



WELCOME!

Dear Cactus Bowl Family,

Happy New Year! We are so excited that you have decided to kick-off 2016 and celebrate with us. Enclosed you will find game day information and your tickets to some of the biggest college football 'can't miss' celebrations!

Kicking off January 1, 2016 at 11 a.m. at University of Phoenix Stadium, the 45th Annual Fiesta Bowl remains one of the nation's premier college bowl games. Now in its second year under the College Football Playoff system, the Fiesta Bowl serves as host of two highly ranked at-large teams. With the new system, the Fiesta Bowl will host its first national semifinal game next season on December 31, 2016.

This year on January 2, 2016 at 8:15 p.m., the Cactus Bowl, will return to Chase Field, home of the Arizona Diamondbacks. The Cactus Bowl has become synonymous with high-scoring games, comebacks and big plays. Featuring the sixth selection from the Pac-12 against the fifth pick from the Big 12, this year's game is sure to be another one for the books.

As you start planning your game-day experience, don't forget to start the festivities early by attending one of our extraordinary pre-game parties. The Fiesta Bowl Fan Fest and APS Fiesta Bowl Stadium Club pre-game parties are a great way to get ready for the big game and celebrate the first day of 2016. The party continues on January 2 with the Cox Oasis, presented by Desert Schools Federal Credit Union Pregame Party at the Cactus Bowl.

The 45th Annual National Bank of Arizona Fiesta Bowl Parade will also take place on January 2, 2016 at 11 a.m. in Central Phoenix. The parade is a family-friendly event that showcases rich pageantry and boasts a myriad of unique entries that cultivate this year's theme, Arizona's Got Game. The January 2 celebration is attended by over 100,000 spectators who line the streets of Central Avenue in Phoenix.

Since 1971, the Fiesta Bowl has not only been known for our elite college football games and world class experiences, but also for our positive impact on the local community. Our bowl games and community support enabled the Fiesta Bowl Organization to give \$1.5 million — and over \$6 million in the past six years — in financial support to hundreds of non-profit organizations across the state.

If there is anything we can do to help make your Fiesta Bowl experience more enjoyable, please don't hesitate to reach out to a member of our staff at tickets@fiestabowl.org or by calling 480.350.0911.

We are thrilled you will be joining us for some of the most exciting college football action of the year!

Sincerely,

Mike Nealy
Executive Director
Fiesta Bowl

.....

HUDDLE UP.

.....

LET YOURSELF GO.




ARIZONA
GRAND CANYON STATE

Proud sponsor of the Fiesta Bowl and Cactus Bowl

Grab your team and make a play for Arizona.
It all starts at VisitArizona.com or 1.866.348.7792.

 Roosevelt Lake, Arizona



ACCESSING CHASE FIELD

All Chase Field entrances are located on accessible routes and are on the main concourse level, with accessible turnstiles located at Gates A, C, E North, J, K and Level 3 of the Chase Field Garage (for Suites and 200 level tickets). Once inside the concourse, you will find it very easy to get anywhere in the building via large elevators and escalators. In addition, the ballpark has a wide ramp located near Gate J that services all levels.

ACCESSIBLE PARKING

Chase Field features a garage just south of the ballpark on 4th Street. The garage has 31 parking spaces designated for vehicles displaying a valid disabled plate or placard. Each garage entrance is accessible to high-profile vehicles and the parking is connected to accessible routes to the ticket windows and building entrances.

All parking, including accessible parking, is on a first-come/first-serve basis.

ACCESSIBLE SEATING

If additional accommodations need to be made, please contact the Cactus Bowl Ticket Office at 480-350-0911 or visiting www.cactusbowl.org. Accessible seating is available throughout the stadium, including all suites, which are accessible by the elevators located at all entrance locations.

BUILDING FEATURES

Throughout the facility, accessibility is a key feature:

- The Main Will Call is located outside Gate E on the west side of the ballpark where the main ticket windows are located. All of the windows are at accessible heights with Window 2 designated for Accessible Ticket Sales. All public seating and service areas are located on accessible routes.
- Private luxury suites and party suites feature space for a guest in a wheelchair in the seating area and a private, accessible restroom. Each Suite offers a set of removable seats that can easily be removed (ask your Suite Attendant) to provide additional space for a wheelchair/scooter user to sit near their companions.
- Accessible stalls and sinks are located in each public restroom.
- Companion/Family restrooms are located on each level. These large, private restrooms allow you to attend to your personal needs with assistance from someone of either gender. They also serve as family restrooms for parents attending to their children's needs though all public restrooms also provide diaper changing tables. The Companion/Family Restrooms are located:
 - Main Concourse: Near Sections 109 and 135
 - Suite Level: Near Suite 55
 - Upper Concourse: Near Sections 306 and 331
- High and low drinking fountains have been installed throughout the ballpark to accommodate guests in wheelchairs and guests with other mobility disabilities.
- Transaction and service counters are a maximum of 36" high with condiment counters a maximum of 34" high. If assistance is needed, staff are also nearby to assist with condiments.
- All public pay phones are fully accessible with at least one public pay phone featuring a TDD/TTY near the First Aid Station behind Section 105.
- Upper concourse wheelchair sections have electrical outlets available for charging wheelchair batteries or operating necessary medical equipment.

DROP-OFF LOT

The designated drop-off point for all guests is located on the south side of Jefferson Street, just west of 7th Street. This is at the northeast corner of Chase Field near Gate K. The Drop-Off is staffed and there are shaded benches available for guests who need to wait for a companion to pick them up.



ALCOHOL SERVICE POLICY

The Cactus Bowl strongly encourages all fans to exercise responsible consumption of alcoholic beverages.

Fans should be aware of the following policies:

- Valid I.D. is required for purchase. A guest that appears to be 30 years of age or younger must produce a valid form of acceptable identification.
- Acceptable forms of valid United States identification for alcoholic beverage purchases are: U.S. Driver's License, Passport, State Issued I.D. Card w/ Photo or Military I.D. w/ Photo.
- International Driver's Licenses are not accepted. Passports are required in those instances.
- Alcohol service is limited to thirty-two ounces of beer, one liter of wine or four ounces of distilled spirits, and no more than two drinks per person, per identification.
- All guests must be 21 years of age to purchase an alcoholic beverage.
- Alcohol sales cease at the end of the third quarter.
- No alcoholic beverages can be brought inside events. Any attempt to bring in alcohol or possession of an alcoholic beverage not purchased from the event concessionaire may result in ejection.
- Fans providing alcoholic beverages to persons under 21 years of age will be ejected and subject to arrest.
- Stadium reserves the right to deny service or eject fans who show signs of impairment and/or intoxication.
- Management reserves the right to change these policies and procedures at any time without prior notice.

Government Warning: According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects.

ALTERNATIVE TRANSPORTATION

METRO operates 365 days a year, with peak hour frequencies of 10 minutes. Evenings and weekends, trains run every 20 minutes. METRO is designed to handle large crowds at Chase Field.

Buy your METRO fare at any light rail station with cash, credit or debit card. Buy your pass in advance to avoid lines at the vending machines.

Buy an All-day pass to ride to and from the game. Once you activate your pass, it's good for unlimited boardings the same day.

Park-N-Ride Locations:

- Montebello and 19th Avenue
- 19th Avenue and Camelback
- Central Avenue and Camelback
- 38th Street and Washington
- Dorsey Lane / Apache Blvd
- McClintock Drive / Apache Blvd
- Loop 101 Freeway / Apache Blvd
- Sycamore / Main Street

Check out METRO on the Web at www.MetroLightRail.org for detailed information on how to ride or call 602-253-5000. Download the METRO Ride Guide for information on hours of service, fares, and park and ride locations.

BICYCLE PARKING

The Cactus Bowl encourage guests to utilize bicycles as an alternative means of transportation. Although bicycles are NOT permitted inside Chase Field, guests may lock and secure bicycles at their own risk at the following locations:

- Inside the Chase Field Garage (street level adjacent to the garage offices)
- Inside the Jefferson Street Garage (street level)
- On the Plaza, at the south end of the Game Seven Grill
- Outside the Friday's Front Row lobby doors
- Across from Gate K

BUSES

There is no bus parking available. To arrange for a bus drop-off, please contact the Fiesta Bowl office at 480-350-0900.



ANIMALS

Guide dogs, signal dogs or other animals individually trained to work or perform tasks for the benefit of an individual with a disability may enter the stadium with that individual. Service vests are required. No other animals are allowed inside events.

AUTOMATIC TELLER MACHINES (ATMS)

For your convenience, there are a total of seven (7) automatic teller machines, operated and maintained by Chase Field, located at the following locations:

Main Concourse (5)

- Across from section 103
- Across from section 115-116
- Across from Team Shop at portal 130-131
- Across from portal 132-133 near the Rotunda
- Outside Gate E (West Entrance)
- Diamond Level (1)

In concierge lobby

- Upper Concourse (1)

Outside section 325

CAMERA POLICY

Hand-held video and non-professional still cameras may be brought into Chase Field provided game action is not recorded, as mandated by ESPN. Non-professional cameras are defined as:

- Your camera cannot affect the sightlines of other guests while sitting in your area.
- The lens length on your camera can't extend past 8 inches.
- The lens width on your camera can't be wider than 4 inches.
- No tri-pods or mono-pods may be used to stabilize your camera.

CHILDREN/SEATING

Children ages two and younger do not need a ticket, however, they must sit on a parent's lap. Lap passes are not required. Children ages three and older need their own ticket in order to enter the stadium.

In an effort to help avoid the separation of children and parents at Chase Field, seat location wristbands are available at the Guest Relations Centers (sections 128 and 322). If a family chooses to participate in the program, they will be given a wristband with their child's seat location written on it, which their child will wear throughout the event.

CODE OF CONDUCT

Fans wearing clothing deemed obscene or indecent will not be allowed entry and are subject to ejection from the stadium. Foul or abusive language and obscene gestures will not be tolerated. Fighting, taunting, threatening remarks and inappropriate gestures will not be tolerated. Intoxication or other signs of impairment related to any type of illegal drug or excessive alcohol consumption will not be tolerated. Excessive standing in seating areas that blocks the view of other fans will not be tolerated. Other actions that cause a disruption and hinder the enjoyment of the game for other fans per the judgment of the stadium staff or security will not be tolerated.

CONCESSIONS

Levy Restaurants is the exclusive food provider at Chase Field. Concession stands accept cash and all major credit cards (MasterCard, Visa, American Express and Discover).

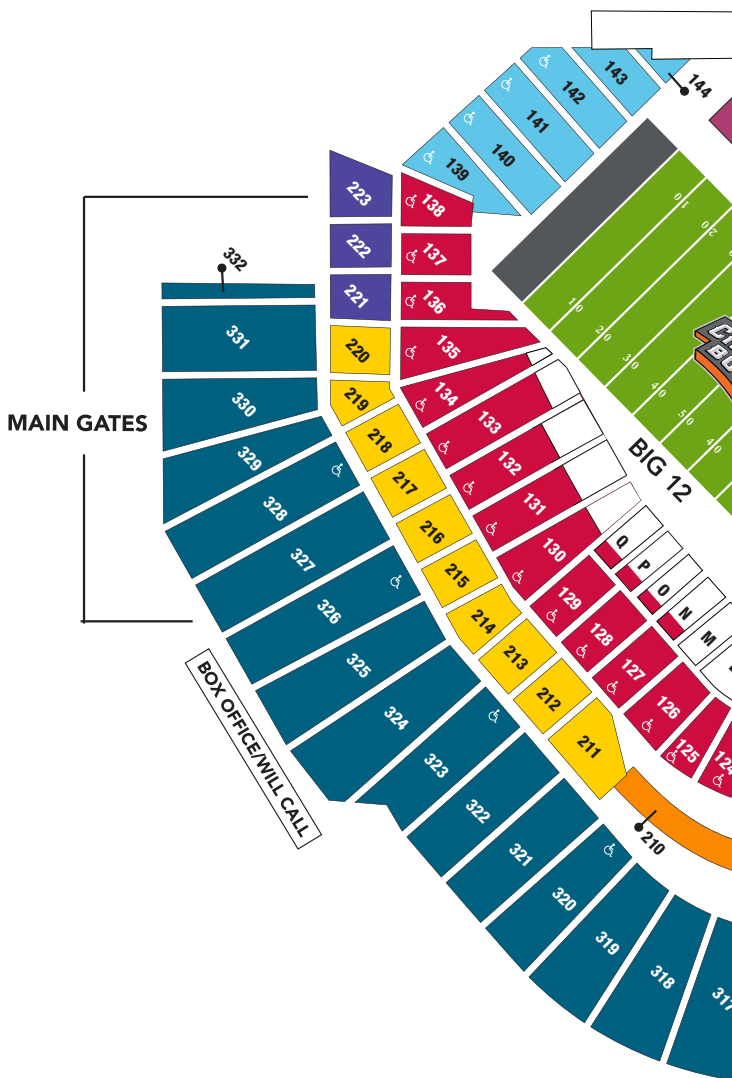
ESCALATORS AND ELEVATORS

Escalators are located inside the main plaza gates (west side of the stadium) for your convenience. All escalators go up (only) prior to game time and down (only) starting in the middle of the fourth quarter.

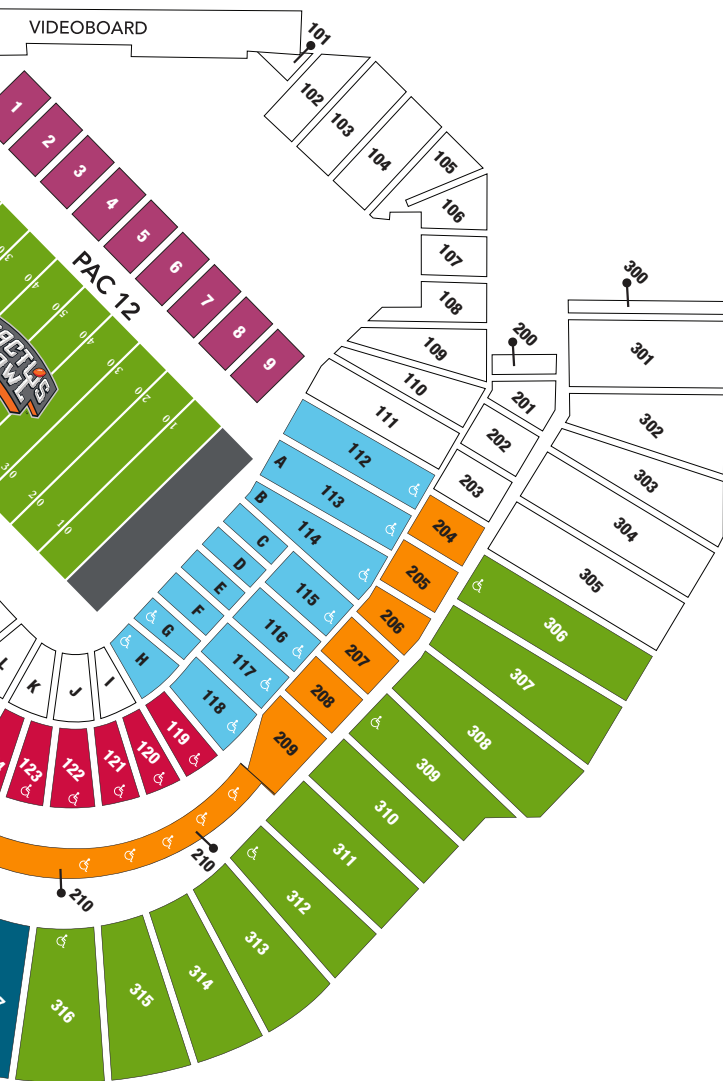
Elevators are located on the main concourse in sections 104, 117, 127 and 140, on the Diamond Level - across from suites 26 and 43 as well as in the northwest and northeastern corners. Elevators are also located in the upper concourse, across from sections 311 and 321 as well as the northwest and northeastern corners.



CHASE FIELD | PHOENIX, AZ



- Parking Lots open at 4 p.m.
- Stadium gates open at 6:30 p.m.
- Game Ceremonies at 7:45 p.m.
- Kickoff at 8:15 p.m.





FIRST AID STATIONS

There are two (2) First Aid Stations at Chase Field, both of which are located in the NE corner of the facility:

- Main Concourse- Next to elevators in Section 104
- Upper Concourse- Across the elevators, north of Section 300

GUEST SERVICES

Guest Relations Centers are located on the main concourse at section 128 as well as on the upper concourse at section 322. These centers are staffed from the time gates open until approximately 30 minutes after the conclusion of the game. Guests may obtain information and assistance, offer suggestions or register concerns, and to get help with any problems that may occur at Chase Field

LOST AND FOUND

During an event, recovered items are turned into Guest Relations Centers located on the main concourse across from section 128 or on the upper concourse across from section 322. After each event, guests who lost an item are encouraged to call 602.462.6173 and leave a detailed message regarding the lost item.

LOST OR STOLEN TICKETS

If your ticket is lost or stolen, please contact the Cactus Bowl Ticket Office at 480.350.0911 as soon as possible to be issued a duplicate pass. The cost of replacing a lost ticket is \$25. The duplicate pass supersedes the original. In the event of a stolen ticket in which you can provide a police report, you will not be charged for a duplicate pass. Should original tickets be found, they may be returned to the Cactus Bowl Ticket Office for a full refund within two weeks following the date of the game.

MERCHANDISE

Chase Field offers a number of different merchandise stands throughout Chase Field.



COX OASIS PREGAME PARTY

The Cox Oasis Pregame Party, Presented by Desert Schools Federal Credit Union is an action-packed celebration full of the ultimate tailgate experience. Crazy sports fanatics prepare for the big game while enjoying pep rallies, live music, performances by the university marching bands and cheerleaders, jumbotrons, interactive games and food and beverage booths. Visit www.cactusbowl.com to purchase tickets.

January 2, 2016 from 2:30 - 7:30 p.m. MST

Located south of the Chase Field Parking garage, between Buchanan St. and Lincoln St./4th St. and 5th St.

Tickets are \$25.

PARKING INFORMATION

The Cactus Bowl strongly encourages fans to purchase parking passes in advance to ease the traffic and parking experience. To purchase, please contact the Cactus Bowl Ticket Office at 480.350.0911 or online at www.cactusbowl.com. All vehicles, including motorcycles, must have a valid parking pass to access the parking lots. A parking pass is valid for one space only. Vehicles monopolizing excess space or parked incorrectly are subject to tow. Trailers of any kind are not permitted inside any parking area. All fees associated with the removal and impounding of the vehicle will be the responsibility of the owner.

Parking passes are \$25, per vehicle. No parking passes will be available for purchase or claim on game day at the ticket office or will call area. All parking passes must be claimed by Thursday, December 31, 2015 at the Cactus Bowl Ticket Office during regular business hours, 8:30 a.m. - 5 p.m.

PARKING LOT GUIDELINES

Parking is at your own risk; neither the Cactus Bowl, Chase Field nor the Phoenix Convention Center is responsible for any damaged or stolen property. A parking pass is valid for one space only and vehicles monopolizing excess space or parked incorrectly are subject to tow. Trailers of any kind are not permitted inside any parking area. Fans are asked to follow the direction of the parking staff to quickly park. Vehicles not parked in a location instructed by parking staff are subject to tow. Fans who wish to park next to friends must arrive at the same time; spots cannot be held for fans arriving at a later time. Golf carts, Segways, skateboards, scooters and other non-licensed motorized vehicles are not permitted within the lots. Portable public address systems are not permitted and sound systems inside vehicles may not be played at excessive volumes as determined by parking lot or security staff. Advertising goods or services is not permitted in the lots, including but not limited to vehicles with exterior advertising and commercial signage hung from tents. Lots are patrolled by security staff and local law enforcement officers. The Code of Conduct will be enforced throughout all lots. All fees associated with the removal and impounding of a vehicle will be the responsibility of the owner.



2015-16
CACTUS BOWL
PARKING MAP

* Map not drawn to scale



Player Will Call



Ticket Office/General & Team Will



Parking Passes for this lot must be purchased & obtained from the Cactus Bowl Ticket Office before 12/31/15



Parking lot not owned or operated by the Cactus Bowl.



Street Closures



One Way Traffic



RE-ENTRY

Re-entry into the stadium is **not allowed**. The only re-entry allowed will be to use the designated smoking areas. A re-entry card and ticket stub will be required.

RESTROOMS

There are 30 family restrooms located throughout Chase Field. There are men's and women's wheelchair-accessible restrooms on the east, west and north main concourses. Family restrooms are located behind sections 109, 135, 219, 307, 330 and H. There are portable toilets located throughout the parking lots.

SECURITY

The following items may not be brought into Chase Field or any event surrounding the Cactus Bowl. All bags are subject to search upon entering the stadium.

- Large bags or items that exceed 11" x 11" x 15" in dimension will not be allowed into the ballpark.
- **Beverages:**
 - Only non-flavored/non-carbonated water in sealed, plastic bottles
 - Empty, plastic water bottles
 - Sealed, single-serving juice boxes
 - Formula/baby food
- No metal or glass containers for food or beverages will be permitted. Thermos containers or those similar in style will not be permitted.
- External food and beverages may not be brought into ballpark hospitality areas such as suites and group rental spaces. Exceptions include dietary needs, single-serving juice boxes and formula/baby food.

Fans should be aware of the following list of non-permissible items:

- Aerosol Cans
- Alcohol
- Animals (except service animals)
- Any item deemed inappropriate or hazardous by stadium security
- Bags larger than 11" x 11" x 15" with no one dimension or side larger than 12" (small fanny packs, backpacks, purses and diaper bags, if accompanied by a baby/infant, are allowed)
- Banners or signs larger than 3' x 2' (no offensive language)
- Brooms, poles or sticks of any kind
- Cameras with professional photo lenses larger than eight inches and mono/tripods
- Selfie sticks
- Clothing deemed obscene or indecent
- Coolers of any kind
- Fireworks
- Folding chairs
- Food (except for children under 2 years of age)
- Footballs and beach balls
- Items such as newspapers, handbills, flyers, memorabilia, promotional materials, etc. may not be distributed anywhere in Chase Field without permission of the Cactus Bowl
- Laptop computers (tablet devices are allowed)
- Laser pointers
- Noisemakers including but not limited to whistles, horns, bells, etc.
- Promotional items (cups, shakers, flags, etc.) with commercial slogans or identification are not allowed on the premises without the permission of the Cactus Bowl
- Radios (except personal radios accompanied with headphones)
- Radio frequency scanning devices
- Strollers must be checked at a Guest Services location within the stadium; small umbrella strollers must collapse and fit underneath seat
- Tobacco products, including e-cigarettes
- Umbrellas larger than 12" in length
- Video cameras
- Weapons including, but not limited to, firearms & knives

FOX RESTAURANT CONCEPTS

Established 1998



14 CONCEPTS
45+ LOCATIONS
8 STATES

FOXRC.COM



SMOKING

Chase Field is designated as a non-smoking facility. For those guest wanting to smoke, designated areas outside the facility are located at areas:

- Outside of Gate A (north plaza)
- Outside of Gate J (east)
- Outside of Gate K (northeast)

As these locations are outside the stadium, you will need your ticket stub and "re-entry" card to re-enter. Smoking is not permitted in any of the seating areas, general concourses, suites or restrooms. The policies outlined above apply to electronic cigarettes, cigars, as well as traditional cigarettes.

TAILGATING

Parking lots owned and/or operated by the Cactus Bowl do not permit tailgating. The tailgating policy of the surrounding independently owned lots is at the discretion of the owner.

TICKET OFFICE

The Cactus Bowl Ticket Office is located in the Ziegler Fiesta Bowl Museum at 7135 East Camelback Road, Suite 190 in Scottsdale, AZ. All tickets must be claimed by Thursday, Dec. 31 by 5 p.m. at the Cactus Bowl Ticket Office. The ticket office will operate from the Chase Field box office only on Saturday, January 2, 2015 beginning at 2:30 p.m. For more information or to purchase tickets, contact the Cactus Bowl Ticket Office at 480.350.0911 or online at CactusBowl.com

TICKET RESALE/SCALPING

The resale of tickets, regardless of price, is prohibited at the stadium and within the parking lots. Fans who purchase tickets from someone other than the Cactus Bowl do so at their own risk as those tickets could be counterfeit. The Cactus Bowl is not responsible for and will not provide a replacement nor a refund of any kind for invalid tickets purchased through a secondary provider.

WEATHER NOTICE

The Valley of the Sun is aptly named. Although summer temperatures routinely reach triple digits, the winter months are much cooler and evenings are often chilly. When planning your game day experience for this year's Cactus Bowl, please remember to wear layered clothing and bring a coat. The sun is expected to set at approximately 5:00 p.m. MST on game day. Therefore, though you may be experiencing a beautiful 66-degree day on your way to the stadium, temperatures could drop as low as 40 degrees before the game reaches halftime. There is a no re-entry policy in effect, so be sure to plan ahead before entering the stadium.

WILL CALL

Will Call will be open from 8:30 a.m. - 5 p.m., Monday-Friday, at the Cactus Bowl Ticket Office in Scottsdale, AZ. Please contact the Cactus Bowl Ticket Office for weekend/holiday hours. Items purchased over the phone or online within 10 business days of the event date automatically will be placed in Will Call and will be available two days after the purchase.

On game day, Saturday, January 2, 2016 General Cactus Bowl Will Call, as well as the Home and Visiting Teams' Will Call will operate from the Chase Field Box Office.

NCAA-designated Player Will Call will be located at Gate A on the Northeast side of the stadium. Player Will Call opens at 6:30 p.m., when gates open.

The ticket office closes at halftime. Photo identification that corresponds with the purchaser's name and credit card used to purchase the tickets is required to claim all Will Call items.

Will call for the Cox Oasis Pregame Party, Presented by Desert Schools Federal Credit Union is located at the entrance to the pregame party.

COMMENTS AND CONCERNS

The Cactus Bowl values fans' opinions. Please feel free to express comments or concerns at PRDept@fiestabowl.org.

