

To: Tarkanian for Congress
NRCC

From: Ed Goeas
Brian Nienaber

Re: Key findings from a voter survey in Nevada CD 03

Despite being attacked by misleading ads funded by millions of dollars from out of state groups, Danny Tarkanian remains in the lead in Nevada's Third Congressional District. In addition, the political environment and the strength of the Republican ticket provide a clear path to victory for Tarkanian.

On the four-way Congressional ballot, Tarkanian leads Rosen by five points (42%-37%). Among the remaining candidates, five percent (5%) are for Goosen and one percent (1%) are for Markowitz.

In a clear sign of the success of the Tarkanian campaign at targeting key voting blocs, Tarkanian has the advantage among seniors (+16%), White voters (+9%), Republicans (+74%), married voters (+5%), and voters who have voted in four of the last four elections (+10%).

In addition, in looking at the issue matrix, Tarkanian has majority support from voters who name national security and terrorism, immigration, government spending and the debt, or economic growth as one of their two most important issues. On the kitchen table and pocketbook issues that will be decisive for many voters, Tarkanian has the clear advantage.

The political environment will also provide additional assistance for the campaign. On the generic Congressional ballot, Republicans have an advantage of six points (44%-38%) and Republicans select the GOP on this ballot (86%) at a notably higher rate than Democrats select their party (78%). Republicans also have an eight point lead with Independents on this ballot.

On the Presidential ballot here, Donald Trump has a three point advantage (43%-40%) over Hillary Clinton in the Presidential race and Trump has a three point advantage (38%-35%) among voters making a definite choice.

On the U.S. Senate ballot here, Heck has a ten point advantage (52%-42%) over Masto and among voters who have made a definite choice, Heck has a six point advantage (40%-34%).

In sum, Tarkanian remains in the lead even after the extensive negative paid media campaign from the out of state allies of Rosen. As this race heads into the final weeks, Tarkanian has a solid and energized base of support as well as a favorable political environment to aid him.

Methodology

The Tarrance Group is pleased to present the results of these telephone survey results to Tarkanian for Congress. This survey interviewed N=400 registered voters in NV CD 03. Responses to this survey were gathered September 27-29, 2016. All respondents interviewed in this study were part of a fully representative sample based on the latest voter registration figures within the state. The confidence interval associated with a sample of this type is such that 95% of the time results will be within $\pm 5.0\%$ of the "true values" where "true values" refer to the results obtained if it were possible to interview every "likely" voter in the district.