

# EDCON MAKES AN IMPACT BY 'GIVING BACK'



As South Africa's largest non-food retailer, Edcon remains committed to supporting and investing in the communities that we serve. We are inspired by the country's diverse heritage, and we are playing our part in growing our South Africa.

## EMPOWERING OUR PEOPLE

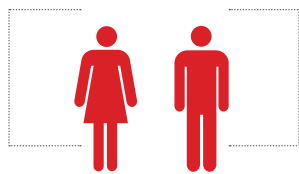
### EMPLOYING

≈ 48 000



73% female | 27% male

### IN LEADERSHIP



54% 46%

167 138  
**TRAINING**  
OPPORTUNITIES

provided in 2016/17



290

LEARNERSHIPS  
& INTERNSHIPS

**21 BURSARIES**  
AWARDED

BBBEE LEVEL 4

## UPLIFTING OUR COMMUNITIES

IMPACT OF EDGARS UNITE  
ORANGE DAY CAMPAIGN:  
Building sustainable model  
for skills development and  
entrepreneurship

STOP  
VIOLENCE  
AGAINST  
WOMEN



**120 WOMEN SURVIVORS**  
OF GENDER-BASED VIOLENCE TRAINED  
in sewing, fashion, retail and business skills

IMPACTING WOMEN IN GAUTENG,  
KWAZULU-NATAL AND WESTERN CAPE



**AWARD WINNING**  
PUBLIC-PRIVATE  
PARTNERSHIP

between Edcon,  
UN Women, government  
and the fashion council



numerous women  
**SHELTERS**  
SUPPORTED  
across the  
country



**PRODUCING LOCAL**  
**ENTREPRENEURS**

as suppliers to the fashion  
and retail industry



## PROCURING LOCAL

**DESIGN**  
INNOVATION CHALLENGE

creating access  
to the market for  
young designers



LOCAL PLACEMENT  
CONTRIBUTION  
**INCREASED**  
**TO 50%**

PARTNER TO SUSTAINABLE COTTON CLUSTER  
- DRIVING INVESTMENT INTO THE LOCAL  
COTTON INDUSTRY AND CREATING JOBS



EDCON IS THE ONLY PROUDLY SA  
MEMBER IN THE CLOTHING/RETAIL SECTOR



**OVER 250 MANUFACTURING**  
**JOB** CREATED

and more  
growth  
planned



Sustaining  
**2 LOCAL**  
FACTORIES