



**History by Model**  
**Toyota Passenger Car Sales 1965- 2019**

| MODELS                          | 2000  | 2001  | 2002   | 2003   | 2004   | 2005   | 2006   | 2007   | 2008   | 2009    | 2010   | 2011   | 2012   | 2013   | 2014   | 2015    | 2016   | 2017    | 2018    | 2019 (end) | TOTAL   |
|---------------------------------|-------|-------|--------|--------|--------|--------|--------|--------|--------|---------|--------|--------|--------|--------|--------|---------|--------|---------|---------|------------|---------|
| 1000                            |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| STARLET                         | 6     |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 6       |
| iQ                              |       |       |        |        |        |        |        |        | 16     | 7,897   | 4,486  | 2,905  | 2,697  | 1,472  | 947    | 10      |        |         |         |            | 20430   |
| AYGO                            |       |       |        |        |        | 2896   | 14034  | 14158  | 15191  | 15,359  | 13,680 | 14,543 | 16,315 | 16,539 | 20,995 | 25,071  | 23,819 | 22,751  | 23,093  | 23,200     | 261644  |
| YARIS                           | 24369 | 29726 | 31313  | 35153  | 35225  | 33981  | 29716  | 31028  | 30683  | 30,545  | 22,114 | 18,306 | 27,688 | 25,771 | 23,263 | 22,724  | 19,875 | 16,067  | 12,556  | 15,262     | 515365  |
| YARIS HYBRID                    |       |       |        |        |        |        |        |        |        |         |        |        | 2,819  | 5,716  | 8,403  | 10,914  | 10,813 | 12,552  | 17,002  | 14,079     | 82298   |
| YARIS VERSO                     | 2371  | 2162  | 1683   | 1478   | 1323   | 1280   | 79     |        |        |         |        |        |        |        |        |         |        |         |         |            | 10376   |
| TERCEL                          |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| TERCEL 4x4                      |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| COROLLA (EOS 2007)              | 17814 | 17790 | 21132  | 23036  | 22319  | 24199  | 21195  | 2988   |        |         |        |        |        |        |        |         |        |         |         |            | 150473  |
| COROLLA GT/GX                   |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| COROLLA GT COUPE                |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| COROLLA VERSO (SOS 2002)        |       |       | 3775   | 3369   | 5451   | 9570   | 7885   | 7464   | 6390   |         |        |        |        |        |        |         |        |         |         |            | 43904   |
| COROLLA CONVENTIONAL            |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 1,085   |
| COROLLA HYBRID (SOS 2019)       |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 13,753  |
| COROLLA HYBRID SALOON           |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 699     |
| TOTAL COROLLA                   | 17814 | 17790 | 24907  | 26405  | 27770  | 33769  | 29080  | 10452  | 6390   |         |        |        |        |        |        |         |        |         |         |            | 15,537  |
| AURIS inc TOURING SPORTS        |       |       |        |        |        |        | 111    | 21799  | 20808  | 17,096  | 10,159 | 6,924  | 5,969  | 10,192 | 9,554  | 8,333   | 6,178  | 3,777   | 1,367   | 49         | 122316  |
| AURIS HYBRID inc TOURING SPORTS |       |       |        |        |        |        |        |        |        |         | 2655   | 4643   | 4035   | 6,194  | 9,625  | 10,772  | 10,446 | 10,728  | 11,973  | 1,144      | 72215   |
| VERSO                           |       |       |        |        |        |        |        | 4827   | 4271   | 3500    | 2,978  | 3,566  | 3,479  | 3,623  | 3,837  | 2,445   | 880    |         |         |            | 33406   |
| VERSO S                         |       |       |        |        |        |        |        |        |        |         | 1,453  | 636    | 155    |        |        |         |        |         |         |            | 2244    |
| URBAN CRUISER                   |       |       |        |        |        |        |        |        | 1575   | 1,474   | 1,247  | 681    | 3      |        |        |         |        |         |         |            | 4980    |
| PRIUS (SOS 2000)                | 183   | 616   | 291    | 364    | 1588   | 3749   | 5017   | 8750   | 9042   | 8,062   | 10565  | 6,522  | 4,718  | 2,807  | 2,445  | 3,361   | 5,312  | 4,889   | 4,187   | 2,509      | 84977   |
| PRIUS PLUG-IN                   |       |       |        |        |        |        |        |        |        |         |        | 3      | 470    | 509    | 379    | 270     | 96     | 422     | 771     | 708        | 3628    |
| PRIUS+                          |       |       |        |        |        |        |        |        |        |         |        |        | 826    | 1110   | 818    | 1144    | 1185   | 925     | 977     | 3771       | 10756   |
| CARINA I/IE                     |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| MIRAI                           |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        | 4       | 8      | 33      | 46      | 56         | 147     |
| AVENSIS                         | 21302 | 22692 | 17942  | 23207  | 26011  | 22222  | 20288  | 18363  | 14444  | 12962   | 11,418 | 8,177  | 8,683  | 5,389  | 5,212  | 5,239   | 5,142  | 3,478   | 1,763   | 1          | 253935  |
| AVENSIS VERSO (SOS 2001)        |       | 866   | 1376   | 947    | 588    | 329    | 77     |        |        |         |        |        |        |        |        |         |        |         |         |            | 4183    |
| C-HR                            |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         | 223    | 4,096   | 3,082   | 2,335      | 9736    |
| C-HR HYBRID                     |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         | 289    | 10,760  | 15,971  | 15,897     | 42917   |
| RAV4                            | 5205  | 10330 | 14406  | 15818  | 15660  | 14234  | 12082  | 10950  | 7942   | 4608    | 5,200  | 4,693  | 4,034  | 7,187  | 7,588  | 6,912   | 4,071  | 2,998   | 695     | 32         | 154645  |
| RAV4 HYBRID                     |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        | 7       | 4,498  | 5,525   | 6,918   | 9,835      | 26783   |
| CAMRY                           | 346   | 207   | 485    | 138    | 69     |        |        |        |        |         |        |        |        |        |        |         |        |         |         | 416        | 1661    |
| CELICA                          | 4377  | 6171  | 5314   | 5370   | 4318   | 2788   | 1549   | 2      |        |         |        |        |        |        |        |         |        |         |         |            | 29889   |
| CELICA/SUPRA                    |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 190     |
| PASEO                           |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| MR2                             | 2854  | 2316  | 2257   | 2297   | 1918   | 1217   | 1074   | 1      |        |         |        |        |        |        |        |         |        |         |         |            | 13934   |
| GT86                            |       |       |        |        |        |        |        |        |        |         |        |        | 1,438  | 1,777  | 1,046  | 777     | 684    | 669     | 479     | 349        | 7219    |
| CORONA                          |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| CRESSIDA                        |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| SPACECRUISER                    |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| PREVIA                          | 1509  | 2370  | 1994   | 2217   | 1812   | 1528   | 1133   | 5      |        |         |        |        |        |        |        |         |        |         |         |            | 12568   |
| PICNIC                          | 1124  | 274   |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 1398    |
| CROWN                           |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| LANDCRUISER II                  |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| LAND CRUISER COLORADO           | 1291  | 1511  | 1503   |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 4305    |
| LANDCRUISER GX/VX               |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| LANDCRUISER AMAZON              |       | 1123  | 1027   | 979    | 904    | 711    | 575    | 510    |        |         |        |        |        |        |        |         |        |         |         |            | 5829    |
| LANDCRUISER (SOS 2003)          |       |       |        | 3158   | 3895   | 3830   | 2996   | 2355   | 1456   | 828     | 1,434  | 1000   | 838    | 547    | 792    | 747     | 759    | 576     | 798     | 857        | 26866   |
| LANDCRUISER V8                  | 870   |       |        |        |        |        |        |        | 463    | 209     | 465    | 613    | 789    | 557    | 479    | 299     | 1      |         |         |            | 4745    |
| 4RUNNER                         |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| OTHERS                          |       |       |        |        |        |        |        |        |        |         |        |        |        |        |        |         |        |         |         |            | 0       |
| TOYOTA                          | 83621 | 98154 | 104498 | 117531 | 121081 | 122534 | 117811 | 118373 | 112825 | 103,968 | 87,921 | 74,529 | 85,614 | 89,491 | 95,025 | 100,207 | 97,236 | 102,691 | 102,558 | 121,764    | 2035505 |
| Market Share                    | 3.76% | 3.99% | 4.07%  | 4.55%  | 4.72%  | 5.02%  | 5.02%  | 4.92%  | 4.99%  | 5.21%   | 4.33%  | 3.84%  | 4.19%  | 3.95%  | 3.84%  | 3.80%   | 3.61%  | 4.04%   | 4.33%   | 4.60%      |         |

Toyota UK Year Book by model 1965-2019

History by Model  
Toyota Passenger Car Sales 1965-1999

| TOYOTA MODELS           | 1965-1975 | 1976  | 1977  | 1978  | 1979  | 1980  | 1981  | 1982  | 1983  | 1984  | 1985  | 1986  | 1987  | 1988  | 1989  | 1990  | 1991  | 1992  | 1993  | 1994  | 1995  | 1996  | 1997  | 1998  | 1999  | TOTAL   |
|-------------------------|-----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|
| 1000                    | 5754      | 5330  | 4387  | 1626  | 4     |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 17101   |
| STARLET                 |           |       |       | 2511  | 7906  | 6768  | 4031  | 4646  | 2919  | 2059  | 2320  | 1815  | 1158  | 702   | 555   | 529   | 429   | 496   | 685   | 1048  | 874   | 4304  | 10079 | 10235 | 3431  | 69500   |
| YARIS                   |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 17119   |
| YARIS VERSO             |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 167     |
| TERCEL                  |           |       |       |       |       |       |       | 878   | 6333  | 2376  | 203   | 3     |       |       |       |       |       |       |       |       |       |       |       |       |       | 9793    |
| TERCEL 4x4              |           |       |       |       |       |       |       |       | 2164  | 1866  | 1436  | 1032  | 909   | 150   |       |       |       |       |       |       |       |       |       |       |       | 7557    |
| COROLLA                 | 23022     | 9657  | 11850 | 10315 | 9116  | 13620 | 9221  | 10976 | 7593  | 10573 | 13488 | 13897 | 14777 | 15919 | 17004 | 14525 | 13537 | 14746 | 18317 | 14745 | 11656 | 11472 | 15294 | 22572 | 20715 | 348607  |
| COROLLA GT/GX           |           |       |       |       |       |       |       |       |       |       | 1181  | 1192  | 1163  | 1701  | 1932  | 1696  | 1532  | 478   | 607   | 540   | 33    |       |       |       |       | 12055   |
| COROLLA GT COUPE        |           |       |       |       |       |       |       |       |       |       | 1118  | 452   | 854   | 293   |       |       |       |       |       |       |       |       |       |       |       | 2717    |
| TOTAL COROLLA           | 23022     | 9657  | 11850 | 10315 | 9116  | 13620 | 9221  | 10976 | 7593  | 11691 | 15121 | 15943 | 16233 | 17620 | 18936 | 16221 | 15069 | 15224 | 18924 | 15285 | 11689 | 11472 | 15294 | 22572 | 20715 | 363379  |
| CARINA II/E             | 5696      | 1631  | 1533  | 4298  | 5271  | 5357  | 4512  | 4481  | 2645  | 5561  | 6175  | 7012  | 6598  | 6879  | 8257  | 11800 | 13918 | 15435 | 21669 | 22584 | 23601 | 22628 | 21816 | 774   |       | 230131  |
| AVENSIS                 |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 444   | 25298 | 21998 | 47740   |
| CAMRY                   |           |       |       |       |       |       |       |       | 3528  | 3449  | 3128  | 1795  | 4177  | 3596  | 3247  | 1981  | 1099  | 2044  | 1855  | 989   | 735   | 541   | 1878  | 1139  | 513   | 35694   |
| CELICA                  | 9357      | 3423  | 2985  | 5131  | 5294  | 4483  | 2867  | 3464  | 3715  | 2794  | 1602  | 3004  | 3247  | 3204  | 2643  | 3312  | 2738  | 1826  | 1295  | 1792  | 2500  | 2648  | 3211  | 3021  | 2474  | 82868   |
| CELICA/SUPRA            |           |       |       |       |       |       |       | 293   | 1012  | 1385  | 1442  | 1294  | 1809  | 2056  | 2993  | 2285  | 711   | 403   | 192   | 212   | 150   | 69    |       |       |       | 16306   |
| PASEO                   |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 2601    |
| MR2                     |           |       |       |       |       |       |       |       |       |       | 2116  | 2429  | 2868  | 3159  | 3008  | 3457  | 4053  | 3022  | 2170  | 1357  | 997   | 827   | 710   | 684   | 370   | 31227   |
| CORONA                  | 6133      | 1439  | 1618  | 50    | 805   | 752   | 66    |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 10863   |
| CRESSIDA                |           |       | 1293  | 3897  | 3315  | 2429  | 2001  | 2054  | 280   |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 15269   |
| SPACECRUISER            |           |       |       |       |       |       |       |       | 894   | 1220  | 857   | 1224  | 1091  | 1535  | 1761  | 764   |       |       |       |       |       |       |       |       |       | 9346    |
| PREVIA                  |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 708   | 1837  | 2211  | 2598  | 2920  | 3426  | 3615  | 3111  | 1961  | 781   | 23168   |
| PICNIC                  |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 7649    |
| CROWN                   | 3121      | 458   | 449   | 490   | 502   | 713   | 499   | 458   | 252   | 37    |       |       |       |       |       |       |       |       |       |       |       | 144   | 2659  | 2471  | 2375  | 6979    |
| LANDCRUISER II          |           |       |       |       |       |       |       |       |       |       |       |       |       | 722   | 669   | 559   | 221   | 274   | 226   | 130   | 106   | 7     |       |       |       | 2914    |
| LAND CRUISER / COLORADO |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 8410    |
| LANDCRUISER GXVX        |           | 156   | 40    |       |       |       | 190   | 331   | 348   | 264   | 322   | 250   | 179   | 230   | 339   | 463   | 491   | 583   | 1065  | 1127  | 865   | 911   | 124   |       |       | 8278    |
| LANDCRUISER AMAZON      |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 592   | 1075  | 1254  | 2921    |
| 4RUNNER                 |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 156   | 851   | 572   | 195   |       |       |       | 1774    |
| RAV4                    |           |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       |       | 1648  | 6795  | 7548  | 6491  | 7492  | 4913  | 34887   |
| OTHERS                  | 486       |       | 2     | 16    | 7     | 45    | 18    | 9     |       |       |       | 1     |       |       |       |       | 2     |       |       |       |       |       |       |       |       | 586     |
| TOYOTA                  | 75614     | 22094 | 24157 | 28334 | 32220 | 34167 | 23405 | 27590 | 31683 | 32702 | 34722 | 35802 | 38269 | 39853 | 42408 | 42079 | 40568 | 41518 | 50835 | 49943 | 52310 | 58491 | 70411 | 79298 | 77799 | 1086272 |
| Mkt Share               |           | 1.72% | 1.83% | 1.78% | 1.88% | 2.26% | 1.58% | 1.77% | 1.77% | 1.87% | 1.90% | 1.90% | 1.90% | 1.80% | 1.84% | 2.09% | 2.55% | 2.61% | 2.86% | 2.61% | 2.69% | 2.89% | 3.24% | 3.53% | 3.54% |         |