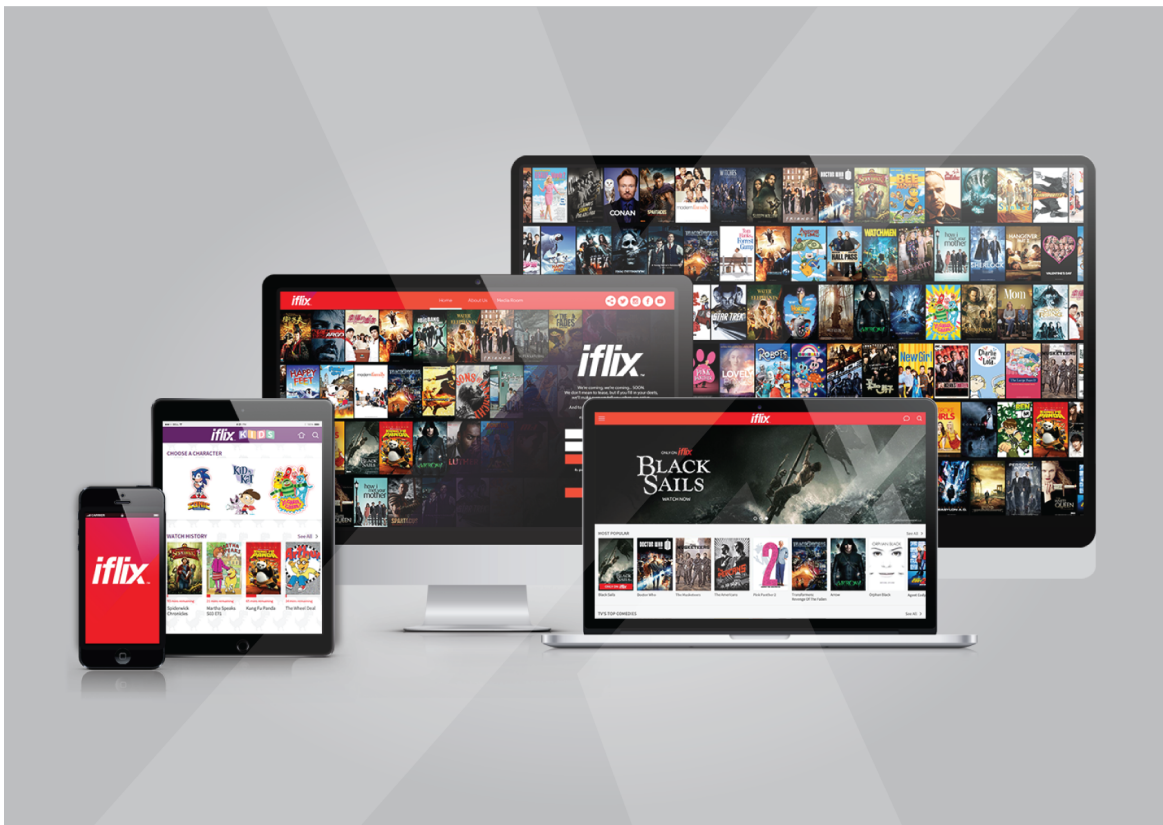


**FOR IMMEDIATE RELEASE****iFLIX NOW AVAILABLE**

*Southeast Asia's leading Internet TV service launches in Malaysia and the Philippines*

**KUALA LUMPUR, MAY 27, 2015** – iflix, Southeast Asia's leading Internet TV service, offering subscribers unlimited access to thousands of hours of entertainment for a low monthly price, today announced the launch of its revolutionary new service. Consumers in Malaysia and the Philippines can, from today, sign up for a 14-day trial granting full access to all of iflix's world-class features and content without having to submit credit card or payment details to participate.



Subscriptions will entitle users to:

- Unlimited access to iflix's vast library of over 10,000 hours of top quality Western, Asian and Local content;
- Access to iflix on up to 5 devices of their choice, whether phone, tablet, laptop, desktop, connected TV or other connected device;

27-7 The Boulevard  
Mid Valley City 59200  
Kuala Lumpur, Malaysia

**Play now at [iflix.com](http://iflix.com)**

- Share an iflix subscription and Share an iflix subscription and simultaneously watch different content on two different devices at the same time for each subscription;

Monthly subscriptions for unlimited access to iflix for one month will be priced at an amazing RM10 per month.

Annual subscriptions for unlimited access to iflix for one year will receive a 20% discount to monthly rate and are priced at incredible RM96 per year.

Subscriptions come with no strings attached, no hidden catches and no contracts.

The company recently announced a succession of landmark content deals with Hollywood and international studios, including Warner Bros, BBC Worldwide, and Twentieth Century Fox, to name a few. iflix offers subscribers everything from iconic, critically-acclaimed TV series to fan-favourite films, to local market programs and movies, to Asian language shows including hugely popular Korean dramas, as well as a comprehensive collection of children's programming. Amongst the thousands of titles available for iflix subscribers are such hits as *The Big Bang Theory*, *Modern Family*, *How I Met Your Mother*, *Glee*, *Sherlock*, *Sons of Anarchy*, *Transformers*, *The Dark Knight*, and *Star Trek*. Emmy® nominated US phenomena *Black Sails* will also be available exclusively on iflix.

Iflix Group CEO, Mark Britt commented: "We created iflix's revolutionary service to cater specifically to the demands of Southeast Asian consumers. We understand that the media landscape today is changing rapidly and that viewers want greater flexibility with both what they watch and when and how they watch it. iflix brings the best in entertainment to consumers across the region at an extraordinary price."

Britt continued, "It is our goal to make iflix wanted, loved and accessible to all Southeast Asians. Iflix has a content line up comprised of amazing TV shows and movies. Iflix allows you to use your one subscription on 5 devices. Iflix allows you to download your favourite shows to watch offline wherever you may be. iflix offers all of this at an almost impossibly low price.

We are so excited that this is all finally available in Malaysia and the Philippines.

And we are not done. Expect more amazing content, more amazing features and some incredible new announcements in the weeks and months ahead!"



LET'S PLAY

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## ABOUT iFLIX

iflix is a partnership between highly successful, disruptive local entrepreneurs and Hollywood heavyweights. Catcha Group and Evolution Media Capital have joined together to create an Internet TV service for Southeast Asia that provides access to thousands of hours of top TV shows and movies from all over the world. From Hollywood and Hong Kong, Seoul and Shanghai, Thailand and Tokyo, iflix places the entertainment you want at your fingertips. For one low monthly fee, subscribers to iflix have unlimited access on their mobile phone, laptop, tablet, TV... anywhere, anytime.

Let's play.

### For media enquiries, please contact:

Peggy Lee  
Corporate Communications  
[peggy@iflix.com](mailto:peggy@iflix.com)  
+60 12 178 345

Mark Britt  
iflix Group CEO  
[mark@iflix.com](mailto:mark@iflix.com)  
+60 163 638 18

27-7 The Boulevard  
Mid Valley City 59200  
Kuala Lumpur, Malaysia

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