

# PLANS SKYSCRAPER IN COLUMBUS CIRCLE

**W. R. Hearst Finally Completes  
the Assembly of Plot Contain-  
ing 70,000 Square Feet.**

## **NOW CONTROLS 25 CITY LOTS**

**Publisher Plans to House His Vari-  
ous Enterprises in New 25-  
Story Office Building.**

William Randolph Hearst figured in three real estate transactions yesterday, two of which involve large building operations. In the Columbus Circle section, where he has been an active investor for several years past, Mr. Hearst completed the assembling of a plot on West Fifty-eighth and Fifty-ninth Street, just west of Columbus Circle, containing more than 70,000 square feet, approximately twenty-five city lots, which he plans in the near future to improve with a structure rising to a height of twenty-five stories, and which will house his various enterprises in the East.

Huberth & Huberth and M. & L. Hess closed yesterday's transaction which involved the sale for the Pacific Realty Company of the five five-story tenements at 330 to 338 West Fifty-ninth Street, on a plot 125 by 100. In addition Huberth & Huberth sold for Salo Cohn, the five-story tenement at 326 West Fifty-ninth Street, 25 by 100, and for the Brownston Realty Company, the four-story and basement private house at 341 West Fifty-eighth Street, 21.10 by 100.5, also sold 343-345 West Fifty-eighth Street for Stuard Hirschman, and 347 West Fifty-eighth Street for Walter Thompson to Albert Bever. The properties will all be transferred to the Veronica Realty Corporation, acting for Mr. Hearst.

The plot assembled has a frontage on Fifty-ninth Street of 325 feet and a depth of 200.10 feet running through to Fifty-eighth Street, where the frontage is 379.6 feet. The main building as proposed is to be nine stories or taller, with setbacks and a tower of at least twenty-five stories in height in the centre.

In the downtown business section the Charles F. Noyes Company leased for Louis Goldstein to The New York American and Evening Journal, represented by Huberth & Huberth, the six-story, fireproof building, 92-4-8 Gold Street, on a lot about 70 by 100. The building is the newest of several buildings recently erected in the "swamp" and just completed from plans of George and Edward Blum. The Noyes Company and Huberth & Huberth have also leased for M. Dworetzky to Mr. Hearst's companies a portion of the large plot at 9-17 Jacob Street, containing about 10,000 square feet. On this plot Mr. Hearst will build a modern, printing building for one of his printing units. Both leases are for ten years and the Dworetzky transaction represents about \$250,000.

**The New York Times**

Published: May 18, 1921

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