Webb's career started.

After receiving his undergrad and graduate degrees from Butler University in Indiana, Webb decided he wanted to teach broadcast-"I felt most of the people who were teaching broadcasting couldn't do it, and I thought I could make a greater impact because I wanted to teach by choice." He ended up teaching high school for seven years.

"About two years in, however, with my first child on the way, WIRE PD Gary Havens asked me to work weekends and summer vacations," Webb recalled. "Six years later, in 1980, I was asked to do the midday slot full time."

In 1984 WIRE decided to drop Country. Subsequently Webb made the move to WBHP, where he took over as PD/morning personality. His arrival in February 1985 signaled a remarkable turnaround at WBHP. The spring '84 12+ Arbitron was 9.5; the following year it was 22.5 and the recently released 1986 spring book was a 20.6. The morning 12+ numbers in Webb's first book went 11.5 to 30.4 and were 26.8 this time out.

WBHP is a 1000-watt AM station in competition with two other Country AMs and two 100,000-watt FM Country outlets. None of the other four are in double digits.

WBHP is owned by Buster Pollard and has been in his family since signing on 50 years ago. The station is truly a Huntsville tradition. Huntsville is a market of 167,000 people and has doubled in population over the last five years.

Also, with heavy aerospace and high-tech industry in the market, the education level and average income is well above the national average, "And here we are getting huge numbers with an AM Country station," laughed Webb.

Dana's Place

Webb bills his show as "Dana's Place: Where people can come for the information they need to get their day started." He commented: "The topics, information, and presentation make us sound like a full service AC in a major market. This package is strong enough to work in markets much larger than

Webb is joined each morning by newsman Gary Hahn (who recently arrived following two years at NBC in New York), a local TV strapped down by somebody else's research. I understand how to get an audience. You have to bend sometimes to create talk about what you said that morning, and I don't want someone telling me 'it's outside of the research - don't do

Offering his on-air philosophy, Webb said, "I try and come up with things that are comfortable and present them in such a way that people feel they're listening to a member of their family. I come from a big family and have thought about all the roundtable discussions we used to have. I try to picture them in my mind. I know them because they're family, and I know what I can and can't get away with.



Webb, Sports Director Harold Bugg, and News Director Gary Hahn to a live broadcast from Epcot; (I-r) weatherman Roy Ackland, traffic's Mike Sweeney, news anchor Valerie Benton, and Community Events' Linda

I try to keep the things I talk about within those confines while being friendly and being myself."

And those qualities come across the airwaves extremely well. Congratulations on being the CMA Small Market Personality of the

Describing his own strengths, Webb said, "There are a lot more talented people around, but my strength is being able to pull the best from the people around me both on the air and as PD. It has to do with listening, and I think that comes from my seven years as a

The Envelope, Please When asked his thoughts on winning, Webb said, "I can't believe won this award. I always thought it was political. I'd always heard the stories that you had to play the right records sent by labels, and play all those games.

Webb continued, "I'd been told for so long that programming, not air work, was my strength, and I let people convince me of that. I never thought of my airwork as good, simply as 'adequate.' I was surprised as the field of particpants was narrowed down that I was still in the running. I was caught completely off guard when the call came saying I won. As a matter of fact, I thought it was a crank call."

Just as are many of the other small market winners I've talked to over the years. Webb is very content with where he is and what he's doing. "I'm really very happy here," he insisted. "It would take a lot for me to leave, although I'd love to program an AM-FM combo.

"I'd be reluctant to move up as talent only," he continued. "I want the free reign I get as PD. I need the freedom, and I don't want to be sportscaster, a local TV weatherman, and a traffic reporter. Doing traffic in a small market may sound odd at first, but Webb explained that the city's population growth has outstripped the road expansion. Thus, the need for traffic reports.

Coyote Calhoun:

Continued from Page 57

cuse in the book to keep from even filling in on that show. I hate it. Be sides, we've been very successful in the afternoons. Who's to say people don't want to be entertained in the afternoons? In addition, if vou're programming a radio station, it's very tough to also do mornings."

Joining Coyote in the afternoon is newsman Ralph Dix. "Having a great straight man like Ralph is critical to the show," Coyote said. "He's a great sounding board for all the stuff I do, and he provides a certain amount of normalcy listeners can rely on."

Old Kentucky Home

Reaffirming what he's said in the past, Coyote maintained he has no intention of leaving. "This is the only place in the world I wanna be. I have the best of all worlds. I like being a PD and I love being on the air. I wouldn't want to do one without the other. I like the feel being on the air gives me for the programming decisions I make.'

Can a personality transcend the format and attract "non-country" listeners to a Country station? "I like being a PD; I love being on the air. This is the best of all worlds."

-Coyote Calhoun

"People who have heard from their friends that you're crazy might cume the station," he theorized, "and they might stay if they heard a couple funny bits. I've seen some funny things happen in that situation. They listen for the jock, and all of a sudden decide the stuff they now call country music isn't so bad after all. You can't lose if you get new people to the station.

This may well be part of the secret to Coyote's success. WAMZ won the 18-34 demo this past spring. A Country station needs more than the music to do that, but Coyote brings more to his show than music.

Congratulations on being the CMA Medium Market Personality of the Year!

Dorsey: Terry

Continued from Page 57 bits, few people are aware that

Terry is the originator of what is perhaps the single most successful syndicated radio bit ever. If you've never heard of Hiney Wine, don't go running down to your local liquor store - send for a demo. (The vitals are: Dorsey & Donnelly, 1170 Corporate Dr., Suite 297, Arlington TX, 76007, (817)-640-0392,)

Dorsey described the origin of the Hiney bit: "One of my favorite bits at WING featured the ficticious 'Babs Knevens Bar & Grill' (she knew 57 different ways to make Spam). Spoofing a terrible beer brewed locally, Babs also made her own brand called Double Bs. Of course, I told everyone to go out to the bar and grill and grab Babs's double Bs.

"But I had a punch line I wanted to use, aimed at singles who wanted to go out and screw on Friday nights. It was: 'go out and get a lit-tle hiney tonite.' But I wasn't sure how to work it in. The idea actually came from one of the WING AEs I was having lunch with and grew from there. Essentially this entire bit was built to make that one line work. It just snowballed from there, and Hiney Wine was spun

At this point, Hiney Wine was only a part of the greater "Bar & bit. It wasn't until Dallas that Hiney swung on its own. Bobby Kraig had some reservations about the bit, especially the hook line. "But he approved it on the condition that I pull it if it got out of hand," Dorsey added.

"I started out very slowly and built it up carefully. I was really only expecting six weeks worth of play. But all of a sudden, everywhere I went, that's all people wanted to talk about. We knew we had something, but weren't sure what. To test the strength, we came out with a T-shirt that had a crummy looking picture on it. On the back was the line 'Ask me about my Hiney.' We got a P.O. box, charged \$7.95, marketed it only on KPLX, and within two months sold 7000!"

Dorsey has purposely reduced Hiney's visibility in his show, though it hasn't taken a back seat. The primary reason for the cutback was Dorsey's fear of becoming a one-dimensional personality. "It got to the point where it was the morning show," explained Dorsey. What scared me was the morning numbers were growing, but the diaries showed listeners didn't know my name or anything about other bits I did, or about other people on the show. But they all knew 'the Hiney guy.' I even took it off the air for three months. I knew what Hiney had done, but I wanted to be known for other stuff, too."

KPLX Mornings

Dorsey is joined every morning by newsman Mark Watkins, sportscaster Bob Dahlgren, and a chopper pilot who does traffic. In addition Tim Hart reports twice an hour from the KPLX van, looking

for bumper stickers, calling in from remote locations, or conducting a special assignment - the latest of which was a search for the best donut in the metro.

Dorsey sees his role as that of a traffic cop. He makes sure everybody knows where they're going and when they're supposed to be there. Before each show he hands the other members an outline showing the time slots certain bits are to fall into. "Fifty percent of what we do is planned and the other half of the outline we leave open for spontaneous stuff," he noted. "I have 25 regular bits I can use at any time. They're my safety valve. If nothing local is going on, I'll drag 'em out.'

"The show is basically Mark, Bob, and myself. Bob's in the studio 75% of the time; he's the Ed McMahon of the group. Most of the jokes are aimed at him, although I take some of the shots. We feel it's important to protect Mark's news integrity. Otherwise, it's just a big round table where everybody sits around and has fun. There's one empty chair where listeners feel free to get involved, and we let them do this by taking lots of

The folks in Dallas who listen to KPLX don't know how close they came to never hearing about Hiney Wine, or Terry Dorsey. "It's a good thing Bobby Kraig doesn't hold a grudge," he concluded.

Congratulations on being the CMA Large Market Personality of

58/R&R FRIDAY, OCTOBER 17, 1986



NASHVILLE THIS WEEK

SHARON ALLEN

CRB QUESTIONNAIRE

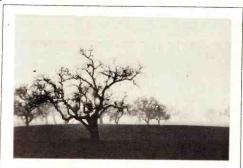
If You Want It In, Turn It In

Country Radio Broadcasters, Inc. has mailed out 2500 questionnaires to fulltime and parttime Country stations to gather comprehensive information for next year's Country Radio Seminar program book. This directory will appear, free of charge, in the 1987 Seminar Program Book.

Station managers are asked to complete and return the questionnaire by November 10. Directory information covers GMs, PDs, MDs, SMs, air personalities, and CEs, plus syndicators and label promotion personnel. The questionnaire, being sent along with this year's program book, should

be returned to: CRB, 50 Music Square West, #604, Nashville, TN 37203. If you don't return the questionnaire by November 10, your company's information won't be listed.

Remember: The CRS is set for February 19-21, 1987.



ROGERS'S EYE VIEW — Ventura Farms in Hidden Valley, California.

NASHVILLE IN MOTION

ASCAP has promoted **Eve Vaupel** to Public Relations Liaison for the Nashville Membership Office. She will head up press relations for such special events as ASCAP's CMA Week activities and songwriters' workshops.

Ben E. Payne Jr. is now Operations
Manager for Mel Tillis's Musiplex
Group, Inc. . . Rob Battle is now with
Entertainment Artists, Inc. as an Agent.

Sharon Dengler and Curtis Pittman have formed Multi-Talent Entertainment, Inc., for booking and artist development. Their new offices are at 4815 Trousdale Dr., Suite 350, Nashville, TN 37220 and P.O. Box 5100, Suite 108, Tyler, TX 75712 (214) 825-6957, or contact Jeff Walker at Aristo Publicity: (615) 320-5491.

Inkings: Ronnie Sessions to Compleat Records; the Cannons to Mercury; Jeff Stevens and The Bullets to Atlantic America . . . Steve Wariner to Entertainment Artists, Inc. and "Hoot"



Eve Vaupel

Hester to Blue Chip Talent . . . Johnny Lee signed a management agreement with McFadden Artists Corporation . . . Tom Campbell inked a writer's agreement with Uncle Artie Music (ASCAP), a division of MTM Music Group.

The Lens Of Kenny Rogers

Kenny Rogers has just published a book called "Kenny Rogers' America: Sights and Insights." The 128-page book, published by Little, Brown & Company, is now available in stores and highlights over 100 photographs the singer took throughout his concert travels.

In conjunction with the book release, the Country Music Hall of Fame & Museum is introducing a new exhibition on Rogers starting November 1. The presentation, "Kenny Rogers' America," exhibits 35 duotones taken from the book collection. This view of America, as seen through Kenny's eyes, will be on display through October 1987. Previous museum profiles have featured Willie Nelson and Dolly

Alabama Special

In their first network TV special, popular group Alabama will appear on the CBS feature "My Home's In Alabama," scheduled to air November 28. The Dick Clark production was taped last summer at the group's fifth annual June Jam in Ft. Payne, AL. It also stars Willie Nelson (performing with a broken thumb), the Judds, and Charlie Daniels.

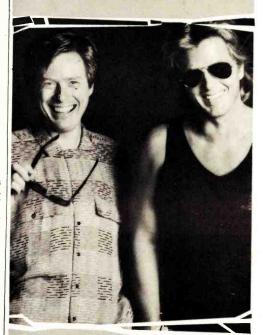
During the hourlong special, Alabama group members reflect on their lives and careers over the past five years, the Judds visit Randy Owen's mother's house to sing "Grandpa," and guests Willie and Charlie sing a gospel finale, "I'll Fly Away," with the native sons.

BMI Student Awards

Attention students! You may not have to be present to win, but you do need to be a resident of the Western hemisphere to compete in the 35th annual BMI Awards to Student Composers competition.

The licensing organization awards \$15,000 in prize money (varying from \$500 to \$2500) in cooperation with music educators and composers, and is designed to encourage the creation of concert music. The deadline for entering a solo composition is February 10, 1987 for contestants under the age of 26. There is no limit to instrumentation, style, or length of work submitted

Thanks To You Radio . . .



The O'KANES

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"OH DARLIN"

Written And Produced By

JAMIE O'HARA And KIERAN KANE

From The Specially Priced Debut

Album "THE O'KANES" (B6C 40459)

BREAKERS

R&R 4 BB 42



On Columbia Records And Cassettes

ADULT CONTEMPORARY

SHOOTING WITHOUT 45s

Music Of A Different Caliber

Neither U102 PD Gabe Hobbs or

Trotter actively go hunting for dif-ferent material. "Most of the time

it's something we may have been

alerted to via the trades or a pro-

gram director from somewhere

else. In the case of Lionel Richie's

'Deep River Woman,' we were just listening to the album, heard

that song, and knew it was some-

thing we just had to play because of

Alabama's popularity around here

and Lionel's popularity every-

Bernstein explained his method

as keeping a stack of singles beside the turntable and putting them on as time permits. "I just keep these

songs in the background, and if one

catches my ear I put it on cassette

and listen to it a second time in the

Armstrong also listens to cassettes in the car. "One of the things

record companies are doing now

that I particularly like is sending

cassettes. As I'm driving, I put the

Despite the stereotype that all ACs are conservative in their music selections, there are plenty of AC stations willing to find a few songs that set them apart from and above their competition. The quest for such material has led a good number of stations to use B-sides of current singles or album tracks by hot artists.

We talked with KOST/Los Angeles Station Manager Jhani Kaye, KVEC/San Luis Obispo Executive VP/Programming Dan Armstrong, U102/Knoxville Asst. PD Larry Trotter, and WTIC/Hartford PD David Bernstein about why they were going off the beaten tracks and adding these songs. All said it was to preserve their texture sound. As Armstrong put it, "A lot of the AC material that comes out is hard-sounding. For that reason, it doesn't fit in with my

"So I look at the Country chart to see what's doing well. There's nothing wrong with the

-Dan Armstrong, KVEC

perception of this radio station's sound.

Bernstein added, "The sound of the record is what's really important. We've added several records that did not appear on any chart, because they sounded good. We added Kiri Te Kanawa when that came out, because it had such a nice sound to it."

Trotter noted that he doesn't look for non-single tracks from every al-



Dan Armstrong

burn that comes in, but does search through new LPs from key artists. "We have a good solid core of women and we always like to treat them with the kind of tunes that they like."

"If a record company releases a single and it happens to fit, sure we're going to play it," said Kaye. "But if a major single is released that doesn't fit us, we may look into the album and see if there's something else we can play."

play this beautiful song for you.' When I heard it . BUCKING FOR THE BRONCOS and saw how excited she was, I knew it would

Song Search

Kave credited other ears with would love you to play this cut.' "

"She said, "I've got to

-David Bernstein, WTIC

All four agreed that key artists whose singles are usually automatic adds are most likely to yield usable album cuts. "Anne Murray, Neil Diamond, Ronnie Milsap, and Air Supply - those are easy artcommented Armstrong. "Sometimes an artist may not be well-known, and that's where you take your chance. You put your money on the sound of the tune."

cassette on. I listen to the radio, but

there are times you want to get away from it, and that is a perfect

opportunity to listen to an album.

Unlocking Key Artists

David Bernstein

sounding doesn't mean only going with album cuts. "I find it hard to believe that today's people are any different from people five years ago or ten years ago, and suddenly they don't like good pop-sounding

"But if a major single is released that doesn't fit us, we may look into the album and see if there's something else we can play."

-Jhani Kaye, KOST

country music from artists such as Crystal Gayle, Rosanne Cash, or Anne Murray. So I look at the Country chart to see what's doing well. There's nothing wrong with the songs. They're very pop-sounding, have good, strong melodies, and shouldn't be aired only on Country. A good full-service or AC station can use them as well."



All four of the interviewees' stations played Whitney Houston's "All At Once." Armstrong felt it was a safe pick, since she is a hot artist. "It was easy to go with another song even if it wasn't going to be a single, because it added to the station's sound."

According to Trotter, "That week, for our radio station, there



Larry Trotter

wasn't that much out there. I'm not saying that we would add something marginal just because we needed an add, but Gabe was alerted by someone that the song was out there, and we felt it was the best song to play that week.'

"My wife was listening to the alburn and called my attention to the By Hurricane Heeran



Jhani Kave

song," said Bernstein. "She said, 'I've got to play this beautiful song for you.' When I heard it and saw how excited she was about it, I knew it would be perfect."

Different Songs

Kaye gave another example: "We're playing 'You Can't Take Your Memory' by Don Johnson, which is having incredible response on the phones for us. For an Adult Contemporary audience, you couldn't ask for a better artist. We couldn't play 'Heartbeat' because it is a little too overproduced for KOST. So we looked on our own for something that sounded 'KOSTish.'

A B-side which wasn't on any alburn but received plenty of AC airplay was John Cougar Mellen-camp's version of "Under The Boardwalk." As Trotter explained, "Beach music is really big in this part of the country. Since that was an old Drifters tune, it was a natural." (It should be noted that "beach music" has more to do with the soul music vacationers would hear at a Myrtle Beach resort than the surfin' craze.)

You go down on Frat Row at UT (University of Tennessee) on Saturday night and you're going to see an eight- or ten-piece soul band - a beach band from the Carolinas playing at eight or ten frat houses. They play Drifters, Tams, and Platters songs, and everybody goes nuts. Since frat people grow up to be yuppies and people that are part of our demographic, we really want to look at those tunes. John Cougar Mellencamp is a current artist with a song that people are emotionally tied to. Boy, did it

Could this be a trend, further separating the AC and CHR formats? Maybe it could lead to singles with one side geared towards CHR, the other to AC. For now it gives the audience one more reason to tune in to AC.

EVENTS

 Q103/Denver handed out 75,000 bright orange palm-poms (poms-poms) to Bronco fans for the game against the New England Patriots, Each palm-pom contained a token good for a dollar discount on Amoco premium lead-free

. THE COLOR OF FAME - KYUU/ San Francisco morning man True Don Bleu teamed up with KPIX-TV's "Evening Magazine" to produce his second rock video. It's called "Hall Of Fame" and finds Bleu singing and dancing at a variety of Bay Area landmarks. A single has been released, with proceeds going to Pros For Kids. The flip side is called "Bleupers," which teams Michael Marshall of the Timex Social Club with Bleu

be perfect."

finding those songs. "(KOST MD) Liz Kiley brings them to my attention because she listens to the alburns, either in her office or at home. Many times, we have been early on things because listeners have tipped us off. They buy the alburns, get tired of what's the hit across the nation, and tell us, 'We

He added that being different-

60/ R&R FRIDAY, OCTOBER 17, 1986

SOMEWHERE OUT THERE



PERFORMED BY LINDA RONSTADT AND JAMES INGRAM

DESTINED TO TOP YOUR A/C CHARTS FOR CHRISTMAS

PLAY IT AND YOUR AUDIENCE WILL LOVE IT.

PRODUCED BY PETER ASHER ASSOCIATE PRODUCER: STEVE TYRELL

ALREADY PLAYING KOST-FM LOS ANGELES

"Linda's performance is better than ever. Coupled with the talent of James Ingram, and being featured in Steven Spielberg's new film 'American Tail'... what more could you ask for!"

Jhani Kaye Operations Manager/Program Director KOST-FM/Los Angeles

From the Motion Picture Soundtrack album
"An American Tail"

BLACK/URBAN



WALTLOVE

ONE YEAR LATER

Joyner Continues To Fly

On October 15 Tom Joyner will complete one full vear of on-air service for two stations located in different cities. First, he does the morning show at KKDA. (K104)/Dallas. Then Joyner hops an airplane and flies to Chicago, where he does afternoons at WGCI-FM. He shuttles between both cities five days a week. Saturdays find him once again on K104 mornings.

When Joyner started this venture, I had the pleasure of flying with him the first day. To say the least, it was an exciting experience. Just five days shy of the first anniversary, however, people are wondering about the future of this arrangement.

You may remember that Joyner hadn't been totally upfront about the contracts he signed with each station- both discovered the dual commitment after the fact. The folks in Chicago seem to have taken the situation in stride. But the folks in Texas didn't care for it from the beginning. And from what informed sources have told me. they like it a whole lot less a year

You're probably thinking the problem concerns ratings. But the numbers are still strong in both markets. And when I called KKDA owner Hyman Childs, he only said, "We have no comment at this time."

I was able, however, to reach Joyner and WGCI-AM & FM Operations Manager/PD Lee Michaels I asked Joyner if he was surprised that he's been able to keep up with the routine. "I figured I could do this, but everything really did happen very quickly," he said. "I've been surprised at the results in each city. The ratings are good, but I honestly thought it was going to take a lot more time for me to be a winner in both markets.'

He also expressed surprise about the exposure he's received. "No one could have ever told me that I would have gotten all of this public-ity. That's been the biggest pleasure about this entire situation. I really think the publicity had a lot to do with my ratings success in each city

I asked how he's feeling physically and mentally after a year of jumping on and off airplanes daily. 'I'm probably in better physical health now than I've ever been in

my life," he answered. "As long as I do what the doctors have told me to do each day, I feel fine. When I cheat, it catches up with me and I might start feeling a little tired."

When the conversation shifted to what was happening in Dallas, Jovner replied, "Things are the same The numbers are real good, and I'm still working a six-day week. The people in Chicago have been very nice by allowing me a fiveday week. I'm about to go to four days a week so I can stay home (in Dallas) and have more time with my family. I'll be satelliting one show per week live to Chicago. Listeners will think I'm right there with them as always:"
Michaels added, "Tom's situa-

tion is working out for us very well. He currently has ratings in the 8+ share range, depending on which ratings service you use. I must say that when I first heard that Tom. was going to be doing this fly-backand-forth thing, I really wasn't a believer in the concept. (At that



time Michaels was PD of WBMX/ Chicago.) I didn't think one human being could hold up under all of the travel and keep his family life

"When I took over the programming reins, we made some adjustments to what Tom was doing. At that time he was esentially doing a morning show during the afternoon hours. Now that we've gotten things taken care of, we're on track. He's very popular and well liked by his Chicago audience, and we're very pleased.

"We've been working on making sure Tom can keep his spontaneity with his audience, because he does a lot of bits and things by phone. As long as we can keep the high quality presentation, the oneday-a-week show from Dallas will more than likely come about in the



Lee Michaels

"I think Tom has set some new standards for our industry. Certainly, any organization that offers a contract to a personality these days will make sure of what the terms are going to be. I'm not trying to be negative, but you must admit that this is a situation that had never taken place in our industry.

"When Tom is in the middle of a crowd, he's truly a performer. His ability to work a live audience is outstanding: that's another way that he's an asset to an organization. With him flying all the time he doesn't get the chance to be involved in live promotions in either city as much as he could if he was only working for one station. You know, I believe that you've got to win in the streets to win on the air.

It will be interesting to see if Joyner can continue to win on both station fronts. Stay tuned to this section for future updates.

The Nashville Black/Urban Story

An unlikely success story for an Urban Contemporary radio station is happening in Nashville, of all places, where WQQK-FM and sister WVOL are really making their presence felt. In the spring '86 Arbitron WQQK jumped 5.8-9.3 in persons 12+. WVOL, with its Oldies format, fell 4.3-2.8

WQQK is now fifth in the Nashville market overall. J.C. Floyd is Operations Manager/PD of both

stations. Floyd, a 15-year industry veteran, has had success programming WAMO/Pittsburgh on two different occasions. He's been in Nashville for a year and a half.

Floyd has found out some very interesting things about his market through research. "Nashville is a very young (by age demographics) city," he said.

"We also found out that there seems to be a gap in population between the ages of 25-34. So what we've tried to do is give the youthoriented audience (12-24) something they like with '92Q,' and give the older audience something with our WVOL approach.

'From 10pm-2am Sunday through Thursday we simulcast our 'Quiet Storm' program. This helps us with our 18-49 listeners, and especially the females. When we want to air a rap song, for example, we put that on WQQK during the earlier hours of the evenings, if then,"

Addressing the "Big Chill" phenomenon, Floyd said, "We're using the best music from the baby boomer years, and that's more than Motown. We've gotten into some great things by Sly & The Family Stone, the Chambers Brothers, and Buddy

Floyd mentioned that the station has also gotten into things by Rufus Thomas and his daughter Carla. "We've gotten calls from some of our younger listeners who want information about some of the artists on WVOL because they like the music. When we tell them the songs are 15 or 20 years old, they're amazed. Doing these two formats has been a real learning experience



J.C. Floyd

for me as a programmer. It's also enjoyable."

The late '70s also encompassed the disco era, and Floyd talked about its lack of influence on the Nashville market. "Music from that period didn't test well for us. People said they'd rather hear some of those great Whispers tunes like 'Lady' and classic Isley Brothers songs. We've found that in this market these groups and songs test very well, and we've gotten some results playing them.'

I asked Floyd what he thought about his FM's showing in the spring '86 ARB. "We had a remarkable increase in our share. but we feel that Arbitron finally did a better job of sampling our market as opposed to us doing so much better. One of the things we found out about the spring book was that we have more than blacks listening to our station. We have approximately 59% black listenership and 41% Caucasian.

WJIZ Repeats Ratings Success

WJIZ/Albany, GA has posted a fantastic success story again this year. Last year the station earned a 33.8 share in persons 12+. This year it claimed a whopping 42.6 share. Albany is still a one-book-per-year market, but next year the market will go to two books - spring and fall.

When I spoke with GM Fred "Doc" Suttles last year, we talked about just how high WJIZ expected to climb. Well, this year's ratings vielded the unexpected.

Just how unexpected: Asst. PD/ MD Tony Wright said,"When we last talked, we really didn't think we could do too much better. To be honest, I didn't think anything like this would happen to us. We're all just blown away by the current

I asked Wright why he thought this kind of success was possible in the Albany market. "The key to our success is the fact that we keep personality on the air at all times. We have strong personalities, we play the best music, and we are community-oriented. When you're in a small town, you always have to show true concern about the people and the community if you plan to stay there.

"A number of FM stations in the Black/Urban format have gone to a laid-back style. We don't lay back at all We're a 100 000-watt FM that does play some ballads and blues. but we keep our music flow moving at all times. We have to make sure we give the people what they want. Uptempo dance music mixed with blues and gospel does a lot of things for us. It gives us variety and helps keep our tempo up. We get soft, but nothing like the 'Quiet Storm'-type stations.

Gospel is very big with WJIZ, and I asked Wright to explain the station's gospel positioning. "We do gospel three times a day. Our first show is from 4-6am. After I complete my morning contemporary music program, we go back to gos-



Tony Wright

pel from 10am-noon. At noon our contemporary music format resumes until 9pm. At nine GM Suttles, who's been with the station since its inception (20 years), does a gospel airshift until 11pm. (Reverend Perry McNeil does the other two gospel shows.)

"The results speak for themselves," Wright continued. "We are really very thankful for all of the good things that have been happening for us. I guess we'll just keep trying to do a little better each

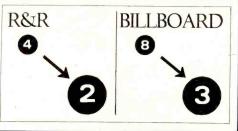
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BLACK/URBAN PICTURE PAGE



YELLOWJACKETS BUZZ INTO L.A. — Shown backstage after the Yellowjackets' Los Angeles appearance are (I-r) the band's Ricky Lawson, KUTE's Talaya Trigueros, KACE's Brad Williams, the group's Russell Ferrante, MCA's Sara Melendez, Marc Russo, Yellowjacket Jimmy Haslip, and MCA's Ricky Schultz; kneeling (I-r) are KACE's Paul Perrodin and MCA's Cynthia Johnson.







WJLB DRIVES PONTIAC — WJLB/Detroit sponsored its third annual "Strong Songs Labor Day Jam" at Pontiac's Phoenix Center. In the first photo, WJLB's Lynn Briggs emcees. In photos #2 and 3, Mazarati and Michael Henderson entertain the 15,000-person crowd.



GOODE TO GO — WUSL/Philadelphia was the winner of a city-wide "Philadelphia . . . Get To Know Us" competition sponsored by Mayor Wilson Goode's Office. Pictured (t-r): WUSL's PD Tony Quartarone and Lauren Kates, Goode, W



EASY LISTENING RADIO

YVONNE OLSON

A COMPREHENSIVE CHECKLIST

Syndication: Easy Choices

It's that time again to get out the rolodex and make sure all the services you may ever need are in there with correct addresses and contacts. The following is a list of syndicators marketing the format. Most are available in blocks as well as 'round-the-clock.

Bands Of Gold 1222 Glenarm Place Denver, CO 80204 Contact: Ed Wren

Bonneville Broadcasting 4080 Commercial Ave. Northbrook, IL 60062 (800) 631-1600 Contact: James Opsitnik

Churchill Productions 1136 E. Campbell Ave. Phoenix, AZ 85014 (602) 264-3331 Contact: Tom Churchill

Concept Productions 1224 Coloma Way Roseville, CA 95678 (916) 782-7754 Contact: Dick Wagner Drake-Chenault Enterprises 2000 Randolph Rd., SE Albuquerque, NM 87106 (800) 247-3303 Contact: Denny Adkins

Al Ham's Music Of Your Life

Research Center 90 Soundview Avenue Huntington, CT 06484 (203) 929-6395 Contact: Joe Capobianco/Al Ham

Kalamusic Programming 600 Industrial State Bank Building Kalamazoo, MI 49007 (616) 385-5110 Contact: Stephen Trivers

The Programming Consultants 2000 Randolph Rd. SE, Suite 2000 Albuquerque, NM 87109 (505) 843-7807 Contact: Steve Hibbard Radio Arts 210 N. Pass Ave., Suite 104 Burbank, CA 91505 (818) 841-0225 Contact: Larry Vanderveen

Yesco 915 Yale Avenue North Seattle, WA 98109 (206) 682-3737 (800) 426-9248 Contact: Steve Ward

Program Suppliers

The following are syndication companies which supply shows to fit the Easy Listening format. A brief description of each company's product is below each listing.

Media General Broadcast Services, Inc. 2714 Union Extended Memphis, TN 38112 (901) 320-4212 Contact: Dick Denham Shows featuring standard artists with current releases

Musical Starstreams P.O. Box 44 Mill Valley, CA 94942 (415) 383-STAR Contact: Frank Forest "New Age" music featuring current releases

Musicworks, Inc. P.O. Box 111390 Nashville, TN 37211 (800) 251-9000 Contact: Bill Robinson "Easy Country" featuring covered and original standards

Orange Productions
105 Forrest Ave.
Narberth, PA
(215) 667-8620
Contact: Lita Cohen
"Sounds Of... (Sinatra, Bennett, etc.)" show profiles of standard artists

Portraits In Sound, Inc. 1024 J St., Third FIr., Suite 314 Modesto, CA 96350 (209) 578-6747 Contact: Thom Reinstein Interview/music with Windham Hill/new age type artists

PPA/USA
P.O. Box 10848
Eugene, OR 97440
(503) 886-0248
Contact: Peter Powell,
Larry Nathan
"Minibings" and "Second I

Larry Nathan
"Mini-bingo" and "Screen-Test," a
guess-celebrity contest

Radio Arts 210 N. Pass Ave., Suite 104 Burbank, CA 91505 (818)-841-0225 Contact: Larry Vanderveen Celebrity tributes, such as Bing Crosby, Johnny Mercer, Nat King Cole, and the like; comedy shows with Milton Berle, Bob Hope, and other big comedians 6363 Sunset Blvd., Suite 520 Hollywood, CA 90028

(213) 466-1935 Contact: Stacie Hunt "Personal Encounters," a one-hour special featuring standard artists through interviews and music

United Stations 2000 15th St. North Suite 200. Arlington Plaza Arlington, VA 22201 Contact: Ruth Presslaff "The Great Sounds," 4-hour presentation of standard ballads & big band music.

FLOW

Joy Katzen Guthrie is the new Public Information Director at WCXR/ Tampa . Former KYA & KSFO/San Francisco GSM Bob Scherner is named Statfon Manager for KKLI & KKSN/ Portland . Eric F, Thom joins WEZN/Bridgeport as Director/Marketing & Promotion from RAB, where he was Director/Communications.



HAPPY 25TH — WJJD/Chicago morning personality Clark Weber was honored by station staffers and friends for twenty-five memorable years in Chicago radio. Happy Anniversary Clark! He's shown here with producer Keena Leonard (j).

A New Beginning

Greetings! I've just joined the front lines of R&R as your Easy Listening Editor. I'm green, I admit it. But I know my color will change as I grow in efforts to serve you.

Easy Listening 's a powerful, winning approach to radio. Interestingly, however, the format (quote, unquote) itself is quite undefinable. There's just so much out there! Content and delivery varies from station to station because, in addition to new musical forms entering the realim, many standard but different forms are sometimes included in one implementation of the idea.

And that's only the music. We could go on forever about positioning and its effects on revenue.

But I'll save that for future columns.

In the meantime, I expect to spend most of my working hours on the telephone communicating with you. These are your columns, after all, and I want them to be a window on the Easy Listening world.

What do you need to read? I welcome your thoughts, ideas, news, criticism, and everything else.
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KENNY ROGERS "They Don't Make Them Like They..."

Easy Listening

DAVID FOSTER "The Best Of Me"
PAUL MAURIAT "Part Time Lover" ORCHESTRA MANHATTAN "Perfect Strangers"
RICHARD CLAYDERMAN "Wonderland By Night"

Broadcast Programming

Adult Contemporary

CHRIS CROSS "Loving Stranger's" BEACH BOYS "California Dreamin"

Modern Country

DON WILLIAMS "That's Love MERLE HAGGARD "Out Among The Stars"
CONWAY TWITTY "Falling For You For Years" SWEETHEARTS OF THE RODEO "Since I Found You"

Century 21 Greg Stephens (214) 934-2121

The Z Format

ELTON JOHN "Heartache All Over The World" HOWARD JONES "You Know I Love You Don't You"

Super-Country

O'KANES "Oh Darlin" STEVE EARLE "Someday PAKE McENTIRE "Bad Love" MEL McDANIEL "Stand On It"
MERLE HAGGARD "Out Among The Stars"

Concept Productions

CHR

CAMEO "Word Up" BEN E. KING "Stand By Me ROBBIE NEVIL "C'Est La Vie"
ORAN "JUICE" JONES "The Rain" BANGLES "Walk Like An Egyptian"
TALKING HEADS "Wild, Wild Life" ELTON JOHN "Heartache All Over The World"
HOWARD JONES "You Know I Love You Don't You"

Country

DAN SEALS "You Still Move Me" GARY MORRIS "Leave Me Lonely" GIRLS NEXT DOOR "Baby I Want It"

MONKEES "Daydream Believer" HOWARD HEWETT "I'm For Real" SERGIO MENDES "Take This Love" WHAM! "Where Did Your Heart Go"

Media General **Broadcast Services**

ACtion

OMD "Forever (Live & Die)" GORDON LIGHTFOOT "Stay Loose" BILLY OCEAN "Love is Forever"
GREGORY ABBOTT "Shake You Down"
JEFFREY OSBORNE "Room With A View"
ANITA BAKER "Caught in The Rapture"

Your Country

PAKE McENTIRE "Bad Love" JUDDS "Cry Myself To Sleep" STATLER BROTHERS "Only You"
T.G. SHEPPARD "Half Past Forever" REBA McENTIRE "What Am I Gonna Do About You"

BILLY IDOL "To Be A Lover" TIL TUESDAY "What About Love"
PRETENDERS "Don't Get Me Wrong" BEACH BOYS "California Dreamin" STEVE WINWOOD "Freedom Overspill"
HUEY LEWIS & THE NEWS "Hip To Be Square"

Peters Productions, Inc.

Country Lovin'

DAN SEALS "You Still Move Me" MICHAEL JOHNSON "Give Me Wings" BILLY JOE ROYAL "I Miss You Already"

The Ultimate AC

WHAM! "Where Did Your Heart Go" G. KNIGHT & B. MEDLEY "Loving On Borrowed Time"

Radio Arts

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Soft Contemporary

MADONNA "True Blue" HUMAN LEAGUE "Human" SERGIO MENDES "Take This Love" JANET JACKSON "When I Think Of You" BRUCE HORNSBY & THE RANGE "The Way It Is"

Sound 10

DARYL HALL "Foolish Pride" SERGIO MENDES "Take This Love"

Satellite Music Network

Country Coast-To-Coast

HOLLY DUNN "Daddy's Hands" GEORGE JONES "Wine Colored Roses"
HANK WILLIAMS JR. "Mind Your Own Business"

TIMBUK 3 "The Futures So Bright I Gotta Wear Shades"

The Programming Consultants

Stereo Rock

DARYL HALL "Foolish Pride" ROBBIE NEVIL "C'est La Vie" ORAN "JUICE" JONES "The Rain" ELTON JOHN "Heartache All Over The World" HOWARD JONES "You Know I Love You Don't You"

MADONNA "True Blue" HUMAN LEAGUE "Human"
BRUCE HORNSBY & THE RANGE "The Way It Is" KENNY ROGERS "They Don't Make Them Like They..."

MEL McDANIEL "Stand On It"
DON WILLIAMS "Then It's Love"
CONWAY TWITTY "Falling For You For Years"
NICOLETTE LARSON "That's More About Love"

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Adult Contemporary Mike Tanner (213) 460-6

MADONNA "True Blue" TOTO "I'll Be Over You"

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ACT NOW!

Beautiful ME Country FM seeks jock with some news ability. New facility & growing company. T&R: Jim McKenna, WAYU, Box 7330, Lewiston, ME 04240. EOE (10/17) W/O//_{fm 98}

Experienced Program Director/Air Talent with creative production needed for New Albary FM. Strong administrative and sective acceptance required Should be community furely-owed and able to proport latent. Growing 14 station group. Tage, resume and references to Jeff Weber, Vice President General Manager, WMVQ. P.O. Box S. Albary, N.Y. 12201. EDE



ROCK & ROLL RADIO AT ITS BEST, 95X is looking for a morning news person with good voice and news experience. Some weekend shifts also available, Pros only, Send T&R to Lorraine Rapp, P.D. Box 95, Syracuse, N.Y. 13250, EOE

MORNING PERSONALITY

We're Number 1 in the market and need a Number I morning man to help us stay there. Funny, topical, able to work with our female co-talent, and able to relate to an adult CHR audience. We're HOT, and we're willing to pay for our morning show to be nothing less than great. C&R to "Mornings," P.O. Box 9530, South Burlington, VT 05401. EOE

TOP 50 NORTHEAST MARKET

Motivated, professional and positive. Top 50 N.E. market is seeking seasoned talent for immediate part time and future full time openings. Production skills a must. Creative and personable morning talent and personality news with a strong AOR/CHR background, If you've got the experience and the attitude, we want to hear from you. If not, don't bother. Also engineering applicants. T&R to Radio & Records, Box 490, 1930 Century Park West, Los Angeles, CA 90067. EOE/MF

ARE YOU READY TO BE A P.D.?

Medium market, Northeast ChR is looking for a mature, creatively motivated individual. Join a whinning team and a growing company, with stations in top 50 markets. Send your tace, resume and a brief outline as to why you are suited for this position to Radio & Records. 1930 Century Park West, #485, Los Angeles, CA 90057, ECE

DIRECTOR OF RESEARCH SERVICES

National research company serving 44 stations has a opening. Position is NOT immediate and will be filled when the most qualified applicant is found.

Minimum one year experience to include: Asst MD/PD or Research Director; Knowledge of Auditorium testing; Questionaire Design and Date analysis; Report writing. Coordination with private screening companies helpful. Säles experience helpful too.

You MUST know ARB terminology and understand how to use numbers in preparing sales presentations. Travel around the country required.

Send cover letter, resume, three references and salan requirements to: Radio & Records, 1930 Century Park West, #487, Los Angeles, CA 90067. EOE.

OPERATIONS MANAGER

An AM station that dominates the market? Yes - we still have one, and this is a rare opportunity at one of America's premier radio stations in this major Eastern market, Looking for someone to program our #1 rated sta-tion. This is a news/sports/personality powerhouse that is the #1 biller in the market, so we have money to spend for that-person with the right skills and experience. Perks, money and benefits excellent. Send resume, including references, and a cover letter to: Radio & Records, 1930 Century Park West, #486, Los Angeles, CA 90067. EOE/MF

SOUTH

Seek mature communicator for established news informat Must be sincere, conversational & ability to get to community. AM morning drive. CALL: Jim Andrews, (904) 829-3416, EOE (10/10)

Seeking experienced anchor/reporter with good voice, strong delivery & writing skills. T&R: ND, WKZQ, Box 2389, Myrtle Beach, SC 29577 EOE (10/10)

The most complete list of job openings ever published by anyone! Up to the minute, com-puter printed, and mailed to the privacy of your home. As many as 300 weekly. All formats, all market sizes, all positions! Many jobs for beginners and minorities

SPECIAL SIX WEEKS \$15.95 . . . SAVE \$20.00 One week \$7.00 -MONEY BACK GUARANTEE Yearly \$120.00

American Radio

10,000 RADIO and TV JOBS!

1553 N. Eastern, Las Vegas, NV 89108

PM Drive Jock Needed

Rising CHR in desirable Top 40 metro looking for personable afternoon DJ. Must be able to relate well to adults. T&R to Radio and Records, 1930 Century Park West, #484, Los Angeles, CA 90067.

EAST

WIXL/Newton is seeking top-notch locks for future openings. Must be responsible, adult communicator. A knowledge of Country music a must.

WFTO/Worcester seeks experienced "killer" on-air anchor/ reporter. Conversational writing style. T&R: Dave Goblaskas, #19 Norwich Street, Worcester, MA 01608 EOE {10/10}

Top-rated AOR seeking morning talent/team. Good company, money & benefits. T&R: Simon Jeffries, WTPA-FM, Box 9350, Harrisburg, PA 17108 EOE (10/10)

WREF seeking newspeople for future openings including ND. Seff-editors with solid radio skills. T&R: WREF, Box 1085. Ridgefield, CT 06877 EOE (10/10)

Rare fulltime opening. WPST/Trenton. T&R: Tom Cunning-ham, WPST, Box 9750, Trenton, NJ 08650 EOE (10/10)

Seeking midday pro with production for contemporary Oldies station. T&R: Russ Egan, 2707 Atlantic Ave., Atlantic City, NJ 08401 EOE (10/10)

Responsible adult communicator to drive home NYC commuters. Tri-State residents send T&Rs: Joe Colleran, Solid Gold (WNNJ, Box 40, Newton, NJ 07860 EOE (10/10)

Evening position open at WLBR. PBP helpful but not necessary T&R: Box 1270, Lebannon, PA-17042 EOE-(10/17)

Boston area AC seeks air personalities. Current & future open-ings. T&R: Mark Edwards, Box 9250, Haverhill, MA 01830 EOE (10/17)

Immediate opening for experienced air talent. Western Maryland's leading Country combo. T&R: Jeff Krone, WFRB, Box 430, Frostburg, MD 21532 EOE (10/17)

Professional announcers & newspeople who want to learn from the best & grow with a top-shelf company. Needed yesterday. T&R: Rick McGee, WCAW, Box 4318, Charleston, WV 25304 EOE (10/17)

Upcoming news opening with FSA in beautiful Shenandoah Valley. All replies answered. T&R: David Rafferty, ND, WTON, Box 1085, Staunton, VA 24401 EOE (10/17)

Growing station seeks afternoon personality with decent production skills. T&R: Nick Harris, WGSA, Box 669, Ephata, PA 17522 EOE (10/17)

68/R&R FRIDAY, OCTOBER 17, 1986

OPPORTUNITIES

OPENINGS

WZZK/Birmingham seeking fulltime air talent, creative, strong in production & the desire to be a winner. T&R: Jim Tice, WZZK, 530 Beacon Parkway W; Birmingham, AL 35209 EOE

Seaking good pipes, imagination & common sense. Gulf Coast CHR is looking! T&R: Bryan Rhodes, WZKX. Box 2639. Gulfbort. MS 39503 EOE (10/10)

Florida Contemporary Country seeks creative air talent & production person for Immediate & future openings. T&R: Bob Davis, GC-101, Box 5069, Gainesville, FL 32602-5069 EOE

WTMX/Tupelo has afternoon drive opening. T&R: J. Michael Pruet, Box 954, Tupelo, MI 38802 EOE (10/10)

Immediate opening PM drive. 100kw AOR Hybrid. Good pipes & production. Good bucks, incredible benefits. Beach resort. T&R: Paul Franklin, Box WZYC, Beaufort, NC 28516

Afternoon drive position for Contemporary Country format, T&R; Bill Cox, WKXS, Box 5994, Florence, SC 29501 EOE (10/10)

FL CHR seeks creative, aggressive morning zoo producer. Over-night airshift included. Creative samples & T&R: Brian Douglas, Z-103, Box 13549, Tallahassee, FL 32317 EOE (10/17)

Seeking natural-sounding air/production talent. T&R: David Beecher, WLSQ. Box 5000, Montgomery, AL 36192 EOE

Seeking experienced morning driver. Rush T&R: Jeff Brown, Box 6367, Tyler, TX 75711. Also need your salary requirements. EOE (10/17)

Seeking announcers both young & old for AM nostalgia station.

Also FM CHR, Reply to the hottest combo in the FL Kause. Also FM CHR. Reply to the hottest combo in the FL Keyes. WKWF, #7 MacDonald Ave., Key West, FL 33040 EOE (10/17)

Adult CHR seeking tight, bright jocks. Entry level okay. T&R Jim Keiso, Box 990, Mt. Pleasant, TX 75455 EOE (10/17)

WTMX/Tupelo has immediate opening for overnight & even-ings. Rush T&R: J. Michael Pruet, Box 954, Tupelo, MS 38802 EOE (10/17)

Seeking parttime & fulltime announcers for Northern Virginia FFM. Looking for good news readers & experience with commer-cial production. T&R: WQRA, Box 1157, Warrenton, VA 22186 EDG (10/17)

Tremendous opportunity for experienced AEs. Are you ready for Atlanta? Resume: Andrea Bergero, WEKS-FM, 19 Atlanta St., Marietta, GA 30061 EOE (10/17)

New South Communications seeks morning personalities for CHR & Country. FL/MS/LA. T&R: Bob Lima. Box 4606, Biloxi, MS 39535 EOE (10/17)



JOIN THE WINNING TEAM

1-95 is searching for a creative, enthusiastic 10-2pm air personality. Send tape and resume to Kevin McCarthy P.D. WAPI/I-95 P.O. Box *10886 Birmingham, Al

TALENT SEACH

The talent search is on for experienced air personalities to be a part of a winning team at South Florida leading AM AC station. Key shifts for key people. EOE. Send tape and resume to Radio & Records, #493, 1930 Century Park West, Los Angeles, CA 90067. EOE/MF

AFTERNOON DRIVE

Uptempo adult FM looking for energetic personality. Have a blast in one of the southeast's finest major cities. Beautiful facility, great signal and excellent pay. Send aircheck and production examples today to Radio & Records. 1930 Century Park West, #489, Los Angeles, CA 90067. FOE

EASY LISTENING

One of our clients has peelings for Operations Manager and for Production Director OM will be responsible for siteath promotions. We asked and fully automated operations. Production Director will be working in an all new 4-track studies with MCL Otation of the production of the pro



OPENINGS

A 30 SHARE IN WOMEN!!

We have it. We want more. If you have the talent and leadership, we have a great team of local personalities to build a morning dynasty. T&R, references, and picture to Radio & Records, 1930 Century Park West, Box #483, Los Angeles,

NEEDED: PRODUCTION PRO

rds, 8ox 482, 1930 Century Park West, Los Angeles

MAGIC 105

LITTLE ROCK

Is seeking talent air and news personalities, and production people for near future openings due to com-pany expansion. Join our soon to be three medium market station group. We have a lot to offer if you do market station group. We have a lot to offer it you do.

Rush tape and resume in confidence to: Tom Wood,

MAGIC 105, 11300 Redney Parham Rd.,

Little Rock, AR 72212. EOE/MF

An affirmative action/equal opportunity m/I/h/v empk

Our talent ends up in places like L.A., Hous ton, Sacramento and Reno! Aggressive, pro fessional, number one West Texas CHR seeks mornings and evenings. T&R's plus cover letter to Jim Scott, P.D., KWES, P.O. Box 4716, Odessa, TX 79760. EOE. Females and minorities encouraged to apply No calls please





WACFF

Morning Personality

Our morning man has left for a TV career. We have a witty, creative co-host and now need a warm, personable communicator who is strong on basics and can relate to the female listener. This individual must be intelligent, articulate and motivated to become actively involved in Music City. Good personal appearance is a must. Send cassette tape, resume, and recent photo to: David Manning, General Manager, WLAC, 10 Music Circle East, Nashville, TN 37203. No phone calls please. M/F EOE

San Antonio's leading A/C FM is

looking for a zany morning sidekick who's into parody songs, character voices & the bizarre to work in a great creative atmosphere ... also searching for full- and part-time air talents ... Contact Jay Scott, P.D., (512) 646-0105 ... RUSH TAPE and RESUME to KSMG-FM, 8930 Four Winds, Suite 500, San Antonio, Texas 78239. EOE



OPENINGS

MIDWEST

Mature announcer with copywriting, production & play-by-play. Experience necessary. T&R: Andy Lia, KDLM, Detroit Lakes, MN 56501 EOE (10/10)

Large market AC sound in small market. Signal covers most of Central Kansas. Seeking announcer ASAP: Lance or Chris: (316) 792-7108. EOE (10/10)

Seeking T&Rs for future full/parttime openings. WAN 1129 N. Hickory, South Bend, IN 46615 EOE (10/10

Attention AC communicators KCRG/Cedar Rapids is accepting T&Rs for possible future openings for all shifts. T&R: Chris Caine, Box 816, Cedar Rapids, IA 52406 EOE (10/10)

KSEZ seeks T&R's for future fulltime air talent. All dayparts encouraged. T&R: Tim Harrlson, Box 177, Sioux City, IA

Seeking ND. AM/FM in Northern IL. T&R: WLBK/WDEK, Box 448, Dekalb, IL 60115 EOE (10/10)

Christian FM WMUZ seeks warm, one-on-one communicator for PM drive music show. Sincerity a must. T&R: WMUZ, Frank Franciosi, 12300 Radio Place, Detroit, MI 48228 EOE (10/17)

KLASS 106 seeks female for 7pm-midnight. Some girl's big chance to get out of the sticks, PETE: (515) 423-8634 or T&R, Box 1837, Mason City, IA 50401 EOE (10/17)

K105 seeking great air talent for future openings. Four-track ex-perlence a plus. High energy contemporary Country. T&R: Don Riley, WASK, Box 7880, Lafayette, JN 47903 EOE (10/17)

KMNS radio is seeking an assistant ND. T&R: John Bentzinger, Box 177, Sioux City, IA 51102 EOE (10/17)

Seeking partrime announcer for Grand Rapids CHR, T&R: Matt Clenott, WGRD, 122 Lyon NW, Grand Rapids, MI.49503 EOE

Seeking Sales Manager for KLMS/KFMQ Prefer CMRC, college degree, five years' experience. Resume: Thomas Birk, KLMS/ degree, five years' experience. Resume: Thomas Birk, KLMS/ KFMQ, 1540 S. 70th St., Suite 200, Lincoln, NE 68506 EOE

US 99/WUSN seeking weekend air talent. T&R: Lee Logan, US99, 875 N. Michigan, Suite 1310, Chicago, IL 60611 EOE

Ready to move up? Z-93 is accepting T&Rs for future ai talent/sales & current news ppening. T&R: WKQZ, Box 6393 Saginaw, MI 48608 EOE (10/17).

s fulltime utility jock. Great opportunity. Great station. in Lane, WTVN, 42 E. Gay St., Columbus, OH 43215

Seeking immediately! Sharp, experienced CE/Announcer Modern Country giant. T&R: KZKX, 111 N. 56th St., Suite 205 Lincoln, NE 68504 EOE (10/17)

Contemporary Country inviting you to step into mid-mornin announcer position. Good production a must. T&R: KSWO, Bo. 709, Lawton, OK 73502 EOE (10/17)

OPERATIONS MANAGER

Class "A" Filt in a very competitive Wisconsin market Is looking for an Individual with strong management Is looking for an Individual with strong management skills to take charge of Programming, Promotion and People. We need an organized, aggressive leader who wants to go to the tips of a young Corporation. Send T&R to Radio & Rectificis, Box 480, 1930 Century Park West, Los Angeles, CA 80067, E0

ATTN: Air talent in Minnesota, The Dakotas, Wisconsin, Montana, Michigan to the snow belt states: Z104 announces 1: A 7-½ month summer, complete with sunshine, and 2: An opening for one fantastic talent who'd love to join Tulsa's hottest station. Forget the bits, If you're spontaneous, topical and downright funny, then we need to talk. Bill Bruun, Z104, 5810 East Skelly Dr., Suite 801, Tulsa, Oklahoma 74135.

WEST

HelpI My ND for eight years went TV. SE Idaho's top-rated station needs pro now. T&R: Dave, KSEI, Box 40, Pocatello ID 83204 FOF (10/10)

Fulltime midday air personality needed for Barstow/Vegas MOR station. T&R: Lance Todd, KRXV, Box 1668, Barstow. CA 92311 EDE (10/10)

OPENINGS

A CREAT JOB FOR INNOVATIVE AIR TALENT

Can you communicate with adults using the telephone and today's music?

This is a personality-driven, full-service radio station in a major, major market.

Send tape, resume and support materials



SHANE MEDIA SERVICES

6405 Richmond Ave. Suite 311 Houston, TX 77057

Southern California's 91X/69 Xtra Gold wants you'll Seeking a promotions coordinator who's familiar with all aspects of the San Diego market. Resume: Rob Tonkin, 4891 Pacific Highway, San Diego, CA 92110 (no calls.) EOE (10/10)

Modesto's top-rated CHR seeking weekend/swing talent. Also building talent pool. T&Rs: Todd Fisher, KFIV, 2437 E. Orangeburg, Modesto. CA 95355 EOE (10/10)

ing experienced salesperson in California. Top 75 ma ket. Direct & agency sales. Steve Katomski, KGFM, Box 260, Bakersfield, CA 93302 EDE (10/10)

98 KUPD is seeking entertainers, morning theatre, zoo, new & what have you. Concepts to: Ern Gladden, 1900 W Car-men, Tempe, AZ 85283 EOE (10/10)

KZZK/Tri-cities seeks drivetime entertainers for adult CHR. Experienced pros only. T&R: Jonathan Walker, Box 2485, Tri-citles, WA 99302 EOE (10/17)

KATA/Arcata seeks MD/middays/production wiz. AC on the beautiful North Coast. JILL HENRY: (707) 822-7223. EOE

Powerful FM in Colorado ski country seeking airchecks for mfuture openings. T&R: Steve Hamilton, KEYQ, Box 1111, Eagle, CO 81631 EOE (10/17)

AC on the beautiful North Coast seeks MD/middays & production whiz. If you can handle all three, contact KATA/Arcata. We're the place for you. Jill Henry: (707) 822-7223. EOE (10/17)

Seeking Gold/AC personalities. Also news communicators for combo on CA Central*Coast. T&R: Randy Scovil, Box 1240, Santa Maria, CA 93456-1240 EDE (10/17)

KYYA/Billings seeking eir talents. T&R: Jack Bell, 1645 Central Ave., Billings, MT 59102 EOE (10/17)

"Ute" music station seeking mature person for possible future fulfitime opening. Delivery, voice more important than personality. Seasoning essential. TaR: Ford Michaels, KPLM, 129. Pellm Canyon, Suite 106, Palm Springs, CA 92262 EOE (10/17)

MORNING DRIVE

That drives people crazy! West Coast major looking for outgoing, outrageous person(s) to continue the dynasty. tape, resume, picture, etc., to Radio & Records, 1930 Century Park West, #491, Los Angeles, CA 90067, EOE/MF

RESEARCH MANAGER

Growth company in need of Research Managers for new and future acquisitions. If you love "In House," we may be your new home. Send resume, credentials, etc. to Radio & Records, 1930 Century Park West, #492, Los Angeles, CA 90067. EOE/MF

POSITIONS SOUGHT

Aggressive personality with broadcast degree & production skills seeks entry-level fulltime shift. Prefer S CHR/AOR/Hy orid. RON: (318) 425-1866. (10/10)

nality CHR/AC. Seeking MD/airshift in E or:W/PA. Five experience. AL: (201)-383-3133. (10/10)

Desperately seeking a rocker! Will accept any market. Experienced & great numbers. KEITH: (805) 325-4569. (10/10)

Female announcer with seven years' experience. I am familiar with AOR/CHR/AC. Prefer AOR/Metal. Southern CA. areas only. Seeking weekend shift. PENNY: (213) 553-4330 x39. (10/10)

OPPORTUNITIES

POSITIONS SOUGHT

I want outta Nashville! Talented female love's production, air_ work & is seeking medium/large market E/SE of Nashville Nine years' experience. (615) 331-5157. (10/10)

Natural one on one communicator, Disciplined, tight prodet tion seeks drive/evenings at AOR/Hybrid. JOHN: (312) 262-3773. (10/10)

Have voice, brains, talent, ambition & ability. Seeking job. Make us both happy! DON: (816) 525-6278.

Experienced MD seeks medium market MD/Asst. PD position. Extensive knowledge in AOR/AC/CHR. Reliable, mature, professional attitude, very enthusiastic. GARY: (301) 759-3264. (10/10)

Rescue me from this nightmare. Two-year pro, forty plus haracter voices, timely humor & a down right nice guy, Cur ently employed. JIM KELLY: (419) 797-2202, (10/10)

Stable, versatile, personality/MD with five years exper wants to learn from the best. I'm hungry! CHRIS: (919) 734-2245. (10/10) British worksholic guarantees ratings success. Six years

Have mouth, will babble. Humerous air & novelty production for medium market drive. Don't delay . . . call today. DENNIS: (419) 255-5665 or 255-1221. (10/10)

Youthful exuberance. Major market consulting experience & innovative research concepts. I can turn your AOR into a winner at a minimum cost. T.F. BARNES: (305) 464-5832. (10710)

Hardworking, dedicated PD/MD seeking established position with your station. Will consider all offers. MICHAEL: (615) 729-3844. (10/10)

Doubled 12+. Quadrupled adults. Wasn't enough for my management. Available PD/Asst. MD or PD: J.T.: (804) 379-2250. (10/10)

Attention chief engineers in San Francisco Bay Area. engineer is seeking exciting new position. Five years' ex-ence. BRUCE: (818) 342-6521, (10/10)

Proven track record. Experienced, enthusiastic pro seeks. W university town. 17 years' experience in small/ medium ma kets. MICHAEL JAY: (503) 772-4170. (10/10)

Hello Americal Available right now, a solid & fun air talent on the way up. Medium market experience. I will get you the numbers you seek. CRAIG: (718) 343-2192 or 347-0476. (10/10)

l'm looking. Great pipes & excellent references. Twelve years experience in Boston, Denver, Kansas City. All markets & formats considered, VIC: (602) 748-2338. (10/10)

Major market radio personality seeking production/on-alr in W market. Ten years' experience. Prefer large/major. JOHN: (602) 748-2338. (10/10)

Promotion, community-minded PD/mornings seeks stable position at FM in Sunbelt. My standards are high & yours should be too! M.M.: (715) 878-4170. (10/10)

Experienced announcer/sales, team player. I pull my own weight & more. Small/medium markets. DANNY: (912) weight & more. 5 265-2819: (10/10)

Four-year Country jock with sales experience. Seeking locale where it only snows on TV. Any market. RON: (419) 325-2695. (10/10)

Good looking major market female with many voice characters seeks on-air position. Will work all formats/dayparts. LISA: (704) 545-1367. (10/10)

AVAILABLE MORNINGS LONG JOHN WADE (15 YEARS MAJOR MARKET EXPERIENCE)

scious. (817) 255-9149 or (305) 942-8861.

PM drive MD with five years' experience available now. Dedicated & hardworking, AC/CHR winners call CHRIS: (919) 734-2245. (10/17)

CHR communicator seeks new challenge in S or W. Ten years' experience, good production. PDIMD positions desired. SHAWN: (505) 722-9025. (10/17)

Listener-oriented PD seeks more room to breathe in a larger market AOR/CHR. Promotions, voices, comedy are specialties. D.L.: (314) 265-5275. (10/17)

Major market PBP/Sportstalk specialist seeks quality positi Nine years' experience. Pro/major college hockey, basketball, football & baseball. TED: (213) 476-5282. (10/17)

NUTreturning to school. Experience writing, reporting, anchoring news. plus some on-air announcing, production, copywriting. Seeking partitime position. J.R.: (316):792-7415. (10/17)

Seeking position writing/recording radio programs for Seeking position writing/recording radio programs in farm/ranch field done in my studio. Sample sent on request. LEONARD ARLINT: (801) 528-7956. (10/17)

POSITIONS SOUGHT

Outrageous zoo writer/performer. Six years' experience. Outrageous characters & bits. More bite than Z-1001 More punch than ACN. Extremely original. JACK 2: (914) 562-5964. (10/17)

Excellent production & good voice. Seeking work where my talent isn't wasted. Eight years' experience. Serious replies only. RON FOLKS: (803) 779-3281, (10/17)

Good attitude. ten-year CHR veteran seeks position in SE. (803) 457-4556. (10/17)

Two years NYC suburban anchor/reporter. BJ degree. Seeking small/medium market news challenge in NE. Solid writing skills. JEFF: (201) 444-8425, (10/17)

Seven-year pro with solid production. Team player seeking move to medium/large market position with winning compar AC or Country. DON: (913) 242-4789. (10/17)

Sports is more than just a game. My experience in PBP & sport stalk can make you a winner. BILL: (216) 255-8143. (10/17)

ssic Rock/AOR ND scouting opportunities. TERRY: (503)
-3846, (10/17)

Experienced MD seeks medium market MD/Asst. PD challenge Knowledgeable in AOR/CHR/AC. Risk seeker, versatile, reliable creative professional. GARY: (301) 759-3264. (10/17)

English CHR pro/workaholic with six years' experience in US, Including major markets. Always a ratings grabber. Prefer West Coast/South. DON: (904) 427-4788. (10/17)

Attention warm climate medium markets. 18 years' solid ex-perience as morning man, programming & production. Good voice, stable & available yesterday, LARRY KAY: (717) 653-2500, 110/17)

Announcer with three years' small market experience seeking medium market position. JIM: (717) 597-9239, (10/17)

NEW GM, NEW PD = I'M LOOKING

To Anchor morning team, middays or PM Drive. 20+ shares Men/Women 25-49. Experienced: D.C., San Francisco, Miami. Mike Taylor (205), 941-1653.

copywriting. Part/fulltime personality. Will relocate. DENNIS SULLIVAN: (718) 330-0991. (10/17)

able to use them. Spots, promos that sell. Ten-year pro. MW only. BRAD: (815) 436-5081, (10/17)

Save me from the soaps. CHR/AOR PD seeks new on-air or programming challenge. MW preferred. All considered. D.L.: (314) 265-5275. (10/17)

perience. Three years' major market. Seeking W. Coast Jazz/AOR/CHR/BU/AC. JOE: (602) 829-1157. (10/17)

Major market GSM specializes in counselor selling, develop-ment & training. Superior track record in medium/major markets. GLENN: 11627 Sagepark Ln., Houston, TX 77089. (10/17)

Female Classical announcer/producer/writer. Five years' ex-perience. BA degree. Seven years' advertising experience. Awards & references. JEAN BARTHELL: (307) 754-9768. (10/17)

Seeking programming position in CA, Excellent knowledge of Classic Rock, Soft Rock, Jazz & Classical. BRUCE: (818) 342-6521. (10/17)

WIL/KSON/KEX/KSPO. Country AM drive PD with many years major market experience. Prefer NW. DICK BYRD: (503) 325-3503. (10/17)

Real, alive, committed 16-year pro. PD/MD AOR/Hybrid/AC. Afternnon drive my specialty. Make the distinction now. RAN-DY: (305) 287-1170. (10/17)

I am ready to hit the airwaves in a P2/P3 market, Recent graduate from the Brown Institute, Interested? MARV: (715) 735-6875. (10/17)

Five years' experience in top twenty market. Production, continuity, copywriting. Part/fulltime personality. Will relocate DENNIS: (718) 330-0991. (10/17) with good volce & experience in AOR/CHR/AC seeks on air position in Southern CA, PENNY: (213) 553-4330 x39. (10/17)

Two years' major market experience. I am seeking fulltime on-alr position or programming opportunity. DON BURNS: (817) 795-3936. (10/17)

Talk show personality/host. Extensive experience in radio & TV Articulate, extemporaneous specialist. Openline/topical. market background. FRANK: (619) 353-8033. (10/17)

Denver & Coloradol Experienced, talented, versatile of municator seeking DJ.Production/MD/News. Experience cludes Twin Citles. R.K.: (303) 444-1071. (10/17)

POSITIONS SOUGHT

Sharp, enthusiastic morning man with one-year experience News/production skills. CHR/AC/AOR: TOM: (602) 287-5675 (10/17)

Hardworking, dedicated MD/Asst. PD seeking opportunity to work at your station. 'Prefer IL/IN/MI/WI. MICHAEL: (615) 729-3844. (10/i7)

Longtime CHR/AC/Oldies personality believes In topical humor/information. Not a robot. Pipes included. No charge if you are in the East or warm climate. BiLL: (516) 423-0167. (10/17)

Ready, willing & able. Just graduated from broadcast school & am working parttime but seek fulltime employment. Announcing/production & copywriting. TIM: (3)9) 524-6796. (10/17)

Dependable, CHR, AC, Urban. Professional DJ/PD with outstanding voice/delivery/production. Greater Cincinnati MARTY: Box 44292. Cincinnati, OH 45244 (10/17)

YOUR NEXT PD OR OM

Now available — 11 year pro with success at CHR/AC/Oldies. Programming and management skills excellent. Ready for your challenge anywhere. Bob Raleigh (205) 281-3762.

PBP is what I do. Something I can do for you. Masters degree & ten years' experience seperate me from most of my peers. TOM: (316) 231-6875. (10/17)

Top 25 winner, CHR. high numbers. Hot/fast/tight. Seven years' experience. Seeking good position with the possibility of programming. GREG: (715) 986-2361. 1(0)17) Seeking entry level position in radio. Have had some broadcast schooling. Willing to learn & relocates_JOHN: (602) 945-8757.

Black female news announcer/anchor seeking opportunity to work for a solld news operation. College grad, (419) 865-8776.

Personality seeks position in small or medium market. Talk/CHR/Country. Prefer MW or mountain W. HAL: (617) 457-0120. (10/17)

To all PDs. We're sorry, but your station needs a fresh new voice. DONALD TRAPP: (201) 472-5188. Make a note of it.

16 years' doing morning drive. Personality, voices, humbr & warmth. Award winning production. Management experience. JAY: (701) 667-1800. (10/17)

Seeking a start! Female DJ prefers IA/IL areas. News/copywriting/production, Any airshift. Have license. CARI: (319) 289-2873. (10/17)

Former talker in S.F. market seeking PT/weekends/voicers/production in L.A. MICHAEL: Box 1185, Venice, CA 90294-1185, (10/17)

Energetic air personality/copywriter, team player. Two years' experience CHR/AC formats. Seeks home in major market. Will relocate. NORRIS: (602) 964-4530. (10/17)

PD & morning drive in top 50 market. Seeking major market air-shift or medium market programming. JOHN: (714) 862-e4569. (10/17)

Time to leave home. Five-year pro seeks AOR/CHR station. Willing to try anything. ALEXANDER SCOTT: #8 N. 35th St., Van Buren, AR 72956 (10/17)

6.2-8.7-11.4-13.9 4.3-7.8-9.1-11.8

AQH or CUME, great numbers in Morning Drive! Fast, upbeat, topical humor targeted to the demos that count CHRs-Top markets only. PRESTON THOMPSON, (616) 247-1337.

Does anyone really read these? Experienced as PD/MD & in promotions/research. Excellent production. On-air A+, TOM: (602) 483-0347. (10/17)

Seeking weekend airshift. Prefer Baltimore/Washington markets. Formerly WBSB/WKYS/WNVZ/WZYQ/WQCM. JIM CURTIS: (301) 733-4815. (10/17)

Four-year pro with announcing/programming experience seeks fulltime career in radio. Willing to relocate. Currently WBT/Charlotte, MARK DUNCAN: (704) 553-8921, (10/17)

Seeking talk show. Major market experience, law professor Provocative, humorous, knowledgeable, Know politics, money, sports. Any market. HOWARD: (703) 534-3194. (10/17)

One-to-one, natural AOR personality with the ability to draw listeners. Seeking AOR/hybrid in medium market. JOHN: (312) 262-3773. (10/17) Seasoned, warm communicator experienced in talk/int view/DJ & production. Seeks small/medium market production Prefer ClassIcal/Jazz/BU/EZ. JIM: (714) 839-5105. (10/17)

POSITIONS SOUGHT

Promotions-minded personality with CHR/AC experience seeks midday or afternoon position, Small/medium market in the S. JIM: (919) 237-2648. (10/17)

Not a pit stop. Parttime work desired at sound operation in Southern CA. CHR/Country/AC/AOR experienced. DAVE: (714) 837-5541. (10/17)

AOR/CHR personality seeks progressive personality yesterday Any market. Former PD, team player & winning record. D.L. (314) 265-5275. (10/17)

Not your typical Englishmanl Three years' experience. Wel recommended on all levels. Definitely unique. STEPH CHRISTEN: (707) 829-1865. (10/17)

Do you want a morning pro/PD with varied talents who gets things done? I seek stable FM in Sunbelt. Let's discuss the possibilities. (715) 878-4170, (10/17)

Production Director for large/major market. Good voice & creative. Also ten years' on-air experience. JOHN: (602) 748-2338. (10/17)

Eight-year pro. Two in Phoenix & one national. Seeking on-air/promotions at major market AOR/CHR/AC. JOE: (602) 829-1157. (10/17)

Small markets, over three years' college experience. Jock/news/production. Give me a place to start, JOHN Q: (214)

Are you seeking an adult communicator to fill your medium/large MW opening? Leave message for ART; (618) 397-2521. (10/17)

E. NY state jock with eight years' experience seeks gig in your local station. STEVE: (401) 596-8961. (10/17)

Entertaining, devoted 12-year pro seeks station dedicated to excellence. Great pipes, references. Experienced in W. major markets. VIC: (602) 748-2338. (10/17)

Seven year pro with solid production. Seeking medium market position with winning company. AC/Country. DON: (913) 242-4789. (10/17)

Dates appearing at the end of each listing signify first week listed.

Important Notice; When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo:

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record com-panies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought, All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

| Three | Tve uko | | Last | | | Total Reports/Adds | Heavy | Mei |
|-------|------------|-----|------|----------|--|-----------------------|-------|-----|
| | 9 | 6 | 2 | 0 | RESTLESS HEART/That Rock Won't Roll (RCA) | 156/0 | 133 | 17 |
| i | 5 | 3 | 1 | 2 | | 149/1 | 124 | 18 |
| | 13 | 9 | 5 | | MARIE DSMOND & PAUL DAVIS/You're Still New To Me (Capitol/Curb) | 155/0 | 119 | 34 |
| | | 11 | 6 | | ALABAMA/Touch Me When We're Dancin' (RCA) | 158/0 | 107 | 51 |
| | | 18 | 9 | | GEDRGE STRAIT/It Ain't Cool To Be Crazy About (MCA) | 156/1 | 90 | 62 |
| | 3 | 2 | 3 | 6 | | 139/0 | 95 | 30 |
| | | 12 | 10 | | STEVE WARINER/Starting Over Again (MCA) | 153/1 | 83 | 59 |
| | | 15 | 12 | | JOHN SCHNEIDER/At The Sound Of The Tone (MCA) | 150/1 | 73 | 73 |
| | | | 13 | | GATLIN BROTHERS/She Used To Be Somebody's Baby (Columbia) | 153/0 | 78 | 71 |
| | 1 | 1 | 4 | | EXILE/It'll Be Me (Epic) | 129/0 | 89 | 27 |
| | 30 | 22 | 16 | | BELLAMY BROTHERS with FORESTER SISTERS/Too Much Is Not Enough (MCA/Curb) | 157/0 | 59 | 87 |
| | 21 | 19 | 14 | | JUICE NEWTON/Cheap Love (RCA) | 145/0 | 65 | 70 |
| 1 . | 29 | 23 | 19 | | T. GRAHAM BROWN/Hell And High Water (Capitol) | 153/3 | 45 | 89 |
| | | 21 | | | BARBARA MANDRELL/No One Mends A Broken Heart (MCA) | 137/0 | 62 | 63 |
| | 18 | 17 | | | SWEETHEARTS OF THE RODEO/Since I Found You (Columbia) | 126/2 | 58 | 49 |
| | 10 | 7 | 7 | | LEE GREENWOOD/Oidn't We (MCA) | 116/0 | 60 | 41 |
| | 2 | 4 | 11 | | CRYSTAL GAYLE/Cry (WB) | 109/0 | 63 | 24 |
| | 7 | 5 | 8 | 18 | SCHUYLER, KNOBLOCH & OVERSTREET/You Can't Stop Love (MTM) | 106/0 | 57 | 34 |
| | _ | 38 | 28 | | HANK WILLIAMS JR./Mind Your Own Business (WB/Curb) | 150/11 | 14 | 87 |
| 1 | 31 | 28 | 25 | 3 | HOLLY DUNN/Daddy's Hands (MTM) | 135/5 | 31 | 79 |
| 1 2 | 26 | 24 | | | JOHN ANDERSON/Honky Tonk Crowd (WB) | 120/0 | 51 | 53 |
| 1 3 | 37 | 32 | | 2 | MICHAEL JOHNSON/Give Me Wings (RCA) | 146/5 | 11 | 93 |
| 1 4 | 28 | 25 | 20 | 23 | ANNE MURRAY/My Life's A Dance (Capitol) | 117/1 | 24 | 74 |
| 3 | 38 | 33 | 30 | 3 | WAYLON JENNINGS/What You'll Do When I'm Gone (MCA) | 137/9 | 7 | 89 |
| 3 | 34 | 31 | 29 | ➂ | SAWYER BROWN/Out Goin' Cattin' (Capitol/Curb) | 127/5 | 18 | 81 |
| 4 | 17 | 40 | 33 | 20 | RICKY SKAGGS/Love's Gonna Get You Someday (Epic) | 139/12 | 7 | 78 |
| | _ | _ | 39 | Ð | JUDDS/Cry Myself To Sleep (RCA/Curb) | 136/25 | 7 | 68 |
| | | 45 | 36 | ҈ | REBA MCENTIRE/What Am I Gonna Do About You (MCA) | 136/18 | 6 | 68 |
| 4 | 10 | 35 | 31 | æ | GEORGE JONES/Wine Colored Roses (Epic) | 118/4 | 19 | 73 |
| 3 | 36 | 34 | 32 | 30 | BILLY JOE ROYAL/I Miss You Already (Atlantic America) | 110/4 | 22 | 62 |
| 1 | 14 | 14 | 18 | 31 | MICKEY GILLEY/Doo-Wah Days (Epic) | 89/0 | 42 | 29 |
| - | 4 | 10 | 21 | 32 | TANYA TUCKER/Just Another Love (Capitol) | 79/0 | 36 | 24 |
| 4 | 16 | 42 | 38 | € | MEL McDANIEL/Stand On It (Capitol) | 112/9 | 9 | 60 |
| BRE | Α | KE | R | © | DON WILLIAMS/Then It's Love (Capitol) | 116/39 | 6 | 38 |
| | 12 | | | € | GENE WATSON/Everything I Used To Do (Epic) | 99/5 | 17 | 51 |
| 3 | | | | | RONNIE McDOWELL/When You Hurt I Hurt (MCA/Curb) | 93/2 | 7 | 58 |
| - | | | | | PAKE McENTIRE/Bad Love (RCA) | 114/17 | 0 | 52 |
| 4 | | | | <u> </u> | , | 98/7 | 6 | 58 |
| - | | 48 | | ® | | 106/11 | 1 | 51 |
| 1 | | | | 40 | | 75/0 | 33 | 29 |
| - | | | | | STATLER BROTHERS/Only You (Mercury/PG) | 91/7 | 2 | 47 |
| | 8 | | | | ROSANNE CASH/Second To No One (Columbia) | 67/0 | 25 | 24 |
| | | | | | T.G. SHEPPARD/Half Past Forever (Columbia) | 101/18 | 3 | 37 |
| | | | | | O'KANES/Oh Darlin' (Columbia) | 97/14 | 1 | 41 |
| | 6 | | | | EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA) | 60/0 | 21 | 21 |
| | | | | | CONWAY TWITTY/Fallin' For You For Years (WB) | 95/33 | 2 | 28 |
| | | | 27 | _ | DOLLY PARTON/We Had It All (RCA) | 76/0 | 3 | 52 |
| | | | | | DAN SEALS/You Still Move Me (EMI America) | 70/56 | 1 | 12 |
| | | | | | MERLE HAGGARD/Out Among The Stars (Epic) | 69/14 | 3 | 24 |
| 0 | t BU | JT_ | | • | JOHN CONLEE/The Carpenter (Columbia) | 59/33 | 3 | 13 |

OCTOBER 17, 1986

| Total Reports/Adds | Heavy | Medium | Light | |
|-----------------------|-------|--------|-------|--|
| 156/0 | 133 | 17 | 6 | |
| 149/1 | 124 | 18 | j j | |
| 155/0 | 119 | 34 | 2 | |
| 158/0 | 107 | 51 | 0 | |
| 156/1 | 90 | 62 | 4 | |
| 139/0 | 95 | 30 | 14 | |
| 153/1 | 83 | 59 | 11 | |
| 150/1 | 73 | 73 | 4 | |
| 153/0 | 78 | 71 | 4 | |
| 129/0 | 89 | 27 | 13 | |
| 157/0 | 59 | 87 | 1.1 | |
| 145/0 | 65 | 70 | 10 | |
| 153/3 | 45 | 89 | 19 | |
| 137/0 | 62 | 63 | 12 | |
| 126/2 | 58 | 49 | 19 | |
| 116/0 | 60 | 41 | 15 | |
| 109/0 | 63 | 24 | 22 | |
| 106/0 | 57 | 34 | 15 | |
| 150/11 | 14 | 87 | 49 | |
| 135/5 | 31 | 79 | 25 | |
| 120/0 | 51 | 53 | 16 | |
| 146/5 | 11 | 93 | 42 | |
| 117/1 | 24 | 74 | 19 | |
| 137/9 | 7 | 89 | 41 | |
| 127/5 | 18 | 81 | 28 | |
| 139/12 | 7 | 78 | 54 | |
| 136/25 | 7 | 68 | 61 | |
| 136/18 | 6 | 68 | 62 | |
| 118/4 | 19 | 73 | 26 | |
| 110/4 | 22 | 62 | 26 | |
| 89/0 | 42 | 29 | 18 | |
| 79/0 | 36 | 24 | 19 | |
| 112/9 | 9 | 60 | 43 | |
| 116/39 | 6 | 38 | 72 | |
| 99/5 | 17 | 51 | 31 | |
| 93/2 | 7 | 58 | 28 | |
| 114/17 | o | 52 | 62 | |
| 98/7 | 6 | 58 | 34 | |
| 106/11 | 1 | 51 | 54 | |
| 75/0 | 33 | 29 | 13 | |
| 91/7 | 2 | 47 | 42 | |
| 67/0 | 25 | 24 | 18 | |
| 101/18 | 3 | 37 | 61 | |
| 97/14 | 1 | 41 | 55 | |
| 60/0 | 21 | 21 | 18 | |
| 95/33 | 2 | 28 | 65 | |
| 76/0 | 3 | 52 | 21 | |
| 70/56 | 1 | 12 | 57 | |
| 69/14 | - 3 | 24 | 42 | |
| -0.00 | - | | | |

MOST ADDED

DAN SEALS (56) DON WILLIAMS (39) JOHN CONLEE (33) CONWAY TWITTY (33) STEVE EARLE (25) JUDDS (25) GIRLS NEXT DOOR (25) GARY MORRIS (25) WILD CHOIR (25) LYLE LOVETT (24)

HOTTEST

RANDY TRAVIS (86) ALABAMA (65) RESTLESS HEART (54) MARIE OSMOND & PAUL DAVIS (49) E.T. CONLEY & A. POINTER (47) GEORGE STRAIT (42) EXILE (37) BELLAMY BROS. W/FORESTER . GATLIN BROTHERS (22) JOHN SCHNEIDER (18)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

BREAKERS

DON WILLIAMS

Then It's Love (Capitol)

On 73% of reporting stations. Rotations: Heavy 6, Medium 38, Light 72, Total Adds 36 including WCAO, WQBE, WTCR, WIXL, KEAN, WYNK, WVMI, WEZL, WSOC, KBMR, WONE, KSO, KWMT, WFMS, KFKF, KYAK, KYGO, KUGN, KFRE. Moves 45-34 on the Country chart. T.G. SHEPPARD

Half Past Forever (Columbia)

On 64% of reporting stations. Rotations: Heavy 3, Medium 37, Light 61, Total Adds 18 including WYNK, WCOS, WESC, KSSN, WAMZ, KLLL, WONE, KIOV, WTHI, KWEN, KYAK, KUUY, KLZ, KUGN, KTOM, KGA. Moves 48-43 on the Country chart.

O'KANES

Oh Darlin' (Columbia)
On 61% of reporting stations. Rotations: Heavy 1, Medium 41, Light 55, Total Adds 14, WXTU, WVMI, WKLO, KIKK, KYKX, WSIX, WSLR, WFMS, KXXY, WTOD, KTPK, KCKC, KMPS, KRPM. Moves 47-44 on the Country chart.

CONWAY TWITTY

Fallin' For You For Years (WB)

On 60% of reporting stations. Rotations: Heavy 2, Medium 28, Light 65, Total Adds 33 Including WCAO, WYRK, WQBE, WTCR, WIXL, WZZK, WKLO, KLLL, KJJY, KSO, WKKQ, KWMT, WFMS, KFKF, WDAF, WTSO, KYAK, KLZ, KUGN, KFRE. Debuts at number 46 on the Country chart.



THE FINEST . . . ALWAYS,

FROM

Don It's Love" 5638
From The Album New Moves 12440

COUNTRY BREAKERS

R&R

BB

Capitol.

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

STATLER BRDTHERS "Only You" (Mercury/PolyGram) 91.7
Relations: Heavy 2. Medium 47. Lgnf 42, Total Adds 7, WYRK, WVM. WSOC, WESC, WTOR, WITL, KSOP, Heavy, WAMZ, KSMR, Medium, WGAO, WWAX, WEZL, WUSY, WGM, KKYX, WDAF, WOW, KUZZ, KLZ, Moves 47-44-41 on the Country

DAN SEALS "You Still Move Me" (EMI America) 70/56

Heavy 1, Medium 12, Light 57, Total Adds 56 including WDSY, WNYR, KEAN, KYKR, KIKK, WAMZ, WKSJ, WLWI, WKA, WQYK, KJNE, WTQR, WXCL, KTTS, KVOO, KWEN, KYGO, KCCY. Debuls at number 48 on the Country chart.

WSDK, WWKA. WOYK, KNE, WTOR, WXCI, KTTS, KVOO, KWEN, KYGO, KCCY. Debuts at number 48 on the Lournity Chert. MERLE PAGGARD "Out Among The Stars" (Epic) 69.14.

Rotations: Heavy 3. Medium 24, Light 42, Total Adds 14, KEAN, KIKK, KSSN, WSM, WLISO, WKNI, WONE, KSO, WKKO, KTPK, KUUY, KFRE, KTOM, KCKC, Heavy, WCVR, WOKK, KSD, Debuts at number 90 on the Country chart.

JOHN CONLEE "The Carpenter" (Columbia) 59.03.

Rotations: Heavy 3. Medium 13, Light 43, Total Adds 33 including WCAO, WYRK, WWVA, WSOC, WLISY, WTVY, KYKX, WLWI, WMNI, WKCO, KTPK, WTCM, KFDI, KFRE, KWIJI, KOLO, KSOP, KMPS, KRPM. Debuts at number 50 on the Country chart.

WICOLETTE LARSON "That's More About Love (Than I...)" (MCA) 51/9
Postators: Heavy O, Medium 17, Light 34, Tolal Adds 9, WCAO, WUSG, WKKO, WDAF, WTSO, KXXY, WLLR, WKCO, KFDI.
Medium: WCMS, KKYY, WOW, KTTS, KRKT, KKCS, KUGH, KQIL, KNIK, KCCY, KSOP.

SIGNIFICANT ACTION

NEW GRASS REVIVAL "Ain't That Peculiar" (EMI America) 43/2
Hotations: Heavy O. Medium 14, Light 29, Total Adds 2, WDXE, KSOP, Medium: WCAO, WTSV, KEAN, WUSY, WKLO, WTVY, KKIX, WOKK, WOK, WOM, WOW, KTS, KFD, KUDY, KEIN.

LIONEL RICHIE & ALABAMA "Deep River Woman" (Motown) 42/8

Rotations, Heavy 8, Medium 10, Light 24, Total Adds 8, WZZK, WESC, KYKX, KYXX, WQDB, KWMT, KRWQ, KUPL, Heavy: WCOS, WTVY, WIVK, WLWI, WWKA, WPAP, KKCS, Medium: WBOS, WHN, WXTU, WUSN, WWWW, KYGO, KSON

STEVE EARLE "Someday" (MCA) 40/26
Rotations: Heavy 0, Medium 4, Light 36, Toral Adds 26 Including WCAO, WHN, KEAN, KUNE, WUSQ, WAXX, WKCQ, KFRE,

CON HUNLEY "Quittin' Time" (Capitol) 38/1

leavy 0, Medium 15, Lighi 23, Total Adds 1, WIXL. Medium: WGNA, WUSY, WCMS, KKYX, WQYK, WXCL, KTTS, I. KRWQ, KEIN, KCCY, KALF, KOLO, KIGO.

ADAM BAKER "Weren't You Listening" (Arista) 35/7

Foliations: Heavy: Motion: 1 You Listening: (kirska) 30/1

Retations: Heavy: McMar. H. 1991 30, Total Adds 7, WYII. KEAN, WYMI. KJINE, WKKKO, WWJIO, KFDI. Heavy: WCVR. Medium: KASE, WLWI. KRKT, KEIN: KINERY: TOOLS 100 11 KEIN: WCW. KINERY: WCW. KEIN: KODK. KJINE, WUSN. KSO, WKKO, WCAF, WTSK, WCW. KINERY: WCW. KEIN: KSOP. KIIM.

ROTAL AME, WOOD, CAMER, TRUSS, THOM, A VID, MAILEY (MAIL ST.)

ROTAL RECT DOOR "Baby I Want IL" (MAIL 26/25 ROTAL AND ST.)

ROTAL RECT WORK, WORK, WISC, ROTAL WICE, WICE, WISC, WISC, WISC, WISC, WISC, WISC, KOL, KALF, KIGO, WISC, KYKK, WORK, WISC, KOL, KALF, KIGO, WISC, KOL, WISC, WISC,

WILD CHOIR "Heart To Heart" (RCA) 26:25

Relations Heary 0, Medium 1, Light 25, Total Adds 25, WOKA, WXXX, WNYH, WIXX, WGTO, WTOY, KKIX, WDXE, WOKX, WOKX, WXXX, WNYH, WIXX, WGTO, WTOY, KKIX, WDXE, WOKX, WXXX, WXXX, KYRE, KXC, KOLO, KSOP, KIGO.

GARY MORRIS "Leave Me Loney" (WB) 26/25
Realions, Heavy O, Medium D, Light 26, Total Adds 25, WCAO, WYOU, WIXY, WYII, KASE, WGTO, KKIX, KYKX, WOKK,
KASE, WAAO, WAAA, KRXY, WCAO, WWJO, KYOO, KRYT, KYOC, KKCS, KUGR, KQIL, KWIJJ, KYOM, KGBC, KIGO

CARLETTE "We Belong Together" (Luv) 22/7
Rotations: Heavy O. Medium 3. Light 19. Total Adds 7, WCAO, KEAN, KSSN, KKYX, KJNE, KWMT, KFDI. Medium: KYKX, KRKT, KTOM.

LARRY BOONE "She's The Trip I've Been On" (Mercury/PolyGram) 21/10
Potations: Heavy 2, Medium 7, Light 12, Total Adds 10, WYOU, WIXY, KEAN, KRRV, WTVY, WOKK, WLWI, WAXX, KRWO,
KALE Heavy WCVP KIKK

RAIL: Feary, W.CVH, RIKK.
JAMES & MICHAEL YOUNGER "She Wants To Marry A Cowboy" (Air) 17/2
Rotations: Heavy 1. Medium 5. Light 11, Total Adds 2, WLWI, KRWO, Heavy KIGO, Medium KRRV, WTVY, KKYX, KJNE,
KRKT, Light: WANJ, KSO, WOW, KTTS, KFD). KOIL

KAYLEE ADAMS "1 Can't Help The Way I Don't Fee!" (WB) 16/3
Rotations: Heavy 0, Medium 2, Light 14, Total Adds 3, WPAP, WAXX, KALF, Medium: KRKT, KSOP, Light: KRRV, WOKK,

WILLIAM LEE GOLDEN "You Can't Take II With You" (MCA) 14/4
Rotations, Heavy O, Middum S, Cgirl 9, Total Adds 4, WGTO, WDAF, KTTS, KLZ, Medium: WLWI, WOYK, KRKT, KSOP, Light:
KYKK, KKYK, KYOK, KHOV, CHOO, KHOO.

KYKK, KATA, KYOU, NATIWE, NOLO, NIGO.

RAY STEVENS "Southern Air" (MCA) 12/7
Rotations: Heavy 1, Medium 1, Light 10, Total Adds 7, KRRV, WEZL, WPAP, KTTS, KTPK, KVOO, KTOM, Heavy, WTVY, Light, WCVR, WOKK, WTCM, KIGO. Logis: Work, Wilde, Albu, Albu, **GELEN SUTTOM "I'll Go Steppin Too" (Mercury/PolyGram) 11/1** Rotations: Heavy 1, Medium 1, Light 9, Total Adds 1, KRWO. Heavy: WTCM. Medium: WOW. Light: WYII, KYKR, WTVY. W.W., KKYX, KWMY, KTS, KFD)

CANNONS "Do You Mind If I Step Into...." (Mercury/PolyGram) 10/5
Rotations: Heavy O, Medium O, Light 10, Total Adds 5, WYOU, KIKK, KKYX, KFDI, KSOP, Light; WYII, KYKX, WOW, KVOO,

KIGO OSMONO BROS. "Looking For Suzanne" (EMI America) 9/8
Rotalions: Heavy 0, Medium 0, Ligh 9, Total adds 8, WYOU, WKSJ, WCMS, WPAP, KKYX, KOLO, KSOP, KIGO, Light: WYII.
JIMMY MURPHEY "Two Sides" (Encore) 9/7
Rotalions:

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

Storms Of Life

Montana Cafe

Storms Of Life

The Touch

#7

LIONEL RICHIE & ALABAMA/Deep River Woman (Motown) Dancing On... RANDY TRAVIS/Messin' With My Mind (WB)

HANK WILLIAMS JR./Montana Cafe (WB/Curb) FORESTER SISTERS/Drawn To The Fire (WB) Perfume, Ribbons, & Pearls

GEORGE STRAIT/Rhythm Of The Road (MCA)

RANDY TRAVIS/My Heart Cracked (WB) GARY MORRIS/I'm So Lonesome I Could Cry (WB)

ALABAMA/The Touch (RCA)

SOUTHERN PACIFIC/Pink Cadillac (WB) SOUTHERN PACIFIC/ Still Look For You (WB) DAN SEALS/Three Time Loser (EMI America)

GEORGE STRAIT/Deep Water (MCA)

CRYSTAL GAYLE/Only Love Can Save Me Now (WB) RICKY SKAGGS/A Hard Road To Hoe (Epic)

NEW GRASS REVIVAL/Revival (EMI America)

EARL THOMAS CONLEY/Dancin' With The Flame (RCA)

Start my subscription immediately

Killbilly Hill Killbilly Hill Out On The Front Line Straight Heart

Plain Brown Wrapper

Love's Gonna Get You New Grass Revival Too Many Times

Keep Yourself Informed with The Industry's Weekly Newspaper

THE NO. 1
PUBLICATION
FOR RADIO

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COUNTRY ADDS & HOTS

Girls Next Door (MTM) Dan Seals (EMI America)

Alabama (RCA) Restless Heart (RCA) MOST ADDED SOUTH

Dan Seals (EMI America) Steve Earle (MCA) Don Williams (Capitol)

Randy Travis (WB)

MOST ADDED MIDWEST Dan Seals (EMI America)

HOTTEST Randy Travis (WB)

MOST ADDED

Dan Seals (EMI America) Don Williams (Capitol)

Randy Travis (WB) Restless Heart (RCA)

EAST

WILD CHOIR
DAN SEALS
JUDY RODMAN
HOTCOMLEY & POINTER
ALABAMA
OSMOND & DAVIS
MAYLON JENNINGS
BELLARY BROTHERS WPTR Albeny, NY

WRKZ-FM Hershey, PA WVAM Altoone, PA VERN COSDIN MYATT EROTHERS Hottest: RAMBY TRAVIS CONLEY & POINTE ALABAMA SOUTHERN PACIFI GEORGE STRAIT

WTCR-FM Humbington, WV

WAJR WCAO

DOM WILLIAMS
COM MUNCEY
COMMAY EMITTY
HOTOGRAP
RESTLESS HEART
COMOND & DAVIS
ALABAMA
BELLAMY BROTHERS
JUICE NEWTON

WYRK Buffelo, NY

MUTTER AND THE STATE AND THE STATE AND THE STATE AND THE STATE SERA HCENTIFE SERA HCENTER SERA HCENTER COMMAY THE STATE CAPTA TUCKER RANDY TRAVIS CONLEY & POINTEF EXILE WXTU

DON WILLIAMS COMMAY TWITTY STEVE GARLE

LYLE LOVETT GIRLS NEXT DOOR JOHNSY PAYCHECK DAN SEALS HOTTEST OSHOMD & DAVIS SANYER BROWN GATLIN BROTHERS RONNIE MCDOMELL T. GRANAM BROWN

KBMR Bismarck, ND

WUSE-FM Cincinneti, OH

DAN SEALS
RATHY MATTEA
NERLE MAGGARD
JOHN CORLET
DON WILLIAMS
T.G. SHEPPARD
HOTTORIA
ALABAMA
BELLIAMY BROTH
RANDY TRAVES
HOLLY DUNN
HOLLY DUNN

WIXY Springfield, MA

CHOW Welland, ONT OSMOND & DAVIS GATLIN BROTHERS WWVA Wheeling, WV JOHN CONTLEE DON WILLIAMS MOTERE: LEE GREENWOOD RESTLESS HEART OSMOND & DAVIS GEORGE STRAIT RLABAMA

JUDDS
RICKY SKAGGS
BILLY JOE ROYAL
NOTLO-K:
COMLEY & POINTER
RANDY TRAVIS
RESTLESS HEART
ALABAMA
GEORGE STRAIT

MIDWEST

WWWW-FM Detroit Mi WKKO-AM/FN Dukuth, MN

DAN SEALS JOHN CONLEX RAY CHARLES STEVE EARLE WILD CHOIR RAYLEE ADAMS LARRY ROONE A.J. HASTERS JIMMY MURPHEY VICKI LEE MOTERS! WTSO Medison, WI

RICKY SKAGGS HANK WILLIAMS Bottest: WBCS Milweukee, Wi PARE MCENTIRE EYLE LOWETT HOTTEST: LEE GRZENWOOD ALARAMA HOLLY DUNN T. GRAMAN BRO STEVE WARINER

KWMT Fort Dodge (A

WGEE Green Bay, WI DAN SEALS WILD CHOIR STEVE BARLE

KXXY Oktahome City, OK WFMS-FM -

WDAF Kanasa City, MO WILD CHOIR HALCHAR & RUCKER DAM SEALS GIRLS NEXT DOOR JOHN CONLEE Hottest:

NICOLETTE LARSON NANK WILLIAMS JR. MOTTER! JOHN ANDERSON EXILE HICKEY GILLEY LIT GREENOOD BARBARA MAXDRELL WITL-FM Laneing, Mi RICKY SKAGGS RATHY HATTEA GENE WATSON REBA MCESTIRE STATLER BROTH JUDY RODHAN HOTLEST; RANDY TRAVIS JOHN ANDERSON

NICOLETTE Hottest: CRYSTAL GAYLE CONLEY & POINTER RESTLESS HEART ALARAHA GEORGE STRALT

HODE HOLLEY & POINT EXILE RANDY TRAVIS RESTLESS HEART LEE GREENWOOD JUDDS
T.G. SHEPPARD
DON MILLIAMS
COMMAY TWITTY
HOTCOMY
HOTCOMY
FAMOY TRAVIS
PANDY TRAVIS
FESTLESS HEAR
STEVE WARINER
GEORGE STRAIT
ALABAMA

KTPK-FM Topeka, KS

JUDDS
GAMY MORRIS
DAM SEALS
DOMMA FARGO
RAY STEVENS
RAY CHARLESY
GIRLS HEXT BOO
A.J. MASTERS
HOTEGET
CRYSTAL GAYLE
EXILE
CONLEY & POINT
RAMBY TRAVIS
BARBARA HANDRE KWEN Tulsa, OK

EXILE SCHIYLER, KNOBLOC OSMOND & DAVIS KFDI-AMIFM Wichita, KS

JOHN CONLEE JIMMY MURPHES LOMES ROBER MARTIN DON WILLIAMS CANNONS ADAM BAKER

SOUTH

WXBQ-FM Bristol, VA

WSOC-FM Charlotte, NC

WYAY Atlenta GA T. GRAHAM BROWN EDDIE RABBITT

WKHX Atlenta, GA RICKY SKAGGS
MAYLON JESMINGS
PARE MCENTIRE
HOTLOST IRE
CONTEAL GAYLE
EXILE
CONLEY L POINTE
RAMDY TRAVIS
LZE GREESWOOD

KASE Auetin, TX WYNK Seton Rogue, LA

T.G. SHEPPARD DON WILLIAMS JUDY RODMAN HOTTEST: RANDY TRAVIS KYKR Resument, TX

KHEY El Peso, TX

GARY MORRIS WILD CHOIR RAY CHARLES HOTTEST GEORGE STRAIT RESTLESS BEART CONLEY & POINTE EXILE SOUTHERN PACIFI-WESC-AMFM Greenville, SC

KIKK-FM Houston, TX

KE,T-FIS Messelon, TX

WILLIE NELSON JUDDS DON WILLIAMS HEL HCDANIEL T.G. SHEPPARD

WILD CHOIR
EDDIE RABBITT
GIRLS NEXT DOOR
OARY NORRIS
WILLIAM LEE GOLDE
HOttast:
RANDY TRAVIS
ARBARA HANDRELL
OSHOWD & DAVIS
ALABAMA
GEORGE STRAIT

GIRLS NEXT DOOR
LYTE LOVETT
NEW GRASS REVIVAL
WILD CHOICE
NOTCENT
COMLEY & POINTER
RESTLESS REART
OSHORD & DAWIS
JOEN ECHNEIDER

HOTTOSTAL GAYLE CRYSTAL GAYLE CONLEY & POINTER SKILE SCHIYLER, KNOBLOX TANYA TUCKER

O'KANES
318LS NEXT BOOR
GARY MORRIS
100M CORLE
LYLE LOVETT
REDIT BOORS
STEVE KARLE
HOTERS
TEVE KARLE
HOTERS
TEVE KARLE
RESTLESS MEART
RESTORY TRAVIS
T GRAGARA SOON
GEORGE STRAIT WSIX-FM Nashville, TN

WAMZ-FM Louisville, KY DAN SEALS
DON MILLIAMS
COMMAY THITTY
O'NAMES
JUDDE
MAYLON JENNINGS
HOTCEST
RESTLESS HEART
ALBRAYA
DEMOND & DAVIS
GATLIN SHOTHERS
BELLAMY BROTHERS

HERLE HAGGARD Hottest: NICOLETTE LARSON EXILE GEORGE JONES RABBITT & MEMTON GATLIN BROTHERS

WMC-AM Memphie, TN OSMOND BROS.
HOTCEST |
CRYSTAL GAYLE
EXILE
CONLEY & POINTER
RANDY TRAVIS
HICKEY GILLEY

WGKX Memphis, TN

WWXA Orlando, FL RICKY SKAGGS
JOHN COMLEE
DAN SEALS
GENE MATSON
HOTTORI
EXILE
LIONEL RICHIZ
SWEITHEARTS O
ALABAHA
STEVZ WARINZR

WPAP-FM Panama City, FL

ONA STALS STEVE CARLE STEVE CARLE STEVE CARLE MILD CHRILES CONCORD SHOS, JILL HOLLIZH SART CAMERON CARLETTE JIMOY MIRPHEY CANNONS HOLLIZH HOLLIZH HOLLIZH HOLLIZH FANDY TRAVES JOHN ANDERSON CEDROZ STRAIT

MAYLON FEMNINGS JUDDS COMMAY TWITTY BOCKEST, BANDY TRAVIS BILLY JOE BOYAL T. GRAVAN BROWN BOLLY EURA BELLAMY BROTHERS

HOLLY CUNN SAMYER RROWN T.G. SHEPPARD DAN SEALE REMA MCENTIE COMLEY & POINTER BARBARA MANDRELL JOHN SCHNEIDER GENRES STRAIT HICHAEL JOHNSON

KJNE Waco, TX

WUSO-FM Winchester, VA Winchester, VA

DON WILLIAMS
MERLE MANGARD
LYLE LOWETT
GIRLS NEXT DOOR
NICOLETTE LARSON
STEVE EARSON
STEVE EARSON
STEVE EARSON
EASTER
HOTCHES MEAST
ALARAMA
OSMOND & DAVIS
JUICE MENTON

WTQR#M Winston/Se PARE HCENTIRE DAN SEALS NEL HCDANIEL STATLER BROTHE HOLLOSI; STEVE WARRIED JOHN SCHWEIDER RANDY TRAVIS ORNORD & DAVIS GRONDE STRAIT

WEST

LYLE LOVETT PAKE MCENTIRE Hottpet; RANDY TRAVIS EXILE MICKEY GILLEY GEORGE STRAIT

KRST-FM

Mottest: JUICE MEMTON RANDY TRAVIS

KGHL Billings, MY KVOC Casper, WY COMMAY THITTY T.G. SHEPPARD

KLZ Denver, CO

CORMAN TWITTY
REBA HCENTIRE
HERLE HAGGARD
KATEY HATTEA
DON WILLIAMS
JUDY RODMAN
JOHN CONLEE
STEWN EARLE
WILD CHOIR
HOLLER
I RANDY TRAVIS
CONLEY & POINT
EXILE
HICKEY GILLEY
JOHN ANDERSON

LYLE LOVETT STEVE BARLE JOHN CONLER DON WILLIAMS DAN SEALS HOTTER: HARN WILLIAMS JR. ALABAMA BELLAMY BROTHERS MICHAEL JOHNSON T.G. SHEPPARD

KFMS Las Vegas, MV

HANK WILLIAMS JR WAYLON JENNINGS NOTES ALAZAMA RANDY TRAVIS GATLIN EROTHERS OSMOND & DAVIS JOHN SCHNEIDER

T. GRANAM BROWN Mottest: COMLEY & POINTE RESTLESS HEART RANDY TRAVIS LEE GREENWOOD GENOND & DAVIS

JUDOS
GENE MATSON
HOTTOST
HOTTOST
CONLEY & POINTER
OSMOND & DAVIS
RANDY TRAVIS
GATLIN SROTNERS
JOHN SCHNEIDER

KNEW Oskland/S.F. CA

SAMYER BROWN GEME WATSON HOLLEST TANN'N TUCKER CRYSTAL GAYLE EXILE RABBITT & MEMTON COMLEY & POINTER KWJJ Portland, OR PAKE NCENTIRE JOHNNY PAYCHECK GARY MORRIS JOHN CORLEE Hottest: CORLEY & POINTES RANDY TRAVIS BELLAMY BROTHERS

KCCY-FM Pueblo, CO KALF Redding-Chico, CA

JOHN COMLEE DON MILLIAMS DAN SEALS WILD CHOIR OSHOMO BROS. STEVE EARLE HOTEBEY EXILE CONLEY & POINTER RAMBY TRAVES BEELLAMY DROTHEPS ALABAMA

KTOM Salines, CA KSOP FM Selt Lake City, UT DONNA PARGO HERLE HAGGARD O'KANES EDDIE RABBITT HOTTEST: GEORGE STRAIT ALABAMA JOHN SCINEIDES RANDY TRAVIS HEL HCDANIEL

SANYER BROWN DON WILLIAMS Hottest: EDDIE RABRIT STEVE RARLE LYLE LOVETT GARY HORRIS

HOTEGATI RANDY TRAVIS RESTLESS MEART CONLEY & POINTER OSMOND & DAVIS ALABAMA

O'KANES JOHN CONLEE DON WILLIAMS CONNAY TWITTY

KRPM Smattle, WA O'KANES JUDY ROCHAN JOHN CONLEE HEL HOCDANIEL HOCKEST SCHEPTLER, KNO

KGA Spokane, WA T.G. SHEPPARD PARE HCENTIRE COMMAY TWITTY HANDY TRAVIS EXILE RESTLESS HEART GATLIN BROTHERS

KIM Tucson, AZ DON WILLIAMS PAKE MCENTIRE Hottest: RESTLESS HEAR

158 Reporters 148 Current Reports Five stations reported a frozen WBOS/Boston WAJR/Morgantown WUBE/Cincinnati WYNG/Evansville KCJB/Minot

Ten stations failed to report this week & their rotations WPTR/Albany WPOR/Portland WWWW/Detroit KFGO/Fargo WXBQ/Bristol KHEY/EI Paso WIVK/Knoxville WIRK/West Palm Beach KGHL/Billings

WRNL/Richmond is no longer a Country reporter.

WBGW/Bangor has changed call letters to WYOU with no change in format.

RADIO & RECORDS NATIONAL AIRPLAY

JA77

TOP 30

OCTOBER 17, 1986

- KEVIN EUBANKS/Face To Face (GRP)
- WYNTON MARSALIS/J Mood (Columbia)
- RANDY BRECKER & ELIANE ELIAS/Amanda (Passport Jazz)
- LEE RITENOUR/Earth Run (GRP)
- J.BLAKE/D.LOCKWOOD/M.URBANIAK/Rhythm & Blu (Gramavision)
- DIANE SCHUUR/Timeless (GRP)
- ROUND MIDNIGHT/Soundtrack (Columbia)
- DONALD HARRISON & TERENCE BLANCHARD/Nascence (Columbia)
- COUNT BASIE/Long Live The Chief (Denon)
- HARVIE SWARTZ/Smart Moves (Gramavision) 11
- DTB/Inside Track (Blue.Note)
 - JOE SAMPLE & DAVID T. WALKER/Swing Street Cafe (Crusaders/MCA)
- EARL KLUGH/Life Stories (WB)
- KENNY G/Duotones (Arista)
- MILES DAVIS/Tutu (WB) DEBUT

12

- BRANDON FIELDS/The Other Side Of The Story (Nova)
 - MEL LEWIS/20 Years At The Village Vanguard (Atlantic) 20
- GENE HARRIS TRIO/Gene Harris Trio Plus One (Concord)
- JOE LoCASCIO I/CHET BAKER/Sleepless (Pausa)
- THE LEADERS/mudfoot (Black-Hawk) 25
- LENI STERN/Ciairvoyant (Passport Jazz) 23 AL JARREAU/L Is For Lover (WB)
- DON PULLEN/GEORGE ADAMS QUARTET/Breakthrough (Blue Note)
- BRANFORD MARSALIS/Royal Garden Blues (Columbia)
- DEBUT 🕨 🕸 YANA PURIM/For A Distant Love (Pausa)
 - CHRIS HUNTER/Chris Hunter (Atlantic)
- DEBUT > 3 TONIGHT SHOW BAND w/DOC SEVERINSEN/Tonight Show Band w/Doc Severinsen (Amherst)
 - 15 28 HENRY BUTLER/Fivin' Around (MCA Impulse!)
 - KENNY BARRON/Scratch (Enja)
- BEN SIDRAN/On The Live Side (Windham Hill) DEBUT DEBUT

Black/Urban stations contributing to Jazz KJCB/Lafayette, Horatio Handy; WYLD-FM/New Orleans, Dell Spencer WDMT/Cleveland, Dean-Dean Rufus

NEW & ACTIVE

RON ESCHETE "Stump Jumper" (Bainbridge) 15/4

Total Adds 4, WYRS, WHVE, WVPE, KWMU. Heavy: WAER,

RADIX. Modulum WEBH, KNOH-, WHIPL, WMOJI, KTCJ.

PDIZZY GILLESPIE with MITCHELL-RUFF DUIO "Enduring Magic" (Black-Hawk) 15/1
Rotations: Heavy 2/0, Medium 7/0, Light 5/0, Extra Adds 1, Total Adds 1, KADX. Heavy: KUHF, KONR. Medium: WBGO, WQTB, WCLK, KLON, WHRO, WMDR, KLCC.

MIKE STERN "Upside Downside" (Altantic) 14/6 Rotations: Heavy 3/0, Medium 63, Light 3/1, Extra Adds 2, Total Adds 6, WBGO, WDET, KKGO, KJZZ, WFSS, WDMT. Heavy WRTL WPL, WNDP. Medium KPLU, KYPR, KIFM.

PRIORY WITH, WITH, WHILE, WOULD MAIN, AUD., NAME, NAME.

ROBSING POINT "Listener-Friendy" (CIPP Pigeon/Optimism) 13/7

Rotations Heavy DIO, Medium 7/1, Ught 5/5, Extra Adds 1, Total Adds 7, WFAE, KMHD, KUOP, WHYE, KLCC, KIFM, WDMT.

Medium, WAER, WFPE, WNDP, KKGO, WWPE, KLSD.

DAN SIEGEL "Short Story" (Pausa) 13/0

0, Extra Adds 0, Total Adds 0. Heavy: WOTB, KMHD, KLCC. Medium: WNOP,

DREAMSTREET "Dreamstreet" (Artful Balance) 12/5
Rotations: Heavy 3/2, Medium 2/1, Light 7/2, Extra Adds 0, Total Adds 5, WOTB, KUOP, KBEM, WVPE, KLCC. Heavy: WAER.

Transforming Tradition" (Black-Hawk) 11/2
Rotations: Heavy 4/0, Nedfum 3/0, Light 4/2, Estra Adds 0, Total Adds 2, KUOP, WUSF. Heavy: WOTB, WHRO, KCNR, KXPR. Medium WCLK, WOET, KLCC.

FRANK MORGAN "Lament" (Fantasy) 10/2
Rotations: Heavy 3/0, Medium 5/2, Light 2/0, Extra Adds 0, Total Adds 2, WDET, KCNR. Heavy: WBGO, WRTI, WHRO.

STEPHANE GRAPPELLI "Live in San Francisco" (Black-Hawk) 10/0
Rotations: Heavy 4/0, Medium 3/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WAER, KLON, WNEWAM, KXPR. Medium:

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Theme)" and "Skyliner" Produced by JEFF TYZIK

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MOST ADDED

BRANFORD MARSALIS (19) MILES DAVIS (13) CROSSING POINT (7) BEN SIDRAN (7) MIKE STERN (6) DREAMSTREET (5) TERRY GIBBS (5) THE LEADERS (5) YANA PURIM (5)

HOTTEST

KEVIN EUBANKS (23) WYNTON MARSALIS (22) LEE RITENOUR (16)
RANDY BRECKER & ELIANE ELIAS (11) ROUND MIDNIGHT (11) MILES DAVIS (10) EARL KLUGH (8)

TERRY GIBBS "The Latin Connection" (Fantasy) 9/5
Rotations: Heavy 3/0, Medium 2/2, Light 3/2, Extra Adds 1, Total Adds 5, WBGO, KPLU, WHVE, WUSF, KCNR. Heavy: Rotations: Heavy 3/0, Me KLON, KJAZ, WNEWAM.

KLON, KJAZ, WNEWAM.

FREE FLIGHT "IlliumInation" (FM/CBS) 9/3
Rotations: Heavy 2/0, Medium 6/2, Light 1/1, Extra Adds 0, Total Adds 3, WFPL. KBEM, KLCC. Heavy: WMOT, KLSK. Medium: KKGO, KJZZ, KPUL KIFM.

JIMMY KNEPPER "1st Place" (Black-Hawk) 9/1
Rotations: Heavy 1/0, Medium 3/0, Light 5/1, Extra Adds 0, Total Adds 1, WMOT. Heavy: KANU. Medium: WRIT, WDET,

JOHN McLAUGHLIN "Adventures in Radioland" (Relativity) 9/1
Rotations: Heavy 3/0, Medium 3/0, Light 3/1, Extra Adds 0, Total Adds 1, WGBH. Heavy: WFPL. WNOP, WDET. Medium:

ERNIE WATTS "Sanctuary" (Qwest/WB) 9/0

eavy 2/0, Medium 3/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: KUHF, KIFM, Medium: WAER, WJZZ.

ETTA JAMES/EDDIE "CLEANHEAD" VINSON "Blues in The Night" (Fantasy) 8/4 Rotations: Heavy 2/0, Medium 3/3, Light 3/1, Extra Adds 0, Total Adds 4, WGBH, WDET, KLCC,

KLCC KXPR Heavy: WBGO. STEVE RECKER BAND "Fun With Old Clothes" (Autumn Breeze) 8/4 Rotations: Heavy 0/0, Medium 4/0, Light 2/2, Extra Adds 2, Total Adds 4, WAER, WDET, KJZZ, KPLU. Medium: WFPL.

STANLEY CLARKE "Hideaway" (Epic) 7/2
Rotations: Heavy 3/0 Medium 2/1, Light 1/0, Extra Adds 1, Total Adds 2, WOTB, WJZZ, Heavy: WLOQ, WNOP, KKGO.

Medium: KLU.

LINDA PETERSON "Too Late To Leave Early" (Celebration Records) 7/2

Rotations: Heavy 0,00, Medium 20, Light 4/1, Extra Adds 1, Total Adds 2, WOTB, KMHD. Medium: WBEE, KJZZ.

GEORGE RUSSELL & LIVING TIME ORCHESTRA "So What" (Blue Note) 7/1

Rotations: Heavy 10,0 Medium 30, Light 3/1, Extra Adds 0, Total Adds 1, WFSS. Heavy KERA. Medium: WBFO, WNUR,

STEVE SLAGLE "Rio Highlife" (Atlantic) 7/0

STEVE SLAGLE "THO HIGHITE" (AIRAINE) //II
ROBIGHOS: HEAVY 10, Modium 20, Liphi 30, Esta Adds 0, Total Adds 0, Heavy: KPLU, Medium: KWMU, KIFM, KLSK.
M. ALEXANDER/N.H.O. PEDERSEN/G. TATE "Threesome" (Soul Note) 6/4
ROBIGHOS: HEAVY 90, Medium 11, Liphi 31, Extra Adds 2, Total Adds 4, WBGO, KUFF, KJAZ, WUSF.
FLORA PURIN & AIRTO "The Magiclans" (Concord) 6/2
ROBIGHOS: HEAVY 10, Medium 31, Liphi 21, Extra Adds 0, Total Adds 2, WYBS, WAER. Heavy: KJAZ. Medium: WBGO.

KKGO.

HANK MOBLEY "Straight No Filter" (Blue Note) 8/1

HANK MOBLEY "Straight No Filter No

Rotations: Heavy 5:0, Medium 0/0, Light 1/1, Extra Adds 0, Total Adds 1, WEBR. Heavy: WBIGU, WRTI, KUAZ, KBEM, KUNH. SATHIMA BEA BENJAMIN "WindSong" (Black-Hawk) 6/1 Rotations: Heavy 1/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, KWMU. Heavy: KJAZ, Medium: KERA, KANU,

DIRTY DOZEN BRASS BAND "Live: Mardi Gras in Montreux" (Rounder) 6/0

Rotations: Heavy 1/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0, Heavy: W ART FARMER & BENNY GOLSON "Back To The City" (Fantasy) 6/0 Rotations: Heavy 1/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy:

REGIONALIZED ADDS & HOTS

MIDWEST EAST MARVIE SWARTS DIAME SCHOOL LENS STERN ROUND HIDRIGHT ROTTON STEAMER STANDON STELDS SANDON STELDS HILLS DAVIS HILLS DAVIS

LEADERS YAME! HILES DAVIS LEADERS
SEARTORD HARBA
LENI STERM
STANLEY CLARKE
HOTCHAT!
REVIN BURANKS
HILES DAVIS
SOUND HIDWIGHT
SENTING & SEU
AL JARREAU OMEANSTREET OLIVER JOSES

WINEY/Colum Mike Perkins

NILES DAVIS KENNY G HEL LEWIS

THERPETS SEVIS BUBANES DIAME BUBANES WBFO/Buffelo John Werlck YAMA PURIH SMM SIDEAM BOTTOST: HARVIE SWARTY REVIN SUBANKS PULLER & ADAMS JOK LOCAMITO SRECKER & ELIAS

WHIEW-AMPRON YOU John Plats PLOBA PURIN & AIR BOW ESCHETE SAMPT SERVICO NOTO-O: LEE RITHERUS TOM SCHARF TOM SCHARF TOM SCHARF RELL WATHOUS MELLENIS CHRIS HUNTER

RESHY BARROW NAT ADDERLAY ART PEPPER HOLLOW! SOUND MIDHIGHT WINTON HARBALIS OTTO CHARLES SHOP

ED CALLE BARE SILE GENT MARRIS CHRIS HUNTER AL JARKEAU HANK HOMLEY SUBBOOMSTAN NOTICE 11 COUNT SASIE SADAO MATAMABE OTB PULLEM & ADAME SOUND MIDNIGHT KWMAPSE LOWS Jan Walnes MEL LEWIS SATHINA SEA SE SON ESCRETE

DREAMSTREET FREE PLIGHT SEN EIDHAN ED CALAS

CHOSSING POINT AL JAPREAU BEN SIDRAN HOLDSON BURANNS BARL RLIGH KENNY G NYNYYON HARBALIS LEE BITEMOUS PREE PLIGHT YAMA PUBIH DAN MORETTI BOTTOM MARMALIS MANUE SMARTE HEL LIMIS JOE LOCASCIO DAVID MURRAY PULLEW & ADAM: CLARENCE GATE BOTTOM: ARDULLAM ISRAM HARVIE BEARTS JOE LOCASCIO BERRY BUTLES GRORGE MUSSELI

REMOT BARBON BRANFOZD HAR HONTY ALEXAN HILES DAYS TREMPTS TREMPT GIBBS NOTES HARSA KEYIS BUSAN KEYIS B

WHITOMorks Joe Lowery BRAMFORD HAREAL HOTTOG: HARIA COUNT BABIE OTB HAMILTON: HAMMA LONI STERM MYSTON HAREALIS

HAX BENNETT & P DANISH RESTE GEORGE SHAM NOTCHEST STANLEY CLASSE KESST G SEN SIDEAU LEZ SITEMOUR ED CALLE

WEST

KADK/Done

LEADERS BRANTOND HAREAL GRONGE SHAW HULGREN HILLER HIER STERN SAMPLE & WALKER PULLER & ADAMS BOCKER'S TORIGHT GRONG STERN GRONG SHAPE STERN GRONG STER STEVE RECKEN SEN SIGNAM NIGHT SKIFT HIRZ STERN HOLLEST I COUNT BASIE HARRISON & HI KEVIN DIBANE BECKEN & ELL LET RITEROUS

74/R&R FRIDAY, OCTOBER 17, 1986



YOUNG BLACK PROGRAMMERS COALITION, INC.

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Special YBPC Room Rate \$49 Single \$59 Double per day/per room

Theme: Where Do We Go From Here???

- I. The Changing Format
- II. Record Promotion The New Ball Game
- III. Polishing Your Image In The Industry

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 14th

Registration 3:00 pm - 5:00 pm 7:00 pm - 9:00 pm — Cocktail Party

SATURDAY, NOVEMBER 15th

Registration 10:00 am - 12 Noon General Session 9:00 am - 10:00 am Workshop I 10:30 am - 12:00 Noon Lunch 12:00 Noon - 1:30 am Workshop II 1:30 pm - 3:00 pm Workshop III 3:00 pm - 4:30 pm Cocktail Party 6:00 pm - 8:00 pm Award Banquet 8:00 pm - 11:00 pm

SUNDAY, NOVEMBER 16th

YBPC ANNUAL MEETING

Election of National Officers 11:00am - 2:00pm

EARLY BIRD REGISTRATION FEES

| Members | \$50.00 |
|----------------------------------|--------------|
| Non-Members | |
| Late Fee After October 31 | |
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| CONTACT: Barbara Lewis | |
| Marcell Lee | |
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BLACK/URBAN

BREAKERS.

JEFF LORBER featuring KARYN WHITE

Facts Of Love (WB)

70% of our reporters on it. Rotations: Heavy 1/0, Medium 20/2, Light 41/18, Total Adds 20 including WUSL, WZAK, WJLB, WAOK, KDLZ, KOKY, KAPE, WVOI, KMYX, KUKO. Debuts at number 40 on the Black/Urban chart.

FULL FORCE

Unfaithful So Much (Columbia)
69% of our reporters on it. Rotations: Heavy 5/0, Medium 27/3, Light 29/13, Total Adds
16 including WDAS, WYEE, KJLH, WAOK, WFXA, WBLX, WWDM, WCKX, WXLA,
WWWS. Debuts at number 35 on the Black/Urban chart.

ANITA BAKER

Caught Up In The Rapture (Elektra)

67% of our reporters on it. Rotations: Heavy 5/0, Medium 18/4, Light 37/22, Total Adds 26 including WXYV, WRKS, WVEE, K104, WHRK, WVKO, WJLB, KSOL, Z93, WTLC. Debuts at number 36 on the Black/Urban chart.

VESTA WILLIAMS

Once Bitten Twice Shy (A&M)
65% of our reporters on it. Rotations: Heavy 0/0, Medlum 18/4, Light 40/20, Total Adds
24 Including WILD, WAMO, KMJQ, WBLZ, KSOL, WNHC, WAOK, WATV, KBUZ, KDKO.
KURTIS BLOW

I'm Chillin' (Mercury/PolyGram)

63% of our reporters on it. Rotations: Heavy 2/0, Medium 27/0, Light 27/12, Total Adds 12 including WBMX, WFXA, KQXL, WXOK, WPEG, WQMG, KIIZ, WORL, WAAA, WKWM, KMYX Debuts at number 37 on the Black/Urban chart

NEW & ACTIVE

SHIRLEY JONES "Last Night I Needed Someone" (PIR/Manhattan) 51/6 Rotations: Heavy 10.0. Medium 28/1, Light 13/5, Total Adds 6, WXTV, KMJQ, JET94, WQMG, WHYZ, WLOU Heavy: WWINFM, WDAS, WAND, WTKL, WATV, WFAL, WJM, WHZ, WTC, WWWS. Mediums include: WILD, WDJY, WDIA.

WEDR. Debuts at number 38 on the Black/Urban chart CHAKA KHAN "Tight Fit" (WB) 49/24

Rotations: Heavy 110, Medium 11/1, Light 37/23, Total Adds 24 including WILD, WHRK, K94, WOWI, WVKO, XHRM, WJIZ, WFXA, WTKL, WXOK, Heavy: WWINFM, Medium: WAMO, K104, WKND, KDLZ, WQFX, WJMI, WLOU, WQQK, KAPE,

ISAAC HAYES "Ike's Rap/Hey Girl" (Columbia) 46/24 Rolations: Heavy 20, Medium 13/2, Lipril 31/22, Total Adds 24 including WXYV, WDJY, WHUR, WBMX, WJLB, XHBM, WKND, MDXX, KOXL, WTKL, WRAX, L.293, WDMG, Heavy: WAOK, KIZ. Mediums include: WAMO, WDIA.

BILLY OCEAN "Love is Forever" (Jive/Arista) 45/24
Rotations: Heavy 0/0, Medium 165, Light 29/19, Total Adds 24 including WUSL, WAMO, WVEE, WHRK, WBMX, WGCI, WBLZ, WZAK, VHRM, KOXL, WOKO, WENN, 236, KOLZ, WJMI, Mediums include: WTMP, OC104, WJIZ.

S.O.S. BAND "Even When You Sleep" (Tabu/CBS) 45/22 Rotations: Heavy 1/0, Medium 123, Light 32/19, Total Adds 22 nctuding WAMO, WTMP, WZAK, KACE, KDAY, KULH, WKKX, WJZ, WKXA, WPAL, KDUZ, WHYZ, WKXI, WKGN, WLOU, Heavy, WILD, Mediums include: WHUR, WYLDPM.

WBMX, WGCI.

OLIVER CHEATHAM "S.O.S." (Critique) 43/6
Rotations: Heavy 8:0. Medium 24/2. Upph 11/4, Total Adds 6, KSOL, WFXA, WAAA, Z103, WXLA, WYOI. Heavy: WOWI, WGCI, KOXL, WBEG, WGXL, WIDO, WZAZ, Mediums include: WXYV, WYEE, WDIA, WHRK, WEDR, WTMP.

MIKI HOWARD "Come Share My Love" (Aliantic) 39/16
Rotations: Heavy 9/0. Medium 70, Upph 29/16, Total Adds 16, WYEE, KNJO, WHRK, WOWI, WYKO, KACE, WTKL, WXOK, WATV, 293, WOFX, WXXI, KJCB, WALT, KAPE, WANM, Mediums include: WLOU, WZEN.

RANDY CRAWFORD "Desire" (WB) 39/7

Total Adds 7, WBLZ, WNHC, OC104, KQXL, WPAL, WANM, Z103, Medium:

NO.C. SMITH "You're My First, My Last, My Everything" (Rendezvous) 38/7 Rotations: Heavy 1:0. Medium 16:0. Light 2:17. Total Adds 7: WZAK, MYXA, WPEG, WODK, WPLZ, WGPR, WTLC. Heavy WTLK, Mediums include: WOJA, WEDR WOW, WJZ, WATY, WFXA, WRCI, WPCD, WZAZ, KJCB, KOKY, WALT. PIECES OF A DREAM "Joyride" (Manhattan) 35/6

: "Juyfue" (Mannantan) 33/0 ydium 13/0, Light 22/6, Total Adds 6, WVEE, WOWI, KOXL, KDLZ, WWDM, KDKO, Medium: WPAL, WFXC, WBLX, WOOK, WPLZ, WANM, WAAA, WTLC, WWWS, KBUZ.

WYLDFM, WCAK, WENN, WFAL, WFAC, INDA, MUSC, MCCO, MCCO WORD OF MOUTH featuring DJ CHEESE "Coast To Coast" (Profile) 33/4
Rotations: Heavy 3/1. Medium 100, Light 203. Total adds 4, WYEE, WDIA, WOWN, WILB, Heavy, WTMP, WPAL, Medium:
WASA, WEDR, KOSL, WPSA, WANN, WRXC, WOMN, WZ

DENIECE WILLIAMS "Healing" (Columbia) 31/2 dds 2, WZAK, Z93, Medium: WAMO, WDJY, WHUR, KACE, WFXC,

KEITH PATRICK "Night To Remember" (Omni/Atlantic) 29/5

NEW EDITION "Once In A Lifetime Groove" (MCA) 27/22

WUSL, WAMO, KMJQ, WDIA, WGCI, WZAK, KSOL

ERIC B "Eric B Is President" (4th & Broadway/Island) 27/4

, Medium 12:0, Light 14:4, Total Adds 4, WJLB, WATV. WENN, KHYS, Heavy: KDAY, Medium: WRKS,), WHRK, WOWI, WZAK, WOMG, WGPR, WKWM, WWWS. WYOL

BARBARA ROY "Gotta See You Tonight" (RCA) 27/2
Rotatlons: Heavy 1/0, Medium 9/0, Light 17/2, Total Adds 2, WHRIK, KHYS, Heavy: WNHC, Medium: WWINFM, WXYV, WILD,

WINDS, WILDS, WILDS, WILDS, ST. WILDS, WILDS

SIGNIFICANT ACTION

GWEN GUTHRIE "Outside In The Rain" (Polydor/PolyGram) 24/18 VDIA WYLDEM WOWI WJIZ WENN WPAL Z93 WPEG, WQMG, WJMI, KIIZ, WJYL, WQQK, WPLZ, KAPE, WAAA, WWWS.

MOST ADDED

ROBBY BROWN (32) ISAAC HAYES (24) CHAKA KHAN (24) BILLY OCEAN (24) VESTA WILLIAMS (24) **NEW EDITION (22)** SOS BAND (22) JEFF LORBER featuring KARYN WHITE (20) **GWEN GUTHRIE (18)**

HOTTEST

GREGORY ABBOTT (62)
MELBA MOORE I/FREDDIE JACKSON (53) CAMED (40) FIVE STAR (36) HUMAN LEAGUE (32) HOWARD HEWETT (27) TINA TURNER (23) CLUB NOUVEAU (19) FREDDIE JACKSON (18) GENERAL KANE (11)

SHIRLEY MURDDCK "As We Lay" (Elektra) 247" Rotations: Heavy 3:0, Medicin 120: Upin 97. Total Adds 7. WHUR, Z93, WHYZ, WQFX, KHYS, WWDM, WANM, Heavy WARK, WHHG, WFXA Mediumin include K104, WERR, WYLDFM, KACE, KQKL, WXOK, KDLZ, WLOU, WALT, WPLZ.

DONNELL PITMAN "Chocolate Lover" (After Five/Fastiire) 24/5
Rotations: Heavy 1/0, Medium 2/0, Light 21/5, Total Adds 5, WOWI, WZAK, WLOU, WBLX, WANM, Heavy, WZAZ, Medium

WADK, KHYS.

WTF0 "Spitt Personality" (Select) 24,3

Transione: Heavy 2/0. Medium 4/0, Light 18/3, Total Adds 3, WDJY, Z93, KHYS, Heavy: WZAK, KDAY, Medium: WATV,

KRYSTOL "Precious, Precious" (Epic) 23/17 L Freetidus, Freetidus (1916) 2017 Heavy 010, Medium 410, Light 19117, Total Adds 17, WHUR, KMJO, WHRK, WYLDFM, WGCI, KACE, W KL, WATV, WENN, JET94, WHYZ, WQFX, WALT, KAPE, WTLC. Mediums include: WWINFM, WDIA, WZAZ

CON FUNK SHUN "She's A Star" (Mercury/PolyGram) 23/1
Rotations: Heavy 0/0, Medium 9/0, Light 14/1, Total Adds 1, WATV. Medium: K104, KSOL, WJIZ, WTKL, WKXI, KAPE, KDKS.

WANM, KBUZ. TEASE "I Wish You Were Here" (Epic) 21/8 D⇔stores: Heavy 0.(0, Medium 2/1, Light 1977, Total Adds 8, WAMO, KMJQ, WDIA, WTMP, WDKX, WKXI, KAPE, KBUZ. Rotations: Heavy 0/0, Medium 2/1, Light 19/7 Medium: KDLZ.

RUN D.M.C. "You Be Ill'in" (Profile) 20/17 Rotations: Heavy 0.0, Medium 8/4, Light 14/3, Total Adds 17, WXYV; WDAS, KMJQ, WDIA, WEDR, WTMP, WBLZ, WPALL 239, WPXC, WORK, WHYZ, WBLS, WOCK, WANN, KMYX, KUKC, Medium: WZAK, WWDM. VOLTAGE BROTHERS "Insecure" (MTM), 19/4
Rotations: Heavy 0.0, Medium 5/1, Light 14/3, Total Adds 4, WDIA, WPKA, WPEG, WALT. Medium: WQFX, KOKY, WQQK,

GLENN JONES "Stay" (RCA) 18/12
Rotations: Heavy (JO, Medium Srl. Light 13/11, Total Adds 12, WDIA, WHRK, WEDR, WZAK, XHRM, KÖXL, WTKL, WXÖK, WENN KÖKS WAWS WZEN Medium WAMO, WOKK, WJJS, KAPE.

KLYMAXX "Sexy" (Constellation/MCA) 17/16 ADDITIONAL STATE OF THE STATE O

CUT "Kindness For Weakness" (Supertrenic) 17/3
Rotations: Heavy 0/0, Medium 10/0, Light 7/3, Total Adds 3, WDIA, WHRK, WOWI, WTMP, WKXI, WZAZ, WTLC. WEDR, WFXC, WWDM. Medium: WWINFM, WAMO, WHUR, WOLE, WHRIK, WOWI, WTMP, WKXI, WZAZ, WILC.

INFORMATION SOCIETY "Running" (Tommy Boy) 17.2

INFORMATION SOCIETY "Links 15/2, Total Adds 2, WFXC, WANM. Heavy: WTMP. Medium: WTLC.

R. JUSTICE ALLEN "Crackin" Up" (Macola) 16/6 ds 6, WPEG, WQMG, WZAZ, KOKY, WGPR, KDKO, Medium: WDIA.

Rotations: Heavy 2/0, Medium 2/1, Light 14/3, Total Adds 5, WDAS, WDAG, WPDQ, WBLX, WVDI. Heavy: WPAL, KOKY.

Rotations: Heavy 2/0, Medium 2/1, Light 11/4, Total Adds 5, WDAS, WDAG, WPDQ, WBLX, WVDI. Heavy: WPAL, KOKY.

Rotations Flower Park (Profile): 15/1

KARTOON KREW "Batman" (Profile): 15/1

On Marking 2(0, Light 13/1, Total Adds 1, WEXC. Medium: WTMP, WZAZ.

EL DeBARGE "Someone" (Gordy/Motown) 14/14
Rotations: Heavy 00, Medium 2/2, Light 12/12, Total Adds 14, WAMO, WBMX, WGCI, KMJM, KACE, WAOK, KQXL, WXOK, JEF94, WDFX, WKKI, XLOB, WLICE, WZEN. JE194, WDR., WAN, NOO, WILE, WEEN.
FDR "Somebody Stole My Mouse" (Fantasy) 13/2

Positione: Heavy 010 Medium 1/0 Liaht 12/2, Total Adds 2, WFXA, WOMG, Medium: WEDR.

Potations: Heavy 0/0, Medium 1/0, Light 12/2, Total Adds 2, WFXA, WOMG, Medium: WEDR, CERRONE & LA TOYA JACKSON "Objest 0h No" (Macadia) 12/8, Robations: Heavy 0/0, Medium: 1/0, Light 11/8, Total Adds 8, WOM, WTMP, JET94, WKXI, KOKY, WALT, WGPR, WWWS.

SHANNON "Prove Me Right" (Atlantic) 12/6

Adds 6, WXYV, WEDR, WPAL, WQMG, WANM, WCKX, Medium: WDIA,

MANHATTANS "Where Did We Go Wrong" (Columbia) 11/8

SCHERRIE PAYNE/PHILIP INGRAM "On & On" (Superstar International) 11/3

PATTI AUSTIN "Only A Breath Away" (Qwest/WB) 11/2
Rotations: Heavy 0/0, Medium 4/0, Light 7/2, Total Adds 2, KDKS, KMYX. Medium: WWINFM, WYLDFM. KACE, WJIZ.

MAZE "When You Love Someone" (Capitol) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Total Adds 10, K104, WEDR, WYLDFM, WGCI, KACE, WJIZ, WBLX, Z103,

OCTAVIA "2 The Limit" (Pow Wow) 10/5 Adds 5, KDAY, XHRM, WFXA, WPAL, WBLX, Medium: WPEG.

Botations: Heavy uro, medium fro. Light so, training the first of the

RAPPERS CONVENTION "The Wiggle" (EMI America) 10/4

KX. WWWS. WVOI. Medium: WEDR. Rotations Heavy 0.0 Medium 10. Light 9% fortal Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA WARNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, KUKO, Heavy: WILD, Medium: WRKS, XHRM, WANNA (Light 51), Total Adds 2, WallZ, WallZ,

LEE FIELDS "Stopwatch" (B.D.A) 10/1
Rotations: Heavy 0/0, Medium 5/0, Light 5/1, Total Adds 1, WKXI: Medium: WFXC, WQMG, WZAZ, KHYS, WTLC.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



"KISS AWAY THE PAIN"

FROM THE MULTI-HIT PLATINUM ALBUM

"WINNER IN YOU"

PRODUCED BY RON "HAVE MERCY" KERSEY AND BUDD ELLISON MANAGEMENT: GALLIN/MOREY

READY FOR THE WORLD

#2 BREAKER

32-22

"LOVE YOU DOWN"

THE MOST REQUESTED NEW SINGLE AT RADIO TODAY WITH MAJOR CONSUMER DEMAND. FROM THEIR SELF PRODUCED ALBUM.

"LONG TIME COMING"

MANAGEMENT: A.M.I.

BLACK/URBAN ADDS & HOTS

MOORE & JACKSON LOOSE ENDS GENERAL KANE NICHOLAS GREGORY ABBOTT

WQFX/Quifport-Blloxi

Al Luy

AI LUV

KLYMANX
PEABO BRYSON
JEPP LORBER
ANITA BAKER
ELIJAH JONES
KRYSTOL
SHIFLEY MURDOCK
HIKI HOWARD
EL DEBARGE
HOTHORICAL
HOWAN LEAGUE
HOTHORICAL
GREGORY AGENSON
HOORE & JACKSON
HOORE & JACKSON
GREGORY ABBOTT
TINA TURNER

EAST

WUSL/Philadelphia Tony Quartarone Tony Quartarone
SA PIRE
NEW EDITION
BOBBY BROWN
JESSE JOHNSON
JESP LORBER
BILLY OCEAN
HOTERET
CAMED
LISA LISA
MIDMIGHT STAR
PIVE STAR
PHYLLIS HYMAN I SAAC HAYES SURPACE JAMES BROWN SHIRLEY JONES SHANNON SHIRLEY JONES SHANNON RUN D.M.C. ANITA BAKER BOTTEST: CLUB NOUVEAU CAMED MOORE & JACKSON GREGORY ABBOTT TEMPTATIONS

Jos Temburo
RUN D.M.C.
PULL FORCE
MANHATTANS
BOBBY BROWN
BUMPER TO BUMPER
LATIMORE
MODERN MAN
FREDDIE MCGREGOR
HOLLEST:
CAMED
RENNY G
RENNY G none Hottest: GREGORY ABBOTT CAMEO HUMAN LEAGUE SHIRLEY JONES JEFFREY OSBORNE HUMAN LEAGUE

PATTI LABELLE BOBBY BROWN CHAKA KHAN VESTA WILLIAMS D TRAIN ROBBIE NEVILLE HOLLESTS CAMEO TEMPTATIONS CLUB NOUVEAU HUMAN LEAGUE

WKND/Hertford

ISAAC HAYES ANITA BAKER VESTA WILLIAMS READY FOR THE WOR HOTLEST: CAMED JANET JACKSON TEMPTATIONS CLUB NOUVEAU MOORE & JACKSON

ANITA BAKER NEM EDITION VESTA WILLIAMS D TRAIN RANDY CRAMPORD HOLLEST TEMPTATIONS CLUB NOUVEAU GREGORY ABBOTT MOORE 6 JACKSON SHIRLEY MURDOCK

Mike Archie

B. PATS
MANHATTANS
SHIRLEY MURDOCE
KRYSTOL
ISAAC HAYES
ONE WAY
BILLIE
HOTERS:
MILLIE JACKSON
HOWARD HEMETT
GENOBIA JETER
HUMAN LEAGUE
GREGORY ABBOTT ANITA BAKER Hottest: ORAN JUICE JONES ANITA BAKER NEW EDITION HOWARD HEWETT

OC104/Ocean City

Butler/Filippelli
HOMARD HEMETT
ANITA BAKER
STEVE WINNOOD
READY FOR THE I
CLUB NOUVEAU
RANDY CRAMFORD
HOTE-BAT
BOTTE-BAT
GREZORY ABBOTT
JANET JACKSON
HUMAN LEAGUE
CAMEO ISAAC HAYES
JESSE JOHNSON
SERGIO MENDES
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PIVE STAR
PHYLLIS HYMAN
CAMED
LISA LISA
MTUME

WJIZJAlbany Tony Wright NOCERA
SOS BAND,
BOBBY BROWN
MAZE
CHARA KHAN
JEFF LORBER
DONNA ALLEN
GWEN GUTHRIE
HOTOST
HOTOST
HOTOST
LORGE
HANSON & DAVIS
CLUB NOUVEAU
MOORE & JACKSON
CASHFLON NOCERA

ANY BOYD
SILLY OCEAN
MINUTE
DAZZ RAND
ANITA BAMÉR
WORD OF HOUTH
FULL PORCE
RUBY TURSER
PIECES OF A DREAM
MIKI HOWARD
HOTE-BET
STACT LATTISAM
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GREGORY ABBOTT

Larry Tinaley
KRYSTOL
EL DEBARGE
EMPH EDITION
VESTA WILLIAMS
GAP BAND
PULL PORCE
KURTIS BLOW
JEFF LORBER
HOTLEAST
GREGORY ABBOTT
CAMED
ORAN JUICE JONES
HOWARD HEWETT
FREDDIE JACKSON

WFXA/Augusta Charlotte Logan OLLVER CHEATHAM O.C. SMITH OCTAVIA NEW EDITION KURTIS BLOW FOR VOLTAGE BROTHERS SOS BAND FULL FORCE CHARA KHAN HOTEMET: CHAKA KHAM HOTTEST: GENERAL KANE SHIRLEY MURDOCK FREDDIE JACKSON FIVE STAR GREGORY ABBOTT

WHUR/Weahingtor Mike Archie

Woodson(Anthony
LUTHER VANDROSS
NEW EDITION
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SOS BAND
VESTA WILLIAMS
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BILLY OCCUR
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HOLLEST
MOORE 6 JACKSON
GREGORY ABBOTT
STACY LATTISAW
PHYLLIS HYMAN

WDKX/Rocheste Andre Mercel

Andre Mercel
SOS BAND
TEASE
PATTI LABELLE
ISAAC HAYES
HOLLEGE
CAMEO
MIDNIGHT STAR
GREGORY ABBOTT
HUMAN LEAGUE
GENERAL KANE

G.L. Hayes
KRYSTOL
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KURTIS BLON
GLESS OF A DREAM
GREGORY ABBOTT
MURAN LEAGUE
TINA TURNER

K104/Dallas Terri Avery

Teri Awary

ANITA BAKER
BOSBY BROWN
KLYMAXX
MAZE
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PATTI LABELLE
CAMEO
HOORE & JACKSON
RENE & ANGELA
CLUB NOUVEAU

SOUTH

WTKL/Baton Rouge E. Rodney Jones E. Rodney Jones
ISAAC HAYES
TRINERE
EL DEBARGE
EL DEBARGE
CHAKA KHAN
BILLY OCEAN
RILLY OCEAN
ROTES BOBBY BROWN
RIKINOWAN
ROWN BANER
HOWER
HOWER ANITA BAKER
NEW EDITION
VESTA WILLIAMS
RUN D.M.C.
MIKI HOWARD
KLYMAXX
DENIECE WILLIA
SHIRLEY MURDOCU
WHISTLE
BILLY OCEAN

GWEN GUTHRIE
HOTLEST:
FIVE STAR
MOORE & JACKSON
GREGORY ABBOTT
TINA TURNER
HUMAN LEAGUE

WPEQ/Charlotte Michael Saunders

Michael Saunders
KURTIS BLOM
CENERAL KANE
CHERRAL KANE
KRIAN
HTUNE

JET94/Chattanoog Frank St. James

CHAKA KHAN
HOTLEST:
FIVE STAR
GREGORY ABBOTT
TINA TURNER
HUMAN LEAGUE
CLUB NOUVEAU

WFXC/Durham

BEASTIE BOYS KARTOON KREW

CUT
Hottest;
GREGORY ABBOTT
TINA TURNER
MOORE & JACKSON
FIVE STAR
CLUB NOUVEAU

VESTA WILLIAMS BOBBY BROWN BILLY OCEAN JEFF LORBER SOS BAND PIECES OF A DREAM CHICO DEBARGE

CHICO DEBARGE Hottest: BEAU WILLIAMS GENOBIA JETER HOORE & JACKSON CAMEO FIVE STAR

JOB BUILDED
CHICO DEBBARGE
CLUB NOUVEAU
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MAN
BONNEL
BONNE

WENN/Birmingha

Dave Donnell

DAZZ BAND

LOSE BINS

MASSHALL & BABS

MASSHALL & BABS

SILLY OCCAN

CHARA KHAN

PULL FORCE

ERIC B

TRINERE

KRYSTOL

KRYSTOL

KRYSTOL

GREGORY ABBOTT

TIMA TURRER

MOORE & JACKSON

WATV/Birmingham Ron January

RON JANUARY

ARETHA FRANKLIN
HOW EDITION
BOBBY BROWN
HIST BOWNARD
HOW SHALL HAMS
CON PUNK SHULL HAMS
CON PUNK SHULL HAMS
ROTE BOWNARD
HOORE & JACKSON
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CLUB NOUVEAU CLUB NOUVEAU PIVE STAR

WPAL/Charleston

DON Kendricks
NEW EDITION
SHANNON
GWEN GUTHRIE
JESSE JOHNSON
SURFACE
RANDY CRAMPORD
BOBBY BROWN
CHAKA KHAN
RUN D. M. C.
SOS BAND
OCTAVIA SOS BAND
OCTAVIA
MILLIE JACKSON
ISAAC HAYES
HOTTEST:
HOORE & JACKSON
PREDDIE JACKSON
CHICO DEBARGE
SHIBLEY JONNE CHICO DEBARGE SHIRLEY JONES HUMAN LEAGUE

DOC FOSTER
VESTA WILLIAMS
JEFF LORBER
SHAMNON
KEITH PATRICK
ISAAC HAVES
KURTIS BLOW
SHIRLEY JONES
PULL PORCE
ANITA BAKER
GMEN GUTHRIE
RUN D.H.C.
JUSTICE ALLEN
FOR FDR
LATIMORE
HOTLEST:
GREGORY ABBOTT
FIVE STAR
HOWARD HEWETT
LOOSE ENDS
TINA TURNER

KJCB/Lafayette Horatio Handy

MIKI HOMARD
PEABO BRYSON
VESTA WILLIAMS
RENE & ANGELA
EL DEBARGE
CHAKA KHAN
HOTTESTAR
HOORE & JACKS
GREGORY ABBOTT
TINA TURNER
CLUB NOUVEAU

BOBBY BROWN
JUSTICE ALLEN
MANHATTANS
NEW EDITION
JEFF LORBER
CERRONE & JACKSON
HOTTEST
FREDDIE JACKSON
GEMERAL KANE
PATTI LABELLE
COMMODORES COMMODORES BOBBY BROWN WLOU/Louisville

WJJS/Lynchburg Lad Goins

WDIA/Mempi Bobby O'Jay WORD OF MOUTH

Weissmith
ONE WAY
JAMES BROWN
JAMES BROWN
JAMES BROWN
JAMES BROWN
JAMES BROWN
GERNO
GERNO
GHEO DEBARG
CHICO DEBARG
CHICO DEBARG
CHICO DEBARG
CHAZA KHAN
BOBBY BROWN
CLAUDLA BARRY
GLENN JONES
FAYNE & INGRAM
ROTERAT, INGRAM
ROTERAT, INGRAM
ROTERAT, ARBOYT
JERMAINE STEWART
JERMAINE STEWART

WALT/Meridian Aundra Russell

Tony Fields
SHIRLEY JONES
SOS BAND
ISAAC HAVES
RUBY TURNER
DONNELL PITHAN
HOTESE:
CAMED
MOORE 6 JACKSON
GREGORY ABBOTT
FREDDIE JACKSON
SHIRLEY MURDOCK KMJQ/Houston Atkins/Michaels MTUME RUN D.M.C. RUN D.M.C.
KRYSTOL
MIKI HOMARD
MIKI HOMARD
BEASTIE BOYS
GWEN GUTHRIE
NEW EDITION
SHIRLEY JONES
VESTA MILLIAMS
TEASE
KEENTY & JOHNNY
HOMARD HOMETT
MOORE & JACKSON
GREGORY ABOTT
RJ'S LATEST ARRIV WIlliamsMarch
CHICO DEBARGE
PATTI LABELLE
ISAAC HAYES
BOBBY BROWN
JAMES BROWN
JAMES BROWN
CHIMA
ANTA BAKER
READY POR THE W
GEORGE CLINTON
HOTE
CAMED
GREGORY ABBOTT
FIVE STAR
CLUB NOUVEAU
MOORE & JACKSON

WJMINackson Cerl Haynes

Frank St. James

EL DEBARCE
SHIRLEY JONES
FULL PORCE
RUNY TURNER
RUNY TURNER
WESTA UNLER
WESTA UNLER
KEYSTOL
CERRONE & JACKSON
HOUSEAU
HUMAN LEAGUE
JESSE JONNSON
PHYLLIS HYMAN MOR AL JARREAU BILLY OCEAN BOBBY BROWN GWEN GUTHRIE NEW EDITION NEW EDITION Hottest: GREGORY ABBOTT CLUB NOUVEAU TIMA TURNER FREDDIE JACKSON MILLIE JACKSON

Tommy Marshall
FULL PORCE
MIKI HOWARD
LEE PIZLOS
LEE PIZLOS
LEE PIZLOS
NOSES TYMON
MOSES TYMON
MUTHADX
BOBBY BROWN
SOS BAND
CCERRONE & JACKSON
EL DEBARGE
TEASE
HOLLOS
GREGORY ABBOTT
TINA TURBER
RENE 6 ANGELA READY FOR THE WOR ANITA BAKER VESTA WILLIAMS CHAKA KHAN

WZAZIJacksonville

KARTOON KREW
WHODINI
INFORMATION SOCIE
RUM D.M.C.
READY FOR THE WOR
WORLD CLASS WRECK
NEW EDITION
PORTER CARROLL II NAT JACKSON

NTUME

CHAMA KHAN

CHAMA KHAN

CHAMA KHAN

DORRES TYSON

JUSTICE ALLEN

JANICE CHRISTIE

JANICE CHRISTIE

SUEFACE

SUEFACE

HICHELLE GOULET

B. FATS

B. FATS

GERGORY ABBOTT

FIVE STAR

HOORE & JACKSON

CLUB NOUVEAL

COMMODORES

WPDQ/Jacksonville

Brody/Henry ONE WAY
MILLIE JACKSON
LATIMORE
HOSES TYSON
HOTEHT:
HOWARD HEMETT
GREGORY ABBOTT
CAMED
MOORE & JACKSON
FREDDIE JACKSON

KIIZ/Killeen Bill St. John

AUMOR RUSSEII
LIONZE, RICHTE
BOBBY SROWN
KENNY G
JEFF LORBER
SANC HAYES
MANHATTAMS
HAYES
MANHATTAMS
MANHATTAMS
MOLTAGE BOOTHES
HOTHES
HOTHES
HOTHES
HOTHES
HOWADD HOWETT
JANET JACKSON Bill St. John
KUTTIS BLOW
KUYMAXX
MANHATTANS
GWEN GUTTRIE
HOCTE & JACKSON
CLUB NOUVEAU
GREGORY ABBOTT
BEAU WILLIAMS
GENERAL KANE BHI Clary

READY FOR THE WOR

PEADO BRYSON

VESTA WILLIAMS

ANITA BAKER

BILLY OCEAN

SOS BAND

JAMET JACKSON

HOTEGET

CAMED

GRESORY ABBOTT

CLUB NOUVEAU

TINA TURNER

MOORE & JACKSON

CLUB NOUVEAU

SHANNON
GLENN JONES
RUN D. H. C.
CUT
MAZE
HOTTERED HOWATH
REBBIE JACKSON
TINA TURNER
GREGORY ABBOTT
BETTY WRIGHT

CERRONE & JACKSON RUN D.M. C. SOS BAND TEASE HOTLOGE: STACY LATTISAW JESSE JOHNSON GENERAL KAME HUMAN LEAGUE LUONEL RICHIE

WQQK/Nashville

NO. HOYD

ROBERT PALMER

HOYLES

O.C. SHITH

GWEN GUTHRIE

PATTI LABELLE

JEFF LORBER

JAKI OBBHAN

ERIC B.

SHARES

RUN D.M.C.

HOTH HOYLES

HOTH HOYLES

HOTH HOYLES

HOTH HOYLES

HOTH HOYLES

HORD G. JACKSON

COMMODORES

HORD F MOUTH

WYLD-FM/New O

Dell Spencer
TRINERE
KRYSTOL
MAZE
GWEN GUTHRIE
JECNEG CLINTON
HOLTSEL
CAMED
HOMARD HEMETT
FIVE STAR
REBBIE JACKSON

DOR AHEN
PIECES OF A DREAM
OWEN GUTHRIE
JANICE CHRISTIE
CHAMA KHAN
MANDATTAN
ANDATAN
ANDATAN
ANTA BAKER
MIKI HOMARD
HEVEL HILLIAMS
VERDOF FOR THE NOR
MORD OF MOLE
HOMARD HOMEIT
HOMARD HOMEIT
HOMARD HOMEIT
HOMARD HOMEIT
HOMARD HOMEIT
HOMARD HOMEIT
HOMARD LEAGUE
HUMAS LEAGUE VESTA WILLIAMS
JEPPREY OSBORNE
MIUNE
LEVERT
CHAKA KHAN
SOS BAND
HOTLEST:
CAMED
HOWARD HEWETT
GREGORY ABBOTT
JAMET JAKESON
MOORE 6 JACKSON

WORL/Orlando Earl James

Earl James
JEFF LORBER
PATTI LABELLE
BOBBY BROWN
SURFACE
KURTIS BLOW
CHARA RHAN
HOTTES BLOW
FIVE STAR
HOWARD HEMETI
REME 4 ANGELA
GEORGE BERSON
TINA TURNER KHYS/Port Arthur Petry/Davis

MORD OF MOUTH MITTIME M.C. RUM D.M. RUM C. RUM J.M. RUM C. RU

PEABO BRYSON PULL PORCE ANITA BAKER SHIRLEY MURDOCK

WPLZ/Petersburg Crumbley/Deniets

PRINCE PHILIP BAILEY Tony Brown

I SAAC HAYES
NITURE
ANITA BAKER
FULL PORCE
RUN D.M.C.
DONNELL PITHAN
CHARA KHAN
LAPPAIN SKY
VESTA WILLIAMS
MAZE
FIVE STA
HOLLEGE
HOODE & JACKSON
GREGORY ABOTT
GENERAL KANE CONTROLLERS
RID
READY FOR THE P
AL JARREAU
Hottest:
GREGORY ABBOTT
SHIRLEY JONES
HUMAN LEAGUE
PHYLLIS HYMAN

KAPE/San Antonio

TEASE
JEFF LORBER
KRYSTOL
GWEN GUTHRIE
BILLY OCEAN
HIKI HOWARD
BOBBY BROWN BOBBY BROWN
HOTLEST:
TINA TURNER
HUMAN LEAGUE
ONE WAY
MOORE & JACKSON
READY FOR THE W

CHAKA KHAN ANITA BAKER JAMES ARTHUR JOHN

JAMES ARTHUR JOI KRYSTOL HIKI HOMARD GLENN JONES ISAAC HAYES HOTTEST CAMED GREGORY ABBOTT FIVE STAR HOORE & JACKSON HUMAN LEAGUE

Tina Cerson

DAZZ BAND

KURTIS BLOM
GWEN GUTHRIE
JEFF LORBER
OLIVER CHEATHAM
ISAAC HAYE
MOVIES
MOVIES
MOVIES
BOBBY BROWN
KID
GRECORY ABBOTT
FIVE STAR
TINA TURNER
MOORE & JACKSON
PHYLLIS HYMAN

Tony Dean
PHYLLIS HYMAN
JEPP LORBER
READY FOR THE WOR
PATTI LABELLE
PIDLES OF A DREAM
SURFACE
SOS BAND
PULL PORCE
SHIRLEY MURDOCK
REITH PATRICK
BILLY OCEAN
CUT

TRINERE BOBBY BROWN BOBBY BROWN Hottest: FIVE STAR KENNY G JEFFREY OSBORNE GREGORY ABBOTT COLONEL ABRAMS

WBMX/Chicago Boulding/Spoon

WGPR/Detroit

Tollwer/Peny
CMES
CLESN JONES
CHICA
CRESCHILLIAMS
CRESCHILLIAM BOUIDING/SPOON
ISAAC HAYES
CHICO DEBARGE
KURTIS BLOW
EL DEBARGE
MILLIE JACKSON
BILLY CCEAN
HOTHER
HOTHER
TILLY STAR
TINN TURKER
TEMPTATIONS WBLZ/Cincinnati Brian Castle

MIDWEST

KURTIS BLOW BOBBY BROWN

BOBBY BROWN Hottest: CAMED GREGORY ABSOTT MODRE & JACKSON HUMAN LEAGUE JESSE JOHNSON

Brian Castle
VESTA WILLIAMS
KLYMAXX
RANDY CRAMPORD
BILLY OCEAN
JAMES BROWN
GENERAL KAME
RUN D.M.C.
HOTEGE:
CAMED
FIVE STAR
GRECORY ABBOTT
MOORE & JACKSON
JESSE JOHNSON JAKI GRAHAM BOBBY BROWN RANDY CRAMFORD MAZE OLIVER CHEATHAM MOTEST: GREGORY ABBOTT HOWARD HEWETT MOORE 6 JACKSON FIVE STAR ONE WAY

Joe Spencer

STR MIX-A-LOT
O.C. SMITH
BILLY CCEAN
HILLIE JACKSON
HHODINI
CHAKA KHAN
JUSTICE ALLEN
CLUB NOUVEAU
CERRONE & JACKSON
HOTELSI
CAMED
MOORE & JACKSON
MOORE & JACKSON RICK STEVENS
SILLY COENT
JEPPREY OSBORNE
SHANNON
CHAKA KHAN
SOS BAND
ISAAC MAYES
ISAAC MAYES
JAKI GRAKMM
RAPPERS CONVENTION
WESTA WILLIAMS
HOLLEST:
FIVE STAR
MOORE & JAKISON
MOORE & JAKISON
HOLD HOLD THE STAR
HOL

Rochel Wright
VESTA WILLIAMS
BOBBY BROWN
KLYMAXX
PEABO BRYSON
CHAKA KHAN
TEASE
HOTLEST
HOTLEST
HOMBORE & JACKSON
HUMAN LEAGUE
JESSE JOHNSON
CLUB NOUVEAU KC Jones
JEFF LORBER
PEABO BRYSON
CHICO DEBARGE
ANITA SAKER
CHARA KHAN
MIKI HOMARD
CASHFLOW
MOTE AS THE
HOMARD HEMETT
HUMAN LEAGUE
MOORE 4 JACKSON
TEMPTATIONS

WDMT/Cleveland Jeff Kelly

none Hottest: CAMEO TINA TURNER PIVE STAR ONE WAY TEMPTATIONS WORD OF MOUTH ERIC B ANITA BAKER ISAAC HAYES JEFF LORBER LEVERT RAPPERS CONVENTIO

RAPPERS CONVENTIO HOTE-SET: GREGORY ABBOTT FREDDIE JACKSON HUMAN LEAGUE MOORE & JACKSON RJ'S LATEST ARRIV

EL DEBARGE Hottest: MOVIES HOMARI HEWETT GREGORY ABBOTT MOORE & JACKSON CHICO DEBARGE

WTLC/India

Jay Johnson
ISAAC HAYES
EL DEBANGE
EL DEBANGE
EL DEBANGE
ANITA BAKER
SOS BAND
GRACTE JOHNS
BILLY OCEAN
REVISTOL
BEASTIE BOYS
BELSTIE BOYS
BEASTIE BOYS
MARKUS ANTHONY
KLYFBACK
EN'S LATEST ARRIV
FIVE STAR
BOYT
MOORE 4 JACKSON
HUMAN LEAGUE

Cessy McMichaels
FALCO
SKIPPORTH & TURNE
RUBY TURNE
RUBY TURNE
LIONEL RICHLE
MILLIE JACKSON
JEFF LORBER
FULL PORCE
OLIVER CHEATHAM
HOLLOSI
MOORE & JACKSON
MOORE & JACKSON
HUMAN LEAGUE
JESSE JOINSON

WLUMMIlwaukee

Bernard Miller
CYNDI LAUPER
HOTLEST,
JANET JACKSON
JANET JACKSON
ORAN JUICE JONES
EDDIE MONEY
CAMEO
TEMPTATIONS

WWWS/Saginev

David Ross

KEITH PATRICK
RAPPERS CONVENTIO
MANNATTANS
GUEN GUTHRIE
KLYMAUX
KLYMAUX
KLYMAUX
GLENN JONES
BOBBY BROWN
FULL PORCE
FULL PORCE
CERRONE & JACKSON
NEW EDITION
MAZE
HOLLENE:
HOLLENE:
HOLLENE:
GREGORY ABBOTT
FREEDIE JACKSON
JEAN CARNE

WZEN/St. Louis Andre Fuller

SOS BAND
EL DEBARGE
ISAAC HAYES
MAZE
GLENN JONES
BOBBY BROWN
BILLY OCEAN
CHAKA KHAN
NEW EDITION
HOttest: Hottest: JERMAINE STEWART GENERAL RANE PHYLLIS HYMAN JEAN CARNE

OLIVER CHEATHAM RAPPERS CONVENTIO BOBBY BROWN JEFF LORBER JAKI GRAHAM CLUB NOUVEAU LATIMORE LATIMORE Hottest: HOORE & JACKSO HUMAN LEAGUE JESSE JOHNSON FIVE STAR GREGORY ABBOTT

87 Current Reports

89 Reporting Stations

WWIN-FM/Baltimore and WDMT/Cleveland called in frozen playlists,

WEST

KDKO/Denver

SOBRY BROWN
NEW EDITION
PIECES OF A DREAM
JUSTICE ALLEN
HOORE & JACKSON
GREGORY ABBOTT
PREDDIE JACKSON
ONE WAY
ONE WAY

JANET JACKSON
BOBBY BROWN
WHODINI
CHERRELLE
LEVERT
KIYMAXX
SOS BAND
OCTAVIA
HOTTEST
BRICE

KACE/Los Angeles Pam Robinson

WDJY/Washington

PAYNE & INGRAM CONTROLLERS EL DEBARGE AL JARREAU SOS BAND MAZE HIKI HOWARD KRYSTOL KRYSTOL Hottest: HOMARD HEMETT PHYLLIS HYMAN GREGORY ABBOTT JAMES & SANBORN RJ'S LATEST ARRIV

KJLH/Los Angeles Winston/Torres

DESIRE
FULL PORCE
SOS BAND
PATTI LABELLE
BOTTO THE STAR GREGORY ARBOTT
CHICO DEBARGE
FREDDIE JACKSON

KMYX/Ojel HOWER 'HT' Thomes
KLYMAX'
VESTA WILLIAMS
JEFF LORSER
PATTI AUSTIN
RUN D.M.C.
KURTIS BLOW
HOCLEST
TIMA TURNER
FIVE STAR
ROBERT PALMER
HUMAN LEAGUE
MOORE 6 JACKSON

KSOL/San Franch

Robinson/Moody
MILLIE JACKSON
OLIVER CHEATHAM
HTUME
KLYMAKK
MANHATTANS
ANITA BAKER
NEW EDITION
VESTA WILLIAMS
ET ET
Hottest:
HOWARD HEWETT
FIVE STAR
TINA TURNER
CAMEO
RJ'S LATEST ARRIV

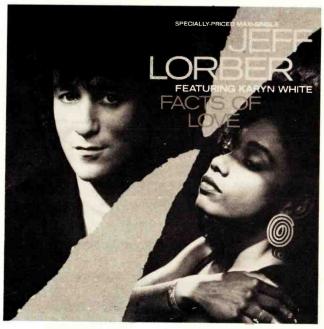
KUKQ/Phoenix Rick Thomas RICK Thomas
PHYLLIS HYMAN
VESTA WILLIAMS
JEPP LORBER
NOCERA
RUN D.M.C.
KLYMAXX
HOTURE
HOTURE
FIVE STAR
MODRE & JACKSON
HOWARD HENETT
CAMEO

LD. McCollum
DAZZ RAND
OCTAVIA
1 SAAC RAYES
ROCK & ROLL
GLENN JONES
CHANA KHAN
KLYHAXX
BILLY OCEAN
HOLDENIS
CAMED
OMIANI SOUND HACHI
PRINCE
GEMERAL KANE
GREGORY ABBOTT

WHYZ/Greenville Taylor/Carson ANITA BAKER KEITH PATRICK KEITH PATRICK
KRYSTOL
SOS BAMD
RUN D.H.C.
SHIRLEY MURDOCK
SHIRLEY JONES
HOTCHEST
FREDDIE JACKSON
GREGORY ABBOTT
TEMPTATIONS
LIOMEL BICHUR
LIOMEL BICHUR

IT'S A FACT.

Jeff Lorber Has A Breaker.



"Facts Of Love"

The Hit Single

Featuring Karyn White

Produced by Evan Rogers, Carl Sturken and Jeff Lorber

From The New Album
Private Passion

Direction: Left Bank Management

Pssst...

"Tell Me What I Gotta Do"

Al Jarreau

The New Single

Produced by Nile Rodgers

From The Smash Album

L Is For Lover

Management: Patrick Rains & Associates



RADIO & RECORDS NATIONAL AIRPLAY

FULL-SERVICE AC

TOP 20

| Three | Two | no PPRS | Last | | |
|-------|-----|------------|------|----|---|
| | 6 | 4 | 1 | 0 | TOTO/I'll Be Over You (Columbia) |
| | 4 | 3 | 3 | Õ | ANITA BAKER/Sweet (ove (Elektra) |
| | 12 | 7 | 5 | 0 | CARLY SIMON/Coming Around Again (Arista) |
| | 20 | 14 | 6 | 0 | PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB) |
| | 2 | 1 | 2 | 5 | GENESIS/Throwing It All Away (Atlantic) |
| | - | 16 | 8 | 6 | LIONEL RICHIE/Love Will Conquer All (Motown) |
| • | 17 | 15 | 11 | 0 | CYNDI LAUPER/True Colors (Portrait/CBS) |
| | 11 | 10 | 9 | 0 | GLADYS KNIGHT & BILL MEDLEY/Loving On Borrowed Time (Scotti Bros/CBS) |
| | 1 | 2 | 4 | 9 | HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis) |
| | 3 | 5 | 7 | 10 | CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS) |
| | 5 | 6 | 10 | 11 | NEIL DIAMOND/The Story Of My Life (Columbia) |
| - 1 | 14 | 13 | 13 | Ø | PAUL SIMON/You Can Call Me Al (WB) |
| | _ | _ | 17 | B | KENNY ROGERS/They Don't Make Them Like They Used To (RCA) |
| - | _ | _ | 19 | 0 | DAVID PACK/I Just Can't Let Go (WB) |
| | 8 | 8 | 12 | 15 | EL DeBARGE/Love Always (Gordy/Motown) |
| - | _ | _ | 18 | 0 | BEACH BOYS/California Dreamin' (Capitol) |
| - | _ | _ | 20 | Ð | JANET JACKSON/When I Think Of You (A&M) |
| D | EBI | J٢ | • | 0 | MADONNA/True Blue (Sire/WB) |
| D | EВ | JT_ | | Ō | BRUCE HORNSBY & THE RANGE/The Way It Is (RCA) |
| 3RE | A | KE | ER | ā | HUMAN LEAGUE/Human (Virgin/A&M) |

OCTOBER 17, 1986

| Total | | | |
|--------------|-------|--------|-------|
| Reports/Adds | Heavy | Medium | Light |
| 45/1 | 39 | 5 | 1 |
| 40/0 | 32 | 7 | 1 |
| 40/0 | 31 | 9 | 0 |
| 44/3 | 24 | 17 | 3 |
| 40/0 | 29 | 8 | 3 |
| 41/0 | 22 | 17 | 2 |
| 33/0 | 21 | 11 | 1 |
| 35/0 | 21 | 13 | 1 |
| 38/0 | 20 | 14 | 4 |
| 31/0 | 14 | 13 | 4 |
| 29/0 | 15 | 11 | 3 |
| 27/1 | 15 | 12 | 0 |
| 34/7 | 3 | 25 | 6 |
| 28/4 | 8 | 18 | 2 |
| 26/0 | 7 | 14 | 5 |
| 27/2 | 1 | 19 | 7 |
| 22/2 | 9 | 10 | 3 |
| 26/3 | 3 | 19 | 4 |
| 26/3 | 4 | 15 | 7 |
| 25/5 | 2 | 16 | 7 |

MOST ADDED

KENNY ROGERS (7) GORDON LIGHTFOOT (6) SERGIO MENDES BRASIL '86 (6) BILLY OCEAN (6) WHAM! (6)

HOTTEST

TOTO (28) CARLY SIMON (26) ANITA BAKER (21) GENESIS (20)
PETER CETERA W/AMY GRANT (18)

BREAKERS

HUMAN LEAGUE

Human (Virgin/A&M)

54% of our reporters on it. Rotations: Heavy 2, Medium 16, Light 7, Total Adds 5, WPRO, WCHS, WHAS, WRVA, WHBC. Debuts at number 20 on the Full-Service chart.

CHRIS DeBURGH

The Lady In Red (A&M)

50% of our reporters on it. Rotations: Heavy 2, Medium 16, Light 5, Total Adds 2, WTMJ, WIBA.

NEW & ACTIVE

JANET JACKSON "When I Think 0! You" (A&M) 22/2
Rolations Healy 90, Medium 10/1, Light 3/1, Total Adds 2, WDBO, KOY, Heavy, WFBR, 55KRC, KFMB, WICC, WHAS, KUGN, WWNR, WSTU, KVEC. Medium including WHo-5, WGDW, WHBC, WSPD, KBOI, WPOE, WMTR, WGBR, KFOD Moves 20-17 on the Full Service chart

Modes 20-17 online fruit ertreut eller (Christa) 17/2. CRIBISTOPHER CROSS "Loving Strangers" (Arista) 17/2. Rotations: Heavy 0, Medium 131; Light 4/1, Total Adds 2, KFMB, WCHS, Medium including WFBR, WHBY, WSPD, KBOI, KUGN, KSL, WWNR, WPOE, WGBR, WJBC, WASK, KTWO, Light including WROK, WMTR, KFOD.

DOUBLE "Woman of The World" (A&M) 1751. KINO Light including WROK, WMTR, KFDD.

DOUBLE "Woman of The World" (A&M) 1751. KBDI Heavy, WCCO, KTWO, Medium WFBR, WJDX, KUGN,
KSL, WMNR, WFDC, WGBR, WASK, KYEC, Light including WChS, WROK, WMTR, WSTU.

WHAMI "Where Did Your Heart Go?" (Columbia) 16.6 Rotations: Heavy 0, Medium: WFBR. WELL WGY, KEDN, WPDC, WFDR, WELL WGY, KEDN, WPDC, WFC Light Including WWNR, WTKO, WFDK, KUGN, WMTR, WGBR. Medium: WFBR. WELL WGY, KEDN, WPDC, WFC Light Including WWNR, WTKO, WSTU, WJBC

RIC QCASEK "Emotion In Motion" (Geffen) 16.0

Retailors: Heavy 10. Medium: 100, Light 50. Total Addrs 0 Heavy. WGOW, Medium: WCHS, WHBC, WIBA, WSPD, KUGN, WPOE, WMTR, WASK, KTWO, KVEC, Light: WWNR, WTKO, WSTU, WCIL, KFQD.

WHEN IT WAS ON MIAMI VICE AND THAT

TUNE WENT TOP 10!" MARTHA HANRAHAN NBC BURBANK MUSIC DIVISION GORDON LIGHTFOOT "Stay Loose" (WB) 13/6

Potallons: Heavy 0, Medium 60, Light 7/6, Total Adds 6, WDBO, WTMJ, WIBC, WROK, WMTR, WASK. Medium: WCCO, WHBY, KUGN, WPDE, KTWO, KVEC. Light including WTKO.

BEN E. KING "Stand By Me" (Atlantic) 11/5

Rotations: Heavy 0, Medium 5/1, Light 6/4, Total Adds 5, WFBR, WGOW, WPOE, WTKO, WMTR. Medium including WPRO WCCO, KHOW, WSTU, Light including WCHS, WROK.

WCCO, KHOW, WSTU, Light Including WCHS, WHOV.

SERGIO MENDES SRASIL, '86 "Take This Love" (A&M) 10/6

Rotations Heavy 0, Medium 3/1, Light 7/5, Total Adds 6, WFBR, WCHS, WPOE, WTKO, WMTR, WGBR. Medium including

RITA COLUBEE & RUPERT HOLMES "Touch And Go" (Polydor/PolyGram) 9/2
Rotations Heavy O, Medium 5/0, Light 4/2, Total Aods 2, WIBC, KUĞN, Medium: WFBR, WHBY, KSL, WPOE, KVEC, Light
Including WGBR, KTWO.

SIGNIFICANT ACTION

WILLIAM LEE GOLOEN "You Can't Take It With You" (MCA) 8/2
Rotations: Heavy 0, Medium 1/0, Light 7/2, Total Adds 2, WCCO, WIBA, Medium: KVEC, Light including WHBY, WPOE,

METROPOLITANS "Camden Tide" (T.C. Records) 7/0
Rotations: Heavy 0, Medium 2/ô, Light 5/0, Total Adds 0. Medium: WCCO, KVEC, Light: WHBY, WHBC, WPOE, WTKO,

WGBR.

BILLY OCEAN "Love is Forever" (Jive/Arista) 6/6

Rotations: Heavy 0, Medium 2/2, Light 4/4, Total Adds 6, WFBR, WCCO, WHBY, KUGN, KSL, WGBR.

BOSTON "Amanda" (MCA) 6/2

ns: Heavy 0, Medium 3/0, Light 3/2, Total Adds 2, KFMB, WMTR. Medium: WPOE, WTKO, WSTU. Light including

OMD "(Forever) Live And Die" (Virgin/A&M) 6/0

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 5/1

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 5/1

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 5/1

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 5/1

HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 5/1

HUEY LEWIS & THE NEWS "HIP TO BE Square" (Chrysalis) 5/1

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 5/0
Rotations: Heavy 0, Medium 3/0, Light 2/0, Total Adds 0. Medium WICC, WHAS, WSTU, Light: WWNR, WTKO

Rotations: Heavy 0, Medium 3/0, Light 2/0, Total Adds 0, Medium WICC, WHAS, WSTU.

BILLY VERA & THE BEATERS "At This Moment" (Rhino) 3/2

Rotations: Heavy 0, Medium 1/0, Light 2/2, Total Adds 2, WPOE, WJBC, Medium: KVEC.



"... HAD 30 CALLS IN 10 MINUTES ... THE NUMBER 2 REQUEST SONG THE FIRST DAY

> RIC SWANN WKEE. HUNTINGTON, W.VA.

LP OR TAPE AVAILABLE FROM RHINO RECORDS



RADIO & RECORDS NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS

No Records Qualified For Breakers Status This Week.

NEW & ACTIVE

RIC OCASEK "Emotion In Motion" (Geffen) 48/14

Rotations. Heavy 4/0, Medium 30/7. Light 14/7, Total Adds 14, KHYL, WTFM, KIOA, WTNY, WAHR, WORG, WAEV, WXUS WJON, WBOW, KKLV, K99, KRNO, KMGO, Heavy: WEIM, WBGM, KYJC, KALE. Medium including WSBFM, WMJI, WMYX

DARYL HALL "Foolish Pride" (RCA) 46/20

Relations Heavy O, Mediam 193, Light 2717; Tolal Auds 20 Direlating Whall B100, WKYE, WKGW, WAVE, WNAM, KQ99, WFR, KMZO, WKYE, WKGW, WASY, WESW, WHALL WHAT, WAEB, WIZD, KIOA, WOHO, WWPA, WCKO, WAGE, WBGM, WER, KMZO, WKYE, WGKW, WGW, WGKW, WGKW, WGGW, W

Notations: Heavy 1/10, Medium 19/7, Light 26/15, Total Adds 22 including WTS, WARM98, WOMC, KHYL, WKYE, WKGW, WXTC, WRKA, WNAM, KWAV, WKNE, WGLL. Heavy: KOST. Medium including KJFM, WIZD, WMGN, WCKO, WGSV, WAGE

BENJAMIN ORR "Stay The Night" (Elektra) 44/44

0. Medium 12/12, Light 32/32, Total Adds 44 including WARM98, WSNY, WMYX, KHYL, KIFM, WAEB, U102, WRKA, WIZD, WNAM, WMGN, KDUK, KWAV, WWMJ, WSKI, WOHQ, WSKY, WCKO.

WOUN, KETTUS, OTUS, WINDS, WILEY, WINDS, THORN, THORN, THE STATE OF TH BILLY OCEAN "Love Is Forever" (Jive/Arista) 40/40

avy 1/1, Medium 14/14, Light 25/25, Total Adds 40 including WHTX, WLTS, WSNY, KOST, KGW, WAEB, WIZD, WNAM, KIOA, WMGN, KWAV, WWMJ, WEIM, WOHO, WSKY, WCKO, WGSV, WAHR, WAGE. WHAM! "Where Did Your Heart Go?" (Clumbia) 40;9
Rotations Heavy 0, Medium 192, Light 21/7, Total Adds 9, WSNI, KVIL, KNI, T, WKYE, KEY103, WEIZ, WZLO, KFSB, KMGO.
Medium including W101, KOST KIFK WAEB, WITRK, KKILA, WEIM, WGLL, WOHO, WCKO, WORG, KALE.

Medium including WTUT, KUST, KIMA, WASE, WTIG, RASS, WEITS, RESEARCH STEEL STE Medium including KHTL. WMAN, WEIM, WORK, WORK, WINTER, WINT, WORK, WAEV, KALE.

BOSTON "Amanda" (MCA) 36/8

Gedium 17:2, Light 14/5, Total Adds 8, WHTX, KVII., WSFM, WING, KQ99, WENS, WSKI, WAEV (DUK, WCKQ, KALE. Medium including 2WD, WLTF, B100, WKYE, WAVE, WMGN, WGLL, WWPA GORDON LIGHTFOOT "Stay Loose" (WB) 35/3

UNDUM LIGHTFUU - 314 LUUSE (TID) 33/3 Hallians, Heavy, O, Medium 162, Light 1911, Total Auds 3, WIZD, KDUK, WWMJ, Medium including WPIX, WEIM, WSKI TNY, WSKY, WGSV, WAHR, WBGM, WZLO, KTYL, WMTFM, WJON, KKLV, KALE. Light including WAEB, WKYE, KEY103

TINA TURNER "Typical Male" (Capitol) 33/3
Rolations: Heavy 12/0, Medium 14/2, Light 7/1, Total

Light 7/1. Total Adds 3, WLTF, KKLT, WEZS. Heavy: WSNI, KYKY, U102, WAVE, WCHV, WFFX, KQSW. Medium including WHTX, KVIL, WMJI, B100, WING.

RITA COLLIDES & RUPERT HOLMES "Touch And Go" (Polydor/PolyGram) 32/14 FINANCE FOR TOUCH AND GO "Polydor/PolyGram) 32/14 FINANCE FOR TOUCH AND GO "Polydor/PolyGram) 32/14 FINANCE FOR FINA

ROTATION BREAKOUTS

| | Total | | | | |
|---------------------------------------|--------------|-------|--------|-------|--|
| | Reports/Adds | Heavy | Medium | Light | |
| O CARLY SIMON | 404/0 | | | | |
| 2 1010 | 101/0 | 85 | 14 | 2 | |
| PETER CETERA With AMY GRANT | 97/0 | 87 | 9 | 1 | |
| | 100/0 | 78 | 21 | 1 | |
| 4 LIONEL RICHIE | 99/0 | 65 | 32 | 2 | |
| 5 CYNDI LAUPER | 93/2 | 69 | 18 | 6 | |
| 3 JANET JACKSON | 87/2 | 67 | 15 | 5 | |
| 7 GENESIS | 77/0 | 50 | 23 | 4 | |
| 8 HUMAN LEAGUE | 91/6 | 39 | 46 | 6 | |
| BRUCE HORNSBY & THE RANGE | 88/5 | 45 | 42 | . 1 | |
| O DAVID PACK | 83/3 | 53 | 26 | 4 | |
| 11 ANITA BAKER | 68/0 | 40 | 21 | 7 | |
| BEACH BOYS | 87/5 | 25 | 55 | 7 | |
| 13 MADONNA | 90/9 | 19 | 52 | 19 | |
| 14 HUEY LEWIS & THE NEWS | 60/0 | 26 | 31 | 3 | |
| 15 PAUL SIMON | 72/0 | 38 | 30 | 4 | |
| 16 BILLY JOEL | 61/0 | 33 | 23 | 5 | |
| TO KENNY ROGERS | 74/6 | 8 | 52 | 14 | |
| 18 BOB SEGER & THE SILVER BULLET BAND | 56/3 | 14 | 34 | 8 | |
| 19 EL DeBARGE | 48/0 | 9 | 27 | 12 | |
| CHRIS DeBURGH | 63/3 | 12. | 38 | 13 | |
| 3 LEVEL 42 | 55/0 | 24 | 28 | 3 | |
| CHRISTOPHER CROSS | 67/4 | 3 | 46 | 18 | |
| GLADYS KNIGHT & BILL MEDLEY | 57/6 | 11 | 26 | 20 | |
| 24 CARL ANDERSON & GLORIA LORING | 35/0 | 5 | 19 | 11 | |
| 25 BILLY OCEAN | 33/0 | 4 | 21 | 8 | |
| 26 BERLIN | 36/0 | 4 | 20 | 12 | |
| D LUTHER VANDROSS | 51/1 | 4 | 26 | 21 | |
| 20 RIC OCASEK | 48/14 | 4 | 30 | 74 | |
| GLASS TIGER | 28/2 | 14 | | | |
| © DOUBLE | 48/0 | | 8 | 6 | |
| 00002 | 48/0 | 5 | 34 | 9 | |

MOST ADDED

BENJAMIN ORR (44) BILLY OCEAN (40) AIR SUPPLY (22) SERGIO MENDES BRASIL '86 (22) DARYL HALL (20) BEN E. KING (15) MONKEES (15) RITA COOLIDGE & RUPERT HOLMES (14) RIC OCASEK (14) HUEY LEWIS & THE NEWS (10)

HOTTEST

TOTO (62) CARLY SIMON (61)
PETER CETERA W/AMY GRANT (52) LIONEL RICHIE (44) CYNDI LAUPER (42) JANET JACKSON (41) GENESIS (24) BRUCE HORNSBY & THE RANGE (23) DAVID PACK (17) BILLY JOEL (16)

OMD "(Forever) Live And Die" (Virgin/A&M) 31/7

Total Adds 7, WAEB, KEY103, WEIM, WQHQ, KRLB, KFSB, WBOW. Heavy: H, WKYE, WWMJ, WSKI, WSKY, WCHV, KTYL, KYJC, KQSW.

COREY HART "I Am By Your Side" (EM Marrica) 30.3 MARIA WORL, KYDL, KYDL, KOSW.
Rollations Heavy 20. Medium 120, Light 183, Total Adds 3, WAEB, WXUS, KYJC, Heavy, WBGM, WJON, Medium; KIOA, WGLL, WSN, UMYN, WSYX, WGCO, KYTL, WBGW, KKLY, KOSW, KMGO, KALE.

BEN E. KING "Stand By Me" (Atlantic) 28/15 DER E. ARMU Gladu by me (Antamus) 20110 Rotalions: Heavy G. Medium 11/5, Light 1710. Total Adds 15 including WSBFM, KVIL, LOVE94, KOST, KHYL, WKYE, WING, WOHQ, WAHR, KTYL, KFSB, WJON. Medium including WHTX, WOMC, WTRX, KWAV, WORG, KRNO, Light including 2WD.

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 28/2
Rotations Heavy 14/0, Medium 30, Light 62, Total Adds 2, U102, KVUU. Heavy, KVII, WLLT, WLTF, WMUI, WKYE, KEY103,
WMY, WAVE, WING, WMGN, KRAV, KDUK, KRLB, K99, Medium including WSNI, WHTX, B100, WENS. Debuts at #29 on

SIGNIFICANT ACTION

CHRIS THOMPSON "What A Woman Wants" (Atlantic) 23/0

y 0, Medium 6/0, Light 17/0, Total Ade WAEB, WKYE, WNAM, KCIX, WSKI, W Adds 0. Medium: KIOA, WEIM, WGLL, WQHQ, WCHV, KALE. Light, WGSV, WORG, WAEV, KTYL, KFSB, KWEB, KKLV.

AIR SUPPLY "One More Chance" (Arista) 22/22 Rotations: Heavy 0, Medium 1/1, Light 21/21, Total Adds 22: WGSV, WORG, WAEV, WBGM, WZLQ Total Adds 22 including WAEB, WNAM, WWMJ, WKNE, WSKI, WQHQ, WEIZ,

WUSY, WORD, WACK, WOLD, WALLO HUEY LEWIS & THE NEWS "Hip To Be Square" (Chrysalis) 22/10 Rotations Heavy 0. Medium 12/5. Light 10/5. Total Adds 10. WLLT, K101, WSTF, KIOA, KMZO, WSKY, WZLO, WFFX, KTYL, K99 Medium including WHTX, WKYE, WRKA, WGLL, WWPA, WCKO, KALE.

K99 Medium incounty Territo, TWA, TROP, TOSE, THEO, TOSE, WORK, WICK, WILL, WLTS, K101, WNAM, WAHR, KRLE, WORG, WBGM, WJON, KALE, Light 2WD, KIOA, WTRX, WCKQ, WCHV, WAGE, WZLQ, KFSB.

ROBERT PALMER "I Didn't Mean To Turn You On" (Island) 13/0 Rotations: Heavy 8/0, Medium 3/0, Light 2/0, Total Adds 0, Heavy: WLLT, Bit

WILLIAM LEE GOLDEN "You Can't Take It With You" (MCA) 9/8
Hotations: Heavy 0, Medium 0, Light 9/8, Total Adds 8, WNAM, WEIM, WKNE, WSKI, WAEV, WBGM, KWEB, WJON, Light

MATT BIANCO "More Than I Can Bear" (Atlantic) 9/5

s S, WSKI, WQHQ, WBGM, KTYL, KALE. Light including WAEB, WEIM,

WAUE, KMGU
PRETENDERS "Don't Get Me Wrong" (Sire/WB) 8/4
Rotations: Heavy 0, Medium 3/1, Light 5/3, Total Adds 4, WSKI, WSKY, WAGE, KALE. Medium including WCKO, KOSW

OUTFIELD "Everytime You Cry" (Columbia) 8/0

is 0. Heavy: KQSW. Medium: WKYE, WEIM, WCKQ, KALE. Light:

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.



AC ADDS & HOTS

EAST

PARALLEL PARALLEL THREE ONE

COOLIDGE & HOLM CHRIS CROSS HOTTER: DAVID PACK NEIL DIAMOND JOEL & CHARLES CARLY SIMON AIR SUPPLY

AIR SUPPLY SILLY OCEAN MONARO HENETT BENJANIN OER GORDON LIGHTE COOLIDGE & HO NOTOO CARLY SINGE PETER CETERA

TOTO CYNDI LAUPER JAMET JACKSO: SRUCE MORNSE DAVID PACK Jack Raymond

ENIGHT & NEDLEY

BILLY OCEAN

BEBLANIN ORB

HILLIAN IN ORB

BEBLAN BON

ENPRIY

ROTEGEL

CAMELY SIMON

BEACH BOYS

FAUL SIMON

FAUL SIMO WHTXPmsbur Keth Abrems BILLY OCEAN BOSTON

WKNE/Keens Mike Trombly PARALLEL TWO

SERGIO MEMBES
AIR SUPPLY
CODIJEDE & HOLMES
WILLIAM LER GOLDE
HOTLEGE :
TOTO
CARLY SIMON
CYNOI LAUPER
JAMET JACKSON
PETER CETERA COREY HART OND AIR SUPPLY BILLY OCEAN BENJAMIN ORR BENJAMIN OKE Hottest: CARLY SINON CYMDI LAUPER PAUL SINON LIONED BICHIK JANEY JACKSON LOWISCHMICH
DENJAMIH OBR
SERGIO MENDES
NOTEGET:
JANET JACKSON
TOTO
CYMDI LAUPER
SILEY JOEL
DON JOHNSON WSK/Montpeller Bruce Stebbins MOSTON Bottest: LIONEL RICHIE HICHAEL MCDONALD BILLY JOEL HUEY LEWIS & THE CARLY SINCE

SINJAMIN ORR
OND
BILLY OCEAN
AIR SUPPLY
BEN E, KING
HATT BIANCO
HOLDSEL 42
BEACH BOYS
CARLY SINGE
BRUCE HORASE

SERGIO MENDES LUTHEP VANDED HOMARD HENETT ECHANNI GES DARYL MALL HOMERES COOLINGS HO HOTE SHO DAYID PACK LEVEL 42 JANET JACKSON BRUCE HORNSBY RIC OCASER HORNESS SERGIO HENDES HOTTOFF CYNDI LAUPER GENESIS CARLY SINON JANET JACKSON TOTO ANITA BAKER BILLY JOEL GENESIS JANET JACKSON

SOUTH

PARALLEL ONE

GREGORY AND BEN E. KING WONKEES Ghappet/McCoy

BEN E. KING
HOMEZES

HOTESET!
CARLY SIMON
CYMDI LAUPER
JANET JACKSON
PETER CETERA
LIONEL RICHIE

DAVID PACE CHRIS CROSS REN 2. KING HOTTOHI LAUPER PETER CETERA LIONEL RICHII CARLY SINON BRUCE HORNSE

BILLY OCEAN CHRIS CROSS SERGIO MENDES HOLLEGEL HUEY LEMIS &

HURY LEWIS & TOTO PETER CETERA CARLY SINON DAVID PACK

2WD/Norfella Campbell/Allen

W101/Tempe DeCarto/William BRUCE NDRNS BEACH BOYS Hottest: GENESIS TOTO

BEMJAMIN ORR MEMMI SERGIO MENDES LISA LISA OND BOTTOTO CARLY SINON PETER CETERA CTMOI LAMPER GLASS TIGER

ALABAMA KNIGHT & MEDLE SERGIO MEMDES

GORDON LIGHTS BENJAMIN ORR

BENJAMIN ORR BOTTOR JANET JACKSON BRUCZ HORNSBY MADONNA BOSTON LIONZZ RICHIE

KKUA/Honoluk Miller/Kong

CHRIS CROSS ENIGHT & MEDLEY HOTEGET: PAUL SIMON TOTO PETER CETERA CARLY SIMON CYMDI LAUPER

KMZQ/Lee Vages Tim Marantille

BILLY JOEL NUEY LEWIS & THE CYMDI LAUPER

PARALLEL TWO

None Nottest: JANET JACKSO PETER CETERA BEACH BOYS GLASS TIGER LIONZI. RICHI KVIL/Delise BOSTON BRUCE MDRISHY BEN E. KING WHAM! Hottest: HOTESTS BERLIN GENESIS WTFM/Johnson Bruce Goldsen BILLY OCEAN RIC GEASEX BENJAMIN OBE HOTESE; TOTO CARLY SIMON ANITA BAKER PETER CETERA KENNY ROGERS GENESIS GLASS TIGER HUMAN LEAGUE

U102/Knoxville Hobbs/Tretter STACEY Q GLASH TIGES ARETHA PRANKL BENJANIE ORR HOTLEST JANET JACKSON TOTO CARLY SIMON BEACH BOYS

WRK A/Louisville Jeff Crewford BENJAMIN ORR SERGIO MEMPES BEACH BOYS GREGORY ARBOTT HOTTORY DAVID PACE LIGNEL BICHIE CARLY SIMON TOTO PAUL, SIMON

SILLY OCEAN GORDON LIGHT BENJAMIN ORR

BENJARIN ORR HOSTER I JANET JACKSON CYNDI LAUPER PETER CETERA LIONEL BICHIR CARLY SIMON

KELT/McAllen Ted Griffin

HOTEST: LIONEL BICKER JAMET JACKSON GENESIS NULY LEWIS & THE ANITA BAKER

HUMAN LEAGUE EXIGIT & MEDLEY HADDONIA HOTEGET FETER CETERA TOTO HUEY LEWIS & THE GENESIS DAVID PACK

DAVID FACK
WSFLNew Bern
Joe Porter
BILLY OCEAN
DARYL HALL
HOWARD HENETH
CODLINGE & HOU
NOTCEST
PETER CETERA
BILLY JOEL
BRUCE NORESRY
BEACH BOYS
LIONEL RICHIE

BILLY OCEAN AIR SUPPLY BENJAMIN ORR HOTLEST TOTO CYNDI LAUPER HOBERT PALMER JOURNEY PETER CETERA

WSTF/Orlando JAM Ballard HUEY LEWIS & THE BILLY OCEAN HOLLSON GONESIS CYMENI LAUPER HUEY LEWIS & THE ANITA BAKER

WEZS/Richm Elliott/Dillon

TINA TURNER BEACH BOYS HOLLEST; ANITA BAKER BILLY JOE, TOTO JANET JACKSON BRUCE NORMSEY

PARALLEL

Bristandes
COOLIDGE & BOLMES
SERGIO MERCES
SERGIO MERCES
SILLY OCEMS
SULFY CLEMES & THE
DEMYARKIN ORR
HOTERST
PETER CHTHEN
FRUCE HORNESY
CARLY ELMOS
TOTO
HOMAN LEAGUE

THREE

MOTTEST: BRUCE HURNERY PAUL BIHON BILLY JOEL JAKET JACKSON TOTO MADDRES BILLY OCEAN AIR SUPPLY

Hottest: LIONEL RICHIZ CARLY SIMON TOTO PETEX CETERA CYMDI LAUPER BILLY OCEAN AIR SUPPLY SEASAMIN ORR DARYL HALL HOTLEST CARLY SINON CYMOL LAUPER PETER CETERA LIONEL SICHIE JANET JACKSON

T.Q SHEPPARE BEN E. KING RIC QCASEK BILLY OCEAN DAN SEALS DON HILLIANS NOTCEST TOTO TOTO CONTLEY & POIN CARLY SIMON LIGHTL RICHIE RENNY BUGERS WAGEA ecoburg

> KTYL/Tyler Jenie Beker PAUL SIMON CARLY SIMON TOTO CYNDI LAUPES BILLY JOEL

MIDWEST

SERGIO MENDES EENNY ROGERS DENJAMIN ORR Hottest: GENESIS TOTO

CYNDI LAUPER CARLY SIMON LIONEL RICHIE

KS94/St. Louis Watermenn/Garci

TOTO JANET JACKSO: PETER CETERA LIGHEL RICHI CARLY SIMON

KYKY/St. Louis Richards/Blair

BILLY OCEAN GREGORY ABBO BEN E. KING HORKEES

PARALLEL

PARALLEL ONE

ADD MODERS

NUEY LEWIS & THE
BRUCE HORNEY
EDDIE MONEY
HOTESET
HIRE & THE HECHAN
GENESIS
LOYERBOY GLASS TIGER ROBERT PALMER

SEMJAMIN ORR SERGIO MENDES HOTEGHT: CARLY SIMON TOTO PETER CETERA DAVID PACK LIONEL RICHIE WLTF/Cleveland Wilson/Popovich CTHDI LAUPER TINA TURNER MADONNA Hottest: GENESIS BILLY JOEL PETER CETERA BEACH ROYS GLASS TIGER

TWO WMJUCIevelano Ivers/Torcesso KENNY ROGERS DARYL HALL HOTTO GLASS TIGER HIKE & THE HE CARLY SIMON BOSTON

WSNY/Columb Dave Blahop Dave Bishop BENJAMIN ORR BILLY OCEAN Mottest: FETER CETERA BILLY JOEL TOTO LIONEL BICHIE JANET JACKSON HOMEN LEAGUE HOTTOGETS COMDI LAUPER TOTO HULY LEWIS & TO JANET JACESON

BILLY OCEAN AIR SUPPLY BENJAMIN ORR HOMKERS WILLIAM LEE GOLMATT BIANCO FOREST TEPPER BOLLORE MOTERT TEPPES
MOTERT TEPPES
MOTERT CARLY SIMON
CYNDI LAUPER
PETER CETERA
LIONEL RICHIS
NUMBAN LEAGUE

WZLQ/Tupelo Roger Nelson HUEY LEWIS & THE SURVIVOR BEBLANNIN ORK WHANI AIR SUPPLY BILLY OCEAN HOTTORY CAN' Hottest: CARLY SIMON CYNDI LAUPER PETER CETERA LIONEL RICHIZ JAMET JACESON

WENSAndlene Grey/Eagen BOSTON
JANET JACKSON
HOTCEST:
HUEY LEWIS & ...
BERLIN
GENESIS
BILLY JOEL
TOTO BILLY OCEAN NUTY LENIS & TH

MADONNA KENNY ROGERS CHRIS DEBURCH

FULL-SERVICE AC

PARALLEL ONE

SERGIO MENDES SEN E. KING HOTTOST PAUL SINON ANITA BAKER TOTO CARLY SINON JAMET JACKBON HOTTESTS
CYMDI LAUPES
BILLY CERAS

HUMAN LEAGUE TOTO

HOTTOST :
PETER CETERA
KNIGHT & MEDILE
BEACH BOYS
CYMDI LAUPER
ANITA BAKER

NICONÍMETIA
HIMAN LLAGUE
HRUCE HORNSHY
HANDANA
CHRIE DIBURCH
GREGORY ABBOTT
HOTOB
TOTO
CYMOI LAUPER
JANET JACKSON
HUZY LHRIS & THE
CARLY SINCH 3WM/Toledo King/Matthews DAVID PACK EDNY ROGES Mottest: ANITA BAKER GOMESIS CARLY SIMON CYNDI LAUPER TOTO

TOTO LIONEL RICHIE CARLY SIMON

KRAV/Tuise Brien Chase DARYE HALL Hottest: TOTO

E. KING

MHAMI HOTEGATI TOTO CYNDI LAUPER CARLY SIMON PITER CETERA JANET JACKSON

WXUSA of eyen Sob Vizza

BILLY OCEAN RIC OCASEK COREY HART DARYL RALL BENJAMIN ORR HOLLOST BETER CETERA TOTO CARLY SIMON ANITA BAKER CYMDI LAUPER

K.WEB/Rochester Mtchel/Axelson

DARYL MALL
MILLIAN CEE GOLDE
COOLIDGE & MOLMES
HOWADD MEMETT
HOTCHES
JANET JACKSOM
PETER CETERA
LIONEL RICHIE

WBOW/Terre Heute Mark Edwards

Mark Edwards

EDMJAHIN ORR
COOLIDER & HOLMES

RIC OCASEK
ALIR SUPPLY
HORNERS
OND
BOTLERS;
TOTO
CARLY SIHOM
BRUCE HORNSTY
PAUL SIHOM
PRICE FORERA

CYMEDI LAUPER DARYL HALL BENJAMIN ORR SERGIO MEMOES WILLIAM LEE GOLDE BILLY OCEAN AIR SUPPLY COOLINGS & MOLMES HOTCHES PARALLEL THREE

CARLY SIMON JANET JACKS BILLY OCEAN AIR SUPPLY BENJAMIN ORB SERGIO MENDE Mottest: CYMDI LAUPER CARLY SINON TOTO BOB SEGER BILLY JOEL

DOSTON LISA LISA BEN E. KING HOTTOST JANET JACKSON LIONEL RICHIE RIC OCASEM BENJAMIN ORR COOLIDGE & BC HUEY LEWIS BILLY OCEAN BOILE SINON FAUL SINON FAUL SINON LIONEL RICHIP RUHAN LEAGUE PETER CETERA

ROSSIEvensville Clerk/Christopher GREGORY ABBOT MONXEES DARYL HALL BOSTON BOSTON BOSTON BOTTON GENESIS CYMDI LAUPER TOTO HUMAN LEAGUE WTRX/Filed Peerson/Burks

DARYL HALL SERGIO MENDES Bottest: CARLY SIHON PETER CETERA LIONEL RICHIE DAVID PACE TOTO

MMA DIMEN
SILLY OF EASI
SEM : C. E.M.
SEM : C. E.M.
SEM : C. E.M.
SEM : S. E.M.
SEM : Ashford@rown
NADONNA
KENNY MODERS
CHRIS DEBURGH
NOCESST:
LIONIZ RICHLE
ANITA BANER
OZMESIS
CARLY SIHON
TOTO

PARALLEL

DARYL HALL Mottest: EENNY ROGERS ENIGHT & HEDLI LIOWEL RICHIE PETER CETERA BRUCE HORNSEY TXIO DODA HOTTEST: TOTO ANITA BARER HEIL DIAMOND CARLY SIMON KHIGHT & HED RENNY BOGERS HURAN LEAGUE HADOMNA WHAM! SERGIO MENCES CHRIS CROSS Hottest:

THREE

SENGIO MENDEE SEM E. KING GENGORY AMBOTT RILLY VERA & THE NOTCO-CARLY SIMON PETER CETERA GENERAL KNIGHT & MEDLEY

SERGIO MEMDES SIDN E. KING STACY LATTISAM STACY LATTISAM CONDI LAUPER TEMPTATIONS PAUL SIMON LIONEL RICHIE CARLY SIMON PARALLEL WMTR/Morris

KENNY ROCERS BOSTON CORDON LIGHTFO WHAM! BEN E. KING SERGIO MENUES MOTERS! Mottest; CYMDI LAUPER CARLY SINON PAUL SINON PETER CETERA LIONE, BICHIE

SOUTH

PARALLEL PARALLEL ONE TWO WST/Charlott Mike Colline

> HADONNA BRUCE HOR MOTTA BAKER

> CARLY SIMON PETER CETERA

SEN E. RING SENCE HORNSHY HUEY LEWIS A HOLEY LEWIS A HOLEOT, ANITA-BAKER TOTO

PARALLEL

HEAVY ROCERS HEAVY ROCERS HEAVE LEAGUE HOTEOST) TOTO

PAUL SINON CARLY SINON CYMDI LAUPER

WISCIndianspoil Mary June Rose

SORDON LIGHTPOOT DAVID PACK COOLIDGE & HOLMES HOTEGE! ANITA BARES REIGHT & MEDLEY TOTO CARLY SIMON LIONEL PICHER

HOTTONO
GENESIS
EL DEBARGE
NEIL DIAMONE

ONE

PETER CETERA Bottese: ANITA BAKER BILLY OCEAN ANDERSON & LORING HOLEY LEWIS & THE GENESIS

ANITA BAKER NEIL DIAMONT PAUL SIMON BOB SEGER

PARALLEL THREE

BILLY OCEAN AIR SUPPLY WHINH! SERGIO MENDES HOTCORY CARLY SIMON KHIGHT & HEDLI PETER CETERA LIONEL RICHIZ WRYA/Richmond Gery King WSTU/Stuert Grant/Michaels

GREGORY AMOUNT FREDDIE JACKSON

LOVERBOY NEW EDITION ORAN JUICE JO BUMAN LEAGUE PETER CETERA

GORDON LIGHT Hottest; GENESIS AMITA BAKER TOTO CARLY SINON PAUL SINON

MIDWEST

PARALLEL

PETER CETERA Hottest: ANITA BAKER GENESIS JANET JACKSON ANDERSON & LOR TOTO

TWO PETER CETERA BILLY OCEAN HOTCOST: NEEL DIAMOND ENIGHT & HEDLI CARLY SINON CHRES DESURGE LIONEL RICHIE

WIEARMadison
Doug tame
CHRIS DEBURGH
WILLIAM LEE GOLDS
HOTGUSTS
THE
GENESIS
TOTO LIONEL RICHIE CARLY SINON

CONLEY & POI Hottest; GENESIS ANITA BAKER

Hottest: DAVID PACK PETER CETERA CARLY SIMON TOTO

PARALLEL THREE

BILLY VERA & THE MOTTOST; LIONEL RICHIE PETER CETERA RNIGHT & MEDLEY CAVID PACK BRUCE HORNSEY

WEST

PARALLEL PARALLEL TWO ONE

PAUL SIMON KENNY ROGERS Nottest: none

BOUBLE LUTHER VANDRO Mottast: TOTO CARLY SINON CYNDI LAUPER PETER CETERA BERLIN

HOTTON HOTTON DOUBLE ANITA BAKER GENESIS BEN E. KING TOTO

KOY/Phoeni Jack Stair JAMET JACKSON SKUCE HORNSBY BILLY JOEL Hottest: PETER CETERA CARLY SIMON TOTO CYMDI LAUPER ANITA BAKER

CHRIS CROSS DAVID PACK Nottest: PETER CETERA TOTO GENESIS CARLY SIMON LIONEL RICHI

KUONEugene Seen O'Brien HOMARD HEMETT HOMBRI COOLIDGE & HO AIR SUPPLY BILLY OCEAN HOTLEST PAUL SINCE PAUL SINON TOTO CARLY SINON JANET JACKSON PETER CETERA KSL/Self Lake City Lemich/Jeseop LemichUsesop BILLY OCEAN MADDINA Nottest: EL DEBARGE NUTY LEMIS & THE CARLY SIMON GENESIS LIONE, RICHIE PARALLEL THREE

none Hottest: GENESIS CARLY SINON ENIGHT & HE DAVID PACE RFQD/Anchorage Bradles/Ford Hottest; TOTO CARLY SIMON GENTSIS DAVID PACK LIONEL RICHIE KVEC/Sen Luie Dan Armetrong

47 Reporters **40 Current Reports**

Two stations reported a frozen list this week: KFQD/Anchorage WSPD/Toledo

Five stations did not report a new playlist, therefore their rotations were frozen: KTWO/Casper WGY/Schenectady WICC/Bridgeport WISN/Milwaukee WSB/Atlanta

WEST

PARALLEL ONE

Hottest:

BEN E. KING DARYL HALL SERGIO MENDE

SERGIO MENDES MHAM! Bottest: PAUL SIMON JANET JACESON ROBERT PALMER PETER CETERA CORES DEMUSON

BOB SEGER BRUCE HORNSBY HALCONNA MOTTHER: GENESIS TOTO BRACH BOYS BURY LEWIS 5 THE KOSTA os Ange Kaya Kiloy Esymmiley

BEN E. RING

HOMERES

BILLY OCEAN

BOUSTART & INGRAM

HOTTOR

CARLY SIMON

CARLY SIMON

LIOWEL RICHIE

PETER CEPERA

KKLT/Phoenix Church/Thoma TINA TURNER BOB SEGER WHARI HOWARD HENETT DAVID PACK

PARALLEL TWO CARLY SINON PETER CETERA DAVID PACE ANITA BAKER MONEY HOLLEST F GENESIS TOTO CHEIS DEMUNCH PETER CETERA LIGHEL RICHIE

DARYL HALL MENJAMIN ORR GREJORY ABBOTT MOTTOST; HUMAN LEADUE BOBERT PALMER JANET JACKSON MADDINA ANITA BAKER HOWARD HENETT SZNJAMIN ORR HOTTOST BRUCE HORNSHY LIOWZL RICHIE PETER CETERA LEVEL 42

K#FM/Sen Diego Michael Parks

BILLY OCEAN HUEY LEMIS & THE DARYL HALL BOXEST: JANET JACKSON GENESIS K101/Sen Fra Jack Kulp HUEY LEMIS & THE BEACH BOYS BOCKER! ANITA BAKER TOTO CYMDI LAUPER HUMAN GEAGUE HADONNA LIONEL BICHIE PETER CETERA BRUCE HORNSHY BENJANIN ORR BILLY OCTAN SERGIO MENDES HOCLEGA PETER CETERA LUTHER VANDROI HUMAN LEAGUE DAVED PACE BRUCE HORNSHY KEZR/Sen Jose NOME Nottest: TOTO CYNDI LAUPER JANET JACESON PETER CETERA BRUCE HORNSWY

KWFM/Tucson Chris Ryen

PARALLEL THREE KKLV/Anchorage Greg Wilkinson

NHANI RIC OCASER REMIANIN ORR COOLINGS 4 HO BILLY OCEAN NOTCOLY CARLY SINON TOTO CYNDI LAUPER LIONEL RICHLE DAVID PACK BILLY OCEAN BENTAMIN ORR AIR SUPPLY MATT BIANCO PRETENDERS MOTEGAT: BILLY JOEL BEACH BOYS RIC OCASEK LIGHTE RICHT: MONTON

HURY LEWIS & RIC OCASER DARYL HALL HOTTER! DARYL IN.
Hottest:
TOTO
JANET JACKSON
GLASS TIGER
PETER CETERA
CARLY SIMON KYJCMedford KayfO'Brien BESIJANIN ORB HORKEES DARYL RALL HOWARD HEMFETT BILLY OCEAN COREY HART AIR SUPPLY MOTERATI Nottest: TOTO DAVID PACK GENESIS CARLY SIMON LIONEL RICHIE

RIC OCASEK BENJAMIN ORR BOTTWAT; PAUL SIMON TOTO ANITA BAKER LIONEL RICHIE CARLY SIMON

KOSW/Rock Spri

ABSLANDS COMPANY
RENJANIN ORS
SERGIO MERRES
POLICE
AIR SIPPLY
CROWDED HOUSE
HORNESS
HORNESS
TINA TURNER
BRUCE HORSES
CARLY SINON
PETER CRIENA
HURAN LEAGUE

BENJAMIN ORA BILLY OCEAN GREGORY ARRO PRETENDERS Hottest; PRETENDERS Hottest; TOTO PETER CETERA LIGHT SIGNIE CARLY SIMON DAVID PACK KRLB/Lubbock Rob Roberts OND
DENJAMIN ORR
DARYL MALL
HORKEZS
HOTEWEL
LIOWEL RICHIE
JANET JACKSON
GLASS TIGER
LISA LISA
JERNAINE JACKSO

WORD/Orangebu
Blu Wright
Blu Wright
Blu Wright
Blu GCEAN
AIR SUPPLY
RIC OCASER
BBLJANIN OPR
BOTLONG
CARLY SINON
PETER CEFERA
RRICE BEDWINNY
LIONEL RICKIE

WKYX/Paduceh Frank Carvell Frank Carvell
AIR EXPPLY
SERGIO HENDES
COOLIDGE & HO
DARYL BRILLY
DILLY
BILLY OCEAN
HONEARD HOWEST
BRUCE MORNISM
BILLY JOEL,
PETER CETERA
CARLY SINON
DAVID PACK

Philip West

BEN E. KING
HONKEZS
BENJAHIN ORR
RIC GCASEX
HILLIAN LEE G
BOSTON
AIR SUPPLY
HOCKEST
LIONEL BICHIE
LIONEL BICHIE
JAMET JACKSON
BEUCE HORNSHY

101 Reporters 95 Current Reports

Three stations reported a frozen list this week: KCIX/Boise WIVY/Jacksonville WWPA/Williamsport

Three stations did not report a playlist this week, so their rotations were frozen: 2WD/Norfolk KELT/McAllen WCHV/Charlottesville

82/R&R FRIDAY, OCTOBER 17, 1986

MADONNA RESSY BODERS GLASS TIGER GREGORY ABSOTT HOTCOWN TOTO CYNOI LAUPER CARLY SIMON DAVID PACK LIONEL RICHIE

AOR TRACKS

MOST ADDED

POLICE/Don't (92) SURVIVOR/Is This (56)
LONE JUSTICE/Shelter (45) LONE JUSTICE/Sheller (44)
TRIUMPH/Tears (48)
BENJAMIN ORR/Stay (33) PETER GABRIEL/Veic R.E.M./Supermen (24)
DAVID & DAVID/Swallowed (22)
STABILIZERS/Simple (20)
BOSTON/Ready (20)

HOTTEST

BOSTON/Amanda (68) HUEY LEWIS & THE NEWS/H RIC OCASEK/Emotion (48)
BRUCE HORMSBY & THE RANGE/The Way (45) STEVE WINWOOD/Freedom (PRETENDERS/Don't (36) BILLY IDOL/Lever (32) BON JOVI/Give (24) TIL TUESDAY/What (23)

CHART CLIMBERS

STABILIZERS "One Simple Thing" (Columbia) 94/29 (75/19)
Adds including WSHE, KGON, KQDS, WLAV, WFBQ, KKDJ, KGWB, KOZ , KQWB, KOZZ. Heevy 7: KISW, KZEL, KSTM, KEZE, WXRC. WHJY, KTXQ, WLUP, WLVQ, KYYS, KSHE: Moves 48-38. RIC OCASEK "True To You" (Goffen) 93/11 (86/20)

Adds including KLOL, WCKG, WBRU, WZYC, WAPL, KATT, KOZZ, Heavy 38 including WMMR, WHJY, WLVO, KQRS KROQ, 91X, KGB, KFOG, KRQR, Medium 51 including WIYY, WKLS, KTXQ, WNOR, KYYS, WCFM, WPDH, WOUR, Mover

IGBY POP "Cry For Love" (A&M) 93/7 (91/11)

Adds: WKLS, KMLD, WTXX, WROK, KZRR, WMGM, WWTR. Heavy 10 including WBCN, WNEW, WXRK, WGFM, WLIR, CFNY, KOWB, Medium 66 including WBAB, WDVE, KTXQ, WNOR, 91X, KFOQ, WPYX, WCCC, WPDH. Remeins at #34.

DAVID & DAVID "Swallowed By The Cracks" (A&M) 87/22 (86/23)

Adda including KYS, KORS, KGB, KSW, WROQ, KMX, WAPL, KOOS, KEZO, KD,K, Heery 18 including WILUP, KUPD,

KFOOL KOME, WOUR, KLSJ, KZEL, KOWB, KTYO, Medium 80 including WIYY, WHLY, WOFM, KZAP, 91X, KRQR, WEZX,

WEXTERNOR AND A SWALL AND

WICE, WRICK Moves 49-36.

PETE TOWNSHERD "Life To Life" (Attentic) 86/12 (77/24)

Adds including WOFM, KORS, WHTF, WIFE, KNCH, WDL, WRDU, WIRA. Meany 13 including WBCN, KAZY, WPLR, KISS, WONE, KLD, KZEL, KOWB, Medium 66 including WIYY, WNEW, WKLS, WLUP, WXHT, MLVD, KYS, KZAP, KFOG, KOME.

Remains at #35.

8083T0N "Code! The Englace" (MCA) 82/16 [77/11].

Adds: O107, KOME, WEZE, WACY, WHAZ, KRAT, WIKKE, WWCT, WKOZ, WGIR. Heavy 43 including WNEW, WHJY, WEBN, KOB, WPY, WYCO, Modum 37 including WNYY, WBAB, WKLS, WROK, KGGO, KOOS.

AGR. WPPS, CART, KLO, WGDL Planners etc. "Sirr/WS) 88/19 (82/16).

Adds including WHEADS "Pazzini Evidence" (81rr/WS) 88/19 (82/16).

Adds including WHEW, KGON, WORK, WCOC, WRITE, WACY, WZYC, KRIEF, Heavy 30 including WHJY, WOFM, KROQ, WICKE, KIEF, WGR, WACY, KRIEF, WGR, WACY, KRIEF, WGR, WGR, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF, KRIEF, KRIEF, WGR, WGR, KRIEF, KRIEF

WEZX, Moyes 39-33.

RATT "Bases" (Altestic) 78:8 (72:24)

Adds: KYRQ, MEZX, WOUR, KKDJ, WOR, WARC, KFMX, KZOO Heevy 7: WBCN, KIBS, KNAC, KRIX, KTAL, KOWB,
Adds: KYRQ, MEZX, WOUR, KKDJ, WOR, WARC, KFMX, KZOO Heevy 7: WBCN, KIBS, KNAC, KRIX, KTAL, KOWB,
Adds: KYRQ, MEZX, WOUR, KRD, WOR, WARC, WRIX, WORC, WIRE, WORC, KIBS, KNAC, KRIX, KTAL, KOWB,
ADD, WIRE, WARR, KYRD, WORC, WZEW, WAY, KOZZ, Heevy 6: KUPO, WADX, KIMAC, KRIX, KTAL, KROU
MAKENT 45; ROADING WARA, WARR, WAYT, KSE, KROK, KOME, KISW, WIRY, WOCK WORS, KIMAC, KRIX, KTAL, KROU
MAKENT 45; ROADING WARA, WARR, WAYT, KSE, KRO, KOME, KISW, WIRY, WOCK WORS, KIMAC,
REMERIAS "Land DI Confrastor" (Altestic) \$8/17 (\$8/13)

REMERIAS "Land DI Confrastor" (Altestic) \$8/17 (\$8/13)

WARK, WHIRM, WILLY, WORD, WOCK, KATT, Medium 38 including WBAB, WHIY, WISHE, WIGTT, WOFM, KORS,
KREE, WIZO, WORF, MOVA 11-31.

WADE, WZO, WCMF, Mores et 3.7

R.E.M. "Sepermas" (IRS:MCA) 57/24 (44/21)

Adda including Wiele, WZRK, WAMMR, KOME, WPDH, KLBJ, WRXL, WLAV, WRKI, WGR. Heavy 14 Including WILLP, WXRT, WCCC, KZEL, WWWW, KOWB, KTVD Medium 43 including/WHJY, WKILS, KFOG, KNCN, WAPL, WRON, KODS.

KATT, KEZO, KILO, Moves 57-42.

EDDIE MONEY "We Should Be Steeping" (Columbia) 83/15 (48/16)

Adds including WinEW, MLYO, KGON, KZAP, KNCH, WKDF, KOZZ, Heavy 22 including WinLY, WEBN, WGPM, KSHE, KGB,

KOME, KLBJ, WKGO, KRSS. Mindlum 37 including WRIF, KFOG, WAPL, WROK, KATT, KEZO, KILO, KDJK, KFMF, Moves

55-39. TRIMBPH "Tears in The Rain" (MCA) 82/48 (22/6)
Adds including WITY, WISRs, WMUR, KIND, WORM, KORS, KOME, WPYY, Heavy 9 Including KUPD, KISS, WARL, WINCK, KIND, Medium 43 including WZEW, KIGB, WEZE, WOUR, KITT, WIXY, KIYD, Debtas et #44.

PAUL SIMON "Gracelead" (WB) 56/12 (47/19)
Adds including WINEW, WIYLY, WESE, WIYEM, KIRD, KIND, KIND, KIND, Heavy 13 including WIND, KINT, KIRD, CHEZ, KISTM, KINCY, KESI. Medium 38 including WISRS, KIYD, KINK, KPOD, WPDH, WEZY, WRDL, WRDL, KIZD, KILD Moves 54-49.

55-49. SURVIVOR "Is This Lowe" (Scottl Bres./CBS) 56/66 (8/0)
Adds including WBAB, KSHE, KGB, KOME, KMCN, WKCQ, WKKE, KATT, KLPX, WHKI, Heavy S: WPLR, WWCT, KRBX, WZZQ, KRQU, Medium 42 including WHJY, WLUP, WLVQ, WAPL, KGBQ, WFBQ, KLO, KRNA, KGWB, KFMQ, Debutle of

#35 MOWARD JONES "You Knew I Leve You . . . Don't You?" (Elokira) 52/18 (34/38)

Adds including WBAB, KBPI, KROQ, WEZK, WKDF, KRNA, KFNZ, KDWB, Heavy 9 including BIX, WLR, WPLR, WPDH, CPHY WLR, WKLP, WGRT, WLVQ, WCCC, WKQO, KGBO, WLAY, WRKI, Debuts at Ass

#53. BOM. JOY! "Wanted Dead Or Alive" (Mercury/PolyGram) 58/13 (38/15)
BOM. JOY! "Wanted Dead Or Alive" (Mercury/PolyGram) 58/13 (38/15)
MCMF WILLY (MID WITH), WHICH, KIAUE, WAPL, KOZZ, KTYD, Heavy 12 including KZEW, KORS, KISW, WPLR, WCMF, WLAY, KILO Medum 32 including WIYY, WOVE, WKLS, KTXQ, KGB, KOME, WOUR, KNCH, KQDS, Moves 60-51. WCMF, WLAY, KILO Medium 32 including WIYY, VAN HALEN "5150" (WB) 47/6 (43/12)

YAM PALLEM 3196 (WB) 97/b (940/16) Adda WARW, WPDH, KFMG, KMBY, KRMA, WZZO, Helevy 11 Including WXRK, WEBN, KGB, KOME, KISW, WTPA, KISS KZEL, WGIR Medium 29 including WAMAR, WHJY, WRIF, WFYY, KJOT, KILO, KKDJ, WRIR, WHWY Moves 58-52

NEW & ACTIVE

OUTLAWS "Soldiers Of Fortune" (Pasha/CBS) 53/13 (48/17)

WEZZ, WAPL, WLAV, WGR, WKY, KOZZ
CHEAP TRICK "Kiss Me Red" (Epic) 48/5 (48/6)
CHEAP TRICK "Kiss Me Red" (Epic) 48/5 (48/6)
THE WAYS WKY, KOWS Heery 2: KOMP, KROU. Medium 31 including KGB, KROR, WEZX, LONE JUSTICE "Shelter" (Geffen) 45/45 (8/8)

LUNE_VISHICE "Sheeter" (4897eas) 40,490 (E/n) Adda including Wadd, Mishey 2. KZEW, KTCZ Medium 30 Adda including Walker, KTXQ, WIPTX, W

WFVY, KOZZ

BIĞ AUDIO DYNAMITE "C'mos Every Bestbex" (Columbia) 37/18 (22/6)

Adds including WGCN, WBAB, KZEW, KFOG, WCCC, WWWY, KOWB, Powers 1, Heavy 6 including KROQ, WHFS, WLIR, WFRC, KTCL, Misclum 10 including WMEW, WMMR, WXRT, B1X, WPLR, KZEL, KKDJ,

WFRC, KTCL, Misclum 10 including WMEW, WMMR, WXRT, B1X, WPLR, KZEL, KKDJ,

ALICE COOPER "Give It Up" (MCA) 37/4 (34/13) fum 23 including WBAB, WXRK, WLVQ, WRIF, KNCN, KATT,

REQ. KDJR, KLPF, WDV BERLIN "Like Flames" (Geffen) 34/4 (38/17) BERLIN "Like Flames" (Geffen) 34/4 (38/17) BERLIN "Like Flames" (Geffen) 34/4 (38/17)

WALV, KEZO, KIJO, KOJA:

BROKEN HOMES "Is Another Land" (BICA) 33/6 (27/8)

AGOS WILLO, WISS WIDE, WITE, KOJK, KOZZ, Henry 4 WOFM, KLBJ, KWIC, KZEL, Medium 16 including WILLZ,

WITE WAS WILLO, WORK, KISSA, KOSA,

WOODY BLUES "Renning Old It Lives" (Polydor/PolyGram) 31/6 (23/12)

Acids. WITEA, WISSA, WALVE, WALVE, KSOY, KROU, KOZZ, Henry 2 WODC, KSPN, Medium 23 including (ZAP,

WZZO, KZEL, WRIK, WGIR, WWWY, KRINA.

GEORGE THOROGOOD & THE DESTROYERS "Might Time" (EMI America) 39/13 (19/17)

AGGI RICHARIN YMMIR, KUPD, WEZY, WAZX, WHIT, WAPE, KRINA, KOWB, Heery 1, KRING, Medium 20 Inch
WZZO, WTR. WZZ, WAZA, WKZZ, KINBY, WRIKI

BAD COMPANY "Fome And Fortune" (Attentic) 29/14 (15/6) Avida includina KTXQ, KZAP, WEZX, WROK, KEZO, KKDJ, WBW, KTYD. Henry 2: KORS, WOMF. Medium 24 including

WEBN, WIFF, WCFM, KISW, WFVY, KINUX, KIVZZ.

JOAN JETT & THE BLACKHEATTS "Geed Mussic" (Binetibesrt/CBS) 28/5 (23/3)

Adds: WOUR, WDIZ, WLIZ, WORC, WZZQ, Heavy & WBCN, WNEW, WDHA, WLIR, KRIX, KRQU, Mediem 12 including

GENERAL PUBLIC "Tee Much Or Nothing" (IRS/MICA) 24/7 (19/9)
Adda: WCCC, WPLR, KZEL, KSTM, WCBK, WWW, KRNA, POMBER 1, Heavy 7, W WXRK, KROQ, WLIR, CHEZ, WENX, KTCL. Powers 1. Heavy 7: W WBRU, KBAT, WRKI

WORLD PARTY "Ship Of Feels" (Chrysells) 24/5 (21/8) including WNEW, KAZY, WHFS, KLBJ, KNCN, WONE

KRAIK:

OBARYL MALL "Feelish Pride" (RCA) 22/15 (8/2)

AGIS INCLUSING WIMAR WIDHA WCCC, WZYC, WIMZ, WKCO, KIGO, WWCT, KRNA, KOWB, Heevy 2 including KKCY.

Markum 19 inclusion WICH, WZZE, WROUL KINDO, WARDA, KATP, KROU.

Adds including WIMMR, WDM4, WCCC, WZYC, WIMZ, WKOQ, KGGQ, WWCT, KRNA, KOWB, Heavy 2 including KKCY.

Medium 19 including WPLR, WEZX, WROU, KNOQ, WIMOM, KATP, KRQU.

IROM MAIDEM, "Wissled Year" (Capital) 236 (236)

Adds: WGFM, WPLR, WAQX, KMAX, K97, Powers 1, Heavy 2, KSS, KNAC, Medium 10 including 0107, KUPD, KGB, KNCN.

KLAQ, KFMG, KILO.
38 SPECIAL "One in A Million" (A&M) 23/2 (28/4)
38 SPECIAL "One in A Million" (A&M) 23/2 (28/4)
7: WTPA WIFF, WKIPF, WKIDF, WKQZ, KFMG, KRNA Medium 13 including KGB, WFYV

WEGR, WDZ, WDZ, WASE, MAIGM, WWWW.

PETE TOWNSHEND "Bahada Bke Eyes" (Alba) 22/16 (13/13)

Adia WCKG, MLZ, WHE, KYYB, KUPD, WADX, KLAD, KLO, WGIR, WFXR. Heevy 2: KLPX, WXRC. Medium 16 including willing, XZEW, WLVQ, NGG, KYZD, KATEN, KLAD, KLO, WGIR, WFXR. Heevy 2: KLPX, WXRC. Medium 16 including GLAZY TIGER "Somodory" (Blass) 21/4 (17/4)

GLASS TIGER "Somodory" (Blasshattas) 21/4 (17/4)

GLASS TIGER "Somodory" (Blasshattas) 21/4 (17/4)

WXLP, KGGO. TIMA TURNER "Oversight Sensation" (Capital) 21/2 (22/2)

Audio Chinal KWIC Powers 2. Heavy 6 including WXRT, KBCO, KZEL, KPOI, KRIX, Medium 11 including KFOG, WPYX

Hone CHOM, KWC, Power 2. Heavy 6 including WART, RBCU, RAEL, INC., LAEL, LAEL,

ELTON JOHN "Heartache All Over The World" (Geffen) 28/6 (12/11)
Adds: WBAB. KAZY, KIPI, WONE, KIGGO, KIP, KATP, KGRQ, Heavy 2 CFOX, WHMD, N

ELIUM AUTHI I TRETINEME RE UTET I I WINE WINE (WINDLE SEW) 2.0 FCX, WHIRD, Medium 14 including WNEW ANDO, WZYC, WOLD, WZYC, WZ

RUZZ.

RIC OCASEK "Keep On Laughing" (Geffen) 18/2 (17/2)

Adds RNCN, WFNX, Heavy 7 including 91X, KROR, CHEZ, KLBJ, WLAV, KZEL, Medium 10 including KTXO, WSHE, WEBN

BRIAN SPENCE "Hear It From The Heart" (Polydor/PolyGram) 16/6 (18/2)
Adds: WLLZ, KOME, WTPA, WHEB, WGJR, WZZQ, Heavy 0, Medium 10 Includes WCAE

STEVE WINWOOD "Back in The High Life Again" (Island/WB) 16/4 (15/1)
Adds: DC101, KATT, KJOT, KZEL Heavy 10 including KZEW, WXRT, WLLZ, KSW, CHEZ, WFTV, KLPX. Medium 6 includ

EURYTHMICS "Thern in My Side" (RCA) 16/4 (14/4)

RICCIARD THOMPSON "Yalorie" (Polydor/PolyGram) 15/3 (15/8)
Adda: WTUE, WLAV, KATP, Heavy & VoxRT, KBCO, WHES, KSTM, WERK, KTCL, Medium 8 including KAZY, CHEZ, WONE

BILLY SQUIER "Shet O' Love" (Capitol) 15/3 (12/12)
Adds: WILZ, KQRS, KFMF, Heavy 3. KOME, KMOO, KLPX, Medium 11 including KTXQ, WRIF, KGB, KSJO, WDHA, WHTF

AOR ALBUMS

MOST ADDED

SURVIVOR (56) STABILIZERS (19) BIG AUDIO DYNAMITE (16) OUTLAWS (16)
COLOR OF MONEY (15)
GEORGE THOROGOOD...(14) GEORGIA SATELLITES (13) DARYL HALL (13) KBC BAND (12) R.E.M. (12)

HOTTEST

808TON (73) HUEY LEWIS & THE NEWS (59) RIC OCASEK (48) BRUCE HORMSBY & THE RANGE (45) STEVE WINWOOD (44) BON JOVI (25)
TILL TUESDAY (23) EDDIE MONEY (21) JOHN FOGERTY (21) TALKING HEADS (18)

NEW & ACTIVE

Continued from Page 84

GEMERAL PUBLIC "Hand To Mouth" (IRS/MICA) 38/8 (22/19)
Adds KAZY, WCCC, WPLR, WONE, KZEL, KSTM, WOBK, WWWY, KRINA.
CHEZ, CFNY, WFNX, KTCL, KTYD. Medium 15 includingWNEW, WXRT, KB Powers 1 Heavy 9: WXRK, KROQ, 91X, WLIR, BCO, WHFS, WHEB, WBRU, KBAT WORLD PARTY "Private Revolution" (Chryselis) 38/5 (24/11)
Adds. WBCN, KLOL, WXRT, 91X, WBRU, KWC, Henry 0 Medium 18 including WNEW, KAZY, WHFS, KLBJ, KNON, WFYV.

OMD "The Pacific Age" (A&M) 25/1 (29/2)

UNID "TIMP Ferrite Age"; (AGM) 20/1 (23/2)
Addis CHOM, Power 2 Heavy 11 Including WART, NAZY, KROQ, WLR, CHEZ, CRNY, KRNA Medium 10 WSA8, 91X,
RROM LANDEN, "SERMI KKCY, WFRX, KES, KTCL,
RROM LANDEN, "Semewaker 10 Timen" (Capital) 24/6 (21/3)
Addis WORLWRITE, WARDX, KMLX, K97, Powers 1 Heavy 2 KSS, KNAC, Medium 11 Including WSA8, Q107, KUPD, KG8.

KNCN, KLAC, KILO.

HUMAN LEADE "Crash" (Virgin/ABM) 23/1 (22/1)

Adds. WIMZ, Powers 3 Heavy 11 including CHOM, KRWK, CPOX, WLIR, CHEZ, KTCZ, K97 Medium 12 in

Adds. WINZ, Powers 3. Heavy 11 including CHOM, KINK, CFOX, WLIR, CHEZ, KTCZ, K97. Medium 12 including WXRT 91X, WDHA, CHYN, WZYC, WLAV, WARY BEN SIDRAM "TO THE LIVE SIĞE" (Magenta Windham HIII) 28/6 (18/7) Adds. WCKG, WHCN, WPDH, WLAV, WWWY, Heavy 0. Medium 14 including WXRT, KBCO, WHES, WEZX, KTCZ, KKCY,

ROZE.

BRIAM SPENCE "Brothers" (Polydor/PolyGram) 16/6 (16/2)

Adda. WILZ, KOME, WTPA, WHEB, WGIR, WZZQ, Heavy 0. Medium 10 including WYNF, KSHE, KFMG, KZEL, V

KATP, KRQU.

ROBIN TROWER "Passion" (BRP) 16/6 (18/6)

TROWER "Passion" (BRP) 16/6 (18/6)

WARY Medium 10 including KISS, WTUE, KNAC, KATP

WARY MEDIUM MOME, WZEW, KOWB, KTCL. Heavy 1 WMRY Medium 10 including KISS, WTUE, KNAC, KATP

RICHARD THOMPSON "Daring Adventures" (Polyder/PolyGram) 16/3 (16/0) Adds: WTUE, WLAV, KATP, Heavy 6: WIGHT, KBCO, WHES, KSTM, WFINK, KTCL. Medium 9 inc.

WWHY, AND T. SETT!

WOODCRTOPS "Blast" (Columbia) 16/1 (15/1)

Adds: KROQ Henry 4: WHFS, WLIR, KZEL, KTCL. Medium 9: WXRT, KBCO, 91X, CHEZ, KTCZ, WMRY, KSTM, WFNX KTYD.

COLOR OF MONEY "Soundtrack" (MCA) 15/15 (8/8)

Adds including WRXL, WLAY, WIDT, WCBK, WWTR, WKLT, Meavy 2: WEBN, WRKI. Medium 13 including WRIF, KISW, WHCN, WKFN, WAAF, WOMF, WLNZ.

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

| hree Iwo Veeks Weeks | | 170 REPORTS | OCTOBER 17, 1986 | Total Reports/Adds | Power | Heavy | Medium |
|-------------------------|---|---|---|-----------------------|-------|-------------|-------------|
| = 1 | | BOSTON/Third Stage (MCA) | "Amanda" (136) "Ready" (123) "Cool" (82) | 156+/1 | 73+ | 147+ | 8= |
| 1 2 3 | | HUEY LEWIS & THE NEWS/Fore! (Chrysalis) | "Hip" (145) "Jacob's" (83) "Whole" (50) | 158-/0 | 59 – | 143- | 15+ |
| | | RIC OCASEK/This Side Of Paradise (Geffen) | "Emotion" (148) "True" (93) "Laughing" (18) | 163-/0 | 48- | 138 - | 24+ |
| | | STEVE WINWOOD/Back In The High Life (Island/WB) | "Freedom" (148) "Split" (39) "Take It" (36) | 157-/1 | 44- | 139- | 18+ |
| 3 5 5 | | JOHN FOGERTY/Eye Of The Zombie (WB) | "Change" (142) "Headlines" (91) "Eye" (25) | 161+/3 | 21+ | 112+ | 48= |
| 6 6 6 | | TALKING HEADS/True Stories (Sire/WB) | "Wild" (96) "Puzzlin' " (80) "Love" (25) | 137-/2 | 18- | 77- | 51+ |
| 14 11 8 | | BRUCE HORNSBY & THE RANGE/The Way It Is (RCA) | "The Way" (142) "Down" (11) "Western" (6) | 150+/8 | 45+ | 110+ | 37= |
| 13 10 5 | | BON JOVI/Slippery When Wet (Mercury/PG) | "You Give" (113) "Wanted" (50) "Livin" " (8) | 129 = /2 | 25+ | 93- | 28+ |
| | | DAVID & DAVID/Boomtown (A&M) | "Welcome" (90) "Swallowed" (87) "Easy" (3) | 141-/3 | 16- | 71- | 65 + |
| — 16 1; | | 'TIL TUESDAY/Welcome Home (Epic) | "What About" (144) "Coming" (7) "Lover's" (2) | 146+/2 | 23+ | 81+ | 59 - |
| | _ | PETER GABRIEL/So (Geffen) | "Voice" (108) "Eyes" (42) "Big Time" (10) | 127+/10 | 7- | 60 - | 61+ |
| | | EDDIE MONEY/Can't Hold Back (Columbia) | "Take Me" (66) "We Should" (63) "Endless" (11) | 113-/6 | 21- | 70 - | 36+ |
| _ 20 1 | | BAD COMPANY/Fame And Fortune (Atlantic) | "This Love" (115) "Fame" (29) "Burning" (9) | 139+/10 | 3= | 47+ | 87+ |
| 17 17 1 | | TINA TURNER/Break Every Rule (Capitol) | "Back" (119) "Overnight" (21) "Typical" (12) | 132+/8 | 6+ | 45+ | 82+ |
| | | KBC BAND/KBC Band (Arista) | "It's Not You" (143) "America" (7) "Mariel" (3) | 147 /12 | 6 | 43 | 91 |
| | | TIMBUK3/Greetings From Timbuk3 (IRS/MCA) | "The Future" (134) "Life" (6) "Hairstyles" (1) | 135 + /9 | 8- | 53 + | 77- |
| | | BILLY SQUIER/Enough Is Enough (Capitol) | "Love Is" (125) "Shot" (15) "Powerhouse" (6) | 130 + /3 | 6+ | 47+ | 80- |
| | | GENESIS/Invisible Touch (Atlantic) | "Land" (68) "Deep" (21) "Throwing" (15) | 96+/10 | 7- | 46+ | 43+ |
| | | TRIUMPH/The Sport Of Kings (MCA) | "Somebody's" (67) "Tears" (62) "Night" (2) | 108-/10 | 8- | 37- | 62+ |
| | | GEORGIA SATELLITES/Georgia Satellites (Elektra) | "Keep" (140) "Can't Stand" (1) | 141+/13 | 3+ | 22+ | 99+ |
| | | DAVID LEE ROTH/Eat 'Em And Smile (WB) | "Crazy" (93) "Ladies" (21) "Tobacco" (6) | 99-/0 | 6- | 44 - | 51 - |
| 2 | _ | WANG CHUNG/Mosaic (Geffen) | "Everybody" (104) "Eyes" (6) "Let's" (4) | 110 + 5 | 11+ | 46+ | 56 – |
| | | OUTFIELD/Play Deep (Columbia) | "Everytime" (105) | 105 - /3 | 11+ | 45+ | 51- |
| | | R.E.M./Lifes Rich Pageant (IRS/MCA) | "Superman" "Fall" (39) "Cuyahoga" (6) | 99-/12 | 4- | 31 - | 57+ |
| | | SMITHEREENS/Especially For You (Enigma) | "Blood" (79) "Behind" (12) "Lonely" (5) | 93-/6 | 5- | 24 - | 58- |
| | | IGGY POP/Blah, Blah, Blah (A&M) | "Cry" (93) "Real" (7) "Blah" (2) | 100 + /9 | 2= | 12+ | 67+ |
| | | PETE TOWNSHEND/Deep End Live! (Atco) | "Barefootin' " (43) "Behind" (22) "Save" (11) | 74 - /9 | 1 = | 14= | 54 - |
| 39 33 3 | | PLAYING FOR KEEPS/Soundtrack (Atlantic) | "Life" (86) "Say The Word" (2) "Stand" (1) | 89+/11 | 0 = | 14= | 67+ |
| _ 39 3 | | STABILIZERS/Tyranny (Columbia) | "One Simple Thing" (94) "Underground" (2). | 94+/19 | 1 = | 7+ | 66 + |
| _ 37 3 | | RATT/Dancing Undercover (Atlantic) | "Dance" (78) "Body Talk" (7) "Drive Me" (3) | 86+/7 | 2= | 7+ | 61+ |
| 28 29 3 | | PAUL SIMON/Graceland (WB) | "Graceland" (58) "You Can" (16) "The Boy" (6) | 65 + /11 | 1 - | 18+ | 39= |
| | | VAN HALEN/5150 (WB) | "5150" (47) "Love Walks In" (7) "Summer" (2) | 56+/6 | 6+ | 16= | 33+ |
| | | JOURNEY/Raísed On Radio (Columbia) | "Girl" (56) "Raised" (1) "Positive" (1) | 58 - /6 | 7- | 18- | 33- |
| | | BILLY JOEL/The Bridge (Columbia) | "A Matter" (28) "Running" (11) "Baby" (7) | 43-/1 | 8- | 24 - | 14- |
| 36 34 3 | | CINDERELLA/Night Songs (Mercury/PG) | "Nobody's Fool" (69) "Shake Me" (5) | 71+/7 | 1 = | 6+ | 47+ |
| | | EURYTHMICS/Revenge (RCA) | "Tomorrow" (30) "Thorn" (16) "Missionary" (7) | 54 - /0 | 2+ | 16 – | 31- |
| | | NEIL YOUNG/Landing On Water (Geffen) | "Weight" (39) "Touch" (9) "Hippie" (2) | 45-/0 | 1+ | 5- | 37- |
| | | OUTLAWS/Soldiers Of Fortune (Pasha/CBS) | "Soldiers" (53) "One Last" (13) "Night" (5) | 71+/16 | 1 = | 3+ | 45+ |
| | | SURVIVOR/When Seconds Count (Scotti Bros./CBS) | "Is This Love" (56) | 56 /56 | 1 | 5 | 42 |
| | | RAINMAKERS/The Rainmakers (Mercury/PG) | "Let My" (30) "Downstream" (10) "Nobody" (3) | 42-/1 | 0= | 6- | 28 - |

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CHEAP TRICK "The Doctor" (Epic) 49/8 (41/8)
Adds. WCKG, WEGR, KJOT, KLIC, WMGM, WZEW, WIXV, KQWB. Heavy 2: KOMP, KRQU. Medium 33 including KGB,
KRQR, WEZK, KNON, WKOF, KISS, KRNA, KFMF.

KROR, WEZX, KNCN, WKDF, KISS, KRNA, KFMF

GEORGE THOROGOOD & THE DESTROYERS "Live" (EMI America) 42/14 (30/11)

Adds including WMMR, DC101. KUPD, WEZX, WAPI, KRNA, KOWB, Powers 1. Heavy 3: WNEW, KGB, KFMG Medium 28 including WMMR, ULZ, WHF, WGPM, RBPI, KISS, KODS, WLAV, WGPM, Heavy 1: KNDS, KDS, WLAV, WGPM, ALICE COOPER "Constrictor" (MCA) 40/4 (37/12)

Adds: WAPI, KWIC, KEZO, WMM, Heavy 1: KNAC, Medium 26 including WBAB, WXRK, WLVQ, WRIF, KSHE, KNCN, Adds: WAPI, KWIC, KEZO, WMM, Heavy 1: KNAC, Medium 26 including WBAB, WXRK, WLVQ, WRIF, KSHE, KNCN, Adds: WAPI, KWIC, KEZO, WMM, Heavy 1: KNAC, Medium 26 including WBAB, WXRK, WLVQ, WRIF, KSHE, KNCN, ADD WAPI, KSHE, KNCN, ADD WAPI, KSHE, KNCN, ADD WAPI, WAPI, KSHE, KNCN, ADD WAPI, KSHE, KSHE, ADD WAPI, KSHE, KSHE, KNCN, ADD WAPI, KSHE, KSHE, ADD WAPI, KSHE, ADD WAPI, ADD WAPI,

BERLIN "COUNT Three And Pray" (Geffen) 38.7 (30.17)

Adds KBCO, KZAP, CHEZ, KNCN, WDIZ, WMGM, KSPN, Heavy 3 K97, KRNA, KRQU, Medium 27 including WSHE, WLUP,

KBP, KRQO, 91X, WCCC, WAX, KEZO, KILO, KDE,

BIG AUDIO DYNAMITE "Number 10 Upping Street" (Columbia) 37./16 (22/8)

cluding KROQ, WHFS, WLIR,

BIG ADDIO DYNAMILE: "Number to Upping Sarest | Vocantines 2 57.76 | LELVY | Adds including WSON, WBAB, KZEW, KFOG, WCCC, WWW. KOWB, Powers 1. Harry Sincluding KF WFNX, KTCL, Medum't To including WserW, WMMR, WXET; 91X, WFLR, WMPY, KZEL, KKOJ. DARYL HALL. "Three Hearts in The Happy Fending Machine" (RCA) 35.73 (25.2c) | Adds including WKLC, WCCC, WHTF, WZYC, WKOO, KGOG, WWCT, KRNA, KOWB Heavy 7 including WKLC, WCCC, WHTF, WZYC, WKOO, KGOG, WWCT, KRNA, KOWB Heavy 7 including WKLC, WCCC, WCCC, WHTF, WZYC, WKOO, KGOG, WWCT, KRNA, KOWB Heavy 7 including WKLC, WCCC, WCCC, WHTF, WZYC, WKOO, KGOG, WWCT, KRNA, KOWB Heavy 7 including WKLC, WCCC, WCCC

WMRY, KKCY, KESI, KSPN. Medium 24 including WMMR, O107, WPLR CHEZ, WIOO, WEZX, WRDU.

BROKEN HOMES "Broken Homes" (MCA) 35/5 (30.5)

Adder WILD, WHEE, WKDF, WTUE, KDJK, Heavy 4: WOFM, KLBJ, KWIC, KZEL, Medium 18 including WLLZ, KOME, KATT, KLPX, WGIR, KRBA, KOZZ.

KLPK, WGIR, KRNA, KOZZ:

MODDY BLUES "The Other Side Of Life" (Polydor/PolyGram) 33/8 (25/12)

Adds. WTPA. WPDH. WEZX, WLNZ, WRUE, KSDY, KROU, KOZZ, Heavy 2, WCCC, KSPN. Medium 25 including WDVE, KINK, KZAP, WCZQ, KZEL, WRM, WGIR, WWW, KRNA.

GLASS TIGER "The Thin Red Line" (Manhatfan) 33/4 (29/12)

Adds. WSHE, WLKC, WTJE, KATT Powers 1 Heavy 3 0107, WINZ, KRNA. Medium 25 including WBAB, WYNF, KZAP,

WCCC, WEZK, KNCN, KGGO.
JOAN JETT & THE BLACKHEARTS "Good Music" (Blackheart/CBS) 32:6 (26:5)

Adds: 91X, WOUR, WDIZ, WLNZ, WXRC, WZZO, Heavy 6: WBCN, WNEW, WDHA, WLIR, KRIX, KRQU, Medium 13 including

WBAB, KZEW, WSHE, KGB, WPDH, WRKI, KRNA.

"VINNIE" VINCENT "Invasion" (Chrysalis) 32:3 (34:3)

Adds: KZEW, WHEB, WXRC, Heavy 2 including KNAC, Medium 11 including KTXO, WLVO, WLVZ, KUPD, KISW, KISS,

WRDK.

Continued on Page 83

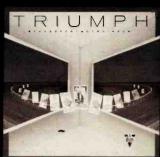


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AGR TRACKS

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TRACKS 23

RIC OCASEK

True To You TRACKS 25

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| | | | 1 | | | _ |
|---|--|-----------------------|------------|-----------------|----------------|---|
| Three Two Last Weeks Weeks Week | 170 REPORTS | Total ports/Adds F | ower H | eavy A | <i>l</i> edium | |
| 5 3 3 | HUEY LEWIS &/Hip To Be Square (Chrysalis) | 145-/0 | 51_ | 130 - | 15+ | |
| - 15 6 | PRETENDERS/Don't Get Me Wrong (Sire/WB) | 156+/2 | | 116+ | 38 - | |
| 1 2 1 3 | | 148 -/0 | | 127- | 19+ | |
| 3 1 2 4 | | 136-/2 | | 126- | 9+ | |
| 6 4 4 5 | (11) | 148+/4 | | 123- | 25+ | |
| 18 8 5 | BILLY IDOL/To Be A Lover (Chrysalis) | 150-/0 | | 110+ | 35 - | |
| 15 9 7 | | 142+/8 | | 108+ | 31 - | |
| 19 13 9 | | 142+/10 | 16+ | 91+ | 49 – | |
| 16 12 8 6 | 'TIL TUESDAY/What About Love (Epic) | 144 + /2 | 23+ | 80 + | 58 - | |
| 11 11 10 | BON JOVI/You Give Love A Bad Name (Mercury/PG) | 113-/3 | 24+ | 86- | 21= | |
| | BOSTON/We're Ready (MCA) | 123+/20 | 14+ | 71+ | 49 – | |
| | TIMBUK3/The Future's So Bright(IRS/MCA) | 134 + /9 | 8- | <i>53</i> + | 77- | |
| | KBC BAND/It's Not You It's Not Me (Arista) | 143+/9 | 6+ | 43+ | 88 – | |
| | BILLY SQUIER/Love is The Hero (Capitol) | 125+/3 | 6+ | 45+ | 77- | |
| | GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra) | 140+/19 | 3+ | 22+ | 99+ | |
| | TALKING HEADS/Wild Wild Life (Sire/WB) | 96-/0 | 16- | 58 - | 32 - | |
| 32 25 18 1 7 7 11 18 | DAVID & DAVID/Welcome To The Boomtown (A&M) | 115-/2 | 3= | 44 + 60 - | 68 – 27 – | |
| 33 26 22 | | 90 - /1 119 + /6 | 14- | 37+ | 27- 76+ | |
| DEBUT DEBUT | | 106+/92 | 5+ | 41+ | 51+ | |
| 25 21 20 21 | | 105-/3 | 11+ | 45+ | 51- | 1 |
| 47 44 29 🕰 | PETER GABRIEL/That Voice Again (Geffen) | 108+/27 | 2+ | 37+ | 64+ | 1 |
| | WANG CHUNG/Everybody Have Fun Tonight (Geffen) | 104+/4 | 11+ | 45+ | 52- | 1 |
| | DAVID LEE ROTH/Goin' Crazy (WB) | 93-/0 | 6- | 41- | 49 - | |
| — 36 ₹ | BENJAMIN ORR/Stay The Night (Elektra) | 113+/33 | 2+ | 18+ | 88+ | |
| 43 34 28 26 | RIC OCASEK/True To You (Geffen) | 93+/11 | 0- | 38+ | 51+ | ı |
| 12 19 24 27 | The state of the s | 83-/2 | 6+ | 43- | 38 - | 1 |
| 23 23 23 28 | | 91-/1 | 2+ | 39 – | | Ì |
| | EDDIE MONEY/Take Me Home Tonight (Columbia) | 66-/0 | 15 – | 53 – | 9- | |
| _ | BOSTON/Cool The Engines (MCA) | 82+/10 | 2- | 43+ | 37= | |
| 17 18 25 31 9 10 16 32 | - manual and a man | 79 -/2 | 5 - 7 - | | 45 - | 1 |
| 9 10 16 32 58 48 39 3 | TRIUMPH/Somebody's Out There (MCA) TALKING HEADS/Puzzlin' Evidence (Sire/WB) | 67-/0 | 3+ | 32 - 30 + | | |
| | IGGY POP/Cry For Love (A&M) | 80+/19 93+/7 | 2= | 10+ | 65+ | |
| | PETE TOWNSHEND/Life To Life (Atlantic) | 86+/12 | 0= | 13= | 66+ | 1 |
| - 55 40 33 | | 87+/22 | 1- | 18+ | 60+ | |
| 44 41 41 🚱 | GENESIS/Land Of Confusion (Atlantic) | 68+/17 | 4+ | 27+ | 38+ | 1 |
| 56 53 48 🐠 | STABILIZERS/One Simple Thing (Columbia) | 94+/20 | 1 = | 7+ | 66+ | 1 |
| — — 52 39 | EDDIE MONEY/We Should Be Sleeping (Columbia) | 63 + /15 | 3= | 22+ | 37+ | 1 |
| — 59 47 4 | RATT/Dance (Atlantic) | 78+/8 | 2= | 7+ | 57+ | ŀ |
| | JOURNEY/Girl Can't Help It (Columbia) | 56-/6 | 7- | 18- | 31- | ı |
| — — 57. 2 | R.E.M./Superman (IRS/MCA) | 67+/24 | 0 = | 14+ | 43+ | |
| 13 24 33 43 | PETER GABRIEL/In Your Eyes (Geffen) | 42-/0 | 4- | 29 - | 9- | |
| | TRIUMPH/Tears In The Rain (MCA) | 62+/40 | 1 = | 9+ 22= | 43+ | İ |
| | HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis) STEVE WINWOOD/Split Decision (Island/WB) | 44 - /0 39 - /1 | 3+ 5- | 21 - | 22 - 16 - | l |
| | CINDERELLA/Nobody's Fool (Mercury/PG) | 69+/8 | 1= | 6+ | 45+ | l |
| | BOSTON/Can'tcha Say/Still In Love (MCA) | 41-/1 | 0- | 18- | 21 - | l |
| | PAUL SIMON/Graceland (WB) | 58+/12 | 1= | 13+ | 38+ | |
| 39 45 50 50 | | 50-/1 | 1+ | | 35 - | 1 |
| 60 63 | BON JOVI/Wanted Dead Or Alive (Mercury/PG) | 50+/13 | 2= | 12+ | 32+ | 1 |
| | VAN HALEN/5150 (WB) | 47+/6 | 4+ | 11+ | 29+ | 1 |
| | HOWARD JONES/You Know I Love You Don't You? (Elektra) | 52+/18 | 2+ | 9+ | 33+ | |
| 38 46 54 54 | STEVE WINWOOD/Take It As It Comes (Island/WB) | 36-/3 | 0- | 17+ | 17- | |
| 8 16 31 55 | R.E.M./Fall On Me (IRS/MCA) | 39 - /0 | 3- | 20 – | 15- | |
| | SURVIVOR/IS This Love (Scotti Bros./CBS) | 56 /56 | 1 | 5 | 42 | |
| | NEIL YOUNG/Weight Of The World (Geffen) | 39 -/0 | 1+ | 4- | 32 - | |
| | ARETHA FRANKLIN/Jumpin' Jack Flash (Arista). PETE TOWNSHEND/Barefootin' (Atco) | 48 - /0 43 - /3 | 0 = | 10 – 7 – | 31 - 33 - | |
| | BILLY JOEL/A Matter Of Trust (Columbia) | 28 - /0 | 7- | 16- | 10- | |
| | Tradition of Tradit (columnia) | _0 ,0 | • | . 0 | | - |

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REGIONAL AOR ACTIVITY

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy Records being played in power are included in a station's heavy rota-

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations. medium rotation is condensed in the same manner.

Symbols:

'A' - Record is newly reported or additional tracks have been ad-

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 + Parallel Two: 200,000

1.000.000

Parallel Three: under 200 000 Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower par-

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PD: ROB BRAIDE

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TALKINI READS
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PARALLEL ONE

PD: TOM EVANS

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STEVE WINNOOD (L)
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WNOR-FM/Norfol (804) 623-9667

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TWO KLBJ-FM/Austin (512) 474-6543

PD: CLARK RYAN MO: JEFF CARROL POLICEMENT A CONTROL OF STATE
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(312) 781-7300

PD: DON DAVIS

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WLUP/Chicago (312) 440-5270

PD: GREG SOLK ND: DAVE BENSON

WEBN/Cincinnati

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WKQQ/Lexingtor (606) 252-6694

WIMZ-FM/Knoxville (615) 525-6000

PD: KERRY LAMBERT

WRFX/Charlotte (704) 933-1121 PD: DAVE KRUST MD: ROB ELLIS HADY MOSE ELLIS
HAAVY
MANC CHUMC
HITT LIWIS
PD: BOB CHRYSLER HD: HARY LONDON Heavy KEC BAND 38 SPECIAL IN 388 SPECIAL S KNCN/Corpus Christi (512) 289-1000

OM: PEPE LOPEZ PD: BONNIE STACY KMJX/Little Rock (501) 470-0088

Heavy NUEY LENIS (M) BON JOVI (M) JOHN FOGERTY (M) RIC OCASEK (M) DAVID LEE ROTH (M) STEVE MINHOOD TIL TUESDAY BILLY IDOL TIMBUS PD: TOH WOOD HD: DAVID ALLEN RO TIMBUK)
BRUCE HORNSBY
PRETENDERS
BILLY SQUIER
OUTFIELD
BAD COMPANY
BOSTON (M)

KLAQ/EI Pase WQMF/Louisville (502) 589-4400 (915) 544-8864 ON I NAT LAMP

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WKRR/Greenst (919) 274-8042

PD: SRUCE WHEELER MD: JOHN AMBERG

WFYV/Jacksonville (904) 642-1055

PD: CHRIS JONES

Heavy
BOSTON
STEVE WINNOOD
HUEY LEMIS
TO SEND THE STEVE
BOSSINGTON
PETER CARRIEL
BILLY SQUIES
RIC OCASER
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(615) 244-9532

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PD: BILL PUGH ASST. PD: DAVID HALI

PD: DUKE HEYER

WEGR/Memphis (901) 578-1103 PD: HOWIE CASTLE HD: KELLIE CRUISE

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KBAT/Odessa (915) 563-2121 PD: BILL BATEMAN MD: DREW DAMSON

Heavy BOSTON (M) STEVE WINHOOD BON JOVI TIL TUESDAY DAVID LEE ROTH RIC OCASER (M) BILLY IDOL PRETENDERS

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A TALKING HEADS
A TORRER
A R.E.M.
A CEDRIC THOROGOOD
B ZODIE HONEY

KWIC-FM/Beau (409) 842-2210 PD: TED GARLANT

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WDIZ/Orlando (305) 645-1802

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OM: BEN BALL MD: BOB WALTON

Heavy STEVE MINMOOD R.E.M. (M) MUEY LDWIS BOSTON (M) RIC OCASEK TIMBUKI TIL TUESDAY BILLY IDOL JOHN POGETY PRETENDERS POLICE Medium

WTKX/Pensacola (904) 438-7543 PD: MARK DAGMELL.

HD J.D. STONE
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WRXL/Richmond (804) 282-9731 PD: DAVID GROSSMI

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KISS/San Antonio (512) 223-6211

PD: TRIP REES APD: TOM SCHEPPKE PO THIS SHIPPING MAPPED TO SHIPP

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WWWV/Charlottesville (804) 971-4057

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BRUCE HORSOSS IN SOSTON
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WZEW/Mobile (205) 432-0102 (904) 392-0771
PD: HARRY GUSCOTT

WXRC/Charlotte

(704) 322-1713

PD: GREG MILL

R.E.N. (M)

R.E.N. (M)

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HOWARD JONES
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CYNOI LAUPER
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PD: LEE NOY HAN: ASST PD: JIM ______ ROBINSON

ASST TO JIL AND ASST TO JIL AN

KZEP/San Antonio (512) 226-6444

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FAC COASEK (H)
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KRIX/McAiler (512) 350-9999 PD: ACE PALADING

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WITHOUT STORY MAN TO STORY MA WHMD/Hammond (504) 345-1070 RATT

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TINA TURNER
SUNVIVOR
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COREY HART
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BILLY JOEL
ROBERT PALMER
TIL TUESDAY
BRUCE HORNSBY &
EDDIE MONEY
OUTFIELD
S.E.M. (M)
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RIC OCASEK (M)
BOSTON (M)
STEVE WINNOOD (M)
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(318) 425-2422 PD: TOM HICHARLS

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EDDIE MONEY (M)
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POP PAT DESCH
HD: CHARLIE REEN
(FROZER)
Meave
EDDIE MONEY
TALKING HEADS
ROSTON
BON JOVI
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DAVID & DAVID
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STEVE MINMOOD
Medium
Light KYYS/Kansas City (816) 561-9102 PD: SCOTT JAMESON MD: SKID RDADIE KATP/Amarillo (806) 374-1637

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WRIF/Detroit (313) 827-9505 PD: MICHAEL MAYER APD: JOE URBIEL

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PAUL SINCE
COCASEN
PRETENDERS
DAVID & DAVID
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STEVE WINNOOD
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KSHE/St. Louis (314) 621-0095

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PD: WARD HOLMES PROPERTY P. 11. (1.1.) AND TO SEE THE P. 11. INTERPLETATION OF THE PROPERTY
MD. BICK PANNECK
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BOSTON

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HEAVY
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JOHN FORENTY (M)
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PD: DAVE LANGE

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KEZO/Omaha (402) 592-5300 PD: BRUCE MCGRE

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PD: JEFF HURPHY HD: PHIL MANICK

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WLNZ/Lansing (517) 669-8361

PD: RICK VAN GIL

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STEVE WINNOOD | M)
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BRUCK LOWIS (M)
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MORNY
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KTCZ/Minneapoils (612) 339-0000

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HEAVY
DAVID & DAVID (H)
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WWCK-FM/Film (313) 744-1570

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B ASST. PD: BRIAN

WMRY/St. Louis (616) 397-2002 PD: HARK KLOSE ND: TED HABECK

WIOT/Toledo (419) 248-3377 PD: ANN KELLY MD: JIM STEEL

NO. JIM STEEL
Neary
PETER CARRIEL (M)
RICY CEASES (M)
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PO DESTY CHISTAN

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BRANY
B KMOD/Tulsa (918) 664-2810 PD: CHARLIE WEST MD: JIM JONES

MOS JIM JONES

Heavy
EDDIE MONEY (M)
NUEV LENIS
JOHN FOOGREY
NIC OCASEK (M)
STEVE MISMOOD
BOSTON
SILLISQUIER
SUNVIVOR
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LIGHT
STRANGE STANGE
TIHBUS
MANG CHUNG

KICT/Wichita (318) 722-5800 PO: RON ERIC TAYLOR HD: PHIL THOMPSON

Heavy
BILLY TOOL
BOSTON (#)
RIC COLSER (#)
RIC COLSER (#)
RIC BOSTON (#)
RE.H.
BUUT LIGHTS (#)
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GROWING HATCLITES
DOW JORNSON
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FETER GARRIEL
STREET GARRIEL
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PARALLEL THRFE

WKLT/Kalkaska (616) 258-2800

PD: DAVE PORTNEY ASST. PD: TERRI RAY PULL TERM ASST. PD TERM ASST. KFMQ/Lincoln (402) 489-6500 PD: TOM BARKER

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KRNA/Coder Repide (319) 351-0300 PD: MARK VOS HD: STEVE KOSBAU

PD: GREGG RICHARDS MD: KARIS SINSONS BRATY BIC CCASER F.H./u.k. CORRY MART BOUCE HOMB STEVE WISHO BILLY EDGL Many
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a DOUCE HORNESPY & ...
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KQWB-FM/Fargo (218) 236-7900 CO-MD: TY SAMES CO-MD: GREGO ST

WAOR/South Bend (618) 683-5432

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a PISSECURE a MARK GERMISO a JOE LEWIS WALKER a LOVE & ROCKETS KUPD/Phoenix (602) 838-3062 VP/PROD: BMF GLADGES APD: CHRTISS JOSSESSI

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KZAP/Secramento (916) 926-3700 PD: TOH CALE HD: BILL PRESCOTT

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BILLY TOOL,
FITTED GABRIEL (M)
RIC OCAMER (M)
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PREFERENCES
POLICE
HUNY LEWIS (M)
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MARKO CRUMN
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(217) 245-7171

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KAZY/Denver (303) 758-6600

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(303) 572-6200

PD: TOM MUNTER PS) TOO SHOWLESS OF THE STATE O

KGON/Portion (503) 665-0181

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SCC C PD: PETE BOLGER MD: LIMBOA YOUR

KGB/Sen Diego (619) 292-1360

KBCO-FM/Denver (303) 444-5800 PD: JOHN BRADLEY HD: BOUS CLIPTON PD: TED EDWARDS PALKING MEADS Men'TY

GROWING TOURS CONTINUED TO STATE OF THE STATE OF

91 X/San Diego (619) 291-9191

PD: MAD MAX ASST PD: OS Meavy TALKING HEADS R.E.H. GENERAL FUBLIC (H) BILLY IDOL MANG CHUNG

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PD: ROW MEMBER

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KROQ/Los Ang (818) 578-0630 PD: RICK CARROLL NO: LARRY GROVES

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KMETALOS Angele (213) 464-6638 PD: FRANK CODY APD: CIRLS BRODIS

PSP. Processor and Control of the Co

PD: JOHN READDOLN HD: KAREN HENKO (PROSEN) KSJO/Sen Jose (408) 298-5400 LIFT. PO: KEN AN

CFOX/Vencouv (604) 684-7221

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KEMOVAIN (906) 285-8811 PD: TON HARBHALL HD: HICHARL DAVIS

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KJOT/Bolos (208) 344-3511 PD: DAVE STORE APD: CARL SCHEIDER

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KINK/Portland (503) 226-5060 PD: CARL WIDING

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(303) 634-4896

KFOG/Sen Fram (415) 986-1045 KOMP/Las Vegas (702) 876-1460 PD: JOHN RIVERS NO: JOH MUSSELL OF DIR: SHERWAN COME

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K97/Edmonton (403) 428-8597 PD: HELL SOMARDI

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(808) 524-7100 PD: BILL NINS NO: ANDT PRESTY The above the property of the

KNAC/Long Box (213) 778-8172 PD: JIMMY CHRISTON HD: REVIS STEPHEN

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KSTMPho (802) 835-1767 PO: JEFF PARETS APD: MEMOY MESTS

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KD.K/Modesto-Stockton (200) 869-2584 PD: JERRY LONG! ND: MARK DAVIS Heavy BOS JOYI (N) HOEY LEMIE (N) BOSTON (N) SILLY HOMESTY & WANG CHUNG PRETENDENS JOHN FOGERTY (%) TIL TUEBDAY STEPE HIMMOOD TALKING MEADE BILLY MOUTES OUFFIELD Redium EUSTYNSICE DAVID & DAVID BROWLES MONES Light Recey EDD 12 FOREY 21C OCASES (W) DAVID & DAVID DAVID & DAVID DAVICE MORESEY & SOGFOOD STEVE WISHOOD SUREY LIBRIS JOURNEY OOS JOY! Medit on BOSH YOR TEMBURY STEEL TURNEY STABILLISENS

KMBY/Monters (408) 394-8000 PO: RICH BERLIN STEVE WINNOOD HUEY LIN'IS

STEPLE DIRECTION OF THE STEPLE
KEZE/Spokene (509) 448-1000 OM: JOHAN CLIMIT ABET PD: BRENT HICHARL ASST TPS - Depair

New Year Control of the Control

KLPX/Tucson (602) 822-6711 PD: ARIH HICHARLE HD: JACK GREEN

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KZRP/Albuquer (505) 785-5400 PD: PRAME JAKON MD: JESSIE BRICE BROWN BILLY IDOL RIC OCASER (M) RIC OCASER (M) RIC TO THE RESIDENT ROBERT (M) FILL TO THE ROBERT ROBERT (M) FOR JOYL FIRST GABRIEL LOWE JROYICE STABLISERS LIGHT 1007 FOP

KZEL/Eugene (503) 342-7096 PD: JIH THAPP HD: HUSTY KIMMALL

KKDJ/Fresno (200) 226-5991

PD: ART PARKAS HD: JEPP RIBDEL

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KOZZ/Rene (702) 329-8261 PD: STEVE PUNK ND: SARRY REYSOLDS

PO POPUL DE PRODUCTION DE PROD

KRSP-FWSelt Lake (801) 262-5541 City (406) 728-5000 PD: BANDY ROSE

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BRO KTCL/Ft. Collin (303) 671-1232 PD: JOHN HAYES

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KTYD/Seets B (806) 867-4611 PD: RICK WILLIAMS

PO ILCS WILLIAMS
BROWNY

KGRG/Cooper (207) 206-1400 PD: FRED LEBOR

KKCY/Sen Francisc (415) 474-8100 PD, KATE NAYES NO: LORRAINE HELES MOI LORIALIMA

BRACHY

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KRQU/Leremie-Cheyenne (307) 746-7306 PD: JOHN SOMANO GREET TOWNS TO TOWNS TOW

PARALLEL

THREE ON: CARTER B. BRADLE

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PD: PRAIR ENIGED

PO: FRED LEMBRUIS
BROWY
DAVID 2 DAVID KKGR/Ancherage
(807) 258-8547
For JOHN ROBERLO
HOS LARRY HORSELLO
(PROSEN)
HOW THERMORE
HOUSE HORSELLO
HOLD THERMORE
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> 170 Reporters **161 Current Playlists**

Four stations failed to report. Their rotations were frozen.

> KKGR/Anchorage KRQR/San Francisco WOOJ/Ft. Myers WZZO/Allentown

Five stations reported a frozen list.

CFOX/Vancouver KLOS/Los Angeles WDVE/Pittsburgh WNOR-FM/Norfolk WWCK-FM/Filnt

CHR PARALLEL ONE PLAYLISTS

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B104

WBSB

PD: Steve Kingston MD: Amy Kronthal

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Philadelphia PD: Scott Walker MD: Glenn Kalina WCAU-FM Sing his

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CO 9 Montreal

PD: Bob Beauchamp MD: Guy Brouillard

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100FM PD: Bill Terry Long Island

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Washington D.C. PD: Chuck Morgan MD: Paul Fuller

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ROVIER New York 2 95 WPLJ-FM RADIO

PD: Larry Berger MD: Lisa Tonacci

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Ops. Manager: Tom Cuddy

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Boston

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SMUCE HOMMSTYTHE May 18 In 1010/1/13 do Over You EDDIE MOMETYTHEN HE HOSE TENIGHT DADTH MOMEL/FREJING FYSE FOLICE/Den's Bland Do Clara



PD: Hank Nevins MD: Roger Christian

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Acting PD: Joe Folger

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POWER Houston PD: Paul Christy MD: Helene Pina

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PD: Ralph Wimmer

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Washington
PD: Mark St. John
MD: Gene Baxter

CHR PARALLEL ONE PLAYLISTS

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Atlanta

OM/PD: Bob Case MD: Lyndsey Burdette

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PD: Gabe Baptiste Asst. PD/MD; Mark Shands

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POLICE/Don's Stand So Class SURVIVOR/Is This Love Black SCHE/Collegance Desagn's SCHLAMING ORD/Stop The Hight

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Atlanta (94-Q)

PD: Jim Morrison MD: Jeff McCartney

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Norfolk

PD: John Lander

Z OA

PD: Chris Bailey MD: Mary Ann Rayment

Asst. PD: Ron Parket



power 96 fm Detroit

Acting PD: Michael Waite

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STATE OF THE STATE

Q102

Ops. Manager: Jim Fox MD: Dave Allen

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Cincinnati



Ops. Manager: Dave Robbins MD: Mark Todd

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29. 31. 32. 35 MOME PARTY DIS YOUR HORSE



PD: Dave Anthony Asst. PD/MD: Don Michaels

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ADDE 38, 39, 40

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SLION JONG/Mediateche Sil Over Th

Columbus

MD: Kevin Halnes

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DOS 39, 33 HOMMED JONES/YEV RASE I LEVE YOU IN JORNALME STEMPT/JOSE

Milwaukee

VP/Programming: Robert W. Walker PD: Rick Stacy Asst. PD/MD: Frank Amadeo

ST. CEAN/Lave to Fortver COMMERCENT/Source to Tax East TALAIMO HEADS with Mile Live State 100./7e Se a Lave

B97 New Orlean

PD: Kipper McGee

KTKS

Description of the control of the co

28. 24 - 20 STEAM WINDOFFFEREN Overegiji Til TUEBONY/MAIN About Lave SURVIVON'/15 Tils Lave PRETENDER/Dan's Get No Wrong BAD COMPANY/Tale Lave

JOHNSTY/DIFT Con't Help (E CORRY HARTY) Am Sq Year Biss TOTO/1"11 Es Guer Ves MATY LEMIS & THE/MID TO Be SQUARE HOMASO JOHNSTY'N MARKE I CAYS YOU

PLAIS MORE HTS

PD: Sheldon Borgelt MD: Doc Michaels

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WRSR Norfolk

IN THE CHARGE VERY HAVE FOR TO STEVE MEMORIES MOVEL/C'ert Le VIE DEVICE/ME Bay.

Ops. Manager: Mason Dixon

NOMEZES/Dequires Bullever AMDY TAYLOR/SMan The Hain Comes D JOURNEY/Gerl Can't Help It CORY HART/I Am Sq Year Side TRIUMPH/Sombadg's Out There

WNCI 97.9

PD: Bill Richards Asst. PD/MD: Michael J. Foxx

and probabilities in the second secon

AGOS BRUCE HERMSBY/The Mag It Is MAND CHEMO/Everghody Nave Fun To COMEY HART/I As By Your Bics STEVE WINKSON/Francon Overspill OUTFIELD/Evergiser You Gry

MD: Denise Lauren 2 | James | Ja

PRETEMBERS/Dan'I Got Me Means LISA LISA/AI) Cried Dat GRAM JUICE JONES/Tay Heim

Chicago PD: Buddy Scott MD: Joe Bohannon

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WCZY MD: Kathy Means

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KWSS 94.5m

MD: Robin Silva San Jose

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Seattle

KUEG

PD: Ric Hansen

33 108 E411 HOT HITS! VP/Operations: Dave Parks

San Diego

-Charto JONES/You Read I Lave You. SMUCE HOMESY/You May 18 14 PRETENDERS/Dan's Cal To Many STEVE WINAUCO/Francis Overspill MANS CHANG/Everspill Have For To TOL TUESDAY/Mhat About Love

SAN Francisco PD: Steve Rivers

MD: Keith Naftaly

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9. 33 "BANGLES/Melb Like An Equation COMMODORS/Spin' To The Benk

KRXY Denver PD: Mark Bolke

PD: Mark Bolke MD: Dom Testa

The Committee of the Co

30 DENOMIN OPR/BLAY Too Hight DANY, HALL/Feelish Frids BON JOVI/Von Dave Lave A Bed M AMETINA PRAMELINGUADAN' JACK FLASH HEMMAD JONES/YOU WOULD I LOVE YOU.

PHP (KBEQ THE #1 HIT MUSIC STATION PD: Steve Perun Kansas City
MD: Karen Barber

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EAMOLES/Mult Lite on Egyptian unes Chimoresurghous Have Fun To



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MANN CHINE/Everybed Have For To BILLY IDOL/To By A Lover CHAN JUICE JONES/The Bain

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PD: Ric Lippincott MD: Brian Kelly

KUBE 93FM

Ops. Manager: Gary Bryan MD: Wendy Christopher

The Manufacture of the Committee of the

SHAW JUICE JONES/The Rain STEWN HIMMODO/Freeson Overtoill BON JOY1/Yew Give Lave A Sad N



Denver Ops. Director: Doug Erickson MD: Dee Ann Metzger

MODEL STATE OF THE PROPERTY OF

ORAN JUICE JOHERFTH E RAIN CORRES MEVIL/C'est Le Vie BON E MIND/Stand By My OMD/FFFFFFFF LIVE AND DI FIVE BIMB/Can't walt Another M MAND CHARG/Everghad dove for To DAVID & DAVID/mulcose Ye The Formin TBILUMPH/Baneadd's Dut There BILLY 100L/To B A Lover



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Chicago > AM 894

Ops. Manager: John Gehron Asst. PD/MD: Rich McMillan

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PD: Casey Keating MD: Mark Allan

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101.5 FM Seattle

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D. Keen's Wetherly | Table | DE BER C. Frey Be 1116" JAMET JACKBON/Control JAMET JACKBON/Control

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KZZP104.7_{FM} Phoenix

THE NUMBER THIT MUSIC STATION PD: Guy Zapoleon

MD: Kevin Wetherly

MAGIC TOTAL KMJK MD: Steve Naganuma Portland

ACOS FOLICE/Den's Stand Se Class TIMBUR 3/The Future's Se Brigh SURVIVOR/Is Tale Love

DARM, MALL/Fooligh Price JERMAINE STEWART/Jucq DEVICE/Mes Says

Sacramento

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Los Angeles LOS Angeles 102.7 VP.Programming: Gerry DeFrancesco

Gene Sandbloom

Gene Sandboom

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Sacramento PD: Tom Chase Saramento's Boss MD: Jeff Hunter ffit Music

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BOODERT PALMER 7-3
TIMA TURNER 6-4
BOSTON 20-13
GAMED JULIES JOHES 21-1s
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CAMED 23-15

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PARALLEL TWO

Christand'Brien
FU SHOOZ
OND JUTIELD
STEVE WINNOOD
WHAN!
HOttest:
TINA TURNER 7-1
ROBERT PALMER 9-6
HUMAN LEAGUE 19-8
TOTO 14-1
BOSTON 26-13

Dayton/Weil

BEN E. KIMG

TIL TUESDAY

SURVIVOR

POLICE

CHRIS DEBURGH

BOX 50V1 2-1

BOXTON 7-2

FUX TOTAN 1-9

ORAN JUICE JONES 16-10 RI-104/Providence, RI Jonethen Monk PRETENDERS

BILLY OCEAN
BAD COMPANY (dp)
CINDERFELA (dp)
POLICE
THROW 3
E.T.P.
GRECORY ARBOTT
BOTTOM
TIMA TURNET 5-2
ROW JOVI 9-4
EDDIE HORTY 10-6
BOSTON 13-7 PARTEMBERS
MINIMUS MINIMUS BON JOVI
POLICE
MOTEGAT
JAMET JACKSON 2-1
TINA TURNER 4-2
LISA LISA 9-7
MURAN LEAGUE 17-14
RIC OCASEK 26-20 98PXY/Rochester, NY Tom Mitchell

Z94/Boston, MA Nelson/Dolgins TOM MARCHAEL
POLICE
ROBBIE NEVIL
HOWARD JONES
DAYNL HALL
HOTCHAEL
HOTCHAEL
HOTCHAEL
ROSTON 7-2
ROBERT PALMER 3-3
LISA LISA 5-5
PETER GABRIEL 8-7 SEN E. KING PETER CETERA OUTFIELD DOUTTIELD BOTTABLE CYNDI LAUPER 5-5 PETER GABRIC, 16-14 NUEV LEWIS & THE 29-21 TALKING HEADS 25-23 BEM E. KING D-25 WGFM/Schenectedy, NY Tom Parker

none Hotteet: TINA TURNER 4-4 CYNDI LAUPER 5-5 LISA LISA 9-9 BON JOVI 15-15 BOSTON 20-20

Laindfunnes

NOMAND SOPES

DAYNT, MALL

LETON JOEN

POLICE

TRAFTATIONS (dp)

JAMET JACKSON 2-1

RESTORMEN 4-2

CHARLES

MADDINA 20-10

BOSTON 20-10

WEB STYTENTON, NJ

TRYPOFFUNNESHELLA (dp)

FIVE STAR

HOBILE STEWER

BOLLOCE

JAMET JACKSON 2-1

POLICE MOTEST: JANET JACKSON 2-1 ROBERT PALMER 3-2 TINA TURNER 4-3 BOSTON 10-5 BEN E. KING 34-22

WNYZ/Utlca, NY Mac/Andrews

B106/Washington, DC Kaghan/Dempsey

TOTO (dp)
TALKING MEADS (dp)
ROBBIE NEVIL
HOTESTI
HUNAN LEAGUE 4-1
BOSTOD 6-4
ROBERT PALMER 10-6
MADONNA 13-7
BEN E. KING D-14

Q106 York, PA

PARALLEL

Todd HeRidey
ELTON JOHN
HOMARD JONES
OMD
SURVIVOR
RODDIZ NEVIL
HOTEGET
CYNDI LAUPER 3-1
ROBERT PALMER 9-6
BOSTON 21-9
LISA LISA 27-19
BON JOVI 30-21

THREE

SPAN-CHROSE
ORAN JUICE JONES
PRETENDERS
ENDINA
SUMVIVOR
HOTCAST, THA TURNER 4-1
ROBERT PALMER 6-2
MADONNA 19-11
LISA LISA 23-14
ZDDIE MONEY 28-18

SHILLY COCEAN
ALICE COOPER
PRETENCES
POLICE
ROBELE NEVIL
HOODY MLUES
HOLESEL
JACKSON 7-4
TIRA TURBER 9-5
KURY LEMIS & THE 12-6

WERZ/Exeter, NH Falconi/Brady Falcon/Brady

CARTYL MALL

HOWARD JONES

POLICE

HOWARD HEMETT

SAMANTHAN POX

TIMBUK 3

BANDILES

HOKEAS

TIMBUK 2-1

HOLDES

TIMBUK 2-1

TIMB TURNER 2-1

KUMAN LEAGUE 6-3

BOSTON 10-7

EDDIE HONEY 16-8

BROCE HONESSY 17-10

SUMPLYOR
BILLY CEAN
POLICE
NOTES:
TOTAL
TINA TURNER 4-3
BOSTON 14-5
BOX JOVI 19-7
LIONEL RICHIE 27-16 WRCK/Udcs, NY Reltz/Williams

WTIC/Hartford, CT Wall/West GREGORY ABBOTT
COMMODORES
HOTLERS
HOTLERS
LAUPER 2-1
ORAN JUICE JONES 5-3
BOSTON 9-6
CAMED 18-11
BON JOY! 21-12

Robinson/Collins
HOWARD JONES
DARYL HALL
ELTON JOHN
HOTLEST
BOSTON 5-1
TINA TURNER 3-2
EDDIE HOREY 4-3
BILLY JOSE, 9-6
OUTFIELD 11-9

EDDIE MONEY JOURNEY (dp) BANGLES BILLY VERA & THE OHD OHD
Hottaet:
LISA LISA 1-1
JANET JACKSON 9-2
TOTO 5-3
FOTER CETERA 20-7
ROBERT PALMER 15-9

Memory Mart HUEY LEWIS & THE STEVE WIRMOOD HOWARD JONES HOTLEGE LAUPER 4-1 LIBA LISA 5-2 TOTO 12-6 PETER CETERA 16-9 HUMAN LEAGUE 17-12

ROBBIE NEVIL SURVIVOR POLICE GRESORY ABBOTT HANCY MARTINEZ HOTESE, 17500N 1-1 JAMET JIKESON 1-1 JAMET JIKESON 1-1 THAN LEAGUE 13-10 BOSTOM 17-13 ORAN JUICE JONES 19-15

CAMEO ELTON JOHN

HOTTON JOHN HOTTON JOHN CYMDI LAUPER 4 EDDIE MONEY 5-ROBERT PALMER BRUCE HORNSBY BON JOVI 21-17 WIGY/Bath, ME Mark Edwards TALKING HEADS BILLY CCEAN POLICE HOTCAST: BOSTON 9-2 BON JOY1 12-7 LIONEL RICHES 30-17 EDDIE HONEY 27-20 RIC OCASEK 37-22

SpencerKefly
ORAN JUICE JONES
BRUCE HONNSBY
WANG CHUNG
SHILLY OCEAN
SUNVIVOR
BOTTAGE
GLASS TIGER 2-1
JANET JACKSON 3-2
ROBERT PALMER 11-6
HUMAN LEAGUE 16-9
BOSTON 26-16

95XXX/Burlington, VT Speck/Yesner

Speck/Yearer
POLICE
DARYL MALL
MONARD JONES
ELTON JOHN
MUNNI
TIMBUK 1
FREDRIE JACKSON
TALKING MEADS
NOTES
TIMA TURNER 4-1
BASTON 14-9
BANGLES 23-16
BOY JOYL 25-18
LISA LISA 30-20

WKPE/Cape Cod, MA Steve McVie

BILLY OCEAN DARYL HALL Minier/Straton
POLICE
TALALING MEADS
TALALING MEADS
TELLING
TE DANYL HALL MHAM! POLICE BAHANARMA CINCERELLA (d Hottest: TIMA TURNER 4 ROBERT PALMER LISA LISA 21-HUMAN LEAGUE HADONNA 25-16

SOUTH

Bruce Stevens
HUEY LEMIS & THE
HOMADD JONES
DAWYL HALL
SUMYIVON
BEN E. KING
BILLY OCEAN
TIMBUR 3
HOCEBST.
TIMBUR 3
LISA LISA 2-2
CYMDI LAUDER 7-4
CAMED 11-7
BOSTON 25-12 KHFl/Auetin, TX Keye/Edwards

PRETENDERS PRETENDERS
WHAM!
NOBBIE NEVIL
POLICE
OND
TINBUX 3
HOCTESET
TINA TURNER 2-1
CYMDI LAUPER 11-4
ROSERT PARKER 10-5
RIC GCASEK 14-7
BOSTOR 20-10 WFMF/Baton Ros Rice/Ahyeen

LISA LISA SURVIVOR WANG CHUNG HOTLEST PALMER 4-3 BOSTON 6-5 PETER CETERA 16-12 EDDIE MONEY 18-13

BEN Z. KING RUMAN LEAGUE RIC OCASEK NOTESE: BANGLES 2-1 LISA LISA 3-2 ROBERT PALMER 12-5 CYNDI LAUPER 13-10 RADONNA 24-19

TIL TUESDAY HOWARD JONES DARYL HALL

KXX106/Birming Krie O'Kelly

NAME CHIME STACY LATTISAN TALKING READS JESSE JOHNSON HOTEEL RICHIE 10-6 TINA TUNNER 13-9 ORAN JUICE JONES 18-10 HUFF LEWIS 6 THE 17-14 BON JOVI 27-23

WKQB/Charleston, SC Gelther/Russell

GREGORY ABBOTT ANDY TAYLOR (dp) COREY HART PRETENDERS HOWARD JONES POLICE (dp) Hottest; SOSTON 12-3

WSSX/Charleston, SC Phillips/Allen

Hottest: BOSTON 12-3 HADONNA 18-9 JOURNEY 19-10 EDDIE NONEY 23-12 ORAN JUICE JONES 24-13

SEMIAMIN ORR
DARTI MALL
ELTON JOHN
ROBLE REVIL
BANILES
HONTER
FOR THE STATE
CYNDI LAMPRE 5-2
ROBERT PALMER 8-6
BOSTON 10-7
PETER CETERA 23-15
GRAN JUICE JONES 33-25 MICHER Adams
TINA TURNER
OUTFIELD
PETER CETERA
HOTGER:
GENERIS 1-1
JANET JACKSON 5-2
BILLY JOEL 6-3
ROBERT PALMER 7-5
BOSTON 13-7 WHKZ/Chembersburg.
Rick Alexander
HOWARD JONES
DARYL NALL
BANGLES
POLICE
Notice:
CYMPD LAUPER 2-1
BOSTON 3-2
BON JOVI 15-5
PETER CETERA 12-8

BON JOVI 15-5 PETER CETERA 12-6 HUMAN LEAGUE 23-9 WZYQ/Frederick, MO Kemosabi/Armstrong

ORAN JUICE JONES HOMARD JONES HOTTEST HOTTON 3-1 BOSTON 12-2 CYNDI LAUPER 5-3 LISA LISA 14-6 BON JOVI 16-11

Will Kauffman

POLICE
SURVIVOR
TALKING HEADS
BILLY OCEAN
HOTCEST
TINA TURNER 5-1
CYMD: LAUPER 6-2
PETER CETERA 11-6
BOSTON 13-7
LISA LISA 14-9

OK100/Ithece, NY Neville/Wilkins NewWileAWilkins
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STORE FURY
BANGLES
PRETENDERS
BILLY IDOL
MOODY BLUES
MOETCACE 1
LOYERDY 2-2
JAMET JACKSON 3-3
FURANCE TO STORE 10-5

J.J. HUMAN MCKAY
TIMBUK 3
DARTL HALL
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JANET JACKSON 4-1
PETER CETERA 12-3
ROBERT PALMER 16-6
ANITA BARER 18-8
HUMAN LEAGUE 19-9

DEM E. RING D-14
WKRE/Wilkes Barre, PA
Jim Rising
BANAMPTIA POX
BOX PRESENTIAL POX
BOX PRESENTIAL POX
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95XIL/Perkersburg, WV Peul DeMille ORAN JUICE JONES CAMEO STEVE MINMOOD STEVE MINMOOD BLLY IDOL HOMARD JONES OMD PEUL DEMNING
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HOTESAL
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JOUNNEY 2-2
KERNY LOGGINS 5-4
TINA TURNER 7-5
BON JOVI 10-8 OMD HOTEOST: TINA TURNER 2-2 LISA LISA 11-7 HADONNA 16-8 BOSTON 18-9 HUHAN LEAGUE 25-11

POLICE JERNAINE STEMART BANALUS GREGORY A NOTT THRUK 3 CINDERELLA (dp) MOLEGE 2-1 MODERT PALMER 4-2 BOSTON 14-5 BON JOYI 10-8 LIONEL BICHIE 23-16

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ORAN JUICE JONES
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POLICE
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TINA TURNER 2-1
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ROBERT PALMER 6-4
SOSTON 8-5
RIC OCASER 20-10

Windham/King

AANGLES
PAETEMDERS
TEMPTATIONS
ROBSHI NEVIL
ROBERT TEPPER
HOTCHEST
TINA TURKER 4-1
BON JOVI 6-4
CAMED 7-5
LISA LISA 9-6
TOTO 16-13

G106/Durham-Raleigh. Edwards/Wright HUEY LEWIS & THE OND
MAMES CRUNG
GREGORY ABBOTT
TIMBUR 3
TIL TURBORY
BILLY OCEAN
BOCKERS 1
TIRA TURBER 8-1
LIRA TURBER 8-2
ANITA BAKER 6-3
CYMEDI LAUPER 15-5
ROBERT PALMER 16-6

RUNY LABIS 4 THE STACY LATTISAM (dp) SECRET TIES (dp) BILLY OCEAN BOXEST: CYRD LAUPER 3-1 COMED 13-9 MADONNA 24-19 BURBAILAGUE 26-20 GREGORY ABBOTT 29-25

WINK/Ft. Myers, FL Stone/Berger

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HOWARD JONES
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TOTO 15-11
PETER CITERA 17-13
BOSTON 16-15
BO

WANS/Greenville, SC Tommy Smith

Tommy Smith
ORAN JUICE JONES
GREGORY ABBOTT
DAVID 4 DAVID 4 (dp)
BEN E. KING
PRETENDERS
HOUARD JONES
BILLY OCEAN
HOTTEST 11NA TURBER 4-1
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LISA LISA 12-7
BOSTON 14-9

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SILLY OCEAN

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SHEM E. KING

TEMPTATIONS

BANAWARAWA

HOTEAST

CHEED 3-1

CHEED 3

WBCY/Charlotte, NO Jeck Daniel ROBBIE NEVIL HOWARD JONES BILLY OCEAN HOTEGET TINA TURNER 1-1 GENESIS 4-2 JANET JACKSON 8-6 KUNAN LEAGUE 12-7 ANITA BAKER 18-12 MTYXUJeckson, MS Abell/Crews

ADBUCTOVE
ORAN JUICE JONES
PETER CETERA
PETER CETERA
BRUCE HORNSBY
CORPY HART
BOW JOVIL
LATHORE
HORLEST
TINA TURNER 1-1
JANET JACKSON 4-2
CYMDI LAUPER 7-3
DON JORNSON 6-4
BOSTON 18-9

WAPE/Jecksonville, FL Centrikkintch ROBBIE NEVIL BILLY GOTAN HOLLOSE: CTRDI LAUPER 2-1 CAMED 9-4 TIMA TUNNER 10-7 ROBERT PALMER 13-8 HUMAN LEAGUE 17-10 WQUTIJohnson City, TN Patter/Taylor

CAMED CAMED

DARYL HALL PRETENDERS SILLY OCEAN POLICE POLICE HOTTOGET : TINA TURNER 3-1 JAMET JACKSON 2-2 ROBERT PALMER 5-4 CAMEO 38-28 BILLY IDOL 37-30

FoxJorce
MOMARD JONES
SURVIVOR
SURVIVOR
(dp)
NILLY MCL (dp)
NILLY MOL (dp)
ROTES
FORD SURVIVOR
LISA LISA 6-1
ORAN JUICZ JONES 10-5
EDDIE MONEY 15-6
CAMED 17-1
MADONNA 22-16

KZOU/Little Rock, AR Lousteau/Allen

LOWER AICHIE MAND CHOME PART CHO

RennsylWeyer

DARYL RALL
STACY LATTISAM
OND
BEM E. KING
BOTTSET PALMER 2-1
ROBERT PALMER 2-1
ROBERT PALMER 3-6
RUMAN LEAGUE 13-6
CAMED 14-9
ROSTON 16-10 WLRS/Louisville, KY Knight/Lyons

TOTO ROBBIE MEVIL HOMARD JONES TRIUMPH POLICE HORSEN TIME 2-1 ROBERT PALMER 4-2 BOSTON 3-3 EDDIE HOMEY 6-2 MADONNA 18-10 RUN D.M.C. BOSTON FM100/Mamphis, TN John/Conley

SURVIVOR TEMPTATIONS HONKEES MONREES OHD Hottest: Tina TURNER 3-1 BOSTON 12-6 ROBERT PALMER 17-10 LISA LISA 18-11 PETER CETERA 21-16

DEAD OR ALIVE PETER CETERA TRINERS TRINERS
HOTTUST
JECHNINE JACKSON 1-1
SECRIT TIES 3-2
ROBERT PALMER 4-3
CYNDI LAUPER 5-4
HUMAN LEAGUE 6-5

WABB/Mobile, AL Frem/Sawyer NORM MOTERAL 10-10 HUNAN LEAGUE 15-15 BOSTON 18-18 ORAN JUICE JONES 21-21 MADONNA 25-25 WBAM/Montgomery, AL Owens/Jackson

STEVE HINWOOD

OMD
JERMAINE STEWART
TRIUMPH
BILLY OCEAN
HOTEGET:
CYNDI LAUPER 2-1
LISA LISA 3-2
ROBERT PALMER 16-7
CAMEO 24-16
BON JOVI 29-20

Brown/Colline
ORAN JUICE JONES
TEMPTATIONS
SANCIES
SILLY IDD.
NOTCHET.
TIMA TURNER 4-1
BOSTON 10-6
RIC OCASEN 9-8
PETER GABRIEL 15-12
BON JOVI 21-16

KBFM/McAllen Bro

Hottest; ROBERT PALMER 5-5 LIONEL RICHLE 7-7 LISA LISA 8-8 TOTO 14-14 CAMED 16-16

Y107/Nashville, TN Chase/Whitsker

HUEY LEWIS & THE ORAN JUICE JONES BON JOVI STEVE WIMMOOD FIVE STAR DARYL HALL

GREGORY ARBOTT
HOWARD JONES
BETER KING
FOLLOW
FOL

John Stevens
HOWARD JONES
RUN D.H.C.
PIVE STAR
TALKING HEADS
JESSE JONNSON
BANGLES
ELTON JOHN
BILLY OCEAN
BANARAMA

WJAD/Bainbridge, GA
Elliot/Kelly
BILLY OCRAN
BILLY OCRAN
BENJANIN OUR
ELTON JOSEPH CHORNOL
GROUND CHORNOL
GROUN CHORNOL
GROUN CHORNOL
GROUND
WQID/Blloxi, MS Bob Lime

Bob Lime

DARTH HALL (dp)
HONARD JORES (dp)
ROBBIE NEVIL (dp)
HOTEGET:
TINA TUBER 5-1
LISA DISA 13-8
ROBERT PALHER 19-1:
HADDNGA 23-17
HADDNGA 23-17
HUMAN LEAGUE 32-21
WCGQUCOMPRISE GA

WCGQ/Columbus, GA McCerd/Deniele

McCerdiDaniele
PHETENDERS
TALKING MEMADS
OND SEE JOHNSON
SURVIVOR
COMPODORES
HOTELS
JAMET JACKSON 2-1
TINA TURNER 4-3
ROBERT PALMER 5-4
ANITA BARER 8-5
RINAN LEAGUE 21-12
W.JM.WIFOGRACE, SC
GreeniBoewell

BEN E. KING BILLY OCEAN

BILLY OCEAN
MODREES
THRUK 3
SHAMATHA POX
SHAMATHA POX
SUBVIVOR TI SAM
LICHTER SAM
LICHT SAM
ORAN JUICE JOHNS 25-15

KISR/Ft Smith, AR Fred Baker

POLICE
ONG MAND JOHES
ROBBIE MEVIL
JERNALHE STEWART
TALKING HEADS
FIVE STAR (dp)
BOTCOG:
TINA TURNER 1-1
TINA TURNER 2-2
JAMET JACKSON 3-3
ROSTON 6-4
LISA LIER 21-9

John O'Dee

FIVE STAR

ORAN JUICE JONES
RIC OCASEK
HOTTERE JACKSON 2-1
GENESIS 4-3
LOVERBOY 8-5
PETER CSTERA 22-15
BOND JOY: 26-19
BOND JOY: 26-19

SURVIVOR
BILLY OCIAN
BILLY OCIAN
GREDORY ABBOTT
ANDY TAYLOR (dp)
DARYL HALL
B-52's
HOTERST
LISA LISA 4-1
TINA TURNER 7-4
CAMED 11-6
DOSTON 14-9
TEMPTATIONS 24-17

Jim Scott
OMD (dg)
OMD (dg)
ANDY TAYLOR (dg)
EMPAND JONES (dg)ELTON JONES (dg)
ELTON JONES (dg)
ELTON JONES (dg)
STEVE WINNOOD (dg)
HOTELES
CAMED 2-1
ORAN JUICE JONES 10-5
SOSTON 16-10
PETER CETERAR 19-12
BON JOVI 31-22 BJ105/Orlando, FL Thomas/Wright

TOTO SURVIVOR BANGLES NEVIL NOTES HEVIL NOTES HEVIL NOTES HEVIL NOTES HEVIL NOTES HER A-1 TINA TURNER 7-6 HOSTON 14-11 CAMEO 17-13 Y108/Orlando, FL McKey/Heyes

MCKEYHEYSE
STEVE WINNOOD
HOOMESS
BILLY OCEAN
TOTOLOGY
HIONIGHT STAR
HOTLEST
ORAN JUICE JONES
ON JOVI 10-5
CAMED 22-13
BOSTON 29-24
BOSTON 29-24

94Z/Releigh, NC Delloro/Hunter

Delicothoner
Schall Every
DARTY INALL
DARTY INALL
DARTY INALL
DARTY INALL
DARTY INALL
DARTY INALL
DARSON
JESSE, JOHNSON
MINUTALIA
U SHOOL D-15
ILLY IDOL 40-14
NU SHOOL D-15
ILLY INDU
MINUTALIA
U SHOOL
DELESE I SHO

TRIUMPH Mottest: GEMESIS 1-1 JAMET JACKSON 6-2 TINA TURNER 5-3 BILLY JOEL 8-4 LISA LISA 16-12

O'ShealThomas
TRIUMPH
ORAF JUICE JONES
HOTLEST JACKSON 1-1
TINA TURNER 9-7
BON JOVI 16-14
BOSTON 21-18
CAMEO 26-23

KITY/San Antonio, TX BOSTON BOSTON BON JOVI-HONARD HENETT BEN E. KING (dp) HOTERS (dp) HOTERS (dp) HOTERS (dp) TINA TURNER 9-3 BANGLES 7-5 MADONNA 12-7 RUN O.M.C. D-10

STEELWEEDER
BANANARAMA
RIN D.N.C.
FREDDIE JACKSON
FREDDIE JACKSON
FOLICE
SURVIVOR
NORKESS (dp)
BILLY OCEAN
HOLTES
TINA TUBER 7-4
SON JOVI 6-5
SOSTON 13-10
MADONNA 17-12
MADONNA 17-12

WDLX/Weshings Jeckson/Lee

Jecksonilee
ROBBIE NEVIL
HOWARD JONES
HOOME 4 JACKSON
TALKING JEADS
SURVIVOR
HOTEORY
CYNDI LAUPER 10-4
HEM EDITION 17-7
CAMED 19-9
TEMPTATIONS 23-15
NADONNA 27-17

PARALLEL THREE

POLICE
CINDERELLA
TALKING HEADS
ANDY TAYLOR
BANGLES
SURVIVOR
JAMES BROWN
HOTCHEL
TINA TURNER 3-1
JANET JACKSON 1-2
CYNDI LAUPER 7-3
ROSERT PALNER 8-5
BOSTON 12-7

WKSF/Ashaville, NC John Stevens

Jed Bants
MELANI
MOMARD JONES
DARYL HALL
POLICE
SURVIVOR
STACY LATTISAW
HOTELE
CYNDI LAUPER 5-2
ROBERT PRIMER 7-3
ANITA MAKER 8-4
HUMAN LEAGUE 11-6
EDDIE HONEY 13-9

WChrie Andrews
HOMARD JONES
HOLICE
HO

Q101/Meridian, MS Tom Kelley

TOM Kelley
BILLY OCEAN
BILLY OCEAN
BIC OCASEK
BIC OCASEK
BOM JOYL
BOBBIE NEVIL
POLICE
FOR JOYL
FOR JOY

KNAN/Monroe, LA Chuck Redden

Chuck Redden
MURY LDWIS L THE
MOMARD JOSE
BILLY IDOL
LETON JOHN
AUR D.N. C. (dp)
SURVIVOS
SURVIVOS
GUTPIELD
BANGLES
MOSTERLE
BANGLES
LIGA LIGA 12-7
BOSTON 21-11
CAMED 27-20
ORAN JUICE JONES

RUN D.m.c. Bottest: ORAM JUICE JONES I-1 CHNDI LAUPER 6-3 CAMEO 8-4 BON JOVI 11-10 HADONNA 12-11 WGLF(Tellaha Quinn/Ocean KSMB/Lafayette, LA

Ouder/Ocean
HOMARD JONES
TALKING MEADS (dp.
BILLY OCEANS
SUKYIVOR
HOTLEST JACKSON 2-1
LISA LISA 3-2
CANED 11-7
ANITA BAKER 14-9
ORAN JUICE JONES 33-22
THOSTOLINGTON Segravaciónelli
UPTORP
BANALES
BERLIN
OND
BERLIN
BERLI

SANGLES ROBBIE MEVIL HOCKEST: LISA LISA 3-1 TINA TURNER 8-6 ORAN JUICE JOHES 18-9 BOSTON 22-14 BOS JOVI 30-20 KNIN/Wichita Fells, TX Back/Key Beck/Rey
TIRBUX 3
NOBBLE MEN'L
SUNCTION
NOTES AND STORE
NOTION 6-4
ROW JOY! 11-5
THA TURBUR 8-7
OFAM JUICE JORE: 33-21
CAMED 37-27
WVBS/MFRININGTON NC
Randy "Animal" Turner

GREGORY ABBOTT
SAMANTHA POX
SURVIVOR
HOMARD JONES
POLICE
ELTON JOHN
CAMED (dp)
LABAR (dp)
Sottest:
HUMAN LEAGUE 10
BOSTON 13-8

KBFM/McAllen-Brownsville SLY96/San Luis Obispo

The following stations failed to report this week, therefore

WGFM/Schenectady WGCL/Cleveland KIIK/Davenport KAY103/Tulsa WABB/Mobile

Note: KHFI/Au<mark>stin is</mark> now known as K98.

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations MOST ADDED MIDWEST BREAKOUTS Survivor Daryl Hall Oran "Juice" Jones

CHR ADDS & HOTS

WDBR/Springfield, IL MoorelLawley

MoorelLewley POLICE SANCLES SURVIVOR SILLY OCEAN ANDY TAYLOR (dp)

ELTON JOHN ELTON JOHN SURVIVOR POLICE MARAH | BOTTER I JACKSON 2-1 CYNDI LAUPER 3-2 BON JOVI 4-3 BOSTON I 2-5 MADONNA 24-10

MOST ADDED Survivor Police Daryl Hall Robbie Nevil Billy Ocean

WEST

Run D.M.C.

MIDWEST PARALLEL TWO

JANET JACKSON 4-1 TOTU 3-3 BOSTON 6-4 PETER CETERA 7-6 HIMAN LEAGUE 13-9

NORTH ADMIN A THE ARETHA FRANKLIN GARCIES ROBBLE NEVIL HOMAND JONES HOTEL LAUFER 4-1 THAT TURNER 5-2 ROBERT PAIMER 7-4 BOSTON 13-6 EDDIE MONEY 12-9

WIXX Green Bay, WI McCerthy Michael T.

McCerthyMichael T.

DARYL HALL

ELTON JOHN
TALKING HEADS
ROSSIE MEVIL

DAVID 6 DAVID (dp)
Hottest:
BOSTON 7-1

CYMDI LAMPER 4-2
ROEETT PALMER 6-5
HUMAN IERGUE 11-6

LISA LISA 21-11

Steve Sties
ANITA BAKER
ORAN JUICE JONES
HOWARD JONES
ELTON JONNHOELEAL:
POBERT PALMER 6-2
DON JOHNSON 5-3
TINA TURNER 10-5
CYNO! LAUPER 11-6
BOSTON 12-8
ZIMBMAGEOR WIL

BOSTON 12-8
Z104 Medison WI
LITTEPHUSEON
LIONEL RICHIE
COMPIL HALL
ROBBIE MEVIL
ROBBIE MEVIL
ROBBIE MIVIL
ROB

KJ103/Dklahome City, DK Patrick Devis

SURVIVOR
HOWARD JONES
POLICE
ORAN JUICE JONES
PRETEMBRES
HOTEMAN TIME
TIMA TURNER 1-1
BOSTON 17-5
ROBERT PALMER 7-6
BON JOWI 12-8
MADONNA 16-9

KQKQ Omens. NB Evens/Michaels

Hottest: TINA TURNER 3-1 ROBERT PALMER 6-3 ROSERT 11-5

TRIUMPH (dp) PRETENDERS HOWARD JONES DARYL HALL Hottest;

WGTZ/Dayton, OH John Robertson

PRIER CETERA
JEPMANE STEMART
STACT LATFISAM
HOWARD JONES
HOTE STACT LATFISAM
HOWARD JONES
LISA LISA 9-2
CYNDI LAUDER 8-4
BOSTON 14-6
CAMED 25-15
ORAN JUICE JONES 28-17

KRNQ/Des Moines, IA Gillen Sharp

SURVIVOR HUEY LEWIS & THE DARYL HALL DARYL MALL
POLICE
TIMBUR 3
GREGORY ABBOTT
HOTEST
CYNDI LAMPER 8-3
TINA TURNER 11-4
BOSTON 15-6
RUMAN LEAGUE 18-10
LISA LIEA 26-19

BritDent JONES DARYE HALL HOTEST: CTYDI LAUPER 3-2 ROBERT PALMER 6-3 BOSTON 11-7 HURAN LEAGUE 16-9 HADONNA 19-12

SURVIVOR
DARYL HALL
MHAM!
Nottest;
BILLY JOL 5-3
TINA TURNER 10-5
JOURNEY 11-9
ROBERT PALMER 13-9
SON JOVI 18-12 TIMBUR 3
HARDONSKI
STACY LATTISAM
ANDY TATLOR
BERLIN
LITON JOHN (dp)
JANAKARMAN
(dp)
JANAKARMAN
(dp)
LITON JOHN (dp)
JANAKARMAN
(dp)
LITON JOHN (dp)
JANAKARMAN
(dp)
LITON LITON
LITON LITON
HARD LEAGUE 23-15
BEN E. KING 25-16 CAMED
HUSY LEWIS & THE
TOTO
POLICE
BOttest:
TINA TURNER 4-1
EDDIE HONEY 18-9
HUMAN LEAGUE 25-16
BOSTON 24-20
BRUCZ HORNSHY 0-22

none Hottest: GENESIS 1-J DARYL HALL 4-4 GLASS TIGER 5-5 JOURNEY 15-15 TOTO 23-23

PARALLEL THREE

Bob Beck
LISA LISA
HOWARD JONES
BILLY OCEAN
BILLY OCEAN
BILLY OCEAN
HOTEL JONES
DAVID & DAVID
HOTELST
SOSTON 16-7
HOMAN LEAGUE 12-8
HADONNA 20-12
PETER CETERA 26-16
BON JOVI 27-17

Yony Westensus

RIC OCASEE
HOWARD JONES
RBUCE BRINNEY
SILLY IDOL
TIMBUK J
HOSA LISA J-1
LISA LISA J-1
DEAN JUICE BONES 9-4
GANGLES LES DONES 9-4
PETER CETERA 30-17

Menn/Dixon
BRUCE MORNSHY
FETER GARRIEL
ROBBIL
ROBBI

McCenn/McKeighen
JOAN JETT
POLICE
TIMBUR 3
COMMED
OND E. XICH
ELEVAN
ELE

KKXL/Grand Forks, ND North/Right

Tuttin/Colt STEVE HIMMOOD BERLIN DARYL HALL BARANARANA HOLLAND 2-1 HUMAN LEAGUE 17-7 LISA LISA 22-13 BOSTON 29-14 MADONNA 29-19 HOMARD JONES Hottest: TINA TURNER 5-1 CYNDI LAUPER 3-2 JOUINEY 4-3 TOTO 8-6 COREY MART 11-8 Y94 Fargo, ND Jack Lundy HANG CHUNG
TALKING HEADS
HOMARD JONES
SURVIVOR
HOTCHEST
EDGIE HONEY 1-1
PETER CETERA 8-2
TOTO 6-6
BOSTON 19-12
BON JOVI 35-33

BILLY IDOL OWDDIE NEVIL HOSTESST: CYNDI LAUPER 4-2 ROBERT PALMER 10-6 BOSTON 11-7 PETER CETERA 20-12 BON JOVI 26-20 WKFR/Kelamezoo, Mi Terry Weinacht

VAN HALEN OUTFIELD MOLEGEL JANET JACKSON 2-1 BOSTON 32-7 KUHAN LEAGUE 13-8 SILLY JOZE, 15-12 EDDIE MOMEY 17-13 WAZY/Lefsyatte, fN Krieti/Louizos INDIVIDUAL CONTROL OF C

BILLY OCEAN 10p, POLICE TALKING HEADS (dp) TALKING HEADS (dp) Hottest: TINA TURNER 4-3 TOTO 8-5 DOSTON 11-7 PETER GETERA 15-9 HUMAN LEAGUE 16-10

KKLS/Repid City, SD Sherwin/KelleweY SHEWNIKHHAWAY

DAVE ADAMS
TIMBUK 3
PRETENDERS
BOLTOGES
BO 99KG/Saline KS Stave Well

PRETENDERS
HOMARD JONES
SANAMARMA
GREGORY ADBOTT
BILLY OCEAN
SANAMEN FOX
FIVE STAR
SURVIVOR
ANDY TAYLOR (dp)
TEMPTATIONS
TIMBUX J
BOTTEMPTATIONS
TIMBUX J
BOTTEMPTATIONS

KKRC/Sloux Felfs. SD Kieley/O Dougles STEVE MISMOOD MANK CHUNG MOMARD JONES HOBBIE NEVIL CAMED HOST TURNER 2-2 HOSE TO PLANER 5-3 HOST TO 9-6 HOND JONES TO PLANER 5-3
POLICE ORAN JUICE JONES

Kevin Rebat

HOWARD JONES
ELTON JOHN

SERGIO WENDES (dp)
ORAN JUICE JONES
HOTEGES
BOSTON 9-1
LISA LISA 13-6
BON JOY1 15-12
SEVEE HORNSHY 31-20
HUEY LEWIS & THE 0-31

KEMMYWARDEN DA KFMWWaterioo, IA Mark Hansen ORAN JUICE JONES CAMED DARYL HALL HOMARD JONES SURVIVOR ELTON JOHN
BILLY OCEAN
BILLY OCEAN
BRUCE HORNSBY
TRIUMPH (dp)
HOTE-st:
TINA TURNER 2-1
CYNDI LAUPER 3-2
BOSTON 10-4
PETER CETERA 12-7
MADONNA 14-8

PARALLEL TWO

CHEDEdmunton, CN Bohn/Langcestor NUEV LEWIS & THE STEVE MINMOOD MOLEGET, JACKSON 16-7 COREY NART 18-8 SIGN THE MEDICS 19-12 ANITA DAKER 23-14

Shekediyett

BON JOVI (dp)

BILLY OCRAN
SURVIVOR
DARYL HALL
POLICE
HOSTENSITY
FOR LAUPER 1-1
TOTO 3-2
PETER CETERA 5-3
HADDNNA 6-5
BOSTON 9-6

Kris Van Kermp
JEDNAINE STEMARTTIL TUSSOAY
TIL TUSSOAY
TIL TUSSOAY
DILTON JOHN
FIVE STAR
POLICE
TEMPTATIONS
HOSTEGE 42
JANET JACKSON 3-1
CYNOT LAUPER 4-2
CYNOT LAUPER 4-2
LISA LISA 10-7
LISA LISA 10-7

KF95 Boise, ID Kevin Kel RUN D.M.C. COREY HART HOTTEST: JANET JACKSON 2-1 CYNDI LAUPER 5-2 LISA LISA 7-4 LANGLES 18-13 RUN D.M.C. D-14

SURVIVOR STACY LATTISAM POLICE POLICE Notbest: CYMD1 LAUPER 2-1 SON JOYI 5-2 MADONNA 8-3 ROBERT PALMER 6-4 BANGLES 19-10

CAMEDO
SILLY OCEAN
FIVE STAR
CINDERFLLA (dp)
LABAN (dp)
CARLY SIMON (dp)
BAD COMPANY (dp)
MIDDIGHT STAR
HOTERS:
CYNDI LAUPER 5-2
ROBERT PALHER 7-4
BOSTON 8-5
TOTO 9-6
HUMAN LEAGUE 12-8

KMGX/Fresno, CA Barry Carter GRECORY ABBOTT
WHAM!
BUN D.M.C.
MOTTERET:
ORAN JUICE JONES 3-1
CANDO 9-5
HUMAN LEADUR 19-11
NAMCY MARTINEZ 22-15
BOSTON 27-17 MANG CHUNG BILLY IDOL

OMD Hottest: JAMET JACKSON 1-1 ROBERT PALMER 7-2 ORAN JUICE JONES 9-CYNDI (AUPER 12-8 HUMAN LEAGUE 16-12 ISS Honoluku, HI Jey Stone WSPT/Stevens Point, WI Bouley/Steffen

SOSTON
SILLY OFFAN
CHICO DENAMOR
MASS TOURNES (4g)
JESSE JOHNSON
MOTERAT
CHYMOL LAUPER 4-2
CHYMOL LAUPER 4-2
CHYMOL LAUPER 4-2
CHYMOL LAUPER 4-2
ELLY VERA & THE 27-15

KQMQ/Honolulu: HI Akane/Miller ARADONNA 12-11

KLUCiLee Veges, NV Deen/Taylor SURVIVOR HOWARD JONES DARYL HALL DANT HALL
POLICE
RUN D.M.C. (dp)
HOTEAS:
CYNDI LAUVER 4-1
HOSTON 13-2
TINA TURNER 3-3
ROBERT PALMER 22-11
ORAN JUICE JONEN 26-12

KFIV/Modesto, CA FisheriÉdwards TALKING MEADS (dp) BANANARAMA MOMARD JOMES HOTTARE: HUMAN LEAGUE 7-5 BOSTON 18-13 ORAN JUICE JONES 23-16 HUEY LEWIS & THE 20-17 BRUCE HORNSBY 26-22

KCAQ/Oxnerd Venture, CA Robbins/Williams EDDIE MONEY MIDNIGHT STAR BANGLES HUEY LOWIS & THE BILLY OCEAN SURVIVOR SURVIVOR
HOTTGET
CYNDI LAUPER 1-1
LISA LISA 4-2
CAMEO 6-3
DON JOHNSON 5-4
JANET JACKSON 3-5

KXYQ/Selem, OR Jim Ryan Jim Ryan

BILLY IDOL

TIMBUK 3

POLICE
CAMED

HOTHSET

HADDENNA 2-1

BON JOWI 6-2

BOSTON 12-3

TISA TURNER 8-6

BANGLES 31-20

KDON/Salinae, CA

StonuSmith
SURVIVOR
BERLIN
POLICE
RUN D.H.C. (dp)
BANAMARAHA
HOTEOBI:
JANET JACKSON 2-1
CYNDI LAUPER 5-2
PETER CETERA 13-7
HADDONN 14-9
BON JOV1 16-13 KITS'Sen Francisco. CA Richard Sands

Richard Sands
ARETHA PRANKLIN
RUBE LEMIS & THE
HONARD JONES
BANANARAMA
HOTTGET
CYNDI LAUPER 2-1
HUMAN LEAGUE 7-2
MADDINNA 15-4
BILLY IDDL 20-13
BRUCE HORNSEY D-30

KATDISen Jose CA Bob Herlow Bob Harlow

ABACY MARTHHEE
DAWED & DAWED

THROW 3

ELTON JOHN

SECRET TIES

ROBERT PALACED 1-1

BRUCE BOUNDSY 13-8

SONS JOY 13-8

SONS JOY 13-8

AND TAYLOR

BANKARAMANA

ANDY TAYLOR

BANKARAMANA

KRQ/Tuscon, AZ Gillie/Johnson GHREAJORNION
PRITENDERS
OUTTIELD
HOMADD JONES (dp)
JEDUAINE STEWART (dp)
POLICE
BANASKRAMA
MOLETAL
MOL

PARALLEL THREE

Charle Foxx

BILLY GCRAN
SURVIVOR
NOWARR JONES
OMD
MOTERAL JONES
OMD
TIMA TURNER, 2-1
JAMET JACKSON 3-2
ROBERT PALMER 6-6
BOSTON 10-9
LIONEL RICHIE 27-18

Stave Mills
DOBBLE NEVIL
CAMED
CHRIS CROSS (dp)
TUTSCAY
VIEWING
PRETEMBERS
HOTEST
JANET JACKSON 2-1
TIMA TURNER 3-2
ROBERT PALMER T-5
DOSTON 9-6
HUMAN LEAGUE 18-8

ORAN JUICE JONES PRETENDERS ELTON JOHN SURVIVOR HOTTEST 3-1 LISA LISA 13-11 HOSTON 17-13 BON JOVI 22-15 HADDNNA 18-16

KKAZ Cheyenne, WY Jeck Alexander

Jeck Alexander
CAMED
ANDY TAYLOR
HOWARD JONES
FIVE STAB
GREGORY ABBOTT
ELTON JOHN
DARYL MALL
STOTE OF THE STAB
TIM TURKER 5-2
JOURNEY 13-7
ROBERT PALHER 14-8
ROSTON 17-10
NINAN IZAGUE 22-15 KOZE/Lewiston ID -

POLICE DND SURVIVOR ORAN JUICE JONES

KTMT/Meatord, OR R Charles Snyder HUEY LENIS & THE D-30

CumminguShannon
SURVIVOR
BILLY OCEAN
BENJAMIN ORR
BENJAMIN ORR
THRUK 3
HOCKERS 10-5
BESTON 12-7
LISA LISA 21-13
PETER CITERA 24-20
BON JOVI 29-22

STILLY OCEAN SURVIVOR HOMARD JONES HOTEGE! ROBERT PALMER 6-1 HUMAN 12AGUE 7-4 PITER CETERA 8-5 BOSTON 10-6 HADONNA 22-10

KBIM/Roswett NM Herry Dierks Herry Disks

ELTON JOHN
DAFTL MALL

MANGLES

HIDSIGG: STAR

HIDSIGG: STAR

HIDSIGG: STAR

ANDY TAYLOR
DAVID HOAVED

MOTERAT:
TINA TURNER 3-1

CYNDI LAUPER 5-2

BOSTON 8-4

HUMAN LEAGUE 15-7

PETER CETERA 18-15

SLY96/Sen Luis Oblapo, CA Alter/Silva

Y97/Sento Berthers CA Steve Smith COMMODORES ROBBIE NEVIL DARYL MALL DAVID & DAVID BANGLIS ORAN JUICE JONES MIDNIGHT STAR MOTERS. HIDNIGHT STAR HOCKEST: BOSTON 10-5 HUMAN LEAGUE 13-8 LISA LISA 17-16 WANG CHUNG 31-29 BILLY IDOL 33-30

POLICE SURVIVOR ORAN JUICE JONES SAMANTHA POX RATT ROBBIE NEVIL CINDERFILLA

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Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa-

Parallel I Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional Influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations retailed Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

239 Reports



44% — Percentage of this weeks reporters playing it.

Regional Reach — Percentage of reporters
playing the song within each region. National Summary Up 51 — Number of stations moving it up on the charts.

it up on the charts.

Debuts 20 - Number of stations debuting the song this week.

Same 4 - Number of stations reporting no movement this week. On to On. Add to On. 31-31, etc.)

Down 0 - Number of stations moving it down on their charts. Adds 25 - Total number of stations adding it this week.

| | 2/20 2 | % Nation |
|---------------------------------|--|--------------------------------|
| Regional Reach | | Sunna |
| E 20% S 39% M 7% W 14% | NAA | DEBUTS SAME DOWN ADDS |
| 100 | SOUTH | [94 on |
| | K228 d-38 | XQHO on |
| EAST | KXX106, 8-27 WKQB is | 125 |
| WXXS on | WSSX 29-23 WBCY on | FAST |
| WKSE on | ØR00 19-13 | |
| WPLJ A-19 2100 8-20 | G105 a | 100KH1 a |
| SOUTH | KAMT 29-25 MKS1 38-31 | SOUTH |
| | MANS A | |
| 940 or. Y100 27-20 | WCKN 6-26 WDJX 6-29 | MKSF d-38 MJAD on |
| Y100 27-20 MSVZ d-20 | MPOW 28-24 | MCGO on |
| HIIMEST | NITY on | W.MOX 37-3 0104 a |
| P96 a | KITY on KTUX 40-37 WDLX 34-24 WKZL 4-23 | XNAN 6-38 2102 32-2 |
| | WEZL 4-23 | WYBS a |
| FRST OR | HIDWEST | MIDWEST |
| (20) | 99DTX a MRON on | 99KG A |
| 1 | | WEST |
| LAST. | MEST | KKAZ a |
| 100 a | KP95 on KMGX a | KBIN a |
| INNE on | | |
| C101 e | 1 | |
| FRCK on | 1 | |
| | 1 | |
| | | |
| | | |
| | 4 | |
| | 1 | |
| | | |

B ANITA BAKER Sweet-Love (Elektra) 210/1 National Summary .UP 163 DEBUTS 4 SAME 33 DOWN 9 ADDS 1 Regional Reach E 85% S 91% M 84% W 90% 8 85% 91% 84% 90% P P3 K98 d-2 B104 6-4 K106 15-13 MDKS 5-4 MBEN 2-10 MKSE 7-7 MBLI 16-14 MPLJ 9-7 2100 5-3 MCAU 9-7 PRO-FN 13-1 0107 18-18 MAVA 19-19 MTBG 7-5 MGFX 11-8 MGFX 11-8 MGGY 22-25 103CIR 13-95XXX 7-5 MKFE 16-32 MKX 18-16 MXYO 20-18 MOCH 24-16 100KHI 18-1 MGAM 34-24 MOCH 13-10 MFXX 8-6 SOUTH HIDWEST 896 14-12 MLS 20-16 295 23-22 0102 31-29 MMMS d-37 92X 5-5 MMC1 19-19 MC2Y 3-3 MMYS 8-17 KBEQ 18-18 METI 16-12 KHTR 9-7 HI DWEET WEST 2 MEST

KNNQ 9-6
KF95 6-5
KFY8 25-21
KFKX 25-21
KFKX 10-14
KNND 20-14
KNND 20-14
KNND 20-14
KNND 20-25
KFFY 6-6
KMCX 6-3
KFNC 25-25
KFFY 6-6
KCAO 12-10
KFC 18-15
KCAO 12-10
KFC 18-15
KCAO 11-10
KFC 7-5
KFFY 6-6
KCAO 11-10
KFC 7-5
KFFY 18-15
KFYY 18-15
KFY BANGLES Walk Like An Egyptian (Columbia) 103/41 43% 448 388 298 668 P B104 d-29 K106 a WPHD on PRO-PH a Q107 d-29 WAVA d-30 MIGY d-34 95XXX 23-16 MKPE a WIRZ a OK100 a 95XIL d-32 MGAN a MFXX QB SOUTH SOUTH Z93 7-3 KEGL 13-17 93PM a-30 KRBE 35-29 B97 a WRSR a SOUTH KQIT a WKSF a WJMX 40-36 KSHB a-39 KNAN a Z102 a-35 Z103 a-36 KNIN 15-15 HIDNES MI DWEST N1 DWEST MTST KIYS 18-13 KIYS 19-10 KSND 38-27 KONG 6-28 KBLUC 6-36 KPIV 28-26 KCNO 31-20 KCPK 33-25 KIYD 31-20 KCPK 33-25 KITS on KATD 34-26 KZEU on KGOT on KTRS 33-31 KKAZ on KOZE 5-1 KTRT 34-31 KZPN 10-5 KSIM & KZOZ on SLY96 on fr Y97 a GK95 22-18 **P**2





593 26-19 KEGL d-19 KTKS 20-17 93FM 29-15 KTRS 31-24 V100 10-7 597 13-11 MNV2 14-12

WEST

PZ

WEST

H1.CHEST

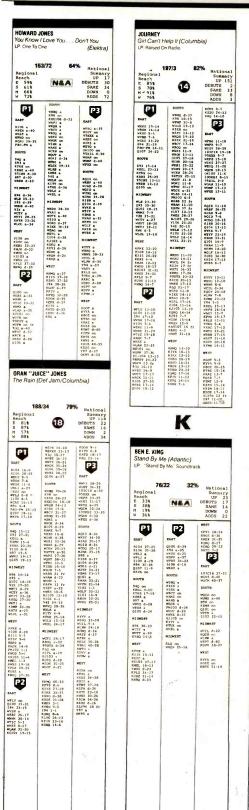
WEST





| 8 | 4/13 35 | % Nationa |
|--------------------------|--------------------------|-------------------------|
| Regional | | Summar |
| Reach | | UP |
| E 30% | | DEBUTS |
| S 291 | NEA | SAME 2 |
| M 411 | | DOWN |
| M 418 | | ADDS 1 |
| W 446 | | ADDS 1 |
| 100 | SOUTH | 100×H1 on |
| F 11 | K90 on | 95X1L on |
| | MROC on | MGAN on |
| EAST | WSKZ on | SOUTH |
| | WKSI a | |
| MPHD 16-14 | MARS a MOE1 36-33 | KQIZ 40-39 |
| SOUTH | KZOU 34-27 | MKSF on MJAD a |
| | MDJX on | MJMX d-37 |
| 940 32-25 | MLRS 39-34 KTUX 36-36 | KISR 22-20 |
| 293 32-26 WRSR 24-21 | KTUX 38-36 | WYKS on |
| WESE 24-21 | MICHEST | KSHB a WPFH 17-12 |
| OLD DREST | | KNIN on |
| | WKDD 24-22 99DTX d-36 | |
| MLS 32~22 295 38-26 | 990TX d-36 | HICHEST |
| M9915 34-26 | WINE B | 8000 a |
| MCZY on | WEAG 20-19 | WBNC on |
| KDWB 33-31 | WRQN 26-22 KKED 00 | WBWS 17-13 |
| MWR 29-24 WLOL 8-32 | NAME OF | WAZY a |
| WLUI. 0-32 | WEST | 99KG 12-5 |
| MEST | | WDBR 39-36 |
| | KIYS 39-32 KSND on | WSPT on |
| KPKE on KMJK 31-29 | KBOS 40-37 | KDVV 37-29 KPMV 4-40 |
| KMJK 31-29 | KMGX on | KPHW 8-60 |
| 22 | KXYO on | WEST |
| | KDON A KITS 29-28 | |
| EAST | KATD a | KGOT on KERS 10-29 |
| ZAST | KZZU 32-27 | KOZE 18-15 |
| Q100 36-33 | 1000 | KTNT on |
| K104 37-37 | 19.3 | KEFN a |
| WERZ 38-35 WARX 23-21 | | KHTZ a-31 |
| WARD 23-21 WEST On Fr | EAST | KBIN a KZOZ on |
| 930 on | | SLY96 25 f |
| MMYZ on | WWFX 39-32 | Y97 Ta |
| MKRZ 40-37 | 95XXX 37-31 | OK95 23-20 |
| | OK100 d-36 | |
| | | |
| | | |

.



| Dand | | Nationa Summar Up 16 |
|--|--|---|
| Reach E 988 S 978 H 918 W 1008 | 9 | National Summar UP 16 DEBUTS SAME 3 DOWN 1 ADDS |
| Section 1.5.1 Sectio | 100 3-1 100 | 33 SART 3-1 |
| MAST MILY 3-2 MILY 3-2 MILY 3-5 MILY 3-5 MILY 3-5 MILY 3-5 MILY 3-1 | KINNO 8-5 KP95 5-2 KIYK 2-1 KIYK 2-1 KIKK 5-2 CHEZ 4-6 KSNO 1-1 KINC 16-1 FIN 16-8 FIN 16-1 KLUC 4-1 KLUC 4-1 KLUC 4-1 KLUC 4-1 KLUC 4-1 KLUC 4-1 KLUC 5-3 | M607 12-9 8006 6-4 8006 6-4 8008 6-5 8007 6-5 8007 6-5 8007 6-5 8007 6-5 8007 6-5 8007 6-5 8007 6-5 8007 6-1 8007 8-1 8007 8-1 8007 8-1 8007 8-1 8007 8-1 8007 8-1 8007 8-1 8007 8-1 8007 8-1 |
| HUEY LEW Hip To Be LP Fore! | | S (Salis) % (National Sumpary UP 102 |
| HUEY LEW Hip To Be LP Fore! 23 Regional Reach E 96t S 96t M 973 W 1002 | S & THE NEW Square (Chr) Squar | % National Summary UP 103 DEBUTS & SAME 19 DOWN 0 ADDS 22 |

| II Cried C P: Lisa-Lisa | & CULT JAM w Out (Columbia, a & Cult Jam | GOT 6-25 KYTA 6-28 KBOZ 6-22 KBOZ 6-25 KYTA 6-10 KOZE 6-29 KYTA 6-10 KYTA 6- | MIGHT 8T. as Touch leadines ona 1 h 44 48 68 60 60 60 61 61 61 61 61 61 61 61 61 61 61 61 61 | (Solar/Elek | REPLANTAGE OF THE STATE OF THE |
|--|---|--|---|---|---|
| 13.29 13.27 P2 13.29 13.27 P2 13.29 13.27 P2 13. | JOSON 31-8 | SETTO 18-11-2 SETTO 18-16-10 SETTO 18-16-10 | 226/8 226/8 226/8 226/8 226/8 226/8 226/8 226/8 | | Nati Sum UP DEBUTS SAME DOWN ADDS |
| ADONNA De Blue (S True Blue (S | , | Mational Superior Materials (1997) 1997 1997 1997 1997 1997 1997 1997 | 2-11 | 00011 000 24-04 | EAST 19 10 10 10 10 10 10 10 10 10 10 10 10 10 |



| TALKING HEADS Wild Wild Life (Sire/WB) LP: True Stories | | |
|--|---|---|
| | 2/26 38 | % National |
| Regional Reach E 39% S 34% H 40% W 44% | NEA | UP 36 DEBUTS 12 SAME 15 DOWN 3 ADDS 26 |
| PI | PZ | P3 |
| EAST | EAST | EAST |
| WXXS d-32 WPHD 13-12 MCAU a-40 894 20-17 PRO-PH d-34 | 0100 39-34 194 25-23 MERE 35-28 MNNK 34-32 RI-104 d-30 B106 n | WIGY a-26 95XXX a WKPE 40-37 WZYO 38-34 WOCH a WGAN d-35 |
| Q107 a | MKRZ a | WPXX a |
| SOUTH | SOUTH EXXLOG A | KOIZ a |
| 94Q 31-28 293 36-33 REGG 28-35 KTKS 30-26 KRBE d-30 95182 24-29 Y100 a WRSR 28-25 | MKQB on MBCY d-34 MRCQ 35-32 MNOK on MANS on MXLK on MDLX a | MKSF a HCGG a HJ98C on K1SR a Q104 d+37 HZYP a HCFP a HGLF-a HV85 on |
| WLS 12-19 295 17-16 | KE10 d-34 | RIDWEST |
| WRT1 4-27 KONN a-38 KWK 33-26 WLOG 12-9 | WORD 34-25 WIXX a-38 WEAG 16-12 2104 11-9 KZ93 a | MBNO on MBMB 28-20 MCIL on WLPW 31-19 Y94 a-38 WAZY 13-8 |
| KIIS 17-14 KKRI 31-20 | KIYS 17-11 KIKK on KSND 33-30 | KFRX a WDDR 25-22- WSPT 30-24 KFHW 20-14 |
| KMOD d-33 KMEL 31-25 KPLE 36-33 | KPIV A KCAQ on KXYQ 26-19 KDON a | WEST EGOT on |
| | K1TS 21-19 K2EU d-38 | KTRS on KOZE on KTNT on KZFN d-31 KZOZ 28-24 Y97 26-25 OK95 37-34 |

TEMPTATIONS

LP: To Be Continued

Region Reach E 22% S 35% M 7% W 16%

P1 EAST

MXKS d-35 MXSE on MCAU a PRO-PM a

KRBE 4 Y100 d-29

HIDWEST WCZY 35-32

EAST

Lady Soul (Gordy/Motown)

51/14

930 a HRCK a WKRE on SOUTH

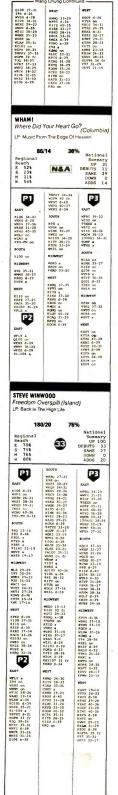
HIDWEST 99DTX on WEST

KP95 on KIYS on

| | Regional Reach E 61% S 56% M 57% W 274% | 6/15 6° 35 | National Summary UP 84 DEBUTS 22 SAME 25 DOWN 0 |
|---|--|---|--|
| The Future's SO Bright (IRS/MCA) LP: Greetings From Timbuk 3 Sold 30% 22% Nak Lonat Reach Beach Beac | EAST VICES 13-12 V | ### 629 629 629 629 629 629 629 629 629 629 | OFFICE OF OFFICE OF |
| | | | |

| 217/13 91% National Regional Summery Reach UP 171 | | |
|--|--|--|
| Regional Reach E 94% S 87% M 93% W 90% | B | DEBUTS 6 SAME 23 DOWN 4 ADDS 13 |
| ## 900 ***Dust** **Dust** **Dust* | ### 13-10 ### 13 | ADDS 13 EAST FACT FAC |
| LP: The Sport | (*S Out There (M. OI Kings 7/11 | |

| | | IER ale (Capitol) very Rule | |
|--|---|--|--|
| ional mmary P 171 5 6 E 23 N 4 S 13 | Regional Reach E 100% S 100% H 97% W 100% | 37/1 96 | National Summary UP 175 DEBUTS 1 SAME 45 DOWN 15 ADDS 1 |
| 7 | | MRCK 5-2 8106 7-5 MKRZ 4-5 0106 2-2 | KCPX 15-12 KITS 6-8 KATD 10-7 KZZU 17-15 KRO 3-1 |
| -11 5 -21 22-7 3-10 -13 -15 -12 3-14 7-5 -3 -17 -25 -13 | 8104 13-10 E106 6-6 MXKS 2-1 MBEN 6-5 MKSE 4-3 | SOUTH WEBG 5-1 K98 2-1 WFNF 8-6 | EAST |
| 3 2 2 14 5 | MPID 3-1 WBLI 6-3 CKOI 5-3 WPLJ 12-11 Z100 11-8 | XZIB 18-13 ROX106 13-9 WAP1 3-1 WKQB 13-7 WSSX 18-17 | MFBG 4-3 MMFX 3-30 MIGY 5-5 103CIR 6-4 9500X 4-1 |
| 7 15 13 | BAST BLOW 13-10 RIO6 6-6 MKKS 2-1 MKS 2- | WRCY 1-1 WROQ 13-20 WSKZ 2-1 WNOK 4-1 G105 G-1 KAMZ 16-14 | MYRG 4-3 MHPX 3-30 MHPX 3-5 103CIR 6-4 9500C 4-1 MHPE 4-4 HIRE 9-7 MHP 3-5 MCM 3-5 MCM 3-5 SXIL 7-5 WCAN 1-4 95XIL 7-5 WCAN 2-4 MHPE 4-2 MHPE 4-2 MHPE 4-2 MHPE 4-2 |
| | 940 2-1 293 4-2 KEGL 26-25 | KEZB 28-24 WINK 5-1 WRSI 5-1 WRSI 9-5 WANS 4-1 WCKN 1-2 94TYX 1-1 | 95x1L 7-5 WGAN 1-4 MGMP 4-2 MPCX 2-1 BOUTS |
| | 940 2-1 293 4-2 KEGL 26-25 KTNS 12-8 93PM 16-16 RRBE 12-5 951NZ 4-7 Y100 3-3 197 8-7 WNY 7-5 MRSR 1-1 Q105 17-14 | WAPE 10-7 HOUT 3-1 WOKI 3-1 WFMI 9-8 KZOU 2-1 HEAVX 3-2 | EQIZ 3-1 WKSF 6-3 WJAD 3-2 WQID 5-1 WGID 4-3 |
| | WRUS 7-6 MRSR 1-1 Q105 17-14 MIDWEST | WLRS 2-1 PM100 3-1 MPOM 12-11 WABB 5 fc WBAH 4-3 MHHC 4-1 | MJHC 4-4 B98 3-2 KISR 1-1 Q104 7-4 HTKS 2-1 |
| | 896 8-6 WLS 7-7 295 9-9 Q102 23-21 M995 1-2 92X 6-6 | K8FM 3 fr Y107 2-1 KMZS d-32 BJ105 7-6 Y106 9-4 | FOIT 3-1 WASP 6-3 WAJAD 3-2 WAJAD 3-2 WAJAD 3-2 WAJAD 3-2 WAJAD 3-2 MAJAC 4-3 B983-3-2 FORM 4-1 MAJAC 3-1 MAJAC 3-1 MAJA |
| | BIDMEST B96 8-6 WLS 2-9 Q102 23-21 M98 1-2 92X 6-6 MNCI 11-6 MCKY 4-2 MKTI 5-3 KDMB 13-13 KMTI 5-3 KMTI 7-3 MKTI 7-6 MLOL 5-6 MEDL 5-7 ME | 900 2-1 900 2- | 2103 8-6 KNIN 8-7 MVBS 3-1 HILMENT |
| | KHTR 7-3 XMX 7-6 WLOL 5-4 WEST | MIDWEST | KYYY 2-2 WBNO 5-4 WBNB 15-21 WCIL 22-21 KOCK 3-1 |
| | KPRZ 5-4 Y108 2-1 KIIS 3-15 KEZP 15-15 KEZP 2-1 KMJK 2-1 FMIOZ 11-10 KMCO 13-10 KMSC 13-10 KMSC 13-10 KMSC 13-15 KMSC 13-15 | MKDD 8-8 MKND 5-2 MKND 5-2 MKND 5-2 MKND 5-2 MKND 5-1 MKND 10-1 MKND 1-1 MKND 1-1 MKND 5-1 MKND 5-1 | KYTY 2-2 WBM0 5-4 WBMB 15-21 WCLL 22-21 KOCR 3-1 KUM 3-2 KUM 3-2 KUM 3-2 KUM 3-2 KUM 3-2 KUM 3-2 KUM 3-2 KUM 3-3 KUM 3-3 KUM 5-4 PKM 3-2 KUM 3 |
| | FN102 11-10 KWC0 13-10 KS103 14-13 KMEL 8-8 KMSS 13-10 KPLZ 5-3 | KLO 4-1 WGRD 10-5 WINK 5-4 WEPL 10-5 Z104 6-5 K103 1-1 | KKLS 5-4 99KG 3-2 KKRC 2-2 KMTO 2-1 WDBR 10-5 |
| | | KOKQ 3-1 KZ93 10-9 WZOK 1-1 KAY107 12 fr KKRD 5-1 WHOT 4-3 | |
| | EAST WFLY 7-1 0100 5-2 194 2-4 MVSR 4-1 | | RYYA 2-1 KBOZ 3-2 KTRS 5-3 KKAZ 5-2 ROZE 1-4 |
| | WELV 7-1 0100 5-2 274 2-4 MVSR 4-1 R104 9-5 WERE 2-1 MYSK 7-2 WTIC 6-9 MACK 3-2 MYSE 13-10 MYSE 13-10 MYSE 13-10 BI-104 4-2 MYSE 4-3 MYSE 4-3 MYSE 4-3 MYSE 4-3 MYSE 4-3 MYSE 4-3 MYSE 4-3 MYSE 4-3 MYSE 4-3 MYSE 4-3 | MEST KING 7-4 RP95 16-15 RIYS 21-16 RIKG 1-1 CEND 1-1 CEND 11-9 KHGS 9-9 KHGS 13-12 KYNO 13-9 194 14-11 KOMQ 6-5 KLIKC 3-3 KFIV 6-4 KCAQ 8-8 KCKYQ 8-6 KDON 2-1 | MEST PART OF RYTA 2-1 ROTA 3-2 RTAS 5-3 RAZA 5-2 ROEZ 1-4 RTH 6-2 REFN 3-1 ROTA 3-2 ROTA 3-2 ROTA 3-2 ROTA 3-2 ROTA 3-3 |
| | MIAN 14-14 RC101 8-7 MSPK 11-8 RI-104 4-2 98PXY 4-4 | 194 14-11 KOHO 6-5 KLUC 3-3 KFIV 4-4 KCAQ 8-8 | Y97 8-4 OK95 7-5 |
| | HGPM 4 Er | | |
| | HOPM 4 fr 930 4-2 HPST 4-3 MNYZ 4-3 | KNYQ B-6 KDON 2-1 | |
| | NOTE 4 fc 930 4-2 MPST 4-3 MRYE 4-3 | KDON 2-1 | |
| il y | WANG CHUI | W | Geffen) |
| 1 y y 1 1 3 2 2 0 0 1 1 | WANG CHUI Let's Have LP: Mosalc | G Fun Tonight (| |
| | WANG CHUI Let's Have LP: Mosalc | G Fun Tonight (4 | % National Summary |
| | WANG CHUI Let's Have. LP: Mosalc Regional Reach E 918 S 844 M 918 W 948 | G Fun Tonight (4 | % National Summary UP 121 DEBUTS 50 SAME 26 DOWN 0 ADDS 17 |
| | WANG CHUIL Let's Have. LP: Mosalc LP: Mosalc Regional Reach E 918 S 848 W 948 | G Fun Tonight (4 | % National Summary UP 121 DEBUTS 50 SAME 26 DOWN 0 ADDS 17 |
| | WANG CHUIL Let's Have. LP: Mosalc LP: Mosalc Regional Reach E 918 S 848 W 948 | G Fun Tonight (4 | % National Summary UP 121 DEBUTS 50 SAME 26 DOWN 0 ADDS 17 |
| | WANG CHUI Lef's Flave. LP Mosale 221 Regional Resolution S | G Fun Tonight (4 | % National Summary UP 121 DEBUTS 50 SAME 26 DOWN 0 ADDS 17 |
| | WANG CHUIL Let's Have. Let's Have. Let's Have. Let's Have. Let's Have. Regional Regi | G Fun Tonight (4 | National Summary Debuts 150 SAME 26 DOWN 0 ADDS 17 NOT 18 19 19 19 19 19 19 19 19 19 19 19 19 19 |
| | WANG CHUIL Let's Have. LP. Mosalc 21. Regional 8 5 641 8 5 641 9 741 10 642 10 74 74 10 74 | G Fun Tonight (4 | National Summary Debuts 150 SAME 26 DOWN 0 ADDS 17 NOT 18 19 19 19 19 19 19 19 19 19 19 19 19 19 |
| | WANG CHUI Lef's flave. LP Mosale 21. Regional Re | G Fun Tonight (4 | National Summary Debuts 150 SAME 26 DOWN 0 ADDS 17 NOT 18 19 19 19 19 19 19 19 19 19 19 19 19 19 |
| | WANG CHUI Lef's flave. LP Mosale 21. Regional Re | 900 Tronight (10 10 10 10 10 10 10 10 10 10 10 10 10 1 | National Summary Debuts 150 SAME 26 DOWN 0 ADDS 17 NOT 18 19 19 19 19 19 19 19 19 19 19 19 19 19 |
| | WANG CHUI Let's Have LP Mosalc 21. Regional Resch S 644 W 944 W | 900 Tronight (10 10 10 10 10 10 10 10 10 10 10 10 10 1 | National Summary Williams (1997) 1997 (199 |
| | WANG CHUI Let's Have LP Mosalc 21. Regional Resch S 644 W 944 W | 900 Tronight (10 10 10 10 10 10 10 10 10 10 10 10 10 1 | National Summary Williams (1997) 1997 (199 |
| | WANG CHUI Let's Have. Let's Have. Let's Have. Let's Have. Regional. Regional. 8 914 8 | 900 Tronight (10 10 10 10 10 10 10 10 10 10 10 10 10 1 | National Summary Williams (1997) Same and the control of the con |



21% National Summary UP 9 DEBUTS 7 SAME 21 DOWN 0 ADDS 14

KBOS a KMGX on 194 a

OK100 9-9
SOUTH

WJAD ON
WCGQ 35-29
WJMX ON
Q104 24-17
Q101 36-35
KNAN 4-40
Z102 36-32
WVBS ON

99KG a WDBR on WEST KBIM on

SIGNIFICANT ACTION



| PI | P2 | P3 |
|-----------|--------------------|-----------------------|
| AFT | TART | EAST |
| | 0100 on | 95XXX d-39 |
| KKS 31-25 | MERE ON | SOUTH |
| HTUO | WSPK on | KOIZ a |
| 100 on | BOUTH | WOOD on |
| HICMEST | WOKI 33-35 | MUNK OF |
| | KTUX on | WVBS on |
| FEST | HI DWEST | HIDWEST |
| | WKDD on MZOK on | WBWB 4-39 |
| | WEST | WCIL 32-31 WLRW on |
| | | WEST |
| | KZZU on | |
| | | ELY96 3) fr |

C

| LP: Howard | al (Elektra) Hewell) | |
|--------------------------|-------------------------|---------|
| PI | P2 | 1 |
| TART | EAST | EAST |
| SOUTH | WERE & | SOUTH |
| | SOUTH | MJAD a |
| Y100 on | KAME on | 4090 on |
| 41 CHREST | WDLX 30-27 | HICWEST |
| rest | MEST | WEST |
| PH102 d-24 KMZL 14-12 | KF95 on | 1 |
| | KMGX d-33 | 4 |

JESSE JOHNSON W/SLY STONE Crazay (A&M)

ROOTE ROOT OF A WAGE OF WAGE O

HIDWEST

KHOX d-35 194 a KFIV on

1

MXKS OR

FM102 on KMEL a-33

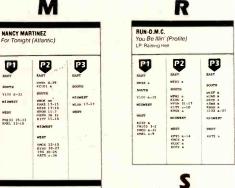
SOUTH

P

95XXX on 100KH1 on SOUTH

WKSF s WC30 a WJMX on JE102 26-20

HIDWEST



CARLY SIMON Coming Around Again (Arista)

EAST WPHD OF

SOUTH

LP Heartburn Soundfract

KIIK on ft

KIKX a KSND on 194 on

P3

WKSF 25-21 WJAD a Q104 18-14 WZYP a

MI INVEST

кво2 d-33 квим 38-37



| P1 EAST WPND a WCAD a SOUTH HIDWEST WEST | P2 EAST C100 & MPST & MEXT & M | EAST NOAR A MONE A MERCE A SOUTH KOSZ A MAGO |
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| | | |

LP: Into The Light

WBEN 35-34 CKOI 34-26 CPTR 1-1

93FM on ERBE on

HIDWEST

MEST

P2

SOUTH

MRQN on

F

WEST

PB

95XIL on WOMP on

MICHEST

WEST

KKAZ on

WENG 36-32 WDBR on

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Q

Daydream Believer (Arista)

R106 a MPHD a 894'on PRO-FM 0107 a

293 d-30 Q105 a

LP: Then & Now . . . The Best Of The Mor

MKSI a FM100 a Y106 m-38

HIDWEST

WIEZ OR

9104 on 9101 on

KQC# on

| 0K100 d-38 95X1L d-33 | |
|---|---|
| RY Talk (MCA) n Talk | |
| EAST KID4 on WHICK on WHICK on WEST KIRK on | PS TAST OKIOG a 95xIL on SOUTH WVSS on MIGMEST 99KG on MDBH on MEST |
| | T |



PE I

100KHI.OH

BOUTH MJAD on MJRX on KSRD a-40 KSRN on W7FM a

NI DWEST

MBNQ 39-36 KCNQ a 99KG on MDRR on

KTRS on K202 on Y97 on

Like Flames (Getten) LP. Count Three Pray

MESK on WHOK on MIDWEST

WEST

KLUC d-40 KCAC on KCPX a KATD on KZZU on

PI

WPND d-37 CKO1 on

SOUTH WREA & HICHEST

WHELS ON KHEK d-31

WEST EPLE OR EAST

| PI | P2 | P3 |
|-------------------|-----------|----------|
| EAST | EAST | RAST |
| WXXS a WXSE on | WERE & | SOUTH |
| BOUTH | | WEST d-3 |
| KRBE a | SOUTH | WEYP on |
| | WKQB d-34 | WVBS a |
| H1 DWEST | WSSX d-34 | KIDWEST |
| | KEOU a | |
| WEST | KTUX 6-40 | 99KG a |
| PH102 a | HIDNEST | WEST |
| | WKDD a | KOLE on |
| | VEST | Um95 & |
| | KSND 8-40 | |
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| P) | P2 | P3 |
|---|-----------------------------------|----------------------------------|
| EAST | EAST | EAST |
| MEN 36-35 | WERE 39-36 WRCK a WKRE d-40 | 95XXX d-38 MKPE on WOMP on |
| BO177H | SOUTH | BOUTH |
| KRBZ on | KANE OD | WYDS a |
| HIDWEST | HIDWEST | HIDWEST |
| WEST | VILET | WEWS a 99KG on |
| | RP95 d-31 | WEST? |
| | KMGX on | KTRS on KRAZ on KBIM on |
| STACY LATT Vail It To Th P. Take Me A | e Wall (Motow | n) |

KOLI 06 a KAME a MKEI a MEJIX a-40 MPOW 22-18 KITY 28-26 KTUK ON MKEL ON

HICHEST

SOUTE 1100 30-27

896 39-34 KHTR 35-36

PH102 4 KMEL 26-23

MJAD on MCGO on MJMX a MYKS a Z102 38-3

HIDWEST



| PPMD a source of the source of | SAST WOYL ON WECK a SOUTH SEXTION d-29 WIGOS a WIGOS a WIGOS a SEXTION on HISTORY WILET SELVE a SELVE a SEXTU a | EAST WGAAL ON SOUTH ROLL ON KURD ON KU |
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CONTEMPORARY HIT RADIO

BREAKERS.

(Forever) Live And Die (Virgin/A&M)
66% of our reporters playing it. Moves: Up 63, Debuts 28, Same 38,
Down 0, Adds 29 including PRO-FM, Z93, KEGL, KPKE, KKRZ, FM102, KNBQ. See Parallels, debuts at number 39 on the CHR chart.

HOWARD JONES

You Know I Love You . . . Don't You (Elektra)
64% of our reporters playing it. Moves: Up 17, Debuts 30, Same 34,
Down 0, Adds 72 including WKSE, Z93, KRBE, 92X, WCZY, WLOL, KS103. Complete airplay in Parallels.

TIL TUESDAY

What About Love (Epic)

61% of our reporters playing it. Moves: Up 84, Debuts 22, Same 25, Down 0, Adds 15 including 94Q, KEGL, KTKS, KWSS, WNNK, WAPI, Z102. See Parallels, debuts at number 35 on the CHR chart.

NEW & ACTIVE

ROBBIE NEVIL "C'est La Vie" (Manhattan) 141/42

Moves: Up 14, Debuts 36, Same 49, Down 0, Adds 42 including WNVZ, KPKE, FM102, KWSS, 98PXY, K98, WBCY, BJ105, WBEN 38-27, KDWB 36-33, WINK 37-31, KIKX 38-28, 100KHi 38-32, WZYP 38-32, Z102 39-31.

PRETENDERS "Don't Get Me Vrong" (SIR-WB) 139.18. WZY 93-92, ZUZ 99-91

PRETENDERS "Don't Get Me Vrong" (SIR-WB) 139.28

Moves up 29, Debuts 28, Same 44, Down O, Adds 38 including WBEN, PRO-FM, WAVA, KTKS, KRBE, WCZY, WKTI, KHTR, WLOL, KIK, SKJO3, WRSP 37-50, WMS 27-18. WERZ 31-25, WEAG 23-15

TRIUMPH "Somebody"s Out There" (MCA) 127/11

Moves Up 61 Debuis 13 Same 42 Down of Adds 11 KZOU WLRS, WBAM, WRVO, WXLK, KOKO, WOMP, WEXX, KOCR, WWTO, KZOZ KWYO 4, KYOZ 1, SOZ 242 OBJECT 1, SOZ DARYL HALL "Foolish Pride" (RCA) 120/47

Moves: Up 8, Debuts 23, Same 42, Down 0, Adds 47 including WXKS, B94, Y108, KPLZ, KNBQ, WINK, Y107, 99DTX, KRQ, Q104, WLOL, 33-27, KKRZ, 35-29, 94TYX 37-33, KNMQ 39-34, WWFX 36-26.

0104. WI.O. 33-27. KRR 25-29. 94TYX 37-33. KNMO 39-34. WWFX 39-26.
JEFMANIE STEWART "JOGY" (Ten/Arists) 110/8.
Moves. Up 57. Debus 11, Same 34. Down 0, Adds. 8. KRR, WROQ. WBAM. WGTZ. KBOS, KRQ, WGAN. KISR, WXKS 26-21. WCXY 30-26. WCRP 37-31. WCNS 37-31. KTUX 26-22. KYNO 39-34. Q104 32-26.
BEACH BOYS "California Dreamin" (Capito) 107/5
Woves. Up 57. Debus 47. Same 38. Down 0. Adds 5-980Z. WNKK KEZB, 99DTX. WFFM, WXKS 34-27. Q102 29-23. K104
27-22. WSPK 40-34. RI-104 30-26. WIXX 37-30. KZZU 30-25. 95XXX 26-22. OK100 34-26. 95XIL 30-24.

BANGLES "Walk Like An Egyptian" (Columbia) 103/41 103/41 Moves Up 31 Debut 14. Same 16, Own 1, Adds 41 including K106, PRO-FM, 93FM, B97, WRSR, 0102, WHYT, KBEQ, KWB, KMBE, K193, 73, K2ZP 28-20, KPLZ 64, KUBP, 75, KZZB 24-15 see Parallels, debuts at number 40 on the CHR chart.

ELTON JOHN "Heartache All Over The World" (Geffen) 99/33 , WMMS, KDWB, KKRZ, KWOD, 93Q, WZPL, KDON

p 2, Debuts 19, Same 45, Down 0, Adds 33 including CKOI, WMMS, KDWE KSE d-37, WRSR 39-35, KMJK d-31, KIKX 34-29, KFRX d-32, KWNZ d-29

TALKING HEADS "Wild Wild Life" (Sire/WB) 92/26
Moves Up 36 Debuls 12, Same 15, Down 3, Audor 26 including WCAU, O107, WAVA, Y100, KDWB, B106, WKRZ, WIGY, WKSF, WGLF, WIGO 12-8, WGBD 34-25, WEAG 16-12, KYST 7-11, WDBR 25-22 WHAM! "Where Did Your Heart Go?" (Columbia) 85/14

11 "Where uid Tour Heart Gu?" (Lolumbia) op/14 Up 31, Debus 11, Same 29, Down 0, Adds 14 including WCAU, KHTR, KPLZ, RI-104, K98, KMGX, WOMP, WSPT, 40-35, KMJK 35-30, WNRK 36-22, KIKX 37-30, KLUC 40-34, KCAQ 35-29, WJMX 35-27.

24.16. WHYT 35-26. WSPK 14-9. WSSX 19-15. WKSI 39-36. Y106 39-35, WCGQ 17-13.

OUTFIELD "Everytlime You Cry" (Columbia) 80.10

**Moves: Up 35, Debut 5. Same 27. Down 3, Adds 10, WKSE, WELY, Z94, WGGZ, WROQ, KBOS, KRQ, KSMB, KNAN, WKFR, RREB 2834, KWX 24-19, WAMX 11-9, WKDD 14-11, KZZU 18-12.

**BEN E. KING "Stand By Me" (Allantic) 76/22

**Moves: Up 23, Debut 17, Same 1, Cown 0, Adds 22 chadding WBL, WPLJ, KRBE, 897, WRSR, WCZY, WHYT, KZZP, Z94, B94 30-24, KEGL 6-10, KBEO 15-8, KIS 15-11, KUBE 21-14, WPST 34-22, KATD 7-2.

SURVIVOR "Is This Love" (Scottl Bros./CBS) 72/72

Debuis 0, Same 0, Down 0, Adds 72 including WKSE, WPHD, KEGL, KTKS, KRBE, 95INZ, WRSR, 92X. KHTR. KPLZ, WFMF, KCPX, KSMB

KWK, KMJK, KPLZ, WEME, KCPK, KSMB

PDLICE "Don't Stand So Close To Me "86" (A&M) 68/68

PDLICE "Don't Stand So Close To Me "86" (A&M) 68/68 MIDNIGHT STAR "Midas Touch" (Solar/Elektra) 65/9

Up 30, Debuts 5, Same 21, Down 0, Adds 9, WPST, KEZB, Y106, KIKX, KCAQ, KZZU, KBIM, KZOZ, Y97, Y100 B97 19-14, KZZP 27-21, WSPK 35-28, 94Z 14-11, KLUC 37-27.

BILLY SQUIER "Love Is The Haro" (Capitol) 62/0
Moves Up 14: Debus 2, 3ame 46, Down 0, Adds 0 michally WKKS 33-26, WPHD 36-33, WRSR 36-33, KWK 35-30, WERZ 36-28, WSR 40,9 WROW 31-29, KIKK 35-30, WZPP 39-33, WVBS 36-31, Y97 d-38, OKSS 27-23

DEVICE "Who Says" (Chrysalls) 60/3

Moves: Up 23: Dabus 4, Same 30: Down 0, adds 3, KPLZ, WKSI, KDMO, WKSE 36:32, O100 32:29, K104 30:27, WRON 22:18 950X; 34-6, OX(10) 31:22, O10 31:28, WPPM 37:31, WDBR 40:37, OX95:28:21, BILLY OCEAN "Love Is Forever" (Jive/Arista) 59/57.

uding WXKS, WKSE, 94Q, Z93, Y100, KPLZ, Q100, G105, WCKN,

NU SHOOZ "Point Of No Return" (Atlantic) 54/1

Moves: Up 25, Debuls 2, Same 16, Down 10, Adds 1, WFLY, WXKS 8-7, CFTR 19-9, Q107 25-19, Y100 20-17, FM102 7-6, KXX106 24-20, KAMZ 12-10, KEZB 22-18, WKSI 34-29, BJ105 8-7, Y106 31-23, KQMO 9-8, KSMB 25-20, WAZY 22-15.

TIMBUK 3 "TIMBUK 1" TIMBUK 2" TIMBUK 1" TIMBUK

WMM, WITH WIDEN BOOK AND USB, 200 USB, 200 USB
Y100 27-20, WSSX 29-23, WROO 19-13, WKSI 38-31, WFOW 28-24, WDLX 34-24
TEMPTATIONS "Lady Sou!" (Gotry/Motiony) 51/14
Moves: Up 9, Debuts 7, Same 21, Down 0, Adds 14 including WCAU, PRO.FM KRBE, FM102, 930, WSSX, WINK, FM100.
KBOS, 194, WNNK 35-25, WROO 25-271, WCKN 24-18, WDLX 23-15, WGGQ 35-29, 0102, 24-17
JOAN JETT & THE BLACKHEARTS "Good Music" (CBS Associated) 51/3.
Woves: U.S. Debuts 5 Same 38, Down 0, Adds 3, KDON, WAJD, WLMP, PRO.FM 35-37, KRBE col qp, WRSR d-40, WMMS on, KDWB on dp, K104 d-38, WERZ 40-37, WBBO on-dp, KIYS d-38, OK100 d-40, WZYP 40-34, OK95 38-35.

MOST ADDED

HOWARD JONES (72) SURVIVOR (72) POLICE (68) BILLY OCEAN (57) DARYL HALL (47) ROBBIE NEVIL (42) BANGLES (41)

PRETENDERS (38) ORAN "JUICE" JONES (34) ELTON JOHN (33)

MOST ACTIVE

TRIUMPH (74) JERMAINE STEWART (68) BEACH BOYS (64) PRETENDERS (57) ROBBIE NEVIL (50) TALKING HEADS (45) BANGLES (44) DAVID & DAVID (42) WHAM! (42) FIVE STAR (41)

HOTTEST

BOSTON (147) TINA TURNER (106) **ROBERT PALMER (85)** CYNDI LAUPER (83) MADONNA (75) BON JOVI (70) LISA LISA . . . (67) JANET JACKSON (62) CAMEO (51) ORAN "JUICE" JONES (51)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

ANDY TAYLDR "When The Rain Comes Down" (MCA) 39/19
Moves: Up 3, Debuts 2, Same 15, Down 0, Adds 19 including WPHD, O105, KWOD, WRCK, WKOB, WROO, WRON, O104, KSMB, WDBR, KHTZ, B97 27-24, KWX 32-29, KXX106 d-29, KXXO 34-31

KSMB, WOBI, KHIZ, 1997 27-24, KWK 32-28, KXXU 36-329, KXYU 34-31

BANANARAMA "More Than Physicial" (London/PolyGram) 38/16

Moves: Up 3. Debus 1, Same 18, Down 0, Adds 16 including WPHD, CKOI, WSSX, WRON, KCPX, KITS, KRO, WOMP,
WKSF, KCMD, 997 29-26, KMEL d-30, KKXIGE 52-26, KYND 37-33, WJAD on.

BAD COMPANY "This Love" (Allanite) 37/6

WOWSE Up 6. Debus 3, Same 2, Down 0, Adds 6, KTKS, O100, KIKX, KSMB, WBWB, KTMT, KWK 31-28, K104 d-39.

WAMX 24-20, WKGB 32-27, WLRS 38-37, 100KHI 36-33, WWBS d-37, Y94 38-34, KKAZ d-38.

WAMX 24-20, WKGB 32-27, WLRS 36-37, 100/KHI 36-33, WYBS 0-37, 179 30-30, non-2-10-0.

BERLIN "LIKE Flames" (GEHDIN 34/8

Moves: UP 2, Debuts 3, Same 21, Down 0, Adds 8, WRSR, WRDK, WKRZ, WRDN, KCPX, KSMB, WPFM, KCMO, WPHD

d/37, CKOIo n, WMMS on, KWK 6-31, WKDD 35-33, KLUC d-40, WBNO 39-36.

STACY LATTISAW "Hall It To The Wall" (Motown) 32-11

Moves: UP 7, Debuts 3, Same 11, Down 0, Adds 11 including WKKS, FM102, KXX106, KAMZ, WKSI, WDJX, WGTZ, WKSE

d-40, Y100 30-27, 895 39-34, KHRT 35-34, KMEI, 26-23, WPOW 22-18, KITY 28-26, Z102 38-30. JAMES BROWN 'Gravity' (Scotti Bros./CBS) 25/1
Moves: Up 2, Debuts 2, Same 19, Down 1, Adds 1, KOIZ, WKKS 31-25, CKOI on, Y100 on, Q100 on, WERZ on, WNNK on, WSPK on, KTW, on WZON on, 95XVG 103, WSWB d-39, WCIL 32-31.

RUN D.M.C. "You Be Illin'" (Profile) 23/21

Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 21 including WKSE, Y100, KZZP, KWOD, KMEL, WERZ, WFMI, KZOU, KITY KTUX, KF95, KMGX, FM102 3-2, WPOW 21-17.

KIDA, N199, NM9A, PMILO, 9-4, PMD-W, 21-17 LESSE JUHNSON Featuring SLY STONE "Crazay" (A&M) 23/7 Moves Up 3, Debuts 2, Same 11, Down Adds 7, KMEL, KOX106, 94Z, 194, WKSF, WCGQ, WBWB, WXKS on, FM102 on, WCGD on, WSSX 44-32, WROQ Jov., MOXI 37-36, KMGX 435, Z102 26-20 SAMANTIA FDX "Touch Me (I Want Your Body)" (JIVe/RCA) 22/13
Moves Up 0, Debut 5, Same 4, Down 0, Ados 13, WKKS, KRBE, FM102, WERZ, WRCK, WKRZ, WCKN, KZOU, WKDD, WARK, WSS, SAKC, OKSS, WKDB, G43, WSSC MSD, WKDD,
LABAN "Love In Siberia" (Critique) 21/5
Moves Up 2. Obbuts 3, Same 11, Down 0, Adds 5, WXKS, WRCK, KIKX, WVBS, WBWB, WBEN 36-35, WKSE on, KRBE on, WRCR, 39-36, WRKPE 440, KMA, On, KF95 d-31, KSND on, KMGX on, 95XXX d-38.

MONKEES "Daydream Bellever" (Arista) 19/10
Moves: Up 0. Debuts 1, Same 8, Down 0, Adds 10, K106, W WPHD, PRO-FM, Q107, Q105, WKSI, FM100, Y106, KTUX, WJMX

CHRIS DeBURGH "The Lady in Red" (A&M) 18/1
Moves: Up 4, Debuts 0, Sane 13, Down 0, Adds 1, WSPK, WBEN 35-34, CKOI 34-26, CFTR 1-1, 93FM on, KRBE on, WERZ on, WRRZ on, WRRO no, CHED on, CK100 20-16, WBNO 36-32.

CINDERELLA "Nobody's Fool" (Mercury/PolyGram) 17/16

Up 0, Debuts 1, Same 0, Down 0, Adds 16 inc WOMP, WEXX, KQIZ, KQZE d-32. PHD, WCAU, Q100, WPST, WKRZ, WROQ, WRON, KIKX

K.T.P. "One Step" (MercuryPolyGram) 16./3 Moves Up 4, Debuts 2, Same 7, Down 0, Ados 3, KRBE, O100, KWES, WXKS d:33, Y100 on-dp, K104 35:32, WERZ on, WWMX 39-33, WERZ on, OK100 39-33, 95KLL 89-35, WPFM d:39.

WNNK 93-93, WKRZ On. OK100 38-33, 95KL 38-39, WHY-M 0.39

MANCY MARTINEZ "For Tonight" (Altantic) 16/2

Moves Up 9, Debuts 2, Same 3, Down 0, Adds 2, KC101, KATD, Y100 d-32, FM102 25-23, KMEL 13-10, WNNK d-39,

WNOK on-dp, KAAV 17-15, KC28 17-14, WPOW 11-7, KITY 15-14, KMGX 22-15, KYNO 38-27, 194 30-25

CARLY SIMON "Coming Around Again" (Arista) 15/3

Wores Up 4, Debuts 3, Same 5, Down 0, Adds 3, KKX WALO, WZP, WPHD on, K104 on, Klik on, KSNO on-dp, 194 on-dp,

WINDAD BURGUET VILLE 7-8-8-21/ (Edubat) 41-62

MININGAD BURGUET VILLE 7-8-21/ (Edubat) 41-62

HOWARD HEWETT "I'm For Real" (Elektra) 11/3
Moves: Up 2, Debus 2, Same 4, Down0, Adds 3, WERZ, KITY, WJAD, Y100 on, FM102 d-24, KMEL 14-12, KAMZ on, WDLX
30.27, KEPS 6, MMCX d-3, WCCD on

DAVE ADAMS "Dancling in: My Sleep" (Elektra) 11/2
Moves: Up 2. Debuts 1, Same 6, Down 0, Adds 2, WNNK, KKLS, K104 on, WROQ on, G105 26-20, WANS on, WQUT on-dp es: Up 2, Debuts 1, Same 6, Down 0, Adds 2 12-10, OK100 on, 95XIL d-40, WKSF on-dp

942 12-10, Ukruo on, 934t, 0-4u, WASS drough" (Pasha/CBS) 11/0

MUET RID! "The Will And The Young" (Pasha/CBS) 11/0

Moves Up 2, Debuts 2, Same 7, Down D, Adds 0, KDWB 60-37, WERZ on, 99DTX on-dp, WRON 15-10, KIKX on-dp, KXYQ

on-dp, KDON d-0, KSMB on-dp, WCLI 6:33, 99645 on-dp, OK95 on-dp

BRNJAMIN ORR "Stay The Hight" (Fleiktra) 10/9

BRNJAMIN ORR "Stay The Wight" (Fleiktra) 10/9

Moves Up 0, Debuts 0, Same 1, Down 0, dads 9, 9810X, WRSR, WMMS, KWK, Y108, WEAG, WKPE, WJAD, KZFN, KZZU

STONE FURY "Let Them Talk" (MCA) 10/1
MOVES UP 0, DEDULS 0, Same 9, Down 0, Adds 1, OK100, KWOD on dp, K104 on, WRCK on, WRDN on, KIKX on dp, 95XIL,
or, WYGS on dp, 93KG on, WGD shop 1, SKG on, WGD on dp, K104 on, WRCK on the Company of the Compa

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action Includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artistritle (label) designation indicate the total number, how many added it for the first time this week. Moves Indicate the type of activity his week. Up for upward chart movement. Same for sideways or confinued uncharred activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart confis from right chart costions on those stations reporting them, to deut on the CHR National Airplays of CHR Relation Criteria — Full time Add and only on the CHR Relation Criteria — Full time Add and only on the CHR Relation Criteria — Full time Add and only one to the CHR National Airplays in a 24-hour period, there of them before midnight. Desperated Adds and/or Ona: two plays in a 24-hour period, but not them before midnight.

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall. This information will be published in R&R each week on the CHR Adds & Hots pages

Parallels Begin on Page 96 Adds & Hots Begin on Page 94 P-1 Playlists Begin on Page 91

WHIPLASH SMILE

SMILE. THIS HIT WON'T HURT.



CONTEMPORARY HIT RADIO

Tivee Two Last Weeks Weeks Week 6 4 3 TINA TURNER/Typical Male (Capitol) 2 CYNDI LAUPER/True Colors (Portrait/€BS) ROBERT PALMER/I Didn't Mean To Turn You On (Island) JANET JACKSON/When I Think Of You (A&M) 3 2 1 BOSTON/Amanda (MCA) HUMAN LEAGUE/Human (Virgin/A&M) MADONNA/True Blue (Sire/WB) ANITA BAKER/Sweet Love (Elektra) 20 13 10 1 LISA LISA & CULT JAM with FULL FORCE/All Cried Out (Columbia) EDDIE MONEY/Take Me Home Tonight (Columbia) GENESIS/Throwing It All Away (Atlantic) 6 12 DON JOHNSON/Heartbeat (Epic) N&A Begins on Page 102 26 23_19 13 TOTO/I'll Be Over You (Columbia) 21 18 15 JOURNEY/Girl Can't Help It (Columbia) 37 28 20 B PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB) 39 30 22 6 BON JOVI/You Give Love A Bad Name (Mercury/PG) 17 BILLY JOEL/A Matter Of Trust (Columbia) ORAN "JUICE" JONES/The Rain (Def Jam/Columbia) PETER GABRIEL/In Your Eyes (Geffen) 30 25 21 19 CAMEO/Word Up (Atlanta Artists/PG) - 36 28 20 LIONEL RICHIE/Love Will Conquer All (Motown) 38 31 🗿 RIC OCASEK/Emotion In Motion (Geffen) 35 29 25 **22** 36 32 27 **23** COREY HART/I Am By Your Side (EMI America) HUEY LEWIS & THE NEWS/Hip To Be Square (Chrysalis) 3 STACEY Q/Two Of Hearts (Atlantic) GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan) 5 8 13 26 BRUCE HORNSBY & THE RANGE/The Way It Is (RCA) 1 3 11 28 HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis) aretha franklin/Jumpin' Jack Flash (Arista) LOVERBOY/Heaven In Your Eyes (Columbia) WANG CHUNG/Everybody Have Fun Tonight (Geffen) __ 37 BILLY IDOL/To Be A Lover (Chrysalis) STEVE WINWOOD/Freedom Overspill (Island/WB) 14 14 23 34 VAN HALEN/Love Walks In (WB) BREAKER 3 'TIL TUESDAY/What About Love (Epic) 4 11 24 36 DARYL HALL/Dreamtime (RCA) 11 21 29 37 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS) DEBUT > 39 TRIUMPH/Somebody's Out There (MCA)

ADULT CONTEMPORARY

6 4 2 CARLY SIMON/Coming Around Again (Arista) TOTO/I'll Be Over You (Columbia) PETER CETERA with AMY GRANT/Next Time I Fall (Full Moon/WB) LIONEL RICHIE/Love Will Conquer All (Motown) CYNDI LAUPER/True Colors (Portrait/CBS) (6) JANET JACKSON/When I Think Of You (A&M) GENESIS/Throwing It All Away (Atlantic) (Virgin/A&M) BRUCE HORNSBY & THE RANGE/The Way It Is (RCA) DAVID PACK/I Just Can't Let Go (WB) ANITA BAKER/Sweet Love (Elektra) N&A Begins on Page 81 BEACH BOYS/California Dreamin' (Capitol) Œ MADONNA/True Blue (Sire/WB) HUEY LEWIS & THE NEWS/Stuck With You (Chrysalis) 13 12 11 15 PAUL SIMON/You Can Call Me Al (WB)

BILLY JOEL/A Matter Of Trust (Columbia)

KENNY ROGERS/They Don't Make Them Like They Used To (RCA)

BOB SEGER & THE SILVER BULLET BAND/It's You (Capitol) EL DeBARGE/Love Always (Gordy/Motown) 19

THE CHRIS DEBURGH/The Lady In Red (A&M) 24 24 22 LEVEL 42/Leaving Me Now (Polydor/PG) CHRISTOPHER CROSS/Loving Strangers (Arista)

BREAKER BOMD/ (Forever) Live And Die (Virgin/A&M)

DEBUT BANGLES/Walk Like An Egyptian (Columbia)

GLADYS KNIGHT & B. MEDLEY/Loving On Borrowed Time (Scotti Bros./CBS) Œ 11 18 21 24 CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)

7 15 20 25 BILLY OCEAN/Love Zone (Jive/Arista) 15 22 26 26 BERLIN/Take My Breath Away (Columbia) DEBUT > 2 LUTHER VANDROSS/Give Me The Reason (Epic)

DEBUT P @ RIC OCASEK/Emotion In Motion (Geffen) DEBUT > @ GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)

DOUBLE/Woman Of The World (A&M)

AOR TRACKS

1 HUEY LEWIS &.../Hip To Be Square (Chrysalis) 2 PRETENDERS/Don't Get Me Wrong (Sire/WB) RIC OCASEK/Emotion In Motion (Geffen) BOSTON/Amanda (MCA) STEVE WINWOOD/Freedom Overspill (Island/WB) 6 BILLY IDOL/To Be A Lover (Chrysalis) BRUCE HORNSBY & THE RANGE/The Way It Is (RCA) JOHN FOGERTY/Change in The Weather (WB) 'TIL, TUESDAY/What About Love (Epic) 9 11 11 10 10 BON JOVI/You Give Love A Bad Name (Mercury/PG) 28 21 BOSTON/We're Ready (MCA)
20 17 13 PTIMBUK3/The Future's So Bright...(IRS/MCA) Complete Tracks Chart Begins on Page 86 _ 29 19 (B) KBC BAND/It's Not You It's Not Me (Arista) 22 20 17 BILLY SQUIER/Love Is The Hero (Capitol) 39 26 GEORGIA SATELLITES/Keep Your Hands To Yourself (Elektra) 4 6 12 16 TALKING HEADS/Wild Wild Life (Sire/WB) 32 25 18 BAD COMPANY/This Love (Atlantic) 7 7 11 18 DAVID & DAVID/Welcome To The Boomtown (A&M) 33 26 22 TINA TURNER/Back Where You Started (Capitol) BREAKER POLICE/Don't Stand So Close '86 (A&M) 25 21 20 21 OUTFIELD/Everytime You Cry (Columbia) BREAKER 2 PETER GABRIEL/That Voice Again (Geffen) 45 32 27 WANG CHUNG/Everybody Have Fun Tonight (Geffen) 14 14 15 24 DAVID LEE ROTH/Goin' Crazy (WB) BREAKER @ BENJAMIN ORR/Stay The Night (Elektra) 43 34 28 25 RIC OCASEK/True To You (Geffen) 12 19 24 27 HUEY LEWIS & THE NEWS/Jacob's Ladder (Chrysalis) 23 23 28 JOHN FOGERTY/Headlines (WB) 2 5 14 29 EDDIE MONEY/Take Me Home Tonight (Columbia)

BLACK/URBAN

36 30 BOSTON/Cool The Engines (MCA)

 ■ MELBA MOORE f/FREDDIE JACKSON/A Little Bit More (Capitol) GREGORY ABBOTT/Shake You Down (Columbia) HUMAN LEAGUE/Human (A&M) FIVE STAR/Can't Wait Another Minute (RCA) TINA TURNER/Typical Male (Capitol) FREDDIE JACKSON/Tasty Love (Capitol) STACY LATTISAW/Nail It To The Wall (Motown) JESSE JOHNSON featuring SLY STONE/Crazay (A&M) HOWARD HEWETT/I'm For Real (Elektra) CLUB NOUVEAU/Jealousy (Tommy Boy/WB) RJ'S LATEST ARRIVAL/Heaven In Your Arms (Manhattan) CAMEO/Word Up (Atlanta Artists/PG) ONE WAY/Don't Think About It (MCA) LIONEL RICHIE/Love Will Conquer All (Motown) PHYLLIS HYMAN/Old Friend (PIR/Manhattan) GENERAL KANE/Crack Killed Applejack (Gordy/Motown) CHICO DEBARGE/Talk To Me (Motown) Œ MILLIE JACKSON/Hot! Wild! Unrestricted! Crazy (Jive/RCA) JERMAINE STEWART/Jody (Arista) JEAN CARNE/Flame Of Love (Omni/Atlantic) COMMODORES/Goin' To The Bank (Polydor/PG) READY FOR THE WORLD/Love You Down (MCA) BEAU WILLIAMS/There's Just Something About You (Capitol) JEFFREY OSBORNE/Room With A View (A&M) PATTI LABELLE/Kiss Away The Pain (MCA) RENE & ANGELA/No How, No Way (Mercury/PG) TEMPTATIONS/Lady Soul (Gordy/Motown) LEVERT/Let's Go Out Tonight (Atlantic) 20 MTUME/P.O.P. Generation (Epic) 33 ARETHA FRANKLIN/Jumpin' Jack Flash (Arista) JAMES BROWN/Gravity (Scotti Bros./CBS) 40 14 13 15 32 REBBIE JACKSON/Reaction (Columbia) N&A Begins on Page 76 39 36 3 DAZZ BAND/Wild & Free (Geffen) 39 PEABO BRYSON/Good Combination (Elektra) BREAKER FULL FORCE/Unfaithful So Much (Columbia) BREAKER 3 ANITA BAKER/Caught Up in The Rapture (Elektra) BREAKER W KURTIS BLOW/I'm Chillin' (Mercury/PG)

DEBUT SHIRLEY JONES/Last Night I Needed Someone (PIR/Manhattan)

BREAKER JEFF LORBER featuring KARYN WHITE/Facts Of Love (WB)

13 12 14 39 GEDRGE BENSON/Kisses In The Moonlight (WB)