



Christmas Collection 2007

UNICEF Cards & Gifts

For every child
Health, Education, Equality, Protection
ADVANCE HUMANITY

unicef 



UNITED for children

The best moments of my years as UNICEF ambassador were when I was with children face-to-face. I have visited numerous UNICEF-assisted project sites and have met children in various situations, from ordinary public school children, to children who had lost homes and loved ones due to natural disasters, children who were in trouble with the law, children who have survived the horrors of abuse, even children who lived in such remote areas that I thought for sure they must have never heard of me.

One thing these children had in common, no matter how dire or serious their situation was, was hope. They had hope because they were surrounded by adults who cared enough to make it their business to look after children in need. I admire those men and women. Some of them could make much more money if they were not in a government agency or an NGO. But they chose a line of work that pays a different kind of income. Certainly, people who give up worldly rewards to give children hope must be earning rewards in heaven.

You, too, can give children in the Philippines hope. And you do not need to change your career. By purchasing UNICEF cards and gifts, you not only get high-quality gifts for loved ones. You also support those men and women who are committed to safeguarding children.

Be a part of the Child-friendly Movement that is changing the lives of children all over the Philippines. Support UNICEF!

A handwritten signature in black ink, appearing to read 'Gary Valenciano'.

Gary Valenciano, UNICEF National Ambassador

New for Christmas Collection 2007!

Give twice with UNICEF...

When you buy from UNICEF you can enjoy double satisfaction – high quality cards and gifts with exceptional designs and the knowledge that you are making a real contribution to the lives of some of the world's poorest and most vulnerable children.

Look out for...



Our "special feature" icon signals those cards that have special treatments, such as gold foiled.



1 Village

Spread the festivity of the season! Captured in warmth by Filipino artist Manuel D. Baldemor.

Contains: Ten cards, 11.7 x 17.5 cm on gloss paper, with white envelopes.

77025 Price: ₱430

Season's Greetings as shown below or without greetings.

恭 Season's Greetings
Felices Años
賀 Felices Fiestas
Higopahano
新 Maligayang Pasko
福 萬事如意

© FRANCOIS DUC DE GUISE



2 Classical Religious

Details of illustrations from the Prayer Book of Francois Duc de Guise are brought to life in these original die-cut cards, elegantly bordered with gold foil. Very special cards.

Contains: Ten cards, 11 x 15.5 cm
in five designs, die-cut, gold foil, with white envelopes.

51105 Price: ₱430

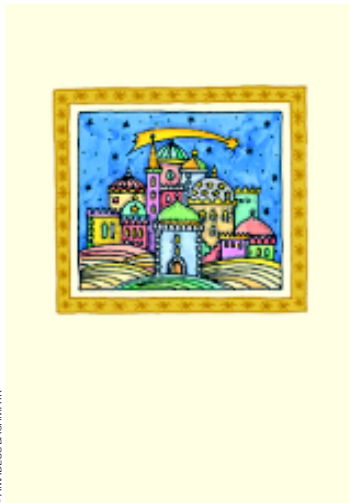
 **EXCLUSIVE!**

With greetings
as shown below

Season's Greetings
Meilleurs Voeux
Felices Festas
Поздравления
Frohe Festtage
المبارك التهنيئة



3



© ANADELUS BACHMAYR

3 Christmas Story

Modern, elegant treatment of the Christmas story, portrayed in soft tones, enhanced with embossed gold foil borders on textured ivory paper.

Contains: Ten cards, 11 x 15.5 cm in five designs, gold foil, embossing and textured paper with white envelopes.

51106 Price: ₱430



With greetings as shown below

高 Season's Greetings
 高 Mellans Voies
 賀 Felices Fiestas
 賀 Поздравляю
 福 Frohe Festtage
 福 اعيادنا مباركة



For ₱420, a midwife will be able to reach remote barangays to vaccinate children against the six common childhood diseases — tuberculosis, measles, diphtheria, pertussis, tetanus, and polio.

4



© KATHY FINLAY

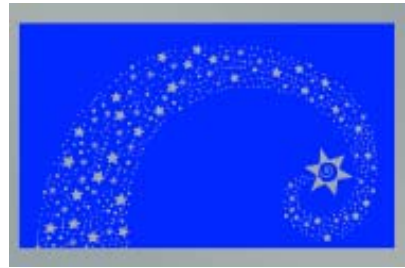


© LARRY WILLIAMS

5



© AMALDEUS BACHMAYR



4 Christmas Doors

Open the doors to the holiday season, to share the festive cheer with your friends and family. Great also for party invitations.

Contains: Ten cards, 11 x 15.5 cm in two designs, with white envelopes.

51125 Price: ₱400

With greetings as shown below

福 Season's Greetings
 Meilleurs Voeux
 賀 Felices Festas
 Поздравления
 Frohe Festtage
 福 (مباركات الربيعات)

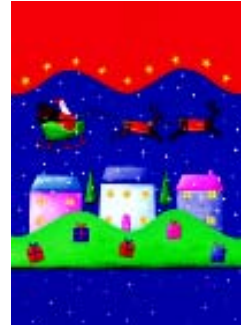
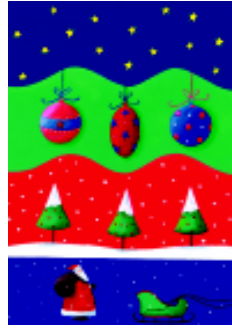
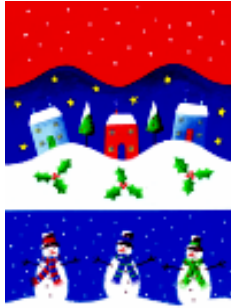
5 Sparkle

Add a shimmering elegance to all your seasonal and year-round festive occasions with this array of sparkling silver stars shooting across the midnight sky. Silver foil borders enhance the sparkle. Without greetings.

Contains: Ten cards, 11.7 x 17.5 cm in two designs, silver foil, with white envelopes.

52020 Price: ₱450





6



© EMMA FREEMAN

6 Red & Green

Send good cheer to all with these festive cards.
Perfect for the whole family.

Contains: Ten cards, 11 x 15.5 cm
in five designs, with white envelopes.

51280 Price: ₱400

With greetings
as shown below

聖誕節 Season's Greetings
 萬事如意 Merry Christmas
 聖誕快樂 Felices Fiestas
 聖誕快樂 Hojggaetnaio
 聖誕快樂 Frohe Weihnachten
 聖誕快樂 (العيد)



For ₱2,500, a child at high risk can be screened and treated for sexually transmitted infections.

7



© ANADELIS BACHMAYR



8



© VSTOCK/ALAMY

7 Nature's Greetings

Winter greenery creates a seasonal decoration around a golden array of multilingual greetings, on textured paper. Perfect for sophisticated holiday message throughout the season.

Without greetings.

Contains: Ten cards, 11.7 x 17.5 cm
in two designs, gold foil, textured paper with white envelopes.

52050 Price: ₪450



8 Christmas Doors

Open the doors to the holiday season, to share the festive cheer with your friends and family. Great also for holiday party invitations.

Contains: Ten cards, 11 x 15.5 cm
in two designs, door opening,
with white envelopes.

61125 Price: ₪400

Season's Greetings
as shown below
or without greetings.

福 Season's Greetings
Felices Fiestas
Felices Fiestas
Felices Fiestas
Felices Fiestas
Felices Fiestas



9



9 Celebration

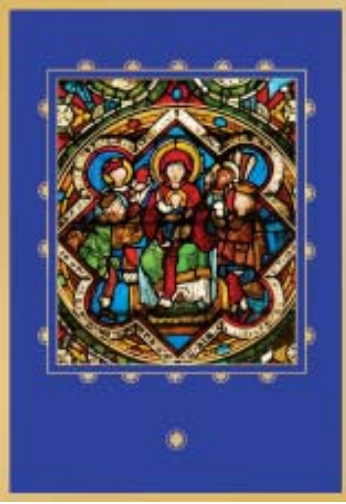
Share the dazzle of a modern Christmas celebration with these joyfully coloured cards. Also perfect for your more stylish friends. Without greetings.

*Contains: Ten cards, 13.5 x 13.5 cm
in five designs, with white envelopes.*

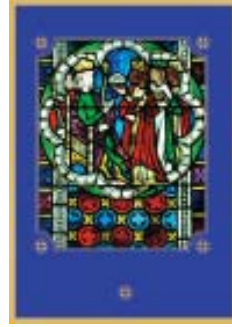
53510 Price: ₱400



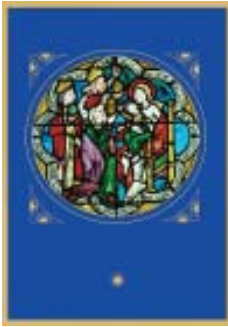
For ₱750, a street educator can be trained on life skills, substance abuse prevention, paralegal skills and peer counseling.



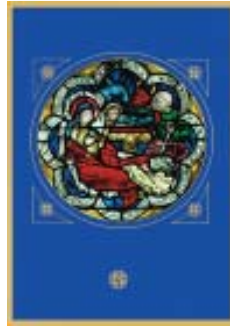
© THE ADORATION OF THE MAGI



© THE ADORATION OF THE MAGI



© THE ADORATION OF THE MAGI



© THE ADORATION OF THE MAGI



© VIEW OF NOTRE DAME, CHARTRES

10 Elegant Religious

Colourful stained glass cathedral windows are luminescent on a rich blue background. Ornamented and bordered with gold foil, these images are truly classic art.

Contains: Ten cards, 11 x 15.5 cm in five designs, gold foil, with white envelopes.

61105 Price: ₱430



Season's Greetings as shown below or without greetings.

福 Season's Greetings
 Meilleurs Voeux
 賀 Felices Festas
 Поздравляю
 祝 Frohe Festtage
 福 ܠܒܝܬ ܕܥܝܢܝܐ



Supporting Education for All

Education is crucial to every child's development. UNICEF acts to ensure that all children enrol and stay in school to equip them with the basic tools they need to succeed in later life.

Early Childhood Care and Development

UNICEF promotes an integrated early childhood care and development (ECCD). Early childhood is a crucial stage when a child's health care and meaningful experiences influence learning and behaviour throughout life. We assist in improving the quality of ECCD services for preschool children, through the development of ECCD curriculum standards and tools, training day care workers & pre-school teachers, parents and NGO partners on holistic approaches to early child care and development and provision of ECCD learning materials. We support the expansion of

day care centres & pre-schools and help provide alternative forms of ECCD services, especially for children in disadvantaged areas.

Child-friendly Learning System

UNICEF helps transform schools into child-friendly learning systems. We help schools use effective teaching strategies, be health-promoting, and adopt gender-fair and inclusive practices. We provide basic supplies and learning packages for children, especially in the disadvantaged communities. We support the training of teachers, school heads and supervisors on child-friendly approaches and practices. Teachers are also trained to look out for signs of abuse or trouble at home. We help expand the network of elementary and high school child-friendly schools.

Order Form

UNICEF Christmas Collection 2007

Help UNICEF
make a difference
to the world's children



1 YOUR DETAILS

NAME	
ADDRESS	
	POSTCODE
TELEPHONE	MOBILE
EMAIL	

2 YOUR PURCHASE

CODE	DESCRIPTION	QUANTITY	COST

TOTAL COST

POST & PACKING

YOUR DONATION TO UNICEF

GRAND TOTAL

Each item you buy from this UNICEF catalogue is a statement of support for the world's children and the development of their communities.

3 HOW TO PAY

Cheque. Please send cheque payment with order form. Please ensure that your cheque is for the total amount, crossed and made payable to UNICEF.

4 SEND ORDER FORM THROUGH

1. Fax : 757 7151 or 849 6955
2. Mail: UNICEF
31st Floor Yuchengco Tower, RCBC Plaza
6819 Ayala Ave. cor. Sen. Gil Puyat Ave.
1229 Makati City, Philippines

5 OR CALL/TEXT

1. Call : 901 0160 or 849 6944
2. Text: 0917 858 9479

Thank You!

How your generosity can improve children's lives

UNICEF Programme Assistance by Priorities 2006 — Philippines



UNICEF's activities have a truly global impact which stretches far beyond the 155 countries and territories. If it wasn't for people like you supporting us, we couldn't have made so many lasting changes in the lives of children. **By buying UNICEF cards and gifts you support this vital work.**



11



© THE ART FILE - UK

11 Christmas Story

Contemporary treatment of the Christmas story, portrayed in gold foil, enhanced with embossing, on textured ivory paper.

Contains: Ten cards, 11 x 15.5 cm in five designs, gold foil, textured paper, embossing, with matching envelopes.

61106 Price: ₱430



Season's Greetings as shown below or without greetings.

Season's Greetings
Meilleurs Voeux
智 Felices Fecitas
眾 Поздравления
福 Frohe Festtage
ﻻﺑﯩﺖ ﺍﻟﻤﯩﻨﺎﺕ



For ₱500, a street educator can receive an emergency health kit to tend to the common injuries and illnesses of street children.

© EMMA FREEMAN



12 Christmas Preparation

Trendy, rich colourful designs on shimmering golden backgrounds. Send these stylish cards to celebrate the season with your friends and family.

Contains: Ten cards, 11 x 15.5 cm in five designs, gold ink, with white envelopes.

61130 Price: ₱400

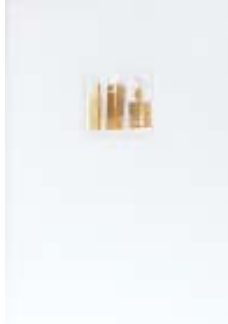
EXCLUSIVE!

Season's Greetings as shown below or without greetings.

福 Season's Greetings
 Meilleurs Voeux
 賀 Felices Fiestas
 Поздравляю
 Frohe Festtage
 福 (Arabic calligraphy)

13

© UNICEF



14

© ALLY GORE AND ROBERT READER



13 Ornamental Icon

Subtle and sophisticated ivory textured cards, embossed and luxuriously treated with gold and silver foil. The front card is die cut to reveal the icon within. Perfect for elegant holiday greetings and invitations.

Contains: Eight cards, 11 x 15.5 cm in four designs, white envelopes.

61150 Price: ₱340



EXCLUSIVE!

Season's Greetings
as shown below
or without greetings.

Season's Greetings
Meilleurs Voeux
Felices Fiestas
Ποζονόνια ο
Frohe Festtage
التهنئة العينية

14 Elegant Keep in Touch

Send designer cards to your discerning friends for any occasion. Zen inspired designs embellished with silver. Without greetings.

Contains: Ten cards, 11.7 x 17.5 cm in two designs, with silver foil and glass details, with white envelopes.

62350 Price: ₱450



EXCLUSIVE!



© LINDA JOY SANDERSON - CANADA



© KATERINA MERTKAS - CANADA



© BARBARA TINDALE - CANADA



© JORDANA VAHETZ - CANADA



© TERRY MANNY - CANADA

15 Winter Days

Share the joy and delight of holiday fun when you send these seasonal illustrations of children playing in the snow, by Canadian artists.

Without greetings.

*Contains: Ten cards, 11 x 15.5 cm
in five designs, with white envelopes.*

61410 Price: ₱400

16

© DARRYL BENSON



16 Summer Mood - Burano

Feel the warmth of an Italian summer in artistic photos of flowering plants decorating the colourful houses on the island of Burano. Perfect for any special message. Without greetings.

Contains: Ten cards, 11 x 15.5 cm in five designs, with white envelopes.

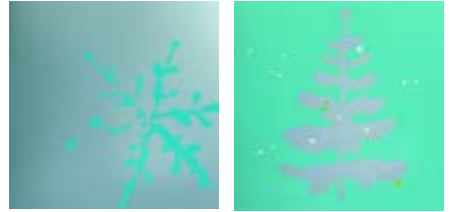
61520 Price: ₱400

For ₱6,000, child victims of abuse and violence can receive professional counseling services to facilitate their emotional healing.

17



© ABBIEBROWNHOTCHPOTCH-UK



18



© SUDI MCCOLLUM - USA



17 Frosted

Your friends will be delighted to receive these small glittering square with their serene colours. Their envelopes are classic rectangular shape, glued to fit, to avoid increased postage rates. Without greetings. *Contains: Ten cards, 11 x 11 cm in five designs, glitter glue, matte varnish, new square format, boxed packaging, with white envelopes, glued to fit.*

63520 Price: ₱280



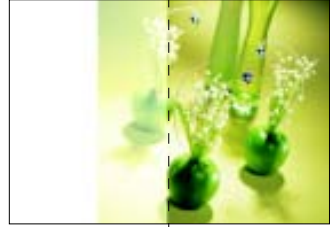
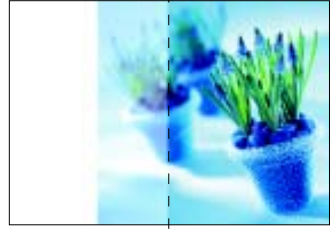
EXCLUSIVE!

18 Festive Minis

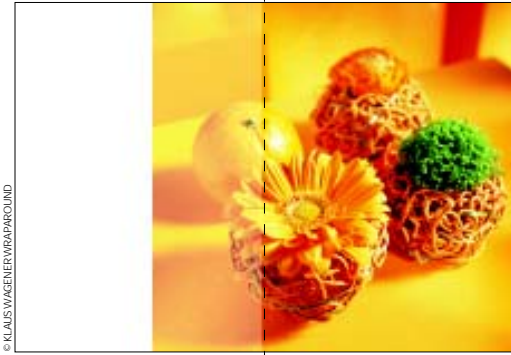
Handy little cards with twinkling golden stars or rich golden backgrounds, perfect for sending short Christmas message. Also ideal attaching to that special gift.

Contains: Ten cards, 8.5 x 13 cm in five designs, gold ink, with white envelopes.

64000 Price: ₱250



19



© KLAUS WAGENER/WIRAPAROUND



19 Floral Translucence

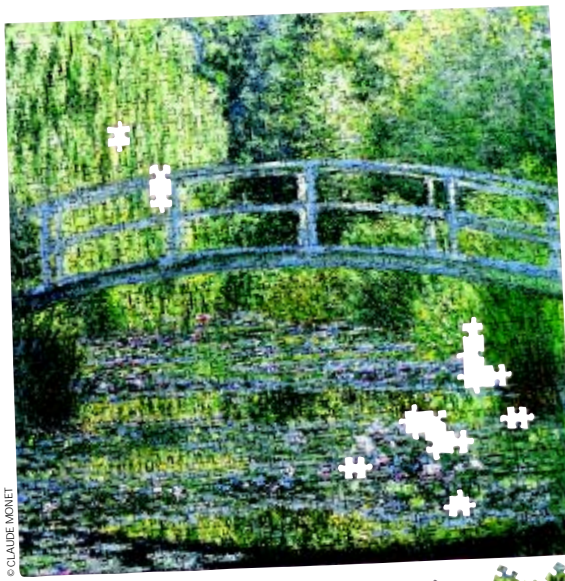
Send your greetings for any occasion with the diaphanous beauty of fresh spring blossoms elegantly displayed. Without greetings.

Contains: Ten cards, 11 x 15.5 cm in five designs, with translucent envelopes.

61550 Price: ₱400

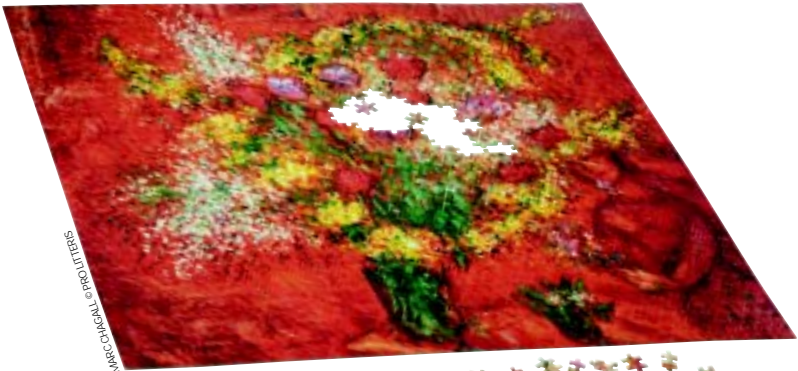
For ₱1,800, a public school can receive new books for its library.

20



© CLAUDE MONET

21



MARC CHAGALL © 1994 LITERS

20 Monet 1200-Piece Puzzle

Challenge yourself or friends and family to piece together the green harmony of this Monet classic, 'Le Bassin aux Nymphéas: Harmonie Verte'.

Size: 61.5 x 61.5 cm

3P2102 Price: ₱800

21 Chagall 1200-Piece Puzzle

A richly coloured work of art by Marc Chagall makes a challenging and enjoyable puzzle.

Size: 61.5 x 61.5 cm

4P2102 Price: ₱800



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22 Photo Desk Diary

'Happiness is not so much in having as sharing.' Packed with delightful pictures of children sharing, one per week, this beautiful, hard cover spiral-bound diary is guaranteed to bring pleasure to all who receive it.

Contains: 17 x 22 cm, in eight languages, week-view and numbers, 2007-2009 year at-a-glance, 2008-2009 planners, international holidays, address pages, protective card carry case.

7P101A Price: ₱800

Dear friends,

Soon, my family and I will be spending our fifth Christmas in the Philippines. In that time I have seen how truly special Christmas time is in this country. It is a time of celebration, with a never-ending chain of parties overflowing with food. It is a time of reuniting with friends and family. Most of all, it is a time of giving – of gifts, of one's time, of one's efforts, of one's talents.

UNICEF, for one, has been witness to the generosity of the Filipino people. Since 1994, UNICEF has sold 5.5 million cards in the Philippines. These sales have raised ₱60 million for children's programmes in the country, ₱4.2 million in 2006 alone. With your help, the country now has 4,000 child-friendly schools and over 7,000 barangays now have day care centres and other early childhood services.

However, the needs are great: 25 per cent of underfive children are underweight; for every 10 children who enter grade 1, 4 will drop out before finishing grade 6, most of them boys; 11 women die every day during childbirth; about 40,000 children are displaced from their homes every year because of armed conflict; and, about twice that number are involved in child trafficking. These are only some of the challenges that UNICEF continues to address.

I am confident that your generosity can exceed the needs.

Buy a UNICEF product and enjoy a gift twice-over: a gift for your loved one and a gift of hope for Filipino children.

UNICEF items are gifts that keep on giving.

Maligayang Pasko at Manigong Bagong Taon!

Yours sincerely,



Dr. Nicholas Alipui
Country Representative



23



23 Pocket Diary

Here's a handy pocket-sized gift for managing life's busy schedules. From appointments to contacts, weekly planning and the year-at-a-glance, why not get one for yourself too?

Contains: 17 x 8.5 cm, 14 languages, week numbers, conversion charts, international holidays and travel information, note and address pages, ribbon page marker.

7P105A Price: ₱600

make a difference today order now!

Please note, due to print techniques and updates in manufacturing processes slight variations in colour or features may occur between the items as shown in this catalogue and the items you receive. All gift item measurements are approximate.



Call 901 0160 or 849 6944



Text 0917 858 9479



Fax 757 7151 or 849 6955



Website www.unicef.org/philippines



Email plmmanila@unicef.org



UNICEF

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1229 Makati City, Philippines