York welcomes 6.9 million visitors per annum

who spend £564 million each year

which supports 19,000 jobs in the city





= day visitors = overnight visitors

869,000
conference and event delegates account for 1 in 8 of York's visitors





















5,835,000 domestic leisure visitors



231,000 overseas leisure visitors

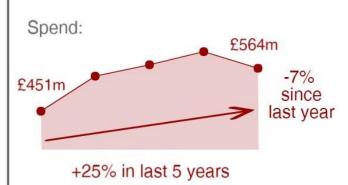


Of the 231k overseas visitors, the top five nationalities visiting York are:



Visits:
6.9mn
+2%
since
last year

+6% in last 5 years



Data sources: York Visitor Survey 2015 and the Economic Impact of Tourism in York in 2015, from the Cambridge Model

Report prepared by Zoe Rawson MMRS, Senior Research & Insight Executive, Make It York, zoe.rawson@makeityork.com, 01904 554459

