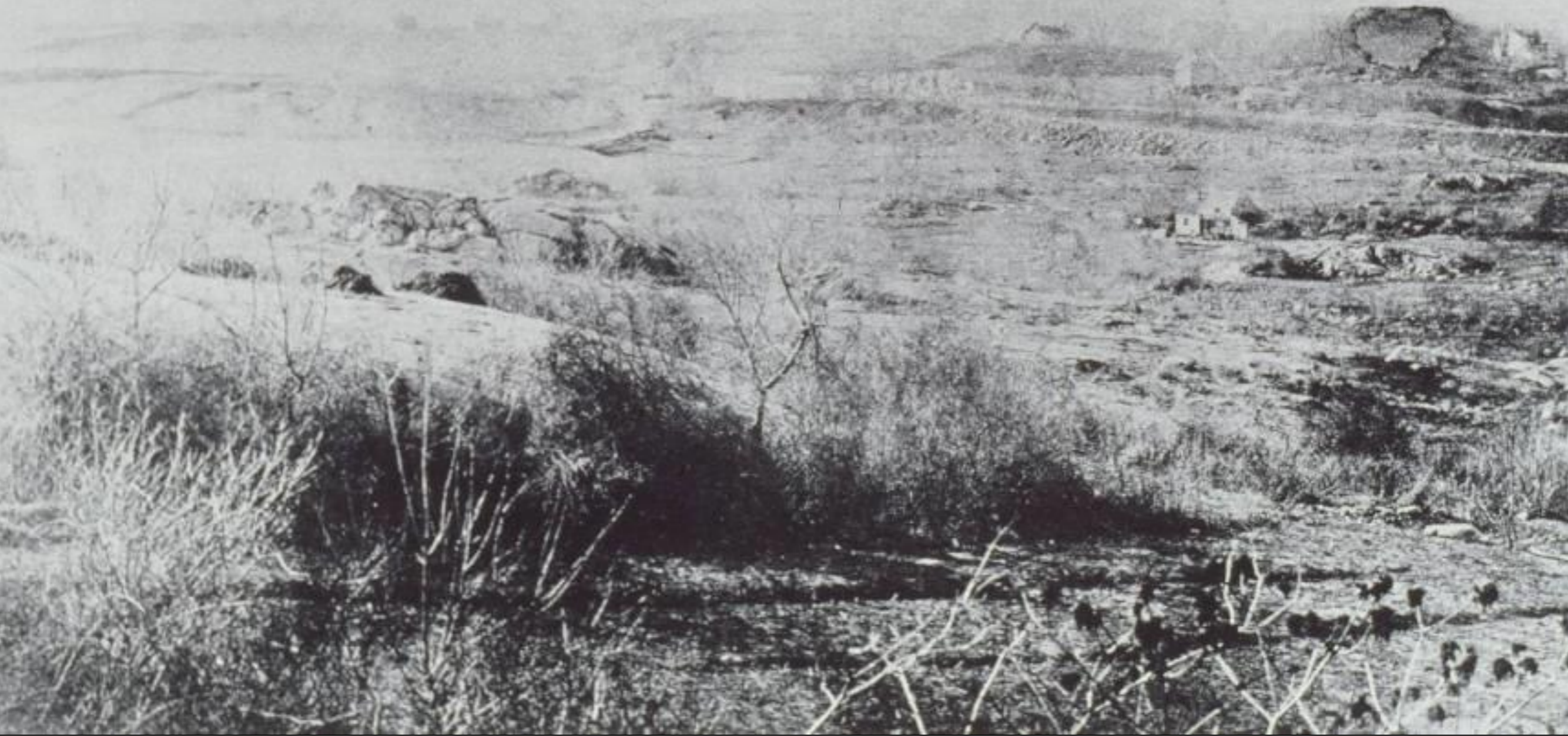




Urban Park Management and the Central Park Conservancy

Central Park, 1857





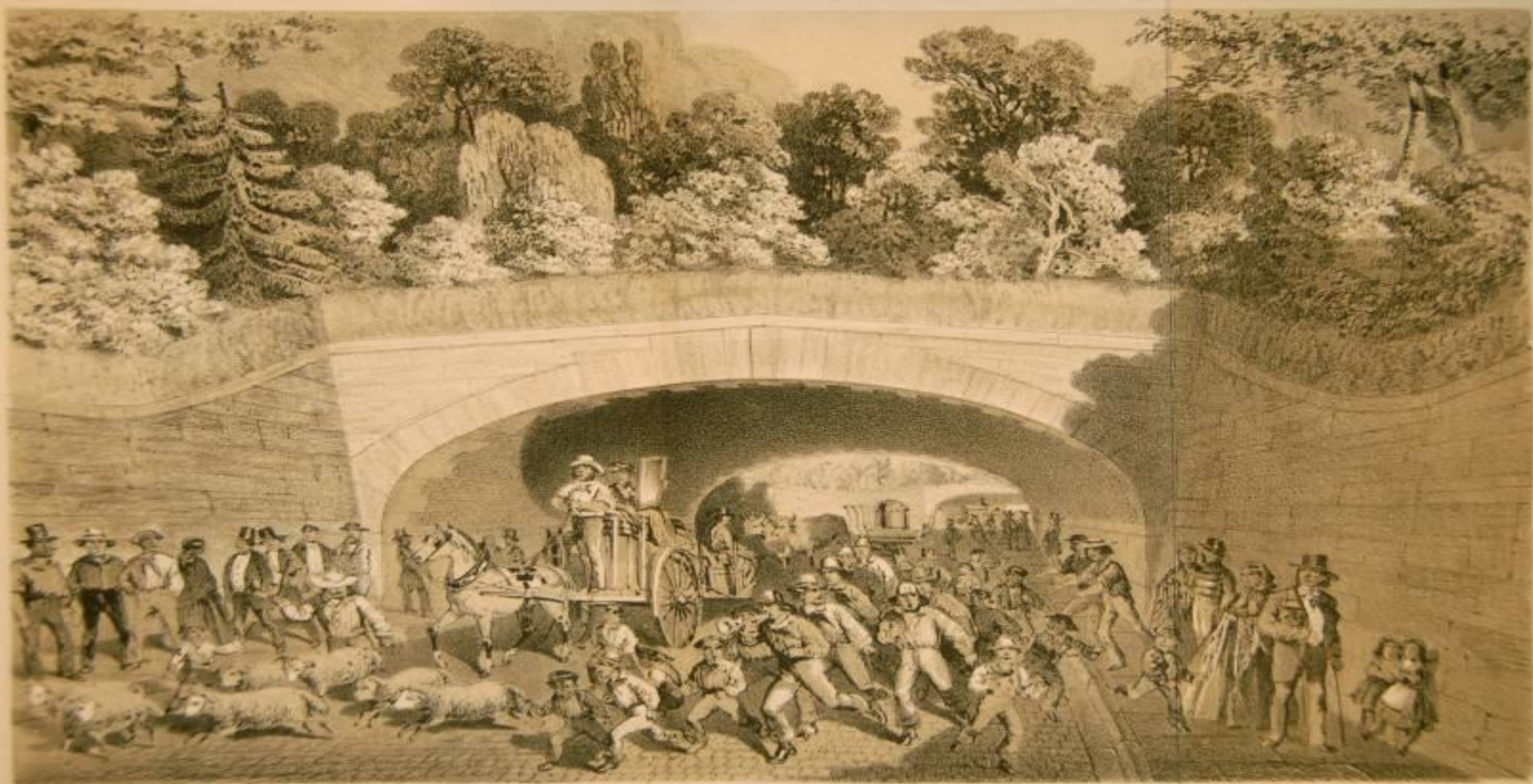
**Upper Reservoir,
1864**

⋮

**Lower Reservoir,
1842**



Greensward Plan, 1858
by Olmsted and Vaux



W. H. WOODS, ARCHT. W. H. WOODS, ENGRAVER.

W. H. WOODS & SONS, 107 N. 3RD ST. PHILADELPHIA, PA.

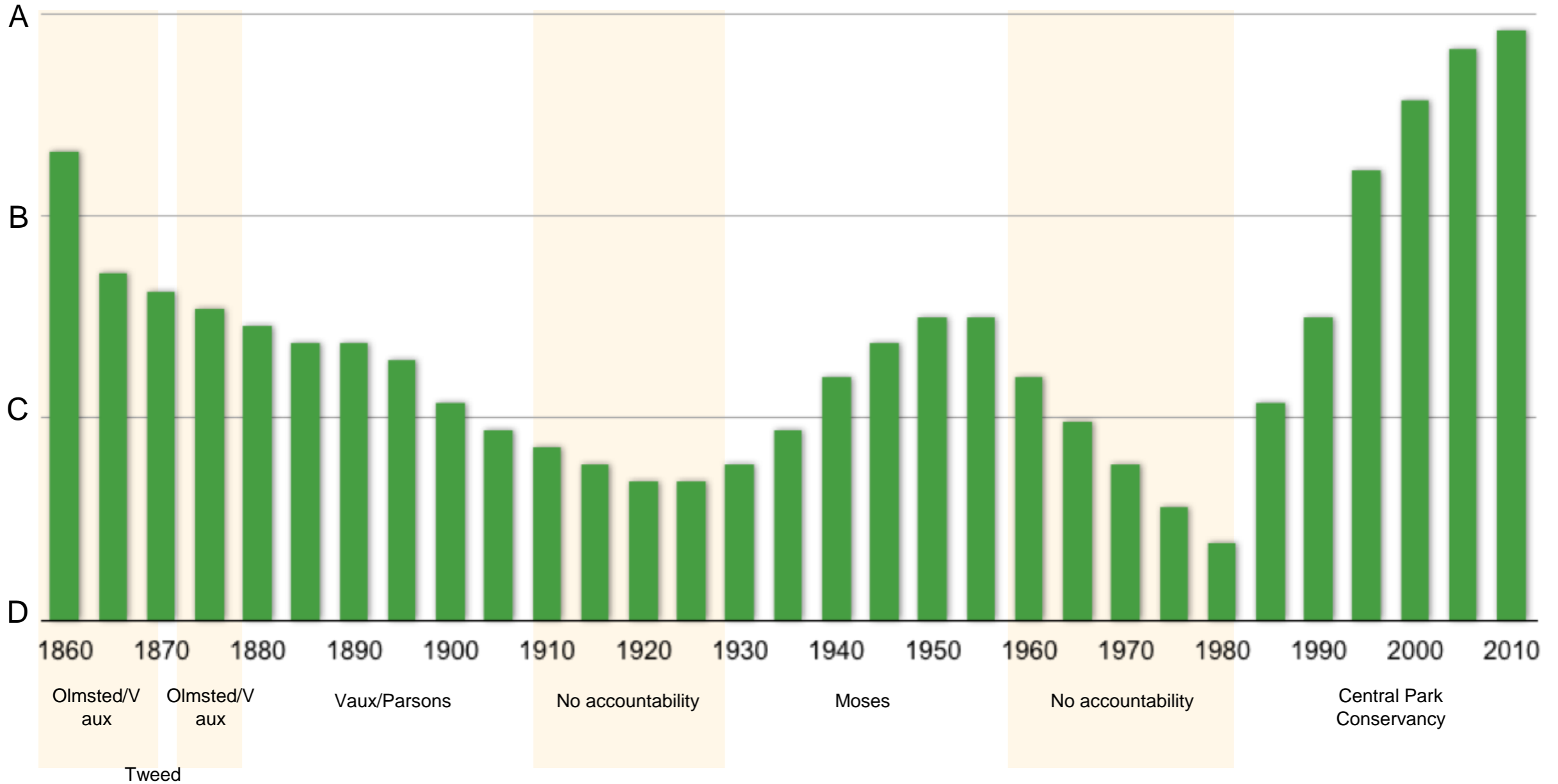






Central Park management history

CONDITION





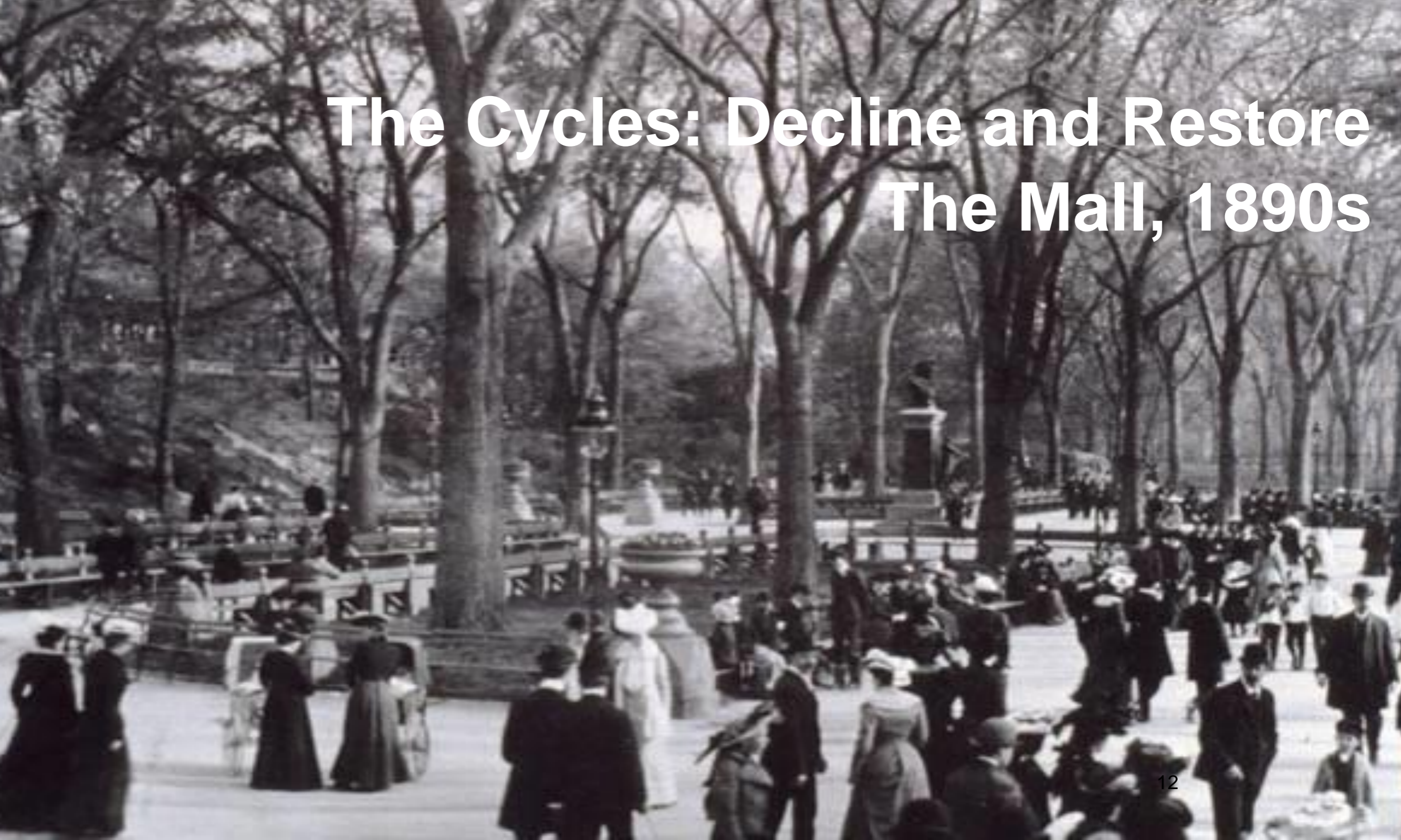
SWAN BOATS - CENTRAL PARK, N. Y.



North Meadow, 1875

The Cycles: Decline and Restore

The Mall, 1890s





The Mall, 1900



The Mall, 1930s



The Mall, 1979





SMACK → 1/2
SYSTEM
SMACK
SMACK

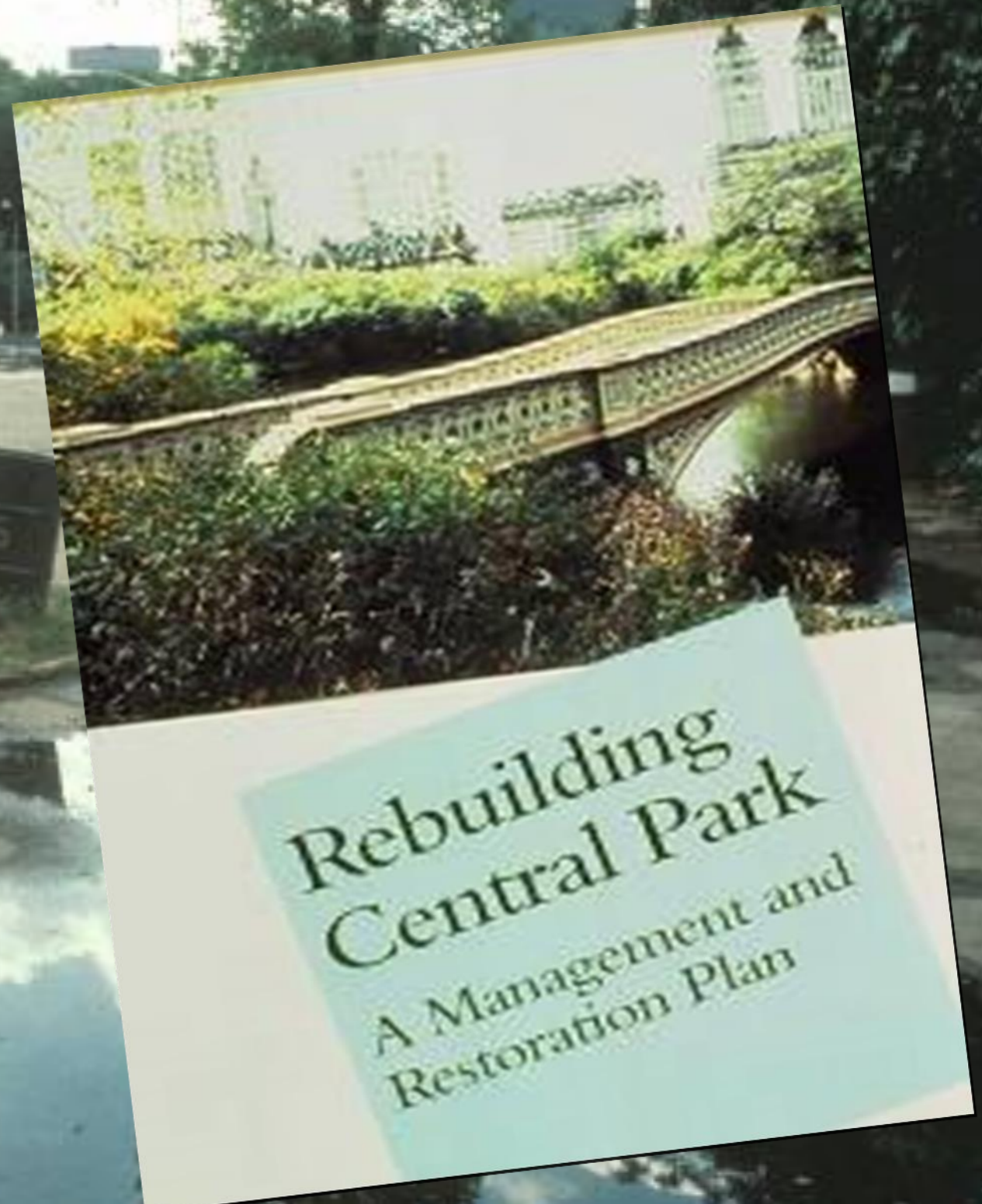




Central Park Conservancy, 1980

Park-wide Studies:

- › History and Archives
- › Circulation: Drives, Paths and Bridle Trail
- › Vegetation
- › Wildlife
- › Structures
- › Topography, Soils
- › Hydrology
- › Use
- › Management





The Mall: before restoration



The Mall, Restored 1991



Park Lighting



Benches





A wide, open meadow in a park, likely Central Park in New York City. The foreground is a large, flat, brownish-tan area, possibly a dry lawn or a field of low-lying vegetation. In the middle ground, there is a line of dark green trees. In the background, a city skyline with various skyscrapers is visible under a clear blue sky. The text "Sheep Meadow" is overlaid in the bottom left corner.

Sheep Meadow



Restored, 1980

Conservatory Garden



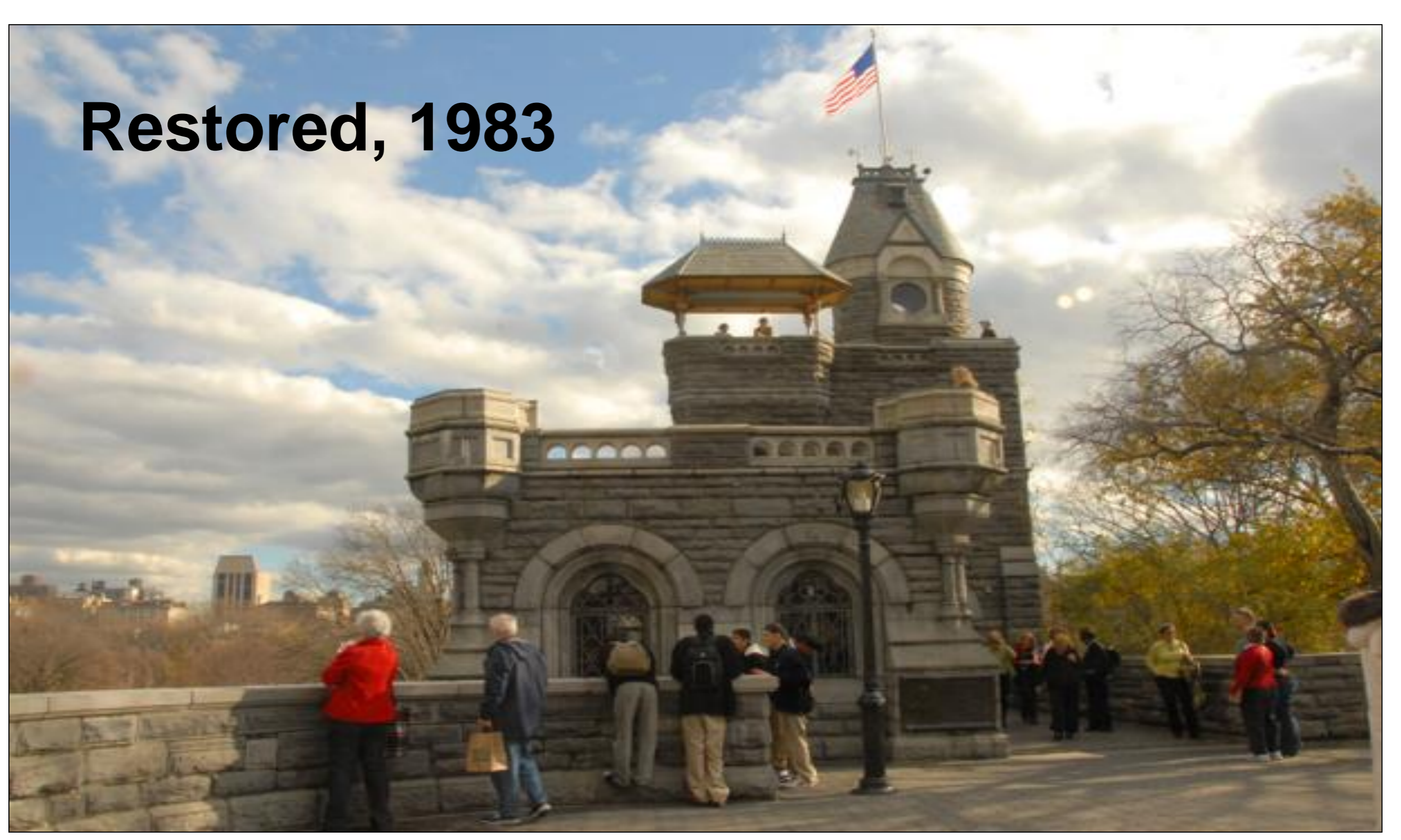
Restored, 1983



Belvedere Castle



Restored, 1983



The Ravine





Restored, 1992



Visitor Centers: Harlem Meer



**Harlem Meer and Dana Discovery Center
Restored 1993**

Great Lawn





Restored, 1997



Merchants Gate entrance

Restored, 1997



Bethesda Terrace





Restored, 1987

**Bethesda
Fountain
Restored
1981, 1988, 2010**



Zone Management System, 1995



```
graph TD; A["Commissioner  
NYC Parks & Recreation"] --> B["President and CEO, CPC  
Central Park Administrator"]; C["Board of Trustees  
Central Park Conservancy"] --> B; B --> D["Central Park Conservancy  
staff"]; style A fill:#fff,stroke:#000; style B fill:#fff,stroke:#000; style C fill:#fff,stroke:#000; style D fill:#fff,stroke:#000;
```

Commissioner
NYC Parks & Recreation

Board of Trustees
Central Park Conservancy

President and CEO, CPC
Central Park Administrator

Central Park Conservancy
staff



Contract with the City, 1998

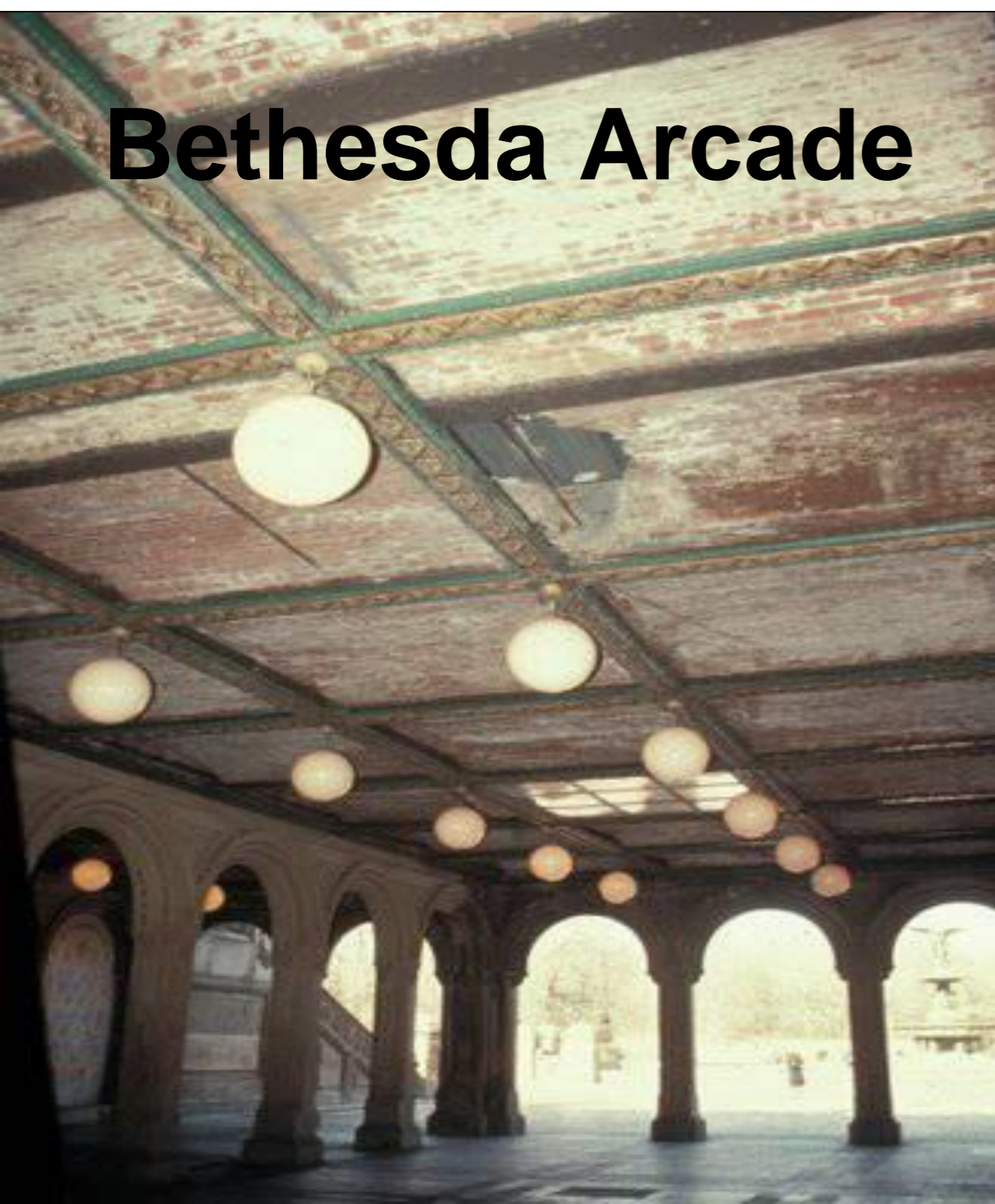


The Pond



Restored, 2001

Bethesda Arcade



Minton Tiles



**Minton Tiles
Restored, 2007**



Ancient Playground

Restored, 2009





**William Church Osborn
Memorial Gates**

Restored, 2009

THE GREAT HEAD OF SURVEYS THE
WORLD - THE EARTH BOUND
PEACOCK STRUTS AND BOASTS

SOCIETY FOR
THE RELIEF OF
FUTURE
CRIPPLE





Heckscher Playground

Restored, 2006





Heckscher Ballfields



Restored, 2007





The Lake: Island





A scenic view of a pond in a park. In the foreground, there are large, light-colored rocks and dense green and yellow foliage. The pond is calm, reflecting the surrounding greenery. In the background, a steep hillside is covered in a thick forest of trees, some of which are showing autumn colors. At the top of the hill, a large, multi-story building with many windows is visible. The overall atmosphere is peaceful and natural.

Restored, 2008

Bow Bridge Urns



Restored, 2008



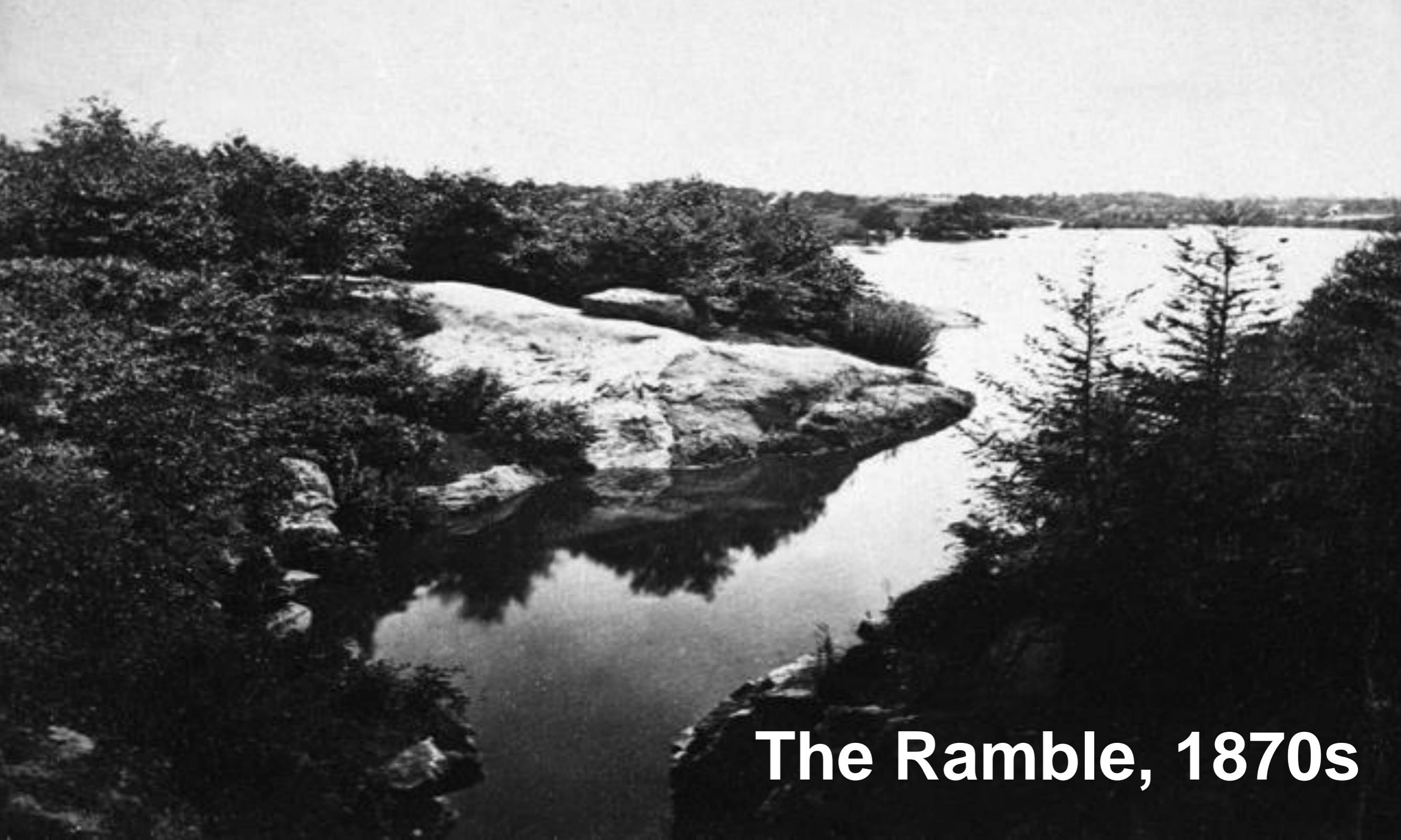
Lake: Ramble Shoreline



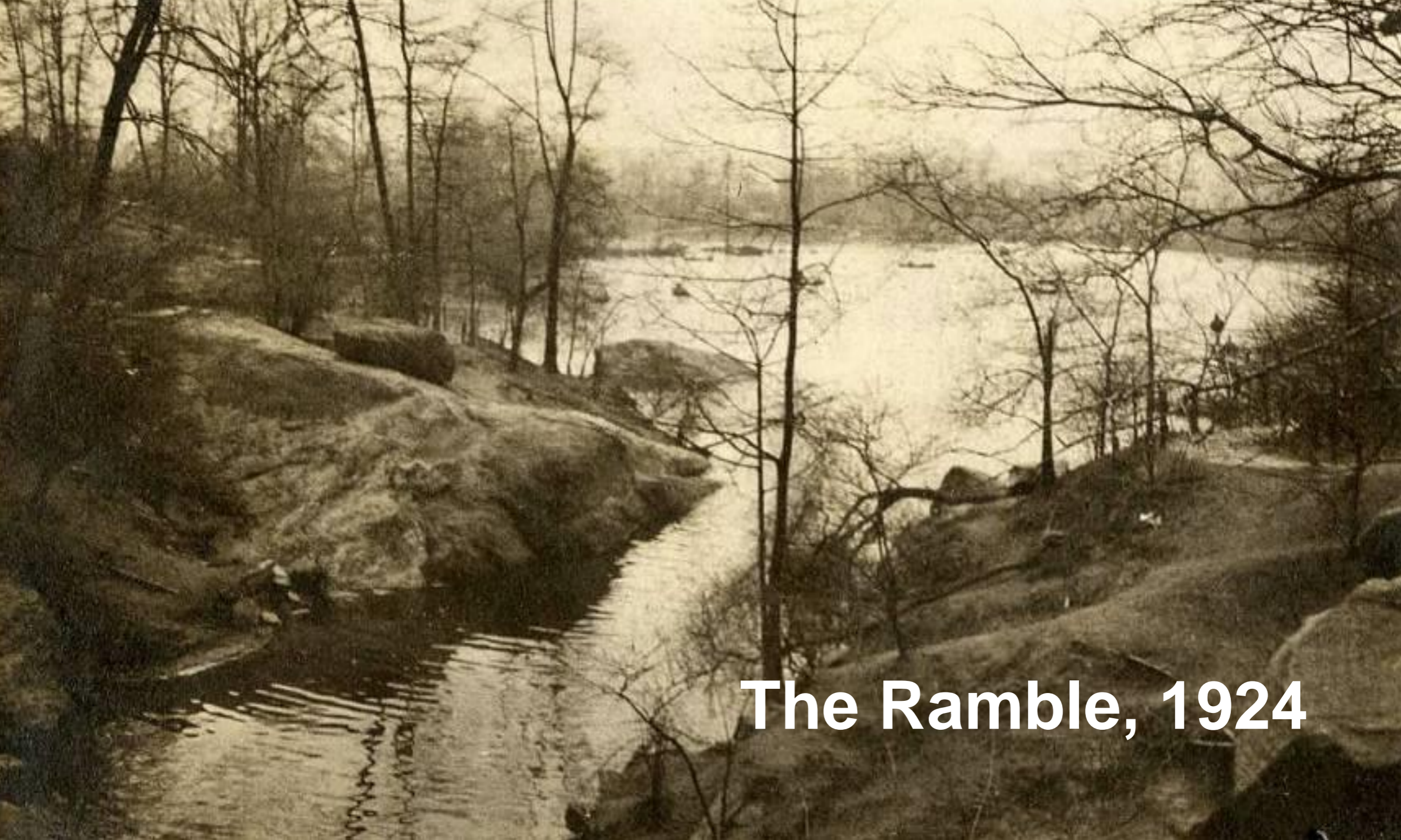
**The Lake:
Ramble Western Shoreline 2008**



**The Lake:
Ramble Southern Shoreline, 2009**



The Ramble, 1870s



The Ramble, 1924

A photograph of a wooded area, likely a park, with a lake visible in the background. The trees are mostly bare, suggesting late autumn or winter. In the foreground, there is a dark metal railing. In the middle ground, there is a circular stone structure, possibly a well or a small monument, with a black lamp post nearby. The text "The Ramble, 2005" is overlaid in white on the left side of the image.

The Ramble, 2005



The Ramble Restored, 2010



The Lake: Ramble Cave, 1860s

A photograph of a wooded area with large rocks and dense green foliage. The scene is identified as 'The Lake: Ramble Shoreline, The Cave'. The image shows a rocky outcrop with various trees and bushes. The ground is covered with fallen leaves and green plants. The text is overlaid in the bottom right corner.

**The Lake:
Ramble Shoreline,
The Cave**



**The Lake:
Ramble
Shoreline,
The Cave**

Restored 2008



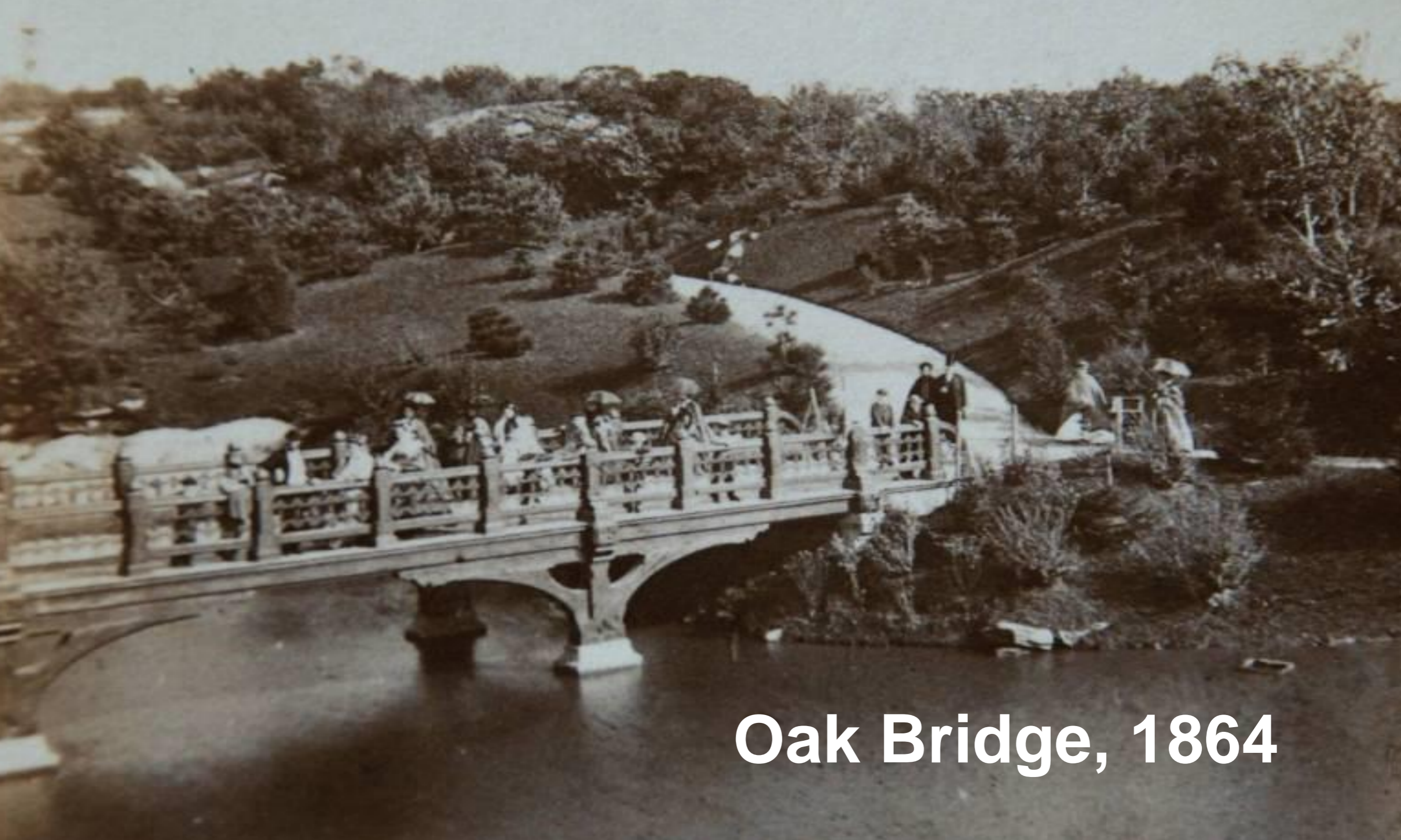
**The Lake:
Bank Rock Bay
and Oak Bridge,
1870s**

A photograph of a lake covered in green algae, surrounded by dense green trees and reeds. The water is a thick, bright green color, and the surrounding vegetation is lush and green. A large, weeping willow tree is prominent in the background. The text "The Lake: Bank Rock Bay" is overlaid on the image in a bold, black font.

**The Lake:
Bank Rock Bay**



**The Lake:
Bank Rock Bay
Restored, 2008**



Oak Bridge, 1864



Oak Bridge and Bank Rock Bay

Restored, 2009





Wagner Cove

Restored, 2010



East Meadow



An aerial photograph of a large, vibrant green lawn in a city park, likely Central Park in New York City. The lawn is surrounded by a dense canopy of lush green trees. In the background, several tall, multi-story buildings with many windows are visible, indicating an urban setting. The text "Restored, 2011" is overlaid in white on the right side of the image.

Restored, 2011



Tots Playground: before reconstruction



Tots Playground: landscape context

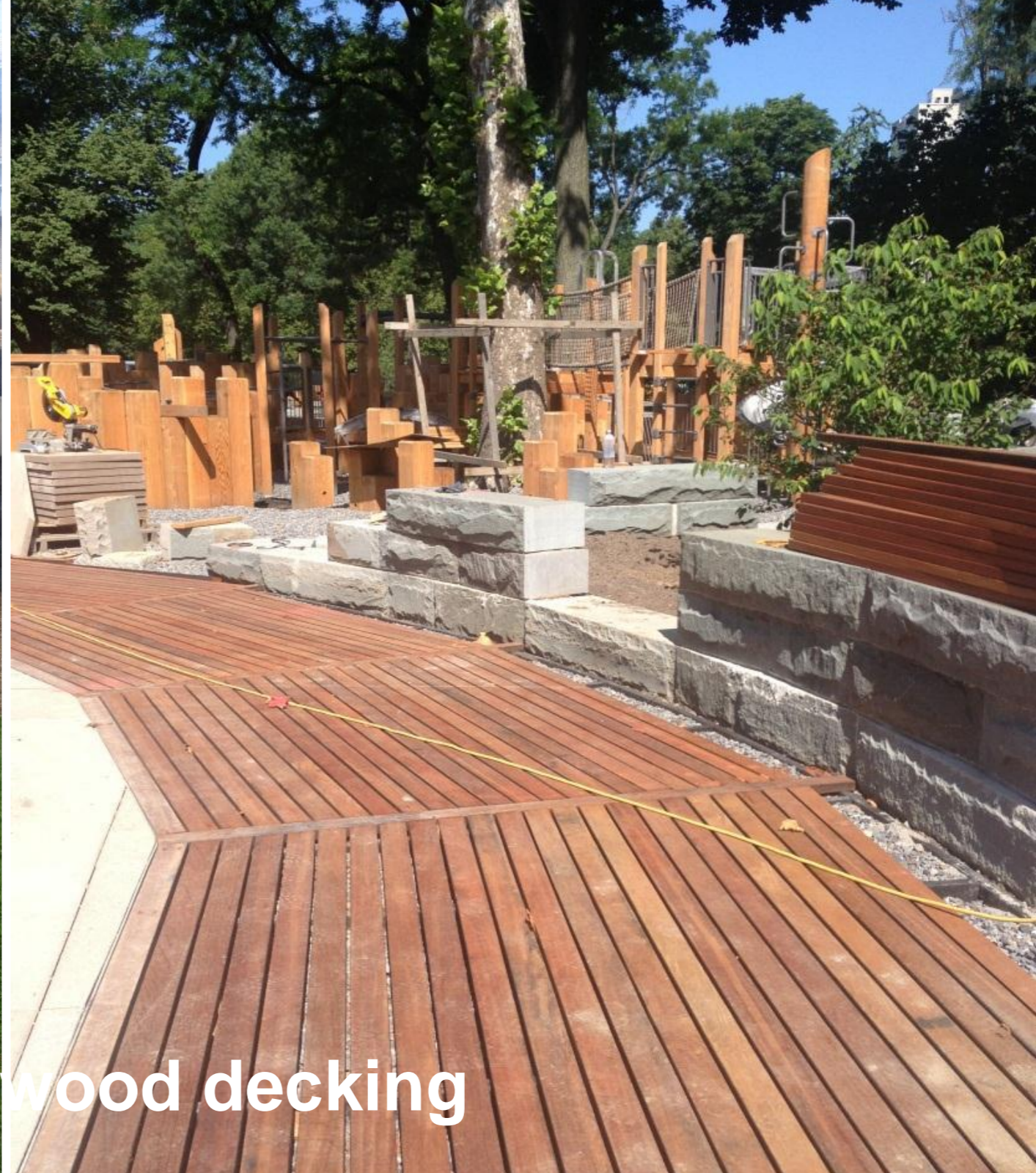


Tots Playground: landscape context



Tots Playground: landforms





East 110th Street: sod and wood decking



East 110th Street after renovation



East 110th Street after renovation



TRASH CANS - BEFORE



TRASH CANS - AFTER



- **10-Year Term**
- **Formalizes the work we do to help other parks**
- **City contributes 25% of annual funding**

New City Contract

Central Park Management Systems



Park Operations, Horticulture Staff





Park Operations, Maintenance Crew



Park Operations, Composting



Park Operations, Maintenance Crew

Park Operations, Horticulture Staff



Volunteer Support



Parkwide Services



Park Operations, Maintenance





Park Operations, Tree Crew



Park Operations, Soil Testing Lab



Park Operations, Zone Gardener



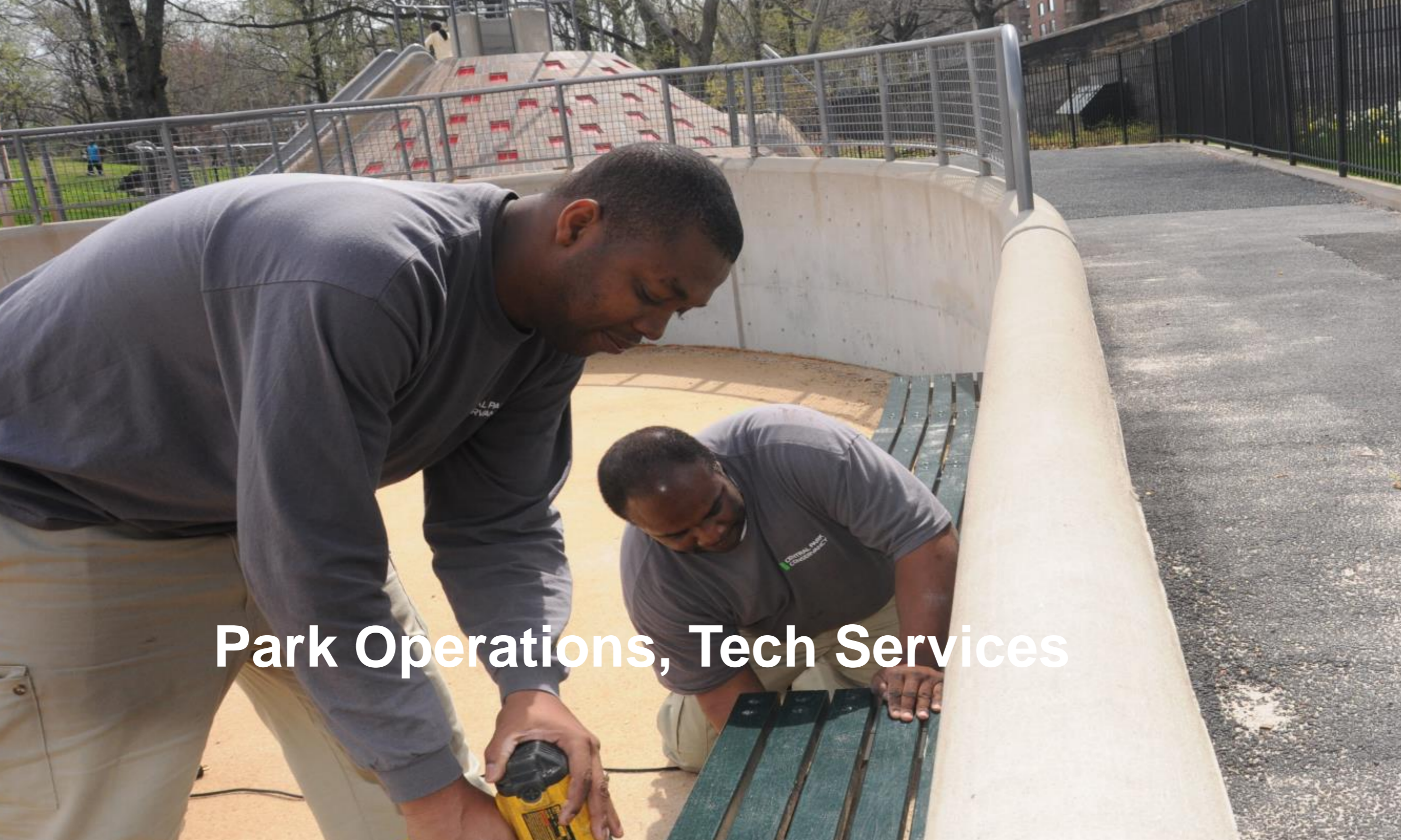
Park Operations, Maintenance Staff



Park Operations, Tech Services



Park Operations, Tech Services



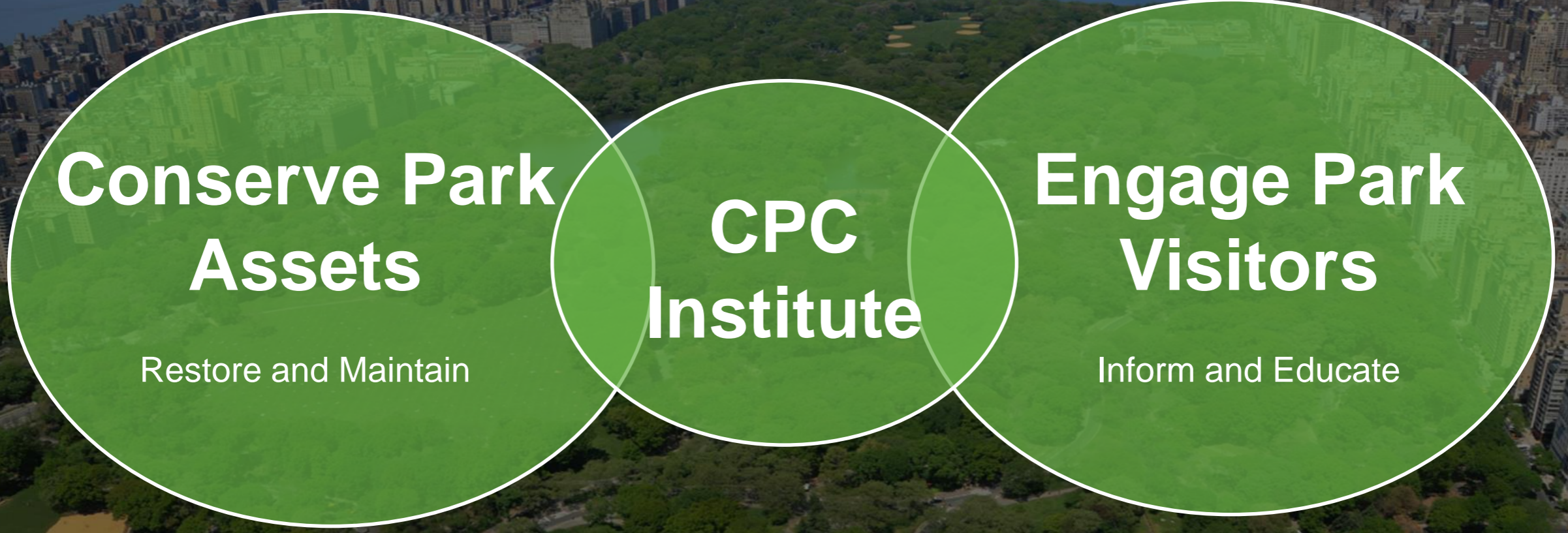
Park Operations, Tech Services

A photograph showing two park workers on a blue aerial lift platform. They are positioned next to a large, dark bronze statue of a man in a long coat, which is mounted on a stone pedestal. The workers, a woman with reddish hair and a man with glasses, are wearing grey t-shirts and light-colored pants. They appear to be cleaning or inspecting the statue. The background is filled with lush green trees, suggesting a park setting. The text 'Park Operations, Restoration' is overlaid in white at the bottom of the image.

Park Operations, Restoration

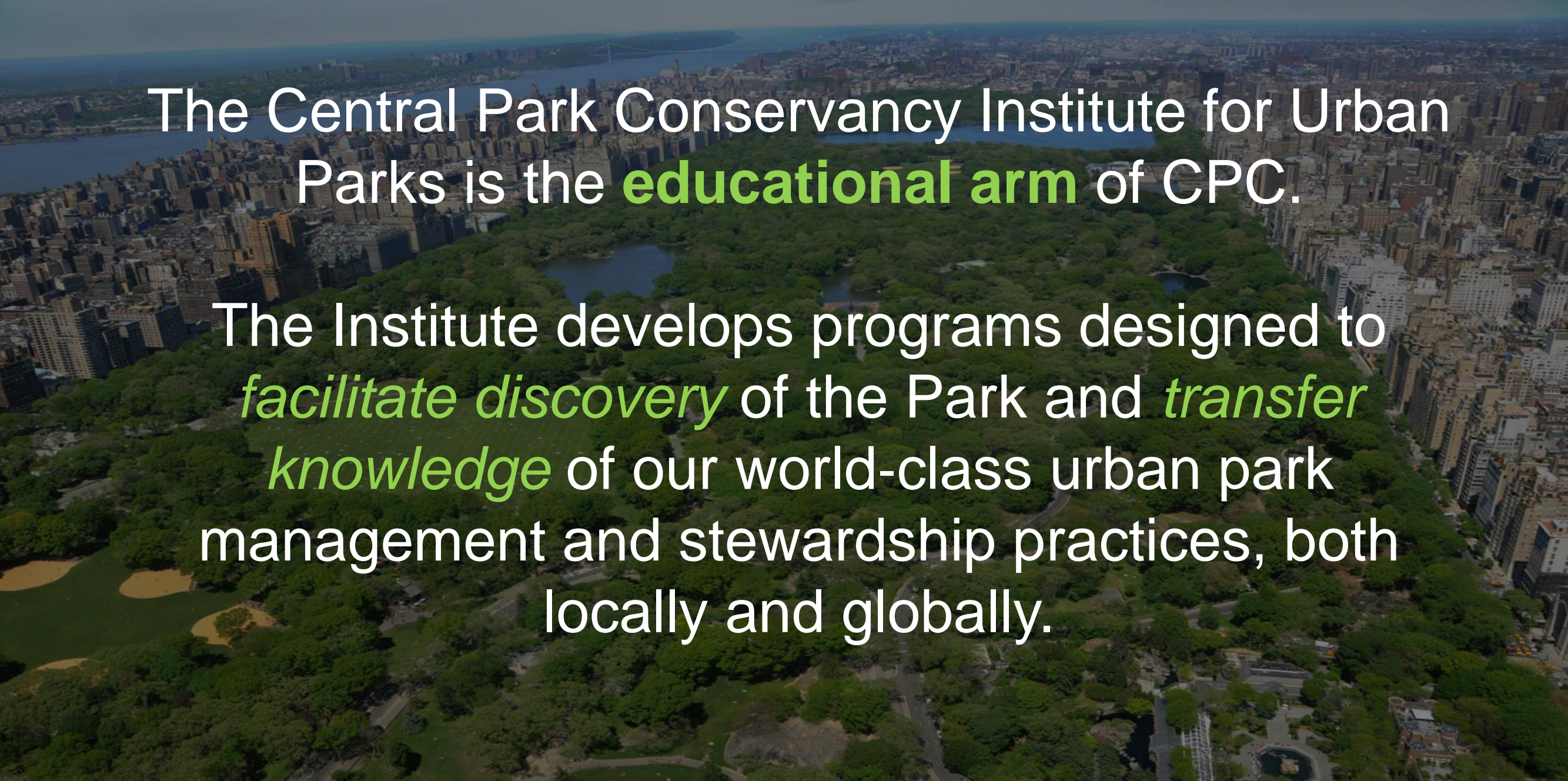
Sustaining the Park:

Balancing preservation and the visitor experience to sustain the Park



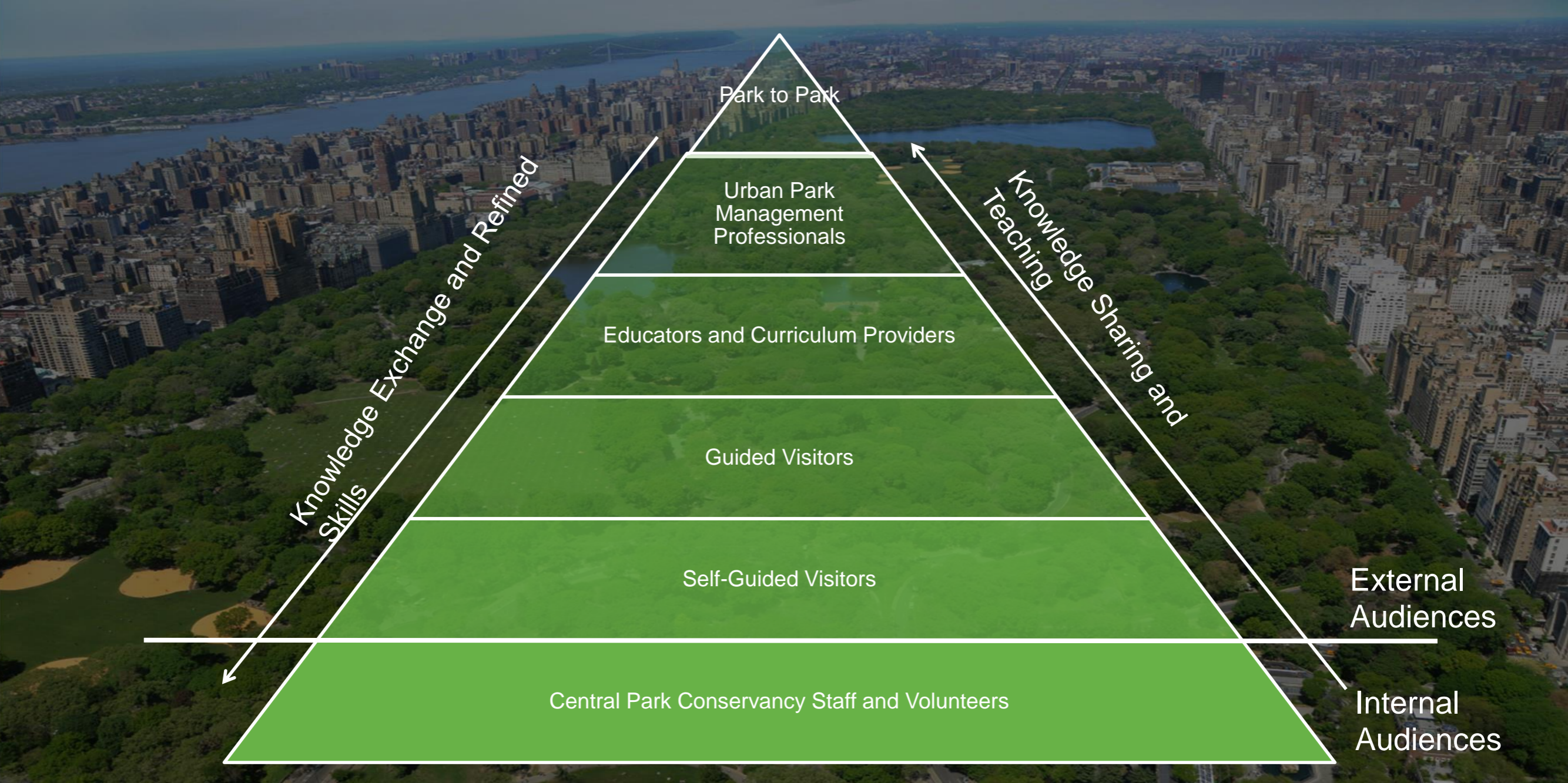
*We built, and will maintain
Central Park*

*Now we we will build the Central Park
Conservancy*



The Central Park Conservancy Institute for Urban Parks is the **educational arm** of CPC.

The Institute develops programs designed to *facilitate discovery* of the Park and *transfer knowledge* of our world-class urban park management and stewardship practices, both locally and globally.



Institute for Urban Parks

Developing Responsibility and Respect for Urban Parks

*Transfer
Knowledge*

Center for Urban Park Management

Advisory Assistance
Training Programs
Management Resources
Conferences and Seminars
Field Internships

*Facilitate
Discovery*

Center for Urban Park Discovery

Service Learning Programs
“Park School” Programs
Park Discovery Programs
Educator Resources & Training
Talks and Walks
Exhibits

Safety Training



Systems Training



Horticultural Classes



Horticulture Training





CENTRAL PARK
BioBlitz

CENTRAL PARK
BioBlitz

CENTRAL PARK
BioBlitz

CENTRAL PARK
BioBlitz

CENTRAL PARK
BioBlitz

CENTRAL PARK
BioBlitz

CENTRAL PARK
BioBlitz

CENTRAL PARK

BioBlitz

CENTRAL PARK
CONSERVANCY
central to the park

MACAULAY
HONORS COLLEGE AT CUNY



WELCOME TO Central Park

Whether you're getting some sun on the Great Lawn, enjoying sunset from the Beacon, or taking a stroll on the Mudds Boat Path, there are literally hundreds of ways for you to enjoy the day in the "world's backyard."

With more than 26 million visitors each year, though, it's a challenge to keep the park the same beautiful, healthy, and vibrant open space that continues to attract to New Yorkers and beyond. The Central Park Conservancy is dedicated to preserving the beautiful spaces and 4 miles of trails that are so beloved by the park's 100+ million annual visitors. To find out more about the Conservancy's important work and volunteer opportunities, go to www.centralparknyc.org or call 212.

Thank you for helping us build a greener, healthier New York. We hope you enjoy the time in Central Park and return again soon.

Douglas Costantino
Executive Director

John S. Griggs
Executive Director

Central Park Conservancy
101st Street & Central Park West
New York, NY 10027
212.312.2600
www.centralparknyc.org

The Visitor Experience: Information Signage

The Visitor Experience: Information Kiosks



The Visitor Experience: Visitor Centers



The Visitor Experience: Staff Led Tours





V: IMPLEMENTATING NEW TECHNOLOGIES
Audio Guide for Visitors



Customer Reviews

Very useful



by waselreins

I visited NY this past week, and this app saved me a lot of time while walking around Central Park. Without it I would've gotten lost trying to simply get out of the park.

I managed to find all the spots I wanted to see easily thanks to this app. Hoping for more improvements in the future!

Central Park App



OFFICIAL WEBSITE OF NEW YORK CITY'S CENTRAL PARK

Today in Central Park
42°F Overcast



i PARK INFO
All about the Park

MOBILE APP
Get our free Central Park App

BLOG
Learn fun and captivating facts

Run with Us



Join Team Central Park for the 2014 TCS New York City Marathon

[Learn More](#)

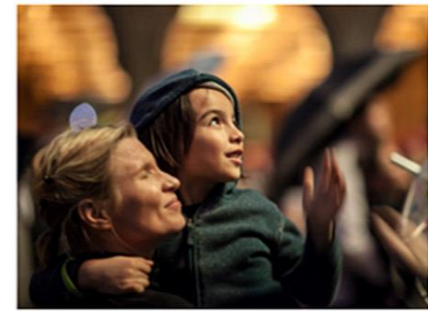
Be Central to the Park



75% of Central Park's budget comes from your generous donations.

[Learn More](#)

Sign Up for Email



Get advance notice of events in Central Park.

SIGN UP NOW

The Visitor Experience: Public Programs



The Visitor Experience: Public Programs



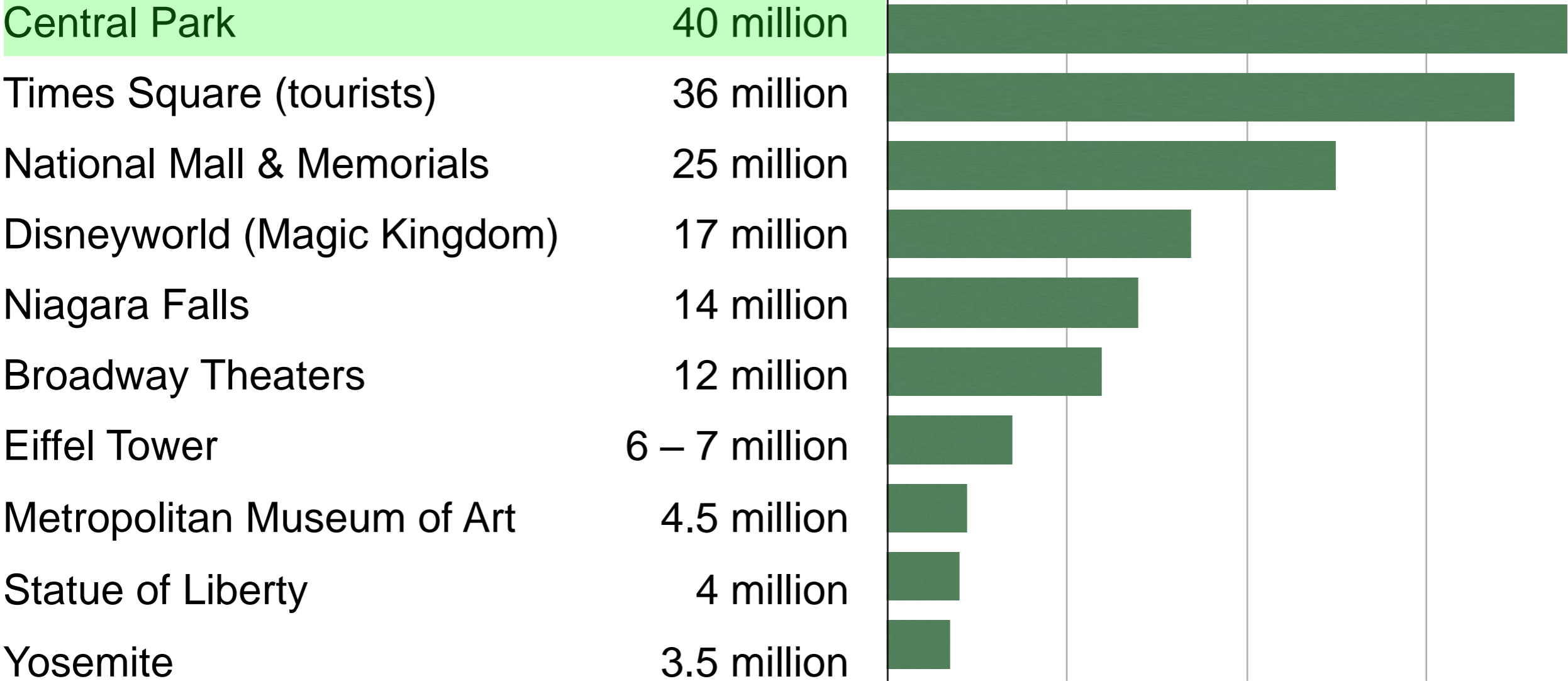
The Visitor Experience: Recreation Programs





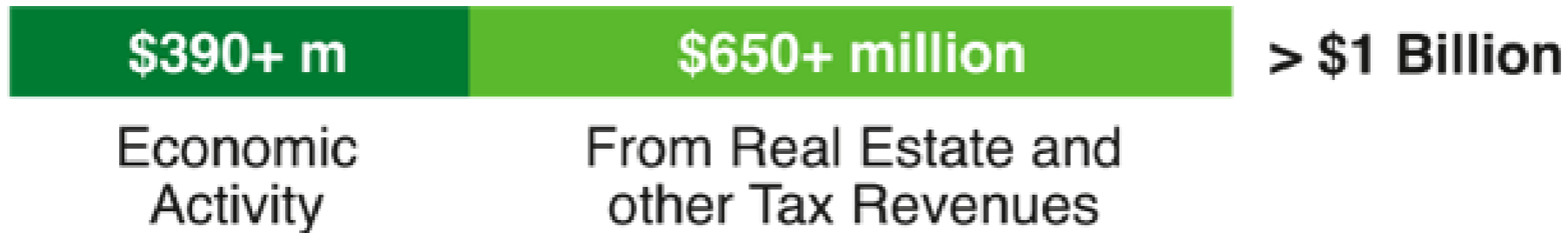
40 million visits annually

Annual visits comparison



Central Park's Annual \$1 Billion Effect

Central Park is responsible for more than \$1 billion in annual economic activity and revenue for New York, according to an independent study.

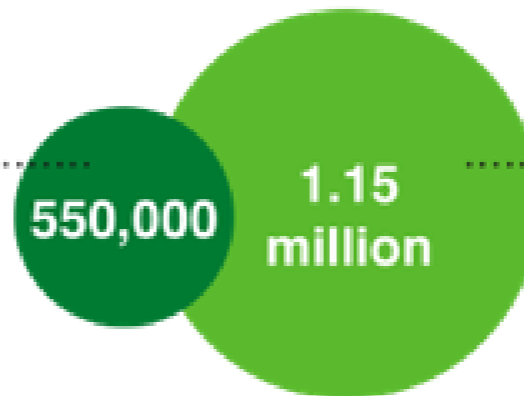


Quality of Life

Central Park is much more than a public green space. It is central to the cultural, educational, and businesses of New York City.

Proximity to the Park*
Central Park serves a large community, with over 1.5 million people living within a short walk or commute.

People living within a 10-minute walk from Central Park



People living within a 30-minute ride on public transportation

Securing Central Park's Future

History of the Partnership

1981	1999 ¹		
Visitation: 12 million	Visitation: 20 million	Visitation: 35 million	Visitation: 40 million +
Staff: 10 CPC / 199 City	Staff: 169 CPC / 63 City	Staff: 254 CPC / 23 City	Staff: 300 CPC / 15 City
Budget: \$5M (\$1M CPC / \$4M City)	Budget: \$23M (\$15.5M CPC / \$7.5M City)	Budget: \$38M (\$30.8M CPC / \$7.2M City)	Budget: \$58M (\$44M CPC / \$14M City)
City Participation: 80%	City Participation: 33% ²	City Participation: 19%	City Participation: 25%
Concessions: \$300K	Concessions: \$5M	Concessions: \$10.5M	Concessions: \$12M
Crime: 989 major crimes	Crime: 187 major crimes	Crime: 100 major crimes	Crime: ? major crimes

1. First full year of contract
2. In addition to the contract fee, the City provides the following services to Central Park: security (NYPD and PEP), lighting and power (DOT / Con Ed), significant support for Zoo, etc.













