

FOR IMMEDIATE RELEASE**IFLIX FORMS EXCLUSIVE STRATEGIC PARTNERSHIP WITH PLDT GROUP**

Companies agree on an exclusive bundled strategic deal to offer iflix to PLDT HOME and Smart customers

KUALA LUMPUR, June 19, 2015 – iflix, Southeast Asia’s leading Internet TV service, offering subscribers unlimited access to thousands of hours of entertainment for a low monthly price, today announced it has entered into a landmark strategic agreement with Philippine Long Distance Telephone Co. (PLDT) to provide iflix’s world-class service to customers of PLDT’s market-leading telecommunications, Internet, mobile and multimedia services in the Philippines.

The companies also recently announced a financial investment by PLDT into iflix.

Under the strategic agreement, broadband subscriptions of certain high-end PLDT HOME products will now include a monthly iflix subscription at no extra charge. Further, iflix will also be offered across all PLDT HOME and Smart platforms as a value added service at a price exclusive to PLDT customers. As an additional bonus, data used to stream iflix content will not count towards PLDT HOME and Smart customers’ data limits.

Said iflix Chairman, Patrick Grove, “We are extremely proud to have come together with the largest telecommunications company in the Philippines and, indeed, one of the region’s leading companies, to offer iflix to PLDT’s enormous customer base. With well over 75 million Filipinos communicating and being entertained using PLDT services, they are the absolute perfect partner for iflix in the Philippines.”

Grove continued, “In PLDT we have found a like-minded partner who is committed to changing the way entertainment content is consumed in the region. We look forward to building an extraordinary business in the Philippines together.”

Said PLDT Chairman, Manuel Pangilinan, “We at PLDT are very bullish over the business that iflix is building. That is why we have decided to participate as shareholders. We are confident this service will change the way PLDT customers across all our services are entertained now and in the future. We look forward to working with the iflix team to bring an extraordinary experience to Filipinos.”

Having recently launched in Malaysia and the Philippines, iflix will roll out its world class service to additional key Southeast Asian markets, including Thailand, Indonesia, and

Vietnam throughout 2015, offering consumers more than 11,000 hours of top U.S., Asian regional, and local TV shows and movies. Each subscription will allow a user to access the service on five Internet capable devices such as mobile, tablet, computer, or television set, for viewing anywhere, anytime.

iflix
THE COUNTRY'S
BIGGEST SELECTION OF
VIDEO-ON-DEMAND

PLDT HOME SMART

**ENTERTAINMENT
EVERYWHERE**

Immerse yourself in the country's biggest selection of video-on-demand from iflix brought to you by the country's biggest multimedia networks. Register now and access thousands of hours of iflix content in just a few clicks. Experience the digital life with iflix entertainment whenever and wherever you want powered by PLDT HOME and SMART.

All content shown here is available on iflix. iflix is the content provider in cooperation with Dakila Cable.

Visit iflix.com now and enjoy a complimentary 14-day trial.

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ABOUT IFLIX

iflix is a partnership between highly successful, disruptive local entrepreneurs and Hollywood heavyweights. Catcha Group and Evolution Media Capital have joined together to create an Internet TV service for Southeast Asia that provides access to thousands of hours of top TV shows and movies from all over the world. From Hollywood and Hong Kong, Seoul and Shanghai, Thailand and Tokyo, iflix places the entertainment you want at your fingertips. For one low monthly fee, subscribers to iflix have unlimited access on their mobile phone, laptop, tablet, TV... anywhere, anytime.

Let's play.

ABOUT PLDT

PLDT is the leading telecommunications service provider in the Philippines. Through its principal business groups – fixed line, wireless and others – PLDT offers a wide range of telecommunications services across the Philippines' most extensive fiber optic backbone and fixed line and cellular networks.

PLDT is listed on the Philippine Stock Exchange (PSE:TEL) and its American Depositary Shares are listed on the New York Stock Exchange (NYSE:PHI). PLDT has one of the largest market capitalizations among Philippine-listed companies.

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