

MEDIA ALERT

STV Player now available on the Freesat Platform

London, UK, 18th **October 2016** – Freesat, the UK's subscription free satellite TV service, has announced the addition of <u>STV Player</u> to its On Demand line up. Freesat viewers will be able to catch up on their favourite TV shows such as *Taggart* and *Rebus* as well as STV's flagship programmes, including *STV News at six* and *Scotland Tonight*.

Available to all Freesat viewers from today, STV Player offers catch up and live streaming access to programmes from ITV, including *Coronation Street, The X Factor*, and *Victoria*, as well as top dramas from the STV archive.

Commenting on the launch, Jennifer Elworthy, Director of Marketing and Communications at Freesat, said: "We're really pleased that Freesat viewers in Scotland can now enjoy STV Player through our On Demand service, giving them even more ways to watch the best programmes from STV."

Remi Brunier, product owner at STV, said: "STV is committed to giving viewers access to first class programming, both live and On Demand. With STV Player available on Freesat, we can now offer our audience convenient online access to shows on catch up so they can watch their favourite TV whenever it suits them."

STV linear channel is currently available in HD and SD on Freesat, on channel numbers 119 and 103 in Scotland.

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About Freesat

Freesat is a subscription-free satellite TV service offering more than 200 TV & radio channels and 11 interactive services, including 13 in HD, to everyone in the UK. Freesat includes smart features such as pause, rewind and record, a roll-back TV guide for the past seven days of programming and a range of catch up players including BBC iPlayer, ITV Hub, All4 and My5. On Demand services are also available including Netflix, Wuaki.tv, Curzon Home Cinema, Hopster and YouTube. Freesat is available on a range of TVs and set-top boxes.

Freesat is a joint venture between ITV and the BBC. For more information, please visit www.freesat.co.uk, check out our page on Facebook or follow us on Twitter.



About STV

STV's popular catch-up and live streaming service, STV Player, allows users to watch their favourite STV programmes live and on catch up, free of charge.

STV favourites such as *Coronation Street, The X Factor, Emmerdale and The Jonathan Ross Show* are available to view free of charge live, and for up to 30 days. Viewers can also catch up on the latest news and discussions with *STV News at Six* and *Scotland Tonight*, and watch favourites from STV Glasgow, STV Edinburgh, and the STV archive including top dramas *Taggart* and *Rebus*.

For further information on Freesat please contact AxiCom

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