Absolutes/col percents

Table 1

			Ge	nder			Ag	ge				Social	Grade							Region					
															Scot-	North	North	York- shire & Humb-	West Mid-	East Mid-		East-		South	South
		Total	_Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	<u>65+</u>	AB	C1	C2	DE	land	East	West	erside	lands	lands	Wales	ern	<u>London</u>	East	West
Unweighted base		5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base		5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
NET: Support		4122 82%	1978 80%	2143 84%	469 79%	653 77%	691 82%	767 86%	637 85%	905 83%	1067 80%	1146 82%	913 84%	995 83%	377 83%	167 83%	454 82%	374 83%	358 79%	288 82%	218 87%	429 86%	486 75%	587 84%	383 85%
Strongly support	(4)	2381 47%	1113 45%	1268 50%	269 45%	383 45%	388 46%	478 54%	377 51%	485 44%	591 44%	650 47%	532 49%	607 51%	225 50%	103 51%	250 45%	214 47%	190 42%	168 48%	130 52%	244 49%	255 39%	353 50%	248 55%
Somewhat support	(3)	1741 35%	865 35%	876 34%	200 34%	270 32%	303 36%	289 32%	260 35%	420 38%	476 35%	496 36%	381 35%	388 33%	152 34%	64 32%	204 37%	160 35%	168 37%	120 34%	88 35%	186 37%	231 35%	234 33%	135 30%
Somewhat oppose	(2)	302 6%	163 7%	139 5%	53 9%	60 7%	43 5%	29 3%	44 6%	73 7%	106 8%	81 6%	53 5%	62 5%	22 5%	10 5%	32 6%	22 5%	35 8%	26 7%	17 7%	19 4%	55 8%	42 6%	23 5%
Strongly oppose	(1)	298 6%	161 7%	137 5%	36 6%	58 7%	52 6%	51 6%	32 4%	70 6%	94 7%	82 6%	60 5%	63 5%	30 7%	9 4%	32 6%	22 5%	30 7%	19 5%	9 4%	36 7%	59 9%	35 5%	17 4%
NET: Oppose		600 12%	324 13%	276 11%	88 15%	118 14%	96 11%	79 9%	76 10%	143 13%	199 15%	163 12%	113 10%	124 10%	52 12%	19 9%	64 12%	43 10%	64 14%	45 13%	26 11%	54 11%	115 18%	77 11%	40 9%
Don't know		296 6%	156 6%	140 5%	39 7%	73 9%	58 7%	48 5%	33 4%	46 4%	75 6%	82 6%	67 6%	73 6%	23 5%	15 7%	34 6%	35 8%	30 7%	18 5%	7 3%	18 4%	51 8%	38 5%	29 6%
Mean		3.31	3.27	3.35	3.26	3.27	3.31	3.41	3.38	3.26	3.24	3.31	3.35	3.38	3.33	3.40	3.30	3.36	3.23	3.31	3.39	3.32	3.13	3.36	3.45
Standard deviation Standard error		0.85 0.01	0.87 0.02	0.83 0.02	0.88 0.04	0.90 0.03	0.85 0.03	0.82 0.03	0.79 0.03	0.86 0.03	0.89 0.02	0.84 0.02	0.83 0.03	0.83 0.02	0.87 0.04	0.80 0.06	0.84 0.04	0.80 0.04	0.87 0.04	0.85 0.05	0.78 0.05	0.86 0.04	0.95 0.04	0.82 0.03	0.77 0.04



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 1

			Emplo Se	yment					Voi	te Intentio	on								Ten	nure			
		Total	Public	Pri- vate	Con	<u>Lab</u>	<u>LibDem</u>	UKIP	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil <u>Rent</u>	HA <u>Rent</u>	Other rent	Rent free
Unweighted base		5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base		5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
NET: Support		4122 82%	516 79%	1762 82%	978 83%	1035 79%	212 83%	682 86%	158 88%	15 83%	205 90%	16 81%	20 82%	200 77%	600 80%	2693 83%	1363 82%	1331 83%	1384 82%	571 81%	275 81%	538 82%	45 73%
Strongly support	(4)	2381 47%	299 46%	1024 48%	531 45%	566 43%	114 45%	445 56%	106 59%	8 41%	139 61%	11 55%	11 45%	130 50%	322 43%	1506 46%	749 45%	758 47%	849 50%	364 52%	163 48%	323 49%	25 41%
Somewhat support	(3)	1741 35%	217 33%	737 34%	447 38%	469 36%	98 39%	237 30%	52 29%	8 42%	65 29%	5 26%	9 37%	70 27%	279 37%	1187 36%	614 37%	573 36%	534 32%	208 30%	112 33%	215 33%	20 32%
Somewhat oppose	(2)	302 6%	39 6%	132 6%	77 7%	93 7%	19 7%	36 5%	8 5%	2 9%	6 3%	-	2 8%	20 8%	39 5%	207 6%	112 7%	95 6%	87 5%	36 5%	16 5%	35 5%	8 14%
Strongly oppose	(1)	298 6%	55 8%	124 6%	71 6%	101 8%	13 5%	41 5%	11 6%	-	7 3%	2 9%	1 5%	22 8%	29 4%	192 6%	106 6%	86 5%	103 6%	44 6%	22 7%	37 6%	3 5%
NET: Oppose		600 12%	94 14%	256 12%	148 13%	193 15%	32 13%	77 10%	19 11%	2 9%	13 6%	2 9%	3 13%	42 16%	69 9%	399 12%	218 13%	181 11%	190 11%	80 11%	38 11%	72 11%	11 18%
Don't know		296 6%	46 7%	136 6%	52 4%	79 6%	10 4%	34 4%	4 2%	1 8%	10 4%	2 10%	1 5%	19 7%	84 11%	169 5%	75 5%	95 6%	121 7%	51 7%	27 8%	44 7%	6 9%
Mean		3.31	3.25	3.32	3.28	3.22	3.28	3.43	3.43	3.34	3.55	3.40	3.28	3.27	3.33	3.30	3.27	3.32	3.35	3.37	3.33	3.35	3.19
Standard deviation Standard error		0.85 0.01	0.92 0.04	0.85 0.02	0.85 0.03	0.90 0.03	0.82 0.05	0.82 0.03	0.84 0.06	0.67 0.16	0.71 0.05	0.95 0.22	0.85 0.17	0.95 0.06	0.78 0.03	0.85 0.02	0.86 0.02	0.83 0.02	0.86 0.02	0.86 0.04	0.86 0.04	0.84 0.03	0.89 0.10



Dignity in Dying Poll ONLINE Fieldwork: 11th-19th March 2015

Table 1

			٦	Γo which				ps do you	J		To wh	ich of the					nsider	
				NET:	consid	ler you be	elong?						<u>rourseir t</u>	o be a me	ember or	<u>′</u>		
		<u>Total</u>	White	Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	Hindu	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base		5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base		5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
NET: Support		4122 82%	3865 84%	224 58%	50 82%	103 55%	46 48%	15 61%	10 52%	2116 80%	224 68%	46 38%	34 91%	24 83%	7 50%	20 81%	93 92%	1708 88%
Strongly support	(4)	2381 47%	2273 50%	93 24%	29 47%	32 17%	17 18%	7 29%	8 38%	1120 43%	118 36%	17 14%	12 32%	16 54%	2 10%	13 51%	59 59%	1116 58%
Somewhat support	(3)	1741 35%	1592 35%	131 34%	21 34%	71 38%	28 30%	8 32%	3 14%	996 38%	106 32%	28 24%	22 60%	8 29%	6 39%	7 30%	33 33%	592 31%
Somewhat oppose	(2)	302 6%	247 5%	50 13%	4 6%	28 15%	15 16%	2 7%	2 10%	185 7%	33 10%	23 19%	2 4%	2 5%	2 10%	1 6%	4 4%	68 4%
Strongly oppose	(1)	298 6%	212 5%	74 19%	5 8%	37 20%	23 24%	5 20%	4 21%	183 7%	52 16%	42 35%	1 1%	3 9%	2 14%	3 10%	2 2%	48 2%
NET: Oppose		600 12%	459 10%	124 32%	9 14%	65 35%	38 40%	6 27%	6 31%	369 14%	85 26%	64 53%	2 6%	4 15%	4 24%	4 16%	6 6%	117 6%
Don't know		296 6%	251 5%	38 10%	2 4%	19 10%	11 11%	3 12%	3 17%	147 6%	19 6%	11 9%	1 3%	1 2%	4 26%	1 3%	2 2%	115 6%
Mean		3.31	3.37	2.70	3.26	2.58	2.48	2.79	2.84	3.23	2.94	2.19	3.25	3.31	2.61	3.25	3.51	3.52
Standard deviation Standard error		0.85 0.01	0.80 0.01	1.08 0.06	0.93 0.12	1.03 0.08	1.11 0.13	1.16 0.24	1.30 0.31	0.88 0.02	1.08 0.06	1.11 0.11	0.61 0.11	0.97 0.18	0.99 0.30	1.00 0.20	0.68 0.07	0.70 0.02



Absolutes/col percents

Table 1

				Which	of the fol	lowing be	st descril	bes your	current w	vorking		D		ve a longs			or		Support	for Assis	ted Dying	ı Proposa	ıl
	Ţ	otal .	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes -	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	50)18	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	50)18	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
NET: Support		122 82%	2278 81%	1792 81%	486 81%	1844 84%	184 80%	323 83%	301 84%	730 85%	306 82%	961 86%	278 89%	610 86%	348 86%	49 82%	3100 81%	4122 100%	2381 100%	1741 100%	-	-	-
Strongly support		881 47%	1323 47%	1041 47%	282 47%	1058 48%	116 50%	193 50%	167 47%	390 45%	192 52%	610 55%	183 58%	387 55%	217 53%	25 42%	1744 46%	2381 58%	2381 100%	-	-	-	-
Somewhat support		741 35%	955 34%	751 34%	204 34%	786 36%	69 30%	130 33%	134 38%	340 39%	114 31%	351 31%	95 30%	223 31%	132 32%	24 39%	1355 36%	1741 42%	-	1741 100%	-	-	-
Somewhat oppose	(2) 3	302 6%	172 6%	132 6%	40 7%	130 6%	12 5%	28 7%	19 5%	58 7%	13 3%	61 5%	18 6%	43 6%	22 5%	3 4%	230 6%	-	-	-	302 100%	-	302 50%
Strongly oppose	(1) 2	298 6%	179 6%	142 6%	37 6%	119 5%	9 4%	17 4%	24 7%	44 5%	26 7%	45 4%	5 2%	32 4%	15 4%	2 4%	249 7%	-	-	-	-	298 100%	298 50%
NET: Oppose		600 12%	350 12%	274 12%	77 13%	250 11%	20 9%	45 12%	43 12%	102 12%	39 11%	106 9%	23 7%	74 11%	38 9%	5 8%	478 13%	-	-	-	302 100%	298 100%	600 100%
Don't know	2	296 6%	182 6%	142 6%	39 7%	115 5%	25 11%	21 5%	13 4%	30 4%	26 7%	52 5%	12 4%	24 3%	21 5%	6 10%	231 6%	-	-	-	-	-	-
Mean	3.	.31	3.30	3.30	3.30	3.33	3.42	3.36	3.29	3.29	3.37	3.43	3.51	3.41	3.42	3.33	3.28	3.58	4.00	3.00	2.00	1.00	1.50
Standard deviation Standard error		.85 .01	0.87 0.02	0.87 0.02	0.86 0.03	0.83 0.02	0.78 0.05	0.81 0.04	0.86 0.05	0.81 0.03	0.88 0.05	0.78 0.02	0.69 0.04	0.80 0.03	0.78 0.04	0.78 0.11	0.87 0.01	0.49 0.01	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.50 0.02



Table 1

Absolutes/col percents

											1	Newspaper	Reader	ship									
		<u>Total</u>	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday Mirror	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial Times	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on Sunday	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday Times	The Metro	Daily Record	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid-for regional news-paper	Other news-paper	I don't regu- larly read a news- paper
Unweighted base		5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base		5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
NET: Support		4122 82%	190 76%	340 81%	238 77%	75 72%	321 81%	162 78%	793 81%	76 79%	578 82%	233 76%	489 77%	76 78%	24 70%	14 80%	9 75%	151 75%	154 77%	131 86%	269 85%	218 85%	1587 85%
Strongly support	(4)	2381 47%	97 39%	191 45%	135 44%	41 39%	203 51%	104 50%	420 43%	48 50%	323 46%	126 41%	266 42%	33 34%	13 37%	6 36%	4 29%	67 33%	100 50%	82 54%	143 45%	103 40%	997 53%
Somewhat support	(3)	1741 35%	93 37%	149 35%	104 33%	34 33%	118 30%	58 28%	373 38%	28 30%	255 36%	107 35%	222 35%	43 45%	11 33%	8 44%	6 46%	84 42%	55 27%	49 32%	126 40%	116 45%	590 32%
Somewhat oppose	(2)	302 6%	22 9%	25 6%	32 10%	12 11%	23 6%	15 7%	61 6%	8 9%	37 5%	29 10%	53 8%	8 8%	5 14%	3 14%	2 16%	12 6%	15 8%	9 6%	22 7%	11 4%	87 5%
Strongly oppose	(1)	298 6%	20 8%	35 8%	27 9%	10 10%	30 8%	17 8%	63 6%	1 2%	30 4%	20 7%	59 9%	7 7%	3 9%	-	-	26 13%	14 7%	7 5%	17 5%	18 7%	91 5%
NET: Oppose		600 12%	43 17%	59 14%	59 19%	22 21%	53 13%	33 16%	124 13%	10 10%	67 9%	50 16%	112 18%	14 15%	8 23%	3 14%	2 16%	38 19%	30 15%	16 10%	39 12%	29 11%	178 9%
Don't know		296 6%	17 7%	21 5%	13 4%	7 7%	22 5%	13 6%	59 6%	10 11%	62 9%	26 8%	36 6%	7 7%	2 7%	1 6%	1 9%	13 6%	15 8%	6 4%	9 3%	10 4%	107 6%
Mean		3.31	3.15	3.24	3.17	3.09	3.32	3.28	3.25	3.43	3.35	3.20	3.16	3.13	3.06	3.23	3.15	3.02	3.30	3.40	3.28	3.22	3.41
Standard deviation Standard error		0.85 0.01	0.92 0.06	0.91 0.05	0.95 0.05	0.99 0.10	0.91 0.05	0.95 0.06	0.86 0.03	0.74 0.08	0.79 0.03	0.89 0.05	0.95 0.04	0.86 0.10	0.98 0.17	0.71 0.19	0.72 0.26	0.98 0.07	0.92 0.07	0.81 0.06	0.82 0.05	0.84 0.05	0.81 0.02



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 2

			Ge	nder			Ag	je				Social	Grade							Region					
																		York-							
		<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	_AB	<u>C1</u>		<u>DE</u>	Scot- land	North East	North West	shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	<u>London</u>	South East	South West
Unweighted base		5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base		5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
NET: More positive		2670 53%	1251 51%	1420 55%	350 59%	468 55%	465 55%	476 53%	381 51%	530 48%	739 55%	728 52%	593 54%	610 51%	243 54%	112 56%	292 53%	236 52%	239 53%	186 53%	136 54%	265 53%	302 46%	396 56%	263 58%
Much more positive	(+2)	938 19%	452 18%	485 19%	112 19%	151 18%	150 18%	172 19%	148 20%	205 19%	252 19%	230 17%	215 20%	240 20%	85 19%	38 19%	96 17%	78 17%	88 19%	63 18%	53 21%	90 18%	100 15%	131 19%	116 26%
A bit more positive	(+1)	1733 35%	798 32%	934 37%	238 40%	317 38%	315 37%	304 34%	232 31%	325 30%	487 36%	498 36%	378 35%	370 31%	158 35%	74 37%	196 36%	157 35%	152 34%	122 35%	84 33%	175 35%	203 31%	264 38%	147 33%
Would make no difference	(0)	1859 37%	943 38%	916 36%	159 27%	275 33%	303 36%	354 40%	311 42%	457 42%	437 33%	529 38%	404 37%	489 41%	168 37%	70 35%	203 37%	179 40%	158 35%	129 37%	97 39%	202 40%	245 38%	248 35%	160 36%
A bit more negative	(-1)	271 5%	146 6%	124 5%	64 11%	53 6%	41 5%	35 4%	27 4%	51 5%	94 7%	73 5%	51 5%	53 4%	19 4%	11 5%	25 5%	18 4%	30 7%	26 7%	10 4%	13 3%	68 10%	31 4%	21 5%
Much more negative	(-2)	218 4%	118 5%	99 4%	23 4%	48 6%	35 4%	29 3%	27 4%	56 5%	72 5%	61 4%	44 4%	41 3%	22 5%	7 4%	32 6%	19 4%	25 6%	11 3%	7 3%	22 4%	37 6%	28 4%	7 2%
NET: More negative		489 10%	265 11%	224 9%	86 14%	101 12%	76 9%	65 7%	54 7%	107 10%	166 12%	134 10%	96 9%	93 8%	41 9%	18 9%	57 10%	37 8%	55 12%	37 10%	17 7%	35 7%	105 16%	59 8%	28 6%
Mean		0.58	0.54	0.62	0.59	0.56	0.60	0.62	0.60	0.52	0.56	0.55	0.61	0.60	0.59	0.62	0.54	0.57	0.55	0.57	0.66	0.60	0.40	0.63	0.76
Standard deviation Standard error		0.99 0.01	1.01 0.02	0.97 0.02	1.03 0.04	1.04 0.04	0.97 0.03	0.95 0.03	0.96 0.03	1.01 0.03	1.04 0.03	0.97 0.03	0.98 0.03	0.97 0.03	1.00 0.05	0.97 0.07	1.02 0.04	0.96 0.05	1.05 0.05	0.97 0.05	0.95 0.06	0.96 0.04	1.05 0.04	0.97 0.04	0.94 0.04



Absolutes/col percents

Table 2

				yment ctor					Vot	e Intentio	on								Ten	ure			
		<u>Total</u>	Public	Pri- vate	_Con_	_Lab_	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base		5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base		5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
NET: More positive		2670 53%	343 52%	1202 56%	649 55%	684 52%	151 60%	426 54%	106 59%	6 32%	146 64%	12 57%	17 68%	111 43%	363 48%	1733 53%	830 50%	903 56%	908 54%	356 51%	179 53%	373 57%	29 48%
Much more positive	(+2)	938 19%	139 21%	387 18%	216 18%	234 18%	60 24%	188 24%	48 27%	3 17%	50 22%	5 24%	3 11%	41 16%	91 12%	610 19%	323 20%	287 18%	320 19%	127 18%	67 20%	125 19%	8 12%
A bit more positive	(+1)	1733 35%	204 31%	816 38%	433 37%	451 34%	92 36%	238 30%	58 32%	3 15%	96 42%	7 33%	14 56%	70 27%	272 36%	1123 34%	506 31%	616 38%	588 35%	228 33%	112 33%	248 38%	22 35%
Would make no difference	(0)	1859 37%	246 37%	736 34%	425 36%	464 35%	73 29%	296 37%	65 36%	11 58%	67 29%	6 28%	5 19%	127 49%	322 43%	1209 37%	661 40%	548 34%	626 37%	278 40%	129 38%	219 33%	24 39%
A bit more negative	(-1)	271 5%	36 6%	123 6%	57 5%	88 7%	14 5%	35 4%	4 2%	2 9%	8 3%	2 9%	2 8%	16 6%	44 6%	174 5%	96 6%	79 5%	92 5%	44 6%	14 4%	34 5%	4 7%
Much more negative	(-2)	218 4%	32 5%	92 4%	47 4%	72 6%	16 6%	36 5%	6 3%	-	8 3%	1 6%	1 5%	6 2%	24 3%	145 4%	70 4%	76 5%	69 4%	25 4%	16 5%	28 4%	4 6%
NET: More negative		489 10%	68 10%	215 10%	104 9%	160 12%	30 12%	71 9%	10 5%	2 9%	15 7%	3 14%	3 13%	23 9%	68 9%	320 10%	165 10%	155 10%	161 9%	69 10%	30 9%	61 9%	8 13%
Mean		0.58	0.58	0.60	0.61	0.52	0.65	0.64	0.77	0.40	0.76	0.61	0.61	0.47	0.48	0.58	0.55	0.60	0.59	0.55	0.59	0.63	0.41
Standard deviation Standard error		0.99 0.01	1.03 0.04	0.99 0.02	0.97 0.03	1.04 0.03	1.09 0.07	1.03 0.04	0.98 0.07	0.90 0.21	0.94 0.06	1.14 0.25	0.98 0.19	0.92 0.06	0.89 0.03	1.00 0.02	1.00 0.03	0.99 0.03	0.99 0.02	0.97 0.05	1.01 0.04	0.99 0.03	1.01 0.10



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 2

						owing etl ler you be	nnic grou elong?	ps do you	u 		To wh	ich of the			groups of?		nsider	
		_Total	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	Hindu	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base		5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base		5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
NET: More positive		2670 53%	2505 55%	149 39%	40 64%	69 37%	22 23%	10 43%	8 40%	1297 49%	154 47%	29 24%	29 79%	18 63%	4 27%	16 65%	57 56%	1176 61%
Much more positive	(+2)	938 19%	890 19%	44 11%	9 15%	20 11%	5 5%	3 15%	6 30%	428 16%	47 14%	10 8%	10 26%	7 23%	-	4 14%	17 17%	451 23%
A bit more positive	(+1)	1733 35%	1615 35%	105 27%	30 49%	50 27%	17 18%	7 28%	2 10%	869 33%	106 33%	19 16%	20 53%	11 40%	4 27%	13 51%	40 39%	725 37%
Would make no difference	(0)	1859 37%	1707 37%	127 33%	18 29%	52 28%	43 46%	10 40%	5 25%	1048 40%	98 30%	33 27%	6 15%	7 26%	8 50%	6 25%	39 38%	675 35%
A bit more negative	(-1)	271 5%	197 4%	64 17%	1 1%	41 22%	20 21%	2 7%	1 6%	151 6%	40 12%	32 27%	2 4%	-	2 14%	-	4 4%	57 3%
Much more negative	(-2)	218 4%	166 4%	45 12%	4 6%	24 13%	9 10%	3 11%	6 30%	136 5%	35 11%	27 22%	1 1%	3 11%	1 8%	3 10%	1 1%	32 2%
NET: More negative		489 10%	362 8%	109 28%	4 7%	65 35%	29 31%	4 17%	7 36%	287 11%	75 23%	59 49%	2 6%	3 11%	3 23%	3 10%	5 5%	89 5%
Mean		0.58	0.63	0.10	0.67	*	-0.12	0.29	0.04	0.49	0.27	-0.38	0.98	0.64	-0.04	0.58	0.67	0.78
Standard deviation Standard error		0.99 0.01	0.96 0.01	1.16 0.06	0.96 0.12	1.20 0.09	1.00 0.11	1.15 0.23	1.63 0.36	1.00 0.02	1.18 0.07	1.23 0.11	0.86 0.14	1.18 0.22	0.90 0.24	1.10 0.22	0.85 0.08	0.89 0.02



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 2

				Which	of the fol	lowing be	st descri	bes your	current v	vorking		D	o you ha	ve a long:	standing	physical	or						
							status?						menta	al condition	n or disa	bility?			Support	for Assis	ted Dying	Proposa	<u> </u>
		<u>Total</u>	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base		5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base		5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
NET: More positive		2670 53%	1545 55%	1223 55%	323 54%	1125 51%	105 46%	218 56%	176 49%	418 48%	208 56%	615 55%	193 62%	383 54%	210 52%	19 32%	2024 53%	2601 63%	1842 77%	759 44%	26 9%	20 7%	46 8%
Much more positive	(+2)	938 19%	525 19%	413 19%	112 19%	413 19%	35 15%	68 17%	80 22%	151 18%	79 21%	251 22%	73 23%	167 24%	90 22%	6 10%	677 18%	925 22%	891 37%	33 2%	1	10 3%	11 2%
A bit more positive	(+1)	1733 35%	1020 36%	810 37%	211 35%	713 32%	70 30%	150 39%	97 27%	266 31%	130 35%	364 33%	120 38%	216 30%	119 29%	13 22%	1348 35%	1677 41%	950 40%	726 42%	25 8%	10 3%	35 6%
Would make no difference	(0)	1859 37%	982 35%	772 35%	210 35%	877 40%	97 42%	132 34%	151 42%	369 43%	128 35%	417 37%	108 34%	267 38%	160 39%	34 56%	1399 37%	1458 35%	526 22%	933 54%	112 37%	57 19%	168 28%
A bit more negative	(-1)	271 5%	159 6%	113 5%	46 8%	112 5%	18 8%	26 7%	14 4%	37 4%	17 5%	52 5%	10 3%	34 5%	22 5%	7 12%	208 5%	46 1%	8	38 2%	144 48%	47 16%	192 32%
Much more negative	(-2)	218 4%	124 4%	101 5%	24 4%	94 4%	10 4%	12 3%	16 4%	38 4%	17 5%	35 3%	2 1%	24 3%	15 4%	-	177 5%	17	6	11 1%	20 7%	174 58%	194 32%
NET: More negative		489 10%	283 10%	213 10%	70 12%	205 9%	28 12%	38 10%	30 8%	75 9%	34 9%	87 8%	13 4%	58 8%	37 9%	7 12%	385 10%	63 2%	14 1%	49 3%	164 54%	221 74%	386 64%
Mean		0.58	0.59	0.60	0.57	0.56	0.44	0.61	0.59	0.53	0.63	0.66	0.80	0.66	0.61	0.30	0.56	0.84	1.14	0.42	-0.52	-1.22	-0.87
Standard deviation Standard error		0.99 0.01	1.00 0.02	1.00 0.02	1.00 0.03	0.99 0.02	0.99 0.06	0.95 0.04	1.02 0.06	0.98 0.03	1.02 0.05	0.98 0.03	0.86 0.05	1.00 0.04	1.01 0.05	0.81 0.11	0.99 0.02	0.80 0.01	0.78 0.02	0.60 0.01	0.76 0.04	1.08 0.06	0.99 0.04



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 2

											١	lewspaper	Readers	ship									
			The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday Mirror	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial <u>Times</u>	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on Sunday	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday Times	The Metro	Daily <u>Record</u>	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid-for regional news-paper	Other news-paper	l don't regu- larly read a news- paper
Unweighted base		5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base		5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
NET: More positive		2670 53%	126 50%	238 57%	158 51%	63 61%	235 59%	124 59%	520 53%	63 65%	399 56%	160 52%	338 53%	43 45%	18 52%	13 71%	10 84%	91 45%	116 58%	102 66%	158 50%	130 50%	1012 54%
Much more positive	(+2)	938 19%	38 15%	82 20%	56 18%	23 22%	76 19%	46 22%	170 17%	20 21%	135 19%	55 18%	109 17%	11 12%	6 19%	3 17%	2 18%	26 13%	44 22%	33 22%	56 18%	49 19%	376 20%
A bit more positive	(+1)	1733 35%	87 35%	155 37%	102 33%	40 39%	159 40%	78 37%	350 36%	43 44%	264 37%	106 34%	228 36%	32 33%	12 34%	10 54%	8 67%	65 32%	73 36%	69 45%	102 32%	80 31%	636 34%
Would make no difference	(0)	1859 37%	86 34%	139 33%	109 35%	21 20%	120 30%	62 30%	362 37%	27 29%	257 36%	100 33%	220 35%	39 40%	9 27%	3 18%	-	79 39%	61 31%	41 27%	131 41%	105 41%	711 38%
A bit more negative	(-1)	271 5%	23 9%	21 5%	25 8%	10 10%	21 5%	12 6%	45 5%	3 3%	31 4%	28 9%	40 6%	8 8%	6 16%	1 5%	2 16%	15 8%	10 5%	5 3%	17 5%	13 5%	78 4%
Much more negative	(-2)	218 4%	15 6%	22 5%	18 6%	9 9%	21 5%	11 5%	50 5%	3 3%	21 3%	20 6%	39 6%	8 8%	1 4%	1 6%	-	16 8%	13 6%	5 4%	11 3%	11 4%	71 4%
NET: More negative		489 10%	38 15%	43 10%	42 14%	20 19%	41 10%	23 11%	95 10%	6 6%	52 7%	47 15%	79 12%	15 16%	7 21%	2 11%	2 16%	31 15%	23 11%	11 7%	28 9%	24 9%	149 8%
Mean		0.58	0.44	0.61	0.50	0.55	0.63	0.65	0.56	0.77	0.65	0.48	0.52	0.33	0.46	0.70	0.86	0.35	0.62	0.78	0.56	0.56	0.62
Standard deviation Standard error		0.99 0.01	1.05 0.07	1.02 0.05	1.06 0.06	1.20 0.12	1.02 0.05	1.05 0.07	1.00 0.03	0.92 0.10	0.93 0.04	1.08 0.06	1.04 0.04	1.04 0.11	1.11 0.19	1.03 0.27	0.93 0.31	1.05 0.07	1.08 0.08	0.94 0.07	0.96 0.05	0.99 0.06	0.97 0.02



Absolutes/col percents

Table 3

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

		Ge	ender			Ag	je				Social	Grade							Region					
	Total	Mole	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West	York- shire & Humb-	West Mid-	East Mid-	Wales	East-	London	South	South West
Unweighted base	2508	<u>Male</u> 1194	1314	297	404	427	468	368	544	710	752	452	594	241	102	256	erside 221	lands 209	lands 162	Wales 134	<u>ern</u> 263	London 328	_ <u>East_</u> 369	223
Weighted base	2500	1205	1295	293	422	414	465	359	548	675	702	545	579	239	102	250	221	214	164	128	255	322	380	222
Compassionate	1615 65%	766	849	160 55%	213 50%	254 61%	319 69%	261 73%	408 75%	453 67%	439 63%	339 62%	384 66%	160 67%	63 60%	160 64%	147 67%	129 60%	94 58%	86 67%	174 68%	182 57%	257 68%	163 73%
Caring	1172	571	601	120	143	181	216	189	324	309	314	251	298	122	52	114	111	98	83	65	112	124	181	109
	47%	47%	46%	41%	34%	44%	46%	53%	59%	46%	45%	46%	52%	51%	49%	46%	50%	46%	51%	51%	44%	39%	48%	49%
In touch	833	392	440	78	110	136	168	143	199	215	214	189	215	78	42	96	76	66	56	44	77	81	141	75
	33%	33%	34%	27%	26%	33%	36%	40%	36%	32%	30%	35%	37%	33%	40%	38%	34%	31%	34%	34%	30%	25%	37%	34%
Progressive	825	396	430	110	142	148	142	121	162	251	244	141	189	79	31	79	69	67	57	41	79	92	141	89
	33%	33%	33%	38%	34%	36%	31%	34%	29%	37%	35%	26%	33%	33%	30%	31%	31%	31%	35%	32%	31%	29%	37%	40%
Rational	801	424	376	92	125	117	144	135	188	224	237	161	179	83	30	81	63	70	54	44	72	107	123	75
	32%	35%	29%	31%	30%	28%	31%	38%	34%	33%	34%	30%	31%	35%	29%	32%	29%	33%	33%	34%	28%	33%	32%	33%
Responsible	667	351	317	56	76	92	133	109	202	204	171	127	164	76	35	61	60	46	35	36	72	64	117	66
	27%	29%	24%	19%	18%	22%	29%	30%	37%	30%	24%	23%	28%	32%	33%	24%	27%	21%	21%	28%	28%	20%	31%	30%
Bold	474	237	237	74	92	79	85	66	78	140	131	104	98	40	16	62	57	44	33	20	44	61	61	38
	19%	20%	5 18%	25%	22%	19%	18%	18%	14%	21%	19%	19%	17%	17%	15%	25%	26%	20%	20%	16%	17%	19%	16%	17%
Fair	470	207	263	77	115	89	89	47	53	128	118	110	114	46	22	44	33	47	23	28	47	68	70	42
	19%	17%	20%	26%	27%	22%	19%	13%	10%	19%	17%	20%	20%	19%	21%	18%	15%	22%	14%	22%	18%	21%	18%	19%
Irresponsible	138	77	61	7	31	18	25	22	35	39	42	34	23	11	2	21	12	17	14	1	16	17	17	9
	6%	6%	5 5%	2%	7%	4%	5%	6%	6%	6%	6%	6%	4%	5%	2%	9%	5%	8%	9%	1%	6%	5%	4%	4%
Cold	117	60	57	16	24	19	23	14	21	32	30	30	24	9	1	16	9	12	11	7	9	26	13	4
	5%	5%	5 4%	5%	6%	5%	5%	4%	4%	5%	4%	6%	4%	4%	1%	6%	4%	6%	7%	6%	4%	8%	3%	2%
Reckless	102	64	38	9	19	14	22	10	29	32	32	21	17	12	6	14	6	8	6	2	16	15	10	6
	4%	5%	3%	3%	4%	3%	5%	3%	5%	5%	5%	4%	3%	5%	6%	6%	3%	4%	4%	2%	6%	5%	3%	3%
Lacking compassion	84	37	47	14	16	12	21	13	10	23	27	20	15	10	2	11	6	8	9	2	5	13	13	5
	3%	3%	4%	5%	4%	3%	4%	4%	2%	3%	4%	4%	3%	4%	2%	5%	3%	4%	6%	2%	2%	4%	3%	2%



Absolutes/col percents

Table 3

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

		Ge	nder			Ag	ge				Social	Grade							Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West
Weighted base	2500	1205	1295	293	422	414	465	359	548	675	702	545	579	239	105	250	221	214	164	128	255	322	380	222
Spiritual	71 3%	36 3%	35 3%	10 3%	14 3%	9 2%	13 3%	10 3%	15 3%	24 4%	19 3%	13 2%	14 2%	6 2%	-	6 2%	6 3%	9 4%	6 3%	3 2%	3 1%	13 4%	13 3%	8 3%
Impulsive	61 2%	32 3%	29 2%	12 4%	15 4%	8 2%	6 1%	9 2%	11 2%	13 2%	20 3%	16 3%	11 2%	3 1%	3 3%	8 3%	7 3%	5 2%	6 4%	2 2%	6 2%	9 3%	10 3%	2 1%
Out of touch	54 2%	26 2%	28 2%	7 2%	15 4%	10 3%	7 2%	7 2%	7 1%	11 2%	18 3%	17 3%	9 1%	6 3%	3 3%	1	7 3%	7 3%	6 4%	-	2 1%	11 4%	9 2%	1 1%
Religious	39 2%	23 2%	16 1%	6 2%	8 2%	4 1%	6 1%	4 1%	11 2%	7 1%	12 2%	9 2%	12 2%	5 2%	-	3 1%	3 1%	7 3%	1 1%	1	*	12 4%	8 2%	-
Left-wing	36 1%	18 2%	17 1%	14 5%	7 2%	7 2%	3 1%	2	3 1%	11 2%	16 2%	3 1%	6 1%	3 1%	2 2%	6 3%	4 2%	1 1%	3 2%	1 1%	1 1%	7 2%	2 1%	5 2%
Right-wing	30 1%	17 1%	12 1%	2 1%	10 2%	8 2%	1	1	8 2%	3	11 2%	13 2%	3	3 1%	2 1%	2 1%	1	1	3 2%	2 2%	3 1%	10 3%	3 1%	1 *
Backward-looking	28 1%	15 1%	13 1%	7 2%	8 2%	2	4 1%	2	5 1%	7 1%	9 1%	6 1%	7 1%	5 2%	2 2%	4 1%	1 1%	3 1%	3 2%	1 1%	-	2 1%	8 2%	-
Timid	20 1%	11 1%	9 1%	3 1%	2	5 1%	7 1%	3 1%	1	5 1%	5 1%	5 1%	6 1%	4 2%	-	2 1%	2 1%	1 1%	-	1 1%	1	5 2%	3 1%	1
None of these	178 7%	65 5%	113 9%	33 11%	45 11%	35 8%	27 6%	16 4%	22 4%	37 5%	59 8%	41 8%	41 7%	14 6%	9 8%	10 4%	13 6%	13 6%	11 7%	7 5%	19 7%	38 12%	25 7%	19 9%



Absolutes/col percents

Table 3

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

			yment ctor					Vc	ote Intenti	on								Ten	nure			
	Total	Public	Pri- vate	Con													Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2508	314	1002	555	641	122	415	93	13	122	10	13	133	391	1453	777	676	1000	241	286	473	55
Weighted base	2500	352	1040	568	632	118	417	93	13	112	11	11	137	389	1599	801	798	865	372	174	319	36
Compassionate	1615	220	620	383	373	68	302	71	11	84	7	8	75	232	1085	577	509	514	221	103	190	16
	65%	63%	60%	68%	59%	58%	72%	76%	87%	76%	68%	73%	55%	60%	68%	72%	64%	59%	59%	59%	60%	46%
Caring	1172	145	428	281	253	53	240	52	8	53	8	5	48	170	779	422	357	383	167	82	133	10
	47%	41%	41%	49%	40%	45%	58%	56%	58%	48%	76%	43%	35%	44%	49%	53%	45%	44%	45%	47%	42%	29%
In touch	833	109	322	191	201	31	164	30	2	37	6	4	38	130	553	290	263	274	115	64	95	6
	33%	31%	31%	34%	32%	26%	39%	32%	12%	33%	52%	34%	28%	33%	35%	36%	33%	32%	31%	37%	30%	18%
Progressive	825	117	335	220	189	49	124	35	5	44	1	5	41	112	530	259	271	283	96	62	125	13
	33%	33%	32%	39%	30%	41%	30%	37%	38%	39%	8%	51%	30%	29%	33%	32%	34%	33%	26%	36%	39%	36%
Rational	801	96	339	204	191	48	121	31	4	48	3	3	35	113	522	284	237	271	105	59	106	8
	32%	27%	33%	36%	30%	40%	29%	33%	32%	43%	26%	25%	26%	29%	33%	35%	30%	31%	28%	34%	33%	23%
Responsible	667	88	255	170	161	30	141	26	7	28	5	1	27	72	466	247	219	193	91	45	57	8
	27%	25%	24%	30%	25%	25%	34%	28%	55%	25%	47%	14%	20%	19%	29%	31%	27%	22%	24%	26%	18%	21%
Bold	474	83	196	134	104	21	66	17	2	29	2	4	26	69	298	133	165	167	60	39	68	9
	19%	23%	19%	24%	17%	18%	16%	18%	18%	26%	17%	37%	19%	18%	19%	17%	21%	19%	16%	23%	21%	26%
Fair	470	69	228	98	128	15	70	17	1	19	2	1	33	85	273	118	155	192	81	44	67	6
	19%	20%	22%	17%	20%	13%	17%	19%	11%	17%	15%	11%	24%	22%	17%	15%	19%	22%	22%	26%	21%	16%
Irresponsible	138 6%	18 5%	59 6%	33 6%	39 6%	8 6%	26 6%	3 3%	-	1 1%	1 11%	-	10 7%	16 4%	83 5%	45 6%	38 5%	52 6%	23 6%	9 5%	19 6%	3 8%
Cold	117 5%	27 8%	45 4%	19 3%	39 6%	11 9%	21 5%	3 3%	2 13%	4 4%	2 15%	-	6 5%	11 3%	68 4%	34 4%	34 4%	48 6%	24 6%	9 5%	16 5%	1 3%
Reckless	102 4%	15 4%	45 4%	18 3%	34 5%	6 5%	28 7%	2 2%	- -	2 2%	* 4%	-	6 4%	5 1%	61 4%	33 4%	28 4%	40 5%	17 4%	8 5%	15 5%	1 3%
Lacking compassion	84 3%	15 4%	35 3%	18 3%	23 4%	7 6%	14 3%	6 6%	-	2 2%	1 11%	-	2 2%	11 3%	52 3%	15 2%	37 5%	31 4%	19 5%	3 2%	9 3%	1 4%



Absolutes/col percents

Table 3

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

		Emplo Sec						Vo	ote Intenti	ion								Ter	nure			
	<u>Total</u>	Public	Pri- vate	Con	Lab	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Weighted base	2500	352	1040	568	632	118	417	93	13	112	11	11	137	389	1599	801	798	865	372	174	319	36
Spiritual	71 3%	10 3%	31 3%	12 2%	24 4%	5 4%	15 4%	2 3%	-	3 3%	-	-	3 2%	6 2%	47 3%	18 2%	29 4%	24 3%	7 2%	4 2%	13 4%	-
Impulsive	61 2%	7 2%	32 3%	12 2%	20 3%	4 3%	9 2%	-	-	3 3%	* 4%	1 14%	6 5%	5 1%	30 2%	14 2%	15 2%	29 3%	12 3%	6 3%	12 4%	2 7%
Out of touch	54 2%	4 1%	32 3%	5 1%	24 4%	3 3%	11 3%	2 2%	-	2 1%	-	-	4 3%	4 1%	29 2%	8 1%	20 3%	25 3%	9 2%	3 2%	13 4%	1 2%
Religious	39 2%	6 2%	17 2%	13 2%	12 2%	3 3%	4 1%	1 1%	-	-	-	-	2 1%	5 1%	23 1%	13 2%	9 1%	16 2%	7 2%	3 2%	6 2%	1 2%
Left-wing	36 1%	4 1%	11 1%	5 1%	10 2%	2 1%	5 1%	-	-	6 5%	-	* 3%	1 1%	7 2%	15 1%	6 1%	9 1%	18 2%	3 1%	3 2%	12 4%	3 7%
Right-wing	30 1%	4 1%	10 1%	8 1%	11 2%	2 2%	2	-	-	2 2%	-	-	1	4 1%	16 1%	11 1%	5 1%	14 2%	5 1%	4 2%	5 1%	-
Backward-looking	28 1%	3 1%	13 1%	2	11 2%	2 2%	7 2%	1 1%	-	-	-	-	2 1%	4 1%	17 1%	8 1%	9 1%	11 1%	5 1%	2 1%	4 1%	1 2%
Timid	20 1%	4 1%	11 1%	2	10 2%	2 2%	1	1 1%	-	-	-	-	1 1%	2 1%	7 *	1	6 1%	13 2%	8 2%	1	5 2%	-
None of these	178 7%	18 5%	101 10%	19 3%	46 7%	8 7%	16 4%	4 5%	-	2 2%	-	2 16%	18 13%	62 16%	92 6%	39 5%	53 7%	79 9%	41 11%	14 8%	24 7%	7 20%



Table 3

Absolutes/col percents

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

		٦	Γo which		owing eth	nnic group elona?	os do you	I		To wh			g religious o be a me			nsider	
	Total	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	Hindu	_Jewish_	Sikh	Budd- hist	Other	None
Unweighted base	2508	2294	185	33	89	41	11	11	1287	162	49	23	16	7	13	54	998
Weighted base	2500	2289	182	30	90	44	9	10	1305	165	52	25	16	7	12	53	971
Compassionate	1615 65%	1539 67%	63 35%	15 52%	27 30%	13 29%	5 59%	3 31%	865 66%	77 47%	7 14%	11 44%	11 69%	1 19%	7 55%	40 76%	652 67%
Caring	1172 47%	1118 49%	47 26%	6 21%	26 29%	10 23%	2 28%	2 21%	639 49%	59 36%	6 12%	9 35%	9 58%	1 15%	5 41%	29 55%	458 47%
In touch	833 33%	798 35%	32 17%	11 39%	15 17%	5 12%	-	-	449 34%	39 23%	8 16%	4 17%	7 45%	-	1 10%	18 34%	334 34%
Progressive	825 33%	771 34%	46 25%	14 46%	21 23%	6 13%	3 31%	3 35%	415 32%	50 30%	7 14%	12 47%	5 34%	1 7%	4 34%	21 39%	347 36%
Rational	801 32%	755 33%	40 22%	3 11%	24 26%	6 14%	3 39%	4 37%	392 30%	42 25%	7 14%	10 39%	6 39%	1 7%	3 26%	15 28%	357 37%
Responsible	667 27%	623 27%	33 18%	8 27%	17 19%	5 12%	1 12%	2 21%	362 28%	31 19%	5 9%	10 41%	3 21%	-	3 22%	11 20%	262 27%
Bold	474 19%	437 19%	34 19%	10 33%	14 16%	4 8%	3 35%	3 28%	238 18%	35 21%	11 22%	5 22%	4 28%	-	2 20%	11 21%	192 20%
Fair	470 19%	419 18%	45 25%	4 15%	27 29%	7 17%	6 67%	1 11%	229 18%	40 24%	8 15%	9 38%	2 15%	-	2 13%	19 35%	194 20%
Irresponsible	138 6%	112 5%	20 11%	1 3%	7 8%	10 22%	1 9%	1 15%	94 7%	13 8%	7 14%	* 2%	3 16%	1 10%	1 5%	1 2%	22 2%
Cold	117 5%	88 4%	23 12%	1 2%	13 14%	7 15%	-	3 28%	65 5%	17 11%	14 26%	* 2%	2 10%	-	-	2 3%	26 3%
Reckless	102 4%	79 3%	20 11%	3 11%	9 10%	7 16%	1 9%	-	70 5%	11 7%	8 15%	* 2%	1 3%	-	-	2 4%	15 2%
Lacking compassion	84 3%	64 3%	16 9%	3 9%	4 5%	9 19%	-	-	56 4%	6 4%	2 3%	* 2%	2 11%	-	1 10%	1 2%	17 2%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 3

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

		-			owing eth	nnic group elong?	os do you	ı 		To wh	nich of the		religious o be a me			nsider	
	_Total	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	Hindu	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Weighted base	2500	2289	182	30	90	44	9	10	1305	165	52	25	16	7	12	53	971
Spiritual	71 3%	62 3%	8 4%	* 1%	5 5%	2 4%	1 8%	-	43 3%	6 4%	1 1%	3 10%	-	-	-	3 6%	17 2%
Impulsive	61 2%	48 2%	12 6%	4 13%	6 6%	1 3%	1 10%	-	33 3%	7 5%	5 10%	1 6%	-	-	-	1 2%	19 2%
Out of touch	54 2%	40 2%	11 6%	4 14%	4 5%	2 5%	-	-	27 2%	7 4%	4 7%	-	1 4%	1 10%	1 10%	1 2%	15 2%
Religious	39 2%	27 1%	11 6%	2 7%	4 5%	3 6%	-	1 14%	25 2%	7 4%	4 8%	2 10%	1 4%	-	-	-	5 1%
Left-wing	36 1%	33 1%	3 2%	2 7%	-	1 2%	-	-	16 1%	1	-	-	1 3%	-	-	-	19 2%
Right-wing	30 1%	24 1%	6 3%	-	4 4%	2 4%	-	-	16 1%	4 2%	1 1%	3 13%	-	-	-	-	10 1%
Backward-looking	28 1%	22 1%	4 2%	1 3%	2 2%	1 3%	-	-	14 1%	2 1%	2 3%	-	1 4%	-	-	-	9 1%
Timid	20 1%	13 1%	6 4%	-	4 4%	3 6%	-	-	12 1%	3 2%	3 5%	-	-	-	-	1 1%	5 *
None of these	178 7%	148 6%	26 14%	1 4%	16 18%	7 17%	* 6%	1 6%	72 6%	18 11%	9 18%	1 5%	-	5 64%	-	3 5%	74 8%



Absolutes/col percents

Table 3

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

			Which	of the fol	lowing be	st descri	bes your	current w	orking		D		ve a longs			or		Support	for Assis	ted Dvino	ı Proposa	ıl
	W	NET: Vork- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes -	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	2508 13	316	884	432	1192	134	226	168	470	194	563	173	342	222	27	1900	2061	1178	883	144	152	296
Weighted base	2500 13	392	1082	310	1108	123	191	176	442	175	533	153	331	211	29	1920	2054	1167	887	143	154	298
Compassionate	1615 8	840	645	195	775	76	122	136	337	103	400	115	257	159	23	1197	1530	938	592	31	14	45
	65%	60%	60%	63%	70%	62%	64%	77%	76%	59%	75%	75%	78%	75%	80%	62%	74%	80%	67%	22%	9%	15%
Caring		573 41%	445 41%	128 41%	599 54%	57 46%	93 49%	109 62%	254 58%	86 49%	301 57%	76 50%	200 61%	120 57%	16 57%	858 45%	1112 54%	706 61%	405 46%	20 14%	14 9%	34 11%
In touch	833 4	430	338	92	403	44	69	66	161	63	216	61	140	91	11	607	807	496	311	9	3	11
	33%	31%	31%	30%	36%	35%	36%	38%	36%	36%	41%	40%	42%	43%	37%	32%	39%	42%	35%	6%	2%	4%
Progressive	825 ⁴	452	361	91	373	45	82	48	153	45	199	68	121	73	4	614	770	482	289	29	10	39
	33%	32%	33%	29%	34%	36%	43%	27%	35%	26%	37%	45%	37%	35%	13%	32%	38%	41%	33%	20%	6%	13%
Rational	801 ⁴	436	342	94	365	29	73	48	172	42	175	58	111	65	6	616	752	458	294	16	15	31
	32%	31%	32%	30%	33%	24%	38%	27%	39%	24%	33%	38%	34%	31%	22%	32%	37%	39%	33%	11%	10%	11%
Responsible	667 3	342	267	75	325	26	33	66	164	36	184	37	118	90	10	476	640	429	212	8	5	13
	27%	25%	25%	24%	29%	21%	17%	37%	37%	21%	35%	24%	36%	43%	36%	25%	31%	37%	24%	5%	3%	4%
Bold	474 2	279	218	61	195	22	42	26	75	30	82	36	49	31	3	385	402	213	189	29	18	47
	19%	20%	20%	20%	18%	18%	22%	15%	17%	17%	15%	23%	15%	14%	10%	20%	20%	18%	21%	20%	12%	16%
Fair	470 2	296	220	76	174	25	47	20	47	35	98	37	54	34	8	366	439	252	187	17	5	21
	19%	21%	20%	25%	16%	20%	25%	11%	11%	20%	18%	24%	16%	16%	29%	19%	21%	22%	21%	12%	3%	7%
Irresponsible	138	77	64	13	60	10	9	8	26	8	24	5	13	9	1	111	12	5	6	38	78	116
	6%	6%	6%	4%	5%	8%	4%	4%	6%	5%	4%	3%	4%	4%	3%	6%	1%	*	1%	26%	50%	39%
Cold	117	72	59	13	45	7	10	5	14	9	24	6	13	12	2	88	32	15	17	30	46	76
	5%	5%	5%	4%	4%	6%	5%	3%	3%	5%	4%	4%	4%	6%	7%	5%	2%	1%	2%	21%	30%	26%
Reckless	102 4%	60 4%	43 4%	17 5%	42 4%	6 5%	3 2%	7 4%	20 5%	6 4%	12 2%	1 1%	9 3%	5 2%	1 3%	87 5%	12 1%	2	10 1%	27 19%	61 40%	88 30%
Lacking compassion	84	49	39	10	35	6	9	4	6	9	14	4	8	8	1	65	30	14	16	19	32	51
	3%	4%	4%	3%	3%	5%	5%	2%	1%	5%	3%	2%	2%	4%	3%	3%	1%	1%	2%	14%	21%	17%



Absolutes/col percents

Table 3

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

			Which	of the fo	llowing be	est describ	oes your o	current wo	orking		[ve a longs			or		Support	for Assist	ed Dvina	Proposal	
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Weighted base	2500	1392	1082	310	1108	123	191	176	442	175	533	153	331	211	29	1920	2054	1167	887	143	154	298
Spiritual	71 3%	41 3%	31 3%	10 3%	30 3%	3 2%	4 2%	7 4%	9 2%	8 4%	12 2%	5 4%	3 1%	6 3%	2 8%	57 3%	60 3%	32 3%	28 3%	5 4%	4 3%	10 3%
Impulsive	61 2%	39 3%	26 2%	12 4%	22 2%	3 2%	3 2%	4 3%	6 1%	6 3%	8 2%	1	3 1%	6 3%	-	50 3%	22 1%	10 1%	12 1%	15 10%	18 12%	33 11%
Out of touch	54 2%	35 3%	27 3%	8 3%	18 2%	2 2%	3 2%	3 2%	6 1%	5 3%	5 1%	-	2 1%	4 2%	-	48 2%	27 1%	16 1%	11 1%	10 7%	13 8%	23 8%
Religious	39 2%	24 2%	18 2%	6 2%	15 1%	1	2 1%	7 4%	5 1%	-	7 1%	1 1%	4 1%	4 2%	-	32 2%	25 1%	8 1%	18 2%	5 3%	7 5%	12 4%
Left-wing	36 1%	15 1%	11 1%	4 1%	21 2%	4 4%	11 6%	1 1%	2	2 1%	6 1%	2 1%	4 1%	2 1%	-	30 2%	26 1%	16 1%	10 1%	4 3%	5 3%	9 3%
Right-wing	30 1%	14 1%	11 1%	3 1%	16 1%	2 2%	1 1%	1 1%	8 2%	4 2%	6 1%	3 2%	6 2%	2 1%	-	23 1%	22 1%	5 *	17 2%	-	4 3%	4 1%
Backward-looking	28 1%	16 1%	14 1%	3 1%	12 1%	4 3%	3 1%	1 1%	4 1%	1	4 1%	1 1%	1	2 1%	-	24 1%	11 1%	8 1%	3	4 3%	12 8%	16 5%
Timid	20 1%	16 1%	12 1%	3 1%	5 *	1	-	1 1%	1	2 1%	3	-	2 1%	2 1%	-	14 1%	12 1%	3	9 1%	4 3%	4 3%	8 3%
None of these	178 7%	120 9%	86 8%	34 11%	58 5%	11 9%	9 5%	10 6%	8 2%	19 11%	27 5%	5 3%	14 4%	10 5%	2 8%	143 7%	86 4%	33 3%	54 6%	16 11%	16 10%	31 10%



Newspaper Pendership

Absolutes/col percents

Table 3

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

											Newspa	aper Rea	dership									
							The Ind-															
		The Daily Exp- ress/	The Mir- ror/	Daily Tele- graph/ The		The Guard- ian/	epen- dent/ Ind- epen-	The Daily Mail/		The Sun/	The Times/			The Scots- man/ Scot-		Bel-	The Even-			Any paid- for reg-		I don't regu- larly
	Total	Sunday Exp- ress	The Sunday <u>Mirror</u>	Sunday Tele- graph	Finan- cial <u>Times</u>	The Obs- erver	dent on <u>Sunday</u>	Mail on <u>Sunday</u>	The Daily Star	The Sun on Sunday	The Sunday <u>Times</u>	The Metro	Daily Record	land on <u>Sunday</u>	West- ern <u>Mail</u>	fast Tele- graph	ing Stan- dard	Huff- ington Post	Buzz- feed	ional news- paper	Other news-paper	read a news- paper
Unweighted base	2508	121	195	154	46	217	122	486	42	335	158	289	34	13	9	6	101	96	87	157	133	948
Weighted base	2500	124	204	147	50	198	111	490	45	355	155	294	41	13	10	8	106	93	79	154	130	930
Compassionate	1615	67	118	87	15	129	70	327	23	221	85	172	22	5	3	2	70	59	51	114	75	639
	65%	54%	58%	59%	29%	65%	64%	67%	51%	62%	55%	58%	54%	39%	34%	19%	66%	64%	64%	74%	58%	69%
Caring	1172	67	90	67	17	84	45	233	25	172	59	122	21	5	4	3	42	37	30	77	60	459
	47%	54%	44%	46%	35%	42%	41%	48%	56%	49%	38%	41%	53%	42%	41%	40%	40%	40%	38%	50%	46%	49%
In touch	833	48	74	56	17	56	33	182	18	128	43	91	11	4	5	3	39	37	26	58	42	311
	33%	38%	36%	38%	35%	28%	30%	37%	40%	36%	28%	31%	27%	32%	48%	32%	37%	39%	33%	38%	33%	33%
Progressive	825	32	54	47	19	92	44	175	7	111	57	112	8	3	4	2	42	40	45	61	38	305
	33%	26%	27%	32%	38%	47%	39%	36%	15%	31%	37%	38%	19%	23%	39%	27%	39%	42%	57%	39%	29%	33%
Rational	801	32	62	57	16	94	48	174	10	97	52	99	12	1	4	1	40	36	33	62	37	273
	32%	26%	30%	39%	32%	47%	43%	36%	23%	27%	33%	34%	30%	6%	36%	9%	38%	38%	41%	40%	29%	29%
Responsible	667	36	63	35	13	63	29	145	11	93	38	59	13	5	1	3	19	23	16	37	34	255
	27%	29%	31%	24%	27%	32%	26%	30%	24%	26%	25%	20%	32%	36%	14%	39%	18%	24%	20%	24%	26%	27%
Bold	474	23	33	18	11	41	20	95	4	69	27	52	7	5	1	6	18	21	26	29	16	191
	19%	19%	16%	12%	22%	21%	18%	19%	9%	19%	17%	18%	18%	42%	7%	68%	17%	23%	33%	19%	12%	20%
Fair	470	20	43	31	12	34	26	96	9	63	31	61	5	4	5	3	17	22	21	25	22	183
	19%	17%	21%	21%	23%	17%	23%	20%	19%	18%	20%	21%	13%	34%	57%	41%	16%	24%	26%	16%	17%	20%
Irresponsible	138 6%	9 7%	15 8%	10 6%	8 16%	13 6%	8 7%	35 7%	1 3%	22 6%	18 12%	24 8%	2 4%	1 6%	-	-	9 8%	9 9%	4 5%	10 7%	12 9%	38 4%
Cold	117	11	13	13	10	12	12	23	2	21	11	27	5	2	1	2	9	6	4	7	11	26
	5%	9%	6%	9%	20%	6%	11%	5%	3%	6%	7%	9%	13%	15%	9%	23%	8%	6%	5%	5%	9%	3%
Reckless	102 4%	4 4%	10 5%	12 8%	6 12%	11 5%	6 5%	22 4%	2 5%	12 3%	7 5%	13 4%	3 8%	1 6%	-	2 19%	9 8%	6 7%	3 3%	6 4%	9 7%	28 3%
Lacking compassion	84 3%	5 4%	9 5%	7 5%	6 11%	10 5%	8 7%	19 4%	3 8%	15 4%	6 4%	16 5%	6 15%	4 29%	-	1 17%	3 3%	3 4%	3 4%	6 4%	9 7%	20 2%



Absolutes/col percents

Table 3

Q.3a There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians who are arguing in favour of assisted dying for terminally ill & mentally competent adults?

											Newspa	aper Rea	dership									
	_Total	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday Mirror	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial Times	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on Sunday	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday Times	The Metro	Daily Record	The Scots- man/ Scot- land on Sunday	West- ern Mail	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid- for reg- ional news- paper	Other news- paper	I don't regu- larly read a news- paper
Weighted base	2500	124	204	147	50	198	111	490	45	355	155	294	41	13	10	8	106	93	79	154	130	930
Spiritual	71 3%	4 6 3%	9 4%	3 2%	2 5%	2 1%	2 2%	14 3%	2 5%	13 4%	6 4%	11 4%	4 10%	-	2 17%	-	2 2%	6 6%	1 1%	2 1%	9 7%	21 2%
Impulsive	61 2%	7 % 5%	12 6%	3 2%	3 7%	5 2%	2 2%	13 3%	2 5%	12 3%	9 6%	10 3%	3 7%	1 11%	-	1 17%	3 3%	2 2%	-	5 3%	2 2%	15 2%
Out of touch	54 2%	3 6 2%	6 3%	2 2%	4 8%	4 2%	1 1%	7 1%	3 7%	10 3%	7 5%	11 4%	6 15%	1 11%	-	1 17%	2 2%	1 1%	4 6%	2 1%	2 1%	13 1%
Religious	39 2%	4 6 4%	7 4%	3 2%	4 8%	-	2 2%	8 2%	1 1%	3 1%	4 2%	8 3%	6 15%	-	-	-	4 4%	2 2%	1 1%	1 1%	1 1%	8 1%
Left-wing	36 1%	3 6 2%	3 2%	4 3%	1 2%	13 6%	2 2%	10 2%	-	4 1%	2 1%	2 1%	* 1%	-	-	-	3 3%	2 3%	4 5%	-	-	11 1%
Right-wing	30 1%	4 % 3%	6 3%	4 2%	-	6 3%	2 2%	6 1%	1 3%	4 1%	1 1%	3 1%	2 4%	-	-	-	2 2%	4 4%	-	2 1%	4 3%	6 1%
Backward-looking	28 1%	2 5 1%	2 1%	-	1 3%	3 2%	2 2%	5 1%	-	3 1%	1	5 2%	2 4%	-	-	-	*	2 2%	-	1 1%	3 2%	5 1%
Timid	20 1%	2 5 2%	5 3%	2 1%	2 4%	3 1%	2 1%	1	1 3%	3 1%	4 2%	4 1%	3 7%	-	-	-	2 2%	-	-	-	-	3
None of these	178 7%	8 5 7%	14 7%	7 5%	1 1%	4 2%	8 7%	21 4%	5 10%	19 5%	8 5%	15 5%	1 1%	-	-	-	3 3%	2 2%	2 3%	4 3%	11 9%	82 9%



Absolutes/col percents

Table 4

Q.3b There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians arguing against assisted dying for terminally ill & mentally competent adults?

		Ge	nder			A	ge				Social	Grade							Region					
																	York- shire &	West	East		_			
	Total	_Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	_65+_	_AB_	C1	C2	_DE_	Scot- land	North East	North West	Humb- erside	Mid- lands	Mid- lands	Wales	East- ern	London	South East	South West
Unweighted base	2510	1236	1274	305	407	429	434	395	540	697	731	465	617	212	93	297	229	229	186	120	244	335	329	236
Weighted base	2518	1254	1264	303	422	431	430	386	546	666	690	548	614	212	96	302	231	237	187	123	247	331	323	229
Lacking compassion	1198	536	662	122	176	201	210	206	283	289	345	260	303	100	46	152	103	101	102	61	120	132	167	114
	48%	43%	52%	40%	42%	47%	49%	53%	52%	43%	50%	47%	49%	47%	48%	50%	45%	42%	54%	50%	49%	40%	52%	50%
Out of touch	1067	528	539	91	132	181	221	182	259	235	310	251	271	102	44	132	88	89	87	55	120	110	140	100
	42%	42%	43%	30%	31%	42%	51%	47%	48%	35%	45%	46%	44%	48%	46%	44%	38%	37%	46%	45%	49%	33%	43%	44%
Religious	801	419	381	90	118	132	135	124	201	247	238	138	177	70	36	114	74	68	56	35	83	98	94	70
	32%	33%	30%	30%	28%	31%	32%	32%	37%	37%	35%	25%	29%	33%	38%	38%	32%	29%	30%	29%	34%	30%	29%	31%
Backward-looking	686	357	329	71	106	97	133	118	160	188	188	149	161	60	29	80	55	59	61	38	63	83	82	77
	27%	28%	26%	23%	25%	23%	31%	31%	29%	28%	27%	27%	26%	28%	30%	26%	24%	25%	33%	31%	26%	25%	25%	33%
Cold	531	220	311	59	92	99	101	81	100	97	146	132	156	48	19	75	53	41	37	23	59	61	71	44
	21%	18%	25%	19%	22%	23%	23%	21%	18%	15%	21%	24%	26%	23%	19%	25%	23%	17%	20%	19%	24%	18%	22%	19%
Irresponsible	338	163	176	32	59	50	66	51	80	86	83	78	92	29	10	39	33	37	25	18	35	39	42	30
	13%	13%	14%	11%	14%	12%	15%	13%	15%	13%	12%	14%	15%	14%	11%	13%	14%	16%	13%	14%	14%	12%	13%	13%
Responsible	303	182	122	40	40	50	46	46	81	105	78	58	63	26	15	46	29	29	13	16	24	51	38	16
	12%	14%	10%	13%	9%	12%	11%	12%	15%	16%	11%	11%	10%	12%	16%	15%	12%	12%	7%	13%	10%	16%	12%	7%
Timid	280	150	130	37	31	39	48	48	76	77	86	58	59	32	12	34	17	22	24	14	33	33	33	26
	11%	12%	10%	12%	7%	9%	11%	12%	14%	12%	13%	11%	10%	15%	12%	11%	7%	9%	13%	12%	13%	10%	10%	11%
Spiritual	259	159	99	22	41	42	44	37	73	72	84	38	65	27	14	38	27	17	21	14	16	34	29	22
	10%	13%	8%	7%	10%	10%	10%	10%	13%	11%	12%	7%	11%	13%	15%	12%	12%	7%	11%	11%	7%	10%	9%	10%
Rational	214	122	92	41	35	40	30	23	45	68	56	32	58	20	6	27	14	25	12	10	15	44	20	21
	8%	10%	7%	13%	8%	9%	7%	6%	8%	10%	8%	6%	9%	9%	7%	9%	6%	11%	6%	8%	6%	13%	6%	9%
Caring	187	115	72	18	28	27	28	33	54	58	43	43	44	15	8	24	10	17	8	19	16	28	25	18
	7%	9%	6%	6%	7%	6%	6%	9%	10%	9%	6%	8%	7%	7%	8%	8%	4%	7%	4%	15%	6%	8%	8%	8%
Compassionate	185	118	67	17	27	22	34	37	48	58	28	44	54	12	7	22	18	25	8	14	11	31	21	15
	7%	9%	5%	6%	6%	5%	8%	10%	9%	9%	4%	8%	9%	5%	7%	7%	8%	11%	4%	11%	5%	9%	7%	7%



Absolutes/col percents

Table 4

Q.3b There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians arguing against assisted dying for terminally ill & mentally competent adults?

		Ge	nder			Ag	ge				Social	Grade							Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West
Weighted base	2518	1254	1264	303	422	431	430	386	546	666	690	548	614	212	96	302	231	237	187	123	247	331	323	229
Fair	127	73	54	21	26	27	20	9	24	47	28	25	27	6	10	10	8	13	5	4	8	38	15	10
	5%	6%	4%	7%	6%	6%	5%	2%	4%	7%	4%	5%	4%	3%	10%	3%	4%	6%	3%	3%	3%	12%	5%	4%
Reckless	115	51	64	21	22	21	24	12	15	23	30	32	30	9	2	10	9	13	10	8	12	13	14	15
	5%	4%	5%	7%	5%	5%	6%	3%	3%	3%	4%	6%	5%	4%	3%	3%	4%	6%	5%	6%	5%	4%	4%	6%
Right-wing	104	53	51	38	21	16	17	7	5	35	41	10	19	11	2	14	9	13	6	2	7	16	14	10
	4%	4%	4%	12%	5%	4%	4%	2%	1%	5%	6%	2%	3%	5%	2%	5%	4%	6%	3%	1%	3%	5%	4%	4%
Bold	101	57	44	13	32	22	12	13	10	28	27	28	18	6	5	15	6	6	11	5	8	27	10	3
	4%	5%	4%	4%	7%	5%	3%	3%	2%	4%	4%	5%	3%	3%	5%	5%	3%	3%	6%	4%	3%	8%	3%	1%
Progressive	78	43	35	16	15	15	10	8	15	21	17	20	21	7	5	7	6	8	7	4	8	12	5	7
	3%	3%	3%	5%	3%	3%	2%	2%	3%	3%	2%	4%	3%	3%	5%	2%	3%	4%	4%	4%	3%	4%	2%	3%
In touch	70	45	26	9	13	12	15	13	9	19	23	13	16	5	2	8	5	9	3	7	3	14	9	4
	3%	4%	2%	3%	3%	3%	3%	3%	2%	3%	3%	2%	3%	2%	3%	3%	2%	4%	2%	6%	1%	4%	3%	2%
Impulsive	68 3%	34 3%	34 3%	13 4%	19 4%	15 4%	8 2%	7 2%	6 1%	16 2%	14 2%	20 4%	17 3%	1	3 3%	6 2%	12 5%	6 3%	4 2%	1 1%	6 2%	13 4%	9 3%	7 3%
Left-wing	42	28	14	11	8	5	6	3	9	15	11	8	7	4	1	7	4	6	2	4	2	5	3	2
	2%	2%	1%	4%	2%	1%	1%	1%	2%	2%	2%	2%	1%	2%	1%	2%	2%	3%	1%	4%	1%	1%	1%	1%
None of these	254	117	137	37	58	46	40	37	37	59	64	59	73	18	7	17	30	28	19	8	25	39	37	25
	10%	9%	11%	12%	14%	11%	9%	9%	7%	9%	9%	11%	12%	9%	7%	6%	13%	12%	10%	7%	10%	12%	12%	11%



Absolutes/col percents

Table 4

Q.3b There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians arguing against assisted dying for terminally ill & mentally competent adults?

		Emplo Sec						V	ote Intenti	on						Ten	urα					
			2101						ote intenti	OII							Owned					
	<u>Total</u>	Public	Pri- vate	<u>Con</u>	_Lab_	<u>LibDem</u>	UKIP	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out- right	with mort- gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base	2510	286	1042	606	658	137	371	86	5	126	10	13	128	370	1497	814	683	974	212	265	497	39
Weighted base	2518	305	1113	610	675	136	375	88	6	116	9	14	124	365	1663	854	808	830	330	165	334	26
Lacking compassion	1198 48%	131 43%	512 46%	296 48%	311 46%	56 41%	203 54%	48 55%	2 33%	65 56%	4 39%	4 31%	56 45%	153 42%	769 46%	389 45%	381 47%	418 50%	183 56%	82 49%	153 46%	11 43%
Out of touch	1067 42%	124 41%	466 42%	273 45%	262 39%	52 38%	197 52%	47 53%	1 21%	48 41%	5 54%	3 20%	39 32%	140 39%	704 42%	380 44%	325 40%	354 43%	144 44%	81 49%	129 39%	8 32%
Religious	801 32%	89 29%	342 31%	217 36%	222 33%	51 38%	103 28%	32 36%	1 12%	43 37%	2 22%	4 29%	30 24%	95 26%	564 34%	304 36%	260 32%	230 28%	80 24%	41 25%	109 33%	6 22%
Backward-looking	686 27%	75 24%	288 26%	195 32%	154 23%	30 22%	108 29%	27 30%	2 33%	41 36%	5 50%	1 8%	28 23%	95 26%	459 28%	242 28%	217 27%	219 26%	88 27%	43 26%	88 26%	8 32%
Cold	531 21%	61 20%	223 20%	100 16%	166 25%	23 17%	83 22%	25 28%	-	27 23%	2 25%	5 36%	26 21%	75 21%	304 18%	134 16%	170 21%	222 27%	115 35%	36 22%	71 21%	6 21%
Irresponsible	338 13%	41 13%	149 13%	77 13%	100 15%	7 5%	62 17%	10 11%	2 33%	17 14%	1 6%	3 20%	20 16%	41 11%	203 12%	97 11%	106 13%	131 16%	49 15%	33 20%	49 15%	4 16%
Responsible	303 12%	38 12%	134 12%	77 13%	78 12%	22 16%	42 11%	12 14%	-	10 8%	1 8%	3 22%	13 11%	45 12%	223 13%	125 15%	98 12%	77 9%	25 8%	15 9%	38 11%	3 12%
Timid	280 11%	33 11%	108 10%	88 14%	56 8%	14 11%	42 11%	11 12%	-	23 20%	3 28%	3 21%	10 8%	30 8%	192 12%	113 13%	79 10%	87 10%	28 8%	19 11%	41 12%	1 2%
Spiritual	259 10%	31 10%	102 9%	67 11%	76 11%	15 11%	32 9%	11 12%	-	5 4%	-	3 21%	12 10%	38 10%	188 11%	100 12%	88 11%	69 8%	30 9%	14 9%	24 7%	2 7%
Rational	214 8%	30 10%	92 8%	57 9%	62 9%	12 9%	22 6%	6 7%	1 26%	11 9%	1 8%	4 27%	7 6%	31 8%	166 10%	87 10%	80 10%	45 5%	15 4%	11 7%	19 6%	3 10%
Caring	187 7%	25 8%	65 6%	44 7%	47 7%	14 10%	40 11%	4 4%	1 26%	5 4%	1 8%	1 10%	8 6%	23 6%	139 8%	79 9%	60 7%	47 6%	18 5%	7 5%	22 7%	1 5%
Compassionate	185 7%	27 9%	78 7%	50 8%	48 7%	17 13%	33 9%	4 4%	-	4 3%	1 8%	1 8%	3 3%	24 7%	136 8%	76 9%	60 7%	48 6%	22 7%	11 7%	14 4%	2 7%



Absolutes/col percents

Table 4

Q.3b There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians arguing against assisted dying for terminally ill & mentally competent adults?

		Emplo Sec	yment ctor					Vo	ote Intenti	on								Ten	ure			
	Total	Public	Pri- vate	Con	Lab	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP_	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Weighted base	2518	305	1113	610	675	136	375	88	6	116	9	14	124	365	1663	854	808	830	330	165	334	26
Fair	127 5%	22 7%	58 5%	26 4%	42 6%	7 5%	16 4%	4 5%	1 26%	3 3%	-	2 12%	8 7%	18 5%	78 5%	38 4%	40 5%	46 6%	15 4%	8 5%	23 7%	3 13%
Reckless	115 5%	16 5%	54 5%	32 5%	27 4%	3 2%	19 5%	4 4%	-	5 4%	1 14%	-	9 7%	14 4%	68 4%	32 4%	35 4%	44 5%	15 5%	12 8%	16 5%	3 10%
Right-wing	104 4%	22 7%	43 4%	10 2%	34 5%	11 8%	3 1%	7 7%	-	29 25%	-	2 11%	3 2%	6 2%	56 3%	17 2%	39 5%	46 6%	12 4%	8 5%	26 8%	2 9%
Bold	101 4%	18 6%	56 5%	29 5%	25 4%	11 8%	14 4%	2 2%	-	6 5%	-	1 9%	3 2%	11 3%	68 4%	28 3%	40 5%	30 4%	11 3%	4 3%	15 4%	3 12%
Progressive	78 3%	7 2%	45 4%	17 3%	24 4%	7 5%	14 4%	3 3%	-	3 3%	-	-	1 1%	9 2%	54 3%	30 3%	25 3%	22 3%	10 3%	6 3%	7 2%	2 6%
In touch	70 3%	7 2%	37 3%	22 4%	21 3%	3 3%	13 4%	1 1%	2 42%	1 1%	-	-	2 2%	4 1%	49 3%	23 3%	26 3%	21 3%	9 3%	4 2%	8 2%	1 3%
Impulsive	68 3%	10 3%	33 3%	17 3%	24 4%	3 2%	9 2%	-	-	3 3%	-	1 9%	1 1%	10 3%	44 3%	19 2%	25 3%	23 3%	7 2%	5 3%	11 3%	1 2%
Left-wing	42 2%	4 1%	18 2%	18 3%	10 1%	1 1%	7 2%	2 2%	-	-	-	-	1 1%	3 1%	26 2%	15 2%	11 1%	15 2%	2 1%	4 2%	9 3%	1 5%
None of these	254 10%	37 12%	120 11%	45 7%	61 9%	14 10%	28 7%	4 5%	1 26%	7 6%	1 14%	1 4%	26 21%	66 18%	148 9%	69 8%	79 10%	102 12%	44 13%	17 10%	41 12%	4 17%



Absolutes/col percents

Table 4

Q.3b There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians arguing against assisted dying for terminally ill & mentally competent adults?

				of the foll	owing eth		os do you	ı		To wh			religious o be a me			nsider	
	Total	White	NET: Non- white	_Mixed_	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	Hindu	<u>Jewish</u>	_Sikh_	Budd- hist	Other	None
Unweighted base	2510	2290	191	31	90	45	15	10	1307	162	67	13	13	7	12	50	986
Weighted base	2518	2285	203	32	96	50	15	10	1327	162	69	12	13	8	13	47	969
Lacking compassion	1198 48%	1143 50%	48 24%	11 35%	19 19%	12 24%	3 21%	3 31%	622 47%	59 36%	11 15%	3 26%	8 60%	-	7 56%	30 63%	502 52%
Out of touch	1067 42%	1021 45%	40 20%	10 32%	17 17%	7 14%	4 24%	3 25%	569 43%	50 31%	11 16%	3 23%	9 66%	1 17%	3 22%	24 50%	432 45%
Religious	801 32%	742 32%	54 27%	12 38%	21 22%	15 30%	3 21%	3 27%	401 30%	43 27%	20 29%	1 4%	4 34%	1 9%	2 16%	15 33%	344 36%
Backward-looking	686 27%	662 29%	20 10%	3 11%	6 7%	7 14%	2 14%	1 10%	355 27%	23 14%	2 3%	3 26%	6 44%	-	2 12%	11 24%	296 31%
Cold	531 21%	497 22%	30 15%	5 17%	18 19%	3 5%	1 9%	2 21%	259 20%	34 21%	13 19%	2 13%	2 16%	1 9%	2 19%	14 30%	231 24%
Irresponsible	338 13%	303 13%	32 16%	5 14%	17 17%	7 15%	-	3 31%	174 13%	31 19%	10 15%	5 43%	1 8%	1 11%	2 19%	11 22%	128 13%
Responsible	303 12%	267 12%	32 16%	5 16%	18 19%	6 11%	3 21%	-	191 14%	27 17%	18 26%	1 5%	1 5%	2 26%	2 12%	5 10%	75 8%
Timid	280 11%	267 12%	12 6%	1 4%	4 4%	4 8%	2 10%	1 11%	153 12%	12 7%	3 5%	1 5%	3 23%	-	1 4%	5 10%	111 11%
Spiritual	259 10%	231 10%	25 13%	4 12%	12 12%	7 14%	-	3 27%	161 12%	17 10%	12 17%	1 11%	2 16%	-	1 6%	1 2%	79 8%
Rational	214 8%	180 8%	31 15%	6 18%	15 16%	4 8%	4 29%	1 11%	119 9%	27 17%	14 21%	-	2 16%	2 28%	1 10%	7 16%	65 7%
Caring	187 7%	158 7%	25 12%	4 13%	16 16%	3 5%	2 17%	-	122 9%	15 9%	10 14%	4 32%	-	1 10%	-	1 2%	47 5%
Compassionate	185 7%	164 7%	20 10%	6 18%	8 8%	5 10%	1 8%	-	120 9%	16 10%	7 10%	2 14%	1 11%	2 20%	1 10%	3 7%	47 5%



Absolutes/col percents

Table 4

Q.3b There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians arguing against assisted dying for terminally ill & mentally competent adults?

					owing eth	nnic group elong?	os do you			To wh			religious o be a me			nsider	
	<u>Total</u>	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	Hindu	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Weighted base	2518	2285	203	32	96	50	15	10	1327	162	69	12	13	8	13	47	969
Fair	127 5%	98 4%	26 13%	3 9%	17 18%	4 8%	2 16%	-	67 5%	20 12%	10 14%	1 11%	1 11%	3 40%	2 14%	2 5%	36 4%
Reckless	115 5%	91 4%	19 9%	1 4%	10 11%	6 12%	2 10%	1 6%	54 4%	15 9%	10 15%	3 25%	-	-	-	2 4%	41 4%
Right-wing	104 4%	95 4%	7 3%	2 6%	2 3%	2 3%	1 5%	-	25 2%	6 4%	2 3%	-	-	-	-	4 8%	71 7%
Bold	101 4%	78 3%	22 11%	3 8%	13 14%	6 12%	-	-	64 5%	15 9%	9 13%	4 29%	-	1 11%	-	1 3%	21 2%
Progressive	78 3%	62 3%	14 7%	2 7%	10 10%	1 2%	1 8%	-	38 3%	15 9%	7 10%	-	3 20%	2 20%	1 10%	2 5%	21 2%
In touch	70 3%	55 2%	14 7%	3 10%	4 4%	4 8%	3 19%	-	48 4%	8 5%	3 4%	1 7%	-	2 29%	1 10%	1 2%	14 1%
Impulsive	68 3%	55 2%	12 6%	1 2%	8 9%	3 6%	-	-	38 3%	9 5%	6 9%	2 19%	-	-	-	1 1%	19 2%
Left-wing	42 2%	35 2%	5 2%	1 4%	2 2%	1 3%	-	-	22 2%	5 3%	5 7%	-	-	-	-	-	12 1%
None of these	254 10%	207 9%	40 20%	3 10%	16 16%	15 30%	2 14%	4 41%	118 9%	16 10%	9 13%	1 10%	-	2 22%	-	4 9%	106 11%



Absolutes/col percents

Table 4

Q.3b There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians arguing against assisted dying for terminally ill & mentally competent adults?

			Which	of the fol	lowing be	st descril	bes your	current w	orking		D		ve a longs Il conditio			or		Support	for Assist	ted Dying	Proposa	ıl
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	2510	1328	921	407	1182	128	235	171	437	211	600	173	390	203	32	1865	2061	1201	860	157	145	302
Weighted base	2518	1418	1126	292	1100	106	197	181	420	196	586	160	378	195	31	1888	2068	1214	854	159	143	302
Lacking compassion	1198	643	502	141	555	54	86	106	209	100	311	78	210	101	16	874	1159	797	361	11	16	27
	48%	45%	45%	48%	50%	51%	44%	59%	50%	51%	53%	49%	55%	52%	51%	46%	56%	66%	42%	7%	11%	9%
Out of touch	1067	589	462	128	477	39	70	88	199	82	274	61	177	88	15	779	1036	715	320	13	11	24
	42%	42%	41%	44%	43%	36%	36%	49%	47%	42%	47%	38%	47%	45%	46%	41%	50%	59%	38%	8%	8%	8%
Religious	801	430	342	88	370	27	81	58	168	36	171	53	100	62	12	618	684	381	304	48	38	86
	32%	30%	30%	30%	34%	26%	41%	32%	40%	19%	29%	33%	27%	31%	38%	33%	33%	31%	36%	30%	27%	29%
Backward-looking	686	363	283	80	323	35	51	62	122	54	161	36	108	57	4	520	669	463	206	6	4	10
	27%	26%	25%	27%	29%	33%	26%	34%	29%	27%	27%	23%	29%	29%	14%	28%	32%	38%	24%	4%	3%	3%
Cold	531	284	231	53	247	33	47	47	59	60	157	44	98	53	10	369	498	365	134	11	12	23
	21%	20%	21%	18%	22%	31%	24%	26%	14%	31%	27%	28%	26%	27%	32%	20%	24%	30%	16%	7%	9%	8%
Irresponsible	338	190	154	36	148	14	15	34	50	36	88	29	53	38	3	245	300	226	75	12	18	30
	13%	13%	14%	12%	13%	13%	8%	18%	12%	18%	15%	18%	14%	19%	9%	13%	15%	19%	9%	8%	12%	10%
Responsible	303	172	136	37	131	4	26	19	62	20	71	18	46	29	3	228	137	41	96	70	73	143
	12%	12%	12%	13%	12%	4%	13%	11%	15%	10%	12%	11%	12%	15%	11%	12%	7%	3%	11%	44%	51%	47%
Timid	280	141	106	35	139	13	29	22	63	12	65	15	47	16	2	212	271	165	106	3	3	7
	11%	10%	9%	12%	13%	12%	15%	12%	15%	6%	11%	10%	12%	8%	7%	11%	13%	14%	12%	2%	2%	2%
Spiritual	259	133	104	29	126	9	20	21	64	12	69	16	45	30	6	187	177	80	97	24	38	63
	10%	9%	9%	10%	11%	8%	10%	12%	15%	6%	12%	10%	12%	15%	19%	10%	9%	7%	11%	15%	27%	21%
Rational	214	122	98	25	91	8	22	17	30	14	52	15	35	14	4	156	99	35	64	47	53	100
	8%	9%	9%	8%	8%	7%	11%	10%	7%	7%	9%	9%	9%	7%	14%	8%	5%	3%	8%	30%	37%	33%
Caring	187	90	69	21	97	8	17	14	44	13	54	10	37	25	3	131	101	44	57	28	35	64
	7%	6%	6%	7%	9%	8%	8%	8%	11%	7%	9%	6%	10%	13%	9%	7%	5%	4%	7%	18%	25%	21%
Compassionate	185	106	87	19	79	7	14	14	38	7	45	14	33	14	2	134	115	59	56	32	21	52
	7%	7%	8%	6%	7%	7%	7%	8%	9%	4%	8%	9%	9%	7%	8%	7%	6%	5%	7%	20%	14%	17%



Absolutes/col percents

Table 4

Q.3b There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians arguing against assisted dying for terminally ill & mentally competent adults?

			Which	of the fo	llowing be	est describ status?	oes your o	current wo	orking		[ve a longs al conditio			r		Support t	for Assist	ed Dying	Proposal	
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Weighted base	2518	1418	1126	292	1100	106	197	181	420	196	586	160	378	195	31	1888	2068	1214	854	159	143	302
Fair	127	80	62	18	47	6	9	6	16	10	24	10	13	7	4	100	72	24	48	23	22	45
	5%	6%	6%	6%	4%	6%	5%	3%	4%	5%	4%	6%	3%	3%	14%	5%	3%	2%	6%	14%	15%	15%
Reckless	115 5%	70 5%	60 5%	10 3%	45 4%	3 3%	12 6%	4 2%	13 3%	12 6%	25 4%	9 6%	22 6%	11 6%	-	87 5%	88 4%	56 5%	33 4%	7 4%	14 10%	21 7%
Right-wing	104	64	57	8	40	6	27	1	4	3	19	13	9	6	1	85	96	64	32	4	2	6
	4%	5%	5%	3%	4%	5%	14%	1%	1%	1%	3%	8%	2%	3%	2%	4%	5%	5%	4%	3%	1%	2%
Bold	101	75	64	11	26	5	3	1	11	6	17	3	11	12	1	81	52	22	30	16	22	38
	4%	5%	6%	4%	2%	5%	2%	1%	3%	3%	3%	2%	3%	6%	2%	4%	3%	2%	4%	10%	15%	12%
Progressive	78	51	46	6	27	5	3	4	10	5	20	10	13	4	1	54	61	32	29	6	8	14
	3%	4%	4%	2%	2%	4%	2%	2%	3%	2%	3%	6%	3%	2%	5%	3%	3%	3%	3%	4%	6%	5%
In touch	70	44	35	9	26	5	3	2	10	6	17	4	11	5	1	52	50	24	26	6	8	15
	3%	3%	3%	3%	2%	5%	2%	1%	2%	3%	3%	3%	3%	2%	2%	3%	2%	2%	3%	4%	6%	5%
Impulsive	68	43	39	5	25	1	8	2	6	7	15	3	5	10	1	52	49	23	27	7	5	12
	3%	3%	3%	2%	2%	1%	4%	1%	2%	3%	3%	2%	1%	5%	2%	3%	2%	2%	3%	5%	4%	4%
Left-wing	42 2%	22 2%	18 2%	4 1%	20 2%	3 3%	5 2%	1	7 2%	4 2%	13 2%	4 3%	7 2%	3 2%	1 2%	29 2%	38 2%	24 2%	14 2%	*	4 3%	4 1%
None of these	254	157	123	34	97	13	20	17	23	24	47	17	28	12	2	198	160	71	89	22	11	33
	10%	11%	11%	12%	9%	12%	10%	9%	6%	12%	8%	11%	7%	6%	5%	10%	8%	6%	10%	14%	8%	11%



Newspaper Readership

Absolutes/col percents

Table 4

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											Newspa	aper Rea	<u>dership</u>									
							The Ind-															
		The Daily Exp-ress/Sunday	The Mir- ror/ The	Daily Tele- graph/ The Sunday		The Guard- ian/ The	epen- dent/ Ind- epen- dent	The Daily Mail/ Mail	The	The Sun/ The	The Times/ The			The Scots- man/ Scot- land	West-	Bel- fast	The Even- ing	Huff-		Any paid- for reg- ional	Other	I don't regu- larly read a
	Total	Exp- ress	Sunday Mirror	Tele- graph	cial <u>Times</u>	Obs- erver	on <u>Sunday</u>	on <u>Sunday</u>	Daily Star	Sun on Sunday	Sunday <u>Times</u>	The Metro	Daily Record	on Sunday	ern <u>Mail</u>	Tele- graph	Stan- dard	ington Post	Buzz- feed	news- paper	news- paper	news- paper
Unweighted base	2510	126	198	166	50	206	105	494	47	329	151	335	51	22	6	3	99	106	84	162	134	954
Weighted base	2518	126	216	163	54	198	98	487	51	353	153	342	57	22	8	4	95	106	75	163	128	941
Lacking compassion	1198 48%	55 44%	115 53%	62 38%	19 36%	93 47%	52 53%	227 47%	28 55%	171 48%	56 37%	142 41%	23 41%	6 28%	5 63%	3 67%	38 40%	48 45%	42 56%	82 50%	52 41%	517 55%
Out of touch	1067 42%	51 40%	100 46%	53 32%	15 28%	64 32%	34 35%	212 43%	23 46%	173 49%	50 33%	134 39%	26 46%	6 30%	3 31%	1 37%	33 34%	48 45%	30 40%	76 47%	58 45%	429 46%
Religious	801 32%	40 32%	72 33%	63 39%	14 26%	89 45%	44 45%	157 32%	10 20%	79 22%	54 36%	112 33%	21 36%	5 24%	3 32%	1 30%	37 39%	41 38%	32 42%	56 34%	51 40%	289 31%
Backward-looking	686 27%	26 21%	59 28%	46 28%	15 29%	64 32%	35 36%	150 31%	13 24%	97 27%	36 24%	80 23%	13 23%	10 45%	3 31%	1 37%	30 31%	35 33%	25 33%	45 28%	28 22%	269 29%
Cold	531 21%	25 20%	63 29%	22 14%	10 18%	37 19%	22 22%	92 19%	20 39%	93 26%	26 17%	77 22%	18 31%	3 13%	4 46%	1 30%	13 13%	22 21%	11 15%	31 19%	20 16%	218 23%
Irresponsible	338 13%	18 14%	29 13%	22 14%	10 19%	21 11%	9 10%	63 13%	10 20%	69 20%	22 15%	57 17%	9 15%	5 25%	1 17%	1 37%	12 12%	17 16%	8 11%	20 12%	16 12%	122 13%
Responsible	303 12%	15 12%	23 10%	26 16%	9 16%	26 13%	12 12%	72 15%	6 12%	31 9%	22 15%	49 14%	8 14%	5 21%	1 17%	1 33%	16 17%	17 16%	11 14%	23 14%	15 12%	94 10%
Timid	280 11%	10 8%	22 10%	17 10%	2 3%	30 15%	14 14%	71 15%	1 2%	33 9%	17 11%	46 14%	7 13%	3 12%	-	-	14 14%	19 18%	14 19%	21 13%	8 6%	97 10%
Spiritual	259 10%	22 17%	20 9%	28 17%	5 10%	15 8%	10 10%	64 13%	7 13%	38 11%	17 11%	41 12%	7 13%	4 17%	-	-	12 13%	13 12%	8 11%	26 16%	24 18%	84 9%
Rational	214 8%	13 10%	14 6%	22 13%	8 15%	29 15%	13 13%	46 9%	4 7%	32 9%	20 13%	47 14%	5 9%	4 18%	2 20%	1 33%	13 13%	13 12%	9 12%	15 9%	11 9%	62 7%
Caring	187 7%	14 11%	23 11%	21 13%	7 14%	18 9%	6 6%	44 9%	2 5%	24 7%	17 11%	21 6%	7 13%	3 14%	-	1 33%	6 6%	8 7%	1 2%	20 12%	13 10%	52 6%
Compassionate	185 7%	10 8%	24 11%	24 15%	5 9%	19 9%	7 7%	45 9%	7 13%	27 8%	22 14%	31 9%	3 6%	2 8%	-	-	8 8%	6 6%	1 2%	13 8%	11 8%	51 5%



Absolutes/col percents

Table 4

Q.3b There are both supporters and opponents of a change in the law to legalise assisted dying for terminally ill & mentally competent adults in every political party and if the issue is voted on in Parliament MPs would be free to vote according to their personal viewpoint. Which of the following words and phrases would you most associate with those politicians arguing against assisted dying for terminally ill & mentally competent adults?

											Newspa	aper Rea	dership									
	<u>Total</u>	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial Times	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on Sunday	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday Times	The Metro	Daily <u>Record</u>	The Scots- man/ Scot- land on Sunday	West- ern Mail	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid- for reg- ional news- paper	Other news-paper	I don't regu- larly read a news- paper
Weighted base	2518	126	216	163	54	198	98	487	51	353	153	342	57	22	8	4	95	106	75	163	128	941
Fair	127 5%	12 10%	13 6%	16 10%	7 13%	15 7%	5 5%	30 6%	5 9%	20 6%	15 10%	29 8%	6 10%	2 9%	-	1 33%	13 14%	4 3%	4 5%	7 4%	8 7%	26 3%
Reckless	115 5%	11 8%	10 4%	4 3%	3 5%	5 3%	2 2%	21 4%	6 11%	28 8%	9 6%	14 4%	6 11%	1 6%	-	-	3 4%	7 6%	4 5%	7 4%	5 4%	37 4%
Right-wing	104 4%	5 4%	8 4%	9 5%	3 5%	37 19%	20 20%	13 3%	1 2%	8 2%	13 8%	25 7%	2 3%	1 5%	3 32%	1 30%	7 8%	18 17%	20 27%	9 6%	7 5%	30 3%
Bold	101 4%	10 8%	10 5%	10 6%	4 8%	18 9%	5 5%	22 4%	2 4%	21 6%	6 4%	28 8%	3 5%	2 8%	-	-	6 7%	5 5%	4 6%	1	7 5%	24 3%
Progressive	78 3%	5 4%	9 4%	11 7%	4 8%	8 4%	2 2%	11 2%	2 4%	10 3%	7 4%	18 5%	1 2%	2 8%	1 17%	-	1 1%	5 5%	3 3%	4 2%	1 1%	17 2%
In touch	70 3%	4 3%	8 4%	6 4%	3 5%	3 1%	2 2%	20 4%	1 1%	11 3%	4 3%	14 4%	1 2%	1 5%	-	-	3 3%	2 2%	1 2%	4 3%	2 2%	21 2%
Impulsive	68 3%	8 7%	5 3%	2 1%	1 1%	8 4%	-	12 2%	1 2%	13 4%	7 5%	16 5%	1 2%	-	-	-	3 3%	3 3%	4 5%	5 3%	4 3%	19 2%
Left-wing	42 2%	4 3%	5 2%	5 3%	4 7%	1 1%	1 1%	13 3%	1 2%	5 1%	2 1%	8 2%	1 1%	1 5%	-	-	1 1%	3 3%	1 1%	2 1%	2 2%	11 1%
None of these	254 10%	13 11%	14 6%	11 7%	4 7%	10 5%	7 7%	34 7%	4 8%	34 10%	13 8%	24 7%	4 7%	1 3%	-	-	7 8%	5 5%	5 7%	14 9%	14 11%	107 11%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 5

		Ge	Gender Age								Social	Grade							Region					
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	35-44	45-54	55-64	65+	AB			DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	<u>London</u>	South East	South West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
Should take account of the views of their constituents	3380 67%	1720 5 70%	1659 65%	374 63%	501 59%	553 65%	631 71%	540 72%	781 71%	917 68%	947 68%	736 67%	779 65%	297 66%	132 66%	381 69%	309 68%	311 69%	234 67%	173 69%	360 72%	395 60%	477 68%	312 69%
Should vote entirely on the basis of their own individual opinion	1045 21%	526 5 21%	519 20%	107 18%	192 23%	189 22%	169 19%	148 20%	240 22%	270 20%	285 21%	227 21%	263 22%	108 24%	48 24%	116 21%	101 22%	84 19%	73 21%	58 23%	96 19%	146 22%	126 18%	89 20%
Don't know	593 12%	212 5 9%	381 15%	114 19%	151 18%	103 12%	94 10%	58 8%	73 7%	155 12%	159 11%	130 12%	150 13%	47 10%	21 10%	55 10%	42 9%	56 12%	44 13%	20 8%	46 9%	112 17%	99 14%	51 11%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 5

			yment					Vo	te Intentio	on					Ter	nure						
	<u>Total</u>	Public	Pri- vate	Con	Lab	LibDem	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP_	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA <u>Rent</u>	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
Should take account of the views of their constituents	3380 67%	448 68%	1400 65%	813 69%	861 66%	168 66%	584 74%	115 64%	9 50%	180 79%	11 57%	21 85%	151 58%	465 62%	2233 68%	1154 70%	1080 67%	1111 66%	459 65%	218 64%	434 66%	36 58%
Should vote entirely on the basis of their own individual opinion	1045 21%	134 20%	464 22%	267 23%	298 23%	60 24%	154 19%	50 28%	9 46%	29 13%	6 32%	3 10%	48 19%	120 16%	692 21%	365 22%	327 20%	340 20%	142 20%	78 23%	120 18%	13 21%
Don't know	593 12%	74 11%	289 13%	98 8%	148 11%	26 10%	54 7%	15 9%	1 4%	19 8%	2 11%	1 5%	61 23%	168 22%	337 10%	137 8%	199 12%	244 14%	102 14%	43 13%	99 15%	12 20%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 5

					owing eth ler you be	nnic group elong?	os do you	ı		To wh	ich of the		religious o be a me			nsider	
	Total	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	<u>Muslim</u>	Hindu	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
Should take account of the views of their constituents	3380 67%	3140 69%	209 54%	37 60%	103 55%	45 48%	11 47%	13 64%	1807 69%	196 60%	61 50%	20 54%	16 57%	6 40%	16 65%	77 77%	1311 68%
Should vote entirely on the basis of their own individual opinion	1045 21%	947 21%	87 22%	15 25%	43 23%	17 18%	8 32%	3 17%	567 22%	78 24%	32 26%	15 40%	9 31%	1 6%	7 28%	15 15%	386 20%
Don't know	593 12%	487 11%	90 23%	9 15%	40 21%	32 34%	5 21%	4 19%	259 10%	53 16%	28 24%	2 6%	3 12%	8 54%	2 7%	8 8%	243 13%



Table 5

Absolutes/col percents

			Which	of the fo	llowing be	st descri	bes your	current w	orking		С		ve a longs al conditio			or		Support	for Assis	ted Dvina	Proposa	ıl
	_Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
Should take account of the views of their constituents	3380 67%	1848 66%	1448 66%	401 67%	1532 69%	148 64%	276 71%	262 73%	612 71%	233 63%	798 71%	215 68%	523 74%	297 73%	48 79%	2528 66%	2904 70%	1715 72%	1188 68%	177 59%	182 61%	359 60%
Should vote entirely on the basis of their own individual opinion	1045 21%	599 21%	494 22%	104 17%	446 20%	44 19%	63 16%	71 20%	193 22%	75 20%	215 19%	65 21%	125 18%	70 17%	6 9%	813 21%	849 21%	489 21%	360 21%	80 26%	78 26%	158 26%
Don't know	593 12%	363 13%	266 12%	97 16%	230 10%	37 16%	49 13%	24 7%	56 7%	63 17%	106 9%	34 11%	60 8%	40 10%	7 12%	467 12%	370 9%	177 7%	193 11%	45 15%	38 13%	83 14%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 5

											Newspa	aper Rea	dership									
							The															
				ъ.,			Ind-							-								
		The Daily	The	Daily Tele-		The	epen-	The						The Scots-						Any paid-		l don't
		Exp-	Mir-	graph/		Guard-	dent/ Ind-	Daily		The	The			man/			The			for		regu-
		ress/	ror/	The		ian/	epen-	Mail/		Sun/	Times/			Scot-		Bel-	Even-			reg-		larly
		Sunday	The	Sunday	Finan-	The	dent	Mail	The	The	The			land	West-	fast	ing	Huff-		ional	Other	read a
			Sunday		cial	Obs-	on	on	Daily		Sunday	The	Daily	on	ern	Tele-	Stan-	ington	Buzz-	news-	news-	news-
	<u>Total</u>	<u>ress</u>	<u>Mirror</u>	graph	<u>Times</u>	erver	<u>Sunday</u>	<u>Sunday</u>	_Star_	Sunday	<u>Times</u>	<u>Metro</u>	Record	<u>Sunday</u>	<u>Mail</u>	<u>graph</u>	<u>dard</u>	Post_	<u>feed</u>	<u>paper</u>	<u>paper</u>	<u>paper</u>
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
Should take account of the views of their constituents	3380 67%	159 64%	285 68%	220 71%	64 62%	285 72%	149 71%	683 70%	61 63%	464 66%	197 64%	406 64%	55 57%	24 69%	14 77%	8 62%	131 65%	145 73%	113 74%	231 73%	178 69%	1259 67%
Should vote entirely on the basis of their own individual opinion	1045 21%	70 28%	103 24%	72 23%	35 33%	82 21%	44 21%	214 22%	22 23%	172 24%	84 27%	158 25%	40 41%	10 29%	3 19%	5 38%	46 23%	42 21%	24 15%	63 20%	60 23%	331 18%
Don't know	593 12%	20 8%	32 8%	18 6%	5 5%	30 7%	16 7%	80 8%	13 14%	72 10%	26 9%	72 11%	2 2%	1 2%	1 4%	-	24 12%	13 6%	17 11%	22 7%	20 8%	281 15%



Absolutes/col percents

Table 6

Q.5 Regardless of your own personal opinion on whether or not assisted dying for terminally ill & mentally competent adults should or should not be legal, please indicate which of the following statements is closest to your own view, even if neither statement sums up exactly what you think.

Statement A:- The House of Commons should allocate time after the general election for a full and comprehensive debate on the issue of assisted dying so MPs can properly address the question of whether or not the law should be changed Statement B:- The House of Commons has other issues to debate and should not allocate time after the general election for a full and comprehensive debate on the issue of assisted dying

Base: All respondents

			Ge	Gender Age								Social	Grade							Region					
															Scot-	North	North	York- shire & Humb-	West Mid-	East Mid-		East-		South	South
		<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	_65+_	AB	C1	C2	DE	_land_	_East_	_West_	erside	lands	lands	Wales	<u>ern</u>	London	_East_	<u>West</u>
Unweighted base		5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base		5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
NET: Agree with A		3952 79%	1966 80%	1986 78%	409 69%	590 70%	689 82%	737 82%	633 85%	894 82%	1070 80%	1107 80%	852 78%	924 77%	378 84%	163 81%	438 79%	355 79%	348 77%	283 81%	197 78%	389 78%	474 73%	555 79%	374 83%
Strongly agree with A	(4)	2282 45%	1108 45%	1174 46%	207 35%	321 38%	379 45%	448 50%	409 55%	518 47%	613 46%	632 45%	476 44%	560 47%	233 52%	104 52%	230 42%	207 46%	180 40%	165 47%	116 46%	228 45%	281 43%	311 44%	226 50%
Somewhat agree with A	(3)	1671 33%	858 35%	812 32%	202 34%	270 32%	310 37%	290 32%	224 30%	375 34%	456 34%	474 34%	376 34%	364 30%	145 32%	59 29%	207 38%	148 33%	168 37%	118 34%	80 32%	161 32%	193 30%	243 35%	148 33%
Somewhat agree with B	(2)	395 8%	206 8%	190 7%	66 11%	82 10%	62 7%	47 5%	43 6%	95 9%	113 8%	107 8%	85 8%	90 8%	24 5%	8 4%	44 8%	35 8%	22 5%	29 8%	27 11%	37 7%	78 12%	60 9%	31 7%
Strongly agree with B	(1)	173 3%	102 4%	71 3%	16 3%	32 4%	15 2%	40 4%	23 3%	47 4%	48 4%	46 3%	40 4%	40 3%	15 3%	5 3%	18 3%	13 3%	22 5%	12 3%	5 2%	23 5%	25 4%	25 4%	10 2%
NET: Agree with B		569 11%	308 13%	261 10%	82 14%	114 14%	77 9%	87 10%	66 9%	142 13%	161 12%	153 11%	124 11%	131 11%	39 9%	14 7%	63 11%	47 11%	44 10%	41 12%	33 13%	60 12%	103 16%	85 12%	40 9%
Don't know		497 10%	185 8%	312 12%	104 18%	140 17%	78 9%	70 8%	46 6%	58 5%	111 8%	132 9%	117 11%	138 12%	35 8%	24 12%	52 9%	49 11%	59 13%	27 8%	22 9%	53 11%	75 12%	63 9%	38 8%
Mean		3.34	3.31	3.37	3.22	3.25	3.37	3.39	3.46	3.32	3.33	3.34	3.32	3.37	3.43	3.48	3.30	3.36	3.29	3.35	3.34	3.32	3.27	3.31	3.43
Standard deviation Standard error		0.79 0.01	0.81 0.02	0.77 0.02	0.80 0.04	0.83 0.03	0.72 0.03	0.80 0.03	0.76 0.03	0.82 0.03	0.80 0.02	0.78 0.02	0.80 0.03	0.80 0.02	0.76 0.04	0.73 0.06	0.78 0.03	0.77 0.04	0.81 0.04	0.79 0.04	0.78 0.05	0.83 0.04	0.85 0.04	0.80 0.03	0.73 0.04



Absolutes/col percents

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				yment ctor					Vo	te Intentio	on								Ter	ure			
		Total	Public	Pri- vate	_Con_	_Lab_	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base		5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base		5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
NET: Agree with A		3952 79%	513 78%	1672 78%	978 83%	1022 78%	204 80%	645 81%	155 85%	11 58%	193 85%	17 85%	19 76%	170 65%	539 72%	2621 80%	1332 80%	1288 80%	1291 76%	524 75%	267 79%	500 76%	41 66%
Strongly agree with A	(4)	2282 45%	301 46%	928 43%	524 45%	601 46%	112 44%	397 50%	106 59%	7 39%	127 56%	8 42%	14 58%	107 41%	276 37%	1465 45%	760 46%	704 44%	798 47%	333 47%	161 47%	304 47%	19 32%
Somewhat agree with A	(3)	1671 33%	212 32%	744 35%	453 38%	421 32%	92 36%	248 31%	48 27%	4 20%	66 29%	9 43%	5 19%	62 24%	264 35%	1156 35%	572 35%	584 36%	493 29%	192 27%	106 31%	195 30%	21 35%
Somewhat agree with B	(2)	395 8%	62 9%	158 7%	101 9%	127 10%	23 9%	49 6%	7 4%	3 14%	17 7%	-	3 13%	18 7%	47 6%	265 8%	140 8%	126 8%	123 7%	47 7%	22 7%	53 8%	7 12%
Strongly agree with B	(1)	173 3%	20 3%	78 4%	38 3%	49 4%	5 2%	44 6%	6 3%	1 5%	6 3%	2 12%	1 5%	9 3%	12 2%	118 4%	72 4%	46 3%	52 3%	18 3%	11 3%	23 3%	3 5%
NET: Agree with B		569 11%	82 12%	236 11%	139 12%	176 13%	28 11%	93 12%	13 7%	4 19%	23 10%	2 12%	4 18%	26 10%	59 8%	383 12%	211 13%	172 11%	175 10%	65 9%	34 10%	76 12%	10 17%
Don't know		497 10%	62 9%	245 11%	61 5%	109 8%	22 9%	55 7%	13 7%	4 23%	12 5%	1 4%	1 6%	65 25%	154 21%	258 8%	112 7%	146 9%	229 13%	113 16%	38 11%	78 12%	10 17%
Mean		3.34	3.34	3.32	3.31	3.31	3.34	3.35	3.52	3.19	3.45	3.19	3.37	3.37	3.34	3.32	3.31	3.33	3.39	3.42	3.38	3.36	3.12
Standard deviation Standard error		0.79 0.01	0.80 0.03	0.79 0.02	0.78 0.02	0.82 0.02	0.75 0.05	0.85 0.03	0.75 0.06	0.99 0.25	0.76 0.05	0.96 0.22	0.92 0.18	0.83 0.06	0.71 0.03	0.79 0.02	0.82 0.02	0.76 0.02	0.79 0.02	0.77 0.04	0.79 0.04	0.81 0.03	0.87 0.10



Dignity in Dying PollONLINE Fieldwork: 11th-19th March 2015

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			-	To which		lowing etl	nnic group	os do you	1		To wh	ich of the		religious			nsider	
		<u>Total</u>	White	NET: Non- white	_Mixed_	_Asian_	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base		5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base		5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
NET: Agree with A		3952 79%	3703 81%	225 58%	40 65%	101 54%	56 60%	17 72%	10 51%	2097 80%	210 64%	53 44%	27 72%	22 77%	6 37%	23 90%	81 80%	1579 81%
Strongly agree with A	(4)	2282 45%	2155 47%	115 30%	23 37%	46 25%	29 31%	10 42%	7 35%	1167 44%	122 37%	24 20%	12 33%	14 50%	3 20%	13 50%	55 55%	962 50%
Somewhat agree with A	(3)	1671 33%	1547 34%	110 28%	17 28%	55 30%	27 29%	7 30%	3 16%	930 35%	89 27%	28 24%	15 39%	8 28%	3 17%	10 40%	25 25%	617 32%
Somewhat agree with B	(2)	395 8%	322 7%	64 17%	11 17%	36 20%	10 10%	3 14%	4 18%	208 8%	52 16%	30 25%	4 12%	1 4%	5 36%	2 7%	9 9%	122 6%
Strongly agree with B	(1)	173 3%	137 3%	28 7%	4 7%	15 8%	6 7%	2 10%	1 3%	106 4%	23 7%	15 12%	1 3%	4 13%	-	1 3%	3 3%	36 2%
NET: Agree with B		569 11%	459 10%	91 24%	15 24%	51 27%	16 17%	6 23%	4 21%	314 12%	75 23%	45 37%	6 15%	5 16%	5 36%	2 10%	11 11%	158 8%
Don't know		497 10%	413 9%	70 18%	7 11%	34 18%	22 23%	1 5%	6 28%	221 8%	42 13%	23 19%	4 12%	2 6%	4 27%	-	9 8%	204 10%
Mean		3.34	3.37	2.99	3.07	2.87	3.10	3.10	3.15	3.31	3.08	2.64	3.16	3.22	2.78	3.38	3.45	3.44
Standard deviation Standard error		0.79 0.01	0.77 0.01	0.96 0.05	0.96 0.13	0.96 0.08	0.94 0.12	1.01 0.21	0.97 0.24	0.81 0.02	0.96 0.06	1.02 0.10	0.82 0.15	1.05 0.20	0.88 0.27	0.75 0.15	0.79 0.08	0.72 0.02



Absolutes/col percents

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				Which	of the fol	lowing be	st descril	oes your	current w	orking		D		ve a long			or		Support	for Assis	ted Dvino	Proposa	I
		<u>Total</u>	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base		5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base		5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
NET: Agree with A		3952 79%	2185 78%	1724 78%	461 77%	1767 80%	166 72%	304 78%	280 78%	733 85%	284 77%	937 84%	255 81%	605 85%	347 85%	45 76%	2954 78%	3555 86%	2150 90%	1405 81%	160 53%	112 38%	271 45%
Strongly agree with A	(4)	2282 45%	1229 44%	965 44%	265 44%	1053 48%	103 45%	180 46%	171 48%	419 49%	179 48%	619 55%	176 56%	413 58%	230 56%	19 31%	1632 43%	2131 52%	1610 68%	521 30%	43 14%	67 22%	110 18%
Somewhat agree with A	(3)	1671 33%	956 34%	760 34%	196 33%	715 32%	63 27%	123 32%	109 31%	314 36%	106 28%	318 28%	79 25%	193 27%	117 29%	27 44%	1322 35%	1424 35%	540 23%	884 51%	117 39%	45 15%	162 27%
Somewhat agree with B	(2)	395 8%	220 8%	185 8%	35 6%	175 8%	21 9%	33 8%	35 10%	67 8%	20 5%	74 7%	17 5%	39 6%	21 5%	8 13%	312 8%	226 5%	71 3%	155 9%	78 26%	61 21%	140 23%
Strongly agree with B	(1)	173 3%	98 3%	79 4%	19 3%	75 3%	7 3%	9 2%	14 4%	29 3%	16 4%	25 2%	5 2%	18 3%	10 3%	1 2%	143 4%	55 1%	30 1%	25 1%	22 7%	89 30%	111 18%
NET: Agree with B		569 11%	318 11%	264 12%	54 9%	251 11%	28 12%	42 11%	49 14%	96 11%	36 10%	98 9%	22 7%	57 8%	31 8%	9 15%	455 12%	281 7%	101 4%	180 10%	100 33%	150 50%	250 42%
Don't know		497 10%	307 11%	220 10%	88 15%	190 9%	36 16%	43 11%	28 8%	32 4%	51 14%	84 8%	36 11%	46 7%	29 7%	6 9%	399 10%	285 7%	130 5%	155 9%	42 14%	36 12%	78 13%
Mean		3.34	3.32	3.31	3.37	3.36	3.35	3.37	3.33	3.35	3.40	3.48	3.54	3.51	3.50	3.16	3.30	3.47	3.66	3.20	2.70	2.34	2.52
Standard deviation Standard error		0.79 0.01	0.79 0.02	0.80 0.02	0.77 0.03	0.79 0.02	0.82 0.05	0.76 0.04	0.83 0.05	0.78 0.03	0.81 0.04	0.73 0.02	0.69 0.04	0.73 0.03	0.72 0.04	0.75 0.10	0.80 0.01	0.67 0.01	0.61 0.01	0.67 0.02	0.84 0.05	1.19 0.07	1.05 0.05



Absolutes/col percents

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	respondents

											١	Newspape:	Readers	ship									
		Total	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial <u>Times</u>	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on Sunday	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday Times	The Metro	Daily <u>Record</u>	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid-for regional news-paper	Other news-	I don't regu- larly read a news- paper
Unweighted base		5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base		5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
NET: Agree with A		3952 79%	172 69%	325 77%	250 81%	79 75%	336 85%	175 84%	795 81%	74 77%	568 80%	235 76%	496 78%	78 81%	25 73%	8 44%	6 49%	160 80%	159 80%	119 78%	264 83%	208 81%	1486 79%
Strongly agree with A	(4)	2282 45%	101 41%	177 42%	145 47%	30 29%	203 51%	105 50%	433 44%	40 42%	309 44%	118 38%	295 46%	37 38%	16 47%	4 24%	3 26%	104 52%	104 52%	65 42%	138 44%	128 50%	914 49%
Somewhat agree with A	(3)	1671 33%	70 28%	148 35%	105 34%	48 46%	133 34%	71 34%	361 37%	34 36%	259 37%	116 38%	201 32%	41 42%	9 26%	4 21%	3 23%	56 28%	56 28%	54 35%	126 40%	79 31%	573 31%
Somewhat agree with B	(2)	395 8%	34 13%	30 7%	28 9%	12 11%	33 8%	11 5%	79 8%	6 6%	38 5%	47 15%	56 9%	13 14%	5 15%	8 43%	5 39%	11 6%	14 7%	16 10%	23 7%	21 8%	114 6%
Strongly agree with B	(1)	173 3%	16 7%	10 2%	21 7%	8 8%	12 3%	12 6%	34 3%	3 3%	29 4%	12 4%	35 5%	2 2%	2 5%	1 5%	-	9 4%	16 8%	7 4%	11 3%	10 4%	47 3%
NET: Agree with B		569 11%	50 20%	40 10%	49 16%	20 19%	44 11%	23 11%	113 12%	9 10%	67 9%	59 19%	90 14%	15 15%	7 19%	9 48%	5 39%	20 10%	30 15%	23 15%	34 11%	31 12%	161 9%
Don't know		497 10%	28 11%	54 13%	10 3%	5 5%	16 4%	11 5%	69 7%	13 13%	73 10%	14 5%	50 8%	4 4%	3 7%	1 8%	1 12%	21 11%	10 5%	12 8%	19 6%	18 7%	224 12%
Mean		3.34	3.16	3.35	3.25	3.02	3.39	3.36	3.32	3.33	3.33	3.16	3.29	3.22	3.25	2.69	2.85	3.42	3.30	3.25	3.31	3.36	3.43
Standard deviation Standard error		0.79 0.01	0.94 0.06	0.75 0.04	0.90 0.05	0.88 0.09	0.77 0.04	0.83 0.06	0.78 0.03	0.78 0.09	0.79 0.03	0.84 0.05	0.87 0.04	0.75 0.08	0.91 0.16	0.94 0.25	0.89 0.31	0.82 0.06	0.94 0.07	0.83 0.07	0.77 0.04	0.82 0.05	0.75 0.02



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 7

Q.6 Have you cared for or witnessed a dying family member or friend who, in your opinion, was suffering unbearably towards the end of their life? Base: All respondents

	_	Gen	der			Ac	ie				Social	Grade							Region					
	Total M			18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London		South West
	<u> 10tai 1</u>	iviaic	<u>r ciriaic</u>	10 27	20 07	00 44	10 01	00 07				- 02		lana	Last	VVCSt	CISIGO	larias	larias	vvaics	CIII	London	Last	<u>vvcst</u>
Unweighted base	5018 2	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018 2	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
Yes	2029 40%	931 38%	1098 43%	174 29%	286 34%	305 36%	398 45%	360 48%	505 46%	527 39%	524 38%	464 42%	513 43%	191 42%	80 40%	209 38%	193 43%	144 32%	158 45%	100 40%	205 41%	253 39%	314 45%	182 40%
No	2989 1 60%	528 62%	1461 57%	422 71%	559 66%	539 64%	496 55%	385 52%	589 54%	814 61%	867 62%	629 58%	679 57%	261 58%	121 60%	343 62%	259 57%	308 68%	193 55%	150 60%	297 59%	399 61%	389 55%	270 60%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 7

Q.6 Have you cared for or witnessed a dying family member or friend who, in your opinion, was suffering unbearably towards the end of their life?

			yment					Vo	ote Intenti	on								Ten	ure			
	Total	Public	Pri- vate	Con	_Lab_	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid <u>Cymru</u>	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
Yes	2029 40%	263 40%	801 37%	486 41%	534 41%	86 34%	365 46%	81 45%	3 15%	86 38%	7 33%	12 49%	83 32%	284 38%	1347 41%	747 45%	600 37%	664 39%	302 43%	137 40%	225 34%	18 30%
No	2989 60%	394 60%	1353 63%	691 59%	774 59%	168 66%	427 54%	100 55%	16 85%	142 62%	13 67%	13 51%	178 68%	469 62%	1915 59%	909 55%	1006 63%	1031 61%	400 57%	202 60%	429 66%	43 70%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 7

Q.6 Have you cared for or witnessed a dying family member or friend who, in your opinion, was suffering unbearably towards the end of their life? Base: All respondents

			To which		owing eth	nnic group elong?	os do you			To wh	nich of the	following				nsider	
	<u>Total</u>	White	NET: Non- white	<u>Mixed</u>	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	Jewish	Sikh	Budd- hist	Other	None
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
Yes	2029 40%	1890 41%	113 29%	24 38%	61 33%	15 16%	6 25%	7 37%	1138 43%	132 40%	46 38%	13 36%	16 55%	4 24%	8 33%	45 45%	711 37%
No	2989 60%	2684 59%	272 71%	38 62%	125 67%	79 84%	18 75%	13 63%	1494 57%	195 60%	74 62%	24 64%	13 45%	11 76%	17 67%	56 55%	1229 63%



Table 7

Q.6 Have you cared for or witnessed a dying family member or friend who, in your opinion, was suffering unbearably towards the end of their life?

Base: All respondents

			Which	of the fo	llowing be	st describ	es your c	urrent wo	orking		[ve a longe al conditio			r		Support	for Assist	ed Dying	Proposal	
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: <u>Oppose</u>
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
Yes	2029 40%	1063 38%	825 37%	238 40%	965 44%	101 44%	140 36%	161 45%	399 46%	163 44%	616 55%	165 53%	402 57%	241 59%	25 42%	1372 36%	1757 43%	1158 49%	600 34%	87 29%	121 41%	208 35%
No	2989 60%	1747 62%	1383 63%	364 60%	1243 56%	128 56%	248 64%	196 55%	462 54%	208 56%	504 45%	148 47%	306 43%	166 41%	35 58%	2437 64%	2364 57%	1223 51%	1141 66%	215 71%	177 59%	392 65%



Absolutes/col percents

Table 7

Q.6 Have you cared for or witnessed a dying family member or friend who, in your opinion, was suffering unbearably towards the end of their life? Base: All respondents

											Newspa	per Rea	dership									
							The				•		-									
							Ind-															
		The		Daily			epen-							The						Any		I
		Daily	The	Tele-		The	dent/	The		_	_			Scots-			_			paid-		don't
		Exp-	Mir-	graph/		Guard-	Ind-	Daily		The	The			man/			The			for		regu-
		ress/	ror/	The	_	ian/	epen-	Mail/		Sun/	Times/			Scot-		Bel-	Even-			reg-		larly
		Sunday		Sunday		The	dent	Mail	The	The	The	-	ъ п	land	West-	fast	ing	Huff-	_	ional	Other	read a
	Total		Sunday	_	cial	Obs-	on	on	Daily		Sunday	The	Daily	on	ern	Tele-	Stan-	ington	Buzz-	news-	news-	news-
	<u>Total</u>	ress	Mirror	graph	Times	<u>erver</u>	Sunday	<u>Sunday</u>	<u>Star</u>	<u>Sunday</u>	<u>Times</u>	Metro	Record	Sunday	Mail	graph	<u>dard</u>	Post_	<u>feed</u>	paper	paper	paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
Yes	2029	112	194	147	53	144	94	416	46	300	137	259	53	19	8	7	88	100	60	143	114	737
	40%	45%	46%	48%	51%	36%	45%	43%	48%	42%	45%	41%	54%	56%	44%	61%	44%	50%	39%	45%	44%	39%
No	2989	137	226	162	51	252	115	561	50	408	171	378	44	15	10	5	113	100	94	174	144	1134
	60%	55%	54%	52%	49%	64%	55%	57%	52%	58%	55%	59%	46%	44%	56%	39%	56%	50%	61%	55%	56%	61%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 8

Q.6 Have you cared for or witnessed a dying family member or friend who, in your opinion, was suffering unbearably towards the end of their life? Base: All respondents

Q.7 If a terminally ill loved one was suffering unbearably and asked you to assist them in

	_		their dying, ho	w likely, if at all, would	you be to consider	assisting them?	
	_Total	NET: Would assist them	I would definitely assist them	I would probably assist them	I would probably not assist them	I would definitely not assist them	NET: Would not assist them
Unweighted base	5018	2235	685	1550	817	636	1453
Weighted base	5018	2222	691	1531	812	649	1461
Yes	2029 40%	1025 46%	369 53%	657 43%	285 35%	258 40%	543 37%
No	2989 60%	1197 54%	322 47%	874 57%	527 65%	391 60%	918 63%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 9

	Gende	<u></u>		Ag	е				Social	Grade							Region					
															York- shire &	West	East					
_ <u>Tota</u>	<u>l Male Fo</u>	emale 18-24	25-34	35-44	45-54	55-64	65+	_AB_	C1	<u>C2</u>	_DE_	Scot- land	North East	North West	Humb- erside	Mid- lands	Mid- lands	Wales	East- ern	London	South East	South West
Unweighted base 5018	2430 2	2588 602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base 5018	2459 2	2559 596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
NET: Would assist them 2222 44		027 227 40% 38%	359 43%	375 44%	421 47%	352 47%	488 45%	593 44%	607 44%	494 45%	529 44%	218 48%	84 42%	257 47%	206 46%	181 40%	175 50%	114 46%	208 41%	241 37%	334 48%	204 45%
I would definitely (4) 691 assist them 14		274 42 11% 7%	109 13%	116 14%	145 16%	145 19%	133 12%	168 12%	168 12%	177 16%	178 15%	79 17%	30 15%	62 11%	58 13%	66 15%	55 16%	32 13%	65 13%	84 13%	97 14%	64 14%
I would probably (3) 1531 assist them 31		752 185 29% 31%	250 30%	258 31%	276 31%	207 28%	355 32%	425 32%	439 32%	317 29%	350 29%	139 31%	55 27%	195 35%	148 33%	115 26%	120 34%	82 33%	143 29%	157 24%	237 34%	140 31%
I would probably (2) 812 not assist them 16		404 105 16% 18%	121 14%	124 15%	144 16%	139 19%	179 16%	242 18%	241 17%	142 13%	187 16%	78 17%	28 14%	84 15%	67 15%	76 17%	52 15%	43 17%	88 17%	112 17%	109 16%	75 17%
I would definitely (1) 649 not assist them 13		353 85 14% 14%	132 16%	110 13%	110 12%	77 10%	134 12%	176 13%	170 12%	144 13%	159 13%	52 11%	20 10%	65 12%	52 12%	66 15%	47 13%	22 9%	67 13%	108 17%	96 14%	53 12%
NET: Would not assist 1461 them 29		757 190 30% 32%	253 30%	234 28%	254 28%	216 29%	314 29%	418 31%	410 30%	287 26%	346 29%	130 29%	49 24%	149 27%	119 26%	142 31%	99 28%	66 26%	155 31%	221 34%	205 29%	129 28%
Don't know 1335 27		776 180 30% 30%	231 27%	235 28%	220 25%	177 24%	292 27%	331 25%	374 27%	313 29%	318 27%	104 23%	68 34%	147 27%	127 28%	129 29%	77 22%	71 28%	139 28%	190 29%	164 23%	119 26%
Mean 2.61	2.69	2.53 2.44	2.55	2.63	2.68	2.74	2.61	2.58	2.60	2.67	2.63	2.70	2.70	2.63	2.65	2.56	2.67	2.69	2.57	2.47	2.62	2.64
Standard deviation 0.98 Standard error 0.02		0.98 0.93 0.02 0.05	1.02 0.04	0.99 0.04	0.99 0.04	0.99 0.04	0.95 0.03	0.96 0.03	0.95 0.03	1.02 0.04	1.00 0.03	0.98 0.05	0.98 0.09	0.93 0.05	0.95 0.05	1.03 0.06	0.98 0.06	0.91 0.07	0.99 0.05	1.04 0.05	0.98 0.04	0.97 0.05



Absolutes/col percents

Table 9

	Employm Secto					Vote	e Intentio	n								Ten	ure			
<u>.Tc</u>		Pri- vate Con	_LabL	<u>ibDem</u> <u>l</u>	UKIP	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base 50°	018 600 2	2044 1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base 50°	018 657 2	2153 1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
	222 264 44% 40%	989 527 46% 45%	45% 41% 45% 50% 56% 49% 61% 61% 46% 38% 36% 48 168 39 135 42 2 36 5 4 38 74 4												692 43%	787 46%	321 46%	160 47%	305 47%	20 33%
	691 88 14% 13%	315 148 15% 13%											403 12%	214 13%	189 12%	284 17%	141 20%	53 16%	90 14%	4 7%
	531 175 31% 27%	673 379 31% 32%	373 29%	75 29%	261 33%	59 33%	7 40%	104 46%	7 35%	8 31%	61 23%	198 26%	1012 31%	510 31%	502 31%	503 30%	180 26%	108 32%	215 33%	16 26%
	312 122 16% 19%	338 228 16% 19%	220 17%	51 20%	105 13%	27 15%	3 18%	31 14%	1 4%	5 20%	36 14%	104 14%	560 17%	291 18%	269 17%	240 14%	92 13%	41 12%	106 16%	12 19%
	649 93 13% 14%	261 147 12% 13%	215 16%	27 11%	95 12%	18 10%	1 5%	16 7%	3 13%	4 15%	44 17%	79 10%	429 13%	220 13%	209 13%	211 12%	95 14%	47 14%	69 11%	9 15%
NET: Would not assist 146 them	461 214 29% 33%	599 375 28% 32%	436 33%	78 31%	200 25%	45 25%	4 23%	47 21%	3 17%	9 35%	80 31%	183 24%	989 30%	511 31%	478 30%	451 27%	187 27%	88 26%	175 27%	21 34%
	335 179 27% 27%	565 276 26% 23%	331 25%	62 24%	196 25%	35 19%	5 27%	41 18%	4 22%	4 18%	83 32%	298 40%	857 26%	421 25%	436 27%	458 27%	194 28%	90 27%	174 27%	20 33%
Mean 2.6	.61 2.54 2	2.66 2.58											2.58	2.58	2.57	2.69	2.72	2.67	2.68	2.38
		0.98 0.95 0.03 0.03	0.95 1.02 0.96 0.98 0.98 0.79 0.82 1.06 1.02 1.08 0.96 0.9											0.97 0.03	0.96 0.03	1.01 0.03	1.06 0.06	1.01 0.05	0.94 0.04	0.95 0.12



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 9

					owing eth er you be	nnic group elong?	os do you			To wh	ich of the		religious o be a me			nsider	
	Total	White	NET: Non- white	Mixed	_Asian_	Black	Chin- ese	Other	Chris- tian	NET: Other	<u>Muslim</u>	<u>Hindu</u>	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
NET: Would assist them	2222	2111	100	33	44	11	6	6	1122	120	23	17	14	3	14	49	957
	44%	46%	26%	54%	24%	12%	26%	30%	43%	37%	19%	46%	49%	17%	56%	49%	49%
I would definitely (4) assist them	691 14%	651 14%	36 9%	8 13%	21 11%	2 2%	2 9%	3 15%	329 13%	51 16%	11 9%	9 25%	7 26%	-	7 29%	16 16%	302 16%
I would probably (3) assist them	1531	1461	64	25	23	9	4	3	792	69	12	8	7	3	7	33	655
	31%	32%	17%	41%	12%	9%	17%	15%	30%	21%	10%	21%	24%	17%	27%	33%	34%
I would probably (2) not assist them	812	725	73	6	33	21	7	5	463	54	19	8	4	1	2	20	271
	16%	16%	19%	10%	18%	23%	30%	24%	18%	16%	15%	22%	14%	9%	7%	20%	14%
I would definitely (1) not assist them	649	524	105	6	63	26	6	4	377	74	52	3	5	3	3	8	175
	13%	11%	27%	10%	34%	27%	23%	22%	14%	23%	43%	9%	18%	17%	14%	8%	9%
NET: Would not assist them	1461	1249	177	13	96	47	13	9	840	127	70	11	9	4	5	28	446
	29%	27%	46%	20%	51%	50%	53%	47%	32%	39%	58%	30%	32%	26%	20%	27%	23%
Don't know	1335	1214	108	16	46	36	5	5	671	80	27	9	5	9	6	24	537
	27%	27%	28%	26%	25%	38%	20%	24%	25%	24%	22%	24%	19%	57%	24%	24%	28%
Mean	2.61	2.67	2.11	2.76	2.02	1.78	2.14	2.29	2.55	2.39	1.81	2.81	2.71	2.00	2.93	2.75	2.77
Standard deviation	0.98	0.96	1.06	0.91	1.11	0.84	0.99	1.12	0.98	1.12	1.07	1.03	1.16	0.96	1.11	0.91	0.93
Standard error	0.02	0.02	0.06	0.13	0.10	0.11	0.23	0.29	0.02	0.07	0.11	0.20	0.24	0.34	0.25	0.10	0.02



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 9

			Which	of the fol	lowing be	st describ	oes your	current w	orking		D		ve a longs			or		Support	for Assis	ted Dvino	ı Proposa	ıl
	<u>Total</u>	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes -	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
NET: Would assist them	2222	1253	1001	251	970	95	174	152	401	148	564	166	368	208	25	1627	2128	1525	603	38	26	64
	44%	45%	45%	42%	44%	41%	45%	42%	47%	40%	50%	53%	52%	51%	42%	43%	52%	64%	35%	13%	9%	11%
I would definitely (4) assist them	691	404	321	82	287	34	46	46	114	47	207	57	138	87	11	474	669	610	60	5	9	14
	14%	14%	15%	14%	13%	15%	12%	13%	13%	13%	19%	18%	20%	21%	18%	12%	16%	26%	3%	2%	3%	2%
I would probably (3) assist them	1531	849	680	169	683	61	129	105	287	101	357	109	229	122	14	1154	1459	916	543	33	17	50
	31%	30%	31%	28%	31%	27%	33%	29%	33%	27%	32%	35%	32%	30%	23%	30%	35%	38%	31%	11%	6%	8%
I would probably (2) not assist them	812	459	361	99	353	33	61	59	148	52	155	39	94	54	11	636	641	253	388	102	30	132
	16%	16%	16%	16%	16%	14%	16%	17%	17%	14%	14%	12%	13%	13%	19%	17%	16%	11%	22%	34%	10%	22%
I would definitely (1) not assist them	649	354	285	68	295	39	45	43	104	64	124	36	76	56	5	514	273	133	141	95	219	314
	13%	13%	13%	11%	13%	17%	12%	12%	12%	17%	11%	11%	11%	14%	9%	13%	7%	6%	8%	32%	73%	52%
NET: Would not assist them	1461	813	646	167	647	72	106	102	252	116	279	75	170	110	16	1150	914	386	528	197	248	446
	29%	29%	29%	28%	29%	31%	27%	29%	29%	31%	25%	24%	24%	27%	27%	30%	22%	16%	30%	65%	83%	74%
Don't know	1335	744	560	184	591	63	108	104	209	107	276	72	171	89	19	1032	1079	469	610	67	23	90
	27%	26%	25%	31%	27%	27%	28%	29%	24%	29%	25%	23%	24%	22%	31%	27%	26%	20%	35%	22%	8%	15%
Mean	2.61	2.63	2.63	2.63	2.59	2.54	2.62	2.61	2.63	2.50	2.77	2.78	2.80	2.75	2.74	2.57	2.83	3.05	2.46	1.78	1.33	1.54
Standard deviation	0.98	0.98	0.99	0.98	0.98	1.06	0.94	0.97	0.95	1.05	0.98	0.97	0.98	1.04	0.99	0.98	0.87	0.85	0.78	0.76	0.74	0.78
Standard error	0.02	0.02	0.03	0.04	0.02	0.08	0.05	0.06	0.04	0.06	0.03	0.06	0.04	0.06	0.15	0.02	0.02	0.02	0.02	0.05	0.04	0.03



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 9

											Newspa	aper Rea	dership									
							The															
							Ind-													_		
		The	-	Daily			epen-							The						Any		
		Daily	The	Tele-		The	dent/ Ind-	The Dailv		The	The			Scots-			The			paid-		don't
		Exp- ress/	Mir- ror/	graph/ The		Guard- ian/	epen-	Mail/		Sun/	Times/			man/ Scot-		Bel-	Even-			for		regu- larlv
		Sunday			Finan-	The	dent	Mail	The	The	The			land	West-	fast	ing	Huff-		reg- ional	Other	read a
		Exp-	Sunday		cial	Obs-	on	on	Daily		Sunday	The	Daily	on	ern	Tele-	Stan-	ington	Buzz-	news-	news-	news-
	Total	ress	Mirror	graph	Times	erver	Sunday	Sunday	Star	Sunday	Times	Metro	Record	Sunday	Mail_	graph	dard	Post	feed	paper	paper	paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
NET: Would assist them	2222	120	179	148	53	198	97	447	37	305	129	259	48	22	7	10	70	95	73	125	98	829
TIZTI TV GGIG GGGIGT TITOTI	44%				51%	50%	46%	46%	39%	43%	42%	41%	50%	65%	39%	79%	35%	48%	48%	40%	38%	44%
I would definitely (4)	691	32	69	49	18	54	26	143	14	94	37	93	18	10	3	3	28	42	20	33	29	268
assist them	14%	13%	16%	16%	17%	14%	12%	15%	14%	13%	12%	15%	18%	29%	15%	28%	14%	21%	13%	10%	11%	14%
I would probably (3)		88	111	99	36	144	71	304	23	211	92	167	31	12	4	6	41	53	53	92	69	561
assist them	31%	35%	26%	32%	34%	36%	34%	31%	24%	30%	30%	26%	31%	35%	24%	51%	21%	27%	35%	29%	27%	30%
I would probably (2)		37	69	44	13	63	31	168	21	106	68	112	12	4	4	-	37	26	27	60	47	277
not assist them	16%	15%	16%	14%	12%	16%	15%	17%	22%	15%	22%	18%	13%	10%	22%	-	18%	13%	18%	19%	18%	15%
I would definitely (1)		35	56	47	16	47	30	140	12	96	52	97	12	3	2	1	38	29	14	42	45	235
not assist them	13%	14%	13%	15%	15%	12%	14%	14%	12%	14%	17%	15%	13%	8%	13%	12%	19%	14%	9%	13%	17%	13%
NET: Would not assist	1461	73	125	91	29	110	61	309	33	201	120	209	25	7	6	1	75	55	41	102	92	512
them	29%	29%	30%	29%	28%	28%	29%	32%	34%	28%	39%	33%	25%	19%	35%	12%	37%	28%	27%	32%	36%	27%
Don't know	1335	57	116	70	22	88	51	222	26	201 28%	58	168	24	6 17%	5	1 9%	56	49	39	90	68	530
	27%	23%	28%	23%	21%	22%	25%	23%	27%	28%	19%	26%	25%	17%	26%	9%	28%	25%	25%	28%	26%	28%
Mean	2.61	2.60	2.63	2.63	2.67	2.67	2.59	2.59	2.56	2.60	2.46	2.54	2.74	3.03	2.56	3.05	2.41	2.72	2.69	2.51	2.43	2.64
Standard deviation	0.98	0.97	1.03	1.02 0.06	1.03	0.94	0.98	1.00	1.00	1.00	0.98	1.03	1.01 0.13	0.95	1.03	0.95	1.08	1.07	0.90	0.96	1.02	0.99
Standard error	0.02	0.07	0.06	0.06	0.12	0.05	0.07	0.04	0.12	0.05	0.06	0.05	0.13	0.18	0.31	0.34	0.09	0.09	0.08	0.06	0.07	0.03



Table 10

Q.7 If a terminally ill loved one was suffering unbearably and asked you to assist them in their dying, how likely, if at all, would you be to consider assisting them, even though this would currently be breaking the law?

Base: All respondents

Q.6 Have you cared for or witnessed a dying family member or friend who, in your opinion, was suffering unbearably

			was suffering u	
		Total -	towards the end Yes	of their life? No
Unweighted base		5018	2022	2996
Weighted base		5018	2029	2989
NET: Would assist them		2222 44%	1025 51%	1197 40%
I would definitely assist them	(4)	691 14%	369 18%	322 11%
I would probably assist them	(3)	1531 31%	657 32%	874 29%
I would probably not assist them	(2)	812 16%	285 14%	527 18%
I would definitely not assist them	(1)	649 13%	258 13%	391 13%
NET: Would not assist them		1461 29%	543 27%	918 31%
Don't know		1335 27%	460 23%	875 29%
Mean		2.61	2.72	2.53
Standard deviation Standard error		0.98 0.02	1.00 0.03	0.96 0.02



Absolutes/col percents

Table 11

			Ge	Gender Age								Social	Grade							Region					
															Scot-	North	North	York- shire & Humb-	West Mid-	East Mid-		East-		South	South
		Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	<u>65+</u>	AB	<u>C1</u>	C2	DE	land	East	West	erside	lands	lands	Wales	ern	<u>London</u>	East	West
Unweighted base		5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base		5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
NET: Increase trust in doctors		1876 37%	964 39%	912 36%	215 36%	317 38%	285 34%	329 37%	288 39%	442 40%	483 36%	488 35%	439 40%	466 39%	175 39%	65 32%	208 38%	182 40%	165 37%	130 37%	100 40%	173 35%	220 34%	282 40%	174 39%
Significantly increase trust in doctors	(+2)	636 13%	333 14%	303 12%	54 9%	104 12%	88 10%	118 13%	115 15%	157 14%	166 12%	141 10%	143 13%	186 16%	61 14%	19 10%	62 11%	59 13%	56 12%	43 12%	34 13%	52 10%	79 12%	93 13%	79 17%
Somewhat increase trust in doctors	(+1)	1240 25%	631 26%	608 24%	161 27%	213 25%	197 23%	211 24%	172 23%	285 26%	317 24%	347 25%	295 27%	280 24%	113 25%	46 23%	146 26%	123 27%	109 24%	87 25%	66 26%	122 24%	142 22%	189 27%	95 21%
Make no real difference	(0)	2528 50%	1192 48%	1336 52%	278 47%	409 48%	453 54%	473 53%	396 53%	518 47%	666 50%	747 54%	524 48%	590 50%	237 53%	110 55%	273 49%	219 48%	225 50%	186 53%	124 49%	263 52%	325 50%	328 47%	239 53%
Somewhat reduce trust in doctors	(-1)	400 8%	185 8%	215 8%	74 12%	80 9%	67 8%	63 7%	41 6%	77 7%	126 9%	99 7%	97 9%	78 7%	22 5%	17 9%	45 8%	37 8%	37 8%	25 7%	17 7%	42 8%	68 10%	59 8%	31 7%
Significantly reduce trust in doctors	(-2)	214 4%	118 5%	96 4%	29 5%	39 5%	39 5%	29 3%	21 3%	57 5%	66 5%	57 4%	33 3%	58 5%	18 4%	9 4%	26 5%	14 3%	24 5%	10 3%	10 4%	24 5%	39 6%	33 5%	8 2%
NET: Reduce trust in doctors		615 12%	303 12%	312 12%	103 17%	118 14%	106 13%	92 10%	62 8%	134 12%	193 14%	156 11%	130 12%	136 11%	40 9%	26 13%	71 13%	50 11%	61 14%	35 10%	27 11%	66 13%	107 16%	92 13%	39 9%
Mean		0.34	0.36	0.32	0.23	0.31	0.27	0.37	0.43	0.37	0.29	0.30	0.38	0.38	0.39	0.25	0.31	0.39	0.30	0.36	0.39	0.27	0.23	0.36	0.46
Standard deviation Standard error		0.94 0.01	0.97 0.02	0.92 0.02	0.95 0.04	0.96 0.03	0.92 0.03	0.91 0.03	0.91 0.03	0.99 0.03	0.97 0.03	0.89 0.02	0.93 0.03	0.99 0.03	0.92 0.04	0.90 0.06	0.94 0.04	0.92 0.04	0.97 0.05	0.89 0.05	0.94 0.06	0.92 0.04	0.99 0.04	0.97 0.04	0.92 0.04



Absolutes/col percents

Table 11

		Emplo Sec			Vote Intention													Ten	ure			
	Total	Public	Pri-	Con	Lab	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178 1308 254 792 181 19 228 20 25 261 753 456 509 94 318 75 11 77 11 12 76 237												1656	1606	1695	702	339	653	61
NET: Increase trust in doctors	1876	248	808	456	509	94	318	75	11	77	11	12	76	237	1200	634	567	651	264	141	246	24
	37%	38%	38%	39%	39%	37%	40%	42%	57%	34%	55%	49%	29%	31%	37%	38%	35%	38%	38%	42%	38%	38%
Significantly (+2) increase trust in doctors) 636	99	256	149	179	31	125	31	4	23	4	4	27	59	399	208	191	230	118	47	66	7
	13%	15%	12%	13%	14%	12%	16%	17%	21%	10%	21%	18%	10%	8%	12%	13%	12%	14%	17%	14%	10%	11%
Somewhat increase (+1) trust in doctors) 1240	150	552	307	329	63	193	45	7	55	7	8	49	178	802	426	376	421	147	94	180	17
	25%	23%	26%	26%	25%	25%	24%	25%	36%	24%	34%	31%	19%	24%	25%	26%	23%	25%	21%	28%	28%	27%
Make no real (0) difference) 2528	332	1075	585	607	125	369	93	7	127	6	11	153	446	1646	798	848	855	365	161	328	27
	50%	51%	50%	50%	46%	49%	47%	52%	37%	56%	29%	44%	58%	59%	50%	48%	53%	50%	52%	47%	50%	44%
Somewhat reduce (-1) trust in doctors) 400	45	185	88	117	26	70	9	1	18	2	1	20	50	268	137	130	126	46	23	57	7
	8%	7%	9%	8%	9%	10%	9%	5%	6%	8%	7%	2%	8%	7%	8%	8%	8%	7%	7%	7%	9%	11%
Significantly (-2) reduce trust in doctors) 214 4%	31 5%	86 4%	49 4%	76 6%	9 4%	35 4%	3 2%	-	6 2%	2 8%	1 5%	12 5%	20 3%	147 5%	86 5%	61 4%	63 4%	27 4%	14 4%	22 3%	4 7%
NET: Reduce trust in doctors	615	76	270	137	192	35	105	12	1	23	3	2	33	70	415	224	191	189	73	37	79	11
	12%	12%	13%	12%	15%	14%	13%	7%	6%	10%	16%	7%	13%	9%	13%	14%	12%	11%	10%	11%	12%	18%
Mean	0.34	0.36	0.33	0.36	0.32	0.32	0.38	0.50	0.72	0.31	0.53	0.54	0.22	0.27	0.32	0.32	0.31	0.37	0.40	0.41	0.32	0.25
Standard deviation	0.94	0.98	0.93	0.94	1.01	0.94	1.00	0.90	0.88	0.85	1.17	1.00	0.91	0.81	0.95	0.97	0.92	0.94	0.97	0.95	0.89	1.02
Standard error	0.01	0.04	0.02	0.03	0.03	0.06	0.04	0.07	0.21	0.05	0.26	0.20	0.06	0.03	0.02	0.02	0.02	0.02	0.05	0.04	0.03	0.11



Dignity in Dying PollONLINE Fieldwork: 11th-19th March 2015

Table 11

		T	o which o		owing eth		os do you			To wh	ich of the		religious be a me			nsider	
	<u>Total</u>	White	NET: Non- white	Mixed	_Asian_	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
NET: Increase trust in doctors	1876	1756	105	21	55	16	6	8	1031	100	23	21	8	3	11	34	715
	37%	38%	27%	34%	30%	17%	25%	38%	39%	31%	19%	57%	28%	20%	43%	34%	37%
Significantly (+2) increase trust in doctors) 636	595	36	8	21	1	1	4	350	40	12	7	2	1	5	12	240
	13%	13%	9%	13%	11%	1%	5%	22%	13%	12%	10%	20%	7%	5%	21%	12%	12%
Somewhat increase (+1) trust in doctors) 1240	1161	70	13	34	14	5	3	680	60	10	14	6	2	6	22	474
	25%	25%	18%	21%	18%	15%	20%	16%	26%	18%	9%	37%	21%	15%	22%	22%	24%
Make no real (0) difference) 2528	2340	164	29	65	50	12	8	1258	139	43	6	16	9	12	54	1069
	50%	51%	43%	48%	35%	53%	52%	38%	48%	43%	36%	16%	54%	56%	46%	54%	55%
Somewhat reduce (-1) trust in doctors) 400	324	67	8	41	16	1	2	213	55	30	8	4	1	3	10	117
	8%	7%	17%	12%	22%	17%	3%	9%	8%	17%	25%	20%	14%	9%	11%	10%	6%
Significantly (-2) reduce trust in doctors) 214 4%	155 3%	49 13%	4 6%	25 13%	13 13%	5 20%	3 14%	131 5%	33 10%	25 21%	2 6%	1 3%	2 14%	-	2 2%	39 2%
NET: Reduce trust in doctors	615	479	116	11	66	28	6	5	344	88	55	10	5	4	3	12	156
	12%	10%	30%	18%	36%	30%	23%	23%	13%	27%	45%	26%	17%	24%	11%	12%	8%
Mean	0.34	0.38	-0.06	0.23	-0.08	-0.26	-0.14	0.23	0.34	0.06	-0.37	0.45	0.15	-0.13	0.53	0.31	0.39
Standard deviation	0.94	0.92	1.11	1.02	1.18	0.92	1.13	1.33	0.98	1.11	1.20	1.21	0.88	1.03	0.96	0.89	0.85
Standard error	0.01	0.01	0.06	0.13	0.09	0.10	0.22	0.29	0.02	0.06	0.11	0.20	0.16	0.28	0.19	0.09	0.02



Absolutes/col percents

Table 11

				Which	of the fol	lowing be	st descril status?		current v	vorking		D	o you hav	ve a longs			or		Support	for Assis	ted Dying	ı Proposa	ıl
		<u>Total</u>	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base		5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base		5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
NET: Increase trust in doctors		1876 37%	1056 38%	858 39%	198 33%	819 37%	76 33%	121 31%	148 41%	337 39%	138 37%	474 42%	130 41%	301 42%	176 43%	21 35%	1375 36%	1798 44%	1210 51%	588 34%	35 11%	16 5%	51 8%
Significantly increase trust in doctors	(+2)	636 13%	354 13%	292 13%	62 10%	282 13%	21 9%	38 10%	58 16%	114 13%	52 14%	202 18%	55 17%	135 19%	84 21%	7 11%	423 11%	620 15%	562 24%	58 3%	4 1%	6 2%	10 2%
Somewhat increase trust in doctors	(+1)	1240 25%	702 25%	566 26%	136 23%	538 24%	55 24%	83 21%	91 25%	223 26%	86 23%	272 24%	75 24%	166 23%	91 22%	14 24%	953 25%	1178 29%	649 27%	530 30%	31 10%	10 3%	41 7%
Make no real difference	(0)	2528 50%	1407 50%	1081 49%	326 54%	1121 51%	121 53%	213 55%	164 46%	432 50%	190 51%	512 46%	150 48%	321 45%	180 44%	33 55%	1975 52%	2115 51%	1114 47%	1001 57%	120 40%	69 23%	189 31%
Somewhat reduce trust in doctors	(-1)	400 8%	230 8%	174 8%	56 9%	170 8%	21 9%	40 10%	29 8%	54 6%	26 7%	90 8%	25 8%	58 8%	33 8%	6 10%	291 8%	180 4%	47 2%	134 8%	114 38%	77 26%	191 32%
Significantly reduce trust in doctors	(-2)	214 4%	117 4%	95 4%	22 4%	97 4%	12 5%	14 4%	17 5%	38 4%	17 5%	43 4%	8 3%	28 4%	18 4%	-	168 4%	28 1%	10	18 1%	34 11%	136 46%	169 28%
NET: Reduce trust in doctors		615 12%	347 12%	269 12%	78 13%	268 12%	32 14%	54 14%	46 13%	92 11%	43 12%	133 12%	33 11%	87 12%	51 13%	6 10%	459 12%	208 5%	56 2%	152 9%	148 49%	213 71%	360 60%
Mean		0.34	0.34	0.36	0.27	0.33	0.23	0.23	0.40	0.37	0.35	0.45	0.46	0.45	0.47	0.37	0.31	0.53	0.72	0.27	-0.47	-1.10	-0.78
Standard deviation Standard error		0.94 0.01	0.94 0.02	0.95 0.02	0.90 0.03	0.95 0.02	0.92 0.06	0.89 0.04	1.00 0.05	0.94 0.03	0.96 0.05	1.00 0.03	0.96 0.05	1.02 0.04	1.05 0.05	0.82 0.11	0.92 0.02	0.82 0.01	0.86 0.02	0.69 0.02	0.87 0.05	1.00 0.06	0.98 0.04



Table 11

Absolutes/col percents

											١	lewspaper	Readers	ship									
		Total	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial <u>Times</u>	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on Sunday	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday Times	The <u>Metro</u>	Daily <u>Record</u>	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid-for reg-ional news-paper	Other news-paper	I don't regu- larly read a news- paper
Unweighted base		5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base		5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
NET: Increase trust in doctors		1876 37%	101 40%	183 44%	126 41%	53 51%	136 34%	82 39%	384 39%	50 52%	328 46%	115 37%	241 38%	47 48%	22 63%	11 58%	10 84%	65 32%	76 38%	57 37%	120 38%	88 34%	669 36%
Significantly increase trust in doctors	(+2)	636 13%	36 14%	69 16%	41 13%	26 25%	41 10%	26 13%	131 13%	20 21%	116 16%	32 10%	78 12%	16 17%	11 30%	4 24%	3 28%	21 10%	26 13%	18 12%	42 13%	19 7%	239 13%
Somewhat increase trust in doctors	(+1)	1240 25%	65 26%	114 27%	85 27%	26 25%	95 24%	56 27%	253 26%	30 32%	212 30%	83 27%	163 26%	31 31%	11 33%	6 35%	7 56%	45 22%	50 25%	39 25%	79 25%	69 27%	430 23%
Make no real difference	(0)	2528 50%	95 38%	168 40%	123 40%	30 28%	204 52%	91 44%	463 47%	35 36%	301 43%	137 45%	294 46%	35 36%	5 15%	3 18%	-	99 49%	95 47%	78 51%	161 51%	128 50%	1024 55%
Somewhat reduce trust in doctors	(-1)	400 8%	26 10%	45 11%	42 14%	12 12%	37 9%	21 10%	78 8%	9 10%	55 8%	39 13%	64 10%	6 6%	3 10%	3 18%	-	20 10%	12 6%	15 10%	24 7%	31 12%	117 6%
Significantly reduce trust in doctors	(-2)	214 4%	28 11%	24 6%	19 6%	9 9%	19 5%	14 7%	51 5%	2 2%	23 3%	16 5%	38 6%	10 10%	4 12%	1 5%	2 16%	16 8%	17 9%	4 3%	12 4%	11 4%	61 3%
NET: Reduce trust in doctors		615 12%	54 22%	69 16%	61 20%	22 21%	56 14%	35 17%	129 13%	11 11%	78 11%	55 18%	101 16%	16 16%	8 22%	4 23%	2 16%	37 18%	29 15%	19 12%	36 11%	42 16%	178 9%
Mean		0.34	0.21	0.38	0.28	0.46	0.26	0.28	0.34	0.60	0.48	0.25	0.28	0.39	0.59	0.54	0.81	0.16	0.28	0.34	0.36	0.21	0.36
Standard deviation Standard error		0.94 0.01	1.16 0.07	1.06 0.05	1.05 0.06	1.24 0.13	0.94 0.05	1.04 0.07	0.98 0.03	0.98 0.10	0.97 0.04	0.98 0.06	1.00 0.04	1.14 0.12	1.35 0.23	1.21 0.31	1.35 0.45	1.02 0.07	1.05 0.07	0.90 0.07	0.93 0.05	0.90 0.05	0.90 0.02



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 12
Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

		Ge	nder			Ag	ge				Social	Grade							Region					
	<u>Total</u>	<u>Male Female 18-24 25-34 35-44 45-54 55-64</u> 2430 2588 602 811 856 902 763								AB	<u>C1</u>		DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
Conservative	1178 23%	604 25%	574 22%	112 19%	150 18%	140 17%	178 20%	207 28%	391 36%	381 28%	358 26%	227 21%	212 18%	51 11%	34 17%	129 23%	92 20%	124 27%	82 23%	45 18%	132 26%	151 23%	218 31%	120 27%
Labour	1308 26%	663 27%	645 25%	161 27%	270 32%	250 30%	261 29%	167 22%	199 18%	336 25%	340 24%	305 28%	327 27%	83 18%	73 36%	188 34%	129 28%	122 27%	107 30%	74 30%	104 21%	191 29%	144 20%	93 21%
Liberal Democrat	254 5%	136 6%	118 5%	28 5%	49 6%	46 5%	40 4%	31 4%	60 6%	89 7%	68 5%	45 4%	51 4%	27 6%	2 1%	18 3%	20 5%	20 5%	15 4%	16 6%	32 6%	44 7%	32 5%	27 6%
SNP	181 4%	121 5%	60 2%	12 2%	32 4%	21 2%	36 4%	43 6%	37 3%	43 3%	48 3%	36 3%	54 4%	181 40%	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	19 *	13 1%	5	-	6 1%	2	4	3	4	2	7 1%	6 1%	3	-	-	-	-	-	-	19 7%	-	-	-	-
The UK Independence Party	792 16%	475 19%	317 12%	38 6%	68 8%	127 15%	161 18%	154 21%	243 22%	161 12%	193 14%	205 19%	233 20%	23 5%	36 18%	76 14%	82 18%	67 15%	65 18%	36 14%	120 24%	75 11%	127 18%	85 19%
The Green Party	228 5%	95 4%	133 5%	71 12%	42 5%	36 4%	40 4%	22 3%	16 2%	64 5%	79 6%	43 4%	43 4%	9 2%	7 3%	26 5%	21 5%	17 4%	15 4%	8 3%	22 4%	39 6%	37 5%	27 6%
The British National Party	20	14 1%	6	-	7 1%	4	5 1%	2	3	5 *	5 *	4	5 *	-	1 1%	4 1%	2	3 1%	2 1%	1	-	3 1%	3	1
Some other party	25 *	20 1%	5	1	-	6 1%	10 1%	6 1%	2	8 1%	3	3	11 1%	2	1 1%	3 1%	1	3 1%	2 1%	3 1%	2	*	7 1%	-
Would not vote	261 5%	95 4%	166 7%	57 10%	51 6%	53 6%	41 5%	28 4%	31 3%	53 4%	82 6%	57 5%	69 6%	18 4%	13 6%	31 6%	26 6%	26 6%	15 4%	15 6%	23 5%	40 6%	40 6%	15 3%
Rather not say	53 1%	18 1%	18 35 9 13 14 8 5 1% 1% 1% 2% 2% 1% 1%							16 1%	14 1%	12 1%	10 1%	3 1%	2 1%	5 1%	7 2%	2	7 2%	1 1%	3 1%	12 2%	7 1%	3 1%
Don't know	700 14%	206 8%	495 19%	106 18%	157 19%	145 17%	111 12%	78 10%	104 10%	183 14%	193 14%	150 14%	175 15%	55 12%	32 16%	72 13%	71 16%	67 15%	42 12%	32 13%	63 13%	97 15%	87 12%	80 18%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 12
Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

		Emplo Sec	yment ctor					Vo	te Intentio	on					Ter	iure						
	<u>Total</u>	Public	Pri- vate	Con	Lab	<u>LibDem</u>	UKIP	SNP	Plaid Cymru	Green	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free			
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
Conservative	1178 23%	109 17%	482 22%	1178 100%	-	-	-	-	-	-	-	-	-	-	937 29%	553 33%	384 24%	228 13%	76 11%	42 12%	111 17%	14 22%
Labour	1308 26%	230 35%	580 27%	-	- 1308												449 28%	504 30%	201 29%	121 36%	182 28%	12 19%
Liberal Democrat	254 5%	30 5%	119 6%	-	-	254 100%	-	-	-	-	-	-	-	-	180 6%	99 6%	81 5%	72 4%	20 3%	7 2%	45 7%	1 2%
SNP	181 4%	26 4%	73 3%	-	-	-	-	181 100%	-	-	-	-	-	-	95 3%	46 3%	49 3%	85 5%	51 7%	13 4%	21 3%	1 1%
Plaid Cymru	19 *	7 1%	7	-	-	-	-	-	19 100%	-	-	-	-	-	13	5 *	8	6	2	-	4 1%	-
The UK Independence Party	792 16%	68 10%	310 14%	-	-	-	792 100%	-	-	-	-	-	-	-	520 16%	304 18%	215 13%	266 16%	130 19%	64 19%	72 11%	7 11%
The Green Party	228 5%	41 6%	92 4%	-	-	-	-	-	-	228 100%	-	-	-	-	114 4%	42 3%	72 5%	104 6%	31 4%	18 5%	55 8%	9 15%
The British National Party	20	3	9	-	-	-	-	-	-	-	20 100%	-	-	-	10	5 *	5 *	10 1%	5 1%	1	3 1%	1 1%
Some other party	25 *	7 1%	8	-	-	-	-	-	-	-	-	25 100%	-	-	14	6	8 1%	9 1%	5 1%	2 1%	2	1 2%
Would not vote	261 5%	25 4%	129 6%	-	-	-	-	-	-	-	-	-	261 100%	-	137 4%	56 3%	81 5%	120 7%	54 8%	25 7%	41 6%	5 7%
Rather not say	53 1%	10 2%	25 1%	53											31 1%	17 1%	14 1%	21 1%	13 2%	2 1%	6 1%	1 1%
Don't know	700	101	320	700											420	180	240	270	116	44	111	10



Dignity in Dying Poll ONLINE Fieldwork: 11th-19th March 2015

Table 12 Which party would you vote for if there was a General Election tomorrow? **Base: All respondents**

To which of the following ethnic groups do you To which of the following religious groups do you consider yourself to be a member of? consider vou belong? NET: Non-Chin-Chris-NET: Budd-Total White white Mixed <u>Asian</u> Black ese Other tian Other Muslim Hindu <u>Jewish</u> Sikh hist Other None Unweighted base 4584 179 324 25 104 1984 5018 376 64 86 26 21 2594 116 36 29 14 Weighted base 5018 4574 386 62 186 94 24 20 2632 327 121 37 29 15 25 101 1940 1178 4 Conservative 1125 48 2 23 10 8 4 791 47 11 12 3 11 321 12% 4% 12% 11% 32% 21% 30% 14% 30% 24% 12% 17% 23% 25% 11% Labour 1308 1102 190 29 102 45 7 7 625 143 70 18 8 9 6 32 512 26% 24% 49% 47% 55% 48% 30% 33% 24% 44% 58% 48% 27% 62% 25% 31% 26% 254 233 19 121 21 107 Liberal Democrat 5 10 3 5% 5% 8% 1% 13% 5% 6% 10% 3% 17% 5% 6% SNP 181 175 3 82 2 91 3 4% 4% 1% 1% 3% 1% 1% 9% 1% 5% Plaid Cymru 19 19 8 11 1% The UK Independence 792 773 13 5 2 2 2 494 24 3 5 15 266 16% 17% 3% 2% 19% 7% 2% 20% 15% 14% 228 17 2 45 2 15 146 The Green Party 205 6 28 8 2 5% 4% 4% 10% 4% 1% 4% 10% 2% 9% 7% 3% 6% 8% 15% 8% The British National 20 19 11 1% 1% 25 2 Some other party 24 14 8 3 1% 1% 1% 2% 2% 1% 1% Would not vote 261 235 23 3 13 117 4 124 5% 5% 6% 4% 2% 14% 7% 4% 4% 2% 3% 4% 3% 2% 6% 53 20 20 Rather not say 1 1% 1% 1% 1% 1% 1% Don't know 700 621 70 11 30 21 4 3 306 47 19 2 5 2 2 17 322 19%

17%

12%

14%

16%

6%

18%

14%

17%

17%

14%

14%

18%

18%

16%

22%

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 12
Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

			Which	of the fo	llowing be	st descril	oes your	current w	orking		D		ve a longs			or		Support	for Assis	ted Dying	Proposa	I
	<u>Total</u>	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes -	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
Conservative	1178 23%	591 21%	475 22%	115 19%	587 27%	29 13%	66 17%	99 28%	338 39%	55 15%	212 19%	28 9%	148 21%	87 21%	8 14%	956 25%	978 24%	531 22%	447 26%	77 26%	71 24%	148 25%
Labour	1308 26%	810 29%	661 30%	149 25%	498 23%	54 24%	110 28%	72 20%	148 17%	113 30%	301 27%	96 31%	182 26%	102 25%	23 38%	980 26%	1035 25%	566 24%	469 27%	93 31%	101 34%	193 32%
Liberal Democrat	254 5%	149 5%	120 5%	30 5%	105 5%	13 6%	18 5%	15 4%	49 6%	9 2%	43 4%	15 5%	26 4%	13 3%	2 3%	209 5%	212 5%	114 5%	98 6%	19 6%	13 4%	32 5%
SNP	181 4%	99 4%	81 4%	18 3%	82 4%	10 5%	19 5%	14 4%	29 3%	10 3%	50 4%	24 8%	27 4%	18 4%	1 2%	129 3%	158 4%	106 4%	52 3%	8 3%	11 4%	19 3%
Plaid Cymru	19 *	13	13 1%	1	5 *	-	-	2 1%	3	1	6 1%	1	5 1%	3 1%	-	12	15 *	8	8	2 1%	-	2
The UK Independence Party	792 16%	378 13%	296 13%	82 14%	415 19%	44 19%	37 9%	85 24%	185 21%	64 17%	240 21%	42 14%	163 23%	99 24%	9 15%	541 14%	682 17%	445 19%	237 14%	36 12%	41 14%	77 13%
The Green Party	228 5%	133 5%	99 4%	34 6%	95 4%	12 5%	48 12%	5 1%	20 2%	10 3%	54 5%	30 10%	33 5%	19 5%	4 7%	169 4%	205 5%	139 6%	65 4%	6 2%	7 2%	13 2%
The British National Party	20	12	11	1	9	1	2	2	1	3 1%	5 *	2 1%	4 1%	3 1%	1 2%	15 *	16 *	11	5 *	-	2 1%	2
Some other party	25 *	15 1%	14 1%	2	10	4 2%	2 1%	2 1%	1	1	13 1%	7 2%	4 1%	6 2%	-	11	20	11	9 1%	2 1%	1	3 1%
Would not vote	261 5%	154 5%	118 5%	36 6%	107 5%	20 9%	28 7%	12 3%	17 2%	30 8%	50 4%	22 7%	31 4%	13 3%	2 3%	203 5%	200 5%	130 5%	70 4%	20 7%	22 7%	42 7%
Rather not say	53 1%	36 1%	27 1%	9 1%	17 1%	4 2%	6 2%	4 1%	1	2 1%	11 1%	5 1%	6 1%	2	1 2%	35 1%	39 1%	16 1%	23 1%	6 2%	1	7 1%
Don't know	700	421	294	126	279	38	52	46	70	74	134	43	81	42	8	548	561	306	255	33	28	61



Table 12
Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

											Newspa	aper Rea	dership									
	<u>Total</u>	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial <u>Times</u>	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on <u>Sunday</u>	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday <u>Times</u>	The Metro	Daily <u>Record</u>	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid- for reg- ional news- paper	Other news-paper	I don't regu- larly read a news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
Conservative	1178 23%	65 26%	52 12%	113 37%	29 28%	50 13%	22 11%	369 38%	10 10%	180 25%	117 38%	109 17%	11 11%	7 20%	2 11%	2 16%	53 26%	42 21%	28 18%	76 24%	53 20%	360 19%
Labour	1308 26%	62 25%	219 52%	61 20%	45 43%	164 41%	94 45%	174 18%	35 37%	198 28%	71 23%	233 37%	38 39%	12 34%	8 42%	7 61%	66 33%	55 28%	41 27%	73 23%	68 27%	443 24%
Liberal Democrat	254 5%	16 6%	16 4%	26 8%	14 14%	24 6%	20 10%	32 3%	2 2%	20 3%	34 11%	52 8%	4 5%	3 8%	3 17%	1 11%	11 5%	15 8%	8 5%	18 6%	14 5%	88 5%
SNP	181 4%	3 1%	1	2 1%	1 1%	13 3%	5 2%	17 2%	5 5%	23 3%	4 1%	24 4%	24 24%	6 17%	-	-	-	10 5%	5 4%	18 6%	20 8%	73 4%
Plaid Cymru	19 *	-	4 1%	-	-	3 1%	1 1%	1	-	2	3 1%	5 1%	-	-	1 8%	-	-	2 1%	-	1	1	5 *
The UK Independence Party	792 16%	68 27%	62 15%	58 19%	6 6%	15 4%	12 6%	201 21%	22 23%	165 23%	36 12%	71 11%	13 13%	2 7%	1 8%	1 12%	22 11%	18 9%	5 3%	71 22%	44 17%	277 15%
The Green Party	228 5%	*	8 2%	10 3%	3 3%	77 19%	31 15%	21 2%	-	8 1%	16 5%	40 6%	1 1%	1 4%	-	-	16 8%	30 15%	35 23%	10 3%	11 4%	92 5%
The British National Party	20	1	3 1%	2 1%	-	-	-	3	2 2%	2	-	3	1 1%	-	-	-	-	-	-	-	-	12 1%
Some other party	25 *	1	1	2 1%	-	2	1	4	1 1%	4 1%	-	7 1%	-	-	-	-	2 1%	1	1	-	4 1%	8
Would not vote	261 5%	6 3%	16 4%	3 1%	1 1%	5 1%	1	28 3%	4 4%	22 3%	5 2%	25 4%	2 2%	1 3%	-	-	10 5%	6 3%	7 5%	7 2%	7 3%	149 8%
Rather not say	53 1%	4 2%	3 1%	5 2%	5 5%	6 1%	3 2%	17 2%	2 3%	8 1%	1	7 1%	-	-	1 8%	-	3 2%	3 1%	1	1	1	19 1%
Don't know	700	23	35	26	-	38	18	109	12	75 110/	22	61	4	2	1	-	19	19	23	42	34	344

Populus RESEARCH | STRATEGY

Prepared by Populus

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

		Ge	ender			Ac	ge				Social	Grade							Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
The Daily Mail/ Mail on	977	450	527	87	110	115	159	171	335	300	280	215	182	63	40	114	78	92	76	36	106	128	145	101
Sunday	19%	18%	5 21%	15%	13%	14%	18%	23%	31%	22%	20%	20%	15%	14%	20%	21%	17%	20%	22%	14%	21%	20%	21%	22%
The Sun/ The Sun on	707	432	276	41	122	178	133	109	125	121	144	230	212	56	30	53	69	74	58	33	88	105	105	36
Sunday	14%	18%	11%	7%	14%	21%	15%	15%	11%	9%	10%	21%	18%	12%	15%	10%	15%	16%	16%	13%	18%	16%	15%	8%
The Metro	637	317	320	82	173	120	116	70	76	214	191	120	112	53	34	59	48	67	29	28	21	228	48	22
	13%	13%	5 13%	14%	20%	14%	13%	9%	7%	16%	14%	11%	9%	12%	17%	11%	11%	15%	8%	11%	4%	35%	7%	5%
The Mirror/ The Sunday	420	235	185	33	67	78	86	70	86	80	103	123	114	10	10	79	42	37	26	34	32	67	54	29
Mirror	8%	10%	5 7%	6%	8%	9%	10%	9%	8%	6%	7%	11%	10%	2%	5%	14%	9%	8%	7%	13%	6%	10%	8%	6%
The Guardian/ The	396	208	188	92	91	75	56	46	36	171	131	48	46	32	14	49	27	25	19	10	26	107	56	32
Observer	8%	8%	5 7%	16%	11%	9%	6%	6%	3%	13%	9%	4%	4%	7%	7%	9%	6%	5%	5%	4%	5%	16%	8%	7%
Any paid-for regional	317	180	137	9	24	43	55	68	118	98	82	53	83	39	21	36	33	30	28	20	40	9	30	31
newspaper	6%	7%	5 5%	2%	3%	5%	6%	9%	11%	7%	6%	5%	7%	9%	10%	6%	7%	7%	8%	8%	8%	1%	4%	7%
Daily Telegraph/ The	310	182	128	37	40	40	43	45	106	155	88	31	36	12	13	30	26	19	21	8	33	66	48	33
Sunday Telegraph	6%	7%	5 5%	6%	5%	5%	5%	6%	10%	12%	6%	3%	3%	3%	6%	5%	6%	4%	6%	3%	7%	10%	7%	7%
The Times/ The Sunday	308	157	151	39	62	59	41	33	73	153	80	45	30	16	3	35	27	15	25	8	32	69	46	32
Times	6%	6%	6%	7%	7%	7%	5%	4%	7%	11%	6%	4%	3%	3%	2%	6%	6%	3%	7%	3%	6%	11%	7%	7%
The Daily Express/	250	123	127	18	47	27	45	34	79	87	64	51	48	21	9	23	25	14	24	11	15	50	37	20
Sunday Express	5%	5%	5 5%	3%	6%	3%	5%	5%	7%	6%	5%	5%	4%	5%	4%	4%	6%	3%	7%	4%	3%	8%	5%	5%
The Independent/	209	103	106	50	44	41	31	26	16	87	60	34	28	10	2	32	16	12	11	10	18	40	38	21
Independent on Sunday	4%	4%	4%	8%	5%	5%	3%	3%	1%	7%	4%	3%	2%	2%	1%	6%	4%	3%	3%	4%	4%	6%	5%	5%
The Evening Standard	201 4%	97 4%	104 5 4%	18 3%	40 5%	37 4%	35 4%	35 5%	36 3%	89 7%	60 4%	24 2%	28 2%	1	-	1	1	4 1%	5 1%	-	9 2%	156 24%	19 3%	5 1%
Huffington Post	199	87	113	45	43	38	28	22	24	78	58	32	32	19	7	25	17	11	13	11	11	34	37	14
	4%	4%	4%	8%	5%	4%	3%	3%	2%	6%	4%	3%	3%	4%	3%	4%	4%	2%	4%	4%	2%	5%	5%	3%
Buzzfeed	154 3%	32 1%	122	107 18%	33 4%	11 1%	1	2	-	61 5%	61 4%	15 1%	17 1%	14 3%	10 5%	13 2%	8 2%	12 3%	11 3%	5 2%	7 1%	36 6%	24 3%	13 3%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

		Ge	nder			Ag	e				Social	Grade							Region					
																	York- shire &	West	East					
	<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	<u>C2</u>	<u>DE</u>	Scot- land	North East	North West	Humb- erside	Mid- lands	Mid- lands	Wales	East- ern	<u>London</u>	South East	South West
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
Financial Times	104 2%	61 2%	43 2%	16 3%	42 5%	26 3%	11 1%	2	6 1%	58 4%	27 2%	16 1%	4	8 2%	1 1%	12 2%	8 2%	6 1%	5 1%	1	2	39 6%	13 2%	9 2%
Daily Record	97 2%	65 3%	33 1%	11 2%	21 3%	17 2%	12 1%	13 2%	23 2%	17 1%	24 2%	24 2%	32 3%	61 14%	-	3 1%	6 1%	3 1%	4 1%	2 1%	3 1%	10 1%	3	3 1%
The Daily Star	96 2%	61 2%	35 1%	5 1%	28 3%	20 2%	20 2%	9 1%	14 1%	16 1%	14 1%	36 3%	31 3%	8 2%	10 5%	15 3%	8 2%	12 3%	6 2%	8 3%	5 1%	10 2%	9 1%	6 1%
The Scotsman/ Scotland on Sunday	35 1%	25 1%	10	4 1%	12 1%	6 1%	3	3	7 1%	16 1%	8 1%	4	7 1%	16 4%	1 1%	2	2 1%	-	2 1%	-	-	7 1%	2	2
Western Mail	18	12	6	2	8 1%	4	1	3	1	10 1%	3	5 *	-	-	-	2	1	-	3 1%	7 3%	-	3	1	1
Belfast Telegraph	12	6	6	2	8 1%	3	-	-	-	7 1%	1	3	-	-	-	-	1	-	1	-	-	7 1%	1	1
Other newspaper	258 5%	152 6%	106 4%	23 4%	30 4%	32 4%	57 6%	34 5%	81 7%	71 5%	70 5%	50 5%	67 6%	39 9%	12 6%	25 4%	18 4%	23 5%	19 5%	13 5%	35 7%	22 3%	23 3%	29 7%
l don't regularly read a newspaper	1871 37%	791 32%	1080 42%	232 39%	335 40%	343 41%	355 40%	274 37%	332 30%	427 32%	517 37%	401 37%	526 44%	173 38%	77 38%	208 38%	174 38%	178 39%	138 39%	109 43%	190 38%	150 23%	280 40%	196 43%
Don't know	79 2%	43 2%	36 1%	42 7%	18 2%	10 1%	4	4 1%	1	21 2%	18 1%	15 1%	25 2%	5 1%	2 1%	2	6 1%	8 2%	5 1%	6 2%	4 1%	22 3%	8 1%	12 3%



Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

			yment ctor					Vo	te Intenti	on								Tei	nure			
			CtOi	-				- 10	ite intenti	011							Owned	101	iluic			
	<u>Total</u>	Public	Pri- vate	Con	Lab	LibDem	UKIP	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out- right	with mort- gage	NET: Rent- ers	Coun- cil Rent	HA <u>Rent</u>	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
The Daily Mail/ Mail on Sunday	977 19%	113 17%	380 18%	369 31%	174 13%	32 13%	201 25%	17 10%	1 5%	21 9%	3 13%	4 16%	28 11%	126 17%	740 23%	436 26%	304 19%	224 13%	78 11%	51 15%	96 15%	12 20%
The Sun/ The Sun on Sunday	707 14%	84 13%	367 17%	180 15%	198 15%	20 8%	165 21%	23 13%	2 13%	8 4%	2 9%	4 17%	22 9%	83 11%	418 13%	173 10%	246 15%	285 17%	153 22%	66 19%	66 10%	4 6%
The Metro	637 13%	111 17%	360 17%	109 9%	233 18%	52 20%	71 9%	24 13%	5 24%	40 17%	3 15%	7 28%	25 10%	68 9%	387 12%	150 9%	237 15%	243 14%	95 14%	47 14%	101 15%	7 11%
The Mirror/ The Sunday Mirror	420 8%	50 8%	213 10%	52 4%	219 17%	16 6%	62 8%	1 1%	4 20%	8 3%	3 13%	1 6%	16 6%	37 5%	272 8%	145 9%	127 8%	145 9%	74 11%	27 8%	44 7%	3 4%
The Guardian/ The Observer	396 8%	69 10%	179 8%	50 4%	164 13%	24 9%	15 2%	13 7%	3 17%	77 34%	-	2 7%	5 2%	44 6%	251 8%	106 6%	145 9%	139 8%	31 4%	21 6%	86 13%	7 11%
Any paid-for regional newspaper	317 6%	49 7%	105 5%	76 6%	73 6%	18 7%	71 9%	18 10%	1 4%	10 5%	-	-	7 3%	43 6%	233 7%	158 10%	75 5%	82 5%	45 6%	16 5%	21 3%	2 3%
Daily Telegraph/ The Sunday Telegraph	310 6%	43 6%	109 5%	113 10%	61 5%	26 10%	58 7%	2 1%	-	10 5%	2 10%	2 7%	3 1%	31 4%	244 7%	160 10%	84 5%	64 4%	16 2%	9 3%	40 6%	1 2%
The Times/ The Sunday Times	308 6%	46 7%	147 7%	117 10%	71 5%	34 13%	36 5%	4 2%	3 15%	16 7%	-	-	5 2%	23 3%	241 7%	132 8%	109 7%	65 4%	11 2%	13 4%	42 6%	2 3%
The Daily Express/ Sunday Express	250 5%	42 6%	98 5%	65 5%	62 5%	16 6%	68 9%	3 2%	-	*	1 6%	1 5%	6 2%	28 4%	189 6%	125 8%	64 4%	57 3%	21 3%	14 4%	21 3%	4 7%
The Independent/ Independent on Sunday	209 4%	34 5%	105 5%	22 2%	94 7%	20 8%	12 2%	5 3%	1 7%	31 14%	-	1 4%	1	21 3%	132 4%	63 4%	69 4%	73 4%	14 2%	14 4%	45 7%	3 5%
The Evening Standard	201 4%	30 5%	106 5%	53 5%	66 5%	11 4%	22 3%	-	-	16 7%	-	2 7%	10 4%	22 3%	119 4%	50 3%	70 4%	79 5%	40 6%	11 3%	29 4%	3 4%
Huffington Post	199 4%	38 6%	86 4%	42 4%	55 4%	15 6%	18 2%	10 5%	2 8%	30 13%	-	1 2%	6 2%	22 3%	122 4%	53 3%	69 4%	74 4%	28 4%	13 4%	33 5%	3 5%
Buzzfeed	154 3%	27 4%	57 3%	28 2%	41 3%	8 3%	5 1%	5 3%	-	35 15%	-	1 3%	7 3%	23 3%	70 2%	21 1%	49 3%	77 5%	9 1%	15 4%	53 8%	7 11%



Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

			yment ctor					Vo	te Intentio	on								Ter	ure			
	Total	Public	Pri- vate	<u>Con</u>	Lab	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
Financial Times	104 2%	21 3%	69 3%	29 2%	45 3%	14 6%	6 1%	1	-	3 1%	-	-	1 1%	5 1%	85 3%	22 1%	63 4%	19 1%	2	3 1%	14 2%	-
Daily Record	97 2%	16 2%	48 2%	11 1%	38 3%	4 2%	13 2%	24 13%	-	1	1 3%	-	2 1%	4	52 2%	23 1%	28 2%	46 3%	31 4%	8 2%	6 1%	-
The Daily Star	96 2%	11 2%	57 3%	10 1%	35 3%	2 1%	22 3%	5 3%	-	-	2 11%	1 5%	4 1%	14 2%	54 2%	18 1%	36 2%	42 2%	20 3%	12 3%	10 2%	-
The Scotsman/ Scotland on Sunday	35 1%	8 1%	18 1%	7 1%	12 1%	3 1%	2	6 3%	-	1 1%	-	-	1	2	28 1%	18 1%	10 1%	6	-	2 1%	4 1%	1 2%
Western Mail	18	3	15 1%	2	8 1%	3 1%	1	-	1 8%	-	-	-	-	3	17 1%	9 1%	9 1%	1	-	-	1	-
Belfast Telegraph	12	4 1%	8	2	7 1%	1 1%	1	-	-	-	-	-	-	-	11 *	6	5 *	1	-	-	1	-
Other newspaper	258 5%	32 5%	83 4%	53 4%	68 5%	14 5%	44 6%	20 11%	1 5%	11 5%	-	4 15%	7 3%	35 5%	182 6%	112 7%	71 4%	73 4%	27 4%	17 5%	29 4%	2 4%
l don't regularly read a newspaper	1871 37%	228 35%	768 36%	360 31%	443 34%	88 35%	277 35%	73 40%	5 26%	92 40%	12 60%	8 31%	149 57%	363 48%	1130 35%	504 30%	625 39%	715 42%	299 43%	145 43%	270 41%	26 43%
Don't know	79 2%	8 1%	46 2%	6	20 2%	3 1%	10 1%	1 1%	-	1 1%	-	1 4%	7 3%	31 4%	28 1%	12 1%	16 1%	48 3%	31 4%	5 1%	12 2%	3 5%



Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

					lowing etl	hnic group elong?	ps do you	ı		To wh	nich of the		religious o be a me			nsider	
	<u>Total</u>	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	Hindu	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
The Daily Mail/ Mail on	977	911	59	9	24	18	2	6	668	49	10	9	7	-	2	20	242
Sunday	19%	20%	15%	14%	13%	19%	9%	30%	25%	15%	8%	25%	26%		9%	19%	12%
The Sun/ The Sun on Sunday	707	652	54	6	28	17	2	2	424	51	19	8	3	5	2	15	227
	14%	14%	14%	10%	15%	18%	6%	8%	16%	16%	16%	22%	10%	32%	8%	15%	12%
The Metro	637	491	140	15	69	41	8	6	317	97	43	21	6	5	6	16	203
	13%	11%	36%	24%	37%	44%	35%	32%	12%	30%	35%	56%	22%	32%	26%	16%	10%
The Mirror/ The Sunday	420	370	39	6	21	9	-	3	252	36	17	7	2	2	1	7	120
Mirror	8%	8%	10%	10%	11%	10%		14%	10%	11%	14%	18%	8%	10%	3%	7%	6%
The Guardian/ The Observer	396	340	49	11	19	13	1	4	132	37	10	4	5	1	6	11	215
	8%	7%	13%	18%	10%	13%	6%	21%	5%	11%	8%	11%	16%	8%	26%	11%	11%
Any paid-for regional newspaper	317 6%	308 7%	8 2%	3 5%	3 1%	2 2%	-	* 2%	196 7%	15 5%	5 4%	-	-	-	1 3%	10 9%	103 5%
Daily Telegraph/ The	310	282	24	5	10	6	1	2	189	19	5	3	3	-	3	4	93
Sunday Telegraph	6%	6%	6%	8%	5%	7%	5%	8%	7%	6%	5%	8%	11%		13%	4%	5%
The Times/ The Sunday Times	308	260	40	11	23	1	1	3	151	33	16	6	6	1	2	3	114
	6%	6%	10%	18%	12%	1%	5%	17%	6%	10%	13%	17%	20%	5%	7%	3%	6%
The Daily Express/	250	218	28	3	17	2	3	4	171	28	10	7	1	2	2	6	47
Sunday Express	5%	5%	7%	4%	9%	2%	11%	18%	6%	9%	8%	19%	5%	10%	8%	6%	2%
The Independent/	209	184	20	3	11	1	3	2	84	15	5	3	-	2	2	3	103
Independent on Sunday	4%	4%	5%	6%	6%	1%	12%	8%	3%	4%	4%	8%		10%	8%	3%	5%
The Evening Standard	201	157	42	11	14	14	1	2	112	29	14	5	6	1	1	2	53
	4%	3%	11%	18%	7%	15%	3%	11%	4%	9%	11%	13%	21%	5%	5%	2%	3%
Huffington Post	199 4%	176 4%	21 5%	4 6%	11 6%	2 2%	2 9%	2 11%	79 3%	25 8%	9 7%	4 10%	4 15%	-	1 6%	7 7%	91 5%
Buzzfeed	154	129	20	3	13	3	-	1	43	21	14	1	1	-	1	5	82



Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

					lowing eth der you be		ps do you	u 		To wh			g religious to be a me			onsider	
	<u>Total</u>	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	Hindu	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
Financial Times	104 2%	71 2%	28 7%	5 8%	15 8%	4 5%	-	3 14%	48 2%	17 5%	11 9%	5 15%	-	-	1 2%	1 1%	30 2%
Daily Record	97 2%	83 2%	13 3%	4 7%	7 4%	1 1%	-	-	58 2%	11 3%	8 7%	2 5%	-	1 6%	-	1 1%	25 1%
The Daily Star	96 2%	90 2%	5 1%	1 2%	3 1%	1 1%	-	1 3%	47 2%	6 2%	3 2%	-	-	-	-	3 3%	43 2%
The Scotsman/ Scotland on Sunday	35 1%	29 1%	5 1%	3 4%	2 1%	-	1 3%	-	20 1%	5 1%	3 3%	-	-	-	1 2%	1 1%	9
Western Mail	18	14	3 1%	2 3%	1 1%	-	-	-	8	1	1 1%	-	-	-	-	-	7 *
Belfast Telegraph	12	8	4 1%	3 5%	1 1%	-	-	-	8	1	1 1%	-	-	-	-	-	3
Other newspaper	258 5%	238 5%	19 5%	2 3%	9 5%	6 7%	1 3%	1 3%	148 6%	20 6%	5 4%	2 6%	3 9%	-	1 4%	9 9%	85 4%
I don't regularly read a newspaper	1871 37%	1756 38%	93 24%	14 23%	43 23%	19 21%	11 46%	6 30%	844 32%	89 27%	31 25%	6 16%	3 9%	2 14%	10 41%	37 37%	900 46%
Don't know	79	51	26	4	12	9	1	1	20	10	6	-	-	2	-	2	36



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

			Which	of the fo	llowing be	est descri status?		current w	orking				ve a longs al conditio			or		Support	for Assis	ted Dying	Proposa	<u> </u>
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	_ No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
The Daily Mail/ Mail on	977	493	376	117	484	24	48	95	260	57	217	44	133	95	9	745	793	420	373	61	63	124
Sunday	19%	18%	17%	19%	22%	11%	12%	26%	30%	15%	19%	14%	19%	23%	15%	20%	19%	18%	21%	20%	21%	21%
The Sun/ The Sun on	707	451	368	83	256	38	31	53	78	57	166	40	98	79	10	523	578	323	255	37	30	67
Sunday	14%	16%	17%	14%	12%	17%	8%	15%	9%	15%	15%	13%	14%	19%	16%	14%	14%	14%	15%	12%	10%	11%
The Metro	637	472	391	80	165	23	41	23	51	27	113	46	59	36	6	511	489	266	222	53	59	112
	13%	17%	18%	13%	7%	10%	11%	7%	6%	7%	10%	15%	8%	9%	10%	13%	12%	11%	13%	18%	20%	19%
The Mirror/ The Sunday	420	263	215	48	157	11	19	33	61	33	95	27	66	35	7	307	340	191	149	25	35	59
Mirror	8%	9%	10%	8%	7%	5%	5%	9%	7%	9%	8%	9%	9%	9%	12%	8%	8%	8%	9%	8%	12%	10%
The Guardian/ The	396	248	197	51	148	13	74	8	43	11	57	28	35	20	4	332	321	203	118	23	30	53
Observer	8%	9%	9%	8%	7%	6%	19%	2%	5%	3%	5%	9%	5%	5%	7%	9%	8%	9%	7%	8%	10%	9%
Any paid-for regional	317	153	110	43	164	8	11	34	93	18	80	18	54	31	8	234	269	143	126	22	17	39
newspaper	6%	5%	5%	7%	7%	4%	3%	9%	11%	5%	7%	6%	8%	8%	13%	6%	7%	6%	7%	7%	6%	6%
Daily Telegraph/ The	310	151	125	26	159	8	28	20	93	10	63	19	43	17	3	240	238	135	104	32	27	59
Sunday Telegraph	6%	5%	6%	4%	7%	3%	7%	6%	11%	3%	6%	6%	6%	4%	5%	6%	6%	6%	6%	11%	9%	10%
The Times/ The Sunday	308	193	164	29	115	6	27	8	62	11	37	8	22	14	1	266	233	126	107	29	20	50
Times	6%	7%	7%	5%	5%	3%	7%	2%	7%	3%	3%	3%	3%	3%	1%	7%	6%	5%	6%	10%	7%	8%
The Daily Express/	250	139	112	27	111	9	8	23	60	11	49	6	37	15	3	194	190	97	93	22	20	43
Sunday Express	5%	5%	5%	5%	5%	4%	2%	6%	7%	3%	4%	2%	5%	4%	4%	5%	5%	4%	5%	7%	7%	7%
The Independent/	209	140	104	35	69	6	31	7	20	6	40	16	29	12	2	164	162	104	58	15	17	33
Independent on Sunday	4%	5%	5%	6%	3%	2%	8%	2%	2%	2%	4%	5%	4%	3%	4%	4%	4%	4%	3%	5%	6%	5%
The Evening Standard	201	136	113	23	66	6	17	9	25	8	28	7	15	10	4	169	151	67	84	12	26	38
	4%	5%	5%	4%	3%	2%	4%	3%	3%	2%	2%	2%	2%	3%	7%	4%	4%	3%	5%	4%	9%	6%
Huffington Post	199	124	99	25	76	11	33	5	17	10	48	20	31	14	*	151	154	100	55	15	14	30
	4%	4%	4%	4%	3%	5%	9%	1%	2%	3%	4%	6%	4%	3%	1%	4%	4%	4%	3%	5%	5%	5%
Buzzfeed	154 3%	85 3%	68 3%	17 3%	69 3%	7 3%	60 15%	-	-	3 1%	17 2%	13 4%	8 1%	3 1%	1 2%	133 3%	131 3%	82 3%	49 3%	9 3%	7 2%	16 3%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

			Which	of the fo	llowing be	est descril status?	bes your	current w	orking		D		ve a long			or		Support	for Assis	ted Dying	Proposa	I
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
Financial Times	104 2%	91 3%	81 4%	9 2%	13 1%	1	10 3%	-	2	1	13 1%	3 1%	5 1%	4 1%	2 4%	88 2%	75 2%	41 2%	34 2%	12 4%	10 3%	22 4%
Daily Record	97 2%	64 2%	55 2%	9 2%	34 2%	2 1%	10 2%	10 3%	10 1%	2 1%	30 3%	10 3%	16 2%	13 3%	1 2%	66 2%	76 2%	33 1%	43 2%	8 2%	7 2%	14 2%
The Daily Star	96 2%	68 2%	56 3%	12 2%	28 1%	3 1%	7 2%	7 2%	8 1%	3 1%	22 2%	7 2%	16 2%	9 2%	-	72 2%	76 2%	48 2%	28 2%	8 3%	1	10 2%
The Scotsman/ Scotland on Sunday	35 1%	26 1%	22 1%	3 1%	9	1	1 *	2 1%	6 1%	-	8 1%	4 1%	5 1%	1	1 2%	26 1%	24 1%	13 1%	11 1%	5 2%	3 1%	8 1%
Western Mail	18	17 1%	16 1%	1	1	-	-	-	1	-	2	2 1%	-	-	-	15 *	14	6	8	3 1%	-	3
Belfast Telegraph	12	12	12 1%	-	-	-	-	-	-	-	2	2 1%	2	-	-	10	9	4	6	2 1%	-	2
Other newspaper	258 5%	115 4%	86 4%	29 5%	143 6%	28 12%	16 4%	15 4%	68 8%	16 4%	80 7%	25 8%	51 7%	25 6%	4 6%	170 4%	218 5%	103 4%	116 7%	11 4%	18 6%	29 5%
I don't regularly read a newspaper	1871 37%	996 35%	767 35%	229 38%	875 40%	111 48%	166 43%	146 41%	266 31%	185 50%	464 41%	140 45%	298 42%	159 39%	25 42%	1379 36%	1587 38%	997 42%	590 34%	87 29%	91 30%	178 30%
Don't know	79 2%	54 2%	36 2%	18 3%	25 1%	5 2%	9 2%	1	-	9 3%	12 1%	8 3%	5 1%	2	-	67 2%	43 1%	21 1%	22 1%	12 4%	3 1%	15 3%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

											Newspa	aper Rea	dership									
							The Ind-															
	<u>Total</u>	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial <u>Times</u>	The Guard- ian/ The Obs- erver	epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on <u>Sunday</u>	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday <u>Times</u>	The Metro	Daily <u>Record</u>	The Scots-man/Scot-land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid- for reg- ional news- paper	Other news- paper	I don't regu- larly read a news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
The Daily Mail/ Mail on Sunday	977 19%	97 39%	98 23%	102 33%	39 37%	66 17%	38 18%	977 100%	18 19%	159 22%	78 25%	152 24%	12 12%	9 27%	7 39%	5 43%	66 33%	48 24%	35 23%	86 27%	64 25%	-
The Sun/ The Sun on Sunday	707 14%	54 22%	118 28%	31 10%	27 26%	35 9%	26 12%	159 16%	61 64%	707 100%	51 16%	142 22%	27 27%	10 27%	5 28%	7 56%	54 27%	35 18%	17 11%	56 18%	28 11%	-
The Metro	637 13%	58 23%	82 19%	59 19%	42 40%	98 25%	60 29%	152 16%	27 28%	142 20%	67 22%	637 100%	28 29%	18 51%	10 54%	5 43%	146 72%	72 36%	48 31%	51 16%	45 17%	-
The Mirror/ The Sunday Mirror	420 8%	47 19%	420 100%	39 13%	31 30%	50 13%	38 18%	98 10%	32 34%	118 17%	40 13%	82 13%	11 12%	9 27%	11 63%	5 43%	30 15%	32 16%	13 9%	54 17%	35 14%	-
The Guardian/ The Observer	396 8%	36 14%	50 12%	73 23%	35 34%	396 100%	127 61%	66 7%	8 8%	35 5%	61 20%	98 15%	11 11%	15 43%	7 39%	6 48%	53 26%	85 42%	61 40%	34 11%	26 10%	-
Any paid-for regional newspaper	317 6%	39 16%	54 13%	38 12%	12 11%	34 9%	34 16%	86 9%	11 11%	56 8%	37 12%	51 8%	9 9%	10 28%	6 30%	3 21%	12 6%	25 13%	14 9%	317 100%	26 10%	-
Daily Telegraph/ The Sunday Telegraph	310 6%	36 15%	39 9%	310 100%	27 26%	73 18%	44 21%	102 10%	10 10%	31 4%	69 23%	59 9%	10 10%	10 30%	7 41%	4 32%	39 19%	37 19%	18 12%	38 12%	26 10%	-
The Times/ The Sunday Times	308 6%	37 15%	40 10%	69 22%	34 33%	61 15%	34 16%	78 8%	7 8%	51 7%	308 100%	67 11%	14 15%	8 22%	10 54%	4 32%	42 21%	34 17%	22 15%	37 12%	16 6%	-
The Daily Express/ Sunday Express	250 5%	250 100%	47 11%	36 12%	27 26%	36 9%	26 13%	97 10%	13 14%	54 8%	37 12%	58 9%	19 20%	17 48%	6 36%	10 81%	23 11%	23 11%	7 4%	39 12%	18 7%	-
The Independent/ Independent on Sunday	209 4%	26 11%	38 9%	44 14%	32 31%	127 32%	209 100%	38 4%	6 7%	26 4%	34 11%	60 9%	14 14%	14 41%	10 53%	7 59%	27 13%	54 27%	38 25%	34 11%	15 6%	-
The Evening Standard	201 4%	23 9%	30 7%	39 13%	25 24%	53 13%	27 13%	66 7%	8 8%	54 8%	42 14%	146 23%	6 6%	8 23%	5 28%	4 32%	201 100%	29 14%	24 15%	12 4%	19 7%	-
Huffington Post	199 4%	23 9%	32 8%	37 12%	23 22%	85 21%	54 26%	48 5%	7 7%	35 5%	34 11%	72 11%	14 14%	11 32%	8 42%	4 32%	29 14%	199 100%	62 40%	25 8%	22 9%	-
Buzzfeed	154	7	13	18	10	61	38	35	4	17	22	48	6	7	4	4	24	62	154	14	12	-

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<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 13
Which newspapers if any, do you read regularly? By regularly we mean at least once a week.
Base: All respondents

											Newspa	aper Rea	dership									
							The Ind-															
		The Daily Exp-ress/Sunday Exp-	The Mir- ror/ The Sunday	Daily Tele- graph/ The Sunday	Finan- cial	The Guard- ian/ The Obs-	epen- dent/ Ind- epen- dent on	The Daily Mail/ Mail on	The Daily	The Sun/ The Sun on	The Times/ The Sunday	The	Daily	The Scots- man/ Scot- land on	West-	Bel- fast Tele-	The Even- ing Stan-	Huff- ington	Buzz-	Any paid- for reg- ional news-	Other news-	I don't regu- larly read a news-
	Total	ress	Mirror	graph	Times	erver	Sunday	Sunday	_Star	Sunday	<u>Times</u>	Metro	Record	Sunday	Mail	graph	<u>dard</u>	_Post_	_feed_	<u>paper</u>	_paper_	paper
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
Financial Times	104 2%	27 11%	31 7%	27 9%	104 100%	35 9%	32 15%	39 4%	9 9%	27 4%	34 11%	42 7%	11 12%	16 47%	11 58%	9 71%	25 12%	23 12%	10 7%	12 4%	6 2%	- -
Daily Record	97 2%	19 8%	11 3%	10 3%	11 11%	11 3%	14 6%	12 1%	6 7%	27 4%	14 5%	28 4%	97 100%	12 36%	5 28%	7 59%	6 3%	14 7%	6 4%	9 3%	8 3%	-
The Daily Star	96 2%	13 5%	32 8%	10 3%	9 9%	8 2%	6 3%	18 2%	96 100%	61 9%	7 2%	27 4%	6 7%	5 14%	5 30%	4 33%	8 4%	7 3%	4 2%	11 3%	8 3%	-
The Scotsman/ Scotland on Sunday	35 1%	17 7%	9 2%	10 3%	16 16%	15 4%	14 7%	9 1%	5 5%	10 1%	8 2%	18 3%	12 13%	35 100%	5 29%	10 81%	8 4%	11 6%	7 5%	10 3%	8 3%	-
Western Mail	18	6 3%	11 3%	7 2%	11 10%	7 2%	10 5%	7 1%	5 6%	5 1%	10 3%	10 2%	5 5%	5 15%	18 100%	5 43%	5 3%	8 4%	4 3%	6 2%	5 2%	-
Belfast Telegraph	12	10 4%	5 1%	4 1%	9 8%	6 1%	7 3%	5 1%	4 4%	7 1%	4 1%	5 1%	7 7%	10 28%	5 29%	12 100%	4 2%	4 2%	4 3%	3 1%	3 1%	-
Other newspaper	258 5%	18 7%	35 8%	26 8%	6 6%	26 7%	15 7%	64 7%	8 8%	28 4%	16 5%	45 7%	8 8%	8 22%	5 28%	3 21%	19 9%	22 11%	12 8%	26 8%	258 100%	-
I don't regularly read a newspaper	1871 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1871 100%
Don't know	79	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Populus RESEARCH | STRATEGY

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 14 Gender

		Ge	nder			Ac	ie				Social	Grade							Region					
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	_65+	AB			DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	<u>London</u>	South East	South West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
Male	2459 49%	2459 100%	-	199 33%	319 38%	411 49%	506 57%	451 60%	573 52%	638 48%	644 46%	568 52%	609 51%	270 60%	103 51%	261 47%	239 53%	217 48%	187 53%	143 57%	237 47%	276 42%	319 45%	206 46%
Female	2559 51%	-	2559 100%	397 67%	525 62%	433 51%	388 43%	295 40%	521 48%	704 52%	747 54%	525 48%	583 49%	181 40%	98 49%	291 53%	212 47%	235 52%	164 47%	108 43%	264 53%	377 58%	384 55%	245 54%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 14 Gender

Base: All respondents

			yment					Vo	ote Intenti	on								Ter	iure			
																	Owned		_			
	<u>Total</u>	Public	Pri- vate	Con	Lab	<u>LibDem</u>	UKIP	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ <u>ref.</u>	NET: Home- owners	Owned out- right	with mort- gage	NET: Rent- ers	Coun- cil <u>Rent</u>	HA Rent	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
Male	2459 49%	308 47%	1146 53%	604 51%	663 51%	136 54%	475 60%	121 67%	13 72%	95 42%	14 68%	20 80%	95 36%	224 30%	1607 49%	874 53%	732 46%	824 49%	356 51%	173 51%	295 45%	28 45%
Female	2559 51%	349 53%	1007 47%	574 49%	645 49%	118 46%	317 40%	60 33%	5 28%	133 58%	6 32%	5 20%	166 64%	529 70%	1655 51%	781 47%	874 54%	871 51%	346 49%	166 49%	358 55%	34 55%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 14 Gender

Unweighted base

Weighted base

Female

Base: All respondents

4574

49%

51%

2459 2258

2559 2316

49%

51%

386

175

210

62

25

37

59%

41%

186

95

51%

49%

5018

		To which	of the foll	lowing eth		os do you	ı		To wh			religious o be a me		do you co	nsider	
Total	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris-	NET: Other	Muslim	Hindu	Jewish	Sikh	Budd- hist	Other	None
5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984

327

152

175

46%

54%

121

59

62

51%

49%

37

18

19

49%

51%

29

30%

20

70%

15

11

72%

4

28%

25

15

61%

10

39%

101

41

60%

1940

962

978

50%

50%

20

54%

10

56%

35

37%

59

63%

2632

1292

1340

49%

51%

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 14 Gender

			Which	n of the fo	llowing be	est describ status?	oes your o	current wo	orking		!		ve a long: al conditio			or		Support	for Assist	ed Dying	Proposal	
	_Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what	Stro- ngly	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
Male	2459 49%	1454 52%	1276 58%	178 30%	1004 45%	135 59%	164 42%	123 34%	541 63%	41 11%	590 53%	158 51%	361 51%	227 56%	38 63%	1826 48%	1978 48%	1113 47%	865 50%	163 54%	161 54%	324 54%
Female	2559	1356	932	424	1203	95	224	235	320	330	530	155	348	180	22	1983	2143	1268	876	139	137	276



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 14 Gender

	_										Newspa	per Rea	dership									
							The				-	-	-									
		The		Doily			Ind-							The						Anu		
		The Daily	The	Daily Tele-		The	epen- dent/	The			_			Scots-						Any paid-		don't
		Exp- ress/	Mir- ror/	graph/ The		Guard- ian/	Ind- epen-	Daily Mail/		The Sun/	The Times/			man/ Scot-		Bel-	The Even-			for reg-		regu- larly
	8	Sunday Exp-	The Sunday	Sunday Tele-	Finan- cial	The Obs-	dent on	Mail on	The Daily	The Sun on	The Sunday	The	Daily	land on	West- ern	fast Tele-	ing Stan-	Huff- ington	Buzz-	ional news-	Other news-	read a news-
	Total	ress	Mirror	graph	Times	erver	Sunday	<u>Sunday</u>	_Star_	Sunday	Times	Metro	Record	Sunday	<u>Mail</u>	graph	<u>dard</u>	Post	_feed_	paper	<u>paper</u>	paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
Male	2459 49%	123 49%	235 56%	182 59%	61 59%	208 53%	103 49%	450 46%	61 64%	432 61%	157 51%	317 50%	65 66%	25 73%	12 65%	6 52%	97 48%	87 44%	32 21%	180 57%	152 59%	791 42%
Female	2559	127	185	128	43	188	106	527	35	276	151	320	33	10	6	6	104	113	122	137	106	1080



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 15 **Age**

		Gei	nder			Α	.ge				Social	Grade							Region					
	Total	_Male_	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	_65+	_AB	<u>C1</u>	C2	_DE_	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	<u>London</u>	South East	South West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
18-24	596 12%	199 8%	397 16%	596 100%	-	-	-	-	-	168 13%	229 16%	91 8%	108 9%	44 10%	44 22%	55 10%	49 11%	68 15%	35 10%	31 12%	39 8%	100 15%	81 11%	52 12%
25-34	844 17%	319 13%	525 21%	-	844 100%	-	-	-	-	289 22%	213 15%	207 19%	135 11%	80 18%	29 15%	93 17%	73 16%	104 23%	51 15%	38 15%	61 12%	144 22%	105 15%	64 14%
35-44	844 17%	411 17%	433 17%	-	-	844 100%	-	-	-	229 17%	220 16%	202 18%	194 16%	66 15%	33 16%	119 22%	83 18%	67 15%	64 18%	38 15%	68 13%	117 18%	115 16%	73 16%
45-54	894 18%	506 21%	388 15%	-	-	-	894 100%	-	-	199 15%	249 18%	210 19%	236 20%	73 16%	40 20%	99 18%	90 20%	71 16%	74 21%	47 19%	93 18%	99 15%	110 16%	97 22%
55-64	746 15%	451 18%	295 12%	-	-	-	-	746 100%	-	157 12%	199 14%	162 15%	227 19%	83 18%	17 9%	70 13%	62 14%	58 13%	50 14%	41 16%	83 17%	94 14%	125 18%	61 14%
65+	1094 22%	573 23%	521 20%	-	-	-	-	-	1094 100%	299 22%	281 20%	221 20%	293 25%	105 23%	37 19%	116 21%	94 21%	83 18%	76 22%	56 22%	157 31%	97 15%	167 24%	104 23%
Average age	47 35	49 85	44 94	21 64	29 91	39 95	49 63	59 41	70 44	46 22	46 04	47.36	50 13	48 94	43 67	47 04	47 16	44 31	48 16	48 10	52 01	43 54	48 70	48 16



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 15 Age

Unweighted base

Weighted base

18-24

25-34

35-44

45-54

55-64

65+

Average age

47.35

41.32

41.53

52.22

44.56

47.34

53.32

49.84

47.93

37.65

44.65

49.98

40.93

42.82

50.25

57.93

42.33

42.33

46.75

44.40

36.52

31.66

Base: All respondents

Employment Vote Intention Sector Tenure Owned Would Don't NET: Owned with NET: Coun-Pri-Plaid HA Other Rent not know/ Homeoutmort-Rentcil Public <u>LibDem</u> UKIP SNP BNP **Other** Total Lab vate Con Cymru Green vote ref. owners right gage ers Rent Rent rent free 5018 600 2044 1161 1299 259 786 179 18 248 20 26 261 761 2950 1591 1359 1974 453 551 970 94 5018 792 228 25 753 657 2153 1178 1308 254 181 19 20 261 3262 1656 1606 1695 702 339 653 61 596 65 237 112 161 28 38 12 71 57 114 286 131 155 283 63 54 165 27 12% 10% 11% 10% 12% 11% 5% 7% 31% 5% 22% 15% 8% 10% 17% 16% 25% 45% 844 151 537 150 270 49 68 32 51 170 84 379 55 17 42 464 364 108 200 17% 23% 25% 19% 9% 18% 32% 18% 32% 19% 23% 14% 5% 21% 15% 16% 31% 27% 13% 21% 24% 844 185 481 140 250 46 127 21 36 4 53 159 509 98 411 329 150 63 117 6 17% 28% 22% 12% 19% 18% 16% 12% 11% 16% 21% 23% 20% 21% 16% 6% 26% 19% 21% 18% 18% 10% 894 155 522 178 261 40 161 36 4 40 5 10 41 119 587 219 368 302 143 67 93 5 18% 24% 24% 15% 20% 16% 20% 20% 19% 18% 27% 39% 16% 16% 18% 13% 23% 18% 20% 20% 14% 8% 83 746 83 295 207 167 31 154 43 3 22 2 28 526 353 173 215 126 50 39 4 12% 19% 24% 16% 10% 8% 11% 15% 7% 15% 13% 14% 18% 13% 26% 11% 16% 21% 11% 13% 18% 6% 1094 18 391 199 60 243 37 3 31 108 890 770 120 202 112 50 39 2 81 16 21% 4% 22% 3% 33% 15% 24% 31% 20% 7% 13% 8% 12% 14% 27% 46% 7% 12% 16% 15% 6%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 15 Age

Base: All respondents

			To which	of the fol	lowing et der you b		ps do yo	u		To wh	ich of the		religious o be a m			onsider	
	_Total	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	<u>Muslim</u>	Hindu	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
18-24	596 12%	477 10%	102 26%	12 19%	58 31%	19 20%	8 34%	4 21%	157 6%	64 19%	36 30%	9 24%	3 9%	5 33%	1 5%	10 10%	336 17%
25-34	844 17%	705 15%	121 32%	17 27%	68 37%	24 25%	5 21%	8 41%	333 13%	96 29%	45 37%	18 49%	2 8%	4 29%	5 21%	21 21%	387 20%
35-44	844 17%	754 16%	80 21%	15 25%	33 18%	24 25%	3 14%	4 21%	366 14%	67 20%	22 19%	8 20%	5 16%	3 23%	6 22%	23 23%	392 20%
45-54	894 18%	836 18%	55 14%	11 18%	18 10%	17 18%	6 26%	2 10%	492 19%	42 13%	12 10%	* 1%	3 10%	2 15%	7 28%	18 17%	350 18%
55-64	746 15%	726 16%	14 4%	5 9%	2 1%	4 5%	1 5%	* 2%	464 18%	21 7%	2 2%	-	4 15%	-	1 5%	14 14%	248 13%
65+	1094 22%	1076 24%	14 4%	2 2%	6 3%	5 6%	-	1 5%	820 31%	38 11%	3 2%	2 5%	12 42%	-	5 19%	16 16%	228 12%
Average age	47.35	48.55	34.90	37.84	32.30	38.41	33.45	35.21	52.53	39.12	32.40	31.73	53.70	31.68	47.52	44.78	42.39



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 15 **Age**

			Whic	h of the fo	llowing be	est descri	bes your	current w	orking				ve a long			or		Support	for Assist	ed Dying	Proposal	
	_Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
18-24	596 12%	303 11%	217 10%	86 14%	293 13%	38 17%	232 60%	-	-	23 6%	71 6%	53 17%	18 3%	11 3%	6 10%	512 13%	469 11%	269 11%	200 11%	53 17%	36 12%	88 15%
25-34	844 17%	688 24%	577 26%	111 18%	156 7%	47 20%	31 8%	-	1	78 21%	110 10%	57 18%	62 9%	22 5%	2 3%	719 19%	653 16%	383 16%	270 15%	60 20%	58 19%	118 20%
35-44	844 17%	666 24%	546 25%	120 20%	179 8%	43 19%	32 8%	-	2	101 27%	152 14%	74 24%	78 11%	50 12%	7 12%	675 18%	691 17%	388 16%	303 17%	43 14%	52 17%	96 16%
45-54	894 18%	677 24%	543 25%	134 22%	218 10%	63 27%	41 10%	1	13 2%	99 27%	216 19%	70 22%	132 19%	93 23%	15 25%	659 17%	767 19%	478 20%	289 17%	29 10%	51 17%	79 13%
55-64	746 15%	378 13%	286 13%	92 15%	367 17%	37 16%	52 14%	34 9%	185 21%	59 16%	224 20%	42 14%	152 21%	108 27%	12 21%	506 13%	637 15%	377 16%	260 15%	44 14%	32 11%	76 13%
65+	1094 22%	99 4%	39 2%	60 10%	995 45%	1 1%	-	323 90%	660 77%	11 3%	347 31%	17 5%	266 38%	122 30%	18 30%	738 19%	905 22%	485 20%	420 24%	73 24%	70 23%	143 24%
Average age	47.35	41.48	40.88	43.66	54.82	40.53	30.99	69.60	68.24	43.17	53.10	41.10	56.11	55.48	53.58	45.73	47.79	47.49	48.21	45.98	46.46	46.22



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 15 **Age**

Base: All respondents

Absolutes/col percents

										1	lewspape	r Readers	ship									
							The															
		The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial Times	The Guard- ian/ The Obs- erver	Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on Sunday	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday Times	The <u>Metro</u>	Daily <u>Record</u>	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid- for reg- ional news- paper	Other news-paper	I don't regu- larly read a news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
18-24	596 12%	18 7%	33 8%	37 12%	16 15%	92 23%	50 24%	87 9%	5 5%	41 6%	39 13%	82 13%	11 11%	4 11%	2 9%	2 16%	18 9%	45 22%	107 70%	9 3%	23 9%	232 12%
25-34	844 17%	47 19%	67 16%	40 13%	42 41%	91 23%	44 21%	110 11%	28 29%	122 17%	62 20%	173 27%	21 22%	12 36%	8 45%	8 62%	40 20%	43 22%	33 21%	24 8%	30 12%	335 18%
35-44	844 17%	27 11%	78 19%	40 13%	26 25%	75 19%	41 20%	115 12%	20 21%	178 25%	59 19%	120 19%	17 17%	6 17%	4 21%	3 22%	37 18%	38 19%	11 7%	43 14%	32 12%	343 18%
45-54	894 18%	45 18%	86 20%	43 14%	11 11%	56 14%	31 15%	159 16%	20 21%	133 19%	41 13%	116 18%	12 13%	3 8%	1 6%	-	35 17%	28 14%	1	55 17%	57 22%	355 19%
55-64	746 15%	34 14%	70 17%	45 15%	2 2%	46 12%	26 12%	171 18%	9 9%	109 15%	33 11%	70 11%	13 13%	3 10%	3 14%	-	35 17%	22 11%	2 2%	68 21%	34 13%	274 15%
65+	1094 22%	79 32%	86 20%	106 34%	6 6%	36 9%	16 8%	335 34%	14 15%	125 18%	73 24%	76 12%	23 24%	7 19%	1 5%	-	36 18%	24 12%	-	118 37%	81 32%	332 18%
Average age	47.35	50.71	48.11	51.27	36.08	39.46	39.18	52.77	44.55	47.26	46.31	42.15	46.88	43.71	37.04	30.27	46.37	40.34	24.88	56.15	51.69	45.91



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 16 Social Grade

		Gen	nder			Ag	ie				Social	Grade							Region					
	<u>Total</u> <u>M</u>	//ale_	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	_65+_	AB	C1		<u>DE</u>	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	<u>Wales</u>	East- ern	<u>London</u>	South East	South West
Unweighted base	5018 24	430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018 24	459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
AB		638 26%	704 28%	168 28%	289 34%	229 27%	199 22%	157 21%	299 27%	1341 100%	-	-	-	101 22%	52 26%	180 33%	89 20%	123 27%	76 22%	49 19%	130 26%	211 32%	203 29%	128 28%
C1		644 26%	747 29%	229 38%	213 25%	220 26%	249 28%	199 27%	281 26%	-	1391 100%	-	-	140 31%	58 29%	117 21%	133 29%	110 24%	98 28%	74 30%	137 27%	211 32%	186 26%	128 28%
C2		568 23%	525 21%	91 15%	207 25%	202 24%	210 24%	162 22%	221 20%	-	-	1093 100%	-	99 22%	38 19%	140 25%	111 24%	102 23%	81 23%	50 20%	103 20%	128 20%	149 21%	93 20%
DE		609 25%	583 23%	108 18%	135 16%	194 23%	236 26%	227 30%	293 27%	-	-	-	1192 100%	111 25%	54 27%	115 21%	120 26%	116 26%	97 28%	78 31%	132 26%	102 16%	164 23%	103 23%
NET: ABC1		281 52%	1451 57%	397 67%	502 60%	449 53%	448 50%	356 48%	580 53%	1341 100%	1391 100%	-	-	241 53%	109 54%	297 54%	222 49%	233 52%	173 49%	123 49%	267 53%	422 65%	389 55%	257 57%
NET: C2DE		177 48%	1108 43%	199 33%	342 40%	396 47%	446 50%	389 52%	514 47%	-	-	1093 100%	1192 100%	210 47%	92 46%	255 46%	230 51%	218 48%	178 51%	128 51%	235 47%	230 35%	314 45%	195 43%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 16
Social Grade
Base: All respondents

Absolutes/col percents

				yment ctor					Vo	ote Intenti	on								Ter	ure			
		<u>Total</u>	Public	Pri- vate	Con	Lab	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid <u>Cymru</u>	Green	BNP_	<u>Other</u>	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unw	eighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Wei	ghted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
AB		1341 27%	231 35%	613 28%	381 32%	336 26%	89 35%	161 20%	43 24%	2 13%	64 28%	5 23%	8 31%	53 20%	199 26%	1063 33%	507 31%	556 35%	260 15%	72 10%	45 13%	143 22%	19 30%
C1		1391 28%	226 34%	611 28%	358 30%	340 26%	68 27%	193 24%	48 27%	7 40%	79 34%	5 27%	3 12%	82 31%	207 27%	907 28%	469 28%	438 27%	470 28%	143 20%	90 27%	237 36%	14 23%
C2		1093 22%	123 19%	571 26%	227 19%	305 23%	45 18%	205 26%	36 20%	6 30%	43 19%	4 22%	3 13%	57 22%	162 22%	731 22%	351 21%	380 24%	352 21%	147 21%	65 19%	141 22%	9 15%
DE		1192 24%	78 12%	359 17%	212 18%	327 25%	51 20%	233 29%	54 30%	3 16%	43 19%	5 27%	11 44%	69 26%	185 25%	561 17%	329 20%	232 14%	612 36%	340 48%	139 41%	134 20%	19 31%
NET	: ABC1	2733 54%	456 69%	1224 57%	739 63%	676 52%	157 62%	354 45%	91 50%	10 54%	142 62%	10 51%	11 43%	136 52%	406 54%	1970 60%	976 59%	994 62%	730 43%	216 31%	135 40%	379 58%	33 53%
NET	: C2DE	2285 46%	201 31%	929 43%	439 37%	631 48%	97 38%	438 55%	90 50%	9 46%	86 38%	10 49%	14 57%	125 48%	347 46%	1292 40%	680 41%	612 38%	965 57%	487 69%	204 60%	274 42%	29 47%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 16 Social Grade

Base: All respondents

To which of the following ethnic groups do you

To which of the following religious groups do you consider

yourself to be a member of?

			sider you b	elong?					,	yourself t	o be a me	ember of?			
	_TotalWhite	NET: Non- <u>white</u> <u>Mixe</u>	d Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	<u>Jewish</u>	_Sikh_	Budd- hist	Other	None
Unweighted base	5018 4584	376 64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018 4574	386 62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
AB	1341 1203 27% 26%	125 18 32% 29		34 37%	6 26%	6 29%	717 27%	88 27%	36 30%	16 44%	4 14%	2 14%	7 30%	21 21%	494 25%
C1	1391 1258 28% 28%	114 19 30% 31		31 33%	13 54%	10 50%	682 26%	81 25%	28 23%	3 7%	16 55%	4 25%	8 33%	23 23%	592 31%
C2	1093 999 22% 22%	81 14 5 21% 22		10 11%	3 14%	2 11%	594 23%	82 25%	32 27%	14 38%	2 6%	8 53%	6 24%	20 20%	394 20%
DE	1192 1114 24% 24%	65 11 5 17% 17	33 % 18%	19 20%	1 6%	2 10%	639 24%	76 23%	24 20%	4 10%	7 25%	1 8%	3 14%	36 36%	460 24%
NET: ABC1	2733 2461 54% 54%	239 37 6 62% 60	101 % 54%	65 70%	19 80%	16 79%	1398 53%	169 52%	64 53%	19 52%	20 69%	6 39%	16 62%	44 44%	1086 56%
NET: C2DE	2285 2113 46% 46%	147 24 38% 40	85 % 46%	29 30%	5 20%	4 21%	1234 47%	158 48%	56 47%	18 48%	9 31%	9 61%	9 38%	56 56%	855 44%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 16
Social Grade

			Which	of the fo	llowing be	st describ	es your c	urrent wo	orking		[ve a longs al conditio			r		Support	for Assist	ed Dying	Proposal	
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
AB	1341	843	697	146	498	18	61	32	332	54	204	43	125	74	7	1124	1067	591	476	106	94	199
	27%	30%	32%	24%	23%	8%	16%	9%	39%	15%	18%	14%	18%	18%	12%	30%	26%	25%	27%	35%	31%	33%
C1	1391	837	645	192	554	26	147	34	281	67	246	62	156	73	12	1121	1146	650	496	81	82	163
	28%	30%	29%	32%	25%	11%	38%	9%	33%	18%	22%	20%	22%	18%	20%	29%	28%	27%	28%	27%	27%	27%
C2	1093	693	553	140	400	26	30	55	177	112	222	58	150	73	13	844	913	532	381	53	60	113
	22%	25%	25%	23%	18%	11%	8%	15%	21%	30%	20%	19%	21%	18%	21%	22%	22%	22%	22%	18%	20%	19%
DE	1192	437	313	124	756	160	150	237	72	137	446	150	277	186	28	720	995	607	388	62	63	124
	24%	16%	14%	21%	34%	70%	39%	66%	8%	37%	40%	48%	39%	46%	47%	19%	24%	26%	22%	20%	21%	21%
NET: ABC1	2733	1680	1342	338	1053	44	208	66	613	122	451	105	282	148	19	2245	2213	1241	972	187	175	362
	54%	60%	61%	56%	48%	19%	54%	18%	71%	33%	40%	34%	40%	36%	32%	59%	54%	52%	56%	62%	59%	60%
NET: C2DE	2285	1130	866	264	1155	186	180	292	249	249	669	208	427	259	41	1563	1908	1140	769	115	123	238
	46%	40%	39%	44%	52%	81%	46%	82%	29%	67%	60%	66%	60%	64%	68%	41%	46%	48%	44%	38%	41%	40%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 16 Social Grade

											Newspa	aper Rea	dership									
							The Ind-					•	•									
	Total	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial <u>Times</u>	The Guard- ian/ The Obs- erver	epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on <u>Sunday</u>	The Daily Star	The Sun/ The Sun on Sunday		The Metro	Daily <u>Record</u>	The Scots-man/Scot-land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid- for reg- ional news- paper	Other news-paper	I don't regu- larly read a news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
AB	1341 27%	87 35%	80 19%	155 50%	58 56%	171 43%	87 42%	300 31%	16 17%	121 17%	153 50%	214 34%	17 18%	16 47%	10 55%	7 60%	89 44%	78 39%	61 40%	98 31%	71 28%	427 23%
C1	1391 28%	64 26%	103 25%	88 28%	27 25%	131 33%	60 29%	280 29%	14 14%	144 20%	80 26%	191 30%	24 24%	8 22%	3 18%	1 12%	60 30%	58 29%	61 40%	82 26%	70 27%	517 28%
C2	1093 22%	51 21%	123 29%	31 10%	16 15%	48 12%	34 16%	215 22%	36 37%	230 32%	45 15%	120 19%	24 25%	4 12%	5 26%	3 29%	24 12%	32 16%	15 10%	53 17%	50 20%	401 21%
DE	1192 24%	48 19%	114 27%	36 12%	4 4%	46 12%	28 13%	182 19%	31 32%	212 30%	30 10%	112 18%	32 33%	7 19%	-	-	28 14%	32 16%	17 11%	83 26%	67 26%	526 28%
NET: ABC1	2733 54%	151 60%	183 43%	242 78%	85 81%	302 76%	147 70%	580 59%	30 31%	266 38%	233 76%	405 64%	41 42%	24 69%	13 74%	9 71%	149 74%	136 68%	122 79%	181 57%	141 55%	944 50%
NET: C2DE	2285 46%	99 40%	237 57%	67 22%	19 19%	94 24%	62 30%	397 41%	66 69%	442 62%	75 24%	232 36%	56 58%	11 31%	5 26%	3 29%	52 26%	64 32%	32 21%	137 43%	117 45%	927 50%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 17 GO Region

		Gei	nder			Ac	je				Social	Grade							Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
Scotland	452 9%	270 11%	181 7%	44 7%	80 10%	66 8%	73 8%	83 11%	105 10%	101 8%	140 10%	99 9%	111 9%	452 100%	-	-	-	-	-	-	-	-	-	-
North East	201 4%	103 4%	98 4%	44 7%	29 3%	33 4%	40 4%	17 2%	37 3%	52 4%	58 4%	38 3%	54 4%	-	201 100%	-	-	-	-	-	-	-	-	-
North West	552 11%	261 11%	291 11%	55 9%	93 11%	119 14%	99 11%	70 9%	116 11%	180 13%	117 8%	140 13%	115 10%	-	-	552 100%	-	-	-	-	-	-	-	-
Yorkshire & Humberside	452 9%	239 10%	212 8%	49 8%	73 9%	83 10%	90 10%	62 8%	94 9%	89 7%	133 10%	111 10%	120 10%	-	-	-	452 100%	-	-	-	-	-	-	-
West Midlands	452 9%	217 9%	235 9%	68 11%	104 12%	67 8%	71 8%	58 8%	83 8%	123 9%	110 8%	102 9%	116 10%	-	-	-	-	452 100%	-	-	-	-	-	-
East Midlands	351 7%	187 8%	164 6%	35 6%	51 6%	64 8%	74 8%	50 7%	76 7%	76 6%	98 7%	81 7%	97 8%	-	-	-	-	-	351 100%	-	-	-	-	-
Wales	251 5%	143 6%	108 4%	31 5%	38 5%	38 5%	47 5%	41 6%	56 5%	49 4%	74 5%	50 5%	78 7%	-	-	-	-	-	-	251 100%	-	-	-	-
Eastern	502 10%	237 10%	264 10%	39 7%	61 7%	68 8%	93 10%	83 11%	157 14%	130 10%	137 10%	103 9%	132 11%	-	-	-	-	-	-	-	502 100%	-	-	-
London	652 13%	276 11%	377 15%	100 17%	144 17%	117 14%	99 11%	94 13%	97 9%	211 16%	211 15%	128 12%	102 9%	-	-	-	-	-	-	-	-	652 100%	-	-
South East	703 14%	319 13%	384 15%	81 14%	105 12%	115 14%	110 12%	125 17%	167 15%	203 15%	186 13%	149 14%	164 14%	-	-	-	-	-	-	-	-	-	703 100%	-
South West	452 9%	206 8%	245 10%	52 9%	64 8%	73 9%	97 11%	61 8%	104 10%	128 10%	128 9%	93 8%	103 9%	-	-	-	-	-	-	-	-	-	-	452 100%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 17 GO Region

			yment					Vo	te Intenti	nn								Ter	nure			
	Total	Public	Pri- vate	Con	Lab	LibDem	UKIP	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
Scotland	452 9%	73 11%	175 8%	51 4%	83 6%	27 11%	23 3%	181 100%	-	9 4%	-	2 8%	18 7%	57 8%	265 8%	127 8%	137 9%	184 11%	99 14%	32 10%	53 8%	3 5%
North East	201 4%	35 5%	75 3%	34 3%	73 6%	2 1%	36 5%	-	-	7 3%	1 5%	1 5%	13 5%	34 5%	126 4%	62 4%	63 4%	72 4%	27 4%	12 4%	33 5%	3 5%
North West	552 11%	61 9%	253 12%	129 11%	188 14%	18 7%	76 10%	-	-	26 11%	4 19%	3 12%	31 12%	77 10%	389 12%	197 12%	193 12%	154 9%	43 6%	45 13%	66 10%	8 13%
Yorkshire & Humberside	452 9%	51 8%	207 10%	92 8%	129 10%	20 8%	82 10%	-	-	21 9%	2 10%	1 3%	26 10%	79 10%	292 9%	152 9%	140 9%	156 9%	76 11%	17 5%	63 10%	4 6%
West Midlands	452 9%	55 8%	189 9%	124 11%	122 9%	20 8%	67 8%	-	-	17 7%	3 16%	3 13%	26 10%	69 9%	300 9%	135 8%	164 10%	143 8%	60 9%	28 8%	55 8%	9 14%
East Midlands	351 7%	51 8%	141 7%	82 7%	107 8%	15 6%	65 8%	-	-	15 7%	2 9%	2 9%	15 6%	50 7%	235 7%	108 7%	127 8%	111 7%	53 8%	18 5%	40 6%	5 8%
Wales	251 5%	40 6%	99 5%	45 4%	74 6%	16 6%	36 5%	-	19 100%	8 4%	1 5%	3 12%	15 6%	34 4%	157 5%	89 5%	68 4%	91 5%	46 7%	12 4%	33 5%	3 5%
Eastern	502 10%	54 8%	195 9%	132 11%	104 8%	32 12%	120 15%	-	-	22 9%	-	2 7%	23 9%	67 9%	367 11%	223 13%	144 9%	128 8%	35 5%	40 12%	53 8%	6 10%
London	652 13%	92 14%	339 16%	151 13%	191 15%	44 17%	75 9%	-	-	39 17%	3 17%	* 2%	40 15%	109 14%	356 11%	158 10%	199 12%	288 17%	127 18%	52 15%	110 17%	8 12%
South East	703 14%	87 13%	288 13%	218 19%	144 11%	32 13%	127 16%	-	-	37 16%	3 15%	7 29%	40 15%	95 13%	468 14%	247 15%	220 14%	226 13%	99 14%	49 14%	79 12%	9 14%
South West	452	58	192	120	93	27	85	-	-	27	1	-	15	83	308	157	151	139	38	32	69	5



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 17 GO Region

Base: All respondents

To which of the following ethnic groups do you
To which of the following religious groups do you consider

				consid	der you be	elong?	-					yourself t	o be a me	ember of	?		
	<u>Total</u>	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
Scotland	452 9%	437 10%	10 3%	1 1%	6 3%	-	4 15%	-	236 9%	15 5%	2 2%	1 1%	-	1 8%	4 16%	8 8%	195 10%
North East	201 4%	192 4%	7 2%	3 5%	3 2%	1 1%	-	-	102 4%	8 2%	2 1%	1 3%	-	-	2 8%	3 3%	88 5%
North West	552 11%	522 11%	26 7%	5 9%	9 5%	5 5%	4 16%	3 14%	318 12%	23 7%	9 7%	-	3 10%	-	2 8%	10 10%	199 10%
Yorkshire & Humberside	452 9%	426 9%	22 6%	6 10%	10 5%	4 4%	1 3%	1 6%	236 9%	24 7%	9 8%	-	-	1 10%	3 11%	11 11%	186 10%
West Midlands	452 9%	398 9%	45 12%	5 8%	34 18%	4 5%	-	2 10%	230 9%	43 13%	27 22%	1 3%	1 2%	6 37%	1 4%	8 8%	162 8%
East Midlands	351 7%	330 7%	20 5%	5 8%	11 6%	3 3%	-	1 3%	184 7%	21 6%	8 6%	2 5%	1 4%	1 6%	1 3%	8 8%	136 7%
Wales	251 5%	241 5%	10 2%	1 1%	4 2%	3 3%	1 4%	1 3%	133 5%	13 4%	4 3%	2 5%	-	-	1 4%	6 6%	105 5%
Eastern	502 10%	482 11%	17 4%	2 3%	7 4%	7 7%	1 3%	-	274 10%	24 7%	6 5%	1 4%	5 16%	-	1 5%	11 11%	200 10%
London	652 13%	452 10%	186 48%	24 40%	88 47%	54 58%	10 43%	9 44%	309 12%	110 34%	47 39%	27 72%	15 52%	6 39%	5 22%	10 10%	197 10%
South East	703 14%	661 14%	33 8%	8 12%	11 6%	9 10%	4 17%	* 2%	380 14%	31 9%	7 6%	2 5%	1 2%	-	5 20%	16 16%	272 14%
South West	452 9%	436 10%	12 3%	2 3%	2 1%	4 4%	-	3 17%	231 9%	14 4%	1 1%	1 2%	4 14%	-	-	9 9%	201 10%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 17 GO Region

			Which	of the fo	llowing be	est descri	bes your	current w	orking		D		ve a longs			or		Support	for Assis	ted Dying	Proposa	ıl
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes -	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
Scotland	452	248	201	47	204	21	42	22	92	27	117	45	66	36	5	329	377	225	152	22	30	52
	9%	9%	9%	8%	9%	9%	11%	6%	11%	7%	10%	14%	9%	9%	9%	9%	9%	9%	9%	7%	10%	9%
North East	201	110	85	26	91	14	21	9	30	17	46	15	23	19	5	154	167	103	64	10	9	19
	4%	4%	4%	4%	4%	6%	5%	3%	4%	4%	4%	5%	3%	5%	8%	4%	4%	4%	4%	3%	3%	3%
North West	552	314	254	59	238	20	40	37	97	45	123	26	82	48	7	417	454	250	204	32	32	64
	11%	11%	12%	10%	11%	9%	10%	10%	11%	12%	11%	8%	12%	12%	12%	11%	11%	11%	12%	11%	11%	11%
Yorkshire & Humberside	452	259	205	53	193	14	29	31	79	40	102	32	61	37	1	342	374	214	160	22	22	43
	9%	9%	9%	9%	9%	6%	8%	9%	9%	11%	9%	10%	9%	9%	1%	9%	9%	9%	9%	7%	7%	7%
West Midlands	452	244	192	52	207	25	48	40	60	34	90	27	59	25	2	345	358	190	168	35	30	64
	9%	9%	9%	9%	9%	11%	12%	11%	7%	9%	8%	9%	8%	6%	3%	9%	9%	8%	10%	11%	10%	11%
East Midlands	351	191	167	25	160	21	26	24	64	25	71	17	50	29	4	271	288	168	120	26	19	45
	7%	7%	8%	4%	7%	9%	7%	7%	7%	7%	6%	6%	7%	7%	7%	7%	7%	7%	7%	9%	6%	7%
Wales	251	139	117	22	112	13	23	16	44	16	63	21	37	28	3	182	218	130	88	17	9	26
	5%	5%	5%	4%	5%	6%	6%	5%	5%	4%	6%	7%	5%	7%	5%	5%	5%	5%	5%	6%	3%	4%
Eastern	502	249	184	64	253	20	24	60	104	44	131	28	93	47	11	362	429	244	186	19	36	54
	10%	9%	8%	11%	11%	9%	6%	17%	12%	12%	12%	9%	13%	12%	18%	9%	10%	10%	11%	6%	12%	9%
London	652	432	341	90	221	24	52	28	79	37	106	25	66	49	8	535	486	255	231	55	59	115
	13%	15%	15%	15%	10%	11%	13%	8%	9%	10%	9%	8%	9%	12%	14%	14%	12%	11%	13%	18%	20%	19%
South East	703	375	279	96	328	37	52	50	136	53	166	46	109	52	8	530	587	353	234	42	35	77
	14%	13%	13%	16%	15%	16%	13%	14%	16%	14%	15%	15%	15%	13%	13%	14%	14%	15%	13%	14%	12%	13%
South West	452	250	183	68	201	21	32	39	76	33	105	31	63	38	6	342	383	248	135	23	17	40



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 17 GO Region

Base: All respondents

Absolutes/col percents

											Newspa	aper Rea	dership									
	_Total	The Daily Exp- ress/ Sunday Exp- ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial Times	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on <u>Sunday</u>	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday Times	The Metro	Daily <u>Record</u>	The Scots- man/ Scot- land on Sunday	West- ern Mail	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid-for reg-ional news-paper	Other news- paper	I don't regu- larly read a news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
Scotland	452 9%	21 8%	10 2%	12 4%	8 8%	32 8%	10 5%	63 6%	8 8%	56 8%	16 5%	53 8%	61 63%	16 46%	-	-	1 1%	19 10%	14 9%	39 12%	39 15%	173 9%
North East	201 4%	9 4%	10 2%	13 4%	1 1%	14 4%	2 1%	40 4%	10 10%	30 4%	3 1%	34 5%	-	1 3%	-	-	-	7 3%	10 7%	21 7%	12 4%	77 4%
North West	552 11%	23 9%	79 19%	30 10%	12 12%	49 12%	32 15%	114 12%	15 15%	53 7%	35 11%	59 9%	3 4%	2 7%	2 9%	-	1 1%	25 12%	13 9%	36 11%	25 10%	208 11%
Yorkshire & Humberside	452 9%	25 10%	42 10%	26 8%	8 7%	27 7%	16 8%	78 8%	8 8%	69 10%	27 9%	48 8%	6 6%	2 7%	1 8%	1 12%	1	17 9%	8 5%	33 11%	18 7%	174 9%
West Midlands	452 9%	14 6%	37 9%	19 6%	6 6%	25 6%	12 6%	92 9%	12 12%	74 10%	15 5%	67 10%	3 3%	-	-	-	4 2%	11 5%	12 8%	30 9%	23 9%	178 10%
East Midlands	351 7%	24 10%	26 6%	21 7%	5 5%	19 5%	11 5%	76 8%	6 6%	58 8%	25 8%	29 5%	4 4%	2 6%	3 16%	1 9%	5 3%	13 7%	11 7%	28 9%	19 7%	138 7%
Wales	251 5%	11 4%	34 8%	8 3%	1 1%	10 3%	10 5%	36 4%	8 8%	33 5%	8 3%	28 4%	2 2%	-	7 38%	-	-	11 6%	5 4%	20 6%	13 5%	109 6%
Eastern	502 10%	15 6%	32 8%	33 11%	2 2%	26 7%	18 9%	106 11%	5 5%	88 12%	32 10%	21 3%	3 3%	-	-	-	9 5%	11 6%	7 4%	40 13%	35 13%	190 10%
London	652 13%	50 20%	67 16%	66 21%	39 38%	107 27%	40 19%	128 13%	10 11%	105 15%	69 22%	228 36%	10 10%	7 19%	3 14%	7 56%	156 78%	34 17%	36 24%	9 3%	22 9%	150 8%
South East	703 14%	37 15%	54 13%	48 16%	13 13%	56 14%	38 18%	145 15%	9 9%	105 15%	46 15%	48 8%	3 3%	2 6%	1 8%	1 11%	19 9%	37 18%	24 16%	30 9%	23 9%	280 15%
South West	452 9%	20 8%	29 7%	33 11%	9 8%	32 8%	21 10%	101 10%	6 7%	36 5%	32 10%	22 3%	3 3%	2 6%	1 8%	1 12%	5 3%	14 7%	13 8%	31 10%	29 11%	196 10%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 18 **Tenure**

		Ge	nder			A	ge				Social	Grade							Region					
														Scot-	North	North	York- shire & Humb-	West Mid-	East Mid-		East-		South	South
	Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	land	_East_	West	erside	lands	lands	Wales	ern	<u>London</u>	_East_	West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
NET: Homeowners	3262	1607	1655	286	464	509	587	526	890	1063	907	731	561	265	126	389	292	300	235	157	367	356	468	308
	65%	65%	65%	48%	55%	60%	66%	71%	81%	79%	65%	67%	47%	59%	63%	71%	65%	66%	67%	63%	73%	55%	67%	68%
Owned outright - without mortgage	1656	874	781	131	84	98	219	353	770	507	469	351	329	127	62	197	152	135	108	89	223	158	247	157
	33%	36%	31%	22%	10%	12%	24%	47%	70%	38%	34%	32%	28%	28%	31%	36%	34%	30%	31%	36%	44%	24%	35%	35%
Owned with a mortgage or loan	1606	732	874	155	379	411	368	173	120	556	438	380	232	137	63	193	140	164	127	68	144	199	220	151
	32%	30%	34%	26%	45%	49%	41%	23%	11%	41%	31%	35%	19%	30%	31%	35%	31%	36%	36%	27%	29%	30%	31%	33%
NET: Renters	1695	824	871	283	364	329	302	215	202	260	470	352	612	184	72	154	156	143	111	91	128	288	226	139
	34%	34%	34%	47%	43%	39%	34%	29%	18%	19%	34%	32%	51%	41%	36%	28%	35%	32%	32%	36%	26%	44%	32%	31%
Rented from the council	702	356	346	63	108	150	143	126	112	72	143	147	340	99	27	43	76	60	53	46	35	127	99	38
	14%	14%	14%	11%	13%	18%	16%	17%	10%	5%	10%	13%	29%	22%	13%	8%	17%	13%	15%	18%	7%	19%	14%	8%
Rented from a housing association	339	173	166	54	55	63	67	50	50	45	90	65	139	32	12	45	17	28	18	12	40	52	49	32
	7%	7%	6%	9%	7%	7%	7%	7%	5%	3%	6%	6%	12%	7%	6%	8%	4%	6%	5%	5%	8%	8%	7%	7%
Rented from someone else	653	295	358	165	200	117	93	39	39	143	237	141	134	53	33	66	63	55	40	33	53	110	79	69
	13%	12%	14%	28%	24%	14%	10%	5%	4%	11%	17%	13%	11%	12%	17%	12%	14%	12%	11%	13%	11%	17%	11%	15%
Rent free	61 1%	28 1%	34 1%	27 5%	17 2%	6 1%	5 1%	4 1%	2	19 1%	14 1%	9 1%	19 2%	3 1%	3 1%	8 1%	4 1%	9 2%	5 1%	3 1%	6 1%	8 1%	9 1%	5 1%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 18 **Tenure**

		Emplo Sec						Vo	te Intentio	on								Ten	ure			
	<u>Total</u>	Public	Pri- vate	<u>Con</u>	<u>Lab</u>	LibDem	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
NET: Homeowners	3262 65%	452 69%	1379 64%	937 80%	792 61%	180 71%	520 66%	95 52%	13 68%	114 50%	10 48%	14 57%	137 52%	451 60%	3262 100%	1656 100%	1606 100%	-	-	-	-	-
Owned outright - without mortgage	1656 33%	139 21%	448 21%	553 47%	343 26%	99 39%	304 38%	46 25%	5 26%	42 18%	5 25%	6 24%	56 21%	197 26%	1656 51%	1656 100%	-	-	-	-	-	-
Owned with a mortgage or loan	1606 32%	314 48%	930 43%	384 33%	449 34%	81 32%	215 27%	49 27%	8 42%	72 32%	5 23%	8 34%	81 31%	254 34%	1606 49%	-	1606 100%	-	-	-	-	-
NET: Renters	1695 34%	198 30%	745 35%	228 19%	504 39%	72 28%	266 34%	85 47%	6 32%	104 46%	10 50%	9 37%	120 46%	291 39%	-	-	-	1695 100%	702 100%	339 100%	653 100%	-
Rented from the council	702 14%	80 12%	261 12%	76 6%	201 15%	20 8%	130 16%	51 28%	2 9%	31 14%	5 25%	5 20%	54 21%	129 17%	-	-	-	702 41%	702 100%	-	-	-
Rented from a housing association	339 7%	31 5%	126 6%	42 4%	121 9%	7 3%	64 8%	13 7%	-	18 8%	1 7%	2 8%	25 9%	46 6%	-	-	-	339 20%	-	339 100%	-	-
Rented from someone else	653 13%	87 13%	358 17%	111 9%	182 14%	45 18%	72 9%	21 12%	4 23%	55 24%	3 17%	2 9%	41 16%	117 15%	-	-	-	653 39%	-	-	653 100%	-
Rent free	61 1%	6 1%	30 1%	14 1%	12 1%	1 1%	7 1%	1	-	9 4%	1 3%	1 6%	5 2%	11 1%	-	-	-	-	-	-	-	61 100%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 18 **Tenure**

Base: All respondents

To which of the following ethnic groups do you

To which of the following religious groups do you consider

				consid	ler you b	elong?					,	yourself t	o be a me	ember of?			
	<u>Total</u>	White	NET: Non- white	<u>Mixed</u>	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
NET: Homeowners	3262 65%	3016 66%	209 54%	29 48%	123 66%	30 31%	15 64%	12 61%	1868 71%	204 62%	75 62%	27 72%	23 81%	12 78%	16 64%	51 51%	1120 58%
Owned outright - without mortgage	1656 33%	1567 34%	68 18%	9 14%	41 22%	9 9%	7 29%	3 15%	1050 40%	84 26%	28 23%	6 16%	12 41%	6 41%	7 26%	26 26%	490 25%
Owned with a mortgage or loan	1606 32%	1449 32%	141 36%	20 33%	82 44%	21 22%	8 35%	9 46%	818 31%	120 37%	47 39%	21 56%	11 39%	6 37%	10 38%	26 25%	630 32%
NET: Renters	1695 34%	1507 33%	168 44%	32 51%	58 31%	63 67%	7 29%	8 39%	740 28%	118 36%	43 35%	9 25%	5 19%	3 17%	9 36%	49 48%	792 41%
Rented from the council	702 14%	624 14%	72 19%	11 18%	17 9%	42 45%	-	3 14%	337 13%	39 12%	12 10%	1 3%	1 5%	-	3 12%	21 21%	304 16%
Rented from a housing association	339 7%	306 7%	28 7%	6 10%	11 6%	8 8%	3 11%	1 6%	160 6%	26 8%	11 9%	3 7%	1 4%	-	3 10%	8 8%	148 8%
Rented from someone else	653 13%	578 13%	67 18%	14 23%	31 17%	14 15%	4 18%	4 20%	243 9%	53 16%	19 16%	6 15%	3 10%	3 17%	3 14%	19 19%	340 18%
Rent free	61 1%	51 1%	9 2%	1 1%	5 3%	1 1%	2 6%	-	24 1%	6 2%	3 3%	1 3%	-	1 6%	-	1 1%	28 1%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 18 **Tenure**

			Which	of the fo	llowing be	est descril status?	bes your	current w	orking		D		ve a long			or		Support	for Assis	ted Dying	Proposa	ıl
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes -	_No_	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
NET: Homeowners	3262	1831	1452	379	1431	87	163	235	753	193	614	120	413	199	31	2596	2693	1506	1187	207	192	399
	65%	65%	66%	63%	65%	38%	42%	66%	87%	52%	55%	38%	58%	49%	51%	68%	65%	63%	68%	68%	65%	66%
Owned outright -	1656	587	417	170	1069	40	88	198	665	79	388	61	277	124	17	1242	1363	749	614	112	106	218
without mortgage	33%	21%	19%	28%	48%	17%	23%	55%	77%	21%	35%	19%	39%	30%	28%	33%	33%	31%	35%	37%	36%	36%
Owned with a mortgage or loan	1606	1244	1035	209	362	48	75	37	88	114	226	59	135	75	14	1354	1331	758	573	95	86	181
	32%	44%	47%	35%	16%	21%	19%	10%	10%	31%	20%	19%	19%	19%	23%	36%	32%	32%	33%	31%	29%	30%
NET: Renters	1695	943	730	213	752	135	214	121	107	175	495	187	290	203	28	1163	1384	849	534	87	103	190
	34%	34%	33%	35%	34%	59%	55%	34%	12%	47%	44%	60%	41%	50%	46%	31%	34%	36%	31%	29%	34%	32%
Rented from the council	702	341	249	92	362	73	64	78	51	95	270	88	161	127	19	413	571	364	208	36	44	80
	14%	12%	11%	15%	16%	32%	17%	22%	6%	26%	24%	28%	23%	31%	31%	11%	14%	15%	12%	12%	15%	13%
Rented from a housing association	339	157	113	44	182	32	51	28	27	44	116	46	72	51	3	216	275	163	112	16	22	38
	7%	6%	5%	7%	8%	14%	13%	8%	3%	12%	10%	15%	10%	13%	6%	6%	7%	7%	6%	5%	7%	6%
Rented from someone else	653	445	368	77	208	30	99	14	29	36	109	53	58	24	6	535	538	323	215	35	37	72
	13%	16%	17%	13%	9%	13%	26%	4%	3%	10%	10%	17%	8%	6%	10%	14%	13%	14%	12%	12%	12%	12%
Rent free	61	36	26	10	25	7	11	2	2	4	11	6	6	5	1	49	45	25	20	8	3	11



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 18 **Tenure**

Base: All respondents

Absolutes/col percents

											Newspa	aper Rea	dership									
	Total	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial Times	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on Sunday	The Daily Star	The Sun/ The Sun on Sunday		The Metro	Daily Record	The Scots- man/ Scot- land on Sunday	West- ern Mail	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid- for reg- ional news- paper	Other news-	I don't regu- larly read a news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
NET: Homeowners	3262 65%	189 76%	272 65%	244 79%	85 82%	251 63%	132 63%	740 76%	54 56%	418 59%	241 78%	387 61%	52 53%	28 79%	17 96%	11 94%	119 59%	122 61%	70 46%	233 74%	182 71%	1130 60%
Owned outright - without mortgage	1656 33%	125 50%	145 34%	160 52%	22 21%	106 27%	63 30%	436 45%	18 19%	173 24%	132 43%	150 24%	23 24%	18 51%	9 47%	6 49%	50 25%	53 27%	21 14%	158 50%	112 43%	504 27%
Owned with a mortgage or loan	1606 32%	64 25%	127 30%	84 27%	63 60%	145 37%	69 33%	304 31%	36 37%	246 35%	109 35%	237 37%	28 29%	10 28%	9 49%	5 45%	70 35%	69 35%	49 32%	75 24%	71 27%	625 33%
NET: Renters	1695 34%	57 23%	145 35%	64 21%	19 18%	139 35%	73 35%	224 23%	42 44%	285 40%	65 21%	243 38%	46 47%	6 18%	1 4%	1 6%	79 39%	74 37%	77 50%	82 26%	73 28%	715 38%
Rented from the council	702 14%	21 8%	74 18%	16 5%	2 2%	31 8%	14 7%	78 8%	20 21%	153 22%	11 3%	95 15%	31 32%	-	-	-	40 20%	28 14%	9 6%	45 14%	27 11%	299 16%
Rented from a housing association	339 7%	14 6%	27 7%	9 3%	3 3%	21 5%	14 7%	51 5%	12 12%	66 9%	13 4%	47 7%	8 8%	2 6%	-	-	11 5%	13 7%	15 10%	16 5%	17 7%	145 8%
Rented from someone else	653 13%	21 9%	44 10%	40 13%	14 14%	86 22%	45 21%	96 10%	10 11%	66 9%	42 14%	101 16%	6 7%	4 12%	1 4%	1 6%	29 14%	33 17%	53 35%	21 7%	29 11%	270 14%
Rent free	61 1%	4 2%	3 1%	1	-	7 2%	3 2%	12 1%	-	4 1%	2 1%	7 1%	-	1 3%	-	-	3 1%	3 2%	7 4%	2 1%	2 1%	26 1%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 19

To which of the following ethnic groups do you consider you belong?

		Ge	nder			A	ge				Social	Grade							Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
White	4574 91%	2258 92%	2316 90%	477 80%	705 84%	754 89%	836 93%	726 97%	1076 98%	1203 90%	1258 90%	999 91%	1114 93%	437 97%	192 96%	522 95%	426 94%	398 88%	330 94%	241 96%	482 96%	452 69%	661 94%	436 96%
NET: Non-white	386 8%	175 7%	210 8%	102 17%	121 14%	80 9%	55 6%	14 2%	14 1%	125 9%	114 8%	81 7%	65 5%	10 2%	7 4%	26 5%	22 5%	45 10%	20 6%	10 4%	17 3%	186 28%	33 5%	12 3%
Mixed	62 1%	25 1%	37 1%	12 2%	17 2%	15 2%	11 1%	5 1%	2	18 1%	19 1%	14 1%	11 1%	1	3 2%	5 1%	6 1%	5 1%	5 1%	1	2	24 4%	8 1%	2
Asian	186 4%	95 4%	91 4%	58 10%	68 8%	33 4%	18 2%	2	6 1%	60 4%	41 3%	52 5%	33 3%	6 1%	3 2%	9 2%	10 2%	34 7%	11 3%	4 2%	7 1%	88 13%	11 2%	2
Black	94 2%	35 1%	59 2%	19 3%	24 3%	24 3%	17 2%	4 1%	5 *	34 3%	31 2%	10 1%	19 2%	-	1	5 1%	4 1%	4 1%	3 1%	3 1%	7 1%	54 8%	9 1%	4 1%
Chinese	24	10	13 1%	8 1%	5 1%	3	6 1%	1	-	6	13 1%	3	1	4 1%	-	4 1%	1	-	-	1	1	10 2%	4 1%	-
Other ethnic group	20	9	11	4 1%	8 1%	4	2	*	1	6	10 1%	2	2	-	-	3 1%	1	2	1	1	-	9 1%	*	3 1%
Prefer not to answer	58 1%	25 1%	33 1%	17 3%	17 2%	11 1%	4	6 1%	4	14 1%	19 1%	13 1%	13 1%	5 1%	1 1%	5 1%	3 1%	9 2%	2	1	4 1%	15 2%	9 1%	4 1%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 19

To which of the following ethnic groups do you consider you belong? Base: All respondents

			oyment ctor					Vo	te Intenti	on				Ter	ure							
	<u>Total</u>	Public	Pri- vate	Con	Lab	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
White	4574 91%	575 87%	1910 89%	1125 95%	1102 84%	233 92%	773 98%	175 97%	19 100%	205 90%	19 94%	24 95%	235 90%	666 88%	3016 92%	1567 95%	1449 90%	1507 89%	624 89%	306 90%	578 88%	51 84%
NET: Non-white	386 8%	79 12%	208 10%	48 4%	190 15%	19 7%	13 2%	3 1%	-	17 8%	1 6%	1 5%	23 9%	72 10%	209 6%	68 4%	141 9%	168 10%	72 10%	28 8%	67 10%	9 14%
Mixed	62 1%	14 2%	28 1%	2	29 2%	5 2%	5 1%	-	-	6 3%	-	-	3 1%	11 2%	29 1%	9 1%	20 1%	32 2%	11 2%	6 2%	14 2%	1 1%
Asian	186 4%	42 6%	96 4%	23 2%	102 8%	10 4%	2	3 1%	-	7 3%	1 6%	1 5%	5 2%	31 4%	123 4%	41 2%	82 5%	58 3%	17 2%	11 3%	31 5%	5 8%
Black	94 2%	16 2%	62 3%	10 1%	45 3%	1	2	-	-	1	-	-	13 5%	21 3%	30 1%	9 1%	21 1%	63 4%	42 6%	8 2%	14 2%	1 2%
Chinese	24	6 1%	11 1%	8 1%	7 1%	-	2	-	-	1	-	-	2 1%	4 1%	15 *	7 *	8 1%	7	-	3 1%	4 1%	2 3%
Other ethnic group	20	1	10	4	7 *	3 1%	*	-	-	2 1%	-	-	1	3	12	3	9 1%	8	3	1	4 1%	-
Prefer not to answer	58 1%	3 1%	36 2%	6	16 1%	2 1%	6 1%	3 2%	-	6 3%	-	-	3 1%	16 2%	37 1%	20 1%	17 1%	20 1%	7 1%	5 1%	8 1%	1 2%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

1%

1%

1%

Table 19

To which of the following ethnic groups do you consider you belong?

Base: All respondents

To which of the following ethnic groups do you To which of the following religious groups do you consider consider you belong? vourself to be a member of? NET: Non-Chin-Chris-NET: Budd-Total White Other None white Mixed <u>Asian</u> Black ese Other tian Other Muslim Hindu <u>Jewish</u> hist Unweighted base 4584 324 25 104 1984 5018 376 64 179 86 26 21 2594 116 36 29 14 Weighted base 5018 4574 386 62 186 94 24 20 2632 327 121 37 29 15 25 101 1940 White 4574 4574 18 1852 2517 147 8 27 92 100% 45% 7% 95% 71% 92% 95% 91% 96% NET: Non-white 386 386 62 186 94 24 20 110 176 109 36 15 7 74 8% 100% 100% 100% 100% 100% 100% 4% 54% 91% 96% 5% 100% 29% 7% 4% 62 62 62 16 17 10 25 Mixed 16% 100% 1% 3% 1% Asian 186 186 186 14 144 90 34 15 4 2 18 4% 48% 100% 1% 44% 75% 91% 96% 14% 2% 1% 94 70 Black 94 11 100% 2% 24% 3% 1% 1% Chinese 24 24 24 3 2 14 100% 10% 1% 20 5 Other ethnic group 20 20 11 8 5% 100% 3% 7% 1% 1% 58 Prefer not to answer 14

Populus Populu

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Absolutes/col percents

Table 19

To which of the following ethnic groups do you consider you belong?

Base: All respondents

			Which	of the fol	lowing be	st descri	bes your	current w	orking		D		ve a longs al conditio			or		Support	for Assis	ted Dying	Proposa	al
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes -	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
White	4574 91%	2484 88%	1954 89%	530 88%	2090 95%	209 91%	335 86%	349 98%	856 99%	342 92%	1079 96%	297 95%	685 97%	397 98%	57 95%	3429 90%	3865 94%	2273 95%	1592 91%	247 82%	212 71%	459 76%
NET: Non-white	386 8%	287 10%	224 10%	63 10%	99 4%	20 9%	46 12%	8 2%	3	22 6%	35 3%	14 4%	20 3%	8 2%	3 5%	340 9%	224 5%	93 4%	131 8%	50 17%	74 25%	124 21%
Mixed	62 1%	42 1%	36 2%	6 1%	20 1%	2 1%	10 3%	2 1%	2	5 1%	16 1%	10 3%	8 1%	3 1%	2 3%	45 1%	50 1%	29 1%	21 1%	4 1%	5 2%	9 1%
Asian	186 4%	138 5%	108 5%	30 5%	48 2%	12 5%	20 5%	2 1%	1	12 3%	7 1%	2 1%	4 1%	-	1 2%	175 5%	103 2%	32 1%	71 4%	28 9%	37 12%	65 11%
Black	94 2%	78 3%	57 3%	21 3%	16 1%	4 2%	7 2%	3 1%	-	3 1%	10 1%	2 1%	6 1%	3 1%	-	82 2%	46 1%	17 1%	28 2%	15 5%	23 8%	38 6%
Chinese	24	17 1%	14 1%	3 1%	7 *	-	5 1%	-	-	2	-	-	-	-	-	22 1%	15 *	7 *	8	2 1%	5 2%	6 1%
Other ethnic group	20	12	9	3	8	3 1%	4 1%	1	-	1	3	-	1	2	-	17	10	8	3	2 1%	4 1%	6 1%
Prefer not to answer	58 1%	39 1%	30 1%	9	19 1%	1	7	1	3	7 2%	5 *	2 1%	4 1%	2 1%	-	40 1%	33 1%	16 1%	18 1%	5 2%	12 4%	17 3%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 19

To which of the following ethnic groups do you consider you belong?

Base: All respondents

											Newspa	aper Rea	dership									
	_Total	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial Times	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on <u>Sunday</u>	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday <u>Times</u>	The Metro	Daily Record	The Scots- man/ Scot- land on Sunday	West- ern Mail	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid- for reg- ional news- paper	Other news- paper	I don't regu- larly read a news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
White	4574 91%	218 87%	370 88%	282 91%	71 68%	340 86%	184 88%	911 93%	90 94%	652 92%	260 84%	491 77%	83 85%	29 82%	14 76%	8 65%	157 78%	176 88%	129 84%	308 97%	238 93%	1756 94%
NET: Non-white	386 8%	28 11%	39 9%	24 8%	28 27%	49 12%	20 10%	59 6%	5 5%	54 8%	40 13%	140 22%	13 13%	5 16%	3 17%	4 35%	42 21%	21 11%	20 13%	8 2%	19 7%	93 5%
Mixed	62 1%	3 1%	6 1%	5 2%	5 5%	11 3%	3 2%	9 1%	1 1%	6 1%	11 4%	15 2%	4 4%	3 7%	2 9%	3 25%	11 6%	4 2%	3 2%	3 1%	2 1%	14 1%
Asian	186 4%	17 7%	21 5%	10 3%	15 15%	19 5%	11 5%	24 2%	3 3%	28 4%	23 8%	69 11%	7 7%	2 6%	1 7%	1 11%	14 7%	11 6%	13 9%	3 1%	9 4%	43 2%
Black	94 2%	2 1%	9 2%	6 2%	4 4%	13 3%	1 1%	18 2%	1 1%	17 2%	1	41 6%	1 1%	-	-	-	14 7%	2 1%	3 2%	2 1%	6 3%	19 1%
Chinese	24	3 1%	-	1	-	1	3 1%	2	-	2	1	8 1%	-	1 2%	-	-	1	2 1%	-	-	1	11 1%
Other ethnic group	20	4 1%	3 1%	2 1%	3 3%	4 1%	2 1%	6 1%	1 1%	2	3 1%	6 1%	-	-	-	-	2 1%	2 1%	1 1%	*	1	6
Prefer not to answer	58	4	11	4	6	7	4	7	1	2	8	6	2	1	1	-	2	3	4	2	-	22

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<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 20

To which of the following religious groups do you consider yourself to be a member of? Base: All respondents

		Ge	nder			Ag	je				Social	Grade					York-		Region					
	_Total	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB			<u>DE</u>	Scot- land	North East	North West	shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
Christian	2632 52%	1292 53%	1340 52%	157 26%	333 39%	366 43%	492 55%	464 62%	820 75%	717 53%	682 49%	594 54%	639 54%	236 52%	102 51%	318 58%	236 52%	230 51%	184 52%	133 53%	274 55%	309 47%	380 54%	231 51%
NET: Other	327 7%	152 6%	175 7%	64 11%	96 11%	67 8%	42 5%	21 3%	38 3%	88 7%	81 6%	82 8%	76 6%	15 3%	8 4%	23 4%	24 5%	43 10%	21 6%	13 5%	24 5%	110 17%	31 4%	14 3%
Muslim	121 2%	59 2%	62 2%	36 6%	45 5%	22 3%	12 1%	2	3	36 3%	28 2%	32 3%	24 2%	2	2 1%	9 2%	9 2%	27 6%	8 2%	4 2%	6 1%	47 7%	7 1%	1
Hindu	37 1%	18 1%	19 1%	9 1%	18 2%	8 1%	*	-	2	16 1%	3	14 1%	4	1	1	-	-	1	2 1%	2 1%	1	27 4%	2	1
Jewish	29 1%	8	20 1%	3	2	5 1%	3	4 1%	12 1%	4	16 1%	2	7 1%	-	-	3	-	1	1	-	5 1%	15 2%	1	4 1%
Sikh	15 *	11	4	5 1%	4 1%	3	2	-	-	2	4	8 1%	1	1	-	-	1 *	6 1%	1	-	-	6 1%	-	-
Buddhist	25 *	15 1%	10	1	5 1%	6 1%	7 1%	1	5 *	7 1%	8 1%	6 1%	3	4 1%	2 1%	2	3 1%	1	1	1	1	5 1%	5 1%	-
Other	101 2%	41 2%	60 2%	10 2%	21 2%	23 3%	18 2%	14 2%	16 1%	21 2%	23 2%	20 2%	36 3%	8 2%	3 2%	10 2%	11 2%	8 2%	8 2%	6 2%	11 2%	10 2%	16 2%	9 2%
None	1940 39%	962 39%	978 38%	336 56%	387 46%	392 46%	350 39%	248 33%	228 21%	494 37%	592 43%	394 36%	460 39%	195 43%	88 44%	199 36%	186 41%	162 36%	136 39%	105 42%	200 40%	197 30%	272 39%	201 44%
Prefer not to say	119 2%	53 2%	66 3%	40 7%	28 3%	20 2%	11 1%	12 2%	9 1%	44 3%	36 3%	22 2%	17 1%	5 1%	2 1%	12 2%	5 1%	16 4%	10 3%	1	3 1%	37 6%	20 3%	6 1%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Absolutes/col percents

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

			yment ctor					Vo	ote Intenti	on								Ter	nure			
	_Total	Public	Pri- vate	Con	Lab	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid <u>Cymru</u>	Green	BNP	<u>Other</u>	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
Christian	2632 52%	309 47%	1046 49%	791 67%	625 48%	121 48%	494 62%	82 45%	8 42%	45 20%	8 42%	14 55%	117 45%	327 43%	1868 57%	1050 63%	818 51%	740 44%	337 48%	160 47%	243 37%	24 39%
NET: Other	327 7%	66 10%	138 6%	47 4%	143 11%	21 8%	24 3%	4 2%	-	28 12%	1 4%	3 13%	8 3%	48 6%	204 6%	84 5%	120 7%	118 7%	39 6%	26 8%	53 8%	6 10%
Muslim	121 2%	31 5%	52 2%	7 1%	70 5%	7 3%	3	1 1%	-	8 4%	-	1 5%	4 1%	20 3%	75 2%	28 2%	47 3%	43 3%	12 2%	11 3%	19 3%	3 5%
Hindu	37 1%	11 2%	17 1%	11 1%	18 1%	4 1%	-	-	-	1	-	-	1 1%	2	27 1%	6	21 1%	9 1%	1	3 1%	6 1%	1 2%
Jewish	29 1%	5 1%	6	12 1%	8 1%	1	1	-	-	2 1%	-	-	1	5 1%	23 1%	12 1%	11 1%	5 *	1	1	3	-
Sikh	15 *	5 1%	8	4	9 1%	-	-	-	-	-	-	-	-	2	12	6	6	3	-	-	3	1 1%
Buddhist	25 *	4 1%	14 1%	3	6	4 2%	5 1%	2 1%	-	2 1%	-	* 2%	-	2	16	7	10 1%	9 1%	3	3 1%	3 1%	-
Other	101 2%	10 1%	41 2%	11 1%	32 2%	6 2%	15 2%	1	-	15 7%	1 4%	2 7%	2 1%	17 2%	51 2%	26 2%	26 2%	49 3%	21 3%	8 2%	19 3%	1 1%
None	1940 39%	271 41%	897 42%	321 27%	512 39%	107 42%	266 34%	91 50%	11 58%	146 64%	11 55%	8 32%	124 48%	342 45%	1120 34%	490 30%	630 39%	792 47%	304 43%	148 44%	340 52%	28 46%
Prefer not to say	119 2%	11 2%	73 3%	19 2%	28 2%	5 2%	8 1%	3 2%	-	8 4%	-	-	12 5%	36 5%	69 2%	32 2%	38 2%	46 3%	23 3%	5 2%	18 3%	3 6%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 20 To which of the following religious groups do you consider yourself to be a member of? Base: All respondents

					lowing etl der you b	hnic group elong?	os do you	ı		To wh			g religious o be a me			nsider	
	<u>Total</u>	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940
Christian	2632 52%	2517 55%	110 29%	16 26%	14 8%	70 74%	7 28%	4 19%	2632 100%	-	-	-	-	-	-	-	-
NET: Other	327 7%	147 3%	176 46%	17 27%	144 78%	1 1%	3 13%	11 54%	-	327 100%	121 100%	37 100%	29 100%	15 100%	25 100%	101 100%	-
Muslim	121 2%	8	109 28%	10 16%	90 49%	1 1%	-	8 42%	-	121 37%	121 100%	-	-	-	-	-	-
Hindu	37 1%	1	36 9%	1 2%	34 18%	-	-	1 3%	-	37 11%	-	37 100%	-	-	-	-	-
Jewish	29 1%	27 1%	1	1 2%	-	-	-	-	-	29 9%	-	-	29 100%	-	-	-	-
Sikh	15 *	-	15 4%	-	15 8%	-	-	1 3%	-	15 5%	-	-	-	15 100%	-	-	-
Buddhist	25 *	18	7 2%	1 2%	4 2%	-	2 10%	-	-	25 8%	-	-	-	-	25 100%	-	-
Other	101 2%	92 2%	7 2%	3 5%	2 1%	-	1 3%	1 6%	-	101 31%	-	-	-	-	-	101 100%	-
None	1940 39%	1852 40%	74 19%	25 41%	18 10%	11 12%	14 59%	5 26%	-	-	-	-	-	-	-	-	1940 100%
Prefer not to say	119	59	25	3	10	12	-	-	-	-	-	-	-	-	_	_	-

Absolutes/col percents

Dignity in Dying Poll ONLINE Fieldwork: 11th-19th March 2015

Table 20 To which of the following religious groups do you consider yourself to be a member of? **Base: All respondents**

Which of the following best describes your current working Do you have a longstanding physical or status? mental condition or disability? Support for Assisted Dving Proposal Not Not work-Ret-Ret-Yes working ired ired Work-Work-NFT. pri-Yes physic Stro-Someing not state NET: ing ing Not seekvate mental al Yes -NET: ngly what Some-Stroseekpen-Workfull part working ing sion pen-House NET: condicondidisa-Yes -Suppsupsupwhat ngly NET: Total time time only Yes tion tion bility other No Oppose ing ing work work sion person ort port port oppose oppose Unweighted base 5018 2644 1805 839 2374 262 461 339 907 405 1163 346 732 425 59 3765 4122 2379 1743 301 297 598 Weighted base 5018 2810 2208 602 2208 229 388 358 862 371 1119 313 709 407 60 3809 4122 2381 1741 302 298 600 Christian 2632 1355 1064 291 1277 90 120 276 604 187 649 131 437 255 25 1947 2116 1120 996 185 183 369 52% 48% 48% 48% 58% 39% 31% 77% 58% 42% 63% 42% 51% 51% 57% 61% 61% 70% 50% 62% 47% 62% NET: Other 327 204 170 33 124 24 32 18 25 24 66 31 36 24 254 224 118 106 33 52 85 7% 8% 6% 6% 10% 8% 5% 3% 7% 6% 10% 5% 6% 12% 5% 5% 6% 11% 17% 14% Muslim 121 83 70 13 38 6 16 3 13 5 113 46 17 28 23 42 64 2% 3% 3% 2% 2% 3% 4% 1% 3% 3% 3% 1% 1% 2% 8% 14% 11% Hindu 37 28 24 4 9 3 3 2 34 34 12 22 2 2 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% Jewish 29 11 2 17 2 2 5 11 3 6 3 17 24 16 8 2 3 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% Sikh 15 13 10 2 2 2 15 7 2 6 2 2 1% 1% 1% 1% **Buddhist** 25 18 15 3 2 4 2 21 20 13 3 1% 1% 1% 1% 1% 1% 1% 1% Other 101 51 42 9 50 11 10 9 12 8 44 23 27 17 6 54 93 59 33 4 6 2% 2% 2% 1% 2% 5% 3% 3% 1% 2% 4% 7% 4% 4% 9% 1% 2% 2% 2% 1% 1% 1% 123 68 48 1940 1168 917 250 772 109 219 62 225 157 393 149 229 27 1514 1708 1116 592 117 None 17% 39% 42% 42% 42% 35% 47% 57% 26% 42% 35% 48% 32% 30% 45% 40% 41% 47% 34% 23% 16% 19% Prefer not to say 119 84 57 27 35 17 11 93 74 27 47 15 14 29 3% 4% 1% 1% 1% 1% 1% 1% 3% 5%

1%

1%

2%

2%

1%

5%

Populus

5%

2%

3%

4%

2%

3%

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 20
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

											Newspa	aper Rea	dership									
		_					The Ind-							_								
		The Daily Exp- ress/ Sunday	The Mir- ror/ The	Daily Tele- graph/ The Sunday		The Guard- ian/ The	epen- dent/ Ind- epen- dent	The Daily Mail/ Mail	The	The Sun/ The	The Times/ The	_		The Scots- man/ Scot- land	West-	Bel- fast	The Even- ing	Huff-		Any paid- for reg- ional	Other	l don't regu- larly read a
	Total	Exp- ress	Sunday <u>Mirror</u>	Tele- graph	cial <u>Times</u>	Obs- erver	on <u>Sunday</u>	on Sunday	Daily Star	Sun on Sunday	Sunday <u>Times</u>	The <u>Metro</u>	Daily <u>Record</u>	on <u>Sunday</u>	ern <u>Mail</u>	Tele- graph	Stan- dard	ington Post	Buzz- feed	news- paper	news- paper	news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
Christian	2632 52%	171 68%	252 60%	189 61%	48 46%	132 33%	84 40%	668 68%	47 49%	424 60%	151 49%	317 50%	58 59%	20 57%	8 44%	8 62%	112 56%	79 40%	43 28%	196 62%	148 58%	844 45%
NET: Other	327 7%	28 11%	36 8%	19 6%	17 17%	37 9%	15 7%	49 5%	6 6%	51 7%	33 11%	97 15%	11 12%	5 13%	1 7%	1 11%	29 14%	25 13%	21 14%	15 5%	20 8%	89 5%
Muslim	121 2%	10 4%	17 4%	5 2%	11 10%	10 3%	5 2%	10 1%	3 3%	19 3%	16 5%	43 7%	8 8%	3 9%	1 7%	1 11%	14 7%	9 4%	14 9%	5 2%	5 2%	31 2%
Hindu	37 1%	7 3%	7 2%	3 1%	5 5%	4 1%	3 1%	9 1%	-	8 1%	6 2%	21 3%	2 2%	-	-	-	5 2%	4 2%	1	-	2 1%	6
Jewish	29 1%	1 1%	2 1%	3 1%	-	5 1%	-	7 1%	-	3	6 2%	6 1%	-	-	-	-	6 3%	4 2%	1 1%	-	3 1%	3
Sikh	15 *	2 1%	2	-	-	1	2 1%	-	-	5 1%	1	5 1%	1 1%	-	-	-	1	-	-	-	-	2
Buddhist	25 *	2 1%	1	3 1%	1 1%	6 2%	2 1%	2	-	2	2 1%	6 1%	-	1 2%	-	-	1 1%	1 1%	1	1	1	10 1%
Other	101 2%	6 3%	7 2%	4 1%	1 1%	11 3%	3 2%	20 2%	3 3%	15 2%	3 1%	16 3%	1 1%	1 2%	-	-	2 1%	7 3%	5 3%	10 3%	9 3%	37 2%
None	1940 39%	47 19%	120 29%	93 30%	30 29%	215 54%	103 49%	242 25%	43 44%	227 32%	114 37%	203 32%	25 26%	9 27%	7 41%	3 27%	53 27%	91 45%	82 53%	103 32%	85 33%	900 48%
Prefer not to say	119	4	12	9	9	13	7	18	1	5	9	19	3	1	1	-	7	4	8	3	5	39

Populus Populu

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 21
Which of the following best describes your current working status?
Base: All respondents

		Ge	nder			Ag	ie				Social	Grade							Region					
														Scot-	North	North	York- shire & Humb-	West Mid-	East Mid-		East-		South	South
	Total	Male	Female	18-24	25-34	35-44	<u>45-54</u>	55-64	<u>65+</u>	AB	C1	<u>C2</u>	DE	land	<u>East</u>	West	erside	lands	lands	Wales	<u>ern</u>	London	<u>East</u>	West
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452
NET: Working	2810 56%	1454 59%	1356 53%	303 51%	688 81%	666 79%	677 76%	378 51%	99 9%	843 63%	837 60%	693 63%	437 37%	248 55%	110 55%	314 57%	259 57%	244 54%	191 55%	139 55%	249 50%	432 66%	375 53%	250 55%
Working full time - working 30 hours per week or more	2208 44%	1276 52%	932 36%	217 36%	577 68%	546 65%	543 61%	286 38%	39 4%	697 52%	645 46%	553 51%	313 26%	201 45%	85 42%	254 46%	205 45%	192 43%	167 47%	117 47%	184 37%	341 52%	279 40%	183 40%
Working part time - working between 8 and 29 hours per week	602 12%	178 7%	424 17%	86 14%	111 13%	120 14%	134 15%	92 12%	60 5%	146 11%	192 14%	140 13%	124 10%	47 10%	26 13%	59 11%	53 12%	52 12%	25 7%	22 9%	64 13%	90 14%	96 14%	68 15%
NET: Not working	2208 44%	1004 41%	1203 47%	293 49%	156 19%	179 21%	218 24%	367 49%	995 91%	498 37%	554 40%	400 37%	756 63%	204 45%	91 45%	238 43%	193 43%	207 46%	160 45%	112 45%	253 50%	221 34%	328 47%	201 45%
Not working but seeking work or temporarily unemployed or sick	229 5%	135 5%	95 4%	38 6%	47 6%	43 5%	63 7%	37 5%	1	18 1%	26 2%	26 2%	160 13%	21 5%	14 7%	20 4%	14 3%	25 5%	21 6%	13 5%	20 4%	24 4%	37 5%	21 5%
Not working and not seeking work/ student	388 8%	164 7%	224 9%	232 39%	31 4%	32 4%	41 5%	52 7%	-	61 5%	147 11%	30 3%	150 13%	42 9%	21 10%	40 7%	29 6%	48 11%	26 7%	23 9%	24 5%	52 8%	52 7%	32 7%
Retired on a state pension only	358 7%	123 5%	235 9%	-	-	-	1	34 5%	323 29%	32 2%	34 2%	55 5%	237 20%	22 5%	9 4%	37 7%	31 7%	40 9%	24 7%	16 6%	60 12%	28 4%	50 7%	39 9%
Retired with a private pension	862 17%	541 22%	320 13%	-	1	2	13 1%	185 25%	660 60%	332 25%	281 20%	177 16%	72 6%	92 20%	30 15%	97 18%	79 17%	60 13%	64 18%	44 18%	104 21%	79 12%	136 19%	76 17%
House person, housewife,	371 7%	41 2%	330 13%	23 4%	78 9%	101 12%	99 11%	59 8%	11 1%	54 4%	67 5%	112 10%	137 11%	27 6%	17 8%	45 8%	40 9%	34 8%	25 7%	16 6%	44 9%	37 6%	53 7%	33 7%



househusband, etc.

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 21
Which of the following best describes your current working status?
Base: All respondents

			yment ctor	Vote Intention														Ter	nure			
	<u>Total</u>	Public	Pri- vate	Con	Lab	<u>LibDem</u>	UKIP	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61
NET: Working	2810 56%	657 100%	2153 100%	591 50%	810 62%	149 59%	378 48%	99 55%	13 71%	133 58%	12 57%	15 61%	154 59%	457 61%	1831 56%	587 35%	1244 77%	943 56%	341 49%	157 46%	445 68%	36 58%
Working full time - working 30 hours per week or more	2208 44%	541 82%	1667 77%	475 40%	661 51%	120 47%	296 37%	81 45%	13 68%	99 43%	11 52%	14 55%	118 45%	321 43%	1452 45%	417 25%	1035 64%	730 43%	249 35%	113 33%	368 56%	26 42%
Working part time - working between 8 and 29 hours per week	602 12%	116 18%	487 23%	115 10%	149 11%	30 12%	82 10%	18 10%	1 4%	34 15%	1 5%	2 7%	36 14%	135 18%	379 12%	170 10%	209 13%	213 13%	92 13%	44 13%	77 12%	10 17%
NET: Not working	2208 44%	-	-	587 50%	498 38%	105 41%	415 52%	82 45%	5 29%	95 42%	9 43%	10 39%	107 41%	296 39%	1431 44%	1069 65%	362 23%	752 44%	362 51%	182 54%	208 32%	25 42%
Not working but seeking work or temporarily unemployed or sick	229 5%	-	-	29 2%	54 4%	13 5%	44 6%	10 6%	-	12 5%	1 5%	4 16%	20 8%	42 6%	87 3%	40 2%	48 3%	135 8%	73 10%	32 10%	30 5%	7 12%
Not working and not seeking work/ student	388 8%	-	-	66 6%	110 8%	18 7%	37 5%	19 10%	-	48 21%	2 9%	2 9%	28 11%	58 8%	163 5%	88 5%	75 5%	214 13%	64 9%	51 15%	99 15%	11 19%
Retired on a state pension only	358 7%	-	-	99 8%	72 6%	15 6%	85 11%	14 8%	2 11%	5 2%	2 8%	2 8%	12 5%	50 7%	235 7%	198 12%	37 2%	121 7%	78 11%	28 8%	14 2%	2 3%
Retired with a private pension	862 17%	-	-	338 29%	148 11%	49 19%	185 23%	29 16%	3 15%	20 9%	1 4%	1 2%	17 6%	71 9%	753 23%	665 40%	88 5%	107 6%	51 7%	27 8%	29 4%	2 3%
House person, housewife,	371 7%	-	-	55 5%	113 9%	9 4%	64 8%	10 6%	1 3%	10 4%	3 17%	1 4%	30 11%	76 10%	193 6%	79 5%	114 7%	175 10%	95 14%	44 13%	36 5%	4 6%



househusband, etc.

Table 21 Which of the following best describes your current working status? **Base: All respondents**

7%

6%

7%

7%

3%

8%

3%

7%

7%

10%

5%

8%

8%

To which of the following ethnic groups do you To which of the following religious groups do you consider yourself to be a member of? consider vou belong? NET: Non-Chin-Chris-NET: Budd-Total White Sikh white Mixed <u>Asian</u> Black ese Other tian <u>Other</u> Muslim Hindu <u>Jewish</u> hist Other None Unweighted base 5018 4584 64 179 2594 324 25 104 1984 376 86 26 21 116 36 29 14 Weighted base 5018 4574 386 62 186 94 24 20 2632 327 121 37 29 15 25 101 1940 NET: Working 2810 2484 42 17 18 1168 287 138 78 12 1355 204 83 28 11 13 51 54% 74% 68% 74% 82% 72% 62% 69% 76% 39% 84% 71% 56% 59% 51% 50% 60% Working full time -2208 1954 224 36 108 57 14 9 1064 170 70 24 9 10 15 42 917 working 30 hours per 44% 43% 58% 58% 58% 60% 58% 45% 40% 52% 58% 64% 32% 68% 60% 42% 47% week or more 2 Working part time -602 530 63 6 30 21 3 3 291 33 13 3 250 12% 9% working between 8 and 12% 12% 16% 10% 16% 22% 14% 13% 11% 10% 11% 7% 16% 11% 13% 29 hours per week NET: Not working 2208 2090 99 20 48 16 8 1277 124 38 9 17 2 7 50 772 44% 46% 26% 32% 26% 18% 28% 41% 49% 38% 31% 24% 61% 16% 29% 50% 40% Not working but seeking 229 209 20 2 12 4 90 24 6 3 2 2 11 109 3 5% 5% 5% 2% 6% 4% 13% 3% 7% 5% 9% 7% 12% 10% 6% work or temporarily unemployed or sick 388 335 46 10 32 16 Not working and not 20 5 4 120 3 10 219 seeking work/ student 8% 7% 12% 16% 11% 7% 20% 21% 5% 10% 13% 9% 6% 4% 5% 10% 11% 62 Retired on a state 358 349 8 2 2 3 276 18 3 pension only 7% 8% 2% 3% 1% 3% 5% 10% 5% 2% 2% 18% 9% 3% 856 225 Retired with a private 862 3 2 604 25 9 12 pension 17% 19% 1% 3% 23% 8% 30% 16% 12% 12% House person, 371 342 22 5 12 3 2 187 24 13 2 2 8 157

housewife

househusband, etc.

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 21
Which of the following best describes your current working status?
Base: All respondents

			Which	of the fo	lowing be	st descril	bes your	current w	orking		0		ve a long			or		Support	for Assis	ted Dvino	p Proposa	al
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Unweighted base	5018	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598
Weighted base	5018	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600
NET: Working	2810 56%	2810 100%	2208 100%	602 100%	-	-	-	-	-	-	333 30%	106 34%	191 27%	81 20%	16 26%	2431 64%	2278 55%	1323 56%	955 55%	172 57%	179 60%	350 58%
Working full time - working 30 hours per week or more	2208 44%	2208 79%	2208 100%	-	-	-	-	-	-	-	243 22%	78 25%	139 20%	60 15%	11 19%	1933 51%	1792 43%	1041 44%	751 43%	132 44%	142 48%	274 46%
Working part time - working between 8 and 29 hours per week	602 12%	602 21%	-	602 100%	-	-	-	-	-	-	91 8%	27 9%	52 7%	21 5%	4 7%	498 13%	486 12%	282 12%	204 12%	40 13%	37 12%	77 13%
NET: Not working	2208 44%	-	-	-	2208 100%	229 100%	388 100%	358 100%	862 100%	371 100%	786 70%	207 66%	518 73%	326 80%	44 74%	1378 36%	1844 45%	1058 44%	786 45%	130 43%	119 40%	250 42%
Not working but seeking work or temporarily unemployed or sick	229 5%	-	-	-	229 10%	229 100%	-	-	-	-	126 11%	63 20%	73 10%	48 12%	7 12%	90 2%	184 4%	116 5%	69 4%	12 4%	9 3%	20 3%
Not working and not seeking work/ student	388 8%	-	-	-	388 18%	-	388 100%	-	-	-	147 13%	76 24%	76 11%	76 19%	6 9%	233 6%	323 8%	193 8%	130 7%	28 9%	17 6%	45 7%
Retired on a state pension only	358 7%	-	-	-	358 16%	-	-	358 100%	-	-	152 14%	10 3%	110 16%	64 16%	15 24%	203 5%	301 7%	167 7%	134 8%	19 6%	24 8%	43 7%
Retired with a private pension	862 17%	-	-	-	862 39%	-	-	-	862 100%	-	254 23%	27 9%	192 27%	96 24%	10 17%	601 16%	730 18%	390 16%	340 20%	58 19%	44 15%	102 17%
House person, housewife.	371 7%	-	-	-	371 17%	-	-	-	-	371 100%	107 10%	32 10%	67 9%	42 10%	7 12%	250 7%	306 7%	192 8%	114 7%	13 4%	26 9%	39 7%

Populus RESEARCH I STRATEGY

househusband, etc.

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 21
Which of the following best describes your current working status?
Base: All respondents

•

											Newspa	aper Rea	dership									
		The		Doile			The Ind-							The						Any		
	<u>Total</u>	The Daily Exp- ress/ Sunday Exp- ress	The Mir- ror/ The Sunday <u>Mirror</u>	Tele- graph	cial <u>Times</u>	The Guardian/ The Observer		The Daily Mail/ Mail on Sunday	The Daily Star	Sunday		The <u>Metro</u>	Daily <u>Record</u>	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid-for reg-ional news-paper	Other news-paper	don't regu- larly read a news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
NET: Working	2810 56%	139 56%	263 63%	151 49%	91 87%	248 63%	140 67%	493 50%	68 71%	451 64%	193 63%	472 74%	64 66%	26 74%	17 95%	12 100%	136 67%	124 62%	85 55%	153 48%	115 45%	996 53%
Working full time - working 30 hours per week or more	2208 44%	112 45%	215 51%	125 40%	81 78%	197 50%	104 50%	376 38%	56 58%	368 52%	164 53%	391 61%	55 56%	22 64%	16 88%	12 100%	113 56%	99 50%	68 44%	110 35%	86 33%	767 41%
Working part time - working between 8 and 29 hours per week	602 12%	27 11%	48 11%	26 9%	9 9%	51 13%	35 17%	117 12%	12 12%	83 12%	29 9%	80 13%	9 9%	3 10%	1 8%	-	23 11%	25 13%	17 11%	43 14%	29 11%	229 12%
NET: Not working	2208 44%	111 44%	157 37%	159 51%	13 13%	148 37%	69 33%	484 50%	28 29%	256 36%	115 37%	165 26%	34 34%	9 26%	1 5%	-	66 33%	76 38%	69 45%	164 52%	143 55%	875 47%
Not working but seeking work or temporarily unemployed or sick	229 5%	9 4%	11 3%	8 2%	1 1%	13 3%	6 3%	24 3%	3 3%	38 5%	6 2%	23 4%	2 2%	1 3%	-	-	6 3%	11 5%	7 4%	8 3%	28 11%	111 6%
Not working and not seeking work/ student	388 8%	8 3%	19 4%	28 9%	10 9%	74 19%	31 15%	48 5%	7 7%	31 4%	27 9%	41 6%	10 10%	1 2%	-	-	17 9%	33 17%	60 39%	11 3%	16 6%	166 9%
Retired on a state pension only	358 7%	23 9%	33 8%	20 7%	-	8 2%	7 3%	95 10%	7 7%	53 7%	8 3%	23 4%	10 10%	2 6%	-	-	9 5%	5 3%	-	34 11%	15 6%	146 8%
Retired with a private pension	862 17%	60 24%	61 15%	93 30%	2 2%	43 11%	20 9%	260 27%	8 8%	78 11%	62 20%	51 8%	10 10%	6 16%	1 5%	-	25 12%	17 9%	-	93 29%	68 26%	266 14%
House person, housewife, househusband, etc.	371 7%	11 4%	33 8%	10 3%	1 1%	11 3%	6 3%	57 6%	3 3%	57 8%	11 4%	27 4%	2 2%	-	-	-	8 4%	10 5%	3 2%	18 6%	16 6%	185 10%



Table 22
Do you work in any of the following occupations?
Base: All respondents who work

	Gender Age									Social	Grade					VI-		Region						
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	55-64	65+	AB		<u>C2</u>	DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West
Unweighted base	2644	1313	1331	266	633	645	647	354	99	830	833	564	417	230	100	295	239	225	172	129	242	418	349	245
Weighted base	2810	1454	1356	303	688	666	677	378	99	843	837	693	437	248	110	314	259	244	191	139	249	432	375	250
NET: Public Sector	657 23%	308 21%	349 26%	65 22%	151 22%	185 28%	155 23%	83 22%	18 18%	231 27%	226 27%	123 18%	78 18%	73 29%	35 32%	61 19%	51 20%	55 23%	51 26%	40 29%	54 22%	92 21%	87 23%	58 23%
Central government including all administrative departments and central government agencies such as the Bank of England	64 2%	37 3%	27 2%	3 1%	14 2%	18 3%	17 3%	9 2%	2 2%	32 4%	26 3%	4 1%	2 1%	5 2%	2 2%	5 2%	11 4%	2 1%	4 2%	11 8%	5 2%	10 2%	4 1%	6 2%
HM Forces	5 *	3	2	1	2	2	-	-	-	1	-	3	1	-	-	-	1	-	1	1 1%	-	1	1	-
National Health Service	134 5%	45 3%	88 7%	16 5%	33 5%	41 6%	26 4%	18 5%	-	38 5%	47 6%	27 4%	21 5%	12 5%	9 8%	17 5%	6 2%	17 7%	7 4%	9 7%	11 5%	17 4%	19 5%	10 4%
Universities and Academies funded by government	55 2%	18 1%	38 3%	5 2%	20 3%	16 2%	8 1%	5 1%	1 1%	30 4%	19 2%	5 1%	1	3 1%	3 3%	5 2%	1	6 2%	7 4%	1 1%	5 2%	10 2%	4 1%	10 4%
Courts service	3	2	1	-	1	2	1	-	-	1	2	1	-	1	-	-	1	-	-	1	-	1	-	-
Local government administration	83 3%	34 2%	49 4%	2 1%	19 3%	31 5%	18 3%	11 3%	2 2%	23 3%	47 6%	10 1%	4 1%	7 3%	-	7 2%	9 3%	7 3%	9 5%	5 3%	10 4%	13 3%	9 3%	7 3%
Police service	17 1%	10 1%	7 1%	2 1%	2	7 1%	3	1	1 1%	4	11 1%	-	2 1%	2 1%	2 2%	2 1%	2 1%	1	1	-	3 1%	1 *	3 1%	1
Public sector housing	33 1%	20 1%	13 1%	3 1%	9 1%	9 1%	7 1%	4 1%	1 1%	10 1%	7 1%	11 2%	5 1%	3 1%	3 2%	4 1%	5 2%	4 2%	1	2 2%	-	4 1%	4 1%	2 1%
Teaching employed by local education authority including voluntary aided schools	114 4%	47 3%	67 5%	14 5%	25 4%	19 3%	38 6%	12 3%	5 5%	64 8%	30 4%	16 2%	3 1%	9 4%	6 5%	9 3%	6 2%	8 3%	6 3%	3 2%	8 3%	19 4%	23 6%	17 7%



Prepared by Populus

and foundation schools

Table 22

Do you work in any of the following occupations?

1007

74%

78%

78%

72%

Base: All respondents who work

specify as much detail as possible)

None of the above

(Private Sector)

Absolutes/col percents

192

		Gei	nder			Ag	ge				Social	Grade							Region					
	<u>Total</u>	Male	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	35-44	45-54	55-64	65+	AB		<u>C2</u>	DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West
Weighted base	2810	1454	1356	303	688	666	677	378	99	843	837	693	437	248	110	314	259	244	191	139	249	432	375	250
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	31 1%	28 2%	3 *	5 2%	4 1%	10 2%	9 1%	3 1%	2 2%	1 *	3 *	13 2%	15 3%	6 2%	3 3%	2 1%	1 1%	2 1%	3 2%	4 3%	4 2%	3 1%	1 *	2 1%
Bradford and Bingley or Northern Rock Building societies	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Other public sector occupation (please	117 4%	63 4%	54 4%	13 4%	21 3%	29 4%	29 4%	20 5%	5 5%	26 3%	34 4%	33 5%	24 6%	25 10%	8 8%	9 3%	8 3%	7 3%	12 6%	2 1%	7 3%	16 4%	19 5%	4 1%

611

73%

571

82%

295

78%

77%

81

82%

613

73%

175

71%

68%

81%

82%

189

77%

80%

99

71%

74%

195

78%

79%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 22

Do you work in any of the following occupations?

Base: All respondents who work

Employment Vote Intention Sector Tenure Owned Would Don't NET: Owned with NET: Coun-Pri-Plaid HA Other Rent not know/ Homeoutmort-Rentcil LibDem UKIP SNP BNP Other Public Rent <u>Total</u> vate Con Lab Cymru Green vote ref. owners right gage ers Rent rent free Unweighted base 2644 600 2044 542 752 146 349 91 12 139 11 15 141 446 1527 522 1005 1065 205 239 621 52 Weighted base 591 810 149 378 99 13 133 12 15 154 1831 587 157 445 2810 657 2153 457 1244 943 341 36 **NET: Public Sector** 657 657 109 230 30 68 26 3 25 111 452 139 314 198 80 31 87 6 23% 100% 18% 28% 20% 18% 26% 50% 31% 25% 45% 16% 24% 25% 24% 25% 21% 23% 20% 20% 17% 64 13 20 3 30 Central government 64 4 9 48 18 16 including all 2% 10% 3% 2% 2% 5% 3% 2% 2% 2% 1% 2% 2% 3% 3% 2% 2% 2% administrative departments and central government agencies such as the Bank of England **HM Forces** 5 2 2 1% 2% National Health Service 134 47 23 134 20 5 15 8 2 8 23 82 20 62 48 17 8 3 5% 20% 4% 4% 4% 10% 11% 5% 4% 3% 5% 5% 5% 5% 9% 6% 5% 55 55 18 12 20 8 3 Universities and 8 6 5 5 35 4 31 9 Academies funded by 2% 8% 1% 2% 4% 1% 10% 3% 3% 2% 1% 2% 2% 2% 2% 2% 1% government 3 Courts service 5% 1% Local government 83 83 14 29 5 5 3 2 2 5 12 63 12 51 20 9 3 administration 3% 13% 2% 4% 3% 1% 3% 13% 5% 10% 3% 3% 3% 2% 4% 2% 3% 2% 2% Police service 17 17 3 2 13 6 3 1% 3% 1% 1% 1% 16% 1% 1% 2% 2 9 10 Public sector housing 33 33 3 20 3 2 2 23 14 4 5 2% 13% 1% 1% 1% 1% 5% 3% 1% 1% 1% 1% 1% 1% 1% Teaching employed by 114 114 27 32 3 10 8 26 86 29 57 27 8 5 13 local education 4% 17% 4% 2% 3% 6% 4% 6% 5% 5% 5% 3% 2% 3% 3% 2%

Populus Populus

authority including voluntary aided schools and foundation schools

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 22

Do you work in any of the following occupations?

Base: All respondents who work

			oyment ctor					Vot	te Intentio	on				Ten	ure							
	<u>Total</u>	Public	Pri- vate	Con	Lab	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid Cymru	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free
Weighted base	2810	657	2153	591	810	149	378	99	13	133	12	15	154	457	1831	587	1244	943	341	157	445	36
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	31 1%	31 5%	-	3 1%	6 1%	3 2%	9 2%	2 2%	-	3 2%	-	-	1 1%	4 1%	23 1%	10 2%	12 1%	9 1%	3 1%	2 1%	3 1%	-
Bradford and Bingley or Northern Rock Building societies	1 *	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-
Other public sector occupation (please specify as much detail as possible)	117 4%	117 18%	-	16 3%	47 6%	4 3%	11 3%	9 9%	1 9%	4 3%	1 10%	-	4 2%	20 4%	76 4%	29 5%	47 4%	41 4%	24 7%	6 4%	11 2%	-
None of the above (Private Sector)	2153 77%	-	2153 100%	482 82%	580 72%	119 80%	310 82%	73 74%	7 50%	92 69%	9 75%	8 55%	129 84%	345 76%	1379 75%	448 76%	930 75%	745 79%	261 77%	126 80%	358 80%	30 83%



Table 22 Do you work in any of the following occupations? Base: All respondents who work

To which of the following ethnic groups do you To which of the following religious groups do you consider

				consid	ler you b	elong?					,	yourself to	o be a me	ember of?	?		
	<u>Total</u>	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Unweighted base	2644	2342	266	42	129	67	17	11	1254	190	79	25	10	11	17	48	1124
Weighted base	2810	2484	287	42	138	78	17	12	1355	204	83	28	11	13	18	51	1168
NET: Public Sector	657 23%	575 23%	79 27%	14 32%	42 31%	16 20%	6 35%	1 11%	309 23%	66 32%	31 38%	11 38%	5 46%	5 41%	4 20%	10 19%	271 23%
Central government including all administrative departments and central government agencies such as the Bank of England	64 2%	55 2%	7 2%	-	3 2%	4 6%	-	-	31 2%	6 3%	2 2%	-	- -	-	1 4%	3 7%	25 2%
HM Forces	5 *	5 *	-	-	-	-	-	-	5 *	-	-	-	-	-	-	-	-
National Health Service	134 5%	114 5%	20 7%	2 4%	12 9%	5 7%	1 4%	-	62 5%	13 6%	5 6%	4 13%	1 6%	2 13%	-	2 4%	57 5%
Universities and Academies funded by government	55 2%	48 2%	7 2%	2 6%	3 2%	-	-	1 11%	22 2%	6 3%	6 7%	1 3%	-	-	-	-	26 2%
Courts service	3	3	-	-	-	-	-	-	2	-	-	-	-	-	-	-	1
Local government administration	83 3%	74 3%	9 3%	4 10%	2 2%	3 3%	-	-	34 2%	10 5%	4 5%	-	4 40%	-	-	1 3%	39 3%
Police service	17 1%	16 1%	1	1 2%	-	-	-	-	8 1%	-	-	-	-	-	-	-	8 1%
Public sector housing	33 1%	27 1%	5 2%	3 6%	2 2%	-	-	-	16 1%	6 3%	5 6%	1 3%	-	-	-	-	11 1%
Teaching employed by local education authority including voluntary aided schools	114 4%	102 4%	12 4%	* 1%	7 5%	3 4%	1 4%	-	62 5%	9 4%	4 5%	2 6%	-	-	2 11%	1 2%	42 4%



and foundation schools

Table 22

Do you work in any of the following occupations? Base: All respondents who work

			Γο which		lowing eth	nnic group elong?	os do you	ı		To wh	nich of the		religious o be a me			nsider	
	<u>Total</u>	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	<u>Jewish</u>	Sikh	Budd- hist	Other	None
Weighted base	2810	2484	287	42	138	78	17	12	1355	204	83	28	11	13	18	51	1168
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	31 1%	27 1%	3 1%	1 3%	1 1%	-	-	-	18 1%	3 1%	1 2%	-	-	1 12%	-	-	9 1%
Bradford and Bingley or Northern Rock Building societies	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	117 4%	101 4%	16 6%	-	11 8%	1 1%	4 26%	-	51 4%	13 6%	4 5%	4 13%	-	2 16%	1 4%	2 4%	52 4%
None of the above (Private Sector)	2153 77%	1910 77%	208 73%	28 68%	96 69%	62 80%	11 65%	10 89%	1046 77%	138 68%	52 62%	17 62%	6 54%	8 59%	14 80%	41 81%	897 77%

Table 22

Do you work in any of the following occupations?

Base: All respondents who work

Which of the following best describes your current working Do you have a longstanding physical or status? mental condition or disability? Support for Assisted Dving Proposal Not Not work-Ret-Ret-Yes working ired ired Work-Work-NET: state Yes physic Stro-Someing not pri-NET: ing ing Not seekvate mental al Yes -NET: ngly what Some-Stroseekpen-Workfull part working ing sion pen-House NET: condicondidisa-Yes -Suppsupsupwhat ngly NET: Total ing time time ing only sion Yes tion tion bility other No oppose oppose Oppose work work person ort port port Unweighted base 2644 2644 1805 839 318 102 178 80 15 2279 2139 1237 902 162 169 331 Weighted base 2810 2810 2208 602 333 106 191 81 16 2431 2278 1323 955 172 179 350 NET: Public Sector 657 657 541 116 87 26 46 22 4 561 516 299 217 39 55 94 31% 23% 23% 25% 19% 26% 25% 24% 27% 26% 23% 23% 23% 23% 23% 27% Central government 64 64 58 6 10 5 52 45 20 25 10 14 including all 2% 2% 3% 1% 3% 1% 3% 5% 2% 2% 2% 3% 3% 5% 4% administrative departments and central government agencies such as the Bank of England **HM Forces** 2 2 5 5 3 1% 1% National Health Service 134 134 113 21 16 4 10 3 2 117 108 65 44 7 15 22 5% 5% 5% 3% 5% 4% 5% 4% 10% 5% 5% 5% 5% 4% 8% 6% Universities and 55 55 11 46 45 26 20 6 Academies funded by 2% 2% 2% 2% 2% 2% 5% 2% 2% 2% 2% 1% 2% 2% 2% government Courts service 3 3 3 2 2 83 83 73 10 13 70 23 6 10 Local government 64 41 3% 3% 9% 3% 3% 2% 3% 3% administration Police service 17 17 14 13 13 10 3 2 1% 1% 1% 2% 1% 1% 1% 1% 1% 33 33 31 28 23 5 Public sector housing 2 5 3 16 6 1% 1% 1% 1% 1% 2% 1% 1% 1% 1% 3% 1% 2%

12

4%

5

4%

5

3%

5%

100

94

4%

52

4%

43

4%

8

4%

6

3%

14



Prepared by Populus

Teaching employed by

local education

authority including voluntary aided schools and foundation schools 114

4%

114

4%

80

4%

34

6%

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 22
Do you work in any of the following occupations?
Base: All respondents who work

			Which	of the fol	lowing be	est descri status?		current w	orking					standing on or disa		or		Support	for Assist	ted Dying	Proposa	l
	Total	NET: Work- ing	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose
Weighted base	2810	2810	2208	602	-	-	-	-	-	-	333	106	191	81	16	2431	2278	1323	955	172	179	350
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	31 1%	31 1%	26 1%	5 1%	-	-	- -	-	-	-	4 1%	3 3%	-	* 1%	-	27 1%	20 1%	9 1%	11 1%	2 1%	4 2%	6 2%
Bradford and Bingley or Northern Rock Building societies	1	1 *	1	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	1	-	-	-
Other public sector occupation (please specify as much detail as possible)	117 4%	117 4%	94 4%	23 4%	-	-	-	-	-	-	14 4%	-	9 5%	4 5%	1 6%	101 4%	97 4%	58 4%	39 4%	3 2%	11 6%	13 4%
None of the above (Private Sector)	2153 77%	2153 77%	1667 75%	487 81%	-	-	-	-	-	-	247 74%	80 75%	144 76%	59 73%	12 74%	1870 77%	1762 77%	1024 77%	737 77%	132 77%	124 69%	256 73%



Table 22
Do you work in any of the following occupations?
Base: All respondents who work

Absolutes/col percents

											Newspa	aper Rea	dership									
	Total	The Daily Exp- ress/ Sunday Exp- ress	The Mir- ror/ The Sunday Mirror	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial <u>Times</u>	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on Sunday	The Daily Star	The Sun/ The Sun on Sunday		The Metro	Daily Record	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid-for regional news-paper	Other news- paper	I don't regu- larly read a news- paper
Unweighted base	2644	128	232	144	79	248	145	464	58	400	181	443	54	25	14	9	131	115	83	146	114	955
Weighted base	2810	139	263	151	91	248	140	493	68	451	193	472	64	26	17	12	136	124	85	153	115	996
NET: Public Sector	657 23%	42 30%	50 19%	43 28%	21 24%	69 28%	34 25%	113 23%	11 17%	84 19%	46 24%	111 24%	16 25%	8 29%	3 15%	4 34%	30 22%	38 31%	27 32%	49 32%	32 28%	228 23%
Central government including all administrative departments and central government agencies such as the Bank of England	64 2%	3 2%	8 3%	6 4%	1 1%	9 4%	1 1%	11 2%	-	4 1%	6 3%	13 3%	-	-	-	-	6 5%	4 3%	2 2%	5 4%	4 3%	15 2%
HM Forces	5 *	-	1	1 1%	-	1	-	1	-	2	-	-	-	-	-	-	-	-	-	-	-	2
National Health Service	134 5%	13 9%	10 4%	8 5%	8 9%	11 4%	7 5%	37 7%	1 2%	16 3%	7 4%	26 6%	5 9%	3 10%	1 8%	1 12%	5 3%	6 5%	9 11%	7 4%	7 6%	48 5%
Universities and Academies funded by government	55 2%	1	-	5 3%	4 5%	9 3%	1 1%	7 1%	-	4 1%	6 3%	7 2%	1 2%	-	-	2 13%	4 3%	4 3%	5 6%	3 2%	1 1%	23 2%
Courts service	3	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	3
Local government administration	83 3%	7 5%	11 4%	5 4%	6 6%	13 5%	7 5%	10 2%	2 3%	14 3%	9 5%	11 2%	1 2%	2 9%	1 7%	1 9%	3 2%	8 6%	3 4%	8 5%	3 3%	27 3%
Police service	17 1%	1 1%	-	-	-	2 1%	1 1%	1	-	-	1	4 1%	1 1%	1 3%	-	-	1 1%	-	-	1 1%	1 1%	8 1%
Public sector housing	33 1%	-	5 2%	2 1%	1 1%	1 1%	1 1%	5 1%	3 5%	2 1%	4 2%	5 1%	2 3%	1 5%	-	-	1	3 2%	2 2%	3 2%	-	14 1%
Teaching employed by local education authority including voluntary aided schools	114 4%	7 5%	3 1%	6 4%	1 1%	8 3%	8 6%	22 5%	2 2%	11 2%	5 3%	15 3%	2 3%	1 3%	-	-	2 2%	5 4%	3 4%	11 7%	5 5%	40 4%



and foundation schools

<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 22

Do you work in any of the following occupations?

Base: All respondents who work

											Newspa	aper Rea	dership									
	<u>Total</u>	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial Times	The Guard- ian/ The Obs- erver	The Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on <u>Sunday</u>	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday Times	The Metro	Daily <u>Record</u>	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid-for reg-ional news-paper	Other news-paper	I don't regu- larly read a news- paper
Weighted base	2810	139	263	151	91	248	140	493	68	451	193	472	64	26	17	12	136	124	85	153	115	996
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	31 1%	2 1%	7 3%	5 4%	-	1 *	2 2%	3 1%	-	9 2%	4 2%	2	-	-	-	-	1 1%	-	-	5 3%	5 4%	5 1%
Bradford and Bingley or Northern Rock Building societies	1 *	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	117 4%	8 6%	7 2%	4 3%	-	14 6%	5 4%	17 3%	3 4%	23 5%	3 2%	28 6%	2 3%	-	-	-	6 4%	9 7%	4 5%	8 5%	6 5%	42 4%
None of the above (Private Sector)	2153 77%	98 70%	213 81%	109 72%	69 76%	179 72%	105 75%	380 77%	57 83%	367 81%	147 76%	360 76%	48 75%	18 71%	15 85%	8 66%	106 78%	86 69%	57 68%	105 68%	83 72%	768 77%



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 23

		Ge	nder	Age							Social Grade				Region										
																	York- shire								
	_Total	Male	<u>Female</u>	18-24	25-34	35-44	_45-54_	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West	& Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	
Unweighted base	5018	2430	2588	602	811	856	902	763	1084	1407	1483	917	1211	453	195	553	450	438	348	254	507	663	698	459	
Weighted base	5018	2459	2559	596	844	844	894	746	1094	1341	1391	1093	1192	452	201	552	452	452	351	251	502	652	703	452	
NET: Yes	1119 22%	590 24%	530 21%	71 12%	110 13%	152 18%	216 24%	224 30%	347 32%	204 15%	246 18%	222 20%	446 37%	117 26%	46 23%	123 22%	102 23%	90 20%	71 20%	63 25%	131 26%	106 16%	166 24%	105 23%	
Yes - physical condition	709 14%	361 15%	348 14%	18 3%	62 7%	78 9%	132 15%	152 20%	266 24%	125 9%	156 11%	150 14%	277 23%	66 15%	23 11%	82 15%	61 13%	59 13%	50 14%	37 15%	93 19%	66 10%	109 15%	63 14%	
Yes - disability	407 8%	227 9%	180 7%	11 2%	22 3%	50 6%	93 10%	108 14%	122 11%	74 6%	73 5%	73 7%	186 16%	36 8%	19 9%	48 9%	37 8%	25 6%	29 8%	28 11%	47 9%	49 8%	52 7%	38 8%	
Yes - mental condition	313 6%	158 6%	155 6%	53 9%	57 7%	74 9%	70 8%	42 6%	17 2%	43 3%	62 4%	58 5%	150 13%	45 10%	15 7%	26 5%	32 7%	27 6%	17 5%	21 8%	28 6%	25 4%	46 7%	31 7%	
Yes - other	60 1%	38 2%	22 1%	6 1%	2	7 1%	15 2%	12 2%	18 2%	7 1%	12 1%	13 1%	28 2%	5 1%	5 2%	7 1%	1	2	4 1%	3 1%	11 2%	8 1%	8 1%	6 1%	
No	3809 76%	1826 74%	1983 77%	512 86%	719 85%	675 80%	659 74%	506 68%	738 67%	1124 84%	1121 81%	844 77%	720 60%	329 73%	154 77%	417 76%	342 76%	345 76%	271 77%	182 73%	362 72%	535 82%	530 75%	342 76%	
Prefer not to say	90 2%	43 2%	47 2%	13 2%	16 2%	17 2%	20 2%	15 2%	9 1%	13 1%	23 2%	27 2%	27 2%	6 1%	1	12 2%	8 2%	16 4%	9 3%	6 2%	9 2%	11 2%	7 1%	5 1%	



Absolutes/col percents

Table 23

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

Employment

			otor	Vote Intention												Tenure								
	<u>Total</u>	Public	Pri- vate	Con	_Lab_	<u>LibDem</u>	<u>UKIP</u>	SNP	Plaid <u>Cymru</u>	Green	BNP	Other	Would not vote	Don't know/ ref.	NET: Home- owners	Owned out-	Owned with mort-gage	NET: Rent- ers	Coun- cil Rent	HA Rent	Other rent	Rent free		
Unweighted base	5018	600	2044	1161	1299	259	786	179	18	248	20	26	261	761	2950	1591	1359	1974	453	551	970	94		
Weighted base	5018	657	2153	1178	1308	254	792	181	19	228	20	25	261	753	3262	1656	1606	1695	702	339	653	61		
NET: Yes	1119 22%	87 13%	247 11%	212 18%	301 23%	43 17%	240 30%	50 28%	6 34%	54 24%	5 25%	13 54%	50 19%	145 19%	614 19%	388 23%	226 14%	495 29%	270 38%	116 34%	109 17%	11 17%		
Yes - physical condition	709 14%	46 7%	144 7%	148 13%	182 14%	26 10%	163 21%	27 15%	5 25%	33 14%	4 19%	4 17%	31 12%	87 12%	413 13%	277 17%	135 8%	290 17%	161 23%	72 21%	58 9%	6 9%		
Yes - disability	407 8%	22 3%	59 3%	87 7%	102 8%	13 5%	99 13%	18 10%	3 14%	19 8%	3 16%	6 25%	13 5%	43 6%	199 6%	124 7%	75 5%	203 12%	127 18%	51 15%	24 4%	5 9%		
Yes - mental condition	313 6%	26 4%	80 4%	28 2%	96 7%	15 6%	42 5%	24 13%	1 5%	30 13%	2 10%	7 27%	22 9%	48 6%	120 4%	61 4%	59 4%	187 11%	88 12%	46 14%	53 8%	6 10%		
Yes - other	60 1%	4 1%	12 1%	8 1%	23 2%	2 1%	9 1%	1 1%	-	4 2%	1 5%	-	2 1%	10 1%	31 1%	17 1%	14 1%	28 2%	19 3%	3 1%	6 1%	1 2%		
No	3809 76%	561 85%	1870 87%	956 81%	980 75%	209 82%	541 68%	129 71%	12 66%	169 74%	15 75%	11 44%	203 78%	583 77%	2596 80%	1242 75%	1354 84%	1163 69%	413 59%	216 64%	535 82%	49 80%		
Prefer not to say	90 2%	10 1%	36 2%	10 1%	27 2%	3 1%	11 1%	2 1%	-	5 2%	-	1 2%	8 3%	25 3%	52 2%	25 2%	27 2%	37 2%	20 3%	7 2%	10 1%	1 2%		



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 23

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities? Base: All respondents

				of the foll consid	owing eth ler you be		os do you	ı	To which of the following religious groups do you consider yourself to be a member of?										
	<u>Total</u>	White	NET: Non- white	Mixed	Asian	Black	Chin- ese	Other	Chris- tian	NET: Other	Muslim	<u>Hindu</u>	<u>Jewish</u>	Sikh	Budd- hist	Other	None		
Unweighted base	5018	4584	376	64	179	86	26	21	2594	324	116	36	29	14	25	104	1984		
Weighted base	5018	4574	386	62	186	94	24	20	2632	327	121	37	29	15	25	101	1940		
NET: Yes	1119 22%	1079 24%	35 9%	16 26%	7 4%	10 11%	-	3 13%	649 25%	66 20%	5 4%	1 3%	11 39%	1 4%	4 15%	44 44%	393 20%		
Yes - physical condition	709 14%	685 15%	20 5%	8 14%	4 2%	6 7%	-	1 4%	437 17%	36 11%	1 1%	-	6 22%	-	1 5%	27 27%	229 12%		
Yes - disability	407 8%	397 9%	8 2%	3 5%	-	3 3%	-	2 9%	255 10%	24 7%	1 1%	1 3%	3 12%	-	2 8%	17 17%	123 6%		
Yes - mental condition	313 6%	297 7%	14 4%	10 15%	2 1%	2 3%	-	-	131 5%	31 9%	1 1%	1 3%	3 11%	1 4%	2 7%	23 23%	149 8%		
Yes - other	60 1%	57 1%	3 1%	2 2%	1 1%	-	-	-	25 1%	7 2%	2 1%	-	-	-	-	6 6%	27 1%		
No	3809 76%	3429 75%	340 88%	45 73%	175 94%	82 87%	22 91%	17 84%	1947 74%	254 78%	113 93%	34 93%	17 61%	15 96%	21 85%	54 53%	1514 78%		
Prefer not to say	90 2%	67 1%	10 3%	1 1%	4 2%	3 3%	2 9%	1 3%	35 1%	8 2%	3 3%	2 5%	-	-	-	3 3%	33 2%		



<u>Dignity in Dying Poll</u> ONLINE Fieldwork: 11th-19th March 2015

Table 23

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities? Base: All respondents

	Which of the following best describes your current working status?										Do you have a longstanding physical or mental condition or disability?							Support for Assisted Dying Proposal						
	V	NET: Work- ing_	Work- ing full time	Work- ing part time	NET: Not work- ing	Not work- ing seek- ing work	Not work- ing not seek- ing work	Ret- ired state pen- sion only	Ret- ired pri- vate pen- sion	House person	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No	NET: Supp- ort	Stro- ngly sup- port	Some- what sup- port	Some- what oppose	Stro- ngly oppose	NET: Oppose		
Unweighted base	5018 2	2644	1805	839	2374	262	461	339	907	405	1163	346	732	425	59	3765	4122	2379	1743	301	297	598		
Weighted base	5018 2	2810	2208	602	2208	229	388	358	862	371	1119	313	709	407	60	3809	4122	2381	1741	302	298	600		
NET: Yes	1119 22%	333 12%	243 11%	91 15%	786 36%	126 55%	147 38%	152 42%	254 30%	107 29%	1119 100%	313 100%	709 100%	407 100%	60 100%	-	961 23%	610 26%	351 20%	61 20%	45 15%	106 18%		
Yes - physical condition	709 14%	191 7%	139 6%	52 9%	518 23%	73 32%	76 20%	110 31%	192 22%	67 18%	709 63%	132 42%	709 100%	202 50%	13 21%	-	610 15%	387 16%	223 13%	43 14%	32 11%	74 12%		
Yes - disability	407 8%	81 3%	60 3%	21 4%	326 15%	48 21%	76 19%	64 18%	96 11%	42 11%	407 36%	83 27%	202 29%	407 100%	13 22%	-	348 8%	217 9%	132 8%	22 7%	15 5%	38 6%		
Yes - mental condition	313 6%	106 4%	78 4%	27 5%	207 9%	63 27%	76 20%	10 3%	27 3%	32 9%	313 28%	313 100%	132 19%	83 20%	7 11%	-	278 7%	183 8%	95 5%	18 6%	5 2%	23 4%		
Yes - other	60 1%	16 1%	11 1%	4 1%	44 2%	7 3%	6 1%	15 4%	10 1%	7 2%	60 5%	7 2%	13 2%	13 3%	60 100%	-	49 1%	25 1%	24 1%	3 1%	2 1%	5 1%		
No	3809 2 76%	2431 87%	1933 88%	498 83%	1378 62%	90 39%	233 60%	203 57%	601 70%	250 67%	-	-	-	-	-	3809 100%	3100 75%	1744 73%	1355 78%	230 76%	249 83%	478 80%		
Prefer not to say	90 2%	46 2%	32 1%	13 2%	44 2%	13 6%	8 2%	3 1%	6 1%	14 4%	-	-	-	-	-	-	61 1%	26 1%	35 2%	11 4%	4 1%	15 3%		



Table 23

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

											Newspa	aper Rea	dership									
							The															
	Total	The Daily Exp-ress/Sunday Exp-ress	The Mir- ror/ The Sunday <u>Mirror</u>	Daily Tele- graph/ The Sunday Tele- graph	Finan- cial <u>Times</u>	The Guard- ian/ The Obs- erver	Ind- epen- dent/ Ind- epen- dent on Sunday	The Daily Mail/ Mail on <u>Sunday</u>	The Daily Star	The Sun/ The Sun on Sunday	The Times/ The Sunday <u>Times</u>	The Metro	Daily Record	The Scots- man/ Scot- land on Sunday	West- ern <u>Mail</u>	Bel- fast Tele- graph	The Even- ing Stan- dard	Huff- ington Post	Buzz- feed	Any paid-for reg-ional news-paper	Other news-paper	I don't regu- larly read a news- paper
Unweighted base	5018	247	393	320	96	423	227	980	89	664	309	624	85	35	15	9	200	202	171	319	267	1902
Weighted base	5018	250	420	310	104	396	209	977	96	707	308	637	97	35	18	12	201	199	154	317	258	1871
NET: Yes	1119 22%	49 20%	95 23%	63 20%	13 12%	57 14%	40 19%	217 22%	22 23%	166 23%	37 12%	113 18%	30 31%	8 23%	2 9%	2 16%	28 14%	48 24%	17 11%	80 25%	80 31%	464 25%
Yes - physical condition	709 14%	37 15%	66 16%	43 14%	5 5%	35 9%	29 14%	133 14%	16 16%	98 14%	22 7%	59 9%	16 16%	5 16%	-	2 16%	15 8%	31 15%	8 5%	54 17%	51 20%	298 16%
Yes - disability	407 8%	15 6%	35 8%	17 5%	4 4%	20 5%	12 6%	95 10%	9 9%	79 11%	14 5%	36 6%	13 13%	1 2%	-	-	10 5%	14 7%	3 2%	31 10%	25 10%	159 9%
Yes - mental condition	313 6%	6 2%	27 6%	19 6%	3 3%	28 7%	16 7%	44 4%	7 8%	40 6%	8 3%	46 7%	10 10%	4 12%	2 9%	2 16%	7 4%	20 10%	13 9%	18 6%	25 10%	140 7%
Yes - other	60 1%	3 1%	7 2%	3 1%	2 2%	4 1%	2 1%	9 1%	-	10 1%	1	6 1%	1 1%	1 3%	-	-	4 2%	*	1 1%	8 2%	4 1%	25 1%
No	3809 76%	194 78%	307 73%	240 77%	88 84%	332 84%	164 78%	745 76%	72 75%	523 74%	266 86%	511 80%	66 68%	26 75%	15 83%	10 84%	169 84%	151 75%	133 87%	234 74%	170 66%	1379 74%
Prefer not to say	90 2%	6 3%	18 4%	7 2%	3 3%	8 2%	5 2%	15 2%	2 2%	19 3%	5 2%	12 2%	1 1%	1 2%	1 8%	-	4 2%	1 1%	3 2%	3 1%	7 3%	28 1%

