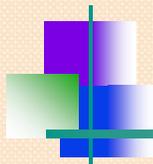# Incredible !ndia

Tourism Survey for State of Maharashtra

Final Report

Ministry of Tourism
(Market Research Division)
Government of India

By

ACNielsen ORG-MARG

Incredible !ndia

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Executive Summary

E.1 Tourism in Maharashtra

India, a tourism hotspot in the world, has a large bouquet of tourist attractions to boast of. Its widespread diversity has always attracted both foreigners as well as its' own citizens alike, to explore its mirth and gaiety that it has to offer the world.

The name Maharashtra first appeared in a 7th century inscription and in a Chinese traveler's account. Its name may have originated from *rathi*, which means, "chariot driver". At that age Maharashtra was full of builders and drivers of chariots who formed a *maharathis*, a "fighting force." The state known for its sheer size and diversity is located on the western part of the country. It has a varied landscape bounded by the Western Ghats that stretch out into the mists as far as the eye can see. The innumerous forts, that adorn the State, stands proud and strong, depicting its historic past. Additionally scores of temples sculpted into and out of basalt rock, throng the atmosphere. Its diverse and colorful cultures are all woven into one gigantic quilt that represents the true nature of the State. The colorful festivals of the State galvanise the sleepy thousands into fervent motion. And her miles of silver, white beaches, stretched taut and inviting over the entire coast.

The exquisite Mashru and Himru crafts, Bidri Ware, Paithani Saris, Sawantwadi Crafts, Warli Paintings, Kolhapuri Chappals draw immense tourists from various corners of the country.

Keeping this in mind the Ministry of Ministry of Tourism, Government of India has awarded **ACNielsen ORG-MARG,** one of the largest market research and consultancy organizations in this part of the continent, to conduct this study. for a period of one year for collection of Tourism Statistics.

E.2 Research Aim

Aim of the proposed research would be to collect relevant tourist related statistics, from the State of Maharashtra, which would enable analyzing subtle trends as well as preparation of month wise and annual estimates separately for foreign and domestic visitors –with a break –up of overnight tourists & same day visitors for the selected tourist places.

E.3 Research Methodology

The detailed methodology followed for estimating the total number of domestic and foreign visitors and tourists to the state of Maharashtra from July 2009 till June 2010 is given in the Annexure -1 of this report. The estimation procedure used is given in detail in Annexure – 2 of this report. The Methodology, Estimation Procedure and the survey instruments were developed by the Market Research Division of Ministry of tourism, Government of India.

However, to briefly define the methodology, the various steps of the operational methodology are given below:-

a. This study was conducted in 34 districts of Maharashtra and at 147 destinations of tourist interest

b. **Selection of Tourist Destinations and Locations:** Important destinations of tourist attraction and their location in the district were selected in consultation with the State Tourism Department

c. **Survey Period:** The field survey was conducted for a period of 12 months (July 2009 till June 2010) at selected destinations. In a particular month at a particular destination the survey was done for 7 days covering two specified weeks. The details are available at Annexure-1

d. **Survey Instruments:** The survey instruments or questionnaires given at Annexure - 3 covers three types of survey, namely, survey at destinations (Short Survey), survey at exit point(s) (Exit Point Survey) and survey at accommodation units (AUs) specified briefly below.

e. In total of 4 surveys were conducted for this study. They were:

➢ **The Counting Survey:** In this survey, head counts were taken at each tourist destination in the state. This survey was conducted every month from July 2009 till June 2010

➢ **The Short Survey:** In this survey, 800 tourists per district were interviewed at each tourist location and information regarding tourists' duration of visit, place of stay, frequency of visit, nationality/residence state, etc. was collected. This survey was conducted every month from July 2009 till June 2010

> ➢ **The Accommodation Survey:** In this survey, accommodation units in the district were visited and information regarding number of domestic and foreign guests staying, number of bed nights spent, employee details and residency state/ country of guests was collected. This survey was done every month from July 2009 till June 2010

> ➢ **The Exit Survey:** In this survey, information regarding, background of tourists, their expenditure, their place of stay, mode of traveling, etc. were collected. This survey was conducted on a quarterly basis and 200 tourists or visitors were interviewed per district each quarter in this survey.

f.   Data from all the above surveys were used to calculate the number of tourists or visitors to the districts and hence to the state of Maharashtra.

E.4 Tourist Destinations Surveyed

The destinations which were included in the study are given below. These destinations were included, based on secondary research and after discussions with officials from MR division of Ministry of Tourism, Government of India and officials from Maharashtra Tourism Ministry.

DISTRICT	TOWN	DESTINATION
AHMEDNAGAR	Shirdi (M Cl)	Shirdi
	Shirdi (M Cl)	Shanisignapur
	Srigonda	Siddhivinayak - Siddhatek
	Ahmadnagar (M Cl)	Ahmednagar fort
	Ahmadnagar (M Cl)	Newas
	Ahmadnagar (M Cl)	Kalasubai Harischandra
	Ahmadnagar (M Cl)	Bhandardara
	Ahmadnagar (M Cl)	Ravekudi
AKOLA	Akot (M Cl)	Narnala wildlife sanctuary
	Balapur (M Cl)	Balapur Fort
	Akola	Akola
AMRAVATI	Chikhaldara (M Cl)	Chikhaldhara,
	Chikhaldara (M Cl)	Gugamal National park
	Morshi (M Cl)	Salbardi
	Amravati (M Corp.)	Amravati
AURANGABAD	Aurangabad (CB)	AJANTA
	Aurangabad (CB)	DAULATABAD
	Aurangabad (CB)	ELLORA
	Aurangabad (CB)	BIBI KA MAKBARA
	Aurangabad (CB)	GRISHNESHWAR
	Aurangabad (CB)	Shri Bhadra Maruti Temple
	Paithan (M Cl)	Paithan - Jayakwadi
BEED	Bid (M Cl)	Kapildhara
	Bid (M Cl)	Parali Vaishnath
BHANDARA	Tumsar (M Cl)	Ambagar Fort
	Sakoli	Chichgad
	Bhandara (M Cl)	Dighod
	Bhandara (M Cl)	Brahmi
BULDHANA	Shegaon (M Cl)	Shegaon
	Lonar (M Cl)	DaityaSudan Temple
	Lonar (M Cl)	Lonar Crater
CHANDRAPUR	Brahmapuri (M Cl)	Nagbhir
	Chandrapur (M Cl)	Tadoba, Tadoba national park
	Chandrapur (M Cl)	Bhamragarh wildlife sanctury
DHULE	Shirpur-Warwade (M Cl)	Anerdam Wildlife Sanctury
GADCHIROLI	Gadchiroli (M Cl)	Jinganur
GONDIA	Gondia (M Cl)	Nayagaon Sanctury
HINGOLI	Hingoli (M Cl)	Aundha Nagnath
	Hingoli (M Cl)	Narsi Namdev
	Basmath (M Cl)	Mallinath Digambar Jain

DISTRICT	TOWN	DESTINATION
JALGAON	Chopda (M Cl)	Adavad
	Bhusawal (M Cl)	Changdev, Bhusawal
	Amalner (M Cl)	Amalner
	Chalisgaon(M Cl)	Patanadevi
JALNA	Bhokardan (M Cl)	
	Jalna (M Cl)	Shree Ganesh of Rajur,
	Jalna (M Cl)	The Matsyodari Devi Temple &
	Jalna (M Cl)	Moti bagh,Jani Samarta
KOLHAPUR	Malkapur (M Cl)	Vishalgad Fort
	Panhala (M Cl)	Panhala fort
	Kolhapur (M Corp.)	Rankala lake,
	Kolhapur (M Corp.)	Mahalaxmi Temple,
	Kolhapur (M Corp.)	Maharaja palace,
	Kolhapur (M Corp.)	Radhanagri Wildlife Sanctuary
	Kolhapur (M Corp.)	Shalini Palace, Mandre Museum
LATUR	Latur (M Cl)	
MUMBAI	Mumbai	Gateway of India
	Mumbai	Prince of wales museum,
	Mumbai	Jahangir art gallery
	Mumbai	Marine Drive
	Mumbai	Hanging Garden
	Mumbai	Mahalaxmi temple
	Mumbai	Haji Ali
	Mumbai	Juhu Chowpatty Beach
	Mumbai	Sidhivinayak
	Mumbai	Malabar hill
	Mumbai	Elephanta caves
	Mumbai	Nehru Planetarium
	Mumbai	Sanjay Gandhi National park
NAGPUR	Totaladoh (CT)	Pench National park
	Ramtek (M Cl)	RAMTEK
	Nagpur (M Corp.)	Ambazari Lake
	Nagpur (M Corp.)	Ganesh Mandir Tekdi
	Nagpur (M Corp.)	Maharaj Baug, zoo
NANDURBAR	Taloda (M Cl)	Toranmal, Toranmal shiv temple, Hidimba's forest,
	Taloda (M Cl)	Sardar Sarovar Project - kevadia dam,
	Taloda (M Cl)	Fort of Akka Rani
	Nandurbar (M Cl)	Sideshwar Temple
NASIK	Nashik (M Corp.)	Trimbakeshwar
	Nashik (M Corp.)	Pandav caves,
	Nashik (M Corp.)	Sinhastha Kumbh Mela/Godavari Ghat
	Igatpuri (M Cl)	Igatpuri
NANDED	Kinwat (M Cl)	Sahastra kund
	Kinwat (M Cl)	Painganga wildlife
	Kinwat (M Cl)	Mahurgad
	Nanded-Waghala (M Corp.)	Nanded Fort Sachkant Gurudwara

DISTRICT	TOWN	DESTINATION
Osmanabad	Osmanabad (M Cl)	Dharashiv
	Osmanabad (M Cl)	Ramlingam ghat
	Osmanabad (M Cl)	Tulja Devi
PARBHANI	Parbhani (M Cl)	Hajarat Turabul Huq
	Pathri (M Cl)	Pathri, Shirdi Saibaba Janmshtan Mandir.
PUNE	Junnar (M Cl)	Shivneri Fort
	Rajgurunagar (Khed)	Bhimashanker
	Alandi (M Cl)	Aland Temple
	Lonavala (M Cl)	LONAVALE,
	Lonavala (M Cl)	KHANDALA
	Lonavala (M Cl)	LOHAGARH
	Lonavala (M Cl)	KARLA CAVES
	Dehu (CT)	DEHU
	Pune (CB)/ m.corp)	Kelkar Museum,
	Pune (CB)/ m.corp)	Sinhgad,
	Pune (CB)/ m.corp)	Ashtavinayak (Ranjangaon)
	Pune (CB)/ m.corp)	Shaniwar wada,
	Pune (CB)/ m.corp)	Khadakwasala,
	Pune (CB)/ m.corp)	Panchet Dam
	Pune (CB)/ m.corp)	Agha Khan Place
	Pune (CB)/ m.corp)	Chattri
	Pune (CB)/ m.corp)	Katraj Garden
	Pune (CB)/ m.corp)	Parwati
	Pune (CB)/ m.corp)	Pataleshwar Caves
	Pune (CB)/ m.corp)	Moregaon (Ganesh temple)
	Pune (CB)/ m.corp)	Rajgarh Fort
	Pune (CB)/ m.corp)	Torna Fort
	Pune (CB)/ m.corp)	Theur(ashtvinayak)
	Pune (CB)/ m.corp)	Khurundar Fort
	Jejuri (M Cl)	JEJURI
RAIGHAD	Matheran (M Cl)	MATHERAN
	Alibag (M Cl)	ALIBAG, RAIGAD FORT, MANDVA
	Murud (M Cl)	MURUD -JANJIRA,
	Murud (M Cl)	Phansad wildlife sanctury
	Shrivardhan (M Cl)	HARIHARESHWAR
	Mahad (M Cl)	PRATAPGARH
RATNAGIRI	Dapoli Camp (CT)	Harnai
	Ratnagiri (M Cl)	Ganpatipule
	Rajapur (M Cl)	Rajapur
SANGLI	Manadur (CT)	Chandoli Wildlife Sanctuary
	Vita (M Cl)	Sagareshwar Wildlife Sanctuary
SATARA	Mahabaleshwar (M Cl)	Mahabaleshwar
	Panchgani (M Cl)	Panchgani
	Satara (M Cl)	Shri Bhavani Museum,
	Satara (M Cl)	Thosegarh water fall,
	Satara (M Cl)	Kas lake
	Satara (M Cl)	Ajinkyatra fort,Sajangarh

DISTRICT	TOWN	DESTINATION
SATARA	Patan (CT)	Koyna lake
SINDHUDURG	Malwan (M Cl)	Malvan beach
	Malwan (M Cl)	Tarkarli,
	Malwan (M Cl)	Sindhudurg fort
	Malwan (M Cl)	Vijaydurg fort
	Sawantwadi (M Cl)	Amboli Waterfalls
SOLAPUR	Solapur (M Corp.)	Kundalsangam,Akalkote
	Pandharpur (M Cl)	Pandharpur
	Mangalvedhe (M Cl)	Mangalwedha
THANE	Palghar (M Cl)	PALGHAR
	Vasai (M Cl)	VASAI
	Ambarnath(M Cl)	AMBARNATH
WARDHA	Wardha (M Cl)	SEVAGRAM
WASHIM	Washim (M Cl)	Padmateerth
	Washim (M Cl)	Shirpur
YAVATMAL	Yavatmal (M Cl)	Kalamb, Tipeshwar Sanctury
	Ghatanji (M Cl)	Ghatanji & Kaleshwar

E.5 Trends Observed in Tourism in Maharashtra

➢ Total number of tourist / visitor arrivals in the state of Maharashtra during the period of 1st July 2009 - 30th June 2010 was **11,47,76,687.**

➢ Out of the total number of visitors, domestic tourists in Maharashtra accounted for 98% (**11,26,49,754**).

➢ Total number of foreign tourist arrivals in Maharashtra during the period of 1st July 2009 - 30th June 2010 was 21,26,933. Foreign tourists in Maharashtra accounted for only 2% of the total tourists/ visitors to the state.

➢ Maximum domestic overnight tourists visited Maharashtra in the month of January 2010 (63,78,229).

➢ Same day domestic visitors were highest in Maharashtra in the month of January 2010 (57,70,744).

➢ Maharashtra saw the highest number of foreign tourist arrivals in the month of January 2010 (2,41,555).

➢ 11% of the total number of domestic visitors/ tourists to the state visited the state during the month of January 2010.

➢ 11% of the total foreign tourists to the state visited it during the month of January 2010.

➢ 25% of the total domestic visitors to the state visited Mumbai during the study period.

➢ 79% of the foreign tourists / visitors to the state of Maharashtra visited Mumbai. The next favorite is Pune (14%).

➢ 36% of the domestic overnight visitors/ tourists to the state of Maharashtra belong to the state of Andhra Pradesh. 11% of domestic overnight visitors are from Gujarat. This data is from the accommodation survey.

➢ 16% of the foreign overnight tourists / visitors are from the USA, while 13% are from United Kingdom. This data is from the accommodation survey.

➢ The most visited destination is Juhu Beach in Mumbai.

➢ Amongst packaged components, majority of people had opted for Travel+accommodation. Domestic visitors spend more on accommodation than anything else.

E.6 Sample Distribution among Destinations for Short Survey

DISTRICT	TOWN	DESTINATION	Total calls	Target calls (Short)
AHMEDNAGAR	Shirdi (M Cl)	Shirdi	800	250
	Shirdi (M Cl)	Shanisignapur		250
	Srigonda	Siddhivinayak - Siddhatek (Astvinayak)		100
	Ahmadnagar (M Cl)	Ahmednagar fort		40
	Ahmadnagar (M Cl)	Newas		40
	Ahmadnagar (M Cl)	Kalasubai Harischandragad Wild Life Sanctury		40
	Ahmadnagar (M Cl)	Bhandardara (Dam)		40
	Ahmadnagar (M Cl)	Ravekudi		40
AKOLA	Akot (M Cl)	Narnala wildlife sanctuary / Fort	800	500
	Balapur	Balapur Fort		300
AMRAVATI	Chikhaldara (Hill Station)	Gugamal National park / Melghat Tiger Projet		100
	Morshi (M Cl)-	Salbardi (Chakradher Swami Mandir)		100
	Amravati (M Corp.)	Ambadevi & Ekvira Temple		300
AURANGABAD	Aurangabad (CB)	Ajanta	800	150
	Aurangabad (CB)	Daultabad Fort		100
	Aurangabad (CB)	Ellora		150
	Aurangabad (CB)	Bibi Ka Makbara		150
	Aurangabad (CB)	Grishneshwer (Jyotirling)		50
	Aurangabad (CB)	Shri Bhadra Maruti Temple		50
	Paithan (M Cl)	Paithan - Jayakwadi (Paithani Sari)		150
BEED	Bid (M Cl)	Kapildhara (Ashram Of Kapilmuni)	800	400
	Bid (M Cl)	Parali Vaishnath		400
BHANDARA	Tumsar (M Cl)	Ambagar Fort	800	150
	Sakoli	Chinchgad		200
	Bhandara (M Cl)	Dighod		100
	Bhandara (M Cl)	Brahmi		350
BULDHANA	Shegaon (M Cl)	Sheogaon (Samadhi of Gajanan Maharaj)	800	400
	Lonar (M Cl)	Datyasudan Temple		
	Lonar (M Cl)	Lonar Crater		200
CHANDRAPUR	Brahmapuri (M Cl)	Nagbhir (Ghodajhari) Picnic Spot	800	250
	Chandrapur (M Cl)	Tadoba, Tadoba national park		400
DHULE	Shirpur-Warwade (M Cl)	Anerdam Wildlife Sanctury	800	800
GADCHIROLI	Gadchiroli (M Cl)	Jinganur (Bhamergargh Wildlife Sanctury)	800	800
GONDIA	Gondia (M Cl)	Nayagaon Wild Life Sanctury	800	800
HINGOLI	Hingoli (M Cl)	Aundha Nagnath (Jyotirling)	800	350
	Hingoli (M Cl)	Narsi Namdev		350
	Basmath (M Cl)	Mallinath Digambar Jain (audhanagnath) 35km		100
JALGAON	Chopda (M Cl)	Unapdev hot Spring mouth Like	800	50

		GOMUKH),Adavad		
	Muktainager	Changdev Maharaj, Bhusawal		150
	Amalner (M Cl)	Amalner Tirath (Like Pandherpur) / Amalner Fort		350
	Chalisgaon(M Cl)	Patanadevi Temple		250
JALNA	Jalna (M Cl)	Shree Ganesh of Rajur,		350
	Jalna (M Cl)	The Matsyodari Devi Temple &		350
	Jalna (M Cl)	Moti bagh,Jamb Samartha		100
KOLHAPUR	Radhanagari	Radhanagri (Dazipur Wild Life Santuary)	800	50
	Malkapur (M Cl)	Vishalgad Fort		50
	Panhala (M Cl)	Panhala fort		100
	Kolhapur (M Corp.)	Rankala lake,		50
	Kolhapur (M Corp.)	Mahalaxmi Temple,		350
	Kolhapur (M Corp.)	Maharaja palace,		50
	Kolhapur (M Corp.)	Shalini Palace, Mandre Museum		100
LATUR	Latur (M Cl)	City park	800	800
MUMBAI	Mumbai	Gateway of India	800	150
		Prince of wales museum,		40
		Jahangir art gallery		30
		Marine Drive		50
		Hanging Garden		50
		Mahalaxmi temple		50
		Haji Ali		100
		Juhu Beach		50
		Sidhivinayak		50
		Malabar hill		50
		Elephanta caves		100
		Nehru Planetarium		25
		Sanjay Gandhi National park (Zoo & Kanheri Caves)		50
NAGPUR	Mauda	Kanhan	800	50
	Totaladoh (CT)	Pench National park		100
	Ramtek (M Cl)	Ramtek (Shri Ram Temple)		400
	Nagpur (M Corp.)	Ambazari Lake		50
	Nagpur (M Corp.)	Balaji Temple		100
	Nagpur (M Corp.)	Maharaj Baug, zoo		100
NANDURBAR	Taloda (M Cl)	Toranmal, Toranmal shiv temple, Hidimba's forest,	800	150
	Taloda (M Cl)	Sardar Sarovar Project - kevadia dam,		150
	Taloda (M Cl)	Fort of Akka Rani		275
	Shahade (M Cl)	Historical Well Of Tawalai		100
	Nandurbar (M Cl)	Sideshwar Temple		175
NASIK	Nashik (M Corp.)	Trimbakeshwar (Jyotirling)	800	350
	Nashik (M Corp.)	Pandav caves,		50
	Nashik (M Corp.)	Sinhastha Kumbh Mela(Punchvati,godavari Ghat)		200
	Igatpuri (M Cl)	Igatpuri		200
NANDED	Kinwat (M Cl)	Sahastra kund	800	150

	Kinwat (M Cl)	Painganga wildlife		175
	Kinwat (M Cl)	Mahurgad		75
	Nanded-Waghala (M Corp.)	Nanded Fort Sachkant Gurudwara		400
OSMANABAD	Osmanabad (M Cl)	Ramlingam ghat		25
	Osmanabad (M Cl)	Dharashiv Caves Balaghat Mountains		25
	Osmanabad (M Cl)	Tulja Devi		750
PARBHANI	Parbhani (M Cl)	Hajarat Turabul Huq	800	400
	Pathri (M Cl)	Pathri, Shirdi Saibaba Janmshtan Mandir.		400
PUNE	Junnar (M Cl)	Shivneri Fort	800	40
	Rajgurunagar (Khed)	Bhimashanker (Jyotrling)		50
	Alandi (M Cl)	Aland (Samadhi of Sant Dnyaneshwar)		25
	Lonavala (M Cl)	Lonavala		50
	Lonavala (M Cl)	Khandala		50
	Lonavala (M Cl)	Lohagad		50
	Lonavala (M Cl)	Karla Caves		50
	Dehu (CT)	Dehu (Mahasamadhi Of Sant Tukaram)		25
	Pune (CB)/ m.corp)	Kelkar Museum,		15
	Pune (CB)/ m.corp)	Sinhgad, (Fort) Picnic Spot For Lovers		25
	Pune (CB)/ m.corp)	Ranjangaon (Ashtvinayak)		50
	Pune (CB)/ m.corp)	Shaniwar wada,		50
	Pune (CB)/ m.corp)	Khadakwasala, (Dam) Picnic Spot		15
	Pune (CB)/ m.corp) 12 km	Panchet (Dam) Pune Chowpati		20
	Pune (CB)/ m.corp)	Agha Khan Place		25
	Pune (CB)/ m.corp)	Chattri (Architecture, Memorial)		15
	Pune (CB)/ m.corp)	Katraj Garden		25
	Pune (CB)/ m.corp)	Parvati (hill and Temple,Oldest heritage)		15
	Pune (CB)/ m.corp)	Pataleshwar Caves		20
	Pune (CB)/ m.corp)	Moregaon (Ashtvinayak)		50
	Pune (CB)/ m.corp)	Rajgarh Fort		10
	Pune (CB)/ m.corp) 50 km	Torna Fort		15
	Pune (CB)/ m.corp)	Theur(ashtvinayak)		50
	Pune (CB)/ m.corp)	Khurundar Fort		10
	Jejuri (M Cl)	Jejuri (khandoba or Khandobachi Temple)		50
RAIGHAD	Matheran (M Cl)	Matheran	800	50
	Alibag (M Cl)	Alibag, Fort, Mandva		250
	Murud (M Cl)	Murud-Janjira		75
	Murud (M Cl)	Phansad wildlife sanctury		100
	Shrivardhan (M Cl)	Harihareshwer		250
	Mahad (M Cl)	Mahad (Ashtavinayak)		75
RATNAGIRI	Dapoli Camp (CT)	Harnai Beach	800	200
	Ratnagiri (M Cl)	Ganpatipule		400
	Rajapur (M Cl)	Ganga / Hot Water Spring		200
SANGLI	Manadur (CT)	Chandoli Wildlife Sanctuary	800	400
	Vita (M Cl)	Sagareshwar Wildlife Sanctuary		400
SATARA	Mahabaleshwar (M	Mahabale/prapgarh fort	800	300

	Cl)			
	Panchgani (M Cl)	Panchgani		200
	Satara (M Cl)	Shri Bhavani Museum,		50
	Satara (M Cl)	Thosegarh water fall,		75
	Satara (M Cl)	Kas lake		50
	Satara (M Cl)	Ajinkyatra fort,Sajangarh		50
	Patan (CT)	Koyna lake		75
SINDHUDURG	Malwan (M Cl)	Malvan beach , Fort	800	300
	Malwan (M Cl)	Tarkarli,		150
	Malwan (M Cl)	Vijaydurg fort		50
	Sawantwadi (M Cl)	Amboli Waterfalls		300
SOLAPUR	Solapur (M Corp.)	Kundalsangam,Akalkote	800	200
	Pandharpur (M Cl)	Pandharpur		400
	Mangalvedhe (M Cl)	Mangalwedha		200
THANE	Palghar (M Cl)	Kelve Beach, Fort And And Dame	800	200
	Vasai (M Cl)	Ganeshpuri(swaminityanand Maharaj) , Purtgali Fort		250
	Ambarnath(M Cl)	AMBARNATH (shiv Temple)/ Ganesh Temple in Titwala		350
WARDHA	Wardha (M Cl)	SEVAGRAM	800	800
WASHIM	Washim (M Cl)	Shirpur (Parshwanath Digamber Jain Mandir)	800	400
	Washim (M Cl)	Padmateerth		400
YAVATMAL	Yavatmal (M Cl)	Kalamb Tipeshwar Sanctury	800	550
	Ghatanji (M Cl)	Ghatanji & Kaleshwar		250

E.7 Sample Distribution among Districts for the Exit Survey

The sample size for each district to be covered in the Exit Survey was 800. Out of this 400 Domestic tourists and 400 Foreign Tourists were to be interviewed. The distribution of tourists interviewed in the Exit survey for each of the 4 Quarters (July 2009, October 2009, January 2010 and April 2010) is given below

District	July		October		January		April		Total		Gross Total
	Domestic	Foreign	Domestic	Foreign	Domestic	Foreign	Domestic	Foreign	Domestic	Foreign	
AHMEDNAGAR	182	18	170	30	182	18	160	40	694	106	800
AKOLA	200	0	200	0	200	0	200	0	800	0	800
AMRAVATI	200	0	200	0	200	0	200	0	800	0	800
AURANGABAD	111	119	147	43	115	75	116	74	489	311	800
BEED	150	0	150	0	150	0	150	0	600	0	600
BHANDARA	172	28	199	1	200	0	199	1	770	30	800
BULDHANA	200	0	200	0	170	30	191	9	761	39	800
CHANDRAPUR	200	0	200	0	200	0	200	0	800	0	800
DHULE	150	0	150	0	150	0	150	0	600	0	600
GADCHIROLI	150	0	150	0	150	0	150	0	600	0	600
GONDIA	200	0	200	0	200	0	200	0	800	0	800
HINGOLI	200	0	200	0	200	0	200	0	800	0	800
JALGAON	200	0	200	0	200	0	200	0	800	0	800
JALNA	200	0	170	30	200	0	200	0	770	30	800
KOLHAPUR	200	0	200	0	193	7	200	0	793	7	800
LATUR	150	0	136	14	150	0	150	0	586	14	600
MUMBAI	223	215	285	277	180	320	389	111	1077	923	2000
NAGPUR	123	77	144	56	137	63	147	53	551	249	800
NANDURBAR	200	0	200	0	186	14	200	0	786	14	800
NASIK	92	108	115	85	200	0	139	61	546	254	800
NANDED	200	0	172	28	189	11	195	5	756	44	800
OSMANABAD	200	0	200	0	198	2	198	2	796	4	800
PARBHANI	192	8	171	29	200	0	200	0	763	37	800
PUNE	111	89	118	82	104	96	106	94	439	361	800
RAIGHAD	200	0	187	13	200	0	200	0	787	13	800
RATNAGIRI	200	0	200	0	200	0	200	0	800	0	800
SANGLI	200	0	200	0	200	0	200	0	800	0	800
SATARA	176	24	170	30	167	33	181	19	694	106	800
SINDHUDURG	200	0	200	0	167	33	200	0	767	33	800
SOLAPUR	200	0	190	10	180	20	200	0	770	30	800
THANE	200	0	200	0	200	0	200	0	800	0	800
WARDHA	150	0	150	0	150	0	150	0	600	0	600
WASHIM	118	32	150	0	143	7	149	1	560	40	600
YAVATMAL	192	8	175	25	200	0	185	15	752	48	800
TOTAL	6042	726	6099	753	6061	729	6305	485	24507	2693	27200

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E.8 Month Wise Short Survey Sample Covered For the Study

Maharashtra													
Month		July	August	September	October	November	December	January	February	March	April	May	June
Aggregate Sample Size		9448	15502	14244	15039	14196	14682	15634	15230	17892	18800	18564	18345
Overnight Tourists	Foreigner	2%	8%	7%	1%	3%	1%	1%	3%	2%	3%	1%	2%
	Domestic (from within the state)	21%	8%	13%	13%	12%	12%	14%	13%	17%	17%	18%	23%
	Domestic (from outside the state)	28%	34%	25%	30%	28%	32%	29%	31%	29%	27%	28%	24%
Same Day Visitor	Foreigner	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Domestic (from within the state)	47%	48%	55%	56%	56%	55%	55%	52%	51%	53%	52%	49%
	Domestic (from outside the state)	2%	2%	1%	0%	2%	0%	0%	1%	1%	0%	1%	2%
Total		**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

E.9 Month Wise and District Wise Domestic Visitor Arrival in Maharashtra:

District	July	August	Sep	October	Nov	December	January	February	March	April	May	June	Total
AHMEDNAGAR	345039	746492	784911	881100	899533	1246018	1427236	1304804	1280891	1288765	1349143	1367555	12921487
AKOLA	17593	5780	7043	7906	8083	8229	9049	8917	8337	7201	8325	8819	105282
AMRAVATI	18100	89399	53905	96632	105789	106142	118189	119816	111190	99048	101631	105043	1124884
AURANGABAD	181860	105777	91533	734309	711813	751963	933745	880658	838835	779018	796797	798114	7604421
BEED	8545	10360	14326	20952	128661	237993	777133	655833	621947	604295	639341	625323	4344708
BHANDARA	5856	129088	88934	103979	11374	7845	7150	6925	5566	5462	5588	5712	383478
BULDHANA	1365	84061	57286	147115	176412	173634	252780	201042	185849	182118	191956	169947	1823565
CHANDRAPUR	20137	232097	103779	190497	191423	185277	229372	215365	207596	193346	205510	196228	2170626
DHULE	747	5798	7659	7012	5213	5220	8490	7618	7010	6721	7279	7465	76233
GADCHIROLI	3780	2919	7832	13934	1783	1058	1475	887	858	826	1114	1211	37677
GONDIA	11725	208125	62206	113437	109457	128015	136764	113880	110075	97569	103513	99391	1294158
HINGOLI	14167	171932	132927	212737	197935	197498	349723	390545	367291	365064	367823	354088	3121731
JALGAON	37774	288455	222767	278052	300584	269485	302972	276305	266593	263714	276106	258495	3041302
JALNA	22939	4974	36202	37107	89193	115282	180686	169531	165608	152101	172231	170179	1316034
KOLHAPUR	74938	539092	541171	490884	455007	449571	524738	496482	483817	528010	544692	512352	5640753
LATUR	0	0	0	0	0	0	24314	18609	17614	16011	17004	16011	109563
MUMBAI	1762909	1686111	1845983	2493446	2619456	2769607	2717633	2616521	2575980	2472123	2608030	2524053	28691854
NAGPUR	80281	294612	343353	368089	359874	397853	433815	383685	344484	323188	345177	338728	4013137
NANDURBAR	26807	207842	144112	187991	229313	246933	267602	234239	221112	194365	203008	197240	2360564
NASIK	126633	299506	195967	332459	258844	185459	296518	346747	334902	316488	342147	330375	3366045
NANDED	93277	7789	36898	83130	141864	153955	335351	293217	284105	273388	293482	273388	2269845
OSMANABAD	125803	9332	293390	711879	468291	332470	396216	375714	361307	353266	356533	348812	4133014
PARBHANI	11891	1995	42123	64742	84804	84652	85611	94256	94223	84094	85951	85956	820297
PUNE	440089	543606	582084	837911	598318	724748	836132	852745	834520	810851	859006	859110	8779119
RAIGHAD	6812	25931	75546	112573	166369	179157	227088	205294	197198	181223	189212	183158	1749562
RATNAGIRI	14990	45276	52964	60716	64292	88117	91542	80313	74554	72268	73505	70593	789130
SANGLI	3570	36856	37372	54240	40850	58057	57321	52685	49095	46879	48196	50179	535299

SATARA	69464	65546	49437	83490	106684	165042	194711	173520	161150	155890	166118	159929	1550983
SINDHUDURG	1307	34639	29171	50309	51294	83442	128919	120329	112829	98168	102764	103693	916866
SOLAPUR	195348	317312	160348	340352	391205	375554	429660	392801	373884	363952	392081	380630	4113127
THANE	13195	118406	118353	161956	201031	160996	159943	144994	135288	125224	132390	129054	1600831
WARDHA	13626	3301	6453	7730	17573	18966	21554	21157	19514	17718	18527	18734	184853
WASHIM	5940	3521	6517	19206	15467	15476	19216	15478	14664	13167	14526	14365	157543
YAVATMAL	25535	158987	78018	137343	142551	133510	166323	146969	134695	123846	129096	124914	1501786
TOTAL	**3782042**	**6484921**	**6310569**	**9443214**	**9350339**	**10057221**	**12148973**	**11417882**	**11002582**	**10615367**	**11147802**	**10888841**	**112649754**

E.10 Month Wise and District Wise Foreign Visitor Arrival in Maharashtra:

District	July	August	September	October	November	December	January	February	March	April	May	June	Total
AHMEDNAGAR	225	251	201	303	684	787	1109	1074	1065	810	673	702	**7884**
AKOLA	4	3	0	0	0	0	0	0	0	0	0	0	**7**
AMRAVATI	4	3	2	2	12	9	0	0	0	0	0	0	**32**
AURANGABAD	2544	3649	5959	6687	8822	12411	17775	15181	15696	12102	10154	6732	**117712**
BEED	0	0	8	66	60	20	0	0	0	0	0	0	**154**
BHANDARA	0	16	3	2	0	0	0	0	0	0	0	0	**21**
BULDHANA	11	141	121	66	69	129	344	188	187	126	162	144	**1688**
CHANDRAPUR	0	85	25	441	426	305	172	126	121	116	117	85	**2020**
DHULE	0	0	0	0	0	9	0	0	0	0	0	0	**9**
GADCHIROLI	8	0	0	0	0	2	2	0	0	0	0	0	**11**
GONDIA	0	0	0	0	3	6	18	0	0	0	0	0	**27**
HINGOLI	0	0	0	0	0	0	0	0	0	0	0	0	**0**
JALGAON	0	0	0	10	15	31	0	17	17	10	8	10	**117**
JALNA	0	0	0	0	0	0	0	0	0	0	0	0	**0**
KOLHAPUR	0	0	0	50	56	118	226	195	194	188	295	214	**1537**
LATUR	0	0	0	0	0	0	0	0	0	0	0	0	**0**
MUMBAI	93702	81367	83935	146902	145807	166260	176432	156735	148531	143712	156855	172209	**1672446**
NAGPUR	864	3039	490	337	161	506	1038	571	480	353	1309	606	**9754**
NANDURBAR	0	0	0	0	0	18	0	0	0	0	0	0	**18**
NASIK	22	0	21	17	28	93	851	656	648	569	1037	1122	**5063**
NANDED	116	1	198	210	313	649	19	22	21	33	36	33	**1653**
OSMANABAD	0	0	0	0	5	103	27	13	12	3	17	0	**179**
PARBHANI	0	0	0	5	0	0	0	0	0	0	0	0	**5**
PUNE	1862	2964	8594	15856	14319	20053	39238	35668	34914	33470	43060	37555	**287553**
RAIGHAD	7	0	129	429	867	813	250	208	208	189	257	255	**3611**
RATNAGIRI	0	0	0	7	7	10	48	42	38	29	63	35	**279**
SANGLI	4	11	5	8	7	0	9	4	3	7	7	7	**72**
SATARA	8	6	0	309	381	366	554	440	468	356	864	1024	**4777**

SINDHUDURG	0	0	16	221	224	234	95	55	55	53	55	53	**1064**
SOLAPUR	0	0	0	7	14	16	9	4	4	5	6	6	**70**
THANE	97	0	0	309	583	349	1243	1095	1116	1139	1365	1252	**8549**
WARDHA	0	22	45	231	40	39	95	22	20	14	25	26	**579**
WASHIM	0	0	0	0	9	12	0	0	0	0	0	0	**22**
YAVATMAL	0	20	0	0	0	0	0	0	0	0	0	0	**20**
TOTAL	**99478**	**91578**	**99752**	**172475**	**172912**	**203348**	**239554**	**212316**	**203798**	**193284**	**216365**	**222070**	**2126933**

E.11 Month Wise and District Wise Total Visitor Arrival in Maharashtra:

District	July	August	Sep	October	Nov	Dec	January	February	March	April	May	June	Total
AHMEDNAGAR	345264	746743	785112	881403	900217	1246805	1428345	1305878	1281956	1289575	1349816	1368257	12929371
AKOLA	17597	5783	7043	7906	8083	8229	9049	8917	8337	7201	8325	8819	105289
AMRAVATI	18104	89402	53907	96634	105801	106151	118189	119816	111190	99048	101631	105043	1124916
AURANGABAD	184404	109426	97492	740996	720635	764374	951520	895839	854531	791120	806951	804846	7722133
BEED	8545	10360	14334	21018	128721	238013	777133	655833	621947	604295	639341	625323	4344862
BHANDARA	5856	129104	88937	103981	11374	7845	7150	6925	5566	5462	5588	5712	383499
BULDHANA	1376	84202	57407	147181	176481	173763	253124	201230	186036	182244	192118	170091	1825253
CHANDRAPUR	20137	232182	103804	190938	191849	185582	229544	215491	207717	193462	205627	196313	2172646
DHULE	747	5798	7659	7012	5213	5229	8490	7618	7010	6721	7279	7465	76242
GADCHIROLI	3788	2919	7832	13934	1783	1060	1477	887	858	826	1114	1211	37688
GONDIA	11725	208125	62206	113437	109460	128021	136782	113880	110075	97569	103513	99391	1294185
HINGOLI	14167	171932	132927	212737	197935	197498	349723	390545	367291	365064	367823	354088	3121731
JALGAON	37774	288455	222767	278062	300599	269516	302972	276322	266610	263724	276114	258505	3041419
JALNA	22939	4974	36202	37107	89193	115282	180686	169531	165608	152101	172231	170179	1316034
KOLHAPUR	74938	539092	541171	490934	455063	449689	524964	496677	484011	528198	544987	512566	5642290
LATUR	0	0	0	0	0	0	24314	18609	17614	16011	17004	16011	109563
MUMBAI	1856611	1767478	1929918	2640348	2765263	2935867	2894065	2773256	2724511	2615835	2764885	2696262	30364300
NAGPUR	81145	297651	343843	368426	360035	398359	434853	384256	344964	323541	346486	339334	4022891
NANDURBAR	26807	207842	144112	187991	229313	246951	267602	234239	221112	194365	203008	197240	2360582
NASIK	126655	299506	195988	332476	258872	185552	297369	347403	335550	317057	343184	331497	3371108
NANDED	93393	7790	37096	83340	142177	154604	335370	293239	284126	273421	293518	273421	2271498
OSMANABAD	125803	9332	293390	711879	468296	332573	396243	375727	361319	353269	356550	348812	4133193
PARBHANI	11891	1995	42123	64747	84804	84652	85611	94256	94223	84094	85951	85956	820302
PUNE	441951	546570	590678	853767	612637	744801	875370	888413	869434	844321	902066	896665	9066672
RAIGHAD	6819	25931	75675	113002	167236	179970	227338	205502	197406	181412	189469	183413	1753173
RATNAGIRI	14990	45276	52964	60723	64299	88127	91590	80355	74592	72297	73568	70628	789409
SANGLI	3574	36867	37377	54248	40857	58057	57330	52689	49098	46886	48203	50186	535371
SATARA	69472	65552	49437	83799	107065	165408	195265	173960	161618	156246	166982	160953	1555760

SINDHUDURG	1307	34639	29187	50530	51518	83676	129014	120384	112884	98221	102819	103746	917930
SOLAPUR	195348	317312	160348	340359	391219	375570	429669	392805	373888	363957	392087	380636	4113197
THANE	13292	118406	118353	162265	201614	161345	161186	146089	136404	126363	133755	130306	1609380
WARDHA	13626	3323	6498	7961	17613	19005	21649	21179	19534	17732	18552	18760	185432
WASHIM	5940	3521	6517	19206	15476	15488	19216	15478	14664	13167	14526	14365	157565
YAVATMAL	25535	159007	78018	137343	142551	133510	166323	146969	134695	123846	129096	124914	1501806
TOTAL	**3881520**	**6576499**	**6410321**	**9615689**	**9523251**	**10260569**	**12388527**	**11630198**	**11206380**	**10808651**	**11364167**	**11110911**	**114776687**

E.12 District Wise Details of Total Number of Accommodation Units in Maharashtra:

DISTRICT	TOWN	No. OF ACCOMMODATION UNITS	ROOMS
AHMADNAGAR	AHMADNAGAR	50	691
	SHIRDI	169	4487
AKOLA	AKOLA	25	465
AMRAVATI	AMRAVATI	22	347
AURANGABAD	AURANGABAD	160	3200
BEED	BEED	25	442
BHANDARA	BHANDARA	7	117
BULDANA	BULDANA	5	41
CHANDRAPUR	CHANDRAPUR	25	356
DHULE	DHULE	19	319
GADCHIROLI	GADCHIROLI	5	94
GONDIA	GONDIA	26	317
HINGOLI	HINGOLI	12	131
JALGAON	JALGAON	27	419
JALNA	JALNA	36	449
KOLHAPUR	KOLHAPUR	118	2097
LATUR	LATUR	47	681
MUMBAI	MUMBAI	850	27108
	THANE	27	853
NAGPUR	NAGPUR	111	2804
NANDED	NANDED	51	843
NANDURBAR	NANDURBAR	13	111
NASHIK	NASHIK	136	2540
OSMANABAD	OSMANABAD	8	141
	TULJAPUR	32	352
PARBHANI	PARBHANI	30	449
PUNE	LONA/KHA	79	2107
	PUNE	235	6846
RAIGARH	MATHERAN	39	800
	MURUD	28	207
	MAHAD/KHAPOLI	7	105
	HARIHARESHWER	15	105
	SHRIVERDHAN	19	119
	ALIBAG	31	430
RATNAGIRI	GANAPATIPHULE	37	118
	RATNAGIRI	27	498
SANGLI	SANGLI	49	794
SATARA	MAHABALESWAR	156	3787
	SATARA	22	664
SINDHUDURG	SAWANTVADI	18	193
	AMBOLI	10	123
	MALWAN	11	120
	TARKARLI	26	150

	SINDHUDURG	21	265
SOLAPUR	SOLAPUR	63	1147
WARDHA	WARDHA	16	167
WASHIM	WASHIM	5	49
YAVATMAL	YAVATMAL	21	337
Total		**2971**	**68985**

 # This does not include Company Guest houses, Guest houses run by trusts, Dormitories, free dharamshalas, tourist bunglows and free accommodation units in the state of Andhra Pradesh
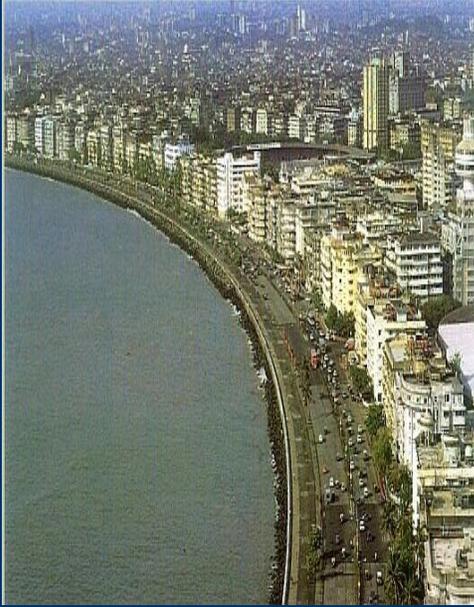
MAHARASHTRA

Table – 1
Total number of visits to Tourist Destinations by Domestic and Foreign Leisure Visitors

Maharashtra	No. of visits by Domestic Tourists / Same Day Visitors			No of visits by Foreign Tourists / Same Day Visitor		
	Overnight Tourists	Same Day Visitors	Total	Overnight Tourists	Same Day Visitors	Total
Month (1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	3146619	2169821	5316440	254108	0	254108
August'09	3224733	3699367	6924099	227022	0	227022
September'09	2927612	4020264	6947876	240476	0	240476
October'09	2959497	4580779	7540276	574869	0	574869
November'09	2998846	4465919	7464764	552182	0	552182
December'09	3501523	4699076	8200599	588960	0	588960
January'10	5128423	7337921	12466344	631903	0	631903
February'10	4589802	7145912	11735714	560465	0	560465
March'10	4397027	7009016	11406042	534158	0	534158
April'10	4651391	7936433	12587825	514901	0	514901
May'10	4803519	8416360	13219879	564133	0	564133
June'10	4785866	8129727	12915593	602945	0	602945
Total	47114856	69610596	116725452	5846121	0	5846121

As it is evident from the table, January, May and June have been the peak months as far as visits to tourist destinations is concerned. This trend can be explained by the fact that these months are the primary holioday / vacation months.

Table – 2
Total number of Domestic and Foreign Leisure Tourists / Same Day Visitors

Maharashtra	No. Domestic Tourists / Visitor			No of Foreign Tourists / Visitor		
	Overnight Tourists	Same Day Visitors	Total	Overnight Tourists	Same Day Visitors	Total
Month (1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	1042467	850846	1893313	53183	0	53183
August'09	1256258	1853322	3109580	48543	0	48543
September'09	1108645	1988251	3096896	51325	0	51325
October'09	1313744	3227300	4541044	104638	0	104638
November'09	1382953	3115803	4498756	103187	0	103187
December'09	1610169	3294541	4904710	123323	0	123323
January'10	2077617	3925607	6003224	144518	0	144518
February'10	1788963	3848492	5637455	128929	0	128929
March'10	1718449	3729281	5447730	123176	0	123176
April'10	1737074	3821047	5558121	124072	0	124072
May'10	1805031	4027898	5832930	136316	0	136316
June'10	1797065	3904380	5701445	145056	0	145056
Total	18638435	37586769	56225204	1286268	0	1286268

Domestic visitors / tourists who visited Maharashtra for leisure purposes, preferred the month of January to do so. Foreign visitors too preferred January for the month to visit Maharashtra. The weather conditions in January and primary holiday season in Maharashtra explains this trend.

Table – 3
Total Number of Leisure and Non-Leisure Domestic Tourists and Same Day Visitors

Maharashtra	No. of Over night Tourists			No. of Same Day Visitors		
Month	Leisure	Non Leisure	Total (col.2+3)	Leisure	Non Leisure	Total (col.5+6)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	1042467	1369397	2411864	850846	519332	1370178
August'09	1256258	2403883	3660141	1853322	971459	2824780
September'09	1108645	2298261	3406906	1988251	915411	2903663
October'09	1313744	3412938	4726682	3227300	1489233	4716533
November'09	1382953	3361337	4744289	3115803	1490247	4606050
December'09	1610169	3582503	5192672	3294541	1570008	4864549
January'10	2077617	4300612	6378229	3925607	1845137	5770744
February'10	1788963	4049527	5838490	3848492	1730900	5579392
March'10	1718449	3891080	5609529	3729281	1663773	5393054
April'10	1737074	3558171	5295245	3821047	1499075	5320122
May'10	1805031	3740845	5545876	4027898	1574028	5601926
June'10	1797065	3653381	5450446	3904380	1534016	5438396
Total	18638435	39621934	58260369	37586769	16802617	54389386

Both leisure and non-leisure domestic tourist/visitors prefer visiting Maharashtra during the month of January. February saw the second highest visits by domestic overnight tourists while May saw the second highest visits by domestic same day visitors.

Table – 4
Total Number of Leisure and Non-Leisure Foreign Tourists and Day Visitors

Maharashtra	No. of Over night Tourists			No. of Same Day Visitors		
Month	Leisure	Non Leisure	Total (col.2+3)	Leisure	Non Leisure	Total (col.5+6)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	53183	44330	97513	0	0	0
August'09	48543	41337	89881	0	0	0
September'09	51325	44425	95750	0	0	0
October'09	104638	64837	169476	0	0	0
November'09	103187	63725	166912	0	0	0
December'09	123323	75026	198349	0	0	0
January'10	144518	97037	241555	0	0	0
February'10	128929	86387	215317	0	0	0
March'10	123176	82622	205798	0	0	0
April'10	124072	72214	196286	0	0	0
May'10	136316	84050	220366	0	0	0
June'10	145056	85012	230068	0	0	0
Total	1286268	841002	2127270	0	0	0

In case of Foreign tourists too, the same trend as domestic visitors can be observed. Foreign tourists too prefer to visit Maharashtra during the month of January.

Table – 5
Total Number of Domestic and Foreign Tourists and Day Visitors

Maharashtra	No. of Tourists			No. of Day Visitors		
Month	Domestic	Foreign	Total (col.2+3)	Domestic	Foreign	Total (col.5+6)
(1)	(2)	(3)	(4)	(5)	(6)	(7)
July'09	2411864	97513	2509377	1370178	0	1370178
August'09	3660141	89881	3750021	2824780	0	2824780
September'09	3406906	95750	3502656	2903663	0	2903663
October'09	4726682	169476	4896157	4716533	0	4716533
November'09	4744289	166912	4911201	4606050	0	4606050
December'09	5192672	198349	5391021	4864549	0	4864549
January'10	6378229	241555	6619784	5770744	0	5770744
February'10	5838490	215317	6053807	5579392	0	5579392
March'10	5609529	205798	5815327	5393054	0	5393054
April'10	5295245	196286	5491531	5320122	0	5320122
May'10	5545876	220366	5766242	5601926	0	5601926
June'10	5450446	230068	5680514	5438396	0	5438396
Total	58260369	2127270	60387638	54389386	0	54389386

Collating the findings of the previous tables, the total no. of domestic and foreign overnight tourists are most in the months of January, February & March. The total no. of domestic day visitors to Maharashtra is most in the month of January.

Table – 6
Distribution of Domestic and Foreign Tourists by place of Stay

Maharashtra	No. Domestic Tourists				No of Foreign Tourists			
	Staying at Hotels	Staying with F&R	Staying elsewhere	Total (col.2+3+4)	Staying at Hotels	Staying with F&R	Staying elsewhere	Total (col.6+7+8)
Month (1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
July'09	1501817	475675	434372	2411864	97513	0	0	97513
August'09	2138932	871402	649807	3660141	89881	0	0	89881
September'09	2271587	591327	543992	3406906	95750	0	0	95750
October'09	3463425	703026	560231	4726682	169476	0	0	169476
November'09	3383602	762035	598653	4744289	166912	0	0	166912
December'09	3639232	962491	590949	5192672	198349	0	0	198349
January'10	4696567	994746	686915	6378229	241555	0	0	241555
February'10	4220912	995087	622492	5838490	215317	0	0	215317
March'10	4056401	955399	597729	5609529	205798	0	0	205798
April'10	3819699	920053	555492	5295245	196286	0	0	196286
May'10	4000373	961546	583958	5545876	220366	0	0	220366
June'10	3944700	936294	569451	5450446	230068	0	0	230068
Total	41137248	10129079	6994041	58260369	2127270	0	0	2127270

The above table presents the distribution of domestic and foreign tourists, visiting Maharashtra, by place of stay. As we can see the maximum no. of domestic visitors (41137248) to Maharashtra are staying at hotels, followed by friends & relatives place (10129079). All the sample foreign tourists stayed at hotels during their visit to Maharashtra.

Table – 7
Country wise Total Number of Foreign Tourists/ Same Day Visitors

Maharashtra County of Origin	Estimated No. of Visitors (Non-Leisure)	Estimated No. of Visitors (Lesiure)	Estimated Total Visitors	Ratio
UK	92778	146311	239089	0.11
USA	123741	178107	301848	0.14
Canada	92363	124473	216836	0.10
Germany	64271	121676	185947	0.09
Europe	93385	125491	218876	0.10
Australia	49141	72884	122025	0.06
Sri Lanka	31989	46881	78870	0.04
France	70327	116595	186922	0.09
Japan	11636	15596	27232	0.01
Malaysia	5839	7077	12917	0.01
Singapore	4499	6642	11141	0.01
Italy	4551	7585	12136	0.01
Nepal	3061	4960	8021	0.00
Netherlands	34255	43435	77690	0.04
Korea	5127	6635	11762	0.01
Israel	1423	2491	3914	0.00
Pakistan	2223	1901	4124	0.00
Bangladesh	2026	3051	5077	0.00
UAE	86285	162595	248880	0.12
Spain	49891	75592	125483	0.06
Switzerland	3624	5227	8851	0.00
Saudi Arabia	2217	3061	5278	0.00
Greece	1794	2618	4412	0.00
Argentina	3028	3812	6839	0.00
Belgium	280	151	431	0.00
Philippines	274	74	348	0.00
Denmark	155	32	187	0.00
Egypt	127	199	327	0.00
South Africa	221	620	842	0.00
Finland	470	494	964	0.00
Total	841002	1286268	2127270	1

The above table gives the country wise distribution of tourists under the leisure and non-leisure categories. The table also estimates the total no. of visitors and proportion of visitors from each country. The above ratio suggests that maximum no. of foreign tourists to Maharashtra were from UK, USA and UAE.

Table – 8
Ratio and estimated Number of Domestic Tourists / Same Day Visitors visited from other state

Andhra Pradesh Name of State	Estimated No. of Visitors (Leisure)	Estimated No. of Visitors (Non-Lesiure)	Estimated Total Visitors	Ratio
AP	1311171	4147491	5458662	0.05
Maharashtra	42417014	27979766	70396780	0.62
Delhi	1771594	4527760	6299354	0.06
Karnataka	1441615	834204	2275819	0.02
Kerala	315304	1610517	1925821	0.02
MP	1478651	1446127	2924778	0.03
Tamil Nadu	771995	2206513	2978508	0.03
Chandigarh	627078	7060	634138	0.01
West Bengal	698598	3951889	4650486	0.04
UP	192615	908527	1101142	0.01
Assam	48919	0	48919	0.00
Bihar	15750	281297	297047	0.00
Gujarat	1831066	3045362	4876427	0.04
Orissa	512998	44636	557634	0.00
Jharkhand	351450	50700	402150	0.00
Rajasthan	173984	3270468	3444452	0.03
Chhatisgarh	129834	566964	696799	0.01
Punjab	596539	320980	917519	0.01
Haryana	122298	1100724	1223023	0.01
Pondicherry	111547	0	111547	0.00
HP	203015	106693	309709	0.00
J&K	57626	16870	74497	0.00
Manipur	350980	0	350980	0.00
Meghalaya	161434	0	161434	0.00
Mizoram	370704	0	370704	0.00
Nagaland	3022	0	3022	0.00
Sikkim	7338	0	7338	0.00
Tripura	2446	0	2446	0.00
Uttaranchal	29274	0	29274	0.00
Arunachal Pradesh	2446	0	2446	0.00
Dadar & Nagar Haveli	31931	0	31931	0.00
Daman & Diu	60507	0	60507	0.00
Goa	24460	0	24460	0.00
TOTAL	**56225204**	**56424551**	**112649755**	**1**

The above table gives the estimated no. of tourists from each state traveling to Maharashtra. As the ratio for Mahrashtra is highest, which implies visitors are mostly from within the state. Also neighboring states of Karnataka, Gujarat and Andhra Pradesh have high number of visitors to Maharashtra.

Table – 9

No. of accommodation units, Rooms / Beds Available and Occupancy Rate

Maharashtra Months	No. of Accommodation units	No. of Rooms Available per day	No. of Beds Available per day	No. of Beds Occupied per day	Occupancy Rate (%) *(Col5 as % of Col4)*
(1)	(2)	(3)	(4)	(5)	(6)
July'09	2596	64747	129640	51856	40%
August'09	2596	64747	129640	47967	37%
September'09	2596	64747	129640	62227	48%
October'09	2612	65026	138084	93897	68%
November'09	2612	65026	138084	93897	68%
December'09	2612	65026	138084	102182	74%
January'10	2682	65261	141225	114392	81%
February'10	2682	65261	141225	105919	75%
March'10	2682	65261	141225	101682	72%
April'10	2971	66923	144971	102929	71%
May'10	2971	66923	144971	101480	70%
June'10	2971	66923	144971	105829	73%

As evident from the table, it can be concluded that occupancy rate was the highest during the months of December, January and February.. Also as the year progressed there was an increase in the absolute number of room availability, beds availability and occupancy of beds. The occupancy rate was highest during the period December – February.

Table - 10
Month wise Total Number of Guests checked-in, bed nights spent and average duration of stay at Accommodation Units

Maharashtra	No. of Guests checked-in			No. of bed nights spent			Average duration of Stay		
Month	Indians	Foreigners	Total (col.2+3)	Indians	Foreigners	Total (col.5+6)	Indians (Col.5/Col.2)	Foreigners (Col.6/Col.3)	Total (Col.7/Col.4)
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
July'09	941179	19980	961159	1545366	62170	1607536	1.6	3.1	1.7
August'09	975713	24936	1000649	1411144	75827	1486971	1.4	3.0	1.5
September'09	1361822	87132	1448954	1701372	165444	1866816	1.2	1.9	1.3
October'09	1794750	160728	1955478	2702416	208395	2910811	1.5	1.3	1.5
November'09	1820014	160852	1980866	2592465	224449	2816914	1.4	1.4	1.4
December'09	2106139	158106	2264245	2942213	225434	3167647	1.4	1.4	1.4
January'10	2146470	154722	2301192	3144260	287508	3431768	1.5	1.9	1.5
February'10	2159480	156046	2315526	2716213	249512	2965725	1.3	1.6	1.3
March'10	2134570	190411	2324981	2800020	352122	3152142	1.3	1.8	1.4
April'10	2125355	168683	2294038	2775899	311983	3087882	1.3	1.8	1.3
May'10	2218802	183763	2402565	2793579	352292	3145871	1.3	1.9	1.3
June'10	2542440	195382	2737822	2823027	351838	3174865	1.1	1.8	1.2
Total	22326734	1660741	23987475	29947974	2866974	32814948			

The above table presents the statistical data on domestic and foreign tourist who checked-in and their duration of stay in Maharashtra month wise. As it can be seen the average duration of stay for domestic and foreign tourists is highest for the month of July, October and January.

Tables 11 – 16 give the quarterly data pertaining to information collected from accommodation survey held in the state of Maharashtra. As shown in the tables below, the no. of accommodation units were on a rise every quarter for the period July'09 – June'10. Most of the accommodations units are sole proprietorship/partnership entities. These accommodation units employ nearly 50,000 persons. A majority of the accommodation units (2519) fall under the Non- Star category. The survey reveals that there are approximately 310 Star category hotels in Maharashtra.

Table - 11
Number of Accommodation units, Rooms, Beds and Employment

State: Quarter	No. of AUs	No. of Rooms	No. of Beds	No. of Employees		
				Temporary	Permanent	Total
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Quarter – 1	2596	64747	129640	25290	18315	43605
Quarter – 2	2612	65026	138084	26264	17510	43774
Quarter – 3	2682	65261	141225	26971	17981	44952
Quarter – 4	2971	66923	144971	28453	21464	49917

Table - 12
Distribution of Employees in Accommodation Units by Age Group

State: Quarter	No. of AUs	No. of Employees	Distribution of employees by age-group				
			18-25 yrs	26-30 yrs	31-40 yrs	41-50 yrs	> 51 yrs
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Quarter – 1	2596	43605	11%	8%	31%	40%	10%
Quarter – 2	2612	43774	10%	9%	28%	42%	11%
Quarter – 3	2682	44952	11%	8%	31%	40%	10%
Quarter – 4	2971	49917	9%	10%	31%	41%	9%

Table - 13
Distribution of Employees in Accommodation Units by Service

State: Quarter	No. of AUs	No. of Employees	Distribution of employees by service			
			Management	F&B	House Keeping	Others
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Quarter – 1	2596	43605	8%	58%	20%	14%
Quarter – 2	2612	43774	10%	60%	20%	10%
Quarter – 3	2682	44952	8%	58%	20%	14%
Quarter – 4	2971	49917	9%	61%	19%	11%

Table - 14
Category-wise Distribution Accommodation Units

State:	No. of Accommodation units					
			Non-classified			Total
Quarter	Classified	Having more than 20 rooms	10-20 rooms	Less than 10 rooms	Sub-Total (Col. 3+4+5)	
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Quarter – 1	281	735	1154	426	2315	2596
Quarter – 2	284	741	1157	430	2328	2612
Quarter – 3	311	751	1174	446	2371	2682
Quarter – 4	334	823	1312	502	2637	2971

Table - 15
Distribution Accommodation Units by Types

State: Quarter	No. of Accommodation units								
	Star Hotels	Apartment Hotels	Non-Star Hotels	Youth/ YMCA Hostels	Dharamshalas/ Sarais/ Musafirkhanas	Gurudwaras/ Temples/ Monastries	Bed & Breakfast Units	Motels	Total
Quarter – 1	297	8	2184	12	36	4	41	14	2596
Quarter – 2	299	8	2198	12	36	4	41	14	2612
Quarter – 3	304	9	2252	12	37	4	49	14	2682
Quarter – 4	307	14	2519	12	38	4	61	16	2971

Table - 16
Distribution Accommodation Units by Type of Ownership

State: Quarter	No. of Accommodation units								
	Central Govt.	State Govt.	Pvt. Ltd.	Prop./ Partnership	Public Limited	PSU	Charitable Trust/ Society	Others	Total
Quarter – 1	1	5	188	2343	13	0	46	0	2596
Quarter – 2	1	5	191	2356	13	0	46	0	2612
Quarter – 3	1	5	209	2407	13	0	47	0	2682
Quarter – 4	1	5	223	2682	13	0	47	0	2971

Visitors Profiling Tables

Table – 17
Age Distribution of Sample Visitors in the State of Maharashtra

Age Group	%age of Domestic Overnight Visitors		%age of Domestic Day Visitors		%age of Foreign Overnight Visitors	
	Male	Female	Male	Female	Male	Female
(1)	(2)	(3)	(5)	(6)	(8)	(9)
15 – 24 Years	14%	4%	15%	5%	10%	3%
25 – 34 Years	37%	8%	38%	8%	35%	8%
35 – 44 Years	19%	3%	18%	3%	23%	2%
45 – 60 Years	12%	2%	10%	2%	14%	2%
>60 Years	1%		1%	1%	2%	1%
Total	83% (10703)	17% (2235)	81% (9468)	19% (2058)	84% (2297)	16% (439)

It is to be noted from the table above that predominant age group was 25-34 years among domestic overnight and day visitors. Most of the visitors to Maharashtra are males with females comprising a small proportion.

Table – 18
Sex Distribution of Sample Visitors in the State of Maharashtra

Gender	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Male	83%	82%	84%
Female	17%	18%	16%
Total	100% (12938)	100% (11526)	100% (2736)

The gender wise distribution of sample visitors to Maharashtra is mentioned in the table above. Male visitors are in majority in both the categories of domestic overnight as well as domestic day visitors.

Table – 19
Marital Status of Sample Visitors in the State of Maharashtra

Marital Status	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Married	77%	72%	79%
Unmarried	20%	24%	17%
Others	3%	4%	4%
Total	100% (12938)	100% (11526)	100% (2736)

It is clear from the table above that most of the sample visitors to Maharashtra have marital status as married. Unmarried visitors comprise of a small number. Others mentioned above cover the Widows, Divorcee etc.

Table – 20

Educational Level of Sample Visitors in the State of Maharashtra

Level of Education	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
No Formal Education	1%	1%	2%
Primary	3%	3%	3%
Secondary	6%	7%	4%
Higher Secondary	21%	20%	23%
Graduate & Above	58%	57%	55%
Technical & Professional of All Level	11%	12%	13%
Total	100% (12938)	100% (11526)	100% (2736)

The above table represents the education level of sample visitors to Maharashtra. It is evident from the table that more than half of the sample visitors have educational qualification as graduate & above.

Table – 21

Occupation Pattern of Sample Visitors in the State of Maharashtra

Occupation	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Industrialist / Trader / Shop Owner	4%	3%	8%
Self Employed Professional	5%	4%	6%
Government Service	11%	13%	10%
Private Service	19%	17%	21%
Student / Researcher	25%	31%	23%
Business	19%	17%	18%
Agriculture	5%	6%	4%
Housewife	8%	6%	7%
Other	4%	3%	3%
Total	100% (12938)	100% (11526)	100% (2736)

It can be inferred from the table, most of the domestic and foreign tourists who visit Maharashtra are Students/ Researchers followed by people into Private Service or those who have their own business.

Table – 22

Purpose of visit by Sample Visitors in the State of Maharashtra

Purpose	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Business	20%	19%	19%
Holidays, Leisure & Recreation	13%	9%	20%
Social Activity	26%	23%	24%
Pilgrimage / religious Activity	10%	8%	9%
Education / Training	23%	30%	19%
Health & Medical	3%	4%	4%
Shopping	5%	7%	5%
Total	100% (12938)	100% (11526)	100% (2736)

As it can be concluded from the table above, about 1/4th of domestic overnight and foreign visitors to Mahasrashtra, were for the purpose of Social activities. Domestic day visitors come to Maharashtra for Education/ Training purposes.
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Table – 23
Mode of Transportation of Sample Domestic Visitors in the State of Maharashtra

Mode of Transportation	%age of visitors from within the State		%age of visitors from Outside the State	
	Overnight Visitors	Same day Visitors	Overnight Visitors	Same day Visitors
(1)	(2)	(3)	(4)	(5)
Train	19%	17%	56%	59%
Bus	74%	81%	42%	38%
Air	5%	0%	2%	3%
Personal Vehicle	2%	2%	0%	0%
Total	100% (7935)	100% (5777)	100% (6258)	100% (3237)

* The above table presents the mode of transportation used by sample domestic visitors in Maharashtra. Most of the same day visitors from within the Maharashtra used bus to travel. For overnight visitors as well as day visitors from outside Maharashtra, train is the prominent mode of transportation.

Table – 24

Mode of Transportation of Sample Foreign Visitors in the State

Mode of Transportation	%age of visitors from within the State Overnight Visitors	%age of visitors from Outside the State Overnight Visitors
(1)	(2)	(4)
Train	0%	21%
Bus	0%	7%
Air	0%	58%
Personal Vehicle	0%	11%
Taxi	0%	3%
Total	0%	100% (2736)

As evident from the table, traveling by air is the most popular mode of transportation amongst foreign tourists visiting Maharashtra followed by trains.

Table – 25

Travel Behavior of Sample Visitors in the State of Maharashtra

Frequency of Visits	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Once a week or more often	23%	27%	4%
Once a fortnight	3%	4%	2%
Once a month	9%	10%	7%
Once in 3 months	14%	13%	10%
Once in 6 months	24%	21%	34%
Once in a Year	13%	11%	21%
Less Often	14%	14%	22%
Total	100% (12938)	100% (11526)	100% (2736)

The above table evaluates the travel behavior of sample visitors to Maharashtra. It is clear from the table above that for most of the domestic visitors to Maharshtra; the frequency of visit is once in six months or once in a week. Foreign visitors prefer to travel less once in 6 months.

Table – 26

Propensity of availing package tour of Sample Visitors in the State of Maharashtra

(1)	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Percentage of Tourists availing package tour	8%	2%	14%

The above mentioned is the measure the propensity of availing package tour among the sample visitors in Maharashtra. The percentage of Foreign Tourists availing packed tours to Maharashtra is more than the domestic visitors.

Table – 27

Travel Arrangement Mode of Sample Visitors in the State of Maharashtra

Travel Arrangement Mode	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Self	97%	99%	98%
Office / Employer	2%	1%	2%
Tour Operator	1%	0%	0%
Total	100% (12938)	100% (11526)	100% (2736)

As concluded from the previous table that few people avail package tour, thus most of the visitors traveling to Maharashtra make their travel arrangements themselves, which can be justified from the findings presented in the above table.

Table – 28
Distribution of overnight visitors by place of stay of Sample Visitors in the State

Place of Stay	%age of Domestic Overnight Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)
Star Hotel	3%	11%
Non-Star Hotel	24%	23%
Motel	1%	1%
Govt. Guest House / Circuit House / Bhawan / Sadan	3%	3%
Private Guest House / Inn / Rest House / Tourist Bungalow	7%	1%
Dharamshala / Sarai / Musafirkhana	6%	2%
Friends & Relative	34%	39%
Bed & Breakfast Unit	14%	13%
Youth / YMCA Hostel	8%	7%
Total	100% (12938)	100% (2736)

The category wise details regarding the place of stay are presented above. It may be seen from the table above that most of the overnight and foreign tourist preferred Friends and Relatives place as the place of stay. Non Star Hotels is the other prominent choice for place of stay.

Table – 29

Distribution of visitor by their preferred eating place of Sample Visitors in the State of Maharashtra

Eating Place	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Restaurant	26%	34%	24%
Fast Food Outlets	4%	4%	3%
Cafeteria	12%	13%	6%
Dhaba	10%	11%	9%
Bars	6%	4%	5%
Mobile Van	5%	4%	2%
Food Kiosk	1%	1%	1%
Refreshment Stand	1%	1%	1%
Place of Lodging	2%	1%	5%
Sharamshala / Sarai	1%	1%	1%
Gurudwara / Temple / Monastery / Other free accommodation	1%	1%	1%
Friends & Relatives	30%	25%	42%
Other	1%	0%	0%
Total	**100% (12938)**	**100% (11526)**	**100% (2736)**

The above table gives the percentage distribution of visitor by their preferred eating place of sample visitors in the state of Maharashtra. It may be seen that proportion of domestic overnight and day visitors who preferred Restaurants for eating are the maximum. Foreign visitors preferred Friends and Relatives place.

Table – 30
Satisfaction level of services by Sample Visitors in the State of Maharashtra

Services	%age of Domestic Overnight Visitors		%age of Domestic Day Visitors		%age of Foreign Overnight Visitors	
	Satisfied	Dissatisfied	Satisfied	Dissatisfied	Satisfied	Dissatisfied
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Availability of Tour Operator	81%	19%	91%	9%	89%	11%
Availability of Transportation	77%	23%	92%	8%	82%	18%
Availability of Tourist Guide	79%	21%	87%	13%	87%	13%
Availability of good quality accommodation	85%	15%	100%	0%	76%	24%
Public Convenience	73%	27%	79%	21%	75%	25%
Eating Places	82%	18%	86%	14%	83%	17%
Information Centers	69%	31%	93%	7%	93%	7%
Souvenir Shops	88%	12%	98%	2%	98%	2%
Entertainment Places	71%	29%	99%	1%	99%	1%
Quality of Roads	74%	26%	91%	9%	91%	9%
Security	77%	23%	87%	13%	87%	13%
Behavior of Local People	89%	11%	86%	14%	81%	19%
Shops other than souvenir ones	84%	16%	92%	8%	78%	22%
Upkeep of tourist sites	74%	26%	83%	17%	93%	7%
Accommodation tariff	76%	24%	82%	18%	77%	23%
Quality of Information	86%	14%	97%	3%	91%	9%
Total	Total number of Visitors who responded: **12041**		Total number of Visitors who responded: **11104**		Total number of Visitors who responded: **2141**	

The above table presents the percentage distribution of satisfaction levels amongst domestic and foreign tourists for different service parameters. There is a strong positive trend as most of the visitors found various service delivery parameters satisfactory.

Table – 31

Expectation level of their visit to district / State of Sample Visitors in the State of Maharashtra

Expectation level	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Much Better than expectation	32%	33%	40%
Somewhat better than expectation	23%	21%	26%
As per expectation	37%	36%	25%
Worse than expectation	5%	7%	7%
Much worse than expectation	2%	3%	2%
Total	100% (12938)	100% (11526)	100% (2736)

The above table presents the percentage distribution across different expectation levels. There is a strong positive trend as most of the visitors found their visit to Maharashtra somewhat better than expectation or much better than expectation

Table – 32
Most visited tourist destination of Sample Visitors in the State of Maharashtra

Most Visited Tourist Destination	%age of Visitors	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)		(4)
Juhu Beach	15.51%	7.62%	6.11%	1.77%
Sidhivinayak	8.15%	3.32%	4.42%	0.40%
Shirdi	6.84%	4.48%	2.36%	0.00%
Gateway of India	5.10%	2.35%	1.78%	0.96%
Mahalaxmi temple	3.61%	0.95%	2.58%	0.02%
Haji Ali	3.41%	1.49%	1.34%	0.56%
Shanisignapur	3.33%	2.32%	1.02%	0.00%
Mahalaxmi Temple,	3.27%	0.68%	2.59%	0.00%
Siddhivinayak - Siddhatek	3.07%	0.62%	2.44%	0.00%
Tulja Devi	2.37%	0.85%	1.51%	0.00%
Trimbakeshwar	1.94%	0.48%	1.46%	0.00%
Parali Vaishnath	1.93%	0.35%	1.58%	0.00%
Kundalsangam,Akalkote	1.76%	0.67%	1.09%	0.00%
Bibi ka Maqbara	0.95%	0.47%	0.40%	0.09%
Jahangir art gallery	1.65%	0.35%	1.24%	0.07%
Prince of wales museum,	1.52%	0.18%	1.32%	0.02%
Aundha Nagnath	1.31%	0.21%	1.09%	0.00%
Malabar hill	1.15%	0.26%	0.79%	0.01%
Patanadevi	1.06%	0.13%	0.92%	0.00%
Paithan - Jayakwadi	1.00%	0.41%	0.59%	0.00%

The above table gives a blue print of most popular tourist destinations in Maharashtra. While Shirdi is the most popular destination amongst domestic overnight visitors, Siddhi Vinayak score highest amongst preferred tourist spots among the domestic day visitors. Foreigners mostly visit Gateway of India.

Table – 33
Popular Source of Information of tourist destination of the Sample Visitors in the State of Maharashtra

Information Source	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors	%age of Foreign Overnight Visitors
(1)	(2)	(3)	(4)
Indian Embassy in your Country	1%	2%	1%
Indian Tourism Bureau in your country	1%	1%	1%
Indian Tourism Office in India	1%	1%	1%
State Tourism department	4%	4%	3%
Travel Agent	1%	1%	1%
Travel Books / Guides / Magazines / Newspaper	13%	10%	12%
Relatives / Friends	65%	66%	71%
Other	14%	15%	10%
Total	**100%**	**100%**	**100%**

The above table represents a list of popular sources from where tourists get information about the state and its districts. Results show that Friends and Relatives are most popular source of information for domestic and foreign travelers.

Table – 34

Annual Household income of the Sample Domestic Visitors in the State

HH Income (Rs.)	%age of Domestic Overnight Visitors	%age of Domestic Day Visitors
(1)	(2)	(3)
Less than Rs.60,000	17%	16%
Rs.60,001 – Rs.1,00,000	21%	23%
Rs.1,00,001 – Rs.2,00,000	19%	22%
Rs.2,00,001 – Rs.5,00,000	29%	28%
Above Rs.5,00,000	14%	11%
Total	**100% (12938)**	**100% (11526)**

The table above is indicative of the fact that majority of the domestic visitors touring Maharashtra have an annual HH Income from Rs. 2 Lakh – Rs. 5 Lakh.

Table – 35
Annual Household income of the Sample Foreign Visitors in the State

HH Income (US $)	%age Foreign Overnight Visitors
(1)	(2)
Less than $.40,000	8%
$.40,001 – $.60,000	15%
$.60,001 – $.80,000	29%
$.80,001 – $.1,00,000	37%
Above $.1,00,000	11%
Total	100% (2736)

The table above is indicative of the fact that majority of the foreign visitors touring Maharashtra have an annual HH Income from $ 80001- 100000.

Table – 36
Average Expenditure on Package Component plus non-package component of Sample Domestic Visitors availing package tour in the State

Package Component	Overnight Visitors		
	Expenditure	No. of Visitors	Average Exped.
(1)	(2)	(3)	(4)
Travel + Food	239101	181	1321
Travel + Accommodation	693808	412	1684
Travel + Transport +Accommodation	667407	327	2041
Travel + Transport +Accommodation + Food	312504	116	2694
Total	1912820	1036	1846

The above table is indicative of the Average Expenditure on Package Component plus non-package component of Sample Domestic Visitors availing package tour in the State of Maharashtra. The average expenditure which overnight visitors incur on a trip giving weight to different package components comes out to be Rs. 1850.

Table – 38
Average Expenditure on non-package component of Sample Visitors in the State

Non-Package Component	Avg. Expenditure of DOVs	Avg. Expenditure of DDVs	Avg. Expenditure of FOVs
(1)	(2)	(3)	(4)
Accommodation	789	0	1976
Food & Drinks	453	231	1183
Transport	144	143	711
Shopping	248	311	1244
Recreation, Leisure & Cultural Activities	174	124	212
Total	1808	809	5326

The above table is indicative of the Average Expenditure on non-package component of Sample Domestic Visitors availing package tour in the State of Maharashtra. The average expenditure which overnight visitors incur per person per night on a trip giving weight to different package components comes out to be Rs. 1808. Foreign overnight visitors spend Rs. 5326. per person per night.

Table – 43
Total number of Domestic Visitors from outside the State at the year end

State	Overnight Visitors		Domestic Day Visitors	
	Absolute Number	Percentage	Absolute Number	Percentage
(1)	(2)		(3)	
Karnataka	384	6%	511	16%
Gujarat	475	8%	663	20%
Orissa	266	4%	16	
Andhra Pradesh	494	8%	623	19%
Kerala	284	5%	44	1%
Tamil Nadu	332	5%	21	1%
Chhatisgarh	258	4%	419	13%
Assam	163	3%	0	0%
Uttar Pradesh	287	5%	0	0%
Himachal Pradesh	231	4%	0	0%
Haryana	119	2%	0	0%
Madhya Pradesh	403	6%	776	24%
Delhi	362	6%	29	1%
Uttaranchal	197	3%	0	0%
Jharkhand	134	2%	63	2%
Rajasthan	311	5%	0	0%
Bihar	287	5%	0	0%
Jammu and Kashmir	193	3%	0	0%
Punjab	264	4%	0	0%
Uttaranchal	205	3%	0	0%
Manipur	91	1%	0	0%
West Bengal	257	4%	0	0%
Goa	172	3%	72	2%
Sikkim	89	1%	0	0%
Total	6258	100%	3237	100%

The above table is a depiction of the proportion of people of respective states from where they come to visit Maharashtra. Maximum visitors come from its neighboring states like Gujarat and Andhra Pradesh (8% respectively) followed by Karnataka, Delhi & Madhya Pradesh (6% respectively).

Table – 44
Total number of Foreign Visitors (Including NRI) by their country of residence at the year end

Country	Foreigner Overnight Visitors	
	Absolute Number	Percentage
(1)	(2)	(3)
Spain	153	6%
Germany	147	5%
France	111	4%
UAE	237	9%
Sri Lanka	108	4%
China	72	3%
UK	249	9%
Russia	54	2%
Australia	297	11%
USA	298	11%
Canada	171	6%
Singapore	77	3%
Switzerland	37	1%
Bangladesh	32	1%
Pakistan	36	1%
Belgium	45	2%
Maldives	27	1%
Israel	71	3%
Egypt	49	2%
Saudi Arabia	92	3%
South Africa	107	4%
Italy	119	4%
Sweden	57	2%
Indonesia	31	1%
Malaysia	38	1%
Finland	21	1%
Total	**2736**	**100%**

The above table is a depiction of the proportion of people of respective countries from where they come to visit Maharashtra. Maximum visitors come from Australia & USA followed by UAE & UK

Table – 45
Total number of Foreign Visitors (Excluding NRI) by their country of residence at the year end

Country	Foreigner Overnight Visitors	
	Absolute Number	Percentage
(1)	(2)	(3)
Spain	138	6%
Germany	141	6%
France	103	5%
UAE	194	9%
Sri Lanka	97	4%
China	72	3%
UK	183	8%
Russia	54	2%
Australia	188	9%
USA	191	9%
Canada	78	4%
Singapore	52	2%
Switzerland	28	1%
Bangladesh	32	1%
Pakistan	36	2%
Belgium	45	2%
Maldives	27	1%
Israel	71	3%
Egypt	40	2%
Saudi Arabia	79	4%
South Africa	95	4%
Italy	102	5%
Sweden	53	2%
Indonesia	28	1%
Malaysia	36	2%
Finland	21	1%
Total	2184	100%

The above table is an indicator of foreign visitors excluding NRI's. If we take this parameter into consideration, even then results show maximum visitors are from Australia, USA & UAE.

Table – 46
Total number of NRI Visitors by country of residence at the year end

Country	Foreigner Overnight Visitors	
	Absolute Number	Percentage
(1)	(2)	(3)
Spain	15	3%
Germany	6	1%
France	8	1%
UAE	43	8%
Sri Lanka	11	2%
UK	66	12%
Australia	109	20%
USA	107	19%
Canada	93	17%
Singapore	25	5%
Switzerland	9	2%
Egypt	9	2%
Saudi Arabia	13	2%
South Africa	12	2%
Italy	17	3%
Sweden	4	1%
Indonesia	3	1%
Malaysia	2	0%
Total	**552**	**100%**

Taking into consideration, the proportion of NRI Visitors, from the above table we can conclude that most of the NRI visitors touring Maharashtra come from Australia, USA and Canada.

ANNEXURE – 1

Methodology for Estimation of Domestic and Foreign Tourists Visit at District Level in India

I. Introduction

Ministry of Tourism compiles data on domestic and foreign tourist visits in State/ UT based on the information received from the State/ UT Governments. Such information at State/ UT level is generally collected by State Tourism Departments on the basis of administrative records and returns. In many cases, the information supplied does not cover the same-day visitors, visitors staying with friends and relatives, etc. Doubts have been also expressed by experts about the reliability of the data on domestic and foreign tourist visits released every year. A need was felt to prepare a standard methodology for estimation of number of visitors at district level which can be used by the State/ UT Governments. This methodology should enable the compilation of such data on monthly basis. The methodology should also help in preparation of estimates of number of visitors for some period after the base line survey, mainly based on the information to be collected from the accommodation units without resorting to regular large scale survey. Keeping these requirements in view, a methodology has been prepared which will be initially used in the tourism surveys to be commissioned by the Ministry of Tourism in 5 states namely, Andhra Pradesh, Delhi, Jharkhand, Maharashtra and Punjab. The details of the methodology are given in the subsequent paragraphs.

II. Definitions

The definitions of various terms to be used in the survey are given below.

Usual place of Residence: The **usual place of residence** of a person is the village/ town where the person has been staying continuously for at least 6 months prior to the date of the survey.

Usual Environment: The **usual environment** refers to the geographical boundaries within which a person moves within his/ her **regular routine of life**.

Trip: A **trip** refers to the travel by a person from the time of departure from his usual environment until he/ she returns. It, thus, refers to a round trip. A trip may be made up of visits to different places.

Visitor: A **visitor** is a traveler taking a trip to a main destination **outside his/ her usual environment** for any main purpose (business, leisure or other personal purpose) other than to be employed at the place visited.

Tourist: A visitor is classified as a **tourist** if his/ her trip includes an overnight stay. A tourist is also referred to as an **overnight visitor.**

Same-day visitor: A visitor is classified as a **same-day visitor** if his/ her trip does not include an overnight stay. A same-day visitor is also referred to as an **excursionist**.

Exclusion: The same-day visitors at a tourist destination for whom the tourism destination is part of their usual environment, are not considered same-day visitors for the purpose of this survey.

Foreign Visitor: A visitor having a foreign passport will be treated as a **foreign visitor**. Even a **Non- Resident Indian (NRI)** will be treated as a foreign visitor. NRIs have Indian passports but may be living, or are likely to live, in other countries for 6 months or more.

Domestic Visitor: A visitor, who is a resident Indian, will be treated as a **domestic visitor**.

Tourist Destination: The **tourist destinations** would generally be as defined by the State in terms of geographical area and tourist interest. A tourist destination should be a clearly identified area/ location. A tourist location could be a ticketed closed area, non-ticketed closed area, or an open area without clearly specified boundaries. It may be a location maintained by Central Govt., State Govt., local body or any other organization, including those run by the private sector. A tourist location may consist of more than one tourist spots. However, the following norms should be adhered to for identifying a tourist location as a tourist destination:
(i) Each ticketed tourist location will be considered as one tourist destination irrespective of the number of tourist spots at that location covered under the common ticket.
(ii) If there are 2 or more tourist spots within close proximity which are not ticketed, the location would be considered to be a single destination if a visitor usually visits most or all the spots in the same visit.

Town:
Definition of the town will be same as that used in 2001 Population Census of India.

III. Objective

The field survey in a State will be conducted for a period of 12 months in all districts of the State. The survey will be used to obtain the following month-wise information for each district:
a. Estimated number of visits
        (i) Visits by overnight visitors- staying at accommodation units;
                                  - staying with friends and relatives
                                  - others, such as those staying in tented accommodations provided by State Govt. or by any other charitable organizations, etc.
        (ii) Visits by same-day visitors
b. Profile of visitors, their expenditure pattern, purpose of visits, etc.
c. Occupancy rates and direct employment in accommodation units.

IV. Approach

To meet the objectives, first the tourist destinations have to be identified before the start of the survey. Two possible variables studied for identification of the tourist destination were number of tourists and number of accommodation units. However, interaction of the consultant with the state authority revealed that past data on number of tourists at various destinations are generally not available. Similarly, the analysis of the unit level data of Economic Census 2005 revealed that data on number of hotels below the district level are not available. Therefore, first towns important from tourist angle have to be identified. All the tourist destinations in the identified towns will be covered in the survey. In the identified towns two types of survey, namely Survey at tourist destination and Survey of Accommodation units will be done. The survey of tourist destination will broadly provide the estimate of tourists for leisure purpose, however, the purpose of the survey is

to have an estimate of tourists for all type of purposes such as visiting friends and relatives, business, etc. Similarly, the Survey at tourist destination and at Accommodation unit will not provide information about the visitors staying with friends and relatives and in accommodation units but not visiting any tourist destination as well as same day visitors not visitors not visiting any tourist destinations. To get these information surveys at important Entry/Exit Points of the district will be also conducted. The ratio obtained from this exit survey will be used to find out the estimate of tourist for non-leisure purposes. However, this adjustment will be done only at district level.

The district level estimates will be worked out by adding the leisure tourists at all the towns covered in the survey and multiplying it by the ratio of total urban population of the district to the total population of the towns covered in the survey. The estimate of non-leisure tourists will be worked out from the data of exit survey and added to the estimate of leisure tourists to find out the district level estimate of visitors. The state level estimate of visitors (tourists and same day visitors) will be worked out by adding the district level estimates of visitors.

V. Methodology

The methodology envisages three stage sampling. The first stage units will be the towns important from tourism perspective, the second stage units will be the tourist destinations in the selected town or linked to the selected town, and the visitors within a tourist destination will constitute the third stage units. The procedure for selection of first, second and third stage units are given below:

(i) Selection of Towns important for Tourism
In the absence of reliable information about the number of tourists or accommodation units at tourist destination, towns, which are important from tourism perspective, will be identified in each district in consultation with the State Government. Apart from such towns, the towns which cater to the accommodation needs of visitors to important tourist destinations located in non-urban areas will also be identified. For the latter cases, only one – the most important – town will be identified with one tourist destination. Therefore, as per this methodology, the first stage in this survey will be the identification of towns important for tourism purposes.

(ii) Selection of Tourist Destinations in the Selected Town
All the tourist destinations in a selected town will be covered in the survey. In case the number of tourist destinations in the selected town is large, only the important ones will be covered in the survey.

(iii) Selection of Visitors at a Tourist Destination for brief profiling

(a) Sample size of visitors at district level
The sample is required for estimating the number of visitors at district level from the data collected at destination/ spot level. Statistically, the sample size may be obtained from the following expression,

$$n = Z^2_{1-\alpha/2} \, p(1-p)/d^2$$

Where p= anticipated proportion to be estimated
100(1- α /2) % is the confidence level and
d=absolute precision required on either side in the proportion in percentage points

Statistically, we require a sample size of about 400 respondents (384 to be exact) to get estimate of a parameter with a precision of 5% points and 95% level of confidence. As the data is required on monthly basis this sample size may be required on a monthly basis.

(iv) Distribution of Sample Size in Towns and at Tourist Destinations

(a) Distribution of sample size amongst selected towns in a district: The district sample size of 800 visitors will be distributed among the selected towns in proportion to the 2001 Census population of these towns.

(b) Distribution of sample size among tourist destinations in a selected town: If there are more than one tourist destinations in a selected town, the sample size allocated for the town will be equally distributed among the tourist destinations.

(c) Selection of days for survey of visitors in different months

The survey will be conducted during all the 12 months of the year at each selected destination. Information about important festivals, fairs, religious events at the selected tourist destinations will be collected in advance for the 12-month period. In a particular month at a particular destination, survey will be done during 2 weeks. In the first week, first 3 days of the week will be covered, and in the second week last 4 days of the week will be covered. For this purpose, first day of the month will be considered as the first day of the week. The dates of survey at a tourist destination during the 12 months will be as follows.

Month	Weeks	Days of weeks	Dates of the month
First	First and Third	1st week: 1-3 days 3rd week: 4-7 days	1,2,3,18,19,20,21
Second	Second and Fourth	2nd week: 1-3 days 4th week: 4-7 days	8,9,10, 25,26,27,28
Third	First and Fourth	1st week: 1-3 days 4th week: 4-7 days	1,2,3,25,26,27,28
Fourth	Second and Third	2nd week: 1-3 days 3rd week: 4-7 days	8,9,10,18,19,20,21
Fifth	First and Second	1st week: 1-3 days 2nd week: 4-7 days	1,2,3,11,12,13,14
Sixth	Third and Fourth	3rd week: 1-3 days 4th week: 4-7 days	15,16,17,25,26,27,28
Seventh to Twelve	Above pattern will be repeated		

The date and week on which important tourism event is scheduled to take place at the selected tourist destination will be positively covered. If the important tourist event at the selected tourist destination falls outside the selected week and dates, the nearest week/dates will be substituted by the week/dates of the special event.

(d) Canvassing of schedules to the visitors for brief profile

The monthly sample size of visitors at a selected tourist destination should be distributed equally on the 7 days of the survey work (in 2 weeks) at the destination. The services of 2 investigators would be required on the selected days at non- ticketed tourist destinations. The first investigator will basically count the number of visitors and second investigator will canvass the schedule to seek the information about overnight/ same-day visitors, domestic/ foreign visitors, etc. At a ticketed tourist destinations perhaps one investigator will be able to canvass the schedule because counting of the visitors may not be required.

(v) Details of the Surveys

(A) Survey at Tourist Destinations

A survey of visitors at tourist destinations has to be done to obtain the following information:

(a) Total number of visits

(i) Ticketed Destinations:- If the tourist destination is a ticketed destination with differential pricing for domestic and foreign visitors, the data on number of foreign and domestic visits separately during any day would be available from sale record of tickets. If the destination has common ticket for both domestic and foreign visitors, then an assessment of the distribution of visits by domestic and foreign visitors would have to be made by counting the visitors at the entry point(s). To capture the variations in visitors' number on different days of the week as well as at different time periods of a day, this exercise would have to be carried out at different periods of time of the day, and on different days of the week. Many destinations attract large number of visitors during specific periods of the year, such as Kumbh Mela, Suraj Kund Mela, etc. Such periods should be identified in advance, and the survey should cover such specific periods.

(ii) Non-Ticketed Destinations:- In such cases, the total number of visitors, during the day, along with its break-up into domestic and foreign visitors, has to be assessed by counting the number of such visitors at specified time slot at entry point (s). If there are more than one entry points to the tourist destination, all should be covered by pre-specified rotation, for counting the number and broad distribution. If there is no specific entry point, investigator will have to notionally designate appropriate points as entry points based on the flow of visitors to such a destination.

(b) Brief Profile of Visitors

Break-up of number of visitors into overnight visitors staying at accommodation units, overnight visitors staying with friends and relatives, other overnight visitors, and the same-day visitors, separately for domestic and foreign visitors, has to be obtained. For this, a small questionnaire, comprising 5-6 questions, has to be canvassed. As getting this information is the prime objective of the survey, the sample size should be adequate to provide the desired breakup of different type of visits. In para IV (A)(ii)(a), the desired sample size at district level has been worked out to be 400 visitors. However, it has been decided that the number of visitors to be selected for this short profile survey will be 800 per district per month.

(B) Survey of Accommodation Units

All the accommodation units (hotels, tourist lodges, dharamshalas, motels, Govt. / private companies, guest houses, etc.) in the selected towns will be listed with the help of Municipal Corporations or other competent authorities. If a tourist destination not located in the town is

linked to a non-urban tourist destination in terms of providing accommodation facilities to tourists visiting that destination, the list of additional accommodation units located near such tourist destinations will also be included in the list of accommodation units of the town.

The accommodation units so listed will be grouped in the following categories:

(ii) Classified hotels

(iii) Other accommodation units

      a. Having more than 20 rooms

      b. Having 10-20 rooms

      c. Having less than 10 rooms

From all the selected accommodation units, the following 2 types of information will be collected:

(i) **Particulars of the accommodation unit**- Apart from the identification details, the information would be collected on number of rooms, number of beds, total number of persons employed, annual turnover, etc. This information would be collected initially, and thereafter updated every quarter along with the updating of the list of accommodation units.

(ii) **Information about overnight visitors-** Based on the records available with the accommodation units, information on number of guests checked-in, number of nights spent, whether domestic or foreign, residency status of the tourists (within the state, within country, outside country), etc. would be collected. This information has to be collected every month for the preceding month.

All the classified hotels would be covered for collecting both the information. For the remaining 3 categories of accommodation units, 10% of the units in each will be covered. These 10% accommodation units will be selected by using circular systematic sampling method.

In metropolitan cities, list of all the accommodation units will have to be prepared for the survey work.

For collecting information about the number of visitors and their other details as well as information about the accommodation units for a particular month, the selected accommodation units will be visited in the 1st week of the succeeding month.

(C) Survey at Entry/Exit Points of the district

The survey at the tourist destinations will not be able to capture the following categories of visitors:

      (a) Visitors staying with friends and relatives and not visiting any tourist destination;

      (b) Visitors staying in accommodation units but not visiting any tourist destination;

      (c) Same day visitors not visiting any tourist destination

For having an idea about the total number of visitors in the district, information about visitors collected at tourist destinations has to be supplemented by information on the above categories of visitors. To meet this objective, exit survey of the visitors at the major exit/ entry points of the district will be conducted to have information about the above mentioned categories of visitors as well as for detailed profiling of the visitors. In view of the fact that profiling of the visitors is not likely to change over a short time interval, profile of visitors will be generated only at district level on quarterly basis. The requirement of the sample size for this exercise would also be less. It has been decided to conduct the interview of 200 visitors every quarter in each district.

As the information collected in the exit survey used for estimating the number of non-leisure visitors in the district, the exit survey will be conducted only in the first month of the quarter so that its result can be used for the three months of the quarter. All the four weeks as well as the days (week days and weekends) in a month should be covered on representative basis.

Annexure – 2: Estimation Procedure

I. Estimation from survey at Entry / Exit points in a Quarter

From the survey at major entry/exit points of the district, we get the following:

x^{DT-h-l} = no. of domestic leisure visitors to the district in the sample at all exit points covered who stayed at hotels.

$x^{DT-h-nl}$ = no. of domestic non-leisure visitors to the district in the sample at all exit points covered who stayed at hotels.

a^{DT-h-l} = average no. of tourist destinations in the district visited by a domestic leisure tourist who stayed at a hotel based on the survey at exit points.

Clearly, $a^{DT-h-l} \geq 1$

Similarly, we define

x^{DT-f-l} , $x^{DT-f-nl}$, a^{DT-f-l} for domestic tourists staying with Friends & Relatives

x^{DT-o-l} , $x^{DT-o-nl}$, a^{DT-o-l} for domestic tourists staying at other places

x^{DS-l} , x^{DS-nl}, a^{DS-l} for domestic same day visitors

x^{FT-h-l} , $x^{FT-h-nl}$, a^{FT-h-l} for foreign Tourist staying at hotels

x^{FT-f-l} , $x^{FT-f-nl}$, a^{FT-f-l} for foreign Tourist staying with friends and relatives

x^{FT-o-l} , $x^{FT-o-nl}$, a^{FT-o-l} for foreign tourists staying at other places

x^{FS-l} , x^{FS-nl}, a^{FT-l} for foreign same day visitors.

II. Estimation of tourists for a tourist destination in a month

Define the following notations:
Assume that i stands for ith destination selected in the selected town, j stands for jth day selected for survey at the ith destination (j=1,2,…,d_i); k stands for the kth entry point at the ith destination (k=1,2,,…,e_i); l stands for the lth entry hour at the kth entry point at ith destination (l=1,2,…,h_{ik}).

n_i^{DT} = **No. of visits by domestic tourists surveyed at the ith destination on all days of survey at all entry points at all hours;**

n_i^{DT-h} = No. of visits by domestic tourists surveyed at the ith destination and stayed in hotels,

n_i^{DT-f} = No. of visits by domestic tourists surveyed at the ith destination and staying with friends and relatives

n_i^{DT-o} = No. of visits by domestic tourists surveyed at the ith destination and stayed at other accommodation units.

n_i^{DS} = No. of visits by domestic same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;

n_i^{FT} = **No. of visits by foreign tourists surveyed at the ith destination on all days of survey at all entry points at all hours;**

n_i^{FT-h} = No. of visits by foreign tourists surveyed at the ith destination and stayed in hotels

n_i^{FT-f} = No. of visits by foreign tourists surveyed at the ith destination and staying with friends and relatives

n_i^{FT-o} = No. of visits by foreign tourists surveyed at the ith destination and stayed at other accommodation units.

n_i^{FS} = **No. of visits by foreign same day visitors surveyed at the ith destination on all days of survey at all entry points at all hours;**

$N_i^{DT}(s)$ = **Total number of visits by domestic tourists at the ith destination on all days of survey;**

$N_i^{DT-h}(s)$ = Total number of visits by domestic tourists at the ith destination who stayed in hotels

$N_i^{DT-f}(s)$ = Total number of visits by domestic tourists at the ith destination and staying with friends and relatives

$N_i^{DT-o}(s)$ = Total number of visits by domestic tourists at the ith destination and stayed at other accommodation units

$N_i^{DS}(s)$ = **Total number of visits by domestic same day visitors at the ith destination on all days of survey;**

$N_i^{FT}(s)$ = **Total number of visits by foreign tourists at the ith destination on all days of survey;**

$N_i^{FT-h}(s)$ = Total number of visits by foreign tourists at the ith destination and stayed in hotel

$N_i^{FT-f}(s)$ = Total number of visits by foreign tourists at the ith destination staying with friends and relatives

$N_i^{FT-o}(s)$ = Total number of visits by foreign tourists at the ith destination and stayed at other accommodation units

$N_i^{FS}(s) =$ **Total number of foreign same day visitors at the ith destination on all days of survey;**

$N_i^{DT} =$ **Total number of domestic tourists at the ith destination during the month**

$N_i^{DT-h} =$ Total number of visits by domestic tourists at the ith destination during the month and stayed in hotel

$N_i^{DT-f} =$ Total number of visits by domestic tourists at the ith destination during the month and staying with friends and relatives

$N_i^{DT-o} =$ Total number of visits by domestic tourists at the ith destination during the month and stayed at other accommodation units

$N_i^{DS} =$ **Total number of visits by domestic same day visitors at the ith destination during the month;**

$N_i^{FT} =$ **Total number of visits by foreign tourists at the ith destination during the month;**

$N_i^{FT-h} =$ Total number of visits by foreign tourists at the ith destination during the month and stayed in hotel

$N_i^{FT-f} =$ Total number of visits by foreign tourists at the ith destination during the month and staying with friends and relatives

$N_i^{FT-o} =$ Total number of visits by foreign tourists at the ith destination during the month and stayed at other accommodation units

$N_i^{FS} =$ **Total number of visits by foreign same day visitors at the ith destination during the month;**

$N_i =$ Total number of visits at the ith destination during the month
$= N_i^{DT} + N_i^{DS} + N_i^{FT} + N_i^{FS}$

From the survey at the destination, following distribution is available:

Domestic	Foreign
n_i^{DT-h}	n_i^{FT-h}
n_i^{DT-f}	n_i^{FT-f}
n_i^{DT-o}	n_i^{FT-o}
n_i^{DS}	n_i^{FS}

The estimation of number of visits at the three distinct types of destinations will be as follows:

Case I: Non-ticketed destinations

In this case, it may be observed that

i) N_i is not available;

ii) $N_i^D(s)$ and $N_i^F(s)$ are to be estimated by a count of visitors;

iii)   An estimate of N_i is given by

$N_i = \left[N_i^D(s) + N_i^F(s)\right]$ x(No. of days in the month/ d_i);   (d_i = 7)

iv)   Estimates of N_i^D and N_i^F are given by

$N_i^D = N_i^D(s)$ X 31* / 7

$N_i^F = N_i^F(s)$ X 31* / 7

* Number of days in the surveyed month

v)   Estimates for tourists and same day visitors will be obtained as

$$N_i^{DT-h} = \left[\frac{n_i^{DT-h}}{n_i^D}\right].N_i^D \qquad\qquad N_i^{FT-h} = \left[\frac{n_i^{FT-h}}{n_i^F}\right].N_i^F$$

$$N_i^{DT-f} = \left[\frac{n_i^{DT-f}}{n_i^D}\right].N_i^D \qquad\qquad N_i^{FT-f} = \left[\frac{n_i^{FT-f}}{n_i^F}\right].N_i^F$$

$$N_i^{DT-o} = \left[\frac{n_i^{DT-o}}{n_i^D}\right].N_i^D \qquad\qquad N_i^{FT-o} = \left[\frac{n_i^{FT-o}}{n_i^F}\right].N_i^F$$

$$N_i^{DS} = \left[\frac{n_i^{DS}}{n_i^D}\right].N_i^D \qquad\qquad N_i^{FS} = \left[\frac{n_i^{FS}}{n_i^F}\right].N_i^F$$

For special occasions like Kumbh Mela, Surajkund Mela etc., it would be advisable to work out average number of tourists per day on the respective destination, based on the sample days observed during the occasion (Mela) period and estimate the number of tourists in that destination for the occasion (Mela) by multiplying the average number of tourists per day by the number of Mela days. The estimates for non-Mela days may be obtained as usual and monthly estimates may be obtained by pooling number of tourists for Mela and non-Mela days.

Case II: Destinations with common ticketing
It may be observed that

i) N_i is available

ii) $N_i^D(s)$ and $N_i^F(s)$ are to be estimated by a count of visitors.

iii)   Steps (iv) and (v) of case I are to be followed. First divide N_i into N_i^D and N_i^F, and then N_i^D into N_i^{DT-h}, N_i^{DT-f}, N_i^{DT-o} and N_i^{DS}, and N_i^F into N_i^{FT-h}, N_i^{FT-f}, N_i^{FT-o} and N_i^{FS} respectively.

Case III: Destinations with differential ticketing

In this case,
i) N_i, N_i^D and N_i^F are available.
ii) N_i^D and N_i^F will be split as in step (V) of case I

Exclusion of visitors for whom the destination is part of 'usual environment'

In the case of a non-ticketed destination, the number of visitors, as recorded in the counting sheet, also includes persons for whom the tourist destination is part of their 'usual environment'. Such persons are not to be included for the estimation of number of visitors in the current survey. However, it is not possible to distinguish such persons while filling up the counting sheet. The number of such persons has to be assessed on the basis of the number of persons who are rejected for the short survey. For example, if 10 persons are interviewed for the short survey in a day, the investigator may actually have contacted 30 persons, with 20 being rejected for interview because the destination was part of their 'usual environment'. Then the total number of visitors to the destination would be assessed to be (10/30)*100% of the number available from the counting sheet.

Estimation for a month including a special tourist Event

For each identified destination, the list of important tourist events for the whole year, along with the corresponding time period, should be prepared in advance in consultation with the officials of State Tourism Departments.

The estimation of number of visitors for such destinations is outlined below with the help of an example:-

Suppose that the tourist destination is an important temple attracting (i) a very high number of visitors on a particular day of the week (say Monday), every week, and (ii) an exceptionally high number of visitors during a special event spanning a period of, say, 9 days of November. The field work and estimation of number of visitors in the months other than November and in the month of November would be done in different ways.

For the month of November

The field work and surveys would be done for the following 3 categories of days:-

(a) 9 days of the special event in November

(b) 3 (or 4) Mondays of November excluding the 9 days of the special event

(c) 18 (or 17) remaining days of November

For (a), field work for adequate number of days (may be 2 or 3 or 4) would be done. For (b), field work would be done on 1 Monday selected as per the procedure described in the methodology note. For (c), field work would be done for 2 or 3 or 4 days depending on the number of days of field work for category (a). The estimation of number of visitors at this destination would be done separately for the three categories of days.

For a month other than November (say January)

If there are any special events in January, the survey and estimation procedure would be as for November. If there are no such special events, the month would have the following two categories of days:-

(a) 4 (or 5) Mondays

(b) 27 (or 26) remaining days of the month

The 7 days of the survey work would be selected as per the prescribed methodology (these will include 1 Monday). The estimation of number of visitors would be done separately for the above two categories of days.

III. Estimation of tourists for a town in a month

Let the tourist destinations in u^{th} town be numbered 1, 2,,………………t_u. [Here, it may be noted that these destinations also include those that are not located in the town but are linked to the town from which the visitors visiting such destinations predominantly come from.]

Let M_u = No. of visits by visitors to tourist destinations in the uth town in the month

M_u^{DT-h} = No. of visits by domestic tourists staying in hotels to tourist destinations in the uth town in the month.

Similarly, we define M_u^{DT-f}. M_u^{DT-o}, M_u^{DS}, M_u^{DT}, M_u^{D}, and M_u^{FT-h}, M_u^{FT-f}, M_u^{FT-o}, M_u^{FS}, M_u^{FT}, M_u^{F}

Then,

$$M_u^{DT-h} = \sum_{i=1}^{t_u} N_i^{DT-h} \qquad\qquad M_u^{FT-h} = \sum_{i=1}^{t_u} N_i^{FT-h}$$

$$M_u^{DT-f} = \sum_{i=1}^{t_u} N_i^{DT-f} \qquad\qquad M_u^{FT-f} = \sum_{i=1}^{t_u} N_i^{FT-f}$$

$$M_u^{DT-o} = \sum_{i=1}^{t_u} N_i^{DT-o} \qquad\qquad M_u^{FT-o} = \sum_{i=1}^{t_u} N_i^{FT-o}$$

$$M_u^{DT} = M_u^{DT-h} + M_u^{DT-f} + M_u^{DT-o} \qquad M_u^{FT} = M_u^{FT-h} + M_u^{FT-f} + M_u^{FT-o}$$

$$M_u^{DS} = \sum_{i=1}^{t_u} N_i^{DS} \qquad\qquad M_u^{FS} = \sum_{i=1}^{t_u} N_i^{FS}$$

$$M_u^{D} = M_u^{DT} + M_u^{DS} \qquad\qquad M_u^{F} = M_u^{FT} + M_u^{FS}$$

$$M_u = M_u^{D} + M_u^{F}$$

Let the population of the town u   be p_u

IV. Estimation for a District in a month

Let Q = No. of visits by visitors at tourist destinations in all the surveyed towns (say u: 1, 2, …., t) in the district in the month.

Q^{DT-h} = No. of visits by domestic visitors at tourist destinations in all the surveyed towns in the district in the month who stayed in hotels.

Similarly define Q^{DT-f}, Q^{DT-o}, Q^{DS}, Q^{DT}, Q^{D}, Q^{FT-h}, Q^{FT-f}, Q^{FT-o}, Q^{FS}, Q^{FT}, Q^{F}

Then,

$$Q^{DT-h} = \sum_{u=1}^{t} M_u^{DT-h} \qquad\qquad Q^{FT-h} = \sum_{u=1}^{t} M_u^{FT-h}$$

$$Q^{DT-f} = \sum_{u=1}^{t} M_u^{DT-f} \qquad\qquad Q^{FT-f} = \sum_{u=1}^{t} M_u^{FT-f}$$

$$Q^{DT-o} = \sum_{u=1}^{t} M_u^{DT-o} \qquad\qquad Q^{FT-o} = \sum_{u=1}^{t} M_u^{FT-o}$$

$$Q^{DS} = \sum_{u=1}^{t} M_u^{DS} \qquad\qquad Q^{FS} = \sum_{u=1}^{t} M_u^{FS}$$

$$Q^{DT} = Q^{DT-h} + Q^{DT-f} + Q^{DT-o} \qquad\qquad Q^{FT} = Q^{FT-h} + Q^{FT-f} + Q^{FT-o}$$

$$Q^{D} = Q^{DT} + Q^{DS} \qquad\qquad Q^{F} = Q^{FT} + Q^{FS}$$

$$Q = Q^{D} + Q^{F}$$

Let the population of all the surveyed towns in the district be P

Then $P = \sum_{u=1}^{t} p_u$

Let the urban population of the district be P*. That is , if the surveyed towns are numbered 1,2,3,……….., t and the other towns in the district are numbered t +1, t +2,…………t + s, then

Then $P^* = \sum_{u=1}^{t+s} p_u = \sum_{u=1}^{t} p_u + \sum_{u=t+1}^{t+s} p_u = P + \sum_{u=t+1}^{t+s} p_u$

Let Q* = No. of visits by visitors at tourist destination in the district in the month

Similarly define Q^{*DT-h}, Q^{*DT-f}, Q^{*DT-o}, Q^{*DS}, Q^{*DT}, Q^{*D} and Q^{*FT-h}, Q^{*FT-f}, Q^{*FT-o}, Q^{*FS}, Q^{*FT}, Q^{*F}

Then, $Q^* = Q \times \dfrac{P^*}{P}$

$Q^{*DT-h} = Q^{DT-h} \times \dfrac{P^*}{P}$, and so on

Let $Q^{\#DT-h}$ = No. of visitors who visited tourist destination in the district and stayed in hotels.

Similarly define

$Q^{\#DT-f}$, $Q^{\#DT-o}$, $Q^{\#DS}$

And

$Q^{\#FT-h}, Q^{\#FT-f}, Q^{\#FT-o}, Q^{\#FS}$

Then,

$Q^{\#DT-h} = Q^{*DT-h} / a^{DT-h-l}$ $\qquad$ $Q^{\#FT-h} = Q^{*FT-h} / a^{FT-h-l}$

$Q^{\#DT-f} = Q^{*DT-f} / a^{DT-f-l}$ $\qquad$ $Q^{\#FT-f} = Q^{*FT-f} / a^{FT-f-l}$

$Q^{\#DT-o} = Q^{*DT-o} / a^{DT-o-l}$ $\qquad$ $Q^{\#FT-o} = Q^{*FT-o} / a^{FT-o-l}$

$Q^{\#DS} = Q^{*DS} / a^{DS-l}$ $\qquad$ $Q^{\#FS} = Q^{*FS} / a^{FS-l}$

V. Estimation of total visitors in the district

In the steps mentioned above, only leisure tourists (those visiting the destination) have been estimated. However, visitors also include the non-leisure tourists. Estimation of total number of visitors in a district will be done as follows.

Let R = No. of visitors (leisure + non- leisure) in the district

Similarly define,

$R^{DT-h}, R^{DT-f}, R^{DT-o}, R^{DS}, R^{DT}, R^{D}$

and

$R^{FT-h}, R^{FT-f}, R^{FT-o}, R^{FS}, R^{FT}, R^{F}$

Then $R^{DT-h} = \dfrac{x^{DT-h-l} + x^{DT-h-nl}}{x^{DT-h-l}} \times Q^{\#DT-h}$

Similarly estimate

$R^{DT-f}, R^{DT-o}, R^{DS}$ and $R^{FT-h}, R^{FT-f}, R^{FT-o}, R^{FS}$

$R^{DT} = R^{DT-h} + R^{DT-f} + R^{DT-o}, R^{D} = R^{DT} + R^{DS}$
$R^{FT} = R^{FT-h} + R^{FT-f} + R^{FT-o}, R^{F} = R^{FT} + R^{FS}$

$R = R^{D} + R^{F}$

VI. Estimation of visitors at the State level

District level estimates are to be added to obtain the state level estimates.

State	
Dist	
Dest	

TOURIST SURVEY
(EXIT POINTS)

Month: [1] April   [2] May   [3] June   [4] July   [5] August   [6] September
       [7] October   [8] November [9] December   [10] January   [11] February   [12] March

Week: [1] First   [2] Second   [3] Third   [4] Fourth

1. Survey Point **(RECORD BY TICKING ONE OPTION)**
[1] Railway Station   [2] Airport   [3] Bus Station [4] Hotel

DEMOGRAPHIC PROFILE:
(IN CASE OF FAMILY / GROUP, RESPONDENT IS THE HEAD OF THE FAMILY / GROUP)
2. Type of tourist: [1] Over-night visitor   [2] Same-day visitor

3.Name: _____Telephone   No.   (With   STD/ISD
Codes)_____

4. Please tell me your approximate age? _____Years

5. Record gender: [1] Male   [2] Female

6. Are you?   [1] Married   [2] Recently Married [3] Never Married   [4] Others---------(Widow etc)

7. When did you arrive here? Date: _____

8. Are you traveling…? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] Alone   [2] With Family   [3] With Friends   [4] With Family and Friends

<IF ANSWER TO Q. 8 IS 2 OR 3 OR 4, THEN ASK Q. NO. 9 & 10 >

9. How many people have traveled with you?   _____

10. Please give the information about gender and age of people, who have traveled with you? **ASK & RECORD**

Male	Age Comp. Yrs	Female	Age Comp. YRS

11. How many nights have you spent in this place _____

12. Are you a… [1] Indian (GO TO Q.13)   [2] Foreigner (GO TO Q. 20)   [3] NRI (GO TO Q. 26)
<IF RESPONDENT IS AN INDIAN IN Q. 12, THEN ASK Q. 13>

13. Which state/ union territory of India do you reside in? _____

<ASK Q. 14 IF THE RESPONDENT BELONGS TO THE STATE OF (Name of the State) IN Q. 13 >

14. [1] Do you live in this city?   Y/N   [2] within same district ☐   [3] other district of same state ☐

15. Have you traveled to this city before?   [1] Yes   [2] No

16. How have you traveled to this city? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE**)
[1] By train   [2] By bus   [3] By air
[4] By personal vehicle [5] By taxi   [6] Any other

<ASK Q. 17 TO Q. 19 IF THE RESPONDENT BELONGS TO OTHER THAN THE STATE OF SURVEY

17. Is this your first visit to state?   [1] Yes   [2] No

18. Have you traveled to this STATE before?   [1] Yes   [2] No

19. How have you traveled to this state? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE**)
[1] By train   [2] By bus   [3] By air
[4] By personal vehicle [5] By taxi   [6] Any other_____

< IF RESPONDENT IS FOREIGNER IN Q. 12, THEN ASK Q. 20 TO Q. 25>

20. Which country do you reside in? _____

21. Is this your first visit to India?   [1] Yes   [2] No

22. Which was your port of entry in India? (Name of the port)_____

23. Is this your first visit to this state?   [1] Yes   [2] No

24. Have you traveled to this city before?   [1] Yes   [2] No

25. How have you traveled to this state? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE**)

[1] By train   [2] By bus   [3] By air
[4] By personal vehicle [5] By taxi   [6] Any other_____

< IF RESPONDENT IS AN NRI IN Q. 10, THEN ASK Q. No.26 TO Q 31 >

26. In which country do you live? _____

27. How frequently you visit India?   [1] Once in 3 months   [2] Once in six months
 [3] Once in an year   [4] Once in 2 years [5] Once in 3 years

28. Which was your port of entry in India? **(NAME OF THE PORT)** _____

29. Is this your first visit to this state?   [1] Yes   [2] No

30. Have you traveled to this city before?   [1] Yes   [2] No
31. How have you traveled to this state? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE**)

[1] By train   [2] By bus   [3] By air
[4] By personal vehicle   [5] By taxi   [6] Any other_____

<ASK ALL>
32. What type of activities are you engaged in? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] Industrialist/ Trader/ Shop Owner
[2] Self Employed Professional (Chartered Accountant, Cost Accountant, Doctor, Lawyer, Engineer, Consultant, Proprietor of a firm or institute)
[3] Government Service   [4] Private Service   [5] Student/ Researcher
[6] Business   [7] Agriculturist   [8] Housewife
[9] If any other, please specify_____

33. What is your educational qualification? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] No Formal Education   [2] Primary   [3] Secondary   [4] Higher Secondary
[5] Graduate & Above   [6] Technical / Professional of all levels [7]Any other, please specify_____

34. What is your approximate annual household income? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**
<ASK FROM INDIAN VISITOR>
[1] Less than Rs. 60,000   [2] Rs. 60,001 – Rs. 1,00,000   [3] Rs. 1,00,001 – Rs. 2,00,000
[4] Rs. 2,00,001 – Rs. 5,00,000 [5] Above Rs. 5,00,000

<ASK FROM FOREIGN VISITOR>
[1] Less than US $ 40,000   [2] US $ 40,001 – US $ 60,000   [3] US $ 60,001 – US $ 80,000
[4] US $ 80,001 – US $ 100,000   [5] Above US $ 100,000

TRAVEL BEHAVIOR:

35. How often do you travel? **READ OUT OPTIONS & TICK** (**SINGLE RESPONSE)**

[1] Once a week or more often   [2] Once a fortnight   [3] Once a month
[4] Once in 3 months   [5] Once in 6 months   [6] Once in a year
[7] Less often

36. What was your main purpose of visit? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSE**)

[1] Business   [2] Holidaying, leisure & recreation   [3]Social (visiting friends & relatives, attending marriages etc)   [4] Pilgrimage /Religious activity   [5]   Education /Trainging
[6] Health & Medical   [7] Shopping   [8] Others

37 If in < Q 36 >, purpose is not [2} , THEN did you visit any tourist spot during your stay_____

38. Are you a part of an organized group/ package tour?   [1] Yes   [2] No

39 If in 38, YES, then ask what the package include

[1] Travel + Food   [2] Travel +Accommodation   [3] Travel +Transport +Accommodation
[4] Travel + Transport + Accommodation + Food   [5] Any other

40. How did you make your travel arrangement? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSES**)
[1] Self   [2] Office / Employer   [3] Travel Agent

[4] Tour Operator   [5] If any other, please specify_____

41. Where did you stay during your visit? **READ OUT OPTIONS & TICK (SINGLE RESPONSE**)

[1] 5 Star Deluxe Hotel   [2] 5 Star Hotel
[3] 4 Star Hotel   [4] 3 Star Hotel
[5] 2 Star Hotel   [6] 1 Star Hotel
[7] Apartment Hotel (Service Apartment)   [8] Heritage Hotel
[9] Non-star Hotel   [10] Motel
[11] Govt. Guest House/ Circuit House/ Bhawan/ Sadan [13] Dharamshala/ Sarai/ Musafirkhana

[15] Friends & Relatives   [14] Gurudwara / Temple/ Monastery /Other temporary free stay in tent etc
[12] Private Guest House/ Inn / Rest House / Tourist Bungalow
[16] Bed & Breakfast Unit   [17] Youth/ YMCA Hostel
18] If any other, please specify _____

42**.** Which of these eating-places did you eat in? **READ OUT OPTIONS & TICK (MULTIPLE CODES**)

[1] Restaurant   [2] Fast Food Outlets   [3] Cafeteria
[4] Dhaba   [5] Bars   [6] Mobile Van
[7] Food Kiosk   [8] Refreshment Stand   [9] Place of lodging
[10] Dharamshala/ Sarai   [12] Gurudwara/ Temple Monastery/Other free accommodation
[13] Friends & Relatives   [14] If any other, please specify _____

43. On an overall basis how satisfied or dissatisfied are you on account of… **MENTION EACH PARAMETER?**
SHOW CARD No. 1 <Use 5 point scale>

[5] Highly Satisfied   **[4]** Satisfied   **[3]** Satisfied but not completely
[2] Dissatisfied   **[1]** completely dissatisfied

 ASK SATISFACTION LEVEL ONLY IF RESPONSE IS <YES>

	PARAMETER	Yes	No	Level of Satisfaction (Use Code)
1	**Availability of Tour Operator**			
2	**Availability of transportation**			
3	**Availability of tourist guide**			
4	**Availability of good quality accommodation**			
5	**Public convenience**			
6	**EATING PLACES**			
7	**Information centres**			
8	**Souvenir shops**			
9	**Entertainment places**			
10	**Quality of roads**			
11	**Security**			
12	**Behavior of local people**			
13	**Shops other than souvenir ones**			
14	**Upkeep of tourist sites**			

15	Accommodation tariff			
16	Quality of information provided			

44. Did you find your visit to this State better than or worse than or as per your expectations? **ASK & RECORD (SINGLE RESPONSE)**

[5] Much better than expectation   [4] Somewhat better than expectation   [3]] As per expectation

[2] Worse than expectation   [1] Much worse than expectation

45. Which places have you visited in this district?

46. From where did you get information about tourist destinations in this State? **READ OUT OPTIONS & TICK (MULTIPLE RESPONSE**)

[1] Indian Embassy in you country   [2] Indian tourism bureau in your country
[3] Indian tourism offices in India   [4] State tourism department
[5] Travel agents   [6] Internet: a) WEBSITE OF MOT b) OTHER
WEBSITE
[7] Travel books/ guides/ magazines / newspaper   [8] Relatives/ friends
[9] If any other, please specify _____

EXPENDITURE PATTERN:

47. Please tell us, how much have you spent DURING YOUR VISIT?
<READ OUT OPTIONS AND FILL THE AMOUNT> (MULTIPLE RESPONSES)
Package Component in INR_____

48. For Non Package Component, please ask the following

S No.	Accommodations	Before	During THE TRIP (Amt in INR)	TOTAL
1	Hotel			
2	Private Guest House			
3	Govt. Guest House/ Bhawan/ Sadan			
4	Dharamshala			
5	Rented house			
6	Friends & Relatives			
7	Others			
Total **(48)**				

49. Food & Drink

S No.	Food & Drink	Before	During THE TRIP (Amt in INR)	TOTAL
1	In the accommodation unit			
2	o/s accommodation unit & during journey and transit			
Total (49)				

50. Transport

S No.	Transport	Before	During THE	TOTAL

			TRIP (Amt in INR)	
1	RAILWAYS			
2	Road			
3	WATER			
4	AIR			
5	Transport equipment rental			
6	Travel agency services / tour operator			
7	Others			
Total **(50)**				

51. Shopping

S No.	Shopping	Before	During THE TRIP (Amt in INR)	TOTAL
1	Clothing & garments			
2	Processed food			
3	Tobacco products			
4	Alcohol			
5	Travel related consumer goods			
6	Footwear			
7	Toiletries			
8	Gems & Jewellery			
9	Books. Journals, Magazines ,Stationery etc			
Total **(51)**				

52. Recreation, Leisure, Cultural, Sporting activities

S No.	Recreation, Leisure, Cultural, Sporting activities	Before	During THE TRIP (Amt in INR)	TOTAL
1	Cinema, theatre,amusement park			
2	Entry fee & other expenses at religious places			
3	Entry fee & other expenses at cultural sites			
4	Sporting activities			
5	Medicine & health related			
Total **(52)**				

53. Others

S No.	Others	Before	During THE TRIP (Amt in INR)	TOTAL
1				
2				

54. GRAND TOTAL (SUMMATION OF Q 48+49+50+51+52+53)

****

Name of the investigator: _____Date: _____
Back Check Done: [ ] Tick   Date: _____ Back Checked by: _____

COUNTING SHEET

Tourist Spot / Destination _____

State Code: _____   **District Code_____**   **Month:** ………………   **Year:**………………

DATE	Volume count of tourists (Hourly Count by tally mark method)							
	10 – 11 AM	11-12 AM	12 AM- 1PM	1-2PM	02-03PM	03-04PM	04-05PM	05-06PM

Use one sheet for each date

State	
Dist	
Dest	

Short Survey Questionnaire:

Month: _____   Year: _____

Entry Point:_____

1. Are you a [1] Indian   [2] Foreigner   [3] NRI

2 If Indian, where do you reside

i) Within same city   ii) Same district   iii) Other district of the state
iv) Outside the state, specify state code

If the answer in 1 is WITHIN SAME CITY, ask the following

Frequency of visit to this Tourist spot

a) Once in 7 days ☐   e in 15 days ☐   ce in a month ☐

d) Once in six months ☐

If response is a) OR b) OR c) TERMINATE THE QUESTIONNAIRE

3. Type of Tourist

[1] Overnight visitor   [2] same day visitor

4. If Foreigner country of nationality_____

5. If NRI, country of residence _____

6. If overnight visitor, place of stay

[1] Hired accommodation [2] Friends & relatives [3] other free accommodation

7. Sex: MALE /FEMALE

_____

Name of the investigator: _____Date: _____

Back Check Done: [ ] Tick   Date: _____ Back Checked by: _____

State	
Dist	
Dest	

ACCOMODATION SURVEY
(CENSUS)

1. Name of accommodation unit: (Pls collect visiting card)

2. Type of accommodation unit **RECORD BY TICKING (SINGLE CODE)**

[1] 5 Star Deluxe Hotel   [2] 5 Star Hotel

[3] 4 Star Hotel   [4] 3 Star Hotel

[5] 2 Star Hotel   [6] 1 Star Hotel

[7] Apartment Hotel (Service Apartment)   [8] Heritage Hotel

[9] Non-star Hotel   [10] Youth/ YMCA Hostel

[11] Dharamshala / Sarai/ Musafirkhana   [12] Gurudwara/Temple/Monastry

[13] BED & Breakfast Unit   [14] Motel

3. Does your hotel belong to any group / chain of hotels?

[1] Yes, Please specify_____   [2] No

4. In which year it was established? Year: _____

5. Ownership **RECORD BY TICKING (SINGLE CODE)**

[1] Central Government   [2] State Government   [3] Private Limited

[4] Proprietorship/ Partnership   [5] Public Limited   [6] PSU

[7] Charitable Trust/ Society   [8] If any other, please specify _____

6. Registered with…. **RECORD BY TICKING (MULTIPLE CODES)**

[1] State Tourism Department   [2] Ministry of Tourism, New Delhi   [3]   Municipal Corporation
[4] Police Department   [5] Health Department   [6] None
[7] If any other, please specify _____

7. Please furnish the details of the following:

S. No.	Type of Room	Number of rooms	Number of beds	Room Tariff	
				Rs.	**US Dollar (US $)**
1	Single AC				
2	Double AC				
3	Deluxe AC				

4	Suits AC				
5	Single Non AC				
6	Double Non AC				
7	Deluxe Non AC				
8	Suits Non AC				
9	Dormitory / Hall				
10	Any other				
Total (Post Code)					

8. Total number of employees: _____   **(Permanent & Temporary)**

Departments	Number of permanent employees	Number of casual or temporary employees	Total (Post Code)
Management Team			
Front Office			
F & B (Service)			
F & B (Kitchen)			
House Keeping			
Accounts			
EDP			
Security			
Sales & Marketing			
Purchase & Stores			
Human Resource			
Public Relation			
Engineering			
Telephone			
Health Club			
Laundry			
Other departments			
Total			

9. Number of people working in the age group of:

18 – 25yrs	26 – 30yrs	31 – 40yrs	41 – 50yrs	>50yrs

10. Category of accommodation unit for Sampling

[1] Classified hotels   [2] Having more than 20 rooms
[3] 10 -20 rooms   [4] less than 10 rooms

State	
Dist	
Dest	

ACCOMODATION SURVEY
(MONTHLY)

1. Name of accommodation unit: (Pls collect visiting card)

2. Total number of employees: _____   **(Permanent & Temporary)**

Departments	Number of permanent employees	Number of casual or temporary employees	Total (Post Code)
Management Team			
Front Office			
F & B (Service)			
F & B (Kitchen)			
House Keeping			
Accounts			
EDP			
Security			
Sales & Marketing			
Purchase & Stores			
Human Resource			
Public Relation			
Engineering			
Telephone			
Health Club			
Laundry			
Other departments			
Total			

3.1 Number of room days occupied in the last month: _____   3.**2** Occupancy **%** _____
(TO BE COMPUTED AS SUM OF NUMBER OF DAYS THAT EACH CUSTOMER HAS STAYED FOR)
3.3 Total number of customers: _____

3.4 Total number of domestic customers: _____

3.5 Total number of bed nights for domestic customers_____

3.6 Total number of foreign customers: _____

3.7 Total number of bed nights for foreign customers: _____

4. Please generate the following statistics in respect of tourist inflow

Sl. No.	Type of Tourists (Domestic – 1 Foreign – 2)	Name of the State (In case of domestic tourists) / Name of the country (in case foreign tourists). Post the relevant state code/country code as provided in the list	Number of tourists	Bed night spent
		TOTAL		

STATE CODES				COUNTRY CODES			
1	J & K	19	CHATTISGARH	1.	UK	19	UAE
2	H.P.	20	BIHAR	2.	USA	20	SPAIN
3	PUNJAB	21	JHARKHAND	3.	CANADA	21	SWITZERLAND
4	HARYANA	22	A.P	4.	GERMANY	22	CHINA
5	UTTARANCHAL	23	KARNATAKA	5.	EUROPE	23	SAUDI ARABIA
6	U.P.	24	KERALA	6.	AUSTRALIA	24	GREECE
7	DELHI	25	TAMIL NADU	7.	SRI LANKA	25	ARGENTINA
8	MANIPUR	26	ARUNACHAL PRADESH	8.	FRANCE	26	BELGIUM
9	TRIPURA	27	ASSAM	9.	JAPAN	27	MOROCO
10	MEGHALAYA	28	NAGALAND	10.	MALAYSIA	28	CAMBODIA
11	MIZORAM	29	GOA	11	SINGAPORE	29	MALDIVES
12	SIKKIM	30	ANDAMAN & NICOBAR	12	ITALY	30	NORWAY
13	WEST BENGAL	31	DAMAN & DIU	13	NEPAL	31	CYPRUS
14	ORISSA	32	LAKSHWADEEP	14	NETHERLANDS	32	PHILIPNIES
15	RAJASTHAN	33	PONDICHEERY	15	KOREA	33	DENMARK
16	GUJARAT	34	CHANDIGARH	16	ISRAEL	34	EGYPT
17	MAHARASHTRA	35	DADRA & NAGAR HAVELI	17	PAKISTAN	35	SOUTH AFRICA
18	M.P.			18	BANGLADESH	36	FINLAND

Annexure – 4: Additional Tables

Table 1: Average Number of Places Visited

The Average number of places visited by leisure visitors is given in the following table. These ratios were used to convert Leisure visits to leisure visitors, hence, avoiding the perplexity of counting more than one visit of a single visitor to several destinations as more than one visitors.

Average Destinations Visited - Domestic		Exit Survey	
Serial No.	Districts	Overnight	No. of visits by Domestic Same day Visitors
1	AHMEDNAGAR	1.74	1.63
2	AKOLA	1.05	1.05
3	AMRAVATI	1.18	1.05
4	AURANGABAD	2.42	1.7
5	BEED	1.03	1.13
6	BHANDARA	1.55	1.85
7	BULDHANA	1.19	1.4
8	CHANDRAPUR	1.05	1.05
9	DHULE	1.02	1.15
10	GADCHIROLI	1.04	1.2
11	GONDIA	1.05	1.18
12	HINGOLI	1.04	1.13
13	JALGAON	1.16	1.5
14	JALNA	1.09	1.13
15	KOLHAPUR	1.18	1.25
16	LATUR	1.02	1.08
17	MUMBAI	3.98	3.33
18	NAGPUR	1.49	1.4
19	NANDURBAR	1.5	1.13
20	NASIK	1.85	1.43
21	NANDED	1.18	1.3
22	OSMANABAD	1.04	1.13
23	PARBHANI	1.32	1.33
24	PUNE	2.8	2.8
25	RAIGHAD	1.81	1.4
26	RATNAGIRI	1.55	1.25
27	SANGLI	1.03	1.03
28	SATARA	2.43	1.23
29	Sindhudurg	2.18	2.08
30	Solapur	2.33	1.83
31	THANE	1.01	1.08
32	WARDHA	1.13	1.03
33	WASHIM	1.06	1.13
34	YAVATMAL	1.03	1.05
35	Maharashtra	1.49	1.40

Average Destinations Visited - Foreign		Exit Survey	
Serial No.	Districts	Overnight	No. of visits by Domestic Same day Visitors
1	AHMEDNAGAR	1.45	1.1
2	AKOLA	1.05	1.15
3	AMRAVATI	1.08	1.13
4	AURANGABAD	2.98	1.85
5	BEED	1	1
6	BHANDARA	1.05	1
7	BULDHANA	1.18	1.03
8	CHANDRAPUR	1.2	1.1
9	DHULE	1	1.15
10	GADCHIROLI	1	1
11	GONDIA	1	1.05
12	HINGOLI	1	1
13	JALGAON	1.13	1.08
14	JALNA	1.13	1.05
15	KOLHAPUR	1.35	1.05
16	LATUR	1	1
17	MUMBAI	4.75	2.53
18	NAGPUR	1.9	1.2
19	NANDURBAR	1.5	1
20	NASIK	1.98	1.13
21	NANDED	1.68	1.15
22	OSMANABAD	1	1
23	PARBHANI	1.1	1.1
24	PUNE	3.8	2.18
25	RAIGHAD	2.55	1.95
26	RATNAGIRI	1.88	1.3
27	SANGLI	1	1.05
28	SATARA	2.05	1.63
29	Sindhudurg	2.3	1.88
30	Solapur	1.43	1.38
31	THANE	1	1.05
32	WARDHA	1.2	1.08
33	WASHIM	1	1.05
34	YAVATMAL	1	1
35	Maharashtra	1.55	1.25

Table 2: Total Number of Visits to the State:

The total numbers of visits by all visitors are given as below. Total number of visits was calculated by summing up total number of visits by leisure visitors and total number of non-leisure visitors (the number of non-leisure visits was calculated by taking the number of visit by non-leisure visitor as one per non-leisure visitor).

Total Domestic Visits												
Districts	**Jul'09**	**Aug'09**	**Sep'09**	**Oct'09**	**Nov'09**	**Dec'09**	**Jan'10**	**Feb'10**	**Mar'10**	**Apr'10**	**May'10**	**Jun'10**	**Total**
AHMEDNAGAR	578411	1265161	1341901	1355309	1385804	1928448	2292850	2095074	2056424	1925124	2016436	2044413	20285355
AKOLA	17739	5781	7068	7919	8096	8231	9463	9327	8717	7814	9043	9575	108773
AMRAVATI	19235	89604	54590	97338	105879	106672	119243	120337	111674	106705	109503	113182	1153962
AURANGABAD	509770	265755	230419	735615	722230	760125	1258496	1162236	1106568	1075433	1092390	1096024	10015061
BEED	8544	10360	14326	20952	128661	237994	777133	655833	621947	727193	769366	752497	4724806
BHANDARA	7553	171524	118304	132927	14396	10063	9526	9271	7443	7604	7778	7953	504342
BULDHANA	1518	94202	65118	167465	200958	196705	290223	230512	213091	247199	260575	230696	2198262
CHANDRAPUR	20626	233920	104070	190772	191507	185755	229371	215365	207597	209251	222404	212365	2223003
DHULE	747	5798	7660	7058	5243	5257	8752	7852	7226	7845	8497	8714	80649
GADCHIROLI	3780	2919	7831	13945	1784	1057	1476	887	859	888	1199	1303	37928
GONDIA	11725	208125	62206	113437	109457	128015	136765	113880	110074	117544	124704	119819	1355751
HINGOLI	14167	171932	132926	212842	198195	198367	349723	390545	367291	444343	447694	430964	3358987
JALGAON	42793	330487	259888	321030	349806	311885	340331	311029	300098	372257	389703	363543	3692850
JALNA	23274	5035	36427	37233	89556	115749	181899	170230	166289	179476	203749	201600	1410517
KOLHAPUR	81760	589893	591888	542975	499923	501161	604195	569293	554765	663357	684320	643639	6527169
LATUR	0	0	0	0	0	0	24315	18828	17821	16342	17356	16342	111004
MUMBAI	4043366	3866948	4218619	3983391	4181076	4369706	6675349	6410072	6303798	6316823	6658401	6451491	63479040
NAGPUR	84964	311083	362529	394338	385345	420657	471796	415703	373320	399159	426288	418170	4463352
NANDED	102321	8614	40841	93269	160425	175403	358246	318080	308197	375762	403392	375762	2720312
NANDURBAR	28112	211139	144480	203204	240330	250761	276083	241042	227554	239924	250591	243476	2556696
NASIK	139773	330121	216418	375803	340649	241378	402073	453949	438443	477403	516117	498306	4430433
OSMANABAD	125803	9332	293390	711879	468291	332470	407495	385975	371171	448320	450221	440076	4444423
PARBHANI	12381	2099	44058	68453	89610	89646	89935	98874	98839	129433	132288	132290	987906
PUNE	839444	1012999	1052199	1373649	972646	1153085	1380882	1395085	1365178	1457165	1542429	1540909	15085670
RAIGHAD	8210	30660	89620	135561	200827	219227	269106	241091	231661	227132	237174	230029	2120298

Total Domestic Visits												
Districts	**Jul'09**	**Aug'09**	**Sep'09**	**Oct'09**	**Nov'09**	**Dec'09**	**Jan'10**	**Feb'10**	**Mar'10**	**Apr'10**	**May'10**	**Jun'10**	**Total**
RATNAGIRI	17274	53069	58680	67612	71596	99543	104924	92070	85558	91307	92967	89326	923926
SANGLI	3569	36856	37372	54240	40850	58057	57814	52725	49133	48205	49559	51595	539975
SATARA	83961	94684	65762	104555	124767	223952	264335	234570	217816	244170	260473	251928	2170973
SOLAPUR	313962	540735	247311	517899	574760	569373	659473	587144	558752	627580	672944	656318	6526251
SINDHUDURG	2090	56389	46307	75525	77001	125301	190700	177710	166667	156649	163987	165467	1403793
THANE	13195	118406	118353	161956	201032	160996	162961	147909	138015	130369	137847	134356	1625395
WARDHA	13626	3301	6452	7745	17609	19047	21555	21158	19515	18473	19317	19532	187330
WASHIM	5940	3522	6517	19208	15487	15519	19282	15517	14700	15082	16652	16449	163875
YAVATMAL	25535	158987	78018	137343	142552	133510	166323	146969	134695	133737	139387	134878	1531934
TOTAL	7205168	10299440	10161548	12442447	12316348	13353115	18612093	17516142	16960896	17645068	18534751	18102987	173150003

Total Foreign Visits												
Districts	Jul'09	Aug'09	Sep'09	Oct'09	Nov'09	Dec'09	Jan'10	Feb'10	Mar'10	Apr'10	May'10	Jun'10	Total
AHMEDNAGAR	306	342	273	495	1117	1285	1646	1595	1581	961	798	832	11231
AKOLA	5	3	0	0	0	0	0	0	0	0	0	0	8
AMRAVATI	5	3	3	3	13	10	0	0	0	0	0	0	37
AURANGABAD	1884	5489	6724	7043	5562	14644	59826	53816	52381	53675	50305	52360	363709
BEED	0	0	8	66	60	20	0	0	0	0	0	0	154
BHANDARA	0	16	3	2	0	0	0	0	0	0	0	0	21
BULDHANA	11	141	121	79	83	155	378	207	206	177	227	202	1987
CHANDRAPUR	0	102	29	440	425	305	204	150	143	164	166	121	2249
DHULE	0	0	0	0	0	9	0	0	0	0	0	0	9
GADCHIROLI	8	0	0	0	0	2	2	0	0	0	0	0	12
GONDIA	0	0	0	0	3	6	18	0	0	0	0	0	27
HINGOLI	0	0	0	0	0	0	0	0	0	0	0	0	0
JALGAON	0	0	0	11	17	34	0	20	20	10	8	10	130
JALNA	0	0	0	0	0	0	0	0	0	0	0	0	0
KOLHAPUR	0	0	0	77	86	182	351	302	302	191	301	218	2010
LATUR	0	0	0	0	0	0	0	0	0	0	0	0	0
MUMBAI	291600	253214	261205	590757	563132	596234	583250	518134	491012	461459	503662	552963	5666622
NAGPUR	954	3355	541	434	208	652	1152	634	533	359	1331	616	10769
NANDED	181	1	309	312	919	964	29	35	33	63	68	63	2977
NANDURBAR	0	0	0	0	0	35	0	0	0	0	0	0	35
NASIK	27	0	26	43	1096	973	2761	1189	1176	783	1426	1544	11044
OSMANABAD	0	0	0	0	5	103	27	13	12	3	17	0	180
PARBHANI	0	0	0	5	0	0	0	0	0	0	0	0	5
PUNE	3395	5405	15671	36830	39241	44787	76019	68126	66686	66857	86012	75015	584044
RAIGHAD	10	0	201	978	1976	1853	530	441	441	364	493	490	7777

Total Foreign Visits												
Districts	Jul'09	Aug'09	Sep'09	Oct'09	Nov'09	Dec'09	Jan'10	Feb'10	Mar'10	Apr'10	May'10	Jun'10	Total
RATNAGIRI	0	0	0	13	14	20	89	78	70	51	109	61	505
SANGLI	4	11	5	8	7	0	9	4	3	7	7	7	72
SATARA	16	13	0	687	831	808	1086	863	918	716	1735	2057	9730
SOLAPUR	70558	220619	24727	158549	67345	177411	242563	176815	167969	184916	186857	193168	1871497
SINDHUDURG	0	0	38	509	516	539	210	122	122	122	128	122	2428
THANE	98	0	0	541	583	349	1243	1095	1116	1135	1361	1248	8769
WARDHA	0	22	45	462	80	78	95	22	20	12	21	22	879
WASHIM	0	0	0	0	9	12	0	0	0	0	0	0	21
YAVATMAL	0	20	0	0	0	0	0	0	0	0	0	0	20
TOTAL	369062	488756	309929	798344	683328	841470	971488	823661	784744	772025	835032	881119	8558958

Table 3: Ratio of Non-visitors to visitors:

To discount local residents as being counted as Tourists and getting included in the Tourism statistics, during the Short Survey itself, questions were asked regarding their city of residence (if tourist/visitor belongs to the same deistrict as the destination) and frequency of visit to the destination. The proportions of tourists/visitors thus being discounted are given as below:

Average Ratio of Disqualification and Qualification			
Districts	Disqualified	Qualified	Total
AHMEDNAGAR	0.19	0.81	1.00
AKOLA	0.45	0.55	1.00
AMRAVATI	0.39	0.61	1.00
AURANGABAD	0.07	0.93	1.00
BEED	0.16	0.85	1.00
BHANDARA	0.45	0.55	1.00
BULDHANA	0.17	0.83	1.00
CHANDRAPUR	0.13	0.88	1.00
DHULE	0.24	0.76	1.00
GADCHIROLI	0.80	0.20	1.00
GONDIA	0.20	0.80	1.00
HINGOLI	0.28	0.72	1.00
JALGAON	0.18	0.82	1.00
JALNA	0.27	0.73	1.00
KOLHAPUR	0.14	0.86	1.00
LATUR	0.45	0.55	1.00
MUMBAI	0.14	0.86	1.00
NAGPUR	0.40	0.60	1.00
NANDURBAR	0.20	0.80	1.00
NASIK	0.12	0.88	1.00
NANDED	0.29	0.71	1.00
OSMANABAD	0.35	0.65	1.00
PARBHANI	0.33	0.68	1.00
PUNE	0.10	0.90	1.00
RAIGHAD	0.09	0.91	1.00
RATNAGIRI	0.13	0.87	1.00
SANGLI	0.08	0.92	1.00

SATARA	0.02	0.98	1.00
SINDHUDURG	0.01	0.99	1.00
SOLAPUR	0.14	0.86	1.00
THANE	0.26	0.74	1.00
WARDHA	0.04	0.96	1.00
WASHIM	0.43	0.58	1.00
YAVATMAL	0.45	0.55	1.00

ANNEXURE – 5
SUPPLEMENTARY TABLES

Table A5:1 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of July'09

Maharashtra	July '09	
Name of State	**Estimated Domestic Leisure Visitors**	**Percentage**
AP	39502	2.09%
Maharashtra	1428340	75.44%
Delhi	64306	3.40%
Karnataka	48545	2.56%
Kerala	10617	0.56%
MP	49792	2.63%
Tamil Nadu	25996	1.37%
Chandigarh	21116	1.12%
West Bengal	23524	1.24%
UP	6486	0.34%
Assam	1647	0.09%
Bihar	530	0.03%
Gujarat	61659	3.26%
Orissa	17275	0.91%
Jharkhand	11835	0.63%
Rajasthan	5859	0.31%
Chhatisgarh	4372	0.23%
Punjab	20088	1.06%
Haryana	4118	0.22%
Pondicherry	3756	0.20%
HP	6836	0.36%
J&K	1940	0.10%
Manipur	11819	0.62%
Meghalaya	5436	0.29%
Mizoram	12483	0.66%
Nagaland	102	0.01%
Sikkim	247	0.01%
Tripura	82	0.00%
Uttaranchal	986	0.05%
Arunachal Pradesh	82	0.00%
Dadar & Nagar Haveli	1075	0.06%
Daman & Diu	2037	0.11%
Goa	824	0.04%
TOTAL	**1893313**	**100.00%**

Table A5:2 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of August'09

Maharashtra	August '09	
Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	49605	1.60%
Maharashtra (Same State)	2235907	71.90%
Delhi	107979	3.47%
Karnataka	152093	4.89%
Kerala	17438	0.56%
MP	94141	3.03%
Tamil Nadu	42696	1.37%
Chandigarh	19408	0.62%
West Bengal	46273	1.49%
UP	10653	0.34%
Assam	2706	0.09%
Bihar	8508	0.27%
Gujarat	108905	3.50%
Orissa	36008	1.16%
Jharkhand	19437	0.63%
Rajasthan	9622	0.31%
Chhatisgarh	14817	0.48%
Punjab	25355	0.82%
Haryana	6764	0.22%
Pondicherry	6169	0.20%
HP	18865	0.61%
J&K	3187	0.10%
Manipur	4138	0.13%
Meghalaya	16565	0.53%
Mizoram	28139	0.90%
Nagaland	167	0.01%
Sikkim	406	0.01%
Tripura	135	0.00%
Uttaranchal	1619	0.05%
Arunachal Pradesh	135	0.00%
Dadar & Nagar Haveli	1766	0.06%
Daman & Diu	3346	0.11%
Goa	16626	0.53%
TOTAL	3109580	100.00%

Table A5:3 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of September'09

Maharashtra	September '09	
Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	172220	5.56%
Maharashtra (Same State)	2236338	72.21%
Delhi	89974	2.91%
Karnataka	79404	2.56%
Kerala	9761	0.32%
MP	81444	2.63%
Tamil Nadu	42522	1.37%
Chandigarh	34540	1.12%
West Bengal	53690	1.73%
UP	10609	0.34%
Assam	2694	0.09%
Bihar	868	0.03%
Gujarat	100856	3.26%
Orissa	28256	0.91%
Jharkhand	19358	0.63%
Rajasthan	9583	0.31%
Chhatisgarh	7151	0.23%
Punjab	32857	1.06%
Haryana	6736	0.22%
Pondicherry	6144	0.20%
HP	11182	0.36%
J&K	3174	0.10%
Manipur	19332	0.62%
Meghalaya	8892	0.29%
Mizoram	20418	0.66%
Nagaland	166	0.01%
Sikkim	404	0.01%
Tripura	135	0.00%
Uttaranchal	1612	0.05%
Arunachal Pradesh	135	0.00%
Dadar & Nagar Haveli	1759	0.06%
Daman & Diu	3333	0.11%
Goa	1347	0.04%
TOTAL	3096896	100.00%

Table A5:4 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of October'09

Maharashtra	October '09	
Name of State	**Estimated Domestic Leisure Visitors**	**Percentage**
AP	155897	3.43%
Maharashtra (Same State)	3375822	74.34%
Delhi	154235	3.40%
Karnataka	94128	2.07%
Kerala	25466	0.56%
MP	130576	2.88%
Tamil Nadu	62350	1.37%
Chandigarh	50646	1.12%
West Bengal	56422	1.24%
UP	15557	0.34%
Assam	3951	0.09%
Bihar	1272	0.03%
Gujarat	136734	3.01%
Orissa	41432	0.91%
Jharkhand	28385	0.63%
Rajasthan	14052	0.31%
Chhatisgarh	10486	0.23%
Punjab	59332	1.31%
Haryana	21030	0.46%
Pondicherry	9009	0.20%
HP	16397	0.36%
J&K	4654	0.10%
Manipur	28347	0.62%
Meghalaya	13038	0.29%
Mizoram	18788	0.41%
Nagaland	244	0.01%
Sikkim	593	0.01%
Tripura	198	0.00%
Uttaranchal	2364	0.05%
Arunachal Pradesh	198	0.00%
Dadar & Nagar Haveli	2579	0.06%
Daman & Diu	4887	0.11%
Goa	1976	0.04%
TOTAL	4541044	100.00%

Table A5:5 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of November'09

Maharashtra	November '09	
Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	93863	2.09%
Maharashtra (Same State)	3393919	75.44%
Delhi	141751	3.15%
Karnataka	104300	2.32%
Kerala	36277	0.81%
MP	118312	2.63%
Tamil Nadu	61770	1.37%
Chandigarh	39126	0.87%
West Bengal	55897	1.24%
UP	15412	0.34%
Assam	3914	0.09%
Bihar	1260	0.03%
Gujarat	146509	3.26%
Orissa	41047	0.91%
Jharkhand	28121	0.63%
Rajasthan	13921	0.31%
Chhatisgarh	10388	0.23%
Punjab	58779	1.31%
Haryana	9785	0.22%
Pondicherry	8925	0.20%
HP	16244	0.36%
J&K	4611	0.10%
Manipur	28083	0.62%
Meghalaya	12917	0.29%
Mizoram	29661	0.66%
Nagaland	242	0.01%
Sikkim	587	0.01%
Tripura	196	0.00%
Uttaranchal	13391	0.30%
Arunachal Pradesh	196	0.00%
Dadar & Nagar Haveli	2555	0.06%
Daman & Diu	4841	0.11%
Goa	1957	0.04%
TOTAL	4498756	100.00%

Table A5:6 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of December '09

Maharashtra	December '09	
Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	240287	4.90%
Maharashtra (Same State)	3000176	61.17%
Delhi	214542	4.37%
Karnataka	225757	4.60%
Kerala	27505	0.56%
MP	116942	2.38%
Tamil Nadu	167344	3.41%
Chandigarh	82657	1.69%
West Bengal	112986	2.30%
UP	16802	0.34%
Assam	14267	0.29%
Bihar	1374	0.03%
Gujarat	195639	3.99%
Orissa	44751	0.91%
Jharkhand	18613	0.38%
Rajasthan	27223	0.56%
Chhatisgarh	23371	0.48%
Punjab	176129	3.59%
Haryana	10668	0.22%
Pondicherry	9731	0.20%
HP	17710	0.36%
J&K	5027	0.10%
Manipur	54708	1.12%
Meghalaya	34082	0.69%
Mizoram	52338	1.07%
Nagaland	264	0.01%
Sikkim	640	0.01%
Tripura	213	0.00%
Uttaranchal	2554	0.05%
Arunachal Pradesh	213	0.00%
Dadar & Nagar Haveli	2785	0.06%
Daman & Diu	5278	0.11%
Goa	2134	0.04%
TOTAL	4904710	100.00%

Table A5:7 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of January '10

Maharashtra	January '10	
Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	305252	5.08%
Maharashtra (Same State)	3528909	58.78%
Delhi	274412	4.57%
Karnataka	253923	4.23%
Kerala	34922	0.58%
MP	157877	2.63%
Tamil Nadu	282427	4.70%
Chandigarh	96954	1.62%
West Bengal	172076	2.87%
UP	20566	0.34%
Assam	19223	0.32%
Bihar	2682	0.04%
Gujarat	240762	4.01%
Orissa	54773	0.91%
Jharkhand	37525	0.63%
Rajasthan	28576	0.48%
Chhatisgarh	30863	0.51%
Punjab	198436	3.31%
Haryana	27801	0.46%
Pondicherry	11910	0.20%
HP	21676	0.36%
J&K	10153	0.17%
Manipur	97475	1.62%
Meghalaya	17236	0.29%
Mizoram	59580	0.99%
Nagaland	323	0.01%
Sikkim	783	0.01%
Tripura	261	0.00%
Uttaranchal	3126	0.05%
Arunachal Pradesh	261	0.00%
Dadar & Nagar Haveli	3409	0.06%
Daman & Diu	6460	0.11%
Goa	2612	0.04%
TOTAL	6003224	100.00%

Table A5:8 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of February '10

Maharashtra	February '10	
Name of State	**Estimated Domestic Leisure Visitors**	**Percentage**
AP	131465	2.33%
Maharashtra (Same State)	4252968	75.44%
Delhi	177630	3.15%
Karnataka	158389	2.81%
Kerala	17769	0.32%
MP	162103	2.88%
Tamil Nadu	77405	1.37%
Chandigarh	76719	1.36%
West Bengal	70045	1.24%
UP	19313	0.34%
Assam	4905	0.09%
Bihar	1579	0.03%
Gujarat	183593	3.26%
Orissa	37591	0.67%
Jharkhand	21393	0.38%
Rajasthan	17445	0.31%
Chhatisgarh	13018	0.23%
Punjab	59812	1.06%
Haryana	12262	0.22%
Pondicherry	11184	0.20%
HP	20355	0.36%
J&K	5778	0.10%
Manipur	35191	0.62%
Meghalaya	16186	0.29%
Mizoram	37169	0.66%
Nagaland	303	0.01%
Sikkim	736	0.01%
Tripura	245	0.00%
Uttaranchal	2935	0.05%
Arunachal Pradesh	245	0.00%
Dadar & Nagar Haveli	3202	0.06%
Daman & Diu	6067	0.11%
Goa	2452	0.04%
TOTAL	5637455	100.00%

Table A5:9 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of March '10

Maharashtra	March '10	
Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	140420	2.58%
Maharashtra (Same State)	4109837	75.44%
Delhi	144894	2.66%
Karnataka	139680	2.56%
Kerala	30550	0.56%
MP	143268	2.63%
Tamil Nadu	74800	1.37%
Chandigarh	60758	1.12%
West Bengal	94446	1.73%
UP	18663	0.34%
Assam	4740	0.09%
Bihar	1526	0.03%
Gujarat	190793	3.50%
Orissa	49705	0.91%
Jharkhand	34052	0.63%
Rajasthan	16858	0.31%
Chhatisgarh	12580	0.23%
Punjab	57799	1.06%
Haryana	11850	0.22%
Pondicherry	10808	0.20%
HP	19670	0.36%
J&K	5583	0.10%
Manipur	20628	0.38%
Meghalaya	15642	0.29%
Mizoram	22539	0.41%
Nagaland	293	0.01%
Sikkim	711	0.01%
Tripura	237	0.00%
Uttaranchal	2836	0.05%
Arunachal Pradesh	237	0.00%
Dadar & Nagar Haveli	3094	0.06%
Daman & Diu	5863	0.11%
Goa	2370	0.04%
TOTAL	5447730	100.00%

Table A5:10 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of April '10

Maharashtra	April '10	
Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	129615	2.33%
Maharashtra (Same State)	4193118	75.44%
Delhi	161480	2.91%
Karnataka	128860	2.32%
Kerala	44819	0.81%
MP	146171	2.63%
Tamil Nadu	76315	1.37%
Chandigarh	34689	0.62%
West Bengal	82710	1.49%
UP	19041	0.34%
Assam	4836	0.09%
Bihar	1557	0.03%
Gujarat	181009	3.26%
Orissa	78012	1.40%
Jharkhand	34742	0.63%
Rajasthan	17199	0.31%
Chhatisgarh	12835	0.23%
Punjab	72621	1.31%
Haryana	12090	0.22%
Pondicherry	11027	0.20%
HP	6419	0.12%
J&K	5697	0.10%
Manipur	34696	0.62%
Meghalaya	15958	0.29%
Mizoram	36646	0.66%
Nagaland	299	0.01%
Sikkim	725	0.01%
Tripura	242	0.00%
Uttaranchal	2894	0.05%
Arunachal Pradesh	242	0.00%
Dadar & Nagar Haveli	3157	0.06%
Daman & Diu	5981	0.11%
Goa	2418	0.04%
TOTAL	5558121	100.00%

Table A5:11 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of May '10

Maharashtra	May '10	
Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	221699	3.80%
Maharashtra (Same State)	4200436	72.01%
Delhi	283789	4.87%
Karnataka	149556	2.56%
Kerala	32710	0.56%
MP	139074	2.38%
Tamil Nadu	80089	1.37%
Chandigarh	65055	1.12%
West Bengal	72474	1.24%
UP	19982	0.34%
Assam	5075	0.09%
Bihar	1634	0.03%
Gujarat	161309	2.77%
Orissa	81869	1.40%
Jharkhand	50785	0.87%
Rajasthan	18049	0.31%
Chhatisgarh	13469	0.23%
Punjab	61886	1.06%
Haryana	12687	0.22%
Pondicherry	11572	0.20%
HP	21061	0.36%
J&K	5978	0.10%
Manipur	79386	1.36%
Meghalaya	16748	0.29%
Mizoram	9808	0.17%
Nagaland	314	0.01%
Sikkim	761	0.01%
Tripura	254	0.00%
Uttaranchal	3037	0.05%
Arunachal Pradesh	254	0.00%
Dadar & Nagar Haveli	3313	0.06%
Daman & Diu	6277	0.11%
Goa	2538	0.04%
TOTAL	5832929	100.00%

Table A5:12 - Percentage and estimated Number of Domestic Leisure Tourists / Visitors visited from other State in the month of June '10

Maharashtra	June '10	
Name of State	**Estimated Domestic Leisure Visitors**	**Percentage**
AP	132958	2.33%
Maharashtra (Same State)	4301243	75.44%
Delhi	179646	3.15%
Karnataka	160187	2.81%
Kerala	17971	0.32%
MP	149941	2.63%
Tamil Nadu	78283	1.37%
Chandigarh	49586	0.87%
West Bengal	70840	1.24%
UP	19532	0.34%
Assam	4961	0.09%
Bihar	1597	0.03%
Gujarat	185677	3.26%
Orissa	52020	0.91%
Jharkhand	49640	0.87%
Rajasthan	31645	0.56%
Chhatisgarh	13166	0.23%
Punjab	60491	1.06%
Haryana	12401	0.22%
Pondicherry	11311	0.20%
HP	20586	0.36%
J&K	5843	0.10%
Manipur	49593	0.87%
Meghalaya	2368	0.04%
Mizoram	23589	0.41%
Nagaland	306	0.01%
Sikkim	744	0.01%
Tripura	248	0.00%
Uttaranchal	2968	0.05%
Arunachal Pradesh	248	0.00%
Dadar & Nagar Haveli	3238	0.06%
Daman & Diu	6136	0.11%
Goa	2480	0.04%
TOTAL	**5701445**	**100.00%**

Table A5:13 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of July '09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	138831	7.35%
Maharashtra (Same State)	936590	49.59%
Delhi	151560	8.02%
Karnataka	27924	1.48%
Kerala	53910	2.85%
MP	48407	2.56%
Tamil Nadu	73860	3.91%
Chandigarh	736	0.04%
West Bengal	132284	7.00%
UP	27924	1.48%
Bihar	9416	0.50%
Gujarat	103939	5.50%
Orissa	1494	0.08%
Jharkhand	1697	0.09%
Rajasthan	109474	5.80%
Chhatisgarh	18978	1.00%
Punjab	10724	0.57%
Haryana	36845	1.95%
HP	3571	0.19%
J&K	565	0.03%
TOTAL	1888729	100.00%

Table A5:14 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of August '09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	250105	7.41%
Maharashtra (Same State)	1453562	43.06%
Delhi	304484	9.02%
Karnataka	217966	6.46%
Kerala	96342	2.85%
MP	86508	2.56%
Tamil Nadu	149010	4.41%
Chandigarh	1422	0.04%
West Bengal	185357	5.49%
UP	83934	2.49%
Bihar	16827	0.50%
Gujarat	182175	5.40%
Orissa	2670	0.08%
Jharkhand	56080	1.66%
Rajasthan	179515	5.32%

Chhatisgarh	33916	1.00%
Punjab	19201	0.57%
Haryana	48830	1.45%
HP	6382	0.19%
J&K	1054	0.03%
TOTAL	3375342	100.00%

Table A5:15 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of September '09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	236221	7.35%
Maharashtra (Same State)	1593593	49.59%
Delhi	274080	8.53%
Karnataka	96115	2.99%
Kerala	75527	2.35%
MP	98565	3.07%
Tamil Nadu	109472	3.41%
Chandigarh	2022	0.06%
West Bengal	161278	5.02%
UP	128516	4.00%
Bihar	16021	0.50%
Gujarat	270654	8.42%
Orissa	2555	0.08%
Jharkhand	3488	0.11%
Rajasthan	24262	0.75%
Chhatisgarh	32292	1.00%
Punjab	18281	0.57%
Haryana	62692	1.95%
HP	6077	0.19%
J&K	1961	0.06%
TOTAL	3213672	100.00%

Table A5:16 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of October '09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	459186	9.37%
Maharashtra (Same State)	2435885	49.69%
Delhi	492274	10.04%
Karnataka	97189	1.98%
Kerala	65783	1.34%
MP	125640	2.56%
Tamil Nadu	92851	1.89%
Chandigarh	613	0.01%

West Bengal	318628	6.50%
UP	121901	2.49%
Bihar	24439	0.50%
Gujarat	240869	4.91%
Orissa	3878	0.08%
Jharkhand	4405	0.09%
Rajasthan	234113	4.78%
Chhatisgarh	49258	1.00%
Punjab	27887	0.57%
Haryana	95637	1.95%
HP	9270	0.19%
J&K	2466	0.05%
TOTAL	4902171	100.00%

Table A5:17 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of November '09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	405532	0.08
Maharashtra (Same State)	2411800	0.50
Delhi	438229	0.09
Karnataka	71728	0.01
Kerala	138478	0.03
MP	99885	0.02
Tamil Nadu	189724	0.04
Chandigarh	607	0.00
West Bengal	315740	0.07
UP	96186	0.02
Bihar	24187	0.00
Gujarat	261851	0.05
Orissa	3838	0.00
Jharkhand	4359	0.00
Rajasthan	256749	0.05
Chhatisgarh	48750	0.01
Punjab	27599	0.01
Haryana	45719	0.01
HP	9174	0.00
J&K	1451	0.00
TOTAL	4851584	1.00

Table A5:18 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of December '09

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	378736	7.35%
Maharashtra (Same State)	2555023	49.59%
Delhi	465411	9.03%
Karnataka	86177	1.67%
Kerala	147067	2.85%
MP	132056	2.56%
Tamil Nadu	175517	3.41%
Chandigarh	645	0.01%
West Bengal	360874	7.00%
UP	76177	1.48%
Bihar	25687	0.50%
Gujarat	252118	4.89%
Orissa	4076	0.08%
Jharkhand	4630	0.09%
Rajasthan	295649	5.74%
Chhatisgarh	51773	1.00%
Punjab	29311	0.57%
Haryana	100302	1.95%
HP	9743	0.19%
J&K	1541	0.03%
TOTAL	5152511	100.00%

Table A5:19 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of January '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	575672	9.37%
Maharashtra (Same State)	3345545	54.44%
Delhi	327191	5.32%
Karnataka	183807	2.99%
Kerala	82471	1.34%
MP	95548	1.55%
Tamil Nadu	147387	2.40%
Chandigarh	769	0.01%
West Bengal	368475	6.00%
UP	183807	2.99%
Bihar	30639	0.50%
Gujarat	269736	4.39%
Orissa	4862	0.08%
Jharkhand	5522	0.09%
Rajasthan	325237	5.29%
Chhatisgarh	30772	0.50%

Punjab	34961	0.57%
Haryana	119891	1.95%
HP	11621	0.19%
J&K	1837	0.03%
TOTAL	6145749	100.00%

Table A5:20 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of February '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	483172	8.36%
Maharashtra (Same State)	2866394	49.59%
Delhi	432707	7.49%
Karnataka	153741	2.66%
Kerala	164990	2.85%
MP	148149	2.56%
Tamil Nadu	226047	3.91%
Chandigarh	723	0.01%
West Bengal	375712	6.50%
UP	143741	2.49%
Bihar	28818	0.50%
Gujarat	311183	5.38%
Orissa	4573	0.08%
Jharkhand	5194	0.09%
Rajasthan	335444	5.80%
Chhatisgarh	28942	0.50%
Punjab	3743	0.06%
Haryana	54483	0.94%
HP	10943	0.19%
J&K	1728	0.03%
TOTAL	5780427	100.00%

Table A5:21 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of March '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	436613	7.86%
Maharashtra (Same State)	2751537	49.53%
Delhi	333734	6.01%
Karnataka	82125	1.48%
Kerala	186554	3.36%
MP	152368	2.74%
Tamil Nadu	245229	4.41%
Chandigarh	695	0.01%
West Bengal	389073	7.00%

UP	82125	1.48%
Bihar	27693	0.50%
Gujarat	299808	5.40%
Orissa	4390	0.08%
Jharkhand	4991	0.09%
Rajasthan	349972	6.30%
Chhatisgarh	55816	1.00%
Punjab	31600	0.57%
Haryana	108363	1.95%
HP	10504	0.19%
J&K	1661	0.03%
TOTAL	5554853	100.00%

Table A5:22 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of April '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	371733	7.35%
Maharashtra (Same State)	2507484	49.58%
Delhi	329332	6.51%
Karnataka	74768	1.48%
Kerala	151348	2.99%
MP	155109	3.07%
Tamil Nadu	197766	3.91%
Chandigarh	633	0.01%
West Bengal	379696	7.51%
UP	74768	1.48%
Bihar	25212	0.50%
Gujarat	298446	5.90%
Orissa	4001	0.08%
Jharkhand	4544	0.09%
Rajasthan	293127	5.80%
Chhatisgarh	50816	1.00%
Punjab	28729	0.57%
Haryana	98656	1.95%
HP	9564	0.19%
J&K	1512	0.03%
TOTAL	5057246	100.00%

Table A5:23 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of May '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	417464	7.85%
Maharashtra (Same State)	2632535	49.53%
Delhi	399696	7.52%
Karnataka	61784	1.16%
Kerala	151702	2.85%
MP	136217	2.56%
Tamil Nadu	207841	3.91%
Chandigarh	666	0.01%
West Bengal	372246	7.00%
UP	51784	0.97%
Bihar	26497	0.50%
Gujarat	286856	5.40%
Orissa	4204	0.08%
Jharkhand	4776	0.09%
Rajasthan	334853	6.30%
Chhatisgarh	80198	1.51%
Punjab	30235	0.57%
Haryana	103682	1.95%
HP	10050	0.19%
J&K	1589	0.03%
TOTAL	5314873	100.00%

Table A5:24 - Percentage and estimated Number of Domestic Non-Leisure Tourists / Visitors visited from other State in the month of June '10

Name of State	Estimated Domestic Leisure Visitors	Percentage
AP	355149	6.85%
Maharashtra (Same State)	2572323	49.59%
Delhi	416260	8.02%
Karnataka	83693	1.61%
Kerala	200365	3.86%
MP	132782	2.56%
Tamil Nadu	202856	3.91%
Chandigarh	649	0.01%
West Bengal	363317	7.00%
UP	50542	0.97%
Bihar	25861	0.50%
Gujarat	279976	5.40%
Orissa	4104	0.08%
Jharkhand	4661	0.09%
Rajasthan	300671	5.80%
Chhatisgarh	52124	1.00%

Punjab	29509	0.57%
Haryana	101195	1.95%
HP	9809	0.19%
J&K	1551	0.03%
TOTAL	5187397	100.00%

Table A5:25 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of July'09

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	6049	11.37%
USA	7364	13.85%
Canada	5147	9.68%
Germany	5031	9.46%
Europe	5189	9.76%
Australia	3014	5.67%
Sri Lanka	1938	3.64%
France	4821	9.06%
Japan	645	1.21%
Malaysia	293	0.55%
Singapore	275	0.52%
Italy	314	0.59%
Nepal	205	0.39%
Netherlands	1796	3.38%
Korea	274	0.52%
Israel	103	0.19%
Pakistan	79	0.15%
Bangladesh	126	0.24%
UAE	6723	12.64%
Spain	3125	5.88%
Switzerland	216	0.41%
Saudi Arabia	127	0.24%
Greece	108	0.20%
Argentina	158	0.30%
Belgium	6	0.01%
Philippines	3	0.01%
Denmark	1	0.00%
Egypt	8	0.02%
South Africa	26	0.05%
Finland	20	0.04%
Total	53183	100.00%

**Table A5:26 - Percentage and estimated Number of Foreign Leisure Tourists /
Visitors visited from other Country in the month of August'09**

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	6022	12.40%
USA	7722	15.91%
Canada	4498	9.27%
Germany	4492	9.25%
Europe	4736	9.76%
Australia	3751	7.73%
Sri Lanka	2069	4.26%
France	3400	7.00%
Japan	789	1.62%
Malaysia	167	0.34%
Singapore	351	0.72%
Italy	386	0.80%
Nepal	287	0.59%
Netherlands	1639	3.38%
Korea	150	0.31%
Israel	194	0.40%
Pakistan	72	0.15%
Bangladesh	215	0.44%
UAE	4136	8.52%
Spain	2653	5.46%
Switzerland	297	0.61%
Saudi Arabia	136	0.28%
Greece	199	0.41%
Argentina	141	0.29%
Belgium	8	0.02%
Philippines	0	0.00%
Denmark	0	0.00%
Egypt	5	0.01%
South Africa	16	0.03%
Finland	13	0.03%
Total	48543	100.00%

Table A5:27 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of September'09

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	5838	11.37%
USA	6107	11.90%
Canada	5367	10.46%
Germany	5855	11.41%
Europe	5507	10.73%
Australia	1908	3.72%
Sri Lanka	2871	5.59%
France	3652	7.12%
Japan	922	1.80%
Malaysia	182	0.36%
Singapore	465	0.91%
Italy	403	0.78%
Nepal	298	0.58%
Netherlands	1733	3.38%
Korea	265	0.52%
Israel	199	0.39%
Pakistan	76	0.15%
Bangladesh	222	0.43%
UAE	5488	10.69%
Spain	3016	5.88%
Switzerland	309	0.60%
Saudi Arabia	182	0.35%
Greece	194	0.38%
Argentina	152	0.30%
Belgium	16	0.03%
Philippines	23	0.04%
Denmark	31	0.06%
Egypt	18	0.03%
South Africa	15	0.03%
Finland	10	0.02%
Total	51325	100.00%

Table A5:28 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of October'09

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	10902	10.42%
USA	14489	13.85%
Canada	10126	9.68%
Germany	9498	9.08%
Europe	10009	9.57%
Australia	4929	4.71%
Sri Lanka	4814	4.60%
France	10485	10.02%
Japan	1569	1.50%
Malaysia	476	0.45%
Singapore	740	0.71%
Italy	517	0.49%
Nepal	443	0.42%
Netherlands	3533	3.38%
Korea	440	0.42%
Israel	103	0.10%
Pakistan	255	0.24%
Bangladesh	248	0.24%
UAE	12227	11.69%
Spain	7149	6.83%
Switzerland	425	0.41%
Saudi Arabia	249	0.24%
Greece	213	0.20%
Argentina	310	0.30%
Belgium	112	0.11%
Philippines	56	0.05%
Denmark	53	0.05%
Egypt	66	0.06%
South Africa	150	0.14%
Finland	50	0.05%
Total	104638	100.00%

**Table A5:29 - Percentage and estimated Number of Foreign Leisure Tourists /
Visitors visited from other Country in the month of November'09**

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	10037	9.73%
USA	16288	15.79%
Canada	9085	8.80%
Germany	9761	9.46%
Europe	11067	10.73%
Australia	5847	5.67%
Sri Lanka	2761	2.68%
France	9353	9.06%
Japan	1351	1.31%
Malaysia	568	0.55%
Singapore	533	0.52%
Italy	608	0.59%
Nepal	498	0.48%
Netherlands	3484	3.38%
Korea	632	0.61%
Israel	200	0.19%
Pakistan	153	0.15%
Bangladesh	145	0.14%
UAE	13044	12.64%
Spain	6064	5.88%
Switzerland	519	0.50%
Saudi Arabia	346	0.33%
Greece	310	0.30%
Argentina	306	0.30%
Belgium	9	0.01%
Philippines	56	0.05%
Denmark	56	0.05%
Egypt	16	0.02%
South Africa	50	0.05%
Finland	40	0.04%
Total	103187	100.00%

Table A5:30 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of December '09

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	13028	10.56%
USA	17076	13.85%
Canada	11934	9.68%
Germany	11666	9.46%
Europe	10032	8.13%
Australia	5988	4.86%
Sri Lanka	5495	4.46%
France	12179	9.88%
Japan	1495	1.21%
Malaysia	579	0.47%
Singapore	737	0.60%
Italy	627	0.51%
Nepal	576	0.47%
Netherlands	4164	3.38%
Korea	736	0.60%
Israel	339	0.27%
Pakistan	182	0.15%
Bangladesh	193	0.16%
UAE	15589	12.64%
Spain	9248	7.50%
Switzerland	501	0.41%
Saudi Arabia	293	0.24%
Greece	251	0.20%
Argentina	265	0.22%
Belgium	14	0.01%
Philippines	7	0.01%
Denmark	3	0.00%
Egypt	19	0.02%
South Africa	59	0.05%
Finland	47	0.04%
Total	123323	100.00%

Table A5:31 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of January '10

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	17439	12.07%
USA	25011	17.31%
Canada	13985	9.68%
Germany	13671	9.46%
Europe	13099	9.06%
Australia	7189	4.97%
Sri Lanka	5267	3.64%
France	12100	8.37%
Japan	1652	1.14%
Malaysia	695	0.48%
Singapore	846	0.59%
Italy	952	0.66%
Nepal	457	0.32%
Netherlands	4880	3.38%
Korea	745	0.52%
Israel	380	0.26%
Pakistan	214	0.15%
Bangladesh	243	0.17%
UAE	16268	11.26%
Spain	7493	5.18%
Switzerland	587	0.41%
Saudi Arabia	394	0.27%
Greece	344	0.24%
Argentina	428	0.30%
Belgium	17	0.01%
Philippines	8	0.01%
Denmark	4	0.00%
Egypt	22	0.02%
South Africa	70	0.05%
Finland	56	0.04%
Total	144518	100.00%

Table A5:32 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of February '10

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	15665	12.15%
USA	18853	14.62%
Canada	12477	9.68%
Germany	12196	9.46%
Europe	12579	9.76%
Australia	6306	4.89%
Sri Lanka	3699	2.87%
France	10687	8.29%
Japan	1463	1.13%
Malaysia	709	0.55%
Singapore	566	0.44%
Italy	660	0.51%
Nepal	497	0.39%
Netherlands	4354	3.38%
Korea	765	0.59%
Israel	250	0.19%
Pakistan	191	0.15%
Bangladesh	306	0.24%
UAE	17298	13.42%
Spain	7677	5.95%
Switzerland	624	0.48%
Saudi Arabia	307	0.24%
Greece	262	0.20%
Argentina	382	0.30%
Belgium	15	0.01%
Philippines	15	0.01%
Denmark	10	0.01%
Egypt	10	0.01%
South Africa	72	0.06%
Finland	35	0.03%
Total	128929	100.00%

Table A5:33 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of March '10

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	14011	11.37%
USA	17056	13.85%
Canada	11920	9.68%
Germany	11652	9.46%
Europe	11017	8.94%
Australia	7980	6.48%
Sri Lanka	3489	2.83%
France	11165	9.06%
Japan	1394	1.13%
Malaysia	578	0.47%
Singapore	736	0.60%
Italy	726	0.59%
Nepal	575	0.47%
Netherlands	4159	3.38%
Korea	535	0.43%
Israel	339	0.27%
Pakistan	282	0.23%
Bangladesh	192	0.16%
UAE	15670	12.72%
Spain	7239	5.88%
Switzerland	501	0.41%
Saudi Arabia	493	0.40%
Greece	451	0.37%
Argentina	465	0.38%
Belgium	114	0.09%
Philippines	107	0.09%
Denmark	103	0.08%
Egypt	119	0.10%
South Africa	59	0.05%
Finland	47	0.04%
Total	123176	100.00%

Table A5:34 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of April '10

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	13113	10.57%
USA	18180	14.65%
Canada	12007	9.68%
Germany	11737	9.46%
Europe	11105	8.95%
Australia	6030	4.86%
Sri Lanka	4522	3.64%
France	12247	9.87%
Japan	1404	1.13%
Malaysia	683	0.55%
Singapore	641	0.52%
Italy	832	0.67%
Nepal	578	0.47%
Netherlands	4190	3.38%
Korea	540	0.44%
Israel	240	0.19%
Pakistan	183	0.15%
Bangladesh	294	0.24%
UAE	15684	12.64%
Spain	8292	6.68%
Switzerland	504	0.41%
Saudi Arabia	295	0.24%
Greece	253	0.20%
Argentina	368	0.30%
Belgium	15	0.01%
Philippines	7	0.01%
Denmark	3	0.00%
Egypt	19	0.02%
South Africa	60	0.05%
Finland	48	0.04%
Total	124072	100.00%

Table A5:35 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of May '10

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	14506	10.64%
USA	19875	14.58%
Canada	13191	9.68%
Germany	12895	9.46%
Europe	12299	9.02%
Australia	7024	5.15%
Sri Lanka	5968	4.38%
France	11356	8.33%
Japan	1553	1.14%
Malaysia	750	0.55%
Singapore	804	0.59%
Italy	904	0.66%
Nepal	526	0.39%
Netherlands	4603	3.38%
Korea	603	0.44%
Israel	364	0.27%
Pakistan	201	0.15%
Bangladesh	223	0.16%
UAE	19231	14.11%
Spain	8011	5.88%
Switzerland	454	0.33%
Saudi Arabia	224	0.16%
Greece	177	0.13%
Argentina	404	0.30%
Belgium	16	0.01%
Philippines	8	0.01%
Denmark	3	0.00%
Egypt	21	0.02%
South Africa	66	0.05%
Finland	52	0.04%
Total	136316	100.00%

Table A5:36 - Percentage and estimated Number of Foreign Leisure Tourists / Visitors visited from other Country in the month of June '10

County of Origin	Estmatied No. of Visitors (Lesiure)	Percentage
UK	14500	10.00%
USA	20086	13.85%
Canada	14037	9.68%
Germany	13722	9.46%
Europe	15152	10.45%
Australia	8119	5.60%
Sri Lanka	6287	4.33%
France	13049	9.00%
Japan	1559	1.07%
Malaysia	898	0.62%
Singapore	649	0.45%
Italy	855	0.59%
Nepal	459	0.32%
Netherlands	4898	3.38%
Korea	748	0.52%
Israel	281	0.19%
Pakistan	214	0.15%
Bangladesh	244	0.17%
UAE	18336	12.64%
Spain	9525	6.57%
Switzerland	389	0.27%
Saudi Arabia	245	0.17%
Greece	195	0.13%
Argentina	430	0.30%
Belgium	28	0.02%
Philippines	0	0.00%
Denmark	4	0.00%
Egypt	0	0.00%
South Africa	80	0.06%
Finland	66	0.05%
Total	145056	100.00%

**Table A5:37 - Percentage and estimated Number of Foreign Non-Leisure Tourists /
Visitors visited from other Country in the month of July '09**

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	4890	11.03%
USA	6523	14.71%
Canada	4869	10.98%
Germany	3388	7.64%
Europe	4922	11.10%
Australia	2590	5.84%
Sri Lanka	1686	3.80%
France	3707	8.36%
Japan	613	1.38%
Malaysia	308	0.69%
Singapore	237	0.53%
Italy	240	0.54%
Nepal	161	0.36%
Netherlands	1806	4.07%
Korea	270	0.61%
Israel	75	0.17%
Pakistan	117	0.26%
Bangladesh	107	0.24%
UAE	4548	10.26%
Spain	2630	5.93%
Switzerland	191	0.43%
Saudi Arabia	117	0.26%
Greece	95	0.21%
Argentina	160	0.36%
Belgium	15	0.03%
Philippines	14	0.03%
Denmark	8	0.02%
Egypt	7	0.02%
South Africa	12	0.03%
Finland	25	0.06%
Total	44330	100.00%

**Table A5:38 - Percentage and estimated Number of Foreign Non-Leisure Tourists /
Visitors visited from other Country in the month of August '09**

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	5560	13.45%
USA	7082	17.13%
Canada	5540	13.40%
Germany	2159	5.22%
Europe	5090	12.31%
Australia	3415	8.26%
Sri Lanka	2572	6.22%
France	2457	5.94%
Japan	572	1.38%
Malaysia	287	0.69%
Singapore	221	0.53%
Italy	224	0.54%
Nepal	150	0.36%
Netherlands	684	1.65%
Korea	152	0.37%
Israel	70	0.17%
Pakistan	109	0.26%
Bangladesh	100	0.24%
UAE	3241	7.84%
Spain	1452	3.51%
Switzerland	78	0.19%
Saudi Arabia	29	0.07%
Greece	0	0.00%
Argentina	49	0.12%
Belgium	0	0.00%
Philippines	0	0.00%
Denmark	0	0.00%
Egypt	6	0.02%
South Africa	7	0.02%
Finland	30	0.07%
Total	41337	100.00%

Table A5:39 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of September '09

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	5901	13.28%
USA	7536	16.96%
Canada	5879	13.23%
Germany	3395	7.64%
Europe	5933	13.36%
Australia	3596	8.09%
Sri Lanka	1690	3.80%
France	2715	6.11%
Japan	315	0.71%
Malaysia	208	0.47%
Singapore	138	0.31%
Italy	140	0.32%
Nepal	62	0.14%
Netherlands	809	1.82%
Korea	271	0.61%
Israel	75	0.17%
Pakistan	117	0.26%
Bangladesh	107	0.24%
UAE	3558	8.01%
Spain	1635	3.68%
Switzerland	91	0.21%
Saudi Arabia	17	0.04%
Greece	95	0.21%
Argentina	60	0.13%
Belgium	15	0.03%
Philippines	14	0.03%
Denmark	8	0.02%
Egypt	7	0.02%
South Africa	12	0.03%
Finland	25	0.06%
Total	44425	100.00%

Table A5:40 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of October '09

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	8153	12.57%
USA	8540	13.17%
Canada	7121	10.98%
Germany	4955	7.64%
Europe	9200	14.19%
Australia	3789	5.84%
Sri Lanka	1466	2.26%
France	4422	6.82%
Japan	897	1.38%
Malaysia	450	0.69%
Singapore	347	0.53%
Italy	351	0.54%
Nepal	236	0.36%
Netherlands	1641	2.53%
Korea	395	0.61%
Israel	110	0.17%
Pakistan	171	0.26%
Bangladesh	156	0.24%
UAE	5652	8.72%
Spain	4846	7.47%
Switzerland	379	0.59%
Saudi Arabia	271	0.42%
Greece	238	0.37%
Argentina	333	0.51%
Belgium	122	0.19%
Philippines	121	0.19%
Denmark	112	0.17%
Egypt	120	0.18%
South Africa	107	0.17%
Finland	136	0.21%
Total	64837	100.00%

Table A5:41 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of November '09

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	7030	11.03%
USA	9376	14.71%
Canada	7999	12.55%
Germany	4870	7.64%
Europe	8076	12.67%
Australia	4724	7.41%
Sri Lanka	1424	2.23%
France	4329	6.79%
Japan	882	1.38%
Malaysia	442	0.69%
Singapore	341	0.53%
Italy	345	0.54%
Nepal	232	0.36%
Netherlands	2596	4.07%
Korea	388	0.61%
Israel	108	0.17%
Pakistan	168	0.26%
Bangladesh	154	0.24%
UAE	5538	8.69%
Spain	3780	5.93%
Switzerland	275	0.43%
Saudi Arabia	168	0.26%
Greece	136	0.21%
Argentina	229	0.36%
Belgium	21	0.03%
Philippines	21	0.03%
Denmark	12	0.02%
Egypt	10	0.02%
South Africa	17	0.03%
Finland	36	0.06%
Total	63725	100.00%

Table A5:42 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of December '09

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	9277	12.36%
USA	10039	13.38%
Canada	9240	12.32%
Germany	5734	7.64%
Europe	8331	11.10%
Australia	5384	7.18%
Sri Lanka	3854	5.14%
France	5274	7.03%
Japan	1038	1.38%
Malaysia	521	0.69%
Singapore	401	0.53%
Italy	406	0.54%
Nepal	273	0.36%
Netherlands	3056	4.07%
Korea	457	0.61%
Israel	127	0.17%
Pakistan	198	0.26%
Bangladesh	181	0.24%
UAE	6698	8.93%
Spain	3451	4.60%
Switzerland	323	0.43%
Saudi Arabia	198	0.26%
Greece	260	0.35%
Argentina	170	0.23%
Belgium	25	0.03%
Philippines	14	0.02%
Denmark	24	0.03%
Egypt	21	0.03%
South Africa	30	0.04%
Finland	22	0.03%
Total	75026	100.00%

Table A5:43 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of January '10

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	11705	12.06%
USA	13248	13.65%
Canada	10647	10.97%
Germany	7416	7.64%
Europe	12475	12.86%
Australia	6670	6.87%
Sri Lanka	4691	4.83%
France	7115	7.33%
Japan	1043	1.07%
Malaysia	474	0.49%
Singapore	319	0.33%
Italy	425	0.44%
Nepal	253	0.26%
Netherlands	3952	4.07%
Korea	492	0.51%
Israel	264	0.27%
Pakistan	156	0.16%
Bangladesh	134	0.14%
UAE	8956	9.23%
Spain	5757	5.93%
Switzerland	218	0.22%
Saudi Arabia	156	0.16%
Greece	107	0.11%
Argentina	249	0.26%
Belgium	10	0.01%
Philippines	32	0.03%
Denmark	0	0.00%
Egypt	0	0.00%
South Africa	29	0.03%
Finland	45	0.05%
Total	97037	100.00%

**Table A5:44 - Percentage and estimated Number of Foreign Non-Leisure Tourists /
Visitors visited from other Country in the month of February '10**

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	10530	12.19%
USA	12711	14.71%
Canada	8487	9.82%
Germany	6602	7.64%
Europe	10592	12.26%
Australia	4048	4.69%
Sri Lanka	3286	3.80%
France	7224	8.36%
Japan	1195	1.38%
Malaysia	600	0.69%
Singapore	462	0.53%
Italy	467	0.54%
Nepal	314	0.36%
Netherlands	3519	4.07%
Korea	527	0.61%
Israel	146	0.17%
Pakistan	228	0.26%
Bangladesh	208	0.24%
UAE	7863	9.10%
Spain	6125	7.09%
Switzerland	372	0.43%
Saudi Arabia	228	0.26%
Greece	184	0.21%
Argentina	311	0.36%
Belgium	29	0.03%
Philippines	28	0.03%
Denmark	16	0.02%
Egypt	13	0.02%
South Africa	23	0.03%
Finland	48	0.06%
Total	86387	100.00%

Table A5:45 - Percentage and estmated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of March '10

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	9915	12.00%
USA	11157	13.50%
Canada	8074	9.77%
Germany	6314	7.64%
Europe	10174	12.31%
Australia	3828	4.63%
Sri Lanka	2143	2.59%
France	7909	9.57%
Japan	1043	1.26%
Malaysia	674	0.82%
Singapore	342	0.41%
Italy	347	0.42%
Nepal	401	0.49%
Netherlands	3365	4.07%
Korea	554	0.67%
Israel	190	0.23%
Pakistan	268	0.32%
Bangladesh	299	0.36%
UAE	9477	11.47%
Spain	5001	6.05%
Switzerland	306	0.37%
Saudi Arabia	238	0.29%
Greece	126	0.15%
Argentina	247	0.30%
Belgium	48	0.06%
Philippines	37	0.04%
Denmark	25	0.03%
Egypt	22	0.03%
South Africa	32	0.04%
Finland	66	0.08%
Total	82622	100.00%

Table A5:46 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of April '10

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	8967	12.42%
USA	10625	14.71%
Canada	8931	12.37%
Germany	5319	7.37%
Europe	9019	12.49%
Australia	4220	5.84%
Sri Lanka	1747	2.42%
France	7039	9.75%
Japan	499	0.69%
Malaysia	401	0.56%
Singapore	186	0.26%
Italy	291	0.40%
Nepal	163	0.23%
Netherlands	2941	4.07%
Korea	340	0.47%
Israel	22	0.03%
Pakistan	91	0.13%
Bangladesh	74	0.10%
UAE	6409	8.88%
Spain	4284	5.93%
Switzerland	211	0.29%
Saudi Arabia	90	0.13%
Greece	54	0.07%
Argentina	160	0.22%
Belgium	24	0.03%
Philippines	24	0.03%
Denmark	13	0.02%
Egypt	11	0.02%
South Africa	19	0.03%
Finland	40	0.06%
Total	72214	100.00%

Table A5:47 - Percentage and estimated Number of Foreign Non-Leisure Tourists / Visitors visited from other Country in the month of May '10

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	9772	11.63%
USA	11367	13.52%
Canada	10231	12.17%
Germany	6423	7.64%
Europe	8333	9.91%
Australia	3911	4.65%
Sri Lanka	2197	2.61%
France	7029	8.36%
Japan	563	0.67%
Malaysia	784	0.93%
Singapore	650	0.77%
Italy	655	0.78%
Nepal	506	0.60%
Netherlands	3423	4.07%
Korea	712	0.85%
Israel	342	0.41%
Pakistan	422	0.50%
Bangladesh	402	0.48%
UAE	8623	10.26%
Spain	5986	7.12%
Switzerland	562	0.67%
Saudi Arabia	422	0.50%
Greece	79	0.09%
Argentina	303	0.36%
Belgium	128	0.15%
Philippines	47	0.06%
Denmark	45	0.05%
Egypt	33	0.04%
South Africa	32	0.04%
Finland	67	0.08%
Total	84050	100.00%

**Table A5:48 - Percentage and estmated Number of Foreign Non-Leisure Tourists /
Visitors visited from other Country in the month of June '10**

County of Origin	Estmatied No. of Visitors (Non-Lesiure)	Percentage
UK	9378	11.03%
USA	12508	14.71%
Canada	9336	10.98%
Germany	7497	8.82%
Europe	8440	9.93%
Australia	3967	4.67%
Sri Lanka	2234	2.63%
France	7109	8.36%
Japan	1176	1.38%
Malaysia	590	0.69%
Singapore	455	0.53%
Italy	460	0.54%
Nepal	309	0.36%
Netherlands	3463	4.07%
Korea	518	0.61%
Israel	144	0.17%
Pakistan	225	0.26%
Bangladesh	205	0.24%
UAE	9722	11.44%
Spain	6043	7.11%
Switzerland	366	0.43%
Saudi Arabia	224	0.26%
Greece	181	0.21%
Argentina	306	0.36%
Belgium	28	0.03%
Philippines	28	0.03%
Denmark	16	0.02%
Egypt	13	0.02%
South Africa	22	0.03%
Finland	48	0.06%
Total	85012	100.00%