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## **WHYY-FM TO EXPAND COVERAGE IN NEW JERSEY AS PART OF AGREEMENT TO TAKE OVER FIVE NJN STATIONS**

PHILADELPHIA, June 30 — WHYY marks a major expansion of its broadcast area when it begins operating five New Jersey radio stations July 1. WHYY-FM programming will be heard on the stations as part of an agreement to provide continued public media service to Garden State residents after the closure of the New Jersey Network.

The agreement enables WHYY to expand its signal from the Jersey Shore's southern tip all the way to Ocean County. As the Delaware Valley's leading public media provider, WHYY serves a substantial part of New Jersey with television and radio signals, and the additional transmitters provide more thorough broadcast coverage.

WHYY would begin broadcasting July 1 on WNJZ-FM (90.3, Cape May Court House), WNJM-FM (89.9, Manahawkin), WNJN-FM (89.7, Atlantic City), WNJB-FM (89.3, Bridgeton) and WNJS-FM (88.1, Berlin).

"We are pleased to extend our broadcast reach to listeners along the Jersey Shore and serve our many loyal listeners who visit or reside at the Jersey Shore in the spring and summer," said Bill Marrazzo, WHYY president and CEO. "This expansion represents a logical WHYY growth opportunity because a quarter of our audience lives in New Jersey."

WHYY serves New Jersey with a reporting bureau in Trenton, New Jersey-based content partners who ensure WHYY's news and information services respond to the needs of New Jersey citizens and coverage of New Jersey issues through its regular news and public affairs programs such as *Radio Times*.

The purchase of WNJM, WNJN and WMJZ was made possible through a grant of about \$1 million from an anonymous donor. WNJB and WNJS, which partially overlap WHYY-FM's signal, were acquired with a noncash agreement that includes scholarships for media classes for Camden students and teachers offered at The Dorrance H. Hamilton Public Media Commons.

WHYY will operate the stations under a management agreement pending FCC approval of the license transfer. At that time, WHYY will complete the purchase agreement for the licenses, transmitters, antennas and other assets, including call letters.



WHYY-FM's audience has steadily grown over the past five years, and the station has devoted increasing resources to original program content. It has also launched NewsWorks.org, a website devoted to regional multimedia news and discussion and its companion radio program, *NewsWorks Tonight*.

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