

KANSAS

STATEWIDE

GENERAL ELECTION

October 2018

Survey conducted September 30 through October 1, 2018. 1,680 likely General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the General Election. Margin of Error is +/-2.4% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



Q1: Do you think the United States is heading in the right direction or do you think it is going off on the wrong track?

Right direction: 42% Wrong track: 48% Not sure: 10%

Q2: What is your opinion of Donald Trump?

Favorable: 49% Unfavorable: 45% No opinion: 6%

Q3: What is your opinion of Kris Kobach?

Favorable: 38% Unfavorable: 49% No opinion: 13%

Q4: What is your opinion of Laura Kelly?

Favorable: 43% Unfavorable: 28% No opinion: 29%

Q5: The candidates in the General Election for Governor of Kansas are the Republican Kris Kobach, the Democrat Laura Kelly, the Independent Greg Orman, Libertarian Jeff Caldwell and Independent Rick Kloos. If the election were held today, for whom would you vote? [ROTATE]

Kris Kobach: 41% Laura Kelly: 42% Greg Orman: 10% Jeff Caldwell: 2% Rick Kloos: 1% Undecided: 4%



Q6: The candidates in the General Election for Secretary of State of Kansas are the Republican Scott Schwab, the Democrat Brian McClendon and Libertarian Rob Hodgkinson. If the election were held today, for whom would you vote? [ROTATE]

Scott Schwab: 43% Brian McClendon: 34% Rob Hodgkinson: 5% Undecided: 16%

Q7: The candidates in the General Election for Attorney General of Kansas are the Republican Derek Schmidt and the Democrat Sarah Swain. If the election were held today, for whom would you vote? [ROTATE]

Derek Schmidt: 53% Sarah Swain: 36% Undecided: 11%

Q8: The candidates in the General Election for State Treasurer of Kansas are the Republican Jake LaTurner and the Democrat Marci Francisco. If the election were held today, for whom would you vote? [ROTATE]

Jake LaTurner: 47% Marci Francisco: 37% Undecided: 16%

Q9: The candidates in the General Election for Commissioner of Insurance of Kansas are the Republican Vicki Schmidt and the Democrat Nathaniel McLaughlin. If the election were held today, for whom would you vote? [ROTATE]

Vicki Schmidt: 52%

Nathaniel McLaughlin: 32%

Undecided: 16%

Q10: Liberal Democrats are out of touch. They've slandered Donald Trump's supreme court nominee and will stop at nothing to destroy the reputation of all conservatives. Kris Kobach will stand up to these liberals and stop them from turning Kansas into California.

More likely: 43% Less likely: 46% No difference: 11%



Q11: Kris Kobach will not allow liberal politicians to turn Kansas's large cities into sanctuary cities. He is not afraid to stand with Donald Trump to prevent our safe towns from turning into safe havens for violent illegal immigrants.

More likely: 47% Less likely: 43% No difference: 10%



Q1: Do you think the United States is heading in the right direction or do you think it is going off on the wrong track?

Column %	1	2	3	4
Right direction	44%	43%	42%	42%
Wrong track	45%	48%	53%	47%
Not sure	11%	10%	5%	11%

Table 1. Q1 by CD

Column %	Republican	Democrat	Unaffiliated
Right direction	62%	16%	26%
Wrong track	29%	76%	63%
Not sure	9%	8%	11%

Table 2. Q1 by PARTY

Column %	Female	Male
Right direction	39%	46%
Wrong track	50%	46%
Not sure	11%	8%

Table 3. Q1 by GENDER

Column %	Conservative	Moderate	Liberal
Right direction	69%	18%	10%
Wrong track	21%	73%	82%
Not sure	10%	9%	8%

Table 4. Q1 by IDEOLOGY



Q1: Do you think the United States is heading in the right direction or do you think it is going off on the wrong track? (Continued)

Column %	High school	Some college	Bachelors	Post Grad
Right direction	53%	47%	38%	29%
Wrong track	34%	42%	54%	65%
Not sure	13%	10%	8%	6%

Table 5. Q1 by EDUCATION



Q2: What is your opinion of Donald Trump?

Column %	1	2	3	4
Favorable	53%	46%	44%	53%
Unfavorable	38%	48%	51%	41%
No opinion	9%	6%	5%	5%

Table 6. Q2 by CD

Column %	Republican	Democrat	Unaffiliated
Favorable	73%	14%	31%
Unfavorable	21%	81%	60%
No opinion	6%	6%	9%

Table 7. Q2 by PARTY

Column %	Female	Male
Favorable	46%	52%
Unfavorable	46%	43%
No opinion	7%	5%

Table 8. Q2 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	82%	18%	9%
Unfavorable	12%	76%	83%
No opinion	6%	6%	7%

Table 9. Q2 by IDEOLOGY

Column %	High school	Some college	Bachelors	Post Grad
Favorable	57%	57%	45%	31%
Unfavorable	34%	37%	49%	64%
No opinion	8%	6%	6%	5%

Table 10. Q2 by EDUCATION



Q3: What is your opinion of Kris Kobach?

Column %	1	2	3	4
Favorable	40%	32%	38%	41%
Unfavorable	47%	50%	52%	45%
No opinion	13%	17%	10%	14%

Table 11. Q3 by CD

Column %	Republican	Democrat	Unaffiliated
Favorable	56%	11%	23%
Unfavorable	29%	79%	61%
No opinion	15%	9%	16%

Table 12. Q3 by PARTY

Column %	Female	Male
Favorable	36%	39%
Unfavorable	49%	48%
No opinion	14%	13%

Table 13. Q3 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	65%	10%	10%
Unfavorable	18%	80%	80%
No opinion	17%	10%	10%

Table 14. Q3 by IDEOLOGY

Column %	High school	Some college	Bachelors	Post Grad
Favorable	47%	41%	36%	23%
Unfavorable	36%	42%	54%	66%
No opinion	17%	17%	10%	10%

Table 15. Q3 by EDUCATION



Q4: What is your opinion of Laura Kelly?

Column %	1	2	3	4
Favorable	40%	48%	47%	35%
Unfavorable	33%	23%	21%	37%
No opinion	26%	29%	32%	29%

Table 16. Q4 by CD

Column %	Republican	Democrat	Unaffiliated
Favorable	26%	72%	48%
Unfavorable	41%	10%	19%
No opinion	33%	18%	33%

Table 17. Q4 by PARTY

Column %	Female	Male
Favorable	43%	42%
Unfavorable	24%	33%
No opinion	33%	25%

Table 18. Q4 by GENDER

Column %	Conservative	Moderate	Liberal
Favorable	18%	66%	71%
Unfavorable	45%	13%	9%
No opinion	37%	21%	19%

Table 19. Q4 by IDEOLOGY

Column %	High school	Some college	Bachelors	Post Grad
Favorable	36%	36%	46%	59%
Unfavorable	30%	32%	27%	21%
No opinion	34%	32%	27%	20%

Table 20. Q4 by EDUCATION



Q5: The candidates in the General Election for Governor of Kansas are the Republican Kris Kobach, the Democrat Laura Kelly, the Independent Greg Orman, Libertarian Jeff Caldwell and Independent Rick Kloos. If the election were held today, for whom would you vote?

Column %	1	2	3	4
Kris Kobach	43%	35%	40%	45%
Laura Kelly	35%	49%	47%	35%
Greg Orman	14%	7%	7%	11%
Jeff Caldwell	3%	2%	1%	1%
Rick Kloos	1%	0%	0%	1%
Undecided	5%	7%	5%	7%

Table 21. Q5 by CD

Column %	Republican	Democrat	Unaffiliated
Kris Kobach	63%	9%	22%
Laura Kelly	21%	77%	49%
Greg Orman	8%	7%	16%
Jeff Caldwell	1%	1%	4%
Rick Kloos	1%	1%	1%
Undecided	6%	5%	7%

Table 22. Q5 by PARTY

Column %	Female	Male
Kris Kobach	39%	42%
Laura Kelly	44%	40%
Greg Orman	9%	11%
Jeff Caldwell	1%	2%
Rick Kloos	0%	1%
Undecided	7%	5%

Table 23. Q5 by GENDER



Q5: The candidates in the General Election for Governor of Kansas are the Republican Kris Kobach, the Democrat Laura Kelly, the Independent Greg Orman, Libertarian Jeff Caldwell and Independent Rick Kloos. If the election were held today, for whom would you vote? (Continued)

Column %	Conservative	Moderate	Liberal
Kris Kobach	71%	11%	6%
Laura Kelly	12%	69%	79%
Greg Orman	8%	12%	8%
Jeff Caldwell	2%	1%	3%
Rick Kloos	1%	1%	0%
Undecided	7%	5%	4%

Table 24. Q5 by IDEOLOGY

Column %	High school	Some college	Bachelors	Post Grad
Kris Kobach	48%	45%	40%	24%
Laura Kelly	32%	34%	46%	59%
Greg Orman	10%	10%	8%	10%
Jeff Caldwell	1%	2%	1%	2%
Rick Kloos	1%	1%	0%	0%
Undecided	8%	7%	4%	5%

Table 25. Q5 by EDUCATION



Q6: The candidates in the General Election for Secretary of State of Kansas are the Republican Scott Schwab, the Democrat Brian McClendon and Libertarian Rob Hodgkinson. If the election were held today, for whom would you vote?

Column %	1	2	3	4
Scott Schwab	48%	37%	43%	46%
Brian McClendon	28%	40%	38%	29%
Rob Hodgkinson	5%	5%	5%	5%
Undecided	19%	18%	15%	21%

Table 26. Q6 by CD

Column %	Republican	Democrat	Unaffiliated
Scott Schwab	68%	10%	23%
Brian McClendon	14%	71%	39%
Rob Hodgkinson	4%	4%	9%
Undecided	15%	15%	30%

Table 27. Q6 by PARTY

Column %	Female	Male
Scott Schwab	41%	46%
Brian McClendon	35%	33%
Rob Hodgkinson	4%	6%
Undecided	20%	15%

Table 28. Q6 by GENDER

Column %	Conservative	Moderate	Liberal
Scott Schwab	71%	19%	6%
Brian McClendon	9%	55%	74%
Rob Hodgkinson	4%	6%	5%
Undecided	17%	20%	15%

Table 29. Q6 by IDEOLOGY



Q6: The candidates in the General Election for Secretary of State of Kansas are the Republican Scott Schwab, the Democrat Brian McClendon and Libertarian Rob Hodgkinson. If the election were held today, for whom would you vote? (Continued)

Column %	High school	Some college	Bachelors	Post Grad
Scott Schwab	45%	48%	43%	32%
Brian McClendon	26%	28%	37%	48%
Rob Hodgkinson	4%	5%	4%	8%
Undecided	25%	19%	16%	13%

Table 30. Q6 by EDUCATION



Q7: The candidates in the General Election for Attorney General of Kansas are the Republican Derek Schmidt and the Democrat Sarah Swain. If the election were held today, for whom would you vote?

Column %	1	2	3	4
Derek Schmidt	59%	50%	46%	55%
Sarah Swain	30%	38%	43%	32%
Undecided	11%	11%	11%	13%

Table 31. Q7 by CD

Column %	Republican	Democrat	Unaffiliated
Derek Schmidt	79%	15%	33%
Sarah Swain	15%	74%	43%
Undecided	7%	11%	24%

Table 32. Q7 by PARTY

Column %	Female	Male
Derek Schmidt	50%	56%
Sarah Swain	38%	33%
Undecided	12%	11%

Table 33. Q7 by GENDER

Column %	Conservative	Moderate	Liberal
Derek Schmidt	80%	29%	12%
Sarah Swain	11%	58%	76%
Undecided	10%	13%	12%

Table 34. Q7 by IDEOLOGY



Q7: The candidates in the General Election for Attorney General of Kansas are the Republican Derek Schmidt and the Democrat Sarah Swain. If the election were held today, for whom would you vote? (Continued)

Column %	High school	Some college	Bachelors	Post Grad
Derek Schmidt	56%	58%	50%	42%
Sarah Swain	31%	32%	38%	47%
Undecided	14%	10%	12%	11%

Table 35. Q7 by EDUCATION



Q8: The candidates in the General Election for State Treasurer of Kansas are the Republican Jake LaTurner and the Democrat Marci Francisco. If the election were held today, for whom would you vote?

Column %	1	2	3	4
Jake LaTurner	53%	43%	45%	47%
Marci Francisco	30%	44%	40%	33%
Undecided	17%	13%	15%	20%

Table 36. Q8 by CD

Column %	Republican	Democrat	Unaffiliated
Jake LaTurner	73%	10%	25%
Marci Francisco	15%	76%	45%
Undecided	12%	14%	29%

Table 37. Q8 by PARTY

Column %	Female	Male
Jake LaTurner	44%	50%
Marci Francisco	39%	35%
Undecided	17%	15%

Table 38. Q8 by GENDER

Column %	Conservative	Moderate	Liberal
Jake LaTurner	75%	20%	9%
Marci Francisco	11%	60%	77%
Undecided	14%	20%	14%

Table 39. Q8 by IDEOLOGY



Q8: The candidates in the General Election for State Treasurer of Kansas are the Republican Jake LaTurner and the Democrat Marci Francisco. If the election were held today, for whom would you vote? (Continued)

Column %	High school	Some college	Bachelors	Post Grad
Jake LaTurner	50%	52%	45%	33%
Marci Francisco	30%	32%	39%	52%
Undecided	19%	15%	16%	15%

Table 40. Q8 by EDUCATION



Q9: The candidates in the General Election for Commissioner of Insurance of Kansas are the Republican Vicki Schmidt and the Democrat Nathaniel McLaughlin. If the election were held today, for whom would you vote?

Column %	1	2	3	4
Vicki Schmidt	56%	54%	47%	51%
Nathaniel McLaughlin	26%	33%	36%	31%
Undecided	18%	13%	16%	18%

Table 41. Q9 by CD

Column %	Republican	Democrat	Unaffiliated
Vicki Schmidt	76%	17%	34%
Nathaniel McLaughlin	11%	69%	37%
Undecided	13%	14%	29%

Table 42. Q9 by PARTY

Column %	Female	Male
Vicki Schmidt	51%	53%
Nathaniel McLaughlin	32%	31%
Undecided	17%	15%

Table 43. Q9 by GENDER

Column %	Conservative	Moderate	Liberal
Vicki Schmidt	75%	32%	13%
Nathaniel McLaughlin	11%	48%	72%
Undecided	14%	20%	14%

Table 44. Q9 by IDEOLOGY



Q9: The candidates in the General Election for Commissioner of Insurance of Kansas are the Republican Vicki Schmidt and the Democrat Nathaniel McLaughlin. If the election were held today, for whom would you vote? (Continued)

Column %	High school	Some college	Bachelors	Post Grad
Vicki Schmidt	55%	55%	51%	43%
Nathaniel McLaughlin	27%	29%	33%	42%
Undecided	18%	16%	17%	14%

Table 45. Q9 by EDUCATION



Q10: Liberal Democrats are out of touch. They've slandered Donald Trump's supreme court nominee and will stop at nothing to destroy the reputation of all conservatives. Kris Kobach will stand up to these liberals and stop them from turning Kansas into California.

Column %	1	2	3	4
More likely	48%	38%	39%	49%
Less likely	39%	52%	50%	41%
No difference	13%	10%	11%	10%

Table 46. Q10 by CD

Column %	Republican	Democrat	Unaffiliated
More likely	65%	12%	27%
Less likely	24%	77%	61%
No difference	11%	10%	13%

Table 47. Q10 by PARTY

Column %	Female	Male
More likely	41%	45%
Less likely	46%	45%
No difference	12%	10%

Table 48. Q10 by GENDER

Column %	Conservative	Moderate	Liberal
More likely	74%	14%	8%
Less likely	15%	74%	84%
No difference	11%	12%	8%

Table 49. Q10 by IDEOLOGY



Q10: Liberal Democrats are out of touch. They've slandered Donald Trump's supreme court nominee and will stop at nothing to destroy the reputation of all conservatives. Kris Kobach will stand up to these liberals and stop them from turning Kansas into California. (Continued)

Column %	High school	Some college	Bachelors	Post Grad
More likely	54%	50%	40%	26%
Less likely	38%	38%	48%	64%
No difference	9%	12%	12%	10%

Table 50. Q10 by EDUCATION



Q11: Kris Kobach will not allow liberal politicians to turn Kansas's large cities into sanctuary cities. He is not afraid to stand with Donald Trump to prevent our safe towns from turning into safe havens for violent illegal immigrants.

Column %	1	2	3	4
More likely	53%	40%	42%	52%
Less likely	36%	49%	47%	39%
No difference	11%	11%	10%	8%

Table 51. Q11 by CD

Column %	Republican	Democrat	Unaffiliated
More likely	68%	16%	30%
Less likely	23%	75%	56%
No difference	9%	10%	14%

Table 52. Q11 by PARTY

Column %	Female	Male
More likely	45%	48%
Loca likalu	44%	42%
Less likely	44%	42%
No difference	10%	10%
no unicicie	10/0	10/0

Table 53. Q11 by GENDER

Column %	Conservative	Moderate	Liberal
More likely	77%	17%	11%
Less likely	13%	71%	81%
No difference	10%	11%	8%

Table 54. Q11 by IDEOLOGY



Q11: Kris Kobach will not allow liberal politicians to turn Kansas's large cities into sanctuary cities. He is not afraid to stand with Donald Trump to prevent our safe towns from turning into safe havens for violent illegal immigrants. (Continued)

Column %	High school	Some college	Bachelors	Post Grad
More likely	55%	55%	42%	27%
Less likely	34%	35%	47%	64%
No difference	11%	10%	11%	9%

Table 55. Q11 by EDUCATION



DEMOGRAPHICS

CD %

1 24%

2 26%

3 26%

4 24%

PARTY

%

Republican 53%

Democrat 26%

Non-Partisan 21%

GENDER

	%
Female	52%
Male	48%

IDEOLOGY

	%
Conservative	44%
Moderate	46%
Liberal	10%