

Inter Office Memo



Coin Operated Games Division

To: West Shell

From: Mary Fujihara

Subject: COIN-OP PRODUCT SALES

Date: 7/25/83

Per your request, the following are our best estimates for total or forecast unit sales.

I have included a subjective 5 point rating scale (1=poor, 5=excellent) which is qualified by:

- Product earnings history, both short term and long term
- Product introductory period rather than current (if an older title)
- Coin-Op performance only

	<u>NAME</u>	<u>INTRO DATE</u>	<u>DOMESTIC EST. UNIT SALES.</u>	<u>RATING</u>
1.	CRYSTAL CASTLES	7/83	12,000-15,000*	4.5
2.	TEMPEST	10/81	26,590	4.5
3.	DIG DUG	4/82	20,045	4.0
4.	KANGAROO	6/82	9,116	3.0
5.	CENTIPEDE	7/81	52,519	5.0
6.	MILLIPEDE	2/83	8,683 **	4.5
7.	ARABIAN	5/83	1,950 **	3.0
8.	FOOD FIGHT	3/83	1,998 **	3.0
9.	JUNGLE HUNT	8/82	18,000	4.0
10.	MS. PAC MAN	3/82	110,000	5.0
11.	PENGO	10/82	2,000	2.5
12.	SUPER PAC MAN	11/82	?	2.5
13.	MARIO BROTHERS	4/83	2,000	2.5
14.	BAG MAN	3/83	4,000-5,000	3.5
15.	CLUSTER BUSTER (GRAPLOP-DATA EAST)	6/83?	n/a	2.0
16.	ZOOKEEPER	4/83	2,000-3,000	3.0

* Forecast only

** Incomplete sales