

COUNTRY AIRCHECK WEEKLY



IMPACTING RADIO 9/22!

15 #1 HITS ALREADY...

HERE IS THE NEXT SMASH!

[CLICK HERE TO LISTEN](#)



September 8, 2008

Issue 106

Fall Book Pick Me Up

With the Fall 2008 Arbitron starting in just 10 days, we thought a few tips for those last-minute station check-ups would come in handy. So we asked a couple pros for ideas, starting with consultant **Joel Raab** (215-750-6868):

- Have you trimmed every ounce of fat (while keeping the meat) from air talent performances?
- Scour your imaging; update and remove old pieces. You might be amazed to see some with the old slogan might still be there in the system.
- How does your internet stream sound? Are you as proud of it as you are your terrestrial station?
- Compare research scores from your station vs. a competitor's for a given time period. Don't have research? Use Mediabase or BDS to compare. Who's stronger?
- How's the mix? Is there a variety of sound within the mix?
- Does the writing of your imaging really connect with the core? Or, are you using radio-speak?



Joel Raab



Bob Glasco

Here's more from Rusty Walker & Associates VP/ Consulting **Bob Glasco** (480-607-7149):

- Challenge yourself to find ways to make everything you do fresh for your listener and your staff.

- Start an Arbitron diary. Update it daily with what your station did and what your competitor did. Include anything that might have attracted attention. In metered markets this will be increasingly important based on what we've seen with the effects of special programming.
- How long since you've gotten away from your station and just listened? Go somewhere where you won't be interrupted. Rent a hotel room if necessary. Listen with a legal pad in front of you. Look for the good and the bad.
- Is your imaging fresh? It may say the right things, but how long since you've tested yourself and your writing skills to come up with different and attention-getting ways to deliver your message?
- If you're doing something because "that's the way we've always done it," challenge yourself and your staff to come up with a new way to accomplish the same goal.

Finally, Regent VP/Programming **Bob Moody** has this rather unusual nugget of wisdom to impart:

- Based on the levels of Arbitron's under-sampling in all demos under age 45, I'm advising our programmers to light candles at every opportunity and to sacrifice fat virgins when appropriate (subject to availability).



Bob Moody

Good luck this fall – with the book, not with finding fat virgins.

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ASHTON SHEPHERD

Sounds So Good

RATE THE MUSIC: #9 PERSONS 25-54
#12 YOUNG FEMALES!

CALLOUT AMERICA: #20 FEMALES OVERALL!
TOP 20 PASSION AND TOTAL POSITIVES!

ON TOUR WITH SUGARLAND!





PLAY IT NOW!

THE AIR GUARD PRESENTS

Laura Bryna

**THE AIR GUARD
FINDS ITS VOICE**

- The Air Guard has selected Laura Bryna to serve as the 'voice' of the new Air Guard advertising campaign.
- Laura's debut album "Trying To Be Me" will be reissued on September 2nd and features the song "Hometown Heroes," a tribute to the men and women of the Air Guard.
- Laura will be making concert appearances, signing autographs and talking with fans and members of the Air Guard at numerous Air Guard events and units across the country over the next twelve months.
- The Air Guard's national campaign will include a mix of print, radio, television, online and public relations.

**"Hometown Heroes"
going for airplay now!**

Click [Here](#) To Listen!

Laura Bryna 

ANG
AIR NATIONAL GUARD
GoANG.com

Emerson Drive To Valory

Valory Music Co. has reached an agreement with Midas Records and Emerson Drive in which it will handle all promotion, sales, marketing, production, publicity and distribution for the group. The move reunites Emerson Drive with Valory Pres. Scott Borchetta, with whom they worked at DreamWorks. "Emerson Drive is one of the hardest working bands anywhere in the world and their success over the last year,



Emerson Drive

including their Grammy nomination and their first No. 1 single, is going to help propel them to the next level at Country radio and with the fans," Borchetta says. Their first Midas/Valory single is expected mid-November with an album following early next year.

CCMAs Honor Radio

The 2008 Canadian Country Music Awards took place today in Winnipeg, with Manitoba group Doc Walker taking home five awards.



Terri Clark hosted the show, but no major Nashville artists were honored in artist categories. Industry and radio awards include:

Major Market Station: CJJR-FM/Vancouver, BC. Secondary Market: CICX-FM/Orillia, ON. Program or Special: Canadian Coast To Coast - CJVR-FM. Additionally, Emerson Drive drummer Mike Melancon, keyboardist Dale Wallace and fiddler David Pichette were all recognized for their instruments at the All-Star Band Awards Sept. 6. Broadcaster Wes Montgomery was inducted into the Hall of Fame. Full winners list at www.ccma.org.

Jimmy Wayne Believes

Valory's Jimmy Wayne is enjoying his second week at No. 1 with "Do You Believe Me Now," but it almost didn't happen. As he told Country Aircheck's Lon Helton on Westwood One's CMT Country Countdown USA, great songs are like an Old West gold strike – life changing ... and nearly impossible to keep quiet.



Jimmy Wayne

MY TUNES: MUSIC THAT SHAPED MY LIFE



Katie Dean

UMG/Nashville VP/Radio Marketing Katie Dean (katie.dean@umusic.com) discusses her most important songs, albums or concerts:

1. Mary Chapin Carpenter/Goodbye Again: I saw her perform it on *Austin City Limits* one night when I was in high school. I went to the record store the next day to buy her *State Of The Heart* album, which was the first country record I ever bought.

2. Kim Richey, Glimmer: I have always been a huge fan of hers. I'll never understand why she didn't catch on as a mainstream act in her own right, but this album is probably my favorite of hers from start to finish.

3. Fleetwood Mac/Dreams: The audio equivalent of Xanax to me. It just soothes me when I hear it.

4. Heart/Crazy On You or Barracuda: I just saw them at the Wildhorse a couple weeks ago. They still sound amazing and put on an incredible show. My all-time favorite band, and I still want to be Nancy Wilson when I grow up.

5. Indigo Girls, Rites of Passage: Takes me back to college and has one of my all-time favorite songs, "Ghost." Also one of the best concerts I've ever seen.

• **A highly regarded song or album you've never heard:** *Jagged Little Pill* by Alanis Morissette.

• **An "important" piece of music you just don't get:** The whole "Prince is a musical genius" thing.

• **An album you played or listened to incessantly:** *Fumbling Towards Ecstasy* by Sarah McLachlan.

• **One obscure or non-country song everyone should listen to right now:** "Heaven Bound" by Kelly Willis.

"I was writing with Joe West and Dave Pahanish and we didn't come up with anything," Wayne explains. "So I was about to leave, when Joe said, 'Do you have a second to listen to a song we wrote?' At the time I didn't have a song in the charts, so I knew I was at the bottom of the pile for hearing the best songs from other writers. It's the pecking order. So I listened... and I didn't overreact. I've learned my lesson, because if you overreact, the song could get pitched out from under you. I didn't say nothing. I just thought to myself, 'Wow!'"

"I was subdued, and said 'Joe, mind if I have a copy of this?' A couple days later I said, 'Joe, do you mind if I put my vocal on it?' I told Joe not to play it for anybody, including

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LeAnn Rimes "What I Cannot Change"

The heartfelt and highly-anticipated new single from LeAnn Rimes, "What I Cannot Change"

Share and Read Stories at www.whaticannotchange.com



Lee Brice Reaction Record! "Upper Middle Class White Trash"

41 (+105 pts) CA/MB

46 (+190,000 aud) RR

Recently added at:

WGGY, WKKT, KFKF, KRST, KUBL



MCGRAW "Let It Go"

HOT

15 Airpower! RR

16 CA/MB

A **Powerful** song
that deserves
Power rotation!



Heidi Newfield "Johnny & June"

#1 iTunes

#2 Ringtone

Over 85,000 albums sold

Over 250,000 digital downloads

Top 5 Myspace

Top 10 Video

12 CA/MB

13 R&R

BIRTHDAYS

Tuesday (9/9): John McFee, Joe Smyth (Sawyer Brown), Tom Wopat, Jack O'Malley (jacko@wtcmradio.com), Bonnie Taggart, Misty Hurt (mistyhurt@splashpublicity.com)

Wednesday (9/10): Kerry Harvick, Tommy Overstreet

Thursday (9/11): the late Jimmy Davis, Rosanne McDowell

Friday (9/12): George Jones, Chuck Flood, Jennifer Nettles (Sugarland)

Saturday (9/13): the late Bill Monroe, Joe Don Rooney (Rascal Flatts), Stance Bingham, Harry Lyons (harry.lyons@bigmachinemail.com)

Sunday (9/14): John Berry, Beth Nielsen Chapman, Danielle Peck, Jon Grimson, Mike Hammond (mike.hammond@citcomm.com), Phil Sweetland (pianopks@aol.com), Blake Wise (blakewise@hotmail.com)

Monday (9/15): the late Roy Acuff, Jim Zumwalt

his publisher. A month-and-a-half later, I walked into Scott Borchetta's office and played it for him. That was the minute my life changed. [He said], 'Congratulations, Jimmy. 'Do You Believe Me Now' will be your first single.'

"Finally [the writers] played it for their publisher. Lon, I'm going to tell you something I haven't told anyone: His publisher, after we recorded and mastered the song, went to another big star and pitched it. What the publisher didn't know was a friend of mine was in the office of the artist he was pitching, and texted me, 'They're pitching your song here.' So I called them right away and said, 'Tell the guy who's pitching you that song to stop. That's my song. I've already recorded it.' And there was a moment of silence. No one said anything. So you gotta be careful.

"Whatever happened to songs being on hold? It means, 'Hold your breath. Don't talk about 'em.'"

Gig Alerts

- **KUZZ/Bakersfield PD Evan Bridwell** is seeking a night jock, with possible MD responsibilities. Airchecks and resumes to ebidwell@buckowens.com.
- **Clear Channel/St. Louis Pres./MM Dennis Lamme** is looking for an OM. Send airchecks and resumes dennislamme@clearchannel.com.
- **KSWF/Springfield, MO PD/afternoon jock Adam Burnes** is looking for a morning show host. Airchecks and resumes adamburnes@clearchannel.com.
- **WTNT/Tallahassee OM Jeffrey Horn** is looking for a co-host to join longtime morning co-host **Cash**. Send airchecks and resumes jeffhorn@clearchannel.com.

Radio News

- **Promotions:** **WGNA/Albany** middayer **Kevin Richards** is hosting and producing his Country Cruise with headliner **Mark Chesnutt** Feb. 22- March 1. The boat sails from Miami, FL and includes **Dale Watson** and RFD-TV's **David Church**. More info at www.kevinrichards.com.
- **Syndication:** Songwriter **Jeffrey Steele** will guest host **Bob Kingsley's Top 40** Sept. 13-14.

Artist News

A screening of *Meet Glen Campbell: A Documentary* will be held at the Country Music Hall Of Fame and Museum Sept. 20 followed by a Q&A session with Campbell as part of the Americana Music Festival and Conference. That evening, **Jim Lauderdale, Raul Malo, Chuck Mead** and more will pay tribute to Campbell with a concert at the Cannery Ballroom.

Wynonna fans can create and upload short videos explaining "Why I Should Meet Wy" to www.myopry.com. The winner will join Wynonna backstage at her Oct. 4 Opry performance.

Marty Stuart will debut *The Marty Stuart Show* Sunday nights in November on RFD-TV. His **Fabulous Superlatives** and **Connie Smith** will be featured. The first of 26 30-minute music-filled episodes, hosted and produced by Stuart, begins production this month in Nashville. Serving as announcer and sidekick will be **WSM-AM/Nashville** evening personality **Eddie Stubbs**.

Black River's **Jeff Bates** will perform as part of the pre-race festivities at NASCAR's Sprint Cup Series Pep Boys Auto 500 at the Atlanta Motor Speedway Oct. 26.

Phil Vassar re-recorded "Prayer Of A Common Man" with the Fisk University Jubilee Singers and released it exclusively to Rhapsody. A portion of proceeds for each song purchased before the end of the year will be donated to **Feeding America** (formerly known as America's Second Harvest).

Stephen Cochran has released "When A Hero Falls" to radio for the upcoming anniversary of 9/11. Cochran, who served as



Stephen Cochran

DATE CHECK

September 18 - Capitol Pub Crawl - Nashville, TN

September 25-27 - George Jones University Fall Seminar - Franklin, TN - www.georgejonesuniversity.net

October 2 - 2nd Annual Women Rock For The Cure - Nashville, TN - www.solidnashville.com

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CHECK OUT IN STORES: 9/9



Jessica Simpson *Do You Know?* (Columbia)
Simpson's country debut shares its title with the disc's eleventh and last cut, which features vocals from its writer Dolly Parton. Elsewhere, Simpson herself earns writer credit, working with top songsmiths Troy Verges, Hillary Lindsey, Rachel Proctor and more. Titles include "Remember That," "Pray Out Loud," "You're My Sunday" and "Sipping On History." Brett James and John Shanks produced.

Upcoming Releases:

Sept. 16 **Eli Young Band** *Jet Black And Jealous* (Republic/Universal)
Kristy Lee Cook *Why Wait* (19/Arista)
Darius Rucker *Learn To Live* (Capitol)

Sept. 23 **Randy Rogers Band** *Randy Rogers Band* (Mercury)

Album release info to news@countryaircheck.com.

a Marine in Afghanistan, was inspired to write the song by the death of his friend, Marine Cpl. Ron Payne. Actor Gary Sinise will also honor Cochran, along with other wounded veterans, Sept. 12 in Dallas. Lastly, Cochran is headed to Iraq and Afghanistan Dec. 28- Jan. 14 with Armed Forces Entertainment.

Travis Tritt will perform a free post-game concert Sept. 21 following the Atlanta Braves final home game of the season.

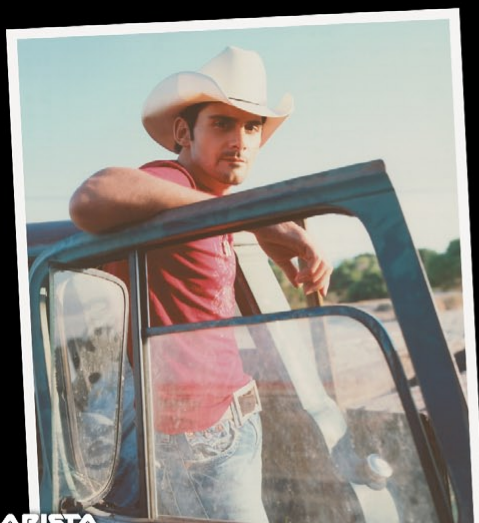
Hushabye Baby: Lullaby Renditions of Johnny Cash will be released Nov. 4 with **George Strait** and **Carrie Underwood** to follow Nov. 18.

John Michael Montgomery's CD release party for *Time Flies* will be held Oct. 4 at the Kentucky Music Hall Of Fame and serve as the unveiling of the artist's exhibit in the KMFOF. Admission is \$5 and allows fans to purchase the album before it's Oct. 14 street date.

Johnny Cash at Folsom Prison: Legacy Edition has been released with footage from Cash's legendary performance and recording of At Folsom Prison made Jan.



John Michael Montgomery

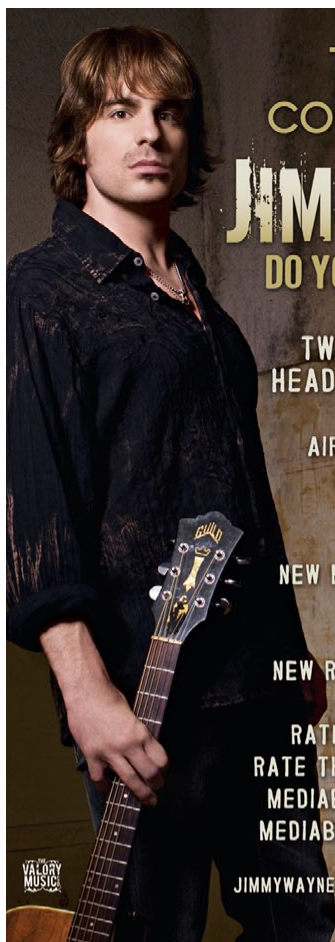


Dear Country Radio,
Finding myself at the top of the chart for the 8th time in a row is an honor. From the bottom of my heart...

Thank you,
Thank you,
Thank you,



"Waitin' On A Woman" just 12 weeks old...#1 at R&R and HOLDING!



**THANK YOU
COUNTRY RADIO!**

JIMMY WAYNE

DO YOU BELIEVE ME NOW

**TWO WEEKS AT #1 AND
HEADING TOWARDS A THIRD!**

**AIRCHECK #1 +238 SPINS!
R&R #2 +137 SPINS!**

**NEARLY 1.9 MILLION
NEW MB AUDIENCE IMPRESSIONS!**

**NEARLY 1.2 MILLION
NEW R&R AUDIENCE IMPRESSIONS!**

**RATE THE MUSIC #1 OVERALL!
RATE THE MUSIC #1 FEMALES 25-54
MEDIABASE #5 ADULTS ALL AGES!
MEDIABASE #4 FEMALES ALL AGES!**

JIMMYWAYNE.COM | MYSPACE.COM/JIMMYWAYNEMUSIC
THEVALORYMUSICCO.COM



**JUSTIN
MOORE**

BACK THAT THING UP

**Just named Clear Channel
Online "Artist to Watch"!!**

NEW TODAY:
KYGO, WGGY, KBQI, WXCX

**GREAT FEMALE TEST &
PHONES INCLUDE:**
KAJA, KKWF, WXBQ,
WQBE, WDAF, KBWF

**RADIO TOUR STARTS
TODAY & ALREADY:**
38 Mediabase stations &
35 R&R stations COMMITTED

**DOUBLE DIGIT
ROTATIONS INCLUDE:**
WKIS, KBEQ, WDAF, KFRG,
WPAW, KBWF, WGKX, WFUS,
WPCV, WCTQ, KUSS, KHKI,
KJUG, WQBE, WXBQ

MooreJustinMusic.com | TheValoryMusicCo.com

TUBE CHECK

- Tuesday 9/9** - Jessica Simpson, *Good Morning America* (ABC).
- Wednesday 9/10** - Jack Ingram, *Next GAC Star* (Finale) (GAC).
- Thursday 9/11** - Jessica Simpson, *Late Show with David Letterman* (CBS); Jessica Simpson, *The View* (ABC).
- Friday 9/12** - Brad Paisley, *Makes A Video "Waitin' On A Woman"* (GAC).
- Saturday 9/13** - Alan Jackson, Blake Shelton, Brad Paisley, Montgomery Gentry, Craig Morgan and more, *Opry Live* (GAC).
- Sunday 9/14** - Various Artists, *The 43rd Annual ACM Awards* (re-air) (GAC).
- Monday 9/15** - Brooks & Dunn, *Cowboy Town* (GAC).



Good Ride Golfer:
**The 2nd Annual Chris
LeDoux Spurs and
Spikes Memorial Golf
Tournament raised
\$26,000 for the Chris
LeDoux Memorial
Foundation. Here is the
winning team (l-r) Nikki
Taylor, Trish Klump,
Pam Kinchen and
LeDoux's widow Peggy.**

13, 1968. The two-disc DVD includes interviews with **Merle Haggard, Rosanne Cash, Marty Stuart** and former inmates who attended the concert. It will be released through Columbia/Legacy Oct. 14.

The Week's Top Stories

Full coverage of the week's news is available in the archives at www.countryaircheck.com.

- Clear Channel/St. Louis OM **Tommy Austin** is transferring from the cluster, which includes Country **KSD**, to CC/Portland as OM. (CAT 9/9)
- Clear Channel's **KSSN/Little Rock PD**/afternoon jock **Chad Heritage** was promoted to OM of the five-station cluster, which also includes Classic Country **KMJX**. (CAT 9/5)
- Former 1720 Entertainment SW/SE regional **Rosey Fitchpatrick** joined **Country Thunder** as Mgr./Southwest Promotion & Marketing. (CAT 9/8)
- News/Talk **WRJM/Dothan, AL** flipped to Country as **WUSD** "The All New Kickin' Country 93.7." Sister Classic Country **WDBT** switched to Talk as planned. (CAT 9/8)
- Buck Owens' **KUZZ/Bakersfield APD/MD**/night host **Donna James** left the station to relocate to Oregon. She can be reached at 661-717-0433 or donnawannajames@yahoo.com. (CAT 9/5)

- **Lon Helton**, lon@countryaircheck.com
Chuck Aly, chuck@countryaircheck.com
Erin Duvall, erin@countryaircheck.com
(615) 320-1450

Spring No. 1s: KORA, KTWO, WGSQ, KAFF, WLAY, WFRE, KMAG, WKCY, KDXY, KLAU, KYKS, KLUR, WILQ, WUSQ

Here's another batch of Spring 2008 Arbitron Country station ratings. As part of our weekly market-by-market offerings, with a few exceptions, only stations achieving at least a 1.0 share are included. Legend: A "+" indicates a Classic Country outlet, a "^" designates Country stations in the same market owned by a single operator and an "t" indicates a tie.

COUNTRY RATINGS SPRING BOX SCORE

Each week we'll have a running tally of the Spring 2008 Arbitron ratings and rankings for all Country stations printed on this page in **Country Aircheck Weekly**. The ratings/rankings in these box scores are only those from the station's home market.

Stations	12+		12+ Rankings	
	TW	Total	TW	Total
Up	19	190	22	187
Down	27	187	17	153
Flat	5	32	12	69
Debut	--	--	--	--
Drop	--	1	--	1
No. 1	na	na	14	71

Station/City	12+ Share Last ARB	12+ Share Sp '08	12+ Rank Last ARB	12+ Rank Sp '08
WEBB/Augusta, ME	7.5	5.8	2t	4
WTHT/Lewiston, ME <small>(Augusta, ME Arbitron)</small>	3.0	2.2	7t	11t
WQCB/Bangor, ME <small>(Augusta, ME Arbitron)</small>	2.2	2.2	13t	11t
WMCM/Augusta, ME	1.5	1.4	17t	17t
WNYR/Brunswick, GA	6.6	6.1	3	3t
KORA/Bryan, TX	8.2	7.7	1t	1
KAGG/Bryan, TX	8.2	7.0	1t	2
KTHT/Houston+ <small>(Bryan-College Station Arbitron)</small>	1.3	1.4	8t	8
KTWO/Casper, WY^	17.1	15.5	1	1
KWYY/Casper, WY^	7.9	7.8	3t	3t
KKTL-AM/Casper, WY^	1.3	1.3	6	6
WVVR/Clarksville, TN	9.8	9.5	2	2
WKDF/Nashville <small>(Clarksville, TN Arbitron)</small>	2.8	3.0	10t	7t
WSM-FM/Nashville <small>(Clarksville, TN Arbitron)</small>	3.7	3.0	6	7t
WKDZ/Clarksville, TN	3.3	2.0	7t	14t
WSIX/Nashville <small>(Clarksville, TN Arbitron)</small>	1.9	2.0	14t	14t
WGSQ/Cookeville, TN^	21.6	21.3	1	1
WHUB-AM/Cookeville, TN+^	5.4	6.5	5	3
KAFF/Flagstaff, AZ	4.6	4.9	2	1
KSED/Flagstaff, AZ	3.2	4.1	4	3

Station/City	12+ Share Last ARB	12+ Share Sp '08	12+ Rank Last ARB	12+ Rank Sp '08
KTMG/Flagstaff, AZ <small>(The last Flagstaff Arbitron was Fall 2003)</small>	1.1	3.3	9	5
WEGX/Florence, SC	10.4	10.9	2	2
WHLZ/Florence, SC	3.3	5.0	11	5
WLAY/Florence, AL	8.1	8.7	1	1
WDRM/Huntsville, AL <small>(Florence, AL Arbitron)</small>	3.4	2.7	5t	6t
WFRE/Frederick, MD	13.0	17.1	1	1
WMZQ/Washington, DC <small>(Frederick, MD Arbitron)</small>	1.6	2.4	10t	12
KMAG/Ft. Smith, AR	7.7	8.4	2	1
KOMS/Ft. Smith, AR+	9.6	8.0	1	2
KEKB/Grand Junction, CO	8.0	8.0	3t	3t
KMOZ/Grand Junction, CO	8.0	7.3	3t	5
WKCY/Harrisonburg, VA	15.9	13.1	1	1
WGZR/Hilton Head, SC	3.1	5.0	9t	2t
WJCL/Savannah <small>(Hilton Head Arbitron)</small>	2.7	3.6	12t	8t
WDOG/Hilton Head, SC	5.3	2.3	3	14t
KDXY/Jonesboro, AR	15.7	15.1	1	1
KFIN/Jonesboro, AR	7.2	7.0	5	5
KOEA/Jonesboro, AR+	0.0	1.2	--	11t
KLAW/Lawton, OK	19.8	21.1	1	1
KACO/Lawton, OK	2.0	1.1	9t	10t
KFXI/Lawton, OK	1.0	1.1	9t	10t

Station/City	12+ Share Last ARB	12+ Share Sp '08	12+ Rank Last ARB	12+ Rank Sp '08
KNKG/Oklahoma City <small>(Lawton, OK Arbitron)</small>	1.0	1.1	9t	10t
KLUR/Wichita Falls, TX <small>(Lawton, OK Arbitron)</small>	1.0	1.1	9*	10t
KLLL/Lubbock, TX	9.8	7.6	1	2
KQBR/Lubbock, TX	5.1	3.8	5	10
KRBL/Lubbock, TX+	2.9	3.1	12t	11t
KYKS/Lufkin, TX	16.0	16.0	2	1
KJCS/Lufkin, TX	5.3	4.7	5	6
KTHT/Houston+ <small>(Lufkin Arbitron)</small>	2.7	2.7	7t	7t
KBUL/Reno	5.5	5.2	3	4
KUUB/Reno	3.4	3.4	8t	10
WFRG/Utica, NY	11.6	12.9	2	2
WBGK & WBUG/Utica, NY	2.6	4.7	8	7
KLUR/Wichita Falls, TX^	15.6	12.2	1	1t
KWFS/Wichita Falls, TX	8.9	7.6	3	4
KOLI/Wichita Falls, TX+^	3.7	2.3	7	11
WILQ/Williamsport, PA	21.9	19.9	1	1
WBLJ & WBYL/Williamsport, PA	5.1	5.1	6	6t
WUSQ/Winchester, VA	16.4	17.9	1	1
WMZQ/Washington <small>(Winchester, VA Arbitron)</small>	3.2	2.3	4	5t
KXDD/Yakima, WA	9.4	9.2	1	2
KDBL/Yakima, WA^	2.7	4.2	10	10
KUTI-AM/Yakima, WA+^	2.3	2.9	11	11

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Rick Huckaby

"AIN'T ENOUGH BLACKTOP"

GOING FOR ADDS

Already On: WTCR, KVOX, WXFL, WTHI & WQRB

"The tune is his worthy new single release. It is also the Disc of the Day. Absolutely play this."

- Robert K. Oermann, *DISCLAIMER*, Music Row Magazine

Country Winner of the 2008 Billboard World Song Contest
Co-Writer of Trace Adkins' current single, "Muddy Water"



JUST IN TIME
FOR THE
FALL BOOK

RASCAL FLATTS

THE BRAND NEW SINGLE

"HERE"

#1 MOST
ADDED!

BUCKY

COVINGTON

"I'LL WALK"

AIRPOWER!

1.4 MILLION AUDIENCE GROWTH.

BILLY RAY CYRUS

"Somebody
Said A
Prayer"

INSTANT
AUDIENCE
IMPACT!

JOSH GRACIN

"Unbelievable (Ann Marie)"

INSTANT PHONES!!



LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
1	1	JIMMY WAYNE /Do You Believe Me Now (Valory) <small>2nd Week at No. 1</small>	16216	803	4856	238	34.772	1.891	120	0
4	2	BRAD PAISLEY /Waitin' On A Woman (Arista) ✓	16065	1174	4773	251	34.978	2.863	120	0
5	3	DARIUS RUCKER /Don't Think I Don't Think... (Capitol) ✓	14284	1356	4212	396	30.949	2.52	119	0
2	4	KEITH URBAN /You Look Good In My Shirt (Capitol)	14215	-1032	4185	-314	30.246	-2.542	120	0
3	5	KEITH ANDERSON /I Still Miss You (Columbia)	13935	-1291	4291	-317	29.561	-3	120	0
6	6	KENNY CHESNEY /Everybody Wants To... (Blue Chair/BNA)	12987	345	3794	132	28.643	1.033	120	0
8	7	KID ROCK /All Summer Long (Atlantic/CO5)	12781	758	3751	250	28.186	1.718	111	2
7	8	GEORGE STRAIT /Troubadour (MCA)	12580	344	3813	111	26.204	0.677	119	0
10	9	TOBY KEITH /She Never Cried In Front Of Me (Show Dog)	12069	633	3623	161	26.426	1.732	120	0
9	10	LOST TRAILERS /Holler Back (BNA)	12022	114	3556	46	24.767	0.223	118	0
12	11	CARRIE UNDERWOOD /Just A Dream (19/Arista)	11077	814	3338	272	23.86	1.948	119	0
14	12	HEIDI NEWFIELD /Johnny And June (Curb)	8519	305	2517	90	17.419	1.093	119	0
15	13	LUKE BRYAN /Country Man (Capitol)	7933	124	2389	60	15.97	0.419	114	0
16	14	CHUCK WICKS /All I Ever Wanted (RCA)	7316	707	2262	216	14.186	1.633	115	2
17	15	JASON ALDEAN /Relentless (BBR)	7054	510	2174	132	13.815	1.476	117	0
20	16	TIM MCGRAW /Let It Go (Curb) ✓	6895	1381	2100	399	14.871	3.454	114	3
18	17	BUCKY COVINGTON /I'll Walk (Lyric Street)	6244	477	1979	144	12.258	1.156	112	2
13	18	RASCAL FLATTS /Bob That Head (Lyric Street)	6073	-2358	1865	-682	11.686	-4.975	117	0
22	19	CRYSTAL SHAWANDA /You Can Let Go (RCA)	6006	754	1832	192	12.11	1.996	108	1
19	20	JAMEY JOHNSON /In Color (Mercury)	5996	387	1871	148	11.304	0.756	106	2
21	21	CRAIG MORGAN /Love Remembers (BNA)	5760	466	1812	140	11.229	0.992	108	2
24	22	MONTGOMERY GENTRY /Roll With Me (Columbia) ✓	5737	1319	1717	304	12.415	3.34	111	6
23	23	LADY ANTEBELLUM /Lookin' For A Good Time (Capitol)	5476	497	1606	164	10.765	0.837	97	3
25	24	KELLIE PICKLER /Don't You Know You're... (19/BNA)	4919	748	1538	212	8.654	0.556	99	3
27	25	ASHTON SHEPHERD /Sounds So Good (MCA) ✓	4469	909	1388	269	8.472	1.971	90	5

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TWO HITS...FRONT PAGE NEWS



CHUCK WICKS

"ALL I EVER WANTED"

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"YOU CAN LET GO"

CA/MB: 22* to 19* ...

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LW	TW	Artist/Title (Label)	Total Points	+/- Points	Total Plays	+/- Plays	Audience	+/- Aud	Stations	ADDS
26	26	📶 ZAC BROWN BAND/Chicken Fried (Live Nation Artists)	4413	332	1415	98	8.871	0.869	82	5
28	27	📶 PAT GREEN/Let Me (BNA)	3428	295	957	69	6.749	0.937	85	3
29	28	📶 BILLY CURRINGTON/Don't (Mercury)	3081	316	973	119	5.751	0.765	79	7
30	29	📶 RANDY HOUSER/Anything Goes (Universal South)	3054	383	965	115	5.83	0.641	74	7
31	30	📶 ADAM GREGORY/Crazy Days (NSA/Midas/Big Machine)	2899	284	971	87	5.343	0.525	80	3
32	31	📶 TRACE ADKINS/Muddy Water (Capitol)	2786	404	876	117	5.334	0.971	81	13
34	32	📶 BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	2701	847	785	228	4.753	1.525	69	14
33	33	📶 LITTLE BIG TOWN/Fine Line (Capitol)	2368	409	675	103	4.501	1.114	62	3
37	34	📶 PHIL VASSAR/I Would (Universal South)	2306	586	687	130	4.187	1.278	63	1
35	35	📶 JEWEL/I Do (Valory)	2099	250	606	77	3.851	0.785	63	1
36	36	📶 BILLY RAY CYRUS/Somebody Said A... (Walt Disney/Lyric Street)	1888	139	539	47	2.996	0.249	70	4
43	37	📶 JAKE OWEN/Don't Think I Can't Love You (RCA)	1878	569	546	176	2.69	0.755	62	7
38	38	📶 LEE ANN WOMACK/Last Call (MCA)	1841	255	618	92	2.84	0.609	67	2
39	39	📶 JAMES OTTO/For You (Warner Bros.)	1832	288	613	74	3.325	0.612	66	2
40	40	📶 KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	1683	226	502	70	2.564	0.204	54	2
41	41	📶 LEE BRICE/Upper Middle Class White Trash (Curb)	1557	105	588	61	2.276	0.21	58	2
44	42	📶 GRETCHEN WILSON/Don't Do Me No Good (Columbia)	1353	272	415	72	2.342	0.67	48	6
48	43	📶 SUGARLAND/Already Gone (Mercury)	1326	624	417	173	2.795	1.22	47	34
47	44	📶 JOSH TURNER/Everything Is Fine (MCA)	1197	297	398	93	1.784	0.571	47	8
45	45	📶 RANDY OWEN/Like I Never Broke Her Heart (BBR)	1191	186	342	58	1.773	0.438	45	2
42	46	CHRIS YOUNG/Voices (RCA)	1104	-296	341	-89	2.162	-0.237	57	0
46	47	📶 JUSTIN MOORE/Back That Thing Up (Valory)	1069	82	344	35	1.714	0.26	38	3
49	48	📶 MIRANDA LAMBERT/More Like Her (Columbia)	866	208	234	72	1.623	0.357	25	5
Debut	49	📶 RASCAL FLATTS/Here (Lyric Street)	795	758	249	232	1.596	1.535	44	41
50	50	📶 CAROLINA RAIN/American Radio (Equity)	773	131	262	50	1.352	0.22	24	0

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STEVE AZAR
“YOU'RE MY LIFE”

IMPACTING: September 15th

EARLY ADDS:
WOKQ/New Hampshire & WWYZ/Hartford!

“Steve Azar gives us a beauty with ‘You’re My Life.’ His passion for life, love and music are wrapped up in this song!”
-Ginny Rogers, WKLB/Boston

www.steveazarlive.com

ride RECORDS dang RECORDS C O 5

Aircheck Add Leaders

RASCAL FLATTS/Here (Lyric Street)	41
SUGARLAND/Already Gone (Mercury)	34
TAYLOR SWIFT/Love Story (Big Machine)	20
BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	14
TRACE ADKINS/Muddy Water (Capitol)	13
BRAD PAISLEY f/KEITH URBAN/Start A Band (Arista)	12
JOSH GRACIN/Unbelievable (Ann Marie) (Lyric Street)	8
JOSH TURNER/Everything Is Fine (MCA)	8
BILLY CURRINGTON/Don't (Mercury)	7
JAKE OWEN/Don't Think I Can't Love You (RCA)	7
RANDY HOUSER/Anything Goes (Universal South)	7

Aircheck Top Point Gainers

TIM MCGRAW/Let It Go (Curb)	1381 ✓
DARIUS RUCKER/Don't Think I Don't Think... (Capitol)	1356 ✓
MONTGOMERY GENTRY/Roll With Me (Columbia)	1319 ✓
BRAD PAISLEY/Waitin' On A Woman (Arista)	1174 ✓
ASHTON SHEPHERD/Sounds So Good (MCA)	909 ✓
BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	847
CARRIE UNDERWOOD/Just A Dream (19/Arista)	814
JIMMY WAYNE/Do You Believe Me Now (Valory)	803
KID ROCK/All Summer Long (Atlantic/C05)	758
RASCAL FLATTS/Here (Lyric Street)	758

Aircheck Top Spin Gainers

TIM MCGRAW/Let It Go (Curb)	399
DARIUS RUCKER/Don't Think I Don't Think... (Capitol)	396
MONTGOMERY GENTRY/Roll With Me (Columbia)	304
CARRIE UNDERWOOD/Just A Dream (19/Arista)	272
ASHTON SHEPHERD/Sounds So Good (MCA)	269
BRAD PAISLEY/Waitin' On A Woman (Arista)	251
KID ROCK/All Summer Long (Atlantic/C05)	250
JIMMY WAYNE/Do You Believe Me Now (Valory)	238
RASCAL FLATTS/Here (Lyric Street)	232
BLAKE SHELTON/She Wouldn't Be Gone (Warner Bros.)	228

Activator Top Point Gainers

SUGARLAND/Already Gone (Mercury)	565 ✓
ZAC BROWN BAND/Chicken Fried (Live Nation Artists)	543 ✓
DARIUS RUCKER/Don't Think I Don't Think... (Capitol)	458 ✓
KENNY CHESNEY/Everybody Wants To Go... (Blue Chair/BNA)	376 ✓
TIM MCGRAW/Let It Go (Curb)	371 ✓
RASCAL FLATTS/Here (Lyric Street)	357
HEIDI NEWFIELD/Johnny And June (Curb)	331
MONTGOMERY GENTRY/Roll With Me (Columbia)	324
KID ROCK/All Summer Long (Atlantic/C05)	321
CARRIE UNDERWOOD/Just A Dream (19/Arista)	308

Activator Top Spin Gainers

ZAC BROWN BAND/Chicken Fried (Live Nation Artists)	294
SUGARLAND/Already Gone (Mercury)	289
DARIUS RUCKER/Don't Think I Don't Think... (Capitol)	237
TIM MCGRAW/Let It Go (Curb)	230
RASCAL FLATTS/Here (Lyric Street)	211
HEIDI NEWFIELD/Johnny And June (Curb)	184
KID ROCK/All Summer Long (Atlantic/C05)	183
CARRIE UNDERWOOD/Just A Dream (19/Arista)	172
MONTGOMERY GENTRY/Roll With Me (Columbia)	166
KENNY CHESNEY/Everybody Wants To... (Blue Chair/BNA)	157

VIDEO ADDS

CMT

- .38 SPECIAL & TRACE ADKINS/Wild Eyed Southern Boys** (from CMT Crossroads)
- LADY ANTEBELLUM/Lookin' For A Good Time** (Capitol)
- SUGARLAND/Already Gone** (Mercury)

CMT PURE

- .38 SPECIAL & TRACE ADKINS/Wild Eyed Southern Boys** (from CMT Crossroads)

GAC

- SUGARLAND/Already Gone** (Mercury)

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bluefield

IMPACT DATE 9/15



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THE ALL NEW COUNTRY THUNDER

HERE'S WHAT PROGRAMMERS ARE SAYING ABOUT DRIVE AWAY...

“This will be the song that propels Bluefield into superstardom!!!! They sound better than ever (the pain in Rick's voice - WOW!) and the song is FANTASTIC!”
Jessie Roberts, MD WGGY

“I love 'Drive Away' and I am adding it!”
Paul Neumann, PD KIXZ

“Bluefield has a fresh unique sound, and 'Drive Away' is one of those songs that stands out from the crowd.”
Kix Layton, MD WSSL

“'Drive Away' is a real life song that our listeners can relate to. I was soooo pleased when I heard how incredible it sounds on the air! My hat's off to the gang at the all new Country Thunder!!”
Brian Hatfield, APD WKSF

Aircheck Activity

RANDY OWEN/Like I Never Broke Her Heart (BBR)

Stays at 45*; 1191 points, 342 spins
2 ADDS: **WPCV***, **WWYZ**

CHRIS YOUNG/Voices (RCA)

Moves 42-46; 1104 points, 341 spins
0 ADDS

JUSTIN MOORE/Back That Thing Up (Valory)

Moves 46*-47*; 1069 points, 344 spins
3 ADDS: **KYGO**, **WGGY**, **WXCX**

MIRANDA LAMBERT/More Like Her (Columbia)

Moves 49*-48*; 866 points, 234 spins
5 ADDS: **WCTQ**, **WGGY**, **WGTY**, **WIRK***, **WWQM**

RASCAL FLATTS/Here (Lyric Street)

Enters at 49*; 795 points, 249 spins
41 ADDS including: **KEEY***, **KKWF**, **KNIX**, **KUSS**, **WFUS**, **WIL**, **WKHX**, **WKIS**, **WUBL**, **WXTU**

CAROLINA RAIN/American Radio (Equity)

Stays at 50*; 773 points, 262 spins
0 ADDS

TRISHA YEARWOOD/They Call It Falling For A... (Big Machine)

682 points, 232 spins
2 ADDS: **KATM***, **KKNG**

JOSH GRACIN/Unbelievable (Ann Marie)

643 points, 241 spins
8 ADDS: **KATM***, **KBWF**, **KHKI***, **KJY***, **KSON**, **KUBL***, **WCTQ**, **WRNS**

DARRYL WORLEY/Tequila On Ice (Stroudavarious)

556 points, 189 spins
1 ADD: **WIVK***

ONE FLEW SOUTH/My Kind Of Beautiful (Decca)

531 points, 166 spins
2 ADDS: **WGTY**, **WKSJ**

CARTER'S CHORD/Different Breed (Show Dog)

491 points, 169 spins
0 ADDS

KEVIN FOWLER/Best Mistake I Ever Made (Equity)

457 points, 93 spins
0 ADDS

ADD DATES

SEPTEMBER 15

STEVE AZAR/You're My Life (Ride/Dang/CO5)
BLUEFIELD/Drive Away (Country Thunder)
BRAD PAISLEY f/KEITH URBAN/Start A Band (Arista)
TAYLOR SWIFT/Love Story (Big Machine)

SEPTEMBER 22

KEITH ANDERSON/Somebody Needs A Hug (Columbia)
LAURA BRYNA/Hometown Heroes (Equity)
JOHN MICHAEL MONTGOMERY/Forever (Stringtown/BPP)

SEPTEMBER 29

DIERKS BENTLEY/Feel That Fire (Capitol)
ERIC DURRANCE/Turn It Off (Wind Up/9 North)
ALAN JACKSON/Country Boy (Arista)
RIO GRAND/God's Got A Bigger Plan (Curb)
MATT STILLWELL/Shine (CO5)

Aircheck Top Recurrents

TAYLOR SWIFT /Should've Said No (Big Machine)	8609
ALAN JACKSON /Good Time (Arista)	7736
BLAKE SHELTON /Home (Warner Bros.)	7016
SUGARLAND /All I Want To Do (Mercury)	6974
JAMES OTTO /Just Got Started Lovin' You (Warner Bros.)	6513
TRACE ADKINS /You're Gonna Miss This (Capitol)	5955
MIRANDA LAMBERT /Gunpowder & Lead (Columbia)	5173
BROOKS & DUNN /Put A Girl In It (Arista)	5114
MONTGOMERY GENTRY /Back When I Knew It All (Columbia)	4836
BRAD PAISLEY /I'm Still A Guy (Arista)	4608

DIERKS BENTLEY f/SARAH BUXTON/Sweet And Wild (Capitol)

312 points, 91 spins
0 ADDS

WHITNEY DUNCAN/When I Said I Would (Warner Bros.)

300 points, 95 spins
4 ADDS: **KCCY**, **KNTY**, **KRTY**, **WMAD**

Aircheck Activity includes the top 15 songs that rank 45-50 on this week's chart or are those that are not charted and have a minimum of 300 airplay points and have shown growth in two of the past three weeks. (indicates auto adds)*

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TAYLOR SWIFT
Love Story

...just say YES.
OFFICIAL ADD/
IMPACT DATE 9-15

BIG MACHINE RECORDS

LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
1	1	📶 BRAD PAISLEY /Waitin' On A Woman (Arista) <small>2nd Week at No. 1</small>	5517	52	3090	67
3	2	📶 JIMMY WAYNE /Do You Believe Me Now (Valory)	5266	26	2893	28
2	3	KEITH URBAN /You Look Good In My Shirt (Capitol)	5107	-161	2835	-101
4	4	📶 GEORGE STRAIT /Troubadour (MCA)	4983	84	2753	54
6	5	📶 DARIUS RUCKER /Don't Think I Don't Think... (Capitol) ✓	4969	458	2739	237
7	6	📶 TOBY KEITH /She Never Cried In Front Of Me (Show Dog)	4607	226	2583	127
9	7	📶 KENNY CHESNEY /Everybody Wants To Go To... (Blue Chair/BNA) ✓	4454	376	2423	157
10	8	📶 KID ROCK /All Summer Long (Atlantic/C05)	4217	321	2249	183
8	9	LOST TRAILERS /Holler Back (BNA)	4038	-48	2197	-26
11	10	📶 CARRIE UNDERWOOD /Just A Dream (19/Arista)	4010	308	2238	172
13	11	📶 LUKE BRYAN /Country Man (Capitol)	3448	39	1902	54
14	12	📶 HEIDI NEWFIELD /Johnny And June (Curb)	3204	331	1765	184
17	13	📶 TIM MCGRAW /Let It Go (Curb) ✓	2993	371	1683	230
15	14	📶 JASON ALDEAN /Relentless (BBR)	2927	145	1585	100
18	15	📶 CHUCK WICKS /All I Ever Wanted (RCA)	2635	215	1447	124
19	16	📶 CRAIG MORGAN /Love Remembers (BNA)	2380	266	1282	133
23	17	📶 MONTGOMERY GENTRY /Roll With Me (Columbia)	2289	324	1222	166
21	18	📶 BUCKY COVINGTON /I'll Walk (Lyric Street)	2276	267	1290	153
20	19	📶 LADY ANTEBELLUM /Lookin' For A Good Time (Capitol)	2250	231	1193	115
22	20	📶 JAMEY JOHNSON /In Color (Mercury)	2189	209	1218	139
16	21	RASCAL FLATTS /Bob That Head (Lyric Street)	1895	-886	1003	-556
24	22	📶 KELLIE PICKLER /Don't You Know You're ... (19/BNA)	1833	204	997	125
25	23	📶 TRACE ADKINS /Muddy Water (Capitol)	1760	238	922	148
26	24	📶 CRYSTAL SHAWANDA /You Can Let Go (RCA)	1598	154	886	97
30	25	📶 ZAC BROWN BAND /Chicken Fried (Live Nation Artists) ✓	1564	543	797	294
27	26	📶 ASHTON SHEPHERD /Sounds So Good (MCA)	1517	266	770	155
29	27	📶 BLAKE SHELTON /She Wouldn't Be Gone (Warner Bros.)	1334	263	673	129
28	28	📶 BILLY CURRINGTON /Don't (Mercury)	1205	118	658	71
31	29	📶 RANDY HOUSER /Anything Goes (Universal South)	1170	151	621	89
32	30	📶 PAT GREEN /Let Me (BNA)	1135	136	585	89

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LW	TW	Artist/Title (Label)	TW Points	+/- Points	TW Plays	+/- Plays
34	31	LITTLE BIG TOWN/Fine Line (Capitol)	942	140	460	86
45	32	SUGARLAND/Already Gone (Mercury) ✓	928	565	448	289
36	33	PHIL VASSAR/I Would (Universal South)	874	136	395	56
33	34	ADAM GREGORY/Crazy Days (NSA/Midas/Big Machine)	845	22	403	5
35	35	JAMES OTTO/For You (Warner Bros.)	830	61	420	31
37	36	BILLY RAY CYRUS/Somebody Said A Prayer (Walt Disney/Lyric Street)	758	81	355	48
39	37	JEWEL/I Do (Valory)	731	81	363	49
38	38	LEE ANN WOMACK/Last Call (MCA)	669	17	308	11
41	39	JOSH TURNER/Everything Is Fine (MCA)	640	90	323	50
40	40	GRETCHEN WILSON/Don't Do Me No Good (Columbia)	547	-33	199	-14
52	41	JAKE OWEN/Don't Think I Can't Love You (RCA)	514	268	265	146
44	42	KRISTY LEE COOK/15 Minutes Of Shame (19/Arista)	499	132	259	63
43	43	DIERKS BENTLEY f/S. Buxton/Sweet And Wild (Capitol)	434	5	122	1
47	44	MIRANDA LAMBERT/More Like Her (Columbia)	392	86	158	45
46	45	LEE BRICE/Upper Middle Class White Trash (Curb)	382	65	198	31
Debut	46	RASCAL FLATTS/Here (Lyric Street)	363	357	213	211
49	47	DARRYL WORLEY/Tequila On Ice (Stroudavarious)	287	8	132	0
53	48	JEFF BATES/Riverbank (Black River)	273	40	119	6
50	49	RANDY OWEN/Like I Never Broke Her Heart (BBR)	271	6	132	0
48	50	TRISHA YEARWOOD/They Call It Falling For A ... (Big Machine)	266	-30	125	-6
Debut	51	WHITNEY DUNCAN/When I Said I Would (Warner Bros.)	250	129	90	42
51	52	CARTER'S CHORD/Different Breed (Show Dog)	218	-34	113	-7
54	53	MELISSA LAWSON/What If It All Goes Right (Warner Bros.)	209	-16	65	-12
55	54	JUSTIN MOORE/Back That Thing Up (Valory)	207	31	105	12
Debut	55	JOSH GRACIN/Unbelievable (Ann Marie) (Lyric Street)	194	119	97	66
Debut	56	CHRIS CAGLE/Never Ever Gone (Capitol)	161	60	65	12
58	57	DEREK SHOLL/Here (Salt Creek)	160	35	61	-5
57	58	DARREN KOZELSKY/She Got Me There (Major 7th)	133	5	66	-1
Debut	59	STEPHEN COCHRAN/Thinkin' I'm Drinkin' (Aria/Quarterback)	129	10	76	5
60	60	TODD O'NEILL/Can I Come Over Tonight (Aria/Quarterback)	124	2	72	-1

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