

I N S I D E :

ARBITRON SPRING RATINGS RESULTS

New York: WHZT keeps lead; WRKS and WPLJ improve
Los Angeles: KABC takes lead as KPWR cops second and KIIS drops to third
San Diego: Padres push KFMB to top; KGB and XTRA-FM in AOR tie . . . And guest columnist Allen Klein ponders whether radio is a measurable medium.
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AN ALTERNATIVE TO LICENSE LOSS

Following the decision not to renew WBBY/Columbus's license, an FCC Review Board member says license loss is too harsh and suggests "compulsory divestiture."
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AND JUSTICE FOR ALL

Besides a renewed sense of pride, Lady Liberty's rededication triggered an uproar over the licensing and sale of news events. Reed Bunzel maps out network viewpoints.
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IN THE NEWS THIS WEEK

- Bill Watson Golden West Group PD; Lawrence Tanter KUTE PD
- Jim Price becomes Parker President, KXYX GM
- Mike Elliott returns as WTMJ PD
- Tom Tradup named WASH Operations Director
- Gene Harris programs XHRM
- Rip Ridgeway R&R Ratings Editor
- Ken Carson WHJY PD; Ralph Carroll PD at KKFR
- Harry Lyles to WKZL as PD
- New Music Seminar convenes
- WDTX contest spurs 'Spiderman' stunt
- Dan Kieley Vaughn FM Group PD
- Chuck McCoy-Pat Bohn Communications launched
- Dan Sullivan GSM at WMEZ & WMJX
- Stan Monteiro new Piranha President
- Leonard Hart becomes WLTE GSM
- Aspen Record Group taps Bob Gooding, Jeff Trager, Gretchen Horton
- Steven Bogue GSM, William Gagliardi LSM at WROW
- Alan Furst joins Shane Media Services

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NASHVILLE . . . OR BUST

Before Lon Helton puts the pedal to the metal on his cross-country trek to Music City, he talks about R&R's expanded Nashville staff and facilities, plus outlines his on-the-road itinerary.
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LOOKING AHEAD TO THE FALL

Now's the time to review market positioning opportunities so you can strengthen your station's presence in the fall. Broadcast advisor Clark Smidt provides a useful chart guide.
 Page 30

NEXT WEEK IN R&R

Donna Brake reviews the criteria for becoming a reporter under the AC umbrella.
 Newsstand Price \$5.00



SELLS WDJO & WUBE TO AMERICAN MEDIA

DKM Acquires Eight Group One Stations

DKM Broadcasting Corp. has agreed to purchase the eight Group One Broadcasting radio properties, including (Easy Listening) KMEZ-AM & FM/Dallas, (Country/AOR) KLZ & KAZY/Denver, (Country/AOR) WONE & WTUE/Dayton, and (AC/AOR) WAKR & WONE/Alkon. The price was not disclosed, but James Duncan of American Media estimated the properties' value at

between \$50-\$55 million. Group One Chairman Roger Berk said that in some ways he was saddened by the proposed sale of the stations, some of which his family has operated for 45 years. "However," he said, "our corporate growth has begun taking a new direction in the areas of TV production, computerized programming, and consulting. We're leaving the operation of these very suc-

LAHEY, MacALLISTER, NICASSIO NEW VPS

Burton Becomes Eastman Chairman

Eastman Radio Vice Chairman Bill Burton has been elected Chairman of the Board. A 25-year company veteran, Burton was named President of the rep firm in 1974 and Vice Chairman in 1984.

At the same time, Eastern Region Manager Lee Lahey became Sr. VP/Sales, 11-year executive David MacAllister was promoted to Sr. VP/Midwest Region, and New York Office Manager Mike Nicassio stepped



Bill Burton up to VP/Eastern Region. Additionally, six other local staff promotions were announced: Marty Damin to VP/Network-New York, Lindsay Paz to VP/Manager-Philadelphia, Ken Gioia to VP/Manager-St. Louis, Tom O'Brien to VP/Manager-Detroit, Cynthia Newlin to Manager-New York, and Peter Remington to Manager-New York.

Commenting on the appointments, Burton told R&R, "I'm proud of our team. One of the things we've always felt to be a prime prerequisite of management is being able to replace yourself, and I think we've done a super job of developing the people in our company. All of our employees own a piece of

BURTON/See Page 4

Darling Directs KJOI Operations

Bob Darling has been appointed Director/Operations and Programming at Legacy Broadcasting's KJOI/Los Angeles. He had been serving as the station's acting PD following Fred Missman's departure to cross-town KBIG.

Commenting on the appointment, VP/GM Bob Griffith said, "Initially, Bob was brought in as a Program Consultant. After subsequent meetings we found his programming ideas meshed very well with the station's ultimate direction. The ability to have



Bob Darling Bob on a fulltime basis is a tremendous asset to the station.
 DARLING/See Page 8

successful stations in the hands of one of the nation's finest broadcast groups."

DKM Chairman Robert Dyson called the acquisition a "significant step in the growth of the DKM group." President Jim Wesley added, "I'm very pleased we can add this outstanding group of stations to our growing company. They offer a variety of formats and are well-positioned in their markets."

Due to FCC regulations prohibiting overlap of coverage areas (in this case, involving the Dayton purchase), DKM will sell Gold/Country combo WDJO & WUBE/Cincinnati to American Media for \$9.8

DKM/See Page 8

Catania Named Island VP/Promotion



Bob Catania

Island Director/National Promotion Bob Catania has been promoted to VP/Promotion. His new responsibilities include the overall direction of the label's CHR and AOR activity, and serving as liaison with the Atlantic and Ateo promotion staffs.

Catania reports to Island President Lou Maglia, who commented, "In a short period of time, Bob has proven that he's capable of heading our promotion department in a very effective way. I look forward to a longterm relationship and more number one records."

Acknowledging the support of Maglia and former Island VP/Promotion Phil Quar-

CATANIA/See Page 8

Ellison New WB VP/Black Music Promotion

After a six-year absence from the label, Ron Ellison has returned to Warner Bros. Records, joining the company as VP/Black Music Promotion. A former Chicago local and Midwest regional staffer, Ellison left WB in 1979 for marketing executive posts with PolyGram and, later, ARC Records, which he held until 1983. For the past three years he has been operating his own company, Effective Music Marketing. Ellison fills the vacancy created when Cortez Thompson left the label recently.

WB VP/Black Music Marketing Tom Draper observed,



Ron Ellison "Ron's extraordinary experience in our business, as well as his inside knowledge of Warner Bros. Records Black

ELLISON/See Page 8

Williams Upped To KMEL GM

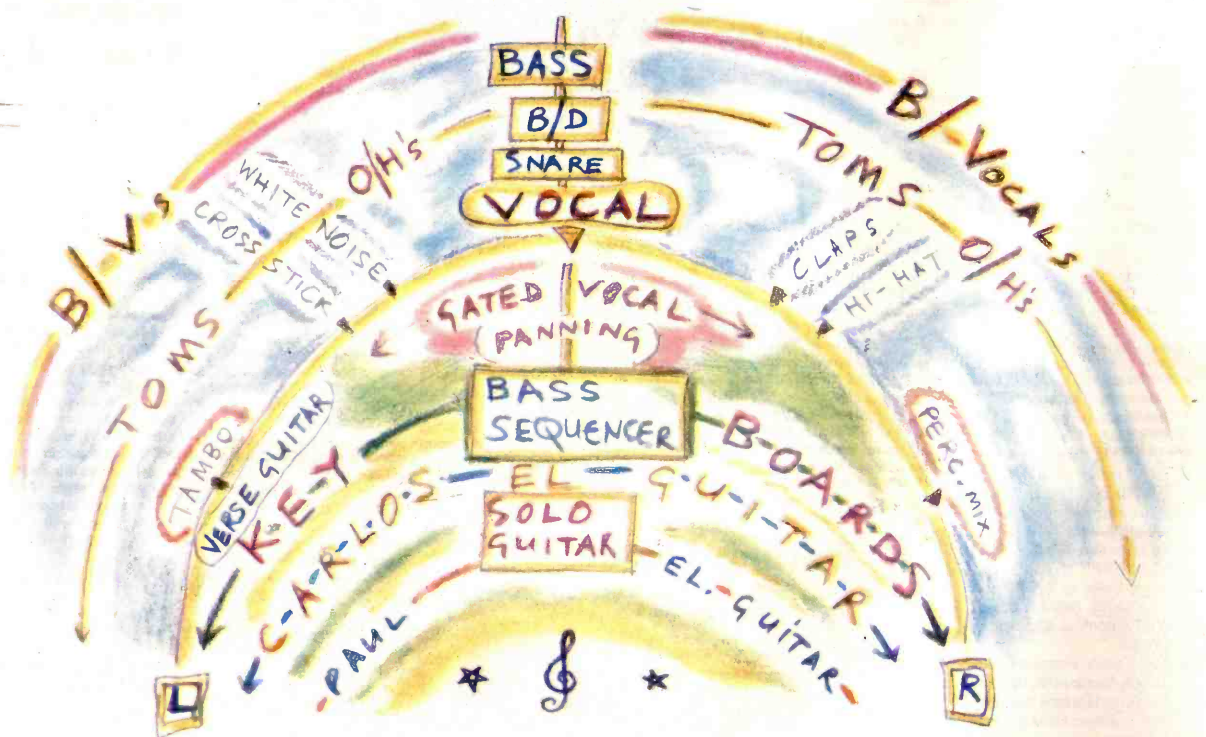


Paulette Williams

KMEL/San Francisco Station Manager Paulette Williams has been promoted to General Manager for the Century Broadcasting outlet. Prior to joining the CHR station last fall, Williams served three years as GSM for then-sister station KMGG/Los Angeles, and earlier was Local Sales Manager there. Her background also includes sales posts with L.A. stations KHTZ, KTNQ, KGBS, and KHHJ.

Century President Howard Grafman remarked, "Paulette is a 'hands-on' manager who operates in the real world. The growth we've enjoyed at KMEL during the past eight months is a reflection of her unique ability to make things happen."

Paul-McCartney



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JULY 18, 1986

ROCKING INTO OLDIES OVERLOAD?

The ratio of old to current music and its related ramifications are debated by a six-person radio/record panel. AOR Editor Steve Feinstein moderates.

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Rip Ridgeway

Ridgeway R&R Ratings Editor

Thirty-one-year Arbitron veteran a Rip Ridgeway, who announced his early retirement from that company May 30, has been named Ratings Editor at Radio & Records. Ridgeway will be responsible for a biweekly column focusing on ratings, marketing, and individual station success stories.

R&R Publisher Dwight Case commented "We did our research - it's Rip Ridgeway." Sr. VP/Editor Ken Barnes added, "We feel very fortunate to add Rip to our editorial team. His extensive background in ratings and research, and his familiarity with Arbitron, will make this a truly valuable association."

RIDGEWAY/See Page 4

LEAVES GANNETT

Price Named Parker President, KYXY GM

KSDO-AM & FM/San Diego President/GM Jim Price has left the Gannett AC/CHR combo to become President of Parker Broadcast and Pres./GM at cross-town AC KYXY. Price replaces Ed Denker, who has left Parker Broadcast but will remain with

parent company Parker Industries, and will assist in the development of Parker's new Broadcast Division. Parker's properties include holdings in a broadcast syndication firm, several car dealerships, a TV syndication company, and a direct mail enterprise.

Parker CEO John Parker told R&R, "Jim is a super broadcaster. We feel honored to have him aboard, and Gannett's loss is our gain. After he gets things handled here, we'll be exploring other radio properties in the Western States for him to become involved with."

Price commented on his move, "When you finally get a chance to go to work for a great broadcaster like John Parker after getting the best ratings in the history of the stations you're leaving, you've got one hell of a day going. When you do radio for 32 years and a once-in-a-lifetime opportunity like this comes along, it makes you believe in the fairy godmother."

Price also spent 14 years during GSM Lou Fernandez has been appointed interim GM at KSDO-AM & FM, and a permanent replacement will be announced soon. Price, who also served as GM at KGB-AM & FM/San Diego for several years, assumes his new duties Monday (7/21).

TANTER KUTE PD

Watson Upped To Golden West Group PD

KMPC/Los Angeles PD Bill Watson has been elevated to Group Program Director for parent Golden West Broadcasters. Watson will now assist in programming "Quiet Storm" sister FM KUTE, as well as Gold/CHR combo KVI & KPLZ/Seattle. The KUTE PD duties, which had been under Watson's supervision since GWB acquired the station from Inner City Broadcasting last winter, have been returned to OM Lawrence Tanter, KUTE's former PD.

Commenting on Watson, GWB President/Radio Division Bill Ward told R&R, "We're simply making official what Bill's been doing for the last few months. The ratings have indicated that both Seattle stations are headed in an upward direction, attributable to both new PDs Mike Webb & Casey Keating (for the AM & FM, respectively), as well as Bill Watson's influence."

Regarding Tanter, Ward continued, "Having Lawrence reassume the PD position at KUTE is a logical progression. He has proven

himself to be very strong with the station and obviously knows the format, since he's been with it from the beginning."

Watson, who will serve in an advisory capacity with the group's properties, has been PD at KMPC since 1982. A former Associate PD there, he also spent 14 years during

WATSON/See Page 4

"EASY 97" NEW SLOGAN

Tradup Promoted To WASH Ops Director

After a steady ratings decline lasting over a year, WASH/Washington has altered its programming, changed its on-air slogan, and named Tom Tradup as Operations Director. Now known as "Easy 97," the station intends to attract 35-44 adults by emphasizing softer music by very familiar, mass appeal artists, dropping all current and more uptempo records.

Tradup, who was Executive Producer/morning host of WASH's "Continental Breakfast," said the morning show's title will be dropped, although he will remain its



Tom Tradup

chief personality. The show previously aired between 5:30-10am; it will now run from 5-8am with more emphasis on news and information. Other dayparts will be music intensive, featuring "eight in a row" music sweeps.

WASH VP/GM Tom Durney said, "There's a big opportunity in the market for a station that programs specifically to the 35-44 demographic. The music we're playing constitutes all the 'favorites' for this age group. The way our personalities present it and the

TRADUP/See Page 4

WKZL Picks Lyles As PD



Harry Lyles

Harry Lyles, most recently PD at Cox Broadcasting's WAIA/Miami, has been selected to program Nationwide's WKZL/Winston-Salem CHR outlet. He replaces Chuck Finney, who departed three months ago to travel in Europe.

Commenting on Lyles's appointment, GM Dan Morris told R&R, "When I worked with Great Trails in Columbus I was part of the team that put 92X on the air. Harry programmed against us, and I had the chance to watch him closely. He's got an exceptionally strong bal-

LYLES/See Page 10

Carson Becomes WHJY PD

KHTZ/Reno PD Ken Carson has been named PD at Federal Communications AOR WHJY/Providence. He replaces exiting Dave Lee Austin, who joined the station only two months ago, as the station's fourth PD in the last year.

WHJY VP/GM Janet Karger commented, "Ken has an incredible energy level and is exceptionally creative. We're thrilled to have him join our team."

Carson, who programmed CHR at KHTZ, told R&R, "My heart

CARSON/See 10



Mike Elliott

Elliott Returns As WTMJ PD

Following eighteen months as Operations Manager at WISN-WTMJ/Milwaukee, Mike Elliott has returned to the PD slot at WTMJ.

Station VP/GM Paul LeSage commented, "Mike has already been a powerful force in shaping many of WTMJ's previous programming successes. We look forward, with renewed excitement, to his future guidance and successes."

Elliott commented on his return to WTMJ: "To be afforded the opportunity to return and program one of the country's great radio stations makes for an opportunity that happens only once in a lifetime."

Elliott spent over six years at WTMJ in various programming capacities, including PD. He previously programmed WIOD/Miami, served as GM at WLUM/Milwaukee, and doubled as PD/OM at KENR/Houston. He has also broadcast play-by-play for the Houston Astros.

Harris Rehired To Program XHRM

Former XHRM/San Diego PD Gene Harris has returned to program the station, replacing Duff Lindsey, who recently became PD at WHQT/Miami. Harris had taken an airshift at KUKQ/Phoenix last fall, but returned to XHRM in January.

XHRM GM Darrel Cox told R&R, "Gene began his radio career at this station. We made him PD for the second time because he has a very good track record with the company, as well as excellent organizational skills. He's the leader we need at our radio station, and I'm counting on him to maintain our good numbers."

Harris commented, "It's my plan to keep this ship running as well as Duff did before he left. We've made quite a few improvements in our production capabilities, and we plan on making the station more sensitive to the community while keeping the format intact. It will be fun working with Darrel, because I've learned more about radio philosophy, programming, rotation, and formats from him than I've learned from anyone else since I've been in the industry."

NEW MUSIC SEMINAR REPORT

Is Radio Ignoring New Music?

With this year's edition drawing a reported 5000+ attendees, the annual New Music Seminar sustained its popularity as the music industry's largest, US-based convention. The July 13-16 event took place at the Marriott Marquis in New York City.

Co-keynoters were WBCN/Boston GM and Infinity Broadcasting VP Tony Berardini, and WEA UK Managing Director Rob Dickins. Both offered opinions and advice which played well to the crowd, while calling for some re-evaluation of existing industry attitudes.

Berardini drew loud applause with his comment that much contemporary radio programming "sucks," and that programmers who ignore the "new music explosion building right now" will become irrelevant in due course. He said, "If the dominant media force ignores the next new music - whatever that is - another format or another medium will come to the forefront for (it)."

Drawing historical parallels, Berardini pointed to programming



Tony Berardini and Rob Dickins during their co-keynote addresses; in addition, Mayor Ed Koch officially proclaimed July 13-19 "New Music Week" in New York City.



innovations developed by such pioneers as Gordon McLendon, Kent Burkhart, Bill Drake, Tom Donahue, and Lee Abrams. He noted how eventually, and inevitably, even those ideas turned stale and conservative.

The executive added, "MTV makes the same mistake. They get full of themselves instead of the music that made them innovative. CHR has had its heyday and has gotten kind of stale as well." The format's repetitive nature is to

blame in Berardini's view. "History repeats itself."

His prescription: Be willing to adapt, to change. "If you love music and you're in programming, get off your butt and get involved. Because if you don't, you're never going to have the opportunity to keep the music going and the new music coming."

"Working As One"

In his keynote address, WEA UK's Rob Dickins spoke about the "suspicion and disdain" with which

many independent labels view corporate record companies. "New music is simply not the exclusive province of the independent," he said. "With the economic backing and international networks corporations have, the majors can and do go about giving new music commercial success in the world. The independent labels should realize that and encourage corporations, not isolate themselves from them."

"Shouldn't the independents, together with the corporate companies, be working as one? Is that not the point of seminars such as this? We do want to move the '80s into the '90s," said Dickins, whose background includes music publishing and an independent label in the UK.

He acknowledged, however, the "popular perception" that corporate record companies are "infested" by lawyers and account-

Burton

Continued from Page 1

the rock. It's a family, I love them, and I'm thrilled to be part of the whole thing."

Ridgeway

Continued from Page 3

Ridgeway most recently served as VP/Planning & Research, Radio Sales Development at Arbitron. He began his career with the company in 1965, serving in a variety of capacities, from Editor/Research Department to his most recent position.

Ridgeway said, "I'm extremely excited about coming to work for R&R. It just so happened that Arbitron offered early retirement at about the same time I began my initial discussions with R&R. It was an opportunity which said to me, 'Hey, take action,' so I did. It's difficult to leave Arbitron, but we're parting company as friends - and that's a relationship I want to continue at R&R."

Watson

Continued from Page 3

two terms with Drake-Chenault, ten in a national programming capacity, four in syndication. Said Watson, "I'm very pleased to be involved in addressing the unique challenges and programming talents offered by all of the Golden West stations."

Tanter is a 19-year broadcaster, and worked 11 years at crosstown KJLH before joining KUTE in 1984. He told R&R, "This is an opportunity to interface with a large contingent of qualified broadcasters who have a history of winning radio, and to have hands-on control with a format that appeals to the upscale Southern California adult demographic. Golden West provides enormous potential to help come building. Consequently, it's my responsibility to tighten up the internal quarter-hour."

ants. "I'm here to tell you it's absolutely true. If the corporations do not see the need for music people, the ones who are prepared to take all the risks - and back them all the way - then those corporations are lost. The popular mythology of a corporate record company as a blind, stumbling, out-of-date enterprise will be true. This must not be allowed to happen, not just because of new music but for any music."

Dickins continued, "Because of the independent and economic power of corporate record companies, they all need to foster and develop all forms of music. But because of those lawyers and accountants, we music people must also be right."

The WEA chief made an additional plea that new music not be segregated into "specialist" radio formats - what he called a "ghetto effect." He added, "People who tune in to hear their favorite records also find out they like others. You can't please all of the people all the time, but you can bloody well educate a few along the way."

Further coverage of this year's New Music Seminar will appear in upcoming issues.

Carson

Continued from Page 3

really has always been in AOR. I'm looking forward to working at this station. It's a heritage AOR, and Janet knows her business."

Carson joined KHTZ last September, following three years as programmer at WHNN/Saginaw. He previously worked at WOVV/Ft. Pierce.

Tradup

Continued from Page 3

information they offer will defer precisely to the age group's desires. There's no guesswork this time around."

Tradup, who succeeds Tom Watson, has been with WASH since October 1985. Before that he was Executive Producer at WMCA/New York, cohost of KBEQ/Kansas City's morning show, and OM at KCMO/Kansas City. He said, "We're making a concerted effort at winning workplace listening, including office, at home, salesmen in their cars - anyplace people are working."

Commenting on the musical changes, Tradup added, "When you hear easy listening in the industry, you think of elevator music. But the public describes the soft vocals and light rock we're doing as easy listening. We're calling it what they want. Musically, we're similar to WLTV/New York. We'll play softer Lonesome Richie, lots of Barbara Streisand, Neil Diamond, and some Barry Manilow. We also have music for some of our older demos, which would include Frank Sinatra and even Perry Como - but really very little of that. We're doing something we know is going to work based on extensive research."

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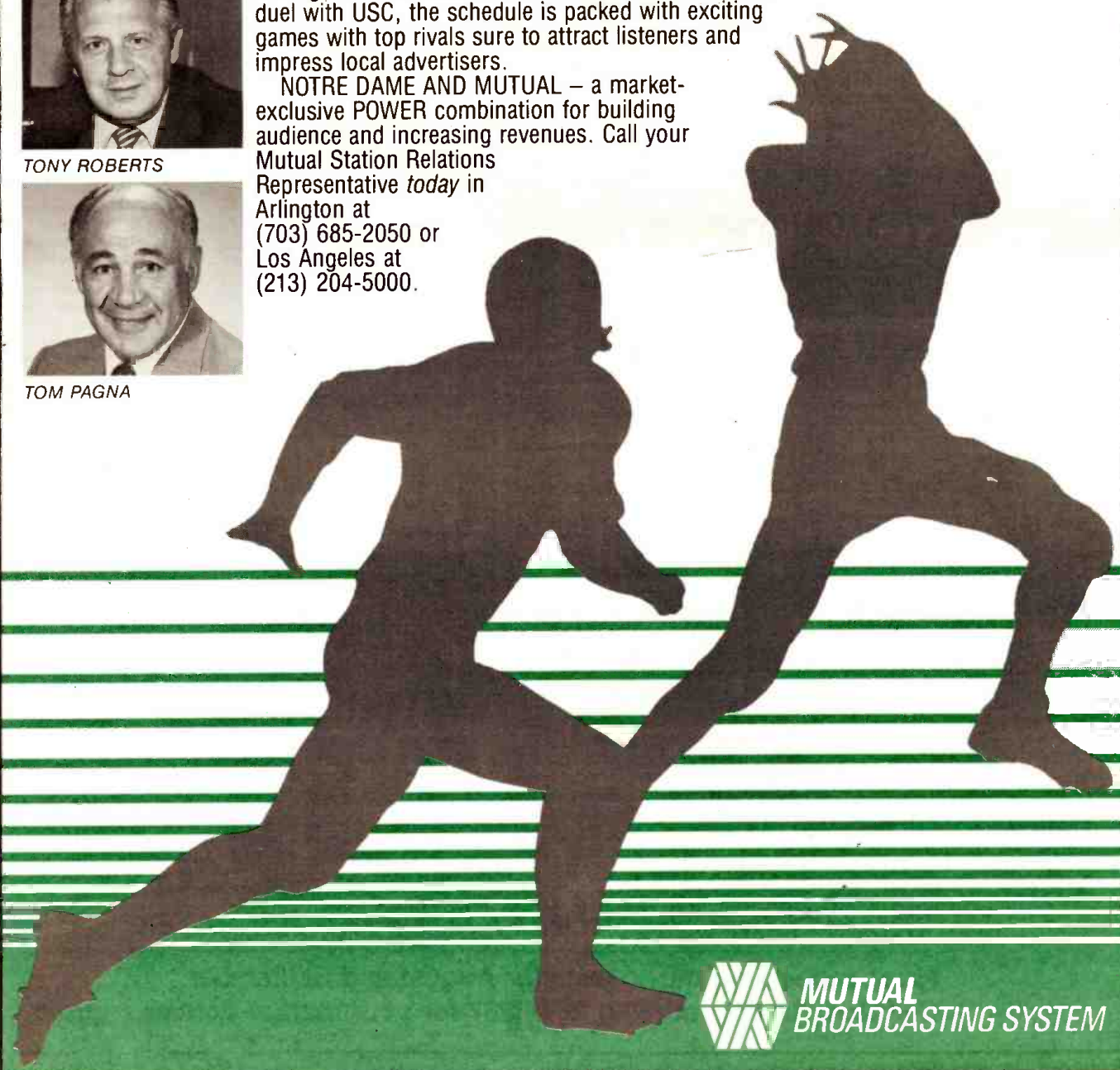
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'Spiderman' Nets WDTX Contest Publicity

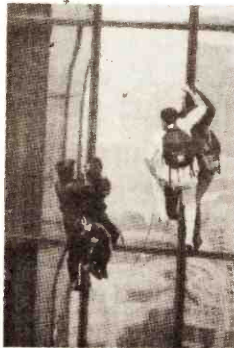
Morning drive became electric for WDTX/Detroit Friday (7/11), when a man calling himself "Spiderman" (later identified as Kenn Rick) scaled the 39-story Renaissance Center and, near the top, unfurled a banner that read "99 DTX." The stunt coincided with the station's monthlong "Show Us Your DTX" promotion, wherein listeners were asked to think of creative (but legal and not dangerous) ways to display the call letters. The grand prize is a \$30,000, 21-foot Omni speed boat, which will be awarded this week.

Spiderman's stunt came as a complete surprise to everyone, including WDTX. PD/morning man Jim Harper said, "The best part was everybody in town, including all the other radio stations, were covering it. It wasn't until he took the banner out of a pouch and wore it on his back that everyone realized what was going on."

After reaching the top around 8am, Rick was arrested and charged with violating a city ordinance. He was later released on a \$100 personal bond, pending an upcoming hearing. If convicted, Rick could be fined up to \$500 and sentenced to 90 days in jail.

Harper added, "Spiderman told TV reporters he wanted to win the contest so he could sell the boat back and fund an even crazier stunt. He wants to go up in a balloon and, wearing a pressurized suit, do a free fall from 20 miles up" — a project that would cost an estimated \$3.5 million.

As crazy as Spiderman's stunt was, Harper told R&R there were other entries nearly as bizarre. "It was one of those contests people seem to really get into. Somebody made a giant 'DTX T-shirt and put it on the 'Spirit of Detroit' (a huge statue of a man sitting with his legs crossed). Another guy had a friend who owned a warehouse. He painted a 75' x 50' replica of the 'DTX T-shirt that can be seen from every downtown office building." Other



Rick (r) ascends the Detroit Westin Hotel in 1983. Photo courtesy Detroit Free Press.

many contenders included six women who had the logo cut and sculptured into their hair, a robot, and a woman who had the call letters tanned on her midsection.

Hart Becomes WLTE GSM

Leonard Hart has been appointed GSM at WLTE/Minneapolis. He formerly worked for Malrite Communications' WEZO & WNYR/Rochester as VP/GM, Station Manager, and GSM.

WLTE VP/GM Rand Gottlieb commented, "I'm very pleased to welcome Len to WLTE. Previously, we worked at opposing radio stations in Rochester. Len is a fierce competitor, and I know he'll give us an added edge. It's great to have him on our team."

Hart's background includes GSM, LSM, and AE posts at WHK/Cleveland, and AE positions at crosstown WWWE and WGAR.

McCoy-Bohn Communications Consultancy Bows



Chuck McCoy

National Program Coordinator Chuck McCoy and CHED/Edmonton PD Pat Bohn have resigned from their posts with Moffat Communications Ltd. to form their own broadcast consulting firm, McCoy-Bohn Communications International, Inc. The nine Moffat stations are the firm's first clients.

McCoy has been Moffat's National Program Coordinator since 1979, following ten years with the CHUM organization, and has exten-



Pat Bohn

tensive experience with Canadian radio politics and regulatory matters. The PD at CHED since 1982, Bohn has been with Moffat for 15 years, including PD stints at CHAM/Hamilton and CHAB/Moosejaw.

Commenting on the pair's combined 35 years of broadcast experience, Moffat VP/Radio Jim McLaughlin said, "While we're sorry to lose Chuck and Pat on a

day-to-day basis, we see this as a positive. Our programming departments can only benefit."

Said McCoy, "Increased fragmentation and competition now require broadcasters to pay even more attention to the quality of their programming, and that's where we feel we can really help."

The new, Vancouver-based firm opens shop in September; until then, McCoy and Bohn will retain their present positions.

Monteiro New Piranha President



Stan Monteiro

Longtime music industry veteran Stan Monteiro has been appointed President of the American company of UK-based Piranha Productions, a multimedia corporation involving music, films, television, radio shows, and books. The firm's two newest signings include *The Name Escapes Me* and *Eric Hine*.

Monteiro, who will headquarter in Los Angeles, has worked as VP/Promotion & Marketing at CBS Records and has also held national promotion posts at RCA, Metromedia, and United Artists Records. A cofounder of Grunt Records, Monteiro was also Director of Marketing at *Cashbox*. Associate Publisher of *Record World*, and PD at *WILD/Boston*.

Furst Joins Shane Media Services

WLW/Cincinnati PD Alan Furst has joined Houston-based consultancy Shane Media Services as Consultant, effective August 1. Prior to WLW, Furst programmed WIRE/Indianapolis, WEEP/Pittsburgh, and WCAW/Charleston, WV.

Principal Ed Shane remarked, "Alan will apply the same creative, energetic thinking to our client projects that he has to WLW's diverse programming mix. He brings a strong sense of marketing and the ability to look at problems from fresh angles."

Said Furst, "It's difficult to leave WLW: it's been a wonderful experience. (VP/GM) David Martin and (VP/Operations) Randy Michaels have been very supportive,



Alan Furst

and together we've shown that AM radio can have lots of life. Now I'm ready to prove it to others, and Shane Media offers me the opportunity."

69

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NEWS IN BRIEF



Jorge Pino



Kim MacKelvie



James Lucas



Jean Martin



Mark Nicholls

● **JORGE PINO** has been named Director/US Latin Music for RCA/Ariola, overseeing all aspects of the division and based at its Miami headquarters. He was Director, RCA label at RCA/Ariola Spain. Pino previously worked for RCA Records, New York from 1981-83 in international marketing, and earlier at RCA Brazil.

● **KEITH MASTERS, WIOT/Toledo** Production Director, is named Assistant PD. **JIM STEELE** is upped to MD from Assistant MD at the Reams Broadcasting AOR.

Sullivan Named WMEX & WMJX GSM

After ten years with WPEN & WMGK/Philadelphia, Retail Sales Manager Dan Sullivan has transferred to the newly-created GSM chair at Greater Media sister Gold/AC combo WMEX & WMJX/Boston. Sullivan had handled retail sales for the Philadelphia stations for the past two and a half years, and worked as an AE there before that.

WMEX & WMJX GM Peter Smyth praised Sullivan's performance, commenting, "His experience and knowledge will take WMEX & WMJX to the next level it deserves to be in." Sullivan, who assumes his new post August 1, added, "I'm looking forward to Boston radio, Boston people, and the Boston Celtics."

SUCCEEDS NORDINE

Kieley Named Vaughn FM Group PD

KKRC-FM/St. Louis Falls PD Dan Kieley has been promoted to FM Group PD at Vaughn Broadcasting. He replaces Don Nordine, whose future plans will be announced shortly. Kieley will remain at KKRC, but will move his Assistant/PD afternoon drive personality Adam North to KKXL-FM/Grand Forks to become its new on-air PD.

Vaughn President Duane Cariveau commented to R&R, "Don has been a big part of our group. His new opportunities will afford him further growth, and we wish him lots of luck. Dan has very strong programming knowledge, plus good motivational and people skills. His real value is that he understands what makes a medi-

● **KIM HABERMAN MacKELVIE** joins KEY-AM & FM/Spokane as Station Manager. She was formerly with Crosstown KKPL.

● **DAVE RANDALL** has been promoted to Operations Manager at WCUI-AM & FM/Grand Rapids. The former WCUI (AM) afternoon drive announcer's background includes on-air stints at neighboring WMAX, WOOD, and WLAV (AM).

● **BILL STAIRS** has been named Operations Manager at Oppenheimer's KHFI/Austin. He was most recently VP/Programming at Constant Communications and formerly PD at KZZU/Spokane. Stairs will be working with newly-named PD Barry Kaye.

● **KSKS & KVL/Tulsa** welcome **GARY REYNOLDS** and **JIM REINHLE** as Assistant Operations Director and News Director, respectively. Reynolds is the former PD of neighboring KGTO; Reinhle was morning co-anchor at WASH/Washington.

GOODING, TRAGER, HORTON NAMED

Aspen Record Group Appoints Three

At the San Francisco-based, tri-label Aspen Record Group (Aspen/BlackHawk/Blue Heron), Bob Gooding is the company's new Director/National Promotion, Jeff Trager takes on promotion/A&R duties, and Gretchen Horton has

come aboard as Director/Public Relations & Artist Development.

A former News Director at WCAU-FM/Philadelphia and VP/Programming at WCOK/Columbus, OH, Gooding has held national marketing and promotion positions with Qwest, PolyGram, Warner Bros., and Arista. He has also worked with several other labels and organizations as an independent promoter and marketing consultant.

Trager has an 18-year music industry background, with national and regional promotion experience from Blue Thumb, Elektra, and PolyGram. Horton has worked at Rolling Stone, Fantasy Records, and GPI Publications, publisher of *Guitar Player*, *Keyboard*, and *Frets* magazines.

Kieley, a seven-year veteran of KKRC-AM & FM, told R&R, "This is really an interesting time in my career. This company has a bright future ahead, and with expansion plans in the near future, this job will become ever-changing and more interesting on a daily basis."

Those Vaughn stations directly under Kieley's guidance will be CHR-formatted KKRC, KKXL, and WLXR/La Crosse.

● **WQFX-AM & FM/Gulfport, MS** **OM JAMES LUCAS** advances to GM/Sales & Operations. With the stations since 1984, Lucas previously spent four years at neighboring WGCM & WTAM, where he worked as AM personality and OM. Before that he was OM of WGSO/New Orleans.

● **LARRY SHARP** is promoted from MD to Assistant PD at SRO AOR KZOK/Seattle.

● **KBER/Salt Lake City** names **BILL MAY** Assistant PD and **TRICIA GRIF-FITHS** MD.

● Producer/director and New Visions, Inc. Chairman **TAYLOR HACKFORD** and former Warner Bros., Inc. and Paramount Pictures VP/Music **JOEL SILL** have joined forces in the New Visions Music Group. The new film music company's first project is "La Bamba," the Ritchie Valens story. Hackford's partner in New Visions, Inc. and New Visions Music Group is attorney **STUART BENJAMIN**.

● **MARK NICHOLLS** has been promoted to Operations Manager of KQWB-AM & FM/Fargo. He joined the FM (Q98) in 1982 as an air personality, advancing to FM PD three years later. **JEAN MARTIN** succeeds **Ronald Mitchell** as GSM of the outlets. She started as an AE in 1983 and was promoted to FM Sales Manager in 1985.

● **GARY LeMel** joins Warner Bros. as President of its Music Division. He had directed Columbia Pictures' music subsidiary since 1983. Prior to that LeMel was Sr. VP and head of A&R at the Boardwalk Entertainment Company. His background also includes VP stints with Management III and First Artists Music.

● **MICHAEL KESLO** has been named VP/Finance for the Viacom Broadcast Group. Most recently Treasurer/Chief Financial Officer for the group, Keslo joined Viacom in 1981 as Manager/Financial Planning and Analysis for Viacom Radio.

Darling

Continued from Page 1

We're very excited that Bob is on the Legacy team."

Before coming to KJOI, Darling was GM/PD of KKNU/Fresno, CA. His background includes President/GM and PD posts at KBAI/Morro Bay, CA and the presidency of Darling Programming, a soft AC syndicator/consultant firm.

Ellison

Continued from Page 1

Music department, makes him not only suited for this position, but essential for it. I join in with the rest of the company in welcoming Ron back after too long an absence."

Ellison told R&R, "I'm fortunate to have this position, especially at Warner Bros. Although I've worked for other companies, this one has always been very close to me because it's where I started and where I learned the ABCs of marketing, so it's like coming back home. Warner Bros. has good product, and I think it's one of the finest companies in the business."

Catania

Continued from Page 3

tararo, Catania said, "The opportunity to direct the Island promotion effort is a dream come true. The company's music and artist roster represent almost 25 years of consistent quality and innovation. It's a real honor to be associated with that heritage."

Catania has been with Island for two years. He was named Director/National Promotion in June 1985, up from Director/Album Promotion. Previously, he spent seven years at RCA.

DKM

Continued from Page 1

million. Upon FCC approval of the transactions, DKM will own 24 stations, including WAOK & WVEE/Atlanta; WCAO & WXYV/Baltimore; KFOR & KFRX/Lincoln; KWTO-AM & FM/Springfield, MO; KSAL & KYEZ/Salina, KS; and KOEL-AM & FM/Oelwein, IA. Through another corporation, Dyon owns WEOK & WPDH/Poughkeepsie and WPTT & WFLY/Albany, NY. Group One will retain WAKR-TV/Alkon.

American Media also operates WALK-AM & FM/Long Island, KSMG/San Antonio, and WOCL/Orlando; pending FCC approval is its sale of WLIF/Baltimore to JAG Communications. American Media President Alan Beck commented, "Both WDJQ & WUBE are in terrific shape, and we're anxious to start working with the folks there."

The Group One sale was initiated by broker Ted Heppburn; the Mahman Company brokered the Cincinnati deal.

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• Runner-up prizes include the "Drac-Pac," a high-quality tote bag filled with the videocassette, *Dracula*, starring Bela Lugosi, a copy of the novel by Bram Stoker, a high-fashion sweatshirt, black Dracula cape and a pair of Dracula fangs.

**A PROMOTION YOUR LISTENERS
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Winners will experience all of the folklore of this fabled region: walled medieval towns and fortresses, gypsies, and of course—**DRACULA'S CASTLE.**

Transylvania is as mysterious and intriguing today as it was four centuries ago, when Count Dracula's real-life counterpart silently stalked the land. Don't miss this opportunity to send your listeners back to the untouched heartland of Halloween legends for what promises to be an authentic and unforgettable holiday tour.

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Entercom Buys WKTK For \$3.6 Million Jerry Dennon: From "Louie Louie" To Media Brokering

WKTK/CRYSTAL RIVER, FL
 PRICE: \$3.6 million
BUYER: WKTK, Inc., a wholly-owned subsidiary of Entertainment Communications, Inc., Joseph Field, owner. It also owns WAYL/Minneapolis, KTAC & KBRD/Seattle, WEEP & WDSY/Pittsburgh, KITS/San Francisco, KJYY/Houston, and WXRJ/Tampa Bay.
SELLER: Comco, Inc., Walter Windsor, President. It also owns WRAB/Arab, AL; WFIX/Huntsville, AL; WHCM/Sheffield, AL; WKIQ/Inverness, FL; and WWLD/Pine Castle, FL. It is selling WAMR & WRVA/Venice, FL.
DIAL POSITION: 98.5 MHz
POWER: 100 kw at 1350 feet
FORMAT: AC

KRKN/ANCHORAGE
 PRICE: \$650,000, exclusive of real property.
BUYER: Ingstad Alaska Broadcasting, Inc., Tom Ingstad and Randy Holland, owners. They also own KBMW & KLTA/Breckenridge, MN; KIMM & KGGG/Rapid City, SD; and KXIC & KKRO/Iowa City, IA.
SELLER: Cook Inlet Broadcasters, Inc., Joseph Perry, owner.
DIAL POSITION: 102.1 MHz
POWER: 25 kw at 165 feet
FORMAT: Jazz
BROKER: Montcalm Corp.

WGTO/CYPRUS GARDENS, FL
 PRICE: \$1,535,000
BUYER: Cypress Broadcasting Limited, Mike Bader and Cordell Overgaard, general partners.
SELLER: WGTO AM, Inc., a wholly-owned subsidiary of Hubbard Broadcasting. It also owns KSTP-AM & FM/Minneapolis, and has contracted to sell KOB-AM & FM/Albuquerque to Price Communications.
DIAL POSITION: 540 kHz
POWER: 50 kw days/1 kw nights
FORMAT: Country

KJCK/JUNCTION CITY, KN
 PRICE: \$2.6 million
BUYER: Platinum Broadcasting, Inc., Robert Weary, principal.
SELLER: Junction City Broadcasting, Inc., Steven Roessler, owner.
DIAL POSITION: 1420 kHz
POWER: 1 kw days/500 watts nights
FORMAT: Country

WINQ/WINCHENDON, MA
 PRICE: \$562,500
BUYER: Quality Communications, Inc., Wilson Wong and Lawrence DeHaen, owners.
SELLER: Northbanke Co., Edward Matter III, owner. He is an applicant for an FM station in Gloucester, MA.
DIAL POSITION: 97.7 MHz
POWER: 1.75 kw at 439 feet
FORMAT: AC
BROKER: Kozacko-Horton Co.

KHOK/HOISINGTON, KS
 PRICE: \$300,000
BUYER: KAYS, Inc., Robert Schmidt, principal. He also owns KAYS/Hayes, KS; KBOP-AM & FM/Glenview, TX; KFEQ/St. Joseph, MS; KLOE/Goodland, KS; KCOW/Alliance, NE; and KOOQ & KELN/North Platte, NE.
SELLER: Heart of Kansas Radio, Inc., Paul Kelley, owner.
DIAL POSITION: 100.7 MHz
POWER: 100 kw at 450 feet
FORMAT: CHR

KQEN/ROSEBURG, OR
 PRICE: not disclosed
BUYER: Markham Broadcasting, Inc., Patrick Markham, owner.
SELLER: KQEN Broadcasting Inc., Lyle Fenner, President
DIAL POSITION: 1240 kHz
POWER: 1 kw
FORMAT: AC

CALL SIGN CHANGES

Globe, AZ KIKO-FM to KEYX (effective 7/9)
 Kaukauna, WI WKAU-FM to WKAU (7/11)
 Los Alamos, NM KKHJ to KKBR (7/14)
 Miami WCJX to WPOW (6/23)
 Pomona, CA KWOW to KMNY (8/21)
 Tulsa KVLV to KSXS (7/14)
 Pensacola, FL WCHZ to WFXP (7/3)
 Sarasota, FL WAVE-FM to WHVE (7/21)
 Victoria, TX KEPG (new station)

Inquiries about call signs can be directed to the FCC Call Desk at (202) 634-1923.

KRNY-AM & FM/KEARNEY, NE
 PRICE: \$475,000
BUYER: Radio Ingstad of Nebraska, Robert Ingstad, owner. It also owns KBUF & KKJQ/Garden City, KS; KGFX-AM & FM/Pierre, SD; and KJQJ & KKQJ/Volga, SD.
SELLER: Semeco Broadcasting, Inc., W.O. Corrick, principal
DIAL POSITION: 1460 kHz; 98.9 MHz
POWER: 5 kw days; 40 kw at 1010 feet
FORMAT: CHR
BROKER: Chapman Associates

Kalil's Howard Duncan Dies

Howard Duncan, 61, a media broker with Kalil & Co. since 1984, died July 12 of hepatitis contracted six years ago during heart surgery.

After spending 19 years in television, Duncan became GM and part-owner of KAIR & KJOY/Tucson in 1972. He also served as Executive VP of KBUZ/Phoenix, and in 1975 was named President of Surrey Broadcasting.

Duncan is survived by his wife, Evelyn, two sons, and a daughter. The family asks that in lieu of flowers donations be made to the American Liver Foundation, 99B Pompton Avenue, Cedar Grove, NJ 07009.

Reporting Transactions To R&R

To have a radio station transaction listed in R&R, broadcasters and brokers should contact the R&R Washington Bureau (202-662-7484) as soon as details are available. Sale closing photos and broker news, such as personnel and office announcements, are also welcome.

Every frat rat who's ever stood in a drunken revel, trying to mouth the incomprehensible lyrics of "Louie, Louie," owes a small debt to Jerry Dennon.

Today he's owner of the Montcalm Corp. media brokerage firm in Seattle. First, however, Dennon was a record producer in the Great Northwest during rock's halcyon days in the early '60s, and was curious about a record that was a regional cult favorite. "It got zero airplay, but I'll bet that a hundred copies of that song sold each week in Portland," Dennon recalled.

Trivia buffs will delight in hearing from someone who would know that the original version was recorded on the Flip label by Richard Barry, an artist whose fame was greatly eclipsed by the Dennon-produced Kingsmen, who took the song to #2 on the national charts. (Things were haywire in radio during those days: the #1 song was the Singing Nun's "Dominique.")

Station Owner At Age 19

Dennon had turned to record promoting, and from there to producing, in order to pay off a loan he'd taken out to buy KUIK/Portland when he was 19. While his age qualified him as a prodigy, it did not guarantee him success; within six months, he was out of a job.

Although "Louie Louie" represented his only slam-bang hit (to be fair, he had some success with Ian Whitcomb's "You Turn Me On" a few years later), Dennon continued to work as a record producer throughout the '60s. In the '70s, he launched a label dubbed "Music Is Medicine," which he described as a premature attempt to do what Windham Hill is doing today. "The world wasn't ready for it," Dennon chuckled.

At the same time, he was constantly trying his luck at radio ownership, purchasing stations in small and medium markets, building them up, then selling out. The experience led him to the current chapter in the story of the man who will be remembered as the producer of "Louie Louie."

"Yeah, that stuff's ancient history," Dennon laughed. "I have nightmares that, no matter what I do for the rest of my life, my obituary will read: PRODUCED 'LOUIE LOUIE.'"

"Boutique" Brokerage

He's happier talking about his work at the Montcalm Corp. "It's what I call a 'boutique' brokerage — me and myself doing all the work."

Dennon's selling point, he said, is dealing with clients who have specific criteria (a turnaround situation in Las Vegas, a cash cow in Portland) and turn him loose on the radio industry to fulfill those demands.

"Since deregulation, the brokerage business has been fantastic. Clearly, the demand — especially the demand for the right kind of stations to meet a client's needs — has enormously outpaced the supply." The business has been terrific for those brokers like Dennon who have what he called "a perspective on the nuances of the radio business."

There's a mocking lilt in his voice, a hint of self-deprecation when he speaks of the "nuances of the business" — entirely appropriate for the producer of a rock standard so thoroughly lacking in nuance.

Lyles


Continued from Page 3

ance between music, programming, and people skills, and is the caliber of individual who can help guide us through a very competitive marketplace."

Lyles, who is making his programming debut in CHR, said "WKZL is going to be a true CHR. We have a great staff and we're going to lay a lot of fun on the triad area. A slight repositioning on a musical basis will be necessary, so look for us to be current-intensive and ready to respond to the needs of the audience. Having worked with C.C. Matthews, Malrite VP/Programming Jim Wood, and consultant Mike McVay, I've learned my lessons from a variety of perspectives." No changes are expected in the airstaff, but Lyles says some openings for parttimers may develop in the future.

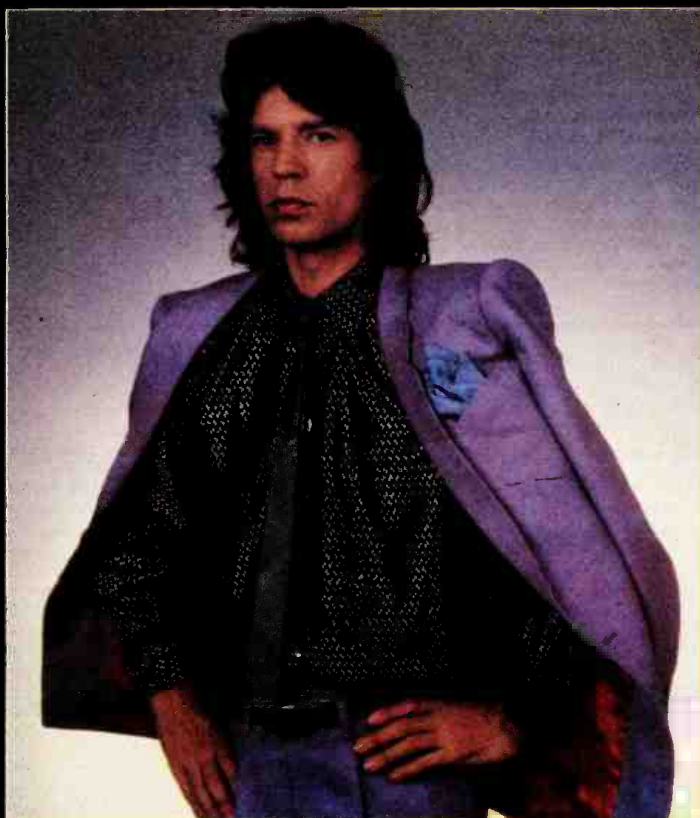
Prior to serving as PD at WAIA, Lyles programmed AC WSNY/Columbus and Urban outlet WBLZ/Cincinnati.

Location:	Mkt. Size:	Type:	Price:	Terms:	Contact:	Phone:
Midwest	Metro	AM/FM	\$2000K	Terms	Peter Stromquist	(818) 366-2554
Rocky Mt.	Metro	AM/FM	\$1500K	\$250K	David LaFrance	(303) 234-0405
Texas	Small	AM/FM	\$1400K	Cash	Bill Whitley	(214) 680-2807
N. Carolina	Small	AM/FM	\$1200K	\$500K	Mitt Younts	(202) 822-8913
Midwest	Small	AM/FM	\$1150K	\$275K	Bill Lytle	(816) 941-3733
Northwest	Metro	FM	\$1000K	Terms	Elliot Evers	(415) 495-3516
Midwest	Medium	AM/FM	\$ 975K	\$230K	Bill Lytle	(816) 941-3733
Virgin Is.	Medium	FM	\$ 675K	\$ 75K	Randy Jeffery	(305) 295-2572
N. Carolina	Small	FM	\$ 350K	\$117K	Mitt Younts	(202) 822-8913
Iowa	Small	AM	\$ 300K	\$ 35K	Bill Lochman	(816) 941-3733

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MANAGER RAN CAR DEALERSHIP

WBBY Loses License For Lying To FCC

Underscoring its demand that licensees tell the truth, the FCC Review Board last week refused to renew the license of WBBY/Columbus (Westerville, OH) because one of its owners lied to the Commission about whether he worked at the station fulltime.

If the ruling is upheld on appeal, the decision will create a vacancy on 103.9 MHz in the nation's 33rd largest radio market. However, WBBY has the option of appealing to the full FCC and, if it loses there, to the federal courts — a process that could take several years.

The Review Board concluded that Richard Nourse, who held the title of Station Manager for the Jazz outlet, actually spent most of his time managing a family Chevrolet dealership 120 miles away in Marietta.

At the time, WBBY was locked in a renewal battle with a competing applicant, who was later bought

out for \$103,000. By claiming that part-owner Nourse worked 40 hours weekly at the station, WBBY was able to win an important credit for integration of owners into daily management.

Board Hits "Purloined" Credit

But the Review Board charged that Nourse "did not function in any true managerial capacity and, in fact, did not live up to his commitment to perform services for WBBY on a fulltime basis." Claims that Nourse devoted a full work

week to WBBY "were no more than hollow and deceptive attempts to purloin a comparative preference in the initial hearing proceeding," the three-member board charged.

Putting it more colorfully, the board said it was clear "that Richard had not been the spark plug he claimed to be at WBBY; he was a simple hood ornament in Westerville, while the rest of the vehicle was parked in Marietta."

When it was facing a competing applicant several years ago, WBBY lost its license in a law judge's initial decision. The challenger later dropped out, and the judge gave back the license after finding that Nourse was in "reasonable compliance" with WBBY's integration commitment.



ONCE MORE . . . WITH EMPHASIS — The broadcast and electronics industries continued work on a uniform preemphasis-deemphasis AM standard at a recent meeting of the National Radio Systems Committee. The voluntary standard should improve AM sound quality by synchronizing transmitter preemphasis and receiver deemphasis. Above, Orban Associates' Bob Orban demonstrates a dynamic signal analysis of the proposed standard to committee members (l-r) Delco Electronics' Jim Gotschall and Dick Kennedy, Katz Broadcasting's John Marino, and Cap Cities/ABC's Ken Brown.

NEWS BRIEFS

Newark FM Settlement Approved

The long battle over the frequency of WBBY/Newark appears to be over. The FCC Review Board approved a settlement agreement that clears the way for Comserv Broadcast Group, headed by former WINS/New York VP/GM Cecil Forster, to take control of the frequency.

The deal calls for a cash payment not to exceed \$550,000 to Coastal Communications Company, which withdraws its competing application. Coastal had appealed the February decision in which a law judge awarded the license to Comserv after disqualifying the original winners because one of two partners failed to pay her federal income taxes.

Source Licensers Offer Olive Branch To Composers

Seeking to deflate fierce opposition from music composers and lyricists, proponents of "source licensing" for music on syndicated TV shows offered amendments to their legislation (HR 3521) this week that they say will protect composers.

According to the All-Industry TV Music License Committee, the new language "will permit music composers the right to collective bargaining and the right to receive residual payments for the continuous use of their work."

Composers are fighting the local TV industry's bid to end blanket licenses, claiming source licensing will give them only a single payment, even if shows using their songs are shown repeatedly.

A House subcommittee hearing on the bill is set for July 23.

Eight Elected To RTNDA Board

Eight broadcast news directors have been elected to two-year terms on the board of directors of the Radio-Television News Directors Association. They'll take office at this year's convention in Salt Lake City, August 26-29.

Winning board seats in balloting in eight of RTNDA's 14 regions were Bob Priddy, Missouri Network; Lee Hall, WDBO/Oriando; Rob Sunde, ABC Ra-

dlo; Jeff Wald, KTLA-TV/Los Angeles; Bob Brunner, WSAZ-TV/Huntington, WV; Steve Ruppe, KATC-TV/Lafayette, LA; Alan Griggs, WSMV-TV/Nashville; and Harvey Powers, WWBT-TV/Richmond.

FCC Chairman Mark Fowler will accept RTNDA's annual Distinguished Service Award at a luncheon ceremony July 23. Fowler was selected for his "efforts to achieve for broadcast and cable news full First Amendment parity with print journalism."

NAB Tackles Workplace Drug Abuse

NAB has launched a new public service campaign aimed at eliminating drug and alcohol abuse in the workplace. The summertime campaign partners NAB with the AFL-CIO, U.S. Department of Health & Human Services, U.S. Chamber of Commerce, and the Broadcasting Industry Council to Improve American Productivity.

NAB will be distributing radio and television PSAs, and is asking stations to

coordinate efforts with their local chambers of commerce, unions, and health organizations.

According to NAB, "The goal of 'Project Workplace' is to raise public awareness of the health, economic, and societal consequences of abuse on the job."

Other Key Developments:

- NASA has announced an indefinite postponement in plans to launch a journalist into space. Several radio news people were among the 40 finalists for the program. NASA says the selection process will be placed on hold until it can "identify a definite mission which could include a journalist participant."

- The FCC says there were 10,009 radio stations in the United States as of June 30 — 4839 AM, 3923 FM commercial and 1247 FM educational.

- A comparative renewal hearing — a mechanism NAB will ask Congress to abolish — has been ordered for FM 98's WVMC/Mifflinburg, PA. The station has been accused of no wrongdoing, but a competing applicant, Hale Communications, has filed against WVMC's renewal.

- NAB has asked the FCC to reject a petition by AGK Communications to allow FM stations to construct translators outside their own signal areas, but within the primary coverage area of other stations.

- The Washington law firm Dow, Lohnes & Albertson, which has a large telecommunications practice, has merged with the New York firm MacKnight & Simmons, which specializes in international trade.

- Sam Simon, one of the leading "public interest" advocates in the broadcast field, has accepted the job of VP at Suresoft, Inc., a computer software developer. Simon will retain his position as President of the Telecommunications Research & Action Center (TRAC).

FCC Judge Says License Loss Too Harsh

FCC Review Board member Norman Blumenthal suggested in a statement issued with last week's denial of WBBY/Columbus's renewal that taking away a station's license is far too harsh a punishment.

Blumenthal favors the less severe route of requiring broadcasters who engage in serious misconduct to sell their stations and get out of the business.

Robbing Station's Economic Value

"Revocation and non-renewal go far beyond that removal remedy," he explained, "extracting the accrued or enhanced economic value of the licensee's business interest, which has nothing — of course — to do with simply assuring that an untrustworthy licensee does not retain its broadcasting privilege."

Blumenthal continued, "The economic penalty is purely gratuitous, confiscatory, and generally unconscionable . . . a sanction wholly disproportionate to any FCC of-

fense in the multi-hundred million dollar milieu of today's licenses."

Murder, Rape, Treason Analogy

"No other civil sanction in law approximates the harshness of loss of a station license; nor do most criminal sanctions, in fact, short of rape, homicide or treason."

Blumenthal added, "If our regulatory authority is truly premised on the precept that 'the airwaves belong to the public,' it is sufficient in the case of disqualifying licensee misconduct to compel the wrongdoer to vacate its spectrum slot" through "compulsory divestiture."

In a reference to the RKO case, Blumenthal charged that a rule violation, "however aggravated, should not cost an offender over \$400 million. But, until our anachronistic law changes, we must apply it neutrally."

Blumenthal was joined in the statement by Review Board Chairman Joseph Marino.

"No other civil sanction in law approximates the harshness of loss of a station license; nor do most criminal sanctions, in fact, short of rape, homicide or treason."

— Norman Blumenthal

Peter Frampton

July 20



THE KING BISCUIT FLOWER HOUR

Recorded live at the Garden State Arts Center during Frampton's current tour Premonition '86. Featuring his searing guitar on classics like "Lines On My Face" and "Do You Feel Like I Do," as well as songs from his new album "Premonition"

Upcoming Frampton dates:
July 21 Kansas City, KS • 23 Philadelphia • 25 Providence • 26 Portland, ME • 29 New Haven •
30 Mansfield, MA • August 1 Toledo • 2 Largo, MD • 5 New York • 7 Atlanta • 8 Daytona Beach •
11 Canandaigua, NY • 12 Saratoga • 14 Toronto

America's Premier Concert Show

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Company



Electric Tri-Ped

Featuring a top speed of 15 miles per hour and a cruising range of up to 20 miles on a single, eight-hour charge, the Camberly "Electric Tri-Ped" is stable, quiet and E-Z to park. The 12-volt battery comes complete with its own recharging unit and the aerodynamically-designed, polypropylene body covers a steel chassis to create a strong, yet lightweight vehicle.

Steering for the 250-watt motor is controlled via a bar located under the driver's legs. The front brakes are side-mounted, hand-operated, caliper-style, while the rear brakes are of the twin-shoe hub type. Additional features include dual sideview mirrors, a 12-volt headlight, a taillight, and a high-visibility rear reflector for night use.

Standing two feet, seven inches tall, the British-made item is registered as a moped under most U.S. state laws. Two feet, five inches wide and five feet, nine inches long, the Camberly "Electric Tri-Ped" weighs in at 99 pounds (with battery) and is available stateside from the NYC-based Hammacher-Schlemmer firm. Price: \$1395.



Foolproof Phone Machine

Who among us hasn't left home without remembering to turn on our telephone answering machine? Now, thanks to the "GTE 7120," you'll never again have to wonder if you missed the call that would've made you a star.

Once in place, all you have to do is call your home, let your phone ring 10, times and the "GTE 7120" will turn itself on automatically. The unit also sports a "message-interrupt" feature that instantly rewinds the cassette if you decide to take a call once the caller has begun to leave a message.

Voice-activated, the "GTE 7120" has a quick-erase function and can be used to leave taped memos. Retail price: \$110.

RAB Releases Latest Radio Listening Survey

Americans spend 37% of their media time listening to the radio, according to a recent study conducted by R.H. Bruskin & Associates on behalf of the Radio Advertising Bureau. In addition, the survey noted that "during the daylight hours from 6am to 6pm, when most shopping occurs, Americans spend nearly half of all their media time with radio."

Furthermore, the survey found that radio was cited as the first source for news and information (6am to 10am) by 48% of all adults polled — more than television and newspapers combined — and that adults 25-54 spend 53% of their media time with radio. Meanwhile, fulltime working women dedicated two-thirds of their media time to radio — more than the time spent

with all other media combined — and professional/managerial men spend more than half their media time with radio during the buying day. Perhaps even more impressive: upscale adults with incomes greater than \$50,000 annually are tuned to radio 60% of the time between 6am and 6pm.

Finally, radio usage among light users of other media is surprisingly high. According to this survey, Americans who spend only a few minutes with print media and barely an hour with television on a daily basis, spend a minimum of two and a half hours listening to radio each day. What's more, these people represent between 38 to 68 percent of the American adult population, depending on the medium surveyed.



Walk On The Water

It's summertime and that can only mean one thing: time to get out the inflatable water shoes. This latest fashion splash enables you to walk, stand, or skim on water for aquatic exploration, exercise, sport, or even while cleaning and maintaining the exterior of your boat (providing that the vessel is at anchor, of course).

Inflatable to 56 inches in length and 37 inches in circumference, the shoes will support anyone weighing under 190 pounds. Made of .4mm-thick polyvinyl chloride plastic, the shoes come with a hand pump, patch repair kit, and two 56" aluminum balancing poles (for propulsion).

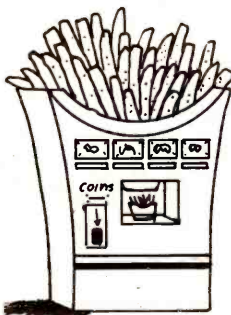
Priced at \$99.50, the potential seasonal promotional item is available via the Hammacher Schlemmer catalog at (800) 543-3366. For technical information, call (312) 664-7745.

French Fries From A Vending Machine

Here to answer the musical question "Do fries go with that shake?" is the Sherman Oaks, CA-based Prize Frize firm, proud manufacturers of the world's first french fries vending machine.

According to founder William Bartfield, previous vending machines were capable only of dispensing french fries that had been manufactured elsewhere, whereas "Prize Frize" features built-in microcircuitry that puts a "robot-cooker" inside each metal-plated box.

The robot cooker actually slices off a portion of potato concentrate, cooks it in oil, and serves it on a platter with tiny packages of salt



and ketchup. All for 75 cents and all in less than two minutes.

The earliest french fries vending machines appeared around 1979, but failed to set the market afire due to the prohibitive costs of storing and refrigerating potatoes. The solution, Bartfield claims, came from Boise, ID, where locals produce a special potato concentrate especially for storage on submarines.

However, the first "Prize Frize" machines won't appear until July, with San Diego and Sacramento scheduled to be the initial test markets. Californians, this spud's for you.

YOUR SPRING '86 ARBITRON OR BIRCH: FRIEND OR FOE?

Let experienced broadcasters put the best possible grade on your new Report Card. Includes graphic representation for major conclusions. Call collect (805) 584-2211.

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Simi Valley, CA 93063

WHEN YOUR CASH IS ON THE LINE.

It's no secret that national spot dollars have become tougher to come by. At Torbet Radio, we've made a habit of grabbing more than a fair share for our client stations. By selling creatively and aggressively—which is the only way to win in today's changing radio marketplace.

We know what you need and how to get it. Some folks, though, will guar-

antee the moon but give you just a song. We don't buy that act, and you shouldn't either. At Torbet Radio, we earn you maximum spot dollars with superior representation.


TORBET RADIO
PROFESSIONALS
WIN MAXIMUM
NATIONAL DOLLARS



Torbet Radio

TORBET



 **RADIO**
REPRESENTATION
DIVISION

GLASS TIGER

"Don't Forget Me
(When I'm Gone)"

CHR BREAKERS

159/39 - 68%

ONE OF THE
MOST ADDED

AOR TRACKS: 37

M A N
H A T
T A N



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R&R STREET TALK

What's all this talk about the **RADIO NETWORK ASSOCIATION** merging with the **RADIO ADVERTISING BUREAU**? One conversation at 21 in New York suggests that if **CAP CITIES/ABC**'s **JAMES ARCARA** became Chairman of **RAB** and **UNITED STATIONS**'s **NICK VERBITSKY** was named to chair **RNA**, one might convince the other that a union was in order. Then again, talk still persists that **RAB** will merge with **NAB**, which is about as likely as **NAB** merging with **NRBA**. Hmhmhmhm . . .

Speaking of the **NAB**, the Association on the Potomac has announced the entertainment for September's Radio '86 convention in New Orleans. Clarinetist **PETE FOUNTAIN** is slated to perform Thursday night, while **JOE COCKER** will do the Saturday night closing concert honors.

EMMIS has decided its GM for **WAPP/NEW YORK** is going to be **STUART LAYNE**, VP/GM at sister **CHR WLOL/ MINNEAPOLIS**. That moves **'LOL OM TAC HAMMER** up to Station Manager, MD **GREG SWEDBERG** to PD/MD, Marketing/Promotions Director **TOM GOWAN** to OM, and Research Director **DAN SEEMAN** to Tom's post. The Research Director post is still open.

Lot of talk in Detroit this week about **MIKE SOLAN**'s exit from his GM chair after six years at **AOR WLLZ**, as **LEGACY** continues making management moves at its new properties . . . And what's all this about a major shakeup at **WMJC**? . . . Nice shot for **WJR**'s new Asst. PD/utility man **JIMMY BARRETT**, who's been drafted to the majors from his PD post at **WAAMANN ARBOR**.

Advance congrats to **KGFJ/L.A.** GM **BILL SHEARER**, who we hear has purchased the station from **INNER CITY BROADCASTING**. Details to come.

Rumors of **KKFR/PHOENIX**'s sale are greatly exaggerated — fabricated, in fact — says the station's **CHARLIE VAN DYKE** (see story, Page 3). "It's a nasty rumor generated by our competitors and there's no truth to it," he says. **CAP CITIES/ABC** is one oft-mentioned suitor, since someone keeps leaving messages at the front desk asking station officials to return calls to **CC/ABC Radio President JAMES ARCARA**.

After an impressive ratings performance, **KUDL/KANSAS CITY PD DENE HALLAM** is leaving Aug. 15, in an amiable parting, to pursue new opportunities. GM **BOB ZUROWESTE** is evaluating new programming candidates. Both can be reached at (913) 722-2866.

In the Great 1986 Battle of the Blair, recently thwarted **MacFADDEN HOLDINGS** (ST 7/11) has now sued **RELiance CAPITAL**, its subsid (and tentative Blair buyer) **JB ACQUISITION**, and **BJ HOLDING, INC.** over alleged stock-related irregularities.

Word has it that longtime **KIIS/L.A.** sales executive **DENNIS POWELL** is opting for mountainous meadows — he'll be the new **GSM** at **KUTR & KLTQ/SALT LAKE CITY**. Over the Continental Divide in Denver, five-year **SURREY** Exec. VP **DOUG JONES** has been laid off, and the research veteran's seeking a new position call (303) 972-9049.

The new morning man on **CHR WBBM-FM (B96)/CHICAGO**? None other than **ED VOLKMAN**, former AM driver at **KITS/S.F.** The kicker is that Ed's dad, **HARRY VOLKMAN**, is the 30-year weatherman on **WBBM-TV**.

WHMD/HAMMOND morning man **ACE O'CONNELL** was so indignant about **NFL Commissioner PETE ROZELLE**'s mandatory urine testing plans that he asked listeners to send Pete some urine samples. "Why can't the fans give the office of the commissioner what it wants so badly?" PD **RON CHATMAN** wondered. Rozell's lawyers had reportedly threatened to sue the station if any samples were received, but 'HMD's lawyers claim that Rozelle doesn't have a pot to you-know-what in. But perhaps they haven't heard of sending unsolicited obscene materials through the mail . . .

Speaking of which (and coming from our "Pet Peeve" department): **KMEL/SAN FRANCISCO** morning men **JOHN LONDON** and **RON ENGLEMAN** were unceremoniously dismissed from the airwaves after the two decided to fool around with the current **PENTHOUSE** radio spot featuring publisher **BOB GUCCIONE** upholding the 1st Amendment and free speech, and attacking those who call the magazine pornographic material.

Special audio effects were cut under the **Penthouse** spot, prompting increasingly irate warnings and leading to a "cease and desist order." When the London and Engleman continued their pink pranks, PD **STEVE RIVERS** ran an apology statement all weekend and cut the two for a week without pay. A slew of **Penthouse** letters started to pour in in support of **L&E**, and morning newsman **J. PAUL EMERSON** announced his departure as well. The outcome: GM **PAULETTE WILLIAMS** has granted the guys full creative control . . . "within the realm of good broadcasting standards." All parties are now satisfied.

Continued on Page 18

B I O	TO	PROGRAM DIRECTORS	AIR DATE	TIME
	FROM	WESTWOOD ONE	WK. OF AUG. 11	3 HRS
M E S S A G E			AREA CODE	NUMBER
			213-204-5000	
M O		"THE ROLLING STONES: MADE IN THE SHADE"		
		FEATURING INTERVIEWS & MUSIC NEVER Aired IN THE U.S.		
	<input checked="" type="checkbox"/>	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE... AND ONLY		

FOLLOW THE LEADERS



"WALK THIS WAY" THE NEW SINGLE
EVERYONE'S HEADED FOR FROM
RUN-D.M.C. AND THEIR PLATINUM
ALBUM, "RAISING HELL". THE ONLY
WAY TO GO. ON PROFILE RECORDS,
CASSETTES, AND COMPACT DISCS.

51
CHR ADDS
OUT OF
THE BOX!

PROFILE

DAVID LEE ROTH

"Yankee Rose" The New Single From The Forthcoming Album Eat 'Em And Smile. Produced By Ted Templeman. T.F.B. Management

© 1986 Warner Bros. Records Inc.

CHR Chart Debut 39 Track 10 Album 6

Continued from Page 16

Speaking of Penthouse, former Miss America **SUZETTE CHARLES** (replacing dethroned and disrobed **VANESSA WILLIAMS**) is one of two artists to sign with newly-formed **ALLIED ARTISTS RECORDS**. Longtime industry veteran **KENNY BUTTICE** (last VP/A&R at **ELEKTRA** several years back) should surface as Executive VP/GM at the label, which will be distributed through **CAPITOL**. Joining Suzette will be **LUIS CARDENAS**, with releases expected in early August.

Also: former Elektra VP/AOR **RIP PELLEY** has joined as Director of Marketing/Merchandising/Administration.

NOVUS will be the name of **RCA's** upcoming New Age record label, label chief **STEVE BACKER** revealed at the New Music Seminar. Some may recall that was also the identity of **ARISTA's** Jazz line launched in 1978 and directed by . . . Steve Backer.

They don't call him "Scruff" for nothing: When Philadelphia trash collectors went on strike, **WYSP** wake-up man **SCRUFF CONNOR** promised that if the strike lasted 10 days, he would take matters into his own hands (literally) and pick up trash himself. Sure nuff, on the 10th day the Scruffy one rented a privately-owned truck and made the rounds of Philly neighborhoods, broadcasting his entire show live from the hopper.

Where's **RON RODRIGUES**? **R&R's** former AC editor and **KMGG/L.A.** PD has been appointed Director/Marketing & Development for **JIM BROWN PRODUCTIONS**, and has assumed the acting GM role for Sr. VP/GM **PETE HOWARD**, who's on a six-week tour of Europe.

Two **JOHNNY RABBITS** in St. Louis? Yep, **WRTH's** **RON ELZ** is one, and then there's the original, **DON PEITROMONACHO**, who wowed 'em on **KXOK** evenings for eight years. We hear he's being lured back to the market.

Not enough stress in **BOBBY KING's** diet. The **KDUK/EUGENE** PD is leaving to become an air traffic controller. Fasten your seat belt, Bobby.

AMERICAN PUBLIC RADIO has a new President. It's **ALBERT HULSEN**, who was with Hawaii Public Radio. However, Albert must trade in his bathing suit for a snowsuit, as he'll be moving to the land of 10,000 Degrees Below Zero, Minneapolis-St. Paul. Taking over for **WILLIAM KING**, he becomes APR's first fulltime chief of staff.

With one all-star recording under its belt, the **JAZZ TO END ALL HUNGER** project is now moving to New York, and will recruit the "cream of the East Coast jazz community" to record an instrumental version of its "Keep The Dream Alive" single.

STREET TALK

RALPH TASHJIAN, the label marketing veteran and one of the industry's leading Armenian rug peddlers, will be running in the 26-mile San Francisco Marathon July 20. Ralph's been in training the last three months, keeping his rugs pointing to the East for good luck.

KBZT(K-BEST)/L.A. has launched "Summer Nights," a mood-oriented nighttime show to run every night. **OM MIKE WAGNER** described the show as "not exactly a Love Songs show," but it is an effort to compete with "Love Songs" specialist **KOST** and the new "Mellow Rock" **KNX-FM**. Also owing more to cutbacks than night moves, afternoon personality **MILES CAMERON** and Production Director **JOHN CAMPBELL** have been dismissed.

WBZ/BOSTON has moved popular evening talk show host **LARRY GLICK** to afternoons while **CHARLIE JEFFERDS** moves from afternoon to middays. Talk show personality **DAVID BRUDNOY** moves to 9pm-1am fulltime.

Good news for AOR stations which have long complained about low in-tab diary returns for 18-24 males: word is that **ARBITRON** will be instituting Differential Survey Treatment for that cell in the fall. It reportedly will be paying \$5.00 for every male 18-24 diary. If the diary is from a household, everybody in the house gets a fin.

Chalk up another case of "All In The Family": **WYY/BALTIMORE's** new night rocker is **KIRK McEWEN**, the younger brother of **WNEW-FM/NEW YORK** "Breakfast Club" member **MARK McEWEN**.

ST wishes a speedy recovery to **WQFM/MILWAUKEE MD** **DANA BROWN**, the victim of a stabbing outside his apartment building.

WAIA/MIAMI is moving in a soft AOR direction from its previous AC stance. A recent monitor found it playing album cuts by **PETER GABRIEL**, **MOODY BLUES**, **EAGLES**, and **FLEETWOOD MAC**. New GM **BOB REICH** says the station is still evolving, with its new sound to be fully defined when he hires a new PD within the next week.

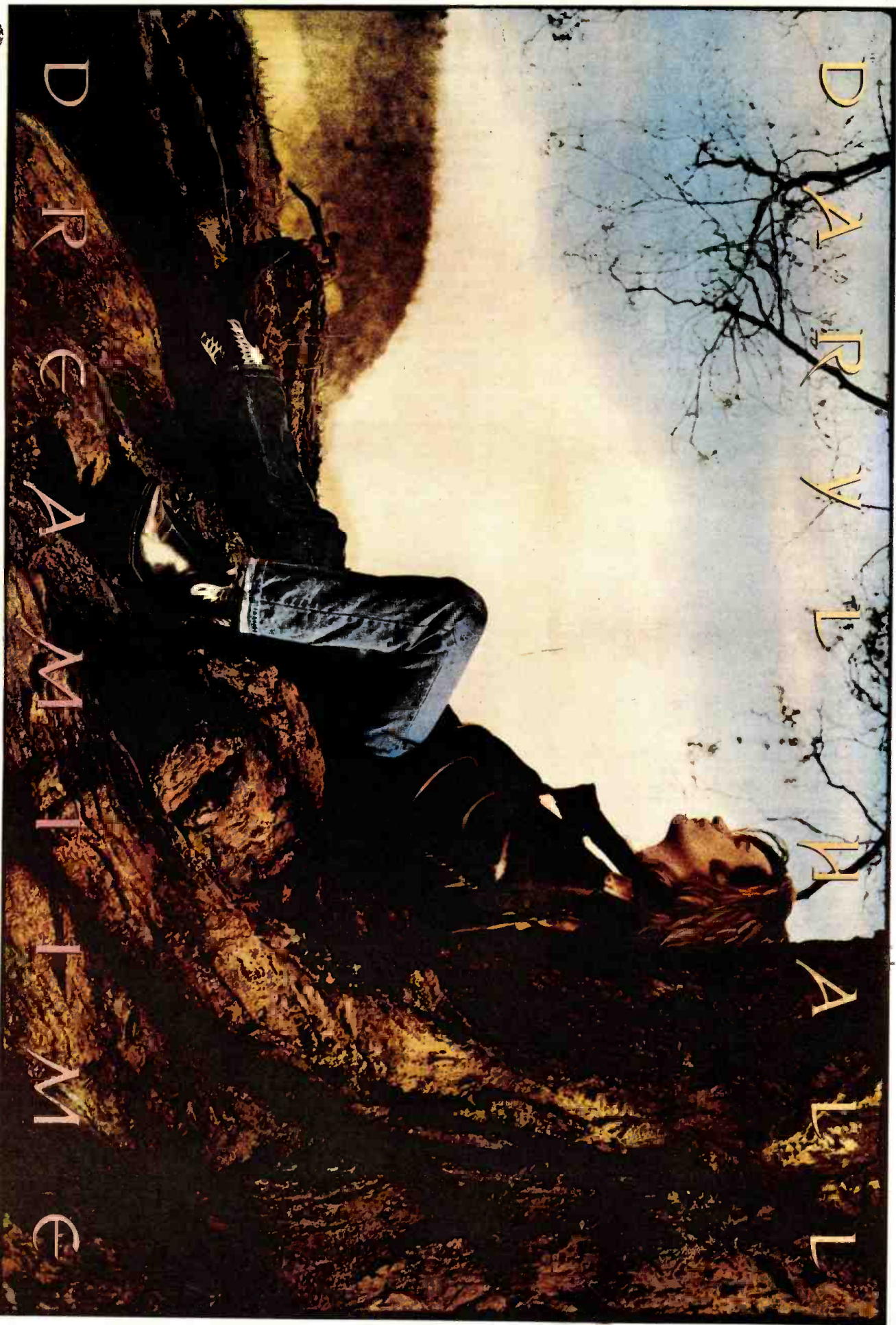
A PD drivetime air talent is needed at **AC WGBB/LONG ISLAND** to replace **GARY NOLAN**, who's gone on to become acting PD at **WLTW/NEW YORK**. T&R to Station Manager **RICH SUTTON**.

Congrats also to **Q105/TAMPA** Operations Manager **MASON DIXON** and wife **PAT CRAWFORD** on the birth of **BRANDY JESSICA**, who weighed in at 9 lbs. 6 oz. We hear Mason was shooting for double digits so he could beat buddy/recent father **SCOTT SHANNON** for the heavier baby.

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The first single from the forthcoming album "THREE HEARTS IN THE HAPPY ENDING MACHINE"

PRODUCED BY DARTL HALL, DAVID A. STEWART, TOM T-BONE WOLK



MANAGEMENT & DISTRIBUTION: TOMMY HORTOLA, CHAMPION ENTERTAINMENT ORGANIZATION, INC.

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Records, Cassettes and Compact Discs

PRO:MOTIONS

Schock Directs Chrysalis Publicity



Elaine Schock

Elaine Schock has moved to Chrysalis Records as Director/National Publicity. During the past three years she was Associate Director/Publicity at Columbia Records. Before that Schock was an AE at the Howard Bloom Organization and a publicist at MCA Records/West Coast and ABC Records.

PROS ON THE LOOSE

Miles Cameron — Afternoons KBZT/Los Angeles (213) 859-4998

John Campbell — Production Director KRLA & KBZT/Los Angeles (213) 762-4024

Nick Caplan — Mornings WOVV/Ft. Pierce, FL (305) 335-7428

Steve Chase — PD WMJY/Long Branch, NJ (201) 991-4602

Michael Cross — Evenings/Production KJJO/Minneapolis (612) 463-2742

Mark Edwards — PD WTPJ/Indianapolis (317) 631-1322

Andre Gardner — MD WZGO/Philadelphia (215) 878-0588

Brian Gregory — MD KF XD/Boise (208) 336-7715

Allee To KTSA Sr. AE



Tracy Allee

Waterman Broadcasting Corporation outlet KTSA/San Antonio welcomes Tracy Allee as Senior Account Executive. Allee most recently served as Sales Executive at crosstown WOAI.

Farrar Forms Two Companies

Lana Records and Futuristic Marketing have been formed by Karla Farrar, with Robby Roberson as Executive Producer for both companies. Lana's first release is Rick Caudle's "Love Sweet Love." Futuristic will deal with the development of musical advertising concepts and radio/TV syndication. Both firms are located at 611 E. Belmont Ave., Fresno, CA 93701; (209) 442-3331.

Lorimar Names Perry VP

Lorimar Telepictures has appointed Linda Goldner Perry VP of its new Music Group division. She most recently served as Music Supervisor on the Rodney Dangerfield film "Back To School." Prior to that she was the ATV Music Group's Creative Director for nearly seven years.

Thank Evan Ups Giordano

Thank Evan Publicity has promoted Vicki Giordano to Manager/Publicity. Giordano was formerly TEP's Publicist.

Blue Heron Bows

The Aspen Group has established Blue Heron Records, which will focus on blues/R&B/rock. This is the third of the company's labels (which also include Aspen and BlackHawk), and will be distributed independently through Aspen Group, Inc. AG is located at 525 Brannan St., Penthouse, San Francisco, CA 94107; (415) 974-3500.

Relativity Records Moves

Relativity Records may now be contacted at 1830 West 208th St., Torrance, CA 90501; (213) 212-0801.

CHANGES

Susan Hurst, former AE at WYYY/Baltimore, joins Katz Radio/San Francisco as AE.

Bill Kehbeck, former VP/GM at Supernet, joins Katz/New York as network AE.

Shari Carlton, former VP of Nicols Marketing Group/Columbus, joins WRMA & WBBE/Lexington as AE.

Anna Smith, former AE at KSHE/St. Louis, joins Katz Radio/New York as AE.

Molly Monahan, former Media Supervisor at Bozell & Jacobs/Minneapolis, joins Katz Radio/Minneapolis as AE.

Jem Launches Audion

Jem Records announces the formation of the Audion Recording Company, which focuses on electronic instrumental music. Larry Fast, who has specialized in electronic music, will head up ARC's A&R department. Audion's first compilation album is "The Audion Sampler." For more information, contact Jem at 3619 Kennedy Rd., Box 708, South Plainfield, NJ 07080; (201) 753-6100.

Radio Systems Promotes Two

Ten-year-old Radio Systems, Inc. has elevated Lori Heller and Andy Lovell to the posts of VP/Operations and VP/Broadcast Installations, respectively. Both Heller and Lovell have been involved in other RSI company activities for the past five years.

Matthews To Windham Hill A&R

Windham Hill welcomes Ian Matthews to its Los Angeles A&R staff. For the last 18 months Matthews has been an artist and international A&R rep for Island Records.

Nippon New Age Bows

Nippon Phonogram, one of PolyGram Records' two affiliates in the Orient, announces its New Age label, to be distributed in Japan, Taiwan, Hong Kong, and South Korea. Due for an October release on the label are Ancient Future, Victor Spiegel, Mark Davis, and Larry Kassins. Contact Al Evers, A Train Management & Consulting, Box 29242, Oakland, CA 94604; (415) 420-8612.

WCAU Taps Hogan As LSM

Michael Hogan segues to the Local Sales Manager slot at WCAU-AM/Philadelphia. He succeeds Joe Namiotka, who joined the advertising firm Holden, Namiotka and Jones. Hogan originally joined WCAU in 1963 as Director/Merchandising, later advancing to AE. He then held posts with CBS Radio Spot Sales in Chicago, New York, and Philadelphia, and worked as an AE at Philadelphia outlets WIP and KYW. Before returning to WCAU as National Sales Manager in 1983, Hogan was GSM for WILM/Wilmington, DE.

CHRONICLE

Born To:

- WNBC/New York Administrator/Program & Operator's Babette Stirland, United Stations AE Kirk Stirland, daughter Kirby Elizabeth, July 2.

- WLKF/Lakeland, FL Asst. Promotion Director and morning man Lee Garen, wife Michelle, son Eric Anthony George, May 2.

- KOMP/Las Vegas midday personality Mary Shepherd, husband Don Campeau, daughter Viva Elizabeth, July 3.

- KZOK/Seattle PD Phil Strider, wife Theresa, son Sean Phillip, June 29.

Married:

- KJYY-FM/Des Moines Senior AE and morning man J. Michael McKoy to Linda Russell, April 26.

- WWCT/Peoria PD Jeff Murphy to Deanna Duits, July 12.

DIAL "P" FOR PLACE- MENT

It's no mystery when you need new staff quickly. Columbia School of Broadcasting has seasoned graduates and trained beginners just

waiting for the position you have open right now.

Our placement service is absolutely free to your station. Let us put your job lead on our 24-hour hotline, plus spread the word to our 20 Communication Centers around the country.

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have a qualified graduate to fill it.

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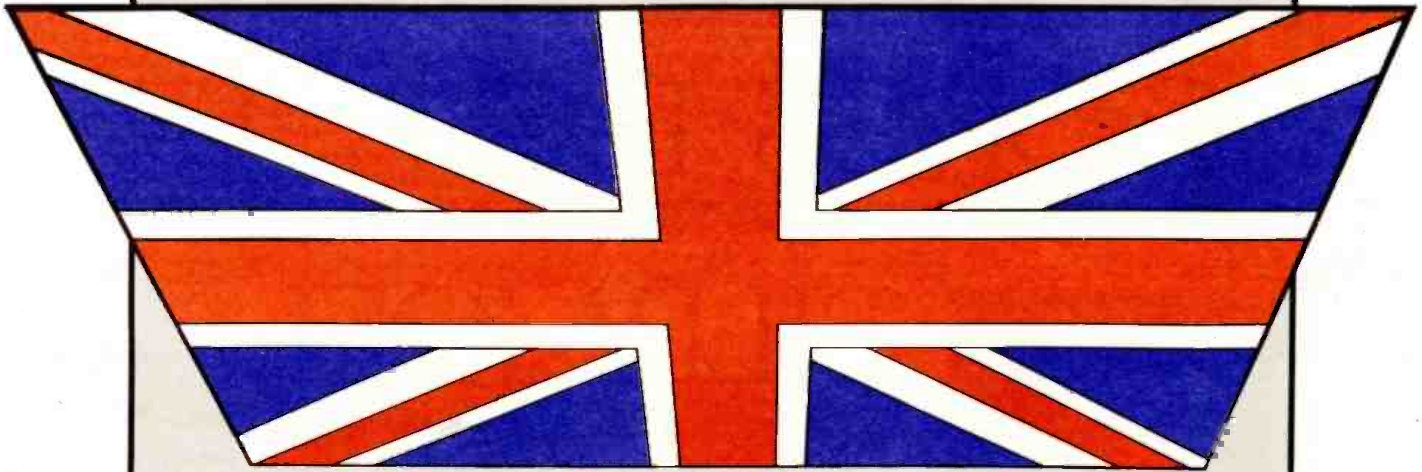
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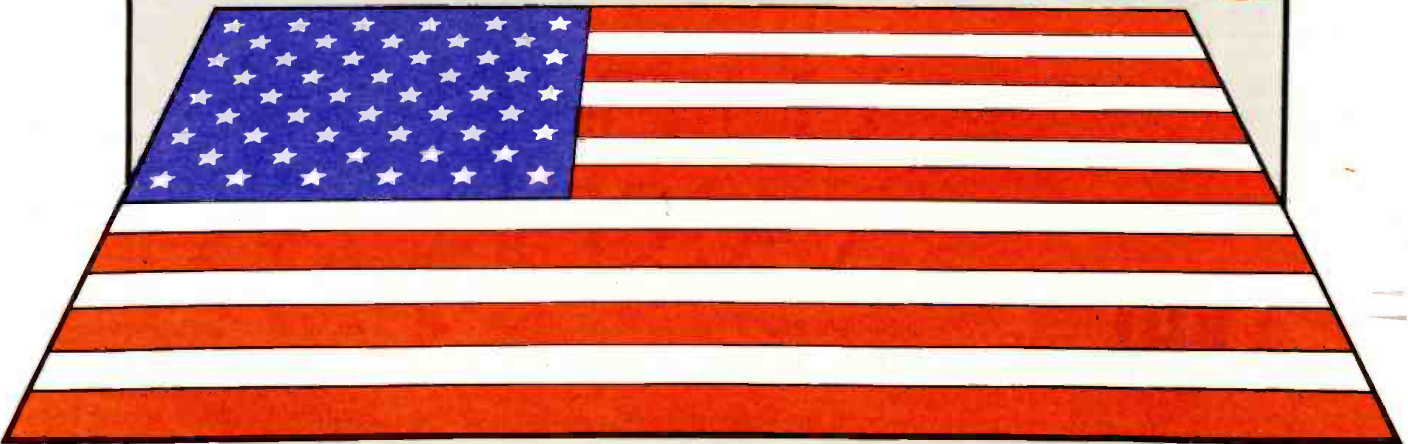
 WESTWOOD ONE PRESENTS

BBC *Concert Classics*



FEATURING

THE KINKS



The Kinks, one of the groups at the forefront of the original British Invasion in 1964, headline the next installment of *BBC Concert Classics*, airing the week of August 4 over the Westwood One Radio Networks. This exciting 90-minute performance, recorded by the BBC during two Kinks Concerts in the mid-1970s, features Ray Davies, Dave Davies, John Dalton, Mick Avery and John Gosling in a rousing set that includes such Kinks classics as "You Really Got Me," "All Day And All Of The Night," "Waterloo Sunset," "Dedicated Follower Of Fashion" and, of course, the band's enduring boys-will-be-girls anthem, "Lola." So set aside the week of August 4 for a look back at The Kinks on *BBC Concert Classics* - an exclusive presentation of the Westwood One Radio Networks' *In Concert* series. For further information, contact your Westwood One Station Relations Representative at (213) 204-5000 or Telex 4996015 WWONE.

BBC Concert Classics, exclusively from Westwood One - it's revolutionary!



WESTWOOD ONE RADIO NETWORKS

RUTHLESS MUSIC

SCORES BIG



BILLY JOEL

“Modern Woman”

From the Original Motion Picture Soundtrack “Ruthless People”

RADIO & RECORDS: **9**
BILLBOARD: **15**
CASHBOX: **14**
BILLBOARD ALBUMS: **31**



LUTHER VANDROSS

“Give Me The Reason”

From the Original Motion Picture Soundtrack “Ruthless People”

Black/Urban
RADIO & RECORDS: **5**
BILLBOARD: **21**
CASHBOX: **26**
BILLBOARD ALBUM: **31**

Radio . . . Is It A Measurable Medium?

Now that Arbitron and Birch have locked horns, agencies and stations are choosing sides over which service they will support. Birch, being the new kid on the block, uses every opportunity to take the offensive by announcing new agency converts to its reports. Arbitron can only be the loser in the press release war, because it had everything to itself prior to Birch's arrival. Arbitron is very quietly and professionally accepting this erosion of support while continuing to improve its reports and data collection techniques.

Through all the rhetoric and smoke about one service being better for one station over the other, no one has asked which service is best for radio? Unfortunately, this question does not come with a simple answer.

The problem research companies face is that radio is so easy to listen to that people forget about it. Turning the radio on in the home, car, or office is a barely conscious reflex action. Picking up a radio to take to the ballgame, beach, or park is an automatic response.

Radio is so simple and so pervasive that we often lose sight of it.

True Listening Levels

Can we really expect to collect all of a person's listening during a previous 24 to 48-hour period with an uninvited ten-minute telephone call? Can we expect the truest of listening levels with a seven-day diary, which requires a person's time and the ability to read, write, and follow instructions? Do these services get realistic return and response ratios from markets with high ethnic (Spanish) populations?

By Allen Klein

The arguments of one service's return rates being better than the other are suspect when we know so little about the true levels of listening or where the listening takes place.

Broadcasters are fortunate to have two measurement services competing for their support. Competition brings out the best each service has to offer. At a recent series of "understanding radio" seminars instituted by the RAB and given by Los Angeles media directors to agency personnel, I was invited to review the Arbitron/Birch methodologies and findings. As you're aware, Arbitron employs a seven-day diary to collect listening information, while Birch collects yesterday's listening and the day before yesterday's listening with a telephone interview.

For presentation purposes, the fall 1985 Los Angeles/Orange County quarterly reports were reviewed.

Los Angeles/Orange County Metro Winter 1986 AQH Adults 18+

	Arbitron (00)	Birch (00)	Arbitron Difference (00)
Monday-Friday			
6-10am	20558	16240	+ 4318
10am-3pm	18625	16185	+ 2440
3-7pm	15628	13585	+ 2043
7pm-midnight	6632	6604	+ 28
Saturday			
6-10am	13362	12552	+ 810
10am-3pm	19190	18587	+ 603
3-7pm	12111	12788	- 677
7pm-midnight	6871	8772	- 1901
Sunday			
6-10am	9392	10720	- 1328
10am-3:00pm	14016	13340	+ 676
3-7pm	9473	11727	- 2254
7pm-midnight	5347	7210	- 1863
Monday-Sunday	13974	12634	+ 1340

Los Angeles/Orange County Metro Winter 1986 Cume Adults 18+

	Arbitron (00)	Birch (00)	Arbitron Difference (00)
Monday-Friday			
6-10am	64784	57784	+ 7000
10am-3pm	55135	50291	+ 4844
3-7pm	60779	52120	+ 8659
7pm-midnight	40950	33441	+ 7509
Monday-Sunday	72556	72424	+ 132

(Copies of this analysis are available on request.) The similarities and differences of the two services were so startling that it was decided to review the San Francisco reports to determine if the differences were unique to Los Angeles. The answer is they were not unique. San Francisco showed the same distortions as Los Angeles. Since one report does not a trend make, the winter 1986 quarterly reports for each service were again reviewed for the Los Angeles market. The overall consistency of each service's findings far outweighed the report-to-report differences.

For the moment, let's forget who's on first in the radio rating game and go directly to the bottom line: How many people are listening to radio in the Los Angeles winter 1986 books? Arbitron shows a weekly 12+ average quarter hour of 1,397,400 and cume of 7,255,600. Birch has a weekly 12+ AHQ of 1,263,400 and cume of 7,242,400. The cume difference of 13,200 is amazingly close; the AQH spread of 134,000 listeners is a serious difference.

Finding Middle Ground

In order to get a better fix on where the AQH differences were occurring, the individual dayparts were put under the microscope (see chart). Daypart cums Monday-Friday were also compared. Birch does not offer Saturday or Sunday daypart cums at present.

The overall differences in daypart AQH radio listener levels are scary. It's not that the service finding the bigger listener base is more right or wrong, but rather what is the listener base? The Birch technique seems to find heavier listening on Saturday and Sunday than Arbitron (especially after 3pm Saturday). Arbitron's Monday-Friday AM drive estimates over 400,000 more adults 18+ listen to Los Angeles radio than does

Birch's. On a cume basis the difference is 700,000 listeners. The differences in other dayparts are just as frightening. It's interesting to note that Monday-Friday 7pm-midnight the services are virtually identical in their AQH levels but 750,000 listeners apart in cume.

Just looking at these huge differences in findings from two reputable research companies raises the question whether radio is a measurable medium. The truth could be somewhere in the middle of what these services find. Or the truth could be that radio is vastly undermeasured because it's so easy to listen to and so available. The NAB is presently exploring new techniques to measure radio. This is needed. But before the industry embraces anything new, we should try to find out how many people are listening.

Installation #2 next month.



Allen Klein

Allen Klein heads Media Research Graphics, Inc., which he formed in 1975. The firm assists radio station management in understanding research information through computer and plotter technology. MRG may be reached at (818) 789-4000.

Introducing A New Way To Get Thousands Of New People To Sample Your Station

Imagine a direct mail campaign designed specifically for radio. Envision not a copy of the Publisher's Clearing House Sweepstakes. Imagine instead a truly unique direct mail promotion that looks like a radio and sounds like your station, and you've got Eagle Marketing's new "PLAY IT AND WIN" promotion.

A PROVEN SUCCESS

The "PLAY IT AND WIN" concept has been fully tested and the results are astounding. For example, 500,000 pieces were mailed for a major market radio station. Their cume increased dramatically. A follow-up survey showed that an incredible 79% of the recipients listened to this piece.

LISTENED TO THIS PIECE?

Eagle's new "PLAY IT AND WIN" direct mail promotion actually mails a sample of your radio station, on a high quality Evatone stereo Sound Sheet. It is the only direct mail promotion that gives you the ability to showcase your station through the powerful medium of audio; and it provides instant motivation for the recipient to listen to your pitch!

INSTANT WINNING

"PLAY IT AND WIN" includes the "instant gratification" element, a proven method for increasing response. This powerful element is placed within the record so that the recipient must play the record to be an instant winner.

IT'S ALL NEW AND EXCLUSIVE

"PLAY IT AND WIN" is unique throughout, from the radio look of its design, to the novelty of the record and the major contest element, an on-air contest that encourages sampling in the exact day parts you want.

"PLAY IT AND WIN" is available to only one station in a market. Don't wait. Reserve it for your station today. Call Paul Meacham of Eagle Marketing, collect at 303-484-4736, or mail the coupon below for samples and rates.

YES
SEND ME MORE
INFORMATION

PHONE _____

NAME _____

COMPANY _____

ADDRESS _____

EAGLE Marketing inc



HARVEY MEDNICK

PROMOTION SALARY SURVEY RESULTS

What Do We Make?

As I sat in the "Where Do I Go From Here?" session during the recent BPME seminar in Dallas, I got a little disturbed when the subject started to get mired in money. Not only had a very professional panel gotten far afield from the vital subject at hand (career growth and future opportunity), but they had started down a road that has no real end.

First of all, everybody can always use more money; there's no denying that. But more important, people who work only for money can be bought only for money. I agree that money is often the yardstick by which our performance is gauged, but it shouldn't be the sole measure. There are the unique qualities of the job, creative responsibilities, image staging, interaction with all of the other departments, and the sheer fun of being the head of the "toy" department at the station. The incredible variety of the position offers a benefit that money can't replace.

The BPME Feels The Same Way

The subject of salary is obviously a thorny one; indeed, it helped generate a survey featured in the May issue of *Image*, the BPME's monthly magazine. The survey

was conducted for the organization by Bob and Maxine Reed of Reed Associates. Since the BPME is a radio/TV organization, it canvassed the membership on both sides of the dial. Bob and Max kindly extrapolated the radio information and forwarded it for R&R to disseminate.

Of the 264 usable responses to the survey, 81 were from radio stations or joint licensees. They form the database for our discussion here.

The Range Is Great

The salary range was quite interesting. The low was \$11,000 for a position described as Promotion Director & Public Service Director at a joint radio/TV operation in a 100+ market. The high was \$60,000 for a Director/Advertising & Promotion for a radio station in a top-ten market.



"Everybody can always use more money; but people who work only for money can be bought only for money."

It should not surprise anyone that as the market size decreases, so do the dollars. Budget, revenue, and the competitive nature of the market determine salary. In my estimation, this is wholly appropriate. I might also add here that there was only one job at either ends of the salary spectrum. If you score this phenomenon like Olympic swimming and diving, you'd drop the high and the low and average from there.

Now, before you get nuts, the national average was \$29,049.35. However, this is further complicated by the fact that the top drops right to \$50,000 from \$60,000, with only one salary reported at that level. The bottom does virtually the same thing, with an upward jump to \$15,000 and only two jobs at that dollar figure.

As you would figure it, the bulk of the money is made in the top 25 markets. The only nine positions above the \$29,000 average were listed within the top 25 markets, and one of these was a regional position with multi-station responsibilities.

Other Factors Worth Noting

As reflected by the population at BPME, radio Promotion/Advertising/Marketing is female-dominated with a 63%-37% female-to-male ratio among the 81 respondents. Age is the next item of interest.

Here's the breakdown:

Age	
20-24	4.9%
25-30	36.9%
31-40	45.5%
41-50	8.6%
51+	1.2%
NA	2.5%

discovered that although we favor the intern, we neglect any minority training programs. In this crucial area, less than 15% of the 81 stations responding indicated they were making any effort to train minorities in our field.

Conclusions Drawn

I echo the sentiments expressed by Interep VP/GM Erica Farber during the BPME session, who drew an accurate parallel between the salary of an ad agency product manager and a station promotion manager. She surprised a lot of people in the room by revealing that they were just about the same on average. And to that you've got to factor in a New York cost-of-living index versus the national average; there's quite a difference for the most part.

So, we really don't do badly for our bucks. The number is up about \$10,000 on the average over the last study I saw, which had us at about \$19,000+. However, if dollars are the major sticking point, you have two viable alternatives: get into another area of the station operation (I'd suggest sales, where the total reward is dollar-based), or structure an incentive program by which you take a lower base but build additional income determined by sales participation and come building. In that way, you will be directly rewarded in proportion to your contribution. Let me know if you're interested in the incentive-based compensation concept and I'll take it up in a future column.

Meanwhile, hold your head up high — you're doin' fine. Just don't rush out and order a new Maserati!

ONE YEAR AGO TODAY

- CHR WKTU/New York becomes AOR WXRK
- George Harris leaves KMET to form Harris Communications
- Jack Adamson Bonneville Sr. VP
- Westwood One acquires Starline
- #1 CHR: "Everytime You Go Away" — Paul Young (Columbia)
- #1 AC: "Everytime You Go Away" — Paul Young (Columbia) (3 wks)
- #1 BIJ: "Freeway Of Love" — Aretha Franklin (Arista) (2 wks)
- #1 Country: "Real Love" — Dolly Parton w/ Kenny Rogers (RCA)
- #1 AOR Track: "Power Of Love" — Huey Lewis & The News (Chrysalis) (3 wks)
- #LP: "The Dream Of The Blue Turtles" — Sting (A&M) (5 wks)

FIVE YEARS AGO TODAY

- Rick Dees joins KIIS-FM/Los Angeles
- CBS Radio forms RadioRadio
- Paul Fiddick Multimedia Sr. VP
- #1 CHR: "The One That You Love" — Air Supply (Arista) (3 wks)
- #1 AC: "The One That You Love" — Air Supply (Arista) (3 wks)
- #1 BIJ: "Love On A Two Way Street" — Stacy Lattisaw (Cotillion) (3 wks)
- # Country: "Feels So Right" — Alabama (RCA) (3 wks)
- #1 LP: "Long Distance" — Moody Blues (Threshold/PG) (2 wks)

TEN YEARS AGO TODAY

- #1 CHR: "Afternoon Delight" — Starland Vocal Band (Windsong) (-4 wks)
- #1 AC: "Afternoon Delight" — Starland Vocal Band (Windsong) (5 wks)
- #1 Country: "Teddy Bear" — Red Sovine (Starday) (2 wks)
- #1 LP: "Spitfire" — Jefferson Starship (Grunt/RCA)

DATELINES

1986

August 9
2nd Annual Broadcasting Seminar
The Business of Radio: The People Who Make It Work
Southampton Campus, Long Island University
Long Island, New York

August 26-29

Radio-Television News Directors Association's International Conference
Salt Palace Convention Center, Salt Lake City

Sept 4-7

5th Annual Jazz Times Convention
Roosevelt Hotel, New York

Sept 10-13

Radio '86 Management, Programming, Sales, and Engineering Convention, sponsored by NAB and NRBA.
New Orleans Convention Center, New Orleans

1987

February 7-10

Radio Advertising Bureau 7th Annual Managing Sales Conference
Hyatt Regency, Atlanta

April 1-5

Alpha Epsilon Rho 45th Annual Convention
Clarion Hotel, St. Louis

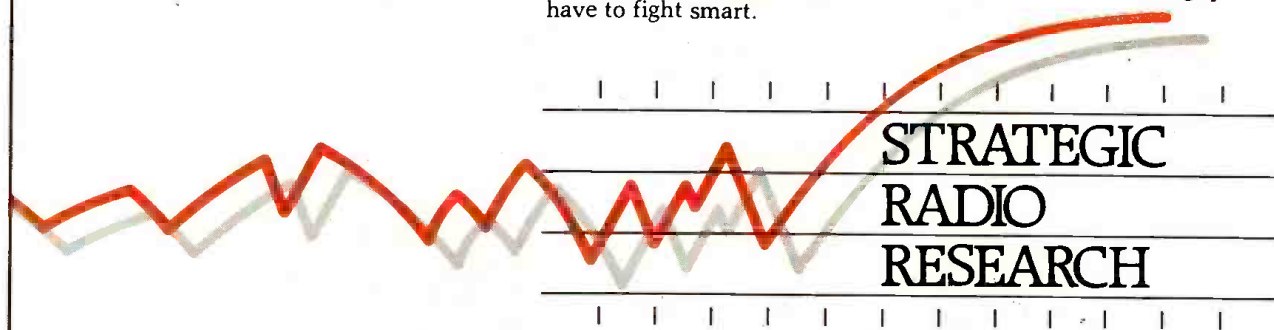
"Higher ratings... or your money back"

The Fall 1986 book begins in a matter of weeks, and the decisions you make **now** will influence whether you win or lose this Fall. Your goal is to improve your station's position in its primary selling demographic, and that's the objective of every project we do at Strategic Radio Research.

We have developed a special research plan specifically for stations who have just experienced a down or flat book. This comprehensive series of audience research studies will (1) tell you whether you've really lost listeners and, if so, to whom, (2) specify whether your problems are programming, promotion, or advertising-related, (3) define your station's strengths and weaknesses, (4) pinpoint your competitors' weaknesses, (5) optimize your music, and, most important, (6) help your management team develop a strategy for winning in the Fall book.

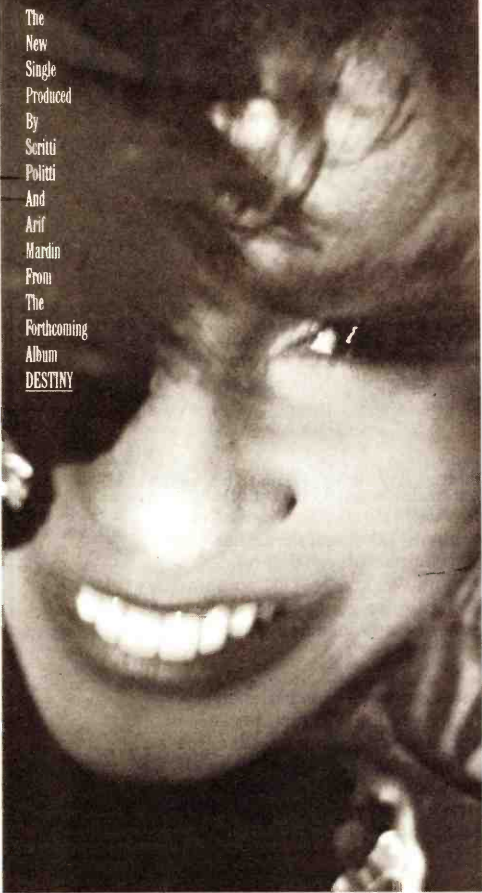
Strategic Radio Research has almost a decade of experience in helping management teams get higher ratings. In fact, because of our track record in growth situations we're willing to make this incredible offer: **We guarantee you better ratings in the Fall book** ... or we'll refund every cent you pay for the research. This is a limited offer and some restrictions apply. For complete details, call Kurt Hanson, President, Strategic Radio Research, today at (312) 280-8300.

The Fall book is approaching rapidly. If you want to win big, you have to fight smart.



It All ADDS Up To Be The "LOVE OF A LIFETIME."

CHAKA
KHAN
The
New
Single
Produced
By
Scritti
Politti
And
Arif
Mardin
From
The
Forthcoming
Album
DESTINY



NEW & ACTIVE

K106 35-31	WERZ 39-36	KSND add
WKSE 36-33	WPST add	KITS add
B94 add	WTLQ deb 34	KRQ add
Y100 35-27	WKQB add	95XXX add
B97 29-26	WSSX 31-28	WZYQ 37-33
B96 36-32	WSKZ add	WGAN 40-36
KZZP add	WNOK deb 39	Q101 deb 38
KKRZ add	KAMZ 21-20	KWES add
KS103 deb 35	FM100 deb 36	WPFM 39-33
KMEL 26-21	96X add 27	WGLF deb 39
KWSS add	BJ105 35-31	WBWB add
KPLZ deb 39	WGTZ add	KKLS deb 29
KUBE deb 32	KZIO add	KZOZ add
KNBQ deb 39		OK95 add 39
K104 deb 37		



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RATINGS

Arbitron Spring '86 Advances 12 +

San Diego

Padres Hit Home Run For KFMB As KJQY Slips To Second; KSDO, KFMB-FM Post Gains; KGB & XTRA-FM Tie AOR Race

	Winter '86	Sp '86
KFMB (AC)	4.8	9.0
KJQY (B/EZ)	9.7	8.2
KSDO (N/T)	6.6	7.0
KFMB-FM (AC)	5.9	6.8
KGB (AOR)	5.9	6.6
XTRA-FM (AOR)	5.5	6.6
XHRM (B/U)	5.7	4.9
KSDO-FM (CHR)	4.3	4.8
KSON-FM (Ctry)	3.3	3.9
KPOP (BBnd)	5.1	3.5
KIFM (AC)	3.7	3.1
KWLT (AC)	3.7	3.1
KYXY (AC)	3.1	3.1
XTRA (Gold)	3.1	2.9
KCBQ-FM (Ctry)	2.7	2.8
KFSD (Clas)	3.0	2.4
KLZZ-FM (AC)	3.0	2.3
KCBQ (Ctry)	1.3	1.6
KNX (News)	2.1	1.6
XHITZ (AOR)	1.8	1.4
KSON (Ctry)	1.0	1.3
KGMG (AC)	1.5	1.0

New York

WHTZ Climbs, Still On Top; WRKS, WPLJ Both Rise, Now 2-3; WPAT-FM, WLTW Post Gains To Lead Formats

	Winter '86	Sp '86
WHTZ (CHR)	6.1	6.9
WRKS (B/U)	5.6	6.2
WPLJ (CHR)	5.5	5.9
WINS (News)	4.7	4.6
WOR (Talk)	5.2	4.5
WBLS (B/U)	4.0	4.3
WPAT-FM (B/EZ)	3.5	4.3
WLTW (AC)	3.8	4.2
WNEW-FM (AOR)	3.7	3.9
WCBS-FM (Gold)	3.4	3.6
WCBS (News)	3.7	3.3
WXRK (AOR)	2.8	3.1
WHN (Ctry)	2.2	3.0
WNEW (BBnd)	2.9	2.7
WABC (Talk)	2.8	2.6
WNBC (AC)	2.0	2.0
WPIX (AC)	1.7	2.0
WYNY (AC)	1.9	2.0
WNSR* (AC)	3.5	1.9
WADO (Span)	1.8	1.8
WAPP (AOR)	1.6	1.6
WPAT (B/EZ)	1.3	1.6
WQXR-FM (Clas)	1.3	1.4
WNCN (Clas)	1.3	1.2
WKDM (Span)	1.3	1.1
WSKQ (Span)	1.7	1.0
WWRL (Rel)	1.2	1.0

* Formerly WRFM (B/EZ)

Format Legend

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldies, Jazz—Jazz, Misc—Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

Los Angeles

KABC Jumps To Top Slot As KPWR Surges To Second; KIIS Drops To Third; KJOL Wins Easy Listening Battle; Spanish Stations Gain

	Winter '86	Sp '86
KABC (Talk)	6.1	7.0
KPWR (B/U)	4.4	6.0
KIIS-FM* (CHR)	7.4	5.9
KJOL (B/EZ)	5.1	5.2
KBIG (B/EZ)	5.1	4.3
KOST (AC)	4.1	4.2
KROQ (AOR)	4.3	3.8
KFWB (News)	3.3	3.7
KRTH-FM (Gold)	3.7	3.5
KLOS (AOR)	3.3	3.4
KLVE (Span)	1.5	3.4
KNX (News)	3.3	3.1
KMPC (BBnd)	2.9	3.0
KIQQ (AC)	3.9	2.9
KTNU (Span)	2.2	2.7
KZLA (Ctry)	1.9	2.5
KMET (AOR)	3.2	2.2
KFI (AC)	1.6	1.6
KNX-FM* (AOR)	1.6	1.8
KWKW (Span)	1.3	1.7
KJLH (B/U)	2.0	1.4
KKGO (Jazz)	1.4	1.3
KACE (B/U)	9	1.2
KBZT (AC)	1.6	1.2
KLAC (Ctry)	1.4	1.2
KNAC (AOR)	6	1.2
KNOB (AC)	1.0	1.2
KRLA (Gold)	1.7	1.2
KUTE (U/A)	1.4	1.2
KDAY (B/U)	1.3	1.1
KFAC-FM (Clas)	1.1	1.1
KSKQ (Span)	1.2	1.0

*Began fulltime simulcast with KIIS-AM at end of book

**Formerly KKHR (CHR)

Birch Spring Quarterlies 12 +

Philadelphia

WMMR Hits 14; WUSL Powers Into Double Figures; WDAS-FM Gains A Point; WXTU Up One

	Winter '86	Sp '86
WMMR (AOR)	12.4	14.0
WUSL (B/U)	9.1	11.6
KYW (News)	8.2	6.4
WCAU-FM (CHR)	6.6	6.2
WDAS-FM (B/U)	5.0	6.0
WEAZ (B/EZ)	6.0	5.8
WYSP (AOR)	5.0	4.3
WWDB (Talk)	5.3	4.1
WXTU (Ctry)	2.8	3.8
WPEN (BBnd)	5.0	3.6
WSNI (AC)	3.5	3.6
WMGK (AC)	3.7	3.3
WCAU (News)	4.8	3.1
WIOQ (AOR)	2.4	3.1
WIP (AC)	2.9	2.8
WKSZ (AC)	2.9	2.6
WFLN (Clas)	1.5	2.3
WFIL (Gold)	1.3	1.8
WZGO (CHR)	1.9	1.7
WRTI (Jazz)	5	1.2
WHYY (Clas)	7	1.0

St. Louis

KMOX Approaches 20; WIL-FM Up; KYKY Gains On KSD; WRTH, WKXX Register Improvement

	Winter '86	Sp '86
KMOX (Talk)	17.0	19.4
KSHE (AOR)	16.6	15.7
KMJM (B/U)	8.7	7.9
KWK (CHR)	5.4	5.4
KHTR (CHR)	5.7	5.0
WIL-FM (Ctry)	4.5	5.0
KSD (AC)	4.6	4.3
KEZK (B/EZ)	4.6	4.2
KYKY (AC)	2.9	3.7
WRTH (BBnd)	2.5	3.1
KUSA (Ctry)	2.9	2.8
WMRY (AOR)	3.0	2.8
WKXX (B/U)	1.7	2.6
WZEN (B/U)	2.5	1.9
WESL (B/U)	2.4	1.7
KXOK (Talk)	1.2	1.6
KLTH (AC)	1.4	1.5
WIL (Ctry)	.9	1.3
KADI (AC)	1.0	1.2
KATZ (B/U)	1.9	1.2
KGLD (Gold)	1.2	1.0

Atlanta

WVEE Adds Three To Snare Lead; WKLS Rises But Falls To Close Second; WQXI-FM Passes WZGC For Third

	Winter '86	Sp '86
WVEE (B/U)	10.8	13.8
WKLS-FM (AOR)	12.3	13.5
WQXI-FM (CHR)	8.5	10.3
WZGC (CHR)	11.1	10.1
WPCH (B/EZ)	6.7	7.2
WYAY (B/U)	8.2	6.7
WKHX (Ctry)	5.9	5.8
WSB (AC)	6.0	5.2
WSB-FM (AC)	6.1	4.1
WFOX (AC)	2.2	3.4
WEKS-FM (B/U)	2.1	3.2
WARM (CHR)	2.3	2.7
WGST (N/T)	1.9	1.5
WABE (Clas)	1.3	1.4
WAOK (B/U)	2.2	1.3
WPLO (Ctry)	1.3	1.1



GEORGE BENSON

kisses in the moonlight

the
new
single
produced
by
narada
michael
walden
from
the
forthcoming
album

while the city sleeps . . .



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REED BUNZEL

NEWS VS. ENTERTAINMENT

Lady Liberty: The Fight For Freedom

While millions of liberty-minded Americans geared up for the pyrotechnic celebration of America's 210th anniversary two weeks ago, a few journalists concerned themselves with a different brand of fireworks. Appearing as a single sparkler against bombs bursting in air, this concern involved a seemingly ironic contradiction: licensing, for sale, the news and entertainment portion of the Lady Liberty rededication ceremonies. It was a question of free press vs. the private sector.

The situation, which virtually every party agrees was blown out of proportion, involved the "opening night" extravaganza choreographed by David Wolper. The Hollywood producer had decided to top his 1984 Olympic efforts, and planned a celebration which included a speech by President Reagan and a mass swear-in of new citizens with Chief Justice Burger presiding. Cap Cities/ABC purchased the exclusive rights to the four-part celebration, which instantly aroused the other major radio and television networks. CBS, Mutual, NBC, and United Stations protested the restrictions imposed by the exclusive arrangement, demanding full access to all news portions of the gala event. The news cannot be bought, they argued.

The Two Sides

"We bought the exclusivity for a series of four shows being held in

"News organizations cannot be limited or manipulated by those who want to sell their coverage."

—Jim Farley, NBC

honor of the Statue of Liberty." explains ABC VP/Sr. Exec. Bob Benson. "The David Wolper organization came to us because they realized that the most profitable way to get things done for the charity was to have everybody help underwrite the cost of the celebration. We did not have the exclusivity to a news reporter properly doing his or her job reporting what the President or Chief Justice said. But when the entertainment part of the event was going on, it was ours exclusively."

However, Mutual Broadcasting VP/News Ron Nessen points out that ABC claimed its exclusive rights covered all four events from start to finish. This included the

"news segments" involving the President and Chief Justice, which were contained within the opening night Wolper extravaganza.

"I was really concerned about restrictions placed on our ability to cover the news," Nessen says. "I wrote a letter to (Press Secretary) Larry Speakes and told him I assumed, since we had always been allowed to cover whatever the President said, that we would be able to carry on in this tradition. I didn't hear anything back, and meanwhile CBS, CNN, and NBC had started negotiations with ABC. That resulted in a pool wherein ABC gave six more minutes to the network news pool. But I couldn't, in good conscience, acknowledge that ABC had the right to determine what was and was not news."

Ultimately the White House Communications Agency agreed that President Reagan's remarks would be available to all networks. In addition, those events (such as the mass swear-in of new citizens) were also accessible. "I am satisfied that the fight was worth it," Nessen adds.

Entertainment Tonight

An underlying concern remains despite the settlement of this immediate challenge. The question: What is news, and can any one organization purchase the rights to it?

"The most famous and brightest definition in the business is 'News is what I say it is,'" comments ABC's Benson. "The journalist decides what he is most interested in, but there are some things a journalist would consider fair game that someone else could be legally upheld in saying is not."

It's this disparity of opinion that has led to, and could continue to lead to, continuing disputes between the news media and entertainment organizations. Nessen cites a telegram from an ABC lawyer, sent after the news issue had been settled, which states:

"... You are hereby notified that Capital Cities/ABC Inc. is the author and owner of all rights to the (four) live broadcasts over the ABC Radio Network of Liberty Weekend in celebration of the centennial year of the Statue Of Liberty." Nessen, describing the telegram as laughable, says "this corporate lawyer obviously knows nothing about the news business."

Tony Brunton, Director/Special Events at CBS News, Radio, agrees that the trouble started when the network entertainment people began to encroach on news territory. "We were dealing with a

"By putting together an exclusive deal, both the Statue of Liberty and ABC profit."

—Bob Benson, ABC

lot of high-powered entertainment people who are not used to news," he says. "I have no trouble distinguishing news and entertainment, and neither does ABC News. I have no desire to use anything Mr. Wolper is putting on in terms of entertainment — but when news is involved we will not be restricted."

NBC Radio Networks VP/News Jim Farley agrees that news is news and will not be limited by entertainment legalese. "News events need to be covered by everybody," he notes. "We need the free-for-all coverage that we're good at and accustomed to, not the restrictions imposed by exclusivity. News organizations cannot be limited or manipulated by those who want to sell their coverage. That flies in the face of a free press. A free press has to be healthy and competitive — and free."

What Price Liberty?

Whether the Liberty Weekend celebration was even something that could be sold is a question raised by United Stations' VP/News Harvey Nagler. "The big question is whether a national news event can be licensed for sale," he explains. "In terms of this particular event it's the height of irony that somebody could license for sale our country's symbol of freedom. Selling the rights to it is not in the American historical interest. Some-



how the Wolper people were empowered to open this thing up for bidding, but it's outrageous and doesn't bode well for future events.

"To turn this national celebration into a commercial venture is ridiculous," Nessen agrees. "It was bad judgment on the part of the Statue of Liberty/Ellis Island Foundation, it was bad judgment by David Wolper and his people, and it was bad judgment by anyone who bought the broadcast rights. The commercialization of anything like this is disgusting."

Benson supports ABC's position, however, by citing legal precedents and the need to raise funds for restoration. "The line between what is news and what is a private exhibition for which a person can properly declare exclusivity has been explored in a lot of test cases," he says. "Courts have upheld, in numerous situations, that the news media did not have the right to take pictures and report a story because it would lessen the value of a person's private living."

"You could definitely say the Statue of Liberty belongs to everybody," he continues. "But that statement alone will not get the statue renovated. What they need is money, so you get David Wolper and his committee to put a show together to help raise money, and one way to raise this money is to sell the broadcast rights. By putting together an exclusive deal, both the Statue of Liberty and ABC profit." Benson adds that ABC has agreed to turn part of the revenue generated from commercial time over to the renovation project as well.

Future Shock

Wherever precedents are set, trends are sure to follow. This axiom, unproven as it is, raises another question of concern to the fifth estate: Will other organizations follow suit and sell the rights to their news?

"This is a very dangerous trend," Nessen comments. "It started with entertainment rights and moved into sports, and now we're running into the problem of

what is a legitimate news event. Suppose the presidential nominating conventions were sold to the highest bidder, or if David Wolper was brought in to produce a show for an economic summit. It sounds farfetched, but we're really not very far from where we are right now."

Farley is similarly concerned. "There is a slight danger that we could continue down this path," he agrees. "It's not the exclusivity; it's the idea of people owning an event. The downside to all this is not covering the event, but the perception that people will have. If this trend continues, I strongly feel the public is going to view the people who sell the rights to various events as whores."

CBS's Brunton feels any concern for selling a political convention is overblown, but agrees that money may continue to change hands. "Selling a convention is a wild scenario, and I can't see to whose advantage it would be," he says. "Still, I can see networks buying time and putting on a full hour. In any event I think cooler heads will prevail; I don't see any trends being set."

Whatever concern is focused on this rights issue is unwarranted and anxiety over future trends is wasted energy, Benson feels. "I'm not going to impugn the integrity of anybody who feels concerned about any of this," he explains. "But no one is going to buy or sell a convention or any other political event. The people own the political process, and there isn't a political party that would want to do it. The Democrats would be philosophically opposed to it, and the Republicans couldn't get away with it. It's an argument ad absurdum."

Still, Benson knows the dispute over exclusivity will extend well into the future. "I'm sure the screaming and shouting will continue," he concludes. "I've fought it on both sides; I fought it with the Olympics in '84, and I imagine we'll fight it in Calgary in '88. I also look forward to telling NBC how restrictive they're being in Seoul in '88."

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

July 21-25

MUSIC FEATURES

The Weekend

July 26-27	
Christian Countdown America (CCA)	Scott Wesley Brown
The Countdown (WO)	Shirley Jones/Jean Carne
Countdown America	Shirley Jones/Jean Carne
With Dick Clark (US)	Anne Murray
Country Report Countdown (WRN)	Randy Travis/Alabama/Charley Pride
Country Today (MJJ)	Eddie Rabbit
John Leader's Countdown USA (CUSA)	Top summer hits of the '80s
Dick Clark's Rock, Roll & Remember (USP)	Gladys Knight & the Pips
Dr. Demento (WO)	Howie Mandel
Elvis Hour (CRS)	Rockin'
Entertainment Coast-To-Coast (CBSR)	Ron Nevison
Future Hits (WO)	Daryl Hall/Huey Lewis/Howard Jones
Gary Owens' Supertracks (CRS)	Sam Cooke
Great Sounds (USP)	Tony Bennett
Hot Rocks (USP)	38 Special
Jazz Show With David Sanborn (NBCE)	International Jazz Show from Paris. Jean Luc Ponty
Live Album Party (NBCE)	Steve Winwood (7/24)
Live From The Apollo (WO)	Alexander O'Neal/Cherelle
Musical! (WO)	Hollywood Walk of Fame Stars/Nanette Fabray
Musical Starstreams (FF)	Tangerine Dream
On The Radio (NSBA)	Tears For Fears
Power Cuts (GSN)	Peter Gabriel/Neil Young
Profile '86 (NBCE)	Dina Stratis
Reelin' In The Years (GSN)	Canned Heat/Marvin Gaye
Rick Dees' Weekly Top 40 (USP)	Rod Stewart
Rock Chronicles (WO)	Joe Cocker/38 Special/icehouse
Rock Over London (RI)	GTR
Scott Shannon's Rockin' America Countdown (WO)	Bananarama/Behinda Carlisle/Peter Cetera
Sinatra Special (CRS)	Tommy Dorsey
Solid Gold Saturday Night (US)	Three Dog Night (7/26)
Spirit of Summer (CBSR)	Toto/Ray Parker, Jr.
Superstars Rock Concert (WO)	Moody Blues
That's Love (WO)	David Foster/John Hurt/Rodney Dangerfield

The Week Of

July 28-August 1	
American Music Magazine With Rick Dees (USP)	Peter Cetera (7/28) Jemamine Stewart (7/29) Journey (7/30) Simply Red (7/31) Rod Stewart (8/1)
Concert Hour (WO)	Nu Shooz/Evelyn King
Country Calendar (CW)	Dolly Parton (7/28) Janie Fricke (7/29) Marie Osmond (7/30) Lindie Lynn (7/31) Betamy Brothers (8/1) Steve Winner (8/2) Randy Travis (8/3)
Country Closeup (NP)	Steve Winner
Country Report (WRN)	Judds/Dan Seals (7/28) Ronnie Milsap/Judds (7/29) Dan Seals/Ronnie Milsap (7/30) Judds/Dan Seals (7/31) Ronnie Milsap (8/1)
Earth News (WO)	Kenny Loggins & Tom Nunn/Gary Busey/Janet Jones & Andy Taylor/Jackie Gleason & Tom Hanks
Encore With William B. Williams (WO)	1953: Perry Como
Line One (WO)	AC/DC
Live Album Party (NBCE)	Steve Winwood
Live From Gilley's (WO)	Dwight Yoakam
Metalshop (MJJ)	Triumph (8/1)
Off The Record (WO)	Moody Blues/38 Special/Bruce Hornsby & The Range
Off The Record Special (WO)	Peter Gabriel
Pop Concerts & Star Trak Profiles (WO)	Eagles, Pt. II
Rockline (GSN)	Flax (7/28)
Rock Today (MJJ)	Genesis
Shootin' The Breeze (WO)	Dazz Band/Rockwell/Anita Baker
Solid Gold Country (USP)	"Crazy" hits (7/28) Feature year: 1980 (7/29) Tribute to Jim Reeves (7/30) Stars in the news (7/31)
Solid Gold Scrapbook (US)	Birthdays & anniversaries (7/28) This week in 1967 (7/29) War and peace (7/30) This week in 1972 (7/31)
Special Edition (WO)	Atlantic Starr
Star Trak (WO)	Robert Palmer/Outfield/Jemamine Stewart
Weekly Country Music Countdown (USP)	Crystal Gayle

AA = Audiophile Audition (415) 457-2744
 ABC = ABC Direction Net (212) 867-7777
 AP = Associated Press (202) 955-7200
 ASR = All Star Radio (213) 850-1169
 BRE = Barnett-Robbins (818) 788-2331
 CB = Continuum Broadcasting (212) 580-9525
 CBS = CBS Radio (212) 975-4321
 CBSR = CBS Radio/Radio (212) 975-4321
 CCA = Christian Countdown America (312) 820-1389
 CRS = Creative Radio Shows (818) 787-0410
 CUSA = Countdown USA (415) 383-7302
 CW = Clayton Webster (314) 728-0906
 DCA = DC Audio (202) 638-4222
 DIR = DIR Broadcasting (212) 371-8850
 ESG = Emfana Syndication Group (209) 578-8747
 GSN = Global Satellite Net (818) 906-1688
 IN = Interview (213) 652-8710
 KSE = Kris Stevens Enterprises (818) 991-8255
 LBP = Lee Bailey Prod (213) 256-2778
 LW = London Wavelength (914) 961-7600
 MBS = Mutual Broadcasting (703) 895-2000
 MJJ = MJJ Broadcasting (212) 245-5010
 MS = Musical Starstreams (415) 363-7827
 NBC = NBC Radio (212) 684-4444
 NBCE = NBC Radio Entertainment (212) 684-4444
 NP = Newwood Productions (212) 755-3320
 NSBA = NSBA Network (312) 306-8009
 PRN = Progressive Radio Network (212) 585-9400
 PIA = Public Interest Affiliates (312) 943-8888
 RI = Radio International (212) 302-1670
 SBS = Strand Broadcast (213) 318-1666
 SC = Syndicom (415) 386-1781
 SI = Syndicate It (818) 841-9350
 SLP = Steve Lehman Productions (213) 467-2346
 SP = "The Spirit" Productions (518) 371-0808
 SPI = Spin Publications Inc. (212) 496-6100
 TRAN = Transtar (213) 460-8383
 USP = The United Stations (703) 278-2900
 WRN = Westwood Radio Network (213) 462-5922
 WO = Westwood One (213) 204-5000

GENERAL INFORMATION

The Bloop (PRN)
 Banning adult magazines/wine ingredients/illegal medical practice/male advantage/skeleton shortage

Computer Program (PRN)
 Software for children/briefcase sizes/super micros/compatibility standards

NBC Extra (NBCE)
 Adam & Eve/Male-female relationships

Sound Advice (PRN)
 Record types/open reel recorders/tape deck selection/L cassette deck/Dolby & DBX

Sports Flashback (CW)
 200 hits record/Bobby Thompson homerun/Babe Ruth's name/NFL rookie rushing record/Jimmy Vander Meer/sue four minute mile/1934 World Series disturbance

Sporting News (CW)
 Kent Tekulve/Roger Clemens/Kent Hrbek/Mike Schmidt/Hube Brooks

COMEDY

Comedy Hour (MJJ)
 Father Guido Sarducci/Steve Wright/Steve Martin/Robin Williams/Kip Adotta

Comedy Show With Dick Cavett (CW)
 The '60s: Vaughn Meador/Ernie Kovacs, Pat Paulsen/Arlo Guthrie/Bill Cosby/Smolthers Brothers/Lenny Bruce/Lily Tomlin/Tiny Tim

Daily Feed (DCA)
 Supreme Court reruns/photography report sold out/Gramm-Rudman repair kit/tax reform or elections?/Safeaway's summer sale

Jackie the Joke Man (OHR)
 Man-eating shrimp-nightie night! you know sushi/Alaskan college prank/honor offer

Laugh Machine (PRN)
 Kip Adotta/Steve Martin/Joan Rivers/Jack Mason/Gary Owens/Henry Youngman/Gallagher/Rodney Dangerfield/Robert Klein

Mal Blanc's Blankety Blancs (ASR)
 Bunch of baloney/lower your ears/psycho/ forked tongue/enchanted snail

National Lampoon's True Facts (SLP)
 Dog ears/waterless pool Dr. Danger/the big sleeping question

Party Drop-ins (ASR)
 Great party/door-to-door missionary/young psychics in love/new blue

Radio Hotline (ASR)
 You crazy guy/on hold since 1964/don't hang up/the librarian/it's that time of year again

Stevens & Grdic's Comedy Drop-ins (ASR)
 Soda taste test/nati etiquette test/channel one news/how to pick up girls/winning through persecution

United Spots Of America (ASR)
 Van Gogh art/new me's/scamco coffeemaker/radio magic cards/baby's first foods

Next Week:
A Discussion With NBC Talknet Host Bruce Williams

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features, bi-weekly Trivia Night, Saturday night oldies, MCRN week in review and live concerts. It can only happen in Nashville! It's happening all night, every night on the Music Country Radio Network and can happen on your station too!

Find out how your station can be the overnight sensation in your market. For additional information call Jim Williams at (202) 955-7214 or Jeff Lyman at (615) 885-6789.





MCRN gave Gary Morris a congratulatory party for his first number one single "Baby Bye Bye." Shown toasting Morris from left to right are: Charlie Douglas, Talent Co-ordinator Thisha Walker, Kyle Cantrell & Gary Morris.

NETWORK PEOPLE

At CBS, Karen Grinthal is elevated to Director/Sales for CBS RadioRadio. Since 1985, she worked as an Account Executive for the networks, prior to which she was an AE for RKO Radio Networks, RKO Radio Sales, WRVR and WKHK/New York.

In addition, Dorothy Scatone is raised to Manager/Affiliate Administration. She joined CBS in 1983 as an

Executive Secretary, before which she worked for the District Attorney's office in Mineola, NY.

CBS also recruits Suzanne Banks as an Account Executive in their New York office. Before accepting this post she was an AE for the Sheridan Broadcasting Network; prior to that she was with crosstown WHN & WAPP and WJIT.

Timely Review: Positioning Opportunity

By Clark Smidt

The Clark Positioning Graph

AOR	Urban	CHR	Gold	Country	AC	Full-Service	Lite	Soft Jazz	Big Band	EZ BM	Classical	Talk	News
	WILD-A 2.1		WZLX 5.0										
			WCGY .7			WBZ-A 6.7				WJIB 7.0		WRKO-A 7.6	WEEI-A 4.5
WBCN 6.8			WMEX-A .4			WHDH-A 5.6				WPLM .9	WCRB 1.7		
WAAF 3.3				WBOS 2.6									
WFNX .9													
		WXKS 6.4					WSSH 4.2		WXKS-A 1.7				
		WHIT 2.8							WMRE-A .6				
		WZOU 2.6											
					WROR 3.3								
					WVBF 3.0								
					WMJX 2.5								

(As an example, using the Boston Metro, Winter 1986, Total Persons 12+, Mon-Sun 6a-12mid.)

Last July, my article "The Book is in the Mail" appeared in this section encouraging operators to start making adjustments based on what they heard in their markets. Waiting to talk about it when the book came out could be too late. Once again, it's the time of year when careful listening can offer a more lasting impact on future plans than massive computer breakouts of the book.

In recent months we've heard trends that tell us:

- CHR isn't always a big winner with the 25-49 demo
- Easy Listening stations are trying to sound younger, while the "lite" ACs are picking up as Beautiful Music alternatives
- Classic Oldies stations are making a run
- AORs continue to adjust
- ACs still seek unique selling propositions
- Jazz programming is on the rise.

It still stands to reason that with so many excellent albums and CDs available, the numbers of combinations in programming different categories of appealing cuts is limitless.

Being different doesn't mean weird; it should mean being better. Identity, presence, and consistency still make it happen for a station. Sameness spells defeat.

Positioning Exercise

This "graduation time of the year" offers an excellent opportunity to review your positioning opportunities — the ones unique to your marketplace.

As an exercise, consider what I

call the "Clark Positioning Graph" (pictured below). Insert the call letters of your competitive field on the format spectrum from left (hard) to right (soft). Include the latest 12+ numbers.

"We can research ourselves to death with 'safe' cuts, or we can firmly decide on a positioning strategy and work from there."

Every station is different, so cluster or separate your competitors by their on-air performance. Or the market may not have an entry for each format, so you might have to specifically place a Gold station that sounds more like AOR than lite or change the AC and Country positions, depending on the stations' sound. Since the CPG provides an actionable overview, you can start to reexamine the current picture of who's doing what

and where the holes are.

No classical music might invite a Beautiful Music outlet to add light classics, rather than Bread. In some markets you can be "The Album Station" without ever playing AC/DC. Or the right crossover artists will make a Country station the accepted substitute for AC. A void in the EZ/Beautiful category offers an AC a chance to go in a more lite direction. Lack of any older vocal music opens up another door.

Certain CHRs can attract 12-49s, while others die with anyone over 24. And if a market's only AC is too close to CHR, there's probably a lot of room between it and the Easy Listening station, if there is one.

Use Common Sense

I'm not suggesting that you necessarily abandon your current position to fill a gap. You do have the chance to review and expand your territory.

Good radio is largely common sense. We can research ourselves to death with "safe" cuts, or we can firmly decide on a positioning strategy and work from there. One of the common-sense basics is the ability to simply listen. It interests me when someone who's been in the business for over 20 years says, "I'm not a programmer." Maybe that person never put together a playlist, gave proper direction to on-air talent, or produced an award-winning show, but he/she is a listener. While this executive

shouldn't dictate specific records, there should be plenty of input on concepts and overall philosophies in planning direction.

The art is in finding the available niche and range that can be yours within the market's format spectrum. Then fill it with the strongest possible material, rather than eclectic narrowcast content.

"The art is in finding the available niche and range that can be yours within the market's format spectrum."

It's strange that many stations can't hear their mistakes or the glaring opportunities available to them because the other guy is slipping up. Every minute of every day, a radio station has a chance to take advantage of a situation. Finding or hearing what another station is leaving out of its programming/promotional mix is where you can enhance your total package. By strengthening your positioning, you increase your opportunity.

Spreading Influence

One note of caution: Doing too much can be a danger. You can't be all things to all people. But as in Parker Bros.' board and dice game "Risk!", where you move individual armies into different adjacent territories to take over continents and win the game, you must always be aware and stay on top of how to spread your station's Area of Influence.

If nobody's doing it, perhaps there's a way for you to pick it up and blend that sound, feature, or category into your mix. After all, we're now hearing FM Easy Listening stations broadcast professional sports with an increase in both ratings and revenues.

As in the case of all enhancements, timing is everything. Adjustments should be perceived as gradual, but planned in a very strategic and deliberate fashion. Take this opportunity to review where everyone stands. Hear what availabilities exist and figure out how these extra dimensions can add to your market presence.

So start thinking about the fall season now. Pick your best direction and be ready to enhance it.



Clark Smidt

Broadcast advisor Clark Smidt heads Brookline, MA-based Clark F. Smidt, Inc. His commercial broadcasting career dates back to 1966 and includes management posts with CBS, Blair, and Westinghouse. Current clients include WPIX/New York and WOTB/Newport, RI, where he serves as GM. Smidt can be reached at (617) 232-1322.

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MARKET AUDIT

A Complete, Concise and Cost Efficient Programming Analysis.

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Battle Of Algiers & The 25,000-Ruble Button

MONDAY, JULY 21

1971/Carole King receives a gold LP for "Tapestry."
 1975/Michael Murphey gets a gold single for "Wildfire." At roughly the same time, Robert Altman's "Nashville" opens, bringing the similarly named actor to prominence and thus eventually forcing the singer to become Michael Martin Murphey when he joins the Screen Actor's Guild.
 1978/The Cars' "Just What I Needed" goes to #1 CHR in Boston. Kenny Rogers's "Love Or Something Like It," controversial at the time because it incorporated reggae, becomes #1 Country.
 1983/30-year Honolulu air legend Hal "Aku" Lewis dies of cancer at age 66.
 Birthdays: Taco 1955, Robin Williams 1955.

TUESDAY, JULY 22

1965/"Outside of the head" department: The Rolling Stones are fined five pounds apiece for "insulting behavior" after urinating on the wall of a London gas station.
 1969/Aretha Franklin is arrested for disorderly conduct stemming from an incident at a Detroit parking lot.
 1979/Little Richard, warning a Bay Area revival crowd about rock & roll, announces that, "If God can save an old homosexual like me, he can save anybody."
 1985/Tickets for Bruce Springsteen's concert at DC's RFK Stadium sell out in 90 minutes. Bruce's fans disable the local phone system. In other tour news: Tina Turner opens her "Private Dancer" tour. Although the album is now 18 months old (and the singles from "Private" have all run their course), Tina had to settle her pre-rebirth concert commitments before touring as a headliner.
 Birthdays: Don Henley 1947, George Clinton 1940, Rick Davies (Supertramp) 1944, Chuck Jackson 1937.

WEDNESDAY, JULY 23

1956/Pearl Bailey releases "I Can't Rock & Roll To Save My Soul," in which she complains bitterly about being unable to do any of the new rock dances. Actually, the song itself is a fairly convincing case against the title.
 1970/A judge cancels the Powder Ridge Rock Festival in Middletown, CT. People show up anyway.
 1978/CBS Records holds its annual convention in Los Angeles. The new signings announced include Barry White, Marilyn McCoo & Billy Davis Jr., and David Crosby & Graham Nash. The latter act never records for the label.
 1981/The Oak Ridge Boys' "Fancy Free" LP, featuring "Elvira," goes gold.
 1984/Sammy Hagar's last solo LP, "VOA," is released.
 Birthdays: Martin Gore (Depeche Mode) 1961, Ian Thomas 1950, David Essex 1947.



Mick Jagger, Don Henley, Chuck Jackson, Ian Thomas

THURSDAY, JULY 24

1975/"Jive Talkin'" goes #1 CHR. Hot Chocolate's "Disco Queen," one of the few one-week chart records in R&R history, is #39.
 1978/"They Cut Up The Face Of Rock & Roll Forever": "Sgt. Pepper's Lonely Hearts Club Band — The Movie" is released. Almost all of the recent "comeback" interviews with Peter Dinklage describe it as the crisis point of his career.
 Birthday: Robbie Grey (Modern English) 1957.

FRIDAY, JULY 25

1967/Three guests of Detroit's Algiers Motel are murdered, allegedly by police. One is the Dramatics' valet. The group, who've been staying there for several days following a performance with the Parliament(s) and J.J. Barnes, ends up interviewed in John Hershey's "Algiers Motel Incident" and discuss their choreography among other things.
 1975/WABC/New York, after hearing that the station has been monitored (via ABC audio-lines) in Moscow, prints up its "\$25,000 button" in Russian.
 1980/When Olivia Newton-John's "Magic" goes #1, the MCA office shuts down for an impromptu party. ONJ later shows up unannounced.
 Birthdays: Verdine White (EW&F) 1951. Steve Goodman would be 36.

SATURDAY, JULY 26

1974/As "Rock Your Baby" pushes "Rock The Boat" out of #1 CHR, WBBF/Rochester announces its new contest, "The Great Screw-Off," where listeners "unscrew the new BBF." WBBF's night jock at the time is Tom Birch.
 1985/The great screw-off part II: New Wave/Urban hybrid WWTC announces that it will change to "a format never done before — a niche designed for AM radio and for Minneapolis-St. Paul in particular" and that "there is nowhere to go but up." The new format is all-weather (recently dropped), and WWTC actually goes down from its 0.3 share. On the same day, Tears For Fears' "Shout" is #1 CHR.
 Birthdays: Mick Jagger 1943, Roger Taylor (Queen) 1949, Mark Holmes (Platinum Blonde) 1960.

SUNDAY, JULY 27

1976/John Lennon finally gets his green card.
 1979/Following Kiss comics, Casablanca and Marvel are reported to be negotiating for a Donna Summer comic book, tentatively titled "Disco Dancer." Barbra Streisand's disco dancer, "The Main Event - Fight," goes #1 CHR.
 1984/Prince's "Purple Rain" opens nationally.
 1985/Eurythmics' "There Must Be An Angel," which doesn't fare nearly as well here, goes #1 in Britain.



DEPECHE MODE "A QUESTION OF LUST"

KMEL: KEITH NAFTALY

"Aside from the obvious explosive teen phones, with steady airplay 'A Question Of Lust' has developed into an exceptional mass appeal call out record. (16-14)"

KMJK: STEVE NAGANUMA

"It's exploding from the Northwest! We've got major phones and retail action — add this record now! (Top 10 phones, debuts at #35 this week.)"

KKRZ: SEAN LYNCH

"It's happening very big with the younger female demo and very hot on the phones here (33-30)."

KXYQ: JIM RYAN

"#5 phones. A female favorite — every seventeen year old female is in love with this song and this band. (23-20 H)."

KSND: BRIAN BURNS

"It's not a 'Question Of Lust', but a question of very hot sales and top 5 requests for us (18-12 H)."

KOZE: JAY MCCALL

"'A Question Of Lust' is the answer for listeners. Put on the Depeche Mode and watch the phones ignite and explode with the mode. (25-19)"

KF95 26-21, KIYS 8-5, KCAQ 37-33

FROM THE ALBUM
BLACK CELEBRATION



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KEN BARNES

ON THE RECORDS

MIDYEAR SHARES SHOW STRONG RISE

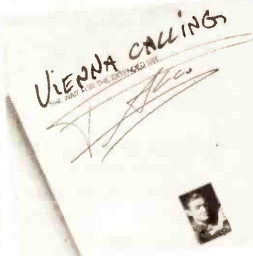
Foreign Artists Conquering U.S. Charts

Last week I tabulated six-month figures that showed 1986 has been a great year for Black/Urban music so far. This week's data shows it's a great year for foreign artists, too. (The two needn't be mutually exclusive any more, thanks to artists like Billy Ocean, Five Star, 52nd St., etc.)

In three of the four formats surveyed (AC, AOR LPs, and B/U), the percentage of foreign artists in the Top 15 hit ranks exceeded previous R&R standards. The CHR percentage fell short of the 1983 record, but was 5% above 1985's figure.

To be more precise, foreign artists corralled 44.3% of the first six months' Top 15 CHR hits, compared to 39.4% in 1985 and 35.2% in 1984. Still unmatched, but now conceivably within reach, is the 1983 mark of 48.8%, which almost doubled the previous year's percentage and dwarfed the 1984 and 1985 results as well.

AOR's foreign invasion was even more successful, reaching 54.0%, a whisker above the 1983 high-water mark of 53.6% (the only other time foreign artists accounted for over half the hits in any format). The



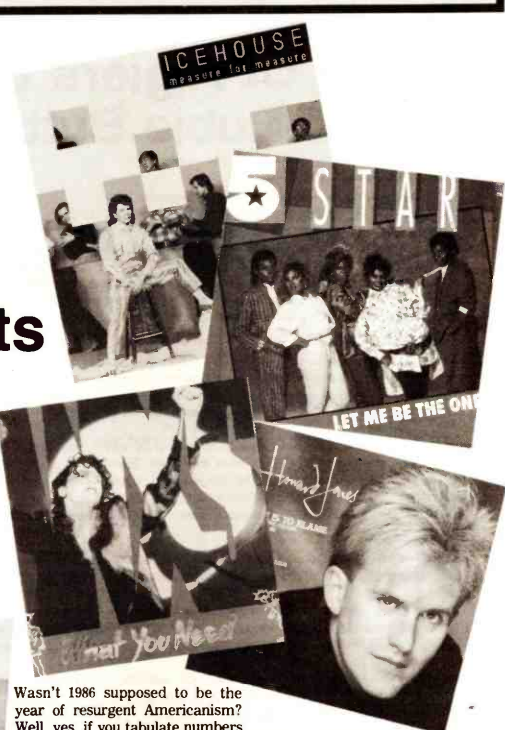
54% mark far exceeds last year's 46.3%.

In AC, historically more resistant to foreign acts, the current 36.8% figure demolishes the previous record, 31.6% in 1984, not to mention 1985's 30.7%. And the Black/Urban charts, the near-

exclusive preserve of American acts for so many years, saw the immigration level pass 10% for the first time (10.1%, to be exact), a slight rise from last year's 9.7% and a continuation of a jump from just 3.5% in 1984.

What Happened To The American Storm?

The increased chart shares for foreign artists raise some interesting sociological questions.



Wasn't 1986 supposed to be the year of resurgent Americanism? Well, yes, if you tabulate numbers of songs with America or liberty as their themes (see my June 13 update of "American" songs). But a concurrent rise for American artists obviously hasn't happened; instead, radio is more receptive than ever to music from foreign acts.

Most of these, by the way, are British, with a few stray Cana-

dians, Australians, or Austrians (pause for a chorus of "He's A Jolly Good Falco") added in.

Things could change over the next six months, but if current trends continue, it looks as if Britain's most successful export, music, will have its best year in R&R history.

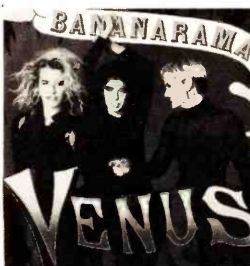
THE SHOCKING BLUE STORY

Venus Was Their Claim To Fame

Bananarama's hit cover of the Shocking Blue rocker "Venus" gives me a hook to hang an account of one of the best European rock acts ever, in my not entirely humble opinion. A near-classic one-hit wonder story in the U.S. (the follow-up, "Mighty Joe," was a #36 record, averaging *Cash Box* and *Billboard* chart peaks, but my guess is it wouldn't have been a Breaker if R&R methodology had existed), they made something like 11 albums over a career of about eight years' duration.

Sure, there is a reason "Venus" is all most people know of this Dutch quartet. The record remains a classic, from the arresting strummed guitar intro and nasty bass incursions to the many internal hooks (all of which have wisely been preserved by Bananarama). Singer Mariska Veres's accent gives the vocals a slightly inhuman touch which matches the song's supernatural subject matter.

It came out in July 1969, rampaged over Europe, Japan, and most of the rest of the world, and hit No. 1 in the U.S. in January 1970. Because it was such a smash and the group's U.S. label, Colossus, quickly came up with two more hits by Dutch groups ("Ma Belle Amie" by the Tee Set and "Little Green Bag" by the George Baker Selection), a Dutch



Bananarama launch the Shocking Blue revival. Invasion was forecast as the '70s dawned. (Obviously, it made little more progress. How many hits by Robert Jaccetti & The Scooters or Fay Lovsky have you heard lately?)

But the Shocking Blue deserved a better fate than near-instant oblivion. The taut, economical rock sound they displayed on "Venus" remained with them throughout their career; at times they struck me as a Dutch Creedence (they shared a penchant for covering American rockabilly and country songs).

They debuted in 1967 with a male singer, who may or may not have been Barry Hay, longtime lead vocalist for Golden Earring (he cowrote two of the songs on the first Shocking Blue LP). Leader/guitarist/songwriter Robbie van Leeuwen formed the band after leaving the Motions, a successful midsixties beat combo whose recorded highlight was an uncanny Who imitation called "Everything That's Mine," with a picture sleeve that duplicated the cover photo on the first U.S. Who LP. (Shocking Blue belatedly covered this number after van Leeuwen had left.)

By 1968, Mariska Veres was in place on vocals, and "Venus," their fourth single, I believe, established them. They remained chartoppers in Holland and some-

times in Germany and Japan with hits like "Blossom Lady," "Inkpot," and "Out Of Sight, Out Of Mind," all terrific and all sadly unheard (and mostly unreleased) in the States.



Shocking Blue members recline in hippie trappings (dig that boss sitar)

Van Leeuwen left in 1974 to form a strange freeform progressive bluegrass band called Galaxy Lin, while Veres went solo, making a few singles including a version of Aaron Neville's "Tell It Like It Is." (Van Leeuwen also reportedly played on some of the Stars On 45

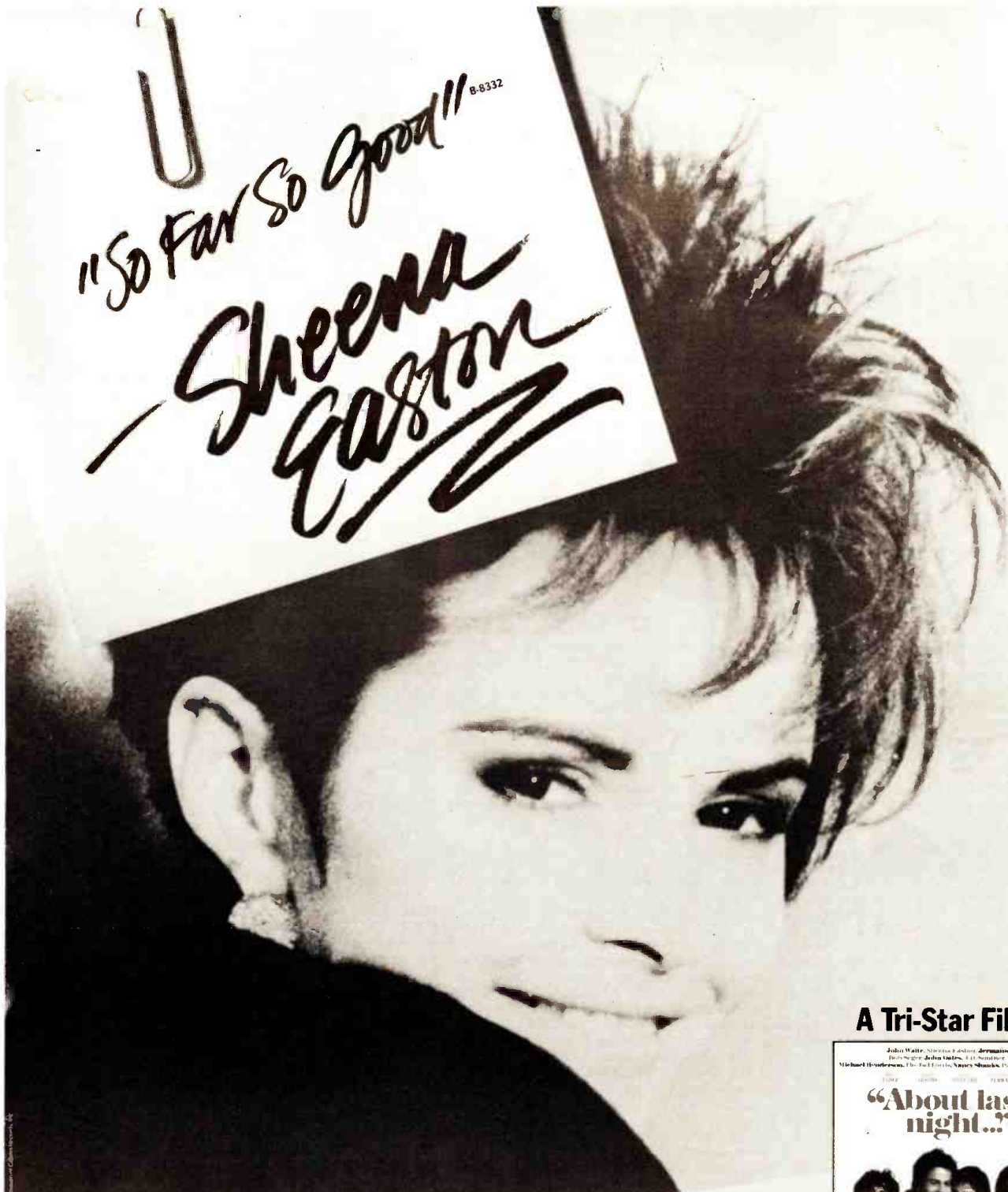
medleys, including the signature guitar riff from, you guessed it, "Venus.") But before they vanished, Shocking Blue left a considerable body of solid rock, refreshingly unpretentious for the most part, and one alltime classic... and Venus was her name.

Postscript: Previous covers of "Venus" are, surprisingly considering its semiclassical status, relatively scarce. They include a disco version by Lipstique, a new wave pop version by Nervus Rex, and three obscure British covers, by Future Daze, Mood 6 (not even released officially), and, about the same time as the Bananarama version, Blue Ruin.

Shocking Blue itself covered a number of interesting songs, including "Rockin' Pneumonia & The Boogie Woogie Flu" (pre-Johnny Rivers), "Boil Weevil," Harlan Howard's country standard "Sally Was A Good Old Girl," "Tobacco Road," "Classical Gas" (!) (on a "Live In Japan" LP), Webb Pierce's country/rockabilly classic "I Ain't Never," the Four Seasons' "Beggin'," and the Easybeats' "Good Times" (currently revamped by the Hindu Love Gods).

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"So Far So Good" 8-8332

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One Of This Week's "Most Added" A/C





ADAM WHITE

RECORDS

POE CONVENTION PANEL

Hot-Boxing The Issues

In this column last month, five major label promotion chiefs were generally positive about the current radio/records relationship. What took place at the Bobby Poe convention in Atlanta June 27-28 seemed to reinforce those opinions. The event was upbeat, constructive, and entertaining.

Typical of the convention (covered in depth by Joel Denver in R&R last week) was the "Radio/Record Hot Box." It traversed a number of topics, including the expansion of record company staffs, label coordination and promotion priorities, station relationships with artist managers and promoters, and store reports.

Moderating was B94/Pittsburgh PD Nick Bazoo. Participants were, from radio: WRSR/Norfolk PD Al Brock, FM102/Sacramento Asst. PD Chris Collins, B106/Washington PD Bob Kaghan, WNCI/Columbus PD Bill Richards, Burbach Broadcasting VP/Programming and K104/erie PD Bill Shannon, and WPST/Trenton VP/GM/PD Tom Taylor. From records: Arista Sr. Director/Singles Promotion Rick Bisceglia, MCA Director/National Singles Promotion Billy Brill, Island Director/National Album Promotion Bob Catania, Warner Bros. Director/National Singles Promotion Stu Cohen, E/P/A Director/National Promotion Dan DeNigris, Capitol Director/National Promotion Tom Gorman, PolyGram Director/Pop Promotion David Leach, and Ateco Director/National Singles Promotion Marc Nathan.

Secondary Contact

Record companies are handling the post-independent promotion climate in various ways. Dan DeNigris, for example, said E/P/A is striving to "get out more" into the secondaries. "We certainly want to encourage more face-to-face contact. At Epic and Columbia, we've just instituted East and West Coast secondaries people, just as we used to have. It hasn't been economically feasible until this point. These people will be taking care of you, servicing your needs, in regular contact."

Dan acknowledged that a lot of CBS' local promotion managers are covering "anywhere from six to seven states" at one time, limiting the amount of personal contact at the station level. The new secondaries staff is one response. "We're calling them boiler rooms," he says, "and the idea is that the people will be on the phone constantly. So if you haven't been getting the kind of contact that you like, hang on shortly, because you will."

Arista has added four more promotion people, noted Rick Bisceglia. "It's time to get the promotion staff back on the road. We're doing

more and more of that." Seconded Billy Brill, "We've added six people, and basically, we want the best promotions and the best promotion people in each market — real basic. If you need something, if it works, we're going to give it to you. We're going to put our promotions where our mouths are."

With more staff working records, will label coordination improve? Nick Bazoo pointed out that his station gets calls from "five or six people" at the same label in a given week. Bill Shannon confirmed that it's also a problem for him: "Generally on Fridays, I'll be inundated by phone calls from the major labels, from the national people, and also the local and regional staffs. I may have three calls in a row from Warner Bros., for example."

Redundant Calls

This apparent redundancy doesn't bother Tom Taylor. "It's important for us in radio to tell people in records how we should be worked," he said. That includes delineating the times he's available for promotion. "And if it's the third Warner Bros. person, you can say, 'I've talked with so-and-so and I've got your priorities, and I've really got to run.' It's important for us to set some ground rules so we can do business together." Commented Bill Richards, "It's important that you have strong people around you that can take some of these phone calls."

Bill also suggested that relationships formed with local label reps can continue to develop even when some of them move on. "There's a lot of turnover in records, just as there is in radio. But if someone moves out of my area to another, I don't mind hearing from that person. It only helps their relationship with us, and it's exposure for the station too."

The issue of label priorities, and the need for them, drew emphatic remarks from several panelists. Stated Stu Cohen, "We have to have priorities, a game plan; otherwise we're scattered all over the place. Nevertheless, radio can decide our priorities for us. If you guys want to add a record, we'll take any add we can get anytime. The promotion person that's working you has to know what you're looking for, and if he doesn't know, tell him. A priority system is very important with the amount of product we have, but if you want to

play something else, tell us. We're big enough — we have a record for everybody."

Commented Dan DeNigris, "If you really explain what you want and need on a local basis, you'll find a lot more local people are going to open up and say, 'Yes, this record is my number one priority, but it's not necessarily right for you.' They'll be that straight with most of you. They want credibility, because that's really the key to getting records on in any market."

Managers & Indies

Since the majors cut back independent promotion, some artist managers have been hiring indies and getting more involved with radio. FM102's Chris Collins cited "Chain Reaction" by Diana Ross as one example, and suggested that pressure from manager-hired independents may differ from label priorities. "If I add 'Chain Reaction' and I'm missing the Blow Monkeys and Mr. Mister, my butt's up against the wall. That record better be valid, or I'll have some explaining to do."

Continued Chris, "I have to explain to the industry why I'm adding a record that has seven adds around the country, and we all know that some rich attorney in New York City is getting paid \$2000 a minute to work the record."

Asked Bill Shannon, "If the record fits your radio station, who cares?" Retorted Chris, "That's the easy cop-out." Bill: "That's not a cop-out at all. That's accurate. 'Chain Reaction' was a good record. I played it — the first time." Chris: "Well, there's an argument for both sides."

Emphasized Bob Catania, "You can't stop someone from doing something (like that). It's certainly the right of a manager to do what he feels is in the best interests of his artist, whether or not the record company is in total agreement."

The manager's role is important in other respects, said Stu Cohen. "I want their support, their involvement. They can help us on the road with tickets, promotions — whatever we need." Noted Tom Gorman, "Naturally, we'd like to have the control, so we can create a more equitable situation in each marketplace." Why? "Because often they're holding 'presents' over people's heads. We are the people who are in direct contact with the radio station, and take the heat for that most of the time. But the reality is that we don't have that control, especially with major acts. Managers have the right to do whatever they're going to do; it's their money. We just try to guide them as best we can."

What Wild? What Crazy?

When record and radio people get together at Bobby Poe's annual Pop Music Survey convention, they party. But it's nothing that the Atlanta Airport Marriott, site of the Poecat since 1981, hasn't been able to handle.

The hotel emerges "virtually damage-free" from the experience, according to Marketing Director Randy McMichael. "One year, someone sat on a glass table and broke it, but that's about all," he says. "Most of the suite executives in charge are very responsible. We just don't have a problem." (Randy wasn't even aware of the cheesecake fight that broke out this year between A&M's Charlie Minor and Burbach Broadcasting's Bill Shannon.)

The Marriott does have to provide "more intense" servicing than usual during the convention, admits Sales Director Michael O'Donnell — especially for the hospitality suites on the 15th and 16th floors. "They're never used the way Pop Music uses them," he says. "And we never room other guests on those floors. Two or three years ago, that happened with a couple from Nebraska and they were... surprised."

Frank's Mercedes

Actually, a guest was accidentally roomed on the 16th floor this year, too, right across from the Presidential suite used by CBS. "But the guy loved it," claims Mike, "and demanded to stay there. He said he'd never seen such excitement."

A popular sport at this year's Poecat was guessing how much MCA paid (\$5000? \$10,000? \$25,000?) to use the hotel's Mercedes Lounge — which is normally open to the public — for its bountiful hospitality suite. Randy declines to tell: "I could, but ask Frank Turner instead."

So what about the convention's reputation as a wild and crazy affair? "It probably would be wild to somebody on the outside, not knowing what's going on and not being familiar with the group," says McMichael. "And it's wild in the sense that they do party and have a good time. That's a lot of what it's intended to be. But in terms of damage perspective, we just don't have a problem. It's a fun show, and everyone at the hotel enjoys it."

So much so, apparently, that the Atlanta Airport Marriott is not only holding two June dates for next year's Poecat, but also playing host (for the first time) to Jack The Rapper's Family Affair '86. That's in just a few weeks — time enough to bring in some more cheesecake.

Promoter Problems

A similar singularity of purpose exists with concert promoters, said Dan DeNigris, with whom stations deal to gain a competitive edge in their market. "They want to promote and sell out their shows — whatever it takes. That may or may not be the same as what the record company wants to do with the record. Obviously, we want the promotions to go to the stations that support the product."

"If you want to get involved with the promotion of groups as they come through the market, or with artist managers," continued Dan, "make sure you cover all the bases and talk to the record companies as well, either on a local or national level. Because a lot of problems crop up when promises are made by people who aren't really in a position to make a commitment. Regardless of the (other) relationships you have, remember that record companies have input into what those artists do. It'll make life a lot easier for everybody."

The reliability of store reports sparked comments from panelists and audience alike, including Nick Bazoo ("It always seems as if record company sales information from the marketplace and stations' sales information are worlds apart!"). Jim Knapp of New York retail promotion firm Musico ("Everybody's hyping equally, and it all works out in the wash") and WXKS-FM/Boston MD Sue O'Connell ("I call about 40 stores a

week, and I can count on maybe four for a legitimate report!").

Retail Influence

Atco's Marc Nathan said he enlists help, from stations and stores alike, via questionnaires. From retail, he asks which stations call for store reports and which are the most influential. "I've uncovered some stations I didn't really know I could utilize as an avenue for sales."

Marc illustrated the point with Limited Warranty as the band began receiving airplay on KMEL/San Francisco. "It's not my job to hype the record, but it is my job to put all the variables in place. We sent (local stores) an album, some posters, half a dozen singles, a promo copy of the 12-inch, a bio, and the questionnaire. All we asked is that they become aware of the record, and then whatever's going to happen is going to happen."

When the questionnaires (around 30) were returned, Marc related, "I find out that KMEL doesn't even call 16 of those stores, while KITS does. I learn that there are college stations and Urban stations which are more influential than the CHRs. I use all this information as a tool to make myself a better promotion man, and I do this in any market. I need to do the best job I can to give my records a fair shot. If I'm going to hype a record, I lose in the long run, because if that damn thing's not a hit, I'm not going to get the next one down the road."

So

... So we're #1

Peter Gabriel's "Sledgehammer" on Geffen Records is #1 and we would like to thank radio and all our friends at WEA and Warner Bros. Records.

...Most of all the team that brought it all the way home, the Geffen promotion staff.

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Arthur Promoff
Holli Rogers

Karen Sobel
Michael Stein
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Connie Young
Jann Zlotkin

Marko Babineau

John Brodey

Al Coury





JOEL DENVER

CONTEMPORARY HIT RADIO

A PROGRAMMER PROFILE

Randy Kabrich Shoots For Double Digits

Among the well-known, well-informed, and probably more misunderstood radio programmers is Q105(WRBQ-AM & FM)/Tampa PD Randy Kabrich. Born and raised in Greensboro, NC (also the home of KIIS/Los Angeles's Rick Dees, WAVA/Washington's Tom Kent, and Scripps-Howard's Steve Roddy), 30-year-old Randy began his radio career at age 14 by working parttime at WMDE/Greensboro.

After starting and stopping his radio career several times between high school and college, Randy ended up working in Cleveland at both WGCL and WZZP (becoming Assistant PD at the latter). He caught the attention of Malrite and was given his first programming stint at WZUU/Milwaukee, which lasted about six weeks.

After a year's hiatus in 1980, he moved back to North Carolina and took WDCG/Raleigh-Durham to the top - increasing the station's billing from \$13,000 a month to over \$160,000 a month. He also watched the Arbitron 12+ numbers climb: 0.5, 4.8, 9.8, 11.0, 11.9, and 14.5.

Continuing as a consultant to WDCG, Randy joined WAVA/Washington in fall '83, stayed for a year, and then returned to the Tarheel State as PD of WAYS & WROQ/Charlotte (taking WROQ from AOR to CHR). A misunderstanding over an abortion clinic spot caused a rift between him and owners Stan and Sis Kaplan. Armed with a 28 share in his last Birch monthly, Randy moved to Tampa and the PD chair at Q105.

Not A Political Animal

R&R: While you've been successful from a ratings standpoint, others say your personality has been a career stumbling block.

RK: Some record people like me; some hate me. It's probably because everything is black and white, there's no in-between. When I sit here and tell somebody something, they can take it to the bank. You can't find a local, regional, or national person who's said I'm going to add a record, then call it in and find I haven't come through.

I've never claimed to be the most political person in the world. Instead of trying to drag something out, I'll normally call things as I see them.

R&R: Many have noticed how you've melted since joining Q105. What's the reason for the change?

RK: I can't put my finger on why, but maybe it's true I've melted a bit. I think the station, which is a real tight unit, has a lot



Randy Kabrich

"I've always looked at consultancy as a temporary position. Unless we can educate people and bring them to a level where they're able to perform without you, what good have you done for the industry?"

to do with that. I work very well with (Q-Zoo Keepers) Cleveland Wheeler and Terrence McKeever. In fact, I'm pretty close with a lot of the people on staff here.

R&R: There's no urge to pilot your own ship since you work under OM Mason Dixon?

RK: Q105's success could never be attributed to one person. It's a team effort. That may sound funny because I know some record people who've asked Mason how he gets along with me. And a lot of people on the other end, quite frankly, have asked me how I get along with Mason. Mason and I have a great deal of respect for each other. We get along very well; probably agree 95% on everything. The 5%-10% we disagree on is worked out by sitting down and rationalizing. It's safe to say I've become a better compromiser.



Q105 debuts its cellular traffic network with the help of GTE. Shown (l-r) are GTE MobileNet Operations Manager Ralph Griffin, Q105 Chief Engineer Ralph Beaver, News Director Pat Brooks, news personality Roger Schulman, VP/GM Michael Osterhout, Go Patrol reporters Pat George & Nancy Alexander, and OM Mason Dixon.

Q105 Launches Cellular Traffic Network

One of Q105/Tampa's newest features is the use of cellular phones for traffic reports. The idea was conceived and executed by PD Randy Kabrich, whose brainstorm hit while he was stuck in traffic after hearing an all-clear report on his own station. The premise is simple: Listeners with cellular car phones report commuter traffic information and accidents back to Q105.

To make the toll-free call, all a cellular phone owner has to do is dial 1-0-5 and hit the "send" but-

ton. The call is automatically routed to the Q105 traffic desk. Since every cellular call is computer monitored, it's checked against reports

already phoned in to prevent repeat calls of erroneous information. Any major accident/traffic reports are followed up by the Q105 Go-Patrol plane.

The six-week-old service generated over 250 calls its first week and has grown tremendously since then. According to Randy, "It's been a real lifesaver for us when weather conditions ground the plane."

Increased Flexibility

R&R: So your programming philosophy and other approaches are more flexible?

RK: Yes, that's true. Obviously, compromising is a different approach for me. In fact, I had someone tell me I couldn't be happy here because I'm not in total control. I really like it here. As time goes on, Mason has been delegating more and more to me. I don't want to let him or the station down.

R&R: What are your basic duties?

RK: Mason has an airshift, and I'm your basic workaholic, so it works out fine. Assistant PD Brian Christopher and I work very closely on weekend promotions, the day-to-day programming chores, and in general, make sure we sound balanced. I like working with the jocks on their show, brainstorming and seeing how I can improve the station formatics through promotions and entertaining features.

Strong Desire To Win

R&R: Why do you think you've always been able to come up a winner at every station you've worked?

RK: One of the reasons this place does so well is it's a slick operation. And the reason it's so slick is that no one wants to win as much as we do. I've always wanted to win more than the next guy does. A passive competitor may have a desire to win, but he won't do anything about it. Unfortunately, that's where a lot of radio in 1986 is headed.

I've never had a down Arbitron book for which I've been responsible. If we end up with a 20 share and slip to 19.9, I'm not going to be upset. (But) I know one day I'll have that down book, and it's going to hit me real hard.

"The biggest problem is finding good people. No one wants to work on Christmas or do overnights. Too many people look at this as a 9 to 5 job."

Programming Secrets

R&R: Are there any real programming secrets?

RK: If you go to a market and make a music monitor of the stations, you've only examined one aspect. There are the personalities, news/information, promotions, and more. Knowing all the fine points of each area makes the difference in how successful you can be as a PD.

R&R: Although you're not consulting at present, is that part of your future plan?

RK: Mason and I have discussed consulting together. Consulting is good if you can get the right people, because it goes back to that desire to win. Managers think that spending \$2500-\$3000 a month will make

them winners, but that's not the way it works.

You have to have good people at the station who are willing to follow through and build on what you're able to teach them. I've always looked at consultancy as a temporary position. What you're trying to do is educate them to a level where they'll be self-sufficient. Unless you can do that, what good have you done for the industry?

R&R: Do you also look at the PD post as temporary?

RK: I've felt more secure here than I've felt anywhere. PDs will all feel more secure and perform better as soon as radio begins to pay them the same amount as sales managers. That day is getting closer and closer. In some cases PDs are now making more than sales managers - and they deserve every penny.

Personality & Creativity

R&R: Do you believe the adage that a PD's personality always dictates the station's sound?

RK: Creativity is one of the reasons Mason hired me. Additionally, I do know research and all its facets. But from the same standpoint, I'm also very personality-oriented in my approach to winning the ratings. I was working with (air personality) Mike Reeves on a novelty song, coming up with some real funny lines. He said, "You're really funny when you try to be." He's right. I guess I put up walls, and there are very few I let penetrate them.

Continued on Page 39

RCA RECORDS PLAY FAVORITES

YOUR LISTENERS WON'T HEAR IT ANY OTHER WAY



BRUCE HORNSBY AND THE RANGE

Their hit single

"EVERY LITTLE KISS"

from their debut album "THE WAY IT IS"

36/18 Including:

KIMN, KPKE, Y108, KKRZ, KMJK.

TODD CAVANAH, Y108/DENVER, CO

"If you don't want your receptionist to be bothered by 'Who Is That?' (requests), don't add Hornsby!"

EURYTHMICS

The hit single

"MISSIONARY MAN"

from their album "REVENGE"

First Week, 7" Added At

42 CHR Reporters!

Check These Calls:

WXKS, WPHD, CKOI, KEGL, 95INZ, WRSR, WLS, WMMS, KWK, KKRZ.



STARSHIP

Their hit single

"BEFORE I GO"

from their album "KNEE DEEP IN THE HOOPLA"

68 CHR Reporters — 29%!

MATT PATRICK, WKDD/AKRON, OH

"Starship has established itself in my marketplace as an extra-viable CHR staple. The research is very strong and the phones are blowing off the wall! Moves 19-15 this week."



THE BLOW MONKEYS

The hit single

"DIGGING YOUR SCENE"

from their debut album "ANIMAL MAGIC"

CHR Chart: 15 185 Reporters Including:

WXKS 5-5, WNYS 11-6, CKOI 5-5, WCAU 23-18, PRO-FM 10-10, Z93 11-10, WMMS 26-19, 92X 13-11, KDWB 26-19, WLWL 7-7, KZZP 27-19, KKRZ 10-9, FM102 12-10, KS103 10-10, KWSS 11-10, KUBE 7-6.



BARRY MANILOW

The hit single

"I'M YOUR MAN"

from his album "MANILOW"

24 CHR Reporters!

WXKS, WKSE, WNYS, CKOI, WCAU, PRO-FM, B96, FM102, Q100, WERZ, RI-104, WTLQ, WBBQ, KHFI, WROQ, WCKN, KBFM, KTUX, KCPX, WGUU, 95XXX, WKSF, KNOE, KHTZ.

RCA
Records and Cassettes



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38 SPECIAL SOMEBODY LIKE YOU

(AM-2854)



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The new single from the hit album

STRENGTH IN NUMBERS

(SP-5115)

Produced by Keith Olsen for Pogologo Corporation On A&M Records



Randy Kabrich Shoots For Double Digits

Continued from Page 36

R&R: Do most programmers you've observed handle new competition properly or overreact?

RK: In many cases they really get shaken up, overreacting and playing into the competition's hands. I've always said that if you can program two radio stations, you can win in a market. In all honesty, I picked this up in Cleveland from WMMS. I saw how WGCL reacted. Basically, that's what I did in Raleigh and Charlotte.

Over The Horizon

R&R: So what's next?

RK: When I came here people said, "You're not going to be happy there because you've always been on the front line. You want to go where the battles are and win the war." The same people said there was little growth left for us at Q105. My goal is to have a 20 share. We have a ten now, so let's go for the 20. Why not?

In the last eight months our Birches have trended 11.8, 13.9, 16.8, 14.7, 18.1, 19.3, 21.8, and 24.9.

Mason and I complement each other and, with the team efforts, it's been very good. I brought what I've done in the past to Q105, and he's shown me what he's done in the past at Q105.

"I've always wanted to win more than the next guy does."

R&R: What do you think about the emerging crop of on-air and off-air talent?

RK: The biggest problem is finding good people, especially part-timers. No one wants to work on Christmas or do overnights. Many don't seem to have that strong of a work ethic or a desire to win. Too many people look at this business as a 9 to 5 job, and it's just not that way. It's not that we've done anything so spectacular here. We just want to win more than anybody else. We're not rocket scientists, just bent on winning. And Q105 will do whatever it takes to win.



STARRS IN NEW YORK — A&M recording group Atlantic Starr visited the studios of WPLJ while performing in New York. Shown here (back, l-r) are A&M VP/Operations East Michael Leon; David Lewis, Joey Phillips and Wayne Lewis of the band; A&M's Gwen Franklin; Atlantic Starr's Jonathan Lewis; and A&M's Dwayne Alexander. Center, l-r: WPLJ MD Lisa Tonacci, Barbara Weathers of the band, A&M artist E.G. Daily, and A&M's Sue De Benedetto. In front is Atlantic Starr manager Earl Cole.



ALL OVER THE PLACE — Columbia's Bangles visited the Q107/Washington studios before a local concert. Shown (top) are Columbia's Rich Bloom; (l-r) Bangles Debbie Peterson, Vicki Peterson, and Michael Steele; (bottom) Q107 MD Paul Fuller.



MERCEDES, POUR MOI? — KHS-FM/Los Angeles has given new life to the city's car giveaway wars by awarding not one but three Mercedes Benz 560SLs to lucky listeners holding the right "KHS Key." Shown (l-r) are first winner Steve Comeaux and midday man Paul Freeman.

MOTION

WOKI/Knoxville night personality J.J. Randle moves into afternoons as Julie London exits for news at crosstown U102. Also at WOKI, Keith Weaver is promoted from weekends to overnights. Former Magic 102/Houston staffer James Rosenthal joins KKQB as Production Director. He replaces Archer Dusablon, who's now on the air at KRZ/Portland. Charlie River is the new midday man/Promotion Coordinator at WNCI/Columbus from KLUC/Las Vegas.

Bobby T takes on weekends at WSPK/Poughkeepsie. KBFM/McAllen-Brownsville midday personality J.J. Montana is upped to Assistant PD/MD. After weeks as acting Promotion Coordinator at WMMS/Cleveland, Gino Iorillo is promoted to the post. Also at WMMS, Bonne Burke is named Publicity Coordinator from WEWS-TV/Cleveland. At KTFM/San Antonio Bumper Morgan moves from WGCL/Cleveland to do middays, Davey Crockett exits KZER for overnights, Devon Dabbs joins Sonny M in the morning, and Awesome Ariene is a new parttimer. "Jodi" is the new middayer at WGCL/Cleveland.

Z104/Madison PD Jonathan Little is upped to OM for Z104 and sister WTSO. Jeff Tyler is the new PD at WTSO, but a PD for Z104 is still pending. New to middays at Z104 is Tom Locwood from WKMQ. Mike O'Hara takes over PM drive at WGUY/Bangor. Mark Roberts replaces Terry Knight on evenings at WRNO/New Orleans. Roberts is from KBIU/Lake Charles. WFMI/Lexington weekender Mike "Spyder" Webb is upped to overnights.

KHFI/Austin afternoon personality Barry Kaye acquires the PD little, replacing Waylon Richards. KF95/

Boise middayer Bob Anthony segues for the same post at neighboring KIYS. Randi Rivers joins WYNU/Jackson in a swing position. KZZP/Phoenix ups Research Director Kevin Weatherly to Assistant MD.

At KKMJ/Pueblo-Colorado Springs Scott Thrower joins for mornings. PD Max Miller moves to middays, Rob

Sherwood segues to PM drive from mornings, Gary Scott Thomas is on nights, Pete May covers late-nights, and Cathy Stevens handles overnights. At WJTW/Joliet Tom Kapsalis returns from crosstown WLLI for afternoons, Bob Weber remains in mornings, and Don Beno takes on weekends/swing.

BITS

• **Anywhere You Want To Go** — KDWB/Minneapolis honored hometown band the Jets by jettisoning listeners to their choice destination! A weekend giveaway featured free albums for numbered callers, who then registered for the grand prize drawing. Jets members themselves visited KDWB's morning men Buck & O'Connor to pick the winner.

• **Great Airplane Toss** — KDWB/Minneapolis challenged listeners to test their aim in the "Great Airplane Toss." After various Twins games, fans were encouraged to toss advance-purchase paper airplanes onto the Metrodome playing field. If one passed through the sunroof of a Mercedes 190E, the lucky winner either got to drive away in that car, a Jeep Wrangler, an AMC/Renault Alliance convertible, or a three-wheel offroad vehicle. Airplane purchases surpassed \$25,000, which was later donated to the National Kidney Foundation.

• **Pack It In** — KFMM/Abilene left listeners spinning after a whirlwind prize giveaway. During a ten-day span, KFMM celebrated "School's Out" by giving away 108 Krokus albums & tapes, promoted the upcoming Abilene Speedway by giving away a \$5000

street stock car, and helped out a few sports fans by sending them to the Texas Rangers' game in Dallas. The Dallas trip winners also received a new Ford Mustang to travel in and tickets to the Six Flags amusement park.

• **Kiss To Win** — WKSS/Hartford came up with an ingenious way to win a car. You've heard of "Hands On" contests, right? Well, this was a "Lips On, Kiss The Car" giveaway. Thirty lucky listeners were chosen to vie for the title of longest car kisser, earning a ten-minute lips-off break every hour. After 72 hours of oral fixation, the winner drove away in a 1986 Subaru XT GL Coupe.

For The Record

There was a mistake in last week's column (R&R 7-11) in the sidebar, "Everyone's A Winner." We inadvertently reported that Jim Sellers from Elektra was the Southern Regional Promotion Executive (Corporate), tied with Billy Brill from MCA, when it should have been Kim Stephens from Atlantic who tied with Brill.



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407 R&R FRIDAY, JULY 18, 1986



BRAD MESSER

CALENDAR

**Station Promotion
Not News**

A veteran programmer has read the recent stories in this column about ethical dilemmas and wonders how a situation at his station might fit in.

"We did a promotion involving a famous person who was in town for a sporting event. We were doing some listener giveaways through a drawing linked to a sponsor. When our newsman called to interview the famous guy about the sports event, I wanted him to bring up the subject of our sponsored giveaway, and I definitely got the impression my newsman thought there was something wrong with that. Why would he think that?"

It is right that the programmer wanted to get something on the air about the station giveaway, because by its very nature, a promotion must be promoted. The com-

flict wasn't about the promotional tie-in, but about the appropriate place to do it, and news isn't the proper place for promotion.

The giveaway should be ballyhooed by someone on the program staff . . . a jock, not a newsman.

One aspect of my logic is this. Was the giveaway really news? Before answering yes, think of it this way: What if a competitor was doing the giveaway: would you still consider it news and run the story? I see.

From the time he types his first story, a newsman begins learning that tub-thumping promotions aren't news stories and absolutely

don't belong in newscasts, so it isn't surprising that the newscaster had a negative reaction. His peers in journalism would have little respect for him (and he could have little respect for himself) if he broke that basic rule.

What the public rightfully expects in a newscast is news. When a station wants to do something nice for a sponsor, plenty of air-time exists for hornblowing outside the news.

There's nothing inherently wrong about serving one's own interests. Doggone it, one of the main reasons we are in business is to help ourselves! But the self-serving belongs in its proper place with an accurate label . . . not deceptively labeled as news.

Bull Run Battle

MONDAY, JULY 21 — 125th anniversary of the first major battle between Union and Confederate troops in the War Between the States (1861). Sixty thousand men fought for ten hours in the first battle of Bull Run, in Virginia, about 35 miles southwest of Washington, D.C. Both sides were surprised that the Rebels won.

Rev. Sun Myung Moon began an 18-month prison term for tax evasion in 1984. As draft registration began for 19 and 20-year-old males in 1980, thousands of people staged demonstrations outside post offices.

Tenth anniversary of the opening of the American Legion convention in Philadelphia which left 29 dead of "Legionnaires Disease" (1976).

Full Buck moon.

Birthdays: Robin Williams 34. Cat Stevens (Steven Georgiou) 38. Don Knotts 62. Kay Starr 64. Isaac Stern 66.

Spooner's Day

TUESDAY, JULY 22 — It's Spooner's Day, in honor of the man who meant to say "dear old Queen" but came out "queer old Dean." He tried to say "half-formed wish" but said "half-warmed fish." Rev. William A. Spooner, born 142 years ago in 1844, misstated so many phrases that people began calling a slip of the tongue a "spoonerism," which must have been a blushing crow. . . . er, crushing blow to his ego.

The FBI shot Public Enemy #1 John Dillinger to death in 1934 in an ambush outside the Biograph Theatre in Chicago.

Wiley Post completed the first round-the-world solo flight in 1933.

Birthdays: Don Henley 40. Sen. Robert Dole 63. Orson Bean 58. Ethel Kennedy 96.

Resignation of Miss America

WEDNESDAY, JULY 23 — Vanessa Williams, the first black contestant to become Miss America, resigned her title under pressure in 1984 after it was revealed she had posed for nude photos.

Tenth anniversary of the Food and Drug Administration's first warning to doctors that tranquilizers, including Valium and Librium, may cause birth defects if taken early in pregnancy (1976).

The ice cream cone was invented in 1904 at the St. Louis Exposition, when a concessionaire ran out of cups and began putting ice cream inside a rolled-up waffle. The first Olympic Games were held in 776B.C.

Birthdays: Walt Garrison 42. Tony Joe White 43. Don Drysdale 50.

Watergate Hearings Began

THURSDAY, JULY 24 — Impeachment proceedings against President Richard Nixon, the Senate Watergate hearings, began in 1974, with live national coverage on radio and television. That same day, the Supreme Court ruled 8-0 that Nixon had to surrender the Watergate tapes, recordings he had secretly made of incriminating White House conversations.

It is Pioneer Day in Utah, marking the arrival of Brigham Young's Mormon settlers in the Salt Lake Valley in 1847. New Hampshire became a British crown colony in 1679.

Fast of Tammuz begins, a Jewish holiday and three-week period of mourning, commemorating the Roman siege of Jerusalem in the first century.

Birthdays: Lynda Carter 35. Ruth Buzzi 50. William Ruckelshaus 54. Bella Abzug 66.

Test Tube Baby

FRIDAY, JULY 25 — The first baby conceived outside its mother's body celebrates her 8th birthday (born 1978). Louise Joy Brown, daughter of Gilbert and Leslie Brown of Bristol, England, became known as a "test tube baby," although the external fertilization actually occurred in a Petri dish.

15th anniversary of Constitutional Amendment 26 lowering federal voting age to 18 (1971). Nuclear Test Ban treaty signed 1963. Forty years ago this evening Dean Martin and Jerry Lewis began their ten-year partnership as a nightclub comedy act (1946).

Birthdays: Walter Payton 32. Steve Goodman (composed "City of New Orleans" et al.) would have been 39. Jim McCarty (Box of Frogs) 42.



STEVE FEINSTEIN

RADIO/RECORD DIALOGUE

Rock Radio Over-Oldied: Fact Or Fiction?



Sean Coakley



Dave Hamilton



Dave Lange



Beth Rosengard



Ted Utz

Two weeks ago in this column promotion execs cited what they see as an increasing difficulty in breaking new artists on AOR radio. Among the chief culprits, they say, is the format's higher ratio of old music versus new releases. A recent *New York Times* article, "Oldies On The Rise In Album Radio," might seem to bolster their argument.

Noting that *Mediascan* monitors indicated an average of 37% currents among mainstream AORs, I proposed that rock radio has never played a dramatically higher percentage of currents than that, other than in the brief aftermath of the infamous "80/20" prescription.

This week we'll check that presumption and address related issues in a dialogue between the radio and record camps. From the radio ranks we'll hear three veteran PDs at the helm of powerhouse stations: Ted Utz of WMMR/Philadelphia, Dave Hamilton of KQRS/Minneapolis, and Dave Lange of WLAV-FM/Grand Rapids. From the record ranks, it's Arista National AOR Director Sean Coakley and B.R.A.S.H. independent Beth Rosengard.

R&R: Is the ratio of current to old different than it was in days gone by?

DH: The percentage isn't any different. The difference is we're deeper now. We play 1000 titles as opposed to 200; we're not playing "Black Dog" every 25 hours like we were in 1981. We were targeting 12-24 back then; now we're going for 18-34 and looking for longer time-spent-listening. We still showcase our currents at KQ — every hour — other than morning drive — four out of 12 songs are currents. Two of them are brand new (Adrenalin and Big Country, for instance), and two established.

DL: We're running 40-50% currents at LAV-FM. At WSHE/Miami we ranged, at various times, anywhere from 30-50%, and at WDVE/Pittsburgh it grew from 40 to 50% by the time I left.

been consistent all along, our numbers wouldn't have been all over the place.

SC: I don't believe that AOR, in general, is playing the same ratio of current to old as it did at one point. It's a pendulum that swings back and forth; this discussion has been going on as long as I've been in the business. What is most frustrating to record companies is something that's partly a product of creating a heritage of superstar artists. Today, unlike ten years ago, AOR is able to play exclusively established acts. Our argument is over the slots that are not being afforded to new talent. Not just current music but new acts, as well.

BR: This is what concerns me, also. If you take the format's orientation towards playing CHR cross-overs and add the depth on the many superstar albums, there seems to be a lot less room for the worthy, next-year's-potential superstar acts. AOR may not need more superstars right now, but it

will in another year or so when there aren't so many of the reunions of the old groups.

Flexible Percentage Of Currents

R&R: With so many new albums by must-play artists coming out, should programmers create any additional slots for new artists by raising their percentage of currents?

TU: Definitely not. If we're 40% current, and that 40% comes from Moody Blues, Bowie, Jackson Browne, and the like, that's it. People want to hear the old Zeppelin and Stones as much as the current product, and we've got to play a consistent proportion of them.

SC: Forget about the artist and think about the song itself. If there are enough great new songs to make up 70% of your mix with 30% spice from your catalog, why can't your mix breathe to reflect the amount of great current music available? It would be just like the times when there isn't the super-

star product out, so you play a higher percentage of oldies.

TU: The audience has a certain capacity for the amount of new music it can take, and it doesn't matter if we're talking about ELP, Stones, Moody Blues or Level 42. It's all unfamiliar, and it's all new.

BR: Doesn't the sound of a new Genesis give it a built-in familiarity? Won't it test familiar in callout a lot quicker than a new song by an act nobody's ever heard of?

TU: "Tonight, Tonight, Tonight" by Genesis is a great song, but it's 65% unfamiliar — even in Philadelphia where they're going to play eight nights. The 30+ listeners want to turn the radio on and hear something they know. I'm looking at a 10 share here, and what I'm doing and what AOR is doing is right. I don't see any reason to change.

AOR's Artist Development

R&R: AOR is, in a sense, Artist-Oriented Rock. It is loyal to its artists to the point where it seems to sometimes give heavy play to even a subpar release by a core artist. Contrast this with CHR, which is very song-oriented and demands that virtually every record it plays be a hit in its own right. Do these AOR "automatics" take away valuable slots from more deserving new artists?

SC: This often frustrates me. I can put out albums by certain acts and get 150 stations in the first week or two. Still, I feel guilty taking a very important space away from perhaps a more deserving record. All I can ask is for album programmers to know when to get off these records. They have to get in, give the audience a taste, then get off it and give a shot to something more deserving. Unfortunately, most AORs delve very little into sales; instead they judge hit factor by how well a record calls out.

Continued on Page 42



LET'S GO TO BED TO HELP FIND THE CURE — WSHE was the radio sponsor for Miami's Eighth Annual Coconut Grove Bed Race, which netted over \$140,000 for Muscular Dystrophy. An estimated 40,000 people viewed the parade of decorated beds, which was followed by a free Greg Kihn concert. Pictured (left): WSHE challenges CHR rival WCJX to a media race (and wins); (right): morning man Skip Herman, located in a cherry picker, calls the race over the PA system.

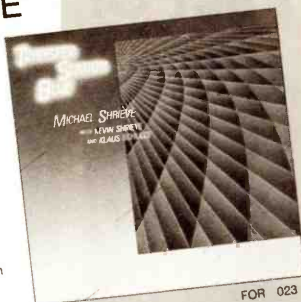
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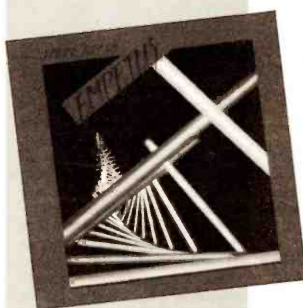


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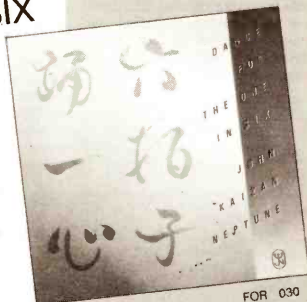


FOR 036

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John Kaizan Neptune
Featuring
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FOR 030

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AOR

Rock Radio Over-Oldied

Continued from Page 41

R&R: Is AOR going so deep on superstar albums — such as stations playing five or six Genesis cuts — that it is taking away valuable space for new artists?

TU: This doesn't really happen. I've got five Genesis songs on the playlist, but they're not taking up five slots. They're packeted together, with "Invisible Touch" highlighted. When the rest of the album comes up, it could be any one of four other songs — just to show depth.

Fewer Recurrents

DL: We're a lot less recurrent-oriented than we used to be. I can remember playing three or four recurrents an hour; the thinking in the '70s was that the recurrents were the most important records on your list. Everybody was familiar with them, and even though we were tired of "Money For Nothing," we thought the guy out there wasn't.

That was before we discovered burnout. I'm sure there's hardly anybody doing more than two recurrents an hour these days. The

station sounds older because there's no in-between — when it's old, it's real old, when it's new, it's real new.

DH: We only play one recurrent an hour. I like to rest them because we can't find enough that will test well. We're dealing with a high time-spent-listening situation — at least 10 hours a week in every cell — and we're not following CHR's cue like the AOR/CHR hybrids tried to.

AOR Defined By Depth

DH: Depth is the key to the AOR format. I was a conservative programmer when I was at Double-day, but now I play approximately 1000 titles in my library. This is how we've preempted an oldies station across the street, KJJO, which basically took our oldies library and shaved it down. Their time-spent-listening is in bad shape because they're only playing 500-600 titles.



KLAQ GRINS AND BEARS IT — A remote broadcast by KLAQ/El Paso's Breakfast Party had an unexpected guest — Chicago Bears quarterback Jim McMahon, who was in town for a cancer benefit. Pictured (l-r): Jeffrey Scott, Bill Ballbondsmen, and McMahon.

RADIO ACTIVITY

- **KGGO/Des Moines's** morning show got to the dirt behind the headlines of a juicy story. The station broadcast from a rural tavern that was the scene of a nationally-publicized incident involving state legislators and a stag party that got out of hand. The "Joy Boys" — **Moffitt & Morgan** — scored the first interviews with eyewitnesses and the bar's owner.

- In what might've been billed as "Hands Across A Daytona," **KFMZ/Columbia** gave away a Dodge Daytona to the person who could keep his hand on the car the longest. The winner earned his wheels (and maybe a case of hand lotion) after five days, 13 hours, and 38 minutes of hands-on experience — outlasting 24 other contestants.

- **WRDU/Raleigh** was recently voted the area's best radio station by a newsweekly's readers in a "Best Of" poll... A 42-member team led by **WYNF/Tampa** Assistant PD **Ron Diaz** raised close to \$4000 in a March Of Dimes WalkAmerica fundraiser...



THE KING'S CAR — Elvis, KGGO/Des Moines's Tailgator mascot, congratulates the winner of a Nissan 300ZX. The contest kicked off the station's ongoing "Kaytag" promotion, which awards prizes along with merchandise discounts at area businesses.

- **WRKI/Danbury** raised almost \$4000 for Amnesty International by holding a series of auctions. Up for grabs were

tickets to the Amnesty concert at the Meadowlands in New Jersey, items autographed by musicians playing the show, and a Fourth Of July Statue Of Liberty cruise.

SEGUES

- **KOYE/Laredo** switches from AOR to CHR.

Consultant **Jon Sinton** inks KSJO/San Jose and KRKE-FM/Albuquerque. At KRKE, he replaces **Burkhardt/ABrams**, which will be working with nearby KKBR.

KLAQ/El Paso PD **Pepe Lopez** exits, with **OM Nat Lamp** taking on his duties... New PDs include WKGR/Ft. Pierce's **Randy Luce** and WXTQ/Athens's **Steve Kennis**.

At KLPX/Tucson, **Jack Green** takes over as MD from **Margie Wrye**, who becomes Promotion Director... **De-**

bra Glick joins WKLH/Milwaukee as Promotion Director from middays at WIBA-FM/Madison.

KMET/Los Angeles moves parttimer **Garth Hemp** into 6-10pm as **Pat Martin** shifts to overnights... **KNAC/Long Beach** weekend **Rick Shaw** returns to KNX-FM/Los Angeles for nights, while **Rich Fields** grabs overnights... **WIYY/Baltimore** nights go to parttimer **Kirk McEwen**, brother of WNEW-FM/New York's **Mark McEwen**... **Dan McClintock** from WWQM/Madison joins crosstown WMAD for nights.

- **WMMR/Philadelphia** put two listeners on board a Fourth Of July party boat which sailed New York's harbor while **ZZ Top** played on board. The winners also got a great view of the fireworks and the tall ships, as well as two nights lodging in New York... **KSRR/Houston** pulled out the guns for its "Free Money Birthday Game" promotion developed by **Filmhouse**, awarding \$97,000 to listeners who were the first to call when their birthday was read on the air. The contest was supported with billboards and TV, with phone response so heavy that the station had to install a recording to answer specific questions.



LON HELTON

COUNTRY

Music City: Here We Come!

About halfway through last night's 6.0 (on the Richter scale, 99 on the scare-meter) earthquake, I began to worry that my move to Nashville was coming a week too late. But as the tremor subsided and the prospect of Denver becoming a seaport seemed more and more remote, it became clear that I would, indeed, soon be on the road towards Music City.

As you may remember, we first announced in January that R&R would move its Country department — including charts and editorial — to Nashville.

Since then we've been busy getting things ready for the move. We've more than doubled our Nashville office space and added two new members to our staff. We've also done battle with the computer gods, equipping our Nashville office with hardware able to communicate with our L.A. headquarter's mainframe.

As the relocation nears completion, we feel we're about to begin a new era of service to the Country radio and record industry! This is just another step indicative of R&R's commitment to provide the best possible service to our readership.

Office With A View

The events of the last couple years have demonstrated that the Country radio and record industry are more closely and inextricably intertwined than ever. Never before has the need for communication between the two been so great,



Sharon Allen

and we sincerely hope that our expanded Nashville operation will aid in facilitating the communication between the two. This column will continue to be the forum through which exchanges of ideas and information take place. Being based in Nashville enhances the vantage point from which I can observe and report on both industries.

The value of being located in the heart of the Country industry became very clear when I was invited to be on a panel discussion sponsored by the Nashville Songwriters Association last January. The NSA had brought in a number of major market programmers to talk to songwriters, and since I was in town at the time I was asked to participate.

The discussion, which I covered in my column of February 14, was fascinating. Despite my 12 years in Country radio I heard songwriters



Katy Bee

saying things I'd never heard before. It was interesting to hear these writers' perceptions of Country radio and what they thought Country radio wanted in the way of product. Their side of the story was one radio needed to hear, and because I was in town — regardless of whether or not I participated — I was able to report on an event of interest that most people might not otherwise have known about.

The future of the musical product with which you define your programming is decided in Nashville. By relocating there I will be better equipped to provide you with an overview of what is going on.

The Staff

In addition to beefing up the electronics in our Nashville office over the past few months, we've also expanded the staff. I'd like to reacquaint you with (or perhaps introduce you to) the people who will be working for you — and trying to keep me in line.

Sharon Allen is no stranger to those of you who have read these pages the last three and a half years. She joined R&R in December of 1980 and subsequently established our Nashville office at 1610 16th Avenue South. "Nashville This Week" has been her column over that span of time, and she'll continue to keep you up to date on all the Nashville news you need in order to keep yourself and your audience informed. For those of you who don't know, Sharon has also been — and will continue to be — the R&R Account Executive in Nashville.

Katy Bee is a recent addition to the R&R Nashville office, and we couldn't have found a person with more of an ideal background to take the position of Associate Editor. Katy's done time on the air at a



DeBe Fennell

number of Country stations, including KLAQ/Denver in its heyday, and KVET/Austin. She's been based in Nashville for several years now, free-lancing for Country-oriented consumer publications and contributing stories to *Billboard*. Her combination of radio experience, writing ability, Nashville street-smarts, and industry contacts will keep Katy's writing timely and interesting.

DeBe Fennell, our office manager, is another recent addition. She'll be the one you talk with first when you call Nashville. Though her family has been in Music City for a long time, DeBe recently returned after a stint as a 21 dealer in Reno. (We figure we can make coffee money by dealing a few quick hands of Blackjack while you're in our reception area.)

Introducing you to the staff is important because I want you to always feel free to call or drop in when you're in Nashville. R&R has always conducted business with an

eye towards accessibility, and it's important that you know you are always welcome, either in person or via Ma Bell.

On The Road

Those of you who are long-time readers of R&R may remember the old "Rambling Reporter" columns. Well, they're going to be revived — in a manner of speaking.

My original plans were to fly to Nashville. But after giving it a lot of thought I thought it might be neat to drive. Not only would it be a great chance to listen to a lot of Country radio along the way, but it also presented an opportunity to stop in 15 or 20 stations and meet a number of folks I've only talked to on the phone. Though it was a tough decision, the thought of driving through Texas in July with two kids and a cat proved too exciting to pass up. Thus, on July 19th my family and I will be setting out for Nashville, hoping to arrive towards the end of the month.

For those of you who want to come out and wave us on, we're gonna take the southern route out I-10. Our present plans are to drop by stations in Phoenix, Tucson, El Paso, Odessa, Abilene, Dallas-Ft. Worth, Waco, Austin, San Antonio, Houston, Longview, Oklahoma City, Little Rock, and Memphis. We'll drop by others along the way, time permitting.

The columns during the next few weeks will be more like a diary of the stations and people I hear on the air, as well as the thoughts of people involved in Country radio today. Thoughts of 115-degree temperatures aside, I'm looking forward to the trip being a tremendous learning experience.

One last note: Please read the "Please Read This" box on this page.

Please Read This

Effective immediately, all pictures, playlists, news, information, Close-Up items, and anything else pertaining to your station should be addressed to: **Radio & Records, Lon Helton, 1610 16th Avenue South, Nashville, TN 37212.**

For time-sensitive stories such as personnel changes, or tidbits for *Have You Heard*, etc., please call them into our Nashville office. The number is (615) 292-8982.

For the next two weeks, Katy Bee will be handling all radio and record news stories from the Nashville office. Should anything newsworthy happen at your station or in your market, please give her a call at the above number.

Let me also take this opportunity to once again say we sincerely want your station's news and photos of the events in which you participate. Nobody covers radio like R&R. So, if you want to raise your profile, think of us first.

FYI: My first day in the Nashville office will be Monday, August 4th. I'm looking forward to talking with you from my new home in Music City!



BIG WHEELS — In the wings at the MCA/Dot Fan Fair Show, host Ray Benson of *Asleep At The Wheel* (l) chats with MCA's Sr. VP Bruce Hinton (c) and VP A&R Tony Brown.

GLEN CAMPBELL

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7-99525

THE NEW SINGLE

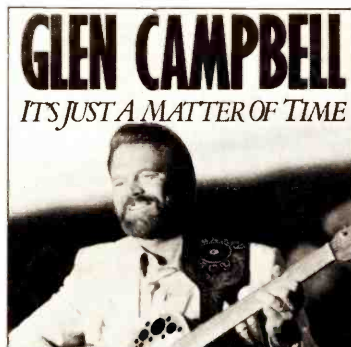
David Bryan of WDAF says: "Strongest record since 'Wichita Lineman' and 'By The Time I Get To Phoenix.' Our on air test score was 100% positive so we added the record before the label decided to make it the new single!"

WVAM	WGTO	KFGO	KFDI
WBGW	WTVY	WDAF	KKAL
WTSV	WOKK	KXXY	KUZZ
WAJR	WCMS	WOW	KYGO
WKYG	WWKA	WXCL	KRWQ
WNYR	KKYX	WKCC	KQIL
WIXY	KRMD	WWJO	KALF
WWVA	WIRK	WTCM	KSOP
WYII	WUSQ	KVOO	KCKC

BILLBOARD FIRST WEEK **74**

FROM THE ALBUM
IT'S JUST A MATTER OF TIME

90483



Produced by Harold Shedd



On Atlantic/America Records & Cassettes
Division of Atlantic Recording Corp.

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COUNTRY

CLOSE-UPS



LOOK OUT LEVIS — Figuring if it was good enough for Calvin Klein and Gloria Vanderbilt it was good enough for them, KTTS/Springfield has gone into the designer jeans business. "KTTS Ranchhand Jeans" are now available at leading clothing outlets throughout the Ozarks. They feature the KTTS logo on the back pocket along with stitching unique to the brand. Missouri Governor John Ashcroft (center) is shown getting one of the first pair. Presenting him with the new britches are (l-r) KTTS Ranchhands Dorrie Hummel, Rob Hough, MD Tony Michaels, John Stevens, and PD Don Paul.



MAGIC THREE — The trio of (l-r) Troy Seals, Eddie Setser, and Dobie Gray have been collaborating together since the '70s, and recently cowrote Dobie's single "The Dark Side Of Town."



WHY NOT PLATINUM — Harlan Howard and Sonny Throckmorton were surprised at BMI's Nashville office by the presentation of platinum albums from RCA for cowriting "Why Not Me." Pictured (l-r): RCA/Nashville's Dave Wheeler, Throckmorton, Howard, and BMI VP Roger Sovine.



SHARON ALLEN

NASHVILLE THIS WEEK

Bluegrass And Blossom

It's that time of the year . . . for bluegrass fans and musicians to congregate at summer festivals for pickin' and grinnin'. The newly-established **International Bluegrass Music Association** takes the art form one step further for the music they call "America's family entertainment."

The first annual "IBMA World of Bluegrass Trade Show" in Owensboro, KY is set for August 22-24. The trade show will feature 36 booths from instrument manufacturers, record companies, bluegrass associations, radio stations, and other related businesses. These IBMA-member representatives will feature goods and services for both bluegrass professionals and amateurs alike.

Tied in with the event is Owensboro's "Bluegrass With Class" festival at English Park, along the banks of the Ohio River, sponsored by the Davis County Tourist Commission. An opening reception for IBMA members and community leaders is set for the evening of August 21. Both trade show and festival are free and open to the public.

The following month, the West Coast hosts a Bluegrass & Traditional Music Expo '86 in Costa Mesa, CA September 5-7. The Southern California site will draw bluegrass fans, performers, and related businesses to the Orange County Fairgrounds. The new event will combine an industry trade show with performances and workshops. Instrument manufacturers, record companies, vintage instrument dealers, music accessory producers, craftspeople, folk artists, and media representatives will constitute the 200 booth spots.

David Holt, star of the Nashville Network's "Fire On The Mountain," will host bluegrass and traditional acts appearing at the adjacent outdoor Arlington Amphitheatre.

For more information, contact Steve Baker at (714) 735-7838.

CMF Offers Williams Recordings

"Are You Sure Hank Done It This Way?" That's being answered by the Country Music Foundation through its newly-released **Hank Williams** album, "The First Recordings." The 12 newly-discovered Williams compositions contain simple voice and guitar recordings that precede Williams's MGM hits by three years.

"Precise recording dates for the songs presented on this album will never be known," says CMF Principal-Researcher Bob Pinson "but most, if not all, were probably cut in 1946 when Hank was beginning his association with Acuff-Rose."



TREASURE CHEST — 12 newly discovered songs are released.

At the time, Hank didn't have a publishing contract, nor the ability to write lead sheets for copyrighting purposes. He did, however, self-publish two uncopyrighted songbooks containing only his lyrics in 1945 (shortly after his marriage to Audrey). The first contained nine songs, which sold for 35 cents. One song on the album, "Mother Is Gone," appeared in that book. Hank never recorded the song commercially, but he later made a different demo version that was overdubbed in 1954 and released by MGM in 1955.

The second songbook contained 31 songs, nine of which were carried over from the first book. Of the 22 new compositions, five are presented on this album: "Won't You Sometimes Think of Me," "In My Dreams You Still Belong To Me," "I Watched My Dream World Crumble Like Clay," "Singing Waterfall," and "Calling You."

Pinson said that "Calling You" is the only track on the album sung in trio (Williams, Audrey, and an unidentified man) and was the only song to be recorded in a master session. He also mentioned that a later demo of "Singing Waterfall" was released on MGM in 1956. Another cut on the album, "I Told A Lie To My Heart," was released late last year by Columbia Records in the form of an overdubbed duet with Willie Nelson. This album contains the original demo used for the Nelson overdub.

The album is available by mail order from Country Music Foundation Records, 4 Music Square, East, Nashville, TN 37203.

Golden Solo Project

William Lee Golden's first solo album, "American Vagabond," isn't one of those flash-in-the-pan ideas that someone thought up yesterday. The folks involved spent two years choosing material, and Golden says of the music, "It has definite roots although it defies categorization because it was made for people who appreciate good music in general, whatever the format."

Because of the solo project, there's been some speculation about Golden leaving the Oak Ridge Boys. Answering those queries, Golden said, "After 21 years, I've proven myself as a team member with the Oak Ridge Boys. I always wanted to push the other guys forward. It wasn't William Lee Golden, it was the Oak Ridge Boys who had to make it. Eli



FIRST TRIP — ASCAP President Morton Gould recently made his first trip to Music Row to conduct a Nashville ASCAP membership meeting. Among those in attendance were (l-r seated) Rob Galbraith, Gould, and Bucky Jones; standing (r) Southern Director Connie Bradley, Patsy Bruce, and Tom Collins.

Ball (producer of the album) and Alan Messer, a photographer friend of mine, had been telling me for years, 'You've got something you're ignoring, and you should try a solo album.' I knew I'd allowed the Oak Ridge Boys the freedom to try everything they had wanted. Now I needed that freedom."

An interesting production technique was used on this album project. Producer Ball said, "Usually, you cut all the instrumental tracks, then you bring the vocalist in last. But we wanted to get Golden. So we had him go into the studio and just sing the song with no instruments at all, giving us his own reading of it. Then we built the instrumental tracks around him." FYI: Those tracks include Booker T. Jones on organ, John Cougar Mellencamp's guitarist Larry Crane on acoustic

guitar, and Rosanne Cash on harmony vocals.

BITS & PIECES: Restless Heart hit the road this week on their first major summer tour. They'll open for Glen Frey, Alabama, Juice Newton, Glen Campbell, and Tanya Tucker on select dates throughout the tour, which will continue through November . . . During the filming of Con Hunley's performance on "Nashville Now," he met another Knoxville native — actor David Keith, of "An Officer and A Gentleman" and "Lords Of Discipline" fame. Keith offered Hunley a part in his next movie. As details develop, we'll keep you posted . . . New MCA songstress Nanci Griffith and the Nitty Gritty Dirt Band are getting together to duet.

Just thought you'd like to know! This column co-written by Katy Bee.

NASHVILLE IN MOTION



Steve Ison

Steve Ison is now Director of Membership Development and Services for the Country Music Association. His responsibilities will include supervising membership personnel, maintenance and servicing of current membership, and new membership projects and campaigns . . . Veteran booking agent Paul Bryant joins the staff of Top Billing, Inc. and will represent Razy Bailey, Jim Ed Brown, Jerry Clower, Ralph Emery, Tom T. Hall, Becky Hobbs, Cotton Ivy, Jull Maners, Mel McDaniel, Ronnie McDowell, Jeannie C. Riley, Joe Stampley, and the Tennessee River Boys . . . New to Top Billing are singer/songwriter Becky Hobbs and her band Oklahoma Heart . . . Mesa recording artist Karen Taylor-Good enters an exclusive longterm management agreement with Essex Management . . . Changing pace, NASCAR race driver Kyle Petty (son of Richard Petty) signs a recording contract with RCA. He's working on a single with producer Mark Wright.

WHO'S NEW

Schuyler, Knobloch & Overstreet are some of the most celebrated and respected songwriters in Nashville. Collectively, they have composed such notable chart hits as "Love Will Turn You Around," "I Fell In Love Again Last Night," "One Love At A Time," "On The Other Hand," "I Don't Know Where To Start," "16th Avenue," "Old Yellow Car," "Years After You," "The Whole World's In Love When You're Lonely," and "Same Old Me." Now, it's their turn, as the SKO trio debuts with their own self-penned single, "You Can't Stop Love."

The three songwriters thought about all kinds of names for the group, but decided on their individual names instead, letting their music ride on their own integrity. "Our whole show is based around realism," Overstreet emphasizes.

They are all individual artists, yet a team of accomplished talents. Fred Knobloch (NO-BLOCK) has released

singles on Scott Brothers with Susan Anton and solo back in 1981; Thom Schuyler (SKY-LER) recorded an album on Capitol; and Paul Overstreet had one out on RCA. But they feel it's this union which best represents their musical efforts.

Two-thirds of the group — Overstreet and Knobloch — hail from Mississippi. Paul spent his early years in the music business sleeping in a church and playing Nashville's Printer's Alley. Fred built a reputation as a studio musician in Atlanta and Los Angeles before coming to Music City. Thom grew up in Pennsylvania and spent some years pursuing acting in New York City. It was while pounding nails as a carpenter for a living that he landed his first publishing job with Eddie Rabbitt's company.

Who's New is a recurring Nashville This Week feature spotlighting artists making their debut in R&R's Country New & Active section.



DONNA BRAKE

FORMAT DYNAMICS

A Complicated Animal

By Bill Parris

Radio broadcasting as an industry is somewhere between an art and a business, but is certainly in the business of merchandising an artistic product. This balance of emphasis is most delicate and potentially most financially rewarding at a major market AC station. Understanding the misunderstood format is the secret to maximizing its success.

The greatest and most appreciated business property of a properly positioned AC station is its somewhat special ability to break the usual major market direct relationship between ratings results and revenue. The initial business plan of a start-up AC station must include an aggressive campaign to quickly capture the market perception as an "agency darling." The formative appeal of the programming product to the sex-age cell of media buyers and planners, combined with its formative strength with office listening, greatly aids the sales department's promotional efforts. First-class agency parties, top prize-merchandising promotions, and outside advertising (highly visible to the ad community), are all in the arsenal of sales department-conducted promotions that contribute to quickly cultivating an image as a "class act."

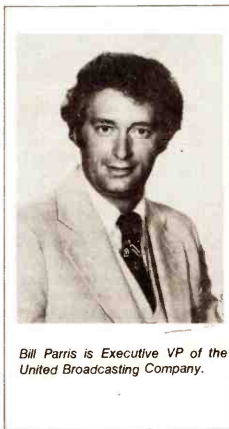
Once this impression on the ad community is made and, of course, sustained, a properly positioned AC station can actually

"AC can have the emotional sell qualities of Easy Listening and the demographic vibrance of CHR."

demonstrate short-term ratings loss, especially in the total share figures, and simultaneously see revenue gains. Local management at several situations actually claim that if even only one book out of four is good, that will suffice in maintaining a good year, providing reasonable points in the prime demos in the other three. AC can have the emotional sell qualities of Easy Listening and the demographic vibrance of CHR.

The conceptual design of the artistic product — that is, the programming — is by far the most difficult aspect of these stations. It is certainly true that many talented programmers with excellent track records have gone into AC stations and lost big shares.

CHR, AOR, and Urban programming demand an active, aggressive



Bill Parris is Executive VP of the United Broadcasting Company.

sive mindset that translates into numerous on-air positioning lines, counterprogramming measures, and the like, while AC requires a more passive world view, bent toward building defensive grids in the music and all programming elements. If this basic approach or world view is off, all product design decisions can be wrong. An AC mindset in the programmer is an absolute must in building a properly positioned station. And an understanding of what an AC station is and is not, is required knowledge.

As a rule, AC is a parasitic format and seems to benefit from major market fractionalization. It is not a large exclusive cume or high TSL format. AC formats tend to share huge audiences with CHR on the low end and with Easy Listening or Country in the higher demos. These facts become critical to understanding the ratings fluctuations that tend to occur in AC. While the nature of an AC programming product or format is quite stable, ratings variations are more often caused by competitive moves on other shared audience formats. Thus, an adjustment by the market's leading CHR, such as increased midday noncurrents or a general softening of its air sound, can directly affect an AC, as can a contemporization of the market's Easy Listening music station. Competitive counter moves by the AC station must be made against a

realistic understanding of the passive and parasitic nature of the format. The basic USPs (unique selling propositions) of the AC format, must never be compromised — most notably, more music, adult music, or music quality. Once the station downtime structure is set and the market balance of music struck, any competitive move should be relatively slight.

In radio programming, there is a direct relationship between strength of image perception and time spent listening or quarter-hour maintenance. The stronger or more basic a station's image, the lower its turnover. Overall, AC stations carry a constant and unusually heavy responsibility to continually define themselves in their on and off-air positioning statements. The most successful AC stations are the most succinctly and definitively explained.

Among the serious dangers of positioning an AC format is becoming known as either "The Oldies Station" or the "Soft CHR Station."

"The basic USPs (unique selling propositions) of the AC format must never be compromised — most notably, more music, adult music, or music quality."

Either reputation can easily lead to a good first book or so, followed by gradual ratings decline. A good AC station is known by entirely separate and touted market uniqueness and becomes a generic version of itself. A great AC station is perceived as something greater than the sum total of all its parts.

Structurally, AC formats must posture a more-music wall of sound, with music sweeps containing segues and properly placed downtime of three or four stopsets hourly. To do otherwise, such as to place air personalities over every song intro, can greatly contribute to image dilution, as the station may be perceived as some sort of strange CHR due to the structural similarity. Weak image and poor market differentiation invariably place too great a burden on music content to carve out a unique position. A wall of sound in all day-parts, with the possible exception of morning drive, is a sound structural starting point in positioning an AC format. As in Easy Listening, from which a lot of the "class" of AC is borrowed, a music flow orientation builds cume audience;

Tips For Developing A Successful Station

- Maximize sales promotional efforts by appealing to sex, age cell of the media buyers, planners
- Take on a more passive world view, with emphasis on defensive grids in all programming aspects.
- Sound up-to-date and hip — never retrogressively nostalgic.
- Strive for self-definition; don't become a variation of a format.

as a rule, AC stations are very cume-dependent.

The other rather strange AC daypart is 7-midnight, normally the weakest AC time slot. But, of course, depending on the market competitive composition, an AC can deliver better ratings by taking a slightly younger and more male-oriented focus, cuming the available under-25 audience. All programming daypart differences must fall between predictable parameters of audience expectation at the dial position.

Musically, an examination of the nation's most successful AC stations would identify two main types of format — those emphasizing currents and recurrences, and those based on older noncurrents. The distinction is often thin because all AC formats have relatively high noncurrent musical compositions, but the performance characteristics of the two categories are quite different. Those formats with a more current focus tend to have demographic envelopes of 25-34 women, 25-34 men, and 18-24 women (in that order), and share more heavily with CHR competitors. Those formats with a non-current focus play older oldies, have envelopes with a conspicuous 35-44 male bulge and share more with the higher demographic formats. As a rule, the second type of AC format has a higher TSL, while the more current-based AC is heavily cume dependent. Thus, a potential cume acquisition should be considered before positioning a new AC format. An oldie-based AC is much cheaper to operate, as it wins on TSL, but that positioning may not be available in markets with established oldie formats. The world's worst oldie format will still have its base audience in 35-44 men, where an oldie-based AC would generate most of its TSL strength.

After a type of AC format is decided, the selection of its musical content can be critical. Overall, every song on the station should represent something greater than itself.

Overall, an AC station, through its on-air exposition and music content, must sound up-to-date and hip, never retrogressively nostalgic. The temptation for short-term rating gratification should be weighed against the wisdom of a wider strategy, the need to present to the market a consistent perception as a one-of-a-kind entity, a first-class, unique market product, an adult contemporary marketing machine.

"A great AC station is perceived as something greater than the sum total of all its parts."

If the programming department has properly positioned the product, the station's promotional profile is proportioned between off-air efforts to secure positive ad community perception and potential cume acquisition. The sales department should orchestrate the first area, while the relatively high musical familiarity level of the format itself can become the basic cume acquisition vehicle. Generally, on-air contests that add disproportionate amounts of talk should be avoided, while any off-air cume scheme should be considered.

Adult contemporary radio may be the Beautiful Music format of the 1980s... it may be yuppie radio... but it certainly should not be considered a soft or hard version of some other format type. It is a separate format concept — one constantly striving for self-definition and very dependent on competitive positioning. An understanding of the dynamics of ad community and programming positioning can be the key to operating perhaps the industry's most promising and least understood major market format.

LARRY CARLTON

"SMILES AND SMILES TO GO"

FROM THE ALBUM "ALONE BUT NEVER ALONE"

A/C BREAKER

FAST BECOMING THE NO. 1 INSTRUMENTAL
IN AMERICA

"WITH THE SUCCESS OF 'HILL STREET BLUES' & 'SLEEPWALKER',
THERE'S NO DENYING THE LISTENER APPEAL OF LARRY
CARLTON'S 'SMILES'."

KGMG, Dino Matela
Oceanside, CA

"JUST THE STUFF A/C RADIO'S BEEN LOOKING FOR. A SURE
HIT WITH THE ADULTS."

WKGW, Scott Carr
Ithaca, NY

"THE TALKED ABOUT NEW DIMENSION OF A/C RADIO IS
PROVEN AGAIN WITH LARRY CARLTON'S 'SMILES'."

KEZR, Joe Eich
San Jose, CA

"REFRESH YOUR PIANIST WITH SOME COOL JAZZ"

KEFM, Chris Ryon

"IT'S A GREAT SOUND FOR A/C RADIO"

WLHT, Bill Ashford
Grand Rapids, MI

"JUST A 'WARM' INSTRUMENTAL"

WARM 98, Tracy West
Cincinnati, OH

"STARTING VERY VERY NICELY, GOOD INSTRUMENTAL TO
TURN PEOPLE ON."

WLTS, Bob Mitchel
New Orleans, LA

LARRY CARLTON ON TOUR

7-9 SAN JOSE, CA "CABERET"
7-10 SAN FRANCISCO, CA "WOLFGANGS"
7-11 SANTA BARBARA, CA "BILTMORE"
7-12 LOS ANGELES, CA "BILTMORE"

7-18 SAN DIEGO, CA "HUMPHRIES"
7-20 thru 23 MINNEAPOLIS, MN
7-27 WINTERPARK, CO
8-9 LOS ANGELES, CA "FORUM"

ON MCA RECORDS, HQ CASSETTES AND COMPACT DISCS

SOLO OUT



WALT LOVE

BLACK/URBAN

B95 Buzzes Kansas City

While Wilbert Harrison only stood on the corner in Kansas City, KBKC (B95) recently found itself on the block. If Gannett, which purchased KBKC and will take it over shortly, allows it to remain Urban, the station could do what nobody else has been able to: give KPRS some sustained FM competition. Despite its uncertain future since the beginning of the year, B95 has shot from a 3.1 to a 6.5 over the last two Birches — surpassing automated B/U mainstay KPRS, which fell 8.2-5.0.

The last B/U FM to try Kansas City didn't even make it to the air. KCMG (Magic 106.5) was ready to go last summer (R&R 7/26/85), then sank into a morass of legal problems. Meanwhile, B95 appeared as a CHR under the direction of Gerry Cagle and PD Mark McKay. Because Cagle had programmed a very crossover-heavy KFRC/San Francisco, many thought B95 would lean heavily Urban rather than targeting CHR leader KBEQ (Q104).

"The decision to go CHR here in the first place was merely a whim," says McKay. "There was no research done at all. Had there been some I think they would have either stayed Country or gone the Urban route — and saved us all a lot of trouble."

In & Out Of Dire Straits

When Cagle left last winter and the "for sale" status became official, B95 concluded that "trying to go head on against Q104, which was spending an awful lot of money, wasn't going to make it." McKay explains, "We decided to move towards Urban because we felt KPRS was far more vulnerable than KBEQ and KZZZ (ZZ99). We felt this route wouldn't take as much money to make an impact, and since we had zero it was appealing."

"After five or six weeks we evolved to what we are now, and it was pretty much on target by the middle of April," McKay continues. "There were some CHR records that came off the air immediately, but there were others — such as Dire Straits' 'So Far Away' — that I let run their course. As they were dropped, I replaced them with Urban records."

Whitest Of The Black

B95 adopted a 33-40 song list with many CHR crossovers, including currents and — to a lesser extent — gold. "The population of Kansas City is only 11.5% black, so we have to appeal to a large number of people who don't consider themselves Urban radio listeners," McKay notes. "But these people grew up with every Motown or Kool & The Gang record they could find, so it's basically Urban music

KBEQ listeners was black. This is a relatively high percentage and is due to its proximity to what was the only Black station in the market."

As a result B95 seems to be gaining blacks via Q104. Says McKay: "Whereas there are still a lot of CHR listeners who tuned into this station last fall and didn't like what they heard, word of mouth about B95 has traveled through the black community pretty well. I would think that we are probably 60/40 black/white at this point."

Lots Of Little Extras

The irony is that because of the KPRS/Q104 sharing, many of B95's black listeners seem to be coming from the latter. "I rarely hear about it when KPRS goes on a record," McKay explains. "This is not to say we don't share a lot of audience with KPRS, we do. But we don't get a lot of response to their adds because of their large playlist." KPRS has long run an "extras" list of 50 songs in addition to their numbered list, and has also run as many as nine stop-sets an hour — plus NBN news on the hour. With the advent of B95 KPRS has tightened up its heavy rotation and clustered some spots, says McKay.

Meanwhile, Q104 — traditionally a slow station on B/U crossovers — is now playing records it might not have touched without the influence of B95. "When we started doing this in March, Q104 PD Steve Perun matched us record-for-record on Urban product for 3-4 weeks. He wanted to take the impact out of what we were doing, but he didn't realize at that point that we were going to go as Urban as we have. So in recent weeks, despite what they may add, Q104 has gone back to pure CHR. They're playing oldies like 'Jack & Diane' that they weren't playing six weeks ago."



Mark McKay

presented like CHR to make it palatable to that audience.

"We try to stay away from hardcore rap," he adds. "We didn't play 'Pee Wee's Dance' or 'Funky Beat' or 'My Adidas,' but we are playing Whodini's 'One Love' because there's a hint of melody there. On the CHR side, we stay away from the stuff that leans toward AOR, but we are playing 'Invisible Touch.' A 35-year old white listener explained it like this: 'You guys play the blackest of the white music and the whitest of the black music.'"

Even before B95's zebra format hit Kansas City, the market was accustomed to heavy Black/CHR sharing. "Q104 has had to maintain a certain Urban presence because it's right next to KPRS at 103," McKay elaborates. "The winter book showed that one of every four

By Sean Ross

Who Are You?

Unlike others with a similar format, McKay freely admits that B95 has "crossed the line" to B/U. Why is a station close to the center willing to do this? Isn't the station concerned about negative selling from a station such as KBEQ?



Lorrin Palagi

"I'm sure that's going to happen. And no matter what we do, KPRS will go to black clients and tell them that the black community has to support a Black radio station. They're already doing this, which is racism in reverse. But I don't program to anyone because of the color of their skin. I find that abhorrent. I program a *sound*, and if people like the sound of this radio station, they're more than welcome to listen. Clients are more than welcome to be involved. We are 118% sold out this week. We've just raised our rates for the second time this month, and they're now higher than ever."

KBKC made its initial transition by retaining the jocks from its previous format, but McKay is gradually integrating the airstaff. "Two of the last three people hired in the last six weeks are black," he

B95 Music Monitor

- BANANARAMA "Venus"
- PRINCE "Raspberry Beret"
- WHITNEY HOUSTON "All At Once"
- EURYTHMICS "Would I Lie To You"
- NEW EDITION "Once In A Lifetime Groove"
- MOORE & KASHIF "Love The One I'm With"
- TIMEX SOCIAL CLUB "Rumors"
- EDDY GRANT "Electric Avenue"
- LIONEL RICHIE "Dancing On The Ceiling"
- PETER GABRIEL "Sledgehammer"
- ATLANTIC STARR "If Your Heart Isn't In It"
- FABULOUS THUNDERBIRDS "Tuff Enuff"
- JEFFREY OSBORNE "You Should Be Mine"

comments. "I haven't let anybody go since we went Urban; that wouldn't be right just to fire jocks because they're not black. But as positions become available I have been, and will continue to be, sensitive to giving priority to minorities."

For The Lack Of Money

Working six months without a promotional budget forced McKay to rely strictly on creativity. "This is the first time since I've had to do this since I went to KFRC 13 years ago," he remembers. "I'm not saying I wouldn't like \$100,000 to give away on the air; I would. But having fun on the radio can win out over trying to buy the audience. We don't give away big stuff but we make sure that every hour we're doing something."

He offers a few examples: "We had an amateur DJ weekend where people called up every hour to audition their best jock rap, and when Bill Cosby came to town we had people call up and do comedy auditions." In addition, when B95 screened "Psycho III," the promo was voiced by Anthony Perkins as Norman Bates — and the signal to call in to win was the sound of the "shower screamer."

"We've also been able to take away a whole series of concerts that had been tied into KPRS at a local amusement park," he continues. "We did El DeBarge, Jermaine Jackson, and the Jets. When I can get up there in front of 7000 people in a B95 jacket with a banner behind me, that can do as much for us as spending thousands on TV ads that people may not look at, or may not reach the audience we're after."

McKay says he's "really proud" of his airstaff, which includes MD Lorrin Palagi, Brad Hanson, Janice Lane, Kevin Chase, Kevin McCullough and Jimmy Byrd. "Very few people would've condemned these guys for folding up their tents and just collecting their paychecks until the new owners came in," he effuses. "But they showed an awful lot of professional pride and just pushed forward. I hope for their sakes as good as mine that the results are good and we can continue doing this."

ACTION

Notes from another summer in the streets: KHYS/Port Arthur drew 10,000 people to its Juneteenth celebration with a free concert and fashion show at that city's Pleasure Island... WAMO/Pittsburgh's free Rene & Angela concert drew a record 90,000 people to Point State Park... WCKX/Columbus hosted an open house and barbecue for its listeners on July 4.

Louisville Mayor Jerry Abramson, who sometimes seems to spend as much time working with local radio stations as running the city, is slated for WLOU's annual "Summerfest." The day-long event is the kickoff for WLOU's month-long 35th anniversary celebration. WLOU also sponsored a

recent Job-A-Thon aimed at putting black teens in summer jobs that previously went unfilled. Across town, WJYL sent a pair of listeners to the Kool Festival in Atlanta in its "Finest Giveaway" and 300 tickets to Prince's "Under The Cherry Moon."

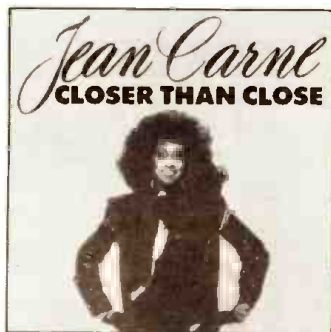
In what's probably a dangerously named contest for B/U radio, K97/Memphis is staging an "Oreo Olympics" at a local amusement park in conjunction with the 75th anniversary of Oreo cookies. Events include cookie dunking, Oreo eating and Oreo stacking. Prizes include cash, and frisbees that smell like Oreo cookies. The station's new "sticker spotter" vehicle is the "Ticket Taxi." WJLB/De-

troit celebrated that city's fifth Grand Prix with a cruise on the Detroit River.

In a Disneyland contest finale similar to one that PD Jeff Wyatt staged at WUSL/Philadelphia, Power 106/Los Angeles recently handed out the grand prize in its "\$50,000 Power Charge" to a listener who won 24 hours' use of an American Express Gold Card up to \$50,000. Qualifiers, who won \$106 for a phone call this summer, were each given an ATM card. The contestant whose ATM card activated the "Instant Cash Machine" was the grand prize winner.

WHUR/Washington participated in the Kennedy Center's second annual "Inside/Out" open house on June 22.

JUST PLAY US 'TIL YOU WEAR US OUT!



BLACK/URBAN: 1

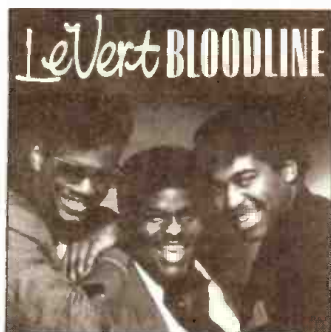
J E A N C A R N E

"CLOSER THAN CLOSE"

(7-99531)

The Grover Washington, Jr.-produced hit puts her back on the top of the charts where she belongs!

From CLOSER THAN CLOSE (90492)



BLACK/URBAN: 40-24

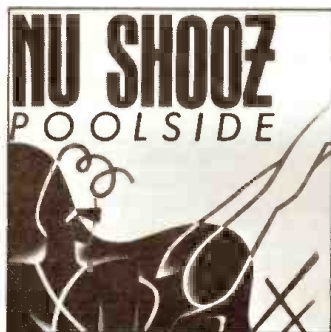
L E V E R T

"(POP, POP, POP, POP) GOES MY MIND"

(7-89389)

Their first single is pop-pop-pop popping up on radio everywhere!

From BLOODLINE (81669)



BLACK/URBAN NEW & ACTIVE

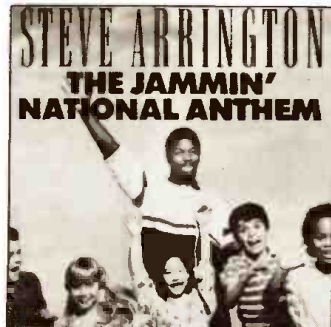
N U S H O O Z

"POINT OF NO RETURN"

(7-89392)

The follow-up to their #1 hit "I CAN'T WAIT"

From POOLSIDE (81647)



BLACK/URBAN: 13

S T E V E A R R I N G T O N

"HOMEBOY"

(7-89397)

Coming Home!

From THE JAMMIN' NATIONAL ANTHEM (81643)



ON ATLANTIC RECORDS & CASSETTES

MARKETPLACE

COMEDY

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GHOSTWRITERS
*****Call Toll Free*****



24 hours, from any touch-tone phone: 1-800-523-0016, wait for tone, then dial 040925 or write **GHOSTWRITERS**, 2301 Unity Ave. North, Dept. 80, Minneapolis, MN 55422.

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TO GET YOUR RATINGS UP WITH DR. RUTH, PRESIDENT RONNIE, HOWARD COSELL, JOHNNY CARSON, GEORGE BURNS, JOY STICK, BARBARA WALTERS AND MORE.

"... I feel like you live in our city ..."
 "... Your voices are on target, and they're live!!!"

DEMO? 513-439-5745
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Hundreds renewed again!
Free sample!

Write on station letterhead to
Contemporary Comedy
 5804 O'Twining
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10 years and 200 jocks later, **HYPE INK** continues to supply the world's top DJs with the most original comedy material available. For **FREEBEE**, write: **HYPE, INK**, 7805 Sunset Blvd., #206, Los Angeles, CA 90046.

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Highly Respected! Hilarious! Original!
 Proven worldwide audience builder!

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RADIO'S MOST RESPECTED DJ GAG SHEET SINCE 1970
RICK DEES, KIIS-FM: "Tom, you really are The Best. Really look forward to the arrival of The Weenie, such a shot in the arm for our Morning Team!"

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Weird! Wacky! & Wild!

Write on station letterhead to:
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 Sunnyvale, CA 94087

You're weird, pensive, and demented. That's why I like your stuff!

Dr. Don Ruse
 KRRC
 San Francisco

What do **RICK DEES & HOWARD STERN** have in common??"

"Jackie The Joke Man"

Airable Samples!! "Use Your Finger!!"
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Request demo package on station letterhead:
Off Hour Rockers, Box 62, East Norwich, NY 11732

COME ON!

COMEDY

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 of radio's most popular humor service
 For sample, write on station letterhead to: **O'Liners**
 1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

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"Probably the most talked-about feature program we have on the air. Sold to first sponsor contacted." **WFIW/Fairfield**

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50 wild tracks for your show each month only \$20. Semi-annual and yearly rates too. Sample cassette \$4. Station consulting, aircheck critique and production by a 22-year major market veteran. Call or write for rates.

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JINGLES/ID'S

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 Where do Scott Shannon (Z-100), Cleveland Wheeler (Q Morning Zoo), and John Landers (Hit Music USA) go for that original sound?
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Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

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6 Insertions	\$55.00
13 Insertions	\$50.00
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RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330

MARKETPLACE

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Free Sample Of
**RADIO'S DAILY
ON-AIR
PREPARATION
SERVICE!**
Airshift-ready music
notes, star facts,
calendar, more!

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*Indicate COUNTRY or
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So why not put R&R Marketplace
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It's a sure way to generate
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Just Call
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for more information.



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INSTANT MORNING SHOW

A regular cast of characters (Not
just wild tracks or drop-ins) will
interact with your morning
personality.

Already sold to one major group
before national release

You provide a good basic jock
... We'll make him funny,



For Free Demo Cassette
call (312) 382-7551

Or Write: Chicago
Entertainment Source
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Suite 382.
Barrington, IL 60010



PROGRAMMING

JERRY GALVIN ALWAYS COMES FIRST WHEN HE'S WITH DR. RUTH.

Stations are preceding Dr. Ruth's phone-in
sex-therapy show with Jerry Galvin's phone-in
humor show. Others are programming Jerry
Galvin against Dr. Ruth. Either way, Jerry Galvin
and Dr. Ruth are changing Sunday evening
radio in America.

"TalkTalk with Jerry Galvin" is fed on Satcom 1R,
Transponder 23, Channel 10 on Sundays from
9-11pm Eastern Time. The program is formatted
so you can take one or both hours. For a demo
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NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies
from the past 40 years. Fast, reliable service. Credit card
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Digitally recorded stingers and sounders that cut through
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A weekly two-hour Christian Top 20
Countdown complete with artist
interviews. Currently heard in 37 states!
Host JIM CHANNELI, is a former
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mo at WMET. Call for demo: (312)
820-1369.

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Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

EAST

AE, top billing position, 40K+ in Charleston, WV. Send professional resume: GSM, WCAW/V100, Box 4318, 25364. EOE (7-11)

Ace production person with some news experience sought. T&R: Steve McNeel OM, WXVA, Box 700, Charlestown, WV 25414. EOE (7-11)

WNKQ/96 seeks fulltime anchor/reporter. One year experience in radio news. T&R: John Cappiello, Box 1350, Norwalk, CT 06852. EOE (7-11)

Mid-Atlantic AC seeks announcer with production skills. T&R: Pete Low, WGLL, Box 92, Mercersburg, PA 17236. EOE (7-11)

Z-104/Fredrick launches new station soon. Seek staff including mornings & news. T&R: 6633 Mt. Phillip Rd., Fredrick, MD 21701. EOE (7-11)

NE Country station needs AM drive jock. Must be warm and witty. Send T&R: P. McLane, Exec center Suite 200, 820 West First Street, West Des Moines, IA 50265. EOE (7-18)

Evening AOR announcer. Experience necessary. Excellent company, and benefits. T&R: Dave Lee Austin, WHJY, East Providence, RI 02914. EOE (7-18)

CHR may be wimping out, but we're still having fun. Rare fulltime opportunity at WKZ. T&R: WKZ, Box 479, Chambersburg, PA 17201. EOE (7-18)

WCAW WVAF

PERSONALITY NEWSPERSON

Join the #1 morning team in the market. You'll be the fourth member of a morning show that dominates the market, replacing a very talented person who is being transferred to another property in the ever-expanding Capitol chain. You should have several years hard news experience, a personality with a smile, and enjoy working with professionals who will demand your best effort. Cassette and resume to Ron Brandon, Operations Mgr. V100, P.O. Box 4318, Charleston, WV 25364. No calls please. EOE



Capitol Broadcasting Corporation

Sports director. Have exciting, tight delivery & news ability? We want you! T&R: Jerry Wiese ND, WNNJ/WXKL, Box 40, Newton, NJ 07860. EOE (7-18)

Immediate opening for announcer &/or sports director. Also parttime opening. Talented beginners encouraged. T&R: WKAD, Box 196, Canton, PA 17724 or Sandy(1717) 673-3106 EOE (7-18)

McVAY MEDIA

Morning News Anchor/News Director wanted for major market Sunbelt AC. T&R only to 24650 Center Ridge Rd., Suite 148, Cleveland, OH 44145. EOE

R.M. LOWRY & CO.

Successful jocks in top 125 markets: Clients in Country & AC need talent now. T&R to: R.M. Lowry & Company, 5888 E. Onyx Ave., Scottsdale, AZ 85253. No Calls. EOE

OPPORTUNITIES

OPENINGS

SOUTH

Top-rated adult CHR has openings. Come work for a winner. T&R: Steve Sutton, Box 1327, Valdosta, GA 30603. EOE (7-4)

Rock personality with production skills sought for AOR on Carolina coast. T&R: Kris Kelly, Box 1356, Jacksonville, NC 28541. EOE (7-4)

Fairwest Consultants 100kw FM seeks PM drive talent. Entertain the adults of West TX & learn Fairwest programming philosophies. T&R: KORO, Box 2201, Abilene, TX 79604. EOE (7-4)

MORNING COUNTRY PERSONALITY

For South Florida Gulf Coast station. **MUST BE EXPERIENCED DJ.** Send tape & resume to **PO Box 278, Ft. Myers, FL 33902.** A 300,000 metro community. **YES, the money is very good!** EOE

News reporter for news staff. 100 kw powerhouse near beaches. Experience or degree. T&R: Lee Bowen, WKMX, Box 840, Enterprise, AL 36531. EOE (7-11)

CHIEF ENGINEER

Florida! East Coast Class C FM. If striving for the competitive edge excites you, we've got the right climate. A chance to join a young, aggressive broadcast group. Resume & salary to **Paul Clancy, 600 Atlantic Avenue, Fort Pierce, FL 33450.** Call (305) 461-0099. EOE

Announcer for Central VA 100 kw FM. Conversational personality involved with community. T&R: Roger Ingram GM, WYVD, Box 522, Arntest, VA 24521. EOE (7-11)

KY's capital seeks AC midday personality. Production skills a must. Females encouraged. T&R: WFKY, 28 Fountain Pl., Frankfort, KY 40601. EOE (7-11)

WYNK FM 101.5

PROGRAM DIRECTOR

Group-owned market leader, WYNK-AM & FM/Baton Rouge, Louisiana is looking for a Program Director with Top 80 market Country format experience, along with excellent people skills. WYNK is truly a great place to work. Please send tape and resume to: **WYNK, P.O. Box 2541, Baton Rouge, LA 70821, Attn: Station Manager.** EOE

WBQQ-AM-FM seeks all nighter. T&R: Harley Drew, Box 2066, Augusta, GA 30913. EOE (7-11)

CLASSIC ROCK FM

Seeking announcers and on-air news people, ages 30+. Females encouraged. Mail tape and resume to **Radio & Records, 1930 Century Park West, #387, Los Angeles, CA 90067.** EOE

VA AM-FM seeks air work/production, announcer with experience. T&R: Bill Poole, WFLS, Fredericksburg, VA 22401. EOE (7-18)

Virginia AM-FM seeks on-air PD for modern Country format. T&R: Bill Poole, WFLS, Fredericksburg, VA 22401. EOE (7-18)

PD Sunbelt top 100 Class C with personality-oriented 18-34 contemporary format. T&R & philosophy: Vesta Brandt, K106, Box 106, Beaumont, TX 77701. EOE (7-18)

PD/morning personality. "Music of Your Life." T&R: Jim Lord Chadlin, WIRA, P.O. Box 3032, Ft. Pierce, FL 33448. EOE (7-18)

Looking For Personality Afternoon/Night Show

If you have your act together, we have sun, the beach, and BUCKS for you! Voices, good production a nice extra. Send T&R to **Radio & Records, 1930 Century Park West, #388, Los Angeles, CA 90067.** EOE

OPENINGS

Leading AOR/CHR seeks PD. Must work well with hands-on owner & consultant. T&R: KBAT, 3306 Andrews Highway, Midland, TX 79703. EOE (7-18)

Top 75 market AOR seeks personable, creative individuals. Strong production, possible MD. T&R: 92-ZEW, 118 N. Royal, Suite 711, Mobile, AL 36602. No calls. EOE (7-18)

Resort Broadcasters, a 24-station chain, seeks applicants for potential drive shifts. T&R: Ed Seeger, VP Programming, Box 231, Dillon, SC 29536. EOE (7-18)

WOWW 107

WOWW 107, N.W. Florida's premier radio station, has immediate opening for morning entertainer to complement award-winning AM team. Must be topical, community-conscious and able to relate to Pensacola's largest radio audience. Send tape, resume and salary requirements to **JAY CHRISTOPHER, WOWW 107, P.O. Box 2788, PENSACOLA, FL 32513.** EOE

Dominant personality FM Country powerhouse now accepting T&Rs for future openings. Great opportunity for outstanding talent. T&R: Don Moore, K-95, 4949 Franklin, Waco, TX 76710. EOE (7-18)

KDXX/Amarillo is staffing up its 100,000 watt rocker. All shifts. Two years' commercial AOR experience required. T&R: Paul Michaels, Box 1478, Lake Meredith, TX 79008. EOE (7-18)

All personalities, not DJs. Country/AC background. Big bucks for community-minded individual. T&R (picture): WBPB, Box 1230, Huntsville, AL 35807. EOE (7-18)

Top-rated adult CHR has openings. Come work for a winner. T&R: Steve Sutton, Box 1327, Valdosta, GA 31603. EOE (7-18)

MIDWEST

WHY?/Detroit seeks talented parttime/weekend air talent. T&R: Michael Waite, 2100 Fisher Bldg., Detroit, MI 48202. EOE (7-4)

WJRI/Detroit has opening for parttime/weekend air talent. T&R: Gary Berkowitz, 2100 Fisher Bldg., Detroit, MI 48202. EOE (7-4)

KFHM/Davenport seeks copywriter capable of production. Females encouraged. Write or call: Steve Bridges (319) 263-2442 or 3218 Mulberry, Muscatine, IA 52761. EOE (7-4)

WCOL/Columbus' news leader seeks morning news anchor. T&R: Kevin Young, 22 S. Young St., Columbus, OH 43215. EOE (7-4)

100,000w CHR FM/AM seeks news personality. No beginners. T&R: Blake Patton, Box 1458, St. Cloud, MN 56302. EOE (7-4)

LEADING CHICAGO AC

Looking for America's BEST Morning Talent. Fun, entertaining, original. Individual or team. Send tapes & resumes to **Radio & Records, 1930 Century Park West, #374, Los Angeles, CA 90067.** EOE

PD sought. Seek good on-air & great production ability. Management ability a must. Experience with satellite programming helpful. T&R: Box 917, Arkansas City, KS 67005. EOE (7-4)

Rare opportunity for morning person. Energetic, warm. A reliable performer with a team attitude. MW University market. T&R: PD, Box 728, Ames IA 50010. EOE (7-4)



Assistant Production Director

WNIC-AM/FM in Detroit is looking for an experienced Asst. Production Director with good organizational & production skills. Send tape & resume to: **Dave Ervin, WNIC AM/FM, P.O. Box 1310, Dearborn, MI 48126.** EOE

OPENINGS

KGEM/Boise has immediate full/parttime openings. No calls. T&R: Steve Holmes, Box 5278, Boise, ID 83705. EOE (7-4)

New top 15 CHR PD sought. T&R, salary history & programming philosophies. Day communications Consultants. Box 2542, Naperville, IL 60556. EOE (7-4)

Sales manager for suburban Detroit AM. Must sell local & agency, plus direct staff. Resume: Box 288, Mt. Clemens, MI 48046. EOE (7-4)

MORNING SHOW NEWS ANCHOR

104.5 WSXN is looking for a morning show news anchor. We need someone with the ability to deliver the news in a conversational and casual manner, plus have good news-gathering and feature-type writing skills to work with the morning show host. Send cassette and resume to:

J.J. Dullig

WSXN

875 E. Summit, Muskegon, MI 49444

Accepting T&Rs for future openings. Experienced, conversational team players. Highly rated CHR. T&R: Terry Wernach, WKFR, 612 American Bank Building, Bartle Creek, MI 49017. EOE (7-11)

Crazy? Morning Show Host

104.5 WSXN, West Michigan's HOT 50kw CHR, is looking for a crazy, high-profile morning show host. In addition to heavy phones, bits, and appearances, we need someone who's topical, fun, and personable to create talk among our listeners. The station that gained national headline with the "Money Man Caper." We'll provide all the tools you'll need to win, a state of the art facility plus excellent compensation and benefits, plus some of America's best summer beaches. Send cassette and resume to:

J.J. Dullig

WSXN

875 E. Summit, Muskegon, MI 49444

The Bus WBSW is now accepting applications for future full/part-time openings T&R: Bill Taylor, Box 999, Kankakee, IL 60901. EOE (7-11)

WTMX/Tupelo, MS has opening for airshift/production prime time for night person. T&R: J. Michael Pruet, Box 954, 38802. EOE (7-11)

Hot Talent sought for future opening at top-rated CHR in MW medium market. No calls. T&R: KCMG, Box 459, Columbia, MO 65205. EOE (7-11)

STEREO 100 FM
PROGRAM DIRECTOR
Giant Country FM in medium Indiana market. Immediate need for experienced professional. Call **Dick Lange, (317) 459-4191.** EOE

Looking for motivated, energetic people for future openings at CHR near big college town. T&R: Jeff Sampson, Stereo 94, P.O. Box 789, Junction City, KS 66441. EOE (7-18)

IL AC seeks evening announcer. Minimum two years' experience. No calls. T&R: Larry Timpe, WKAN, 6 Dearborn Square, Kankakee, IL 60901. EOE (7-18)

CE sought to head radio group. Seek knowledge of all types of facilities plus ability to coordinate group operations, necessary. Bob Holiday, Box 1229, Laurel, MS 39441. EOE (7-18)

Needed now! Experienced morning jock with programming experience for Central KS CHR. Hurry! T&R: Scott James, KHOK, 171 S. Main, Herington, KS 67544. EOE (7-18)

MORNING ANCHOR/REPORTER
Need "Do-it-All" type with pipes. Two+ years radio news experience with some college. Must be highly motivated. EXCELLENT BENEFITS, Superb working conditions, state salary requirements, T&R to: **Radio & Records, 1930 Century Park West, #389, Los Angeles, CA 90067.** EOE

Newscaster/air talent sought at promotion-oriented CHR/Easy Listening combo in Northern MI. Some experience necessary. T&R: Peter Spivaker, WATT/WEVZ, Box 520, Cadillac, MI 48601. EOE (7-18)

Join top-rated Easy Listening FM, Stable company. Versatile pros only. Write: B. J. Weiler, KKGN, 110 NE 48th, Oklahoma City, OK 73105. EOE (7-18)

OPENINGS

A rare opening for a evening personality. Team player & production a must. Experienced announcers only. T&R: Chuck Urban, Box 16, Ottawa, KS 66067. EOE (7-18)

WEST

Seattle area CHR seeks experienced weekend. T&R: Ric Hansen PD, KNBO, Box 5200, Tacoma, WA 98405. EOE (7-11)

News & sports reporter. Two years' experience. T&R: Barbara Maier ND, KRSN, Box 1176, Los Alamos, NM 87544. EOE (7-11)

Seek a go-getter sales rep with own territory. Generous base plus commission. Resume: Curtis Raymond GM, Box 853, Cody, WY 82414. EOE (7-11)

ALASKA BROADCAST OPPORTUNITY!!

NEED NOW for AM/FM radio operation looking for mature-sounding, experienced Midday Personality. We need someone who can relate to 30+ AUDIENCE. Rush T&R to **Paul Ryder, 1107 W. 8th Street, Suite 2, Juneau, ALASKA 99801.** EOE

Seek fulltime on-air full personality with top promotional oriented AOR. No beginners, no calls. T&R: Rich Berlin, KMBY, Box 1271, Monterey, CA 93942. EOE (7-11)

Permanent parttime in quality environment. Pros only, both air & news. No calls. T&R: Carl Gardner, KEK, 4849 SW Macadam, Portland, OR 97201. EOE (7-11)

KEYZ CHR has opening for weekends. Prefer local people or a fulltimer from nearby market wanting to break into the L.A. area. T&R: Craig Powers, 1190 E. Ball Rd., Anaheim, CA 92805. EOE (7-11)

KOY

TRAFFIC REPORTER

KOY/Phoenix has a once-in-a-career opportunity, maybe for you. We need a bright, up, quick personality for morning and afternoon drive airborne traffic reports. Pilot's license a plus, but not required. T&R to: **Chick Watkins, KOY Radio, 840 N. Central, Phoenix, AZ 85004.** EOE

Top-rated CHR accepting T&Rs for future openings. No beginners, no calls. T&R: Donovan Blue, Box 5143, Chico, CA 95927. EOE (7-11)

KRPO/Santa Rosa seeks smooth, bright contemporary Country jocks for future openings. Good production. No cowboys/bucket-mouths. T&R: 6640 Redwood Dr., Rohnert Park, CA 94928. EOE (7-11)

NEWS IN ALASKA

Alaska opportunity!! Small market AM/FM needs news help. Applicant must be voice-oriented go-getter. No 9-to-5 types. Typical smaller market coverage, government empha, state capital. This is not an isolated backwoods environment so serious inquiries only. Tape & resume to **Paul Ryder, 1107 West 8th Street, Juneau, Alaska 99801.** EOE

Contemporary Christian Satellite Network seeks one full-time and two parttime air talents. T&R: Gem O'Brien, Interstate Broadcasting, 1748 W. Katella, Orange, CA 92667. EOE (7-18)

News anchor/reporter sought for Seattle personality AC. T&R & salary requirements: Chris Mays, KLSV, 12011 NE First, Bellevue, WA 98005. No calls. EOE (7-18)

Valley Radio KWKK seeks two weekenders. Southern CA applicants only. T&R: 2136 Winfred St., Simi Valley, CA 93063. No calls. EOE (7-18)

KIOV seeks mature & creative morning talent with production skills. If you work hard on your show & like to be visible in the community, contact us. T&R: Reid Holsen, 3205 S. Meadow, Sioux Falls, SD 57106. EOE (7-18)

ROCKY MOUNTAIN RADIO

Air Talent with top notch production wanted for Rocky Mountain radio. AOR Knowledge with AC delivery preferred. T&R to **KEN SCHROEDER, P.O. Box 1607, Greeley, CO 80632.** EOE

OPPORTUNITIES

OPENINGS

KFWB NEWS 98

KFWB, a Westinghouse Broadcasting All News Radio Station in Hollywood, Calif., has an immediate opening for an experienced **Sales Service Director/Traffic Manager**. This position carries heavy responsibility in all aspects of the Traffic Department. The candidate must have at least 5 years prior major market traffic experience and have impeccable references. Competitive salary and benefits. Send resume to **Liz Canterna, KFWB, 6230 Yucca Street, Los Angeles, CA, 90028, EOE**



Seek good afternoon AC personality for a growth area. Contact Chris Compton, KDOL, (805) 948-8090. EOE (7-18)

K North Montana Broadcasting, Inc., KOJM/KPQX, now has an opening for a personality with strong production skills and a minimum of one year experience. Quality broadcasters that know one-on-one radio. Opening on AM Adult Contemporary and FM Country. Contact **BILL** 610 **WRIGHT** - (406) 265-7841, 92.5 **AM** P.O. Box 7000, Havre, MT 59501. EOE

K **S** **T** **E** **R** **E** **O**
P **Q** **X** **F** **M**

POSITIONS SOUGHT

English production pro, great voice/copy, ten years' experience, seeks quality commercial production position in Southern CA. For T&R, call **ROBBIE**. (213) 653-3961 (7-11)

13-year PD/salesman with experience in small to large markets seeks OM or station manager position in small or medium TX market. VAN: (817) 772-8238 (7-11)

Announcer/sports for small to medium market. Experience in AC/CHR/sports reporting/anchoring/college prep. **MARIO**: (313) 979-6758 (7-11)

Wild Bill Scott seeks new challenge. **KMEL**, **WALZ**, **WLUP**, **WNET**, **KSRK**, **KROD**, **KNAC** (almost as many as Bill Gardner). **CALL**: (213) 656-8876 (7-11)

Have paid my small-market dues, now looking up. PD/MD seeks top 100 market gig, CHR/AC/Country. **JERRY**: (801) 673-3579 (7-11)

One year of experience in Country, seeking full/parttime in Southern CA. AOR/CHR, etc. Dependable/hardworking. **MARK**: (714) 971-1616 (7-11)

English announcer with five years' experience in US CHR. Presently in Pittsburgh seeking CHR in S or W. Proven ratings, hard worker. **DON**: (304) 925-7989 or (216) 371-4948 message (7-11)

Over 20 years' experience, AC big voice pro with major market background seeks production director or on-air spot. Available now. **BOB**: (702) 795-0543 (7-11)

Six-year Miami pro willing to relocate. All areas considered. Formerly with Y-100, 96-X, K-102. If you seek a team player, call **JEFF**: (609) 646-4790 (7-11)



WANTS L.A. AMBITIOUS... INVENTIVE
Major Market Production Director for radio station or production house. Multi-track skills with many voices... good pipes... writes music and sings. Imaginative tape and resume... P.O. Box 515561, Dallas, TX 75251-5561.



Seven-year CHR pro on the loose. Phones, drops, bits, personality. Make your evenings cook. **ANDY**: (405) 752-1574 after 5pm 478-4782 (7-11)

Top-notch, down-to-business performer/entertainer seeks AM/PM drive in medium/large market T&R on request. **ALLAN GUESS**: (513) 542-4293 (7-11)

AOR PDs seeking bright, reliable, experienced ADR talent, tight production. Call **JOHN**: (312) 262-3773 (7-11)

Seek an overnight slot in the NE. Experienced with exceptional voice. All markets & formats considered. **CALL**: (904) 385-7746 (7-11)

Paying my dues! Volunteer production asst. seeks entry-level position. Very creative. Trained with the best. **JOEY D.**: (201) 488-2700 (7-11)

POSITIONS SOUGHT

Employer wins both ways. Award-winning ND plus college sports. Take choice. Desire medium/major market in MW/SW/NW. **CALL**: (307) 235-1483 (7-11)

E New York/New England: Veteran adult communicator. Any format, small/medium market, full/parttime, will commute or relocate. **NEL**: (518) 355-1366 (7-11)

Alive in 50 kw Country giant, would like a change of pace. **DON ST. JOHN**: (317) 468-6368 (7-11)

Mr. Randy Rolins (KMZK, KOPA/Phoenix) available AC, Country, Talk formats. W/SW. **CALL**: (602) 947-6972 (7-11)

Six-year Miami vet. Formerly with K-102. Ready to go. All areas considered. **JEFF**: (609) 646-4970 (7-11)

Educated on-air PD seeks to move up to MW medium market CHR/AOR. Good with people, music, promotion, addicted to challenge. **D.L. Bogart**: (314) 341-2645 (7-11)

CO bring me home! DJ/MD/PD. Four years' experience. I work too hard. **SCOTT**: (316) 653-2934 (7-11)

DON'T READ THIS!!!

Unless you're a Southern California AOR or AC that needs a parttime weekend. I've got 2-year major market programming/7-year college on-air experience. I need my first professional break. **MICK RION** (213) 851-7470

Attention PDs: "The Double K" Kurt Kelly is available. Need I say more? Six years in AOR/CHR. Don't wait, call today. (904) 385-2363 (7-18)

Want South KY's best? I'm looking! 14 years' experience including automation. T&R on request **DAVID JENKINS**: (502) 384-2135 3-9pm (7-18)

Experienced MD seeks medium market MD/Asst. PD. On or off-air. Extensive AOR/CHR/AC knowledge, leadership qualities, great management/people skills. **GARY**: (301) 759-3264 (7-18)

Hot CHR/AOR jock seeks to join your on-air staff. Great voice, production, promotions. Four years' experience. Will travel. **MARK**: (309) 454-7703 (7-18)

THINKING ABOUT GOING CLASSIC HITS?
I've already got major market experience with this new format. Looking for PD and/or talent position. Excellent references. Replies to Radio & Records, 1930 Century Park West, #380, Los Angeles, CA 90067.

Experienced afternoon drive & middays. Dependable personality with good production, seeks NE or East NY. Prefer CHR/AOR/AC. **STEVE**: (607) 965-8980 (7-18)

Experienced FSA AM driver. Warm voice, comedy, production, phones, characters. Positive thinker seeks positive employer. All markets considered. **MICHAEL**: (919) 751-0363 (7-18)

Ready for the air again. Vacation is getting old. Programming experience, small/medium markets. Prefer to stay in South. **DADE MOORE**: (601) 335-8277 (7-18)

One-on-one communicator, top 60 market experience, good production seeks AOR/CHR/hybrid. Stable gig. **JOHN**: (312) 262-3773 (7-18)

14-year pro. Seeking position in SE. Dayparts preferred. Any format. Anyplace. I can deliver the numbers you desire. **PATRICK**: (919) 628-0508 (7-18)

Sun junkie. Prefer SE. Talented announcer/producer at Dishes/CHR station of the year seeks room to grow in smaller market. **SCOTT**: (704) 392-6191 (7-18)

JEFF YOUNG

ND, WHTZ RKO Nets
ABC News
(203) 622-9168

Experienced grad DJ seeks fulltime in S or SE market. Copywriting/production/programming & more. Can we talk? **EUISSA**: (606) 478-5524 (7-18)

Successful talk show host. I did it before & I'm ready to do it again. Are you? **ED ANDERSON**: (206) 892-6451 (7-18)

Ten-year vet seeks PD/MD Country/AC. Prefer TX or SW. Stable with excellent references. **GARY**: (409) 835-4659 (7-18)

Energetic air personality/copywriter team player. Two years' experience CHR/AC formats, seeks home in medium/major market. Will relocate. For T&R call **NORRIS**: (602) 964-4530 (7-18)

"Freddy The K" WOND/Atlantic City, WHGM/Altoona, WB22/Asbury Park. Draws advertising. NYC metropolitan area or two hours therefrom. Interviews/phones/contests. **CALL**: (212) 686-5211 (7-18)

POSITIONS SOUGHT

Raw talent ready! Top grad seeks air personality position. Some major market experience. Seeks good offer. Will relocate. **CALL**: (816) 753-3461 (7-18)

Female classical music program writer/producer/announcer seeks permanence/good benefits. Many awards/excellent references. **JEAN BARTHELL**: 1107 Julie Ln., Powell, WY 82435 (307) 754-9768 (7-18)

MAJOR MARKET OM/PD

Winning CHR background, start-ups in oldies and country. Business-oriented, people grower, low jock turnover, heavy experience in events production, detail/follow-through/delegation specialties. 13 years at 2 stations... short on job-hunting skills, long on references including present employers. Beginning to gather moss... firing myself to seek new challenge. Call for mailer: Complete write-up on management style, philosophies, analytical skills, sample (Denver spring Birch market analysis) **Roger Mundy (303) 238-3902.**

Black male anchor/reporter seeks job quick. Major/medium market preferred. **STEVE**: (713) 776-1645 (7-18)

SE small/medium market station sought to employ CHR/AC PD/MD/air personality. Three years' large market experience. Y-100, I-95, WSHE. **PHIL**: (305) 584-5326 (7-18)

Enthusiastic broadcast school grad! Good MW voice. Seeking entry-level position. Self-starter. Will relocate. **SCOTT**: (219) 865-2544 (7-18)

Talk show wanted. Law professor, major market on-air experience. Down-to-earth, humorous, knowledgeable. Will consider anywhere, any size market. **CALL**: (703) 534-3194 (7-18)

Hardworking PD/MD seeks long-term commitment with your Country station. **MICHAEL**: (615) 729-3844 (7-18)

Submitted for your approval is Kidd Nordhoff. Not an ordinary DJ. A high energy CHR jock who should be locked up in the Twilight Zone. **CALL**: (213) 530-7426 (7-18)

Conversational talk show host. Ratings winner. Major market experience seeks talk position in medium/major market. **JOHN LEVITT**: (518) 477-4108 (7-18)

I've got an idea... Why not stop reading these ads of mine and CALL ME!
THE SLIM ONE
A woman, not a girl... EVERYONE will wonder where you found me!
(213) 666-9111

Major market ND/anchor now available. Network experienced. Excellent voice. **CALL**: (602) 946-9455 (7-18)

British announcer, five years' experience in U.S. CHR. Presently in Pittsburgh, seek steady CHR S or W. Medium or major market preferred. Proven ratings. **COZ**: (304) 925-7989 (7-18)

Six years' major market experience. Formerly with Y-100, 96-X & K-102. Will consider all areas. **JEFF**: (609) 646-4790 (7-18)

Team ready to move anywhere. Will give you quality on-air sound. Experienced with production & news as well. Ten years' combined experience. Priced right. **DAN**: (314) 335-5516 or 651-3791 (7-18)

Sharp, enthusiastic DJ, knowledgeable in all areas of station operation, seeks better job. CHR/AOR/AC. **TOM**: (602) 287-5875 Monday/Thursday/Friday mornings (7-18)

POSITIONS SOUGHT

Engineer seeks work due to ownership change. 12 years' experience in all phases of radio. **SHELBY**: (812) 477-4946 (7-18)

Ready to work for you. Four years' experience CHR/AOR/AC. On-air & production. Small to major market. **SANTO**: (305) 752-8303 (7-18)

Educated on-air PD seeks to move up to medium market CHR/AOR in MW. Good with people/music/promotion. Three years' experience. **D.L. BOGART**: (314) 341-2645 (7-18)

Nine-year pro seeks CHR. Formerly 96-X & KISS-FM/Miami, Z-97/Ft. Worth, KENO/Las Vegas, WAYS/Charlotte. **BEAU**: (813) 774-1030 (7-18)

KDKB, KZZP, WLS, 92-X experienced seeks programming or on-air position with management responsibilities. **CHRIS SHEBEL**: (602) 838-2070 (7-18)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noon (PST) prior to issue date.

Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

OPPORTUNITY FORM

OPENING

Region _____

PD Name: _____

GM Name: _____

POSITION SOUGHT

MISCELLANEOUS

NAME: _____

PHONE: () _____

1. Please type or print clearly, using 24 words or less to include address/phone number, and attach to this form.

2. Do not use abbreviations.

3. All ads are subject to editing.

Mail to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

GAVIN CHRISTOPHER

“ONE
STEP
CLOSER
TO
YOU”

THIS RECORD
IS A HIT!

CHR CHART: 31

K106 deb 27	WKQB 13-11
WXKS 16-14	WSSX 12-10
WKSE 15-13	WBCY 26-18
WNYS 24-19	KBFM 12-10
CKOI 25-17	WXLK 18-14
PRO-FM 24-20	WKDD 5-3
Z93 21-14	KYNO 30-23
WMMS 30-25	95XXX 13-9
WCZY 39-34	WYKS 4-3
WHYT 30-22	WGLF 14-10
KDWB 19-17	KQCR 29-20
WLOL 11-9	KKLS 29-19
KKRZ 34-29	OK95 23-15
KPLZ 23-18	
WERZ 16-12	
WAMX add 26	
WBBQ 22-17	



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NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarthy (800) 631-1600

Alpha

GORDON LIGHTFOOT "Anything For Love"

Easy Listening

BOSTON POPS "Tuxedo Junction"

Broadcast Programming

John Sherman/Jay Albright (800) 426-9082

Adult Contemporary

GORDON LIGHTFOOT "Anything For Love"
SIMPLY RED "Money\$ Too Tight (To Mention)"

Modern Country

CRYSTAL GAYLE "Cry"
GARY MORRIS "Honeycomb"
KEITH WHITLEY "Ten Feet Away"
SWEETHEARTS OF THE RODEO "Since I Found You"
LOUISE MANDRELL "I Wanna Hear It From..."

Concept Productions

Elwin Ichiyama (916) 782-7754

CHR

HEART "If Looks Could Kill"
38 SPECIAL "Somebody Like You"
THOMPSON TWINS "Nothing In Common"
MONKEES "That Was Then, This Is Now"
LIONEL RICHIE "Dancing On The Ceiling"
GLASS TIGER "Don't Forget Me When I'm Gone"

Country

EXILE "I'll Be Me"
STEVE EARLE "Guitar Town"
GLEN CAMPBELL "Call Home"
MICKEY GILLEY "Doo-Wah Days"
RAY CHARLES "The Pages Of My Mind"
LACY J. DALTON "Working Class Man"

AC

KEEP IT DARK "Dreamer"
MONKEES "That Was Then, This Is Now"
LIONEL RICHIE "Dancing On The Ceiling"

Drake-Chenault

Bob Lawrence (818) 883-7400

XT-40

BANANARAMA "Venus"
BERLIN "Take My Breath Away"
MIKE & THE MECHANICS "Taken In"
JOHN COUGAR MELLENCAMP "Rumblersat"
GLASS TIGER "Don't Forget Me When I'm Gone"

Contempo 300

STEVE WINWOOD "Higher Love"
MIKE & THE MECHANICS "Taken In"
GORDON LIGHTFOOT "Anything For Love"

Great American Country

LACY J. DALTON "Working Class Man"
CARL PERKINS "Birth Of Rock And Roll"
E. RABBITT & J. NEWTON "Both To Each Other"

Media General Broadcast Services

Bob Dumais (901) 320-4433

Action

WHITNEY HOUSTON "All At Once"
BELINDA CARLISLE "Mad About You"
MARY JANE GIRLS "Walk Like A Man"
LIONEL RICHIE "Dancing On The Ceiling"
MICHAEL SEMBELLO "Wonder Where You Are"

Your Country

WILD CHOIR "Next Time"
TANYA TUCKER "Just Another Love"
OAK RIDGE BOYS "You Made A Rock Of A..."
E. RABBITT & J. NEWTON "Both To Each Other"

Hit Rock

REGINA "Baby Love"
TIMEX SOCIAL CLUB "Rumors"
MIKE & THE MECHANICS "Taken In"
DEVICE "Hanging On A Heart Attack"
LIONEL RICHIE "Dancing On The Ceiling"

Peters Productions, Inc.

George Junak (800) 255-8511

Country Lovin'

CRYSTAL GAYLE "Cry"
DWIGHT YOAKAM "Guitars, Cadillacs"
EARL THOMAS CONLEY "Too Many Times"

The Ultimate AC

PHILIP BAILEY "Echo My Heart"
LIONEL RICHIE "Dancing On The Ceiling"

Radio Arts

John Benedict (818) 841-0225

Country's Best

CRYSTAL GAYLE "Cry"
VINCE GILL "With You"
GARY MORRIS "Honeycomb"
ROSANNE CASH "Second To No One"
LACY J. DALTON "Working Class Man"

Soft Contemporary

MICHAEL McDONALD "Sweet Freedom"
C. ANDERSON & G. LORING "Friends & Lovers"

Sound 10

STARSHIP "Before I Go"
ANITA BAKER Sweet Love"
LIONEL RICHIE "Dancing On The Ceiling"
C. ANDERSON & G. LORING "Friends & Lovers"
B. HORNSBY & THE RANGE "Every Little Kiss"

Satellite Music Network

Pat Clarke (214) 991-9200

The Starstation

MADONNA "Papa Don't Preach"
STEVE WINWOOD "Higher Love"
MIKE & THE MECHANICS "Taken In"
DOUBLE "The Captain Of Her Heart"
LIONEL RICHIE "Dancing On The Ceiling"

Country Coast-To-Coast

KEITH WHITLEY "Ten Feet Away"
DWIGHT YOAKAM "Guitars, Cadillacs"
CARL PERKINS "Birth Of Rock And Roll"
JANIE FRICKIE "Always Have Always Will"

Rock 'N' Hits

BANANARAMA "Venus"
JOHN EDDIE "Jungle Boy"
TIMEX SOCIAL CLUB "Rumors"
HEART "If Looks Could Kill"
BERLIN "Take My Breath Away"
38 SPECIAL "Somebody Like You"
CHAKA KAHN "Love Of A Lifetime"
MARY JANE GIRLS "Walk Like A Man"
DEVICE "Hanging On A Heart Attack"

TM Programming

Cal Casey (214) 634-8511

Stereo Rock

MIKE & THE MECHANICS "Taken In"
MARY JANE GIRLS "Walk Like A Man"
MIAMI SOUND MACHINE "Words Get In The Way"
GLASS TIGER "Don't Forget Me When I'm Gone"

TM AC

MIKE & THE MECHANICS "Taken In"
MICHAEL McDONALD "Sweet Freedom"

TM Country

TANYA TUCKER "Just Another Love"
OAK RIDGE BOYS "You Made A Rock..."
E. RABBITT & J. NEWTON "Both To Each Other"

FULL-SERVICE AC

TOP 20

Three Weeks	Two Weeks	Last Week	Artist/Title	Label
7	3	1	1 PETER CETERA/Glory Of Love (Full Moon/WB)	
10	8	4	2 JEFFREY OSBORNE/You Should Be Mine (A&M)	
1	1	2	3 MOODY BLUES/Your Wildest Dreams (Polydor/PG)	
8	5	3	4 DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic)	
20	13	8	5 MIAMI SOUND MACHINE/Words Get In The Way (Epic)	
14	10	9	6 DOUBBLE/The Captain Of Her Heart (A&M)	
4	7	7	7 BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)	
3	4	6	8 HOWARD JONES/No One Is To Blame (Elektra)	
17	14	11	9 BILLY JOEL/Modern Woman (Epic)	
2	2	5	10 NEIL DIAMOND/Headed For The Future (Columbia)	
—	16	14	11 GENESIS/Invisible Touch (Atlantic)	
—	—	17	12 GORDON LIGHTFOOT/Anything For Love (WB)	
—	—	15	13 ROD STEWART/Love Touch (WB)	
5	6	10	14 JAMES TAYLOR/That's Why I'm Here (Columbia)	
6	9	13	15 PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA)	
BREAKER	10	16	16 MIKE & THE MECHANICS/Taken In (Atlantic)	
—	—	19	17 JACKSON BROWNE/In The Shape Of A Heart (Asylum)	
BREAKER	18	19	18 LIONEL RICHIE/Dancing On The Ceiling (Motown)	
DEBUT	19	20	19 MICHAEL McDONALD/Sweet Freedom (MCA)	
—	—	20	20 SADE/Is It A Crime? (Portrait/CBS)	

JULY 18, 1986

Total Reports/Adds	Heavy	Medium	Light
45/0	42	3	0
43/2	30	11	2
41/0	32	7	2
38/0	30	6	2
37/1	22	14	1
37/2	20	17	0
35/0	15	17	3
31/0	16	13	2
31/1	18	13	0
32/0	17	12	3
29/4	17	9	3
36/5	8	16	12
27/5	14	9	4
25/0	10	12	3
25/0	6	14	5
26/6	6	13	7
21/4	13	7	1
23/9	3	13	7
22/3	6	10	6
22/2	2	13	7

MOST ADDED

- LIONEL RICHIE (9)
- CARL ANDERSON & GLORIA LORING (8)
- MARY JANE GIRLS (6)
- MIKE & THE MECHANICS (6)
- RONNIE MILSAP (6)
- ROSIE VELA (6)

HOTTEST

- PETER CETERA (37)
- DAVID FOSTER & OLIVIA NEWTON-JOHN (20)
- MOODY BLUES (20)
- JEFFREY OSBORNE (19)
- GENESIS (14)

BREAKERS

MIKE & THE MECHANICS Taken In (Atlantic)

57% of our reporters on it. Rotations: Heavy 6, Medium 13, Light 7, Total Adds 6, WFBR, WVKB, WTK, WHBC, WIBA, WSPD. Debuts at number 16 on the Full-Service chart.

LIONEL RICHIE Dancing On The Ceiling (Motown)

50% of our reporters on it. Rotations: Heavy 3, Medium 13, Light 7, Total Adds 9, WVKB, WPRO, WSB, WELI, WIBA, WSPD, WPOE, WJBC, KTWO. Debuts at number 18 on the Full-Service chart.

NEW & ACTIVE

MICHAEL McDONALD "Sweet Freedom" (MCA) 22/3
Rotations: Heavy 6/0, Medium 10/0, Light 6/3, Total Adds 3, WICC, WHBC, WCIL, Heavy: KFMB, WELI, WGOW, WPOE, KTWO, KYJC, Medium: WVKB, KOY, KJR, WCHS, WSPD, KSL, WMTR, WSTU, WASK, KFOD.

SADE "Is It A Crime?" (Portrait/CBS) 22/2
Rotations: Heavy 2/0, Medium 13/0, Light 7/2, Total Adds 2, WDBO, WJBC, Heavy: WCCO, KSL, Medium: WFBR, WISN, KFMB, WTK, WHBC, KUGN, WPOE, WGBR, WSTU, WASK, KTWO, KYJC, KVEC.

DENNIS DeYOUNG "This Is The Time" (A&M) 22/2
Rotations: Heavy 3/1, Medium 13/0, Light 8/1, Total Adds 2, WISN, WNNR, Heavy including WCCO, KYJC, Medium: WFBR, KJR, WTK, WCY, WGOW, WRYA, WPOE, WTKO, WMTR, WGBR, WASK, KTWO, KVEC.

JACKSON BROWNE "In The Shape Of A Heart" (Asylum) 21/4
Rotations: Heavy 13/0, Medium 13/0, Light 1/1, Total Adds 4, WFBR, WTVN, KUGN, WJBC, Heavy: WSB, KJR, WCHS, WGOW, WNNR, WPOE, WTKO, WMTR, WSTU, WASK, KFOD, KYJC, KVEC, Medium including WVKB, WSPD, KSL.

CARL ANDERSON & GLORIA LORING "Friends And Lovers" (Carrera/CBS) 19/8
Rotations: Heavy 2/0, Medium 11/4, Light 6/4, Total Adds 8, WISN, WCHS, WTK, WELI, WSPD, KUGN, KSL, WCIL, Heavy: WGY, KTWO, Medium including WFBR, WHBY, WPOE, WGBR, WJBC, KFOD, KVEC.

BANGLES "If She Knew What She Wants" (Columbia) 18/1
Rotations: Heavy 2/0, Medium 13/0, Light 3/1, Total Adds 1, KFOD, Heavy: KFMB, WTKO, Medium: WTVN, WCHS, WTK, WHBC, WIBA, WSPD, KBOI, KSL, WPOE, WMTR, WASK, KYJC, KVEC.

BERLIN "Take My Breath Away" (Columbia) 16/3
Rotations: Heavy 3/0, Medium 6/0, Light 7/3, Total Adds 3, WVKB, WCHS, WGOW, Heavy: WCIL, KTWO, KYJC, Medium: WFBR, WIBA, KSL, WPOE, WMTR, KVEC.

MONKEES "That Was Then, This Is Now" (Arista) 15/4
Rotations: Heavy 0, Medium 5/1, Light 10/3, Total Adds 4, WTMJ, WSPD, KSL, WJBC, Medium including KFMB, WELI, WGOW, WPOE, Light including WISN, WICC, WCHS, WNNR, WMTR, WASK, KFOD.

MADONNA "Papa Don't Preach" (Sire/WB) 15/3
Rotations: Heavy 4/0, Medium 8/2, Light 3/1, Total Adds 3, WGOW, WHAS, WSPD, Heavy: WFBR, WICC, WELI, WCIL, Medium including KJR, WCHS, WTKO, WMTR, WSTU, KYJC.

BRUCE HORNBSBY & THE RANGE "Every Little Kiss" (RCA) 14/2
Rotations: Heavy 0, Medium 6/2, Light 8/0, Total Adds 2, WGY, KTWO, Medium including WFBR, WCCO, WPOE, WCIL, Light: WTMJ, KHOW, WHBC, KBOI, WNNR, WTKO, WMTR, KYJC.

LIMAHL "Love In Your Eyes" (EMI America) 13/3
Rotations: Heavy 1/0, Medium 4/0, Light 8/3, Total Adds 3, WTKO, WASK, KYJC, Heavy: WHBY, Medium: WFBR, KUGN, WPOE, KVEC.

BOB SEGER & THE SILVER BULLET BAND "Like A Rock" (Capitol) 13/0

Rotations: Heavy 2/0, Medium 7/0, Light 4/0, Total Adds 0, Heavy: WGY, WNNR, Medium: KFMB, KJR, WCHS, WPOE, WGBR, WJBC, KYJC, Light: WVKB, WCCO, WMTR, WSTU.

GRAHAM NASH "Sad Eyes" (Atlantic) 10/0
Rotations: Heavy 2/0, Medium 5/0, Light 3/0, Total Adds 0, Heavy: WHBY, KTWO, Medium: WCCO, KUGN, WPOE, WJBC, KVEC, Light: WNNR, WMTR, WASK.

LARRY CARLTON "Smiles And Smiles To Go" (MCA) 10/0
Rotations: Heavy 1/0, Medium 6/0, Light 3/0, Total Adds 0, Heavy: WHBY, Medium: WFBR, WISN, KUGN, KSL, WJBC, KVEC, Light: WCCO, WGBR, WASK.

STEVE WINWOOD "Higher Love" (Island/WB)
Rotations: Heavy 0, Medium 7/0, Light 3/0, Total Adds 0, Medium: WVKB, WCHS, WNNR, WMTR, WSTU, KTWO, KYJC, Light: WHBC, WIBA, WTKO.

WHITNEY HDUSTON "All At Once" (Arista) 9/4
Rotations: Heavy 2/0, Medium 3/1, Light 4/3, Total Adds 4, WPRO, WSPD, KUGN, KFOD, Heavy: WELI, WGY, Medium including WTKO, KVEC.

MICHAEL SEMBELLO "Wonder Where You Are" (A&M) 9/2
Rotations: Heavy 0, Medium 7/1, Light 7/1, Total Adds 2, WASK, KTWO, Medium including WPOE, Light including WCCO, WTKO, WMTR, WGBR, WSTU, KYJC.

MARY JANE GIRLS "Walk Like A Man" (Motown) 8/6
Rotations: Heavy 0, Medium 1/0, Light 7/6, Total Adds 6, WCCO, WNNR, WPOE, WMTR, WSTU, KYJC, Medium: WFBR, Light including WGBR.

SIGNIFICANT ACTION

BEACH BOYS "Rock 'N' Roll To The Rescue" (Capitol) 7/1
Rotations: Heavy 0, Medium 3/0, Light 4/1, Total Adds 1, WCHS, Medium: WPOE, WJBC, KTWO, Light including WTKO, WSTU, KYJC.

RONNIE MILSAP "In Love" (RCA) 6/6
Rotations: Heavy 0, Medium 2/2, Light 4/4, Total Adds 6, WCCO, WHBY, WGBR, WJBC, KTWO, KVEC.

ROSIE VELA "Magic Smile" (A&M) 6/6
Rotations: Heavy 0, Medium 2/2, Light 4/4, Total Adds 6, WCCO, KUGN, WPOE, WGBR, KTWO, KYJC.

BILLY OCEAN "Love Zone" (Arista) 5/5
Rotations: Heavy 0, Medium 3/3, Light 2/2, Total Adds 5, WCCO, KUGN, KSL, WGBR, KTWO.

PATTI LABELLE "Dh, People" (MCA) 5/3
Rotations: Heavy 0, Medium 0, Light 5/3, Total Adds 3, WHBY, WTKO, WSTU, Light including WMTR, KYJC.

BANANARAMA "Venus" (London/PolyGram) 5/2
Rotations: Heavy 0, Medium 1/0, Light 4/2, Total Adds 2, WICC, WMTR, Medium: WFBR, Light including KHOW, WNNR.

WHAM! "The Edge Of Heaven" (Columbia) 5/1
Rotations: Heavy 0, Medium 1/0, Light 4/1, Total Adds 1, WTKO, Medium: WICC, Light including KHOW, WMTR, WSTU.

PHILIP BAILEY "Echo My Heart" (Columbia) 4/4
Rotations: Heavy 0, Medium 1/1, Light 3/3, Total Adds 4, WCCO, WHBY, WPOE, KTWO.

JOHN MARTYN "Lonely Love" (Island) 4/2
Rotations: Heavy 0, Medium 2/1, Light 2/1, Total Adds 2, WPOE, KVEC, Medium including KUGN, Light including WGBR.

SHEENA EASTON "So Far So Good" (EMI America) 3/3
Rotations: Heavy 0, Medium 1/1, Light 2/2, Total Adds 3, WCCO, KSL, WJBC.

BELINDA CARLISLE "Mad About You" (IRS/MCA) 3/2
Rotations: Heavy 0, Medium 2/1, Light 1/1, Total Adds 2, WICC, WHAS, Medium including WVKB.

LAMARCA "When You Question Love" (Scotti Bros./CBS) 3/1
Rotations: Heavy 0, Medium 1/0, Light 2/1, Total Adds 1, WCCO, Medium: WPOE, Light including WGBR.

GAVIN CHRISTOPHER "One Step Closer To You" (Manhattan) 3/1
Rotations: Heavy 0, Medium 2/1, Light 1/0, Total Adds 1, KVEC, Medium including WNNR, Light: WSTU.

RICK NELSON "Dream Lover" (Epic) 3/0
Rotations: Heavy 0, Medium 2/0, Light 1/0, Total Adds 0, Medium: KTWO, KVEC, Light: WCIL.



STEVE WINWOOD

"Higher Love"

A/C BREAKERS

7/11

AC CHART: **17**
77/22 - 75%!
One Of The Most Added

MANUFACTURED AND DISTRIBUTED BY WEAVER'S BROS. RECORDS



ADULT CONTEMPORARY

BREAKERS

CARL ANDERSON & GLORIA LORING

Friends And Lovers (Carrere/CBS)

76% of our reporters on it. Rotations: Heavy 15, Medium 38, Light 27, Total Adds 29 including WHTX, WARM98, WMJI, WSNY, KS94, KYKY, KMJI, KGW, B100. Moves 30-19 on the AC chart.

BERLIN

Take My Breath Away (Columbia)

60% of our reporters on it. Rotations: Heavy 11, Medium 35, Light 17, Total Adds 13 including WHTX, WSNY, U102, WSFL, 3WM, KVUU, KKUA. Moves 28-22 on the AC chart.

ANITA BAKER

Sweet Love (Elektra)

54% of our reporters on it. Rotations: Heavy 1, Medium 34, Light 22, Total Adds 10 including WSNY, KEZR, WIVY, WRKA, KELT, WING, KDUK, KWFM. Debuts at number 26 on the AC chart.

WHAM!

The Edge Of Heaven (Columbia)

52% of our reporters on it. Rotations: Heavy 2, Medium 28, Light 25, Total Adds 7, B100, WIVY, KCIX, KDUK, WGLL, WTNY, WSKY. Debuts at number 30 on the AC chart.

LARRY CARLTON

Smiles And Smiles To Go (MCA)

50% of our reporters on it. Rotations: Heavy 3, Medium 23, Light 27, Total Adds 5, KGW, WSFM, K106, KGMG, KWFM, I94.

NEW & ACTIVE

BILLY OCEAN "Love Zone" (Arista) 46/46

Rotations: Heavy 0, Medium 13/13, Light 33/33, Total Adds 46 including WPIX, WHTX, WLTS, KYKY, KIFM, WAEB, V100, WKYE, WXTX, WJDX, WSFL, WSTF, WNAM, K10A, WMGN, KDUK, KGMG, WMMJ, WKNE, WGLL.

KEEP IT DARK "Dreamer" (Elektra) 43/22

Rotations: Heavy 0, Medium 9/3, Light 34/19, Total Adds 22 including KIFM, KEZR, WAEB, WKGW, K106, WJDX, KQ99, WMGN, KDUK, Medium including WSFL, WKNE, WCKQ, KTYL, WBOW, KALE.

BANAHARAMA "Venus" (London/PolyGram) 43/7

Rotations: Heavy 2/0, Medium 20/1, Light 21/6, Total Adds 7, 2WD, WSFM, K106, WJDX, U102, KRAV, WJON, Heavy: WPPA, KALE, Medium including KVIL, WAEB, V100, KELT, WAVE, WMGN, WMMJ, WEIM, WGLL, WOHO.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 PETER CETERA	103/0	100	3	0
2 GENESIS	96/1	83	11	2
3 ROD STEWART	101/1	81	18	2
4 JEFFREY OSBORNE	103/2	77	21	5
5 MIAMI SOUND MACHINE	100/2	72	25	3
6 JACKSON BROWNE	98/1	77	18	3
7 DOUBLE	97/1	71	19	7
8 MODDY BLUES	84/0	46	29	9
9 MICHAEL McDONALD	89/4	35	49	5
10 BILLY JOEL	81/0	45	30	6
11 MIKE & THE MECHANICS	86/5	26	46	14
12 LIONEL RICHIE	95/25	10	63	22
13 DAVID FOSTER & OLIVIA NEWTON-JOHN	74/0	33	33	8
14 MADONNA	75/2	25	42	8
15 BILLY OCEAN	69/3	21	30	18
16 GORDON LIGHTFOOT	79/8	13	50	16
17 STEVE WINWOOD	79/22	16	42	21
18 HOWARD JONES	62/0	22	26	14
19 CARL ANDERSON & GLORIA LORING	80/29	15	38	27
20 BANGLES	69/2	21	45	3
21 BOB SEGER	62/1	15	43	4
22 BERLIN	63/13	11	35	17
23 MONKEES	72/11	2	45	25
24 DENNIS DeYOUNG	60/1	11	36	13
25 SADE	52/2	8	34	10
26 ANITA BAKER	57/10	1	34	22
27 PATTI LABELLE/MICHAEL McDONALD	40/0	0	25	15
28 JAMES TAYLOR	37/0	3	25	9
29 ATLANTIC STARR	36/0	4	17	15
30 WHAM!	55/7	2	28	25

MOST ADDED

- BILLY OCEAN (46)
- CARL ANDERSON & GLORIA LORING (29)
- LIONEL RICHIE (25)
- STEVE WINWOOD (22)
- KEEP IT DARK (22)
- ROSIE VEGA (21)
- SHEENA EASTON (14)
- BEACH BOYS (13)
- BERLIN (13)
- NICK JAMESON (12)

HOTTEST

- PETER CETERA (91)
- GENESIS (66)
- ROD STEWART (51)
- JEFFREY OSBORNE (47)
- JACKSON BROWNE (40)
- DOUBLE (31)
- MIAMI SOUND MACHINE (31)
- BILLY JOEL (20)
- MODDY BLUES (20)
- DAVID FOSTER & OLIVIA NEWTON-JOHN (13)
- MADONNA (13)

MICHAEL SEMBELLO "Wonder Where You Are" (A&M) 42/8

Rotations: Heavy 1/0, Medium 5/3, Light 26/5, Total Adds 8, WLTS, WSFM, KEY103, WGLL, WTNY, WORG, KKLK, K99, Heavy: KIFM, Medium including WSFL, KLYF, WKNE, WSKI, KTYL, WMTFM, WXUS, WJON, KMGQ, KALE.

STARSHIP "Before I Go" (GrunT/RCA) 38/8

Rotations: Heavy 0, Medium 15/0, Light 23/8, Total Adds 8, WXTX, WJDX, KQ99, WTRX, WKNE, WPPA, WORG, KMGQ, Medium including WAEB, WKYE, WFLX, WSFL, KLYF, WMMJ, WGLL, WSKI, WSKY, WEIZ, KTYL, KKLK.

BRUCE HORNBY & THE RANGE "Every Little Kiss" (RCA) 36/3

Rotations: Heavy 3/0, Medium 20/1, Light 13/2, Total Adds 3, KVIL, WAEB, WXTX, Heavy: KTYL, KQSW, KALE, Medium including KLYF, KDUK, KWFM, WKNE, WSKI, WOHO, WSKY, WCKQ, WAHR, WORG, WKYX, WZLQ.

MARY JANE GIRLS "Walk Like A Man" (Motown) 35/6

Rotations: Heavy 0, Medium 12/0, Light 23/6, Total Adds 6, B100, WSFL, WAVE, WTRX, WXUS, KKLK, Medium: K106, WSKI, WOHO, WPPA, WCKQ, WCHV, WEIZ, WGSV, WORG, WAEV, WJON, KALE.

BEACH BOYS "Rock 'N' Roll To The Rescue" (Capitol) 32/13

Rotations: Heavy 0, Medium 7/1, Light 25/12, Total Adds 13, WAEB, WNAM, K10A, KGMG, WPPA, WCKQ, WGSV, WAGE, WORG, WAVE, WMTFM, KFSB, WBOW, Medium including V100, WKYE, WMMJ, WGLL, KKLK, KALE.

SIGNIFICANT ACTION

WHITNEY HOUSTON "All At Once" (Arista) 24/5

Rotations: Heavy 6/0, Medium 10/0, Light 8/3, Total Adds 5, WARM98, WLLT, WMJI, WEZC, WAEV, Heavy: WPIX, 2WD, KLSI, KUOL, KYKY, KELT, Medium including WMGC, KHYL, B100, KIFM, K101, WEZS, WENS, KRLL.

ROSIE VELA "Magic Smile" (A&M) 21/21

Rotations: Heavy 0, Medium 0, Light 21/21, Total Adds 21 including WAVE, WNAM, KVUU, KGMG, WKNE, WSKY, WCKQ, WCHV, WGSV, WKYX, WZLQ, KTYL, WMTFM, KFSB, WXUS, KKLK, KQSW, KMGQ.

GAVIN CHRISTOPHER "One Step Closer To You" (Manhattan) 21/3

Rotations: Heavy 0, Medium 10/0, Light 11/3, Total Adds 3, WTRX, KTYL, KKLK, Medium: KOST, KGW, WSFM, KIFM, WMMJ, WGLL, WSKI, WPPA, KMGQ, KALE, Light including KKLT, B100, WAVE, WKYX, WZLQ, WFFX.

JERMAINE STEWART "We Don't Have To Take Our Clothes Off" (Arista) 21/1

Rotations: Heavy 3/0, Medium 7/0, Light 11/11, Total Adds 1, WSFM, Heavy: WSKY, WCKQ, Medium: WHTX, WAEB, WGLL, WPPA, KRLL, WZLQ, KALE, Light including B100, V100, WNAM, KQ99, WOHO, WKYX, KTYL, I94.

JOHN MARTYN "Lonely Love" (Island) 17/6

Rotations: Heavy 0, Medium 1/0, Light 16/6, Total Adds 6, WMTFM, KFSB, WXUS, WJON, KKLK, KALE, Medium: KIFM, Light including WAEB, WAVE, WEIM, WSKI, WCKQ, WKYX, WZLQ, KTYL, WBOW, KQSW.

BELINDA CARLISLE "Mad About You" (IRS/MCA) 17/2

Rotations: Heavy 3/0, Medium 9/1, Light 5/1, Total Adds 2, WLTF, KEY103, Heavy: WMMJ, WCKQ, KRLL, Medium including KVIL, 2WD, KYKY, WMGN, WPPA, WZLQ, WFFX, KALE.

SHEENA EASTON "So Far So Good" (EMI America) 14/14

Rotations: Heavy 0, Medium 1/1, Light 13/13, Total Adds 14, WPIX, WMMJ, WKNE, WOHO, WSKY, WCKQ, WEIZ, WGSV, WAEV, WFFX, I94, KKLK, KQSW, KALE.

LIMAH "Love In Your Eyes" (EMI America) 13/0

Rotations: Heavy 0, Medium 4/0, Light 9/0, Total Adds 0, Medium: KOST, WKNE, WJON, KMGQ, Light: B100, WEIM, WEIZ, WGSV, WKYX, WAEV, KTYL, KKLK, KQSW.

NICK JAMESON "Weatherman" (Motown) 12/12

Rotations: Heavy 0, Medium 0, Light 12/12, Total Adds 12, WKYE, KGMG, WOHO, WSKY, WCKQ, WEIZ, WAEV, WZLQ, WFFX, KTYL, KFSB, KALE.

RODNEY MILSAP "In Love" (RCA) 10/9

Rotations: Heavy 0, Medium 2/1, Light 8/8, Total Adds 9, WAEB, WGLL, WGSV, WAGE, WORG, WZLQ, WJON, WBOW, KALE, Medium including WAHR.

JOHN COUGAR MELLENCAMP "Rumblseat" (Riva/PolyGram) 10/2

Rotations: Heavy 1/0, Medium 5/0, Light 4/2, Total Adds 2, U102, KTYL, Heavy: WGLL, Medium: KVIL, WKYE, WCKQ, WFFX, KALE.

PATTI LABELLE "Oh, People" (MCA) 8/2

Rotations: Heavy 0, Medium 3/0, Light 5/2, Total Adds 2, WPIX, KKLK, Medium: WHTX, WGLL, KALE, Light including KGMG, WMMJ, WSKY.

QUEEN "A Kind Of Magic" (Capitol) 8/0

Rotations: Heavy 2/0, Medium 4/0, Light 2/0, Total Adds 0, Heavy: WOHO, WCHV, Medium: WKYE, WMGN, WEIM, KALE, Light: V100, KCLK.

The Call That Gets It All!



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WADS HOT

FULL-SERVICE AC

EAST	PARALLEL ONE	PARALLEL TWO	PARALLEL THREE
WPR/News Wendy Shearman	WMAZ/Anchor Helen Miller	WWSB/News Lionel Richie	WTOG/News Tommy Davidson
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller	WWSB/News Lionel Richie	WTOG/News Tommy Davidson

MIDWEST

PARALLEL ONE	PARALLEL TWO	PARALLEL THREE
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller	WWSB/News Lionel Richie
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller	WWSB/News Lionel Richie

EAST

PARALLEL ONE	PARALLEL THREE
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller

SOUTH

PARALLEL ONE	PARALLEL TWO
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller

PARALLEL TWO

WWSB/News Lionel Richie	WWSB/Anchor Helen Miller
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller

PARALLEL TWO

WWSB/News Lionel Richie	WWSB/Anchor Helen Miller
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller

105 Reporters
100 Current Reports

WEST

PARALLEL ONE	PARALLEL TWO
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller

PARALLEL THREE	PARALLEL FOUR
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller

Three stations reported a frozen list this week:
KALT/Phoenix
WARR/Huntsville
WEIM/Fitchburg

Two stations failed to report this week. Their rotations were frozen.
KLYF/Des Moines
LOVE94/Miami

96WAVE/Charleston is no longer an AC Reporter.

SOUTH

PARALLEL ONE	PARALLEL TWO	PARALLEL THREE
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller	WWSB/News Lionel Richie
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller	WWSB/News Lionel Richie

MIDWEST

PARALLEL ONE	PARALLEL TWO	PARALLEL THREE
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller	WWSB/News Lionel Richie
WWSB/News Lionel Richie	WWSB/Anchor Helen Miller	WWSB/News Lionel Richie

RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

JULY 18, 1986

1	1	JIMMY SMITH /Go For Whatcha Know (Blue Note)
2	2	BOB JAMES & DAVID SANBORN /Double Vision (WB)
3	3	MAKOTO OZONE /After (Columbia)
4	4	INDRA LESMANA /For Earth & Heaven (Zebra/MCA)
5	5	YELLOWJACKETS /Shades (MCA)
6	6	BILLY COBHAM /Powerplay (GRP)
7	7	SHADOWFAX /Too Far To Whisper (Windham Hill)
8	8	SPYRO GYRA /Breakout (MCA)
9	9	DAVE VALENTIN /Light Struck (GRP)
10	10	PHIL WOODS /Heaven (Black-Hawk)
11	11	MICHEL PETRUCCIANI TRIO /Pianism (Blue Note)
12	12	ALPHONSE MOUZON BAND /Back To Jazz (Pausa)
13	13	FATBURGER /One Of A Kind (Golden Boy Jazz/Optimism)
14	14	ROB MULLINS /Nite Street (RMC)
15	15	HANK CRAWFORD & JIMMY McGRUFF /Soul Survivors (Fantasy)
16	16	STEVE BACH /Holiday (Cafe)
17	17	WEATHER REPORT /This Is This (Columbia)
18	18	SCOTTY YOUNG /Outside In (Riza)
19	19	FREDDIE HUBBARD/WOODY SHAW /Double Take (Blue Note)
20	20	MAYNARD FERGUSON /Body & Soul (Black-Hawk)
21	21	KENNY BARRON /1 + 1 + 1 (Black-Hawk)
22	22	SCOTT HENDERSON & TRIBAL TECH /Spears (Passport Jazz)
23	23	ABDULLAH IBRAHIM /Water From An Ancient Well (Black-Hawk)
24	24	SPHERE /On Tour (Red/PSI)
25	25	KEITH MacDONALD TRIO /Waiting (Landmark)
26	26	AHMAD JAMAL /Rossa Road (Atlantic)
27	27	BUDDY RICH /Mr. Drums-Live On King Street (Cafe)
28	28	JOHN COLTRANE /Master Tapes (MCA)
29	29	GERY MULLIGAN/SCOTT HAMILTON /Soft Lights & Sweet Music (Concord)
30	30	STAN GETZ /Voyage (Black-Hawk)

Black/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean: KJCB/Lafayette, Horatio Handy: WYLD, FM/Ne Orleans, Dell Spencer: WDMT/Cleveland, Dean-Clean Rufus.

NEW & ACTIVE

BOBBY SHEW "Shewhorn" (Pausa) 18/7
Rotations: Heavy 4/0, Medium 2/1, Light 9/3, Extra Adds 3, Total Adds 7, WBGO, WYRS, WFPL, WBEE, KMHD, WFSS, WUSF. Heavy: WCLK, KUHF, WHRO, KCON, Medium: KANU.

TOM GRANT "Take Me To Your Dream" (Pausa) 15/3
Rotations: Heavy 2/0, Medium 8/0, Light 2/0, Extra Adds 3, Total Adds 3, WBGO, KJZZ, WLVE, Heavy: WLOQ, KPLU, Medium: WAER, WFAE, WNOP, KKKO, KMHD, KUOP, WFSS, Wave.

BOBBY McFERRIN "Spontaneous Inventions" (Blue Note) 13/6
Rotations: Heavy 4/1, Medium 6/2, Light 2/2, Extra Adds 1, Total Adds 6, WGBH, WRTI, KERA, WLOQ, KPLU, KLSK, Heavy: WBGO, WDET, KJAZ, Medium: KUHF, WNOP, WBWB, WJZZ, KCCC, WIND, Medium: WNOP.

MIKE METHENY "Day In Night Out" (MCA/Impulse!) 12/9
Rotations: Heavy 1/1, Medium 3/0, Light 5/3, Extra Adds 2, Total Adds 9, WBFO, WYRS, WFAE, KANU, KJAZ, KPLU, WHRO, KCCC, WIND, Medium: WNOP.

HENRY BUTLER "Fivin' Around" (MCA/Impulse!) 12/7
Rotations: Heavy 4/1, Medium 2/2, Light 4/2, Extra Adds 2, Total Adds 7, WRTI, WYRS, WNOP, KCON, KJAZ, WHRO, WUSF, Heavy: WBGO, WCLK, KUHF.

WILLIAM ACKERMAN "Conferring With The Moon" (Windham Hill) 11/4
Rotations: Heavy 2/0, Medium 3/1, Light 4/1, Extra Adds 2, Total Adds 4, WGBH, KUOP, KPLU, Wave, Heavy: WLOQ, KCCC, Medium: WBWB, WKSU.

T. LAVITZ "Storytime" (Passport Jazz) 10/5
Rotations: Heavy 1/0, Medium 1/0, Light 7/4, Extra Adds 1, Total Adds 5, WMOU, KTCT, KUOP, WAVE, KLSK, Heavy: WNOP, Medium: WAER.

FRANK POTENZA "Sand Dance" (TBA/Palo Alto) 10/1
Rotations: Heavy 2/0, Medium 6/1, Light 2/0, Extra Adds 0, Total Adds 1, WYVE, Heavy: WAER, WLOQ, Medium: WEBR, KBEM, KKKO, KUOP, KPLU.

MOST ADDED

DAVE VALENTIN (10)
MIKE METHENY (9)
WEATHER REPORT (9)
HENRY BUTLER (7)
SHADOWFAX (7)
BOBBY SHEW (7)
KANU, KCON

HOTTEST

JIMMY SMITH (24)
BOB JAMES & DAVID SANBORN (23)
MAKOTO OZONE (16)
YELLOWJACKETS (14)
INDRA LESMANA (9)
SHADOWFAX (9)

TERRY GIBBS "Dream Band" (Contemporary/Fantasy) 10/1
Rotations: Heavy 5/0, Medium 3/0, Light 1/0, Extra Adds 1, Total Adds 1, WJZZ, Heavy: KANU, KBEM, KADK, KCON, WYVE, Medium: WYRS, WUSF, KCON, KUHF.

VIBRATION SOCIETY "Music Of Rabsaan Roland Kirk" (Stash) 10/1
Rotations: Heavy 4/0, Medium 5/1, Light 1/0, Extra Adds 0, Total Adds 1, KWMU, Heavy: WBGO, WBEE, KADK, WNUJ, Medium: WRTI, WHRO, WUSF, WYVE.

CHICO FREEMAN "Pled Piper" (Black-Hawk) 9/2
Rotations: Heavy 3/0, Medium 3/0, Light 1/0, Extra Adds 2, Total Adds 2, WBGO, WBEE, Heavy: WCLK, KUHF, WDET, Medium: KANU, KCON.

SHEILA JORGAN "The Crossing" (Black-Hawk) 9/1
Rotations: Heavy 1/0, Medium 4/0, Light 4/1, Extra Adds 0, Total Adds 1, KJAZ, Heavy: WJZZ, Medium: WBGO, WRTI, KERA, WHRO.

JIM HALL TRIO "Jim Hall's Three" (Concord) 9/0
Rotations: Heavy 4/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WUWM, KWMU, KCON, KXPR, Medium: WRTI, WCLK, WHRO, WYVE.

GROSSMAN/WALTON/WILLIAMS/HIGGINS "Love Is The Thing" (Red/PSI) 8/0
Rotations: Heavy 1/0, Medium 6/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: WCLK, Medium: WGBH, WRTI, KUHF, KADK, KPLU, KXPR.

BOB COOPER & SNOOKY YOUNG SEXTET "In A Mellotone" (Contemporary/Fantasy) 7/0
Rotations: Heavy 2/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0, Heavy: KADK, KCON, Medium: WCLK, WBEE, KANU, KCON.

DAVE BRUBECK & ANDY LAVERNE TRIO "See How It Feels" (Black-Hawk) 6/4
Rotations: Heavy 1/1, Medium 3/2, Light 1/0, Extra Adds 1, Total Adds 4, WEBR, WRTI, WDET, KJAZ, Medium: WBWB, WYVE.

STEPS AHEAD "Magnetic" (Elektra) 6/3
Rotations: Heavy 0/0, Medium 3/0, Light 0/0, Extra Adds 3, Total Adds 3, WJZZ, KJZZ, KPLU, Medium: WNOP, WBWB, KKKO.

TOM HARRELL "Play Of Light" (Black-Hawk) 6/2
Rotations: Heavy 2/0, Medium 2/2, Light 2/0, Extra Adds 0, Total Adds 2, WRTI, WYRS, Heavy: KPLU, WHRO, KCCC, WIND, Medium: WNOP.

KRONOS QUARTET "Music Of Bill Evans" (Landmark) 6/0
Rotations: Heavy 2/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0, Heavy: KJAZ, KPLU, Medium: KCON, KCCC.

REGIONALIZED ADDS & HOTS

EAST	SOUTH	MIDWEST
<p>WDC/Howard Joe Lovato RHEE MITCHELL RHEE MITCHELL RHEE MITCHELL</p> <p>WDC/Howard Joe Lovato RHEE MITCHELL RHEE MITCHELL RHEE MITCHELL</p> <p>WDC/Howard Joe Lovato RHEE MITCHELL RHEE MITCHELL RHEE MITCHELL</p>	<p>WDC/Howard Joe Lovato RHEE MITCHELL RHEE MITCHELL RHEE MITCHELL</p> <p>WDC/Howard Joe Lovato RHEE MITCHELL RHEE MITCHELL RHEE MITCHELL</p> <p>WDC/Howard Joe Lovato RHEE MITCHELL RHEE MITCHELL RHEE MITCHELL</p>	<p>WDC/Howard Joe Lovato RHEE MITCHELL RHEE MITCHELL RHEE MITCHELL</p> <p>WDC/Howard Joe Lovato RHEE MITCHELL RHEE MITCHELL RHEE MITCHELL</p> <p>WDC/Howard Joe Lovato RHEE MITCHELL RHEE MITCHELL RHEE MITCHELL</p>

We've got the HOTS for JAZZ RADIO!

HEAVY/HOT

OUT-OF-THE-BOX AT WBGO ■ WRTI KUHF ■ WDET KJAZ



JIMMY SMITH
GO FOR WHATCHA KNOW

5 WEEKS AT #1 HOTTEST



BOBBY McFERRIN
SPONTANEOUS INVENTIONS

49 Reporting Stations
46 Current Reports

WBGO/Columbus called in a frozen playlist this week.

KKGO/Los Angeles and KPXP/Sacramento failed to report this week; their playlists were frozen.

Accept The Invitation.

I WANNA
BE WITH
YOU

THE NEW SINGLE FROM

MAZE

FEATURING FRANKIE BEVERLY



Produced by
Frankie Beverly for
Amazement Music, Inc.

Capitol

BLACK/URBAN

BREAKERS

LIONEL RICHIE

Dancing On The Ceiling (Motown)

86% of our reporters on it. Rotations: Heavy 2/0, Medium 30/6, Light 41/20, Total Adds 26 including WUSL, WAMO, WVEE, WDMT, WZAK, KJLH, WDXK, Z93, WQMG, KBUZ. Debuts at number 23.

CHAKA KHAN

Love Of A Lifetime (WB)

73% of our reporters on it. Rotations: Heavy 2/0, Medium 33/1, Light 27/14, Total Adds 15 including WXYV, WDJY, WYLD-FM, KMJM, KQXL, WXOK, WZAZ, KJCB, WJYL, WX-LA. Debuts at number 27.

JETS

Private Number (MCA)

65% of our reporters on it. Rotations: Heavy 2/0, Medium 27/2, Light 26/6, Total Adds 8, WDLA, WBMX, WTKL, JET94, KJCB, WBLX, KHYS, KAPE. Debuts at number 35.

MELI'SA MORGAN

Fool's Paradise (Capitol)

65% of our reporters on it. Rotations: Heavy 3/1, Medium 22/1, Light 30/12, Total Adds 14 including WAMO, K104, KSOL, WFXA, WFXC, WQFX, WJYL, KHYS, WVKO, KDOK. Debuts at number 38.

MICHAEL McDONALD

Sweet Freedom (MCA)

64% of our reporters on it. Rotations: Heavy 9/0, Medium 27/3, Light 18/7, Total Adds 10, WILD, WYLD-FM, WJLB, WFXA, WATV, KJCB, KOKY, WBLX, WVOI, KUKQ. Moves 37-26.

LISA-LISA & CULT JAM with FULL FORCE

All Cried Out (Columbia)

61% of our reporters on it. Rotations: Heavy 12/0, Medium 20/1, Light 20/3, Total Adds 4, WTMP, WBMX, WCKX, KDOK. Moves 36-25.

WHODINI

One Love (Jive/Arista)

61% of our reporters on it. Rotations: Heavy 5/0, Medium 20/2, Light 27/6, Total Adds 8, WVEE, KMJQ, WTKL, WHYZ, WJYL, WBLX, WGRPR, WVOI. Debuts at number 37.

DAZZ BAND

L.O.V.E. M.I.A. (Geffen)

60% of our reporters on it. Rotations: Heavy 1/0, Medium 21/0, Light 29/9, Total Adds 9, WHUR, WVEE, KSOL, WNHCh, KQXL, WENN, KJCB, KHYS; WXLA. Debuts at number 40.

DENICE WILLIAMS

Wiser & Weaker (Columbia)

60% of our reporters on it. Rotations: Heavy 0/0, Medium 19/3, Light 32/10, Total Adds 13 including WXYV, WDA5, WTMP, WZAK, KMJM, KQXL, WATV, WHYZ, WJYL, KUKQ.

NEW & ACTIVE

GEORGE CLINTON "Hey Good Lookin' ..." (Capitol) 49/3

Rotations: Heavy 9/1, Medium 21/0, Light 19/2, Total Adds 3, KJCB, WBLX, WCKX, Heavy: WDJY, K104, WDXK, WPEG, KIIZ, WPLZ, WDMO, KBUZ. Mediums include: WHUR, WEDR, WZAK, KMJM, KSOL, KUKQ. Debuts at number 34.

CONTROLLERS "Distant Lover" (MCA) 48/4

Rotations: Heavy 8/0, Medium 23/2, Light 17/2, Total Adds 4, WDLA, WZAZ, WBLX, WAAA, Heavy: WDJY, WTKL, WXOK, WKXI, KIIZ, WPLZ, KAPE, WGRPR. Mediums include: WDA5, WAMO, WJLB.

PRINCE "Anotherloverholenyohead" (WB) 44/19

Rotations: Heavy 4/1, Medium 17/5, Light 23/13, Total Adds 19, WVIN, WDA5, WDJY, WYLD-FM, K94, WBMX, KMJM, WDKK, WAOK, KDOK, WTKL, Z93, WQMG, WQFX, WJMI, WJYL, WXLA, WZEN, WVOI.

AFRIKA BAMBATAA "Bambaata's Theme" (Tommy Boy) 43/6

Rotations: Heavy 1/1, Medium 11/3, Light 31/5, Total Adds 5, WXYV, WAMO, XHRM, WHYZ, WJMI, KIIZ. Medium: WDA5, WDJY, WYLD-FM, WFXA, WCKX, WQFX, WQMG, KJCB, WCKX, WJLB.

JEFFREY OSBORNE "Soweto" (A&M) 41/17

Rotations: Heavy 0/0, Medium 16/2, Light 25/15, Total Adds 17, WDLA, WYLD-FM, WQMI, WZAK, KJLH, OC104, KOKL, WATV, WFXC, WKXI, WDJY, KUKQ, Heavy: WJLB.

NU SHODZ "Point Of No Return" (Atlantic) 41/2

Rotations: Heavy 4/0, Medium 19/0, Light 16/2, Total Adds 2, XHRM, KHYS. Heavy: JET94, WMMC, WPLZ, KBUZ. Mediums include: WAMO, WHUR, WVEE, WDLA, WTMP, WBMX, WCGI, Z93, WPEG.

KRYSTOL "Passion From A Woman" (Epic) 37/7

Rotations: Heavy 2/1, Medium 13/0, Light 22/6, Total Adds 7, WFXA, WATV, WQFX, WBLX, KHYS, WCKX, WVOI. Heavy: KDOK. Mediums include: WVIN, WHUR, K104, WTMP, WTKL, WQMG, WTKL.

ASHFORD & SIMPSON "Count Your Blessings" (Capitol) 36/36

Rotations: Heavy 11/1, Medium 8/8, Light 27/27, Total Adds 36 including WVIN, WXYV, WILD, WDA5, WDJY, WHUR, WQMI, WTMP, WBMX, WDMT, KMJM, KSOL, WDXK, WQFX, WJMI, KOKY, WJYL, WLOU, WPLZ, KDOK.

KLYMAXX "Man Sized Love" (MCA) 34/13

Rotations: Heavy 1/0, Medium 13/0, Light 20/10, Total Adds 13, WDA5, WHUR, WVEE, WZAK, WCKX, WATV, WPEG, JET94, KDZL, WHYZ, WQFX, WTKL, KUKQ, Heavy: WJLB.

RANDY CRAWFORD "Can't Stand The Pain" (WB) 34/4

Rotations: Heavy 3/0, Medium 15/1, Light 16/3, Total Adds 4, WQMG, WZAZ, WJYL, WLOU. Heavy: KDZL, WAAA, KACE. Mediums include: WDA5, WTMP, WBLX, KSOL, WDKK, WQFX, WFXC, WDMO.

COLONEL ABRAMS "Over And Over" (MCA) 34/2

Rotations: Heavy 2/0, Medium 21/1, Light 11/1, Total Adds 2, WAMO, WHUR, Heavy: WANN, WZEN. Mediums include: WDA5, WDLA, WEDR, WJMI, WKND, WQMG, WJEN, WPEG, WJYL, WLOU, WKKM.

STARPOINT "Till The End Of Time" (Elektra) 34/0

Rotations: Heavy 3/0, Medium 20/0, Light 11/0, Total Adds 0, Heavy: WTKL, WATV, KACE. Mediums include: WYLD-FM, WKND, OC104, WCKX, KDZL, WHYZ, WQFX, WQMG, KHYS, WAAA, WCKX, KDOK.

DOUG E. FRESH "All The Way To Heaven" (Reality/Fantasy) 32/18

Rotations: Heavy 2/0, Medium 9/3, Light 21/15, Total Adds 18, WVIN, KMJQ, WDLA, WEDR, WQMI, XHRM, KSOL, WNHCh, WACK, WATV, WENR, Z93, WFXC, WQMG, WHYZ, WZAZ, KIIZ, WDMO.

SADE "Is It A Crime" (Portrait/CBS) 32/4

Rotations: Heavy 6/1, Medium 13/3, Light 13/3, Total Adds 4, KMJM, KIIZ, WBLX, KAPE. Heavy: K104, KSOL, OC104, WATV, KACE. Mediums include: WHUR, WEDR, K94, WTMP, WJMI, WDKX.

EL OEBARGE "Love Always" (Gordy/Motown) 31/21

Rotations: Heavy 3/1, Medium 6/2, Light 22/18, Total Adds 21 including WUSL, WAMO, WDLA, WBMX, WJLB, WKND, WFXA, WENN, WPEG, JET94, WQFX, WKXI, KAPE, WAAA, WKKM.

JAMES INGRAM "Always" (Quest/WB) 31/12

Rotations: Heavy 0/0, Medium 11/2, Light 20/10, Total Adds 12, WXYV, WAMO, K104, KMJM, WKND, WNHCh, WPEG, WJMI, WJYL, WLOU, WBLX, WZEN. Mediums include: WVIN, WHUR, WTMP, WZAK.

MOST ADDED

ASHFORD & SIMPSON (36)

- LIONEL RICHIE (26)
- EL DEBARGE (21)
- PRINCE (19)
- DOUG E. FRESH (18)
- MIDNIGHT STAR (17)
- JEFFREY OSBORNE (17)
- CHAKA KHAN (15)
- LEVERT (14)
- MELI'SA MORGAN (14)

HOTTEST

- TIMEX SOCIAL CLUB (47)
- JEAN CARNE (42)
- ANITA BAKER (37)
- JEFFREY OSBORNE (29)
- RICK JAMES (28)
- CASHFLOW (21)
- SHIRLEY JONES (20)
- SKYY (13)
- LUTHER WANDROSS (13)
- MOORE & KASHIF (10)

DHAR BRAXTON "Jump Back (Set Me Free)" (Sleeping Bag) 31/4

Rotations: Heavy 2/0, Medium 7/0, Light 22/4, Total Adds 4, WBMX, KSOL, WPLZ, WCKX. Heavy: WVIN, WILD. Medium: WPKS, WDA5, WQMI, KJLH, WDKX, WDMO, KUKQ.

ORAN "JUICE" JONES "The Rain" (Def Jam/Columbia) 29/11

Rotations: Heavy 4/0, Medium 3/0, Light 22/11, Total Adds 11, WUSL, WVEE, KMJQ, WYLD-FM, K94, WDMT, WJLB, WAOK, WENN, WPEG, WQMG. Heavy: WVIN, WDJY, WHUR, WZAK.

PATTI AUSTIN "Gettin' Away With Murder" (Quest/WB) 28/4

Rotations: Heavy 1/0, Medium 13/0, Light 12/2, Total Adds 2, KOKL, WTKL, Heavy: WZAZ. Mediums include: WVIN, WDA5, WHUR, WVEE, KDAY, KSOL.

TROUBLE FUNK "Good To Go" (Island) 27/8

Rotations: Heavy 0/0, Medium 7/0, Light 20/8, Total Adds 8, WVIN, WDJY, WAOK, WENN, WFXC, KHYS, WGRPR, WVOI. Medium: KSOL, WQMG, WJJS, WANM, WAAA, WCKX, WTKL.

JANICE CHRISTIE "I'm Hungry For Your Love" (Supertrouv) 26/2

Rotations: Heavy 1/0, Medium 13/0, Light 12/2, Total Adds 2, KOKL, WTKL, Heavy: WZAZ. Medium: WDA5, WHUR, WDLA, WQMI, WTMF, WNHCh, WPEG, WFXC, WQMG, WKXI, KHYS, WCKX, WTKL.

FAT BOYS "In The House" (Sutra) 25/7

Rotations: Heavy 4/0, Medium 6/2, Light 15/5, Total Adds 7, KMJQ, WDLA, Z93, WHYZ, KIIZ, KDOK, KUKQ. Heavy: WZAK, KOKY, WQMG, Z103. Medium: WDJY, WTMP, WDMT, WCKX.

O.C. SMITH "What'cha Gonna Do" (Rendezvous) 25/6

Rotations: Heavy 3/0, Medium 13/0, Light 13/10, Total Adds 17, WAMO, WYLD-FM, WJLB, KMJM, XHRM, KSOL, WTKL, WQMG, WHYZ, WJYL, WLOU, WQMG, WANM, WAAA, KBUZ, KDOK, KUKQ.

MICHAEL JOHNSON "Burnin' Up" (A&M) 25/4

Rotations: Heavy 1/0, Medium 8/1, Light 16/3, Total Adds 4, WAMO, WENN, WJYL, KUKQ. Heavy: WJMI. Medium: WTMP, KIIZ, KJCB, WLOU, WCKX, WXLA, KBUZ.

SIGNIFICANT ACTION

PETER GABRIEL "Sledgehammer" (Geffen) 24/0

Rotations: Heavy 9/0, Medium 11/0, Light 4/0, Total Adds 0, Heavy: WHRK, WBLZ, B95, OC104, WPEG, JET94, WMMC, WQMG, KDOK. Mediums include: WILD, WHUR, K94, WJMI, KMJM, KJLH, XHRM.

REAL ROXANNE w/HITMAN HOWIE TEE "Bang Zoom! Let's Go Go" (Select) 24/0

Rotations: Heavy 7/0, Medium 10/0, Light 7/0, Total Adds 0, Heavy: WDA5, K104, WEDR, WDMT, WZAK, KDAY, WQMG. Mediums include: WVIN, WXYV, WUSL, WDJY, WDLA, KOKY, KHYS.

MIDNIGHT STAR "Midastouch" (Solar/Elektra) 23/17

Rotations: Heavy 3/2, Medium 7/5, Light 13/10, Total Adds 17, WAMO, WYLD-FM, WJLB, KMJM, XHRM, KSOL, WTKL, WQMG, WHYZ, WJYL, WLOU, WQMG, WANM, WAAA, KBUZ, KDOK, KUKQ.

JUNIOR "Not Tonight" (Mercury/PolyGram) 23/5

Rotations: Heavy 0/0, Medium 5/0, Light 18/5, Total Adds 5, WYLD-FM, WBMX, WCKX, WPEG, WVOI. Medium: WDLA, WNHCh, KQXL, WJMI, WJYL.

TMP BAND "Ring, Ring" (Golden Boy/Critique) 23/3

Rotations: Heavy 1/0, Medium 10/0, Light 12/3, Total Adds 3, WCKX, WJMI, WLOU. Heavy: Z103. Medium: WDLA, WQMI, WTMP, Z93, WPEG, WQMG, WCKX, WTKL.

BOOGIE BOYS "Girl Talk" (Capitol) 23/1

Rotations: Heavy 6/0, Medium 11/0, Light 6/1, Total Adds 1, KHYS. Heavy: K104, WDMT, WZAK, KDAY, KIIZ, KOKY, Medium: WDA5, KSOL, WCKX, WHYZ, KJCB, WDDM, WAAA, WCKX, Z103, WGRPR, KBUZ.

BETTY WRIGHT "The Sun Don't Shine" (First String/Fantasy) 22/7

Rotations: Heavy 0/0, Medium 7/0, Light 15/7, Total Adds 7, WQMI, WENN, WPEG, WFXC, WQMG, WORL, KHYS. Medium: WEDR, WDMT, WZAZ, WBLX, KAPE, WANM, WCKX.

SPENCER JONES "How To Win Your Love" (Profile) 21/7

Rotations: Heavy 2/0, Medium 7/1, Light 12/6, Total Adds 7, WZAK, WNHCh, WAOK, WLOU, WBLX, WQMG, WCKX. Heavy: WTMP, WZAZ. Medium: WEDR, WFXA, WFXC, WQMG, WANM, WTKL.

SHIRLEY MURDOCK "Truth Or Dare" (Elektra) 20/1

Rotations: Heavy 2/0, Medium 9/1, Light 9/0, Total Adds 1, WAMO. Heavy: KDZL, WZEN. Medium: KMJM, WKND, WCKX, WATV, WPEG, KJCB, WAAA, WVOI.

L.A. DREAM TEAM "Nursery Rhymes" (MCA) 19/2

Rotations: Heavy 4/0, Medium 9/1, Light 6/1, Total Adds 2, WDA5, WCKX. Heavy: K104, KDAY, XHRM, KOKY. Medium: WATV, WHYZ, WJMI, WKXI, KIIZ, WDDM, WCKX, Z103.

TRINERE "How Can We Be Wrong" (Jam Packed) 18/6

Rotations: Heavy 0/0, Medium 2/0, Light 16/6, Total Adds 6, WQMI, WKND, WNHCh, WFXA, Z93, WZAZ. Medium: KDAY, WTKL.

MARY JANE GIRLS "Walk Like A Man" (Motown) 17/0

Rotations: Heavy 1/0, Medium 4/1, Light 12/4, Total Adds 5, XHRM, WDLA, WDKX, WFXA, WZAZ. Heavy: WAOK. Medium: WZAK, KOKY, WAAA.

MADONNA "Papa Don't Preach" (Sire/WB) 16/2

Rotations: Heavy 0/0, Medium 8/1, Light 4/1, Total Adds 2, XHRM, WJMI. Heavy: B95, OC104, WMMC, KUKQ. Medium: WBMX, WBLZ, WJMI, KJLH, WNHCh, Z103.

EPICENTER /SANDRA FEVA "You Can't Come Up In Here No More" (Krisma) 16/1

Rotations: Heavy 0/0, Medium 5/0, Light 11/1, Total Adds 1, WGRPR. Medium: WDLA, WTMP, WFXA, WKXI, WALT.

ROSE BROTHERS "Walk To Wall Freaks" (MSS/Malaco) 14/5

Rotations: Heavy 1/0, Medium 2/0, Light 11/5, Total Adds 5, KMJM, WHYZ, KIIZ, KJCB, WQMG. Heavy: WJMI. Medium: WJMI, WANM.

RUN D.M.C. "Walk This Way" (Profile) 13/10

Rotations: Heavy 1/0, Medium 4/4, Light 8/6, Total Adds 10, WVIN, WDA5, KMJQ, WDLA, WDMT, KSOL, WFXC, WHYZ, KIIZ, WAAA. Heavy: WZAK.

UTFO "We Work Hard" (Select) 13/1

Rotations: Heavy 0/0, Medium 5/0, Light 8/1, Total Adds 1, KIIZ. Medium: KDAY, WATV, WFXC, WQMG, WKXI.

LOOSE ENDS "Stay A Little While, Child" (MCA) 12/2

Rotations: Heavy 0/0, Medium 11/0, Light 11/9, Total Adds 9, WHUR, KJLH, WKND, KOKL, KDZL, WJMI, KAPE, WANM, WAAA. Medium: WILD.

YARBROUGH & PEOPLES "Wrapped Around Your Finger" (Total Experience/RCA) 12/8

Rotations: Heavy 1/1, Medium 1/1, Light 10/6, Total Adds 8, WTMP, WENN, WJMI, WKXI, KIIZ, KOKY, WPLZ, WAAA.

STACEY Q "Two Of Hearts" (Atlantic) 11/5

Rotations: Heavy 0/0, Medium 6/1, Light 5/4, Total Adds 5, WDLA, B95, WMMC, WZEN, KUKQ. Medium: WJLB, KDAY, KJLH, XHRM, WANM.

MAIN ATTRACTION "Rainy Night" (RCA) 10/4

Rotations: Heavy 0/0, Medium 0/0, Light 10/4, Total Adds 4, WDLA, WNHCh, WTKL, KDZL.

CLAYTON SAVAGE "Palm Of Her Hand" (Manhattan) 10/2

Rotations: Heavy 0/0, Medium 0/0, Light 10/2, Total Adds 2, KMJQ, WEDR.

B . R . E . A . K . E . R .



THE
DAZZ BAND

"L.O.V.E. M.I.A."

**THE SMASH SINGLE FROM THE FORTHCOMING ALBUM
WILD AND FREE**

Produced by Bobby Harris

Associate Producers: Keith Harrison, Marlon McClain Executive Producer: Reggie Andrews
Left Bank Management/Allen Kovac and Steve Drimmer



AIRPLAY AND JOCS

EAST

WYV/Baltimore
Ray Simpson
DENISE WILLIAMS
ASHFORD & SIMPSON
JAMES INGRAM
CHAKA KHAN
AFRIKA BANBATAAA
SOS BAND
DENROY MORGAN
Notestein
SKYY
JEAN CARNE
TIMEX SOCIAL CLUB
SHIRLEY JONES
RUN D.M.C.

WV/Baltimore
Newman/Dunn
RUN D.M.C.
DOUG E. FRESH
PRINCE
ASHFORD & SIMPSON
JAMES INGRAM
SKINWORTH & TURNE
TROUBLE PUNK
Notestein
RAINY DAVIS
TIMEX SOCIAL CLUB
JEFFREY OSBORNE
ANITA BAKER
OWEN GUTIERREZ
WLD/Boston
Elynn Smith
NEW EDITION
MICHAEL MCDONALD
STEVE WINWOOD
LEVERET
ASHFORD & SIMPSON
JAMES INGRAM
SOS BAND
TIMEX SOCIAL CLUB
ANITA BAKER
OWEN GUTIERREZ
RAINY DAVIS
LISA LISA
WIND/Hartford
John/Claman
CHAKA KHAN
O.C. SMITH
LONNIE ENDZ
EL DEBARGE
TRINERE
Notestein
ANITA BAKER
JEFFREY OSBORNE
OWEN GUTIERREZ
RUN D.M.C.
H/TMG

WHD/Chicago
James Jordan
DAZZ BAND
TRINERE
LIONEL RICHIE
JAMES INGRAM
MAIN ATTRACTION
SHIRLEY JONES
ASHFORD & SIMPSON
NICOLE
DOUG E. FRESH
SPENCER JONES
HARRAZATI
WRS/Chicago
Tony Gray
SHIRLEY JONES
HELMA MOORE
Notestein
TIMEX SOCIAL CLUB
LONNIE & MCDONALD
EL DEBARGE
JAMES INGRAM
BILLY OCEAN

OC140/Ocean City
Dave Allen
BARBARA
MARY JANE GIRLS
OWEN GUTIERREZ
EL DEBARGE
JEFFREY OSBORNE
Notestein
JANNY JACKSON
LISA LISA
PETER GABRIEL
TIMEX SOCIAL CLUB
MADONNA

WEST

KDQ/Denver
Patterson
Notestein
HIGHTON STAR
LISA LISA
ASHFORD & SIMPSON
LEVERET
PAT BOYS
PHILIP BAILEY
JEAN CARNE
ANITA BAKER
CASHFLOW
STEPHANIE WILLIAMS
STEVE ARINGTON
KJH/Los Angeles
Doug Gilmore
Notestein
TIMEX SOCIAL CLUB
JEFFREY OSBORNE
RUN D.M.C.
LUTHER VANDROSS
ANITA BAKER
RACE/Los Angeles
Pam Robinson
Notestein
JEAN CARNE
LUTHER VANDROSS
SHIRLEY JONES
JAMES & GARNON

KDAY/Los Angeles
Notestein
BOBBY JIMMY
TIMEX SOCIAL CLUB
REAL ROXANNE
Notestein
PAT BOYS
KUG/Phoenix
Rick Thomas
STACEY O
KLYMAXX
STEVE ARINGTON
BILLY OCEAN
DENISE WILLIAMS
FAT BOYS
LIONEL RICHIE
MICHAEL MCDONALD
Notestein
TIMEX SOCIAL CLUB
JEFFREY OSBORNE
RUN D.M.C.
LUTHER VANDROSS
ANITA BAKER

SOUTH

WVE/WAinta
Joe Tambora
WHD/Philadelphia
Joe Tambora
KLYMAXX
RUN D.M.C.
JAMES EARL RAY
L.A. DREAM TEAM
ASHFORD & SIMPSON
LUTHER VANDROSS
DENISE WILLIAMS
Notestein
TIMEX SOCIAL CLUB
JEAN CARNE
REAL ROXANNE
SCHEM... FRESH
SHIRLEY JONES

WUSL/Philadelphia
Tony Quaterson
LIONEL RICHIE
EL DEBARGE
ORAN JUICE JONES
Notestein
JAMES INGRAM
TIMEX SOCIAL CLUB
LONNIE & MCDONALD
JEAN CARNE

WML/Pittsburgh
Wetzel/Anthony
WLD/Boston
Elynn Smith
NEW EDITION
MICHAEL MCDONALD
STEVE WINWOOD
LEVERET
ASHFORD & SIMPSON
JAMES INGRAM
SOS BAND
TIMEX SOCIAL CLUB
ANITA BAKER
OWEN GUTIERREZ
RAINY DAVIS
LISA LISA
WIND/Hartford
John/Claman
CHAKA KHAN
O.C. SMITH
LONNIE ENDZ
EL DEBARGE
TRINERE
Notestein
ANITA BAKER
JEFFREY OSBORNE
OWEN GUTIERREZ
RUN D.M.C.
H/TMG

WHD/Chicago
James Jordan
DAZZ BAND
TRINERE
LIONEL RICHIE
JAMES INGRAM
MAIN ATTRACTION
SHIRLEY JONES
ASHFORD & SIMPSON
NICOLE
DOUG E. FRESH
SPENCER JONES
HARRAZATI
WRS/Chicago
Tony Gray
SHIRLEY JONES
HELMA MOORE
Notestein
TIMEX SOCIAL CLUB
LONNIE & MCDONALD
EL DEBARGE
JAMES INGRAM
BILLY OCEAN

OC140/Ocean City
Dave Allen
BARBARA
MARY JANE GIRLS
OWEN GUTIERREZ
EL DEBARGE
JEFFREY OSBORNE
Notestein
JANNY JACKSON
LISA LISA
PETER GABRIEL
TIMEX SOCIAL CLUB
MADONNA

XHR/San Diego
L.D. McCormon
MADONNA
MARY JANE GIRLS
HIGHTON STAR
LEVERET
AFRIKA BANBATAAA
NU SHOOS
Notestein
JEAN CARNE
REAL ROXANNE
L.A. DREAM TEAM
KOL/San Francisco
Robson/Moody
Bill Egan
DOUG E. FRESH
LISA LISA
MIDNIGHT STAR
DIANE BRAXTON
RUN D.M.C.
Notestein
JEFFREY OSBORNE
DAVEY CHRISTOPHER
TIMEX SOCIAL CLUB
MADONNA
LISA LISA
GAVIN CHRISTOPHER
ANITA BAKER

85 Reporting Stations
76 Current Reports

KD/LA/ Worth-Dallas

Tucker/Medison
LEVITY
ASHFORD & SIMPSON
EL DEBARGE
JEFFREY OSBORNE
MELI'SA MORGAN
KLYMAXX
LONNIE & MCDONALD
LUTHER VANDROSS
BILLY OCEAN
SHIRLEY JONES
JEAN CARNE
ANITA BAKER
SKYY
JEFFREY OSBORNE
H/TMG

WMO/Ogrenoboro
Doc Foster
BETTY WRIGHT
MIDNIGHT STAR
DENISE WILLIAMS
PRINCE
LIONEL RICHIE
GLEN JONES
DOUG E. FRESH
GRACEY FAMILY
LEVERET
MICHAEL MCDONALD
HAROLD DANIELS
JEFFREY OSBORNE
LONNIE & MCDONALD
LUTHER VANDROSS
CHEVELL HUMTER
Notestein
TIMEX SOCIAL CLUB
LISA LISA
MIDNIGHT STAR
STARPOINT
RICK JAMES

WHY/Greenville
Taylor/Carson
ASHFORD & SIMPSON
KLYMAXX
DOUG E. FRESH
RAPPY ROKERS
WHODINI
ORAN JUICE JONES
RUN D.M.C.
AFRIKA BANBATAAA
DENISE WILLIAMS
GLEN JONES
ROSE BROTHERS
NICOLE
MIDNIGHT STAR
Notestein
TIMEX SOCIAL CLUB
DRAMATICUS
PATTI LABELLE
RICK JAMES
BOBBY JIMMY
WBFY/Oulport-Blast
Jim Lucas
EL DEBARGE
PAT LARRY'S BAND
CLARENCE CARTER
O.C. SMITH
PRINCE
LUTHER VANDROSS
CHAKA KHAN
L.A. DREAM TEAM
EL DEBARGE
FAT BOYS

WYLL/Oulaville
Lea Michaels
none
Notestein
TIMEX SOCIAL CLUB
LIONEL RICHIE
PATTI LABELLE

WYLD/DMN Orleans
Dell Spencer
JEFFREY OSBORNE
PRINCE
ORAN JUICE JONES
MICHAEL MCDONALD
MIDNIGHT STAR
CHAKA KHAN
L.A. DREAM TEAM
EL DEBARGE
FAT BOYS

WYD/Jacksonville

WYD/Jacksonville
Lata Cody
Wells/Smith
none
Notestein
TIMEX SOCIAL CLUB
EL DEBARGE
W/TMG
RICK JAMES
JEFFREY OSBORNE
HARRAZATI
SHIRLEY JONES
CASHFLOW
STEPHANIE WILLIAMS
KEVIN/Knox
Bill Se John
JEFFREY OSBORNE
RUN D.M.C.
LIONEL RICHIE
VANDROSS & PEOP
ROBE BROTHERS
SADE
UTFO
AFRIKA BANBATAAA
PAT BOYS
DOUG E. FRESH
H/TMG
ANITA BAKER
RICK JAMES
PAT LARRY'S BAND
JEAN CARNE
LUTHER VANDROSS

HCB/Latayette
Harris
GEORGE CLINTON
JEFFREY OSBORNE
BILLY OCEAN
LISA LISA
CRYSTOL
CONTROLLERS
JETS
PATTI LABELLE
LIONEL RICHIE
WHODINI
JAMES INGRAM
LEVERET
PRINCE
GLEN JONES
SOS BAND
MICHAEL MCDONALD
COW PUNK SHUN
SKYY
JEFFREY OSBORNE

KOK/VLitta Rock
Friedman
YARRBROUGH & PEOP
MICHAEL MCDONALD
ASHFORD & SIMPSON
PAT LARRY'S BAND
CLARENCE CARTER
Notestein
STEPHANIE WILLIAMS
JEAN CARNE
L.A. DREAM TEAM
EL DEBARGE
FAT BOYS

WYLL/Oulaville
Tony T. Fields
LISA LISA
TIMEX SOCIAL CLUB
LIONEL RICHIE
PATTI LABELLE

WYLD/DMN Orleans
Dell Spencer
JEFFREY OSBORNE
PRINCE
ORAN JUICE JONES
MICHAEL MCDONALD
MIDNIGHT STAR
CHAKA KHAN
L.A. DREAM TEAM
EL DEBARGE
FAT BOYS

WYLL/Oulaville
Williams/March
STEVE ARINGTON
DENISE WILLIAMS
JONATHAN BUTLER
WHODINI
MICHAEL MCDONALD
LIONEL RICHIE
MIDNIGHT STAR
JEFFREY OSBORNE
MELI'SA MORGAN
KLYMAXX
PRINCE
ASHFORD & SIMPSON
JAMES INGRAM
TIMEX SOCIAL CLUB
RANDY CRAWFORD
STEVE WINWOOD
Notestein
TIMEX SOCIAL CLUB
ROCKIN'
ANITA BAKER
JEAN CARNE
PIECES OF A DREAM

WYK/Memphis

WYK/Memphis
Wells/Smith
none
Notestein
TIMEX SOCIAL CLUB
EL DEBARGE
W/TMG
RICK JAMES
JEFFREY OSBORNE
HARRAZATI
SHIRLEY JONES
CASHFLOW
STEPHANIE WILLIAMS
KEVIN/Knox
Bill Se John
JEFFREY OSBORNE
RUN D.M.C.
LIONEL RICHIE
VANDROSS & PEOP
ROBE BROTHERS
SADE
UTFO
AFRIKA BANBATAAA
PAT BOYS
DOUG E. FRESH
H/TMG
ANITA BAKER
RICK JAMES
PAT LARRY'S BAND
JEAN CARNE
LUTHER VANDROSS

HCB/Latayette
Harris
GEORGE CLINTON
JEFFREY OSBORNE
BILLY OCEAN
LISA LISA
CRYSTOL
CONTROLLERS
JETS
PATTI LABELLE
LIONEL RICHIE
WHODINI
JAMES INGRAM
LEVERET
PRINCE
GLEN JONES
SOS BAND
MICHAEL MCDONALD
COW PUNK SHUN
SKYY
JEFFREY OSBORNE

KOK/VLitta Rock
Friedman
YARRBROUGH & PEOP
MICHAEL MCDONALD
ASHFORD & SIMPSON
PAT LARRY'S BAND
CLARENCE CARTER
Notestein
STEPHANIE WILLIAMS
JEAN CARNE
L.A. DREAM TEAM
EL DEBARGE
FAT BOYS

WYLL/Oulaville
Lea Michaels
none
Notestein
TIMEX SOCIAL CLUB
LIONEL RICHIE
PATTI LABELLE

WYLD/DMN Orleans
Dell Spencer
JEFFREY OSBORNE
PRINCE
ORAN JUICE JONES
MICHAEL MCDONALD
MIDNIGHT STAR
CHAKA KHAN
L.A. DREAM TEAM
EL DEBARGE
FAT BOYS

WYLL/Oulaville
Williams/March
STEVE ARINGTON
DENISE WILLIAMS
JONATHAN BUTLER
WHODINI
MICHAEL MCDONALD
LIONEL RICHIE
MIDNIGHT STAR
JEFFREY OSBORNE
MELI'SA MORGAN
KLYMAXX
PRINCE
ASHFORD & SIMPSON
JAMES INGRAM
TIMEX SOCIAL CLUB
RANDY CRAWFORD
STEVE WINWOOD
Notestein
TIMEX SOCIAL CLUB
ROCKIN'
ANITA BAKER
JEAN CARNE
PIECES OF A DREAM

WYK/Memphis
Wells/Smith
none
Notestein
TIMEX SOCIAL CLUB
EL DEBARGE
W/TMG
RICK JAMES
JEFFREY OSBORNE
HARRAZATI
SHIRLEY JONES
CASHFLOW
STEPHANIE WILLIAMS
KEVIN/Knox
Bill Se John
JEFFREY OSBORNE
RUN D.M.C.
LIONEL RICHIE
VANDROSS & PEOP
ROBE BROTHERS
SADE
UTFO
AFRIKA BANBATAAA
PAT BOYS
DOUG E. FRESH
H/TMG
ANITA BAKER
RICK JAMES
PAT LARRY'S BAND
JEAN CARNE
LUTHER VANDROSS

HCB/Latayette
Harris
GEORGE CLINTON
JEFFREY OSBORNE
BILLY OCEAN
LISA LISA
CRYSTOL
CONTROLLERS
JETS
PATTI LABELLE
LIONEL RICHIE
WHODINI
JAMES INGRAM
LEVERET
PRINCE
GLEN JONES
SOS BAND
MICHAEL MCDONALD
COW PUNK SHUN
SKYY
JEFFREY OSBORNE

MIDWEST

WBMX/Chicago
Marco Spoon
PRINCE
EL DEBARGE
JETS
ASHFORD & SIMPSON
JUNIOR
LISA LISA
ONAM BRAXTON
Notestein
RICK JAMES
REINA
JEFFREY OSBORNE
NEW EDITION

WZAK/Cleveland
TommyPerry
LIONEL RICHIE
O.C. SMITH
LIONEL RICHIE
KLYMAXX
STEVE WONDER
ASHFORD & SIMPSON
STEVE ARINGTON
SPENCER JONES
M.C. DOLLAR BILL
WHODINI
GIVEN GUTIERREZ
M/TMG
LEVERET
JOSKI LOVE
TIMEX SOCIAL CLUB
STEPHANIE WILLIAMS
JEAN CARNE

WDMT/Cleveland
Dean Dean
ORAN JUICE JONES
SHIRLEY JONES
STEPHANIE WILLIAMS
JEAN CARNE

KSB/Norfolk
Mike Allen
ORAN JUICE JONES
JEAN CARNE
Notestein
TIMEX SOCIAL CLUB
JEFFREY OSBORNE
RICK JAMES
LUTHER VANDROSS
TEASE
CRYSTOL
SPENCER JONES
DIANE BRAXTON
PAT LARRY'S BAND
LISA LISA
GEORGE CLINTON
Notestein
TIMEX SOCIAL CLUB
CASHFLOW
HARRAZATI
CONTROLLERS
LISA LISA
PAT LARRY'S BAND
LUTHER VANDROSS
RICK JAMES

WYD/Jacksonville
Wells/Smith
none
Notestein
TIMEX SOCIAL CLUB
EL DEBARGE
W/TMG
RICK JAMES
JEFFREY OSBORNE
HARRAZATI
SHIRLEY JONES
CASHFLOW
STEPHANIE WILLIAMS
KEVIN/Knox
Bill Se John
JEFFREY OSBORNE
RUN D.M.C.
LIONEL RICHIE
VANDROSS & PEOP
ROBE BROTHERS
SADE
UTFO
AFRIKA BANBATAAA
PAT BOYS
DOUG E. FRESH
H/TMG
ANITA BAKER
RICK JAMES
PAT LARRY'S BAND
JEAN CARNE
LUTHER VANDROSS

The following stations reported a frozen list: WGCI/Chicago
WVLF/Cincinnati
W103/Columbus
WHRK/Memphis
WALT/Meridan
KACE/Los Angeles

The following stations failed to report this week and their information was frozen: WLM/Midnapolis
WLM/Milwaukee
KDAY/Los Angeles

She's A Heartbreaker.

CHAKA KHAN

"Love Of A Lifetime"

The Breaker Single

Produced by Scritti Politti

and Arif Mardin

From The Forthcoming Album

DESTINY

On Warner Bros. Records

Cassettes and Compact Discs

Management: Burt Zell

Coming On Strong:

JAMES INGRAM,

"Always"

RANDY CRAWFORD,

"Can't Stand The Pain"



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T O G E T H E R

E A R L
T H O M A S
C O N L E Y

Twelve #1 records

A record four #1 singles
on one album

— AND —

A N I T A
P O I N T E R

Successful in all formats,
including country

One of music's most powerful voices

"TOO MANY TIMES"

PB-14380

Two of music's most recognized artists together for the first time on



*"TOO MANY TIMES" ... soon you won't be able to play it **enough** times!*

COUNTRY

TOP 50

JULY 18, 1986

Three Weeks	Two Weeks	Last Week		
3	2	1	1	GEORGE STRAIT/Nobody In His Right Mind... (MCA)
12	8	4	2	DON WILLIAMS/Hearbeat In The Darkness (Capitol)
10	7	3	3	JOHN SCHNEIDER/You're The Last Thing I Needed (MCA)
11	9	5	4	PAKE McENTIRE/Savin' My Love For You (RCA)
1	1	2	5	JUDDS/Rockin' With The Rhythm Of The Rain (RCA/Curb)
15	12	8	6	T.G. SHEPPARD/Strong Heart (Columbia)
13	11	9	7	WAYLON JENNINGS/Will The Wolf Survive (MCA)
22	14	12	8	CONWAY TWITTY/Desperado Love (WB)
26	17	15	9	EDDY RAVEN/Sometimes A Lady (RCA)
27	20	16	10	HANK WILLIAMS JR./Country State Of Mind (WB/Curb)
17	15	13	11	STATLER BROTHERS/Count On Me (Mercury/PG)
18	16	14	12	MICHAEL MARTIN MURPHEY/Rollin' Nowhere (WB)
31	26	19	13	REBA McENTIRE/Little Rock (MCA)
30	23	20	14	NITTY GRUTTY DIRT BAND/Stand A Little Rain (WB)
29	25	21	15	JOHN CONLEE/Got My Heart Set On You (Columbia)
25	21	18	16	RICKY SKAGGS/I've Got A New Heartache (Epic)
40	27	23	17	RONNIE MILSAP/In Love (RCA)
4	4	10	18	RANDY TRAVIS/On The Other Hand (WB)
7	6	7	19	T. GRAHAM BROWN/I Wish That I Could Hurt... (Capitol)
28	24	22	20	MERLE HAGGARD/A Friend In California (Epic)
36	29	24	21	NICOLETTE LARSON with STEVE WARINER/That's How You Know... (MCA)
33	30	25	22	GIRLS NEXT DOOR/Slow Boat To China (MTM)
6	3	6	23	RONNIE McDOWELL/All Tied Up (MCA/Curb)
5	5	11	24	KATHY MATTEA/Love At The Five & Dime (Mercury/PG)
49	36	29	25	FORESTER SISTERS/Lonely Alone (WB)
—	43	31	26	DWIGHT YOAKAM/Guitars, Cadillacs, Etc. (Reprise/WB)
2	10	17	27	JUDY RODMAN/Until I Met You (MTM)
34	32	30	28	JOHNNY PAYCHECK/Old Violin (Mercury/PG)
46	38	32	29	KEITH WHITLEY/Ten Feet Away (RCA)
—	44	34	30	JAMIE FRICKIE/Always Have Always Will (Columbia)
42	35	33	31	CARL PERKINS/Birth Of Rock And Roll (America Smash/PG)
—	—	38	32	EDDIE RABBITT & JUICE NEWTON/Both To Each Other (RCA)
48	41	35	33	LACY J. DALTON/Working Class Man (Columbia)
44	42	36	34	VINCE GILL/With You (RCA)
BREAKER	45	37	35	TANYA TUCKER/Just Another Love (Capitol)
BREAKER	46	38	36	SYLVIA/Nothin' Ventured Nothin' Gained (RCA)
BREAKER	47	39	37	STEVE EARLE/Guitar Town (MCA)
BREAKER	48	40	38	OAK RIDGE BOYS/You Made A Rock Of A Rolling Stone (MCA)
—	50	45	39	LOUISE MANORELL/I Wanna Hear It From Your Lips (RCA)
BREAKER	40	41	40	ROSANNE CASH/Second To No One (Columbia)
9	19	28	41	LEE GREENWOOD/Hearin' Aren't Made To Break (MCA)
14	13	26	42	MICHAEL JOHNSON/Gotta Learn To Love Without You (RCA)
DEBUT	43	42	43	CRYSTAL GAYLE/Cry (WB)
DEBUT	44	43	44	GARY MORRIS/Honeycomb (WB)
—	—	48	45	KENDALLS/Too Late (MCA/Curb)
20	18	27	46	SAWYER BROWN/Shakin' (Capitol/Curb)
DEBUT	47	44	47	EXILE/I'll Be Me (Epic)
DEBUT	48	45	48	SCHUYLER, KNOBLOCH & OVERSTREET/You Can't Stop Love (MTM)
DEBUT	49	46	49	GENE WATSON/Bottle Of Tears (Epic)
16	33	41	50	SOUTHERN PACIFIC/Reno Bound (WB)

Total Reports/Adds	Heavy	Medium	Light
156/0	139	14	3
158/0	128	28	2
150/2	125	21	4
155/0	121	30	4
153/0	117	28	8
151/1	104	46	1
153/0	98	44	11
160/1	84	70	6
158/0	66	84	8
152/0	70	71	11
146/1	82	55	9
147/0	72	63	12
161/2	39	111	11
157/2	37	106	14
156/1	43	94	19
141/1	51	74	16
160/4	24	116	20
125/0	79	29	17
121/0	75	34	12
144/0	36	91	17
150/7	13	102	35
146/3	23	86	37
121/0	63	40	18
111/0	52	36	23
151/13	11	83	57
139/16	9	78	52
91/0	34	35	22
103/5	24	57	22
133/13	5	78	50
125/14	8	74	43
120/10	10	69	41
135/32	3	66	66
114/18	5	64	45
97/7	11	55	31
118/25	2	49	67
108/15	0	48	60
106/26	2	52	52
103/19	1	51	51
94/11	2	49	43
96/21	1	31	64
53/0	18	18	17
56/0	13	27	16
93/66	2	21	70
73/18	1	30	42
76/5	2	35	39
56/0	8	26	22
74/64	1	10	63
70/16	0	25	45
56/6	0	29	27
36/0	4	17	15

MOST ADDED

- CRYSTAL GAYLE (66)
- EXILE (64)
- MICKEY GILLEY (33)
- EDDIE RABBITT & JUICE NEWTON (32)
- STEVE EARLE (26)
- SWEETHEARTS OF THE ROODED (25)
- TANYA TUCKER (25)
- ROSANNE CASH (21)
- OAK RIDGE BOYS (19)
- LACY J. DALTON (18)
- GARY MORRIS (18)

HOTTEST

- GEORGE STRAIT (92)
- JUDDS (74)
- JOHN SCHNEIDER (51)
- RANDY TRAVIS (47)
- PAKE McENTIRE (45)
- DON WILLIAMS (45)
- HANK WILLIAMS JR. (34)
- CONWAY TWITTY (33)
- WAYLON JENNINGS (28)
- T.G. SHEPPARD (27)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

TANYA TUCKER
Just Another Love (Capitol)

On 73% of reporting stations. Rotations: Heavy 2, Medium 49, Light 67, Total Adds 25 including WAJR, WYMK, WCOS, WKLO, KILT-FM, KISS-FM, WKIX, WUBE, WCUZ, WFMS, WDAF, WIL, KFDI, KKAL, KLZ, KZLA, KUPL, KRAK. Moves 43-35 on the Country chart.

SYLVIA
Nothin' Ventured Nothin' Gained (RCA)

On 67% of reporting stations. Rotations: Heavy 0, Medium 48, Light 60, Total Adds 15, WTCR, WCVR, CHOW, WYMK, KKIX, KIKK, WQDR, WMIL, KTTS, WIL, KFDI, KGHL, KNEW, KCKC, KHM. Moves 39-36 on the Country chart.

STEVE EARLE
Guitar Town (2)

On 52% of reporting stations. Rotations: Heavy 52, Medium 26 including WAJR, WKYG, CHOW, KASE, WKLO, KYKX, WQDR, WRNL, WIRK, WUSN, WONE, WITL, K102, WTOD, KGHL, KYGO, KZLA, KCCY, KGA. Moves 46-40-37 on the Country chart.

OAK RIDGE BOYS
You Made A Rock Of A Rolling Stone (MCA)

On 64% of reporting stations. Rotations: Heavy 1, Medium 51, Light 51, 19, WGNA, WPOC, WYMK, WCOS, KSSN, KYKX, KJNE, WSLR, KBMR, KSO, WMIL, WKCO, WTHI, KFDI, KYGO, KUGN, KMPS, KRPM. Moves 47-38 on the Country chart.

ROSANNE CASH
Second To No One (Columbia)

On 60% of reporting stations. Rotations: Heavy 1, Medium 31, Light 64, Total Adds 21, WGNA, WNYR, CHOW, KRRV, WYMK, KLLL, WSIX, WPAP, KRMD, KJNE, WUBE, KFKF, KCJB, KIOV, KIK-FM, KYAK, KGHL, KUUY, KUGN, KNIX. Moves 49-40 on the Country chart.



TANYA TUCKER'S
"Just Another Love"
(5604)
Is Not Just Another Record!

BREAKERS
CHART 35

Capitol

COUNTRY

NEW & ACTIVE

LOUISE MANDRELL "I Wanna Hear It From Your Lips" (RCA) 94/11
 Rotations: Heavy 2, Medium 49, Light 43, Total Adds 11, WGNA, WQBE, WEZL, KSSN, KLL, WKIX, WPNL, WONE, WYNG, KUGN, KMP5. Heavy: WOKK, KSOP. Medium: KASE, WZZK, WESC, W5X, WMLL, KUZZ, KTCM. Moves 50-45-39.

CRYSTAL GAYLE "Cry" (WB) 93/66
 Rotations: Heavy 2, Medium 21, Light 70, Total Adds 66 including WCAO, WHN, WDSY, WWSA, KKIX, KIKK, KSSN, WWSA, WTOR, WUBE, KFKE, WBCS, WIL, KIK-FM, KLZ, KUWJ, KSOP, KSSN, KRPM. Debuts at number 43.

KENDALLS "Too Late" (MCA/Curb) 76/5
 Rotations: Heavy 2, Medium 35, Light 39, Total Adds 5, KHEY, W5X, WPM5, WTSO, KYAK. Heavy: KKYX, KSOP. Medium: W6NA, WYAM, WAJR, WESC, WGTK, WIRK, WDW, WXCL, WKCO, KFDI, KEIN, KALF. Moves 48-45.

EXILE "It'll Be Me" (Epic) 74/84
 Rotations: Heavy 1, Medium 10, Light 63, Total Adds 64 including KEAN, WCOS, WTVY, WESC, KSSN, WSM, WCM5, KJNE, WYNG, KXXY, KVOO, KLZ, KNIX, KCCY, KTCM, KRPM, KIM. Debuts at number 47.

GARY MORRIS "Honeycomb" (WB) 73/18
 Rotations: Heavy 2, Medium 30, Light 42, Total Adds 18, W6NA, WYAM, WAJR, WDSY, WIXY, WYNN, WVM1, KJNE, WUSD, WMAN, WBCS, KCJB, WTDQ, KRKT, KYAK, KUZZ, KUGN, KEIN. Heavy: WDW. Debuts at number 44.

SCHUYLER, KNOBLOCH & OVERSTREET "You Can't Stop Love" (MTM) 70/15
 Rotations: Heavy 0, Medium 25, Light 45, Total Adds 16, W6NA, WCAO, WQBE, WTSV, WVM1, WXBQ, WMAN, WAXX, KCJB, WTHI, KFDI, KIK-FM, KYAK, KKAL, KTCM, KGA. Debuts at number 48.

GENE WATSON "Bottle Of Tears" (Epic) 56/6
 Rotations: Heavy 0, Medium 29, Light 27, Total Adds 6, WAJR, WKLO, WSM, WUSD, KCJB, KUUY. Medium: WTSV, WEZL, WESC, KILTFM, WLWI, WCM5, KKYX, KSO, WTCM, KFDI, KIK-FM, KKAL, KRWQ, KQIL. Debuts at number 49.

SIGNIFICANT ACTION

DOBBIE GRAY "The Dark Side Of Town" (Capitol) 47/13
 Rotations: Heavy 1, Medium 14, Light 32, Total Adds 13, WGNA, WXBQ, WUSY, WGTQ, WESC, WLWI, WWSA, WMAN, KWMT, WDAF, WKCO, KKCS, KEIN. Heavy: WCUZ.

LYLE LOVETT "Farther Down The Line" (MCA/Curb) 43/13
 Rotations: Heavy 2, Medium 8, Light 33, Total Adds 13, WQBE, WFOR, KRRV, WYNN, KILTFM, WPAF, KJNE, WMAN, WAXX, KWMT, WTHI, KQIL, KEIN. Heavy: WOKK, KBMR. Medium: WTSV, WLWI, KKYX, WDW, WTCM, KRKT, KWJ, KOLD.

MICKEY GILLEY "Doo-Wah Days" (Epic) 41/33
 Rotations: Heavy 1, Medium 4, Light 36, Total Adds 33 including WYAM, WCAO, WFOR, KEAN, WTVY, WESC, KIKK, WWSA, KJNE, WWWW, WDAF, WDW, WXCL, WKCO, KVOO, KRKT, KLZ, KNIX, KCCY.

SWEETHEARTS OF THE RODEO "Since I Found You" (Columbia) 40/25
 Rotations: Heavy 1, Medium 3, Light 36, Total Adds 25, WTSV, WCVR, WIXY, WYII, KEAN, WEZL, WUSY, WGTQ, KIKK, WLWI, WWSA, WPAF, KKYX, WQYK, KJNE, KFGO, KXXY, WKCO, KTTS, WTCM, KFDI, KIK-FM, KEIN, KSOP, KMP5.

BILLY BURNETTE "Soldier Of Love" (MCA/Curb) 40/10
 Rotations: Heavy 0, Medium 12, Light 28, Total Adds 10, WYAM, WCAO, KEAN, WLWI, WUSQ, KFGO, WJJO, KVOO, KKCS, KEIN. Medium: WAJR, WIXY, KYKR, WTVY, WKSJ, WQYK, WTCM, KRKT, KALF, KSOP, KIGO.

RAY CHARLES "The Pages Of My Mind" (Columbia) 39/13
 Rotations: Heavy 0, Medium 7, Light 32, Total Adds 13, W6GW, KIKK, KILTFM, KJNE, WAXX, WXCL, KTTS, WTCM, KFDI, KYAK, KLZ, KRWQ, KEIN. Medium: WNYR, WQK, WLWI, KKYX, WDW, KRKT.

EVERLY BROTHERS "I Know Love" (Mercury/PolyGram) 38/5
 Rotations: Heavy 1, Medium 15, Light 22, Total Adds 15, WFOR, WUSQ, KTTS, WTHI, XLZ. Heavy: WCUZ. Medium: WUSY, WGTQ, WTVY, WCM5, KKYX, WIRK, WDW, WXCL, WKCO, KFRE, KRWQ, KCCY, KALF, KSOP, KIGO.

GLEN CAMPBELL "Call Home" (Atlantic America) 36/15
 Rotations: Heavy 0, Medium 6, Light 30, Total Adds 15, WAJR, WQYK, WNYR, WIXY, WGTQ, WTVY, WWSA, KRMD, WUSD, WXCL, WKCO, WJJO, KFDI, KKAL, KYGQ. Medium: W6GW, KKYX, WDAF, KUZZ, KCKC.

DONNA FARGO "Woman Of The '80s" (Mercury/PolyGram) 32/13
 Rotations: Heavy 0, Medium 5, Light 27, Total Adds 13, WCAO, WYKQ, WYII, WKLO, WESC, WLWI, WSLR, WMAN, WAXX, KTTS, KFDI, KVOO, KEIN. Medium: WTSV, WOKK, KKYX, KSO, KRKT.

TOM T. HALL "Susie's Beauty Shop" (Mercury/PolyGram) 32/9
 Rotations: Heavy 1, Medium 7, Light 24, Total Adds 9, WCAO, WIXY, WGTQ, WLWI, KFGO, W6EE, WTCM, KFDI, KTCM. Heavy: WDW. Medium: WTSV, WTVY, KKYX, KTTS, KRKT, KALF. Light: WCVR, KWMT, KQIL.

LARRY BOONE "Stranger Things Have Happened" (Mercury/PolyGram) 27/9
 Rotations: Heavy 0, Medium 6, Light 21, Total Adds 9, W6GW, WYKQ, WIXY, WMAN, KIKK, WOKK, KFDI, KRWQ, KALF. Medium: WTSV, WCVR, WLWI, KTTS, WTCM, KRKT. Light: WGTQ, WQYK, KFGO, KFRE.

A.J. MASTERS "Love Keep Your Distance" (Bermuda Dunes) 26/5
 Rotations: Heavy 0, Medium 3, Light 23, Total Adds 5, KRRV, WLWI, KTTS, WJJO, KVOO. Medium: WWSA, WTCM, KRKT. Light: WYAM, WIXY, WYII, WCM5, WKCO, WAXX, WXCL, KEIN, KALF, KSOP.

TARI HENSLEY "I've Cried A Mile" (Mercury/PolyGram) 23/10
 Rotations: Heavy 0, Medium 5, Light 18, Total Adds 10, WIXY, KEAN, WTVY, WOKK, WKIX, KVOO, KFDI, KRWQ, KALF, KSOP. Medium: WLWI, KKYX, KTTS, KRKT, KQIL. Light: WYII, KASE, WGTQ, WPAF, KSO, WAXX, KFGO, KKAL.

BOBBY BARE "Real Good" (EMI America) 19/6
 Rotations: Heavy 0, Medium 3, Light 16, Total Adds 6, WYII, KEAN, KHEY, KWMT, KRWQ, KSOP. Medium: KBMR, KRKT. Light: WYAM, W6GW, WIXY, KPLX, WTVY, WOKK, KSO, KXXY, KKAL, KALF, KIGO.

MALCHAK & RUCKER "Slow Motion" (Alpine) 19/5
 Rotations: Heavy 0, Medium 1, Light 18, Total Adds 5, KJNE, KFGO, KVOO, KVOO, KEIN. Medium: WCUZ. Light: WBGW, WIXY, WYII, KRRV, KKYX, WCM5, WPAF, WIRK, WXCL, WTCM, KRWQ, KALF, KSOP.

PAM TILLIS "I Thought I'd About Had It..." (WB) 19/1
 Rotations: Heavy 0, Medium 9, Light 10, Total Adds 1, KRRV. Medium: WCVR, WYII, WEZL, WDW, WXCL, WTCM, KQIL, KALF, KIGO. Light: WIXY, KASE, KSO, WKKO, KWMT, KKAL, KVOO, KRWQ, KALO.

EARL THOMAS CONLEY & ANITA POINTER "Too Many Times" (RCA) 16/16
 Rotations: Heavy 0, Medium 1, Light 15, Total Adds 16, WRKZ, WYAY, WXBQ, W5OC, WUSY, WGTQ, KPLX, WOKK, WKIX, WIRK, WTOR, KXXY, KQV, KYGO, KALF, K5AN.

ALMOST BROTHERS "What's Your Name" (MTM) 16/13
 Rotations: Heavy 0, Medium 0, Light 16, Total Adds 13, WYAM, WFOR, WIXY, KYKR, WTVY, WCM5, WPAF, WXCL, WJJO, KVOO, KVOO, KTCM, KSOP. Light: WTSV, WNYR, WYII.

TWO HEARTS "Feel Like I'm Falling For You" (MDJ) 16/2
 Rotations: Heavy 0, Medium 2, Light 16, Total Adds 2, WIRK, KFDI. Light: WBGW, WYII, KRRV, WUSY, KKYX, KFGO, KTTS, WTCM, KVOO, KRWQ, KQIL, KEIN, KALF, KIGO.

RAZZY BAILEY "Rockin' In The Parkin' Lot" (MCA) 15/0
 Rotations: Heavy 0, Medium 5, Light 10, Total Adds 0, Medium: WEZL, WTVY, WPAF, KBMR, KALF. Light: WOKQ, WIXY, WESC, WLWI, WIRK, KSO, KTRP, KIK-FM, KRWQ, KQIL.

BRUCE HAUSER "Bidding America Goodbye" (Cowboy) 15/0
 Rotations: Heavy 0, Medium 2, Light 16, Total Adds 0, Medium: WAXX, KUUY. Light: WCVR, KRRV, WLWI, KKYX, KFGO, WXCL, KTTS, KVOO, KQIL, KEIN, KALF, KSOP, KIGO.

ROGER MILLER "Some Hearts Get All The Breaks" (MCA) 14/3
 Rotations: Heavy 0, Medium 3, Light 11, Total Adds 3, WYII, WXCL, KSOP. Medium: KKYX, KTTS, KRKT. Light: WTSV, WIXY, WPAF, KFGO, WDW, KRWQ, KALF, KIGO.

DAVID ALLAN COE & WILLIE NELSON "I've Already Cheated On You" (Columbia) 13/13
 Rotations: Heavy 0, Medium 1, Light 12, Total Adds 13, WYAM, WTSV, WIRKZ, WNYR, WYII, KKYX, KFGO, WDW, WJJO, KVOO, KRKT, KKAL, KTCM.

DARLENE AUSTIN "Guilty Eyes" (CPT) 12/1
 Rotations: Heavy 1, Medium 4, Light 7, Total Adds 1, KJNE. Heavy: KRKT. Medium: WCVR, KRRV, KALF, KIGO. Light: WIXY, WYII, WJJO, KTRP, KRWQ, KQIL.

LEON EVERETTE "Sad State Of Affairs" (Orlando) 11/8
 Rotations: Heavy 0, Medium 1, Light 10, Total Adds 8, WYAM, WTVY, WIRKZ, WNYR, WYII, KKYX, KFGO, WDW, WJJO, WTVY, WESC, KRWQ.

ROBIN LEE "If You're Anything Like Your Eyes" (Evergreen) 11/6
 Rotations: Heavy 0, Medium 1, Light 10, Total Adds 6, WOKK, WLWI, WAXX, WTCM, KFDI, KKAL. Medium: KSOP. Light: WTVY, WYII, WESC, KRWQ.

LOWES "Good And Lonesome" (NSD) 11/3
 Rotations: Heavy 0, Medium 3, Light 8, Total Adds 3, WPAF, KWMT, KRWQ. Medium: KFGO, KTTS, KSOP. Light: WTVY, WLWI, KKYX, KVOO, KFDI.

RICK NELSON "Dream Lover" (Epic) 10/0
 Rotations: Heavy 2, Medium 6, Light 2, Total Adds 0, Heavy: WCUZ, KNIX. Medium: KBMR, WUSN, WDAF, KFDI, KQLO, KIGO. Light: KRWQ, KALF.

MASON DIXON "Home Grown" (Premier) 8/5
 Rotations: Heavy 0, Medium 1, Light 7, Total Adds 5, WYAM, WTVY, KKYX, KJNE, KTTS. Light: KRRV, KYKX, WPAF.

JOHNNY DUNCAN "Texas Moon" (Pharoh) 8/3
 Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, KKYX, WTCM, KFDI. Light: KSO, KTTS, KVOO, KKAL, KRWQ.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
HANK WILLIAMS JR./Mind Your Own Business (WB/Curb)	Montana Cafe
HOLLY DUNN/Daddy's Hands (MTM)	Holly Dunn
RANDY TRAVIS/Diggin' Up Bones (WB)	Storms Of Life
GIRLS NEXT DOOR/Can't Say It On The Radio (MTM)	Girls Next Door
FORESTER SISTERS/Drawn To The Fire (WB)	Perfume, Ribbons, & Pearls
GEORGE STRAIT/Rhythm Of The Road (MCA)	#7
GEORGE STRAIT/You Still Get To Me (MCA)	#7
EDDIE RABBITT/Singing In The Subway (RCA)	Rabbit Trax
RANDY TRAVIS/My Heart Cracked (WB)	Storms Of Life
ED BRUCE/Quietly Crazy (RCA)	Night Things
SOUTHERN PACIFIC/Road Song (WB)	Killbilly Hill
DON WILLIAMS/Then It's Love (Capitol)	New Moves
MARTY STUART/Home Town Heroes (Columbia)	Marty Stuart



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ONLY D&IOT

MOST ADDED		HOTTEST		MOST ADDED		HOTTEST		MOST ADDED		HOTTEST	
Crystal Gayle (11)	EAST	George Strait (MCA)	MIDWEST	Exile (Epic)	SOUTH	George Strait (MCA)	MIDWEST	Crystal Gayle (WB)	WEST	George Strait (MCA)	MIDWEST
Exile (Epic)		Judds (RCA/Curb)		Crystal Gayle (WB)		Judds (RCA/Curb)		Exile (Epic)		Paula McCartney (RCA)	

EAST		MIDWEST		SOUTH		WEST	
WJLA-TV Albany, NY DORIS GRAY ONE RIDE BOYS LARRY HANDELL SCRYMGEOR, KNOWLEDGE T.G. SHEPPARD RABBIT & BENTON BOB WILSON JERRY SCHEIDT JOHN SCHNEIDER MICHAEL MURPHY DOE WILLIAMS JR. RANE WILLIAMS JR.	WVTV Chattanooga, TN CRYSTAL GAYLE GARY MORRIS GLEN ROBERT JAMES PRICKE GEORGE STRAIT JUDAS T.G. SHEPPARD WYOMING DOE WILLIAMS JR. MICHAEL MURPHY RANE WILLIAMS JR.	WVTV Chattanooga, TN CRYSTAL GAYLE GARY MORRIS GLEN ROBERT JAMES PRICKE GEORGE STRAIT JUDAS T.G. SHEPPARD WYOMING DOE WILLIAMS JR. MICHAEL MURPHY RANE WILLIAMS JR.	WVTV Chattanooga, TN CRYSTAL GAYLE GARY MORRIS GLEN ROBERT JAMES PRICKE GEORGE STRAIT JUDAS T.G. SHEPPARD WYOMING DOE WILLIAMS JR. MICHAEL MURPHY RANE WILLIAMS JR.	WVTV Chattanooga, TN CRYSTAL GAYLE GARY MORRIS GLEN ROBERT JAMES PRICKE GEORGE STRAIT JUDAS T.G. SHEPPARD WYOMING DOE WILLIAMS JR. MICHAEL MURPHY RANE WILLIAMS JR.	WVTV Chattanooga, TN CRYSTAL GAYLE GARY MORRIS GLEN ROBERT JAMES PRICKE GEORGE STRAIT JUDAS T.G. SHEPPARD WYOMING DOE WILLIAMS JR. MICHAEL MURPHY RANE WILLIAMS JR.	WVTV Chattanooga, TN CRYSTAL GAYLE GARY MORRIS GLEN ROBERT JAMES PRICKE GEORGE STRAIT JUDAS T.G. SHEPPARD WYOMING DOE WILLIAMS JR. MICHAEL MURPHY RANE WILLIAMS JR.	WVTV Chattanooga, TN CRYSTAL GAYLE GARY MORRIS GLEN ROBERT JAMES PRICKE GEORGE STRAIT JUDAS T.G. SHEPPARD WYOMING DOE WILLIAMS JR. MICHAEL MURPHY RANE WILLIAMS JR.

161 Reporters
156 Current Reports

The following stations reported
no change in their rotations
this week:

- WPTA/Albany
- WBOS/Boston
- WFRE/Fresno
- WVW/Knoxville
- WDXL/Lawrenceburg
- WAMZ/Louisville
- KOLO/Reno
- KTPK/Peoria
- KWEN/Tulsa

The following stations failed
to report this week and their
rotations were frozen:

- WYRK/Buffalo
- KYXX/Ontonagon
- WLLR/Quad Cities
- KIGO/St. Anthony

Great White

THERE'S NO DENYING THE IMPACT OF

FACE THE DAY

FACE THE DAY
The certified AOR smash by
TIM KELLY - KLOS

"GREAT WHITE went to power...FACE THE DAY
has been in a strong rotation for several weeks. It's a
hit record."

"GREAT WHITE went to Top 5 requests the first week. It
tested so well in all demos we put it in power. Now we're
onto other tracks."
JUDY McNUTT - KMET

Great White
From the album,
SHOT IN THE DARK

Capitol
A Division of Capitol Music

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

Three Weeks	Two Weeks	Last Week		160 Reports	Total Reports/Adds	Poover	Heavy	Medium
2	1	1	1	STEVE WINWOOD/Higher Love (Island)	151-/0	72+	140+	9-
1	2	2	2	FIXX/Secret Separation (MCA)	126-/0	31+	109-	14-
29	16	5	3	EURHYTHMICS/Missionary Man (RCA)	146+/7	23+	79+	63-
17	14	8	4	VAN HALEN/Love Walks In (WB)	117+/10	38+	94+	20-
14	13	6	5	38 SPECIAL/Somebody Like You (A&M)	126+/5	29+	79+	45-
13	10	9	6	PETER GABRIEL/Red Rain (Geffen)	128+/11	18+	80+	44+
15	8	7	7	BIG COUNTRY/Look Away (Mercury/PG)	141+/2	19+	59+	75-
27	19	12	8	JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)	120-/0	20+	78+	39-
9	7	4	9	JOURNEY/Suzanne (Columbia)	107-/2	34+	90+	17-
18	11	10	10	DAVID LEE ROTH/Iankee Rose (WB)	114-/1	21-	75+	34-
23	22	13	11	BOB SEGER & THE SILVER.../The Aftermath (Capitol)	117+/7	11+	67+	47-
20	17	15	12	GENESIS/Throwing It All Away (Atlantic)	111+/6	13+	73+	38-
21	20	18	13	MICK JAGGER/Ruthless People (Epic)	120+/7	10+	56+	58-
3	3	3	14	EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)	93-/0	22-	70+	21+
19	18	16	15	MOODY BLUES/The Other Side Of Life (Polydor/PG)	113+/5	14+	51+	60-
22	21	19	16	TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)	129+/4	4+	39+	78-
34	29	23	17	PETER GABRIEL/In Your Eyes (Geffen)	100+/17	9+	62+	38+
26	24	22	18	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)	107-/4	9+	35+	63-
—	55	33	20	STEVE WINWOOD/Split Decision (Island)	96+/23	2=	40+	54+
45	33	30	21	ZZ TOP/Velcro Fly (WB)	86+/11	9+	34+	50+
37	34	27	22	GENESIS/Land Of Confusion (Atlantic)	74+/7	11+	42+	32+
4	5	11	22	GENESIS/Invisible Touch (Atlantic)	63-/0	23-	51-	9=
DEBUT	—	—	23	NEIL YOUNG/Touch The Night (Geffen)	108 /107	1	8	89
52	40	36	24	GTR/The Hunter (Arista)	96+/13	3+	24+	66+
5	4	14	25	PETER GABRIEL/Sledgehammer (Geffen)	60-/0	17-	51-	7-
35	31	29	26	CALL/Everywhere I Go (Elektra)	92-/4	3+	12+	68+
6	6	17	27	KENNY LOGGINS/Danger Zone (Columbia)	60-/2	9-	42-	15+
30	28	28	28	AC/DC/Who Made Who (Atlantic)	85-/1	3-	18-	54-
—	—	46	29	DAVID LEE ROTH/Tobacco Road (WB)	75+/20	0-	25+	49+
46	36	31	30	JOAN ARMATRADING/Kind Words (A&M)	90-/3	3-	23+	51+
8	9	20	31	FABULOUS THUNDERBIRDS/Wrap It Up (CBS Associated)	67-/0	7-	42-	24-
28	27	26	32	JOHN WAITE/If Anybody Had A Heart (EMI America)	87-/1	3+	20-	61-
43	38	38	33	FIXX/Built For The Future (MCA)	74+/11	0-	26+	43+
10	12	21	34	ICEHOUSE/No Promises (Chrysalis)	67-/1	6-	28-	35-
59	49	44	35	KIM MITCHELL/Patio Lanterns (Atlantic)	81+/6	1=	13+	56+
—	—	52	36	VAN HALEN/Summer Nights (WB)	65+/21	0-	27+	33+
—	58	49	37	GLASS TIGER/Don't Forget Me (When I'm Gone) (Manhattan)	83+/17	2+	10+	60+
47	43	39	38	DANNY WILDE/Isn't It Enough (Island)	71+/4	3+	20+	39-
—	—	55	39	VAN MORRISON/Ivory Tower (Mercury/PG)	82+/33	0-	8+	56+
55	44	42	40	MODELS/Cold Fever (Geffen)	78+/5	1=	7+	60+
42	42	37	41	HONEYMOON SUITE/What Does It Take (WB)	69-/3	2=	16-	44+
42	41	40	42	GENESIS/In Too Deep (Atlantic)	51-/1	3=	25+	24-
—	—	53	43	ALVIN LEE/Detroit Diesel (21/Atco)	77+/20	0=	8+	51+
12	15	24	44	DAVID BOWIE/Underground (EMI America)	53-/0	8-	27-	23-
—	—	48	45	DAVID LEE ROTH/Goin' Crazy (WB)	59+/10	0-	18+	38-
25	25	25	46	JOHN EDDIE/Jungle Boy (Columbia)	73-/1	0-	15-	47-
16	26	34	47	OUTFIELD/All The Love (Columbia)	49-/2	8-	26-	19-
DEBUT	—	—	48	BOB DYLAN/Got My Mind Made Up (Columbia)	63 /63	2	9	51
36	37	41	49	GENESIS/The Last Domino (Atlantic)	46-/1	2+	22-	20-
58	53	51	50	JEAN BEAUVOIR/Feel The Heat (Columbia)	69+/5	1+	6+	40+
24	30	35	51	ROD STEWART/Love Touch (WB)	46-/0	8-	27-	18-
7	23	32	52	VAN HALEN/Dreams (WB)	34-/0	8-	25-	7-
11	32	43	53	GTR/When The Heart Rules The Mind (Arista)	33-/1	3-	22-	8-
—	59	57	54	BEAT FARMERS/Riverside (MCA/Curb)	55+/9	0=	5+	36=
—	—	58	55	STEVE WINWOOD/Take It As It Comes (Island)	38+/2	0-	16+	21-
38	45	47	56	GENESIS/Anything She Does (Atlantic)	36-/0	2-	21-	14-
—	—	60	57	ROB JUNGKLAS/Memphis Thing (Manhattan)	51+/8	3+	7+	30+
31	35	45	58	BILLY JOEL/Modern Woman (Epic)	31-/0	7-	18-	12+
DEBUT	—	—	59	QUIET RIOT/The Wild And The Young (Pasha/CBS)	56+/8	0=	2+	34-
DEBUT	—	—	60	ROD STEWART/A Night Like This (WB)	38+/10	0=	11+	24+

BREAKERS

NEIL YOUNG
Touch The Night (Geffen)
68% of our reporters on it.

PETER GABRIEL
In Your Eyes (Geffen)
63% of our reporters on it.

GTR
The Hunter (Arista)
60% of our reporters on it.

STEVE WINWOOD
Split Decision (Island)
60% of our reporters on it.

NEW MUSIC HAS A NEW HOME.

CROWDED HOUSE

READY FOR OCCUPANCY!



MAN, CALIFORNIA, ARS... LOS ANGELES, CA

Capitol

AOR ALBUMS

Three Weeks Last
Weeks Weeks Weeks

160 Reports

JULY 18, 1986

Total
Reports/Adds Heavy Medium Light

1	1	1	1	GENESIS/Invisible Touch (Atlantic)	"Throwing" (111) "Land" (74) "Invisible" (63)	156-0	50-	137-	19+
-	3	2	2	STEVE WINWOOD/Back In The High Life (Island)	"Higher" (151) "Split" (96) "Take" (38)	158=0	75+	146+	12-
2	2	3	3	PETER GABRIEL/So (Geffen)	"Rain" (128) "Eyes" (100) "Sledgehammer" (60)	154-2	44-	127-	26+
3	5	3	4	VAN HALEN/5150 (WB)	"Love" (117) "Summer" (65) "Dreams" (34)	129+/3	47+	106-	21+
4	4	4	5	FIXX/Walkabout (MCA)	"Secret" (126) "Built" (74) "Chase" (10)	147-2	31-	117-	24+
-	-	6	6	DAVID LEE ROTH/Eat 'Em And Smile (WB)	"Yankee" (114) "Tobacco" (75) "Crazy" (59)	129+/2	21-	80+	43-
DEBUT	7	7	7	EURHYTHMICS/Revenge (RCA)	"Missionary" (146) "Tomorrow" (11) "Let's" (3)	146/7	23	79	63
8	9	8	8	BOB SEGER & THE SILVER.../Like A Rock (Capitol)	"Aftermath" (117) "Sometimes" (14) "Tight..." (12)	133-4	13+	78+	52-
10	10	10	9	38 SPECIAL/Strength In Numbers (A&M)	"Somebody" (126) "Heart's" (15) "Like" (10)	135+/4	30+	85+	48-
6	7	9	10	JOURNEY/Raised On Radio (Columbia)	"Suzanne" (107) "Girl" (29) "Once" (8)	114-11	34+	93-	19-
7	8	11	11	MOODY BLUES/The Other Side Of Life (Polydor/PG)	"Other" (113) "Wildest Dreams" (26) "Rock" (12)	134+/5	17+	63=	70=
11	11	12	12	RUTHLESS PEOPLE/Soundtrack (Epic)	"Ruthless" (120) "Modern" (31) "Stand" (4)	125-6	16+	65+	56-
17	16	13	13	BIG COUNTRY/The Seer (Mercury/PG)	"Look Away" (141) "Teacher" (4) "Seer" (2)	144+/2	19+	61+	75-
21	20	14	14	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Rumbleseat" (120) "Rain" (2)	122-0	20+	80+	39-
5	6	15	15	EMERSON, LAKE & POWELL/Emerson, Lake & Powell (Polydor/PG)	"Touch" (93) "Score" (23) "Blind" (11)	117-2	22-	78-	35+
-	-	20	16	TOM COCHRANE & RED RIDER/Tom Cochrane & Red Rider (Capitol)	"Boy" (129) "Untouchable" (8) "Ocean" (1)	130-/4	4+	39+	78-
9	17	17	17	GTR/GTR (Arista)	"Hunter" (96) "Heart" (33) "Jekyll" (7)	118+/6	6-	40-	71+
20	18	18	18	BRUCE HORNSBY & THE RANGE/The Way It Is (RCA)	"Every" (107) "The Way" (17) "Road" (6)	115+/4	12+	43+	65-
15	15	15	19	ROD STEWART/Rod Stewart (WB)	"Love Touch" (46) "Night" (38) "Red Hot" (35)	106-/3	9-	38-	66+
23	23	25	20	ZZ TOP/Afterburner (WB)	"Velcro" (86) "Woke Up" (8) "Rough Boy" (2)	93+/10	11+	37+	52+
13	13	19	21	ICEHOUSE/Measure For Measure (Chrysalis)	"No Promises" (67) "Border" (17) "Paradise" (7)	84-0	7-	35-	42-
12	12	16	22	TOP GUN/Soundtrack (Columbia)	"Danger" (60) "Mighty" (21) "Breath" (6)	78-2	10-	44-	31+
-	-	23	23	ABOUT LAST NIGHT/Soundtrack (EMI America)	"If Anybody" (87) "Living" (23) "Step" (6)	99-/7	3+	24-	67-
14	21	24	24	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)	"Wrap" (67) "Look" (5) "Tuff" (4)	77-11	7-	45-	31-
26	26	26	25	JOAN ARMATRADE/Sleight Of Hand (A&M)	"Kind Words" (90) "Reach Out" (8) "Jesse" (6)	98+/5	3-	24+	58+
24	24	24	26	CALL/Reconciled (Elektra)	"Everywhere" (92) "Believe" (3) "Oklahoma" (2)	92-/4	3+	12-	68+
22	22	27	27	AC/DC/Who Made Who (Atlantic)	"Who Made Who" (85)	85-/1	3-	18-	54-
-	37	34	29	KIM MITCHELL/Shakin' Like A Human Being (Atlantic)	"Patio Lanterns" (81) "Hold" (4) "Lucky" (2)	85+/6	1=	14+	58+
32	32	32	30	GLASS TIGER/The Thin Red Line (Manhattan)	"Don't Forget Me" (83) "Thin" (12) "I Will" (1)	90+/16	2+	12-	62+
31	30	30	30	DANNY WILDE/The Boyfriend (Island)	"Isn't It Enough" (71) "Body" (1) "Criminal" (1)	72+/4	3+	20=	40=
33	31	31	31	MODELS/Out Of Mind Out Of Sight (Geffen)	"Fever" (78) "Out Of Mind" (2) "Stormy" (1)	81+/4	1=	8=	62+
29	28	28	32	HONEYMOON SUITE/The Big Prize (WB)	"What Does" (69) "Attitude" (8) "All Along" (6)	76-/2	4-	19=	48=
19	19	22	33	JOHN EDDIE/John Eddie (Columbia)	"Jungle" (73) "Rebel" (10) "Stranded" (3)	85-/4	0-	17-	55-
DEBUT	24	24	24	BOB DYLAN/Knocked Out Loaded (Columbia)	"Got My Mind" (63) "Ramble" (9) "Brownsville" (6)	72/72	2	9	58
37	36	36	35	JEAN BEAUVOIR/Drums Along The Mohawk (Columbia)	"Heat" (69) "Rockin'" (5) "Same Song" (3)	77+/6	1+	6+	45+
DEBUT	36	36	36	ALVIN LEE/Detroit Diesel (21/Atco)	"Detroit" (77) "Talk" (1)	77/20	0	8	51
-	21	29	37	LABYRINTH/Soundtrack (EMI America)	"Underground" (53) "World" (3) "Magic" (1)	56-/3	8-	27-	25-
16	25	33	38	OUTFIELD/Play Deep (Columbia)	"All" (49) "Your" (1) "I Don't Need" (1)	51-/2	8-	26-	21-
40	39	39	39	BEAT FARMERS/Van Go (MCA/Curb)	"Riverside" (55) "Chevrolet" (2) "Deceiver" (1)	58+/9	0=	5+	37=
28	33	35	40	JOE JACKSON/Big World (A&M)	"Memphis" (51) "Hello" (3) "Boystown" (2)	47-/1	2-	13-	27-

□ FORGE THE FUTURE □

"FALL ON ME"
R.E.M.

PRODUCED BY DON GEHMAN

PART OF
"LIFES RICH PAGEANT"



BREAKERS

EURHYTHMICS
Revenge (RCA)
91% of our reporters on it.

JOAN ARMATRADE
Sleight Of Hand (A&M)
61% of our reporters on it.

NEW & ACTIVE

QUIET RIOT "QR III" (Pasha/CBS) 57.9 (49/12)
Adds: WYLY, WLLZ, KRQR, WTPA, WEZK, WSKS, WRKI, WQIR, WWWW. Heavy 2: KRXX, KTAL. Medium 35 including WNEW, WHLY, WRF, KSM, KUPD, KGB, KOMI, KSW, WHEB, WOUR.

ISLE OF MAN "Isle Of Man" (Pasha/CBS) 51.1 (52.5)
Adds: KLPX. Heavy 3: WIOD, WHMD, KCGL. Medium 30 including WSHE, KBCC, KROQ, KOMI, WHCN, WDIZ, WTUE, KMDD, KMBY.

SMITHEREENS "Especially For You" (Enigma) 48.3 (46/6)
Adds: WCCC, WPDH, KQWB. Powers 1: Heavy 5: WBCN, WNEW, 91X, WHFS, WOUR. Medium 28 including WXRT, KBCC, WHCN, WHEB, KLBJ, WTUE, KZEL, KDJK, KMBY.

DOKKEN "Under Lock And Key" (Elektra) 42.8 (35/8)
Adds: KLOS, WAQX, WOUR, WSKS, WIOT, KLPX, WGR, KQWB. Heavy 1: KILQ. Medium 29 including WXRK, WHLY, KSRP, KORS, KUPD, KGB, KOMI, WPKX, WHEB, KNCN.

CINDERELLA "Night Songs" (Mercury/PolyGram) 35.8 (28/2)
Adds: WPKX, KYYS, KGB, KSW, WADY, WAQX, KMBY, WGR. Heavy 1: KRKX. Medium 26 including WXRK, WMMR, KTQD, WLVQ, KUPD, WPKX, WHEB, WEZK, WNCN, KISS.

QUEEN "A Kind Of Magic" (Capitol) 35.1 (37/3)
Adds: WSKS. Powers 2: Heavy 8: KTCZ, KAZY, WONE, WTUE, KLPX, WHMD, WCPZ, KRQU. Medium 23 including WHLY, KSRP, WLVQ, KGB, WEZK, WIMZ, WIOT, KOMP, KDJK, WRKI.

CHRIS THOMPSON "The High Cost Of Living" (Atlantic) 32.11 (21/5)
Adds including WQPM, KFOG, WTUE, KMDD, KMBY, WRKI, WWWW. Heavy 1: KSPN. Medium 21 including WXRK, KZAP, KOMI, KLPX, WRUR, KOZZ.

INXS "Listen Like Thieves" (Atlantic) 29.18 (14/1)
Adds including WHLY, DC101, WNOR, KUPD, WIMZ, WDIZ, KEZO, KILO, WRKI, WRUF. Heavy 8 including WBCN, WMMR, KORS, KSHE, KBPI, KROQ, WLIR. Medium 17 including WYNF, KOMI, WBRU.

SHADOWFAX "Too Far To Whisper" (Windham Hill) 27.6 (20/11)
Adds: WPKX, WRKQ, WLAV, KKCX, WCPZ, KZOO. Heavy 1: KFOG. Medium 19 including WXRT, WPKX, WHCN, WIOT, KICG, WRKI, KGB.

DAVID & DAVID "Boomtown" (A&M) 25.15 (9/9)
Adds including WLLZ, KTCZ, KLOS, KMET, KGB, WLAV, KMDD, KZEL. Heavy 1: WIZN. Medium 12 including WLVQ, KLBJ, WPKX.

MIKE & THE MECHANICS "Mike & The Mechanics" (Atlantic) 25.5 (23/2)
Adds: KSRP, KRON, WPKX, WRDU, WSKS. Powers 3: Heavy 7: KINK, CFOX, WZZO, WIOD, WKDF, WWCT, WCPZ. Medium 16 including WQVE, WSHE, WOUR, WXP, KGGG, K97, WGBK, WWWW.

AOR TRACKS

MOST ADDED

- NEIL YOUNG/Touch (107)
BOB DYLAN/Got (83)
VAN MORRISON/Ivory (53)
STEVE WINWOOD/Spit (23)
INXS/Kiss (22)
VAN HALEN/Summer (21)
DAVID LEE ROTH/Tobacco (20)
ALVIN LEE/Detroit (17)
PETER GABRIEL/Eyes (20)
GLASS TIGER/Don't Forget (17)

HOTTEST

- STEVE WINWOOD/Higher (72)
VAN HALEN/Love (38)
JOURNEY/Suzanne (34)
FIXX/Secret (31)
38 SPECIAL/Somebody (29)
EURYTHMICS/Missionary (23)
GENESIS/Invisible (23)
EMERSON, LAKE & POWELL/Touch (22)
DAVID LEE ROTH/Yankoo (21)
JOHN C. MELLENCAMP/Rumbleseat (20)

CHART CLIMBERS

CALL "Everywhere I Go" (Elektra) 92/4 (95/10)
Adds WKLS, WAOY, KGGG, KATT, Heavy 12 including WBCN, WXRT, WOFM, 91X, KOME, KSJO, WOUR, KNKN, KRIX Medium 58 including WYXY, WXRK, WMMR, WHUY, KTJO, KSRR, WNOR, WEBC, WLVO, KYYS. Moves 29-26

JOAN ARMATRADE "Kind Words" (A&M) 90/3 (90/8)
Adds: WTPA, WXLP, KOLA Heavy 23 including CHOM, KAZY, KBGO, 91X, WHFS, WOUR, WTUE, KZEL, WWWW Medium 51 including WXRK, KZEW, WNOR, WLVO, KFOG, KROR, WPHY, WHCN, WHEB. Moves 31-30

ZZ TOP "Veleco Fly" (WB) 86/11 (77/3)
Adds including WXRK, KSRR, WYFN, WEBN, WRXL, WLAV, KWHL Heavy 34 including WYXY, WBCN, WHUY, KTJO, KUPD, KGON, KGB, KOME, KISW, WHCN Medium 50 including WMOE, WDVZ, KZEW, WNOR, WLVO, KAYS, KSHE, KBPI, KMET, KZAP Moves 30-20

GLASS TIGER "Don't Forget Me (When I'm Gone)" (Manhattan) 83/17 (67/13)
Adds including WYXY, KBPI, KLOS, WPHY, WPDH, WCFM, WRDU, KLPX Heavy 10: WSHE, KQRS, KOME, WIOO, WXLP, KGGG, WWCY, WJOL, WZZQ, KRDU, Medium 60 including KTJO, KSRR, WNOR, WLVO, KSHE, WHEB, WEZ, WOUR, KNKN, WAPL, Moves 49-37

VAN MORRISON "Ivory Tower" (Mercury/PolyGram) 82/33 (49/49)
Adds including WDVZ, DC101, KTJO, KLOS, KMET, WJOL, WPDH, WOUR, KNKN, WJIZ Heavy 8: KZEW, WXRT, KTZC, KFOG, WIOO, KCCY, WIZN, KYRE, Medium 56 including WYXY, WMMR, WSHE, WNOR, WLUP, WLVO, KQRS, KBGO, KINK, KZAP Moves 55-39

KIM MITCHELL "Patio Lanterns" (Atlantic) 81/6 (75/14)
Adds WBCN, WHUY, WXLP, KODS, KZOK, WCXV, Heavy 13 including KAZY, KNKN, WONE, WTUE, KILQ, K97, KZEL, WRUF, KRDU Medium 56 including WMMR, KZEW, KSRR, WSHE, WXRT, WOFM, KBGO, KGB, KOME, KISW Moves 44-35

MODELS "Cold Fever" (Biffen) 78/5 (74/13)
Adds: WYXY, WAOY, KMJX, KSTK, Heavy 7: WLUP, WOFM, WCCC, WMMR, KMBY, WHMD, KRDU Medium 60 including WSHE, WNOR, KYYS, KSHE, KBCO, KMET, KUPD, KZAP, 91X, KGB, Moves 42-40

ALVIN LEE "Detroit Diesel" (21/Atco) 77/20 (57/24)
Adds including WBCN, WXRK, WSHE, KLOS, KMET, WOUR, WFOB, KICT, KDJK, KMBY Heavy 4: including WNEW, WLZ, KQRS, WYSP, KNKN, KISS Medium 51 including WYXY, WDVZ, DC101, WRIF, KUPD, KZAP, KISW, WPHY, WHCN, WHEB Moves 53-43

DAVID LEE ROTH "Tobacco Road" (WB) 75/20 (55/55)
Adds including WHUY, DC101, KYYS, KBPI, KMET, WPHY, WPDH, WOUR, KNKN, KISS, Heavy 25 including WNEW, WXRK, KZEW, WLVO, KUPD, KOME, WEZX, KILQ, WWWW, KFMO Medium 49 including WMMR, WKLS, KTJO, WSHE, WNOR, WRIF, KZAP, KROR, WHCN, Moves 46-29

FIXX "Built For The Future" (MCA) 74/11 (63/3)
Adds: WHUY, WNOR, WSHE, KOMP, KZEL, WXRK, KRIX, KFMO, KZOO, KYRE Heavy 28 including KZEW, WXRT, KBGO, 91X, KGB, KFOG, KROR, KOME, WEZX, WLAV Medium 43 including WDVZ, WLUP, KYYS, KUPD, KZAP, WHCN, WOUR, KLB, KNKN, WJIZ Moves 38-33

GENESIS "Land Of Confusion" (Atlantic) 74/7 (68/12)
Adds: KMET, KGON, WTPA, WOBK, KFMO, KFMO, KWHL Heavy 42 including WXRK, WHUY, DC101, KTJO, KZEW, KORS, KZAP, 91X, KFOG, KOME Medium 32 including WYXY, WKLS, KSRR, WRIF, KYYS, WOUR, KLB, WJIZ, WFBQ Moves 27-21

DANNY WILDE "Isn't It Enough" (Island) 71/4 (70/5)
Adds: WZZO, KMJX, WWCY, WIOT Heavy 20 including WHUY, WRIF, KQRS, KLOS, KOME, KLB, KNKN, WAPL, KILQ, KMBY Medium 39 including KTJO, KZEW, KSRR, WSHE, WLAV, KGB, KROR, WHEB, WCFM, WEZX, Moves 39-38

JEAN BEAUVOIR "Feel The Heat" (Columbia) 69/5 (67/6)
Adds: KUPD, WCCC, KEZL, KZEL Heavy 9: WBCN, 91X, WKOD, KZEL, WCPZ, KSPN Medium 40 including WXRK, WHUY, WLVO, KROR, KGB, KROR, WHEB, WAAF, WAPL, WWCY Moves 51-50

VAN HALEN "Summer Nights" (WB) 65/21 (45/22)
Adds including WXRK, WHUY, KUPD, WHEB, WPDH, WEZX, WJIZ, WLAV, WWCY, KICT, KZEL Heavy 27 including WMMR, WDVZ, DC101, WLVO, KMET, KGB, KOME, WPHY, WHCN, KISS Medium 33 including KTJO, WNOR, WOUR, WAAF, WOFM, WAPL, WIOT, KOMP, WRKI, WRUF Moves 52-36

BOB DYLAN "Got My Mind Made Up" (Columbia) 63/83 (0/0)
Adds including WYXY, WHUY, WXRT, KZAP, KROR, WPHY, WPDH, WOUR, KLB, WJIZ, WRXL Heavy 9: WNEW, WSHE, KFOG, KKDJ, KSTM, WOBK, WIZN, WWWW, KWHL Medium 51 including WXRK, WMMR, KYYS, WOFM, KMET, KUPD, KGON, KOZZ, KTYD, Debuts at #48

DAVID LEE ROTH "Bohm Crazy" (WB) 59/10 (50/50)
Adds: KMET, KLAO, WWCY, KZEL, KZEL, WBLA, KTAL, WCXV, KSOY Heavy 18 including WXRK, WDVZ, KZEW, KOME, WPHY, WEZX, KISS, KILQ, KMBY Medium 38 including DC101, WKLS, KTJO, WNOR, KYYS, KSHE, KZAP, KGB, KISW, WHCN, Moves 48-45

QUIET RIOT "The Wild And The Young" (Pasha/CBS) 56/8 (49/12)
Adds: WYXY, WLZ, KROR, WTPA, WEZX, WRKI, WGR, WWWW Heavy 2 KRIX, KTAL Medium 34 including WNEW, WHUY, WRIF, KSHE, KUPD, KGB, KOME, KISW, WHEB, WOUR, Debuts at #59

BEAT FARMERS "Riverside" (MCA/Curb) 55/9 (49/8)
Adds: WXRK, WAOX, KMJX, KKDJ, WRUF, KZEP, KFMO, KZOO, KTYD Heavy 5: 91X, KGB, KLB, KPOL, KTCL Medium 36 including KTJO, KYYS, WOFM, KBGO, KMET, KROR, KUPD, KOME, KISW, WHEB Moves 57-54

ROB JUNGCLAUS "Memphis Thing" (Manhattan) 51/8 (43/8)
Adds: KTJO, KATT, KLPX, WOOJ, WCXV, KSOY, WCPZ, WZZO Heavy 7: WLUP, WOFM, WVOO, WRFM, WYXR, WHMD, KRIX Medium 30 including KZEW, WXRT, WEBC, WLVO, KBGO, KLB, WOFM, WTUE, KMBY, WRKI, Moves 60-57

ROD STEWART "A Night Like This" (WB) 38/10 (28/5)
Adds: WYXY, WCKG, WZZO, KNKN, KMMD, WIZN, KZEP, WCXV, KRDU, KZOO Heavy 11 including WDVZ, KROR, WPHY, WKOD, KPOL, WWWW, KTYD Medium 24 including WMMR, DC101, WKLS, KZEW, KZAP, KISW, WHCN, WOUR, KLB, WRDU Debuts at #60

STEVE WINWOOD "Take It As It Comes" (Island) 38/2 (36/15)
Adds: KSJO, WAOY Heavy 16 including WDVZ, WEBN, KSHE, KFOG, KROR, KOME, WEZX, WLAV, WWWW, KWHL Medium 21 including WKLS, KTJO, WNOR, 91X, WHCN, WOFM, WJIZ, WAPL, WIOT, KOZZ Moves 58-55

NEW & ACTIVE

ISLE OF MAN "Am I Forgiven" (Pasha/CBS) 48/1 (49/5)
Adds: KLPX Heavy 3: WIOO, WHMD, KCGI Medium 27 including WSHE, KBGO, KROR, KOME, WHCN, WJIZ, WTUE, KMMD, KMBY, WRKI

SMITHEREENS "Blood & Roses" (Enigma) 46/3 (45/5)
Adds: WCCC, WPDH, KOWB Powers 1 Heavy 5: WBCN, WNEW, 91X, WHFS, WOUR Medium 26 including WXRT, KBGO, WHCN, WHEB, KLB, WTUE, KZEL, KDJK, KMBY, WRKI

DOKKEN "It's Not Love" (Elektra) 42/9 (33/8)
Adds: KSRR, KLOS, WAOX, WOUR, WYKS, WJOJ, KLPX, WGR, KOWB Heavy 1: KILQ Medium 29 including WXRK, WHUY, KORS, KUPD, KGB, KOME, WPHY, WHEB, KNKN, KISS

CINOERELLA "Shake Me" (Mercury/PolyGram) 35/9 (27/1)
Adds: WYXY, WLZ, KYYS, KGB, KISW, WAOY, WAOX, KMBY, WGR Heavy 1: KRIX Medium 26 including WXRK, WMMR, KTJO, WLVO, KUPD, WPHY, WHEB, WEZX, KNKN

ROD STEWART "Red Hot In Back" (WB) 35/2 (33/9)
Adds: WRT, WHMD, Powers 1 Heavy 7 including WBCN, WOFM, KROR, WPHY, WROK, KPOL, KTYD Medium 27 including WKLS, KZEW, KYYS, KMET, KFOG, WHCN, WHEB, WPHY, WEZX

ANDY TAYLOR "Take It Easy" (Atlantic) 34/2 (31/4)
Adds: WLZ, WCFM Powers 1 Heavy 10 including WXRK, KORS, KBPI, WLIR, WIMZ, WZEW, KRIX Medium 20 including WNEW, KSRR, WLVO, KROR, KSJO, WKLC, WDMA, WWCY, WBLM

ROONEY CROWELL "Let Freedom Ring" (Columbia) 29/4 (25/13)
Adds: WSHE, WEZX, KZEL, WCPZ Heavy 2: KSPN, KYRE Medium 15 including WXRT, KZAP, KFOG, KROR, WRXL, KKDJ, KLPX, WIZN, KTYD

DAVID LEE ROTH "Ladies Nite In Buffalo?" (WB) 28/5 (25/25)
Adds: KFOG, WPHY, WJIZ, KOMP, KEZE Heavy 8 including KLLOL, WLVO, WPHY, WEZX, WQMF, KTYD Medium 18 including WBCN, KROR, WKLC, WOUR, KLAO, WFBQ, KEZO, KICT, KLPX

CHRIS THOMPSON "Love And Loneliness" (Atlantic) 25/7 (18/3)
Adds: WOFM, WTPA, KMMD, KMBY, WRKI, WWWW, KRIX Heavy 0: Medium 19 including WXRK, KZAP, KOME, KSJO, WDMA, KATT, WMYR, KLPX, WRUF, KOZZ

INXS "Kiss The Dirt (Falling)" (Atlantic) 24/22 (2/2)
Adds including WHUY, DC101, WNOR, KUPD, 91X, KOME, WIOO, WIMZ, KATT, KILQ, Heavy 3: WBCN, WLIR, WPLR Medium 17 including WYFN, WBRU, WYFY, WJIZ, KEZO, WRKI, WRUF

DAVID & DAVID "Welcome To The Boomtown" (A&M) 24/14 (9/9)
Adds including WLZ, KLOS, KMET, KGB, WLAV, KMMD, KZEL Heavy 1: WIZN Medium 11 including WLVO, KLB, WPHY, KZOK, KSPN, KRQU

BOB SEGER "Living Inside My Heart" (EMI America) 23/9 (15/14)
Adds: WCKG, KBGO, KINK, KMMD, WRKI, WXRK, KESI, KKKR, KGRD Heavy 5 including KZEW, KTCZ, KRIX, Medium 16 including KLLOL, WPHY, WHCN, WIOT, KICT, KKDJ, KKEY, WBLM

EMERSON, LAKE & POWELL "The Score" (Polydor/PolyGram) 23/4 (23/1)
Adds: WMMR, WHTF, WOBK, KTAI Heavy 8 including WDVZ, KZEW, KROR, WEZX, WAOX, WPHY, WLAV, Medium 13 including DC101, KFOG, WPHY, WJIZ, KISS, WROK, KLPX

UNFORGIVEN "I Hear The Call" (Elektra) 22/1 (23/3)
Adds: KMBY Heavy 1: KGLL Medium 8: KORS, KLOS, KNKN, KLAO, WHMD, KTCL, KRQU, KTYD

SHADOWFAX "What Goes Around" (Windham Hill) 21/5 (17/9)
Adds: WPHY, WRQK, KCCY, WCPZ, Heavy 1: KFOG Medium 15 including KTCZ, WPHY, WHFS, WHCN, WIOT, KICT, WRKI

CHEAP TRICK "Mighty Wings" (Columbia) 21/3 (21/4)
Adds: KMBY, WHMD, WXCX Heavy 1: KUPD Medium 18 including WNOR, KYYS, KGB, KROR, KNKN, KISS, KILQ, KWHL

MIKE & THE MCKENAS "Taken In" (Atlantic) 20/5 (18/2)
Adds: KSRR, KGON, WYFY, WRDU, WSKS, Powers 3 Heavy 6: KINK, CFOX, WZZO, WIOO, WWCY, WCPZ Medium 12 including WSHE, WLUP, KGGG, WOBK, WWWW, WOOJ

BIG AUDIO DYNAMITE "E = MC2" (Columbia) 20/3 (21/5)
Adds: WYSP, KZEL, KRIX Heavy 3: WLIR, WSKS, KTCL Medium 7 including WNEW, WMMR, KBGO, WMYR, KLPX, KFMO

DEVIC "Hanging On A Heart Attack" (Chrysalis) 18/3 (17/4)
Adds: WLPL, WXCX, KSPN Heavy 6: KROR, 91X, CFOX, WSKS, WWCY, KCGI Medium 10 including KSRR, WCCC, WWCY, WOOJ, WHMD, WCPZ, KZOO

STEVE WINWOOD "Back In The High Life Again" (Island) 18/2 (18/9)
Adds: WXRK, WRKI, Powers 2 Heavy 8 including WXRT, WLVO, KBGO, KCCY, KESI, KGRD Medium 9: WNEW, KTCZ, KINK, CHEZ, WRDU, KMMD, KRKE, WYTR, KKKR

CROWDED HOUSE "World Where You Live" (Capitol) 18/2 (19/0)
Adds: WDMA, WLIR Heavy 1: KSPN Medium 10: CHEZ, WIOO, WHEB, WEZX, WMYR, KSTM, KKEY, WOBK, WIZN, WHMD

MICHAEL McDONALD "Sweet Freedom" (MCA) 18/0 (18/2)
Adds: WYSP, KZEL, KRIX Heavy 3: WLIR, WSKS, KTCL Medium 7 including WNEW, WMMR, KBGO, WMYR, KLPX, KFMO

CHRIS OEBURGH "Fire On The Water" (A&M) 18/0 (19/2)
Adds: WYXY, WAOY, CHOM, KRDU Medium 14 including KAZY, KBGO, WDMA, WIOO, WONE, WTUE, K97, KSTM

OR & THE MEDICS "Spirit In The Sky" (IRS/MCA) 17/12 (5/2)
Adds including WYXY, KSHE, KGB, WZZO, WHFS, WPLR, WHEB, WHTF Powers 1 Heavy 2: CFNY, KCGI Medium 9 including KSRR, KROR, WPHY

ICEHOUSE "Cross The Border" (Chrysalis) 17/7 (10/1)
Adds: KFOG, KROR, KMBY, WWWW, KZEP, KOZZ, KTYD Heavy 8 including 91X, CFNY, KILQ, WIZN, KRIX Medium 9 including KUPD, WLIR, KLAO, WMYR, KSTM

BRUCE HORNSBY & THE RANGE "The Way It Is" (RCA) 17/1 (17/2)
Adds: WGR Powers 3 Heavy 12 including KTCZ, KAZY, KBGO, WTUE, WLAV, WWWW, KKKR Medium 4 including WIOO, KSTM, KSPN

BRICKLIN "Even When You're Oone With Me" (A&M) 16/3 (14/5)
Adds: WKLC, WEZX, WQMF Heavy 2: WIOO, KRDU Medium 10 including WMMR, WEBN, WDMA, WYSP, WHEB, WHTF, WOBK

QUEENSRYCHE "Walk In The Shadows" (EMI America) 16/3 (14/4)
Adds: WYFM, WYSP, KDJK, Heavy 0: Medium 9: WBAB, WLZ, KUPD, KGB, KISW, KNKN, KISS, KFMO, KOMP

RUN D.M.C. "Walk This Way" (Profile) 16/2 (15/3)
Adds: WLIR, KOZZ Powers 1 Heavy 3: KROR, WPLR, WSKS Medium 5: 91X, CHEZ, WIZN, WHMD, KTCL

38 SPECIAL "Heart's On Fire" (A&M) 15/3 (11/2)
Adds: KTJO, KILQ, KRIX Powers 1 Heavy 9 including KZEW, WYFN, KLOS, KLB, WKOD, WRUF, KOLA Medium 6 including WEBN, KSJO, WDMA, KATT, KSOY

AOR ALBUMS

MOST ADDED

- BOB DYLAN (72)
ALVIN LEE (20)
INXS (18)
GLASS TIGER (16)
DAVID & DAVID (15)
CHRIS THOMPSON (11)
ZZ TOP (10)
BEAT FARMERS (9)
HEART (9)
QUIET RIOT (9)

HOTTEST

- STEVE WINWOOD (75)
GENESIS (50)
VAN HALEN (47)
PETER GABRIEL (44)
JOURNEY (34)
FIXX (31)
38 SPECIAL (30)
EURYTHMICS (23)
EMERSON, LAKE & POWELL (22)
DAVID LEE ROTH (21)

NEW & ACTIVE

Continued from Page 70

CHRIS OEBURGH "Into The Light" (A&M) 24/1 (24/5)
Adds: KESI Powers 1 Heavy 2: CHOM, KRDU Medium 18 including KTCZ, KAZY, KBGO, WDMA, WIOO, WONE, WTUE, K97

UNFORGIVEN "Unforgiven" (Elektra) 22/1 (23/3)
Adds: KMBY Heavy 1: KGLL Medium 8: KORS, KLOS, KNKN, KLAO, WHMD, KTCL, KRQU, KTYD

BIG AUDIO DYNAMITE "This Is Big Audio Dynamite" (Columbia) 20/2 (21/5)
Adds: WYSP, KZEL Heavy 3: WLIR, WSKS, KTCL Medium 7 including WNEW, WMMR, KBGO, WMYR, KLPX, KFMO

HEART "Heart" (Capitol) 18/9 (11/4)
Adds: WKLS, KBPI, WIMZ, WRXL, WLPL, KZEL, WWWW, WCPZ, WZZO, Heavy 2: KLOS, WCFM Medium 11 including K97, WGR, WBLM, KOLA

QUEENSRYCHE "Rage For Order" (EMI America) 18/4 (15/4)
Adds: WOFM, WYSP, KMJX, KDJK, Heavy 0: Medium 9 including WLZ, KUPD, KGB, KISW, KNKN, KISS, KFMO, KOMP

DEVIC "2283" (Chrysalis) 18/2 (18/4)
Adds: WWCY, WCXV Heavy 6: KROR, 91X, CFOX, WSKS, WWCY, KCGI Medium 10 including KSRR, WCCC, WWCY, WOOJ, WHMD, WCPZ, KSPN, KZOO

RUN D.M.C. "Raising Hell" (Profile) 17/2 (16/3)
Adds: WLIR, KOZZ Powers 1 Heavy 3: KROR, WPLR, WSKS Medium 6: 91X, CHEZ, WIZN, WHMD, KTCL, KCGI

BRICKLIN "Bricklin" (A&M) 16/3 (14/5)
Adds: WKLC, WEZX, WQMF Heavy 2: WIOO, KRDU Medium 10 including WMMR, WEBN, WDMA, WYSP, WHEB, WHTF, WOBK

CLUB PARADISE "Soundtrack" (Columbia) 15/1 (14/1)
Adds: KNKN Powers 1 Heavy 2: WLIR, WIZN Medium 9: WXRT, 91X, WHFS, WBRU, WMYR, KSTM, KTCL, KCGI, KYRE

REGIONAL OR ACTIVITY

MIDWEST (continued)

WCPZ/Sandusky
(419)622-1010
PO: RAOBY BREG
Media
Navy
STEVE WINWOOD
GENESIS (M)
JOHN COUGAR MEL
JOHN COUGAR MEL
NORTH LAST NIGHT
JOHN AMMADRADING
BOB SEGER
QUINN
MERRICK ARTHUR
BENNING SCARF
GENESIS (M)
DAVID LEE ROTH
38 SPECIAL
PETER GABRIEL
JOHN COUGAR MEL
BIG COUNTRY
JEAN REAUVIS
HORNBURG
Media
VAN DYKE
BOB DYLAN
A
BOB JOHNSON
SHADAMPA
A
NOTHING IN COMMON
LIP
LIP
A
ROBBY CORNELL
MERRY
VAN HORNSON

WZZD/Fort Huver
(612)232-5013
PO: JOHN HAYES
PO: BOB MICHAELS
Media
PETER GABRIEL
CORBA
STEVE WINWOOD
ELP
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STARSHIP

WEST

PARALLEL ONE
KAZ/Denver
(303)759-5600
PO: IAN PHILLIPS
Media
GENESIS (M)
STEVE WINWOOD (M)
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BURNING SCARF
JOHN COUGAR MEL
PETER GABRIEL
KIM MITCHELL
ICEDRESS
BOB SEGER (L)
LABRYNTH
BRUCE HORNBY & ...
QUEEN
ROB JOHNSON
BRUCE COCHRAN (M)
JOHN AMMADRADING (M)
MOODY BLUES (L)
BOB JOHNSON
VAN HORNSON
NORTH LAST NIGHT
GLASS TIGER
STABILIZERS
JIMMY BUFFET
SUZIE HIGGINS
38 SPECIAL
ISLE OF MAN
JOE JACKSON
PETER GABRIEL
LIP
LIP
A
CHRIS THOMPSON
A
SARAHANAMA
LARRY NICHOLS
MURPHY'S PEOPLE
DICK DICKENS
BURNING SCARF
BOB SEGER
38 SPECIAL
IS TOP
A
REAR WINDOW
A
GLASS TIGER
A
HOFFIELD

KRO/Los Angeles
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Media
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MURPHY'S PEOPLE
LIP
SARAHANAMA
LARRY NICHOLS
MURPHY'S PEOPLE
DICK DICKENS
BURNING SCARF
BOB SEGER
38 SPECIAL
IS TOP
A
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GLASS TIGER
A
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QUINN
MERRICK ARTHUR
BENNING SCARF
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JOHN COUGAR MEL
BIG COUNTRY
JEAN REAUVIS
HORNBURG
Media
VAN DYKE
BOB DYLAN
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BOB JOHNSON
SHADAMPA
A
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LIP
LIP
A
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KRO/San Diego
(619)292-1360
Media
Navy
BEAT FARMERS
ELP
GIUFFRÀ
GARY SHAG
HORNWOOD SUITE
BOB SEGER
VAN HORNSON
VAN HORNSON
NIGHT RIDE
GENESIS (M)
BIG COUNTRY
TOP GUN (M)
JOHN COUGAR MEL
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GENESIS (M)
ICEDRESS
JOURNEY
MOODY BLUES
DAVID LEE ROTH
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BOB STAMPART
DANNY WILDE
BRUCE COCHRAN
38 SPECIAL
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TOP GUN
DAVID & DAVID
SID
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CINDERELLA
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D&A & THE MEDICS

KSOY/Rapid City
(605)378-1533
Media
Navy
DAVID LEE ROTH (M)
LIP
VAN HORNSON
VAN HORNSON
NIGHT RIDE
GENESIS (M)
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TOP GUN (M)
JOHN COUGAR MEL
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GENESIS (M)
ICEDRESS
JOURNEY
MOODY BLUES
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DANNY WILDE
BRUCE COCHRAN
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TOP GUN
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KIM ANTHONY
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GENESIS (M)
STEVE WINWOOD (M)
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TOP GUN (M)
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BIG COUNTRY
TOP GUN (M)
JOHN COUGAR MEL
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MOODY BLUES
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KRON/Portland
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JOHN COUGAR MEL
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STEVE WINWOOD (M)
BIG COUNTRY
TOP GUN (M)
JOHN COUGAR MEL
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KKCY/San Francisco
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Co-PO: LATE WATERS
Co-PO: TOM YATES
Media
Navy
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GENESIS (M)
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TOP GUN (M)
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KKJQ/Fresno
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KTCU/Ft. Collins
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KRQL/Laramie
(307)745-2395
Media
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GENESIS (M)
STEVE WINWOOD (M)
BIG COUNTRY
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ICEDRESS
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160 Reports 149 Current Playlists

Two stations failed to report. Their rotations were frozen. WAAF/Worcester-Boston WBAB/Long Island

Nine stations reported a frozen list.

CHEZ-FM/Attawa
KGL/Salt Lake City
KRSP-FM/Salt Lake City
KZEW/Dallas
Q107/Hartford
WHCN/Toronto
WKDF/Nashville
WKQO/Lexington
WLUP/Chicago

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BRUCE COCHRAN
38 SPECIAL
ROLLING STONES
TOP GUN
DAVID & DAVID
SID
KIM MITCHELL
JOHN REAUVIS
SUBURB
CINDERELLA
MOODY BLUES
A
D&A & THE MEDICS

CHR PARALLEL PLAYLISTS

EAST

BIO4 WBSB

106.7 Baltimore

PD: Steve Kingston
MD: Myles Krontal

- 1 PETER SANDERSON/Don't Leave This Way
- 2 JIMMY JOHNSON/Don't Leave This Way
- 3 JIMMY JOHNSON/Don't Leave This Way
- 4 JIMMY JOHNSON/Don't Leave This Way
- 5 JIMMY JOHNSON/Don't Leave This Way
- 6 JIMMY JOHNSON/Don't Leave This Way
- 7 JIMMY JOHNSON/Don't Leave This Way
- 8 JIMMY JOHNSON/Don't Leave This Way
- 9 JIMMY JOHNSON/Don't Leave This Way
- 10 JIMMY JOHNSON/Don't Leave This Way
- 11 JIMMY JOHNSON/Don't Leave This Way
- 12 JIMMY JOHNSON/Don't Leave This Way
- 13 JIMMY JOHNSON/Don't Leave This Way
- 14 JIMMY JOHNSON/Don't Leave This Way
- 15 JIMMY JOHNSON/Don't Leave This Way
- 16 JIMMY JOHNSON/Don't Leave This Way
- 17 JIMMY JOHNSON/Don't Leave This Way
- 18 JIMMY JOHNSON/Don't Leave This Way
- 19 JIMMY JOHNSON/Don't Leave This Way
- 20 JIMMY JOHNSON/Don't Leave This Way
- 21 JIMMY JOHNSON/Don't Leave This Way
- 22 JIMMY JOHNSON/Don't Leave This Way
- 23 JIMMY JOHNSON/Don't Leave This Way
- 24 JIMMY JOHNSON/Don't Leave This Way
- 25 JIMMY JOHNSON/Don't Leave This Way
- 26 JIMMY JOHNSON/Don't Leave This Way
- 27 JIMMY JOHNSON/Don't Leave This Way
- 28 JIMMY JOHNSON/Don't Leave This Way
- 29 JIMMY JOHNSON/Don't Leave This Way
- 30 JIMMY JOHNSON/Don't Leave This Way

POWER 95

New York

PD: Larry Berger
MD: Lisa Tonacci

K106

Baltimore

PD: Ralph Wimmer

WJLA

PD: Scott Shannon
MD: Frankie Blue

98!

Philadelphia

PD: Scott Walker
MD: Glenn Kalina

KISS 98.7

Buffalo

PD: Scott Robbins
MD: Dave Gillen

WYZZ

New York

PD: Scott Shannon
MD: Frankie Blue

103 WPHD

Buffalo

Ops Dir: John Hager
MD: Mindy Michaels

92 PRO-FM

Operations Manager: Providence Tom Cuddy

WYZZ

Washington

PD: Mark St. John
MD: Gene Baxter

103.9 WPHD

Montreal

PD: Bob Beauvais
MD: Guy Brouillard

CFTR

Toronto

VP/Programming: Sandy Sanderson
MD: Bob Sain

WYZZ

Washington

PD: Mark St. John
MD: Gene Baxter

WBLI

Long Island

PD: Bill Terry
MD: Ruth Tolson

WB94

Pittsburgh

PD: Nick Bazoo
MD: Lori Campbell

WBEN-FM

Buffalo

PD: Hank Nevins
MD: Roger Christian

Hot 104

Buffalo

PD: Jim Randall
MD: P.J. Fox

97.1 WYZZ

Dallas

PD: Randy Brown
MD: Jay Folger

POWER 104

Houston

PD: Paul Christy
MD: Helene Pina

MIDWEST BREAKOUTS
ZZ Top
38 Special
Billy Ocean
Run D.M.C.
Timex Social Club

CHART ADD & JOTS

WEST BREAKOUTS
Thompson Twins
Bruce Hornsby
Eurythmics
C. Anderson & G. Loring
Class Tiger

MIDWEST
PARALLEL TWO

WFO/Detroit, MI
Patricia/Kirkwood
BERLIN
ZZ TOP
ICENHISE (dp)
HOPEWOOD SUITE (dp)
TIKEX SOCIAL CLUB (dp)
ROLLERS
PETER GABRIEL 1-1
PETER GABRIEL 3-2
GAVIN CHRISTOPHER 5-3
FIYC 8-5
JOSEBY 2-7

WKAU/Appleton/Oshkosh WI
Road/Bredaign
SHERA EASTON
EURYTHMICS (dp)
GLASS TIGER
KLIMAX
ROLLERS
PETER GABRIEL 2-1
PETER CETERA 6-2
JANET JACKSON 5-4
NADONNA 13-8
BELOINDA CARLISLE 16-11

WGCL/Cleveland, OH
LoCascio/Bumper
BANANARAMA
JEFFREY OSBORNE
DEVICE
ROLLERS
PETER GABRIEL 4-1
PETER CETERA 10-8
JERMAINE STEWART 18-9
ROD STEWART 15-10
BLM HORNSBY 19-16

WHNC/Columbus, OH
Richards/Foxa
WHMI
BERLIN
LORING & ANDERSON
ROLLERS
SIMPLY RED 2-1
KENNY LOGGINS 6-2
PETER CETERA 11-6
PETER GABRIEL 13-9
JERMAINE STEWART 20-16

KIUG/Vanoverport, IA
Jim O'Hara
THOMPSON TWINS
38 SPECIAL (1p)
SIMPLY RED
PATTI LABELLE
ROLLERS
PETER GABRIEL 2-1
NADONNA 10-5
BELOINDA CARLISLE 13-9
LIONEL RICHIE 09-24

WJZY/Dayton, OH
John Robertson
GLASS TIGER
BILLY OCEAN
THOMPSON TWINS
CHAKA KHAN
ROLLERS
KENNY LOGGINS 2-1
NADONNA 7-2
PETER CETERA 6-3
GENESIS 4-4
JERMAINE STEWART 8-6

KRQ/Das Moines, IA
Graham/Sharp
WHMI
OUTFIELD
BANANARAMA
LIONEL RICHIE
HEART
GLASS TIGER
ROLLERS
JANET JACKSON 5-4
PETER CETERA 7-5
NADONNA 17-7
ANDY TAYLOR 32-29
JERMAINE STEWART 36-28

RZ/Duluth, MN
Michael/Herman
CHAKA KHAN
38 SPECIAL (dp)
HEART (dp)
JOSEBY
ROLLERS
JANET JACKSON 5-4
PETER CETERA 6-5
NADONNA 23-17
DAVID LEE ROTH 25-20
ANDY TAYLOR 28-24

KQKQ/Omaha, NB
Mark Evans
TIKEX SOCIAL CLUB
HOPEWOOD SUITE
ZZ TOP (dp)
JEFFREY OSBORNE
ROLLERS
PETER CETERA 3-1
JANET JACKSON 4-2
ANDY TAYLOR 13-10
STEVE WINWOOD 21-13

WMEB/Pl. Wayne, IN
Tony Richards
HUTY LORING & THE
BILLY OCEAN
LORING & ANDERSON
HOPEWOOD SUITE
PETER GABRIEL 3-2
KENNY LOGGINS 4-3
PETER CETERA 6-5
NADONNA 14-9
JERMAINE STEWART 19-10

WJZZ/Grand Rapids, MI
Clare/Oak
TIKEX SOCIAL CLUB
RUN D.M.C. (dp)
EURYTHMICS (dp)
38 SPECIAL (dp)
GLASS TIGER
BERLIN
ROLLERS
GENESIS 1-1
PETER GABRIEL 2-2
KENNY LOGGINS 3-3
JANET JACKSON 5-4
ROD STEWART 8-5

WJZZ/Grand Rapids, MI
Clare/Oak
TIKEX SOCIAL CLUB
RUN D.M.C. (dp)
EURYTHMICS (dp)
38 SPECIAL (dp)
GLASS TIGER
BERLIN
ROLLERS
GENESIS 1-1
PETER GABRIEL 2-2
KENNY LOGGINS 3-3
JANET JACKSON 5-4
ROD STEWART 8-5

WZON/Rockford, IL
Bridgett
SIMPLY RED
HEART
GLASS TIGER
BERLIN
DOUBLE
JANET JACKSON 6-5
SIMPLY RED 10-6
KENNY LOGGINS 2-1
PETER GABRIEL 2-3
ANDY TAYLOR 12-9
NADONNA 10-6
BELOINDA CARLISLE 12-9

WQNT/Westfield, IN
John Thomas
HOPEWOOD SUITE
ROLLERS
DOUBLE
PETER GABRIEL 3-1
ROD STEWART 15-7
BELOINDA CARLISLE 17-10
NADONNA 9-4
MIKE & THE MICHAN
ROLLERS
PETER GABRIEL 5-1
GENESIS 2-2
PETER CETERA 7-4
JANET JACKSON 6-4
ROD STEWART 8-5

KVNY/Tulsa, OK
Helen Han
ANDY TAYLOR
DEVICE (dp)
ROLLERS
HOWARD JOES 1-1
GENESIS 4-2
KENNY LOGGINS 3-3
ROD STEWART 14-8
STEVE WINWOOD 24-14

KEYN/Wichita, KS
Larry/Parmer
GLASS TIGER
BELOINDA CARLISLE (dp)
ROLLERS
PETER CETERA 3-2
NADONNA 7-4
PETER GABRIEL 14-6
ROD STEWART 11-7

KCRD/Cedar Rapids, IA
Brad Fuhr
JERMAINE STEWART
LIONEL RICHIE
MIKE & THE MICHAN
ROLLERS
KENNY LOGGINS 4-1
GENESIS 3-3
PETER CETERA 12-6
STEVE WINWOOD 12-6

WCMD/Columbia, MO
Turk/White
38 SPECIAL
ROLLERS
ZZ TOP
BILLY OCEAN
RU SHOES
SIMPLY RED
HOWARD JOES
GENESIS 1-1
PETER GABRIEL 2-2
KENNY LOGGINS 3-3
PETER CETERA 4-4
JANET JACKSON 7-4

WHOT/Ft. Wayne, IN
Dick Thompson
BANANARAMA
KENNY LOGGINS 3-1
PETER GABRIEL 5-3
PETER CETERA 7-2
NADONNA 8-5

KJ10/Oklahoma City, OK
Cehill/Davis
BILLY OCEAN
HEART
38 SPECIAL
RUN D.M.C.
ROLLERS
TIKEX SOCIAL CLUB 1-1
NADONNA 10-6
LORING & ANDERSON 16-12
BANANARAMA 28-17
DAVID LEE ROTH 29-19

PARALLEL THREE

KYYV/Bismarck, ND
Bob Beck
HEART
THOMPSON TWINS
38 SPECIAL
ROLLERS
GENESIS 1-1
PETER GABRIEL 4-2
ROD STEWART 14-9
BELOINDA CARLISLE 21-15

WJZZ/Bloomington, IL
Justin/Robbins
BILLY OCEAN
ZZ TOP
KLIMAX
BANANARAMA
HOPEWOOD SUITE (dp)
ROLLERS
GENESIS 1-1
PETER GABRIEL 3-2
PETER CETERA 7-4
JANET JACKSON 6-5
SIMPLY RED 10-6

WBWB/Bloomington, IN
Jim Clouse
TIKEX SOCIAL CLUB
RUN D.M.C. (dp)
CHAKA KHAN
PETER GABRIEL 5-4
BRUCE HORNSBY
BRUCE HORNSBY
MICHAEL, MCDONALD
LORING & ANDERSON
HOPEWOOD SUITE
ROLLERS
DOUBLE
PETER GABRIEL 4-1
NADONNA 9-4
MIKE & THE MICHAN
ROLLERS
PETER GABRIEL 5-1
GENESIS 2-2
PETER CETERA 7-4
JANET JACKSON 6-4
ROD STEWART 8-5

KVNY/Tulsa, OK
Helen Han
ANDY TAYLOR
DEVICE (dp)
ROLLERS
HOWARD JOES 1-1
GENESIS 4-2
KENNY LOGGINS 3-3
ROD STEWART 14-8
STEVE WINWOOD 24-14

KEYN/Wichita, KS
Larry/Parmer
GLASS TIGER
BELOINDA CARLISLE (dp)
ROLLERS
PETER CETERA 3-2
NADONNA 7-4
PETER GABRIEL 14-6
ROD STEWART 11-7

KCRD/Cedar Rapids, IA
Brad Fuhr
JERMAINE STEWART
LIONEL RICHIE
MIKE & THE MICHAN
ROLLERS
KENNY LOGGINS 4-1
GENESIS 3-3
PETER CETERA 12-6
STEVE WINWOOD 12-6

WCMD/Columbia, MO
Turk/White
38 SPECIAL
ROLLERS
ZZ TOP
BILLY OCEAN
RU SHOES
SIMPLY RED
HOWARD JOES
GENESIS 1-1
PETER GABRIEL 2-2
KENNY LOGGINS 3-3
PETER CETERA 4-4
JANET JACKSON 7-4

WHOT/Ft. Wayne, IN
Dick Thompson
BANANARAMA
KENNY LOGGINS 3-1
PETER GABRIEL 5-3
PETER CETERA 7-2
NADONNA 8-5

KJ10/Oklahoma City, OK
Cehill/Davis
BILLY OCEAN
HEART
38 SPECIAL
RUN D.M.C.
ROLLERS
TIKEX SOCIAL CLUB 1-1
NADONNA 10-6
LORING & ANDERSON 16-12
BANANARAMA 28-17
DAVID LEE ROTH 29-19

WAFY/Lafayette, IN
Kristel/Loose
SHERA EASTON
LOVER SPEARS
BILLY OCEAN
MIAMI SOUND MACHINE
HOPEWOOD SUITE
PETER GABRIEL 3-2
PETER CETERA 6-4
JERMAINE STEWART 19-11
TIKEX SOCIAL CLUB 33-19
MURPHY/Bright 35-28

KKXK/Rapid City, SD
Shaw/Win
MIKE & THE MICHAN
38 SPECIAL
ZZ TOP
LIKE
JOHN COUGAR
HOPEWOOD SUITE
PETER GABRIEL 1-1
KENNY LOGGINS 3-2
ROD STEWART 6-6
PETER CETERA 8-5
NADONNA 10-7

KWTV/Springfield, MO
T.K. O'Grady
LORING & ANDERSON (dp)
TIKEX SOCIAL CLUB (dp)
ROLLERS
KENNY LOGGINS 2-1
JANET JACKSON 2-2
PETER CETERA 5-2
BELOINDA CARLISLE 25-16

WSPT/Spartanburg, SC
Steve Hall
HOPEWOOD SUITE
ROLLERS
GENESIS 1-1
PETER GABRIEL 3-2
PETER CETERA 7-4
JANET JACKSON 6-5
SIMPLY RED 10-6

WJZZ/Bloomington, IN
Jim Clouse
TIKEX SOCIAL CLUB
RUN D.M.C. (dp)
CHAKA KHAN
PETER GABRIEL 5-4
BRUCE HORNSBY
BRUCE HORNSBY
MICHAEL, MCDONALD
LORING & ANDERSON
HOPEWOOD SUITE
ROLLERS
DOUBLE
PETER GABRIEL 4-1
NADONNA 9-4
MIKE & THE MICHAN
ROLLERS
PETER GABRIEL 5-1
GENESIS 2-2
PETER CETERA 7-4
JANET JACKSON 6-4
ROD STEWART 8-5

KVNY/Tulsa, OK
Helen Han
ANDY TAYLOR
DEVICE (dp)
ROLLERS
HOWARD JOES 1-1
GENESIS 4-2
KENNY LOGGINS 3-3
ROD STEWART 14-8
STEVE WINWOOD 24-14

KEYN/Wichita, KS
Larry/Parmer
GLASS TIGER
BELOINDA CARLISLE (dp)
ROLLERS
PETER CETERA 3-2
NADONNA 7-4
PETER GABRIEL 14-6
ROD STEWART 11-7

KCRD/Cedar Rapids, IA
Brad Fuhr
JERMAINE STEWART
LIONEL RICHIE
MIKE & THE MICHAN
ROLLERS
KENNY LOGGINS 4-1
GENESIS 3-3
PETER CETERA 12-6
STEVE WINWOOD 12-6

WCMD/Columbia, MO
Turk/White
38 SPECIAL
ROLLERS
ZZ TOP
BILLY OCEAN
RU SHOES
SIMPLY RED
HOWARD JOES
GENESIS 1-1
PETER GABRIEL 2-2
KENNY LOGGINS 3-3
PETER CETERA 4-4
JANET JACKSON 7-4

WHOT/Ft. Wayne, IN
Dick Thompson
BANANARAMA
KENNY LOGGINS 3-1
PETER GABRIEL 5-3
PETER CETERA 7-2
NADONNA 8-5

KJ10/Oklahoma City, OK
Cehill/Davis
BILLY OCEAN
HEART
38 SPECIAL
RUN D.M.C.
ROLLERS
TIKEX SOCIAL CLUB 1-1
NADONNA 10-6
LORING & ANDERSON 16-12
BANANARAMA 28-17
DAVID LEE ROTH 29-19

WDBR/Springfield, IL
Moore/Lewis
SHERA EASTON
BILLY OCEAN
THOMPSON TWINS
ZZ TOP
DR. & THE MEDICS
SOUTHSIDE JOHNNY (dp)
ROLLERS
PETER GABRIEL 1-1
STATE WINWOOD 13-8
BELOINDA CARLISLE 13-10
JERMAINE STEWART 16-12

KDDV/Topeka, KS
Kevin Rabet
BILLY OCEAN
BRUCE HORNSBY
ZZ TOP
LORING & ANDERSON (dp)
DAVID LEE ROTH (dp)
STACY Q
ROLLERS
KENNY LOGGINS 3-1
PETER CETERA 5-2
NADONNA 23-12
JERMAINE STEWART 35-20

KFMW/Waterloo, IA
Mark Hansen
DOUBLE
ZZ TOP (dp)
38 SPECIAL (dp)
QUICK
HOPEWOOD SUITE
ROLLERS
NADONNA 23-15
JERMAINE STEWART 28-18
WHAMI 30-24
DEPECHE MODE 37-29
LIONEL RICHIE 09-26

WJZZ/Bloomington, IN
Jim Clouse
TIKEX SOCIAL CLUB
RUN D.M.C. (dp)
CHAKA KHAN
PETER GABRIEL 5-4
BRUCE HORNSBY
BRUCE HORNSBY
MICHAEL, MCDONALD
LORING & ANDERSON
HOPEWOOD SUITE
ROLLERS
DOUBLE
PETER GABRIEL 4-1
NADONNA 9-4
MIKE & THE MICHAN
ROLLERS
PETER GABRIEL 5-1
GENESIS 2-2
PETER CETERA 7-4
JANET JACKSON 6-4
ROD STEWART 8-5

KVNY/Tulsa, OK
Helen Han
ANDY TAYLOR
DEVICE (dp)
ROLLERS
HOWARD JOES 1-1
GENESIS 4-2
KENNY LOGGINS 3-3
ROD STEWART 14-8
STEVE WINWOOD 24-14

KEYN/Wichita, KS
Larry/Parmer
GLASS TIGER
BELOINDA CARLISLE (dp)
ROLLERS
PETER CETERA 3-2
NADONNA 7-4
PETER GABRIEL 14-6
ROD STEWART 11-7

KCRD/Cedar Rapids, IA
Brad Fuhr
JERMAINE STEWART
LIONEL RICHIE
MIKE & THE MICHAN
ROLLERS
KENNY LOGGINS 4-1
GENESIS 3-3
PETER CETERA 12-6
STEVE WINWOOD 12-6

WCMD/Columbia, MO
Turk/White
38 SPECIAL
ROLLERS
ZZ TOP
BILLY OCEAN
RU SHOES
SIMPLY RED
HOWARD JOES
GENESIS 1-1
PETER GABRIEL 2-2
KENNY LOGGINS 3-3
PETER CETERA 4-4
JANET JACKSON 7-4

WHOT/Ft. Wayne, IN
Dick Thompson
BANANARAMA
KENNY LOGGINS 3-1
PETER GABRIEL 5-3
PETER CETERA 7-2
NADONNA 8-5

KJ10/Oklahoma City, OK
Cehill/Davis
BILLY OCEAN
HEART
38 SPECIAL
RUN D.M.C.
ROLLERS
TIKEX SOCIAL CLUB 1-1
NADONNA 10-6
LORING & ANDERSON 16-12
BANANARAMA 28-17
DAVID LEE ROTH 29-19

WEST

PARALLEL TWO

KNMCO/Albuquerque/Santa Fe, NM
KIKX/Colorado Springs, CO
Stacy Q
ROLLERS
LORING & ANDERSON
HOPEWOOD SUITE
ROLLERS
PETER GABRIEL 4-2
KENNY LOGGINS 3-3
JANET JACKSON 7-4
ROD STEWART 8-5
PETER CETERA 9-7

KKXX/Bakersfield, CA
Squires/Kemper
TIKEX SOCIAL CLUB
MICHAEL, MCDONALD
ROLLERS
GENESIS 2-1
JANET JACKSON 1-2
PETER CETERA 6-3
NADONNA 11-7
JERMAINE STEWART 21-14

KQXR/Bakersfield, CA
Martin/Simon
BELOINDA CARLISLE
TIKEX SOCIAL CLUB
38 SPECIAL
ROLLERS
ZZ TOP
BILLY OCEAN
RU SHOES
SIMPLY RED
HOWARD JOES
GENESIS 1-1
PETER GABRIEL 2-2
KENNY LOGGINS 3-3
PETER CETERA 4-4
JANET JACKSON 7-4

WHOT/Ft. Wayne, IN
Dick Thompson
BANANARAMA
KENNY LOGGINS 3-1
PETER GABRIEL 5-3
PETER CETERA 7-2
NADONNA 8-5

KJ10/Oklahoma City, OK
Cehill/Davis
BILLY OCEAN
HEART
38 SPECIAL
RUN D.M.C.
ROLLERS
TIKEX SOCIAL CLUB 1-1
NADONNA 10-6
LORING & ANDERSON 16-12
BANANARAMA 28-17
DAVID LEE ROTH 29-19

RYNO/Fresno, CA
Valken/Davis
BANANARAMA
PATTI LABELLE
STACY Q
ROLLERS
JERMAINE STEWART 15-11
GENESIS (dp)
PETER CETERA 14-12
KI/San Francisco, CA
Rollers
LIONEL RICHIE
GLASS TIGER
MARY JANE GIRLS
CHAKA KHAN
PETER GABRIEL 1-1
NADONNA 17-13
PETER CETERA 24-9
FLEX 28-21
WHAMI 17-9
KAT/San Jose, CA
Rollers
LIONEL RICHIE
GLASS TIGER
MARY JANE GIRLS
CHAKA KHAN
PETER GABRIEL 1-1
NADONNA 8-7
PETER CETERA 24-9
FLEX 28-21
WHAMI 17-9
KAT/San Jose, CA
Rollers
LIONEL RICHIE
GLASS TIGER
MARY JANE GIRLS
CHAKA KHAN
PETER GABRIEL 1-1
NADONNA 8-7
PETER CETERA 24-9
FLEX 28-21
WHAMI 17-9
KAT/San Jose, CA
Rollers
LIONEL RICHIE
GLASS TIGER
MARY JANE GIRLS
CHAKA KHAN
PETER GABRIEL 1-1
NADONNA 8-7
PETER CETERA 24-9
FLEX 28-21
WHAMI 17-9

KLU/Culver City, VA
Deen/Taylor
BILLY OCEAN
MIAMI SOUND MACHINE
HOPEWOOD SUITE
ROLLERS
GENESIS 1-1
PETER GABRIEL 3-3
PETER CETERA 6-4
NADONNA 7-5
BEALIN 8-6
STACY Q 24-12

KZU/Sydney, WA
John Langdon
LORING & ANDERSON (dp)
NICK JAMISON
ONE TO ONE
GLASS TIGER
BOURBON TAGG
BILLY OCEAN
ROLLERS
PETER CETERA 7-3
NADONNA 21-19
ANDY TAYLOR 27-18
BANANARAMA 21-19
EURYTHMICS (dp)
NEW JERSEY (dp)
ROLLERS
JANET JACKSON 1-1
ANDY TAYLOR 28-20
MIKE & THE MICHAN 38-25
TIKEX SOCIAL CLUB 18-28
STEVE WINWOOD 39-29

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall

WEEK # 23 **AIR Priorities** **WEEK # 23**

Listen to the selections listed below. Decide if each has the potential to attain Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, July 23, 1986.

TITLE	ARTIST	LABEL
KISSES IN THE MOONLIGHT	GEORGE BENSON	WB
EVERY LITTLE KING	BRUCE HORNSBY & THE RANGE	RCA
WALK LIKE AN EGYPTIAN	BANGLES	COLUMBIA
SO FAR SO GOOD	SHERA EASTON	EMI AMERICA
CANDYBAR EXPRESS	LOVE & MONEY	POLYDOR/POLYGRAM

COMPETITION # 5

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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R&R FRIDAY, JULY 18, 1986/79

PARALLELS

DOUBLE Captain Of Her Heart (A&M) LP Blue

119/19 51% National Summary
Reach UP 38
S 55A DEBUTS 20
S 42A SAME 42
M 40B DOWN 0
W 60A ADDS 19

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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JOHN EDDIE Jungle Boy (Columbia) LP John Eddie

69/2 30% National Summary
Reach UP 28
S 40B DEBUTS 5
S 21A SAME 32
M 23B DOWN 2
W 40C ADDS 2

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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PETER GABRIEL Sledgehammer (Geffen) LP So

231/0 99% National Summary
Reach UP 139
S 100B DEBUTS 0
S 100A SAME 77
M 90B DOWN 15
W 98B ADDS 0

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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GLASS TIGER Don't Forget Me (Manhattan) LP The Thin Red Line

159/38 68% National Summary
Reach UP 27
S 69B DEBUTS 37
S 69A SAME 56
M 70B DOWN 8
W 73B ADDS 39

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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Class Tiger Continued

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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HEART If Looks Could Kill (Capitol) LP Heart

79/32 34% National Summary
Reach UP 5
S 40B DEBUTS 11
S 26B SAME 31
M 35B DOWN 0
W 38B ADDS 32

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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HONEYMOON SUITE What Does It Take (WB) LP Big Prize

52/14 22% National Summary
Reach UP 17
S 38B DEBUTS 6
S 18B SAME 32
M 21B DOWN 0
W 19B ADDS 14

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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JERMAINE JACKSON Do You Remember Me? (Arista) LP Precious Moments

67/1 28% National Summary
Reach UP 15
S 36B DEBUTS 0
S 27B SAME 91
M 19B DOWN 0
W 33B ADDS 1

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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BILLY JOEL Modern Woman (Epic) LP Ruthless People Soundtrack

219/0 84% National Summary
Reach UP 180
S 96B DEBUTS 11
S 92B SAME 32
M 96B DOWN 6
W 92B ADDS 0

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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JOURNEY Suzanne (Columbia) LP Raised On Radio

197/3 85% National Summary
Reach UP 169
S 80B DEBUTS 8
S 85B SAME 17
M 91B DOWN 0
W 83B ADDS 3

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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CHAKA KHAN Love Of A Lifetime (WB) LP Destiny

76/18 33% National Summary
Reach UP 15
S 35B DEBUTS 11
S 29B SAME 32
M 21B DOWN 0
W 20B ADDS 18

P1	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40	P2	WPKS on WPKS 18-18 WPKS 30-30 WPKS 31-31 WPKS 32-32 WPKS 33-33 WPKS 34-34 WPKS 35-35 WPKS 36-36 WPKS 37-37 WPKS 38-38 WPKS 39-39 WPKS 40-40
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Continued On Next Column

Parallels Continued On Page 82

PARADELS

KLYMAXX
Man Size Love (MCA)
LP: Running Scared Soundtrack

12/23 53%

Regional
Reach
E 478
S 578
M 518
W 658

N&A
UP 40
DOWN 0
ADDS 23

MADONNA
Papa Don't Preach (Sire/WB)
LP: True Blue

22/23 100%

Regional
Reach
E 1104
S 988
M 1104
W 1104

P3
UP 40
DOWN 0
ADDS 3

EART	SOOTH	WEST	WEST
3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26
SOOTH	SOOTH	SOOTH	SOOTH
3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26

MICHAEL McDONALD
Sweet Freedom (MCA)
LP: Running Scared

19/17 85%

Regional
Reach
E 848
S 808
M 828
W 888

P3
UP 14
DOWN 0
ADDS 17

MIAMI SOUND MACHINE
Words Get In The Way (Epic)
LP: Primitive Love

16/216 70%

Regional
Reach
E 738
S 798
M 568
W 698

P3
UP 99
DOWN 0
ADDS 16

MONKEES
That Was Then, This Is Now (Arista)
LP: Then & Now... The Best Of The Monkees

125/33 54%

Regional
Reach
E 718
S 888
M 518
W 468

N&A
UP 36
DOWN 0
ADDS 33

EART	SOOTH	WEST	WEST
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23
SOOTH	SOOTH	SOOTH	SOOTH
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23

EART	SOOTH	WEST	WEST
1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23
SOOTH	SOOTH	SOOTH	SOOTH
1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23

EART	SOOTH	WEST	WEST
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23
SOOTH	SOOTH	SOOTH	SOOTH
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23

PATTI LABELLE
Oh, People (MCA)
LP: Winner In You

5/20 22%

Regional
Reach
E 248
S 208
M 168
W 198

N&A
UP 7
DOWN 0
ADDS 20

MARY JANE GIRLS
Walk Like A Man (Motown)
LP: The Way It Is

3/19 42%

Regional
Reach
E 498
S 478
M 328
W 388

N&A
UP 15
DOWN 0
ADDS 19

JOHN COUGAR MELLENCAMP
Rumbleseat (Riva/PolyGram)
LP: Scarecrow

14/12 61%

Regional
Reach
E 608
S 648
M 678
W 488

PAK
UP 12
DOWN 0
ADDS 12

MIKE & THE MECHANICS
Taken In (Atlantic)
LP: Mike & The Mechanics

17/16 73%

Regional
Reach
E 718
S 758
M 728
W 728

P3
UP 98
DOWN 0
ADDS 16

BILLY OCEAN
Love Zone (Arista)
LP: Love Zone

69/69 30%

Regional
Reach
E 338
S 258
M 238
W 428

N&A
UP 0
DOWN 0
ADDS 69

PATTI LABELLE
Oh, People (MCA)
LP: Winner In You

5/20 22%

Regional
Reach
E 248
S 208
M 168
W 198

N&A
UP 7
DOWN 0
ADDS 20

MARY JANE GIRLS
Walk Like A Man (Motown)
LP: The Way It Is

3/19 42%

Regional
Reach
E 498
S 478
M 328
W 388

N&A
UP 15
DOWN 0
ADDS 19

JOHN COUGAR MELLENCAMP
Rumbleseat (Riva/PolyGram)
LP: Scarecrow

14/12 61%

Regional
Reach
E 608
S 648
M 678
W 488

PAK
UP 12
DOWN 0
ADDS 12

MIKE & THE MECHANICS
Taken In (Atlantic)
LP: Mike & The Mechanics

17/16 73%

Regional
Reach
E 718
S 758
M 728
W 728

P3
UP 98
DOWN 0
ADDS 16

BILLY OCEAN
Love Zone (Arista)
LP: Love Zone

69/69 30%

Regional
Reach
E 338
S 258
M 238
W 428

N&A
UP 0
DOWN 0
ADDS 69

EART	SOOTH	WEST	WEST
3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26
SOOTH	SOOTH	SOOTH	SOOTH
3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26	3104 W M88 18-26 M88 19-26 M88 20-26 M88 21-26 M88 22-26 M88 23-26

EART	SOOTH	WEST	WEST
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23
SOOTH	SOOTH	SOOTH	SOOTH
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23

EART	SOOTH	WEST	WEST
1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23
SOOTH	SOOTH	SOOTH	SOOTH
1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	1610 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23

EART	SOOTH	WEST	WEST
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23
SOOTH	SOOTH	SOOTH	SOOTH
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23

EART	SOOTH	WEST	WEST
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23
SOOTH	SOOTH	SOOTH	SOOTH
8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23	8104 W M88 31-23 M88 32-23 M88 33-23 M88 34-23 M88 35-23 M88 36-23

PARALLELS

JEFFREY OSBORNE You Should Be Mine (A&M) LP: Emotional

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '22' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

OUTFIELD All The Love In The... (Columbia) LP: Play Deep

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '20' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

PET SHOP BOYS Opportunities... (EMI America) LP: Please

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '10' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

QUEEN A Kind Of Magic (Capitol) LP: A Kind Of Magic

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '10' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

REGINA Baby Love (Atlantic) LP: Please

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '38' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

LIONEL RICHIE Dancing On The Ceiling (Motown) LP: Say You Say Me

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '23' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

DAVID LEE ROTH Yankee Rose (WB) LP: Let 'Em And Smile

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '39' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

RUN D.M.C. Walk This Way (Profile) LP: King Of Rock

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '22' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

SIMPLY RED Money \$ Too Tight (Elektra) LP: Picture Book

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '28' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

STARSHIP Before I Go (Grun/PCA) LP: Knee Deep In The Hoopla

Table with columns: Regional, National, Summary, UP, DEBUTS, SAME, DOWN, ADDS. Includes a '28' in a circle.

Table with columns: P1, P2, P3, EAST, WEST, SOUTH, MIDWEST, NORTH. Lists various radio stations and their frequencies.

PARALLELS

JERMAINE STEWART
We Don't Have To Take... (Arista)

LP: Frantic Romantic
Regional
Reach: UP 172
S 878
E 904
M 988
W 948

210/3 80% National Summary
UP 172
S 878
E 904
M 988
W 948

P1 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P2 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P3 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10
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ROD STEWART
Love Touch (Theme...) (WB)

LP: Rod Stewart
Regional
Reach: UP 196
S 1004
M 968
W 1004

229/0 98% National Summary
UP 196
S 1004
M 968
W 1004

P1 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P2 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P3 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10
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Andy Taylor Continued

Regional
Reach: UP 196
S 1004
M 968
W 1004

229/0 98% National Summary
UP 196
S 1004
M 968
W 1004

P1 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P2 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P3 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10
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JOHN WHITE
If Anybody Had A Heart (EMI America)

LP: About Last Night Soundtrack
Regional
Reach: UP 15
S 238
M 258
W 178

50/1 21% National Summary
UP 15
S 238
M 258
W 178

P1 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P2 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P3 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10
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STEVE WINWOOD
Higher Love (Island/WB)

LP: Back In The High Life
Regional
Reach: UP 188
S 964
M 978
W 946

226/10 97% National Summary
UP 188
S 964
M 978
W 946

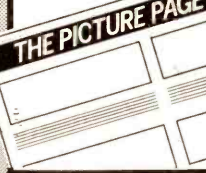
P1 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P2 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P3 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10
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Picture Yourself In R&R.

If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.



RADIO & RECORDS
1930 Century Park W.
Los Angeles, CA 90067
(213) 553-4330



ANDY TAYLOR
Take It Easy (Atlantic)

LP: American Anthem Soundtrack
Regional
Reach: UP 139
S 878
E 918
M 958
W 658

180/5 77% National Summary
UP 139
S 878
E 918
M 958
W 658

P1 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P2 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P3 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10
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TIMEX SOCIAL CLUB
Rumors (Jay)

Regional
Reach: UP 68
S 718
M 638
W 638

158/37 88% National Summary
UP 68
S 718
M 638
W 638

P1 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P2 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P3 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10
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WHAM!
The Edge Of Heaven (Columbia)

LP: Music From The Edge Of Heaven
Regional
Reach: UP 178
S 958
M 958
W 948

213/4 91% National Summary
UP 178
S 958
M 958
W 948

P1 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P2 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P3 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10
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VZ Top
Vello Fly (WB)

LP: Afterburner
Regional
Reach: UP 178
S 958
M 958
W 948

83/3 36% National Summary
UP 178
S 958
M 958
W 948

P1 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P2 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10	P3 EART R104 10-10 R104 11-10 R104 12-10 R104 13-10 R104 14-10 R104 15-10 R104 16-10 R104 17-10 R104 18-10 R104 19-10 R104 20-10 R104 21-10 R104 22-10 R104 23-10 R104 24-10 R104 25-10 R104 26-10 R104 27-10 R104 28-10 R104 29-10 R104 30-10
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Continued On Next Column

PARALLELS

SIGNIFICANT ACTION

A

D

H

L

P

AC/DC
Who Made Who (Atlantic)
LP: Who Made Who/Maximum Overdrive
Soundtrack

P1 EAST WJLB on 9300 PM on	EAST WJLB on WJLB on WJLB on WJLB on	EAST WJLB on WJLB on WJLB on WJLB on
P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

DEPECHE MODE
A Question Of Lust (Sire/WB)
LP: Black Celebration

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

BRUCE HORNSBY & THE RANGE
Every Little Kiss (RCA)
LP: The Way It Is

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

LEVEL 42
Hot Water (Polydor/PolyGram)
LP: World Machine

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

PRINCE
Anotherloverholenyohead (WB)
LP: Parade. Music From Under The Cherry
Moon

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

B

JEAN BEAUVOIR
Feel The Heat (Columbia)
LP: Drums Along The Mohawk

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

MICHAEL DES BARRÉS
Money Don't Come Easy (MCA)
LP: Somebody Up There Likes Me

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

WHITNEY HOUSTON
All At Once (Arista)
LP: Whitney Houston

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

LIMITED WARRANTY
Victory Line (Atco)
LP: Limited Warranty

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

PRINCE
Anotherloverholenyohead (WB)
LP: Parade. Music From Under The Cherry
Moon

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

S

SOUTHSIDE JOHNNY & THE JUKES
Walk Away Renne (Atlantic)
LP: At Least We Got Shoes

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

BIG COUNTRY
Look Away (Mercury/PolyGram)
LP: The Seer

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

DOCTOR & THE MEDICS
Spirit In The Sky (IRS/MCA)

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

ICEHOUSE
No Promises (Chrysalis)
LP: Measure For Measure

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

BARRY MANILOW
I'm Your Man (RCA)
LP: Manilow

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

STACEY Q
Two Of Hearts (Atlantic)

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

BOURGEOIS TAGG
The Perfect Life (Island)
LP: Bourgeois Tagg

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

SHEENA EASTON
So Far So Good (EMI America)
About Last Night Soundtrack

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

INKS
Kiss The Dirt (Falling Down...)
LP: Listen Like Thieves (Atlantic)

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

NEW EDITION
With You All The Way (MCA)
LP: All For Love

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

THOMPSON TWINS
Nothing In Common (Arista)
LP: Nothing In Common Soundtrack

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

TOM COCHRANE & RED RIDER
Boy Inside The Man (Capitol)
LP: Tom Cochrane & Red Rider

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

EURHYTHMICS
Missionary Man (RCA)
LP: Revue

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

ISLE OF MAN
Am I Forgiven (Pasha/CBS)
LP: Isle Of Man

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

NU SHOOUZ
Point Of No Return (Atlantic)
LP: Poolside

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

BONNIE TYLER & TODD RUNDGREN
Loving You's A Dirty Job (Columbia)
LP: Secret Dreams And Forbidden Fire

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

TOM COCHRANE & RED RIDER
Boy Inside The Man (Capitol)
LP: Tom Cochrane & Red Rider

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

EURHYTHMICS
Missionary Man (RCA)
LP: Revue

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

ISLE OF MAN
Am I Forgiven (Pasha/CBS)
LP: Isle Of Man

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

NU SHOOUZ
Point Of No Return (Atlantic)
LP: Poolside

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

BONNIE TYLER & TODD RUNDGREN
Loving You's A Dirty Job (Columbia)
LP: Secret Dreams And Forbidden Fire

P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on
P1 EAST WJLB on WJLB on WJLB on	P2 EAST WJLB on WJLB on WJLB on	P3 EAST WJLB on WJLB on WJLB on

CONTEMPORARY HIT RADIO

BREAKERS

BERLIN

Take My Breath Away (Columbia)

77% of our reporters playing it. Moves: Up 38, Debuts 15, Same 0, Down 66 including WCAU, KRBE, 95INZ, WMMS, WKTI, Y108, KUBE. See Parallels, moves 38-28 on the CHR chart.

GLASS TIGER

Don't Forget Me (When I'm Gone) (Manhattan)

68% of our reporters playing it. Moves: Up 27, Debuts 37, Same 56, Down 0, Adds 39 including Y100, B97, Q105, WHYT, KMJK, KMEL, KIYS. Complete airplay in Parallels.

TIMEX SOCIAL CLUB

Rumors (Jay)

68% of our reporters playing it. Moves: Up 68, Debuts 30, Same 20, Down 3, Adds 37 including CKOI, Z93, Q102, KHTR, WKQB, KKKX, WBWB. See Parallels, moves 33-25 on the CHR chart.

JOHN COUGAR MELLENCAMP

Rumbleseat (Riva/PolyGram)

61% of our reporters playing it. Moves: Up 82, Debuts 17, Same 30, Down 0, Adds 12 including RI-104, WBCY, 94Z, WKFR, WVIC, KKRQ, Q101. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

DAVID LEE ROTH "Yankee Rose" (WB) 127/11

Moves: Up 69, Debuts 15, Same 32, Down 0, Adds 11 including K106, 93FM, WYSR, WKSI, 96X, Z104, 103CIR, WPHD 24-19, WRSR 21-14, KKK 26-19, Q100 24-15, WSPK 32-25, Y106 26-19, KJ103 29-19, 95XIL 35-19. See Parallels, debuts at number 39 on the CHR chart.

MONKEES "That Was Then, This Is Now" (Arista) 125/33

Moves: Up 36, Debuts 21, Same 35, Down 0, Adds 33 including WHYNS, WCAU, Q107, WQUE, WKTI, KPKE, FM102, K106 34-26, B94 19-11, B97 15-10, WRNO 21-14, Q105 17-13, WMMS 20-16, WLOL 36-29, K104 40-31.

REGINA "Baby Love" (Atlantic) 125/18

Moves: Up 65, Debuts 17, Same 25, Down 0, Adds 18 including B104, Q102, KHTR, WNNK, WANS, KDON, WGUJ, WKKX 15-10, WKSE 10-07, Q107 23-16, Y100 32-22, KMJK 29-19, KCTI 01-17, K103 21-15, KCAO 24-18. See Parallels, debuts at number 38 on the CHR chart.

KLYMAXX "Man Size Love" (MCA) 124/23

Moves: Up 40, Debuts 25, Same 36, Down 0, Adds 23 including B104, WQUE, WNNZ, WHYT, KWOD, KNBQ, KHFI, WAPI, B97 26-22, HLS 34-22, 236 28-21, WLOL 14-11, KKK 36-27, WBBO 40-34, KKKX 34-26, Q100 34-28, WPFM 40-32.

QUEEN "A Kind Of Magic" (Capitol) 120/10

Moves: Up 59, Debuts 9, Same 42, Down 0, Adds 10 including 95XIL, Z299, WNOK, WQUT, Y107, WKAU, WYKS, KFMM, 94Q 32-29, Z93 23-19, 93FM 21-19, WRSR 29-25, KIJK 32-29, 95XIL 38-31, KNOE 26-22.

DOUBLE "The Captain Of Her Heart" (A&M) 119/19

Moves: Up 38, Debuts 20, Same 42, Down 0, Adds 19 including PRO-FM, WAAA, 93FM, WRSR, KNMQ, KCPX, KITS, K5MB, WPHD 35-29, KMEL 27-22, K104 28-19, WNNK 36-27, WBBO 40-34, KKKX 34-26, Q100 34-28, WPFM 40-32.

MARY JANE GIRLS "Walk Like A Man" (Motown) 97/19

Moves: Up 15, Debuts 25, Same 38, Down 0, Adds 19 including WBEN, WKSE, WNNY, WNNZ, RI-104, WBCY, WZON, KYYY, Z93 38-34, KMEL 31-27, WERZ 29-22, WPFM 40-34, KZZZ 39-34, WOKN 39-27, WJDX 40-37.

CARL ANDERSON & GLORIA LORING "Friends And Lovers" (Carrere/CBS) 94/45

Moves: Up 26, Debuts 12, Same 8, Down 1, Adds 15 including WHYNS, PRO-FM, 94Q, Z93, KTKS, Y100, WMMS, KM103, K106 15-10, WBEN 40-14, 93FM 16-6, Q105 15-11, KBEB 14-10, KMJK 33-14, WKZ 29-11, KNIN 30-18.

38 SPECIAL "Somebody Like You" (A&M) 86/42

Moves: Up 2, Debuts 10, Same 32, Down 0, Adds 42 including KEGJ, WRNO, WMMS, 92X, Z299, WKTI, KHTR, Q100, KZZB, KNMQ, KWES, KTRS, WERZ d-39, WKDD 37-29, WVIC d-26.

ZZ TOP "Velcro Fly" (WB) 83/83

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 83 including WBEN, WPHD, WCAU, Z93, KRBE, WRNO, WNNZ, WRSR, KOWB, KWK, KKRZ, KWOD, KPLZ, WAMX, KQIZ.

HEART "If Looks Could Kill" (Capitol) 79/32

Moves: Up 5, Debuts 11, Same 31, Down 0, Adds 12 including KMJK, KPLZ, KUBE, WRCK, WRVO, KJ103, KZ93, WZOK, K106 95XXX, WHSL, WKTI 30-25, KNBO 38-33, WKDD 38-30, KQIZ 40-36.

CHAKA KHAN "Love Of A Lifetime" (WB) 76/18

Moves: Up 15, Debuts 11, Same 32, Down 2, Adds 16 including B94, KZZP, KKRZ, KWSS, WPFM, KZIO, KITS, KWES, KZOO, K106 35-31, Y100 39-27, KMEL 26-21, WERZ 39-36, BJ105 35-31, WZYO 37-33.

BILLY OCEAN "Love Zone" (Arista) 69/69

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 69 including K106, Z100, B94, PRO-FM, Q107, 94Q, KTKS, B97, WQUE, Q105, WCYZ, KIIS, KZZP, FM102, WBBO.

JOHN EDDIE "Jungle Boy" (Columbia) 69/2

Moves: Up 29, Debuts 5, Same 41, Down 0, Adds 6, CKOI, CFRF, WTLO, KMJK, KCAO, KRQ, 103CIR, Q104, WCAU 33-30, KPLZ 27-24, Q100 13-10, WCKN 38-31, WOKI 40-36, WGLD 38-34, KFKX 40-36, WYVJ 25-18, KHITZ 37-34, OWKS 22-17.

SIMPLY RED "Money's Too Tight (To Mention)" (Elektra) 68/34

Moves: Up 3, Debuts 6, Same 25, Down 0, Adds 34 including WPHD, CKOI, 94Q, B96, KWK, KUBE, KNBQ, K104, WTLO, KHFI, WNOK, WZOK, WZYP, KMEL 32-26, WHSL 36-28.

STARSHIP "Before I Go" (Grunut/RCA) 68/8

Moves: Up 10, Debuts 9, Same 41, Down 0, Adds 8, CKOI, CFRF, WTLO, KMJK, KCAO, KRQ, 103CIR, Q104, WCAU 33-30, KBFM 31-28, WKDD 19-15, K106 29-24, Y94 26-22, KGOT 26-23, OK95 36-27.

JERMAINE JACKSON "Do You Remember Me?" (Arista) 67/1

Moves: Up 15, Debuts 0, Same 51, Down 0, Adds 1, WGUJ, WKKX on WCAU 35-32, Z93 35-33, Q100 on, RI-104 40-38, KAMZ 30-28, KRNO 39-35, KF95 27-24, KYNO 36-33, KFIV 37-32, Z102 37-34, WBNO 29-25, KBIM 32-30.

PATTI LABELLE "Oh, People" (MCA) 52/20

Moves: Up 4, Debuts 9, Same 21, Down 0, Adds 20 including WKKX, WNNY, Z93, KINN, WERZ, WNNK, RI-104, 94Z, KIJK, 95XXX, WKDD, 99KQ, 94Q 34-29, KNBO 35-28, WGAN 39-35.

HONEYMOON SUITE "What Does It Take" (WB) 52/14

Moves: Up 17, Debuts 6, Same 15, Down 0, Adds 14 including WKKX, WKSE, PRO-FM, WMMS, KWK, WSSX, WKDD, WJMP, WBNO, KBIM, WBN 33-20, WPHD 31-23, KSNB 26-22, OK100 40-36, WK95 24-14.

RUN D.M.C. "Walk This Way" (Profile) 51/51

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 51 including WKSE, WNNY, WPHD, WCAU, WAAA, 93FM, KRBE, Q105, B96, WHYT, KWK, KKRZ, FM102, WDJX, KJ103.

JOHN WAITE "If Anybody Had A Heart" (EMI America) 50/1

Moves: Up 15, Debuts 5, Same 27, Down 2, Adds 1, WCIL, WLS d-40, Q100 36-34, WPFM d-39, WRCK 33-31, KZZB 33-29, WURS 35-33, BJ105 d-35, WKDD 26-23, WRQN 27-25, Z299, WKSJ 35-30, KWES 29-23, WDBR d-39, SLRV6 d-39.

MOST ADDED

- ZZ TOP (83)
- BILLY OCEAN (69)
- BERLIN (66)
- RUN D.M.C. (51)
- C. ANDERSON & G. LORING (45)
- 38 SPECIAL (42)
- GLASS TIGER (39)
- TIMEX SOCIAL CLUB (37)
- SIMPLY RED (34)
- MONKEES (33)

MOST ACTIVE

- DAVID LEE ROTH (84)
- REGINA (82)
- QUEEN (68)
- KLYMAXX (66)
- DOUBLE (57)
- MONKEES (58)
- MARY JANE GIRLS (40)
- ANDERSON & LORING (39)
- JOHN EDDIE (31)
- CHAKA KHAN (26)

HOTTEST

- PETER CETERA (183)
- MADONNA (160)
- PETER GABRIEL (133)
- GENESIS (83)
- KENNY LOGGINS (80)
- JERMAINE STEWART (71)
- JANET JACKSON (64)
- TIMEX SOCIAL CLUB (47)
- ROD STEWART (38)
- STEVE WINWOOD (32)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

LIMITED WARRANTY "Victory Line" (Aco) 49/8

Moves: Up 9, Debuts 6, Same 22, Down 4, Adds 8, WPHD, WMMS, KWK, Q106, WXLK, WIXX, WWSB, KHTZ, KWOD d-39, KMEL 19-16, K104 34-30, WVIC 28-25, Z104 30-26, OK100 37-34, KYYY 31-29.

PRINCE "Anotherloverholenyohead" (WB) 46/16

Moves: Up 4, Debuts 13, Same 12, Down 1, Adds 16 including WKKX, WHYT, KHTR, Q100, WERZ, WRCK, WCKN, WAF6, 94Z, KMKG, WPFM, KKRZ 38-34, KMEL 28-20, WZOU 25-22, Y106 32-29.

EURYTHMICS "Missionary Man" (RCA) 42/18

Moves: Up 4, Debuts 7, Same 13, Down 0, Adds 18 including WKKX, WRSR, WLS, KKRZ, WGF6, WSSX, WBS, WKAU, WGRD, KF95, KLUC, 95INZ 29-26, KZZB 34-30, KYXO 38-31, KGOT 34-32.

NEW EDITION "Whn You All The Way" (MCA) 42/7

Moves: Up 15, Debuts 1, Same 15, Down 4, Adds 7, WCAU, KKRZ, WERZ, KBOS, KFIV, WGLF, KHTZ, B104 15-12, WCZY 7-4, WHYT 5-4, KBEO 6-4, WSSX 30-17, WKSI 6-4, KSNB 40-35, KYNO 28-21.

KU SHOZ "Point Of No Return" (Atlantic) 40/4

Moves: Up 14, Debuts 8, Same 14, Down 0, Adds 4, KNBQ, KFIV, KCAO, KCMQ, WKSE 27-20, B96 35-31, KKRZ 16-14, HLU 28-25, WERZ 32-24, WKOB 25-19, KSNB 15-11, KMGX 37-29, KYNO 38-30, KYXO 27-24, KATD 27-24.

BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 36/18

Moves: Up 4, Debuts 3, Same 11, Down 0, Adds 18 including KIMJ, KKRZ, Q100, WNNK, Z104, KCAQ, KYXO, WJAD, WZYP, 99KQ, KDVV, KMJK 26-22, 100KH 37-29, KKAZ 39-33, KOZE 33-25.

ICEHOUSE "No Promises" (Chrysalis) 36/3

Moves: Up 12, Debuts 2, Same 19, Down 0, Adds 3, WLOL, WKDD, KKAZ, WKKX 28-25, WBN 39-35, KIIS 27-24, KZZB 40-38, WVIC 25-23, 95XXX 38-32, WHSL 35-32, WBS 27-17, WDBR 32-29, KDVV d-39, KGOT 24-22, KTRS 35-33.

STACEY Q "Two Of Hearts" (Atlantic) 28/15

Moves: Up 9, Debuts 1, Same 3, Down 0, Adds 15 including WKSE, B94, Y100, B97, WCZY, KSEQ, KMJK, KWSS, BJ105, KIIS 31-00, FM102 23-25, KSIO 31-15, KEZ2 26-19, 96X 9-2.

THOMPSON TWINS "Nothing In Common" (Arista) 27/27

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 27 including WPHD, Z95, WLOL, KZZP, KMEL, KPLZ, Q100, RI-104, WGF6, WPFM, BJ105, KIJK, KFIV, WGAN, WJOD.

LEVEL 42 "Hot Water" (Polydor/PolyGram) 26/8

Moves: Up 0, Debuts 3, Same 15, Down 0, Adds 8, CKOI, Y100, KIIS, WNNK, WNOK, WIKZ, WPOX, KOZE, KEGJ, on WRSR 01-10, Q100 d-40, KZZB d-39, KAY107 on-air, WDBR on, OK95 d-30.

WHITNEY HOUSTON "All At Once" (Arista) 26/7

Moves: Up 8, Debuts 2, Same 7, Down 2, Adds 7, Z93, WERZ, WMJQ, WGGZ, KCMQ, WIKZ, Z102, Y100 18-14, KIIS 14-10, KZZP 30-20, KS103 24-16, WFME 21-17, 96X 27-16, KAY107 39-34, 103CIR 38-26.

BONNIE TYLER/WOOD RUNDGREN "Loving You's A Dirty Job But..." (Columbia) 26/1

Moves: Up 2, Debuts 3, Same 11, Down 0, Adds 1, including WBSL, WKKX d-35, WBN 37-33, WKSE on, WNNY on, 92X d-39, Q100 on, K104 35-24, 99KQ on, WERZ on, WIK on-air, KF95 on, KIDON on, OK100 d-38, KKLK on.

SHEENA EASTON "So Far So Good" (EMI America) 24/23

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 23 including WBLI, WLS, Z299, WERZ, WSPK, WGF6, WSSX, BJ105, WXLK, WKAU, WRQN, KEYN, KF95, KLUC, KCPX.

BARRY MANILOW "I'm Your Man" (RCA) 24/7

Moves: Up 0, Debuts 0, Same 0, Down 1, Adds 7, WNNY, PRO-FM, WERZ, KCPX, WGUJ, 95XXX, KHTZ, WKKX 31-29, WKKX on, CKOI on, WCAU 38-35, B96 d-34, FM102 on, KHFI on, WRRO 30-20.

BIG COUNTRY "Look Away" (Mercury/PolyGram) 21/7

Moves: Up 4, Debuts 0, Same 13, Down 0, Adds 7, WMMS, WKOD, WVIC, WRQN, KCAQ, OK95, WPHD on, KEGJ on, KWK 40-36, WKRZ on, WTLO on, WZYO on-air, WZYP on, WDBR on.

MICHAEL DES BARRÉS "Money Don't Come Easy" (Gold Mountain/MCA) 20/7

Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 7, WVIC, WRQN, KIKX, KYXO, WHSL, WERZ on-air, RI-104 on, WANS on, WDBR on, KJ103 on, Q101 on-air.

ISLE OF MAN "Am I Forgiveness" (Pasha/CBS) 20/6

Moves: Up 6, Debuts 3, Same 6, Down 0, Adds 6, WNNY, WERZ, Q106, KSNB, WGUJ, KHTZ, WPHD d-39, KDWB 35-32, KKRZ on-air, K104 8-3, KIJK d-35, KYXO 28-25, 95XXX 40-37, OK100 25-19, 95XIL 29-22.

BOURGEOIS TAGG "The Perfect Life" (Island) 18/5

Moves: Up 0, Debuts 0, Same 13, Down 0, Adds 5, KCPX, KZZU, WZON, KFMN, WHSL, WERZ on-air, RI-104 on, KZZB on-air, WRRO on, KTLX on, KKAZ on, KHTZ on.

JEAN BEAUVOIR "Feel The Heat" (Columbia) 18/0

Moves: Up 8, Debuts 0, Same 10, Down 0, Adds 0 including WKKX 34-31, WNNY on, 93FM on, KWK 39-35, WTLO 33-31, KIKX 23-21, KMGQ on-air, KMGQ on-air, WGUJ 33-31, 95XXX 28-25, WERZ 39-35, OK95 27-20.

SOUTHSIDE Johnny & The Jukes "Walk Away Renee" (Atlantic) 17/8

Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 8, WBN, K104, KIKX, OK100, 95XIL, WDBR, KGOT, KKAZ, WKSE on, WANS on, WDBR on, WNNY on, KBIM on.

AC/DC "Who Made Who" (Atlantic) 15/0

Moves: Up 5, Debuts 0, Same 9, Down 1, Adds 0 including WKKX on, PRO-FM on, WRNO on-air, Q100 25-22, WRCK on-air, WKRZ on, KZZB 36-33, KTLX on, WGUJ 36-33, KFMN on-air, KQIZ 17-15, 99KQ on-air, WDBR on-air, KFMW 32-27.

INXS "Kiss The Dirt (Falling Down The Mountain)" (Atlantic) 13/13

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13, WPHD, PRO-FM, WRNO, WMMS, WKTI, KWK, KWOD, WDJX, WVIC, WGUJ, WHSL, KKLK, KGOT.

PEPE MOORE "A Question Of Lust" (Sire/WB) 12/0

Moves: Up 9, Debuts 1, Same 2, Down 0, Adds 2, including WKKX 33-30, KMJK d-35, KMEL 16-14, KPLZ on, KF95 26-21, KY15 8-5, KSNB 18-12, KCAQ 37-33, KYXO 23-20, KZZU 34-32, KYFA on, the CHR National Airplay.

DOCTOR AND THE MEDICS "Spirit In The Sky" (IRS/MCA) 10/7

Moves: Up 1, Debuts 2, Same 0, Down 0, Adds 7, KKRZ, WGAN, WFKX, WJOD, WDBR, KGOT, OK95, 96X 10-07, WRNO d-40, KWK d-40.

TOM COCHRANE & RED RIDER "Boy Inside The Man" (Capitol) 10/2

Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 2, CKOI, KYXO, WPHD on, CFRF on, WRQN on, WKSF on, KISR on, WHSL on, KGOT on, KBIM on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued unchanged activity. Down for downward chart activity. And for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.

NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay.

CHR Rotation Criteria - Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

Their Back!



STUCK WITH YOU

Not just another love song from

HUEY LEWIS & THE NEWS



Chrysalis

BGS BROWN MANAGEMENT

1986



CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Title
6	2	2	1	PETER GABRIEL/Sledgehammer (Geffen)
2	1	1	2	GENESIS/Invisible Touch (Atlantic)
10	8	4	3	PETER CETERA/Glory Of Love (Full Moon/WB)
27	16	7	4	MADONNA/Papa Don't Preach (Sire/WB)
11	10	6	5	ROD STEWART/Love Touch (WB)
7	3	3	6	KENNY LOGGINS/Danger Zone (Columbia)
8	7	5	7	JANET JACKSON/Nasty (A&M)
25	18	13	8	BELINDA CARLISLE/Mad About You (IRS/MCA)
18	13	10	9	BILLY JOEL/Modern Woman (Epic)
19	14	11	10	PET SHOP BOYS/Opportunities (Let's Make Lots Of Money) (EMI America)
25	21	15	11	JERMAINE STEWART/We Don't Have To Take Our Clothes Off (Arista)
34	26	19	12	STEVE WINWOOD/Higher Love (Island)
5	5	8	13	EL DeBARGE/Who's Johnny (Gordy/Motown)
—	36	23	14	WHAMI/The Edge Of Heaven (Columbia)
23	20	16	15	BLOW MONKEYS/Digging Your Scene (RCA)
1	6	12	16	BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
3	4	9	17	SIMPLY RED/Holding Back The Years (Elektra)
33	27	22	18	JOURNEY/Suzanne (Columbia)
13	11	14	19	MOODY BLUES/Your Wildest Dreams (Polydor/PG)
35	30	25	20	OUTFIELD/All The Love In The World (Columbia)
—	39	34	21	BANANARAMA/Venus (London/PG)
38	31	27	22	JEFFREY OSBORNE/You Should Be Mine (A&M)
—	—	36	23	LIONEL RICHIE/Dancing On The Ceiling (Motown)
39	32	28	24	ANDY TAYLOR/Take It Easy (Atlantic)
BREAKER	25	21	25	TIMEX SOCIAL CLUB/Rumors (Jay)
—	38	31	26	MICHAEL McDONALD/Sweet Freedom (MCA)
32	29	26	27	FIXX/Secret Separation (MCA)
BREAKER	26	22	28	BERLIN/Take My Breath Away (Columbia)
4	9	17	29	HOWARD JONES/No One Is To Blame (Elektra)
20	19	20	30	GTR/When The Heart Rules The Mind (Arista)
40	37	35	31	GAVIN CHRISTOPHER/One Step Closer To You (Manhattan)
16	15	16	32	VAN HALEN/Dreams (WB)
—	—	39	33	MIAMI SOUND MACHINE/Words Get In The Way (Epic)
—	40	37	34	DEVICE/Hanging On A Heart Attack (Chrysalis)
12	12	31	35	FABULOUS THUNDERBIRDS/Tuff Enuff (CBS Associated)
36	34	32	36	ROBERT PALMER/Hyperactive (Island)
—	—	40	37	MIKE & THE MECHANICS/Taken In (Atlantic)
DEBUT	—	—	38	REGINA/Baby Love (Atlantic)
DEBUT	—	—	39	DAVID LEE ROTH/Yankee Rose (WB)
BREAKER	36	32	40	JOHN COUGAR MELLENCAMP/Rumbleseat (Riva/PG)

N&A Begins on Page 86

ADULT CONTEMPORARY

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Title
2	1	1	1	PETER CETERA/Glory Of Love (Full Moon/WB)
10	3	2	2	GENESIS/Invisible Touch (Atlantic)
14	10	4	3	ROD STEWART/Love Touch (WB)
12	7	5	4	JEFFREY OSBORNE/You Should Be Mine (A&M)
17	11	8	5	MIAMI SOUND MACHINE/Words Get In The Way (Epic)
11	8	6	6	JACKSON BROWNE/In The Shape Of A Heart (Asylum)
16	12	9	7	DOUBLE/The Captain Of Her Heart (A&M)
1	2	3	8	MOODY BLUES/Your Wildest Dreams (Polydor/PG)
24	18	13	9	MICHAEL McDONALD/Sweet Freedom (MCA)
8	4	7	10	BILLY JOEL/Modern Woman (Epic)
—	23	14	11	MIKE & THE MECHANICS/Taken In (Atlantic)
—	21	12	12	LIONEL RICHIE/Dancing On The Ceiling (Motown)
5	5	10	13	DAVID FOSTER & OLIVIA NEWTON-JOHN/The Best Of Me (Atlantic)
—	25	16	14	MADONNA/Papa Don't Preach (Sire/WB)
4	9	15	15	BILLY OCEAN/There'll Be Sad Songs (To Make You Cry) (Jive/Arista)
—	30	18	16	GORDON LIGHTFOOT/Anything For Love (WB)
—	29	17	17	STEVE WINWOOD/Higher Love (Island/WB)
3	6	11	18	HOWARD JONES/No One Is To Blame (Elektra)
BREAKER	16	11	19	CARL ANDERSON & GLORIA LORING/Friends And Lovers (Carrere/CBS)
23	20	15	20	BANGLES/If She Knew What She Wants (Columbia)
21	17	17	21	BOB SEGER/Like A Rock (Capitol)
BREAKER	27	22	22	BERLIN/Take My Breath Away (Columbia)
—	29	23	23	MONKEYS/That Was Then, This Is Now (Arista)
27	24	23	24	DENNIS D'YOUNG/This Is The Time (A&M)
—	26	26	25	SADE/Is It A Crime? (Portrait/CBS)
BREAKER	26	21	26	ANITA BAKER/Sweet Love (Elektra)
19	19	25	27	PATTI LABELLE/MICHAEL McDONALD/On My Own (MCA)
9	14	19	28	JAMES TAYLOR/That's Why I'm Here (Columbia)
7	16	24	29	ATLANTIC STARR/If Your Heart Isn't In It (A&M)
BREAKER	30	25	30	WHAMI/The Edge Of Heaven (Columbia)

N&A Begins on Page 56

AOR TRACKS

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Title
2	1	1	1	STEVE WINWOOD/Higher Love (Island)
1	2	2	2	FIXX/Secret Separation (MCA)
29	16	5	3	EURYTHMICS/Missionary Man (RCA)
17	14	8	4	VAN HALEN/Love Walks In (WB)
14	13	6	5	38 SPECIAL/Somebody Like You (A&M)
13	10	9	6	PETER GABRIEL/Red Rain (Geffen)
15	8	7	7	BIG COUNTRY/Look Away (Mercury/PG)
27	19	12	8	JOHN C. MELLENCAMP/Rumbleseat (Riva/PG)
9	7	4	9	JOURNEY/Suzanne (Columbia)
18	11	10	10	DAVID LEE ROTH/Yankee Rose (WB)
23	22	13	11	BOB SEGER & THE SILVER.../The Aftermath (Capitol)
20	17	15	12	GENESIS/Throwing It All Away (Atlantic)
21	20	18	13	MICK JAGGER/Ruthless People (Epic)
3	3	3	14	EMERSON, LAKE & POWELL/Touch & Go (Polydor/PG)
19	18	16	15	MOODY BLUES/The Other Side Of Life (Polydor/PG)
22	21	19	16	TOM COCHRANE & RED RIDER/Boy Inside The Man (Capitol)
BREAKER	17	14	17	PETER GABRIEL/In Your Eyes (Geffen)
26	24	22	18	BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
BREAKER	19	16	19	STEVE WINWOOD/Split Decision (Island)
45	33	30	20	ZZ TOP/Velcro Fly (WB)
37	34	27	21	GENESIS/Land Of Confusion (Atlantic)
4	5	11	22	GENESIS/Invisible Touch (Atlantic)
BREAKER	23	19	23	NEIL YOUNG/Touch The Night (Geffen)
BREAKER	24	20	24	GTR/The Hunter (Arista)
5	4	14	25	PETER GABRIEL/Sledgehammer (Geffen)
35	31	29	26	CALL/Everywhere I Go (Elektra)
6	6	17	27	KENNY LOGGINS/Danger Zone (Columbia)
30	28	28	28	AC/DC/Who Made Who (Atlantic)
—	—	46	29	DAVID LEE ROTH/Tobacco Road (WB)
46	36	31	30	JOAN ARMATRADING/Kind Words (A&M)

Complete Tracks Chart Begins on Page 68

BLACK/URBAN

Three Weeks	Two Weeks	Last Week	Weeks	Artist/Title
13	5	3	1	JEAN CARNE/Closer Than Close (Omni/Atlantic)
17	11	5	2	ANITA BAKER/Sweet Love (Elektra)
2	1	1	3	TIMEX SOCIAL CLUB/Rumors (Jay)
22	12	9	4	SHIRLEY JONES/Dq You Get Enough Love (PIR/Manhattan)
30	19	11	5	LUTHER VANDROSS/Give Me The Reason (Epic)
21	13	10	6	MELBA MOORE & KASHIF/Love The One I'm With (A Lot Of Love) (Capitol)
14	8	7	7	CASHFLOW/Mine All Mine (Mercury/PG)
6	4	4	8	RICK JAMES/Sweet & Sexy Thing (Gordy/Motown)
12	7	6	9	SKYY/Givin' It (To You) (Capitol)
1	2	2	10	JEFFREY OSBORNE/You Should Be Mine (The Woo Woo Song) (A&M)
40	31	20	11	GWEN GUTHRIE/Ain't Nothin' Goin On But The Rent (Polydor/PG)
19	17	13	12	CON FUNK SHUN/Burnin' Love (Mercury/PG)
27	21	14	13	STEPHANIE MILLS/Rising Desire (MCA)
—	—	26	14	BILLY OCEAN/Love Zone (Jive/Arista)
—	32	21	15	PATTI LABELLE/Oh People (MCA)
32	24	18	16	STEVIE WONDER/Land Of La-La (Tamla/Motown)
39	29	24	17	PIECES OF A DREAM/Say La La (Manhattan)
35	26	22	18	STEVE ARRINGTON/Homeboy (Atlantic)
8	6	8	19	MTUME/Breathless (Epic)
—	40	33	20	SOS BAND/Borrowed Love (Tabu/CBS)
—	33	29	21	FULL FORCE/Temporary Love Thing (Columbia)
18	16	16	22	MAZARATI/100 MPH (WB)
BREAKER	23	18	23	LIONEL RICHIE/Dancing On The Ceiling (Motown)
—	40	34	24	LEVERT/Pop Pop Pop Goes My Mind (Atlantic)
BREAKER	29	24	25	LISA-LISA & CULT JAM with FULL FORCE/All Cried Out (Columbia)
BREAKER	28	23	26	MICHAEL McDONALD/Sweet Freedom (MCA)
BREAKER	27	22	27	CHAKA KHAN/Love Of A Lifetime (WB)
10	10	17	28	NEW EDITION/With You All The Way (MCA)
24	23	29	29	CHERRELLE/Artificial Heart (Tabu/CBS)
—	—	39	30	GLENN JONES/Giving Myself To You (RCA)
37	34	31	31	ROCKWELL/Came (Motown)
—	27	27	32	RAINY DAVIS/Sweetheart (Supertronic)
—	37	35	33	NICOLE/What About Me (Portrait/CBS)
DEBUT	—	—	34	GEORGE CLINTON/Hey Good Lookin' (Capitol)
BREAKER	35	30	35	JETS/Private Number (MCA)
15	15	15	36	RUN D.M.C./My Adidas (Profile)
BREAKER	37	32	37	WHODINI/One Love (Jive/Arista)
BREAKER	35	30	38	MELI'SA MORGAN/Fool's Paradise (Capitol)
31	28	28	39	GAVIN CHRISTOPHER/One Step Closer To You (Manhattan)
BREAKER	40	35	40	DAZZ BAND/L.O.V.E. M.I.A. (Geffen)

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